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VOL. 161 No. 9

NEW YORK, WEDNESDAY, FEBRUARY 6, 1946

PRICE 25 CENTS

Lindsay-Crouse Worry About State Of GIVEAWAY LOSERS Picture, Radio Names Doing a Sizzle Their Bankroll: Adding It Up Is Murder!

Through of surven pinks to "fished et al. Bullow" by Paramount last week may well turn into the shipe et price ever paid by Hollywood feek a legiter. If the picture is made a legiter is made a legiter is made a legiter. If the picture is made a legiter is made a legiter is made a legiter. If the picture is made a legiter is made a legiter is made a legiter in the legiter in the legiter is made a legiter in the legiter is made a legiter in the legiter is made a legiter in the legiter in the legiter in the legiter is made a legiter in the legiter in

picture tiseft, prints, aovessment, probletty.
Rough estimate of the divey can be gleased by taking some figures (for example. First, it is assumed to the control of the c

NEW POLITICAL MOVE VS. SHOWB17.

Showbusiness is in danger of becoming a political football in the 1984 and 1984 feetforms. Long a tar-level and the control of the country of

radical propaganda emanates from organizations that are avowedly radical and political such as the Communist Party and the CIO-PAC . This is more or less direct and (Continued on page 63)

INVITED NAMES HEDGE ON P.A.'S IN SOPH'S PIC

so the second se

For Screen: Dickers On

Hollywood, Feb. 5. Deal is expected to be consum mated shortly for screening life of songwriter Harry Von Tilzer, who died a few weeks ago. Harry Fox,

died a few weeks ago. Harry Fox, trustee of the Music Publishers Protective Assn., is eurrently here to make the deal on behalf of the Von Tilzer estate.

Fox has been huddling with a number of companies, primarily 20th-Fox, which purchased from him recently "Hello Ma Baby," blog of

Steel Strike Shutdown: Other Sponsors Scared

Other Sponsors Scared
Continuous of the steel stifflet
may result to the stifflet stifflet
show on CBS, sponsored by Nash
scholars of the stifflet situation.
It would be the first top-budgeted
steel stifflet stifflet
bound corporations or auxiliary outthe stifflet situation.
It would be the first top-budgeted
stoword show sponsored by stifflebound corporations or auxiliary outstown of the stifflet situation.
Stifflets and general economic situation are also affecting other stops
while until conditions clear up.
There was a report last week that
while until conditions clear up.
There was a report last week that
Lever Bros. has nized a summer
Lever Bros. Has nized by
Lever Bros. Has ni

ROSE CAN NAB 2 MILLION IN PAR'S BUY OF BIOG

IN PAR'S BUY OF BIOG Hollywood, Feb. 5.

Purchase by Paramount of Billy Roce's biography this week will not be supported by the paramount of Billy Roce's biography this week will not be supported by the paramount of Billy Roce's biography this week will not be supported by the paramount of the

MIFFEO APLENTY

For of nation-wide audience re-prisals in terms of boycott may nip in the bud the wholesale trend in commercial radio toward hypoing listener interest yia contests. At a time when the top radio sponsors are switching from the wartime in-stitutional phase of programming are switching from the wartime in-stitutional phase of programming into a "sell goods" era, the bid for increased audiences and higher rat-ings has cued in recent months a contest-consciousnes by bankrollers. The "I Can't Stand Jack Benny" so-licitation of letters, the cara-day giveaways by Italeigh- cigarets, the \$1,000 Guy Lombardo song contest are typical examples of the posture and bistories distinct and the standard interpretations of

bid to reach additional millions of radio listences. But today some radio bankrollers. But today some radio radio radio radio distinction and advertising agencies are questioning the wisdom of inviting a cashed in on the "I Cant Stand" gap payoff, they seem equally conducted that there are now thousands of disappointed contestants who, in all carmentanes, can't stand Benny air. And that, they contend, goes (Continued on page 57) (Continued on page 57)

Win by Esquire **Backs Pix-Stage** Censor Fight

U. S. Supreme Court decision in the Exquire mass case Monday (4) points of a move, recently mechaliseused, to fight state and municipal consorbility of films and stage shows right up to the highest tis constitutional law have been contending that viewing and scissoring of pix and plays by governmental units could be eliminated by pushing a legal test, and the Event Court was unanimous in repudiating the order of Frank C. Walker, Court was unanimous in repudiating the order of Frank C. Walker, Court of the c

(Continued on page 2)

'Farmers' Use Radio Vs. UNO Dispossess

At Washington Birthday Ball Brushoff

With many of Connecticut's peasants in crunine exercised about the possibility that the United Nations Organization may move in and evict them, WOR (N. Y.) this week acted as the relay voice for the protesting contress.

as the felay voice for the processing squires, Protest meeting held at a school in Stamford, Conn., last night (a) in Stamford, Conn., last night (b) in Stamford, Conn., last night (b) work of the control of the cont

Theatre Television Held Possible in N.Y. For Louis-Conn Fight

For Louis-Conn Figur.

Possibility, pain fight rans who can't crowd their way into the Manke Stadium, N. Y., June 19. for the Billy Conn-loe Louis boot, might be able to see the fight via television in a Broadway theatre, was seen in cases this week that the company might have its full screen-sized video ready to go before its presently-scheduled August date.

Paul Raibourn, chief die company particular operations of the company particular to the company was soon as possible, but there are many difficulties involved. "Another par exec declared there was a good

many difficulties involved." Another Par exec declared there was a good possibility the company would be able to demonstrate the system "sev-eral months" before August. Fact that Stanton Griffis, former chair-man of Par's exec committee, is chair-(Continued on page 63)

SONJA HENIE REVEALS RIFT WITH HOMELAND

Chicago, 'cb. 5. Rift between Sonja Henie and the Bit between Sonja Henie and the people of Norway, her homeland, was reported here last week in The Urking, Norwegian-language sheet printed in Chi. Per les to the Child Norwegian-language sheet that when he interviewed that when he interviewed the skuter at the Stadium prior to het leveling for N. Y. with her 1946 "Hollywood He Revue", she told him shell have "Inhing more to do with shell have "Inhing more to do with the still the Norway she was asked to leave the country." leave the country.
Sanstol said he asked Miss Henie

Sanstol said he naked Miss Henie to send greetings to Chi's Norwegian colony, and that was when she gave variety. Also told him that the break with her people, which grow out of the war years, came about because they think she didn't do crough for Norway war relicf, and that she's disappointed in them, concept her dad, she did holp because, she said: she did holp.

With film and radio names doing a burn whose smoke could be deand the state of th

hotels.

Mad as anyone were exces of the
National Infantile Paralysis committee, under whose aegis the annual
capital parties are held. Headed by
prexy Basil O'Connor and a pa,
committee took the radioites to

(Continued on page 57)

B'WAY PLAYS IN **TELE TRYOUTS** VIA NBC

Hollywood, Feb. 5.

Three steps of great importance in advancing television as a practice of the property of t

legit break-in.
Second important step occurred in
(Continued on page 63)

BOGART SET AS 'SIME' IN STORY OF 'VARIETY'

IN SIOKT UF "VARIEIT "
Humphrey Bogart is now definitely set for the Sime Silvermar role in "Mr. Proadway," Warners' relevant to the savy of Vakazar still be made, however, it produces Jerry Wald succeeds in present of forts to borrow Sonner Tracy from Metanline, preparation for filming Metanline, preparation for filming doing the secreptly rip mut be original by Vakazay editor Abel Green.

Radio City Assessed at \$94.575.000: Valuation on Music Hall Up 100G

Radio City group was officially labeled last week; as the most values earning in of buildings in New poses, probably means the world. City Tax. Commission pegaged it at \$44,575,000, at 181 of \$3,000,000 over last year, P.C. build, remained unverse upped \$100,000 on the Mission \$1,800,000 on the Mission

MISCELLANY

ish and French Buildings.

Empire State building, up \$1,000000 from last year, forged ahead or
the RCA building, with which it was tied as most valuable during the post
facal period. Theatres generally remained at present levels, after a genral rise last year. The Whiter
Garden was cut on \$20,000 to \$470,000
and the \$480. St. theatre was upped
\$10,000 to \$380,000.

Madison Souaire Garden was

\$10,000 to \$380,000.

Madison Squiare Garden was valued at \$3,500,000; Polo Grounds at \$1,025,000 and Ebbets Field at \$1,275,000.

Among hotels, the Waldorf-Astoria with an unchanged assessment of \$22,500,000, led the list, followed by the Commodore at \$13,800,

lower by the Commonour a \$3,500...

Assissment values are not always' indicative of actual values, as indicated by the Martin Beck theatre's status. When the late Martin Beck theatre's status. When the late Martin Beck built the bouse it was authoritatively stated it cost \$1,000,000. Presence of protests over city laxes cause of protests over city laxes during lean theatre years. The state of the state of

\$589,000 house being used for radio-highest assessments apply to plo-ture house properties, the Criterion being listed at \$8,575,000, but that means the 44th to 45th Broadway block, including Woolworth and Bond clothes stores, inter firm own-served at \$4,550,000, Astors, is down for \$1,175,000, while the Victoria (ex-Gaiety) not be same block, 45th to 46th streets on Broadway 'ac-quired by the City Investing Col-linated as \$2,50,000, Indicates of the down for \$3,000, while the victoria down for \$3,000, while the victoria between the collection of the down for \$3,000, while includes the office building.

LONGEST ROAD SEASON FOR MET IN SPRING

The Metropolitan Opera Co. has lined up a post-season tour for the spring that will be the most imposing in its history. Tour, to start Apri I and run eight weeks, will be three weeks longer than last season's, and be extended to the south to towns not visited in 40 years, or at all.

not visited in 40 years, or at all.

For the past eight years, according to gen, mgr. Edward Johnson, the Met has been flooded with requests from various areas to bring them opera, with Johnson promising to attempt trips as soon as wartime restrictions were litted.

H'wood Hotel Runaround

Hollywood, Feb. 5.

Visitors from the east, regardless of their, importance in show business, are getting a meray runapound in Hollywood and Beverly Hills around the Hollywood and Beverly Hills with the same around three times in two days, and finally left for Mexico City with his wife, Eleanor Holm. Abel Green, editor of Vantery, and his wife were shifted fors: times in two weeks and special so Edde Canton.

Armand Deutsch, in from New

Armand Doutsch, in from New York, ran into a hotel traffic jam and wound up as Frank Loesser's guest.

Louis Sobol, Hearst columnist, managed to get a room at the Beverly
Hills hotel birt doesn't know how
long he will keep it.

Cite 3 Showbiz Femmes

Femmes: of the Washington p.c. corps will give an achievement dinner Feb. 9, with President Truman and Mrs. Truman as honor guests, to present citations to 10 women outstanding in the arts, professions, business and Government.

Those to receive citations from howbusiness are Agnes de Mille, largaret Webster and Margaret

Autry Still Tied to Rep

Autry Jilli 11ed 10 Rep.

Gene Autry owes Republic 32 are proposed to the district court of appeals. affirming the district court of appeals. affirming a recent decision by superior court. Cowboy star contended that his four years in the Army had autonatically terminated the contract, Case will be contract to the state supreme court.

Hub's Mayor Curley To Crack Down on All Burley, Nitery Blueness

Duriey, 'Muery Duriens's Mayor James M. Guriey's going to clean up the Hubs burlesque houses as well as the interies and variety heatre. Called a contereive re-heatre. Called a contereive re-and laid down the law on an 'ne's basis, 'racking down on female imperionators in particular,' Curley said he'd received complaints from many quarters, but appeared to have been sourcer unosty greated to have been sources and saidly on the fast that abult legit attractions have been mercilessly

acidly on the fact that adult legit attractions have been mercilessly conned by censors here while bur-ley bases have operated with a sky-ley bases have operated with a sky-be extended to hotel floor shows, it was added by Mary E. Priscoll, chairman of the licensing board. She said owners would be called in and given clear instructions as to how far they could aco.

BOOZE BLUES STILL ON FOR COAST TIPPLERS

Los Angeles, Feb. 5.

Niteries in California will keep on
observing the midnight drinking
curfes for 18 months and possibly
two years, according to a spokesman
for the Tayern Owners' Assn. Gov. Warren has declined a request to put a repeal measure on the legisla-tive agenda for the current session, which means that it will not even be be considered for at least one year, after which it will face a fight by

atter which it will face a fight by dry-minded solons.

It will be late 1947 or early 1948 before nightchubbers may irrigate their tonsits legally in the early morning hours.

H'wood Asked to Film Atom Bomb Experiment

Hollywood, Feb. 8.
Film industry has been asked to help the Navy photograph next summer's atomic bomb experiment in the South Pacific, where a fleet of warships will be destroyed to test

atomic energy in sea warfare.
Plans were laid before a group of
film execs, writers and technicians
by a Naval committee consisting of
Commanders William Parks, Frederick Spencer and W. W. Emerson.

Newsreel Meet on Bomb Test Newsreel Meet on Bomb Test Plans for newsreel coverage of the atomic bomb test on warships are still in the Islaims stope between the still in the Islaims stope between the meeting has been held and another is to be scheduled shortly. Final details, such as availability of planes and, determination of the number of cameras which will be permitted to cameras which will be permitted to accompany the expedition, are being accompany the expedition, are being

Newsreel men believe that the Newsreel men believe that the Navy will not impose a pooling ar-rangement upon the producers. Be-cause of the vast area in which the test will occur, a maximum number of cameras is indicated, with com-bination coverage by the major out-ate.

PRC SIGNS JOHN RAITT

PRC SIGNS JOHN RAITT

Hollywood, Peb, S.
Reeves Espy, PRC prexy, inked
John Raitt, Broadway star of

"Carouse," for the top male role in
the forthcoming tunefilm, "Down by
the Rio"

Picture, to be filmed in Cinccolor,
is stated for a midsummer start.

New Yeu See Him, New— Hollywood, Peb. 5. Jack Lait, editor of the New York Mirror, hopped into Hollywood on TWA Constellation and liopped right back again before the gang at Hollywood and Vine could say hello or goodbys.



190th WEEK! KEN MURRAY'S "BLACKOUTS OF 1946" El Capitan Theatre, Hollywood, Cal

CENTER THEATRE IN N.Y SOUGHT FOR UNO SESH

The United Nation's Organization has the Center theatre, N.-Y., in mind for meetings of next September of the Center of the Control of the Center of the Cen

reportedly found to least for time.

Hitch, of course, comes for the theatre's contractual obligations, with Platts off, to Ice," latest version of long-run hit shade shows showing no sain or closing. Ice show lays off vest, house usually being luken over the contract of the contract o

Cdr. Doug Fairbanks Placed on Inactive List

I lateful off infactive List Mellywood, Feb. 5.

Gommander Douglas Fairbanks, Jr., was placed on the inactive list with the U. 8. Navy on Monday 43 after four; years service, during which time he served with commande from the command of groups and acquired 12 hattle of groups and acquired 12 hattle with the Silven of the Sairbank of

Service Cross, French Legion of Honor and Legion of Merit. He plans to go into indie production after work at RKO.

Sonia, Frances Faye Ask Chi Divorces

ASK CHI DIVOTCES
Chicago, Feb. 5.
Sonja Henie and Frances Faye last
week filed for divorce in Chi courts.
Miss Henie is seeking her freedom
from Dan Topping, part owner of
the N. Y. football Yankees.
Miss Faye, nitery, singer, is suing
San Farkas, football player.

MY KINGDOM FOR A HOUSE

. Hollywood, Feb. 5. Not only home hunters but office Not only home hunters but office but mers are pained in the neek by the shortage of building space in the second where agents, radio defection of the second where agents, radio defection of the second where agents are sufficient to a revamped bungslow on the second with the second with

Back Talk, in Spades

Original-shift nulled by Barry Gray on his WOR in N. Y.). Biref Fri. 1J night hiad Broadway Fri. 2D night sides gelming. Principals of Are You WHat I'v?—current on program with Gray. Gray panued the show, but praised the east. Then he asked the cast to say what they wished in zero and the control of the c Original stunt pulled by Barry

Housing Shortage Would Take Priority Curb Theatre-Nitery Bldg. Via D.C. Plan

Dreiser's Estate Over 10G

Theodore Dreiser's will left the bulk of his estate, valued at "more than \$10,000" to his widow, Helen, whom he married in 1942 when he was 70 years old. Will instructs Mrs. Dreiser, on her death, to bequeath, all the property to a "worldy Megro orphanage."

Betty Warner Sperling, With Nearly 50G, Tops Show Biz Tax Refunds

Washington, Peb. 5.
Tax refund of almost \$50,000 to etty Warner Sperling, for the fiscal year ending last June 30, topped sums returned to show biz names in New York and Hollywood. Marlene Diehusband, Rudoiph Sieber, with \$16,510 handed back to each of them, were Coast runnersup, while Marcia Davenport, author of "Valley of Decision," topped the eastern return winners with \$22,762.
Other retunds amounting to sev-

eral million dollars announced yesterday (Monday) among people and firms in various branches of snow pusiness, include-

Silvers, Include:

10 Holywood C., 482, he cannot be considered with the considered wi

Acute housing shortage through-out the country may lead to Gov-ernmental orders channelling all building materials into erection of homes and cessation of theatre and

nightelub construction. Possibility also exists that ore tem upon all construction materials. may be restored in order to ease the housing shortage.

Wilson Wyatt, federal housing ehief, outlined a program to Presi-dent Truma last week in which these changes were suggested. So far no action has been taken on Wyatt's proposals.

GEO. BRENT CALLED AS WITNESS IN RUM FRAUD

Chiego, Feb. 5.
Film star George Brent was one of 30 persons named in subpuenas issued last week for appearance in Chi. Feb. 19, to testify against 18 ide-feidants who'll go on trial in Federal Court on charges of obtaining \$400,000 through fraudulent use of

Second through fraudulent new of the Liquid colours of the Liquid

A 33 Blue

My favorite show business yar concerns itself with the Fort World Centennial Exposition, a Wild Wes Show and John Murray Anderson White lighting this show, the lebow

While lighting this show, the follow flag occurred:

I had written the sone case of the following of the following of the following the follow rupted myself, as the buffalo caue charging down our toy hills at some 60 miles an hour, the very metica-lous and slightly weary Mr. Ander-son raised his hands as if he were addressing a set of Shubert chorus boys and said, "Hold it, let's try a 33 blue."—Billy Rose.

Esquire Continued from page 1 =

an official smacks of an ideology fo

"The basic values implicit in it requirements of the tlaw) can served only by uncensored destruction of iterature. The served only by uncensored destruction of iterature. The served only by uncensored destruction of iterature. The served only by uncensored destruction in the served of the served

of Moder's, Inc., 1997. Leaver, allowing, Inc., 1997. Leaver, and Inc., 1997. Leaver

NIX EXHIB STAND VS. BRITISH P

Govt. Sues for War Vet in Chicago. **Trying to Get Back Job Union Nixes**

Figh between the U.S. Governman and Modon Picture Operators'
Union, Local 110, is seen in the offing
a result of the first suit of its kind
horse amployer to reline a war
vet. It was filled the reline to the convet of the Condon and the convet of the Condon and the Condon
wheat of the Ogden, a neighborhood
theatre.

theatre.
Cooney said he can't rehire the vet, who happens to be his nephew, because "my hands are tied by the lo Operators' Union." Nephew is Edward J. Cooney, an honorably dis-

ward J. Cooney, an honorably discharged sailor.
Ex-tur said he wants the job heek, and his uncle said he wants to give it to him. The younger Cooney operated a projector for his uncle for 11 years before he enlisted in the Navy. The house wasn't unionized when he enlisted, according to the

Nayy. The house wasn't unlouized when he enlisted, according to the Method he will be a seen and the heart of the Leward's salary was \$80 a week at the theatry, which is part of Ben's Calog Theatre chain. Youth applied for reepaplorment last here, Nov. 6. A union operator held the job when came home, however, and his exboss was fold by the union that he came home, however, and his exboss was fold by the union that he came home. However, we will be the salary to the salary the salary to the salary the salar

the union will have to light the suit,
and that the theatre was unionized a
few weeks before Edward went into
the Navy, so that he was put out of
work at that time, latter point being
contrary to the Government stance.

Widow' to Precede 'Outlaw' in Release Despite Hughes Deal

Despite a reported deal between Howard Rughes and Hunt Stroat-borg to insure Hughes and Hunt Stroat-borg to insure Hughes Anne Russell starer, "The Outlaw," getting into theatives before Stromberg's Russell pic, "Young Widow," it appears virtually certain now that the latter will be first aeross the starting line. Both are being distributed by United Artiste

Reported deal is that Hughes, Reported deal is that Hughes, whose picture-making activities are a sideline to his multi-million dollar plane interests, would finance Sironberg's next film if the produces would hold up release of "Widow" would hold up release of "Widow" to produce the control of the production o

pikhed back release on "Wifeov." Stuation has since become in-orectnity confused, however, and it appears certain that "Wifeow" will be the first to, bit the nation? A release it is set down on the United States of the Picker of the States of the States

(Continued on page 62)

JOLSON TRAILERS

WE's 'Singer,' Col.'s Blog May P.A. For Each Other

Warner Beo, is exported planning a 20th rintwessary of Vitaplane Railers for the 1984-47 milescases. Pessibly to colacide with its remake settlers series Singer." Columbia 900 pessibly to colacide with its remake settler dazz Singer. Columbia 1981 to a trailer for the other. "Jazz Singer, starring Jolon, was the turning point of sound films in 1927.

Film Baptism

New York banker who only recently got into film financing and is getting his baptism of intra-industry goings-on, summed up his reactions thus:

"The film business is the only one. I've ever known where ne-gotiations start with the signing of the contract."

Chaplin-Selznick Strain Balks Buy Of Lichtman In UA

While current strained situation continues between owners Charles Chaplin and David O. Selznick, it is understood there will be no action on efforts of Al Lichtman, M-G exec producer, to buy into United Artists. Lichtman, a former pres-Artists, Lichtman, a former president of UA, is said to have been "carrying a check around in his pocket for months" for the purpose and has publicly aclenowledged his desire to buy in. 'UA owners, Chaplin, Selznick and Mary Picford, on the other hand, are not in the mood at the moment to sell.

the mood at the moment to sell.

Next UA board meeting is set for next Wednesday (13), but it is visually certain there will be no action on the Lichtman bid at that time. It is understood that bofrom any stope in the second of the control of the present owners to, sell out differences currently existing between Schnick and Chaplin over company policy and procedure must be composed to the control of the prospective buyer. It has also been reported that a

It has also been reported that a British group, headed by Sydney Bernstein, has expressed interest in either buying into UA or acquiring a controlling interest. No direct bid has been made, however.

WM. POWELL GETS TITLE PART IN 'FATHER'

Hollywood, Feb. 5.
William Powell will have the title
ile in "Life With Father," while

William Powarding William Powa

'Amber's' March Start

Million Periborg, in New York for two-week vacash from 2018-Fox production chores, will send "For-ever Amber" before the cameras on March 4, It will be preceded on his sked of "Claudia and David," sequel to "Claudia."

lo "Chudia." Biffoulier with the Motion Pic-ture Asm. of America on use of the Forever Amber 'litie on the filmiza-tion of the yarn have been squared way, with Fox getting the decision. MPAA at fir't objected to use of the tag; since Pill Dunne's screening/ necessarily 'vers considerably from the book. aIPAA at fir't objected to use of the lag since Phil Dumn's screening in cessarily 'res's considerably from the book.

Poggy Cummins has the lead op- ment will be "Stranger on the posite Cornel, Wilde,"

U. S. KICKBACK

By ABEL GREEN.

Hollywood, Feb. 5.

Hollywood producers with an eye to the foreign market believe, on the whole, that its fallacious to necession whole, that its fallacious to necession and pictures. If the Birtish can't necession with the second producers with the can't necession active film industry, as is already being manifested in other countiles and the second production of the second production costs are curtained, quality must lead to American suffer. If quality diminishes, and the second production costs are curtained, quality must lead to the control of the second production costs are curtained, quality must lead to the second production costs are curtained, quality must suffer. If quality diminishes, control of the second production costs are curtained, quality must suffer. If quality diminishes, and the second production costs are curtained with the American exhibitions.

If so that thus it his the Yanth can be second production costs and the second production

Borrow Durbin as Lead

Borrow Durbin as Lead
International Hottywood, Pob. 8,
International Hottywood, Pob. 8,
International Interpolating for Jurchale of sereen
rights to "Bloomer Girl," one of the
tow top Broadway musical hits remaining tusold to Hottywood, Deal
few top Broadway musical hits remaining tusold to Hottywood, Deal
few top Broadway musical hits remaining tusold to Hottywood, Deal
few top Broadway musical
few to Paramount's arrangement made last
Paramount's arrangement made last
Price to the tusol to the price
few to Hotty to Hotty
few to Hotty
few

a hypo.

Nat Goldstone, 10%er here, who
is associated with John C. Wilson as
"Bloomer" producer, is handling
talks with Goetz on the deal. Show
is currently in its 71st week at the
Shubert, N. Y. with Nanette Fabray
in the top role.

FILM DIVVIES FELL **OFF DURING 1945**

Washington: Feb. 5.
Despite the fact that 1945 was the all-time high year at the nation's boxoffices, film industry dividends for the year fell slightly under those for 1944, according to Dept. of Com-

for 1944, according to D-ph. of Com-merce figure.

The overall melon cut for stock-the overall was \$23,700,000 in 1944.

The December, 1945, dividends were \$6,000,000 under the \$71,000,00 for the same month of 1944.

In the early part of 1945 dividends run altend of 1944, but they slipped back in the fater months of the year.

Engel's Triple Ticket,

HOLLYWOOD SEES | Patrons Resent Theatre Collections. Say Many Exhibs. Planning to Cut 'Em

Goldwyn on the Weather

Add alleged Goldwynisms:
Chap walked into Sam Goldwyn's office a couple weeks ago on a cold, rainy day. He remarked to the producer: "Awful out, isn't iti"

"Sure is," replied Goldwyn, "but what can you expect in weather like this."

Sorrell Gives Ultimatum On 10.000 Workers

Hollywood, Feb. 5.

Hollywood, Feb. 5.
Herbert Sorrell, presy of Conference of Studio Unions, is presenting an ultimatum to the major companies today (Tuesday) demanding 88 hours pay for 38 hours work for 10,000 studio workers. Equivalent increase for non-cratt unions is asked: along with 10 unions associated with Conference. Deadline for Eps. 10,000 and 10,0

lhas given a good raune. Two, using argue, it the U.S. explic contents argue, it the U.S. explic contents argue, it the U.S. explication of the content argue of the content argu

Carpenters, meanwhile, have voted unanimously to affiliate with CSU and also voted to do set trim work It was also decided that carpenters (Continued on page 12)

UA PLANS ROADSHOWING HENRY V', NOT 'CAESAR'

United Artists will roadshow
"Henry V." British-made Technicolor
production. Initial date will be in
Boston about mid-March. The house
hasn't been definitely set yet. Laurence Olivier produced and stars in
the film, being released under the
Two Cities label.

Two Cities label.

Meantime, difficulties on getting.

Technicotor prints is holding up setting of arrangements for UA's release in this country of Gabriel Paseals "Cacara and Cleopatra" reported to have cost \$5,000,000. It will
not be roadshown, but will be given
special treatment and a tremendous pub-ad campaign. Expectation is that
"C&C" will be sold on next season's
program.

"CAC" will be sold on next sealon's program.
"Henry V." according to present plans, will be treated more like a legit show than any pic ver released in this contry. Small houses will in this contry. Small houses will the well speed out preceded by tempts will be well spread out, preceded by lengthy campaigns designed to attract special type audience to which UA cecele believe pic will appeal. They are already to be succeeded by the speed out the state of education, churches, women's are audiences by tieups with boards of education, churches, women's clubs. Colleges and other institutions. Special efforts will by made to self literate parties.

Sherman Ejects Indies

Hollywood, Feb. 5.
Harry Sherman, lining up a heavy
production sked of his own, has notified other indic producers to check
off the California studio lot by March

I. Only one remaining after that date will be Sol Wurtzel, who has a three-picture commitment.

Sherman will iteed all his space to film "Ramrod" and "They Pussed This Way," two successive Joel McCrea starrers.

Exhibitors and exhib organizations are starting to turn a cold shoulder on various theatre-drive collections. New attitude is that it will have to see a cattered worth cause before the campaign will be okayed for the-atter or circuit support. It's not that theatremen have any desire to ignore worthy, charlites, but attitude results from squawks by patrons and claims by exhibs that audiences are fed up on drives.

worthy, charities, but affutude results from squawhs by patrons and claims from squawhs by patrons and claims on the control of the control o

Philly Resentment
Philladelphia, Feb. 5.
There's a lot, of resentment in
Philly among exhibs at the formation
of a Theatre Activities Committee to
(Continued on page 62)

BIG STATE FIGHT TAX BALKS LOUIS-CONN PIX

DALIAN LOUIS TLA.
Deal for film rights on the Joe
Louis-Billy Conn title bout, to be
told June 10 at Yankee standium,
told June 10 at Yankee
Told June 10 at Yankee
Lit Col, Elward Eagan, N. Y. Star
Lit Col, Elward Eagan, N. Y. Star
Latonium 10 at Yankee
Latonium 1

"Trade Mark Registered FOUNDED BY SIME SILVERMA Published Weekly by VARIETY, In Sid Silverman, President 154 West 46th St., New York 15, N. Y SUBSCRIPTION

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DAILY VARIETY
Published in Hollywood by
Itally Variety, Idd.)
\$19 a Year-\$12 Forega

Films Rated in Top 10 Railroad Improvements in N. Y. Central Poll

The out-tainment was rated mone international was rated mone in the property of the provided of the provided provided in the provided prov

outs. Committee is weighing the relative advantages, of -35 mm, and 16 mm, projectors, as well as severes litterminated from the regr. Projectors would be in, the etab longes with the chairs 'rearranged. in theatre fashion. Can may be built specially with a permanent projector box as part of the fixtures, a Central official part of the fixtures, a Central official series.

part of the fixtures, a Central offi-cial soid. Chief among the difficulties that Chief among the difficulties that he valled seeks is the hirty of projectionists under union rules. Understood that pre-war negotiations along a milar lines fell through when the union insisted upon a mirmum of 'two fulltime projectionists at theatre wage scales. Question of availability of product has also aviten.

arigen.

Beenuse of the steel strike, rolling slock will not be turned out in quantic will not be turned out in quantic will until the fall. Factor then to be considered will be the traffic situation, with the chances of initiation to the strike of the s

Tunes Reach Peak Long Before Pic's Release, Nip B.O.: Metro Balks Repeat

B.O.; Metro Balks Repeat
Opinion among Metro production
and distribution, hospiers, that "Mare
and distribution, hospiers, that "Mare
better grosses than It's, how yetting
the "Archaem, Topaka and Santa
Fe' tune hain't passed tis position;
the "Archaem, Topaka and Santa
Fe' tune hain't passed tis position;
peak so lone before viceses of the
film, had them, determined an exact disclinate of what occurred
on "Meet Me in St. Louis" with
"Trelley Sonsy a year egg on the service
"Trelley Sonsy a year egg on the disclination of the service,
"Trelley Sonsy to the fire he arrived,
Metro -tent a report if it mire palahishing interests to the Coast to act
as a parmament liairon and prevent
lings to rette and disk popularity, and
it was too late to stop. It's order's
are clear for the future, however,
"Harvey Girls," is only now start"Harvy Girls," in the start start is be"Harvy Gir

played on the played on the nir. 10 best sheet music sellers and the 10 best-sellers on

Balaban Huddling With 'Ike' On Pix for Germany

Ike On Pix for Germany
Barney Balaban, Just brief from,
a vacation in Florida, was scheduled
to go to Washington vactoriay
Three. In time for a consta with
Committee to the distributed in
Occupied Surope, Balaban heads
the ...industry committee handling
thas situation,
Committee is inderstood to be
expectably interested in obtaining
the system of the committee of the
shown in occupied Germany in the
shown in occupied Germany in the
future.

M-G's New Moppethrush
Hollywood, Peb. 5.
Metro is lining up a name cast
and launching a buildup for Mary
Jane Smith, 15-year-old singer, in
her first starring venture, "Love
Malch." her fit Maich.

Picture will be produced by Lionel louser, who wrote the original

Effects Oscar Entries

Hollywood, Feb. 5, Jean Hersholt, Academy prexy, announced live entries for the special effects division of the Oscar Derby:

effects division of the Usear Decog. Nominations are: "Cuptain Eddle," 20th-Fox; "Spell-nound," Selznick International; "They Were Expendable," Metro; "A Thousand and One Nighis," Co-lumbia, and "Wonder Man," Samuel

Nearly 5,000 Exhibs. 800 Radio Stations. In Brotherhood Pitch

Spyros, P. Skouras, national chair-man of the motion picture industry committee for American Brother-hood week (Feb. 18:24), has an-noinced that nearly 5:006 exhibs have signed to serven "The Amer-cum Creed," three-minute trailer produced graits by David O. Selvnick and featuringsa...neary of name stars.

and featuring-an array of name stars. Skouras said that brained managers in exchanges throughout the country we currently working to let the utilizate goal of 10,000 bookings, with the exhibits being asked to serven the trailer at each show. Short is distributed tree to the exhibits for the week, which is sponsored by the National Conference of Christians and Jews.

Skouras also announced the list.

ransons. Conference of Christians Ch

In addition to the spots, some 15-minute recorded shows are also be-ing mulled for cuffo distribution among the stations:

L. A. to N.
Milton Biow
Summy Cahn
Herman Citron
Blehard Conte
Percy Cornwell
Russel Crouse
Gloria De Havon
Betty Garrett.
Leonard H. Goldenson
Large R. Caninoson J. n'es R. Grainger Monroe Greenthal Walter Gross Joseph Hazen Joseph Hazen Ben Hechn Ben Higgins Edward L. Hyman Charles Levy Albert Lewin Dave Lewis Howard Lindsay Geraldine Maver Richard Mealand Jue Pasternak Joe Pasternak John Payne Edward J. Peskay Rorald Reagun Adrian Samish Robert Stevens Howard Stubbins Leonard Vanners in Jane Wyman

N. Y. to L. A.

Steve Broidy Gus Eyssell Norman Freeman Barbara Gray John E. Gibbs Edward Everett Horton Charles Trwin Lou Levy Robert Paige Marvin Schenck Charles K. Stern

Cinema Chapter of American Vetwoman member; Major Caroline Es-sex, shortly to be released from the WAC, at a meeting at the Hotel As-tor, N. Y., last week.



MOLLY PICON

ning at Lacu's State, New York Week February 7th Direction: Wm. Morris Agency

Rank Combine In Bell-Howell **Equipment Deal**

Chicago, Feb. 5. Contracts between the J. Arthur. Rank combine and the Bell & Howell Co. were signed last week in the first of what, will probably develop into a series of long-range moves atmed toward building up Rank pic-ture-making equipment.

Control of the Seal, complete facilities for the manufacture of all Edit products will be seal, consistent of the Seal, consistent of the Seal, consistent of the Seal products will be seal up the England by British Acoustics, including exchange of research beauting the Seal of the Chi firm will spend several metals in the British Isles helping the British Isles helping the British Isles helping the British Seal products of the Seal Isles of

Arrangement should correct short-Arrangement should correct short-age of equipment currently being suffered by English pic poducers, one British exec, visiting this coun-try recently, said "that of the five worn-out cameras in his production units, three were under constant re-pers. Because of equipment lack, and resultant long time in produc-tion as similar to set more to make than a similar to the world in the United States.

I's commenting on his "Henry V." It commenting on his 'Henry V.'
Frippo Del Giudice said during a
recent visit here that the cost of
production was in the vicinity of
\$2,000,000. almost twice the output
necessary for a similar Hollywood
per, and that the reason was his
lack of camera and sound equipnent.

SPYROS SKOURAS HEADS PIX RED CROSS DRIVE

Sorros Skourus has been named chalmum of the film industry's par-licipation in the special Red Cross drive, March 14-21. He will be aided by Rick Ricketson as executive as-

by Rick Ricketson as executive as-sistant.

Bill Kupper, 20th-Fox sales chief,
will, be chairman of the distributor division of the campaign. No Agrew. Schuck vp. and salesman-dages. Schuck vp. and salesman-tion-pill be chairman of corpora-tion-pill be chairman of corpora-tion-pill be chairman of corpora-tion-pill be chairman of the corpora-tion-pill be publicity head for the pix division.

CONTE'S EASTERN SHOTS

Richard Conte, who has just finished work in 20th-Fox "Somewhere in the Night," is skedded to arrive in New York next Monday (11) for appearance in the company's film,

32. Rue Madeleine." A factual

drima based upon records in the Offlee of Strategie Services, the similar films, flower share many scenes about in the

cut of the strategie Services, the similar films, flower, shared to start in March

will have many scenes about in the

cut.

Louis de Rochemont is privating by

and Henry Hathaway directing.

Picture Industry in Koerner Tribute. RKO Veepee Dies in Hollywood At 49

Depinet Vice Koerner

Depinet Vice Koerner
Hollywood, Feb. 5.
Ned Depinet, RKO Radio Pienres preys, is understood to be a possible successed to Charles to the possible successed to Charles developed to the possible successed to the possible successed to the possible successed to the possible success to the possible

Screentest Device Used By RKO Scout to Pep **Wounded Servicemen**

Wounded Servicemen.

Original screentests made by Metro of mikhows who later bedone by Al Altman, one of the company's vet New York latent senits, in Army and Navy hospitals around
New York under American Theatre
Wounder American Theatre
Wounder American Theatre
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screentested, Each script ends with a clinch scene. Among names whom Altman frest tested are Bob Hope, Jimmy Stewart, Frank Morgan, Ann Sothern, Joan Crawford, John Hodiak, Robert Walker, Charles Coburn, Margaret Sullavan, Horny Fonda, Lina Romay, Ray McDonald, Franchot Tone and Ava Gardner.

FILM CHARITY DRIVE TAKES \$1.500,000

IANLO 31,30U,000
IANIVOMO Febt 5.
Final report on the fina industry 5.
Final report on the fina industry 5.
Final Annual United Appeal showed total contributions amounting to 81,3727,582. Behavior Armold executive veepee of the compaint, detecting the contribution of the contribution o

Indie Political Group Nixes Nazi Pix Release

Nixes Nazi Pix Release
Strong objection for release in this
country of Nazi-made limis seized
during the war was made last week
by the Flim Division of the Indecase of the Nazi-made limis seized
during the war was made last week
by the Flim Division of the Indecase of the Nazi-made limits seized
during the war was made last week
Arts, Sciences and Professions. Realution by the group. in New York,
expressed support of Rep. Emanutel
Celler's bill 'II. R. Solid prohibiting the Ailen Property Custodian
Five committees were set up at
the meeting: Documentary and Edusational—Max Youngstein, IrvingLevner, Leo Hurwitz, William Wells,
Levner, Leo Hurwitz, William Wells,
Lack Harvingston, Marie Slate,
Jerry Evans, Bilty Friedberg, Menperside Jenuer, Leonary,
Levner, Bosley, Crowther, Leonary,
Palance—George
Bosley, Crowther, N. Y. Timee
Derk, Charlest Hyweck,
Bosley, Crowther, N. Y. Times
Derk, Charlest Hyweck,
Bosley, Crowther, N. Y. Himes
Derk, Charlest Hyweck,
Bosley, Charlest
Derk, Charlest, Jack
Bosley, Charlest
Derk, Charlest, Jack
Bosley, Charlest
Derk, Charle

CROSBY'S ROACH DEAL

leukemia.

Ledding officialis from all branches of the industry attended the service to the industry attended the service to say final respects to the RKO of the industry attended the service to the responsibility of the respective of the New York honor, schooland honor perioducers, schooland official the service of the board of the Asso, of which we have been been for the Asso, of which we have been been for the source of the board of the Asso, of which we have been been for the Asso, of the service of the source of the source

Floyd B, Odlum, chairman of the board; N. Peter Rathyon, RKO prexy, and Ned E, Depinet, prez of RKO Radio, issued a joint statement Monday (4) on Koerner's death, RKO exces lauded Koerner as "one of the best liked and respected executives in Hollywood," adding that "his fairness, kindness and willthat "his takeness, kinemess and will-ingness to slare with others, the honor of achievement enabled him to build a capable and loyal organization—to all of whom his death means not only the loss of an able leader but the passing of a true friend."

friend."

Koernot had been in charge of production activities at BKO for-kest Born in New Orleans Leaf our years. Born in New Orleans are supported by the second section of the section of the second section of the second section of the second section of the second section of the section of the second section of the secti house, which he sold to callst in World War I.

notes, where he sold to close in Pollowing the wark Keepiner served as branch manager for the Jenem and van Herberg circuit in the Pacific Northwest and in 1925 became part owner and general manieum part of the pa

England and New York, and in 1941 was named general manager of the RKO circuit. Following year he was appointed exec veepee ever pro-duction.

Surviving are his widow. Vivian Koerner, his father and stepmother, Mr. and Mrs., John Koerner, Havis, Mont.

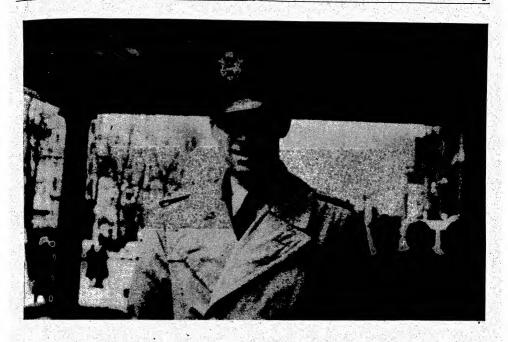
Posthumous Hero's Award to Schaefer Son

Award 10 Schaelet Sun The Bronze Star model for heroic conduct has been awarded repei-himonaly to LL James Gerard Schaefer, ron of George J. Schaefer, former president of SRO and choir-man of the War Activities Commit-tee, now engaged in financiar shall the Start Start and the Start Start Language of the Committee of the the Earl Althorne division with the Earl Althorne division with Kilfed in action in Normindy of D-Day.

Atlanta Bans 'Scarlet'

Atlanta Bans 'Scarlet'

Mileyeral's "Senetics Bare Senetics Stationary Senetics Stationary Senetics Bare Senetics



JIMMY STEWART SPEAKING:

"Can you spare three minutes of your screen time for me and my fellow-stars?"

THE BIGGEST 3-MINUTE SHOW EVER PRODUCED!

A Terrific TRAILER! FREE!

(Produced for the industry by David O. Selznick. Stars listed alphabetically)



INGRID BERGMAN



VAN IOHNSON



EDWARD G. ROBINSON



EDDIE CANTOR



JENNIFER JONES



HMMY STEWART



KATHARINE HEPBURN



WALTER PIDGEON



SHIRLEY TEMPLE

What a Cast to bring to your theatre! Just to see these famed Stars will delight your patrons! And it will be just as much of a pleasure for you to screen it!



FOR ALL THE PEOPLE!

It's a picture your folks will thank you for—and you'll remember all your lifetime the screentime you gave to the "American Brotherhood Week" Trailer in behalf of

AMERICAN BROTHERHOOD WEEK

FEBRUARY 16 TO FEBRUARY 24

(Turn please)

ORDER YOUR FREE STAR TRAILER NOW!

Ask for "American Brotherhood Week" Trailer and Write either to your

NATIONAL SCREEN SERVICE BRANCH

Or Write to your

DISTRIBUTOR CHAIRMAN:

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Paramount, Chicago

ALAN MORITZ Columbia JOE KRENITZ Universal

CECIL HOUSE Twentieth Century-Fox Dallas

ARTHUR ABELES
Twentieth Century-Fox
Denver

JACK KENNEDY M.G.M Des Moines

JOE GINS Columbia Detroit

W. GUY CRAIG Columbia Indianapolis WM. E. TRUOG United Artists Kansas City

HARRY COHEN RKO Los Angeles

TOM YOUNG Twentieth Century-Fox Memphis

Memphis
HAROLD WIRTHWEIN
Paramount
Milwaukee

BEN BLOTCKY Paramount Minneapolis

CAR GOE Warner Bros. LUKE CONNER Warner Bros. New Orleans

HENRY RANDEL Paramount New York

ED BELL Paramount

Paramount
New Jersey
M. W. OSBORNE
Twentieth Century-Fox
Oklahoma City

D. V. McLUCAS United Artists Omaha

GEO. SCHWARTZ Universal Philadelphia PETE DANA Universal, Pittsburgh

MARK COREY RKO, Portland

B. J. McCARTHY United Artists St. Louis

CHARLES WALKER
Twentleth Century-Fox
Salt Lake City,

NEWTON JACOBS RKO San Francisco

MAURICE SAFFLE M.G.M, Seattle JOHN ALLEN M.G.M, Washington

AMERICAN BROTHERHOOD WEEK (FEB. 16)

Sponsored by the National Conference of Christians and Jews

Pres. HARRY S. TRUMAN Honorary Chairman Hon. HAROLD E. STASSEN General Chairman SPYROS P. SKOURAS Motion Picture Industry Chairman

EXHIBS GROGGY ON SALES TERM

Wanger Raps Ostrich Act

Malter Wanger, who produced "Scarles Street" and too, the olay from the New York state censors on releasing the pic after some-time to the control of the co

One Pic Per Corp. a Fading Habit **Under New Excess Profits Tax Setup**

Repeil of the corporate excessprofits tax by the Revenue Ace of of
the practice of sorming separate
glas will lead this year to end of
the practice of sorming separate
groundings by the property of the corporations by
the corporations by the corporations by
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supply wait and safe "tactics.
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supply wait and safe tactics.
Removal of excess profits tax new
names of the profits on
number of films, and balance gains
against losses, under parent corporation stup, tramen aver. Change
proporation tax of sorting tactics
were peculized by the excess-profits
with the combined with the regular
proporate tax, chopped off as
methy as Drof of company accumulSolo corporation device was
reamed up by tax legalities so pro-

much as '80'.' of company accumul-lated earnings.

Solo competition device was solo competition device was competitive and the solo competitive and the duers and stars could, on the legit, take a stock interest in a film, sub-sequently surround the stock shap pay a 25° capital bite rather than pay a 25° capital bite rather than poses at the time of the stock swap with the difference between cost of the difference between cost of a base for payment of the capital pairs tax. : Profits exceeding the evaluation, if any, are charged up as petconal income. Sole requirements side for a least six months before side for a least six months before the swap and dissolution of the cor-poration on the sole of the sole of the sole participant of the cor-poration of the sole of the sole of the swap and dissolution of the cor-poration on sloging the deal.

the swap and dissolution of the cor-poration on closing the deal.

Likelihood is that closed film cor-porations will be accumulate profits be-cause federal surtax rates on in-come, though lower than in 44 and come, though lower than in 44 and some, though lower than in 44 and for parall high. See the con-comings \$14,5,000 on \$200,000, and \$230,000 on \$300,000. Bile was even preader in past two years when \$80,-\$00 federal tax was required for \$15,000 than lim. Revenue Act; of \$2,000 than lim. Revenue Act; of \$3,000 than lim. Revenue Act; of \$4,000 than lim. Revenue Act; of \$5,000 than lim. Revenue Act; of \$5,000 than lim. See than \$1,000 than lim. In \$2,000 than lim. See than \$1,000 than lim. See \$2,000 than lim. See than \$1,000 than lim. See \$3,000 than lim. See than \$1,000 than lim. See \$4,000 than lim. See than lim. See \$4,000 than lim. See than \$1,000 than lim. See \$4,000 than lim. See than lim. See \$4,000 than lim. See than lim. See \$4,000 than lim. S

JERROLD BRANDT TALKS RKO, UA RELEASE DEAL

ANU, UA KELLAND JURAL
Jerridő Brandt is reported discusting relesse deals with RKO and
Allest Artists for "Magie in the
Allest Artists for "Magie in the
Allest Artists for "Magie in the
Revisede of radio, dim will, mark
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Brandt Productions, Inc. Brandt reBrandt Froductions, Inc. Brandt reBrandt, formier proadlent of Columb Brandt, formier proadlent of Columb Brandt, formier proadlent of Columb Brandt, formier proadlent of Columb is Hollowood since to seekt in bollowood since to seekt in bollow of the Coast lining up writing and setting time.

acting talent.

ROCK BACK AT U.

Hollywood, Feb. 5.
Joe Rock returned to Universal as an executive after 10 years, during which he made pictures and did wur work in England.
Before left for England. Rock produced numerous comedies for Universal.

Neat Switch

Neat Switch
In the battle over to dub or
not to dub U. S. pix for LatinAmerican exhibition, a Columbia exhibit in Mexico, with a
superimposed-title version of a
film playing opposite another
company's dubbed pic did a
switch in his advertising. He

plugged:
"Come in and hear the actors
in the ORIGINAL English."

Live Action-Cartoon Combo May Be M-G Series: Trial Pic Set

Series; Trial Pic Set
A 50-minute feature starring
Margaret O'Brien, incorporating
live action-cartoon combination, will
be an M. G'Brien, incorporating
live action-cartoon combination, will
be an M. G'Brien, incorporating
live action-cartoon combination, will
be an M. G'Brien of the combination of which three or four
week. A two-reel series using the
combination, of which three or four
been started. Initial film has been
completed. Concentration on the
combo technique, said Quimby:
stignt with the combination of the
combo technique, said Quimby:
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\$2,000,000 FOR REP.'S UPPED PRODUCTION

UFFED TANDUCTION

After annoulPing last week that
studio would hat all production unsil the labor situation charified
board of Republic, stated on hoodday (4) that the Valley lot would
start seven new feature films this
month and that over \$2,000,000 is allocated for the hided production
have been seven to the labor situation at
the studio.

provement of the labor situation at the studio.

The Invisible Informer.

One fifty under way and will give the studio give in the studio give in the studio gipting at a unitine high. Other films will be "Man from Rainbow Valley." The Chost Goes Wild," "My Pal Trigger." Trykisted Critcle. "Sarit Fe Upriaing" and "The Invo Critcle. "Sarita Fe Upriaing" and "The Invo Critcle.

Loses 300G Time Suit

LOCES JUVO THIEL SHIP
Federial Judge John W. Clancy in
New York Thursday (31) denice
Time. Inc., producer of March of
Time, a dismissal of the \$200,000
damage action brought by Hans
Engebretsen for alleged slauder.
Time sought dismissal on the
grounds that there was no genuine
issue.

Engebretren charges that, in a MOT pic distributed in 1941, films taken on the Coast of Greenland depicted the plaintiff as a Norwegian

FORCED PLAYING

With business at the boxoffice continuing lush but with uncertainty on how long it will last, distributors, generally, are virtually shooting for the moon on film deals and asking terms on a long list of pictures which have the average buyer

terms on a long list of pictures which have the average buyer SOREY which have the average buyer SOREY appears likely to become a general policy on for pictures is foreed playing time, particularly the demand that a part of the contract call for double the amount of dating ordinarity taken. In addition, district the sole of the

have been sold at, aver the com-panies.]
Many high-budgeters are being sold singly, such as RKO's current "Bells of St. Mary's," on which the company is asking 50% and extra playing time. In the case of "Leave fer to Keaven," also under speared contract, 20th-Pov swarts 35 and 40% made popular by Metro, in addition (Continued on page 12)

Few Grievance **Hearings Called**

Evidence that neither exhibitors

Evidence that neither exhibitors nor the major theatre-owning god-neithead to the property of the property of

MONO GAINS TOP 372G: MOREY NAMED VEEPEE

Commercial-Pictures Group Promotes TIME BIG FACTOR New Move for Eastern Production

Where We Came In Demise of the War Activities Committee came just at the completion of the full cycle Co-ordinator Francis Harmon re-marked last week. One of the marked last week. One of the first requests received, when the organization opened its doors, was from a caller who said: War Dept. Can you arrange to run a recruiting trailer for us." Last week, as the moving men were working on the WAC fur-orite call: "This is General Gui-bert of the War Dept. Can you arrange to run a recruiting trailer for us."

20th Sets Releases To Next Jan., 1st Time Pix Set So Far Ahead

Pix Set So Far Ahead
Twentieth-Fox has laid out tentative releases not only for the balance
tive releases not only for the balance
through to Jan. 1, 1947. This is betieved to be the first time in history
of the industry that pictures have
been scheduled so far ahead. Of
changes in title between now and
the end of the year.
While other distributing companies
start their seasons Sopt. I each year,
start their seasons Sopt. I each year,
start their seasons Sopt. I each year,
from Aug. I through January, 20th
has released 14 features. Accordings
to its schedule, unto counting two retissues, for the balance of the current
(1945-46) season. Beyond that, ten
tative plans call for two each in
the plans call for two each
for the plans of the plant of the current
for the plant of the plant of the first
for a total of 11 on the
start leve months of the committed (1946-46)
season.

With most distributors, releases are set no more than two months in

WARNERS SETS PIX BEFORE BROADWAY

BEFORE BROADWAY

In addition to "San Antonio," which recently completed an entangement at the Strand on Broadway, warner Bros. On the art the sediment of the art the sediment of the sediment

as a film production center, similar to the ill-fated plans outlined by then Mayor Fiorello H, LaGuardis then Mayor Fiorello H. LaGuardia about five years ago, has been instituted by a group of commercial min producers. Group, topped by a firm producers, Group, topped by er's prexy, has solicited Mayor William O'Dwyer's sponsorship of the move, and O'Dwyer in turn has a farmed the proposal out to the eity's Division of Commerce for further consideration.

Division of Commerce for further consideration.

Plenty of studio space will be consideration.

Plenty of studio space will be available in New York, according to the group. Five studios in the group. Five studios in the constant of the group. Five studios in the group. Five studios in the group of the group of the group. Five studios is the group of the

Point to "House on 92d St. Point to "House on P24 St.
Indies, who've been making most
of the country's commercial and
other non-the-strict and pix at the New
York studies, point to the fact that
20th-FOX's Thouse on \$250 d Street'
dence that theatrically-successful
cetures can also be produced here.
Gradual increase in commercial lim
production in the east has already
given the proposed venture its in-

Questioned about the new move-Questioned about the new move-ment, Saul Scoppa, business mai-ager of the Motion Picture Studio Mechanics Local 52 (N. Y.), de-clared that much as he'd like to see such a venture succeed, he doubted whether castern production would ever encompass more than its cur-

whether eastern production would ver encompose more than its current crop of commercial pix. Ecbargan N. Y. Illim industry officials, Scoppa said production was too firmly entrenched on the Coast for ling, reportless of what alluring inducements were offered.

Scoppa predicted, however, that commercial illim production would continue to grow in New York.

"antural playeround," will most home offices of the ad a spencies located here. Production of films for television will also hypo castern production, he said, adding that the eduction, he said, adding that the eduction has said, adding that the eduction has said, adding that the eduction has would be sold to the small video broadcester who might not be able to afford live television production.

F.&M. HIKES SCALE AT 2 ST. LOO HOUSES

A1 Z ST. LOU HOUSES

Function & Monco Service Corp.

Function & Monco Service Corp.

which operates four of the six deluxers here, his hilted its admissscale fea the big Fox and affigurari,
both in the mictown area.

Asterd if she scale at the other feahater of the seale of the other feafunction of the scale of the other feafunction of the scale of the other feafunction of the scale of the scale will be

full to the scale will be on the scale will

for the scale will be 75e top and that

after this film the scale will con
lucuses or 65e. The Shubert, au
other middown house, owned by the

Arthur brothers and associates, also

is expected to like its prices. MOREY NAMED VEEPE

Sieve Broidy, Monogram prexy, the work and more presy, this week announced that the corresponding period of the previous year. This is after ell charges but before taxes. After provision for a federal income and excess profits taxes, the net provided provided for a federal income and excess profits taxes, the net provided for a federal income and excess profits taxes, the net provided for a federal income limits, which were purchased to the previous year. This is after ell charges but before taxes. After provision for a federal income and excess profits taxes, the net provided for a federal income limits, which were provided for a federal income limits, which were provided for a federal income limits, which were purchased to the previous year. This is after ell charges but before taxes. After provision for a federal income limits, which were purchased to the previous provided for the provided provided for the provided provided for the provided provided for the provided provided

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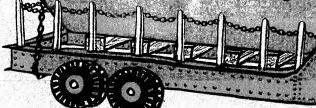
WARNERS'

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CINDERELLA O

WARNERS'

Three Strong





DELIVERY!

Jack L. Warner, Executive Produce

Sentimental Journey

200. New SONCO (DAY SONCO) COLUMN ASSESSMENT OF THE COLUMN ASSESSMENT O

The way the second of the seco

givee of understatement, and lack precocity Maureen "Diago at the precocity Maureen Charles and the precocity and the precocity and the property of the precommendation of the precomme as a self

walter Lang has apparently trained Walter Lang has apparently trained his sights on the youngster in his direction, and he has done well, though possibly at the expense of the film's overall bace and character development. Then, again, the script is, by its very nature, contributory to a pic that drags too frequently on its own.

its own.

The hit tune, "Sentimental Journey," serves a background music throughout, being consistent with the lachrymal tenor of the picture.

Perhaps that hankle should have six corners.

Kalm.

The Hoodlum Saint

The Hoodlann Saint
(SONS)

Monty, viang Wolly and Holly wood, Feb. 2.

Monty, viang Woll Holly wood, Feb. 2.

Monty, viang Woll Holly word, Feb. 2.

Monty, viang Woll, Holly word, Holly

Name values resure each between the sock returns for "The Hoodhum Sciut." He's drawn leid in the northod inst effect Woold War I me and deels with the power of belief in St. Dismis, the seed third, to report all hoodhums, Film wives Esther Williams fans a cheme to see their revorite in something other than a

muical, and her name, coupled with those of William Powell, August Landsury and others will prove an Cliff Reid has given it plenty of production dress, and Norman Pauseries, and the state of the stat

ment is occasionally quickened by a sharp jine of certify dialog, and these sharp jine of certify dialog, and these sharp jine of certify dialog, and these sharp jine of certify dialog, and the certification of the cert

Red Research

Metro release of Orville O. Dull produc-
tion. Stars Wallace Beery, Margaret
O'Brien: foutures Muriorle Main, J. Carbol.
Naish, Directed by S. Sylvan Simon,
Screenplay, William Linman and Gront-
Chrystt, from original story by D. A. Lox-
lex; camera, Charles Schoenbaum; editor.
Ban Lewis: succint offeets Warren Vare-
contier. Previewed in N. Y., Jun. 28, 46.
Running time, 111 MINS.
Running time, 111 MINS, Zeb Baycomb
Monny Manuscrit Otheles

mmy Margaret O'Brie	m
blay tlanks Mariorio Ma	n
kert Tuncey J. Carrol Nab	th.
lors Prances Raffer	tv
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Hijah Walker Russell Simps	on
ather Mason Warner Anderso	211
ohn Fulton Donald Curi	lis.
unic Fremont Conule Glichy	9t
fillie Lovejoy Sara Had	en'
mry Lovejoy Rente Hig	no
tennah	en.
lovernor Winton	411
ilder Moah McCabe Frank Duri	én
tendents.	

Ambush Trail

dinit	on. Stars Rob Steele. Directed by
Hors	Finger. Screenplay, Bluer Clifton;
	re, Jack Greenhalph; editor, Rev L'v-
11115,51	ob. Previewed in N. Y., dan. 23, 46,
1/um	ing time, 60 MINS.
Curl	" Trumpsen Bob Strele
Buga	Hawkins Syn Serler
Alies	Rhores Lear he Miller
Al t	rath Charles King
150	Uning Bob Cream
.Tim	linky
	r Gorden Keroft Magnard
Firm	Coren Kills
Mars	nal Dawes

Miniature Reviews

"Sentimental Journey" (20th)
(One Song), Muureen O'HaraJohn Payne, William Bendix,
plus moppet Connie Marshall,
plus moppet Connie Marshall,
in the bo. ween Sentin (M.C.).
Revival of the miracle reformation theme, with name cast to
aid-selling, Average bo.
"Mad Baseemb" (M.G.), Wallace Beery and Margaret O'Brien
in the of pluneer western days;
and the senting of the connies of the connection of t

play. "Idea Girl" (U). Clever,

"idea Gir" (U). Clever, small-budgeted tunefilm offering plenty of entertainment. Above average b.o. "Six P. M." (Artkine). Rus-

Six F. M. (Arkine). Rus-sian-made musical olay for houses using this type of film. "Fedora" (Variety). Italian-made version of Sardou's stage success; strong for arty and Italian-language houses.

formula western makes the film negative for even youngsters. Too many speaking lines, plus unim-aginative story, mellow the usually fast-moving Bob Steele to routine

fast-moving. Bob Steele to routine minor b.o.

The hackneyed yarn of foiling the heavy in his attempt to ruin the local ranchers; is filled with stitled performances. Steele, as the stranger in town, doe's the good deeds with the aid of Sid Saylor, who is in for the comedy.

Idea Girl (SONGS)

(SONGS)

Hollywood, Feb. 2.

Delivered retors of Morrard Wilsch preduction descention of Morrard Wilsch preduction descention of Morrard Wilsch preferentires, Jose Barrier, Julie Hispop, Alar
Morrins, Joan Fullon, Anthur Q, Bryan,
Morrins, Joan Barrier, Julie M, Marion
Alason, Serverphay, Charles M, Marion
admittation, Nivood Wilman; esignist, Glady,
Johnson, Serverphay, Charles M, Marion
Colte, Janvier, Gong, Jack, Plorests and Edgate Pale-Bill, Projected in Tolyceral City,
Jacobs M, Williams C, Gong M, Songer M, Songer S,

Jeffer M, Programmer Grant, 69 MNS. Prb. J. 46. Enguing time, 69 MINN.
Larry Brewster. — Jess Barker
Pat O'Roughe — Julie Birbog
Wiffred Lodds — Petorge Dalema
J. C. Crow: — Alam MewSury
Match — — John Fullon
Laura Denne Dutton
Evellon — Laura Denne Dutton
Evellon — Arthur Q. Eryan
Countissioner — Arthur Q. Eryan

This one is good entertainment, well above the level of the usual program offering. Its musical numbers are introduced logically, the chuckles are introduced logically, the chuckles did a mooth direction and solid playing all point it for popular reception. Mounting is above average and other production factors offer excellent values in shaping it for the

and other production factors offer excellent values in shaping if for the excellent values in shaping if for the procession of the production of the product

SEX P.M.
(RUSSIAN-MADE)
(SONGS)
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Schooline Merry Merline Ladynina. Engine
Schooline Merry Merline Ladynina. Engine
Period Missey, Vietne Green, Visionin
Period Missey, Vietne Green, Visionin
Period Missey, Vietne Green, Visionina
(Marian
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times or bore duels the picture is sent to the property of the

Fedora (ITALIAN-MADE)

TITALIAN MADE)

Tarlety Pilins relieves of Corcerola 1.C.

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Artic Verweichen groundigten. Schrie Jehr

Her Sterne Sterne Sterne Sterne

Her Sterne Sterne

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(In Italian: English Titles)

The Italian, English Tistes of the Control Standout's famous targets, and the Control Standout's famous targets, and the Control Standout of the Control Standout of Kome's studies. While lackness of the Control Standout of Kome's studies. While lackness of the Control Standout of the Control S

Sorrell Gives

Continued from page 3 =

and painters would work on sets, as ordered by the AFL council in Miami. Producers issued a state-ment that decision of carpenters was Milimi. Producers issued a statement that decision of carpenters was
"a step toward the end of the interunion strice." An order was also
union strice. An order was also
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that no members be permitted to
that no members be permitted to
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work may move the strice. The strice of the
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other Conference shirts declared the
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strice production. Sorrell and
other Conference shirts declared the
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authorized issuance of federal char-iers to protect jurisdiction. It was reported move for federal charters here might be made at next meet-ing of IATSE Central Labor Coun-cil,

JENNIFER BECOMES JOAN'

Holywood, Feb. 5.
Jennifer Jones Graw. Loe title role in the Devid on the work of the following and of Arc. 10. Le filmed next summer in Technical working on leannut at 20th-Fox in "Clumy Brown."

Exhibs Groggy

Continued from page 9

to double time. David O. Schmick's "Spoilbound," released through U.A. is being soil generally at 50% and six being soil generally at 50% and six being soil generally at 50% and also is being marketed singly. Waslabe is being marketed single with added available probably the end of March 15 at 18cm, 20%-ero with added available probably the end of March 200,000, which would make it big for the costlest picture ever made in the country. While no sales nolley has been set, understood it will follow the soil of the costlest picture ever made in the country. While no sales nolley has been set, understood it will follow the soil of the costlest picture ever made in the country. While no sales nolley will alway the sales of the soil of the costlest picture ever made in the country. While has probable to the cost of 10% profit to the account. The About 10% profit to the necount. The sales profit of the sales provided for by some accountries so not of a block of four. While it remains a next of the block. Par row wants of a block of four. While it remains a next of the block. Par row wants of a block of four. While it remains a next of the block Par row wants of a block of four. While it remains a next of the block Par row wants of the countries of the sales of

deliver the picture under the terms agreed to at that fime and made said additional demands several days before playedate, and in one instanctived to impose a solit fleure after the picture had played on straight percentage terms..."

Studio Contracts

Hollywood, Feb. 5. Gene Tierney, renewed, 20th-Fox. Susan Herdti, actress, Republic. Booby Blake, moppet, Republic. Edgar Kennedy, renewed, RKO. Donald Barry, renewed, Republic Leon Errol, renewed, RKO. Suzi Crandall, Conover model,

Said Cran Line Vox., 2000.
Said Cran Line Vox., 2000.
Said Conver model, Warner Bros.
Margo Woode, actress, 2001-Fox.
Margo Woode, actress, 2001-Fox.
Mobert DeHaven, actor. Columbia.
Michael Dianye, actor. Columbia.
Michael Dianye, actor. Columbia.
Michael Barver, Coor., Fax.
Janice Cameron, actress, Par.
Laura Corbellle, actress, Par.
Laura Corbellle, actress, Par.
Laura Corbellle, actress, Par.
Jannes Warren, actor. RKO.
Joseph Erens, writer, Hall Wallis,
Lapingelegias, writer, Hall Wallis,
Philip Warren, actor. RKO.
Lucille Ball, actress, Metro.

From the Services

W. J. Hutchins, Navy, has taken over management of National The atre Supply Company's Albany and Navy March 1988

atre Supply Company's Albany among New Haven branches.
David Douglas, Army, to United Artista, New York sales staff.
LL Charles Rounsaville, Army, to Paramount salesonan.
The Cooper Graighter Company, to Paramount salesonan.
Bill Mutray, Army Air Corps, [6 20th-Fox in Albany as assistant inonker.

booker. Jimmie Fly, Army, to Metro as

Hollies Holmes, Army, in office ananger, Memphis, for Metro. Sgt. Ben Mariner, Marines: 16 outhern Illinois salesman for United betters.

Artists.

David H. Suskind, Navy, to Warner, David H. Suskind, Navy, to Warner, In New Staff, in New Bros., pu lie relations staff in York.

Robert H. Unseld, Army sir for to general advertising manager Bell & Howell.

NEWSPAPER ADS FOR TOP SALES

Commercial Films Used to Big **Advantage in Foreign Countries**

dergone a tremendous splurge in the U. S. during the last three years, are also being used to good advantage in foreign countries by American manufacturers who recognize their value in helping recapture the markets lost since the beng of hostilities.

Malion picture dept of the J. Waler Thompson agency, topped by Robert M. Gillham. former Paramount publicity-ad director, is currently producing many such films for American Industrialisty at land and Australia. Films get a good play in the commercial bouses, and a service of the producing many as the producing the producing the producing the producing many services of the producing the producing the producing the producing the products, for running the about. - Motion picture dept. of the J

Thompson agency has also produced a series of 10 "minute-movie" ads for Reader's Digest, dubbed in Spanish for Cuban audiences, and is Spanish for Cuban audiences, and is presently readying another series for distribution throughout Latin America.

Indie 16mm Distrib Offers Dealers Chance For Outright Buys

Following reports that major studios might take over distribution of their product on 16mm, stock from the present independent distribs, International Theatrical Television, one of the largest of the indies, is going ahead with plans to offer dealers and film libraries L.T. & T. films on outright purchase or long-term lease basis.

I. T. A. films on outright purchase or iong-term lesse basis.

Petures, shorts and serials in the metariamment, deductional and religious fields are being offered for sale consistent of the metariamment, described in the sale of the major and plais releases of the majors. If is believed that I. T. & T., which handles from the metariam of the majors will be taking the step in one of the majors will take over upon exhibit the metariam of the majors will take over upon exhibit the metariam of the major will take over upon exhibit the metariam of the major will take over upon exhibit the metariam of the major will take over upon exhibit the metariam of the major will take over upon exhibit the metariam of the major will be metariam of the major companies to product. New plan also permits the buyer to the major companies top product. New plan also permits the buyer to funds of the major companies top product. New plan also permits the buyer to funds. Under this agreem, if the funds. Under this agreem, if the funds. Under this agreem, if the funds under the advantage of the phoceds in payment. All shorts and serials percentage of the phoceds in payment.

Payment.
All shorts and serials under the
plan are being sold on a strictly
cash basis, prices ranging from \$7.50
to \$23. Special package dedits on
large purchases are also being offaced at discount rates. Many of the
flux available under the new plan
layen't been released before on
plann, stock.

LOCAL EVENTS FEATURE COLUMBIA'S 25TH ANNI

Campaign being set up for Columba. Pictures' 25th anni this year by Coordinator Ed Schrieber is to complete a series of local events of the country rather than our bind and a chief and a

Misjor emphasis is going to straight ir dictional type of promotion, with Columbia itself brought in only in-cidentally.

Rep Gives GI Preferment

Acp uves all reterminent problems of the Special interview days for dis-Special interview days for dis-charged war velevants have been es-tablished; at Republic, with two Nick Thoesti, hundroling as used and Nick Thoesti, hundroling as used and Nick Thoesti, hundroling as well as the devery Tuesday. Idea is to place war veterans on let every Tuesday. Idea is to place war veterans on the preferred list wherever possible and to use them for possible devel-opment as size material.

Philly Bill For **Fire Safety Cues** Exhib Gripes

Philadelphia, Feb. 5.
Local fini men are concerned
about a bill sunt mine are concerned
to the control of the control of the control
the use of film more than two years
dol. The bill, which provides for
fine and imprisonment for violators,
was furtoduced by Councilors,
mine of the control of the control
fine and imprisonment for violators,
was furtoduced by Councilors,
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an interest as a surince projectionists and interest as a stately measure to prevent increase.

A film that's more than two years old is apt to break off and eatch fire, anys O'Halloran. But local inclusivities, exhibits and distributors at the control of the c

Chi Theatre Sued

Chi Theatre Sued

Chicago, Feb. 5.

Star & Garter theatre, near-Loop
filmhouse operated by George Topper, was sued last week for violating
Chis smoke ordinance by Frank A.
Chambers, chief deputy city smoke
Suit is one of man filed in Municipal Court through the city prosecuttor.

Texas Navil Theatre Fire
Corpus Christi, Feb. 5.
Only some of the front wing at the
275 seat theatre for the Ward

1,275 seat theatre for the Ward Island naval air technical training center was left standing a fer the most serious fire in Navy, history, Twelve naval men were hurt fight-ing the bluze. The fire started lwo hours after the last show one night

BUDGETS UPPEN

Film advertising coin is returning to the newspapers as the backbone of the cut and the lifting newspapers again stand to graber the lion's share of film coin that went far affeld in other media while he lion's share of film coin that went far affeld in other media while best filled were on. Newspapers continue to be the picture exploiters' see the stand extra-curricular adversarial standards. Dext bet, and extra-curricular adver-tising, when space was cramped, has not disproved that sentiment, sur-vey of company and ad agency exec-indicate. Shift of eash from papers during the war is generally estimated at 30°r.

indicates. Shift of each from papers during the war is generally estimated at 190 months of the control of the

tising Sudgets, but if the cork is re-moved and grosses from the tre-mendous increased take of radio and mags stand to suffer the most. Radio shapes up to be hit hardest by the switch in the eyes of most exces. That radio is aware of the threat to its revenues in the changed (Continued on page 24)

REPORT 20TH-FOX PAYS 100G AS CRI PARTNER

100G AS CRI PARTNER.
TARGULARY DE BOTOTE OF THE PROPERTY OF TH

purposes.
Swing of 20th from Ross to CRI Sxing of 20th from the course as somewhat of a stimple. When the new checking service was being formed early in 1913 by other distributors, 20th declared to come in. Founders of CRI very Paramount, RKO, Universal, United Arrists and Columbia, adj. oil which formerly used Ross checkers. Warter Brox, and Metro have their own checking systems.

SPACE CURBS OFF, Giveaways Back Again, But Supply Nipped By Shortage of Materials

Ratoff To Run 'Carnival'

Addult 10 Null chillyadd, Feb. 5.
Gragory Ratoff takes over direction of the 20th-Fox Technicolor musical, "Carnival in Crista Rica," for which the late Otto Brower directed background filming in San Studio shooting storts late this month with Dick Haymes, Vera-Eller, Clear Romero and Celeste Holm, as co-stars.

Industry Vote Set by NLRB For Extras Unions

Hollywood, Feb. 5.
Industry-wide election to desig-nate a collective bargaining agency for film extras will be ordered this week by the National Labor Rela-tions Board. Plan for the balleting

tions Board. Plan for the balloting has been agreed upon by the Screen Players Union. the Screen Extras Guild the Screen Actors Guild and the Associated, Actors and Artistes. Vote of the extras will decide whether they will be represented by the SPU or the SEG. Winning union will then elect officers and a board of director's under AAAA supervision and receive a charter from the time of the second of the control of the second of the tion is expected to settle the long battle between the two groups for control of the extras.

4TH DIVISION A BIG AID TO PAR SALES SETUP

Crection during the past year of a fourth sales division. to implement closer liaison between the home-office, the field forces and exhibition closer liaison between the home-office, the field forces and exhibition closers in hardieal safety problems. Charles M. Reaganout, reported at a district sales meeting, reported at a district sales meeting, reported at a district sales meeting state of the control of

niore personal tours, company's customers.

Prior to last week's N. Y. meeting. Par held three district sales sessions in Denver, Chicago and Washington.

Second Theatre Mgt. Series in Teeoff

Series, in Tecoff
Second series of classes in New
York University's course in Motion
Picture Theatre Management tees
of somorrow (Thursday) night.
Friet s_meater recently concluded
in the course, which is the only one
if its type in the United States.
Stodents included employees or
Ernott. Stourous Barbond. Max
Cohen and other circuits. One study.
Correctly building at theatre in Balcurrently building a theatre in Bal-timere, commuted from there.

Harmon-Ising Reorg

Hold Horrishing Reofg

Hold Warmen and Rudolol Ising have reongalized Harmon-Ising Pietres, Inc., after a four-year hiturvisite both week in the armed forces, Commany has slated three feature-In-th films so for budgeted at over \$2,000,000

Premium giveaways are still pull-ing reluction housewives into 200 ancibhorhood fheaters in the meto-backhorhood from the present trend of cutting out the placeware trend of cutting out the placeware and dishes has ended, and now pre-mium supply firms, strapped by a materials shortage and a rising de-mand for their products, are turn-mand for their products are turn-orders. If the products are turn-orders from new cus-toners.

oners.
The Warner chain, which currently cones. Warner chain which carrently cones. Warner chain which carrently carr

N.Y. Theatres Act To Correct Pass Abuses: Restrictions on Use

Pass abuses, particularly in larger New York theatres, have reached such a point that drastic steps are being taken by the latter in some instances.

being taken by the latter, in some instances.

Records of the past year show recommended in the past year show recommended in the past year show the past year show the past year the passes have been overworked. Where unrestricted annual Annie Oakleys have been issued, it has not been uncommon for them to be used as many record of one treather showed; that one annual past came in three times in a single day, in addition, many holders of the yearty compliment of the past years and the past years also being kept with a view to studying the pass-showe problem. There are also being kept with a view to studying the pass-showe problem. There are also the ghories with sail they have been past the past of the past years and years and

wiped oct.

Several pears ago the N. Y. Paramount had card posses that were unrestricted. House cut 'en out, substituting a book of coupons good for
once each week. Now, for 1946, Par hax gore further through issuance of
a book which is good on a one-shot
book for the engarement of each
how, regardless of how long run-

Warren Broc. Tale in getting out in the remains for this year, will have a book in coupons good only once workly in the Strain and Hollywood. Rosy this year got out a bodge at Rosy this year got out a bodge at the continuer of the holder rather than the name, and it's good in the continuer of the flectified and the continuer of the flectified and the continuer of the flectified to the continuer of the flectified and f

RKO circuit continue will un-restricted passes, while the Capitol and Loew circuit retain the coupon of form good once weekly, which has been in targe many years.

\$10,500,000 By Loew's For Retirement Plan

WB Shorts Hit Road
Hollywood, Feb. 5.
Warners will go in Yeavily for traveloge need assessment as reaction to the complete section of the special party from families of says recent largely from families of says recent unity for the special party from families of says recent unity fro

Beyond all

ANOTHER BIG JOB OF PRE-SELLING BY RKO! op publications . . . jotaling

194,059 CIRCULATION

including Saturday Evening Post Life Cosmopolitan Redbook Look Inberty McCall's True Story ENTIRE FAN LISTI Family Circle and the ENTIRE FAN LISTI



Human conflicts that cage your amazed attention!...An unusual love that probes your own wondering heart!...Mighty mystery forces powering stark suspense that makes you scream inside!

DOROTHY McGUIRE GEORGE BRENT THE BARRYMORE

Spiral Spira Spira Spira Spiral Spiral Spiral Spiral Spiral Spiral Spiral Spira Spiral Spira Spira

KENT SMITH · RHONDA FLEMING GORDON OLIVER · ELSA LANCHESTER

A DORE SCHARY PRODUCTION
Directed by ROBERT SIODMAK

RADIO PICIURES PICTURE GROSSES

Los Angeles, Feb. 5.
Only two new bills in town this week and only "Dolly Sisters" as resistering by burging "Dolly Sisters" as resistering by burging to the property of the

Estimates for This Week
Revery Hills Music Hall (Blumen(eld-C48)) (284; 5-5-1)—Whitele
(eld-C48)) (284; 5-5-1)—Whitele
(eld-

\$22,200. Music Hall (Blumen-feld) (872, 35-\$1,20)—"Whistle Stop" (UA) (2d wk). Hefty \$16,000. Last week, record \$25,100. Expulsin (FWC) (1.538, 50-\$1-Harvey Girls' (M-G) (3d wk). scool 31/2,800 List week, smooth biological biological

\$8.200.

Hellywood (WB) (2.756; 50-\$1)—
"My Reputation" (WB) (3d wk).
Good \$12,000. Last week, smooth
\$15.400.

\$15.400.

Hellywood Music Hall (Blumen-fold) '(475; 55-85)—"Whistle Stop" (UA) (24 wk), Neat \$5,000. Last week, record \$7,400.

Leew's State (Loew-WC) (2,404; 50-81)—"Dolly Sistors" (20th) Hig \$55,000. Last week, "Eque to Heaven" (20th) (5th wk), out with \$15,800 after record a

en" (20th) (5th wit), out with \$13,800 en" (20th) (5th wit), out offer record unit of the record unit of the

South West and Engineer in Strate and St. South Control of St. Sou

\$20.500 this frame. Last wees, our \$25.000 (PMC) of 300 50.64).—"Her-Riss (International Control of the Control

(5th) wk), ended record run at \$6.

"Morner (FWC)_1855_0x_51_brand)

"Morner (FWC)_1855_0x_51_brand)

"And (Time Back" (Ren) and Falomas (Sterling) (1,355, 43-16-40)

"Club of Bir (House (Ren)) and Club (Ren) (Ren) and Club (Ren) (Ren

Broadway Grosses

Estimated Total Gress This Week \$720,500
(Based on 16 theatres)
Total Gross Same Week
Last Year \$686,600
(Based on 16 theatres)

'Doll Face' Fancy \$30.000 in Frisco

San Francisco, Feb. 5.

"Doll'Face" is standout here with funcy session in sight at the Warb of the standout here with funcy session in sight at the Warb of the standout here with funcy session in sight at the Warb of the standout of the

500. United Artists (Blum) (1.207; 55-85)—"Blithe Spirit" (UA) (2d wk). Okay \$13,500. Last week, solid \$16,500.

Seattle Slides Albeit 'Spellbound' Socko 22G; 'Yolanda' 12G, 'Doll' 11G

Seattle, Feb. 5.
Most exciting attraction this week is "Spellbound" at the Paramount. "Spanish Main" has moved to Blue Bouse for third session downtown. Otherwise biz looks a bit spotty,

"Spanish Main" has we can to summer a former of third session downtown. Otherwise the looks a bit spotty more properties of the session of the session of the looks as t

PROV. SLOWS UP BUT 'CORNERED' OK 14G

Providence, Feb. 5.

It's a third week for "Leave Her to Heaven" at Majestic, and a second stand for "Spellbound" at Loew's State. RKO Albee doing well with "Corntened," Strand also got nice start with "Pardon My Past."

"Conneced." Straid also get lac start with "Parion My Past."
Estimates for This Week Albies (RKO) and "Sing Way Home", respectively. The Conneced. (RKO) and "Sing Way Home", week, "Pastls of St. Marye", (RKO) Cartine (Ray)-Lown (1,400, 4448), Darry Coast Gent" (Indio, 4448), bary Coast Gent" (Indio, 1448), Suppy \$300, Last week, "Vacation from Marriage" (McG) with Yaded on \$4500.

Snipply 30,000, Last Week, "Victions of Single Should," As the Color of Single Should Should

'Way Home'-Carle Socko 24G, Indpls.; 'Scarlet' 14G

Indianapolis, Feb. 5.
Biz is fine here again this stanza, with break in weather over week-end helping, "Sing Your Way Home," spurred by Frankie Carle's band on stage, is the big grosser at the Circle, with "Scarlet Street" at the Indiana leading straight filmers. "Spellbound," is extra strong in sccand week at Loew's

spectroscourse, 1s extra strong in second work at Lordely, 2,800 5.5-10). Estimates for This Week Crite (Kats-Dolle) (2,800 5.5-10). Strong Control (Kats-Dolle) (2,800 5.5-10). Strong Control (Kats-Dolle) (3,800 5.5-10). Strong Control (Kats-

\$20,000 opener.
Lyrie (Katz-Dolle) (d,600; 35-55)—
"My Reputation" (WB) (m.o.). Trim
\$5,000. Last week, "Lost Weckend"
(Par), \$5,500, also m.o.

'Gal' Trim 10G, Omaha; 'Dakota' Lively at 7G

"Frontier Gal" looks okay at the.
Omaha, It's one of Alte two new
bills. The other is "Datota," at the
Brandels, which is good. "Spellbound" is heading for smash \$10,000
on its second week at Paramount.

bound' is heading for arman slipton on its second week at Paramount.

Estimates for This Week

Omaha (Tristator) (2,000; 16-60)—

Condession '(10). Trim all Strong of the condition of the condi

WB's 'Fan' Film

Holywood, Feb. 5.
Warners will remake the old Oscar
Wilde play, "Lady Windermer's
Fan," with Henry Blanke producing
and Peter Godfrey directing.
Play is also stated for legit production here this summer by

'Dakota' Big 25G, 2 Hub Spots: 'Scarlet' On H.O., Rand 34G: 'Spellbound' 40G, 2d

Key City Grosses

Frontier' Wow \$23,000 in Denver

**Station of the control of the cont

Monroe Boosts 'Young' Huge 49G in Thin Det.; 'Angel'-'Vanities' 26G

Detroit, Feb. 5.

The Michigan has the outstanding draw this week with Vaught Monrecord. "Too Young to Know" is on the screen. "Angel Comes to Brooklyn" with Earl Carroll "Vanities" in lies at the Downtown. Otherbeing a drag just now.

Estimates for The West-

Estimates for This Week Estimates for This Week
Adams (Balaban) (2,863; 60-85)—
"Frontier Gal" (U) and "Call Boston Blackie" (Col) (2d wk). Third
week downtown. Holding up fine to \$14,000 after last week's great

week deemstown. Holding up inneto S14000 after hast week's great
\$18,000.

Breadway - Capiled United De"William of the Company of the Company
"William of the Company
"Willia

house record of \$50,000, Last week, "San Antonio" (WB) and "Strange (St. 10,000) (2d wk), strange (St. 10,000) (2d wk), strang

"Scarlet Street" on heldover pictures and peading stage alroyd at Sally Rand heading stage alroyd at Sally Rand heading stage alroyd at Sally Rand heading Stage and Sally Rand Sally Rand

"WBg and "Red Dragon" (Mono), Ween Jan Memorial (RKO) (2,500; 46-74)—
"Bells SI. Mary's" (HKO). Style week yeen jan sooko 1982 239,000; dith week was \$25,000. Remains of the week was \$25,000. Remain

looke powerful \$25,000 after wow 2,2000 facts. When I (1,300 d. 6,404)—23,2000 facts. When I (1,300 d. 6,404)—23,2000 facts. The I (1,400 facts) and "fall; the layer of the I (1,400 facts) and I (1,400 fact

'TARS' FANCY \$12,000, D.C.: 'HARVEY' 28G, 2D

Washington, Feb. 5:
"The Harvey Girls" still is tops here on second session at the Capitol. Sole newcomer of importance is "Tars and Spars," doing well at Metropolitan.

Walk' Paces New Balto Straight-Filmers, 13G

Nice takings here currently with Cornered coupled to vaule, "Gay Nincties" revue, at combo Hipportome, and Walk in the School Corner, and Walk in the Corner of Kangelon, "Language of the Corner of Kangelon," (1) and with the Corner of the Corner

Big \$15,000 after annah opener at \$2,000 anna

'Cornered' Fine 29G, Chi: 'Weekend' 33G. 2d: 'Abilene'-O'Connor 54G. 2d

Chicago, Feb. 5.
Kids in the Loop during public schools' mid-term graduation week are keeping biz at a high level. "Cornered" has bulled biz at the Palace to \$29,000, as the double-feature house cleans up on the overload from the smaller Apollo, which is doing terrific gross on "Lost Weekend."

Joseph Comment of the Weekend Comment of the

\$32,000.

United Arlists (B&K) (1,700; 55
55)—"Harvey Girls" (M-G) '(2d wk).

Pat \$26,000 Last week, great \$34,000.

Woods (Essaness) (1,200; 55-95)—

Bells of St Mary's' (RICO) (6th

wk), Småsh \$33,000. Last week,

ditto.

'Scarlet' \$21,000 In Slower Cleve.

Cleveland, Feb. 5, Strong holdovers are helping key ouses weather the tough newspaper trike situation here. "Scarlet Strong notoovers are neiping seep shouses weather the tough newspaper houses weather the tough newspaper street. The street is street, and the street street, and the street street, and the street street, and the street street

week.

Hip (Warners) (3,700; 44-65)—
"Scarlet Street" (U). Newspaper
strike eutting biz down to oke \$21,000. Last week; "Cornered" (RKO),

Sate (Llow's) (3,450, 44-65).

Sate (Llow's) (3,450, 44-65).

Such (Llow's) (3,450, 44-65).

Such (Llow's) (3,450, 44-65).

With holdowers at a raise of the big of generally and seeds by strong the such seeds by strong th

week for "Leave to Heaven" (20th), last week was \$2,500.

last week was \$2,500.

3,500, 40,70).

"My Replatation" (WB) '(2c wb.)

Holding up well at olary \$1,6500 or over. Last week, great \$25,000.

Least week, "Gart, Kidd" (UA) '(12) '(12) '(12) '(13) '(13) '(14) '(14) '(14) '(14) '(15) '(15) '(16)

L'ville Oke: 'Dakota' Hot 13G, 'Spellbound' High 121G, 'Forest' 7G, H.O.s

1226, Forest 76, H.O.s.

Biz is plenty brisk here despite numerous h.O.s. Piace is being set by Green of the control of the co

"Vanities on susp."

6 days.

Rialto (Fourth Avenue) (3,400; 40-60) — "Dakota" (Rep) and "Guy
Could Change" (Rep). Fine, \$13,000
in sight Last week, "Lost Wecken(
(Par) terrific \$23,000 and m.o.
(Javen) Avenue) (1,400 (Par) terrine \$23,000 and m.o.
Strand (Fourth Avenue) (1,400;
40,60) — "Dick Tracy" (RKO) and
"Sing Way Home" (RKO). Oke \$5.
500. Last week, "House of Draeula"
(U) and "Isle of Dead" (U), taney
\$6,000.

'Weekend' \$28,500, St. L.; 'Spellbound' Big 18G, 2d

Optimodaliu Eig 10U, 2U
With holdovers at two of the big
houses, "Lost Weekend" at the 5,000scaler Fox is galloping to a wither
this spot, "Spellbound" still solid.
Estimates for Th's Week
Leew's (1,0cw) (3,172; 20-60)
"Spellbound" (UA). Will task on
\$1,000 at 100 a

2D, MONT'L; 'AGENT' 11G

2D, MONT1; 'AGENT 1G
Martieal 70b, 5.
Looles Ike "Lool Weekende" at the
Capitol, will top the field current
althouth on second week.
Palace (ET) (2700; \$3-53."-Confidential Agent" (WB). Fairial
\$1,000. Last week, "\$0.00." Solid
\$1,000. Last w

'Harvey' Hotsy \$43,000, Philly

Philadelphia, Feb. 5.
"The Harvey Girls" is the heavy
artillery this week. Remainder or
biz is less spectacular with holdovers partly blamed.

bit I less speciasular with holdovers partly blamed.

Estimates for This Week.

Aldine (WB) (1,303; 40-85)—10-4
with more properties of the second second

of third week.

Keith's (Goldman) (2,200; 40-85)—

"Repairsh Main" (RKO) (2d run).

Fair \$8,000, Last week, "Dolly Sisters" (20th) (2d run) (2d wk). Fancy

ters" (20th) (2d run) (2d ws/, and \$10,000 | Mastbaum (WB) (4.692; 40-85)— "My Reputation" (WB) (2d wk). Husky \$25,000. Opener was bullish \$38.500 plus \$5,500 for Earle Sunday \$38,500 plus \$5,500 to access show.

Stanley (WB) (2,760; 40-85)—

"Harvey Girls" (M-G). Banguo \$33,000 plus boff \$5,000 for Sunday show at Earle. Last week. "What Next, Corp. Hargrove" (M-G) (2d wk), so-so \$15,000. (WB) (1,475; 40-85) wa), so-so \$15.000, \$(auton (WB) (1.475; 40-85)— "Pardon My Past" (Col) (2d tvk). Fairish \$10,000. Last week nifty

Cold Wave Blamed For Mpls. Weakness; 'Pardon' 16G, 'Spellbound' 19G

Minneapolis, Feb. 5.
While "Spellbound" and "Pardon
My Pest" are headed for good sessions despite adverse weather, volsions despite adverse weather, vol-ume of loop biz may be swelled by addition of the RKO-Pan, formerly the Pantages, to list of loon first-run houses. RKO took over the house Friday, moving in "Bells of St. Mary's for a sixth week downtown. Biz off generally.

WEEKEND' ROUSING 16G, N.Y. Forte: 'Garter' Fast 17G, 'Harvey,' Miller Band 104G, 2d, After All-Time High Opener; 'Bells' Wow 125G on 9th

Tone of Broadway businers is with Edmund Lowe, Gus Van and sweeter currently, to the extent that Modernaires in person (2d-final sweetal houses on holdover will do wh. Probaby will get good \$3,000, the same as for last week, while in \$3,000. several houses on holdover will do the same as for last week, while in three business will be higher. Ad-

three business will be higher. Additionally, a few houses are close to the pace set the prior frame. Newcomers number only two, including "Getting Gertie's Garter," which appears to have fine draught at an indicated \$17,000 at the Globe. Other new one, "She Wen't to Races," is on light side at only a probable \$7,000.

\$7,000.

"Harvey Girls" and the Glenn
Miller band came through the stretch
fast at Capitol last week, its first, to
finish at \$110,100, highest ever grossed timen at \$110,400, nignest ever grossed in house's 26 years of operation. Prior record take of \$109,900 by "Anna Christie' has stood since March. 1930. "Girls" and the Miller band are continuing in smash fashion, with authority of the continuing in smash fashion, with a continuing and stood of the continuing in smash fashion with a continuing and stood of the cont

holdover session. Stays further, or course.

Which show de "My Reputston", which show de "My Reputston", and the Orst Tucker hand is holding to a stout pace at \$50,000 on scool week, near the \$55,000 garnered "Stork Club," Woody Hergan band Buddy Lester wound up the seventh at the Parameter with a Story \$70,000 to be seventh at the Parameter with a Story \$70,000 to be seventh with the Parameter with a Story \$70,000 to be seventh with \$70,000 to \$70,00

Estimates for This Week

venue: (M-L) opens tomorrow

The Bulmans for This Week

Astor (City Inv.) (1,200; 70.51.40).
"Spellbound;"(UA) (128t Wt.) Still
big here at \$40,000, same as for loat
intely (III) and continues indefiintely (III) and continues indefiintelly (III) and continues indefiintelly (III) and continues indefiintelly (III) and the management in a section of the indefiintelly (III) and (III) and

magnet (Thue, 1843,500) to be the superior of the superior of

\$33,000.

Strand (WB) (2,756; 75-\$1,20)—

"My Reputation" (WB) and Orrin
Tucker orch plus Peter Lind Hayes
(2d wk). Holding pace well at likely
\$55,000 near to first week's \$56,800, in both cases stout, and remains

in both esses stout, and remains of versions where the Manney? (750, 761,50) — "Walk in Sun" (2010) 1440 tab. Exceptionally steady, this vecke being on way to lush \$82,000, same a sourced on third. Holds. Speeded up a little during the bast week to end sixth Monday midit (on Speeded up a little during the bast week to end sixth Monday midit (on Remains until Feb. 20 when "To-morrow is Forever" (RKO) opens. Was to have been are un shoots" (102 wanted to assign it only 13 days, undergred in darkor of the RKO pictured to the state of t

'Spellbound' Big \$22,000, Tops K.C.

Kansas City, Feb. 5.
Deluxers here are setting a fast
gait this week. Topper by a wide
margin is "Spellbound," sololong at
the Midland. Next best is "Scarlet
Street," day-dating at the Esquire, Uptown and Fairway. "Sunbonnet Suc," plus vaude, is lusty at the

Estimates for This Week Esquire, Uptown and Fairway (Fox-Midwest) (820, 2.043 and 700; 40-60)—"Scarlet Street" (U). Lusty 915,000. Last week, "Frontier Gal" (U), lively \$14,700, but not up to hopes.

hopes (Loew's) (3,500; 45-65)—
"Shellbound" (UA). Terrific \$22.000. Last week, "What Next, Cpl. Hargrove? (M-G) and "Close Call Boston Blackie" (Col), rousing \$17,000.

Boston Blackte" (Col.), rousing 37,000, ass 24,700, ass 24,700, ass 25,700, as

'Scarlet' Tops Cincy At Robust 16G; 'Tars' 13G, 'Harvey' Great 131G, 2d

Business

JOUE WONDERFUL!

WAS NEVER MORE WONDERFUL!

ADJULTS BUT THE MONDERFUL!

DEANNA DURBIN

up to her lips in love again . . . up to her lovely tricks to find it!

Hollywood Reporter says:
"One of the richest
successes Deanna Durbin
has enjoyed..."



CHARLES LAUGHTON

the merriest performance of his long and laudable career!



Daily Variety says: (his) impersonation of a ham slicing more ham is immense..."





WAS NEVER MORE EXCITING! Because of Him

AND ITS ALL

FRANCHOT TONE

that "His Butler's Sister" man . in his most joyous love affair!

Motion Picture Daily says: Franchot Tone is more than capable in his role."

and WINCHELL says: A carnival of delight. "Because of Him"

Variety says:

"Here's the picture Deanna Durbin fans have been waiting for ... Film is a merry melange of music, comedy and drama with a good story and a top cast. Names of Miss Dur. bin, Franchot Tone and Charles Laughton will have the customers lined up and once inside the theatre, they'll have no kicks coming. Boxoffice looks lush."



Deanna DURBIN



LAUGHTON



STANLEY RIDGES - DONALD MEEK - HELEN BRODERICK CLT NUVLES - DUNNELL MILLE - TILLET DINULLIN

Breeted by RECHARD (C. Predicted by EELK/AGKSON

Anocale Fractice: Howard Officials

A UNIVERSAL PICTURE

A UNIVERSAL PICTURE

Nat'l Theatre in England Now Nearer As Site Is Picked: To Cost \$4,000,000

London, Jan. 29,
A national theatre for Great Brit-A national theater for Great Briter, subject of many, discussions, pastponements and celebrations for narrly 40 spars, tooks a ten paster scalization this week when plans were announced, with approval of the London County Chunell, for a hearter on the south side of the A joint council A 400,000.

Thames to cost about 4 400,000, and the council of th

on one hand and the Shakespeare.

Memorial National Theatre Commitfee on the other. These two are to
join up for the object of producing
a National Theatre, their first enter-

in National Theatre, their drist enterprise.

Much was made of their setup at meeting there provided over by the production in the Churchill relation but it desaft look as though it will be realized for two or thee years because of the pre-occupation of Britain with houses rather than the after But the site, between the site of the production of Britain with houses rather than the after But the site of the production of Britain with houses rather than the after But the site of the production of Britain with houses rather than the site of the production of the production of the production of Britain with houses rather than the site of the production of

don rebuilding plan, the plans drawn, and the whole thing has the blessing of the recently formed Artistan, and the whole thing has the blessing of the recently formed and the control of Green Plans of the second of the plans of the control of the plans of the control of the company is a natural modalion-stood for the plan because of the company is a natural modalion-stood for the plan because of the control of the control

the war.

Tord Lytton, a member of the new Joint council of the Old Vie and the theather tund the was Viceroy of India in 1925, said this scheme had been going on since 1999, A royal charter:
oww will eriable the scheme to go

altred.
Theatre would frain young actors, and actresses and help them in making their way in the theatre. It likely will sell, British culture on Shake-pearent levels to the world.
Behind-the-seene figure in the national theatre scheme is Geoffrey Whitworth, its secretary for 15 years, Delaids of the proposed new building as he outlined it, with a plan prepared by Cecil Masey, indicate it. building a special controlled in what plan pro-respond by Cellined it, white plan in respond by Cellined it, white plan in respond by Cellined it, which is the size of the size oversign an are, will con-tent two theatres, one with a capacian two theatres, one with a capacian of the size of t Construction cannot begin for two or three years. It is hoped that the price scale will range from 75c, to \$2.

200 Kerridge Houses In New Zealand Seen

Mear Rank-GUT Deal
Springs-Tool Color features in London.
Deal is believed set when by J.
Athur Rank and Greater Uniforms in Section Theorems will become insociated with the powerful Robert Kernidge ground perturbing 2000 elements in Section probability 2000 elements in

40 Hours to Australia

Sydney, Jan. 22, A Pan-American clipper airship reached her tecently on a "tourist" trip, taking just 40 hours from San Francisco. Time will be faster on regular service, which starts soon. Francisco. Time will be faster on regular service, which starks soon. Airships on the Aussie route from America will carry 50 passengers. This means that the east of a complete musical show could be shipped here from the U. S. in about 35 hours.

Costs Boost d

Montreal's Plin Row was in an upproar today Trues i when informed by Preinter Dipliess's provincial government that film censorship costs, which are met hartly by picture companies, have been appet as much as 1,000 % in some cases. Unofficial reason given for boost was addition of more member's to the censorial

of more memours to memorate the more memorate to the band. Set for cive re Pab. 1. This more will not have immediate effect on admission priess because the price board's regulation. (Canadian OPA) does not allow addeed costs to be passed on to consumers. There's little admission prices will go up. New order provides that censoring of 1,000 feet of film will cost set for the price of 1,000 feet of film will cost set for the cost of the or instead of \$3 as before. If snips, are made—ne-presentation will cost \$10 a reel. Photos and lobby poster display approval will now cost 25c instead of one cent. Some posters which previously cost 10c will now cost \$1.

LUCE'S 'GOLDEN EAGLE' NO SCREAM IN LONDON

London, Feb. 5.
"Golden Eagle." with Claire Luceas star, which opened at the Westminster Jan. 29. is not given much
chance of having a long run. It received a mixed reception and gencrally was voted below author Cliftord Bax's standard. Miss Luce plays Mary, Queen of Scots, in the new play.

Producer French in N.Y. To Study U.S. Pix Methods

10 study U.S. Pix Methods.

Harold French, British producerdirector who megged 'M'. Emramanuel, "which United Artist ditribuced in the U. S., is in America
ascertain film and elinee preference.
Be explained in N. V. yesterdy,
'Teles, iplant for reopen Estree sturibus, in the proper in the property of the prostandard of the British military during the war but one stage
and for the first D months in the land
of the first D months in the land of the first D months in the land of the first D months in the

out. French recently completed "Quici Weekend" and he will start work on "My Brother Jonathan," by Franc's B. Young, on his return to London, in about cight weeks. He plans to direct one picture and one legist buy annually on his return. French forecast that it would be about 18 months before full British about 18 months before full British Near Rank-GUT Deal production resumes in London.
Sydney, Feb. 3.
Friday 18, 1 He is seeking studio is bolieved set whereby J. calilpment, as well as new ideas, Rank and Granter Uffon, ulent and story properties.

VARIETY **Current London Shows**

"Arsenie & Old Lace," Strand. "Big Boy," Saville.
"Bithe Spirit," Duchess. "Cinderella," Adelphi,
"Crying Out Lond," Stoll. "Duct for Two," Lyric. "Fine Feathers," Wales. "Follow the Girls," Majord's, "Follow the Girls," Majord's, "Goldon the Girls," Majord's, "Gustle Goldon Land," Glass, "Goldon Land," Glass, "Goldon Land," Weathinster, "Happy & Giorions," Palladqum, "Hasty, Heart," Adowych, "Hones uson," York was "Hawairket," "Merke, "Merke England," Prince, "Windemerer's Para," Haynairket, "Madame Louise," Garriegt, "Merke England," Prince, "Windemerer's Para," Haynairket, "Madame Louise," Garriegt, "Merke England," Prince, "Sirk Masse," Collection, "Frivate Lives," Apollo, "See How They Run," Cantedy "Trivate Lives," Papendilly, "Sirk No More," Piecedilly, "Sirk No More," Piecedilly, "The Rivaks," Criterion, "Under, the Constact," Phoenix, "While San Shitnes," Globe, "Years Between," Wyndhams "Follow the Girls," Majesty's

Seek Aussie Film Biz Harmony as Means of Balking Govt. Control

Sydney, Jan, 22, It looks as though there's soing to "United Nations" setup in the Aussie film biz as pleas go out to end somabbles between exhibitors and distributors, the main object of the peace move being to keep out any political control of the Aussic picture Indie cxhibs have come out in the open by suggesting that differences could be ironed out with distribs at a round-table conference At a recent industry farewell din-

At a recoil industry intervell guiness as a found-state toptree of the Bolle. 20th-Year topBerra of the Bolle. 20th

use. Currently in Australia there is a Currently in Australia there is a strong yen by politician to nationalize the industry. There have been moves to bring banks, airlines, housing and other commercial enterprises that the film bix may be next. The government has set up its own film board in Camberra, comprised main-board in Camberra, comprised by a Camadian Journalist, for educing the comprehensive comprehensive control of the making of documentary pix.

Argent, Screen Writers Pick 'Song Remember' Buenos Aires, Jan. 29, Argentine Assn; of Screen Writers

has awarded the 1945 palm for the best foreign screen production to "A Song to Remember." It named "La Song to Remember." It named "La Dama Ducade" o"The Ghost Lady") as the best Argentine film. Best di-recting-chore award for this film went to Luis Saslavsky. Trilio Demicholi's secnario for "When Rollcall Is Passed in Heaven," based on the life of Padre Morris, founder of famous Morris Schools in Argentina. was named the best

Argentina, was named the best screen story. Spanish writers, Maria Teresa Leon and Rafael Alberti, got a special mention for their adaptation of "The Ghost Lady."

Hoyts New Policy House

Morts Sydney, Jan. 22.

Morts will make Cameo, recently Union steeled union taken over from Roxy theatres, Eld, ween the playing British and U, S. fins. House playing British and U, S. fins. House has been renamed Esquire.

Cameo formerly played first-run. ledden.

Mexico's Banks Sour on Pix Backing: Blame Slow Payup, Dip in Top Hits

Delfont Leases Saville London, Jan. 29 Bernard Delfont, who recently di Bernard Bellom, who recently dis-posed of his 12-year lease of the St. Martin's theatre to Gny Charles, Ltd. has acquired a 14-year lease on the Saville liteatre. Delfont received \$120,000 for his St. Martin's lease and paid \$350,000 for the Saville lease. Delford now controls eight theassociation with Alfred Esdaile), four houses is the Isle of Wight, and the Grand, Llandudno.

Fullers Expand Sydney Setup

Sydney, Jan. 22, Sir Ben Fuller has informed Va-

Str Ben Filler ins informed Value of the Control of

MPEA TO MULL FAIR

Hollywood, Feb. 5.
Problem of promoting the sale
merican films in foreign markets Problem of Infolia Mond. Phys. 5. Problem of Infolia Mond. Phys. Rev. B 1970,

Paris Niteries Find

stay open until 2 am. These private clubs admit only members who have been introduced by two sponors. These are easily found on the prenises. This means that before entering the place, the customer must, register and pay the initiation fee to an attendant (usually 100 to 500 francs), leaving the resi of, the red tape to the house.

Southan Morris Gets Danilo Pix Circuit

Danilo Pix Circuit.

London, Jan. 28.

London, J

Mexico City, Feb. 5 Because banks here have soured somewhat on local film production, the Mexican 1946 picture outlook looks spotty at best. Producers, alcoin, face a bleak prospect since the former principal source of picture-backing, the banks, is not likely to backing, tree banks, is not likely to provide much in the way of loans. Situation stems partially from not-so-int boxoffice of several recent Mexican ace productions.

But back of this attitude of duck-

safetical see productions and a second seem of the see

res. leaded by Sir Bon Fuller, his the A Bon Fuller, and Garnet Can. A Bon Fuller, and Garnet Can. A Bon Fuller, and Garnet Can. Be the first that the found for local site. thing for another or local site. thing for another or local site. The first better that the found for local first f

Studio Space, Releasing Setup Behind Move By Korda in Lion Corp. Buy

Avitua in Lioft Corp. Buy
London, Peb 5.
To obtain studiu space and a rekneime sculp for his pictures by one
swing) was behind Sir Alexander
Korda's move lind tweek in acquirKorda's move lind tweek in acquirtering to the control of the control
Corp. Ltdl. Indie producer obtained
the late Sam Smith's holdings at
a cost of about \$1,000,000. He's'understood to have been backed by
chant bankers.
Korda's buy gave hise the
Korda's buy gave hise the

Way to Beat Curfew
Way to Beat Curfew
Prix Jan. 29.
To defeat the 10:20 parts some indication operators have turned their establishments into private clubs. The private clubs admit of the private clubs. The private clubs admit of the private clubs admit of the private clubs admit of the private clubs. The private clubs admit of the private clubs admit of the private clubs admit of the private clubs. The private clubs admit of the private clubs admit of the private clubs. The private clubs admit of the private clubs admit of the private clubs admit of the private clubs. The private clubs admit of the private

SWISS CRIX BEATEN BY IRATE SHOW FOLKS

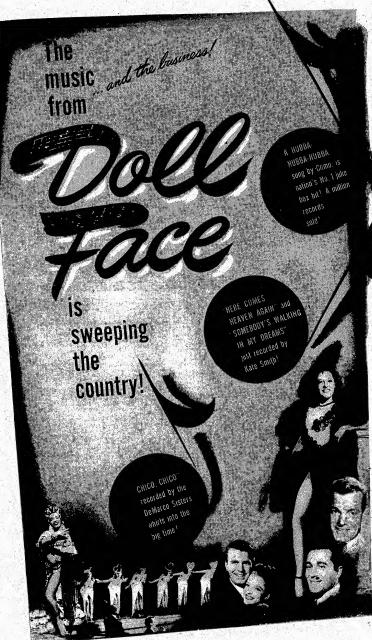
Paris, Jan. 29.
Reports coming here from Zurich indicate that reviewing shows in Switzerland is becoming a dangerous hardware.

business.

Recently the Welfwoche critic was assaulted by Cretter and Fret. of the Comedie de Zurich, who did not like his review. The critic of another Zurich daily recently was assaulted by Leonard Steckel, while Mestry Amsermet beat another newspaperman because he considered his criticism harsh.

Pratchett's Latin 0.0.

A. L. Pratchett, Paramount International's division manager for Latin America, left for a lookser of Mexico and Cuba over the weekend. He may be away from the homeoffice about three weeks.



VIVIAN BLAINE DENNIS O'KEEFE PERRY COMO CARMEN MIRANDA "DOLL FACE"

Martha Stewart
Michael Dunne
Reed Hadley
Produced by
BRYAN FOY
Directed by

LEWIS SELLER Screen Play by Leonard Praskina. Adaptation by Harold Buchman From a Play by Leonse Hovick. ... Music and Lyrics by Jimmy McHigh, Harold Adamson Dances Staged by Kenny Williams

Every day on hundreds of radio programs! Precision pre-selling by

,20

Century-Fox

Essaness Lands Oriental, Chi, With Likely Loss of Woods; Xchange News

en the leasenoid. Therefore need has been managed for the solid, of the Iroquois management. Opened in 1289 with Paul Aul teatured, the Charlest of the Charle

the Oriental.

According to Edwin Silverman.
Essunces prexy, the first-run policy
used at the Woods also will be established at the Oriental. Silverman
indicated that he intends to campaign for the early appearance here
of more top-flight productions instead of having them after shown
elsewhere.

elsewhere.

Jack Hunt, manager, and Charley
Hogan, booker, stay with the Oriental under its new operation.

Benver Theatreewner Bealen
Denver, Peb. 5.
Edward J. Mapel, owner of the
Denver, Peb. 5.
Edward J. Mapel, owner of the
Gern and president of Denver city
beaten up when a drunken Negro
wandered nit of the president of the
wandered nit of the president of the
the apartment and the Negro threw
her to the floor and threatened to
the culput until the police arrived
Both of the Mapels were taken to a
Tommy McMahon, RKO selections
of the Negro

hospital McMahon, RKO salesman just out of Navy, named Republic exchange manager in Salt Lake City. Wm. Schroeder reopens Wallace, Neb., to films via the Le Roy thea-

tre.

Acmc, Riverton, Wyo., sold by Mrs.

Lee Mote to Tom Khight, who has
been with the theatre for 14 years.

Dorrance Schmidt sold Trail,

Bridgeport, Neb., to Hans Pederson.

Altschuler's Rio Teur
Richard Rio de Janciro, Jan 28.
Richard Rio de Janciro, Jan 28.
rubile International Richard Richard
Franch offices in Rio, Sao Paulo,
Curitiba, Porto Alegre and Belo
Horizonic, Plans to Spen inter
Horizonic, Plans to Spen inter
Rio Preto and Baia, where Rep has
distrib rops only at present. Argentina. Uruguny and Mexico will be
visited before he recurs to U. S.

20th Century Expands in Canada

20th Century Expands in Canada
To provide Toronto, Feb. 8.
Toron

Acquisition of the logo. Feb. 5.

Acquis

Gottnes, Pittsourga.

New B Fase Sakhbit Company
International Art Passo, be b. or
International Art Passon, be be being the close of
International Company of Passon
International Company
Internationa

Bill Phillips Upped By Loew's

contrasting Upped By Loew's William S. Mewark, Feb. 5. of Loew's State for Idlas, manager of Loew's State for Idlastic manager for North Jersey and two lower Manhettun theatres, Now recovering from an operation, three weeks. Ann Bontempo is temporary manager until Elward Burke. of New York, arrives to take over managership.

managership.

Ira Cahu Back to Fitt, fer 28th
WHitsburgh, Feb. 3.

Ira Cohn Bertisburgh, Feb. 3.

Ira Cohn Bertisburgh, Feb. 3.

Ira Cohn Bertisburgh, Feb. 3.

Region as branch manager for United Artists, Replaces Bill Shartin, reduly transplerred to Cleveland of the Control of the Control

of Palace and State thearres in Junia psychology, vet with Huris circularity, vet with Huris circularity, which was a supported to the psychology of the Huris Newscare Gently discharged from Army, reassigned to his old manager's better by Warners, at the Smoth in Pickers Library, which was a support of the Manager of the Huris Newscare of the Huris N

Terhune to RKO in St. L.
Ed Terhune is the new tom-tometer in St. Louis area for RKO exhange.

change.
Joe Nepote, war veteran, succeeded John Clifford, resigned, as manager of Frisina Amus. Co's Varsity
in Decatur. Ill.
Hölland Fann purchased the Lookics, Puxico, Mo., from A. C. Loch
and has switched the tay to Star.

cas, Pusco, Mo., from A. C. Leen and has seriched the tag to Star.

Walter McFall Back to WB
Walter McFall Romerly North Dakota salesman for Warners, pinchitting for Myrah Adsock while latter than the company here as checking the company of the company here as checking the company of the company here as checking the company of the company to start a buying-booking combine.

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Ings in Essaness Theatre Corp. Last

Kock includes former shared

Stock includes former shared

Stock was sold to Stern and Silver
man by his widow, Kitty Byfield

Mervyn LeRoy.

Essaness, under Silverman, has

"Essaness, under Silverman, has

Essances, under Silverman, hat just taken over management of the Oriental theatre, Loop house for merly run by Iroquois.

ager of the RKO Palace, resigned to become manager of Fenyvessy's Arnett, make house. Arch McCal-ium, veleran theatre manager here who had been at the Arnett three years, left, the city to live sister following the sister following moved from RKO Temple to the Palace.

RKO Temple to the Paper.

Callaban R. & B. Menspits Mgr.

Dave. Callaban S. Merspits Mgr.

Dave. Callaban S. Merspits Mgr.

And Callaban S. Merspits Mgr.

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charged from the Army, the Little Rock offices.

the Little Rock offices.

North Carolina Meves
Ralcigh, N. C. Feb. S.
Jack Ralcigh, N. C. Feb. S.
Jack Ralcigh, N. C. Feb. S.
Jack Rock Relation of Carolina theatre at Burlington, aucceding J. D. Deal, transferred to DanBroadinurs in High Point. Deal ignored to the Dan theatre, Danville, A. A.
Astoon, Burlington city measures the
the changes were made to absorb former employees of the chain returning from the service.

turning from the service.

Bailo. Thea. Cet Freelits
Baltimer. Pcb. S.

New theater plans, announced
here recently, include the former
plans, announced
here recently, include the former
grant plans, announced
the grant plans, announced
to grant plans, announced
to grant plans, and plans
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grant

Jerry Adams Back to Metro
Pittsburgh, Feb. 5.
Jerry Adams, formerly with Metro
in Indianapolis and recently discharged from Army, assigned to the
Example of the Common Common

ment.

Henry Mulbauer, formerly of Film
Row, returned to old spot as a night
shipper for Universal, following his
discharge from Army.
Manny Feldman, recently returned to WB managerial staff following his discharge from Army.

lowing his discharge from Army.

Spadick to New Baxen.

Robert C. Spodick has resigned.

Robert C. Spodick has resigned to the control of the

Republic Gets Wash. Franchise A@public bought franchise rights in Washington territory from Jake Flax and partners. In taking over operation of branch, Rep retains Flax as branch manager.

Hallander quite Stanley-Warner Hallander quite Stanley-Warner Hallander Hall

nd held the post temporarily. Hot cas assistant manager, at the Palace.

Rochester Theatre Changes Rochester, N. Y. Feb. S.
Alexander Dunbar, assistant man to the Lowew Survey of the Cown of Control of the Cown of Control of Common Country of Common Country of Cou

Inside Stuff—Pictures

The Academy awards are bringing the annual Cosat squawks over press releases. Lolly Parsons demanded the list of nominees for the Oscars Sunday atternion, Jan. 77. Releases were announced for \$ p.m., but a hierarchy atternion, Jan. 77. Releases were announced for \$ p.m., but a fine the control of the cont

Despite the jittery feeling among personnel of the Motjon Picture Ason, of America over the possibility of moving part of New York office to Washington, it is reported that only a few lesser departments, such as book-keeping and legislation, will be shifted to the capital. The purchase of a building to headquarter the MPAA in Washington is looked on more as an expansion of the association than a projected moving of any New York functions to D. C. Bulk of association expansion will be in Washington. Eric Johnston accepted the MPAA to post only after he promised the U. S. Chamber of Commerce to continue his leadership of that organization of the control of the property of the pro

Writer's Board (former Writers War Board) in its February report to commentators, editors and writers gives its highest acclaim ("five bombs," or 'filter Lives', 'new Warmer Brox's short, for its "eloquent explanation to "filter Lives", 'new Warmer Brox's short, for its "eloquent explanation barism since before Bismarcht, and how the gitost of Berchtesgaden is still settine in the lails of Congress and in every wall for life-spreading group-harted and sabotaging economic reconversion in an attempt to bring fastion in powers." "A Walkin in the Saim' is given "three ponons," while "Martic-Louise," Swiss-made Mayer-Burrlyn release, is awarded "one bomb."

One way in which exhibitors throughout the country can help in the current Victory Clothes Drive for the needy of Europe has been suggested by Dale Harrison in his Chi Suin column. Harrison min tend that the active ops empty their lost-&-tound rooms of wearing apparel and turn it over to the drive.

coindraing Leveland, roleon, Arroin
Cullen will act as division manager during the illness of Charles
Raymand. Because latter has been
sick for some time. Cullen likely
ing his Arny stin, Cullen operated
theatres for the armed forces in
haples, Rome. "Parls and Berlin.
Before entering service, he was
ager,"

Gentury's Changes
Joseph R. Springer, general manager of Century Theatres, N. Y., anspecial control of the Control of the Control
Floral, to manage Lyabrook, Albert
Wasserman new manager of Floral,
John Hofelitz transferred from
John Hofelitz transferred from
manager, Authur McWatters, select
manager in Long Island, new acceptance of the Control
Floral Control

N. W. Variety Club Gels \$69,260
Minneapolis, Feb. 36
Northwest Minneapolis, Feb. 36
Northwest

New Theatre Company in N. C.
Raleigh, N. C., Feb. 5.
A charter of incorporation has
been issued to the Coronet Argusement Corp. of Wadosboro to rur
and operate theatres.

Bob Sidman Back to Harrisburg Harrisburg, Pa. Feb. 5. Robert C. Sidman returned to post as manager of Senate theatre her after two years' in the Army. Sid-man eame out of the service as staff sergeant.

MacAthur Theatr. Set for D. C.

MacAthur Theatr. Set for D. C.

Machington, Pob. S.

John J. Psystit, gineral commanager for Warners, and Fred S.

Kogod, of K.B. theatres, announced joint ownership of the MacAthur more construction for the construction for the construction for the construction for the construction, was temporarily abandoned, The MacAthur theatre will be operated by Warner Bros.

Miss. Theatre Trade
Memphis, Feb. 5.
P. H. Picrce, of Memphis, traded
his Von theatre, Hernande, Miss., to
John Mohstadt, of Mohrstadt circuit in Missouri in exchange for the
Normal here.
Fierce said he expects to remodel
the Normal.

comprising Cleveland, Toledo, Akron and Cartonill act as division manager during the filmess of Cartonill act as division manager during the filmess of Cartonill act as division manager during the filmess of Cartonill act as division to the filmess of Cartonill acts of Cartonill acts of the filmess of Cartonilla acts of Cartonilla

Joe Citron, manager of Locw's Apollo, N. Y., transferred to similar capacity at the Olympia, N. Y.

Texas Exhibitor Storm Hero Dallas, Feb. 5.
N. C. Garrison, of State theatre, Garrison, proved himself a near-hero during the recent cyclone. His knowledge of first-aid cnabled him to treat the injured until mirses and doctors arrived from surrounding towns.

towns.

Interstate Theatre's new 25th St.
theatre at Waco opened with David
Yates, former manager of State,
Amarillo, as skipper.

J. E. Kelsoe purchased Avery theatre, Avery, from R. 411. Dimean.
Kelsoe is a returned veteran.

Jee Geetz Upped by RKO
Joseph Goetz, recently out of Army
as a lientenant-colonel and attached
to the Cincinnati-Dayton division
for RRO, apointed assistant division
manager of Chicago territory by Sol.
A Sciwartz, general manager of
RKO's ont-of-town theatres. Appointment was effective Pcb. 1.

Philly Changes
Philadelphia, Feb. 5.
The Surf, Ocean City, N. J., sold
by Paul F. Harron, WIBG prexy, fo
a syndicate headed by Judge Samuel
Tuso, Vineland, N. J. Dave Starkman resigned from the Columbia exchange sales staff.

PRC's Three Circu't Deals
Three major circuit deals set by
PRC sales department,
Warners in New Jersey: Island
Theatres, N. Y., and Harris Theatres,
Pittsburgh, were chains aigued.

Wanners' Philly Canin Wanners' Philly Canin Two-deapered and the control of the control of the control of the principles of the control of the control of the Philadelphia Felday-Saturday (25-26) by Barry M. Kalmine, general annager of the circuit. Harry Book engote, shorts busidant to Kul-mine and Harry Goldberg, ad-pub-licity, attended sessions.

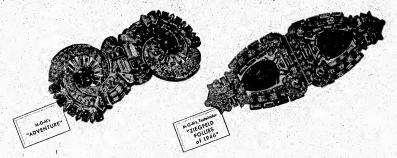
Calgary Exhles Rename Egab
Calgary Alta, Feb. 5.
Peic D. Egan, re-elected Picture InGaray Motion Picture InLitch is secretary-treasurer. Menbers of executive committee are
K. M. Leach, J. B. Barron, B. M.
Goldin, R. Micheltre, L. J. Chowt,
Glen Peacock and E. Crawtowk.

Normal here.

Pierce said he copoes so remodel the formal.

Keesey Gels Rajak Ge. Central from Africa Copy following three years of the cornect G. Keeney, part coper for Rajah Theutre Co., Inc., acquired manager of exchange.

THE PROPER SETTING FOR DIAMONDS!



M-G-M will soon entrust to the expert care of our customers two of the greatest attractions in the 22 years of our existence.

The mere mention of these names excites the imagination: CLARK GABLE, GREER GARSON in "ADVENTURE" and the star-studded Technicolor marvel M-G-M's "ZIEGFELD FOLLIES OF 1946."

Let us be frank! M-G-M exhibitors make it possible for us to create this multi-million dollar magic to enthrall the movie masses.

We thank you for telling us "Go ahead M-G-M, make those BIG ONES. That's what makes this industry GREAT!"

"ADVENTURE" and M-G-M's "ZIEGFELD FOLLIES OF 1946" are jewels beyond compare.

The Friendly Company and its loyal customers have a mutual opportunity without equal.

We enlist your cooperation to obtain the proper setting for these diamonds. You can give new meaning to showmanship. Advertising these attractions is not an expense, it is an investment in undreamed of grosses, in extra shows, in record-breaking playing time.

Box-office history is in your hands!

House Reviews

Newark, Jan. 31.
Buddy Rich Orch (17), Dorothy
Rich Greh (17), Dorothy
Reirs, Wilkey & Darc; "Live Wires"
(PRC).

Another sidemen, striking out on his own, is muking the grade as battoneer. This one is Budden former drummer for Tommy Dorsey and now fronting his own orth. The lad has it in spades in first theatre date.

Al opining \$310, the band was Al opining to the band was

and now fronting his own oreh. The and has it is used in first theate daily and the property of the page of the pa

Olympia, Miami, Jan. 31.

Frank Jenks, Violar Layne, John
Gallus, Aeromaniacs (3) Erwingos
(2), Les Rhode House Orch (13);
"Confidental Agent" (WB).

"Conjectuie Ageir" (ws).

Frank Jenks decain set over too well in this weck's Obmoia layout. Tophine according to billing, ale doing a neat job of stealing show with her impressed the stealing show with her impressed tealing show with her impressed tealing show the stealing show th

Brice and others, and ornings user-house.

And the second of the second

Circle, Enduls.

Hardte's Amethys.
Indianapolis, Feb. 2.
Frankie Carle Orch with Paul Allen, Marjorie Hughes; Jerty Mann,
Paul Winlik & Edna Mae; "Sing Your
Way Home" (RKO).

We Home: HRCO.

Somework was to a supplementation of the position of the posit

White and the lenders wait "Carle those at the cuttions of the lenders wait "Carle those at the cuttion of the lenders wait the cuttion to more heavy applaines.

Extria ness are choice and iff into
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control limitation of Al Johon, inspring a gag or reselt a verse, and
finds silly flaws in the lyries of
particular his. Show sturts fast and
particular his. Show sturts fast and
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tu

Keith's. Indpls.

Indiangolis, Feb. 2.
Hibbert, Bird & Laruc, Mariam
Burroughs, Al Zimmy, Robby &
Jehnny Mack, Hanlon & Clark,
"Wildre" (Indie).

At Zimmy, Robby & Tanger and Clark, While a perkin right along in the control of the control of

RKO, Boston

Sally Rand, Stain Stewart Trio, Paul Winchell, Barr & Estes; Ray Heatherton with House Orch; Scar-let Street" (U).

Heatherton with House Orch, "Scarlet Street" AU.

Sally Rand has the same act as always and the same old click. Fan in the same old click of the same old clic

times more effective than those of his bi-pedaled contemporaries, but

limes more effective than, those of his bi-pedaled contemporaries, but he pedaled contemporaries with but he pedaled contemporaries the But he pedaled contemporaries where he pedaled contemporarie

Cab Colloway Orch (17) with Dotty Saulters; Peters Sisters (2), Moke and Doke, 3 Poms; "Hold That Blonde" (Par),

Fresh from the Panther Room Cab Calloway heads up parade of name bands to be featured at Bala-ban & Katz' top south-sider.

bm & Katz' top south-sider. Calloway opens show with olio of "Minnie the Moocher," "St. Jampin' Jungin' Jive." Band moves up to feating and Jive. Band moves up to feating the Jive. Band moves up to feating the Jive. Dance team, 3 Poms is all-gal, with two of the femmes do straight tay work and third pitching in with aerobatic and contortionist stuff.

Strictly slapstick are Moke and Doke, with some fair hoofing thrown in by the tall guy. Gags are ancient, and presentation is not original, so that occasional dance numbers sawe the stint. Kids seemed to like the act, probably because finate was littlerbug number with little fellow dressed as a gal.

lerbug, number with little fellow dressed as faging Saulters are fractured in "Prim Fram Sauce" and Caldonin' Callowy taking a vocal on the latter tune. Gal has thin the large house, but if it functul enough for dance-bunding the large house, but if it functul enough for dance-bunding the large house, but if it function with the large house, but if it function the large house, but if it function the large house, but if it function the large house, but if it functions to the large house, but if it functions are constant and the large house house in the large house house, and with the large house hous

Tower, K. C.

Kansas City, Feb. 1.
Jack Gwynne & Co. (8), Tower
Orch (9); "Sunbonnet Sue" (Mono)
and "Danny Boy" (PRC).

Tower supplan's its usual policy of

Tower supplan's its ustail ooliky of our standard vaude ark this week out sight, which was the standard of the

sistants one by one.
Successive effects worked in
successive effects worke

Newspaper Ads

Stitution is evidenced from saft gas a good bet. Radio deemed due needings called by a number of stations, to discuss the question. Fill it will hold part of the gains that captained in the past tew weeks by broadcasting officials to learn if so from pask, though the past tew weeks by the producesting officials to learn if so from pass of special campaign results of the past tew weeks by the pass of the past tew weeks by the past of the past tew pass of the past tew weeks by the past of the past of the past tew weeks by the past of th creased scale.

creased scale.

Magazines were not slow to see the advantages to them of the newsprint searcity, Many national mags such as Good Housekeeping and Parents Magazine, as well as farm periodicals, for the first time added editorial motion picture features. Life, Look and others stepped up Life, Look and others stepped up covering film subjects. However, in-stitutional mag ads, now up, 60%, are due for a decline, excess say. Preference for the old-type news-paper specific date and city, cam-paigns is generally expressed.

Billboards Fell Off

Eillboards Fell Off
Sole ion-newspaper medium to
fail off during the late frees was
tuit of billboards, standigh in prewar days. Concerns that had never
previously used this type of adverareviously used this type of adveraNumber of flim companies expect
to go back big into billboard ads because of the feeling that auto traveling will be at a poak in the accepting will be at a poak to the
carried of years. Transit acls generally figure to hold unfated with
wardine results and think the
public will take to the rails in public
used in the companies when transportation opens
up.

Survey indicated that only new medium viewed as a promising possibility is television. Still in the experimental stage, tele shapes up as a natural for trailers similar to those used in theatres. Majority of film excess canvassed like the idea and say the medium of the control of the contro

used in theatres. Majority of him exec summared like the idea and say medium when tele comes of age.

With the newspaper go-ahead signal, and the say medium when tele comes of age, and, Metro will return to stong campaigns in the daille, a top of the say of the sa

Wartime brought to Metro a 40% and increase in radio. Always strong for such plugging, the Lion now roars over 17% stations with a system figured to work with individual hieotres and openings. Again, with radio there are no immediate plans for cutting down expenditures and the "experience of time will tell if and when."

M-G's Transit Ads

M. G. Transil Als

M. G. Transil

Encyc Britannica Plans Research-Production Tie With Textbook Firms

With Textbook Firms

Encyclopedia Bettamide Films, lnc. his amounced plans for content of the plant of the pl

requests for the tabulations are many and the many publishing outfits feel that with their experience in handing ductational material they should have a natural entre in distributing outfits of the many could have a natural entre in distributing sources used for textubous courses used for textubous courses used for textubous courses used the books, would prepared to offer a wide selection of a green and the books with the books, would prepared to offer a wide selection of a green and the books with the books with the prepared to offer a wide selection of a green and the books with the books with the prepared to offer a wide selection of prepared to offer a wide selection of the properties of the publishing houses covers only co-portative editorial research and in many afters the compensation.

HUB TUB THUMPERS TO HONOR BOB HOPE

Boston, Feb. 5.
The Tub Thumper's Tent No. 1 in
the Hub has lined up a list of notables to honor in its first annual dinner, Feb. 21 with Bob Hope getting
a citation for meritorious was effort-

ng. Others picked out for kudos Others picked out for kudos are Ben Ames Williams "Loave Her to Heaven"), Dr. James Conant, president of Harvard; Charles Francis Adams, Brig, Gen, Elliott C Cutler, F. Winchester Denio and Cmdr. Jo-cept, O'Callahan.

Scoop Newsreel Chain Expands to Chi, St. Loo

St. Louis, Feb. 5. St. Louis and Chleago are included St. Louis and Chicago are incused in a number of midwest cities soon to have newsreel theatres operated by the Scoop Enterprises, Louisville, Ky. Outfit owns and operates the Scoop News theatre in the Kentucky metropolis as well as others in the south



No. I Western Star and
One of the Famous Ten
(TOP MONEY-MAKING STARS OF 1945)
in Ouigley's Fame

No. I Leading Western Star and One of the Big Five Leading Actors in Showmen's Leaders

No. 1 All-American Western
Favorite
in Boxoffice Barometer



ROY ROGERS

TRIGGER THE MOVIES

ALONG THE NAVAJO TRAIL

Featuring
GEORGE Gobby HAYES
DALE EVANS.
BOB NOLAN
ond the

CULTULE
SOON TO BE RELEASED

OF COURSE

WHEN OPINION IS UNANIMOUS, PROFIT IS ENORMOUS!

Literati

Ground' Canada Test Case

'Ground' Canada Test Case

Although Ersidine Caldwell's novel,
'Tragic Ground,' has been selling
uninterruptedly in Canada since it
eame out in 44, it has been amend as
twell has fest asse to "curb the flood
of ooscene and sanleous books and
magazines which has become a
pressing poolon" in this country.
'Charact with this Print Creech.
Thronto book retailers. Under the
Bilish Criminal Code, the ominoussounding charge is—The King versus
Ruby and Greech—in which Under the
Bilish Criminal Code, the ominousbasecone literature through the mails."

"Tragic Ground" was first publabed in the U.S. by Duell Slohn &
Pearce. New York, and distibuted in
head of the Canada and the concountry of the control of the concountry of the control of the conout in Canada in 44 at 82.75 has subsequently been listed in the firm's
quarterly sensor picked by the Attorney-General is a puzzle to many
'including Ruby & Creech, Ruby
is president of the Duchess Printing
and Publishing Co, Greech is dwert-leing manager.

Mill Bays Choking Mags.

Mill Bays Choking Mags.
Shortage of imagazine and newsperint paper lae become more acute print paper lae become more acute lifted rationing regulations on it. Result is that many magazines are ready to suspend publication. Understood one reason is that large publication from any publication from a proposed proposed on the company of t

paper mills to insure supplies for their own use.

Three mills were bought by Life and Time and one by Curris Publi-entions, while the Hearst organiza-tion is dickering with one to supply its magazines. Meanwhile the mags that were supplied by these mills are out of luck.

Farrar, Straus Lineup
The new book house, Farrar,
Straus and Co, is opening business
with the publication of a few titles
in the late spring season following
with a fuller list in the summer and

with a fuller list in the solutions and admit the list headed by John Farrar, one of the founders of Farrar & Rinchart, from which he wildbrew after returning from his two-year OVI Essignment in 1944, and Roger Straus, Jr., former co-publisher with G. P. Putnam's Sons of 'Current History' books Margaret Petherbidge Farrar will be associate and ory editor.

The San Francisco Times, weekly tabloid due to have made appearance Friday, Feb. 1, failed to appear on the newstands. Political and other difficulties said to be the cause for what has been termed a "delay," but strong umors here indicate that the "delay," may be permanent.

Sauce for Goose Is

Earl Browder, former see of the
Communist Party, and his brother
Bill, former business manager of the
Daily Worker, have set up an "eco-



Editor of Metronome

"The best book on jazz since Jazzmen and the best complete Jazzmen and the best complete biography of a jazz musician ever published."—Esquire, Illustrated with photography. With a complete discography of Ellington records:

\$3.00

CREATIVE AGE PRESS 11 East 44th Street, New York 17

nomic analysis" service. Claim is they are serving about 6,000 busi-nessmen and industrialists around

they are serving about they are serving and industrialists around the country.

"Why, shouldn't the "capitalists", subscribe;" said one of their staff, "if Earl was good enough to analyze occomic conditions for the Cominicra, he should be good enough for American business too."

CHATTER

Oliver Jensen, Life mag's motion icture editor, gandering studios in

between editor, gandering studios in Hollywood. Ed S. Lauer, vecpce of Ideal Pub-lishing Corp., in Hollywood to renew

iffin contacts.
Steve Fisher's new inystory novel,
"Winter Kill." hits the bookstalls
late this month.
Louis Sobol in Mollywood to
gander studios and visit his daughter,

gander studies and visit his daughter,
Gardier Cowles J., publisher of
Look, in Kollywood to hand out
Look, in Kollywood to hand out
Finl A. Koury, former film editor
of the Kansas City Star and later a
licutenant in the Navy, Joined Parmount's publicity staff yield.
Tagnar Olnador, Marchael Company
Finish newspaper cerespondents,

Finish newspaper correspondents, visiting Hollywood studies as gov-emment-selected representatives of

visiting eminent-selected representation persons and press.

Cantain Don-Craig, just released to his Finland's press.

Captain Don-Craig, just released from the Army, has returned to his post as film and drama critic for the Washington Daily News. Craig, a former city editor of the paper, went into uniform in Jan., 1942.

LIPTON SHIFTS OVER TO UNIVERSAL NEXT WEEK

UNIVERSAL REAI WEEK
Dave Lipton pulls out of Columbia
at the end of this week to start in
his new publicity spot at Universal
next Monday (11). He's been showing successor Ben Serkovich the
ropes these past two weeks.
Lipton will get acquainted at the
U homeoffice for several weeks before leaving for the Coast to take
up permanent tenure at the studio.

P-T Goes Cinecolor

Fine-Thomas will use Cinecolor Pine-Thomas will use Cinecolor for tile first time in their nest Parameter in their highest budgeter to date. Pieture is based on a Luke Short story. "Dead Freight From Piuto."
Producers will make three more Producers will make three ince and the pine-fine in the pine in the

Rebecca' on Reissue

Resease of David O. Selznick's "Re-becca" is set to go into the Victoria, New York, about March I. Reissue will be on a national scale, with United Artists, its distrib, currently forwarding new pub-ad material to

forwarding new years its exchanges.

Decision to send the Joan Fontaine-Laurence Olivier starter out again followed poll Sciznick ordered from Gallup's Audience Research in-

Breneman's Tieup

Hollywood, Feb. 5.
Tom Breneman, star of "Breakfasi
in Hollywood" (UA), left Monday
(4) to follow the film in a coast-tocoast personal appearance tour be-ginning Thursday (7) at the Oriental theatre, Chicago, where the picture will be preemed.

will broadcast from the Chi date and is to appear there we Hedda Hopper, Hollywood columbs, also in the "Breakfast" cast.

NYU COLLECTS PIX CLASSICS

NYU COLLECTS PIX CLASSICS
New York University is collecting
a film classics library to supplement
conseling facilities of the moliton pleteneding facilities of the moliton pleselected by faculity members were
announced by Prof. Robert Gesner
as "Rebecca," "Stagecoach," "The
Great McGint," "Here Comes Mr.
Jordan," and The Grapes of Wran,
and The Grapes of Wran
undily."

BRACKETT'S 'BROTHER'

Charles Brackett druw producer chores on "Oh, Brother," the totth-coming Parament version of the Piece will be turned into a serconjusty by Albert Hackett and Frances Goodrich.

RKO's Tuneful Mouthpiece

Hollywood, Feb. 5. RKO bought screen rights to the Ferenc Molnar play, "The Lawyer," for production as a filmusical with Robert Cummings starring.

Company was ready to start filming last November but discovered the screen rights were tied up by litigation, which has since been

Theatre Bldg. Plans Speeded

Scattle, Peb. 3.

Two suburban theatres, each to cost about \$250,000, including store rooms, will be built here by Sterling Theatres. Material is the only factor that will delay projects. Each house will seat 1,000, and will be streamlined.

One will be in the Rainier acrouse the contractive white the other will be in directable. Magnolia residential district.

Downeaster Set

Boston, Feb. 5 A 1,200-scat picture bones of the latest design is scheduled for early construction in Rockland, Me., by Mrs. Joseph Dondis of Rockland in sescientian with the New England Theatres, Inc., and M.&P. Mrs. Dondis is part owner of the Strand and Park theatres there. New the Construction begins this spring.

Two New Ohio Houses

Port Clinton, O. Feb. 5.
New 1,000-seat house will be built in Port Clinton, O., by Associated Theatres, Cloveland, which operates a large independent chain in this

Akren Outdoor

Akron, O., Feb. 5.
Starlight Pietures, Inc., which of erates a drive-in theatre in Soul Akron, is planning a second outdo house just outside the city limits.

Danz' Scattle Nahe

Seattle, Feb. 5.
John Danz interests will erect a
nabe theatre in the Rainier ave, district, land having been acquired. It will seat 800, being the only deluxer in that area

Shine Revamps 2 Houses

Albany, Feb. 5.
Rogent theatre in Amsterdam has been refurbished by the Saine chain, being the first in a series of extensive postwar renovations sive postwar reacvations planned by this circuit. Regent was closed for several months while inside and outside modernization was under

way.

Circuit also is rebuilding the
Strand in Carthage, which was destroyed by fire last winter. Shortage of construction materials has

Dallas Busy

Dallas, Fcb. 5.
M. S. White, after an absence of several years from the theatre biz plans a new house to be built here.
Will be 800-seater.

Finston's Indie Music Co.

Hollywood, Feb. 5.

Nathaniel Finston, former music chief-at Metro and Paramount, has organized Finston Music Service, designed to provide tunes and scores for inide, film producers.

New outfit is a complete musical with

unit of composers, arrangers, scorers,

KAZAN OUT TO PASTURE

KAZAN OUT TO PASTURE.

Metro gave Ella Kazan the nod as directly seen that the pole as directly seen to be produced by Pendeto Res. to be produced by Pendeto Res. to be with Katharine Hopburn, as soon as the winds up her work in "You Were There."

Currently Kazan is rehearsing a legit play on Broadway but will finish that chore before "Grass" starts.

Frick Back at Fex

Frick Bask at Fex
Bernard Lowis, pressbook editor in
the 20th-Fox h.o. pub-ad department,
leaves the company in about a
month. He's former assistant to
Charles Schaifer, pub-ad chief.
Low Frick, who hold the pressbook
post before going into the Navy, has
returned and again takes it over.

SCULLY'S SCRAPBOOK

Frank Scully

Westbrook Pegier spent all of his 10 points recently on the subject of double-dalk, and when you holled the two columns down you never got opposed "smears," "validing hallidis" and "parties of the frauths". There shang, he obviously sever having read or even heard of "The Bashier Day," but his brief was mainly against the few Americans who could talk and interpriet double-talk.

Beyond Dan Fairser and John O'Hara, the only writer the cloistored who.

interpried double-falk.

Beyond Dan Pariter and John O'Hara, the only writer the cloistered who, when, what, where and how Peg ever met who could double in double-falk, "was either a songwirter or a scenarist." In this particular Doubler was falk, "was either a songwirter or a scenarist." In this particular Doubler was confound," wrote the Confusionist candidate, "a pompous pundit by adversing him enterestly with questions which lade the sound of intelligence but didn't purse and weren't even composed of recognizable words."

Well, if Peg were hald the respection which had the sound of intelligence but didn't purse and weren't even composed of recognizable words."

Well, if Peg were hald the respection which had he used to he, he have last the respective the claims in used to he, he dispersists. The guy was, and is. "The Neem." Publiciats will tell you. "The Neem" is short for Harry Nome. Redders of Scully's Scrapbok will remember we devoted a lot of space to "The Neem" a your ago and even put items in the second of the public of the pu

Brown, Brazil and Anthell
That others, much further away from the stage door of Loew's State than Pegler, eatch things on the furt bounce comes in a letter from Bob Brown in Brazil. The first of Munsey's pulpiteers, and author of dozens of books, Brown compiled a book called "Readies", which was at least 10 years ahead of the current school of double-talkers. Indeed, I doubt if the Neem could understand all of it. Brown work to current an impression that George Anthell thought up "Bad Boy of Musie" all by himself Egyon ceelies Theodore Pratt, VME, (Vanner Mung Emeritus) with the

sion that George Anthell thought up "Bad Boy of Music" all by himself. Brown credits Thought Part VARE, (Manner Mung Emeritus) with the creation and Anthell with the rift.

"Ted Prait sent the story and reminded us that "Bad Boy of Music" was "Ted Prait sent the story and reminded us that "Bad Boy of Music" was "Ted Prait sent the story and reminded us that "Bad Boy of Music" was the story of the property of th

Rheiner Joins Federal

Hollywood, Feb. 5.
Samuel Rholner inked a deal as associate producer and general manager with Federal Films, Indic outfit headed by William LeBaron and Boris Morros.
First out.

First film to be made by the new setup is an adaptation of Victor Herbert's "Babes in Toyland," slated to start in June.

Wallis Inks Albert

Hollywood, Feb. 5. Hal Wallis handed Eddic Albert a thesp ticket calling for one picture annually for five years. First job under the new pact will be top role in "The Beggars Are Coming to Town," which had a brief stay as a Broadway legitor recently.

COL BUILDS 'JOLSON'

Hollywood, Feb. 5.
Columbia is increasing the footage of "The Story of Al Joson" by Ify over the original screenplay on account of the favorable impression made on studio excess by the early Additional scenes, containing more details of the ringer's life, are belt shot, with Larry Parks in the nar

Kibbee at Albany's Variety
Guy Kibbee, state and may be 5, 5,
twill be spoke and and are of excemonies at the Variety Club's dinner
dance in the Colony Country Club
next Saturday night honoring retiring ohief batter, Herman L. Ripps,
and other members of the club who
nee been promoted during the past

DAVE SIEGEL TO MAKE 2 PICTURES AS INDIE Hollywood, Feb. 5.

Dave Siegel will make two pictures independently, in addition to his current commitment as co-producer with Charles R. Rogers on "Angel On My Shoulder."

On My Shoulder."

First of the pair will be "Blackouts," based on the stage show owned
by himself and Ken Murray. Second
will be "Rose Bowl," a tale of New
Year's Day in Pasadena.

20th Repacts Darnell

Darryl F. Zanuck handed a new player ticket to Linda Darroll, re-placing the old document which still had several months to run. First chore under the new setun will be the costar spot appasite Henry Fonda in "My Darlona" Clementice," directed by John Ford.

New OE Charter Asked

Hollywood, Feb. 5.

L. G. Nygren, representative of the tifice Employees International Office Employees International Union, filed application for a local charter covering work in the motion picture studios.

Active organization of the new group will start when the charter arrives this week.

Par's Joe Walsh Seriously III Joe Walsh, distribution exec with Paramount in charge of exchange accounting operations, is seriously ill with an internal condition at the Post Graduate hospital, N.Y., where he was admitted last Thursday (31).

Loew's Nixes Closed Towns, Sez Vogel: Metro Skeds More Mgrs. Sales Meets

clieve in closed towns, before company salesmen and exploiteers company salesimen and exploiteers, needing in New York last week, needing in New York last week, needing in the last week, needing was a last week, part old any exhibitor when we wanted a piece of his theate." In addition, he tuted that there is no new where I have the there is no pown where I have the there is not need to the control of the con-trol of o

towns or in tying up all the pictures in any given town. Despite the increasing number of buying combines, Vogel assured salesmen that rumors or reports they would lose their jobs because of this succeping trend were unfounded. Low's v.p. in charge of theatres

Low's v.p. in charge of theatres revealed that the candy profits in the dirent's houses are figured as part of the income when paying off on percentage film deals. "If not for the pictures," he pointed out, "who would come into the theatre to buy

Following up New York meetings with salesmen and exploiteers Metro's five sales managers will hold two-day sessions next week with two-day sessions next week respective territories with

their respective territories with a view to reviewing discussions at the N. Y. powows with 165 men. On Monday and Tuesday (11-12) £. K. O'Shea, eastern sales manager, blods his meetings in N. Y., while Rudy Berger, over the south, has his in Allantia, John J. Mallony, central sales manager, in Cleveland, and Join E. Flynn, midwest head, in

Chicago.

Two-day session to be held by jeorge A. Hickey, West Coast sales lead, will be in San Francisco vednesday and Thursday (13-14).

William F. Rodgers, v.p. over dis-Wednesday and Thursday (13-14). William F. Rodgers, v.p. over distribution for Metro, left for Chicago Salurday (2) for brief, stopover entonic to the Coast, where he will probably spend, several weeks in general studio huddles.

Friday (1) Rodgers wound up two weeks of New York meetings with alesmen and exploitation men from he south and far west.

Santa Barbara Filmen Ankle Four Houses

Santa Barbara, Feb. 5.
Santa Barbara, Feb. 5.
Walkout by projectionists closed control for the santa Barbara for an argument over a 15% wage increase. Theatres are the Granada, Calfornia and Mission, operated by Warness, and the Arlington, a Fox-West Coast house.

Independent theatres continued to prograte when the management greed to accept any scales finally igned by the majors.

Plans 3 Negro Pix

Jack Goldberg, g.m. of the indie egro film company, Negro Marches Jack Goldberg, gm. of the none Negro film company, Negro Marches On, Inc., is planning productions in 1946. Major film will be "Negro Boys Town," a full-lengther patterned after Metro's "Boys Town," of the two conditions are also be a 15-20 feb. of 100 feb. be a 13-ephode serial. "The Lumen-Claw." and a documentary on Negro Claw." and a documentary on Negro Ide. "What Lincoln Meant." Bert Goldberg, partner, is on the Coast arranging for stuidio space and casts. Outfit recently completed "Harlem On Parande," "We've Come a Long, Long Way" and 20 three-minute subjects for juke box film machines.



POSITION OPEN

splicing machines and am ory equipment. Give details ferience. Reply to: JAM HANDY threanization 27 East Grand Houlevard betroit 11, Michigan

No Overseating Here

Easton, Pa., Feb. 5. Midway theatre, at Mauch Chunk a., has been sold to Clyde B. Houser Pa, has been sold to Clyde B. Houser of Philadelphia who will convert it into a silk mill. House will continue to operate until April 1.

YATES PLANS NY TRIP ON REP DISTRIB ABROAD

Hollywood, Feb. 5. Herbert Yates is reading for Nev York, as soon as the labor situation is straightened out, to huddle with is straightened out, to huddle with Sidney A, Myers, general sales man-ager for British Laon Film Corp,, about 1946-47 Republic production for distribution abroad. British Lion holds the franchise to

release; Republic pictures in Great

Lewis to Handle Reins On Metro's 'Show-Off

Metro haned Al Lewis the producer whise Allerian Metro haned Al Lewis the producer whise Metro hand and the producer whise Allerian Metro and the first starrer for Red Skelton sinch is return from the Army. Picture will also be the first sond production for Lewis, who has been associated with Arthur Freed, beautional will direct are allerianced by the production of Lewis, who has been associated with Arthur Freed and direct. Alleria Beautionit will direct are allerianced by the start of the sta

Lane Replaces Elliott In Rep's 'Ryder' Series

Hollywood, Feb. 5.
Allan Lane inherited Wild Bill
Elliott's saddle in the 'Red Ryder's
series at Republic Elliott is eurrently playing dramatic roles on the

same lot.

First of the Lane starrers will be
"Virginia City Raiders," produced
by Sidney Pleker and directed by
Bud Springsteen.

Cox Gets 'E'

Hollywood, Feb. 5. Universal upped Morgan B. Cox to executive producer, in addition to his current chores as supervisor of

cliffhangers. Added to his production slate were three features: "The Double," "Claude's Wife" and "Murder is So Informal."

CARSON'S BLIND OATER

Hollywood, Feb. 5 Sunset Carson, Republic saddle star, will turn producer temporarily to make "Forty Sightless Horsemen," a story of rehabilitation of blind was

Picture will be produced inde-pendently, with proceeds going to in-stitutions for the blind.

Brahm Loaned to RKO

Hollywood, Feb. 5. John Brahm shifts from 20th-Fox o RKO on a loanout deal to direct

"What Nancy Wanted," which Bert Granet will produce under general supervision of Jack Gross. Brian' Aherne, currently in the east, was inked for a co-starring role opposite Laraine Day.

COL'S 18 9c DIVVY

Columbia Pictures declared an initial dividend of 18.9c on the new \$4.25 preferred, this covering the period from Jan. 29 last, date of issuance of the new shares, to Feb. 18. This is at the quarterly rate of Divvy is payable Feb. 15 to stock n record on Feb. 6.

Barsha Gets 'Hand

Barsha Gets 'Hand'
Hollywood, Feb. 5.
Columbia hadded "The Gloved
Hand," a psychological mystery tide,
to Leon Barsha's production program making a total of six.'
With so many films on his shooting schedule. Barsha will hold
"Hand" oper for next year's sinte.

Metro's Europe Contest

Following selection of 10 branel managers for trips to South America this spring, Metro is launching another contest for jaunts to Europe It will also be open to salesmen, but based upon general efficiency and overall operation rather than on rentals or film deals

Total of 13 winners to be selected in the contest, which will extend until about Sept. 1, will embrace one until about Sept. 1, will embrace one leading branch manager in each of the five sales divisions, five top salesmen in each of the divisions, top branch manager and salesman for the entire country and leading dis-

First going to Hollywood, 13 win-ners then will embark for Europe all expenses paid.

ROBBERS NIP 2 PHILLY HOUSES, PITT'S FULTON

Philadelphia, Feb. 5. Two Stanley-Warner nabes were the target of thieves over the week-

The Grove, Willow Grove, Pa had its safe rifled of more than \$1 .-500, including the March of Dimes collection: Safeciackers also grabbed \$195 from the safe at the Grange in the Oak Lane section of Philly.

Pittsburgh Feb 5 Pittsburgh, Feb. 5.
Apparently losing his nerve at the last minute, a bandit fled without nool one night recently after attempting to hold up Mary Slovak, eashier at the Fulton theatre. The man threatened the girl with a pistol and demanded the receipts, but fled, without getting any "noney.

John Walsh, manager of house, believed the robber may have thought the eashier had pushed an alarm button when she leaned back in her clair.

Marshall as Maugham In 20th's 'Razor's Edge'

Hollywood, Feb, 5.

Hierbert Marshall and John Payne were inked by 20th-Fox for top male roles in the film translation of Somerset Maugham's yarn, "The Razor's Edge," Marshall will impersonate Maugham.

Picture goes into work short

Newsreelers' Union Pact

Offer of a two-year deal from the newsreel companies, calling for an undicclosed increase and regarded as faturable by the thion, was sub-tantially the thion, was sub-ulational Photographers. Local 644, IATSE, at a meeting held last night (Tuesday). Early last night, at press time, it was expected it would be ac-cepted. Deal offered is retroactive to expect. Deal offered is retroactive to

represented in the negotiations by W. A. Lang, business agent. There are no negotiations as yet with east-

Hamilberg-Fine Solution Los Angeles, Feb. 5.

Los Angeles, rep. 5.
Mitchell Hamilberg made an outof-court settlement of the \$10,000
suit filed against his agency by
Henry Fine. Amount of the settlement was not disclosed.

Action demanded commissions on Gene Autry tieups while F was in the Army.

PITT'S ADMISH THAT HELPS

Pittsburgh, Feb. 5. Slight admission increase of 5c ut into effect early this year; ha put into effect early this year, has been well absorbed by, most stands. Exhibitors point out that the boost has increased the total boxoffice bit done downtown in the past two weeks despite the steel strike. Admittance scale upping makes 70c, the maximum price at all seven main stein deluxers,

U GETS 'LIFE' TOME

Hollywood, Feb. 5.
Universal bought Escape For
Life," a prize-winning Hungarian
novel with a comic theme, for summer filming.

Howard Benedict will produce and Robert Stodmak will direct. Book was authored by Ferenz Kormendi.

Harry Cohn Reported Biggest Stock **Buver As SEC Notes Brisk Pix Trading**

Philadelphia, Feb. 5. Trading in film stocks was brisk scording to the latest report of the Securities & Exchange Commiswhich covers the period of Dec. 11 and Jan. 10 inclusive. Heavy buying

which covers the period of Dec. 11 awdich covers the period of Dec. 11 and which covers the period of Dec. 11 and the period by Harry Cohn, head of Columbia Pictures. who added 48,468 ahreas of Columbia to this holdings. The period by Harry Cohn, head of Columbia Pictures. who added 48,468 ahreas of Columbia to this holdings that of the period of Dec. 12 and the period of Dec. 12

See Hisbour is used 1,997, stut nonthought the seed of the seed

reported bolding 11,637 shares of Universal common and 89,816 common marist, having added 1,899 or iod. Cheever Corp., a bolding coming the common warrants, having added 1,899 or iod. Cheever Corp., a bolding common warrants of the common common states of University Common C warrants during the report peri

warrants during the report period.
Activity in 20th-Fox scentifies
was confined to purchase of 1,100
starce, of common by Joseph Ha
starce, of common by Joseph Ha
total 1,800. He also reported holding
500 shares of preferred.
Ned Depinel reported holding
6,700 shares of RKO, and the alse of
600 shares of RKO, and the alse of
600 shares of BKO, and the alse of
600 shares of by the share of common; sold 100 preferred.

Rathyon, holds 5,000 shares of common; sold 100 preferred.

Paramount stock activity was confined to sale of the shares of common by Mauurien Newton, New York, bringing to total to 3,306. He also reported his trust holdings 3,190. The shares of Nonogram of the States of Preferred during the period.

New York Theatres

Gary COOPER Ingrid BERGMAN EDNA FERBER'S "SARATOGA TRUNK" Warners' Biggest with Flora Robs

ontinuous Hollywood Broadway

'MY REPUTATION" ORRIN TUCKER PETER LIND HAYES

BARBARA STANWYCK

B'way at 47th St. STRAND

JUDY

THE HARVEY

INGRID BERGMAN **GREGORY PECK** SPELLBOUND ASTOR

RADIO CITY MUSIC HALL "THE BELLS OF ST. MARY'S'

Spectacular Stage Prode PARAMOUNT "THE LOST WEEKEND"

Doors Open RIVOLI B'way &

PALACE SWAY

THE SPIRAL STAIRCASE

LORD PREEMS ON 'SAGA'

LORD, PREEMS ON 'SAGA'
Hollywood, Pén', 5,
First production on the Metro lof
or Robert Lord will be "The Forsythe Saga," currently in the writing
mill, with Robert Nathan scripting,
Lord recently joined Melro after
four years in the Army. Before that
he produced for Warners.

PALLEN ANGEL IONDS ROXY

TEY BENEKE

NOW PLAYING 'ROXY'

Life With Baby

MISS SUSIE SLAGLE'S' In Person: DANNY KAT BOB CHESTER and Or PARAMOUNT

Thurs.

TA
THE THE WERE
Expendable
Expendable

Real: Manifectory
John Wayne

HALLETT and Orch. JACK PEPPER

Senator Capper Drops A-Bomb on FCC: All Super-Hike Guys Told 'Try Again'

Washington, Feb. 5. * Eighty-year-old Senator Arthur, Capper (R., Kan.) last week bucked the FCC. Senator Butron K. Wheel-er's powerful Interstate Commerce Committee, and half the radio in-dustry, by filing a petition Thursday (31) with the commission to make his Topeka, Kan., station WiBWHT, Capper, who applied for a bike in WIBW's power to 500 kilowatts—to give a secondary service to some 90

WIBW's power to 500 kilowatts—sive a secondary service to some 9 million listeners—and a switch in frequency from \$80 to \$40 ke, might requested from \$80 to \$40 ke, might condition of the switch of

Monardown the sensitivity of the control of the con

casting.

Operation of WIBW, as proposed by Capper, would give daytime service to over six and a half million listeners and would reach over eleven million people with a "satisfactory signal" during the hours isfarctory signal" during the hours Drovice a secondary service during brovice as escondary service during or carmess. In addition, it would-provide a secondary service during the night-time hours to some 90 million people—almost two-thirds of the entire U. S. population. (Only other 500kw, operation in radio his-tory was a short-lived experimental authorization to WLW, Cincinnati, in 1940.)

in 1940.)
WIBW. according to its application, wants to give a good rural program service to the "most underserved areas" in the U. S. It points
to its present operation and a program structure constantly readjusted
to meet proferences of rural listeneers as basis for FCC approval of

to meet protestences of rural laten-party of the proposal of super-power.

WIEW has employed Dr. Forcet Will What may be represented the pro-grams of the state of the state of his studies has moded its pro-grams to meet farmerly preferences, or his studies have not down on super-present the pro-grams to meet farmerly preferences, which was not been as the pro-grams to meet farmerly preferences, the proposal proposal pro-tessal of the protessal of the pro-tessal of the protessal of the pro-tess ducted in cooperation with U. S. partment of Agriculture Exter

CUFFO STINT, OMEGA PAYOLA ON MBS LOG

"Smilln" 26d McConnell has been set for a 15-inhute program, on Mutual Saturdays at 10-30 A, M, starting Feb. 23. Sponsor is H. C. Cole Milling Co, promoting Omega Flour. Program, a song and patter scup, will originale from Mutual's KHJ. Los Augeics. The 52-week KHJ. Los Augeics. The 52-week contract was placed through J.

contract was placed through J. Walter Thompson agency. Mutual will also present a new sustainer in "True Confessions," five sustainer in "True Confessions," live times a week, at 3 p. m., beginning Feb. 24. Program will be dramatic adaptations of stories from the magazine, emanating from N. Y., with Herb Rice producing.

MacGregor-Kirby Deal Set

Hollywood, Feb. 5.
C. P. MacGregor has made a deal with Rd Kirby, public relations counsel, for latter to represent MacGregor transcription interests on sales and public relations throughout U. S. and Europe. New York, Washington and London will be accented.

cented.

Move concludes several weeks or negotiations between the pair and is the first step in long-range expansion plans of MacGregor.

WNYC May Be Sold, **But Civic Watchdogs** Fear Political Deal

Readin row, in New York City, is keeping a watshful eye on the city's Board of Estimate, fearing that regarding calling for the sale of the areast control of the control o

and may be put through quietly any time.

However, under the leadership of the ex-ships of J. H. LaGuardia, the least part of the second of th

valuable war service through its sta-mersaine does to New York's new Mayor, William O'Dwyer, have let it be known that he will under no cir-cimistances allow the station to be sold. Others, however, are pointing to the fact that O'Dwyer did appoint status of WNYC, and there are some whisperings that even if he doesn't status of WNYC, and there are some whisperings that even if he doesn't The Mayor's committee include The Mayor's committee include The Mayor's committee include for; Lavarus Joseph, comptroller-tor; Lavarus Joseph, comptroller-tor; Lavarus Joseph, comptroller-tor, and George Spargo, deputy mayor.

CBS TO SMASH ATOM WITH SHAYON SERIES

Robert L. Shayon, CBS producer is preparing a series of shows for the network on the atom bomb They'll be presented under the su-pervision of Ed Murrow, CBS programming veepee. Series is still in the formative stage, with Shayon currently blueprinting some suitable method in which the shows can be

presented.

It's the general consensus of the trade that a small local suttion MVPAT, Paterson, N. J.) has to date copped all honors on the presentation of a series of programs based on the atom bomb. WPAT series on the atom bomb. WPAT series was put on several months ago in cooperation with Princeton University.

James To Aid Porter

danits 10 Aul Forter

"Li. H. Erwin James, back home
from Navy duty in the Padid, left
the service yesterday (4) to take on
the job of Special Assistant to FCC
vas formerly at FCC, first as asst.
to Commissioner Clifford J. Durr
and then as Asst. See, of the Commission.

He is expected to take part of the load off Porter's shoulders to give the FCC chairman more time for liaison work with Capitol Hill.



KLZ Disk Jockey! CHICK LIND

Turns Platters With Chatter Long a jockey on eastern disk circuits, Chick is now riding a winning show on KLZ's air.

Close-Hart MBS Deal Showdown Slated in Chicago

The proposed Upton Cless-National Economic Council deal do put Close on the air over Mutual is giving the net more than one head such that a showdown is due today can be considered to the council of th

backer, Merwin Hart; and probably a top exce for WGN, Mutual's Chi flagship.

With some of the net heads in New York either openly unhappy about prospects of carrying Close on their web, or volubly apologetic on grounds of "freedom of expreson their web, or volubly apologetic on grounds of "freedom of expression of growth of "freedom of expression" of the guy or not." the proposal to bring Close back to the air is at best a ticklish one for Mutual. It's understood that If It wasn't for many of the growth of the growth

oncerned. Officially, Mutual is looking at it as a straight business deal. The fact that Hart's Economic Council is considered against labor and against U. S. cooperation with its Allies, is deemed by the net as none of its

observation with the American business.

The net does object, however, to house the Harr's and Cless's instlatence that the Clore broadcast be used as a plage that the Clore broadcast be used as a plage called "Close Up." in which Close boasts repeatedly about his claim that he represents "Americans of the Right." Plugging that paper old the Right." Plugging that paper with the control of the Right." Plugging that paper has been considered that the control of the Right." Plugging that paper want on the show. The net also wants to make sure that Close submits copy wells in advance of broadcast. Another point at issue is that the control of the ing inferested only in reaching cen-tain areas: in the country where their type of thinking has a chance of their type of thinking has behalf of Amount File Beners on behalf of Amount File Beners of their or wants them to take the full net on to at all. And there is an argu-ment about time, Close presumably being interested in Sunday time, possibly the 4 p.m. slot formerly used by Father Coughlin.

Chi News Back in Swim

Chiengo, Feb. 5. Climbing back on the radio band-agon from which it toppled a few vagor from which it topied a few five will no longer be confined to from which purely local matters but will now to NBC, the Chi Dally News lest repeated to the cheek of WIND, although the confidence of the cheek of th

Chi Radio Could Salvage Its Shirt As Big Daytime, 'No-Name' Center

Canadian Show for MBS

One of few Canadian air shows picked up by U. S. nets is CBC's "Sunday Night Show." Show will preem Feb. 10 and MBS will do the plcking up every Sunday night at 10:30. Producer is Rüsty Davis. It will be heard locally over Crench-language outlet) and CBC.

Dallas Meet Hints No Dice On Recent_Miller-Petrillo Confabs Re Industry Peace

A bread hint meaning the Sec. A bread hint meaning to the security of continuous to the security of the secure of the security of the security of the security of the security

district.

Miller went to Chicago to meet with AFM prexy James C. Petrillo and the latter's national board, and nothing about what had transpired at the Chi session was made public. It was Miller, who had solicited the

It was milet, who has solven being meeting.

Here, however, Miller let the cout of the bag. "I assure you," he told the reps of 85 Texas broad-casters at the meeting here, "that Petrillo is looking at you with instant Your warning, you may see

terest. Some morning, you may see him coming up at you, over the horizon."

horizan."

The NAB prez asked the broadcasters to stick together, let one
nonther knot what's in their union
contracts, get-export legal advice
on labor problems, and watch "a
concession here, and a concession
there" which would add up to labor
contracts that the stations would
reserved.

regret.

"Petrillo may be doing irritating things," Miller warned, "but he is being legal about it. It is necessary for us to build the same type of

seam seem about it is necessary to expert service.

The same kind of warning came to expert service.

The same kind of warning came to expert service to exp

AFRA SMELLS CHISEL ON COAST PLATTERS

Hollywood, Feb. 5.
Prevalent rumor that singers have Prevalent runior that singers have been working for transcription firms at under-scale prices is causing investigation by Hollywood branch of American Federation of Radio Artists. Report is that only a few, if any, singers are getting scale of \$44 per quarter-jour platter session.

Sorry goes that standard rate is a form of the proper price of the property of the mum is never discussed but sit never discussed but simply idered, as bidders make of-

McCue Tops Coast AFRA

Hellywood, Feb. 5. In move designed to lend weight In move designed to lend weight And pressing out to western office, And pressing to tweetern office, And pressing the term of Radio Article of the lend of Hollywood branch, national representative for western area. Office will no longer be confined to purely local matters but will now speak on national AFRA policy for the confined to the pression of the pression of the confined to the confined t

Campaign to stem the current flow of talent from Chicago to New York and Hollywood, groundwork for which was laid at Chi Radio Mar agement meeting last week, will be mapped out in a confab here Feb, 6 between reps of networks, agencies and local stations with members of American Federation of Radio Art-ists, American Federation of Musi-

American Federation of Radio Artists, American Federation of Musical Lists, American Federation of Musical Lists, American Federation of Musical Lists, American Carlotte, and the Amer

Ray Jones, Iozal AFRA secretary, pointed out thut, in the past, when the volume of jobs fell off, localities got panicky and hit the trail for greener pastures, but that the current pleture is far from being as bed AFRA has 741 paid-up members to be proposed to the inception of the union in 1871. That linchies 317 thespx, 208 announcers, 189 shipers and 20 sound beers than the local has bed in its ninc-year history.

Real Concernion

Real Cooperation

Read Cooperation
Remoth, he said, is for real cooperation between nets, agencies, local
stations, unions, et al. And that's
the reason for the Feb. 8 conference
on new program iteas, etc.
agic, he declared, with its late-lumeitaed 'Workshop', which was dropped
because of the fear that agencies and
stations might feel that unions were
entering into competition with titems
with the said of the said of the said of the
worked out, under other sponsorship,

still possible for the scheme to be worked out, under other sponsorstip.

And despite discouragement of all who leave Chi, he pointed out that a recent AFRA survey revealed that who leave Chi, he pointed only a few of local talent going east or west are making good on their control of the control of the

Barry Gray, Bridegroom

Barry Gray, WOR's all night chatterer, becomes a bridegroom Val-entine's Day, Feb. 14. Bride is Beth

entine's Day, Feb. 14. Britic is Beth Stryan, non-professional. Wedding will take place in New York with no honeymoon planned Gray, who thinks he has mort of the answers, can now took for the one to that martial classic: "Eve got togo home and explain." "Explain what?" "Thoy do I knogi."

CLIENTS SING ADJACENCY BLUES

Top 15 and the Opposition

. Below are lasted the top 15 new Hooperstrings and their closest con-tenders on apposition with. In the case of Red Stellon and Abbott and Bob Hope has the 10 celeck Tractagn night vicine at to himself, Ford has succeeded in having his Bob Crasby CBS show, out in the cold of pray andience pull is conversed, suitched once to Wednesday night

Considering the fact that they're up against the stiffest opposition in radio, the shows that hit an 8 or 9 rating can well consider themselves riding the gravy train.

PROGRAM			OPPOSITION
Fibber McGee & Molly	30,8	8.0	This Is My Best
Bob Hope	29.8	Sec.	Bob Crosby
Lux Radio Theatre	27.0	9.6	Telephone Hour
		10.2	Information Picas
Edgar Bergen	26.9	9.3	Beulah
Jack Benny	26.8.	9.8	Thin Man
Red Skelton	25.7		Second to the
Screen Guild Players	23.4	8.3	Carnation Hour
Fred Allen	22.7	13.3	Crime Doctor
Mr. District Attorney	22.1	9.3	Maisie
Walter Winchell	21.0	13.3	Merry-Go-Round
Great Gildersleeve	19.7	14.8	Fannie Brice
Eddie Cantor	19.5	10.5	Frank Sinatra
Abbott-Costello	19.4	100	
Jack Haley	19.3	7.9	Hobby Lobby
Take It Or Leave It	18.8	9.7	Hour of Charm

Agencies Nudge Press to Take Advantage of Radio's Ad Benefits

bring about peaceful cooperation bring about peacetin coperation between radio and the press, aimed at reconverting newspapers publish-ers from their blind "hate radio" attitude to the conviction that they could use the air through smart showmanship for bigher advertising revenue as well as circulation,

As yet, a few ad agency sales exces and media men are involved in the move; but these few are putting out feelers among their colleagues in an effort to find the best way to develop a broad campalan designed to hiderest newspaper publishers in effective radio advertising.

vertising.

Until now, the exces point out, those, newspapers that have gone into radio promotion have done so on a very narrow scale. They have used only one, and the most obvious, radio device by broadcasting news or news commentaries, rarley supplementing such shows with brief determonations. documentaries.

The entire field of radio show-manship as a potential for advertis-in, has been overlooked by the press people.

people. "There isn't a newspaper in the country that I know of," said one searey seez. "Hust aponous anything o'ee but new shows on the agency seez. "Hust aponous anything o'ee but news shows on the country of a major newspaper but and of a major newspaper but and only through show hall in and around Poort plants, but in the around Poort plants with the country of the property of

Saga of Ginny & Elsie Ginny Simins, who heads up the Friday night CBS half-hour musical show for Borden's, will become a mother in July. That's just about summer histus time for the show. Elsie the Cow, another trade-mark of the Borden show.

mark of the Borden show, is skedded to deliver a calf. And with an equal display of show-manship timing, it too, is ex-pected at hiatus time.

Robt. Elder Gets ANA Bid for 40G Director's Post

Robert Eldor, asd, to president of Lover Bros. has been offered the post of radio director of the Asan. of National Advertisers. There's a statehed to the job. Elder was selected as the man for the key post at a special meeting in New York last week of the Rodio Council of the ANA, but as yet has held off on N. Y. session were representatives of the top advertisers in radio, including Charles Mortimer. of General Foods Jose Allen. of Bristof-Gable and Don Steller, of Siandard Brands.

billing and around Proof plants.
That is not passed years are in the passed person.
The proof town I that most control plants are in the passed person.
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The proof is not provided for points are in the passed points. It is not provided for points are in the passed points are in the passed points are in the passed points. It is not provided for poin

BANKROLLERS EYE NEIGHBORS

There's a new thinking among many in the trade today; that adverse as any in the trade today; that adverse as any in shotting surrounding shows to protect their own investment.

It's known, for instance, that it's known, for instance, that it's writer-director, Jerry Devine, are Friday night. Fill show on ABC, and its writer-director, Jerry Devine, are auxiling but happy over the auditience poil of the Wood Heart happy over the auditience poil of the Wood Heart happy over the auditience poil of the wood of the ABC, and the work of the ABC, and the work of the ABC and ABC (all with Friday might pretty much of an open field for top rating honors among CBS, MRC and ABC (all more and the ABC (all more and the ABC) and the ABC (all more all more all more and the ABC) and the ABC (all more all more all more and the ABC) and the ABC (all more all more

fare.

Recent jockeying among sponsors and stars bears out the mounting conviction within the trade that it's not alone the quality of a show that makes for a rating. Sharing almost equal importance today is "who is your opposition, who are condenses to the control of the con

not alone the quality of a show that makes for a rating. Sharing almost equal; makes for a rating. Sharing almost equal; importance today is "who is your opposition, who precedes you at the same time there's a growing feeling among many of the top air stars that the overemphasis more as one of radio's current day evils. Nevertheless, they're equally copilars that it is often as their ratings are the 'be still and end all' sol they have no alternative but to join in the jockeying for favorite network positions and proper sequence. It is the motive behind the number of checkerboard moves in recent weeks, such as Ford Motor's insistence that CBs soot its Bob Crosby out of the Tuesday night (opposite Bob Hope) solt, as a result CBS has awitched the procram ovec to firm Dursul-Garry Moroe and Danny Kaye each moving up a half-lour. It's the motive, too, behind Equinible Life's teeling that its Friedrick of the the control of the the control of the proper sequencing cannot be controlled to the control of the proper sequencing significantly point up the boff payoff achieved in proper sequencing the controlled the proper sequencing that the proper sequencing the proper sequencing the proper sequencing that the proper sequencing the proper sequencing that the proper sequencing the proper sequencing that the proper sequencing the proper sequencing the proper sequencing that the proper sequencing the proper sequencing the proper sequencing that the proper sequencing the proper sequencing the proper sequencing the proper sequencing that the proper sequencing the proper sequenc Monday night Lux Radio Theatre-Screen Guild Players (all in the lop, 15), accent the emphasis being placed on program sequencing and the hability (with the possible ex-ception of Famile Brice) of opposi-tion' shows to make rating inroads.

Schwerin's Reactometer, Like Duz. **Duz Everything: Machine Plus Method Kayoes Fallibility of Human Equation**

Lightning Speed

There was a lot of blushing and covering up over at the ABC network last week in the

ABC network hist week in the wake of the invitation extended by Gen. Douglas MacArthur to accommissioner Lewis Township of the MacArthur work of the MacArthur wyote to Valentine simply-in care of "Cangbusters" at ABC. in New York, with result that the letter wound up with a stack of fan mail, and got an eight-day before it was finally soulded.

Helen Haves Exits Textron Airer On OPA Ceiling Cue

Helen Hayes is, going off the air after the March 2 broadcast and it marks the first Indiance of the OPA ceiling price stalemate cuping decision of a backrotler to drop his air, above. Textron Fabrics, in which she is aid to hold comiderable stock in partial payment for her weekly salrudy night (DSS contribs. Textron Staturdy night (DSS contribs. Textron Textron Comparison of the program at the expiration of 28 weeks because of current production uncertainties due to OPA regulations.

tions.

In terms of 7 p.m. programming, it's one of the costlier shows in radio, representing a weekly \$10,000 talent-production outlay, plus \$12,-

oon for time.

With Miss Hayes set for a Broadway play in the fall and a desire to rest in the summer, she's exiting from the radio picture. J. Walter Thompson is the agency on Textron.

'Beulah' Will Stay Put Despite Bergen Opposish

While not too happy over the Charlie McCarthy NBC opposition, Tuns has decided to keep its "Beulah" Sunday night show in the 8 p.m. CBS segment.

Negotiations were on for a while

legoriations were on for a write between Tums, sponsors of the show, and NBC for the program's possible switchover to the 7:30 Saturday night inche, (station time) with the client finally deeding to stay put, re-portedly due to difficulties involved in station clearance.

(This is the second in a scries of lour articles on the Schwerin Sin tem of aidience pretesting. Th third will appear next weeks.

When Morace Schwerin entered the army in 1941, methods or pretesting radio audiences were definitely experimental and sielded the results. During the next the Army's almost limitest facilities with the mission of discovering a pretesting system that could actually be applied to current radio problems. Now. Schwerin and some of call and the problems of the problems. The problems of the problems o

for the first time to the radio insustry.

The following quotation from The Control of the Contr

and quantitative variables. There are numerous quantitative variables. It is well known that the number of, people listening to the bours of the day, with a peak auditonce during the evening. There are also secsonal variations; fewer people are at home to turn on their sets during the summer months, carry-over hose a considerable effect, carry-over hose a considerable effect, Carry-over has a considerable effect, with the programs on either side of a popular-show often benefiting from their strategic position. The weakness or strength of competition on other stations at the same hour is, a factor. Signal strength, weather, events of national or international (Continued on page 44)

Pabst 200G Deal For Giants Games.

Highlighting the greater expendi-

CBS' Current Video Splash Points Up Net's Claim Color Is Ready to Go

CBS produced the most potent argument to date in its chamilton-stone by demonstrating publicly for the first time last week full-cool images equal in charity, brilliance in the cool in t

compered by says.

Emphasizing that all the trainmission and reception equipment used made and reception equipment to the control of the practicable commercially on the practicable commercially on the practicable commercially on the control of th Emphasizing that all the transmis-

And it's on that last word-wheel hat most of the argument revolves between CBS, the only major video broadcaster presently plugging for television to move immediately into the upper portion of the broadbers of the industry, RCA, pulling a surprise preview of its color video in December, demonstrated pictures atmost equal in quality to those demonstrated by CBS ist week and system by which it was presented—through use of a color-separating wheel in the camera synchronized And it's on that last word-wheel wheel in the camera synchronized with a similar disk in the receiverwith a similar disk in the receiver— was ng, because there was no guar-antee that something would not go wrong with one of the wheels, which would immediately throw the whole system awry. For that reason, RCA said, it was waiting to produce an all-electronic system that would eliminate the wheels.

'10,000 Years of Experience

19,000 Years of Experience
Miner, on the other hand, declared
that CBS engineers had experienced
"less trouble with these wheels in
the thousands of hours of operation
than with any of the electronic
components of the system," "He
solided that he didn't mean to "beshould that he didn't mean to "bewe have 10,000 years of experience
with wheels, behind us, we've had
just a handful of years of electronic
experience." rience." the CBS demonstration did not

At the CES demonstration did not return the regiments presented by those demanding an all-electronic return the arguments presented by those demanding an all-electronic return the property of the manage to return the property of the prope

At the demonstration, supervised by Dr. Peter C. Goldmark, director of engineering research and development for CBS, the images were considered to the control of the contr

Hopkins Tele Scoop Shades of things to come: WCBW (CBS, N. Y.) sent its Shades of things to come: WCBW (CBS, N, Y.) sent its television newsreel concerning television newsreel concerning the control of the control

tration was the manner in which the colors of the images esual to mined. Yet on some control panel, the engineer low-enge the volume panel, the engineer low-enge the volume panel, the engineer low-enge the volume panel, the engineer presently mixed some confineer presently mixed some confineer presently mixed some confineer presently mixed some confineer value to the advertiser, who will ultimately pay the way for the vicinity of the color of the present control of the color of the

icents, or for visual cloudint visual visual

industry once and for all of the "constant, haunting fear of obsolescence"—the destruction of the use of a receiver built for the low frequencies when the move to the upper portion of the spectrum comes about.

Wash.-N.Y. Inter-City Tele Will Be Launched Feb. 12 With Pool B'cast of 3 Nets

With Pool B' cast of 3 Mets who gavanted have produced the work of the work of



VARIETY

star of TEXACO STAR THEATRE

LIBERACE

LIBER-AH-CURE
Per, Mgr.: W. Patrick Burkhardt
M.C.A. Artists. Ltd. Steinw

Old Media Seen Safe With Video

Predicting that existing entertainment and advertising media would feel the first impact of television competition late this year or early in 1947, J. R. Poppele, Television in 1947, J. R. Poppele, Television Broadcasters Assn. prexy, declared last week that video would become a Tively, commercially profitable enterprise" within 10 years, but, would never replace existing media —the newspaper, magozine, radio or motion picture. Speaking to members of the Amer-lean Merkethy, Assn. Benyole, said

Speaking to members of the American Marketing Assn., Poppele said that Ilim producers should fave with radio. Film infustry can compete directly with the home video broadcaster by installing theatre equipment, thereby getting a corner on many major events, and can also use home television to plug forth-ling, features via broadcast trail-one.

use home television to plug forthcoming features via broadest trailcoming teatures via broadest trailcoming teatures via broadesters, togradion, since radie broadesters, togradion, since radie broadesters, togradion, since radie broadesters, togradion, since radie broadesters, tototent the choice of the production
to their medium. Declaring that
radio would eventually have to rely
new methods and approaches
of the production of the production
to their medium. Declaring that
radio would eventually have to rely
new principal threat to its
sister art, but certainly not to the
decome a "principal threat to its
sister art, but certainly not to the
observed or oversindowing it comtogree of oversindowing one of the
post of the production of the producrow of the production of the produ

'Wrong Number' Cues Right Method For Double Control of Video Show

Television Reviews

"CHILDREN OF OL' MAN RIVER"
With Ellian Geneti, Buddy Pepse,
man, W. O. MacWallers, Tom
Fleicher's Quartet, Alan Hall Trio,
man, W. O. MacWallers, Tom
Fleicher's Quartet, Alan Hall Trio,
Adapted from Waller Richards radio
script by Charles Kaufman, WarFreduer-director: Warren Wade
Tech, director: Reid Davis
Scenery: Beb Wade
Tech, director: Reid Davis
Scenery: Beb Wade
Sustaining.
WNBT-NBC, N. Y.
WNBC, N. Y.
WNBT-NBC, N. Y.
WNBC, N. Y.

excellent.

Adding to the show's quality were about Wade's four sets, superior, for year, wade worked in some old filmed stock shots for good effects, presaging the part, the integration of motion pictures with live talent will-some day play. Camera work, on the whole, was good.

"SORRY, WRONG NUMBER"
With Mildred Natwick, G. Swayne
Gordon, Esther Sommers, Ruth
Gilbert, Gilbert Mack, Duleic
Cooper, Maxine Stuart, Dayton
Lummis, Leonard Barry, Ruth
Ford

Ford Writer: Lucille Fletcher Directors: John Houseman, Niek Ray, Frances Buss, Lucille Hudi-burg Cameras: Martin Steinberg, Ralph Warren 30 Mins, Wed (30), 8:30 p.m.

Mahington-New York required to the Washington-New York required to the work of the comment of the work of the w

Television broideasters will propa-ably -resented their present bus on an ad agency director handling the reins on an agency-packaged show when the video stations course to their new channels—but the agency during the show's rehearsal. Usual studio equipment becomes more standardized, according to one broedeaster, the studios will continue to ripist that a member of its own-to ripist that a member of its own-ting of the show when the show when the show is the show is the show when

it goes on the sit.

Seeking a solution to the long-standing squipble between agencies and video broadcasters, the exec declared the agencies will have to any other control of the same o

mishape that might occur during a broadcast.

Exce pointed to the "Sorry, Wrong with a broadcast, and the broadcast, which will be broadcast, which will be broadcast, and the broadcast and the broadcast and the broadcast and the broadcast time, however, and come broadcast time, however, and the broadcast time, however, and

said.

On a show packaged by the studio and then offered for sale to a client, the studio will naturally retain its own control throughout. On such deals, the exe pointed out, the client might buy the show for only a certain period, and then the studio would have to shop around for an

Video Sessions For Big Cities

Washington, Feb. 5.
In a single, eleanweep, FCC vesterday (4) amnounced consolidated
hearings on television requests in 11
higher cities—New York City. Los
Augetes—New York City.
Augetes—New York City.
Augetes—New York
Hill slate of video hearings, according to FCC spotesmen, except for a
Scranton area, which may not come
to a head.
Few, if any of the head-

Few, if any of the hearings are expected before May, with the 14 video applicants for New York City due for one of the first screenings. Dates will be announced later.

Cities, channels assigned, and applicants are as follows:

plicants are as follows:

New York — Northeastern New
Jersey: American Broadcasting:
Bamberger; Bremer (Newark); Dels
Memorial Radio Fund; Palmer K. &
Lois C. Leberman; Marcus Low
Metropolitun Television; News Syndeate; Philos Antio & Television;
Gette, Television; News Syndiett; Philos Antio & Television;
Linch State Company, News Syntiett, Park Jim Corp, Westchester
Broadcasting Corp. (White Plains);
WLIB,

Los Angeles: American Bread easting; Earl C. Anthony; Wal Anthony; Walt casung; Earl C. Anthony; Walt Disney; Burbank; Consolidated Broadcasting Corp.; Fox West. Const Theatres; Hughes Productions; Don Lee; M-G, NBC; Television Produc-tions; Times-Mirror; WB; Dorothy S. Theatres

tions; Times-mirror, Thackrey, Philadelphia; Bamberger; Wm. Penn; Pennsylvania Broadcastins; Dally News; Inquirer; Scaboard (Continued on page 42)

Massey's Tele Show

massey 5 tell blluw
Raymond Massey has been assigned to do a five-minute television
show over WCBW (CBS, N/Y.) at 8
p.m. Tuesday (12) on the occasion of
Lincoln's birthday.

Massey received kudos for his
portrayal of the president in "Abe
Lincoln in Illinois." This will ue
his first television appearance.

Offices of

JOHN GOLDEN, I.e.

SAINT JAMES THEATRE
246 WEST 44TH STREET
BRANKY 9-6994
NEW YORK 18, N. Y.

January 14, 1948

John Royal National Broadcasting Co. 30 Rockefeller Plaza New York, N. Y.

Dear John:

will you please convey my compliments -- no, my heartiest congratulations to the genius who put "The First Year" on the air last night.

It is by far the best television enter-tainment I have ever seem due first, of course, to the fact that Frank Craven wrote one beauti-ful, little play, but second, and just as im-portant, is in the way it was done.

More good plays like that, with good casts and good directors will set television underway at an early date.

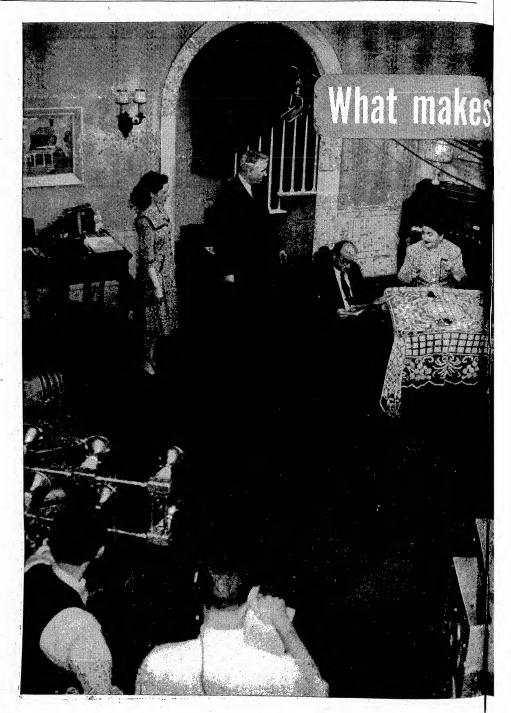
Sincerely,



JOHN GOLDEN THEATRE : 252 WEST 45TH STREET : NEW YORK CITY

TURN TO THE RIGHT \$ LIGHTNIN \$ 3 WISE FOOLS \$ THE FIRST TEAR \$ DEAR ME \$ THANKU \$ SHITE CORNER
THE SERRON'S TOOTH \$ EVENTH REAVEN \$ WACES FOR WIVES \$ 60 \$ THE WISDON TOOTH \$ TWO GIRLS WANTED
FOUR WALLS \$ NIGHT RIGHTS \$ LET US SE GAY \$ SALT WATER \$ THAN 5 CHANTUDE \$ A SHUDWANDS OF \$ AFTER TOMORROW
FOUR WALLS \$ NIGHT RIGHTS \$ WIND LADIES MEET \$ DIPORTUDE \$ TOE BISHOY MISBERHAYES \$ THREES A FAMILT. BUILDING MEET \$ WIND LADIES MEET \$ PROPERTY OF THE STREET OF THE STREET A FAMILT. BUILDING MEET \$ WIND LADIES MEET \$ WIND RIGHTS RIGHTS





Television PRODUCTION?



A TELEVISION PRODUCTION is made when good material is given imaginative, expert treatment by men who know television—as John Golden indicates. A few other examples of acknowledged excellence in television production are NBC's presentations "Another Language," "Front Page," "Winterset," "Abe Lincoln in Illinois" and "You Can't Take It With You"—great material, obviously.

Given dextrous interpretation, experienced adaptation and the advantages of NBC's television facilities, these presentations couldn't miss being fine television productions.

What makes WNBT the best media buy in Television today?

NBC producers, writers, crews, technicians and engineers have proved they know show business, stagecraft and television technique. They are backed by the longest, continuous, practical experience and the finest broadcasting facilities in television.

Whatever your requirements—whether you produce your own shows with NBC experts . . . whether your ideas are developed and produced by NBC . . . or whether you sponsor programs built and broadcast by NBC—WNBT offers short-cuts and economies made possible by its planning and production experience.

NECTELEVISION

WNBT NEW YORK

NATIONAL BROADCASTING COMPANY
A SERVICE OF RADIO CORPORATION OF AMERICA

"COLUMBIA WORKSHOP"
("Homeroming")
With Will Geer, Elsle Mac Gordon,
Robert Dryden, Edgar Stehil, Altel Dryke, Low Williams
("Homeroming of the Common Convintation of the Convintation Sustaining WABC-CBS, N. Y. The return of William S. Paley

The return of William S. Paley and programming veepee Davidson Taylor to the CBS lold following their wartime, service overseas has keynoted a revival of the vigorous programming that characterized the network's prewar operations. As the first evidence that CBS is once more ir the business of ercouraging creative writing, the "Columbia Work-shop," which during its original 1936-41 regime served as the springboard for some of the current top-noteh talent in the field of creative

based of a some of the current topmark to a some of the current topmark to a some back on the air underthe able supervision of Robert J.
Landry.

Land

time oversige will depend on its intime oversige will depend on its intime of the control of the control
and the control of the control
and the control of the control
tails.

The control of the control
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pediatric in the writer's short-grounding of the production of the writer's short-grounding as a piece of work done for radio accepted in hurding the handdard and the production of the local and both the local and back. The production is a production of the local and back and both the local and both the local and back and both the local and b

March of Crimes

All the const-to-const nets ent every which way last Wed-esday night (30), in commentoneedly night (30), in community the printing the birthday of Franklin D. Riosavett and making their printing the birthday of Franklin D. Riosavett and making their printing the printing t

was the only example to over-build. So, newcester wild his control of 1210 that Pres. The num is coming on "immediately following the end of the 1410 analysis. At the sign-off, 1810 signature was heard over ABC's surface with the sign-off, 1810 signature was heard over ABC's surface. While the sign-off, 1810 heart of the sign-off, 1810 signature was heard over ABC's surface. While the signature was the best of the signature of the signature to programming for "causes".

WORLD'S MOST HONORED FLIGHTS"

PAROUTES
WIN Ken Daigmens, James Van Dyk,
Goedfrey Bryant, Richard Keith,
Goedfrey Bryant, Richard Keith,
Harris, Larry, Balmest, Capl. Eddle
Rickenbacker: Announcer, Ray
Morgan
Morgan
Director Lexist Vail
26 Mins; Sun, 3:20 pan
UNGINS-WITTNAUER WATCH,
WOR, N.Y.
KOORDHEYD, MARTICA DROW dramatic

HONGINES. WITTABLER WATCH WOR, N. T. Rosenberg)

WOR N.Y. Started a new dramatishes all the excitement of a smooth show last Standay (8), and the stanzahus all the excitement of a smooth the lact that the stuff is based on actual experience. It's a 13-week series of storice concerning available, on a show amounced for next week (10)) was built around the 1942 light of Capt. Edith percentage of the 1942 light of Capt. Edith percentage was allowed to the consistency of the 1942 light of Capt. Edith percentage was allowed to the 1942 light of Capt. Edith percentage was a start in the Pacific for 24 days. Col. Hans Christian Adams Rickenbacker on that Immus thave were lost on a rath in the Pacific for 24 days. Col. Hans Christian Adams Rickenbacker on that Immus thave writinged up a start at the insulation of the control of

"KENTUCKIANA ALMANAC"
With Robert Fisher, Frank Cooley,
Lou Murphy, Ken Mecker, Bill
Bond, Robert Hutsell's Orch,
Producer-Director: William Aldridge
40 Mins.; Mon. thru Sat., 12:35 p.m.
Swataining
WHAS, Lonisville

"HOLIDAY & CO."
With Edith Evans, Ray Mayer,
Frances Heflin, Ray Bloch's orch,
Ken Roberts, aumouncer, others
Writer-Producer-Director: Abe Bur-

Writer-Product S. 1908
Tows
Follows Estimated Talent Cost: \$5,000
36 Mins: Fri. 9 p.m.
PHILIP MORRIS
WABC-CBS, N. Y.
(Blow)

WARC-CBS, N. White This is the new Philip Morris replacement show for "It Page to Be langurant," and it can be said at the ouset that not since Oziae Nebon and Harrist Hilliard moved into 1847 Rogers street has the strilens been created to such a reference of the control of the property of the control of the property of the control of

coin outbar, rather steps fundamentally, from good excipting and a primarily you can chalk up Friancily with the Common the Common to the Common through the Common th

engaging style.

Ray Mayer and Edith Evans, of the ex-Mayer & Evans vaude team, pluy the leads, along with Frances Hedin in the leads, along with Frances Hedin in the leads and the leads and the section of the script, Ray Bloch's orch lends a fine assist on background music with the investigation of the leads of the

"THE JIMMY EDMONDSON SHOW"
With Jimmy Edmondson, Namelte Fabray, Esquire Munitet, Juane Hernandez, Art Kohl, Florence, MacAlichaels, Patrlela Hoatley, Jerry Jerome and orch; Bob Sherry

Jerry Jerome and orch: Beb Sherry announcer.

Jerry Weller, Lack C, Wilson BM, Statishing S, Tab p.m. Sustaining S

Transcription Reviews

"HEALTH HEADLANES"
When the service of the service

"THE SHADOW"
With Breit Morrison, Lesile Woods,
Arnold Moss, Allee Frost, Maudei
Arnold Moss, Allee Frost, Maudei
Doran, Carolin, Ted Orborns, others.
Writer; Altonso Deen Cole
Froducer; Charles Michelsian
Director; John Coles
Director; John Coles
Music Kalle Thomison
Zong
Salles

(Ruthrauff & Ryan)

Guthraid & Ryon)
Those 383 stations lated above are spread through the U. S. Cunda, New Zealand and South Africa. Still on live (Mutual's 9, m. Smith, 1994) and the public fact of 5 years. The Shaden of the Shade

deleting the plugs, then distributing the them throughout the world in all "Twenty Questions" with Bill Silster, Herb Folesi, Fred Van Dreventer, Florence Rhaard, With Bill Silster, Herb Folesi, Fred Van Dreventer, Florence Rhaard, Fred Van Dreventer, Florence Rhaard, Stoney of the Stoney of the

areas where the live they wasn't skedded for sponsorship. Now 128 of the 383 above mentioned are local radious in the Programme of the Profit of the 384 above mentioned are local radious in the Profit of the 384 above mentioned profit of the Profit of th

"STREAMLINED FAIRY TALES" Writer: Herb Rickles Producer: Harry S. Goodman Director: Jack Witeher 15 Mins.

Director: Jack Witcher
Lis Mins.
Co-gainer
Lis James
Lis

"MYSTERY HOUSE"

eries and such like. Mike.

MYSTERY HOUSE.'

With Nanette Sargeant, Forrest
Lewis, other

Writer: George Anderson

Director: Edmund Kahn

30 Mins.

16 Siatloss

(Harry S. Goodman Productions)

Peter Hand Invents Goo for more

for 52 more, most recent; Alsseer

ban 100 weeks and recently pacted

for 52 more, most recent; Alsseer

WON. Its tecon rating was 35 are

any Chi-producer program. Now

that ben transcribed, and pillers as

Angeles, San Francisco, St. Louts,

Little Sanday and the second control of the second control

in the second control of the second control

to the second control of the se

lacify with a man capt of testing bards, since speed pounds, pre-see any control of the since copy in a second of having a high [O]. The impression of having a high [O] the impression of cast consisting of about eight and subject to charge (pp. 1) the impression of cast consisting of about eight and subject to charge (pp. 1) the impression of cast consisting of about eight and subject to charge (pp. 1) the impression of th

THE INDEX THAT NOBODY KNOWS

Big Labor Unions Want In on FM, Limit Dilemma Tough for Commish

Washington, Peb. 5.

Washington, Peb. 5.

Floc members are quietly tussling with a policy to govern multiple licensing of a law recent multiple licensing of a law recent multiple licensing of a law recent multiple licensing to the property of the law recent union. Washington and the recent union, who make much of the creational Ladied Carment Workers union, who make much of the the FM stations has gone to a laber spolleant. Short of a general policy decision or union licensing, big unions are possible to the FM stations has gone to a laber spolleant. Short of a general policy decision or union licensing, big unions are recent controlled to the first the station of the property of frequencies to go around LLGWU is looking for an FCC grant in Chaltenoops and March 1997. He was the property of the property

Clothing Workers (CIO) hopes to pick up one in Rochester; and UAW would like action on its request for pertial.

Portial.

On wornell policy and fact that most union requests are for the land of the

industry reps have already gone on record against FCC's giving indi-vidual CIO and AFL locals top ceil-ing of six stations, while limiting other groups to a half dozen apiece.

ing of six stations, while limiting of the group to a half down apiece. Citizenship Turalle Citizenship Turalle Citizenship Turalle citizenship Turalle citizenship Citizenshi

relations. Loading for metapousian productions, and overlapping Fint annihilation of the production tradition of the production tradition of the withdraw the request entirely. UAW, which filed all six of its application in the withdraw the request entirely. UAW, which filed all six of its application in a second of the production of t

WRITER-PRODS ORGANIZE

WALER-PRUIS DRUBNIZE
HOllywood, Feb. 5.
American Broadcasting Co. was notified this week by Radio Writers Guild that writer-producer employes of ABC's San Francisco outlet, KGO. had been organized and the union the new members.

Lyle Van Into Kreml Spot

Kreml shampoo and hair tonic did a quick switch of gabbers on Mutual this week (4) when it dropped Wil-liam Lang, who has been doing a 15-minute noon news session on the web, and substituted Lyle Vain. Session is set on 248 stations for Mutual. Deal for Kreml was hand dided by Zekin Wasey agency.

Accentuate The Youthful-New For Radio Line

With evidence of the Ford Motor Co. concentrating its sides pitch in the direction of the younger generation (accent on sports models, etc.) company will slast it feetite, the company will slast it feetite from the generation (accent on sports models) and the state of the company will slast it feetite from the generation of the company will slast it feetite from the generation of the company will share the slast in past years, when the senior Henry personally pencilled in for the networks the long-hired, seni-classical conservativeness of his industrial empire.

empire.

With the junior Ford now assuming much of the operational-polley chores, the trend radio-wise toward the so-called younger generation has the several construction of the construction o

CBS Talent Hunt Via Jet Propulsion

Douglas Coultor, CBS vice-president in charge of commercial program of the commercial program of the commercial program of the commercial program of the commercial programs, and the commercial programs will visit the film colony. Still later, William Fineshriber, seemd in command, will probably go west for a visit.

for a visit.

When family in stride, it's expected by the New York headquarters of CBS will constantly rotate its rose that the control of th

UNDER SCRUTINY

Discrepancies in radio ratings and product sales—paperent contradictions in such figures as high aponsor identifications and low sales, and low sales, assiste—have raised anev in the trade sales—have raised anev in the trade or importance of sponsor learning and high sales—have raised anev in the trade to rimportance of sponsor identifications on program rating lists. The tie-up, or lack of it, between radio programs, selling points (commercials) and product sales has been contained in the contradiction of t

a. Is the incompanies of the constraint of the c

On the other hand, such a daytime On the other hand, such a daytime serial as "Locrazo Jones" had a low sponsor identification (a.1) rating in serial as "Locrazo Jones" had a low sponsor identification (a.1) rating in 18.8 (mexinig lab to 760% of listeners in '44 and 88.2% in '46 didn't know who the sponsor was). The night-time show "American Medoly Hour" mark in '48. Vet Bayer's Aspirin, which sponsored both shows, is really reported to have prospered mightily, in one of the most out-laby reported to have prospered mightily, in one of the most out-present years.

mignity, in one of the most out-standing drug promotion successes in standing drug promotion successes in Similarly, "Backstage Wife," had an at, of 27.7 in 44 and 24.1 in '46, "Annoda of Honeymon Hill" had an at, of 24.7 in '44 and 24.1 in '46, "Annoda of Honeymon Hill" had a succession of the succession of these programs had excellent sales, to-raise again the question of what re-lations programs had to sales. Were Buyer's sales good because of the honeys, and no one has attempted to find out on a full scale. Certain advertisers have conduct-dimited surveys to determine the meaning of sponsor iterutification on it also known to have done limited research on the same subject for certain accounts. What has come out of these limited delvings seem

certain accounts. What has come to be cared improvesions such as the fact that no generalizations can be fared that no generalizations can be fared that no generalizations can be drawn from si. lists, but that each product has to be examined separately: or that people associate certain programs with a second to a second the control of the certain commercials can rub people the wrong way, annoying them to the point where they can't forget their distants.

Whatever the selling in extensive, cy-ploratory analysis of the question will be an expensive job. Likeliest modified to the condition of the control was the condition of the c

WQXR Drops Gabbers; Sergio, Black Axed

The N. Y. Times, which owns WQXR, is taking its stand with those who believe that individual gabbets rhould not be entrusted with analysis of news or commentaries on the

Jay Hanna Quils JWT

Jay Hanna is checking out as proclucer at J. Walter Thompson to
be relance.

During the summer he handled the
Tommy Dorsey Sunday night show
for Standard Brands and also produced the "My True Story" program.

Jay Hanna is checking out as procluster of the summer he handled the
Tommy Dorsey Sunday night show
for Standard Brands and also produced the "My True Story" program.

Jay Hanna is checking out as procluster in the summer handled the
form of news of commentaries on the
news.

Beginning April 5, 20

Beginning A

SPONSOR RATING AP's 75G Plunge Into Transcription **Biz Cues Hypoed Competish for Waxers**

'Date's' Date With a Banker While Tom Wallace, producer of "Blind Date," has exited to Chi, thence to the Coast to wrap up some new radio packages, the show's format has been revised and a couple

mat has been revised and a couple of new sponsors are reported inter-ested in it. "Date" was on until three weeks age for Lehn & Fink. Package is held by Bernard L. Schubert, Inc.

NBC Sales Dept.

hadden manager of the Central Memoral As exec aide to Trammell, Witner will relieve Trammell of a number of duties currently handled by the prexy. It's generally conceded that at op man is alse, Witner played networks policy, having achieved a rep of treating advertisers; fairly and, in the words of an opposition who were "You can't laugh off the sales record, and he never got involved in a phoney deal."

Pepsi Effervesce Vs. Nickel-Trickle

Byan Houston, vice-president of Young & Rubicam for six years of the property of the property

Boff GI Circuit Team Optioned for Big Soap

Marley and Lane, knockabout GI comedy team that clicked overseas via the Italian network, are under option to Procter & Gamble, with possibility that they'll emerge next season under the P&G sponsorship banner.

season under the Pect spousorsing banner.

Along with Cpl Harvey Stone, who's set for a Gulf Oil audition, it's evidence of the agencies' quest for new talent, particularly among thore who racked up the boff ratings on the warfront circuit.

A new potentially powerful factor has come into the transcription business, indicating both that the wax works have lots of doubt in them works have lots of doubt in them invest and raide know-how may make competition tough for the Fred Ziva, Mildred Pentons, et al., who have the jump in that field to fate-ture of the properties of the properties of section of Fress Association which, in turn, is the AP subsidi-ary that handles various features service's special-section on news for radio broadeasting. Oliver Ganling, ast, general.

NBC Sales Dept.

Shuffled; Witmer

Tranmell's Aide

NBC is overshauling its executive sales setup, changes becoming the first of the part of the with the sales setup, changes becoming the steady of the sales setup. Changes becoming the steady of the sales setup, changes becoming the steady of the sales setup. Changes becoming the steady of the sales setup, changes becoming the sales setup. Changes becoming the sales setup, changes becoming the sales sa

a series of action stories in which a mewapaer, reporter covers the hot story of his locale; "Sports Star Special," highlighting sports personalisation of the story of his locale; "Sports Star Special," highlighting sports personalisation of the star of the stories of the star of t

Sandra Michaels' Serial Getting NBC Revival Via Carnation Milk Coin

Chicago, Feb. 5.

NBC is currently looking for a favorable time spot for a revival of Sandra Michaels' "Lone Journey," scap opera formetly on the web under Procter & Gamble sponsorship and now to be bankrolled by Carnation Milk, which also sponsors the indirittime "Carnation Hour" on

nikhtime "Curnation Hour" NN
NS 8 We-mornings-a-week deal, as heretofore, handled through the
Erwin Wabey agency. While under
P&C's banner it won a number of
amula prizes as the best-written
sopper CBS Wanted II. Too
Up until the Cornation deal. It was
a tossup whether or not NBC or
CBS wonted get the life for
the best of
NBC's acquisition was the eliscount rate afforded Carnation plus
the fact that the cross-the-board senighttime Carnation show on NBC.

N.Y. Post Wants Radio Ed

for new talent, particularly among there who nexted up the both ratings on, the wartroot circuit.

CBS AUDITIONS NAME SHOW

CBS is auditioning a new program tentatively titled a dramatination, "Remember the Name," deal time traded saperals of veide cellors with the evolution of family names, in the condition of the program has Raynes and the condition of the program has Raynes and the program has

"Beautiful beyond description!"

CBS COLOR TELEVISION PREVIEW takes high-frequency color pictures out of the land of promise into demonstrated FACT

Commercial transmitter operates superbly on 490 megacycle frequency, radiates 20 kilowatts—4 times as strong as the most powerful station now operating in N. Y. area.

CBS made further television history on January 31.

Invited groups of the foremost radio reporters and critics in America, representing the leading newspapers and magazines, filed into a quiet little living room at 485 Madison Avenue the other day and took their places in a scatter of easy chairs.

Facing them in a corner of the room stood a new type of household furniture. It was in fact the latest high-frequency color television receiver built for the home —the forerunner of the millions to come.

Suddenly it glowed with vivid color. On its ample "screen," flashed a brilliant picture—a picture in motion—a picture in full natural color.

For a thrilling twenty minutes the television receiver demonstrated, with actual samples of action, the type of picture you're going to see in your home as soon as production catches up. A football game. The petals of a living lotus blossom. A horse race, a lovely woman, and a volcano. The scatter of billiard balls on a green table. A swatch of parti-colored fabric, first in dull black-and-grey monotone (as only a black-and-white picture can show them) -and then in the fabries as they are, in exciting, realistic color. A negligee. The sparkle of jewels, the glitter of plastics. A kaleidoscope of the stimulating hues and shapes and textures of actual life-broadeast for the first time by a commercial transmitter of high power-as such pictures will be regularly broadcast to the millions.

The keen and critical audience was deeply impressed. They had seen CBS make good its earlier promise that concentrated effort could produce a vast improvement of the quality of television within a

says leading radio editor

short time. The skeptics had forecast "five years from V-J Day"-but the fact was about six months.

In April 1944, CBS said:

"Hundreds of American engineers have done ten times as much, in two taut years of war, as remains to be done in one full year of peace. They have done

the impossible. This is not the impossible. This is the mathematically probable.

"We have implicit faith in the technical know--how of these engineers once they turn their skills to peace-time television."

The engineers have now made good that forecast.

In print, in their respective papers, the critics said things like this:

"Color television, as transmitted by CBS in its beloved ultra-high frequencies, is beautiful beyond description. The image is sharp, distinct and completely realistic. Dr. Goldmark has given us a magie casement, and the vistas it will open should have a profound effect on every phase of the entertainment and advertising business, not to mention the arts, letters and sciences. It is a medium that calls for the best in all these fields."

> HARRIET VAN HORNE N. Y. WORLD-TELEGRAM

"There were no multiple ghosts on the viewing serven; the colors appeared real. There was a clear definition in the images as well, although the latest television equipment of both color and non-color types shows a high degree of clarity."

NEW YORK HERALD TRIBUNE

"Ultra-high frequency color television, without annoying 'ghost' reflections, is a reality...,it should be available for the general public by

the early part of 1947, says the network... great obstacles, once regarded by many as insuperable, have been overcome...it was more than acceptable. .in fact, if such pictures were available now, it is this observer's belief that there would be a great rash of buyers."

> BEN CROSS NEW YORK DAILY NEWS

"Color quality was generally satisfaetory...even when the signals were received by reflection from other buildings they were clear and free from any distortion...."

BROADCASTING

"De Peter Goldmark .. reiterated his earlier contention that transmission in the ultra-high frequencies largely disposed of the 'ghosts' or image distortions As part of the demonstrations, he picked up signals reflected off neighboring tall buildings to show that such a procedure did not spoil the pictures."

THE NEW YORK TIMES

"The CBS color compared satisfactorily with that of the movies ... CBS color television demonstrated without doubt they have achieved a dramatic refinement on image transmission...." EDWIN LEVIN

PM.

"It is apparent that CBS has perfeeted the use of mechanical screening to a high state of efficiency...the color subjects seem to have the same fascination as the technicolor of motion pictures with comparable visual qualities." RADIO DAILY

"Television in color is a lot closer than most people had believed, it was conceded over the weekend by experts in the industry...the pictures shown by CBS were clear and the color contrasts as good as those of the best color moving pictures"

THE WALL STREET JOURNAL



THE COLUMBIA BROADCASTING SYSTEM

Coast Broadcasters, AFRA Tiff Over Gabbers' Range of Salaries

Hollywood, Ev.

Proposal of American Federation of Batin Aniel Manager and the Control Batin Aniel Manager and Ma Southern Cantorna Broadcasters Ass'n at University Club on Jan 31 day following union presentation, and preliminary fireworks led to de-ession for special meet,

and preliminary intervers, betto ocsisten for special meet, one are goncomessues is than intercase, regicomessues is than intercase, regiting the union stand that anouncervalues go intreognized and compensations are sinsufficient is an overcoolored picture. Union holds that scalines that how irrange between
assires that two irrange between
not commensurate with value received, and that they are generally
sub-standard. Stations reply that
there are others of far more importance to operations than the gabcets and that amonomers' present
rendered. Added consideration would
be great incentive to announcers
and productive of improvement, says
union.

Talent fcc, similar to that paid by the networks and indies else-where, was offered as an alternate. Latter could range down to 50 cents per commercial depending on work per commercial depending on work involved and cost of the program. However, even that was frowned on by broadcasters who turned down a similar deal last year. They in-tend standing by their former de-

Managements are both astounded and alarmed at the AFRA notion being in it a very dangerous prece-

angles will be fought.

General renewal of indic contracts
with AFFA are being held in abeyance now. Union has already declarify its intention of terminating
existing tickets by Feb. 15 by availing itself of the cancellation clause
that mutually permitted dissolution
of it at cessation of hostilities.

On it at cessation of nostitues.

Union will very likely have a reply
from stations when it holds regular
meeting Friday (8). But even it
formal reply has not been received
matter will be prioritied on agenda and plans to push aims, revised or otherwise, will result,

Following meeting at Ambassador-hotel Jan. 30. McCue left for San-Francisco where similar proposals were to be made to northern indies. were to be made to northern indies. While there he is scheduled to arrange appointment of an executive secretary and field representative to relieve him of some of his responsibilities as national western rep of AFRA.

At broadcasters meeting plans to form a radio council also were dis-cussed. Group would not be in op-position to National Ass'n of Broad-casters but formed to more readily handle local issues.

- William A. Mayhew former WBEN announcer, has joined the staff of The Armand S. Weill Co., as director of radio.

Superman Godfrey

Around CBS they call him Arthur (Superman) Godfrey, and even so they're laying odds that he can't take it for long.

that he can't take it for long.
Godrey opens tomorrow (7)
in Boston, in the new "Three to
Make Ready!" revue. While
mean that, in addition to eight
performances a week, the's required to get, up at 5 aim, daily
for his WABC and WTOP local
shows (he'll be piped in during
the Boston- tryout engagement)
hus his morning meantthe Boston tryout engagement plus his morning coast-to-coas CBS airer.

And he has two recording ses sions in Boston.

Ed Byron, As 'Superman' Doctor, To Change Theme With Tolerance Angle

Kenyon & Eckhardt have set Byron, producer of "Mr. District Attorney," as story consultant for Kellogg's "Superman" stripper on Mutual. Purpose of the deal is to change the present erime line of serial to a thome emphasizing toler-ance and the battle against juvenile delinquency. Byron's function will concern itself with thematic changes only, with the present "Superman" production staff remaining intact.

Kellogg's move is believed prompt-Reliogs move is believed prompted by a recent rebirth of criticism of film and radio yarns, as tending to foster juvenile misbehavior, rather than stemming it. K. & E. had been shopping for a suitable had, been shopping for a suitable story doether for about a month, con-tacting Byron after a December "D. A." broadcast dealing with in-terracial marriages, show attracting considerable favorable comment. Byron is in for 13 weks, reportedly

at \$500 weekly-

Cincinnati—Red Thornburgh, who has been m.c. of WSAl's "Petticoat Partyline" afternoon stint since his recent release from the Navy, in

Competing Bids for KROY Seen As Tests of FCC's New 'AVCO Rule'

KFVD Grows Up

With general manager and co-owner Lt. Frank Burke getting out of Navy March 1, and approval for power increase having been granted, by the FCC, stajion KFVD here is-working on expansion plans.

working on expansion plans.

Station ups to 5,000 from 1,000
waits and has already broken ground
waits and has already broken ground
for the property of the property of the property
transmitter which will replace Cuitransmitter which will replace Cuistudio and offices remain at its
Western avenue site. If clear channels are broken down and KFVD
permitted full time operation other
changes will be instituted.

PHILLY DEMS COURTING WIBG PREZ FOR BOSS

WIBU FRLA FUR BUSD.

Philly's Democratic organization is natin cyening an entertainment biz figure for possible leadership.

Latest to be gandered by the politices is Paul P. Harron prexy of WIBG, who has been triendly with leaders of the party. Harron is associated in business with John B. Kelly, minused a former leader of the WIBG, who have been triendly with leaders of the party. Harron is associated in business with John B. Kelly, minused a former leader of the work of the work

Whether Harron would take the post-if formerly offered, he wouldn't say. A few weeks ago, Frank L. Me-Namee, former head of the RKO ex-Name, former head of the RKO ex-change and now in government serv-ice, turned the political job down, stating he would like to get back to his private business. He is associated with Jay Emanuel in a chain of indie filmers.

The post as head of Philly's Demoeratic organization was made vaman there is no way and rectioned the design of the second control of the control

First test of the AVCO rules in action came last week when Luther Gibson, California broadcaster and publisher. filed, competitive application with FCC Thursday (3) for purchase of KROV, Sacramento, Hattle Harin, owner of KARM for the station. See the state of the

meeting the \$15,000 salest ticket.
In line with, the new rules, FCC
published the original bid from
Hattie Harm in the Tederal Register
Hattie Harm in the Tederal Register
Hattie Harm in the Tederal Register
of the 60-day waiting period. (Theod
of the 60-day waiting period. (Theod
in waiting the received of the form of the form

affiliation in event FCC clavy ins purchase of KRAB General Cunsed Membrish, MAB General Cunsed Membrish, MAB General Cunsed Membrish, MAB General Cunsed November 19, 1997, 1

However difficulties on this se However, difficulties on his score may be smoothed over, since PCC officials, huddling with NAB exce veepee Jess Willard and comsel John Morgan Davis last week, expressed: a willingness to reconsider language of the AVCO ruling on radio estates

. Pittsburgh—Al. Stepling, veteran amouncer at WJAS, has resigned to become manager of WKRZ, new sta-tion in Oil City, Pa.

. grateful is the word

The boys in the band and I want to tell you, Mr. Wildroot Cream Oil and Mr. BBD&O, how much we appreciate your picking up our option six weeks ahead

On Friday night . . . and every Friday night . . . at 8 P.M., EST, over the ABC network, we'll be in there pitching to make "The Woody Herman Show" bigger than ever.

"THE OL' WOODCHOPPER HIMSFLF"

WOODY HERMAN AND HIS ORCHESTRA





GOLDIARS, MIRENBURG and VALLON

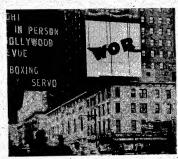
these walls have ears!

Approximately 1,750,000 people a day will see and read these four new outdoor signs at Manhattan's busiest crossroads during 1946. • Spectacular promotion? Hmmm, perhaps. But typical of the way

WOR constantly—and dramatically—seeks out new ways to lure more and more listeners to its sponsors' shows.



RADIO CITY CROWDS CATCH THIS ONE AT 50th STREET



MADISON SQUARE GARDENERS CAN'T MISS THIS ON 8th AVENUE



TIMES SQUARE, LOOKING UP BROADWAY TOWARDS 1440

that power-full station

wor

1440 Broadway, New York 18



TIMES SQUARE, ON THE SEVENTII AVENUE SIDE

From the Production Centres

IN NEW YORK CITY.
It's now a billier and moon eyele on the comedy shows. And most of it
points bad material... Margaret Whiting gotting one of the top plays on
the kilpeytels these days via her two regular aircrs. "Philip Morris Pulliss" and Continental Can show, and multiple guest shots on eastern-origination shows ... Charles S. Holbrook, who resigned as ABC account exer on Jan. 1, has joined in partnership with Gerald R. Stetson and Richard Washington, latter recently discharged from the Navy, with the trio to build operate a station in Berlin, New Hampsonre ... Thomas B. Morgan, WOV's special events director, accompanies Archiishop Spellman and Archbishop Glernon to Rome for their creation as cardinals. Commissioned to cover the consistory for INS; he'll also do a series of platters of the papal ceremunies for the N. Y. indic.

WNYC to broadcast Claude Lapham's "Oriental Concerte" on its Amer WYYC to broaders (Chinde Luphum's "Oriental Concerto" on its American Missis Festival Feb. 21, also interviewing composer same time. Luphum is also completing his "Cuban Concerto" for certormane with Pro-Arte Philammonic in Hawania in May. National Concert, & Artiat Corp., celabrating pag division publicity setule to four vertices, with Heber Philamp Cereb and William Hollembock indied to revenetive cashs of "The Strange Romance of Evelyn Winters" and "Our Gal Stinday."

John Dale and Kelli Connect have come with two more features.

of Evelyn Winters" and "Our Gal Studay."

Jann Dale and Kelih Conner have come up with two new features on their Milkman's Matinee Wed and Thirts, on WNEW, at 2 a.m. "Showting" units [edit and sercen songs with each number garefully described, and a sjimilar production given on a 5 a.m. "Morning Masterworks" classical feature. ... Elaine Rost and Stepher Chase into the easts of "Backsiage Wite" and "Right to Happiness" respectively: ... Milton, J. Kramér, who continues as writer of "Famous Juny Trial" as an ABC usation; is sworking with Joe Laurie, Jr., on a new Mutual convoly show, He previously wrote Prof. Broadway and Bertram! for the same per ... Actives D. J. Chomp-

TO GREATER SALES IN YOUR MARKET



NOW A RADIO SERIAL, WILI DELIVER A SALES PUNCH WAITING MILLIONS

With over 50,000,000 loyal comic strip readers, JOE PALOOKA comes to Radio. Offering local advertisers and stations network quality"kid show" at a price local advertisers can afford.

Why not capitalize on the "Kids"

THEY ARE CONSUMERS THEY INFLUENCE PURCHASES THEY ARE TOMORROW'S BUYERS

Use Joe Palooka to "Punch-up" Sales!

NOW AVAILABLE FOR LOCAL OR REGIONAL SPONSORSHIP

. . . . Wire . . NORTH CENTRAL BROADCASTING SYSTEM, INC. 360 MORTH MICHIGAN AVENUE . CENTRAL 4894 . CHICAGO 1 ILLINOIS

son ("Amanda" and "Sparrow and the Hawk") planed to Hollywood to visit the former teacher, Maria Ouspenskaya.

John M. Young, writer of "Right to Hoppiness" and "Section Mrs. Burton," telebrates his bitte and in radio this month. Kirk consider to-ton," celebrates his bitte and in radio this month. Kirk consider to-ton, to the control of the control

and an experimental control of the c Song 7-0. 13, with effect program both adoubt Declared work operation be-ginning next Monday (11), extending its air time by a little, more than 40 hours, beyond the present schedule. Five local spousors have already bought time on the new all-night shows. These are Publis Blue Ribbon beer, Warmer, Bross, Sachis furniture, Simonisce and Strauss steres.

HOLLYWOOD . .

IN HOLLYWOOD.

ABCs Don Scarle and Frank Samulés have that happy look about them these days. Could it be because of luring "The Lone Ranger" away from Don Lee for three half hours a week. Quitoo., Radio crowd will journey down to Palm Springs Feb. 10 to help Diek Joy and Don McBain away from Don Lee for three half hours a week. Quitoo., Radio crowd will journey down to Palm Springs Feb. 10 to help Diek Joy and Don McBain and Springs and the property of the Palm Springs Could have been dead to the Radio Ra

IN CHICAGO . .

IN: CHICAGO

NEC'es in Chi lest veels: William Aldrich of WGL. Fort Wayne. Ind., John Gillan, of WGW, Omaha; George Tons, KDKA, Pittsburgh, ... Be'erst Clarke in title role of new drama series, "The Whisler". ... Vitort Borge replaced Joe Kelly on Quiz Kida, Sunday (3), as latter begins four-week enforced rest under deoler's orders. ... Iran Phillips discussed writer situation in Chi at Radio Management club luncheon Monday (28)... Frank J. Gillespie appointed news editor for Mississpip Valley outlet KSIB, Jamestown, North Dalota... 25-minute variety show by staffers of Dayton's countried video gail chesen NBC in the "Miss gailing NBC actives and deer intend video gail, chesen NBC in the "Miss gailing NBC actives and deer intend video gail, chesen NBC in the "Miss gailing NBC actives and element video of the Chicago fashion industries... WLS. and Prairie Farmer amounced ex-sponsorship of the Flying Farmers club Saturday (2) for yoled pilots.

Saintung (2) for yoker piots.

Bruce Walles canned asst. manager and Jim Robertson program manager of WTMJ and WTMJ-FM last week. ... Paul Barnes, narrator of Corone (*Prort Page.' will announce new Coronet show, "Chester Morrison". ... Nannette Sargent added to cast of "Masquerade". ... Tom Noble re-loned WBBM news seripter staff after four yeurs in the Army. ... Mike Romano, top Chi erinimal lawyer of years back, has joined "Ma Perkins" eatt as "Lawyer Fergisson."

cast as "Lawyer Ferguson."

Bob Alcher back to WBBM doing program of folk melodies. "The American Story in Song"...Bill Firman, recent addition to WIND sales staff, availting arrived while overseas...Bruce Donnies special features and whom he married while overseas...Bruce Donnies special features and better fields for fixed for the control of the program of the control of the c

FCC Issues 8 Grants To Make 298 FMs Since Oct.

Washington, Feb. 5.
FCC, moving at high speed to get
FM on the air across the country,
issued an additional eight grants last
week, upping the total to 298 conditional grants since las 4October.

New Grantees, their locations and call letters of their standard stations, if they have them: MARYLAND: Hagerstown Broad-easting Co., Hagerstown, WJEJ.

MISSOURI: St. Louis University, St. Louis, WEW.

NEW YORK: Radio Projects, Inc.

NORTH CAROLINA: Southeast-ern Broadcasting Co. Charlotte, WBT; F. C. Todd, Gastonia, WGNC. OHIO: Lloyd A. Pixley et al, Columbus, WCOL.

Mutual's New Half Hour: Features Nitery Talent WOR-Mutual launched a new half

hour sustainer, "Groundfloor Nightclub," over a closed circuit for the the public once a week starting next Tuesday (12), 11:30-12 p.m., EST. with Barry Gray m.e.

Mits Burry Gray me.

Idea is to present New York nitery talent, at Seata, which hasn't had talent, at Seata, which hasn't had will work from a floor gray the best of the property of the served soft dripks. Backing by a seven-piece house band.

For Gray this session is in additional to the property of the property of

WHT: F. C. Todd. Gaptonia, WONC.
OHIOL Long.
Collinobas, WCOL. Pickey et al.
December and WCAE sales manager,
post which has been vacant at local
Bears station for couple of years,
PENNSYLVANIA: Airplane &
Marine Instruments, Inc., Clearfield,
Lenatt in the South Pacilia.

Agencies Nudge

ntinued from page 25 could do so through using radio's showmanship potentialities.

"Different papers may work out "Different papers may work out their own radio formats, most suitable for the clientele they strice to reach." One or two progressive publishers are looking into these possiblences are looking into these possiblences are looking into these possiblences are looking and the looking the publishers gaint using radio appearance, and the looking at each two great countries are looking at each trade of the looking at the looking at each trade of the looking at looki

whether are comes in.

"The modit men themselves are gotting tired of the battle of statistic sciency, and the statistic sciency, and the statistic sciency, with one group showing that newspaper advertising is the least contly and another banch veiling statistic in the last 29 years both radia, and the press have prospered, both have increased in circulation as well as in revenue. There is room and see the statistic science of the statistic science and the press of the statistic science. These is room and television too.

"Those among the newspaper publishers who are more progressive in their business perchods are beginning to recognize the facts and are only use of radio showman-ship would give their the out they want."

Hartford.—Paul M. Morency, genhas been named a vice-president of the Travelers Broadcasting Service. the Travelers Broadcasing He has served as both assistant retary and secretary of the breasting company, operators of 50,000-watter.



four and a half years, this billbilly pair of humorists has had what it takes to please listeners and sell chicken feed. WKY has what it takes to deliver their pro-gram to more listeners in Oklahoma than can any other station





"If you're looking for a good daytime show, brother...

Listen to ABC!"

T's easy to see why so many women won't listen to anything but ABC programs all morning long. Once they've heard the Breakfast Club, Tom Breneman's Breakfast in Hollywood, My True Story, and the rest of our popular morning line-up, they're more than content to tune in their ABC station when they get up—and leave their dials set.

That's why ABC is the most-listened-to network every weekday morning. Four out of the five top-ranking network morning programs are broadcast on ABC (Hooper).

This didn't just happen by itself. ABC built up the nation's greatest morning radio audience, first, by determining what sort of programs women listen to; and second, by pioneering in new types of program techniques, developing new shows, improving station facilities and creating effective audience promotions.

And now this same technique is being applied to the afternoon. Just look at this Mon-

day-through-Friday line-up: Baukhage; Constance Bennett; John B. Kennedy; Ethel & Albert; Bride and Groom; The Al Pearce Show; Ladies, Be Seated; Jack Berch. No doubt about it, if you want to reach women with daytime programs, morning or afternoon, ABC is your most practical buy.

During evenings, too, there still remain some desirable periods when ABC can carry your sales message to Twenty-Two Million* radio homes, whose occupants possess 92% of the nation's spendable income. If you want to cover this rich, concentrated market, buy ABC. Remember, too, that a good time period bought today can mean a valuable franchise for years to come.

*Night-time coverage. This figure continues to climb with steadily improving station facilities.

7 REASONS why more leading advertisers sit up and listen to ABC

- ECONOMICAL RATES Network X costs 43.7% more than ABC per evening half-hour, Network Y costs 28.7% more.
- REACHES 22,000,000 FAMILIES, who have 92% of the nation's spendable income.
- 3. EXPERT PROGRAM SERVICE available if and when you want it.
- 4. EFFECTIVE AUDIENCE PROMOTION that is making more and more people listen to ABC.
- 5. GOOD WILL—a nation-wide reputation for public service features that present all sides of vital issues.
- 195 STATIONS—eager to cooperate in making every program a success in every way.
- 7. PRACTICAL TELEVISION program-building on an economical basis.

American Broadcasting Company

A NETWORK OF 195 RADIO STATIONS SERVING AMERICA

40% Level in Product on Unless OPA Eases Radio Parts Top: RMA Seeks Aid

Chicago, Feb. 5.

Chicago, Feb

Radio Broadcasting Copy: WCLING.

40'; of full production, according to WDAS; Westinghouse Radio Stations of Salication and Copy and Copy. WCLING.

10c Gerl, prez of Souter Radio & Copy. WCLING.

10c Gerl, prez of Souter Radio & Copy. WCLING.

10c Gerl, prez of Souter Radio & Copy. WCLING.

10c Gerl, prez of Wells Copy. WCLING.

10c Gerl, prez of Wells Carmient because of the diversion of political content of the Copy. WCR.

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10c Gerl, prez of Wells Carmient beca

One of the big manufacturers of transformers for instance, has in-formed set producers, according to Wells, that it'll discontinue its line Wells, that it'll discontinue its line and turn to production outside the radio industry. Another transformer company is muking ballast trans-formers for fluorescent lighting. Another—Standard Transformer— is turning out the gadest, but is shipping them without billing, ac-





San Francisco-Outanta American Francisco-Outanta Associated Broad-casters; Don. Lee: Hearst Publications; Hughes Productions; Television Productions; Dorothy S.

vision Productions; Lorent Thackrey.
Pittsburgh: Allegheny Broadcasting Corp: DuMont Lab.: Scripps-Howard; WCAE; Westingtiouse:
Cleveland: DuMont Lab.: NBC; Scripps-Howard: United Broadcasting: WGAR; WJW.
B-thimore: Hearst Radio: Mary-

Scripps-Howard: United Broadcast-ing; WGAR; WJW.
Ballimore: Hearts' Actio: Mary-land Broadcasting of Co.
Providence: Outlet: Co.; Yankee
Network.
Harrisburg: WHP; Keystore
Broadcasting,
Lancaster: Television
Copp.; WGAL.

Pabst 200G Deal

Continued from page 29

local airing of all 154 games of '46 season. Previous practice was to broadcast only home games over

boalectarion. The control of the con

proper cash returns for appearances on commercial programs. While eoin goes to player, club is expected eoin goes to player, elub is expected to discourage gratis performances except over recognized sports broad-casts where publicity is figured to help the Yanks. Script checking became important after several bulls were puiled by players radio director for Carl Buyers. and officer for Carl Buyers and officer for Carl Buyers and officer for Carl Buyers. During the way, he served as come-bat correspondent with the marines.

Another BLOCK Buster JO STAFFORD

MOST POPULAR FEMALE SINGER

In America By a Margin Of

TWO TO ONE

In MARTIN BLOCK'S Annual Radio Poll

Radio Reviews

Continued from page 34

Cil press gosspiers—Nate Gross,
Headle-American; Herb Graffis, et al.
in the segue to the airways Sixualy—
of the continued of the continued of the continued of class Kanular,
though start, which, next to the Purap
Room, is a favorite hangout for visite to the continued of class Kanular
Room, is a favorite hangout for visite same of the socium the day previously, "If you've anything better
to do, like-alego." On the basis of
the first bearing, he'll be worth wateFormat is something like Elbert

Format is something like Elbert

ing up for.

Format is something like Elbert

Hobbard's Scrapbook; fave poems
and paradoxes, etc. with a "tenture
article" on some happening is the

He has an easy delivery; the voice,

however, seemed heavy—something
the engineer should be elbe to iren
out in subsequent stanzas. Bit it's

a piezonard Jo minutes. Effice.

"YOUR RIGHT TO SAY IT"
With Joseph E. Merrion, Wayne
McMillen, Dr. Preston Bradiey,
William S. Stokes
Producer-Director; Stokes
30 Mins.; Sun., 6 p.m. (CST)

Sustaining
WGN, Chicago
New debate-style Sunday evening
sustainer on WGN, Chi., based on
Voltaire's statement, "I do not agree Voltise's statement, "I do not ragree with what you say, but I will defend to be death your right to say it's state of the property of the pro

cal protection, on the arrawave at 6 and 2 and 2

Sideches. It seemed to be a draw.

Brief interview with each participant is conducted by William S.

Northwestern University, who's also the producer-director, in the opening a good gimmler because listeners thereby have an opportunity to learn a good gimmler because listeners thereby have an opportunity to learn WGN and listeners to suggest debate subjects, and are not inferring "Your Right" for sale. With Clark its allowed trialists, unionists, etc., situated in trialists, unionists, etc., situated in the listeners of the conductive of the cond

Follow-up Comment

That Husher, Ted. He's a pip. Summarizing the Milltone games at the N. Y. Garden Saturday right (2) Husing gave the winner, times, chc., around a track meet the guy is impecable. It's the best thing he does, so with a little time on his hands he salts once, he did it twice. There also buppened to be a special race on the program, as o-called 'toothall' spiral representation of the control of t

Equitable Life's commercial on its Feidav night FBI show on ABC was a NAM fulut, with the youndabout spice capousing the merits of program of the proposition of the

Wespons.

Holiace Shaw is quite an asset as new ce-star to BIL Perry on CBS, and the control of the control of

Baltimore—Barry Kaye, New York celance radio actor, has joined VEH here as all night disk declar

Air Megmen to Meet

An integlical to factor.

Following a council meeting at headquarters here on Jan. 29, the headquarters here on Jan. 29, the real membership meeting for Feb. 22, at 9 p.m., at Columbia Broadcasting studios. Meeting was presided over by prexy Paul Franklin and Bill 3lobesoon, national head of TiOC, visition from the council of the property of the pr

RDG, visiting from New York.
The recently composed by-laws
and constitution of the local branch
vill be voted on at general meet
which it is hoped will attract full
membership of approximately 130.
Relations matters with stations will
also get an airing and may develop
some wrinkies to be fromed out
the true that the station of the control of the co

Tele Reviews

Continued from page 30
hered, but also showed an amount of film skill not ordinarly seen can use one always must, the short reter sal period and the condition of the short reter sal period and the condition of the short reter sal period and the condition of the short reter sal period and the condition of the short reter sal period and the condition of the short reter sal period and the condition of the short reter sal the short reter short re-

"PLAY THE GAME"
What Harvey Zourbaugh, Ireen
Weker, Vie Hammer, Willard
Mulien, Charlotte Adams, Alan
Chedzey, others
Chedzey, others
Forducer-Director: Harvey Marlowe
Swalamhu Wed., 7:20 p.m.

19 Mins; Wed., 7:59 pm.
Sustaining. Schemestady
Faul Mowiey, ABC's tide manager,
and Havey Marquee, director, have
been reponsible for some original
to some original control of the control of the control
participation above over the GE
tributions with a series of audience
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party manner that sart sufficient for development. In the present stage of development.

Show would also have done better with running time out to the control of the same stage of the same sta

Weinrott to Coast On New Mutual Kid Show

Let Window Chicago, Peb. 8.
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Let Window Chicago, I

ever been fully realized. Services Working title of the haltching Const-originated show is "Hollywarder foliagens" the metal title of the use of the working show to the use various kid stars (Margaret OBrien, Butch, Jenkin, Peng, God Garrier, etc.) on the weekly opposite and the star of the working opposite the working opposite the working of the working

Mr. D. A. Continued from page 29

ander all the correspondence with the two women, and it was only then that the fact they had given Alexander all the state of the state

office is understood to be looking into another single: Whether Alexander himself waard culpable in police of a suspected crime. Professional social workers and others who have opposed such radio programming as Alexander's and Aithony's are understood now to be sharpening their axes in an account of the such as the such as the suspection of the suspection of

social work on the air.

Alexander issued a statement saying the problem was later submitted to a second board of inediators who agreed with first. In his statement, he said he had from the beginning "no accurate information with regard to the identities" of the two





PROGRAMMING . 10 stations in 10 different markets (NO NETWORK FACILITIES AVAILABLE) PROBLEM

> WHAT TO DO

Use the custom-built program service of NBC Rodio-Recording, Complete recorded notwork-calibre programs with self-contained commercials—built to the specifications of local, regional and national odvertisers . . . distributed to those tan s for broadcast on a flexible time



February 4, 1946

Lt. David Levy, USNR Chief, Radio Section, War Finance Division U. S. Treasury Department Washington, D. C.

Now that the last of the Treasury's great bond drives The Victory Loan—is over, we want to take this opportunity to Dear David: salute you for your leadership of radio's contribution to the

We've had the privilege of heading up the Treasury's most successful transcribed series—THE TREASURY SALUTE—which success of that campaign. was heard on over 850 stations during the drive (the greatest network in radio history), and which is still going strong all

It's been wonderful working with you, with the writers and technicians, and with the great stars of stage, screen and radio over America. who have given their time and talents to the Salute series. who have given men ame and talents to me saute series such distinguished performers as Ralph Bellamy, Gene Kelly. Melvyn Douglas, Judith Evelyn, Martha Scott, Oscar Homolka, Fay Bainter, Victor Jory, John Beal, Jim Ameche, Elliott Nugent, Burgess Meredith, Barry Wood, Raymond Massey, Milo. Boult 31. Joseph Cotten, Arnold Moss, Lucille Wall, Les Tremayne, Allyn Joseph Collett, Alhold Moss, Educate Wall, Mes Membrayare, 18174 Joslyn, Martin Gabel, Henry Hull—and so many more that their names just wouldn't fit in this letter.

And we want you to know this: now that the drive is over. the acting, writing and technical fraternities of the broadcasting industry will work with us to continue to keep the Sclute the number one-transcribed show on the air during 1946.

Mark Warnow Musical Director

MARK WARNOW Musical Director MARK GOODSON Director

Reactometer Duz Everything

importance—the list of quantitative patter week. This means that changes factors could be continued at tength.

factors could be continued at tength. Interpreting Program Appead.

Past rating, methods have 'death' with the success or failure of programs in terms of competition with other shows. The precentees in the production of the like. A low rating has, production, and the like. A low rating has, production of the production of the like. A low rating has, production of the like of the production of the like of the production of the like of the production of the day, or the victim of some other variable. If a waste on time and money to experiment with the program further, but so far there are now propared to do is to isolate and interpret program appeal allow. Charles of the program appeal allow, before a show goes on the airly close of the sufficient of the program of the program appeal allow, before a show goes on the airly close of the program of the program appeal allow, before a show goes on the airly close of the program appeal allow. Interpreting Program Appeal

In other words, the new system deels with qualitative variable, the first type mentioned by Chappell and Hooper.

Hooper.

Here are four big questions with regard to program quality that Schwerin's method can answer for those seeking to build more successible program.

those seeking to build more success-ted programs.

I. How strong is my prodean?

I. How strong is my prodean?

I. How strong seek to determine the "audience potential" of a program and to compare it with other, similar, programs and with itself over periods of time.

The production of the program is a strong to the product of the program and the p



gets to the Canton people . over the ground and through the air . . . hold popular attention with local features and local services. CONLAN Tele-phone Survey of October-November, 1945, proves WHBC's local listenership claims. Put your story across in the 59th metro politan area. Complete details upon request.



after week. This means that changes often can be made before the show after can be made before the show a state of the show and the show a show at the show a show over the counters.

A Machine That Thinks

Determining the above factors accurately and speedily obviously requires some Vaniery paid tribute to the Lazursfeld-Stanten Program

accurrely and specialty obviously equires some Vanner paid tribute requires come Vanner paid tribute and the special s of the subject's responses to each

part of the show.

It was generally known that there were a number of practical limitations in the use of tape devices. The first groups had to be small, since the machines could handle only 10 to 20 including a court of the country of the countr to 20 individual reactions at any one time. The tedious task of tran any scribing tape readings by hand made seribing tape readings by hand mrde serious clerical errors a possibility. The 'entire process consumed loss time, many weeks elapsing before a really meaningful report could be reindered.

There limitations have now been occreome with the development of a new machine, called the Readinette by Morace Schwern's father.

meters by Horace Schwern's father, Paul Schwerin, one of the country's foremost electronics engineers. This machine, upon which the functioning of the Schwerin system hitoger. The first is a switch by means of which the listener registers hitses' and dislikes. The switch is attached to the right arm of the listener or's chair, and be groups it in least hand while the program is in progress. It is a perchologically natural to the result of the result is a state of the result of the result in the land while the program is in progress. It is a perchologically natural to the result in the result is not the result of the result in the result in the result is not the result in the resu ress. It is psychologically natural for one to pull the switch toward him when he hears something pleasurable, and vice versa; the switch will always revert to the neutral position when not held in place by the listener.

Questions, Questions. Questions

Homee Schwerin's Army studies required him to fill in the map in coasting services. Having done substantial rescurch in the pretent field by the property of the studies of the property of the studies of the studies in the way of audience response investigation. As a matter of fact, the situation in 1941 seemed to present fittle except question marks. Here were some of the main puzzless:

1. What is the minimum size sample that will yield reliable results?
2. Should react on be measured confinuously or only at Intervals?
3. What are the maximum and minimum limits of the time interval?
4. What characteristics must a sample audience contain to be a true

oss-section?

3. How can the characteristics of a true cross-section be determined?

6. How can a true cross-section be assembled at a central point?

7. For how long can an audience be tested before fatigue invalidates

What effect does audience fatigue have on validity?

Can a cross-section assembled for one program be used to test

Is reaction affected by the size of the audience?
What are the differences in the reactions of small, medium and

large groups.

12. Can a practical method be devised for testing a whole audience

rather than a selected fragment?

13. When an audience is questioned after a test, what results are ob-

tained if their recall of the program is ree and unalded?

14. Is there any relation between the positive or negative nature of individual reaction and the ability to recall specific parts of a program?

15. How many degrees of favor or disfavor should be allowed exession: 16. What is the proper point scale to use in making ratings.

Does anticipation have any effect on the reaction to a program

ant?
18. What is the effect of carryover on the response to a program part?
19. What are the correct words to use to obtain valid reactions from a naticines?
20. Can the same words be used for all programs?
21. Can immediate program improvements be made on the basis of

ests?
22. Will the changes obtain a higher degree of laver, and can the fact be ehecked?

22. Will the changes obtain a higher degree of favor, and can the fact be checked?

22. Can an additione be cross-analyzed by bolating and examining services and control of the control o

sidered highlights for exportancy purposes.

The third unit is the most basic of att and is actually, the key to the speed and accuracy of the on-line system. This unit is combinationally records the sequence of receious of each member of the audience as the program processes, so that a permanent record

of the audience as the program progress, so that a permanent record is provided which is accurately program and its many-proceded program aspects.

The outstanding feature of this device is that the audience-response from the program and the program appears of the program of the program of the program aspects. The outstanding feature of this device is that the audience-response for processing through standard sorting, clussifying, publishing, and diplicating complete calcing and the program of th

him when he hears something a spleasurable, and vice verse; the Streamlining, the entire arrange-besturable and vice verse; the Streamlining, the entire arrange-bestured by the latence.

This second until is a synchronizing the system, which makes individual incords of audience reaction while This second until is a synchronizing the program is in progress so that describing with the program of the program is in progress so that describing with the program during which is piped into existing businered in the program during which is mediately available results. after a test.

freedom to operate his switch. This cirction, this system is completely rarkes it possible to gauge the au-diances' reaction to a joke, song, of circleral or other human errors in any other items of the program considered highlights for expiratory. Several hundred respondents or

transcription.

Several hundred respondents or more can be tested at once, as the system does not impose any limit as to the size of the audience. What Today's Ratings Offer

Before examining Schwerin's system, it should be recalled that at present rating methods give certain quantitative information about proquentitative information about pro-grams. They provide an index based on the number of people listening to a given program. Though im-proved greatly in accuracy and scope diring the past decade, gener-ally they have not gone beyond the case, they have not gone beyond the case, they have not gone beyond the case, the show's success them do not case, the show's success them do not judged by comfarion with the rat-lings of compeling programs. Since the rating of each show futurates

ings of competing programs. Since the rating of each show fluctuates continuously for reasons other than the intrinsic merit or appeal of the program, such factors as seasonat

tine rating of each show fluctuates continuously for reasons other than the intrinsic merit or appeal of the continuously for reasons of the reason of the r

strated considerable parts of "listening" audience may turn psy-chologically deaf to material that is displeasing. From a practical point of view, it matters little whether a listener shuts off his set or shuts

listener shifts off his set or shifts off his mind. Realizing that these subjects need to be probed, several rado listened to be probed, several rado listened indices are presenting measures of the probed of the several rations. They are similar in aim to the listener profile similar in the file several ration, but and the several ration is not to be several ration in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio is the several ratio in the several ratio in the several ratio in the several ratio in the several ratio is the several ratio in the sever

RE; JOS. KATZ TESTIMONY

RE: JOS. KATZ TESTIMONY
It was imadevictedity reoponed in
last week's issue that Joseph Kat,
principal owner of the Capital
Broadcasting Co. of Washington, and
the Joseph Katz Arkertising Agency
had testified before FCC that he
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is own station.
Same story said that Ben Sirose.
Capital manager, was willing to
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Springfield, Mass.—Associated with WMAS, here, since 1932. Robert M. Feldman has been named sales man-ager for the station.

Clucionati.-Cincy's Mayor James Cincinitati.—Cincy's Mayor James Garfield Stowart kicked off this week on a series of Sunday after-noon 15-minute WKRC airlings in which he invites tisteners to sulmi questions about inter-civic affairs.



During the last season before goolds relicing more than 13,000 with sports subtuilated visited the Allo and Brighton ski ores, 45 minutes from the heart of 50t lake City. Thes and other nearby areas, where ships is subject from November to hear or now being developed further to commodate the growing number of pursons who wont fine shing also to metropoliton of the business for Uth merchants and service concerning the state of the merchants and service concerning the service con

Local Advertisers Know

KDYL Brings Results

Utah's diversified resources Unoh's diversined resources
substantial buying power. Local and
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experience that they get results what
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The POPULAR Station the station mot
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John Blair & Co.



still not been revealed whether the blore, "Al" Suith, Recker, Will product has been effectively sold to etc. Frier site. Al all book shored listeners. As studies have demon. "All PRESS, Popl. 1, 965 dis

George Brunif Ine Rushkin Barry Butterfield Kiny Callan Eddie Condon

Jimmy Dorsey Billy Eckstein Ella Fitzgerald Bill Godden Lionel Hampton

Pete Johnson Jack Leonard Red McKenzie Hot Lips Page Jo Stafford

appeared "IN PERSON" last month on V'S"1280 Club" as guests of M. C. FARD ROBBINS Professor of Thermodynamics

Do you know

that...

the same voice heard on the networks selling FRESH, IPANA, MOLLE, PABST, VITALIS is now available to do an effective selling job for your products. Inquire about availabilities today!

Ralph N. Weil, Gen. Mgr. John E. Pearson Co., Not'l Rep.

01



New Civilians

Arthur Mandorft, assistant director at CBS, has returned after two years of Navuri duty. A livelenant the Air Combat, Intelligence of the Navi Air Arm, Mundorft served in the. Pacific theater abound the intention of the Navi Air Arm, Mundorft served in the. Pacific theater abound the aircraft carrier, Lexington. He has been with CBS since 1931.

Ted Reid, radio actor, has been discharged from the Navy after more than two years of service. Appeared on "The Aldrich Family" and "Lorenzo Jones" before entering the service.

Bruce Barrington, news editor of KXOK, St. Louis, back at old siint after honorable discharge from the Army, in which he served four-and-one-half years.

John Beaton, ex-Navy II, comm., has joined Mutual sales staff. He was passenger sales nigr, of Amer-ican Air Lines prior to service.

"Shucks" Austin, Army, to KMOX, t. Louis, National Champion Hill-

Capt. Raight Ketterer, of signal Hildegarde and Coroon, comparison of patting and the statement of SILAFF and chief shows.

SilaF and the frankfint shows.

SilaF and the frankfint shows.

Gengany has rejoined encineering staff of WSW. Pittsburgh bit to gab about the theater. It set Julie Mac MacFarhand, who was a Navy. Oshius. This Is the Army' comic, the KD and occupied to the staff of WSW. Pittsburgh in the pacific. for a series of four short on the James of the SILAFF and the SI

Transportation Corps, is now we CBS network sales office in Detre covering Michigan and Ohio area.

Lt. Lee Phillips, a B-25 pilot, and Chet Clark, who was a radar op-crator with a B-29 squadron on Guam, have rejoined the WCAE, Pittsburgh, announcing staff.

Jack Swift, out of Navy after more than three years, has gone back to the news-room staff of KDKA, Pillsburgh.

Ernest E. Harszy has received an honorable discharge from the Third Army, in which he served four years, and is now with the staff orch at KMOX, St. Louis.

was passenger; selecting, it allows the selection and Lines prior to service.

Bon Nicholas, Major the Army Signal Corps, to KXOK, St. Louis, as yeers in the Marine Corps.

Legiters Set for Air

Bichard Hayes back at the organ at RWK. St. Jouls. Served two years in the Navy.

Liest. (je) Carl Gebahr, recently released from the Navy, has jouling with the Navy has journed to the Navy has journed and the Journey has journed and Celebrity Club engineer of Rudle Frankfurt, key dation for the American inchevok his Gengary, has rejoined entities in the Navy Histography with the Navy Histography has the Navy Histography with the Navy Histography has th

Foamer for Femmes Readied by Schlitz For National Airing

For National Airing

A spot campadign via electrical
transcriptions has been mapped by
Schlik: Brewing Co, one of the
country's three major breweries, to
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It is manufactured an in the FM field
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along with slippers and pipe.

Show, skedded for three shots a
nailed almost exclusively for the old man,
along with slippers and pipe.

Through these. CBC hopes to
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and feeling is that with e. I.'s Schlitz
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and pleafi Chicago, Feb. 5.

radio actor and director, has joined the KDKA production staff to re-place too Kaye, who resigned. Latter is considering an offer to be-come exec secretary of the local come exec secretary of the local branch of American Veteraus Com-

FM Big Question Mark in Canada: Rules Sure to Follow U. S. FCC's

Educator Want In
Non-technical aspects of the FM
situation in Canada are the uses and
propegitive uses hoped for by nonprofessional producesters. The NaCo. St. Louis, has renewed the "Quis"
Broudcasting, has altenedy acknowledged to the Collection over Knock, for \$2

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THE BEST BUY IN RADIO TO-DAY "THE MARY SMALL-JUNIOR MISS SHOW"

MARY SMALL **BUD COLYER** RAY BLOCH'S ORCHESTRA NINE VOICE CHORUS MALE GUEST VOCALIST Sally Benson's "JUNIOR MISS"

EXCELLENT RATING RECORD

CURRENTLY 4:30 P.M., EST, SUNDAY AFTERNOONS OVER ABC NETWORK COAST TO COAST FOR CLARK CANDY

AVAILABLE AFTER FEBRUARY 17TH

Personal Management

WOLF ASSOCIATES, Inc., 420 Madison Avenue, New York City Plaza 5.7420

Wm. Morris Follows Leeds Deal For Russ Music With Disk Distrib Setup

William Morris agency last weekclosed a deal by which it will,
through the establishment of a new
company, become distributors in this
ings. Agency signed an agreement
with the Amtorg Trading Corprepresentative of Russian inferests
here, which calls for a new outiftributor of Russian music on wax
in the U. S.
There have been few recordings

tributors of Russian music on wax in the U. S. in the U.

compositions.

AFM Lecal 77 Ups Pop. Classical Tooter Scales

Philiadelphia, Feb. 5.

Local 73. Américan Federation of Musiclass, has negotiated some jutey contracts for its members for 1946.
Latest raise announced for toolers.
Latest raise announced for toolers bers of the Noth Hood Dell Orchestra, bringing the pay scale to a 890-aweek minimum-highest wages in Dell's 1T-year history. The Dell season opens June 28 for a sevent season opens June 28 for a sevent Mitropolous again the musical director. Philadelphia, Feb. 5.

Last week the local announced completion of negotiations for radio musicians with raises ranging from 33½% to 45%.

Hampton to Be Gabber At Rosenberg Dinner

At Rosenberg Dinner Lione Hampion, will be one of the speakers at the dinner Feb., I at the Commoder hotel. N. Y., to Jack Rosenberg, president of N. Y. at Jack Rosenberg, president of N. Y. to Jack Rosenberg, president of the Santon Commoderative of the Negro membership in 802. Leander had had a one-nighter scheduled for his band on date of the invite.

MAX KAMINSKY OPENS OWN HUB JAZZ SPOT

Boston, Feb. 5.
Max Kaminsky left the Terrace
Cafe with his band last week (2),
to open his own place uptown. Dissatisfied with new setup at the
Terrace involving competition with
Trumpeter Frankie Newton as well

Trumpeter Frankie Newton as well as other bands coming in for Sunday jazz concerts on new policy. New spot, billed as "Maxic's." is in a basement unused for many years, With Kaminsky went Pec-Wee Russell, clarin et; Burzy Drootin, drums; Sparky Tomasetti, trombone, and Joe Bunkkin, plano, might with Sunday jazz concerts with guest stars beginning at 3 p. m.

Sack Named Cleff Head Of Black-White Disc

Hollywood, Feb. 5.
Al Sack was appointed national musical director for Black and White Record Co, Inc., with complete musical supervision of artists and selections for the company's waxing most of which will be made in Holly

completion of negotiations for radio wood.

Styles of Sept.

Styles of Sept.

Cavaller Beach hotel and Surf cith. Virginia Beach, Va., will open with name acts and bands June 1.

MILLER MUSIC CORPORATION

British Best Sheet Sellers

(Week Ending Jan. 25, '46) London, Jan. 29 Been a Long Time ... Wood Cruising Down River ... Cinc. It's a Grand Night ... Chappell Kentucky Connelly The state of the Night ... Chappell Under Willow Tree Macmelodies Out of the Night ... Southern I'll Close My Eyes . World-Wide Get That Feeling? .. F. D. & H. Two Sweethearts Two Sweethearts Dash
I Hope to Die Connelly
Keep It That Way Gay
Gipsy Maurice

Infringement Suit By Rosie O'Grady' Author

Vs. 20th Starts in N.Y.

Trial of the suit against 20th-Century-Fox for alleged infringement of the tune and title of "Sweet Rosie O'Grady," in the Fox film of the same name, started yesterday before

same name, started yesterday before Federal Judge Vincent L. Leibell in New York. Suit was instituted by Maude Nugeni Jerone, composer of Composer, through her attorney, O'Brien Driscoll & Raffery, charge that the use of the title and tune was without consert and seeks an acture. Fox represented by Julian T. Abeles, claims that it produced the tilm and used the tilte and song, while negotiating for clare title and songers for the tune of the melody.

Armstrong In Disk Segue From Decca To Victor

Louis Armstrong's orehestra has switched recording affiliation from Decea Records to RCA-Victor. Armstrong, one of the mainstays of Decca's carliest days along with the Mills Brothers and Bing Crosby, signed a contract with RCA for one year with options. It was effective Jon 31

Agreement ealls for a minimum of 12 sides the first year. Initial recordings for Victor will be done in N. Y. during the band's date at the Aquarium Restaurant, N. Y., which opens April 15.

Bands at Hotel B. ().'s

Hand Hotel Hal Aloma Lexington (300; 75c-\$1.50)	Weeks Played	Covera Past Week	Covers On Unio
Tommy Tucker* New Yorker (400; \$1-\$1.50)	. 3	1,725	121,150
Les Brown Pennsylvania (500; \$1-\$1.50)	. 0	1,725 2,600	5,550
Leo Reisman Waldorf (550; \$2)		12,400	19,625
Art Mooney Lincoln (275; \$1-\$1 50)	21	900	2,400
Guy Lombardo Roosevelt (400; \$1-\$1.50)	15	2.350	18,875
Jimmy Dorsey 400 Club (850; \$1-\$1.50)	6	2,675	45,075
Hal McIntyre Commodore (400; \$1-\$1 50)	3	2.000	16,175
	٠.	2,000	7,200

 Asterisks indicate a supporting floor show. New Yorker has ice show;
 Levington, an Hawaiian floor show. Waldorf, Jean Sablon. † 4 days.

Chicago

CHICAGO

Heury Branden (Marine Room. Edgewater Beach hotel: 900; \$3,53.50 min.). Local maestro popular with Chi folks, adding up to pretty fair 5,500 for Brandon, Consolo & Melba, etc.

Ernie Heckscher (Mayriar Room. Blackstone hotel: 338; \$1,30,92,30 min.) tiltle better this week for Heckscher and split bill, Russell Swann following Tito Guitar Feb. 1. Decent 2,500.

Benny Strong (Walnut Room. Bismarck hotel: 465; \$1,50,92,50 min.). Strong, Talia, and Paul Rosfin pull pert 3,000.

Jack Teagarden (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Teagarden, Simpson Marionettes, Steve Evans in Friday (1) following Cab Calloway, Mardoni & Louise, etc., hold the line with okay 5,000.

Ted Weems (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). U little here as elsewhere for Weems, 5 Willys, etc., who ring up fine 6,300 Griff Williams (Empire Room, Palmer House; 650; \$3-\$3.50 min.). Irwin Corey, Dorothy Shay and Williams orch draw o.k.; 6,896 following good column breaks.

Los Angeles

Gene Krupa (Palladium, B. Hollywood, 6th week). Drumaestro held up sock 25,000 admishes for finale week.

Bobby Remos (Trocadero, N., Hollywood, 2nd week). Does a bit of profit with private parties taking over separate nights to clip 2,000 tabs. Desl Arnaz (Ciro's, N., Hollywood, 5th week). Biggest new band in town brings out 3,200 tabs on the week.

Location Jobs. Not in Hotels

(Chicago)

Gay Claridge (Chez Parce; 650; \$3-\$3.50 min.). Faye, Youngman, Claridge fancy 5,200. Chuck Foster (Blackhawk; 500; \$2-\$2.30 min.). Average 3,500 pull by Foster, Rufe Davis, et al.

Buddy Shaw (Latin Quarter; 700; \$3-83.50 min.). Still not much draw or Shaw and Willie Howard; weakening 3,900.

(Los Angeles)

Freddy Martin (Ambassador; 900; \$1-\$1.50). Maestro's draw is undirready martin (Ambassador; 900; \$1-\$1.50). Maestro's draw is undi-minished and rates hefty 4,300 covers.

Jimmie Grier (Biltmore; 900; \$1-\$1.50). Hitting a good clip to rate 4,200 tabs for the frame.

1619 Broadway, N. Y. 19 . . EON MOONEY, Gan. Prof. Mar.

3 "Naturals" For Your Program 20th Century JOX'S I'M ALWAYS CHASING R THE DOLLY SISTERS Lyric by JOSEPH McCARTHY Music by HARRY CARROLL The Near's Greatest Novelty Hit by The Writers of MAIRZY DOATS Featured in The M-9-M Pieture THE HOODLUM SAINT Lyric by BENNY DAVIS Music by ARNOLD JOHNSON

BAND BIZ B. O. BLOOMS AGAI

AFM May Kick Over 'Form B' Stand | PAST DOLDRUMS | Old Question of What Is a 'Name But Great Fog Envelops Chi Meet

The future of the American Feder-sion of Musicians' Form B contract bink, which the union has zealous-by guarded since its inception, seems cubitful. While there is no concrete information, from the recent AFM executive board meeting in Chicago, which is known to have deeply decused indicated by persons closeform. It is indicated by persons close to the union here that a "change" is to be made.

This "change," it's felt here, could no possibly be anything but a complete reversal by the amoin of its former adamnat stand against all attacks on Form B. It's pointed out the AFM and the Government of a suit by lowa ballroom operators and the action was a test case to determine the legality of the moint's stand that buyers of bands, not the bandleader himself, is cleanly leave the standard of the payment of secial security and unemployment taxes. This "change," it's felt here, could

taxes.

It's said that the union is of the opinion that the appeal from the decision against it and the Government in that case won't be favorable, and that feeling has influenced its own reported reversal of allegiance to Form B.

to Form B.

AFM's executive board meeling,
which started here Jan. 15, has been
one of the most closely guarded
most closely guarded
seems, has gotten any clear enswer
seems, has gotten any clear enswer
taken up. Not even agencies and
individual's who had placed pleas
or cases before the board have
setten decloses.

Chi Gates Swung Open by T. Dorsey

Tommy Dorsey will open another new band spot, March 12, when he plays a week at the Rainbow Gardens, Chicago. What he's getting to open the spot, which will be the first swing band ballroom in Chicago, is. not disclosed, but it's said to be in excess of the coin he got to open the GO Cluba N. J. which averaged over \$6.500. He'il play one week.

Chicago has long been known as

\$5.500. He'll play one ween.

Chicago has long been known as
sweet band territory. Major ballrooms in the town, the Aragon and
Trianon, are users of sugary crews.
Only swing band date for years has
been the Sherman hotel, which all'
of the top bands play.

Deveme face making a week at

Dorsey is also playing a week at the Castle Farms, Cincinnati, open-ing March 19. For this date he's reported to be drawing a flat \$10,000.

JACK HARRIS BAND TO BILTMORE H., N.Y.

Jack Harvis, who recently folded his London Club, N, Y., intends working hotels and clubs as a massite only. He has been booked into the Bilmore hotel, N, Y., for eight weeks opening March 14 following warrent Carmen Cavaldor, Lindon Garmen Cavaldor, Lindon Harris, with Nat Harris, each series brother, handling details, keder's b

Harris, who before the war was one of England's top batoneers, has concerned himself more with night-club operation since returning to this country five's from here originally. He operated the La Conga, which preceded the London Club of the same site.

Weiss Ankles Capitol

Bob Welst sheeks out this week as abilities sheeks out this week as abilities sheeks out this week as abilities sheeter for Capitol Records to the sheeter for the sheeter for the sheeter for the Musicraft Records. New post ig that of latent and recording chief for the Sompany on the West Coast.

Wiss came out of the Army to Capitol. Before that he managed Horace Heidt's band.

Mercury Records Adds Peter Lorre to Disk List

Mercury Records has signed Peter Lorer, who will do a peries of famous Frank Perker also has been inked to allow as well as separate platters. Frank Perker also has been inked to albums as well as separate platters. Frank Barron and a 32-piece band will be behind him. Treas and the separate platters. Frank Barron and a 32-piece band will be behind him. Treas and the separate platters. Frank Barron and Sayler Rechard and Costello radio shows. Biddy Rich's new orchestra, and Chuck Foster's orchestra, Rex Stewart, formation of the separate plant of the separate plant in St. Louis and subsidiary here. Week Johnston with the separate plant in St. Louis and subsidiary here. Week and Buddy Morrow orchestra. With main pressing plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and subsidiary here. Week and the separate plant in St. Louis and the separate plant i Chicago, Feb. 5.

improved machines are rapidly cor-recting this situation. Plans have already been put in force for large-scale national distribution,

MCA, GAC, Morris '45 Band Income

On the stand during trial va. Music Philey's anti-trust acit va. Music tried in Los Angeles, Jules Stein, president of the agency, admitted to a gross business of \$15,000,000 annies). The standard president of the agency admitted to a gross business of \$15,000,000 annies). The standard president of the agency and the standard president of the control of the standard president of course, is not nest to MCA, rather terpresents gross bookings. Georgia Artists gross for its hard trepresents gross bookings. Georgia Artists gross for its hard the agency's overall gross last year went a little over \$8,000,000. Major silice of this, however, is band income. William Morris agency, whose shortly before the war and was not able to grow during the conflict, achieved a gross of between \$3,500,000 and \$4,000,000.

Royal Commission May Be Formed to Check Music Use in Canada

Music Use in Canada
Tronnto, Feb. 5.

Hon, Justice Thorson, chairman of
the Copyright Appeal Board, will
see the Copyright Appeal Board, will
see the Canada, this following his meeting
with a deputation from the Concanada, this following his meeting
with a deputation from the Concanada, this following his meeting
with a deputation from the Concanada, this following his meeting
with a deputation from the Concanada which sought an increase of fees from cretain of ley
itents.

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Particularly needs by CAACA was
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perfectly the control of the consecurity of the control of the contrue houses based currently on seatting and house scale.

Appeal Board chairman, in
brigg to recommend formation of a
lime had come to re-study the publime had come to re-study the public use in Canada at copyright nuise
because all concerned had taken the
policy of laying-diff major complaints during the way years.

Sunceior Disk Co. Formed

Superior Disk Co. Formed

Los Angeles, Feb. 5.
Superior Recording Co., new outfit organized by Josef Zimanich,
Jack Rosen, and Sam E. Rosen,
opened offices in a downtown build-

ing here.

Zimanich is currently rounding up talent to perform for the new organization.

B.O. returns of various phases of the band business during the past few weeks have given men concerned with the operation and professional professio

cause it hadn't done well with them for some time. According to one-night bookers' had to be considered to the sayes of generation to the sayes of generation, the road thomes like blooking up. Currently, there are such bands as Tommy Dorsey. Sammy Kaya. Courrently, there are such bands as Tommy Dorsey. Sammy Kaya. Louis Jordan, et al., out on one-nighters. They are showing good fagures all the way down the line going deeper into percentage than digues all the way down the part of the samme of the samme of the way down the line, too. Combined, all use of asplira mong bookers. They sent that long-promised postwar boom.

ASCAP to Scan All Catalogs, Down to '500'

Publishers Classification Commitlee of the American Society of Com posers. Authors and Publishers has posers. Authors and Publishers has decided to widen the scope of its re-evaluation of all 5.500-point publishing compared to the second publishing compared to the second publishing some second publishing second publishing

Band' Complicates Finley-MCA Su't

Printer's Ink Flows Easier Now for Music

Music publishers are finding their music, printing situation slowly improving. During the past few weeks the major pubs have been setting better service from established shops, due to the addition of more men, and it's felt-that by spring or early summer the troubles distinct the state of t

and have been sharper the trouters of the dissipated.
About two months ago the Music histories, and the sharper of the sharper

Disk Execs Burn As Jockeys Cut

Executives of major disk com-panies in N. Y. are beginning to take sharp exception to the com-ments of disk jockeys on various radio outlets on their records. They ments of disk lockeys on various radio outlets on their records. They feel that lately the gays who ride come too critical in their politics of performances, songs, and the mechanical quality of records, and Beefs do not stem from one individual, so there can be no our grapes retorts from the alleged contributed their feelings in the matter without probing. Disk jooks are known to exert contributed their feelings in the matter without probing, but the probing of the probability of th

Shaw To Remain On Coast To Film Yarn He Scripted; Band Matters Delayed

Artie Shaw has completed arrange-

those catalogs, down to and inches was arrived at recently, after the committee had completed the remeasurement of Rennick, Short the committee had completed the remeasurement of Rennick, Short the catalogs, all Until this job is completed with My Kraft will be produced. Until this job is completed with the Kraft will be produced, the constant meetings by the committee will be musical director as well as taking an acting part with his constant meeting by the committee will be musical director as without a taking an acting part with his constant meeting by the committee will be musical director as well as taking an acting part with his constant meeting. The constant meeting with the constant meeting by the committee will be musical director as well as taking an acting part with his constant meeting and the produced. Studies of complaints on the catendar awarting settlement.

Sometime will be musical director as well as taking an acting part with his committee mental and the will be musical director as well as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as taking an acting part with his committee mental as a state of the will be musical director as well as taking an acting part with his committee mental as a taking an acting part with his committee mental as a taking an acting part with his committee mental as a taking an acting part with his committee mental as a taking an acting part with his committee mental as a taking an acting part with his committee and an acting part with his committee and

Los Angeles, Feb. 5.

Bill Shakespekte want; there, but his ancient query: "What's in a meme?" was punted, drop-tickeet, place-kicked and passed forwardly court here last week in the stringile between Leary Finley and Music Corp. of America. The \$8.000,000 charme band?" "Larry Finley and Music Corp. of America. The \$8.000,000 charme band?" "Larry Finley, lessee of Mission Bouch Park, near San Diego, is seeking a legal arrawer to that problems. The stringile between Leary Finley, lessee of Mission Bouch Park, near San Diego, is seeking a legal arrawer to the design of the carrier to the subject of the carrier to the subject of the stringile stringil

Russ Lyon Quits MCA Exec Post

Bus Lyon, executive with Muster Corp. of America for the pape Corp. of America for the paper Corp. of America for the Corp. of America for Surgins of the Corp. of Co

BIG BIZ AT N.Y. CAP SNAFUES BAND SKEDS

NATULE BARW JARLIN
Bushness being done by Glenn
Miller-Tex Beneke orcheskra and the
filler Glens's at the Capital
theatire, N. Y., has put that house in
specific control of the control
specific control of the control
specific c

Jimmy Walker in H wood

Jimmy Walker former News, exited the first \$12.500 Shaw earned

n commissions. So far, however,

Shaw has not algued a contract with

Majoria Reverse, arrived in town

Majoria Reverse, arrived in town

Majoria Reverse, arrived in town

Jimmy Walker former News, the contract with

Jimmy Walker former News, however,

Jimmy Walker former

(Week Ending, Feb. 2)
Symphony Chappell
Let It Snow Morris
I Can't Begin to Tell You, BVC
Aren't You Glad Burken
I Might As Well , Williamson
Some Sunday Morning, Harms
Doctor, Lawyer, Indian. Burke
Little Fond Affection , Shapiro
Waitin' for Train Block
Chickery Chiek Santly-Joy

10 Rest Sellers on Coin-Machines

	IN DOOR DONGERS ON OR	THE THEOUTHER	
1.	Symphony (17) (Chappell)	Freddy Martin Victor Bing Crosby Decca	
2.	Let It Snow (3) (Morris)	Vaughn MonrocVictor Connec Boswell Decca	1
3.	I Can't Begin to Tell You (10) (BVC)	Bing Crosby Decca	
4.	Might As Well Be Spring (11) (Wm'son).	Dick Haymes Decea- Margaret Whiting Capitol	
5.	Doctor, Lawyer, Indian (7) (Metrose)	Betty HuttonCapilol	Ľ
6.	Chickery Chick (11) (Santiy-Joy)	Sammy Kaye, Victor.	ī
7.	Waiting For Train (7) (Block),	Johnny LongDecea Harry JamesColumbia	I
8.		Haymes-Forrest Decca Hal McIutyre Victor	
9.		Bing Crosby Deeca	
10.		Les Brown Columbia King Cole Capitol	g

WAX WORKS

By BARRY GRAY (WOR-Mutual's All-Night M.C.)

Charlie Spivak (vocal by Jimmy Saunders) "Ohl What It Scened to Receive the Control of the Contr

Ed Wolpin Named Par-Famous Mgr.

Edde Wolpin has been signed as general manager of Paramount and Famous music companies, subsidiary companies, subsidiary control of the property of the proper

company's supervisor of its immigration thereas.

Interests, with we woo him is a before of the job he takes will be widened. Paramount studies have only one sonewriter. Frank Lossier, under contract with the properties of the contract with the c

Coast to huddle with studio heads. Goldstein, who came east from the Coast little more than a year ago to replace Sidney Sombleson, has been anxious to return west. This been anxious to return west. This been anxious to return west. This contributed Targely to the visituation which eventually culminated in Wolpin's replacing him. He may stay with Paramount and Pamous, stiffling back to his fold Coast appt. shifting back to his old Coast spot.

As for Wolpin's three-weck connection with Bornstein, it's assected
that when Wolpin was offered the
Paramount spot Bornstein cancelled
all agreements between them to
clear the path for his move to a
bigger job.

Irwin Garr joined Santly-Joy con-tact staff in N. Y., moving over from Chelsea Music.

NBC, CBS, ABC, Mutual Plugs

(Peatman System)
Aren't You Glad You're You-+"Bells St. Mary's" Chappell
As Long As I Live
Bells of St. Mary's—t"Bells St. Mary's"
Bells of St. Mary s-7 Bells St. Mary s
Chickery Chick
Come to Baby, DoLeeds
Day By DayBarton
Doctor, Lawyer, Indian Chief-+"Stork Club"
Everybody Knew But Me Berlin
Here Comes Heaven Again-+"Doll Face"
Here I Go Again
If I Had a Dozen Hearts-j"Stork Club"
I Can't Begin To Tell You-t"Dolly Sisters"
I'll Be Yours
I'm Always Chasing Rainbows—†"Dolly Sisters" Miller
Till Always Chasing Rambows Dony Sisters Miller
I'm Glad I Waited For YouShapiro
It Might As Well Be Spring—i"State Fair"
It's a Grand Night For Singing-†"State Fair"
It's Been a Long Long Time
Just a Little Fond Affection-+"Swing Parade of 1946"Shapiro
Let It Snow
Lily Belle
My Guy's Come BackShapiro
Naney Stanwood
Personality
Put That Ring On My FingerABC
Some Sunday Morning-+"San Antonio"
Symphony
That's For Mc—†"State Fair" Williamson
That's For Mc—, State Pair Withmison
Tomorrow Is Forever
Wait and See-+"Harvey Girls"Feist
Waitin' For the Train To Come In
† Filmusical. * Legit Musical. ‡ BMI Licensed.

Harry James Tops Ten In Martin Block Poll

In Martin Block Poll.

Annual band poll conducted by Martin Block on Web V. Martin Block bending the honest polls taken, returned Harry James in the top slof for the fourth straight year Saturday (2). All of the bands in Block's teading 10 find the bands of Artie Shaw, who was replaced in the top group by Stan Konton. Vaught Monroe made the biggest state of an article of the biggest state of a state of the biggest state of the bigge

Monthly Plan Disk Sellers Fight Out Idea In Court

Charging untair competition, Rec-ord of the Month. Inc., filed sult last week in New York federal court against Record Album of the Month, Inc. Action seeks an injunction re-straining the defendant from using

straining the defendant from using the name or any similar name or from imitating plantiff's business. According to the complaint, the plantiff, since 1941, has sold phonograph or sold properties of the complaint, the composited since. Movember, 1946, to competed unfairly and infranged or the rights to the trade unme, and infringed on the copyright.

New Jordan-Adams Firm

New Jordan-Adams Firm
Louis Jordan and his personal
manager, Berle Adams, have set up
a new music publishing firm. New
outhi, tilled, Pic Music Corp., is designed for membership in the American Society of Composers, Authors
and Publishers. It was registered in
New York state last week.

Jordan and Adams etches.

New York state tast week.

Jordan and Adams already operate
Preview Music, a Broadcast Music

BUDDY RICH'S TOP THEATRE DATE COIN

Buddy Rich's new orchestra is being sold for theatres by Music Corp. of America at unusually high money for such a new band. Rich is playing his first theatre date at the Adams, Newark, this week and follows with RKO Boston, Feb. 7; State, Hartford, Feb. 14; Earle, Philadelphia, Feb. 21, drawing a flat \$6.500 at each house. That's a lot of coin for a band a few weeks old even in this period of inflated salaries.

aries.
Following the theatre run, Rich goes west to open March 19, Jor six weeks at the Palladium Ballroom, Höllywood. He's also set for the Sherman hotel. Chicago. Dates at the 400 Club, N. Y., and a return to the Terrace Room, Newayk, where he debated the new band Xmas Day, are being neglotated.



TOMMY

Associated Booking Corp. JOE GLASER, President 745 Fifth Ave., New York 23

BENNY RUBIN'S "G. I. BOOGIE-WOOGIE"

IS THE BIGGEST NICKEL GRABBER IN JUKE BOXES TODAY!

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4 STAR RECORD COMPANY

500 NORTH WESTERN AVENUE

LOS ANGELES, CALIFORNIA

BENNY RUBIN

In Person

CHANTICLEER, BALTIMORE

(Currently)

SANTLY-JOY Standards

WHEN THE ORGAN PLAYED AT TWILIGHT

By CONNELLY-WALLACE-CAMPBELL

SANTLY-JOY, Inc. 1619 Broadway, New York 19 Tommy Valando, Gen. Prof. Mgr.



Billy
SHAW

In your new position
as Executive Vice
President of

GALE AGENCY INCORPORATED

Cab Calloway Files Suit for 200G Vs. K. C. Ballroom As Result of Fight

ORCHESTRAS-MUSIC

Ransas City, Feb. 5.
Attorneys for Cab Calloway filed suit in circuit court here for damacs aggregating \$200,000 against Pla-Mor. southside ballroom. Action

Paul M. Fogel, Lovie L. Pogel, Morris, S. Fogel and L. E. Cultrue. operators of the ballroom.

Chiloway charges that after he had Calloway charges that after he had companion. Fells H. Payne, Jr., the ballroom by agential from entering the ballroom by agential fore who altigority. The companion of the control of the con

Dec. 23 on a charge of creating a disturbance in a public place. Hampton pulled his band off the atland at intermission time the sight at 5000 guarantee. Management of the ballroom then refunded admissions to approximately 1.730 white dancers.

'Saxie' Dowell, Still In Navy, to Org Band

"Saxie" Dowell, who was a member of the crew of the U.S. Fraint to start work some time next month. He's currently in N. Y., still in uniform, but expects a discharge within the next couple of weeks.

Dowell tad his own band before going into the Navy as a musiciant ordering the was with Hal Kemp.

HARRY MOSS **AGENCY**

NATIONALLY FAMOUS **ORCHESTRAS**

THE BEST IN COCKTAIL HAITS 1697 Broadway New York City

To the Misses Andrews

copies in its first three weeks!

"Love, Love, Love," and "Candy"!

And Guy Lombardo

You Lovely People!

COlumbus 5-7788-7789-77

Byrne Orch Signs Up

Pla-Mor, southside ballroom. Action is aftermath of a disturbance of the southside ballroom. Action is aftermath of a disturbance of the south of the southside of the southside

OWN BOOKING AGENCY

Pitchursh, Feb. 5.
Al Marsico, veteran Pitchursh Feb. 5.
Al Marsico, veteran Pitchursh Handleader, has gone into the booking bissiaess. Keystone Entertainment Service, which hell head, opened offices in Century Building over weekend. Marsico will have as his associates George Reid, who's in the radio production hadness.

Tale University of setting a data of the String Life in the Life of Eddie Condon and his "barefool boys" to give a cultural-clusted light of the Condon and his "barefool boys" to give a cultural-clusted light of the Condon and the

Morros, ARA Sued for 5Gs

Los Angeles, Feb. 5. ph Zimanich, former manager Joseph Zimanich, former manager of ARA, Records, siled sult vs., the company for \$5.185 plus cools in Superior Court charging breach of control. Namen in the action are control. Namen in the action are superior court of the sum of

WHITNEY & KRAMER 1619 BROADWAY

CO. 5-9025

We're so thrilled with your terrific Decca recording of our latest song, "MONEY IS THE ROOT OF ALL EVIL," and we thought you'd like to know that it has sold over 350,000

Why it even looks like a quicker hit for us than

No Action on Petrillo Ban On Lecuona Boys Band

Washington, Feb. 5.
A spokegman for the Guban Embassy here said no protest is planned
to the Guban EmJames C. Petrillo in barring the
Lectuona Cuban Boys orchestra from
the Orpheum theathe in L. A.
Embassy official said the matter
had come to his attention only
through the meyspapers.

'Love Me' Another Example Of Pix Company Switching Title To Conform To Song

20th-Fox's forthcoming "Do You Love Me" is another example of a picture studio changing the title of a film to conform with, the title of a song. "Originally, the picture was to be released as "Etitlen on the Keys" and if includes the for diverse reason of the picture was among three major music publish-

among three meroers.

Title song of the film, written by
Harry Ruby (words and music),
goes to Bregman-Vocco & Conn as
does "Moonlight Propuganda;
penned by Herbert Magidson and
Matty Malucek, Toe Edwin H. Morris goes "As If I Didn't Have Enough
Mo Mind" by Harry James, whos

no's neive enterprise won't in with his conductor chores at carte, where he bationed his fact, where he bationed his fift for last five years.

Setting Date For Eddie Condon's Jazz University is setting a date lie Condon and his 'barefoot of give a cultural-deucational siston for their students. In-laws (Condon and Date of the Condon and Date

Paramount Run Is Done

Paramount Run Is Jone Wood; Hermin takes leave of his hand Saturday (9) for a two-week rest in Bermuda, While he's away the band will do list Feb. 13 Wild-root, commercial HPL, 18 pun. ABC) without him, with Jo Stafford occupation, the band lays off, Herman finished last night (Tust.) after two-and-a-half months after two-and-a-half months (N. Y., with Paramount theatie, N. Y., with Paramount theatie, N. Y., with extended to rest by his physician, Mereumes work, Feb. 22 at the Michalan theatie, Detroit,

Dave Tough, drummer, formerl with Woody Herman and Joe Mara sala, has joined Eddie Condon group.

February 6, 1946

Inside Orchestras-Music

Mystery that has surrounded the pop song built around the melody used to promote the St. George hotel, N. Y., has been cleared. To keep other recording companies dark about the tune, Hal McIntrye, who recorded it, and Cosmo Records, for which he made it, left the idea circulate that the rights to the time belonged to the leader. Actually, the melody, written by Ginger Johnson (Kent &), transcription idea man and author, is owned by, Shapiro-Bernstein, which has had it for some time. It's now tilled. There's No-One But You.' the accepted tyric having been written by Redd Erman sitter several others were rejected.

Credit for the discovery of Florenza Quartararo, new Metropolitan Opera star, goes to Tony Gaudio, film comeraman. Gaudio heard the girl sing at the home of one of this San Francisco relatives in October, 1944, and predicted that she would be warbling with the Met within two years, and made a \$70 bet to that effect. Under his guidance she was introduced to Hollywood where she sans ju the Bowl, under the name of Frances Alda, and later with 5ling Crosby, after which she was sent to New York.

Following a one-nighter at the Meeca Temple, Scranton, last week for Max Kearson, Tommy Dorsey turned bartender. Lon Hughes, guttarist with the original Scranton Sirens, a combo whipped up in their early, days by the Dorsey Broa, owns a bar and grill in the town. After the dance, Dorsey hifed to the joint and drew saids for customers until Closing time.

Dave Rose's theme melody, titled "Our Love," which the composer-conductor has long used as an instrumental, will be turned into pop song channels. It has been fitted with a lyric by Loc Robin, retaining the original title of the tune. Edwin M. Morris will publish, Bregman, Vocco & Conn. however, have the major portion of Rose's music.

Estate of \$300,000 is disposed of in the will of James E. Healy, of Chicago, son of Patrick J. Healy, co-founder of the music firm of Lyon & Healy, filed last week in Probate court, Chicago.

Named as chief beneficiary is Mrs. Marle K. Healy, his widow. Healy died Dec. 27 at 90 in Savannsh.

KITTY KALLEN SET FOR MUSICRAFT

Kitty Kallen, singer who left Harry James band two months or so ago to start as a single, has signed Musicraft Records. One-year deal (with options) was completed last week calling for a minimum of 21 sides plus production guarantees Price is undisclosed.

Miss Kallen will do her first dates under the contract when she returns to N. Y. from a current theatre run, She's now at the Plymouth theatre, Worcester

Musicraft has also signed the Fon-

Newark Terrace Shakes Down After Heavy Nut

Terrace Room, Newark, having gotten over its birth pains, feels that it's sufficiently established now to figure that it's here to stay. Accordinely, the Rosenhaus Bros., who own and operate the name band spot, are proceeding to line up bands for the remainder of the year. No one has yet been booked, however, beyond Les Brown, who opens March 5.

Terrace owners assert that Glen Gray, current at the spot, is doing the best business of any band since ine best business of any band since the room was opened. His first week's gross amounted to \$12,800. If that's true, the figures given out for the spots opening week, with Jimmy Dorsey, were a bit kited and actually more in line with Variety estimate.

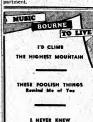
estimate.

So far, including costs of refur-bishing, the coin, paid Frank Dailey for his liquor license (Dailey oper-ated the Terrace Room on lease while his own Meadowbrook was closed during the warr and the Terrace Room mane, and the money Terrace Room mane, and the money of operation, its included in the con-traction of the control of the control of the con-trol of the control of the co Rosenhaus freres have poured ap-proximately \$75,000 to \$100,000 into the launching of the room

Associated to Open New Chi Office; Clark Shifts

Associated Booking Corp. owned by Joe Glaser and Music Corp. of America and operated by the former, will open a branch office in Chicago within the next few weeks. Space has been secured in the 54 W. Ran-dolph St. building.

Head of the branch has not been selected. However, arrangements have been made to shift Sammy Clark from the N. Y. office to the new branch as head of the act department.



TUCK ME TO SLEEP

BOURNE. Inc. 99 Seventh Ave. New York 19 N

NEW SONGS Will, (Sentimental - appealing) "RADIO XOUR (ARES AWAY" (Soreth-song-dance) die each (caiss). Also (composing, Argunging, Printing, Pathialling, Reasonable rates, (Material Sentimental Sen tishing, Reasonable rates, () FREE TO PROFESSIONALS, KENNEDY MUSIC CO., 3 Se Barre, Verma

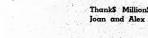
STARRING

In "THIS IS NEW YORK"

LOU WALTERS LATIN QUARTER, New York

ASSOCIATED BOOKING CORP. JOE GLASER P.O.

Fin Ave. New York 22



ThankS MillionS

THOMAS G. ROCKWELL, President

YORK - CHICAGO - HOLLYWOOD - CINCINNATI - LONDON



RECORDS

On the Upbeat

Harry James resumes work in Long Doeth. Cal. this work after 5 rais. week vacation. Spile: Jones and the City Stricters upon at the Golden week vacation. Spile: Jones and the City Stricters upon at the Golden musical short at Universal. John Charles Thomas to record four disc musical short at Universal. John Charles Thomas to record four disc for Victor with Victor Young backning. Bill Martin, head of Music Corp. of America's concert office in Las Angeles, stepped-out to form his with Soung Burbe weleding the John — Benry Goodman according to the County Burbe welling the John — Benry Goodman according to the William of the County Burbe welling the John — Benry Goodman according to the William of Martin Records. John Aktamar Forming this own orchesters for back his singing on Excelsion platters.

Jan Saviti orchestra Johns Charlie Barnet into Casino Gardons. Santa Montea, Call. Elleen Barton signed with Mercury Records, to do first A. Savita Cart Tilling. Lammer Cavallac orchestra and Mondowlevok Gardens. Culver City, Cal. J. John Kirby combosismed by D. Luck Records.

U.S. Debut Next Year for Tenor Next season will see the American abut of Christopher Lynch, 24debut of Unisequence year-old tenor.

He's under the managership of George Brown, of the CBS concert bureau, and a protege of late John

Norve Buys ABC Pact
Red Norve basarranged with Joe
Glaser, of Associated Booking Corp,
to buy his release from a booking
contract that agency holds on him
Norve is currently with Woody
Herman's orchestra at the Paramount theatre, N. Y.



VARIETY Peace Reigneth Twixt Jimmy Dorsey & Decca

Jimmy Dorsey and Decea Records sat down last week and straightened out all the differences between them that had the two parties; pulling In opposite directions for some time. Dorsey, had long been disastisticd with the way Decea handled his disk output and had tried to break away, from the company.

from the company.

With the settlement of their differences, they both will concentrate on maintaining and improving the band's stature

ASCAP Refuses To Group Infringement Suits Vs. Minn. Exhib

Julis 1s., Julina, LXIIII
Amineapolis, Feb. 5.
American Society of Composers,
Authors and Pulisliers will not acdefended to the composers,
and the composers of the composers,
and the composers of the composers of the composers
and the composers of the compose

for individual infringements on each of eight counts. Validity of the ASCAP license already has been upsted in the courts, each of the courts, and the courts of the courts of the courts of the court o

Halpern, of Minneapolis, "Attorneys S. P. Halpern and L. B. Schwartz, of Minneapolis," at the residence of the Minneapolis, at the residence of the Minneapolis, at the residence of the Minneapolis, and the copyright law and adveled ine that neither ASCAP nor any of its members can succeed in any conyright inferingement suit against picture the pictures containing ASCAP missic." Berger stated.

Berger stated.
"If it can be demonstrated that the state of the s

ire, Dulith, was settled out of court before the conclusion of its trial.

On its part, ASCAP declares it will see every exhibitor in the territory who is unlicensed. In addition to Berger, it is filling suit against Mrs. J. J. Jeisen, owner of the Avalon, White Bear, Minn. another unlicensed theatre, for Infringements.

802 Orders 'A' Scale Rate for Aquarium, N.Y.

Since the Aquerium, N. Y., restau-int-nitery, has gone in for big-name ands at top prices, N. Y. local 802 of bands at to) prices: N. V. local 802 of the American Federation of Musi-cians figures it can afford a Class "A" scele rating. Accordingly, the spot has been notified that the change will be made. Several hotels in N. Y. holding "B" scale classifications also are being changed to the higher rating.

DeLange Inked by 20th

Detange Inked by ZUIt
Edite Defauee has stirred a congraviting contract with 20th-Pex to
one picture, with onions. Score
one picture, some picture, and
one withe Percy Conn. Itary James
ond Wivian Blaine are mentioned
on the picture. Score may be domefor to picture. Score may be dometor to picture, Score may be domewith whom Defaute, has written
before in New York.

Prior to si-mire the 20th agreepercyman-York with a start,
with the picture of the picture of the picture.
The picture will be picture of the picture of the picture of the picture.

The picture will be picture of the picture of the picture of the picture.

The picture of the picture.

The picture of the pictur

G'enn G rr's New Band

GENG GET'S INCW DARG
GEORGE CAN THE CASE OF THE CASE O

Music Notes

Hoagy Carmichael recorded eight of his own tunes as an album for spring release by ARA... Will Osborne's 18-year-old tune. 'Beside An Open Final Processor of the Comment o

Catskill Resort Clipped For Song Infringement

For Song, Infringement
Judge John W. Clancy of New
York Pederal. Guirt has awarded
York Pederal. Guirt has awarded
Like Jewish Composers, Publishers
and Song Writers, and Metro Musie
Co., dannges of \$1,200 and \$500 count
Gouldenia and others, operators of
Gouldenia and others, operators
of the copyrighted tunes, Defendants were
charged with nerforming the tunes
on various occasions during summer
to last year without proper license
from the copyright owners.
In t

cight different occasions.

Plaintiffs had mailed application for permission to use the songs, but defendants had not responded, it was the send

Cats Vs. Cops Causes Longhair Lamentation Los Angeles, Fcb. 5.

No longer will the classic precinets of Philharmonic Auditorium be descenated by the inveverest jitterburg. From now on, take it from C. H. Breinard, manager, the hepeats are

out;
This decision was reached after an melassical clambake which grew so obstreperous that the gendames heat to be called in to restore law and order. It was the first time in history that dignified Philharmonic called the coss.

Family Band

Baltimore, Feb. 5. Capt. Charley Freing, former military personnel officer at Philadelphia Quarternuster Depot, is organizing his own band in Ballimort, with his musical brothers and sisters as nucleus. Band, will be a co-ed unit of 15.

unit of 15.

Croup will Include, besides
C-arley, his krother Ohje, trumpeter
Jut out of Army Air Force, another
beather. Bel, who Jusgel trumpeter
with Mayer Davis orres, and asler. Dorothen, pinnist, due back
shortly from a USO four of the
shortly from a USO four of the
shortly from a USO four of the
property of the Company of the
lam F. Freiter. In the Ballinore school system.



MILLSongs in Action WHO'S SORRY NOW?

I CAN'T BELIEVE THAT THE BLOND SAILOR

AIN'T MISBEHAVIN'

MILLS MUSIC, INC.

QUIZ NOTICE

Where does KRIy Bee? A. KITT' VES IN SEROBLIAN' Q. V. in (el) world? A. The GRES KOI ERS via the Networks. Q. Fran-ce? A. Kogors Carter, New York 'Flud out alond "Sklly."

Monte Proser Adamant on 3 Shows At Copa, N.Y.; Preps 'New Face' Idea

Coperabana, N. Y., may go into a non-name policy following rum, of terry Lester, who winds up Feb, 13. Monte Proser, Copa's operator, is determined enough to try a more face' policy, how the coperation of the Drumkard February and three delivers in the County of the C

Proser has already lost several names on the three-show point and has declared himself as ready to lose has declared ministr, as ready to lose everybody that might be strong enough to play his spot, unless they sgree to do the number of shows he requires to better expenses.

riguires to better expenses.

Should the Copa's Peb, 14 showopen without a name, it will be the
first time. In the sport shistory that
it-has been without a beadliner. Indictation that Proces is serious about
the non-names policy is indicated by
the agis in the NY. Gallies that he's
been culture.

The company of the company of the company
to the

the spot any nour.

Only name definitely committed by Proser is Joe E. Lewis, whom he has for the fall or winter of next season. He's already lost Sophie Tucker and Jane Froman.

resident and Jane Fromm.

Proser declares that once ammes insist upon a maximum of two shows mightly, nitery sharies for themselves and lesser acts will begin to drop sharply. He cites as an example the probable effect on balle of the sharply sharing the sharply sharply sharing the sharply sha

Proser is attempting to get Peter Lind Hayes, current at the Strand, N. Y., as the Lester replacement, No deal has been made as yet.



BOURBON

CLUB SAVOY

HARRY MOSS **AGENCY**

SAMMY WALSH MYRA JEANNI DIANE COURTNEY ANN BREWSTE KAJAR and

1697 Broadway New York City COlumbus 5-7788-7789-7790

ROY DOUGLAS

America's DIFFERENT Ventriloquist Court Square Theatre

Sings a Duet With Himself

HARRY LEE New York

EDDIE SIGITH New York

Agents Wanted-Male

OCR FLAG"—famous pleture in four places, 200,000 sold through stores, odges, clabs, lideal gift, Mat mounted others, clubs. Ideal gift, Mat mountee b: framed; \$1.00 up. Sample prin filter. Our Plug Pales Curp., Dept [1933. Exceller Surject. Mo.

Spot After LATSE Fight Spot Auer LAIDE Figur Tab version of "The Drukard," which folded at the Frolics, Mami, couple of weeks ago after contro-versy with Florida local of the stage-hards' unlon, reopened last week at Delicate Frank's nitery, also in Miami. Ope posted cash security with American Guild of Variety Artists to cover salaries of per-

Artists to cover salaries of per-formers.
Previous difficulties with stage-lands arose because trouge had been been stage show the stage show the Union consequently classified it as a stage show rather than nitrey pres-entation and demanded employment of stagehands. Since show had been booked ha as a package Frolic man-actement wanted "Drumbard" pro-served. ducer to supply to deckhands.
Rather than acquiesce, show folded.
At Frank's the show is being done
on nitery floor and does not require

Henny Youngman Buys U.S. Rights to Brit. Yarn As Own Film Vehicle

As Uwn Film Vehicle
Chicago, Feb. 5.
Henry Youngman, heading Mismiward for four weeks at the Chu Baliatter playing the Chez Parce here, is
in the pie ble. Having purchased
American rights to an ancient Brithi production, "The Great I Am."
worth of cutting and adding to slip
misself into the pie as a guy who
dreams the whole story. He will also
some hextling from the subcon. Not content with this, comic has
kerned up with Gill Lampt to do their

Not content with thits, come has teamed up with Gil Lamb to do their own production sometime in spring. To be directed by Bud Foliard, story To be directed by Bud Foliard, story Married"-Foliow the Girk"; Sister Direct Content of the Content of Training as upporting east made upentirely of radio talent into that has had on movie experience.

Cost, studio space, cost, and story details are all inteffails.

Saranac Lake

By Happy Renway
Saranoc Lake, N. Y., Fcb. 5.
Bows to Fred Doringer, ex-minstreiman; E. E. Meredith, ex-advance
agent, Ted Tuerff, magician; Frank
Mike, singer; Harry Barthow,
LATSE; Mrs. Fred Doringer and
others from Fairmont, West Va., who made it possible for the less-fortunate and needy to enjoy a

fortinate and needy to enjoy a happy holiday.

Daniel O'Sullivan and daughter, Joseph Potter and frau in from Flushing, L. I, to attend the wedding of patient Anne Comerford's daughter, who is now Mrs. Robert Gladd. Gernie Knight, formerly of the nitery dance team of Clifford &

Graine Knight, formerly of the nitery dance team of Clifford & Knight, in from 1979 of the nitery dance team of Clifford & Knight, in from Buffalo for an on-ang general check-up. Needs a little of the nitery of t

with Mathea Merryneu, wo pering up-pering up-Margaret Dougheity, nitery singer who has seen too much bed reutine, now manages to take time out to sid the less-fortunate who ozone in the downtown area here. Write to those who are iii.

Mr. and Mrs. Forrest Jarvis, tri-state district exhibs, are giving up the film business to hit the road with a magic act. Hussom is soldling him-self as 'The Great Jarvis' and his good on the service, where he en-terstand the service, where he en-terstand the service with the magic

Personnel: unusuants vs. 122 × 10.1.

magic.

magic.

person to transferred their large transferred their large transferred their large transferred their so John Devono. Lattler is a prince of John Urse in a garage business at Grant-Town, W. vs. Urse hisself has theatre interests in the Eastland, Periment, W. vs. 122 his large large transferred transfe

Stripper Can't Strip Since Auto Accident. Asks \$50,000 Damages

Asks \$50,000 Damages

A couple of strip denses.

A couple of strip denses seeking a total of \$50,000 in damages

for injuries received in an automobile accident here in 1944. One

the occasion calls for it.

Accident, according to testimony
in Suffolk superior court, happened
when car in which they were riding.

Suff names owners of both carks

Suff names owners of both carks

well as driver of car they were

riding in, who had been fined for

drunken drivins Mrs. Brith Ruff.

30, of Chelsen, who seefs \$50,000.

She described her daming as inter
prettive with striplease "when the

cocasion called for it." Other is

cocasion called for it. "Other is

cascident and "can no longer do so."

She seeks \$50,000.

Coast Saloons Hit Biz **Dip But Flasks Hipped**

Los Angeles, Feb. 5.
Saloon business here is on the toborgam and has been since Jan. 1,
while trade in the bottled liquor
stores is on the upgrade, with
licenses quoted from \$5.500 to \$5,700. ilterness quoted from \$5,500 to \$5,700, the sast side and in the war shipping areas where payrolls are (ightening, and overtime cheeks are growing earter. Bottle business is prospering partly because it is cheaper to drink at home and partly because of the lowgrade liquor served in the general run of gibmills.

Gives Up Film Exhibiting For Magic Act With Wife FB Say Yates Is Extraordinary Agent,' He Says He's Not, in Pact Suit

Trial of Frederick Bros. suit serted that in his opinion Yates was against Charile Yates for a per- in more powerful salesman of tal-mannet injunction, plus breach of ent than David (Somp) Werblin, contract, proved somewhat of a head of Music Corp. of America's three-ringed circus in N. Y. Isal N. Y. Office. This was tantamount week. Giggles came from the to placing Yates on a higher plane lengths to which the PB attorners than any agent in the business.

This line of questioning by FB isalismentable, to that amends and continued with Jessen Kaye.

making a decision.

As witness in the case, various N. Y. booking agents and bookers were subponeed. It was they who was the control of the c

Apt. Owner Files Suit To Bar Niteries In Chi Area On Old Law

Chicago, Feb. 5. Suit filed in Superior Court here last week aims to ban niteries in a three-square-mile area in the heart of Chi's south side.

Suit, based on an ordinance prin 1889 when that part of the Suit, based on an ordinance passed in 1889 when that part of the city was the town of Luke, was filed by Charles R, and Augusta Anderson, owners of a six-story apartment building, who are said to feel that bistres are turning the neighborhood into a honky-tonk section.

Old ordinance passed by the salesses

into a honky-tonk secti in.

Old ordinance, passed by the solons of Lake, Ill, way back, prohibits issuance of salon licenses in the area. It's still offeedire, the suit charges, because the law by whigh Lake was annexed to Chi provided that annexed territories keep their own dry laws, if any. Original ordinance can be changed only through a referendum, which has never been held, complaint said.

week. Gigeles ceame from the lengths to which the BB attorners blan any agent in the bissey. For include the properties of the properties

was to the effect that his services are not unlique, that he was just an or-dinary booker and not one of the star men in the country, as claimed by FB, Romm's answers coincided, but Kibbee's was more in line with

but Kibbee's was more in line with Pickman's. FB seels to force Yates to honor a 10-year contract, written in 1942, which Yates allegedly breached last summer when he quit FB and joined Joe Glaser's Associated Booking Corp.



ROGERS

Returning to U.S.A. after 20 successful weeks in Panama City.

Direction: BEN SHANIN ount Theatre Bidg., New York



Night Club Reviews

better buys in town for the tourist trade it attracts at traces it attracts at the control of th

COMIC-SATIRIST

CAPITOL

New York

agement: M.C.A

PAUL



Austract a couple outer foulties.

Muss Rogers, likewise being seen in a nitery for the first time, wise the next-to-elosing spot before the finale. Don Saxon, who rates a well-straighting all the way through the show, plays the foil for the comedinent, taking the place, it as much demen, taking the place, it as much late husband and partner. Her route of gags, escentife body posturing and facility and continues to be good for a lead of yake. Only unfortunate angle to costume, which executates a pre-cently-acquired tendency to avoirduping.

costume, where accessions of solutions of the entire policy of the property of the entire policy of the entire pol

VARIETY Radio City Theatre, Minn., May Go for Stage Shows

May Go for Stage Shows
Likelihood that the Radio City theaire, Minneapolis, may open stageshows on an occasional basis is seen
framitie Carle to open there week of
April 19. This will be the first time
that thien has been put in that house.

Produce Real Carle to open there week of
previous Real first time
that thien has been put in that house,
the control of the control of the control
theatre, now playing straight pielures.

tures.

Harry Levine of Paramount will book the house.

Maxie Rosenbloom, Baer Sought for Club 18, N.Y.

Sought for Lilb 18, N.T.
Opening of the new 18 club is set
for Marce 1 with deal in the making far Slapie Maxie Rosembloom
and forner' heavyweight champ.
Maxie Bier, to head the hyout.
Fredly Lamb, spots operator, in
Fredly Lamb, spots
former 32d street site. Did
from closed in the summer of last
year, when premises had to be vaonly building which will be part of
the enlarged Radio City.

Barry & Sullivan Dissolve Bobby Barry has dissolved his vaude partnership with Gayne Sul-livan, to hop into east of the Thea-tre Guild's revival of "He Who Gets

Slapped.
Sullivan may continue act with another comic as partner while Barry is occupied with current legit stint.

New Acts

FRANK TUCKER & NORMA TRE-MAINE Comedy Dance 8 Mins. Leon & Eddie's, N. Y. Frank Tucker and Norma Tremaine are a comedy dance duo with an exare a comedy dance duo with an essentially good line of zany terps, but lack the polish and projection for the better sous. Act opens with Tueber's tap imitation, some as egues into boy and girl comedy dances. Routines for latter lack finesse but windup of tenme spinning guy on her shoulders makes for a good Jose.

VIRGINIA & GENE MILLER

Dance
6 Mins.
Leon & Eddie's, N. Y.
This youthful terp pair in two
numbers, tap versions of a passodoble and a fusse folk dance, still
have to learn the tricks of the trade.
They're nicely costumed and make
a presentable appearance. Jose.

SECHRIST & ADAMS

Skirmitor & Caronas

Mins.

Leon & Eddle's, N. Y.

This team is apparently ready for
This team is apparently a shirty
well integrated act that needs just
a mile of polish before hitting highsar and the shirts opens with according to the
form of the polish of the shirts open with
according to the shirts open with according to the
local control of the shirts open with according to the
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work.
This is an instance where the USO-Camp Shows tour has provided experience and savvy for vaude and cafe work.

Jose.

GEORGE NICOLLS

Magic
9 Mins.
Leon & Eddie's, N. Y.
Leon & Eddie's, N. Y.
Leon & Eddie's, N. Y.
George Nicolls hasn't achieved
that degree of proficiency in Lor
hand work is utterly deceptive to
audiences. In some instances,
switches were all to ovideat. But
that can be corrected by additional
that can be corrected by additional

that can be corrected by additional experience. He's got a fair routine mixing varied ingredients into a pot, and having a pup pop from pot. He does a few blasheing tricks with the hound for a windup. His running gab needs cellting. He'll do better with more playing time. Jose.

MARSHALL MONTE

States

5 Mins.

Leon & Eddie's N. Y.

Marshall Monie impresses with a

Marshall Monie impresses with a

following the state of the sta

HUB MUSICIANS GET NITERY SCALE BOOST

Boston Feb. 5.
Boston Musicians' Union won its raise in wage-nitery scales here reniteries, objecting to the raiso which was put through by the union without consulting any of the club owners, sought arbitration by the courts. Raises amounted to about \$12 a week in class A spots.

week in class A spots.

Strike was threatened when niter-ies reacted against the raises, but ease: was arbitrated and raises awarded. Only one hotel withdrew its band following ups in price, but put it back after three days.

Disk Revs

Continued from page 48 ;

tieally ends on a pop note. Toward the close of the first chorus Miss Carpenter delivers the lyric smil-ingly. It ain't fitten. Same thing for the other side.

the other side.

Hal Meslayre (vocal with orch)
"Patience and Fortitude". There's
No One But You' (Como, pre-celease unnumbered). "Fatience and
Fortitude" is touted as "the Melintyre
Fortitude" is touted as "the Melintyre
Fortitude is touted as "the Melintyre
Fortitude" is touted as "the Melintyre
Fortitude is touted as "the Fortitude" is
Fortitude in the Fortitude of the Fortic would help.
On the opposite side "There's No One"
One of the Fortitude of the Fortitude of the Fortice
Fortitude of the Forticude of

Louis Prima (vocal with orch) Brooklyn Boogie"-"You Won't Be Louis Frima (vocal with orch) "Brooklyn Boogle" "You Won't Be Satisfied" (Majestic 1029). A Prima version of boogle-woogle with some good piano. Prima fans will like it and buy it. This also goes for "You Won't Be Satisfied" on the flipped side.

MCA-Finley

Continued from page 47

are playing around the country, and their popularity varies.

Preceding Stela on the stand was Wayne Daillard, formare operator on the propularity varies.

Preceding Stela on the stand was Wayne Daillard, formare operator of the stand was Wayne Daillard, formare operator of the stand was was provided in the supposition of Finley's spot, and hinself former lesses of Mission Beach before Fibley moved in Beach before Fibley moved in Beach before Fibley moved in Beach spot but got it back by hiring cowboy bands. When his rejected application for a Heense to operate application for a Heense to operate had offered a better death, Daillard declared he did not say that he had a "contract with MCA granting exp." Thinks we have been written in by his lawyer. Finley's application for the Beach Theory's application for the Beach Theory of the proposed of the Standard are playing around the country, and

Finley's Testimony

Finley's Testimony

Inleyword, Feb. 5.

Larry Finley took the stand in his
\$3,000,000 anti-trust suit against
MCA. Finley testified that Larry
Barnett, MCA vp., told him an exclusive booking deal with Wayne
Square ballroom, precluded Finley's
square ballroom, precluded Finley's
square ballroom, precluded Finley's
square, He also testified that he
standard for the wayne
but more you stands of four weeks
which he was forced into by the
Standard Square, Gaillard's
stall Pacific Square, Gaill

Finley stated he finally had to re forte set of pieces always under conriol, but still needs more experiences ont to direct negotiations with 1.09
in some seelling before becoming surficiently storing as a single. On such a seed of production of the seed of the see

USO-SCI Turns In Entertainment Effort To Debarkation Ports

USO-Camp Shows has expanded its services to entertain troops at ports of debarkation in this country. its services to entertain troops at ports of debarkation in this country. Entertainment froupes are already stationed at the posts of Scattle and San Francisco, and work abourd boats that go out to meet transports, and on decks and in hospitals in the area. Previously, this work was done by Army Special Services, which obtained services of entertain-which obtained services of entertainers gratis.

ers gratis.

Lawrence Phillips, executive veepee of Camp Shows, declared that
he was working on a revised budget
for the overall outfil. Figures pretiously gotten up had to be strapped
because slepped up demobilization
plans "took away a lot of our custonners." New budget will be considerably lowe.

iomers." New budget will be con-siderably lower:
Phillips also declared that Camp,
Shows Division of USO is unioffici-ally discussing plans of continuing
work in hospitals after USO dis-bands, Dec. 31, 1947. It's their con-tention that hospitalized vers should
not be forgetten as was the case at
the end of World War I.

Dallas Symph Cuts Two Albums for Victor Dallas, Feb. 5.

Dallas, Feb. 5.

Under the supervision of Mackin Marrow, manager of the Red Seal recordings for Victor, and Chief Eargineer Fred Lynch of Camden, N. J., the Dallas Symphony Orchestra, under the direction of Antal Doyati, made two albums for Victor.



SALUTE TO

Beautiful 4-Color Lithograph of Famor Painting by Fred Tri More than 3 0 0, 0 6 0 copies distributed during war years—by 606 Art and Sift Shops.

Every Home and Office —A LIVE PROSPECT.

Adain Andrea - Alvis Triosyscer.

Adain Athalia - This simagely beautiful 'Oir Filed' picture—counted on heavy White Cardbaard Mat-Jacob on heavy White Cardbaard Mat-Jacob oils like an oil painting—in grantine tooks Wood Frame including Wall Flooger. Choice of the Brones, Oid Jordy or Santia of the Cardbaard of the Santia Cardbaard of the S

"Miles and \$1.50, postpans, or subset charges artistic market with the post charges and the market with the post charge of the Page pletfor with but without oak frame, SAMPI, E-PHINT—in heavy folice—OMA, \$2.00, postpans, or C.D.D., plus charges. Satisfaction countries.

gnarasteed.

GROUP RATES - Either 11-C or 7-A-

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CAN USE TUMBLING ACROBATS Boys or Girls

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309 West Tlat. Street, New York City
Phone: TR. 7-1531—LO. 5-0561

PETER LIND HAYES



THANKS TO: HARRY MAYER, THE STRAND THEATRE AND THE G.I. BILL OF RIGHTS.

Management-

LOU IRWIN, MATTY ROSEN, MARY HEALY and GRACE HAYES

Equity's Pitch to N. Y.'s Mayor O'Dwyer For Burlesque OK Excites Strippers

the form of the entertainment itself.
And this seems to be a good time to
bring it to your consideration."
Mayor O'Dwyer, it's said, has not
had the matter brought to his attention, yet, due to the press of otherduties, but those close to him and
his new license commissioner, Bentents Fielding, are of the opinion his new lieense commissioner, Ben-jamin Fielding, are of the opinion that neither hold any antigathy to any form of theatrical entertainment so long as it's kept clean. It's underany form of theatrical entertamment so, long as it's kept clean. It's understood that neither would ban burseque it shows were kept within the pale of deceney.

Checkup at the license department this week revealed there's been no

"WINSTON CHURCHILL Speaking with the dancer:

CLUB complimented them after seeing them dance, recalled seeing Cappella at the Embassy Club in London in pre-war days.

Martha Lummus, Miami Daily News

"The DELIGHTFUL DANC-ING PAIR OF CAPPELLA AND PATRICIA HAVE BEEN AGAIN HELD OVER AND STOP THE SHOW. . .

George Bourke, Migmi Herald.

"CAPPELLA & PATRICIA HELD OVER FROM PREVI-OUS SHOW CONFIRM MANAGEMENT ENTHUSI-ASM about them. THEIR BALLROOMOLOGY IS OUT THEIR OF THE TOP DRAWER. THEY BROUGHT DOWN THE HOUSE.

Larry, Variety

BROOK CLUB, MIAMI BEACH

Pour issuries que un Excites Strippers

Equity's plea via open letter to lequests for illenease from ormer er Maron'. William O'Dyree in the month of the control of the co

est burlesque house to New York has been the Hudson theatre, Union City, N. J., practically across the river from West 42d street.

Chi OPA Jumps Small Cocktaileries, Forcing Price Cuts Up to 15c

Chi area OPA, having already made a clean sweep of the towns, "A" bistros, is now after the Randoph Street cocktail lounges, Ordered last week to reduce the prices Riviers, Garjek Lounge, Brass, Rail and Capitoli, Noue of the areas.

None of the spots named have ever filed their OPA price schedule, it was charged. Order lowers prices on bar and bonded whiskies as much as 15c a shot. Cocktail prices are also cut. Crackdown came as a result of nu-nerous complaints received from ervicemen about the high prices, ecording to Chi OPA Director James

Smith & Dale Set for 1st Nitery Date In Years

Smith and Dale will play their irst nitery date in many years at the coronet, Philadelphia, for one week Coronet, Philadelphia, for one week starting Feb. 13.

Duo, has been playing periodic dates and vauderies.

'Ice Follies' Hot 185G

Cleveland, Feb. 5. "Cee Follies of 1946" rolled up \$185,000 in nine performances at the Cleveland Arena last week, nearly 20% better than last year's gross. Shipstad and Johnson show had ter-rific advance sale of approximately \$150,000, which helped to tide it over the eurrent newspaper strike which stymicd promotion drive.

Lennox Hotel Out

Lennox Hotel, where many an act playing the old Poli, Penn, Capitol ors Gaiety in Wilkes-Barre, Pa., parked trunks, is doomed.

parked trunks, is doomed.

A. real estate transaction Jan. 26 disclosed the four-story, 50-bedroom hotel will be converted into quarters for a wholesale dry goods firm.

MAXIE'S SHOW STARS

MAXIE'S SHOW STARS
Hollywood, Feb. 5.
Jack Marshall and Laura Deane
Dutton were inked by Sammy Lewis
to headline "Time to Laugh," the
next floor show at Slapsie Maxie's,
opening Feb. 11.
Other new acts are The Garcias
and: the Will Matson Trio with

the Will Davis, Sr.

DOROTHY KELLER

DANCING COMEDIAN

Just Closed 7 Successful Weeks PARAMOUNT, NEW YORK

> **Opening CHEZ PAREE** CHICAGO, FEB. 8th

Direction WM. MORRIS AGENCY

Hypnotist Slater Slated For Vaude; 2 Wks. Set

Ralph Slater, hypnotist who's been on the air over Mutual and who's been lecturing on the subject, will take his mesmerism into vaude,

He's been signed for the Capitol,
Washington, week of March 21, and
Locw's State, N. Y., April 11,

L.Q., Chi, Sets Lou Holtz Martha Raye, et Al., On One \$10,000 March Show

Latin Quarter, Chicago, has set one of its most expensive shows starting March 15 or 21. Mortha Raye, Lou Holtz, Barrancos, and Ben Yosts Vikings are going in one bill with a show budgeted at around \$10,000 exclusive of production costs.

Starting date is indefinite because

of the fact that it's not yet known when Miss Raye will leave the cur rent Carnival, N. Y., show.

AGVA DROPS 'AGENCY CONTROL' DEPARTMENT

American Guild of Variety Artists is dropping the agency control department as of this week and assigning staff which formerly functioned there "to more important duties," according to Matt Saleyey, national head of AGVA.

Department where the private for agents

Department was zet up two years ago as a clearing house for agents and bookers, with latter submitting booking sheets weekly, which could be checked to ascertain if performers and spots were in good standing. Department had been headed by Tess Diamond until latter was upped to head the Hollywood branch of AGVA.

Shelvey said the ten-percenters, or whose benefit the control was set up, hadn't fully cooperated and this

McKinley Sq., N.Y., to Try Sepia Shows Again

McKinley Square theatre, Bronx, N. Y., which did a floppo with Negro stock shows, is currently undergoing alterations and will reopen next month with sepia vaude and band-

Billy Jackson, agent, who books one and two-night vaude shows in RKO theatres in N. Y. area, will book

Pitt Dept. Store Takes A Sentimental Journey

A Sentimental Journey

A Sentimental Journey

Fitsburgh, Feb. 5.

Kaufmannis, leading Fitsburgh
department store, wants to take a

sentimental Journey

By Journey

Rio Copa Calls Time

Casino Copacebana, Rio de Janciro, slated to cut down on its enter ininment March 1 and continue with tainment, March 1 and commute value a local band only until April 24 when it goes back to its usual activity with American name acts. Giovanni, pickpocket act, is current in that years. that room.

Possibilities are that the Copa will

reopen with a packaged revue being collected by the William Morris

agency.
Set on the opening show for next
senson is a fashion show with eight
models selected from top agencies to
run apart from the regulor Copacabana revue which will have Alphonse Berge.

Buddy Lester signed for the Rio-cabana, Chicago, for March 8 or 15.

AGVA Mulls Group Insurance For Members: Seeks Four A's Blessing

Roxy, N.Y., Buys Latin Quarter, N.Y., Show, 3d Club Lineup Into House

Cullo Lilleup mto livesoc.
For the third time in a year.
Roxy theatre, N. Y. will double an intery show into the house. Boxy has set the current Latin Quarter, N. Y. display for sometime in March.
The care's show, which opened last week, includes Ann Corlo, Corraine Rognan, Harry Savoy, Tommy Wonder, Arthur Lee Simpkina. Corinne and Tito Vuldez, Four Moroccans and a hne, along with, house singers.

and Tito Vuldez, Four, Moroceans and a line, along with house singers Don Saxon and Mary Lou Vule, LQ layout runs, around an hour-and-a-half at the cafe, but Sammy Rauch, Roxy booker, will eliminate several acts to conform to the usual Roxy show length of 40-50 minutes. Acts to be out haven't been selected

Yet
Roxy previously played the Zanzi-bar and Copacebana revues.
Layout which closed last night
(Tuesday) dignt wind up with the
same cast. Carl Ravazza left a week ago and was replaced by Bob Han-non; Paul Winchell departed for a Boston date, with Neal Stanley fill-ing in, and the Demarcos quit Sun-day (3) with no replacement,

Jane Pickens and the Barrys are slated for the Wedgwood Room of the Waldorf-Astoria hotel, N. Y., Feb. 22, succeeding Jean Sablon, cur-

Club Charles, Balto,
Set to Reopen April
Club Charles, Buttimore, is scheduled to reopen draunt April 4. Give such a plan could be adopted it would have to have the biesing of Arret Leab it said to be signed for the club, but no date for a run by lim is named. Damny Thomas parent of all tailnumbers of the club, but no date for a run by lim is named. Damny Thomas the signed dickered for to reopen the specific size of the signed for the club, but no date for a run by limit is named. Damny Thomas the signed for the reopen the specific size of the size of

Only current fly in the oistness, according to Shevey, is the cost and plans for financing. Several issue-according to Shevey, is the cost and plans for financing. Several issue-accompanies here submitted estimates, the most reasonable being stoups of 20000 or more covering groups of 20000 or more. AGVA has this figure. AGVA has at this figure would be \$500. This would mean that the union would have to shell out \$160,000 in yearly premiums. Shelvey says the union carl stand such a large fulle from its revenue unless its welfare fund would like to risk the cost of the first would file to risk the cost of the cos Only current fly in the ointment, would like to raise the coin via benefits in New York, Boston, Chicago and other key cities; He says that such revenue probably would not underwrite the insurance editirely, but it would provide a substantial colour. Softwey asserts shate one of the colour plan \$11.80 per year for \$1,000 benefit.

LOU WALTERS Says:

"The Table Tennis navelty act of CARTLAND AND COOK is a sen-sational comedy sports attraction. stional comedy sports attraction "CARTLAND AND COOK are al ways welcome to a RETURN EN-GAGEMENT at the LATIN QUAR-

MT. ROYAL HOTEL, Montreal Permanent Address 200 Pinehurst Avenue New York, N. Y.



GEORGE GU

Master Marimbist of Bach to Boogle

Just Concluding a

2-WEEK ENGAGEMENT AT NEW YORK'S LOEW'S STATE

(Closes Feb. 6)

Direction-MCA ARTISTS, LTD.

Night Club Reviews

Latin Quarter, N.Y.

Latin Quarter, N.3.

It is Valce are seen throughout the production of the productio

Panther Room, Chi

SILEMAN)
Jack Teagarden Orch (18) with
Frauk Horrington Christium Martin,
Kenny Field, Steve Evans, Simpson's Humanettes, Line (8), Carl
Marx; min. \$1.50-\$2.50.

son's Humanettes, the (e), Curison's Humanettes, the (e), Curibrar, min. \$150-\$220.

Vaude and damangun seelers of the Parther Room's latest seelers of the

tine Martin and Kenny Field only so-so on the latter. Steve Evans has 'em roaring with



HAPPY TIMES & JOLLY MOMENTS Currently COLLEGE INN, CHICAGO

trom pace 94
takeoffs on various types of pedestrians, the Polish drapit, and the galgers, morters and wheezers that petromers notices and wheezers that petromers notice in audiences. Also the line, who have a couple of new cuttes in their midst.

Carl and Falls mappel, toulines, swainf, Andrews Sisters, "Rum and dinossur in strobile, coincedy attributions of the control of the control take of take of the control take of take of the control take of take of the control take of take of the control take of the control take of the control take

Beachcomber, Miami

Lou Holt: Diosa Costello, Gomes & Beatrice, Kaye Dowd, Freddie Jenal, Sumara, Line (7), Don Rich-drds Orch (12), Carlos Varela Orch (10); minimum \$2.50, \$5.

(10): minimum \$2.50, \$5.

Ned Schulyer, operator of this big spot is attempting a departure from the format used in the previous glow-included by the control of the contro Ned Schuyler, operator of this big

Jack Lynch's. Philly

Philadelhpia, Feb. 1.
Paddy Cliff, Barbara Blaine, Juse
dawards, Lew Folds, Jumpin Jivers
6), Eddie DeLuca's Orch (8); no
over, dinners \$2.50 up.

(6), Adde Learness \$2.50 up.

Paddy Cliff, husky tenor, highlights current bill at Jack Lewch's
lights current bill at Jack Lewch's
lights current bill at Jack Lewch's
lights current bill at Jack Lewch's
leave to be a light bill bill bill bill bill
Cliff's vocalizing is top drawer
with a nice change of pace and varcaught his repertoire ranged from
operatic arias, Irish folk songs top
pop live numbers. The guy had to
show and keeps it well-paced.

Bad routling had two acrobatic
dancers—Barbara Blaine and June
Both gals are talented in their
specialities, but spotted as they are
La Little to much lewco. Naive
ling appeared here on numerous oc-

JESSE KAYE

VARIETY casions. Miss Edwards, a tiny slip of a gal, bends herself into pratzel-like contotions from atop a metal ladder for a neat hand. Lew Folds, juggler extraordinary, keeps dragging numerous objects com bits about

Lew Young, Justice Townson, College A. P. Stone, Justice Town his voluntions ene and leeps item in the air with a maxing dosessite the state of the

Prolles, Chi

Ethel Waters, with Reginals Beaner, Steve Condos, Sonny Mars Wynters & Angeline, Line (8), Heur Lishon, Orch. (9), Don Chiesta Orch (4); minimum 32-83.

Lishon Orch. (9). Don Chicata Orch
(1): minimum 25-43.

Recently opened Frolics is the only
signine Clb batro with two enspecial control of the control
son and Clark. And now that the
son is going in for name taleat it's
attens will develon.

Topper of this nicely-speed gambol
is Elisel Waters. Sepal sengitores
is Elisel Waters. Sepal sengitores
is Elisel Waters. Sepal sengitores
contrate in six nicely-speed gambol
is Elisel Waters. Sepal sengitores
contrate in such old faves as "Cabin
in the Sky," "Happiness is a Thing
Court of the control of the control
in the Sky," "Happiness is a Thing
Cree, "Stormy Weather," My Man
And "Am I Blue." At the opener
thy mich ber reprise "Cabin and
she had a tough time getting off.
Sid hit.
Sid hit.
Sid hit.
Sid hit.
Sid hit.
Sid hit was a single. Bree of
atter's faking giving it a swelt concept touch, and loud window is the
sing with developed and the sing with developed to the
worker of the control of the control
with drum second only. Also
wiveless and Angeline Life ballroom due, with wate to J. Strauss

Waters and Angeline Life ballroom due, with wate to J. Strauss

Nitery Follow-ups

Jean Parker, whose film appearances have been in the dramatic metic; shows considerable courage in attempting song work in New in the second of the property o

netformer.

Nonciheless, she's worth her fourfagured salary in farw and prestige manage to entertain with elever special material which would or projection. Her numbers contain inherent humor with slight projection. Her numbers contain inherent humor with slight projection. Her numbers contain inherent humor with slight projection. Her number contain inherent humor with slight projection. Her number contain her her humor with slight land humor with slight land humor with slight land humor with slight land, provided with slight land, provided with slight land, provided with slight land, provided with slight land, and the slight land

and the Mildred Ray line. Jose.

Leas E Radie, N. Y., as used it is absorcasing a batch of new talent which in this linestance provides a good overall effect. But chief lure with the control of the con

Solven the show the solven and the solven are attending in force, and three-fix society and east-register society both are attending in force, and three-fix society and the solven are attending in force, and three-fix solven and the solven and th

airs, lighthearted samba to "Tico them some nicely-paced routinos. Tico" and a couple of those easy- Jack Eby and his crew play a neat looking uplifters. Graceful pair are notable for their apparent effortless-

nombite for their apparent effortlessless.

Mars is solid in the adiblects of sides juecking the adiblects of the sides juecking the sides juecking the sides juecking the sides of the sides juecking the sides juecking the sides of the si

Bat Tabaria, Frisco

San Francisco, Feb. 1.

Bob Dupout, Ambassudorettes,
Helene Hughes Girls, Prof. Lamberti,
Bill Clifford Orch (12); no cover, \$2

New show here is topped by Prof. Lamberti, whose xylophone playing and absurdities, with the aid of a strip tease, rock the house plenty. Tode's revue, "Star and Garter," and still socko here.

Show tees off with Bill Clifford bringing on Release Hughes dancers for nifty routine that gets over

for hity founce that gees
neatly. Bob Dupont follows with sure-fire
routine of juggling and mugging to
win solid hand. Ambassadorettes,
aerobatic girl trio, elick in their
gymnastic routines.
Bill Clifford oreh plays well for
show and dancing.
Ted.

Terrace. Miami Miami Beach, Feb.

Miami Beach, Feb. 1.
Benny Fields, Myron Cohen, Viola
Layne, Gloria LeRoy, The Appletons
(3), Line (12), Jack Eby Orch (10);
\$2.50 min.

\$2.50 min.

For a comple of days it tooked like this oversized spot would be the second casualty of the season; though biz at dinner was good, late shows so decided to recopen after the two-day layoff, with Benny Floda helding and the spot of the season of the season

haut his manifer of delivery unco-offensiveness.

Held over from previous show is the different properties of the de-with her improbles of Hildegarde, Famy Brice, Shirley Temple (as a youngster), among others, Gloria-topic of the different properties of the properties of the different properties of the Charlotte Greenwood type of dancing, and the Appleton's, Aprehe Irio, Dreak up the place in their properties of the properties of the properties of the Line has nifty gals, smartly cos-tumed. Wally Wanger has given

Paddock, Miami Miami Beach, Jan, 30. B. S. Pully with J. B. Gump, Hal Thornton, Karen Parker, Bernice Ahl, Line (6), Harry Candullo Orch (6); \$2:50 min.

(b) \$2.50 min.

This late spot is positing them in, with B. S. Pully magnet for present ib. Rowdy guy has a following in his area, and doesn't let them down, in the present in the presen

shows) are out of the screwball-drawer. Balance of show is fair. Hat Thornton makes a pleasant emerge Thornton makes a pleasant emerge Ahi sings and dances in a sultry oriental manufer, and Karen Parker contribs a likeable song session. Line is nifty, too. Harry Candullo and erew do a nice job on the show.

Mayfair Room, Chi

Chicago, Feb. 1.
Russell Swann, Ernie HeckscherOrch (9); \$1.50-\$2.50 min;

Latest of the Blackstone's one-act layouts is Russell Swann, a magician with more concedy than magic. Sleight-of-hander gets about as much aud-participation juto his magic act as possible, and while the

Sicight-of-hander gets about as much aud-participation; uito his magic act as possible, and while this magic act as possible, and while this magic act as possible, and while the above at the outset, majority soon eatch the spirit and plenty faughts for through the standard of the same and t

son, and card tricks which never work.

Heckscher's dansapation as usual, is excellent, with a rhumba and samba thrown into every set for the Latinophiles.

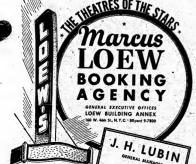
Tomm.

GAGS! JOKES! GAGS!

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For vauda-nito clubs, radle. M.Ö.'s, singles, deubles, announcers, producers, disc jeskeys, discreters, boad lenders, speakers, comics, steiges, magicians, ventrilos, communicaters, writers, carriosnists, etc.

writes, carbonists, etc.
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VARIETY.

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GLENN GREGORY

VIII MICKEY O'DAY New York Currently WIVEL RESTAURANT 15TH WEEK

> ROEHM & BOONE REM SHANIS

Variety Bills

WEEK OF FEB. 7

ection with bills below indicate opening day of show whether full or suffi week,

new

NEW YORK CITY Capitol (7) Glenn Miller Ore Glenn Miller
Tex Boueke
Ladd Lyons
Paul Regan
State (7)
Melly Pleon
Allen & Kent

Mardoni & Louise Jack Proper Mal Hallett WASHINGTON Campillo 818 Her Berl Lice Trent Marie AlcDonald

Paramount

Paramount (6)
Danny Kuye
Rob Chester Dd
Georgia Gibbs
Tip, Tan & Toe
CHICAGO
Chleaga (8)
Victor Borge

NEW YORK CITY P & I Still Paramount (6) | John Roles Jon Rio John Roles OMAHA Orpheno (8) C Calloway Ore Peters Sia 3 Pebrs Moke & Doke NEWARK
Adams (8)
Phil Betto
Rund) Myooks OrgHall & Aordan
Crophy Sis JEANS
St Charles (6)
Peage Real
Cova, Steve & Eddy
Morric & Rean
Dod. Dodson, Monks
(une 10 fill)

Murrh & S. N. au Double Louis David David Solid College (1988) Marie David Dav

3 Rockels
PROVIDENCE
Berngul'n (3-10)
Reingul'n (3-10)
Ledles He Storical
Ledles He Storical
ROCKEPHID
TOWNER
ROWNER
ROWNER
ROWNER
ROWNER
SPRINGPHELI
SPRINGPHELI
Court Ng (3-10)
FORMER
LOWER
L

Duke Norman
The Graysons
10 Ding Gress
10 Ding Gress
WASHINGTON
Gress
Gr

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Carlton Binny
MIAMI
Olympia (6)
2. Rays
Ted Lester

BOSTON
Boodin (1)
Bind Bodin (2)
Bind Bodin (3)
Bind Bodin (3)
Bind Bodin (3)
Bodin (3)
Bodin (3)
Bodin (3)
Bodin (3)
Bodin (3)
Bodin (4)
Bodin (4

Warner

RKO

REW TO SEE THE NEW YORK CITY PHILADELPHIA
Strand (8)
Ortin Tucker Ore
Peter Lind Hayen
Lane & Clairo

Miles
Berl Wilesler
Mills Bros

Independent

NEW NORK CITY
Music Birll (1)
And Powell (1)
And Po

Walson & Dots BOLND BROOK Brook (9-19) Fred & Rod Lon Cassidy (three to fill)

First & Hot Lon Caredy (three on high) (three on high) (three on high) (three on high cared & Hosenarie King Cared & Hosenarie King Cared & Kong Car

Jimmy Dorsey Or Wilson & Frenchy

GAUDSMITH BROS. NOW Mt. Royal Hotel, Montreal

Mgt.: EDDIE SMITH

Frank Marlow

5 (denns
16 The Kajos Smith & Hart (two (e fill) Ruyal (8)

2 OSRES JUMEN, Dyer KANSAS CITY AL Zimity Market (8) Disapy Dan tone to fill LOUISYLLE National (2) Barty Wood Adelo Pravish Binii & Evelyn Stevens Bros & B Albins & B

Pat Hemming
HOLAOKE
Valley, Arena (3)
Al Shyens
George Frentla
McFarland Twins
A & M Hovel
Mary B Hughes
3 Rockets
The Arleys
The Arleys INDIANAPOLIS
Keith's (7-10)
Bonsid O'Conner
Hollswood Revue
2 Oakles
Huhert Dyer

Menne. Cora. Mullans Mary Los Willans Los Los Willan

Cabaret Bills

NEW YORK CITY

Beert Stanley

Glock Moore

Glo

Mars and Honte
Art Walter Ore
Madiem Cafe
Mary Jane Maide
Person Newfall
Helen Hadley
Don Hayes
Ernic Holst Ore
Marte Carle
Ray Reukon Ore

G Andrews Ore Floria Vestoft Versaillies Barnani Bros Bmil Pett in Bros Bmil Pett in Bros Bmil Pett in Bros Bert Stone Bert Stone Bert Stone Carver Junet, Marnis Mario Bryant Junet, Marnis Jun Jean F Murray Lady Anne Ramon Monchi

Lady American Bandon Mombito O Bandon Mo Los Ross Soria Reynolds To Carrolls

She fa neyhoure

Markey Horton Ore

Markey Horton Ore

Markey Horton Ore

Markey Horton Ore

Markey Horton

Markey Horton

Markey Horton

Markey Horton

Markey Horton

Markey Horton

Markey

Markey Sply's Rnot Sply's Rnot Sply's Storb Club Morales Ore Tony Pastor Steve Murray Four Blues Gaye Dixon Hilde Simmons

Dialers Sour

_ Continued from page I _

for the other contest-slanted com-mercial airers as well.
Behind the new trend of thought among these sponsors and agencies is the conviction that there's a ter-rific letdown among the contest paris the conviction that there's a territe letdown among the contest participants, usually numbered in the hundreds of thousands who, over a period of weeks, are related to a fever the art is the name and address of the lucky guy. Whether or not their own contrib measured up of weak to be a contrib measured to be a contrib measured to be a contributed on the contributed of the contributed of the contributed of the contributed of the contributed on the contributed of the cont

custions may set In.

Some Givenavys Serapped
Because of this new thinking sevreal projected givenways of an elaiorate nature have been scrapped,
other and the service of the service sands who will either claim that they did a superfor job, creating even greater resentment, or rush to the courts for a writ of something-or-other on the grounds that "it's ex-actly what I sent in—and mine got there first." Either way, the sponsor appears

inal \$300,000, for a whopping \$1,800,000 total.
Dramatists Guild rules set the split between writers and producers as 60% of the film take to the former and 40% to the latter. Using the \$5,000,000 gross figure above, that would give Lindsay and Crouse each \$540,000 and Hayward \$720,000.

that would give Linday and Crosses costs S04000 and Hayward S720,000, to cons \$64,000 and Hayward S720,000, must be split with the backers, of course, he relating half and they diveying up the other half. or the half of the course, he relating half and they diveying up the other half. or the half of the half half of the half half of the half half of the half of th

mentioned softly, it having been and flop, but the others were all winners. The control of the c

Lindsay Seeks Closer Legit-Pix Proximity

Legit-Pix. Proximity
Howard Linday, here with Russel
Couse on two big picture deals—
"Life With Father" powwows with
Jack L. Warner, and the "State of
the Union"—Paramount sale—has his
own ideas shout picture production.
"It they did it as in London when
they did it as in London when
they did it as in London they
there or Denham, and do a bit in a
picture, it would help both the stage
and screen. But this 3,000 miles distance of Hollywood from Broadway
forfends any legitery dipping into
place.

Reminded that O the Asternia

Film, Radio Names

Continued from page 1 Washington from New York, while Barron brought the picture people in from the Coast. First bellow came when the whole

washington from New York, while concluded the many are wondering, it is a prought the picture people from the Coast.

Lindsay-Grouse

Lindsay-Grouse

Continued from past 1

Continued

Lindsay, Crouse and Hayward would femme radiottes were rushed into whack up \$1.50,000, plus the orist- the picture, but the males were left too total, or a whopping \$1.50,000 control to the picture of the picture of

the flunites this year, was mere anti-climax.

Among the radio names left on the outside to peek in-mit they could— were Bill Stern, Bob Bawk, Peier were Bill Stern, Bob Bawk, Peier Andre Kostelanter. Bay Bolera and Arleac Francis arrived too late for the pic, even it they could have got-ten in it. Gals who made the pis included Helica Souissat, Etiem Bar-ton, Dorothy Kligalien, Hene Woods, According to faces, for the other

ion, Durothy Kilgallen, Jiene Woeds, Ekanor Lambert and Jo Stafford, According to flacks for the other picture people, Barron had arranged picture people. Barron had arranged stafford in the picture people of the picture people people of the picture people p

Truman.
At the cutting of the birthday cake

At the cutting of the birthday cake at Uline's Arena by Mrs. Trupon and daughter Margaret, the big pic was of Johnson holding Margaret O'Brien up to receive the first piece of cake. The other names were just extras in the scene. In the background appeared the smilling faces of the Loew press squad and the versatile Barron.

British Pix

Continued from page 3 Continued from page 2

along, the lines of entertainment standards, the Coastites emphasized, the Coastites emphasized, the Estation 18 plate avague in its effection 18 just as vague in its effection 18 just as vague in its film ran, but showmanship and merchandising belp offset that dedictions of the continued of the continued

So, it's English them and English players have intrinsic value, there's no reason for the American public not to be open-minded about them. Certainly "Henry lith" ("Goodbye, Mr. Chiple" and many another British film—and, for that matter, the chips" and many another British film—and, for that matter, the granteer of the second of the sec

Maurice Ostrer On British Pix

Maurice Ostere On British Pix Improved product and the fact that American stars will be used in British films will go far in breaking down resistance to British-made pic-tures at the American boxoffice, ac-cording to Maurice Ostrer, executive producer for Gainsborough Pictures, J. Arthur Rank company. Oster,



What's An Operetta?

By Jack Pulaski

If "Show Boat" is the best operetta—
If "Of Thee I Sing" is the best
musical comedy—
If "Charlot's Revue" is the best

Where does this leave "Oklanomal"?

There are only two things wrong with the above list. Nobody agrees with it, and show people cannot concur on a definition of operetta.

It's a controversial subject.
Vanuary found out,

So all right What's an operetta?

What's an operetta?

Vannery has been chasing an accurate definition of operetts for a combe of weeks. This, its easy?

Try it. Producers, compers, authors, performers. They all start out confidently and then to into thete dance. One composer, with more steals than Ty Cobb, went down for the third time muttering, "Damned if I know."

know."

"Baat," "Sing" and "Charlot."

These are Vanury's pick as the state of the

the "musical plays."
This "musical play" designation is comparatively new to show business. Trying to describe the difference, and importance between the ingredients of the misical play and operetta is what touches off the trouble. Everybody has his own ideas, few

lin structure the musical play has virtually come to mean a straight play that has been re-vived and revised to include mu-Yet it doesn't have to be a

the Visit of the second of the visit of visit of the visit of visit of the visit of as an operetta, incidentally, when it comes to defining operetta Rodgers and Hammerstein don't say "positively." An explanation of the revue form should not be so hard: a so-

ries of sketches (comic or dra-matic) interspersed with specialty

San Francisco, Feb. 5.

before the opening of the boxoffice, bas indicated to Rosener "that the town can support three fulltime legitimate theatres,"

The Tivoli became Frisco's third

The Twoil seems Prisco third legit house as the result of the health ty of Campbell Casad, advance man for "Carrolis," to get either the Curran or the Geary for the Bernner theore, as both are booked solidly drawn of the seems of the Seems Rosener, an old Friend, for cooperation, and Rosener rended the Tivoli from the Blumenteld interests, with Miss Bergner, due to carry on these Miss Bergner, due to carry on the common four to six weeks. Overflow and Geary were an added incentive for the Tivoli more.

Rosener, owner of the Clay, for-Rosener, owner of the Clay, for-

production numbers. For mu-al comedy the simplest outline ould seem to be: a show in nich both the music and comedy are of equal importance Operetta? Ah, there's the rub.

Operetia? Ab, there's the rub.
Managers will likely remark,
"What's the difference if it's a
lot of em dodge tagging their
productions "operetia" beaute
they believe that classification is
boxoffice poison. Which lair the.
Hence, this attempt to pin down
a definition of operetta is sort
of kidding on the level.

There probably was more prac-tical controversy over classifying "Carmen Jones" a couple of sea-sons ago than any other modern

sont ago than any other moders musical. This argument reached the point where the musicals union never did make up its mind and compromised by upping the pay of the men in the pit to a musical-concely wage scales. Terms of a 10-year-old pact between Equity and the American Guild of Musical Artists are still open to discussion before the two bodies at any time. That agreement places grand open and other types of musicals being under Equity and Chorus Equity. The difference between grand der Equity and Chorus Equity. The difference between grand opera and opera, or opera and operatta, looks like something for a fact-finding board, yet Equity and AGMA have had only one minor tiff over a show, and that is long since goue.

If it will help any, the follow-ing is an AGMA-defining clause in its Equity agreement. To be considered an opera the intent of the composer must be a dramatico-musico work, along classical lines following historical musical foun-

But that doesn't settle the que VARIETY has its own interpretation of operetta but figures there is probably a better one around. If it doesn't show up Variery will stick its head through the cauvas and print its own.

Run over your own list of 'Bests.' Musical comedy-musical play - revue - operetta. Take a crack at it. Only first define op-cretta. Go ahead. Do show busi-ness a favor. Reach for a head-

acne.

Remember "Rose Marie," "Rio
Rita," "Bitter Sweet,"- "Three
Musketeers" and all the others.
But don't forget.
What's an operetta?

Big 'Carrolls' Advance **B'WAY B.O.S JITTERY OVER UPPED STICKUPS** Cues Continuance of

Broadway legit boxoffices have Tivoli, Frisco, for Legit become jittery over the possibility of stickups, especially after the latest Making plans to leave for New theft, which occurred Monday (4), York to procure several more plays when two colored gunmen got away for Frisco's third legit theatre, Herfrom the National with more than \$6,000. Of that amount \$4,000 was in eash, representing some of Saturday's takings for "Day Ecfore Spring," musical playing the house, the balance being checks from ticket bert Rosener reveals that the Tivoli would continue as a legitimate house following the engagement of Elisabeth Bergner in "Two Mrs. Carrolls," scheduled to open Fcb. 11. The nous mail advance sale, even

agencies.

Lep Solomon, trensurer of the National, faced a pistol, and upon demand unlocked the boxoffice deer, a second thug forcing him to open the safe at the point of a gun. Solomon was then shoved into the checkroom, after the men took \$86 from his neether.

bis pocket.

Exorfice people are bonded and money lost through rickstyps is protected by service reaganise, but measures to curtail lessest strough each raids have been ordered by managers, especially piture hosts people. More frequent bank depends are more being massen of the Aston this winter, when young bandlis invaded the manager's office backstage.

YVETTE IN LEGIT DEBUT

Rosener, owner of the Clay, for-eign film house, and the Larkin thea-tre, was former treasurer for the Etlanger theatre here and treasurer for the Geäry at the time of its con-struction. He has been a film-house operator for the past eight years. Rosency, owner of the Clay, forsign film house, and the Larkin the street of the Larkin the St

Forwood Changes Mind ead of leaving the staff of Serlin, as he had planned

Instead of leaving the seat of cooks Serlin, as he had planned. Harry Forwood, who has publicized Serlin's "Life With Father," Bijou, N. Y., will remain. Forwood changed his mind after a "pep talk" with the

manager.

P. A. has been on the job six years, first handling a road company of Broadway's run leader, taking over in Chicago, then coming to New York. Wally Fried, who resigned as a castler was a second by the company to the property of in Chicago, then coming to New York, Wally Fried, who resigned as Serlin's general manager, joined Elia Kazan and Harold Clurman, who are producing "Truckline Cafe" in asso-ciation with the Playwrights Co.

Singer Develops New Vocation, 'Testing' of Scores Pre-Production

A new vocation has been developed by Edna Skinner since she withdrew from "Oklahomat" (St. James, N. Y.) last summer, it being the "test" vocalizing of scores which are given privately for producers, authors, composers and prospective backers of musical shows stated for production. Actress took in the backers of musical shows slated for production. Actress took up the work as a stopgap between entrage-ments and its supposedly more re-munerative than stage appearances. Indicating the demand for her serv-ices is the fact that she has sung the scores of 18 musicals prior to pro-duction.

Before singing a score Miss Skin-ner studies the book and in that way visualizes the types of characters for which each number is, intended. Some time ago she learned the Rich-ard Rodgers-Ocean Hammerstein, 2d, written in New York. With Bodgers and another planist at the viories, and Miss Skinner on the vocal end, a sound track was made at 20th-Pox's eastern studio, then sent to the pitture. Millen Watton, cur-rently in "Oklahomal", participated in that recording Before singing a score Miss Skin-ner studies the book and in that way

Coast as a guide in the making of the picture. Milton Watson, cur-rently in "Oklahomai", participated in that recording.

Mary Jane Walsh privately sang the score of a posthumous musical comedy written by George M. Cohan recently and is similarly warbling the numbers for backers of a mu-cial control of the control was con-trol of the control was control. sical due for spring production. Miss Skinner hails from Syracuse, where, before going on the stage, she did

N.Y. BELASCO SUBJECT OF LEGAL CHESS MOVES

The battle of the Belasco, N. Y. where "Home of the Brave" is play-

The battle of the Beisson, N. v., where "Home of the Brave" is playing, has reached another phase, as lad been anticipated, with altoracya and the playing that the playing that the playing the playing that the playing the

Winners Announced In J. Golden Auditions

Results of third annual John Golden legit auditions were an-nounced Monday (4), five winners being Maureen Ryan, WQXR, N, Y, receptionist; Basil Macknik and Phyl Mayo, college students, and Olga Kruger and Loretta Daye,

Olga Kruger and Loretta Daye, earresses. Camban, who conducted the auditions, reports 1.387 auditioned, with 43 already having received. Broadway or comparable jobs as result of the hearings. First year 900 were heard, and 73 got jobs. Last years 1.381 were auditioned, and 135 found assignments. A different part of the control of the

Lively Spring Production Creates New Situation of B'way Theatre Shortage

Coburn as Falstaff

Coburn as Fastait
The Theater Guild Shakeppersan
Co has inteed Charles Coburn to star
Es Fastait in a new version of "The
Merry Wives of Windows." Play will
include Fastait scenes cuiled from
"Henry IV," by Ronney Brent, director. Last Broadway stage appersance of Coburn was in 1934, in
The First Legal." schedulet for
extensive road touring this season
with a Broadway appearance slated
for next fall. Play opens in New
Haven on March 28 and follows up
in Boston on April 1.

Oberfelder Ticketed For \$6,500 by Gallo In 1939 Legit Deal

In 1939 Legit Deal
The slop the Legitimate Theoret
Corn. formed by Testimate Theoret
Corn. formed by Testimate Theoret
Corn. formed by Testimate Theoret
Arthur Oberleder in 1939 was recalled last week when the former
tagged the latter with a summons,
calling for the arbitration of a
Denver showman who came to New
York to book concert attractions for
tweet of the concert attraction for
retaining counsel to represent thin.
Oberfelder claims that he, doesn't
owe Gallo anything because expenditures were not made with his
they were partners Gallo was boos,
because he fired Oberfelder as LTC
general manager 15 minutes attertion of the control of the control
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definite about what each thinks of the other.

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day and date.

Attorney Max Schoengold is attempting to settle the case without going to arbitration.

Herbert Surgery Will Give L.A. New Operetta

Two Victor Herbert operettas,
"The Fortone Teller" and "Stenade," will be sittemlined into one
show by Edwin Leater for the Los
Angeles Civic Light Opera Co. season. Combination will include six
tunes from each of the operettas,
on Cambination will include six
tunes from each of the operation of
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the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operation of the operati on leave of absence as musical director of "Song of Norway," wi make the musical adaptations.

Civic program, consisting of four preductions, will open April 29 at the Philharmonic Auditorium.

Preducing 'Crying' Solo
George Gordon has regained control of his farce-comedy 'For Crying
Out Loud,' which Dan Leeds was
to produce, and has opened office
under name of Broadway Productions to produce play on his own.

Shows in Rehearsal

"Miss Jones"—Max Gordon,
"A Young American"—Shuberts.
"One Shoe Off"—George Abbott
"Second Guesser" in Chicago)—
Bradley-Carlin Pyoductions.

"Truckline Cafe" - Harold Clur-man and Elia Kazan. "Flamingo Road" - Rowland Steb-

Broadway producers are becoming increasingly alarmed over the short-age of theatres. Mid-winter produc-tion is active and indications are for a lively spring period, but where the new shows are to be berthed is surely very shown and the state of the

hew shows are to be berthed is surely weeking above and the very surely surely and the surely weeking above and the surely surel

HILDA SIMMS AS LEAD IN NEGRO 'JULIET'

Hilda Simms, femmie lead in the colored "Anna Lucasta," has been signed for Michael Myerberg's contemplated production, a Negro version of "Romeo and Juliat." She's been pacted for a run-of-the-play term for services in 1946 and 1947. Contract stipulates that play will open no later than Septembor, 1946.

Mull New Charlot Revue

Mull New Charlot Revue
Lt Cdr. Philip Charlot, who recently arrived in New York from
London, to Hollywood to confer
with his father, Andre Charlot,
creator of "The Charlot Review,"
with a view to producing a new
review to producing a
review to producing
review to produce the produce
review to the material from English
composers and writers.

Jack Garrity, Jr., In at ATAM
John J. (Jack) Garrity, Jr., recently discharged from the Atmy,
was elected to the Assn. of Theutrical Atents and Managers and was
immediately engaged as companymanager of "Between Covers," being
produced by Leslye Kare.

Link New License Commissioner To Fresh Probe of N. Y. Tix Agencies

Soon after Ben Fielding was ducted as New York's new commissioner of licenses last week, reports arose that the new administration would investigate the ticket agencies Reasons for such a probe are not clear, although sports columnists have frequently set forth the diffi-culties of the average patron to se-cure tickets for Madison Square

culties of the average patrol to se-cute tickets no Maddoon, Square Caree tickets no Maddoon, Square Broadway showmen assert that the availability of tickets for thearies, is vestly improved over that of 10 years ago, and see no eause for the reported agitation. They says if that into it was not infrequent for all time it was not infrequent for all lands of brokers. During recent caseans, however, managers, have-scen to it that tickets are on hand for pittons visibing to make advance purchases, for lover thou feedloss as well as upstairs. That coplains are well as upstairs. That coplains also direct boxoffice sales. Reported that a representative of Mayor William O'Dwyer could not toldin 13,1616gs for the Notre Dame-

Mayor William O'Dwyer could not obtain 12 tickets for the Notre Dame-New York University basketball game to be held Saturday (9) at the Garden, and City Hall wanted to know why. Ned Irish, who promotes basketball at the Garden, was said to have been called downtown Monday (1) to earlie to Evidence. said to have been celled downlown Monday (4) to explain to Fielding. Understood that Irish handles all such tickets through his office, not through the boxoffice, a long list of subscribers and altotiments to col-leges being taken care of before any public sales. The members of Madison Square Garden get, choice locations for all events, and when such allot-ments are not used as many as 500 clickets are put on sale on the day

ments are not used as many as 500 tickets are put on sale on the day of the event.

Engagements

Engagements
Joseph Arthory, Richard Paul,
Josenb Arthory, Richard Paul,
Josenb Arthory, Morgan, Peter
Hobbs: "Truckline Cafe."
Elwood Smith: Carrington Lewis
Milton J. Williams, Creighton
Milton J. Williams, Creighton
Foreighton, Williams, Creighton
Foreighton
Grace McTarnahan, Clay Clement,
P. J. Sidney, G. Hurry Bolden,
Grace McTarnahan, Clay Clement,
P. J. Sidney, G. Hurry Bolden,
Clarke McDand, W. J. Hackett, Reri
Lopher Bennett, Milton Shirah, EdLopher Bennett, Milton Shirah,
Jane Deering, Candy Montgomery,
Althen Befer, Mary Alice Bindram,
Althen Befer, Mary Alice Bindram,
Ready."

Gordon Takes Big Ads To Refute Gossip On Jean Arthur Illness

Unprecedented managerial courtesy was tendered by Max Gordon to Jean Arthur, who was starred in "Born Yesterday," at the Garson Kanin play's Boston tryout but was subsequently forced out by ill-ness. Because reports had circulated through gossip columnists that the actress quit because she figured Paul Douglas would too her in the notices. the manager felt that Miss Arthur was given a wrong deal, and in-serted extra-space ads in three Saturday (2) N. Y. dallies, which

"It has come to our collective attention that rumors contrary attention that venous reductions to the facts have been circulating with regard to Jenn Artur's withdrawel from the cost of Born Yeaterday. Being monog are in passession of the truth of the matter, we wish to convert the to those interested, Jenn venture that the convertient of the matter that the convertient of the considered advice of physicians, retained by hereal physicians, retained by hereal the Court Street theatre, Philady of the Locat Street theatre, Philady helphia, for the Passession t delphia, for the Passavant hos-pital, Chicago.

pital, Chicago.

"Vicious gossip and carcless rumors, are evil in a good society, we trust that this clarification, in some measure, serves to eradicate them. We have already conveyed to Jean our sincerest wishes for a speedy recovery. We repeat them here and now, and Londily.

and Loudly."

Aithched to the message were the names of Gordon, Kanin, Hal Gerson, Kanin's assistant, Ben A. Boyav, general manager for Gordon, David M. Pardell, show's stage manager: Donglas, and the balance of the cast with the exception of Judy Holliday, who replaced Miss Arthur.

"Born" opened at the Lyeeum, N. X., Monday (4) after breaking the record for receipts at the Locust, Philadelphia, last week. The ad also appeared in the Philadelphia in the Philadelphia and the record of the Philadelphia in t appeared in the quirer, Daily Va Hollywood daily.

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Court Holds Kaufman Not Partner in Tyson Agcy.; Suit Dismissed

It's indicated that the late Harry an was not a partner of John A. Sullivan in the Tyson ticket agency, although identified with that business for years in addition to his activities in supervising musicals for Lee Shubert. His estate, through

Lee Shubert. His eglate, through executor Louis Lottio, sought an account of the control of the

nany production details while abed in the Doctors hospital, N. Y., and ever saw the show.

Play Out of Town

Questionable Ladies

New Haven, Jan. 31, Morris Green stid Lan Dullour (in asso-lation with George Billing) production of system emody in three nets by dangery Fillmans. Staged by Russell Mack; set-ing by H. Ghelon Reunett. Opened by Bulbert theatre, New Tuven, Jan. 31, 46;

This practically all-femme whodunit has incorporated numerous standard twists into its formula and standard twists into its formula and tossed in a couple of its own, but still comes down the homestreth only as stock entertainment. It doesn't look sturdy enough for solid stage fare and its best pie chances are cutalogued under routine file "B."

"B." Fact that east is exclusively distaff (with exception of a male corpse) is a novelty, but it's also a thorit that he ladies exercise their gubtes prerogative to extremes. It the plot's victim hadri been stabbed and shot he probably would have been talked to douth,

to decini. The decinity of the state of the

the state of the s

terri. Demouement, however, is some-what of a stumper, plays the prin-cess with the Ware plays the prin-cess with the Ware plays the prin-cess with the Ware plays the prince is surrounded by a fairly competent group of chalterers. Liel consists of who, becomes enarounced of the prince. Eve McVeagh, whose nucle-partial possing looks to buckmani; who becomes enarounced of the prince. Eve McVeagh, whose nucle-partial possing looks to buckmani; who becomes the prince of the prince save her husband from a forger rays hardo Duver, seedly belief on the Marto Duver, seedly belief on the Marto Duver, seedly belief on the Marto Duver, seedly belief on the lines, for trune-funder promoter whose prince. Virginia Smith, heart-of-gold burkey queen; Helme Arthur, sliger prince, Virginia Smith, heart-of-gold burkey queen; Helme Arthur, sliger seed by the prince of the prince of the plays a Clinices mail.

Staging manages to keep the maze of charges and countercharges on a logical plane but fails to bring out suspense simply because there isn't any in the script.

Good physical production is offered yia an attractive setting and fetching femme facey. Bone.

Plays on Broadway

Born Yesterday

Max Gordon production of consedy-drawa in three ners (one wener by Gurson Kaula, Staged by the author; setting by Donald Ocusinger, Opened at Lycenus, N. Y., Jan. 4, '46; \$1.49 (op. op, Eller Hall
Gare Mee ill
Prant Orto
William Harson
Lee King
Plant Douglas
Garett Aghorn
Lage Rolliday

Lioks like Linx Gordon hrs another click. "Jorn Aysterday" was warmly received by first, inghters. It's Gaison Kanin's first play, and be staged it. Perhaps there are some incredible characters considering the locale, a smart Washington hold, but there have been amazing intrigues in the past with the national capital as past with tr background

the writer, then turns over incrim-inating documents to him.

Chief players, in addition to Misc Chief players, in addition to Misc Merrill, who turns in a good job as the correspondent; Otto Hulett, piny-ing the outclime prosecutor; Frank the briberl legislator. There are nino others programmed, mostly bits. Settling by Donald Oenslager is ex-cellent.

Dances to Back Indpls. Opera Indianapolis, Feb. 5.

Indianapolis, Feb. 5.
Organized toen-age kids of this city will undertake to finance a free production of summer oper at Garfield park open air theatre here next summer under auspices of Indianapolis Park board by sponsoring a series of name-band dances to raise necessary \$5,000.
Tean-Caulego. Councile, will lying.

Teen-Canteen Councils will bring Woody Herman band for dance at Egyptian Room of Murat Temple, March 15, as first step in campaign.

January Thav

Michael Yand pomichen of these-ser rome, polyticity of the property of the prope

Conflict in openings drew second-string critics to the preem of Mike Todd's "January Thaw," and there's strictly an "also ran' quality about the play that doesn't hode well for the play that doesn't bode well for its b.o. potentialities. Wilhiam Roos' adaptation of Bellamy Purt/idge's novel is based on a' threadbare, wholly improbable plot, and has to resort to distortions for its laughs,

The comedy in "Thaw" results neither from slick lines, sufficient neither from aick lines, sufficient shaudties in the charactery, not from hilarious situations, but railare rom playing to the hist upon the ern, sophisticated Now York family-invading the Connecticut farm bett. It was not to the control of the c

props for futgreer, that is turing use.

Smewhere cloned the way, in transferring the character from heween-rovers to the state, the
warmth and resulty that Particulae
warmth and resulty that Particulae
sees was dred-th-the-wool New Euland Coolideans get lost in the
stuffer. The stage characters are as
unatural as the consect is stored,
stuffer. The stage characters are as
unatural as the consect is forested,
copied in the body of an old, deddering farm neighbor, who retains
cough of the genuine pixie quality
shallowness of the other characterizations.

izations.

Charles Middleton. Helein Carewand Charles Burrows in his briel bits come closest to eapturing what Partridge had succeeded in doing via the printed word, but Robert Keith, as the cosmopolite writer, and the others are in the antward position of foreing their parts. For Exra Stone it. ing their parts. For Ezra Stone it was an uphill directorial assignment.

PLAY PUBLISHERS

i of bese and many other distributished plays SONG OF BERNADER TO MOREOW THE WORLD LOST MCRIZON HIGH WORLD LOST MCRIZON HIGH AND FUNG SEVEN AD REAST SOOT FEW ADD. A CALE MASS MINIVER CREAT SIG DO OF STEP K. HE SO OF STEP K. HE SONG TO SEVEN AD A CALE MOSS MINIVER CREAT SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG THE MORE SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF STEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEVEN A SIG DO OF SEP K. HE SONG TO SEP K. HE SONG TO

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NEW YORK

BOSTON

'Dark of Moon' Ups to \$19,000, Chi; 'Pharmacy' 10G, 'Joyous' Sharp 17G

Chi adataset West, divinego, Feb. S., legit west, being west, biggest climb was registered by "Dark" of the Moon of the House of the Ho

\$17.700.
"Blessem Time," Studebaker (Opened Sat. (2) (1.246; \$3.60). Selibut for Saturday night with \$3.100 indicates good biz.
"Dark of the Moon." Blackstone (2nd week) (1.360; \$3.60). Good reviews brought torrid \$19,200 from

steels brought torrid 314,200 accommendation of Commendation Commendat

\$10,000.

"The Jayous Season" Selwyn (3rd week) (1,000; \$3,50). Ditto last week's sharn \$17,000.

"The Passing Shew," Erlanger (4th week) (1,400; \$4,80). Good \$20,000 here means steady pull.

Yesterday' Sock 31G in Philly

"Born Vesterday". Max Gordon tryout, which has been sensutional tree the sensutional tryout the sensutional tryout the sensutional tryout the sensution of t

done as well if held over their twoseek limit. Bye built to £2000

Apple of the Eye built to £2000

Apple of Eye built to £2000

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Current Road Shows

CHITCHI NOZIG JROWS

(Period Cowering Feb. 4-18)

"Anna Lucasia"—Civic, Chi. 4-16)

"Anniana Lucasia"—Civic, Chi. 4-16)

"Antigone and the Tyraut"—
Wilburr, Bod. 4-16, 19—El Capitan,
Hollywood 14-16, 19—El Capitan,
Hollywood 14-16, 19—El Capitan,
PBlesktone—Shubert Lafayette,
"Blessom Time"—Slüdebaker, Chi.
"Carmen Impara"—Niver But.
"Carmen Impara"—Niver But.

(4-16).

"Carmen Jones" — Nixon, Pitt.
(4-9); English, Ind'polis (10-13);
Emery, Cim. (14-16).

"Crescend" — Playhouse, Newark
(4-9); Shubert, Philly (11-16).

"Dark of the Moon"—Blackstone,
Chi. (4-16).

"Dear Ruith"—Mosque Pennie (4).

Chi, (4-16):
"Bear Ruth"—Mosque, Peoria (4);
Orpheum, Springfield (5); Lincola,
Decatur (6); Palace, So. Bend (7);
Keith's, Gr. Rapids (6:9); Davidson,
Milwankre (11-16).
"Dear Ruth" (2d. Co.) — Metro,
Scattle (4-16).

Scattle (4-16).

"Bearly Beloved" — Playhouse,
Newark (14-16).
"Beep Are the Roots"—Colonial.
Bost, '14-9): Lyric, Bridgeport (11):
Court Sa., Springdled (12-13): Bush-nell. Hartford (14-16).
"Flaminge Read" — Flayhouse,
Wilmington (15-16).
"Feelish Notion"—Biltmore, L. A.

"Harvey"—Geary, Frisco (4-16) "Hasty Heart"—Nat'l, Wash. 16).
"He Who Gets Slapped".—
McCarter, Princeton (8-9); Colonial,
Bost. (11-16).
"Jeb".—Locust, Philly (7-16).
"Joyous Scason".— Schwyn, Chi.

"Laffing Room Only" - Shubert,

Chi. (4-9).

"fate George Apley"—Cass, Del.

(4-9); Nixon, Pitts (11-16).

"Life With Father"—Erle, Schenéctady (4-5); Court Sq., Springfield

(6); Shubert, N. Haven (7-9); Bushnell, Handrord (1); Metro, Province (12); H. S. Aidt, Lovell (13);
Plymouth, Worceater (14); Lavell (14);
Chandield (15); Lyrie, Buddeport

(16).
"Little Brown Jug"—Copiey, Bost.

"Little Brown Jug"—Copley, Bost. (14-16).
"Oklahoma!"—Curren, San Francisco (7-16).
"On the Town"—Ford's, Ballo. (4-9); Forcest, Philly (11-16).
"Polomaise"—Opera 'House, Bost. (4-9); Edlanger, Buff. (11-16).
"Questlomable Ladles"—Wainut.

Philly (4-16) se Marie"-Opera House, Bust.

(11-16), San Carlo Opera Co.—Criterion, Medined (4); Aud., Eugene (5); C. Aud., Portland (6-9); Morre, Scattle (11-16).

'St. Lazare's Pharmacy" - Harris.

Chi. (4-16).

"St. Lanis Woman"—Shubert, N.
Haven (14-16).

"School for Brides" — Shea's.
Jamestown (5): Colonial, Akron (6):
Opera Hoise, New Phila, (7): Aud.,

(Continued on page 62)

CORNELL-'ANTIGONE' HIT BY NEWS STRIKE, 16G

Cleveland, Feb. 5. Cleveland, Feb. 5. Cleveland, Feb. 5. Santiagon and the Tyrard. was badd, "antiagon and the Tyrard." was badd, "aqueced by the local new-paper strike, which bilized its advertising comparison last week paper strike, which bilized its advertising comparison last was paper strike, brochimer and plantered town with window posters, start drawn pulled only a disappearance at 35 tep.

Milk Krattk, house manager, in

'Questionable Ladies'

"Questionable Ladies" disince the too well in its Student premiere last weekend '31.2' despite a publicity and aimed to hypo opening personal control of the property of the p

top. "Life With Father" paying its third local visit this week for last halt 47-9). Next week gets opening of "St. Louis Woman" for three-day stand 14-16). Feb. 21-23 brings preem of national company of "State of the Union."

'Polonaise' 25G. 'Roots' Neat 12G. **Lute' 25G. Hub**

"Prein Are the Hooks, at the Co-lantial and "Polomtouts, at the Co-lantial and "Polomtouts, at the Co-lantial and "Polomtouts, at the Co-were last weeks entrice here former taking solid motiess and doing modi-ing and the Co-tain and the Co-lantial and the Colantial and the Col

Estimates for List Week

"Crescende," Wilbur (1,200; \$3).
Estimated \$5,000 on final week here.
Put in original script Friday (1) and shoved off for Newark, "Antigone"

Patt in original seriot Friday (1)-andaboved off for Newark, "Antiquedhoved off for Newark," Colonial
"Deep Are the Roots," Colonial
"Jose 33., Opened Monday '193 and
troversial firms here. Gain figured
for final week more convent.

Off final week more convent.

Final week without Theatre Gaid
majore giropped to 282,000, exhimajore giropp

'HARVEY' \$30,700, 'NOTION' \$29,200, S.F.

INVIIUM 4/ZA/UU, A.T.
The Theatre Guild's 'Poolish Nution', starring Tallblah Bankhead,
moved from 1.76-sent Currai on Saturday 2) after hilting final weeks
homes" the second Theatre Guild
Theatre Guild's Guild Theatre
Theatre Guild's Guild Theatre
Th

testionable Ladies' B'way Happy: 4 New Shows This Week; 'Yesterday' Bow Accla med, 'Baby' 37G, 'Yankee' Record 22G

Some variance in gresses we estimated a second state of the second state of the second second

Monday (4);
Estimates for Lasi Week
Estimates for Lasi Week
(Cyc): C (Comedy), D (Draund),
Cyc): C (Gonday), D (Draund),
A (Method), O (Operetta).

Anna Laciashy, Man-field (5);
Anna Lac

"Apple of His Eye." Biltmore (1st week) (CD-920; 34.20). Presented by Jed Harris; written by Konyon Nicholson and Cherles Robinson; highly regarded out of town; opened

"Are Yen With It?", Century (13th week) (M-1,712; \$4.80). Faring very well and established as one of seson's hit musicals; some variance but plenty okay at around \$34.500. an prenty okay at around \$34.500. (7th week) (M-1.357; 86). Only one parly last week and fine pace picked up further, takings approaching \$37.000.

S37,000. "Bloomer Girl," Shubort (71st weeks 1 M-1,382; \$61. Very little weeks 1 M-1,382; \$61. Very little difference here and the gross again approximated \$27,000. "Born Yekerday," Lyceum (1st week) (C-993; \$1.20). Presented by Max Gordon; writted by Garson Kanin, haifed in Phila; opened Monday to acciding.

Crasses? National Management of the Management of Manageme

bowever.

"Bear Rath." Miller (60th week)
(C-904; \$4.20). Should play into
another summer; not selling out but
profitable right along; rated around
\$15.000.

produbble right along; rared around \$1500. Are the Reeks. Politon 1550. Politon 1650. Politon 1650.

every nerformative, being quieted at 133.300.mt, Columbias Circle (8th, bit 13.300.mt, Columbias Circle (8th, bit 13.300.mt, Columbias Circle (8th, bit 14.300.mt, columbias Circle (8th

"The Glass Menageric," Playhouse (44th week) (CD-865; \$4.20). Going into 11th month and still capacity, gross being quoted at \$18.600. gross being quoted at \$18.000.

"The Magnificent Yankse," Royale 124 week! (CD-996; \$4.20). Despite divided press, Arthur Hopkins presentation looks like real 2,004 thing went to \$22,000; new record for house.

house. "The Va'ce of the Turtle," Mores-ce (98th week) (C-930) \$1,00). Holies to around \$17,000, real coin for long-running comely with britt, cast, "The Waule-Ba Gentlemm," Shoult (4th week) (C-712, 83,80). Some variance iffer green start, but lig-ured to command positiable business well into spring \$15,500.

"Up in Central Park," Bregdway (33d week) (M-1.90); \$6. Manage-ment figuring on engagement sea-ning season, having passed 'year's mark; still profitable; \$30,000 esti-mated. REVIVALS

"Show Boat," Zigsfeld 44th weekb (M-1,826; 58h). Boxofine time every day for revival at classic, which sells out all times; \$45,000 estimated. "The Red 30th!" 40th St. 15th week! (M-1,319; \$4,80). Selling out solidy through week and, with standers, the gross was over \$57,000 hat week.

last week.

"Pygmalion." Barrymore (5th week) (C-1.115; 54.80). Fits in smartly with revival vogue, and likely to sell out for balance of engagement; aver \$26,000. gagement; over \$26,000.

"The Besert Song," City Center 4th week (O-2,093; \$2,40). Popular prices in large capacity house figure in excellent businers; over \$28,000 claimed.

\$28,000 claimed.

"The Winter's Tale," Cort (3d week) (CD-1,048: \$4.20). Doing very well but closes next week; "Anti-gone" booked in here Feb. 18; "Tale" up further, nearly \$12,000.

'Oklahoma!' 57G In Week at K. C.

With the house completely soid for all shows more than a week of the control of t

stone is due in for five performances starting Feb. 27 in the Music Hall,

'Jones' Big \$30,500 In Week at Pittsburgh

OBITUARIES

CHARLES W. KOERNER arles W. Koerner, RKO e CHARLES W. ROEBERS
Charles W. Koerner, RKO executive vige-president over production
died Feb. 2 at Cedar of Lebanomhospital, Hollywood. Death was attributed to acute leukemia.
Purtbor details on page 4.

GEORGE ARLISS.
George Arliss, 77. English stage
and screen star, died in London
Feb. 5. Arliss also appeared in numerous legitimate productions and
films in America.

films in America.

Among the films Arliss starred in were "The Green Goddess." "Disraell," "The Iron Duke." "Voltaire." "House of Rothschild," and "Alexander Hamilton." He won the Academy award in 1929 for his performance in "Disraell."

formance in "Distacli."

Among the stage plays in which he appeared were "Distacli." "The Merchant of Venice," "Old English," and "The Green Goddess."

E PHILLIPS OPPENHEIM Edward Phillips Oppenheim, 79, world-famous novelist specializing Jan. 29. He had composed scores for a number of operatias and musicals, including "San Toy." The Geisha." "A Persian Princess" and "The Girl From Utah." which had been originally produced in London and later reproduced in the U.S.

SOPHIE BRANDT

Miss Brandt (Mrs. william Bi-lock) made her Mer debut in 1908 performing in "The Waltz Dream" with Edward Johnson, present gen-eral manager of the Metropolitan. She later became associated with

MARRIAGES

Marion Shannon to Ben Cohn, Las Vegas, Jan. 23. Bride and groom are publicists at Warners. Goldye Mandell to Phillip Sisser, pittsburgh, Jan. 27. Bride's on Par yehange staff.

Wini Walsh to Dick Wesson. New York, Jan. 31, Bride is nitery singer; groom is half of Wesson Bros., com-edy team.

Beth Serrao to Barry Gray, York, Feb. 14. Groom is WOR's

Jane Harker to Samuel L. Lanier Las Vegas, Feb. 2. Bride is screen

actress.

Gertrude Caldwell to Arthur
Gould Forter, Las Vegas, Jan. 31.
Groom is screen actor.

Gloría Felz to Capt. Benjamin
Landis, Beverly Hills, Feb. 1, Groom
was co-producer of the Army show,
"Winged Victory."

Jessica Rodgers to Howard Farr, Hartford, Conn., Jan. 27. Bride is

burlesque performer. Jeanne Harrison to Henry Syl-ern, New York, Feb. 2. Bride is adio director; groom is radio oreh

Mimi Berry to Karl Silvera, Holly

wood, Feb. 1. Bride is a screen act-ress; groom a makeup man.

Marjorie Ramey to George E.
Stone, Feb. 3, Hollywood. Groom is

Kitty Spiegel to Mervyn LcRoy Bel Air, Cal., Feb. 3. Groom is producer at Warners.

ducer at Warners.

Paula Stone to Michael Stoane,
New York, last week. Bride is coproducer of "Red Mill" (46:18 to
theatre, N. Y.) and daughter of
Fred. Stone. veteran actor; groom
is press agent.

BIRTHS

Mr. and Mrs. Larry Lansburgh, son, Hollywood, Jan. 29. Mother is the former Janet Martin, of the films; father is a Walt Disney di-rector.

Mr. and Mrs. Klaus Lansberg, son follywood, Jan. 29. Father is west

coast director for Paramount's tele-vision operations.

Mr. and Mrs. Louis Gago. daugh-ter, Pittsburgh, Jan. 27. Mother is former Arlene Zerelstein, WB shorts

Mr. and Mrs. Leo Guild. daughter, lollywood, Jan. 28. Father is a Mr. and Mrs. Leo Guid. daugner, Hollywood, Jan. 28. Father is a member of Warners publicity staff. Mr. and Mrs. Walter Gould. daughter, Hollywood, Jan. 29. Father is United Artists foreign sales head. Mr. and Mrs. Julius Gordon, daughter, Beaumont, Texas, recently. Father is nere of Jefferson Amus. Co. Gaughter, Beaumont, Toxas, recently, Father is prev of Jefferson Amus, Co. Mr. and Mrs. Alberto Coppel. son, Antonio. recently. Father is manager of Asteen Films. Charles Films. Hollywood, Feb. 1. Father is super-visor of contracts at Universal. Mr. and Mrs. Emmett Ward. son, Bollywood, Feb. 1. Father is super-visor of contracts at Universal. Son, Hollywood, Feb. 1. Father is previous of the contract of the son of the contract of the contracts. Son, Hollywood, Feb. 1. Father is film actor.

Holly

film actor.

Mr. and Mrs. Donald Briggs, son.
Hollywood, Feb. 3. Mother is Mar-jorie Weaver, former screen actress.
Mr. and Mrs. Mark N. Silver.
daughter, Jan. 30. in Baltimore.
Father is United Artists Washington

Current Road Shows

Cont'nued from page 61' -

Cont nuce from page 61

Novark (63), Hippodrome, Mairetta
(91) Ford's, Ballo, (11-16).

"Student Frince"—Temple, Taco"Sudent Frince"—Temple, TacoSpokane (61), Wilma, Missoula (71),
Spokane (61), Wilma, Missoula (72),
Spokane (62), Wilma, Missoula (72),
Spokane (72), Wilma, Missoula (72),
The Little Missoula (72),
"The Duckes Missoularce"—Shu"The Duckes Missoularce"—Shu-

"The Duchess Misbehaves"—Shubert. Philly (4-9).
"The Passing Show"—Erlanger. "Three to Make Ready"-Shubert,

Boal. (7-16).

"Truckine Cafe"—Eric Schencetagy (15-19).

"Two Mrs. Carrolls"—Aud. Long
Beach (4): Aud., Stockton (6): White.
Frisno (7): Aud., Sacramento (8-9):
Th'oli, Frisco (11-16).

"Voice of the Turtle" (2d Co.)—
Plymouth, Bost. (4-16).

"Windy MIP—Aud. Anctiord (4"Windy MIP—Aud. Anctiord (4-

"Windy Hill"—And. Hartford (4-5): Metro., Providence (6): Plymouth. Worcester (7): Lawlor, Greenfield (8); Acad., Northampton (9): Royal Alex., Toronto (11-16).

Inside Stuff—Legit

Inside Stuff — Legis

N. Y. World-Telegram Isst Thursday (31) carried a story bylined by Prederick Wolthma setting forth that a backer of the recent "Friends of Frank Fay" rally at Madison Square Garden charged the session had been "abotaged". Allegation came form few. William .5. Smith, director of the "abotaged". Allegation came form few. William .5. Smith, director of the display of the state of the session and the organizers had abotaged the meeting. Author Questin Reynolds several days before severe interested in the Garden meeting. Articles in the World-Telly indicated the same thing but there were glenish from Catholics who backed the Garden meeting. The Garden session actually wound up as a tame after the session and the session and

ica Piritera supplica ney men to organiza ano seta mass raily ... in income Tanilla Zonothi, issued last week, devoled over 20 jagas to the Docember quarterly membership meeting, when Fay sought to rescind a residuiton of ceasure handed, down by the council, which applied charges against him by five Equity-lies whom he verbally chastised for attending, an carlier Garden rally during which criticals not Catholic policy in Spain was heard.

Garden rally during which criticism of Catholic policy in Spain was heard, PM. N. Y. daily, has instituted a change in its drama recieving, rumning notices two days after a play's opening instead of day following, rumning notices two days after a play's opening instead of day following, claimed this was only way it had to get play reviews into the hands of all their readers, and was an answer to longtime, frequent complaints from readers, especially those in the suburbs, who were sheing shortchanged, and the state of th

can discuss the state of the st

Jack McDowell, secretary of the N. Y. stagehands union, speeched away during negotiations between the League of New York Theatres and the union. He said he was better off whem working 12 shows per week for \$13.50 at the Hippodrome (razed) than now, because then he could buy three pounds of chuck steak for 25e, and the buther would also throw in a liver for the cat, souphones and suet for frying. McDowell publicd the same spiel a second time, and when it came one again, the committee had Around the turn of the century grips and clearers got 50c a performance. Now they get \$3.32 per show. Portable switchboard operators receive slightly more, pay being \$11.59.

Victor Moore muffed a chance to rib newspapermen by not appearing last Thursday (31) at the Banshees lunchcon, Waldor-Lasbria, N. Y. Be adverse notices on "Nellie Bly," in which he and William Gaston were starred, were responsible for the show flopping out of the Adelphi, N. Y. Isst Saturday (2), where it played only two weeks.

William L. Lawrence, science expert on the N. Y. Times, held the how supplication of the form of the control o

Some managers are using N. Y. Sunday newspaper magazines for extra-space show ads. Recently Make Todd took such space in the Times mag for "The Would-Be Gentleman," Booth, N. Y., and last Sunday (4) nearly all of the inside cover of the same publication was used for "Show Bod,"

Todd is also taking space on sports pages. In an issue of the Daily News last week, an ad read that "Jimmy Powers (tab's sports editor's says Maurice Evans' 'Hamlet' is twice as exciting as a prizefight." Show is at the Columbus Circle (formerly Cosmopolitan).

as use townmost Circle (formerly Cosmopolitan).

Invasion of the West Coast by the Theatre Guild is causing a gripe among Los Angeles tickettrobers, who complain they are victims of discount of the control of the con

Mary Coyle Chase, the Denver matron who wrote "Harvey" (48th Sirect, N. Y., and Geary, San Francisco), recently bought a mansion in Denver. Royalties on the two companies approximate \$4,600 weekly. Third "Harvey" company is planned for Chicago, with Harold Lloyd Charles and Warren P. Munsell are the probable presenters there.

GEORGE ARLISS

and later reproduced in the U.S.

Jones first London hit was 'Linger
Longer Loo,' produced in 1822. He
was appointed musical London, in
1833. London, in
1835. London, in
1835.

SOPHIE BRANDT
Sophie Brandt, 50, former operasinger who had been associated with
the Metropolitan Opera Co. and the
Oscar Hammerstein Opera Co. before her retirement in 1921, died
Feb. 4 in Chicago.
Miss: Brandt (Mrs. William Burbeek mede her Mer delaut in 1906)

WILLIAM BRENNAN
William Broman 48, former boxoffice man in Brondway, N. Y.,
theatres and more recently company
manager with "Ballet Rüsse Hights." died in his sleep in Deltoit
Jan. 31, where he had been on tour
with the ballet Authorities there
said death probably was due to a
heart attack.
Survived by widow, son, daughter,
brother and sister.

BEN COHN
Ben Cohn, 55, manager of Warners' Frolic theatre, Chi, for past 18 years, died in Chicago, Jan. 30, Cohn was Chi district supervisor

and theatre manager for Ascher Bros. from 1916 to 1928, during which time that organization

Bros. from 1916 to 1928, during white time that organization owned the Rossevelt theatre, now a Loop Bala-ban & Katz house. He was managed of the Frolic when the Warner cir-cuit took over and remained there until his death.

HWMY NATEO JIMMY NATRO
Jimmy Natro, 38, film actor, died
Jan. 31 in Los Angeles, after a short
illness. He was under contract at
Warners.

Mrs. Sarah Lasky, 87. mother of Jesse L. Lasky, prexy of Jesse Lasky Productions, died in Hollywood. Jan. 30.

Patrons Resent Continued from page 3

carry into the postwar period much of the work done by the old War Activities Committee. The private grousing came out in the open in a resolution opposing TAC passed at a meeting of Eastern Allied here last Wednesday (30).

In Memory Of My Beloved Wife,

NELLIE DONEGAN

Who Passed Away Oct. 28th. 1945 My Birthday-On How I Miss You Dear FARIF REYNOLDS

in the "thriller" idiom, died Feb. 3 Oscar Hammerstein and sang at the at his estate in Guernssy, near London. Credified with having authored more than 130 books, his stories were translated into almost ever writing Bernana. 46. former beverter with the state of the control o

For more than half a century, Op-For more than half a century, Oppenheim had been known as the world's most prollife and popular writer. In addition to his books, many of which had been adapted for stage and screen, he also had written many short stories that were as popular as his novets. In 1941, he published his autolography, "The Pool of Memory," admiring the property of the p

His works were definitely of the escapist type, in which glamorous spies dined in West End restaurants or the Casino at Monte Carlo and always ran into high adventures.

always ran into high adventures.

Among his best known works were
"The Great Impersonation." "Inevitable Millionaires." "The Maker of
History," "Gabriel Samara." "The
Missioner," "The Light Beyond,"

LESLIE BINGHAM TOTTEN First anniversary, February third, in cherished and precious memory of a devoted companion and loving JOE BYRON TOTTEN

"The Double Life of Mr. Burton." His last book was "Mr. Mirakel," published in 1943. Survived by widow and a daugh

mouth. He made all the greet vaude circuits as a headliner, and pre-sented his first full-length program in Chicago at the Studebaker in 1898. Previously, in 1993, it was thought hed have to give up his sa-reer because of an accident in which the fingers of his left hand were the fingers of his left hand were the receivered however. In 1898, while on a world tour, he survived the sinking of the Brit-sish ship Sirchans of M. Singapore-ish ship Sirchans of M. Singapore-

he survived the sinking of the Brit-ish ship Sirdhana off Singapore when the ship struck a uninefield, but lost all his paraphernalia. Later he rebuilt his apparatus and enter-tained servicemen. One of his most famous illusions was making an ele-

tained service famous illusions was meaning plant disappear. Survived by his widow, the former Marion Eddings, his longtime stage assistant; a brother, Charles A, also a megician; and a sister.

Wednesday (30).

An unofficial poll among exhibs showed that they feel, now that the war is over, they should be able to decide for themselves whether or not they should show "patriotic" or "propaganda" films, or films supporting any drive for funds. They don't feel that anybody should make thee commitments for them.

A leading indie said that if the trend of Government-made propagands sborts continues, it may lead to the use of the screen for political

when the ship struck a unification when the structure of pullicular when the structure of t

Broadway

Eddle Carter, former legit box office man, dangerously alling. Barney Balaban, president of Paramount, back from Miami vaca-

Nelines, former head of Treasurers altalization.

Transcrient Club, home after hosplentation.

Danny Kaye visited his grammar
school in Brooklyn: last week for a
Look mag layout.

Russ Brown have been contained to the
Russ Brown of the Christ
Russ Brown of the Christ
Russ Brown of the Christ
Russ How of the Christ
Russ Brown of the Christ
Russ Brown
Austin Wilder N. Y. concert mgr
appointed promotion-publicity direct
producer of the Christ
Producer Compact Opera Co.

was star Zachary Scott in town.
c'il do Abe Lincoln in 'Prolog to
lory' on Theatre Guild of Air Sun-

Glory on Theatre Guide of Assistay (10).

Harry Martin, amusements editor of the Memphis Commercial Appeal, in lown for a week, his first vast in more than three years to you after Julea Levey, we have a constant of the Abilene Town prems, checks out for Coast in about 10.

Maryin Schenck, Metro's eastern talent chief, has left for Hollywood for three-week confab with Louis B. Mayer and Bill Grady, Coast talent head.

head.
Sammy White replaced Coley
Worth in second week of current
Locw's State bill, others, holding
over. Worth had another commit-

Sammy White replaced Coley Worth in second week of current worth was consent week of current work. Worth had another committed the second was also with the was also was also

April. Ap

St. Louis

By Sam X. Hurst Garr headlining show at

Eddie Garr headlining show at Chase club. The Barn. Anna, III., nitery de-stroyed by fire of 1984" open a nine-night should be Arena, March 8. Bill. Baird and Buddy Morrow's band in at Chase Chib until Feb 15. Phil Regan, singer, headlining show at Crystal Terrace. Park Plaza The Waltons, damsanotses, into the

he Waltons, dansapators, into the b Continental for a two-week nd. Irs. Tony Serra, whose husband nages Rivoli, convolessing from

Burton Holmes elasts annue on severe par al henry W. Kiel auditorium Fch. 18.

More than \$35.500 nas been more fund for the \$5.500 nas been more fund for the \$5.500 nas been more fund for the \$5.500 nas propertional at the Rossy. Springheid, Ill., elected companies of the part of the properties of the properties of the properties of the fundamental control of the fundamental properties of the fundamental curied away.

W. Kiel auditorium, hundreds beitur, streed away, amoran wan plaidits from the customers and crit for her plano interp of Gerebvin melodics while succing with the St. Louis Marvin Roeean, non of Al Rose-Chi, owner of the Princess, has originated to the planoes, has only the control of the Princess. In the control of the Princess in the control of the Princess in the Chip of the Princess in the Chip of the Princess. In the St. Chip of the Princess in the Chip of the Princess in the Princess in the Chip of the Princess in the Chip of the Princess in the Princess in the Native of the Princess in the Pr

Democratic nomination for State Senator, a job he has held before.

"Chicken Every Sunday" being presented by the Rooftop theatre, Harry R. McClain directed cast which includes Marjorie Ford, Charlene Parker, Gil Newsome, Nathan Garson, Mary Blatney, Lor-Nathan Garson, Mary Blatney, Lor-Harry R. McClair directed cost which includes Marjorie Front, Charlens Parker, G. B. Wessens, Farker, G. B. Wessens, Fraine Klaseck, Jack Platt, Joycelyn Schrum, Osca Schupen, Gost Schupen, Harry Schupen, Gost Schupen, Harry Schupen, Gost Schupen, Harry Bobby Well and Roy Brotee.

San Francisco

Jail Frailcisco
Enil Coleman opening at the St.
Francis, Fob. 29.
Jack Ross held over in Cirque
Room of Enimont hotel.
Al Williams, Papagayo Room
owner, off to Hollywood.
Robert Ferrero of Decoa, seeking
okland site for East Bay headquar-

Oakland alt for East Bay headquare-beited Bond at S. Pernos: also Betty McDonald author of "Egg and I," here for publishers party. Del Gourtiney, Copacidanan above, personnel at Treasure Island. Show was arranged by M. Arl Jarrett. Delores (Mrs. Bub): Hope New Delores (Mrs. Bub): Hope New John St. Williams and Mrs. Alice T. McCon-tenence; size Mrs. Alice T. McCon-national preys of that organization, week for 30 newhales who are being toxed around via TWA con-sellation, photes through the con-sensation, photes from east by that authors when del Frye.

Cleveland

By Glenn C; Pullen Myron Ryan, singer, forming op-eretta troupe fo. Alpine Village. Bobby Blake's illness kept him out or 'Ice Follies' for couple of nights. Joan Spencer doing lead in 'Kiss and Tell' for Lakewood Community

theatre.

Rolls goes into Statter TerRolls Rolls goes into Statter TerRolls Rolls goes into Statter TerBrisson's smash three week run.
Brisson's swasch tere week run.
Brisson's swasch teres we

Brisson sensiti interest with evidence Play House selicing staff are Krick Wills. Ben Letter and N. S. Edectrophysics of the Staff S

New Political

_ Continued from page 1 =

open propaganda. Greater in both volume and effect is the indirect and Sopen propaganda. Greater in both volume and effect is the indirect and radical propaganda that comes from supposedly impartial and politically detached columns writers, authors, slaywrights and motion picture producers. Through them, the prestige and acceptance of familiar and propagation of alternative and propagation and those who determine slage and morphological and propagation and those who determine slage and morphological and propagation and p

condones it."
We'r defines his goal in the coming elections as follows: "The most
effective propagands will be that
which has beinful it. Beinful it.
which has beinful it.
which it is the control of the contives it is not the development of more
effective conservative propaganda or
vent the neutralization of radical
propaganda. The key problem of
give the U. S. conservative government."

Lick Curter planed to Borden and Brackford food cugacycrust on Friday 1-b.

Continued from page 3

Lock Continued from page 3

Lock Curter planed to Borden and the curtier process of the completed with a lag of only 10-b.

Emile Borden replaced analyte Fig.

Emile Borden replaced analyte Fig.

Lock Curter planed to Borden and the curtier process me completed with a lag of only 10-b.

Emile Borden replaced analyte Fig.

Lock Curter planed to Borden and the curtier process me completed with a lag of only 10-b.

Emile Borden replaced analyte Fig.

Lock Curter planed to Borden and the curtier process me completed with a lag of only 10-b.

Emile Borden replaced analyte Fig.

Lock Curter planed to Borden and the curtier process me completed with a lag of only 10-b.

Emile Borden replaced analyte Fig.

Lock Curter planed to Borden and the curtier process me completed with a lag of only 10-b.

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Emile Borden replaced analyte Fig.

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Lock Curter pl

VARIETY Landon

All American Red Cross clubs In England will be closed by April I. Harold French signed by Associated Films for three years Deal Donald Wolff due Feb. 13 for Shatespearean season at the Winter Carden, succeeding current revival of "A Doll's House."

Norman Wooland, BBC announcer.

Garden, succeeding current revival of A Dolls A Bones. BC amounted and commentator, leaving to join in Navy awardwile show headed by Jonn Corneld's production of Beddial's being held up due to leading fernme. Marganet Lock A new play 5 Sheil Bonishippe, "Fruit of the Tree," pacted by Annew Jay 5 Sheil Bonishippe, "Fruit of the Tree," pacted by the West End atter 8 Spring tryout in the provinces, who was production Manager for Gaumont-British before the war, has been been appointed to similar post with Associated British Picture Cornens and the Sheil Sh

Chicago

Jean Arthur out of Passavant hos-

Max Bonier back to 20th after diseharge. Wife of Jim Keefe, "Anna Lucasti

p.a. in hospital for surgery, "Icc-Capades of 1946" skedded to open at the Chi Arena March 17.

Art McBride planning to build huge drive-I ntheatre on west side hore Ole Olsen warned by does to lay off benefit shows and stick to "Laff-ing Room."

ig Room,"
Gil Johnson, of "Passing Show,"
eplacing Gloria Gilbert at the Latin
uarter, here.
Art Kassel orch into Aragon and
ddy Howard orch into Trianonaturday (9).

Walle Hennes' small combo pack-ing cm at Armed Forces Officers' Club weekends.
Frank and Joan Bering off to the new Bering-Byffeld hotel venture in Guayma, Mexico.
Felix Borowski, Chi Sun Music erric, fell down fight of stuirs with Louic MacLoon. 'Suds in Your Exercise Chief Control of the Sun Music end then on to Florida.
Phil Bream to 8th New For return to Phil Bream to 8th New For Control of the Processing of the Phil Bream to 8th New For Control of the New For return to Many for a look-see and then on to Florida.

Phil Began to fly here for return of Cardinal-elect Samuel A. Stritch and accompanying ceremonies.

Million Berle turned down offer to play Rio Cabana here because of no-night-club-dates sentiment. M-G-M division meeting of district and branch managers to be held Feb. 11-12 at the Drake hotel.

Plane ordered for comic Victor
Borger was delivered last week in
time for his scheduled hop to Cogen-

Commdr. Bill Black, former Ted Weems manager, discharged from Merchant Marine, now managing Henry Busse. t. Don Palmer, business man-for Donald O'Connor while lat-Put

ager for Donaid O'Connor While lat-tier is on four and former personal manager for Bunny Berigan and Tommy Dorsey, here expecting dis-charge in mid-February, then back to band biz.

Miami Beach

By Larry Solloway
Meyer Davis in town, at Shel-

Meyer Davig in town, at Shel-Blaif and Dean joined Billy Vine show at Clover club, Cliver Club and the Billy Vine Show at Clover club, Cliver Club and the Billy Vine. Benny Games will continue his celeb cocktail parties in his Blacka-monotone Bayar set for Club Balfs; Feb. 8 show with Henry Youngman, Jack Christer planed to Buston and Lack Christer planed to Bus

ford Roof, Boston), are at Lord Tarleton. Hine benefit at Copa-Cardine, there benefit at Copa-philic and the Copa-philic and the Copaphilic and the Copa-Jackie Miles, Sophie Tucker, Hai Bibly Cappella and Patricia, Gricle Barrie, Olymon und Patricia, Gricle Barrie, Olymon und Patricia, Gricle Barrie, Olymon und Patricia, Gricle Were among others jurning in Attiti-

B'way Plays

Continued from page 1

New York via a deal between 20th-

New York via a deat between 20hrfox prez Spyres Skouras an NBC,
for the latter to televise the N. Ya
fox y theatry as sage constrolled by
a stage of the stage of the sage o

rector in Hollywood, will act as list-son between the net and the various film producers. Until the television setup begins rolling, he will con-tinue as NBC flack for the western division and supervise the Holly-wood press department.

Theatre Tele Continued from page 1 =

man of the board of Madison Square Garden, Mike Jacobs' stogling arena for many of his top fights, has led to the speculation that the fight might be brought to the screen.

be brought to the screen.
Under the Parimount system, images appearing ou the kinescope, it is a support of the property of th

Hollywood

Robert Golden to Chicago on busi-Dore Schary laid up with pneu-

onia. Nat Goldstone to Arizona for vastion. B: rney Balaban due in Hollywood

Birtley Banden to next week.

James S. Burkett laid up with an injured back.

Quentin Reynolds vacationing in

Tueson, Ariz.
Charles Viron and bride back from Charles Virod and bride back from heir honeymoon. David Hopkins flew east to attend is lather's turocal. Jose Hurbi wound up a emeent our of western towns. William Elliott bought a 2.500-acre

four of western towns.
William Ellioth boushin.
Andry Devine and Dick Provert
Andry Devine and Dick Provert
and Cedars of Laboron basolul.
Shirles Temples groom, S. I., John
Actar, released from the Avany.
Shirles Temples groom, S. I., John
Actar, released from the Avany.
Best Friedob. to Pallar Spires.
Geraldine Fitzgera'd in from
Best Friedob. to Pallar Spires.
Geraldine Fitzgera'd in from
Journes restaunced man another cash,
and the state of the state o

warble some more tune.
Fox.
Sam X. Abarbanel inked as publicity director for Comet Produce

San A. Hely director for Come-tions.

Will H. Hays in from the cast for a vacation on his Thousand Oaks ranch.

Tournal returned to Melec-ter in the anch. Joe Newman, returned to Metro fier three years and a half in the

Joe hear and a sifer three years and a sifer three years and a service of the year and former wrestler, hospitalized after a motor wrestler, hospitalized after a motor wash.

ash. George Slaff appointed resident itorney for the Samuel Goldwan

George Staff appointed resident George Staff appointed resident Statistics and George Staff appointed Staff and George Staff

dustrys Public Information Com-mittee.

Cabo defending a \$5,000 during still over the house he reinted from Claude Grahame White, oldstime avistor.

Leaturee Joy asked Suprisor Court Leaturee Joy asked Suprisor Court Leaturee Joy asked Suprisor Court with the second of the suprisor Court leature Cilibert, who has come of age.

Glenn Pratt taking a leave of absence from his post as floatiness rejected to the suprisor Court leature Cilibert, who has come of age.

Employees Guild to recover his heelth.

health.
Milton Biow returns to New York today (Wednesday). Robert Shertoday (Wednesday). Robert Sher-wood, scripting here for past seven weeks, returns to New York Fri-day (8).

ioday (Wednesday). Robert Sher-wood, scriptin here for pet saven wood, scriptin here for pet saven day (8).

Innorary degree of Doctor of Pice Arts was conferred on Denis Mor-carroll College, Waukesha, Wiz-Friday (1).

Welling to the College, Waukesha, Wiz-Friday (1).

Artistic Corp., Chiefed east Monday 14) after six weeks on combinition vacation and business wait in Individual of the Artistic Corp., Chiefed east Monday 14) after six weeks on combinition vacation and business wait in the Coast Artistic Corp., Chiefed east Monday 14) after six weeks on combinition vacation and business wait in the Coast Artistic Corp. Artistic Com-cact summer. Jerry Wald hosting flock of ex and visiting Broadwayttes in the Broad-vacation and business of ex-act summer. Jerry Wald Green. Act, mor-lods and Abe Green. Act, mor-al act, and a

Pittsburgh



BENNY CARTER



HIS SAXOPHONE AND HIS ORCHESTRA

CARTER COMMENTARY . . . sensational on the sax, as All-Star polls confirm again and again , . . tremendous on the trumpet, the clarinet, the piano . . . recording artist . . . composer of a string of hits including "Blues In My Heart" and "Back Bay Boogie" . . .

> **Exclusively on DeLuxe Records** First Release

DeLuxe Record No. 1008

Arranger: 3 years on the BBC staff in London . . . scored the sound track for "Stormy Weather" . . . movie maker: "As Thousands Cheer," "Stormy Weather," and "Calling All Stars" . . . conductor: leading his band on a record-breaking tour of the top theatres, night clubs, and ballrooms across the nation!

Currently -

PATIENCE AND FORTITUDE . JUMP CALL DOWNTOWN THEATRE, DETROIT

ASSOCIATED BOOKING CORP. JOE GLASER, President

HETH AVENUE NEW TIFE

Published Weskly at 154 West 45th Etreel. New York 19. N. T., by Variety, Inc. Annual subscription, 110. Single conies, 25 cents. Entered as second-class matter December 21, 1915, at the Post Office at New York, N. Y., neder the act of March 3, 1819.

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VOL. 161 No. 10

NEW YORK, WEDNESDAY, FEBRUARY 13, 1946

PRICE 25 CENTS

Hollywood Asked to Make More Pix MAYDR LIFTS **Telling of Dangers to World Peace**

Society for the Prevention of world Wan III, believing that motion pictures offer the best means of indextraints against another war, is presently priming follywood producers to turn out more pix felling the tary of German-Japanese aggression and the dangers that pro-Passiot arous still hold for world for world produced the produced that the produced t

Non-profit organization dependent Nou-profit organization dependent solely on public support for its fight spains Pan-Germanism, the So-dety's acuter soxter includes the names of top liberals, with author less liberals, with author the Maham steamship less Solut as precy and Lyfe Evans Maham of the Maham steamship less solely as the liberals with author liberals, and liberals liberals and liberals with liberals liberals liberals with libe ger and Zanuck, lists Louis brom-field, Lewis Mumford, George Creel. Clifton Fadiman, Herbert Moore, Edgar Ansel Mowrer, Quentin Reynolds William L. Shirer, Herbert (Continued on page 55)

New Brainchild For Quiz Kids Pop

A group of bankers, publishers and showler people have banded to gether in a new production unit between the people have been an expensive the people have been a people people have b

(Continued on page 54)

GI's Who Got Showbiz Start in Service Get Civvie Chance With USO

A USO-Camp Shows program de-gned to aid former GIs get a start

Balk Guitry's U.S. Trek

Dain utility S U.S. 11 CR
French authorities have refused
Sacha Guitry's application for a permit to go to the U. S. Actor-author-producer intended to visit follywood.
Guitry is still under a shadow for alleged pro-Nazi activities, as evi-denced by the press controversy following publication of some mem-ous titled "My Detense" in a Paris daily.

N. Y. COMMISH IN SHOW BIZ 'CO-OP' MOVE

New York City License Commi sioner Benjamin Fielding will call a conference of film and legit theatre representatives and union leaders representatives and union leaders next week as his first official step in a move to promote "the closest cooperation between the amusement industry and the Dept. of Licenses." Included among the invitees will be Actors Equity, which it is expected will push the plea for every and of which the please of the pl a major issue between former Com-missioner Paul Moss and the amusement industry, subject is believed certain to come up at this meeting. General feeling is that Fielding, as (Continued on page 55)

Plans to Produce Pic On Life of Glenn Miller: **Hollywood Dickers On**

Harry Romm, head of the theatre booking department of General Artists Corp., has secured the film rights to the story of Glenn Miller's life. Romm left for the Coast Friday (8) to discuss with several Holcay (s) to discuss with several noisy lywood personalities plans he has for putting the story on celluloid. He the trights from Holen Miller, widow of the bandleades, who disappeared on a plane flight over Europe during the war. If Romm completes a deal for the production while west, he will im-the the story of the story of the There are several names mentioned

A USO-Camp Shows program or speed to did former GIs get a six will produce it hinself. He secured himself former GIs get a six will produce it hinself. He secured himself form Holes Miller, widow of the handleades, who disappeared not a plane flight over Europe duning tempers and women at its N N witchielps, Settly was for those will be the service.

It is not made to the production while west, he will immediately set about locking for leads. There are several names mentioned for the Miller part, but all are undefined to the more production while west, he will immediately set about locking for leads. There are several names mentioned for the Miller's life, if made during produced the single suddition produced he will be set to be set to

Show business, its mouth huns open in collective amazement at th severity of Mayor O'Dwyer's shutdown of every entertainment place in New York vesterday (Tuesday). had already figured on a \$2,500,000 boxoffice loss for this week when the Mayor's office rescinded the edict. The order reopening theatres, niteries and all other places of amisement ame effective at 6 o'clock last

night. The rescinding was announced by the Mayor's office about 30 minutes before it went into effect. Film and legit houses grossed about \$2,250,000 this week, with the

about \$2,250,000 last week, with the added \$230,000 this session expected to be accounted for by the Lincoln's Birthday holiday trade.

Immediately after the mayor lifted the shutdown, most theatres and niterics prepared to open last night. All those places reopening were "Continued on page 50) (Continued on page 50)

Tix Refunds Snarled. Roamers Roam Stem. No Place to Turn

No Flace to IuIII
Dospite radio and newspager warnings of Mayor O'Dvers' closed-house celid, Times Square was still Many who'd left home with the idea of taking in a holiday show were disappointed to find all the houses shirtered. For the first time in Broadway because of the shutdown of all places of amusement in New York due to the fuel shortage emergency, it manifests, in many cases, appeared for

Patrons with takets to regit man inces, in many cases, appeared for the performances, having been un-able to contact the boxoffice by phone, but in each instance found the theatre's front doors securely belted.

bolted.

Legit boxoffiee aldes, as well as Radio City Music Hail cashiers, face the involved task; after the Mayor's funds and exchanges for the missed performances. Several boxoffices opened early yesterday (Tuca, morning for that purpose but the police appeared on the seene shortly dears toked the orders to keep the doors locked

'Variety' Tax Service

Variety lax Service
Variety's annual free income
tax service for those, in show
usiness will again be furnished this year.
H. Wayne Pierson, a vet of
the film business but of recent
years with the Dy Collete, is
now stationed at the Vasiety
office, 154 West 46th street, New
York, to furnish information and
assistance to filers of returns. assistance to filers of returns. The hours: 10 a.m. to 6 p.m.,

Pic Studio Unions Set Feb. 16 Deadline On 33% Pay Increase; Strike Threatens

Jessel Sensitive

JESSET OCHSHIVE

Thollywood, Feb. 12.

George Jessel says that since his
little daughter, Jerrilyn, listens to
the radio, he doean't want his name
bandled around, but fil's tokey for
old and discreet friends-like Fred
Allen, Burns and Allen, and Eddie
Cantor, to have carte blanche. It's
damagling when 'smalltime' comedians make stale jokes about his marrying "little girls," he adds.

ITALIAN RADIO'S **COME-ON FOR** U.S. ADS

Although political and economic onditions in Italy are far from Although political and economic conditions in Tally are far from settled, Italian networks are making a strong bid for American advertisers, with surprisingly low figures being quoted. In the first rates to come out of a bid from program in Rome or Milan is \$200, in Page 11. See the country's complete networks the country's complete networks the cost is \$875.

With newsprint conditions making

With newsprint conditions making

With newsprint conditions making newspaper and mag advertising unfeasible, and economic conditions forcing the next to dorf arovable terms. Lt. export advertisers are larger to the conditions of the conditions of the conditions of the conditions of the few European countries to have commercial radio, and a little institutional advertising on radio even under the Fascist regime (during its later years). Country had one chain, compressing the conditions of the

(Continued on page 20)

Hollywood, Feb. 12.

Possibility of another studie jolior strike loomed today (12) as new jurisdictional, tills developed and the Conference of Studio Unious interactioned economic action unless its demands for a 33% raise for 1000 workers are granted by Salloudo Unious are granted by Salloudo Unious workers are granted by Salloudo Conference for a finish fight, for control Coulow film jobs.

LATSE was presenting to move in

of 20,000 flm jobs.

LATSE was priparing to move in on the jurisdiction, of studio machinists, who no longer are affiliated chimists, who no longer are affiliated to hopeful this would provoke the Conference, with which the toolers affiliated, to walk out it in an arabier than wait and make it a strike over wase increases.

Following a meeting with Herbert Sorroll, pracy of the Conference of cers insisted they be assured of coars. (Continued on page 55)

(Continued on page 55).

Vatican's Educ'l Pix Plan in Italy

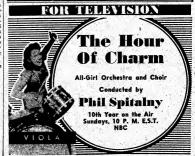
Vatican City is embarking on an imbitious venture of educating the talian Catholic population by means of motion pictures, which according to Church dignitaries, will comprise a "morally wholesome program" of entertainment, as well as religious-and educational pix.

and educational pix.

Arrangements to supply the Vatican City with up to 1,000 flamm.

Bell & Howell sound projectors for use in churches, schools and parish theatres throughout Italy have been completed between the Encise Corp. of America and the Italian Catholic

(Continued on page 55)



Its Own Radio Transmitter, Films To Be Part of UNO Headquarters

United Nations Organization will eperate its own, radio transmitter at whatever peramont headquarters decrumentary films to keep the member of the control o

of the location as headquarters.
If the Connecticuit location, subject
of much argument among UNO
clegates now in ession in London.
Lo accepted, it the creek accepted
of the creek accepted accepted, accepted, accepted, accepted, accepted, accepted, accepted, accepted to the creek accep

reactive Confirmation of the State S

cilities are necessity.

Two of Stanford's heatres are couned by the Eadin-Feribon circuit, two by Edward's J. Pestay and two are at one of the heat of the country of the

London Vete
London detegrates will also vote on
the establishment of a Dept of
Public Information, which will embody many facets of show biz.
Accircing to the recommendations
of the Technical Advisory Comin press, publications, radio, time,
graphics and exhibitions, public
laison and reference. Dept, besides
assisting newareel and photographic
press agencies, is to "promote and,
where necessary, participate in the
button of documentary films" on the
work of the UNO.
Plans for radio operations call for

Plans for radio operations call for Plans for radio operations call for the organization to "assist actively and encourage the use of radio broadcasting for the dissemination of information." Department is to work "in close cooperation" with broadcasting webs of the member nations and to have its own broad-cesting cities at becomes the section of the contraction. casting station at headquarters the necessary wavelengths, both for communication with members and with branch offices, and for the orig-mation of UNO programs.

Theatre Construction To Be Set Back Months By New Bldg. Rulings

by New Ding, Nullings, Subjects of "non-essential" construction, including theatres, niterles, bowling alleys and other places of the places o

Construction will be divided into "essential" and "desirable," and feel-ing here is that theatre construction will be set back months. Virtually no theatres were built during the no theares were built during the war, but a large number were scheduled to get started in the near future. A recent survey by the Dept. of Commerce disclosed that a substantial portion of commercial construction in 1946 and 1947 would be theatener.

It is believed that houses now under construction will be allowed to go to completion. However, those atill on the drawing boards will probably not be permitted to start except in unusual circumstances.

Decorated

Eddie Canbor, co-producer of "Nellie Bly," claims that if the world can recover from Hiller, he can get over "Nellie." Nat Karson, the other half of the firm, walked into a restaural tast week wearing a Purple Heart ribbon with three clusters (2 Boston, Philly and New York.

Radio Gets Bulk Of \$10,300,000 Mapped For U.S. Info Program

Washington, Feb. 12. More than \$10,000,000 for Assistant cretary of State William Benton's More than \$10,000,000 for Assistant Secretary of State William Benton's new foreign information service was recommended to Congress last week by the Bureau of the Budget. The bite is part of an overall \$22,844,000 supplemental appropriation recommended for the Bett of State for the fiscal year beginning July 1.

the fixed year beginning July 1. Specifically, \$10,30,000 is requested for the operation of an "information program designed to discention program designed to discention, radio, motion pictures, and other media" information, about this country. Bulk of this is earmarked for radio, including the operation of all the 131,300,000 of the total is listed for salaries.

for salaries.

While there is no indication how
this will be broken down, it is assumed, that a portion of the money
will be for people disseminating information abroad, who are attached
to the embassies and consulates, and
for those who work on the foreign
program in this country.

HUGHES TO FLY STARS TO N. Y. IN CONSTELLATION

Hollywood, Feb. 12.
Howard Hughes will fly planeload of Hollywood film personalities to New York on Thursday (14) in Constellation, he announced last night (11). Ingrid Bergman, Cary Grant, Veronica Lake and about 15 others will accompany Hughes on flight. will accompany Hughes on flight.
Personallities will return Sunday
(17) in time to report for work the
following morning. Exploitation
stant is to hypo-regular Constellation: run between here and New
York starting Salurday, with
Barrey Balaban, Paramount prez,
booked for initial commercial flight
is estimated to the about seven
and one-half hours.

Propose to Reconstruct Ford's as Lincoln Shrine Washington, Feb. 12.

Washington, Feb. 12.

Proposal to reconstruct Ford's theaire to what it was in 1865, when
President Lincoln was assassimated
there, was made last, week by Senator Milton R. Young (R. N.D.).
The shell of the old theaire still
stands on 10th st. N. W. between E
and F streets here.

and F streets here.

Young introduced a joint resolution to have the Secretary of the Interior estimate the cost of the project. Young wants restored the stage, the secency of "Our American Cousin," which was being played when Booth fired the fatal shot, and also the boxes and the chair in which Lincoln sat, Pointing to the fact that visitors still visit the old theafre, Young sald: fact that visitors si theafre. Young sald:

theatre, Young sald:
"When they wist Ford's theatre,
they feel a distinct disappointment. They do not see the theatre at all.
On the floor is a 'thin black line
indicating the position of the stage
when the awful tragedy occurred,
on the wall is a single photograph
of the dage, the box in which Limcoin sat and the seenic setting
of that play—the last ever presented
there."



191st WEEK! KEN MURRAY'S

"BLACKOUTS OF 1946" El Capitan Theatre, Hollywood, Cal "Best evening's entertainment in America. Ken Murray is great." FRED ALLEN.

Brotherhood' Circuit Receives 10,000 Prints: Special Radio Awards

More than 10,000 prints of "The American Creed," produced by David Selznick with nine film stars for American Brotherhood Week, start-ing Saturday 16), have been shipped to exchanges throughout the country by National Screen Service, Spyros P. Shouras, who heads film industry national control of the country by Control of the country participation, announced this week. P. Skouras, who heads film industry participation, announced this week. Prints are to be made available im-mediately to exhibs through local branch managers of all film com-panies and through NSS for free booking.

Campaign to put over the week, spensored by the National Conference of Christians and Jews, is proceeding at full speed, with exhib groups in many localities plunging treated possible screen time. P. J. Wood, secretary of the Independent Theatre Owners of Ohio, has issued a special builetin urging all exhibs to cooperate and Deniver exchanges the cooperate and Deniver exchanges the processing of the Company Campaign to put over the week

Radio is also cooperating, with each network running a special show. Mutual will broadcast a halfshow. Mutual will broadcast a half-hour show from Hollywood Tuesday (19), featuring a special acript written by Arch Oboler entitled "A Bedtime Story-For Adults Only." oboler will also receive a special Brotherhood Week citation on the show for his work during the last year in computing prejudice. Week and the show for his work during the last year in computing prejudice. Week and the show for Wedney Brother Computer Story (19) and the show for Wedney Brother (19) and the show for (20), ABC and show for Wednesday (26 CBS on Thursday (21).

CBS has prepared a special platter to be distributed to all local stations, with one side featuring Joseph Cot-ten and Ralph Bellamy in a special drama, as well as Frank Sinatra's singing of "The House I Live In." Other side includes spot announce ig of "The House I Live In."
side includes spot announceon Brotherhood Week by
and screen stars, including
Grant, Humphrey B o g ar t,
ra, Hildegrade and Joan Ednents on stage and Cary Grant

FRENCH REVUE CAUSES **OUEBEC STUDE RIOT**

Montreal, Feb. 12.
A mob of French-speaking students rloted outside the Palais Montcalm theatre in Quebec City Thursday (7) in protest saginst "Ca Atomiq'ty," a French revue playing there.

Beefs, were apparently against political stuff in the show. Revue played Montreal previously, where it got eukewarm press. Same happened in Quebec. Four of the youths were arrested after breaking into theatre and tossing stuff at performers.

Lily Pons to Do Month Of Opera in France

Lily Pons will sing opera in Eu-rope for the first time in many years, when the Met's diva leaves N. Y. March 16 for a month of appearances in Paris and on the

Raft Into Hospital

Raft Into Hospital

Raft Into Hospital

Riviers with Paris Opera and Monte Carlo Opera Co., Cannex, She was a start of the Carlo Opera Co., Cannex, She was a few of the Carlo Opera Co., Cannex, She was a few of the Carlo Opera Co., Cannex, She was a few of the Carlo Opera Co., Cannex, She was a few of the Carlo Opera Co., Cannex, She was a few of the Carlo Opera Co., Cannex, She was a few of the Carlo Opera Co., Cannex, She was a few of the Carlo Opera Carlo Ope

Birthday Ball Fiasço in Capital **Brings Loud Echo From Washington**

Washington, Feb. 12.

Differences between the National Committee on Infantile Paralysis and Infantile

and the D. C. District commissioners. For the past three years the national committee has been elbowing in on this list with names of its own. As a result the list has jumped from around 25 names to over 75. Local committee has warned that the national group was killing the geose that laid the golden egg.

New Yorkers who beefed, about

New Yorkers who beeted about the freezeout they got regarding the taking of White House pictures and personal appearances at some of the fund-raising affairs, are probably not familiar with the following facts, ac-cording to the local entertainment committee.

Local committee, made up mainly Local committee, made up mainly of picture people and civic officials, got its first warning that a batch of New Yorkers was coming down for the White House luncheon only five days before, when a list of 17, names was sent. In the case of Dorothy Kilgallen, first Inkling the D. C. folks had was when someone sent a cliphad was when someone sent a clip-ping of her column in which she told

ping of her column in which she told her readers she would attend we-concerned, they likewise had no ad-vance notice that the services of any of the New York personalities were being offered for entertainment for any of the fund-raising affairs here-until after the White House lunch-con. By that time Hardte Meakin, of

own unter the rabing states factories on the control of RKO, in charge of scheduling entertainment for the Washington affairs, already had his schedules fully drawn with some of the shows as much as 3% hours long. The local formative turned down free food formative turned down free food formative turned down after the luncheon was concerned, final decision on this was not made by any member of the D. C. committee but by the White House sidf, the count of the property of the control of the property of the country of the countr

House aides over the last-minutes lutcheon list from New York.

Regret

Members of the D.C. enterlainment committee expressed regret to the committee expressed regret to the committee committee which failed to give the locals advance notice that the national committee which failed to give the locals advance notice that the New York guest list was available to entertain.

Solger and Perry Como, 'said a local official "would have been welves scrounging for failent. We had been will be not the national committee who we were scrounging for failent. We had not sold the national committee was before. Then the committee was committee to the committee was before. Then the committee was some days to the committee was before. Then the committee was some days to contain the committee was before. Then the committee was some days to contain the committee was considered to the New York was concluded to the committee was considered to the New York was concluded to the committee was considered to the New York was concluded to the committee was considered to the New York was concluded to the New York was

man of the D. C. entertainment committee. He was accused of trying to make a three-ring Metro circus out of the celebration, accused of pushing Van Johnson and Margaret OBHen into the forefront of all photographs, and also doing considerable mugging himself in both siterable mu

press. Complaints about the Uline Areaa picture, with Mrs. Tramsu cutting the birthday cake and Johnson Illing Margaret. O Brien of the first Area of the Complaint of the Compl

Local committee says, angrily, Barron had no hand in this, nor did he muscle or bribe any newspaper editor into discarding other shots in favor of that one.

Dramatists Guild, N.Y. Legit Mgrs. to Discuss Easing Screen Deals

A revision of the Dramatiss Guild pact with New York legit manager will take place next month to ease will take place next month to ease companies can make pre-production purchases of sereen rights. This will be one of a series of changes to brade under a general going-over of the contract, which comes up for re-newal.

Revisions are expected to have no bearing on cost of shows to Holly-wood studios, the switches being aimed merely to give the companies more leeway and encourage pre-production deals. A number of production deals. A number of changes planned in the strictly legit and musical aspects of the DG agreement are planned to clarify language and likewise will have no anticipated financial effects.

WILL ROGERS, JR., MAY PLAY DAD IN WB BIOG

Hollywood, Feb. 12. Hollywood, Feb. 12.
Will Rogers, Jr., announced that he will play the role of his late father in the Warners picture. The Life of Will Rogers." Contract is contingent on permission from the Treasury Dept. to donate to charity, tax-free, the salary he will draw from Warners.

from Warners.

At the same time Rogers announced that he will run for the
U.S. Senate on the Democrate
ticket. He was once cleeted Congressman from the Beverly Hill
district but resigned to join the

Dostoevski's Rival

Thornton Wilder's Pullizer price view of the Berlin Feb. 12.

Thornton Wilder's Pullizer price view of the Pullizer Price view of the Pullin's American Section has been barred by the Russiss from their section of the city.

Reason: The drama is too de ing and might inspire a Germa cide wave.

ROONEY SET FOR DISCHARGE

Fig. DISCHARGE Frankfurt, Feb. 12 Pankfurt, Feb. 12 Charge from the Army this w. 4. Points, according to Stars Stripes, Gf sheet.

Stripes, GI sneet.

Film star, with 57 points, has be with American Forces Radio Now work since December.

INDIE INCREASE UPS SALES TERM

Johnston's Public Relations

The trade press, which met with Eric Johnston last Thursday at a dinner in the Hotel Waldorf-Astoria, N. Y., generally came away with the idea that the new head of the Motion Picture Assn. of America will be much easter for newsmen to see than Will Hays, whom he replaced. Hays, stotily conservative, was always allow to meet newshead.

page-page and the property of the press, in which he appear and the press, in which he apoke of the "growing" film industry, drew some humorous side comment. It was generally felt that there was an implication in Johnston's remark that the \$2,500,000,000 industry was still in its wasddling clothes.

Latest Whodunit Baffles Hollywood: Who Killed the Raw Film Stock?

Current film risw stock abortage is spous a whodunit of the first order to film execs. Present plant, exists the control of th

as individual picture needs require. EK spokesmen declare that the in-dustry is getting deliveries by the "millions of feet, but it's still not all they demand." Company official assert that the demands of Holly-wood are actually "above what they need" and emphasized that the situ-ation had created "strictly a seller's markel." Or ways storie. for raw stock

Kodak's Explanation
In face of industry head-scratching, shrugs and gripes, EK execs
(Continued on page 11)

Campaigns to Keep World Aware H'wood Meets Responsibilities

meets Nesponsisimites
"Hollywood Feb. 12
"Hollywood is not a place of
comic, irresponsible extravagana,"
and Hollywood Writers Mobilization
Committee pledged, in announcing
Its 1846 program this week, to "comtinue efforts to make the nation and
the committee pledged, in announcing
the state of the fact." HWM
declard, aware of the fact. HWM

accuracy at will go forward with its enabled in populities the film capitalities. Inserting its occial responsibilities. Marning against the increasing danger to freedom of the screen, reading stage and press, the report particular and press. The report of the screen reading stage and press, the report of the reading stage and reading stage at the following stage of the following stage at the following stage of the following stage of the screen and screen writers, but by their power to illumine with a but by their power to illumine with a fine screen and screen writers, but by their power to illumine with a fine screen and sanity the confusion that the screen and sanity the confusion that the screen and sanity the confusion that the screen and educators, and the screen writers Guild, Radio Writers Screen. Publishels Guild, Screen, Stage Guild, Inade power of Story Analysis Guild, Las Angeles Brapch. of American Newspaper Guild, Inadepondent Publishels and Song Writers Protective Asan.

Marion Doran Story Ed.

Hollywood, Feb. 12.

Marion Avery Doran, former chief of New York Hereld Tribune Hollywood Burcau, has been signed by. Charies Einfeid and David Loew as head of their newly formed story department.

department, Wife of D. A. Doran, chief of Paramount story department, Mrs. Doran
previously was in New York story
department of Paramount and was
head of Columbia's eastern play department before coming to the Coast.

Disney Signs Dali

Hollywood, Feb. 12, Salvadore Dali, surrealist painter, was inked by Walt Disney to inject modernistic art into the forthcoming nusical cartoon, "Destino."

Picture is based on a Mexican love ballad by Armando Dominguez, with Ray Gilbert doing English lyrics.

BRITAIN READY TO CUT U.S. PIX **FURTHER**

Great British postwar program of tighfoning belts as a means of salvaging its disappearing obliar cost, those its consumer of the disappearing obliar cost, those its consumption of Hollywood product. With the British public being pushed through a mill of unexpected-cuts in fag and meat raises and total omination of dried eggs, indignant, soundoffs to the clerk that food is more essential than good of the consumer of the consum

First nervous twitch, symptomatic First nervous twitch, symptomatic of general uneasiness, was displayed by Hugh Dalton, Chancellor of the Exchequer, who informed the House of Commons that \$87,000,000 was spent in the U.S. for films in 1945, about one-half the sum spent on chief degas. The Labor government is hesitating in drawing out the im(Continued on page 18)

TAX FIGURES SHOW U.S. PIX NOT LOOTING ENG.

Hollywood, Feb. 12. American film companies draw only 17% of the total carnings of my was disclosed by a survey designed to debunk the prevalent idea that Bollywood was taking "hige" profits out of England.
Out of approximately \$500,000,000 collected for the exhibition of verted to flollywood. The rest

verted to Hollywood. The rest stayed there in the form of wages, material, interest and stockholders' dividends. In addition, the British treasury collected "approximately \$180,000,000 in taxes on American-

Sturges' Merimee Yarn To Lense in 6 Weeks

d, Independent Publicités and Writers Protective Asia.

Writers Protective Asia.

Trion Doran Story Ed.

For Einfeld-Loew Unit Hollywood, Peb. 12.

Hollywood, Peb. 12.

Hollywood, Peb. 12.

Hollywood, Peb. 12.

Wew Allm is based on Prosper asia which was a production. Not Harold Diddlebock host week.

Wew Allm is based on Prosper Admine story written in 1840, and will be released by United Artists.

'CREEPER' SERIES FOLDS

TREFFER SERIES FULDS
follywood, Feb. 12.
Recent death of Rondo Hatton,
sercen actor, caused the death of
Universal's "Creeper" series.
Two films of the series, "House of
Horrors" and "Brute Man," have
been completed but neither has been

TOUGHER DEALS ON DISTRIBUTION

By HERB GOLDEN

Increasing number of producing
units striking out on their own has
many established independent filmmakers fearful of a rise in distribu-

many established unperspective thin-tion terms. They sense that with the releasing outfits : getting offers of more product than they-can handle, there will be a natural tendency to push up distribution precentage. With the saturation point ap-proach on quantity of outside prod-uct the major distribs can or wish to take on, would-be indie producers are having an increasingly difficult and the state of the state to tougher distribution terms as their bragaining position becomes works. tougher distribution terms as their borgaining position becomes worse. Established indies foresce a perfect-fees to their product when present pacts expire, and some instances have already occurred.

To combat this fear and because of the number of units seeking release deals, talk has been revived in Hollywoot and New York of establish-proced and New York of establish-

ing another distributing organization along modified United Artists lines. As far as can be ascertained, however, this hasn't gotten beyond the preliminary discussion stage—which it has reached any number of times before.

before center styline the second of the seco

N.Y. Critic Defends Stand Vs. Screenplay Credit After SWG Rap

"Screenwriters will be emitted to the full recognition that they de-mand when they have sufficient re-mand when they have sufficient re-full authority over the scripts they have created, just as dramatists do." That was the reply Monday (11) of New York Times film critic Bosley Crowther to a public squawk by the Screen Writers Guidt land Crowther

Screen Writers Guild that Crowther had failed on mention scripter Robert Rossen in his very favorable review of "Walk in the Sun" (20th). Emmet Lawer Town Writer, also beefed at his quoting "Sun" director Lewis Milestone as saying "The book was my script." Crowther retured to do any further puolle arguing with the SWG, declaring his record with the SWG, declaring his record ling the contribution of the screen scriveners.

ing the contribution of une assum-serviveners.

SWG asserted the Lawrey's letter SWG asserted to the lawrey's letter of the second of the lawrey to the assettion for Bosen, but it such the initial gau in a new activity of the SWG, intended to call to the at-tention of the critics and public allier crey instance wherein the work of the SWG intended to call to the strength of the swell of the such as the insufficient recognition." Only through this incans, "Lavery said, "and the writer be given a stat-ure in the motion picture which will

(Continued on page 13)

Cantor Nixed on RKO Yarn, Seeks to Replace

Hollywood, Feb. 12.

Eddle Cantor has been adviced by Bill Dozier, exce asistant to N. De Bill Dozier, and the Market of N. De Bill Dozier, and the Market of Dozier had sated the ple as a sequel to "Shout bad, stated the ple as a sequel to "Shout bad, which he made for the

Ernst Calls On Pic Industry to Fight Pre-Censorship: Ctes Its Illegality

Reva Reves to Films

Mexico City, Feb. 5.
Reva Reyes, the Mexican chantcuse who has played. New York
and Paris spots, is scoring at Ciro's,
being her second date there. She soon will go into pictures

SCHAEFER BIDS FOR CONTROL OF UA

George J. Schaefer, whose name as been repeatedly mentioned as a possibility for distribution chief at United Artists, should Grad Sears United Artists, should Grad Sears and the company decide to call it quits, said this week that "not even thought waves" have passed between him and the UA directorate on the matter, but revealed that he had made overtures to buy a controlling interest in the company. First efforts in that direction, he said, were made to be the constitution of the control of the constitution of the control of the control of the constitution of the control of the contro

made overtures to buy a controlling, interest in the company. First efortasmore than two years ago, with the
offer, however, never even getting to
the preliminary negotiating stage.
Former RKG prezy declared he'd
"buy UA tomorrow", if there was any
could get a controlling interest. UA
owners so far have shown no inclination to sell. Schneder's name must be
added to a lengthening list of prosecome to light in the past few weeks,
most prominent among them being
detro exce Al Lichtman. Coincidentally, both Schneder and Lichtins and continues to be mentioned
as most likely for the spot. Agnew is
his name continues to be mentioned
as most likely for the spot. Agnew is
his name continues to be mentioned
as most likely for the spot. Agnew is
pavid O. Selentick and Schrick's rep
on the board of directors. Aside from
a possible -personal desire to avoid
the UA job, principal factor motiassociation with Selnicks, since the
latter and UA partner Charles
Localized and Carlon UA.

Continued from page 11)

COWAN MAY BECOME **EAGLE-LION EXEC PROD.**

Confabs have been held by Lester Cowan and new Eagle-Lion setup on possibility of Cowan's taking over exec producer post with the organization. Deal is still much in the talk stage, but there's interest on both

Eagle-Lion is jointly owned by J. Arthur Rank and Robert R. Young, the latter controlling PRC. Its product will be distributed in this country by PRC. No actual production has started as yet.

has fatred as yet.

Cowan, producer of "GI Joe," arrived in New York Monday (11),
and will remain until next Wednesday (20). He plans as his next processor of the producer of the plans as his next processor as original by United, Presswriter Fred Othman. Dave Shaw torother of Irvin, Is sertiplical Shaw on Cowan's active side is "Babylon excitated." Second Finaceral and Story, received, "Escol Finaceral Story, Gan Yat See" farther in the future.

Dr. Greer Garson Greer Garson, in New York from the Coast for a visit last week, did a quick turnaround and returned Fri-day (8) for costume fittings on the

stated the pic as a sequel to "snow logy" of the concentration of the Bischler which he made for the Sischler white each gain and the state of the Sischler white each gain shortly to Salvest Canada seal of the state of the sischler white state of the s

decision, in which he took part; as an eximple of the way in which censorship can be stopped, Morris L. Ernst, civil liberties havey, called on the film industry this week to pick the issue to the U. S. Supreme Court. Ernst combined his plea with a slap at the industry—calling it "cowardly"—because "any time it chooses to fight it can stop all precuously by cities, states or the combination of the combination decision, in which he took part; as

Federal Government."
"We (Civil Liberties Union and
others) have offered the film companies for years to take the matter
up to the Supreme Court; and we
still stand ready to do so," Brast declared. "The trouble is that distributions would rather do block-booking
with the censor. They'd rather tell
the censor if you let this one to
through, we'll let you cut the next
one."

one."

Esquire decision by the Supreme
Court clearly demonstrates, Ernst
said, that "all pre-censorship is unconstitutional." "That is the basic difference between our theory of life and, totalitarianism. No film can legally be banned prior to exhibition. The sole power vested in orficial agencies is to prosecute an exhibitor (Continued from page 11)

2 INDIES QUIT SIMPP IN IA STRIKE DISPUTE

IN IA STRIKE DISPUTE

Hollywood, Feb. 12.
David new and Arniod Pressbarger how and the solid press
Society of Independent Motion Filesociety of Independent Motion Filetern Producers because of differences over demanded payment by
International Alliance of. Thestical
Stage Employees of \$50,000 for roIts is understood that Loew and
Pressburger were willing to pay on
a pro rata share for the 41 days
they were shooting but the IA instream of the stage of the share of the share of the
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It is reported that IA has served notice on the Society that it will be held liable for the amount. It was hinted that if the Society refuses to guarantee payment, the IA may de-cline to service, its producer-mem-

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Vaudeville 46 DAILY VARIETY Published in Hollywood bully Variety, Ltd.), \$19 a Year-\$12 Foreign



- 7 WEEKS—SAN FRANCISCO... All records surpassed!
- **7 WEEKS—CHICAGO...**Topping every top hit!
- 7 WEEKS—CINCINNATI ... Nothing like it ever!
- **6 WEEKS**—**PITTSBURGH**... Phenomenal run! Phenomenal grosses!
- **6 WEEKS—NEW YORK**... Engagement smashed all-time Roxy attendance top!
- **5 WEEKS—LOS ANGELES** ... Run set house records in 3 theatres!
- 5 WEEKS—MILWAUKEE... New high—for gross and playing time!
- 5 WEEKS—PHILADELPHIA ... Outgrossing all the record holders!
- 4 WEEKS—SEATTLE..., 3rd week of move-over smash run!
- 4 WEEKS—SPOKANE ... All-time record for extended engagement!
- 4 WEEKS—DETROIT...And moved over for new long run!
- 4 WEEKS—WASHINGTON...Leaving record holders far behind!
- 3 WEEKS—DENVER... Three houses—then moved over for new records!
- 3 WEEKS—INDIANAPOLIS... Moved over too! Both runs records!

HOL

the greatest ever released by



- 3 WEEKS—KANSAS CITY...Three houses! 50% ahead of "Dolly Sisters" high!
- 3 WEEKS—NEW ORLEANS ... Equalled city's longest run in history!
- 3 WEEKS—BOSTON... Engagement headed to all-time high!
- 3 WEEKS—CLEVELAND ... All the big ones from 20th topped!
- 3 WEEKS—NORFOLK... Crowds, crowds! Records, records!
- 2 WEEKS—SAN DIEGO . . .

Far, far bigger than any 20th picture!

2 WEEKS-ATLANTA...

Sensational — as every record falls!

JACKSON, MISSISSIPPI ...

New record as average playing time is doubled!

RICHMOND . . : Record run!

LOUISVILLE . . . Record run!

DARRYL F. ZANUCK

MARY PHILIPS . RAY COLLINS . GENE LOCKHART REED HADLEY . DARRYL HICKMAN . CHILL WILLS rected by JOHN M. STAHL . Produced by WILLIAM A. BACHER

OVERWHELMING EVERYWHERE...

Allied States Assn. Slaps Majors. TAC. CRI at N. Y. Board Meeting

Midwinter board meeting of Allied States Assn. of Motion Picture Exhibitors was held Monday (11) and yesterday (Tucsday) at the Hotel Warwick, N. Y., with the eight major companies Theatre Activities Committee and Confidential Reports, Inc.

Liking a pasting.

Federal court anti-frust suit also
came in for considerable attention,
with Allied serving notice that it
would insist upon a Supreme Court
appeal should the decision now before a three-judge tribunal prove

fore a three-judge tributant proved. Mkpor company distributors were slapped in a 27-page report by Abam F. Myers, chairman of the board and general counsel, on the charge that "souring film centary that "souring film chair," Myers declared, "although the distributors once opposed cooperative buying combines," and even refused buying combines, and even refused buying combines and a parts of the country." Situation that reached a point he contained to the country, and the country is a supportant of the country and the country is supported by the combines of the country. Situation dominated by the circuits, formerly docile members were squawking.

zacuose commanded by the circuit's, formerly docine members were fractionerly decided and a resolution ruitifying stand of the Conference of Independent Eastbullors' Assa, against product Eastbullors' Assa, against product the conference of Independent Eastbullors' Assa, against production of TaC is another move to foster a breach in the zanks of instance of TaC is another move to foster a breach in the zanks of instance of the conference o

resolution stated.

Local Checkers Scored

would publicize by names, and the resolution stated.

Systems of local checkers set up by the common of the common

Alan Curtis Asks

Hollywood, Fed. 12.

Aian Curtis filed suit over weekend against Golden State Co., dary
firm, seehing 550,000.

Actor charges he was seriously injured, in collision with milk truck
last fall and it impaired his earning power. He also asks payment for loss of \$750 to \$1,000 weekly he was earning when accident occurred.

Hornbeck Starts at Rep.

Hollywood, Fcb. 12.
William J. Horpbock checked in at Republic as assistant to Allen Wilson, studio veopee, to function as liaison; between the front office and

the editorial department.
During the war, as a lieutenant
colonel, Hornbeck served as supervising editor for Col. Frank Capra's

Theatre Associates. Newest Mpls, Combine. To Begin on March 1

10 DEGII 0II MAULI 1
Minneapolis Feb. 12
Thentre Associates Inc., newest of
the burjin-booking combines and
the first to be operated mon-profit,
will begin operations here March 1,
bringing a number of theatres
aligned with buy-book units to about
100, more than 20% of those in the

aligned with buy-book units of about 1, 20, more than 20% of those in the 170, more than 20% of those in the 170 more than 20% of those in the 170 more 1, 170 mor

there, was persistently rumored, with headquarters to be established in Minneapolis, which serves that

in Minneapous, territory.
Other combines already operating are headed by Irving Gillman, Frank Manske and A. L. Aved.

METRO SIGNS OBOLER TO SEVEN-YEAR PACT

Metro has jumped a tew options and signed Arch Oboler to a new contract for a seven-year term, as result of his work on "Bewitched." It's a writer-director-producer con-

tract.

Inking suggests Oboler is in films all the way. Anticipating television, Metro is letting him keep his hand in radio but only insofar as special shows are concerned. He can't do

shows are concerned. He can't do regular series,
Oboler is doing a special show over Mutual next Tucs. (19) for the National Conference of Christians and Jews Brotherhood Week, broadcast being Uited. Bedtime Story. Actus Only, with Peter Lorre. At same time, Oboler will receive a creation of ment "as the individual in radio who comet as the mental of the head of t

Balaban, Rose to Coast For British Prod. Talks

For British Frod. Ialks.
Briney Ballaban, Paramouti prexy,
and David Rose, company's managing director in Great Britain, trained
to the Coast Friday (8) for buddle
to the Coast Friday (8) for buddle
freeming, production chief, came in
from Bollywood and met the two
concenties in Chiegos on that confabre
the three were circule veat.
Ballaban is due back in N. Y. next
Monday (18), while Rose likely will
remain another week on the Coast
and Froman on his British production actup.

tion setup.

NYU in Citation To Selznick for 'Rebecca'

A special citation to David O. Selznick, for his "Rebecca," will be Sekanick, for this "Rebecca," will be marque for another book.

50G in Crash Suit

Moltymood, 8ck, 12.

In filed suit over weeks

it filed suit over weeks

file

Myers, British Lion Topper, in Coast Talks

Sidney Myers arrived here today (12) for week of conferences with Republic production chief Allen Wilson.

Assistant managing director of British Lion will stay until Sunday, then return east enroute to his Lon-don office.

Price Exec V.P. Of Prod. Assn.

Byron Price, vice prexy of the Motion Picture Assn. of America. was elected executive veeper of the Assn. of Motion Picture Producers yesterday (11), He also was elected Corp., succeeding Fred Bectson, who held the post for 20 years. Bectson was elevated to chairman of the

James Howie was reelected score-James Howie was reelected secre-tury-treas. Central Casting, How-ard Philbrick was elected executive position of general monager. B. B. Kahane, Marvin Ezeell, Y. Frank Freeman, J. Peter Rathvon, Al Wil-son, Joseph M. Schnetk, Cliff Work, Herbert Freton, E. J. Maunix and Hall Rock. Charles and the board of "Fleetion of a president and first "Fleetion of a president and first

Election of a president and first Election of a president and first and second vice-president was deferred until a later meeting with the provise that current officers will hold over during the interim. It is understood that exces have been trying to persuade Mannix to retain office of president, but Metro exec is reported to have urged that he be permitted to step out.

Labor situation is the most im-Labor situation is the most im-portant problem facting the film in-dustry today, in the opinion of Price, giving out for the newspaper report-ers for the first time since he moved into his post. The industry is step-ping into trouble, he added, unless there is a better understanding be-tween labor and management.

tween labor and management.

A labor contact, he said, will be appointed in the near future to carry out negotiations, with the various unions. He offered no panacea for the ills of the industry but said he hoped to bring about a three-way understanding among the three out-standing ingredients of the picture labor, management and

HEINEMAN GETS UWP SALESMANAGER SPOT

Expected appointment of William J. Heineman as vecpee and general ales manager of United World Pictures has been confirmed by Matts Fox, company prexy. Long reporte deal was announced this week for deal-was announced this week fol-lowing an agreement by Samuel Goldwyn to release Heineman from his contract as general rales man-ager for Goldwyn irroduct. Heine-man starts with UWP next Monday

(18).

Heineman was previously tied up with Fox when both were associated with Universal. His climb started in 1925 when he joined U as sales manager for shorts. When Heineman left for the Goldwyn spot in 1943 he was U's assistant general sales manager.

'Arch' Screenplay Due For March 1 Finish

For March 1 Finish
Irwin Slaw, working in New York
with author Erich Maria Remarque
on screenplay of latter's "Array to
Triumph." is slated to flipsh up by
March 1. Producer David Lewis,
who'll turn out the pie on a partiersing deal with the Low-Entitled
work to buddle with a Constitute
work to buddle with a Constitute
work to buddle with a Constitute
work to buddle with Remarque for another book
"Array" is skedded for July pro"Array" is skedded for July pro-

Pretesting Films

The Selwerin method of precisiting radio shows, which has been described in a series of articles in Vaueru's radio section during the past few weeks, is an application of the same device used by Audicine Resoarch Institute, Gallup subsid, for giving preview evaluation of milm. ARI has "profiled" about 190 pictures, starting with "Once Upon a Honcymoon," with the gadget. A number of producers won't precise their films until they have been edited on the basis of such a

lease their films until they have been edited on the basis of such a preview profile.

It's all done with a small dial placed in the hands of an audience of sount 80 people carefully selected to represent a perfect cross-section of U. S. filmgeors. Dial has five positions by which the spectator can indicate anything from complete borodom to utter fascination. Results from all 80 viewers are electrically, compiled and recorded, as oresponse is instantaneously available. By following wavy line on a chart, which is automatically fitned, ups and downs in audience apprendence of the proposed with some which was on the serven at the construct. It was the proposed with some which was on the serven at the construct. It was the proposed with some budgets, conducted, doil spots and speed up sections of the picture.

U. S. Zone in Germany to Get Limited Film Production by Americans

Canada Thanks H'wood Hollywood Feb 12:

Hollywood for the motion picture industry work in preparing special-films and trailers to aid Canadian war efforts.

war citoris.

Tom Bailey, War Activities coordinator for Hollywood, accepted thanks, conveyed by J. J. Fitzgibbons, Famous Players Canadian prexy, who served as chief of the Canadian Motion Picture War Services Committee.

Berger in Hot Seat With Mpls. Group Due to 'Bells' Row Minneapolis, Fcb. 12.

Minneapolis, Feb. 12.

Open revolt against President
Bennic Berger of North Centrodaltion of the Control of t

Berger issued his statement re "Belte" following a conference between the independent exhibitors organization? board of directors with Walter Bennon, RKO assistant sales manager. Price to the conference, he had called what was tantamount to a "strike" against the picture because of the allegedly conference to the allegedly conference to the strike and the strike and the strike and the strike and make the deal for the picture. Martin Leebodt, a North Cental

Martin Lebedoff, a North Central Martin Lebedoft, a North Central officer and director, has attacked Berger for his turnabout after Branch and represent the state of th

N. Y. to L. A.

Barney Balaban Earl Blackwell William G Brenner Stevo Broidy Clarissa G. S. Eyssell G. S. Eyssell
Paul Henrold
Howard Herty
George S. Kaufman
Walter Lang
Al Naiber Ai Naiber Margaret O'Brien Maurice Oster David Rose Charles R. Stern Boris Vermont Jill Warren George Wellner

N. Y. to LONDON Carol Brandt Hy Daab Gilbert Miller David Murray Edward R. Murvow

Production by the Americans limited scale, is being arranged for Germany in the U. S.-occupied zone, John Lefebre, chief of distribution for the Office of International Information and Cultural Affairs of the U. S. State Dept., revealed Friday (R) He explained the setup at a conference held in the office of Cen-tury Circuit's Fred Schwartz, who spent more than three months in Germany recently on film matters. Old Bayarian Filmkupst plant at

Old Bavarian Filmkunst plant sit Munich, formerty belonging to UFA, will be used. Lefebre also outlined how a new-reel, prepared especially for the German people, was first furned out there in October, 1945, under the supervision of W. P. Montague, formerty assignment cellion of Puramount in New York. Montague recently planed Metro and a stationed. It was also revealed this week that.

in Park.

It was also revealed this week that
the films division of U. S. forces in
Austria has opened a studio in
Vienna, giving Austria its first postwar production company. Shooting
will be done at the old Sacha Studio
on the outskirts of Vienna, with

on the outskirts of Vienna; with space rented to Austrian picture outsits.

Lefebre expressed doubt that U. S. companies would be able to take over distribution in Germany next March 1, because of transport difficulties. That was the date when they were skedded to take over, As they were skedded to take over, An arrangement made recently means that the U. St. Great Britain, Russia and France will exchange three pictures cach annually for exhibition in their different zones, Lefebre said.

L. A. to N. Y.

Larry Berns Sammy Cahn Jack Carson Phile Cole Lester Cowan Russel Crouse Ned Depinet Armand Deutsch Lynn Farnol Marvin Fisher Harry Foster Arthur Freed William J. Gell Jane Green Nicholas Gurdin Joan Harrison
Betty Hensel
Orton H, Hicks
Alfred Hitchcock
Hal Horne
Arthur W, Kelly
Stanley E, Kramer
James Lane Peter Lawford Mark Leff Mark Leff Carl Lescrman Michael Liebson Howard Lindsay David L. Loew Jack McCowan Dick McKnight Allen McItzer Norma Nilsson Robert North Eli Oberstein Ernest Pascal Manie Sacks Betty Shaw Robert Sherwood Alexis Smith Barbara Stangereit Barbara Stanwyck
Walter L. Titus
Arthur Treacher
Bob Weiss
Dwight Mitchell Wiley
Dave Willock
Natalie Wood
Keenen Wynn
Philip Yordan

LM GROSSES UP 15% OVER '4

Film Biz at Highest Level

Strikes throughout the country have not hurt the ration's boxoffice, according to Audience Research Institute, Gallup poil subsid, ARI finds and him thereir attendance currently is mining at the highest level and the country of the

See Rathvon Holding RKO Studio Job **Until Active Koerner Successor Set**

Naming of R. Teles Last Lubitsch Illness Halts Liuny Brown Shooting Hollywood, Feb. 12.

"Cithy Brown Shooting Mollywood Feb. 12.

"Cithy Brown Shooting was been as a lawyer and financier who may a lawyer and financier who link the state of the st week came as less of a surprise to insiders closely associated with him

and wonds are consistent of the consistent of th

veepce in charge of operations.

The other major shift resulting from Koerner's death was the naming of Ned E. Deplnet to head company's activities in New York. He has been serving as prez of RKO-Radio Pictures and will draw added (Continued on page 20)

New Negro Film Co. Will Distrib Documentaries In U.S. and Foreign Mkts.

nn odd, antiu i vi Gigli i i i i i washington. Feb. 12.

New Washington. Feb. 12.

Negro Motion Pictures, with offices here and in New York, will shoot for distribution of its documentaries in both non-Negro theatres in this is both non-Negro theatres in this will be not the control of the commentaries of the control of

outhit, said today (12).

Alexander, formerly with OWI and with the All-American Negro Newsreel, said one pic is ready for March 1 release and another is in production. He said "Their Highest Tradition," 45-minute documentary on the Negro in the Nays, features Fredric March as narrator.

Fredric March as narrator.

Efforts will be made, he added, to get either Walter Huston or Melvyn Douglas to handle the narration for "Call To Duty," 30-minute job out the Negro in the Army, which is now being produced.

Company, which also expects to get out a semi-monthly Negro news-reel, plans to meet the race problem with intelligent, non-controversial material on the Negro. It hopes to distribute in 16mm. as well as 35mm.

ARMY SHEDDING ROACH LOT PIECE BY PIECE

Hollywood, Feb. 12. Hal Roach will get his studio back Hall Roach will get, his studie back line operation a couple of weeks been made for international's Tomorous than the expocted. This far been considered that the property of the Engineers have true true. The consideration building, mill, garages and projection theat treet. Understood the Engineers will finish their job by Feb. 18, instituted the projection of the projection of the projection of the projection of the 12 feature and the projection of the 12 feature and the projection of the 12 feature and the 12 feature an

While not officially amounced yet. British flmt industry is expected aboutly to deapt a voluntary ensorting sclop patterned on the same deapt and the same test of the same test and the same te

product going into major theater counters in the U.S. British producers. More the var, British producers, before the var, British producers, before the var, and the production of the production of the production of the present the voluntary self-resorving at the source by Rank's encounterpart of the source by Rank's PCA rules, but a full British counterpart of the MPAA's PCA is reported now in the making. British counterpart of the MPAA's PCA is reported now in the making. British counterpart of the before the production of the completed picture was necessary before a code seal, was granted in N. Y. The davance claim production will obviate much of this. The product line been Lord Tyrrel, but his censoring ideas are regarded mainly in line with local habits and ideals.

WINTER GARDEN-RANK **DEAL WON'T BE ENDED** Deal giving J. Arthur Rank prod-

uct tenancy at the Winter Garden N. Y., will not be dropped before the year's pact is up, Grad Sears, United Artists vp. over distribution, de-claired Monday (11). Contract was made with the Shuberts, who own the house, by UA, under an agree-ment with Rank.
It has been reported that Rank In-

there with Rack.

It has been reported that Rank Interests have wished to cancel their agreement, which coust them \$1,000 at duy rotat. Seens said, however, that was not as, and it will run its full Britishmade "Madonnas of the Seem Moons," was slated to follow current "Seven Vidia", was slated to follow current "Seven Vidia", was slated to follow current "Seven Vidia" in house, but in understood to have run into censorship trouble with the Motion Pilem Assi, As a feetile M

CIVVIES A FACTOR

over a year ago, according to fig-ures assembled in New York by exhibs and rescarch agencies. Gain, they claim, is being accounted for almost entirely by deluxe houses in big cities, with biz off in many communities of less than 100,000 population and in keys suffering from labor difficulties.

Cause for the metropolitan upwing is said to be the fact that 4.000.000 to 5.000.000 servicemen and women are back in civilian clothes and have migrated permanently or temporarily to big cities. They are thus buying high-bracket admis-sions. Experience in cities with widespread strikes is that attend-ance holds up, but there is an ina slide at night. Audiences and a slide at night. Audiences also tend to patronize houses with lower b.o. taps than ordinarily.

b.o. taps than ordinarily.

Slackening in lesser communities has caused apprehension by some exhibs, although there's a feeling that current inflationary tendencies throughout the country and higher b.o. scales will help retain present revenue pace.

Kevs Mixed On GI Cutrating

While cutrate admission prices for men and women in uniform are being dropped in some parts of the country, they are being retained for the time being, at least, in New York City and most other large keys, where patronage by members of the Army and Navy continues to be substantial. Detroit is the one major key that has decided to eliminate the reduced scales. Portland, Me., is also dropping the special prices.

Since there never was a national policy with respect to cutrating servicemen and women, the discount for icemen and women, the discount for those in uniform has varied from minor to substantial amounts. In addition, notably throughoot! the south, but also in other scattered re-gions, members of the armed forces have been forced to pay the regular admission all aloffs. There were some instances where considerable complaint was raised.

Exhibitors operating theatres in the vicinity of Army camps in many cases declined to cut prices because of the feeling that they wore in com-petition with camp theatres, and re-duced admission scales for those in duced admission scales for the khaki or blue would be unfair,

Period Pictures Up; Psychos on the Wane

Hollywood, Feb. 12. Hollywood, Feb. 12.

Period pictures, with Javish costunes and escapist themes, are on
the upsure white war Bims and
psychological whodunits are on the
wane. New trend is helped slong by
the easement of travel conditions and
the loosening of materials for expensive production.

Waterset is estimat the new with

the oderming of materials of explored to the production of the page with the recent release of "Saraton Trunk," a costume picture filmed niore than two years ago. Olitor slated to follow are "Secope Moneyer." "Devotion," "O'l Human Bondage," and The Vertick." "Bondage and The Vertick." "Production Bondage," and The Vertick." "Bondage and "California." Reported Lady" and "California." Reported Lady" and "California." Resurveyt." and on the current production slate are "Clury Brown." "John and the Klung California." Restricting "Diary of a Chambermaid" and Universal is filming an criental fantasy. "Schoberszaée."

VETS' RETURN TO Reissues Still Keep to Wartime Peak In Boff Sales; Repeat Bookings Spurt

McCarey Sells 'Way' To Rainbow for \$1,000,000

ARAMDOW 107 \$1,000,000

Leo McCarey, who made "Going My Way" for Patamount, sold his interests in the film to Rainbow Productions for \$1,000,000 to be paid at the rate of \$1,000,000 to be paid at the rate of \$1,000,000 annually for 10 years. Deal was made last Novem-McCarey is part owner of Rainbow.

Average Admish Price Stable

Though theatre admission prices-have been tilted in several key cities during the last two months, the average price paid for a durat is about the same as four months ago. Two factors have produced this, in the sight increase in admission scales in several larger cities, the sight increase in admission scales in several larger cities, the most price of the single communities. These about in smaller communities. These about a smaller communities. These about a stationary status of admissions.

Tendency to boost prices in some

balance, resulting in the stationary status of admission, prices in some larger apole, in some larger apole, in some larger apole, is predicated on realization that-the current dollar buya considerably less than it did in 1390, in cities wince three have been filts readily absorbed, with only negligible dip in actual attendance. The principal cloud for exhibitors for the state close may yank them up to explain their scales when hoarings are held on pending admislicax proposals. There are several tendent of the control of additional value of additional control of additional control of the control of additional control of the control of additional control of the control of the control of additional control of the control of the control of additional control of the control of th

special tax load.

Apparently municipal governments
are more in need of additional revenue than the states themselves, and
hence the swing to proposed legislation enabling edites to establish
titieatre admish taxes. Lowest tax
mentioned for these cities is 10%.

Mpls. Co. Holds vs. Inflation
Minncapolis, Feb. 12
Pressure by some of the territor
independent exhibitor leaders
(Continued on page 13)

ESTIMATED \$3,500,000 DUE FOR WEEKEND

"The Lost Weekend," which reputedly cost Paramount \$1,400,000 to make, and prior to release was regarded within Par with some doubt, will gross an estimated \$3,500,000 to more, it is estimated upon its show-

more, it is estimated upon its show-ing so far.

Film is now getting into some medium keys and small towns as well as subsequent runs, and doing big everywhere. A limited number of dates were taken in January, in-cluding a couple smaller commu-nities as testers.

nities is testors.

Bedøre pre-releuse runs opened in New York and Los Angeles late last Jil. Par hed already sold "Week-late last Jil. Par hed already sold "Week-late last Jil. Par hed already sold "Week-last", but since it was seen what he picture was capable of doug. Par begon asking top percentage and cestoded dine, plas in-"Weekend" has enloyed a flock of publicity, been named in many logis and it is believed has benefited markedy from the advertising cum-ties one of a trio of fist thay are pleasantly supprising industry vets in that is one of a trie of fix that are pleas-anily surprising industry vets in that they are all doing smash biz at the same time. Others are "Spellbound" (UA) and "Bells of St. Mary's" (RKO).

Sale of reissues, which spuried during the war and hit a peak during 1945, is anything but on the result of the sale of the sa

There are maintained importance.
Unique in connection with reissues from major companies is the (Continued on page 13)

Charges May Be Dropped In Jersey Stockholder's Action Vs. Universal

Action vs. Universal
Mutual advances for an out-adcourt settlement of the three-yearold stockholder action against Universal have been made and it is
dropped before the case goes to
trial in March. It's skedded for the
Federal District Court in Wilmingto.
Hillam V. Azzoli, coursel for
Dorette A. Wise, or Red Banis, N. J.,
In whose name the charges were
brought, indicated possibility his
strict include U, subsid comprates and
entity include U, subsid comprates and

ants include U, subaid companies and officers-directors, pet at any present.
Lengthy complaint in the suit with the substitution of the substitution of the substitution of directors and officers, refluting in waste, dievertion and misappropriation of anests of both Universal Corporation of anests of both Universal Corporation of anests of both Universal Corporations of anests of both Universal Corporations and its required that individual defendants be required to you over such sums as may be found due to either of the companies.

Disney's Dubbing As Aid to Foreign Upbeat

With Wait Disney stucio hoping to push its foreign returns us to 80% of total world gross from the 80% of total world grown on a tour of Europe and India. Among other details holl work out are dubbing of the carcoon product in such languages as Hindustani. "Bambil" will be jars in the tongue.

Harry Cohn in a Hurry

Harry Cohn, Columbia p.c.;; is slated to make a quick trip to New York from the Coast over the week-end. Sked cells for arrival about Saturday (16) and return probably on Monday (18).

Visit is for huddles with brother Jack, v.p., and other company execs.





THREE OUT OF EIGHT "LOOK" PERSONALITY AWARDS WON BY

The Lost Weekend

and

YOU GET HIM THIS YEAR IN
"THE LOST WEEKEND"
(9th week topped the 8th at N. Y. Rivoli!)

"KITTY," Co-starring Paulette Goddard
"THE WELL-GROOMED BRIDE"

"THE TROUBLE WITH WOMEN" (Release dates subject to change.)

Milland

Adds another outstanding tribute to the skyrocketing list of "Lost Weekend" honors as he

ns "Look" Medal

FOR THE BEST MALE STAR PERFORMANCE OF 1945!

And other "Look" Magazine Medals for "Lost Weekend" achievements go to



BILLY WILDER

FOR THE YEAR'S BEST DIRECTION



JOHN SEITZ

FOR THE YEAR'S BEST CINEMATOGRAPHY

Paramount
THE WINNING COMPANY!

Cinderella Jones

Vancerella Jones

(SONGS), Cheb. 8.

Werness release of Alex Gettlich position.

Star, Jones Leale and Meleor Alda:

the Meleor Alda:

to, Jolie Bisson, William Prince, Directed

Judy Berleichey. Serveding, Charles

co., Jolie Bisson, William Prince, Directed

Judy Berleichey. Serveding, Charles

co., Sol. Politic, solys, Jalie Styne and

Hollander: American Learnersenio, Roy

Heindorf and Frank Prefixes, cellor. decore.

January Berleiche, Bay Mark.

January Links, Bay Mark.

Judy JonesJoan Leslie
Tommy Colen
Cabriel Popik
Keuling Edw. Everett Harton
Camille Julie B'shop
Part Williams William Prince
Minjand
Corn Elliot
Offver S. Pateli Elisha Cook, Jr.
George Hobart Cayanaugh
Mahoney Carles Arnt
Krencher Chester Clute
Riley Rd Gargan
Bashful Girl Margaret Early
Soldier Johnny Mitchell
SingerMary Dean
Julier Akunto Blue
Manicurist Marianne O'Brien
Burlesque Qureu
Datterdue desentation and annual

Burleyan (1992) Annual Paris Marie M

istenia, best being "When the One You Love."

To Love."

To Love."

To Love."

To Make a delighthat dunish dame who male proposal over the place before wising up, to the worth of her bandleader, both men-the place before wising up, to the worth of her bandleader, both men-the place before wising up, to the worth of her bandleader, both men the place before the place of her bandleader. The place of the place was a compared to the place of the p

Riverboat Rhythm

o release of Nat Tidat production.
Leon Brival; features (flein) Vernan,
Cathot, Mara Peaner, Jonathon
Joan Newton, Bendity Vangdan,
Joan Newton, Dendity Vangdan,
Jian Newton, Dendity Vangdan,
Jiang Newton, Dendity Vangdan,
Jiang Newton, Dendity Roberts,
Jiang Chaile, Control, Rabert Ide
tunning time, 63 MINS, ort, Peb. 7,
Lunkey. d. Jameling Jine 65 MINS.

181 Limbery Leon Errol
hin Breler. (Upon Vernon
r. Withenspaon). Watter Calcale
lord Beeler. Maro Grane
belog. Maro Grane
dello Chem. Jouanna Hale
log. Jouanna Hale
log. Chem. Carlot Chem.
Transic Carlo Creek Maroliny
Frankle Carlo Urchestra

the way to better things, Colored team of Carter and Moreland like-wise can be used to better advan-tage. Char.

化分子次 基金

Lawless Empire (SONGS) abla release of Collect Clar

duction, Stares Charles Sturrett features
Tex Harding, Dub Taylor, Mil-fred Law
Bob Wills and Texas Playb ws. Directed
by Vernon Keavs. Screenplay, Bennett
Cohene story. Ellizabeth Beech r: camera
George Mechan; editor, Paul Borofsky, Al
New York thealry, N. Y., Feb. 7, '16, dunl.
Running time, 58 MINS,
Stere Random Charles Starrett
Stilds Boyd Stockmar
Mrs. Muristydessie Arnole
Sam Enders Tom Chatterior
. Bob Wills and His T-aus Playboys

Tarzan and the Leopard Woman RKO release of Sol Lesser productions Johann Weissaudler, Brenick Johann Steffield: Feathers Acquisition

rected by Kurt Newmann, tory and t
sercenplay, Carroll Vonner camera, Kayl
Struss; editor, Robert O. Candell; danes, 1
Lester Borton; score, Paul Setwell, Trade- I
shown N. Y. Feb. 8, '40, Running time,
25 MINS.
Tatz in Jelinny Welsmuller
Jane Br. mia Joyce
Poy
Len Acquemetta
Lagar Edgar Barrier
Kimba Tomny Cook
Commissioner
Mongo
Carporal
Zambesi Maji cu I is Flores
Zambest Maiden Littlen Medieri
Zambesi Maiden
Zambesi Malden
Superintendent

Cambea Making and the control before a control where the control of the control o

Miniature Reviews

"Cinderella Jones" (WB) (Songs). Funny escapist film with musical slaut, headed for good returns,

"Riverboat Rhythm" (RKO), Medicere comedy starring Leon

"Lawless Empire" (Col) (Songs), Tangy outdoor stuff for

westerns fans.
"Tarzan and the Leopard
Woman" (RKO). Disappointing
Tarzan film though with fair b.o.

"Beadline at Dawn" IRKO).
Pretentious Clifford Odets whodunit, unlikely as strong b.o.
puller,

"Live Wires" (Mono). Gets new Bowery Boys (nee East-side Kids) series off to excel-lent start in fast-moving program feature.

"Romance of the West" (PRC) (Color). Adequate western that gets lift from Cinecolor.

"The Face of Marble" (Mono). John Carradine in another per-suarive horror-film.

"Whirlwind of Paris" (Hoffberg). French-made musical with Ray Ventura band; mild entry for foreign-language spois.

Deadline at Dawn IKO release of Adrian Scott production.

Wilflams; features Joseph Callein, Osa Mas-
sen, Lola Lane, Jerome Cowan, Directe
by Harold Chriman, Servenulay, Cliffor
Odets, based on novel by William Trish
enmera, Nicholas Musuruca; music, Hann
Ebler; collor, Roland Grass, Previewed !
N. Y., Pah. 11, '46, Running time, 83 MINS
June Susan Haywar
June Haywar
Gus
AlexBill William
Bartellidoseph Callel
Helen RobinseyOsa Masse
Edra Bartelli Lolu Lau
Lester Brady Cown
Sleepy Parcons
Callariess Man R man Bohne
Man with Gloves Steven Gern
Babe Dooley Joy Sawye
Mrs. Reymond Constance Werl
Identement Kone Joseph Collis

Combine of playwright Clifford Odots and director Havold Clurman, two one-time N. Y. Group Theatre stalwarts, should have produced a more plausible murder mederama of Manhottan than this one. Marquee names won't be strong canount to pull pic out of the rule, and grosses will despeon.

manhetian this this one. Marquee mines won't be strong enough to pull disappoint be rit, and grosts will disappoint and the rit of the ri

see only mild. is based on the playincluding Glenn Coron. He switches to be a
taken on by Erro. Het switches to be a
taken on by Erro. Het switches to be a
taken on by Erro. Het switches to be a
taken on by Erro. Het switches to be a
taken on by Erro. Het switches to be a
taken on by Erro. Het switches to be a
taken on the switch of the country of the switch of the switch

Holy Wires
Hollywood, Pob, 8.
Amnograin release of an trippe-fathister
Parsons production. Stars Lev Grove; forSardar, filly Heelfelt, William Permidse,
Pancka, Hinke, Directed by 1011 Karlson,
Original sings, Ale Sekap; centure, William
Sickner; sillion, Pred Magales, Percivent
Research of the Company of the Company of the Company
Sickner; sillion, Pred Magales, Percivent
Running time, 45 MASS, 1985, p. 38.

Sup	Izeo Gorcey
Sales it and the sales and the sales and the	Huntz Hall
Ho by	. Bobby dorden
Whitex	Billy Benedict
Homer	illiant Frambes
Mary	Dustielo Itlake
Patsy Clark	Mike Manuelti
Jeanette	Chundle Droke
Sayerran	John Etcherice
Harton	shower 10 Wanted
Malelinia	Pattl' Helli
Cirifriend	nice Polymetranen
Bogiciemi	. Drill Chelette
Barker	Paulo Mariela

Better production and fentured buyers.

Better production and fentured casting values destinguish the first of the new Bowery Boys festures from the production of the new Bowery Boys festures from the production of the new Bowery Boys festures from the production of the new Bowery Boys festures from the production of the new Bowery Boys festures from the production of the new Bowery Boys festures from the new Bowery Boys festures from the new Boys festure

Romance of the West (Color) (SONGS) Hollywood, Pob. 7.

	Robert Burnett, Stars Eadle Deant for-
1	tures Emmett Lynn, Joan Barton, Portont
	Taylor, Sefectiolax by Fremus Keyapament:
.	en meen. Marged LePlenryl: enlor consecution
	W. T. Crespinel; music director, Carl Ho fler
н	songs, Zamenick; Sam Franklin; Bob Nor-
ш	lan, Bernard Barnes and Carl Winge; edl-
Ш	tor, Hugh Winn Previewed to Hallywood
	Feb. 4, '46, Rupning trute, 58 MINS.
1	Eddle Dean Eddle Dean
ı	Melodiehon Barton
1	Eggn
ч	Puther Sullivan Forrest Toy for
Ц	Matthews
. '	
	RockwoodStroley Price
	Chief Eagle Peather. Chief Toundergland
	Little Brown Jug Bey polds
L	Calen
١.	Hadley Bar Roberts
	Mbs Twitchell
	Brent Williams
	Smithersdaste Richardson
ı	WildhorseMaxiy Ronbert
ŕ.	Comm. Wright Paries Murrey
ı	Mars Gall

The western preset mixer due to the of Sinca Marie Mar

The Face of Marble

The Race of Murble
Manigum relevant of delive brown free
duction. Store John Carmidge; forlung
Market Store John Carmidge; forlung
Market Wilson
Market
Mark

gadgets and palaver give pic more solid substance than it rates. It'll do well enough at the boxoffice in lesser situations.

situations.

Yarn concerns a brain surgeon Liohn Carradine) and his assistant concerns a brain surgeon control of the control

together.
Surgeon's experiments on a drown d sallor, which turns latter to marble, bring in the law and eyentually lead to the death of all concerned through a fantastie set of circumstances.

cumstances.

Carradine is glib, as usual, as the surgeon; Miss Druke is very attractive as the wife, and Shuynic acceptable as the assistant. Miss Roy suggests the jungle hoodoo. Wilke Best adds a but weak comedy. Bron.

Whirlwind of Paris ("Tourbillon de Parls") (FRENCH-MADE) (With Music)

(With Music)

J. Hoffberg release of fee Films Albert
Lausin production. Stars Ray Vuttors orcleatrs, Directed by Henri Camean-Herger,
Miscall: English Hiles, Henrian G, Weinberg, Ad-5th Ave Playlouse, N. Y. Serting Feb. 9, 46, Annahus time, 88 MINS,
Ray Venturn. Hillins of
Risk Ordination.

(In French; English Titles)

Supposed to be initial new French musical film since the war, this is a disappointment. Film leans too heavily on Ray Ventura's band and also spots members of that outfit in important roles. It's doubtful for even arty houses.

also spots members of that outif in important roles. Its doubt for important roles. Its doubt for long that the second role of the second role of

Indie Increase = Continued from page 3 =

companies available to outside units is shrinking as the lists fill.

companies available to outside units shrinking as the lists 311 strikening as the lists 311 strikening as the list 311 strikening

UA formerly officed refense deals at a 25% fee, out of which it would pay 25% of the advertising costs. New producers and certain of the old ones whose pacts have come up for renewal are now paying 2712%. decime alone John Carroller (1997) Residue (1997) R

Why You Guys Should Be Satisfied With Whatever Hat the Wife Wears

Three hundred women, with reverything piled on their weggins with the reverything piled on their weggins and the reverything piled on their weggins are the reverything piled on their weggins and the reverything piled on their weggins are the reverse of the reve

with U. 220-eest house was lam-preted with 3,800 people, including feether, American Women's Volun-tary. Service, Hedda Hopper, Grad-well Sears, Dom McNell (of Brene-man's rival airer, "Breakfast Club"), pogly-tal weaters, and the humaine society, Last-maned was there to see that tone of the live animals used that none of the live animals used in the millinery was maltreated. Fireworks began at 8:30 a.m., as the 300 winners of the preliminaries.

the 300 winners of the preliminaries, saged 44 to 82, paraded with their chapeaux down State Street to the heatre to the strains of Elgaria "Pounp and Circumstance," preceded by two white horses and a sound, truck plugging the March of Dimes Parade caused a near-riot at the theatre where other women had the strain where other women had with the strain where other women had the strain where other women had so wellber the was 15 abovers time. 320 am. for seats.

320 am. for seats.

Gall with the klitchen sink on her

3.20 am. for each control of the con

personators in the lineup.

Of the 300 women in the finals, only a few won, and those who lost out booed, hissed and otherwise Taised cain.

Miss Hopper said. "I was totally unprepared for anything like this." It was an understatement.

CAL. COURT ORDERS BILL TO CURB UNION ACTION

Sacramento, Feb. 12. State Supreme Court ordered Atty.

Site Supreme Cour ordered Atty.

Gen. Robert Kenny to prepare au nitiative bill designed to curb comboleny leaving of political assessments by labor unions and other ormens by labor unions and other ormens by labor unions and other ormens to be a superior of the motion picture industry, have amounced their industry, have amounced their industry, have answered their industries of the measure. But in the measure Keny and previously refused to expense of the but the court decided against him unatimously.

Studio Contracts Hollywood, Feb. 12,

Lucille Ball, Metro'
William 2000, Feb. 12.
Lucille Ball, Metro'
William 2000, Bach
Abrahamian 2000, Bach
Abrahamian 2000, Bach
Abrahamian 2000, Bach
Abrahamian 2000, Bach
Bach
Millor, actor, Billor, Paramount,
Betay Doble, renewed, 20th-Fox.
Betay Doble, renewed, 20th-Fox.
Betay Drake, avriter, Paramount,
Betay Drake, writer, Paramount,
Betay Drake, writer, Metro.
John M. Stall, pood.-direct, 20th,
John M. Stall, pood.-direct, 20th,
David David, actives, REO,
Cerol Donoll, actives, Rep.
Cerol Donoll, actives, REO,
Cerol Donoll,

Jobs to Writer Vets

Hollywood, Feb. 12. Immediate action by the major film studios in the reemployment of re-turning wetern-writers was de-manded by the Los Angeles Conneil of the American Veterana Committee. Of the American Veterana Committee, the producers' counter-proposal has not 'worked out.' Producers' Could's of the Scienn Writers Gold's first of the Scienn Writers Gold's first of the Scienn Writers Gold's ployed within 30 days. SWG cleared only eight of the list had been employed while 78 non-veterans had, been intend in Inta time. itudios in the reemployment of re

30-Day Truce In **Detroit Strike Of** Film Truckers

Last-minute intervention by Earl J. Hudson, president of United De-troit Theatres, operators of 20 pic houses here, held off for 30 days a threatened truckers strike which would have stopped delivery of nev films to all houses in Michigan,

films. to all houses in Michigan.

The truckers demanded a 80% wage raise. Hudson pleaded for the 30-day truce on the grounds that the theatre operators were innocent bystanders. this after officials of the Michigan Mediation Board failed to iron out the issue.

Frank Pitzsimmons, business manager of APL Teamsters Local 209, Frank Pitzsimmons, business manager of APL Teamsters Local 209, the thinder mediation. The struck trucking firms were Chemas Service, Inc. Filin Trucking Service, Inc. Howard Craveu, Gordon Roe and Central Shipping Bureau. An undisclosed counter-proposal on wages was strike, the companies before the safrike, but companies before the

Hudson's intervention came Frida Hidson's intervention came striagy (9) but a seore of nabes were forced to close Thursday. The downtown houses-planned to repeat their cur-rent showings if the strike con-tinued, Hudson said.

EASTERN STUDIO DEAL SOUGHT BY NEWSREELER

Following closing of a two-year deal with the New York newsced companies. Local 644. International Photographers, IATSE, is now ar-ranging to open negotiations with the eastern studios, seconding to W.

Harman-Ising Re-Hires Former Ink Meggers

Arnold Gilleoply wood, Feb. 12.

Arnold Gilleoply wood, Feb. 12.

Arnold Gilleoply wood, Feb. 12.

Arnold Gilleoply and Card Urbano, cartoon directors, returned to their old jobs with Harman-Ising Pictures, recently reorganized following the return of Hugh Harman and Rudolph Ising from the war.

Company's first and the Company's first and the war.

a feature-length animated picture, "King Arthur and His Knights of the Round Table."

GI Worker-Students Draw Govt. Aid While Learning Pic Cartooning

Hollywood, Feb. 12 War veterans will be enabled to learn the film business by actual studio work while drawing subsistence under the GI Bill of Rights through a system of cooperation devised by the Screen Cartoonists

Maurice Howard, SCG business representative, explained that a vet-can, starting at \$85 a week will be permitted to draw government substatence at the rate of \$85 monthly for single men, and \$80 for married men. In the past, this subsistence was paid only to a veteran who entered a school to learn a trade.

BOOTHMEN ASK STRIKE IN L. A. WB HOUSES

Los Angeles, Feb. 12.
Richard Walsh, prexy of the International Alliance of Theatrical Stage Employees, has been asked by Pro-jectionists Local 150 for permission to strike all Warner theatres in the Los Angeles area as a sympathy move to aid the striking projection-ists in Santa Barbara.

ists in Santa Barbara.

Strike action, if approved by IA, would affect all Warners houses in Los Angeles, Hollywood and nearby sections north of Long Beach.

Lack of Studio Space Delays Sturges Prod.

Hollywood, Feb. 12,
Having completed 'The Sin of
Harold Diddlebock,' Preston Sturges
will have to discontinue production will have to discontinue production, until he can get studio space. Sturges had, picture titled "Colomba." lined up, for production, but found he could get no space even though he made "Diddlebock" on Goldwn lot. Result is that Sturges is cutting his organization down to skeleton size until he can resume activities.

Kieffer Tops SPU

Screen Players Union clected.
Phillywood. Feb. 12
Screen Players Union clected.
Philip Kieffer, former Army major, president in its annual election, with Kenneth Gibson veepec. Don. Wayson secretary and Eddie Regan treasurer.

IA Seeks Up to 40% Boosts For Front Office Aides in Exchanges

Guild, Union Charity Average Hits \$23.61

to the motion picture industry's First classifications.

Annual United Appeal.

Sum represents an average of 232.81 per employee. Officially, the drive is ended but solicitors will keep on until they have contacted 3,935 who have not been approached.

Studio Musicers Beef on Labor Reps in Airing

Hollywood, Feb. 12.

Boefs of fiftin studio musicians against their current labor course against their current labor course meeting to be called this week by the mailonal board of the American referention of Musicians Studiotics will recommend wage and employment of the studies of the studi

Delegation of seven was selected at a studiofic meeting to confer with the board. Volunteers raised a fund of \$2,000 as expense money for the delegation.

Disney Heads His Board

Walt Disney was reelected chairman of the board of directors of Walt Disney Productions at its annual meeting here. Other members are Roy O. Disney, Harry E. Edinglon, Googie E. Jones, Gunther Leesing, Frank R. Ilanrahan adhan F. Reeders and the Market St. 1982.

International Alliance of Theatrical Stage Employees has opened negotiations with film distributing companies for increases up to 40% Holly-good, Feb. 12.

Studio guilds and unions, representing 17.447 workers in 46 classifications, donated a total of \$412,035 Most of the title sought are via job for frontoffice employees in ex-changes throughout the country.

> In addition, the office unions in the film branches, known in the IA as the "F" locals are demanding a reduction in the work week from 40 to 35 hours. Any new deal reached will be retroactive to Nov. 30, 1945.

> will be retroactive to Nov. 30, 1945.
>
> Abas Frontoffee jurishication in all outof-towin exchanges and several in
> New York, others in New York being in hands of the CIO.
>
> In connection with the so-called
> acknown employees' covered by the
> Ze turions in the 1A and 100°, in
> ing negotiations for a new contract
> up to each local ingividually.

IATSE Hits Snag on June Convention Due to Lack Of Hotel Accommodations

The International Alliance of The-atrical Stage Employees, which, un-der its bylaws, must hold a conven-tion every two years in June is in a dither over inability to find a city where sufficient accommodations can be obtained. A total of around 1,000 hofel rooms are required.
William P. Raoul, secretary-treas-

William P. Roudt, secretary-treasurer of the IA. Is traveling the country trying to pick a spot for the country trying tryin

BING AND FITZ IN TALE OF TWO DOCS

Hollywood. Feb. 12
Bing Crosby and Barry Fitzgerals
will co-stur in Weltome Stranger,"
mount, starting in about a month,
Elliott Nugent, brought here from
New York to direct "Where There's
Life," will be switched to a similar
chore on "Welcome," with Sitanger
Laffed, titling over the "Life" job.

Latest Whodunit - Continued from page 3 =

Screen Players Union clecked Philip Kieffer, former Army major. Under the agreement reached with the newworks, retroactive to Dec. 31 from \$44 to \$50 on alg) was ignored and from \$126.50 to \$130 on a weekly base.

The property of the control of t

INGRID BERGMAN

EDDIE CANTOR

VAN JOHNSON

NIFER JONES

LTER PIDGEON

EDW. G. ROBINSON

JAMES STEWART

RLEY TEMPLE

Motion Picture Industry Chairman, SPYROS P. SKOURAS

Indie Indiana Group Presses Action For Autonomy in Extra-Theatricals

cisted Theatre Owners of Indiana took another step in its drive for local autonomy in deciding us its screens for extra-theatrical of its screens for extra-theatrical purposes, when board of directors meeting here last week unanimously endorsed stand of Conference of Independent Exhibitors' Assn. that it can see no justification for the Theatre Activities Committee.

Theore Activities Committee.
Stand was taken for two reasons,
Don Rossiler, secretary of Hoosier
group, said: "First, it could not see
how any new formation could inprove critical theorem of the could not
crutifully admit that it was failing
a sitsly its members, and the new
organization offered on proposed
office of the could not
crutifully admit that it was failing
saisly its members, and the new
organization offered or proposed
onlying for the welfare of all exlarge properties of the could not
proposed in fauture CIEA planmigs."

he anospect in future CIEA plannings."

Indiana board also endorsed 'free areen resolution,' sating 'in peculiar in the little between legitimate areen resolution, sating 'in peculiar in the little between legitimate control of the little between legitimate in the little between legitimate little little between legitimate little l

Indiana exhibitors organization, at fall convention here, adopted resolu-tion condeming practice of making collections in theatre "while patrons, are trapped in their seats." Many local and state exhibitors, however, to joined individually in recent March of Dimes drive.

Dallas House Destroyed

Dallas, Feb. 12.

Ritz theatre, owned and operated by Buddy Harris Circuit, was nearly gutted by a fire here last week. Loss was covered by insurance. Fire in a tailor shop spread to the theatre. Harris is currently bullding another house here. It may replace the Ritz which will not be rebuilt.

Average Admish

continued from page ?

demission-scale boosts to keep pace with rising general prices and insensing costs in not striking a re-sponsive chord with the Miniesota and result of the prices and the striking a respective chord with the Miniesota and creating and the striking a respective chord with the prices of committing itself to a policy of the committee of the commit

W. R. Frank to Coast To Make 2 More Pix

To Make 2 More Pix
Minnsapolis, Feb. 12
W. R. Frank, local Indie circuit
owner and film producer, is off to
California to start preparations for
two more new pictures which he
row more new pictures which he
race in the picture of the
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race i

Aussies Fight Politics in Pix

Sydney, Jan, 28.

Aussie film, bir 16 determined to keep political control right out of the shoutsty. New program was launched at the fareyell dimer given Oito Boile. 20th-76x toppet and distribs now will settle differences at round-table conferences under this plan. Neil Ackland will represent the Motion Picture Distribs Assn., with Bill Tarrop look-price and the state of the st

ing after the interests of the Motion, Petitive Exhibs Asin, with an inderpetitive Exhibs Asin, with an inderreling. Federal government's present yen
to nationalize the Industry his a
given the film industry quite a joil. Hence the move to end the old
habit of telling all to the politicians
patiting over something.
It had been suggested in industry
circles at one time that the Federal
government be approached to creet a film stidio in Sydney as a boost
to local production. Teday that
men are concerned. They are figuring it would mean only a production for the reling it would mean only a production
ing it would mean only a production politicians.

9.000 BALLOTS MAILED FOR ACADEMY VOTING

Hollywood, Feb. 12. Academy of Motion Picture Arts and Sciences mailed out final ballols to 9,000 film folk for 18th annual achievements awards. Voters have deadline of midnight, Feb. 23. in which to return ballols to auditing firm of Price, Waterhouse & Co. Award presentation will be aired March 7 from Grauman's Chinese theatre by ABC network.

Philly's New Theatre Program Bogs Down

Philadelphia. Feb. 12.
Theatre building activity: except for a few exceptions, has come to a standstill in Philly because of high prices for wages and materials. Most operators have halled their plans for at least a year. Then they expect a general easement on prices and possibly materials.

One syndicate planning a midcity ouse asked for blds, but every con-

house asked for bids, but every con-tractor submitting estimates quoted prices almost double the figures the group had counted on. Notable exception in the building initius is the erection of a million dollar house in center-city by Wil-liam Goldman. Construction of this is going ahead as scheduled.

Reissues Hold selling by 20th-Fox of two old ones

as a package on percentage only They are "Jesse James" and "Return of Frank James." Neither will be made available singly.

made available singly.

Having sold two reissues earlier
this session, Warner Bros. is plancased on the Both originally recased on the Both originally recased on the Both originally recased on the Both originally reconsidered with James Cagney and
Ann Sheridan, and "No Time For
Comedy," with James Stewart and
Kosalind Russell, Earlier in the season WB had "Born For Trouble"
and "It All Came True."

and "It All Came True."

Paramount seriler this season put
out "Northwest Mounted Police" and
"This Gun For Hire." which, like
many other reissues, obtained much
"A" time. While company has nothing on tap right niow, shortly after
"Bells of St. Mary's" (RKO) is out
of the way it plans reissuing "Going My Way." RKO presently has
"Pinocchio" on reissiance.
While Metro. Universal and Co-

While Metro, Universal and Columbia had re-releases on the 1944-45 season, they have none at the moment, United Artists had noth-ing last season, nor so far this year.

James Mason Signed By Par for One Feature To Be Made in H'wood " London, Feb. 5.

James Mason expects to go to the S. early this fall, having signed contract to appear in one picture for Paramount. Understood his contract calls for one picture with options.

ealls for one picture with options.

Meanwhile he has two picture commitments over here. First is an adaptation of S. L. Green's novel "Odd Man. Out." which he is to do for Two-Cities Films. It will be directed by Carol Reed and starts March 1. Company originally wanted him to appear in "Hungry Hill." but English star turned it down after reading script.

This will be followed by "The Up-

reading script.

This will be followed by "The Up-turned Glass," original story by the young American writer, John P. Monaghan, whom Mason met while tenent. Script is being sadared by Mason and Pamela Relline (Mrsd by Sydney Box Producious, starting early in June, with tenne lead grayin June, with tenne lead Robert Newton in support.

Mason already has appeared in one Par production, "Hatier's Castle." This was released in Great Britain and other markets but never distrib-uted in the U. S. Production had two other British name players, Robert Newton and Deborah Kerr.

UA to National Screen United Artists has made arrange-ents for National Screen Service to andle distribution of all its ad

handie describes accessories.

New deal is effective March 1,

Britain Ready

plications of the current agitation plications of the current aguation in an effort not to embarrass the \$3,-750,009,000 loan to Britain now pend-ing before the U. S. Senate. Any immediate move to enoke off Ameri-can. goods flowing into England would provide the senatorial anti-loan bloc with powerful ammuni-tion.

Joes declar, has faut put himself on possedient, has faut put himself on possedient has faut put himself on possedient possedient, has faut put himself on possedient possedient, has faut put himself on possedient possedien

Bolnick May Go to Court If Mpls. City Dads Deny Permit for New Theatre

H.O. Execs Attend Balto. Reopening of Fox House

Baltimore, Fcb. 12.
Reopening of 20th-Fox's new theatre here this week brought in a theatre here this week brought in a contingent of company ho, execs, headed by Tom Connors, vp. over-distribution. House unveiled with distribution. House unveiled with hand were A. W. Smith, eastern salesmanager, and his exec assist-ant, Clarence Hill; eastern publicity manager Jules Fields, and p.a.s. Roger Ferri and Earl Wingart. John group.

group.
Morris A. Mechanic is manager of the house.

Jarratt Named To Lion by Korda

Gordon, Feb. 12.

Sir Alexander Korda has appointed Arthur Jarratt, booking, chief of Associated British Picture deputy, chairman to Hugh Queenell for his recently acquired British Lion Films, and also director of London Film Productions. Although months notice to ABPC, understood that Max Milder, director of that corporation, viil walve this right so with Korda's company, nimediately, D. J. Goodleich, assistant to Jarratt has counted as the control of the counter of

LARGE-SCALE LOANOUTS TO BRITAIN UNDER WAY

TO BRITAIN UNDER WAY

Large-scale loanout of Hollywood in Hollywood and the loanout of Hollywood in Hollywood

John J. Jones Prexies Screen Guild Firm

Hollywood, Feb. 12. Screen Guild Productions handed new term contracts to John J. Jones, president, and Robert L. Lippert. veepee and sales chief, and nounced plans for a national rolea-ing setup. 3ce Blumenfeld; presi-dent of Golden Gate Theatres, Inc., Inked a deal rof otherbushon of 12 or more films to be made annually by the indee coppant. No gaze and a home in Hollywood. Jones, who is head of the Jones, Linick. Schaefer directi in Chri-gon, will sperif or the Hollywood. Long, will sperif or the Hollywood. nounced plans for a national releas-

Mpls. Exhib Helps Housing

Minneapolis, Feb. 12. Stunt engineered by William Lev Minneapolis, Feb. 12.

Stunt engineered by William Levy, operator, of Heighte theatre, subtracts and the substantial of the sub GI's getting preference in rentals, Levy reported response was good. City housing committee, hearing of the stunt, had, similar trailers made to be shown in city theatres.

Minneapolis, Feb. 12.

A court test looms to determine the right of the local city council to deny permits for new theatre construction, here on the grounds that the city already is overseated and present investments would be jeopardized. This is the aldermen's present policy. The Bolnick manager of a city of the council seed that the seed of the council seed that it is the property of the prope nies a permit for his proposed North Minneapolis theatre, he'll carry the fight to the courts.

Minneapolis theatre, he'll carry the fight to the courts.

Architects plans for the Bolinick house were completed this week. They call for a 1,000-sext delicer. North Central Allied, independent schibitors organization of which Bennie Berger is president, recently seven or reacond against any new 11 sent a resolution to the city countries. It is a resolution to the city countries of granting no new permits. Bolinick's determination to build a Bolinick, who is not a membar of that exhibitor organization, if building the theatre on his own, many of the boys are not convinced, the sext of t

ready have resigned because of this setup.
It's pointed out that Berger was a partner with "R. Steffers in the apractice with "R. Steffers in the area where Bolnick proposes to build. When they lost their lease on the theatre and threatment to build. When they lost their lease on the theatre and threatment to build. When they lost their lease on the same they are the second of the second of the same than the second of the same than the same they are the same than the same t

L.A. MGRS. CHARTERED BY TEAMSTERS UNION

ST HAMBLEKS UNIUM
Dillywood, Peb. 12.
Local charter covering theatre
managers and assistants in Los Angeles is being issued to current members of Independent Assn. of Operating Theatre Managers by teamsters
union, Aspociation applied to teamsunion, Aspociation applied to teamswas unable to make headway with
theatre owners.
Understood teamsters were not
anxious to theatre group but decided
to act when managers claimed some
and others ladd lost their annual
bonus because of efforts to organize.

N. Y. Critic Continued from page 3

enable him to continue effectually his part in the long fight for upgrad-ing motion picture qualities and standards."

Commenting on Milestone's. "The book was my script" quote, Lavery pointed out that the fact Rossen had

book was a provided by the fact Rossen nates of atthfully preserved the essence of the Harry Joe Brown tome is fattribute to the consummate professional and technical skill which the Hollywood screen writer has achieved."

The the Hollywood writer to be

achieved."
"Is the Hollywood writer to be damned if he does and damned if he does and damned if he doesn't." Levery saks. "Motion picture critics have raised a hue and roy—and not without justification—about various instances where prominently successful books and plays have been adapted for the screen in such a maniter as to make it almost impossible to recognize the original

Stating this is not the first in-stance of insufficient recognition of the screen writer. Lavery cites a re-view of a "Maisie" pie scripted by Mary McCall. Jr., which was termed an otherwise dull picture re-Mary McCall, Jr., which was termed an otherwise dull picture re-lieved only by Miss Sothern's bright quips." Lavery asks: "Is it neces-sary to point out that the quips were the work of the screen writer and not additioned by Miss Sothern?"



Star of "A Thousand and One Nights",
"A Song to Remember"
and "Leave Her to Heaven" as the <u>Son</u> of Robin Hood

Dashing lover... Outlaw... Adventurer!



in glorious TECHNICOLOR!

COLUMBIA PICTURES presents

CORNEL WILDE The BANDIT of SHERWOOD FOREST

Anita Jill Edgar Louise Esmond Buchanan

Screenplay by Wilfrid H. Pettitt and Melvin Levy Directed by GEORGE SHERMAN and HENRY LEVIN Produced by LEONARD S. PICKER and CLIFFORD SANFORTH



N. Y. Closings Head Off Terrif 143G Frisco Full of H.O.'s; For 'Adventure,' 'Angel'-Miranda 120G, 'Susie'-Kave-Chester 110G, Both Sock

Another deuter, the Paramonth and the Month and the Month

when we done she shows yesterday (Tues.)

Three other pictures came in durcase, which opened at the Palacstant vections where "which opened at the Palacstant vections" which opened at the Palacstant vections with "Tarran and the
Leopard Woman," new entry atclobe. Saturaly 0, was figured for
a strong \$50,000. June "Terror by
Spill" at Right, would not be
Thoughout the proper should be
Thoughout the proper should be
The strong th

Estimates for This Week
Astor (City Inv.) (1,800, 70-\$1.40)
"Spellbound" (UA) (13th wk).
The \$40,000 grossed here last week
(12th) would have been equaled
currently but for the Monday midnight shudown. Run here is still
undetermined.

undetermined.

Capital (Loew's) (4,820; 60-\$1.10)

"Harvey Girls" (M-Q) and the
Glenn Miller orch (3d wk). Fiveday figure indicated third stanza
here would have run to a big \$85,000,
with show holding. Last week was
a smash \$103,100.

Criterian (Lower's)

a smash \$103,100.

Criterion (Loow's) (1,700; 80-\$1.25)

"Because of Him" (U) (3d wk).

"Scale (U) (4d wk).

"Scale (Street" (U) is scheduled for tomorrow (Thurs.), providing theatres are open.

\$15,700.

Hellywood (WB) (1,499; 80-\$1,10)

"Saratoga Trunk" (WB) (13th wk).

With holiday yesterday (Tues.) would have wound up 12th round at better, than \$30,000, fine. Eleventh was \$34,500.

Evend was \$50,000 fine. \$50,000 fine. \$1,000 fine. \$1,000

strong \$70,000.

**Radio Cliy Musie Hall (Rocke-fellers) (5,845; 70-81,20)—"Adventure" (M.-6), and stageshow. Gable-Garcon slarrer sensational since the week through loday (Weel) was figured for monumental \$143,000.

**Bgured for monumental \$143,000.

Trame for "Belle of \$1. Mary

Trame for "Belle of \$1. Mary

Trame for "Belle of \$1. Mary

Righto (Mayer) (594; 35-85)—"Ter-or by Night" (U). On first four sys light, early pace suggesting mly about \$7.500 with no holdover

Forced to close down at 11:59 Monday night (11) in the face of the lighest affile and the preclamation bringing all of New York to a feet and the preclamation bringing all of New York to a feet and the preclamation bringing all of New York to a feet and the preclamation bringing all of New York to a feet and the preclamation of the past which was to be preclamation to the past week, Broadway houses for the more week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the work of the past week, Broadway houses for the past work of the past work of

Tony and Sally DeMarco, Paul-Winchell (6th wk), Jancy S87(00, 11, 10)—
State Liters, M. G. 262 xun1, with
Mail Hallett orch, Jack Espeer and
Molly Picon on stage, Early pace in
Molly Picon on stage, Early pace in
Molly Picon on stage, Early pace in
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Molly
Mol

\$24,000. Is slated for a sixth week.
Winter Garden. (UA) (1,312; 60\$1.50)—"Seventh Veil" (U) (8th-final
wk). On the seventh round shrough
Monday night (11) registered fair
\$14,000. while sixth was near to \$17,000. "Tomorrow is Forever" (RKO)
is scheduled for next Wednesday
(20).

Bells' Sockeroo \$29,000, St. Louis

Bi Louis, Feb. 12.

Mary's, "untiln golo, is doing a pacity and upped seats, "Bells of St. Mary's," untiln golo, is doing a pacity and uply the size of the Ambestador with seat of the Ambestador wit

\$14,000 after big \$18,500 on second storage, and Cereby (2,000; 90,60)—"Orphochemor" (McG) and McBert David (McG) and McBert David (McG) and McBert David (McG) and McBert David (McG) (Mc

Indpls. Slower Albeit 'Bells' Torrid \$25,000

Indianapolis, Feb. 12.
Film biz in generally lower gear
here this week, with only "Bells of
St. Marys" at the Indiana having a
really big session.
Estimates for This Week

really big session.

Retire (Katz-Dolle) (2.300; 38-35)

Cresie (Katz-Dolle) (2.300; 38-35)

Cresie (Katz-Dolle) (2.300; 38-35)

Cresie (Katz-Dolle) (3.301; 38-35)

Lo Algiers' (U) Fairish \$11.000. Last week, "Sing Way Home" with week, "Sing Way Home" with week, "Sing Way Home" with the state of the sta

'Pardon' Sturdy 19G

I at usus Mill 31 130 Big is remained, reb. 12. Big is feeling the effect of too many holdowers currently. Only ing nicely at the Orpheum. Best holdower is "Doll Face," doing successive the Warfeld.

Estimates (RKO) (2448, 60-85) "Polls of St. Maryes" (RKO) (148) of St. Warfeld (148) plus stage. Only \$17.000 in 5 days. Last week, still record-breast part of the control of the co

hays. Last week, still record-break-ing at \$30,000.
Fox LFWC 1.001.
Fox LFWC 1

'Staircase' Huge 22G, Leads Cincy

"Spiral Staircase" seekers at the Palace, is the standout currently. Other newcomers are "Up Goes Masse," seekers, at the Palace, is the standout currently. Other newcomers are "Up Goes Masse," seekers, at Albes, Boldovers are valvety.

Estimates for This work, "As the CREAT CO. (4.70)—"Bepaste of Sim (U), Modes 13.600.

Last upon, "Scarlet Street" (U), big

Capatid, (Capatid, (LVA))

Last week, "Scarlet Sircet" (U), bit 18,000.

Capited (IKO) (2,000; 44-70)—
Harvey Olial (2,000; 44-70)—
Harvey Olial (2,000; 44-70)—
Harvey Olial (3,000; 44-70)—
Grand (RKO) (1,480; 44-70)—"Up
Goes Manie" (M-Q), Lodty \$11,000.
Heilits (United) (1,500; 44-70)—"Try: and Spars" (CO) (Ino.).
Face" (20th) (2d run.) \$5,500.
Hyte (RKO) (1,400; 44-70)—"Scarlet Sircet (1,500; 44-70)—"Scarlet Sircet" (U) (Ino.). All right \$5,000.

'Dakota' Strong \$18,000 In Prov.; 'Scarlet' 17G

'Spellbound' 13G, 3d Wk. Providence, Feb. 12.
Healthy is the word here this week with "Spellbound" in sturdy third week at Loew's State. Maleste is high with "Dakota," with RKO Albee also nice with "Scarlet Street."

Estimates for This Week

Les in sign with "Discotes" with RRC |

Estimates for This Weeker.

Estimates for This Weeker.

Alber (RRC) (2,200; 44-83)—

"Gardel Tires of Weeker.

Alber (RRC) and "Gronered" (RRC) and "Sing" Wey Home" (RRC) and "Sing" (RRC) and "Recommendation" (RRC) and "Quit of Depths" (Cel), tatrian \$12,000.

Hutton Lifts 'Breakfast' Sock 52G. Chi: 'Bells' 30G, 'Heaven' 24G, 7th Wks.

Weekend' Wham 19G In Balto.; 'Walk' Big 9G, 2d

DERIUM, TRAIK BIS 91, 2d.
Siurch businesse, Feb. 12.
Siurch businesse, is simulating current session. "Facton My Past" lided to vaude at the combo filipposition of the control of the con

Estimates for This Week.

Estimates for This Week.

On Milley (Loow) - 1/1/1 (3,000; 30
Sill John week.

Hippoliters Milley (Coll)

Plus vaude, Niee \$16,600. Leat week.

Reille (Schamberger) (2,400; 20
On) — Walk in Sun' (200h) (3d wk).

Holding steedily at \$0,000 after rous
Maysfar (Milche) (86; 25-55)

Dalton Bide Again' (17) (2d wk).

Maw (Mechanic) (1,870; 20-60).

New (Mechanic) (1,870; 20-60).

New (Mechanic) (1,870; 20-60).

Toggia (The Milley) (1,870; 20-60).

Lost Westend' (Par.) Biggest thing it town at gamp \$1,000. Last week, all, protein \$1,000.

**Lost Westend' (Par.) Biggest thing it town at gamp \$1,000. Last week, all, protein \$1,000.

**Lost Westend' (Par.) Biggest thing it town at gamp \$1,000. Last week, all, protein \$1,000. Last week, all protein \$1,

'Garter' Sturdy \$12,500 in Mpls.

Holdover films appeared strongest here this week, "Spellbound" is cut-ting a wide swath on its second ses-sion after-registering terrific business in opener. "Gerties," Taxa and Spars" and "Shady Lady" look like top newcomers.

and Spars" and "Shady Lady" look like top newcomers.

Or Ratimates for The New Kong Shady Lady 16 to 15 to 1

for flats session here and abth downtown week.

"Radio City (Pr.) (4004 - 4804)

"Radio City (Pr.) (4004 - 4804)

"Radio City (Pr.) (4004 - 4804)

"Sake (Par) (430), 881 4400)

"Galler (Par) (430), 881 4400

"Sake (Par) (100), 480

"Sake (Par) (10

'AGENT' HOT 12G, K.C.; 'SPELLBOUND' 16G, 2D

SPELLBOUND 166, 2D

Spellbound continues to head the lyow in the second session as the low in the l

small-seater Apollo, which is smast small-seater Apollo, which is smash \$23,000 on tis third season. Also in the big time are "Mildred Pierce," closing Tuesday (12), and "Fallen Angel," with two days at \$26,000, at Roosevelt and "Bells of St. Marys," \$30,000, at the Woods, seventh week, "Breakfast in Hollywood" is being boosted by Jun Ray, Holton's band omnoun Segles at the Oriental. "Harvey Girls" looks stout \$22,000 on its third week at the United Artists.

"Starvey Girls" looks atoni \$2,000 in is third week at the United Arisis. Scitmates for This Week. Apolio (186K) (1,200; 55-85)—"Loot Weekend" (Par) (3d wk). Stanba \$32,000. Last week, sena-stanba \$4,000. Last week, sena-stanba \$4,000. Last week, sena-stanba \$4,000. Last week, weekend \$4,000. Saffeld \$4,000. Saffeld

\$30,000. (\$7.00; \$5.9).

\$\text{State-Loss}(\text{BkK})(\text{C}, \text{To}; \text{St}, \text{St}, \text{St}, \text{V}),

\text{Excellent \$25,000. Last week, also \$37,000. Act rettle (\text{Exc}, \text{K}), \text{To}; \text{V}, \text{To}; \text{St}, \text{St}, \text{St}, \text{V}, \text{V}, \text{To}; \text{St}, \text

Cleve. Dailies' Strike Ends, Biz Spurts; 'Doll' 19G, 'Heaven' 20G, 3d

Cleveland, Reb. 12.
End of 32-day strike by press operators, which olosed three major daily newspapers, pulled key housed out of an echpse which had caused the strike of Cleveland Feb 12

Alten (RCO) (2000, 44-85)—Scar-let Street" (ID) Moveover spurting ar result of renewed press bullylood to smash \$10,000, and ho. Last week, Bells of \$8,000, and ho. Last week, Bells of \$8,000, "G.700, 44-85)—High West of the Period Corno, who started caracer here, hypother this one of the started caracter here. High this caracter is the started caracter here, hypother this one of the started caracter here.

Lake (Werners) (800: 44-85)—
Along Navajo Trall' (Rep) and
"Swing Farade 1946" (Mono). First
dual-bill house here in six months;
sice 35.000. Last week, "Cornered (RKO) (m.o.) suffered from prese-ment satisk but big 84.500.

mens strike Dut big \$4,500.

Ohio (Loew's) (1,200; 44-65)—
"Panger Signal" (WB). Ordinary \$4,000. Last week, "People Are Funny" (Par), ditto.

Palace (RKO) (6,700; 44-65)—
"Leave to Escape" (20th). One of this de luxer best scole, \$20,000 on third round, after \$48,000 for second.



An Idol Makes Terror History in Warners' coming Super-Mystery!

Two New Entries Help L. A.: 'Daltons' Terrif 47G. 4 Spots: 'Strangers' Nice 571/2G, 'Dolly' Great 57G, 2d, Both in 3

Firstruns are regisfering mappy business this week in nearly all stuntions, with partial holiary today to the total to the awo of them extremely small-senters. The Three Stoogs, heading the said lineup, are showing "Hit the lay" to Ince \$2.500 at the Orpheum. Day's to Live \$2.500 at the Orpheum. The lay of the \$2.500 at the Orpheum. The lay of the said lineup are shown to the said lineup and the said lineup are shown to the lay of the lay

artis of the second of the sec

\$3.700.

Hawaii (G&S-Blumenfeld) (956; 55-\$1)—"Whistle Stop" (UA) (3d wk). Nice \$4,000. Last week, good 5.300.

Hollywood (WB) (2.756: 50-\$1)—
Three Strangers" (WBo. Big \$18.100. Last week, "My Reputation"
WB) (3d wk-9 days), closed at \$13,100.

300.

Hollywood Music Hall (Blumen-ield) (475; 55-85)—"Whistle Stop" (UA) (34 wk), Just \$3,500. Last week, nice \$4,500. Leew's State (Loew-WC) (2,04); (50-81)—"Dolly Sisters" (20th) (2d wk), Robust \$29,000. Last week, great \$36,000. Los Augeles (D'town-WC) (2,997; 50-\$1)—"Harvey Girls" (M-G) (4th wk). Fine \$19,000. Last week, good \$21,200.

\$21200. Section 1.38t week, good Orbital 1.00 (1.00 to 1.85). The section 2.000 (6.5-85). This the Hay (Col) with Three Fifth the Hay (Col) with Three \$24,500. Last week, Mexicular Nep) with vaude, nitry \$200. Pastages (Pan) (2.812; 50.81). Fells of St. Mary's 'IRKO (Th. wk), Solid \$15,000. Last week, fine \$15,700.

ara,700.

Paramount (F&M) (3,398; 50-\$1)—
"Masquerade Mexico" (Par) and
"People Are Funny" (Par) (2d wk).
Closing at \$17,000. Last week, light
\$22,800.

Closing at \$17,000. Last week, light 1, 1451; 9.941. "Masquerand. Mexico." 1451; 9.941. "Masquerand. Mexico." 1451; 9.941. "Masquerand. Mexico." 1451; 9.941. "Down to Teophe Punny." 1451; 9.941. "Down to Teophe Punny." 1451; 9.941. "Masquerand. "Mexico." 1550; 7.941. "Mexico

\$6.900.
Uptown (FWC) (1.790; 50-\$1)—
"Dolly Sisters" (20th) (2d wk).
Sweet \$12,000. Last week, socko
\$15.800. \$15.800.

Vogue (FWC) (885; 50-\$1)=-"Dalvogue (FWC) (885; 50-\$1)=-"Dalvogue (U) and "House Dracula"
(U). Solid \$6.500. Last week, "Woman Who Came Back" (Rec) and
"Girls of Big House" (Rep), fair \$4,-

"Girls of Big House" (Rep.), fair 84, Dellathier (FWC) (2.20s. 5.6.81)—"Dations Bride" (U) and "Touse and Touse (E. 1.20s. 1.20s

Broadway Grosses

Estimated Total Gross
This Week S807,500
(Based upon approximately
that 16 theatres would have
done if not closed Mondry mid-

done is might.)
Total Gross Same Week
Last Year. \$701,000
(Based on 16 theatres)

'Signal'-'Forest' Fancy 24G in Two Hub Spots; 'Spellbound' 32G, 3d Wk

Special States and Sta

bound." "Leave Her to Heaven" and "Bells St. Mary" are still in money, however. "Bells St. Mary" are still in money, however. Boston (RKO) (3.200; 50-31.0).—"Scartet Street" (U) 3d wk) with Bourdy Rich orch, others on stage, third statuz and still brile at \$30.0 third statuz and "Hit Statu

Translux (90: 36-74)

"Translux (90: 36-74)

"Woman Who Came Back" (PRC)

Fine \$5.800. Inc. "(WB) (relsaue).

Fine \$5.800. Clast week. "Flying of Control of Control

'SCARLET' COLOSSAL **30G, 3 DENVER SPOTS**

"Spiral Staircase" at Orpheum and "Searlet Street." at Denver, act ited for too bir, both being smash, "Street" is leader because also strong at two other apots.

tited for too bix, both being smash, Street' in leader because also strong.

Street' in leader because also strong.

Bestimates for This Week

Denham (Coctrill) 11,756 33-76).—

Out Weekend" (Par) 4th wk).

Denham (Coctrill) 11,756 33-76).—

Tother weeker (Par) 2,332, 33-74).—

Bestee (Par) 2,332, 33-74).—

Tother beston Blackle' (Col.) day-date with Englist, Webber, Smash \$20,000 and College of the Webber of the \$18,000.

Require, Webber, fine \$18,000.

Tother beston Blackle' (Col.) also Deriver Webber Bix \$40,000 are controlled to the best of the bes

'Scarlet' Huge 18G, Buff.; 'Snellbound' Smash 28G

While top coin gos to "Special bound," sock at the Buffalo, the real bound, sock at the Buffalo, the real Sirect," packing the Lafayette, Ex.maise for This Week Buffalo (Shea) (3,500; 40-70)—Spellbound, "(JA), Smassh \$22,000, Last week, "My Reputation" (WB), bright \$32,500

Great Lakes (Shea) (3,000; 40-70)

— Leave to Heaven" (20th) vid wkl.
Stanneh \$12,000. Last week, lusty
\$22,000.

\$22,000.

Hipp (Shea) (2,100; 40-70)—"My Reputation" (WB) (m.o.), Potent \$10,000. Last week, "Jesse James" (20th) and "Return of Frank James" (20th) to (reissues), surprisingly big

\$14,000.

Teck (Shea) (1,400; 40-65)—"Up Goes Maisle" (M-G) and "Letter for Evic" (M-G). Opening-week for this theatre as firstrun picture house. Brisk \$10,500.

Brisk \$15,500.

Arfayette (Basil) (3,300; 40-76)—

"Scarlet Street" (U) and "Essy to Look At" (U). Sensational \$18,000.

Last: week, "Frontier Gal" (U) and \$200.

Last: week, "Frontier Gal" (U) and \$200.

\$200 in 3 days (U) (2d wh), oke \$200 in 3 days (U).

20th Century (20th Cent.) (3,000; 70-70—"Bils of St. Mary's (RKO) (7th wh). Neat \$7,500. Last week, Eaney \$11,000.

'Spellbound' Big 36G. Paces Pitt.

Pittsburgh, Feb. 12. Pittsburgh, Feb. 12.
It's practically all "Spellbound" this week at Peun. Lines, never break all day and picture doesn't seem to have any ceiling. Only ofter new entry is "Doll Face" at Fulton, going big, partly because getting the Penn turnaway.

Estimate for "This "

Estimates for This Week

Estimates for This Week
Pation (Shea) 1,700; 40-70—Toll
Face" (20th). Got away Saturday
19) to second biggest opening in
second to the second of the second

Pena (Loew's-UA) (3,300; 40-70)—
"Spellbound" (UA). This is pure dynamite here, and lines, don't ever break. Colossal \$35,000, or over. Holds of course. Last week, second of "My Reputation" (WB), down to \$16,500.

\$16.500.

Big tWB) (800. 40-70) — Lost Weckend" (Pap) 45th wkl. Held for another stanza at this small-roater following original fortnight at Penn and apother week at Warner, Academy nominations gave it closing shot in arm. okay \$3,500. Last week, solid \$5.500 here.

Sa.500 http://www.acst.solid.com/ Semater Harris (1,736 4-75)— "Meet Me On Broadway" (Col) and "Julia Ross" (Col), Only in for 4 days, \$1,800. Last week, "Leave To Oo after 30 days at Harris "Stanter" (WB) (3,800: 40-76)— "Stanter" (WB) (3,800: 40-76)— ing surprising strength at thumping \$18,900. Holds. Last week, sensational \$36,900.

\$30,000, Waruer (WB) (2,000; 40-70)—"My Reputation" (WB) (m.o.). After two weeks at Penn. nice \$8,000. Last week. "Cornered" (RKO) (n.o.), around \$7,000.

'Scarlet' Wow 21G, D.C.; 'Spellbound' New High, 32G, 'My Rep.' Fine 25G

Washington, Fcb. 12.
Whole town is strong currently ith "Spellbound" at Palace, selling

with "Spellbourn" at Pales, edina a new record.
a pales of the third of third of the third of third of the th

\$16.900.

Keith's (RKO) (1.800: 44-72)—
"Scarlet Street" (U). Socko \$21.000.

Last week, "Bells of St. Mary's" (RKO) (6th wk), big \$18,000 in 8

days.
Metropolitan (WB) (1,800; 44-72).
"Lost Weekend" (Par) (mo.) Big
\$12,500 on third downtown week.
Last week, "Tars and Spars" (Col)
\$12,000. Falsee (Locw) (2.778; 44-72)— Spellbound" (UA). New record at wow \$32,000. Last week, "Leave To Hexven" (20th) (4th wk), great \$16.—

'Staircase' Lofty 30G. Best Det. Bet: 'Doll' Trim 34G, 'Whistle' Loud 25G

Key City Grosses

Last Year \$2,880,990 (Based on 23 cities, 186 theatres)

Transit Strike Sloughs Philly But 'Harvey' Big 28G, 2d; 'Frontier' 15G

286, 24; Frontier 156

One of Philadelphia Rob. 12.

Sangad One of Philadelphia Rob. 12.

Sperilbound 10.A1 12.

Sperilbound 10.

Sperilbound 10.A1 12.

Sperilbound 10.

Sperilbound 10.A1 12.

Sperilbound

\$20,000 or near. Last week, fine \$21,000 or near. Last week, fine \$21,000 pt. 4 pt.

Main" (RKO), good \$8,000 second Nathama (WB) (4692; 40.65)—
"No Reputation" (WB) (4692; 40.65)—
"No Reputation" (WB) (4692; 40.65)—
"No Reputation" (WB) (410; 40.65)—
"Harry Girls" (MG) (2d wk.) Pair(Gright (MG) (2d wk.) Pai

'BELLS' TERRIF 30G. L'VILLE; 'PARDON' 15G

L'UILLE, PARDON' 156

With "Bellow Berlow Be

Weekend' Record 2616 In Seattle: 'Spellbound' Hot 18G. 2d: 'Spirit' 11G

Second week downtown. Oher 36:

KKO) '15d week, shoul \$8,000 in 9 days.

Like and the should be should be

Netter to Meet With Jefferson Circuit Prez

Jefferson Circuit Prez.
Leon Netter, vp. of Paramount
Theatree Service Corp. in charge of
southern state, plans testing in the
southern state, plans testing in the
testing plans testing in the
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testing plans the state of
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GABLE's back!



GARSON's got him!



GUS call the cops!



Biggest Non-Holiday Opening In Music Hall History!

At Mr. Gus Eyssell's famed Radio City Music Hall the World Premiere of M-G-M's great "Adventure" is on its way to fame and fortune.

Never was an attraction more eagerly awaited by the public. Soon your opportunity will come to present it in your theatre to the biggest crowds, for the longest run you ever have enjoyed!



CLARK Presents

GABLE · GARSON

VICTOR FLEMING'S PRODUCTION OF

Adventure

TOM TULLY JOHN QUALEN - RICHARD HAYDN - LINA ROMAY - HARRY DAVENPOR

Adaptation by Agiheny Vojiter and William H. Wright . Based on a Herel by Cities Briss Devil Directed by VICTOR FLEMING . Produced by SAM ZIMBALIST

Italian Webs' Come-on

PICTURES

representatives. Equily: Internet prious actup finds a station running to many and a contractive of stage groups will be supported to the cites, the chain being rounded by an electric power company. The government collected tax on the use many contractive of the cites, the chain being rounded by an electric power company. The government collected tax on the use many contractive power company. The government collected tax on the use many contractive power company. The government is called the lateral programs in each in the lateral programs in each of the lateral progr

expenses involved.
Yeo Curl Escape Tuose Spots,
Programs are mostly full not, with
some local changes. A fair portion
of the half-hour shows is now sponsored by national advertisers, like
foods and liquors, with local advertisers (films, restaurants, 40c.).
Taking spot announcements. A cu-

from L.A.

__to N.Y.

\$61 For 2-Net Spot

Time costs offered to U. S. adver-tisers are as follows. Spot announce-ments (of 25 words) on the northern-

net of eight stations costs 9,000 lire net of eight stations coals \$,000 life or \$40; on the southern net of seven stations coals 0,000 lire or \$27, and on the combined nets is 13,500 lire or \$61.

On general broadcasting, cost for a half-hour show for the north relay is \$405; for the south relay, \$345, and is \$405; for the south relay, \$345, and for the combined neis, \$975. For individual stations or clies, a half-hour show in Rome or Milan costs, \$200; in Turin, Genoa Naples, Venice or Piotence, \$135, in Padia, Patermo or Bolzano, \$68. Estimated number of sets in use over the 15 stations is \$2,500,000?

stations is 2.500,000.

Above ratios do not include talent cost, and are based on present rate of exchange of 281 line to the dollar, and the cost of the cost of

Present Italian programs generally comprise five types: symphony con-certs with big orchs and soloists, usually night shows of an hour smaller chembles, recordings; balfsmaller enterothes; recordings; half-but concelled, dramps or spysiches; 13-minute steeches or turns with most artists, As a repeal of the prost artists, As a repeal of the been introduced to (a) its first studio audiences, and (b) to fundence par-ticipation shows. U. S. music pro-grams of the Andre Kostelanetz nature—semi-classical or pop music with brilliars, modern sympl ar-rengement. The properties in 11147, pazz hardy at all Rathvon Studio

duties as vice-chairman of the board and exec v.p. of the parent company. Bob Mochrie, RKO-Radio sales man-age, has also been upped to a vice-presidency. All the charges were announced by Floyd B. Odlum, chairman of the board of the parent

company.

Speedy Announcement
Along with, surprise at the naming of Rathorn to the studie spotways assonishment at the ageed with
Koemer's Juneral was held Tuesday
(5) and the new exce setup was relensed Wednesday (1). Hurryup is
understood to have been caused by
in for the spot, which was posched
off with Koemer's death. Under the
present setup, Odlum, Rathorn and
Deginet figure they can take all the
Deptide announcepent of the executive staff changes was made the day
hefory the boards mid to approve before the boards met to approve

live start changes was made the day theory. The bourds met to approve them. As bourds met to approve them, and the start of the RCA interest in the company and options for the start of the RCA interest in the company and options was a v.p. of Odlum's Atlas Corp. was a v.p. of Odlum's Atlas Corp. and was detailed to working the company out of 77b reorge. From was a v.p. of Odlum's Atlas Corp. as president of Radio-Keith Orpheum Corp., he was a director and chairman of the exec committee. He has been associated with Odlum the University of Colorado.

With booming war big, of course, as an important factor, too, RNO has come up to greatest financial strength in its history under Rathisterial the strength of the control of the strength of the s

With financial affairs in such vastly improved condition, Rathvon has been spending increasing amounts of time on the Coast, where the had been a steady visitor on behalf of Odlum interests since 1935. Particularly since Koerner jumped from theatre to studio head, Rathvon took added interest in production matters.

· Holfister Signed

Indiffacts Signed to a constraint of the constra departments.

departments.

RKO fleature operating setup will
not be disturbed as result of Kingsbegr's election to the presidency of
RKO. Theatres, it was jointly announced by Kingsberg and Schwartz.
James Bremana continues in charge
of operation in Greater New York
and New Jersey, with Harold MinHoward in charge of out-of-town
theatres.



New York Theatres

BARBARA STANWYCK MY REPUTATION"

GARLAND

THE HARVEY

ORRIN TUCKER PETER LIND HAVES

B'way at 47th St. STRAND

GLENN MILLER ORCHESTRA

TEX BENEKE

INGRID BERGMAN **GREGORY PECK** SPELLBOUND ASTOR :

Gary COOPER

Ingrid BERGMAN EDNA FERBER'S

"SARATOGA TRUNK"

Warners' Biggest with Flora Robi Continuous Hollywood Breadway



VICTORY ROXY

NOW PLAYING 'ROXY Life With Baby

MISS SUSIE SLAGLE'S Person: DANNY

PARAMOUNT RADIO CHY MUSIC HALL

ADVENTURE

"THE LOST WEEKEND" Starring
AY MILLANN - JANE WYMA
ith Phillip Terry, Howard da Siru, De
rolling, Frank Fayten, Preduced by Clist
rackett. Directed by Billy Wilder. Poors Open RIVOLI B'way

> N. Y. Showing! COOGAN TARS Pleture Star A SPARS

THE SPIRAL STAIRCASE'

WB BOOKS 'PASSAGE'

Hollywood, Feb. 12. ought "Dark Passage Warners bought "Dark Passage," an unpublished novel, "Dark Passage," an unpublished novel, by David Goodis, and closed a deal with Salevepost for its serialization. Jerry Wald will produce the picture, with Delmar Daves directing.





It started XMAS DAY and 'is still running STRONG'!

BE SURE to screen "The Seventh Veil" at your nearest Universal Exchange as soon as prints are available.

the Seventh Veil" is typical of the "The Seventh Veil" is typical of the fine quality of entertainment you will find in all of the six English pictures which Universal is releasing. They all have that universal appeal.

THE SEVENTH VEIL - THE MAN IN GREY
MADONNA OF THE SEVEN MOONS
THE WICKED LADY - DEAD OF NIGHT
ROGUE'S PROGRESS -

"THE MOVIE OF THE WEEK," says **LIFE**

"Outstanding cinema," says Daily News "Genuinely intriguing," says N.Y. Times

"One of the best", — Journal-American

* "The Seventh Veil" in its sixth week, topped the grosses for the third, fourth, and flifth weeks and was 10% off the second week.



Schwerin Reactometer's 24-Hour Pretest of Programs Samples Age, **Economic. Educ'l Status of Listeners**

This is the third in a series of articles on the new Schwerin System of audience pretesting. The fourth and final article will be published next week.)

ens of characteristics. Sex, religion, age, educetion, economic status, section of country are a few among many that could be mentioned. There are, in fact, so many ways in which people can be classified that it is humanly impossible to duplicate them in a sample.

It is, therefore, necessary to learn which of the characteristics on he

It is, therefore, necessary to learn which of the characteristics can be which of the characteristics can be with the control of the characteristics and be characteristics and the characteristics have an important incharacteristics have an important incharacteristics have an important incharacteristics in radio programs, and which have little or no influence. For excitors and the tractions are recorded and examined. The reactions of the men in the audience are examined and examined. The reactions of the men in the audience are examined and examined. The reactions of married the program nauch better. The same reactions are regrouped to compare the reactions are regrouped to compare the reactions are regrouped to compare the reactions are regrouped to approximately the same degree of the program of the p which of the characteristics can be

Hosing 14 Down
There is, of course, nothing new
about this theory of sampling. It
is the classic basis upon which researchers have worked for years.
Schwerin, however, employing facilities and controlled audiences that
would not be available commercially,
was able to hone down the technique
considerably. He learned to use
smaller samples than had ever been
used before, without sacrifice of smaller samples than had ever been used before, without sacrifice of accuracy. He also discovered that the characteristics which had to be controlled for one type of program were different from those that the characteristics which had to be controlled for one type of pregram were different, from those that be controlled for one type of pregram were different, from those that the control of a different set of characters of the control of a different set of characters of the control of a different set of characters clope the selectific standards for determining what the important characteristics are, and how to apply the control of a different set of characters of the control of a different set of characters of the control of th

therefore, stand a better chance of buring the advertised product? In checking this factor, Schwerin and the product of the control of the hardroff coldiers in a way that cannot be done in the case of civil inan. For instance, the Army one occasion sought to train GIs to evide to prevent truent foot. Matched groups of men were-fessed on three commercials of this, medium, and low quality. Subsequently, and the on the preventing of men in secceasion sought to train GIs to change their shoes more distingt shores more distingt through the shops; and report that the change their shoes more distingt in indial ploy going to someone clear, indicated in three commercials of high, meeting, and low quality. Source the commercials of high, meeting, and low quality. Source the commercials of high, meeting, and low quality solving for a radio ed. American Iron and Sixel Dakitute, Fredite March, and is tabbed, "The Potence of the Carson Congression of the C

BUSY CBS DIRECTORS

Audi ions Make It Tough On All Hands-Workshop Feels Situation

Nearly every staff director and producer connected with the CBS program department in New York is currently busy preparing audi-tion recordings of shows ordered tested by Davidson Taylor, new program vergee. These are re-ported of all sorte, with stress on audience participation. Taylor will be making decisions in next couple

of weeks.

Meantime, due to the temporary ticup of directorial talent, the Columbia Workshop series has been having difficulty getting directors

Anti-Petrillo Bill OK Seen This Wk

Washington, Feb. 12.
The Lea auti-Petrillo bill is expected to reach the floor of the House either Thursday (14) or Priday for a vote, with this passage in that chamber yirtually assured by almost a two-to-one vote, according to Capitol Hill experts.

to Capitol Hill experts.

Minority report, opposing the
measure, was filed last Friday (8)
by Rep. Vito Marcantonio (ALP,
N. V.), one of the four members of
the House Interstate Commerce
Committee, who voted against reporting out the bill.

Marcantonio claimed the bill a

Marcantonio claimed the bill pe-nalizes the legitlmate methods and objectives of labor." He said it was anti-labor bill dealing only in t with the AFM.

opecures of labor." He said It was an anti-labor bill dealing only in part with the AFM.

"Can the "required ding," and the properties of a performer continue to the performer continue to regarded as immoral?

"It we permit ourselves to be made to the performer continue to regarded as immoral?

"It we permit ourselves to be made to the performer continue to the performer continue

people. " " American people of the Lea bill, an amendment to the Federal Communications Act, is to outlaw efforts to bar the broadcasts of educiational or foreign-originated broadcasts, or the use of standby musicians. It carries a prison penalty and, a \$1,000 fine for violators.

SET B-M SUMMER SKED: 'D.A.' ON: 'DUFFY' OFF Bristol-Myers has wrapped up its

summer network programming schedule.

The Wednesday ulght "Mr. Disschedule.

The Wednesday ulght "Mr. Disschedule.

The Wednesday ulght "Mr. Disschedule.

The Bulle Capam peddie Vitalia,
with its beach-shatted commercials.

The Bulle Canter NRC show the
inked in by Bristel-Myces as the
inked in by Bristel-Myces as the
understanding the Mr. Bullet and the
"Mr. Bullet and the Mr. Bullet
"Mr. Bullet and the Mr. Bullet
"Mr. Bullet
"

Add: Radio Ed Situation

Tally of changes in the radio-cditor situation atter Vanuxy publication of appraisal of these columnists, brings the score to date to four hits. Latest are confirmation by Lee Woods, mc. of N.-Y. World-Pelegram, that Harriet Van Horne is being taken off the radio column (with to do a general chatter column (with



Um-m-m!

VERA LANE

KLZ Songstress tingler; now

KIZ DENVER

Autry, Caldwell Figure Strongly in 3-Way Scrap For New Tucson Station

Washington, Feb. 12.

Washington, Feb. 12.

Strong pix angle features the three-way scrip for the 1340kc, radio channel at Tueson, Ariz. Commisting the commission of the commissi

gressman Richard Harless, of Ari-zona.

Caldwell, author of "Tobacco Road" and a contract screen writer Road" and a contract screen writer Ina Broadeasting Co, the second ap-plicant Application shows his hum are Harry Behn, manager of the U. of Arizona radio burcea, and Rev. Course Fregueson, Episcoyal clerity-former Fregueson, Episcoyal clerity-den, of Arizona, has endorsed this application.

den, or Arizona, has endorsed this application.

Webb is interested in the Sun Country Broadcasting Co., whose stockholders are largely local business men. One of his associates is Charles Strauss, a director of the American Film Co.

DENNIS DAY GIVEN BACK TO BENNY BY NAVY

Dennis Day returns to the Jack Dennis Day returns to the Jack Benny program as featured vocalist, replacing Larry Stevens, early next month when he is released from the Navy. Under terms of new contract the finishes out the season, and re-turns next fall on non-exclusive building the program of the program of the program of the Understanding the program of the pr

Understood Colgate will have him head his own show next season.

CIO Kieks Against WGY Dishing Labor Dish

Albany, Feb. 12.
Anthony Barbert, president of Local 2694, United Steel Workers of America, ClO, has amounced the union has requested the PCC to inunion has requested the PCC to into sell time for a recorded speech by Rev. Charles Olis Rue. Pittsburgh priest. The union is now on sirkle in the American Locamolive Co.
Rev. Charles of the Rev. 2000 beline Schenechaly, 10000 beBarbert just his second.

ing different told the FCC in a letter that "GWY is more interested in moulding public opinion according to the dictates of corporations such as General Electric, rather than carrying out the real intent and purpose of radio service to the general public."

'Conditional' Grant to WGAR Tips Off **FCC Alertness to Suspected Phonies**

Never Let Left Hand

Although Associated Press has been feuding with the State Dept, forbidding Asst. See, of State William Benton to use its news for shortwave radie purposes, the AP subsidiary, Press Assn. has no such qualma about the two networks engaged in DX transmission. the two networks engaged in DX transmission. The new PA contracts with CBS and NBC are silent on the

CBS and NBC are silent on the matter of hiew's for shortwave, and so far the CBS and NBC shortwave states of the CBS and NBC which was stated as the case of the c

AP Inks New News Pact With 2 Nets

Although the Associated Press, as cooperatively-owned front for the biggest newspaper publishers in the country, is quietly but firmly committed to the publishers traditional policy of "hate radio," the AP is not beyond making an honest dollar out of encouragement of more radio presented that the properties of the pr

Evidently fearing that nets would Evidently fearing that nets would lose interest in pushing newcasts as a possible source of big commercial sponsorship, now that the hot war news has hit below-zero levels, the AP has negotiated new network contracts' designed to interest the webs in selling more news to ever more bankrollers.

The AP wholly-owned subsidiary The AP wholly-owned subsidiary, Press Assn, has just drawn new contracts with NBC and CBS, and is currently negotiating pacts with the two remaining major nets, ABC and Mutual,

Under the old contracts Under the old contracts, there were separate pacts for the nets and, for their owned-and-operated stations. In addition—and this is the most important change—there was a time of the smooth depending upon the number of commercially-sponsored mexecusts used by the net. Under the old terms, therefore, the nets upon dout more outdensh to AP every long of the pack. The pack was the pack of th

Now the new terms cover the nets as well as their o-&-o's, and is a flar rate said to be \$125,000 in the case of one of the nets). From here on in, each net can keep for itself whatever additional moola it may rake in from commercial spousor-site of verse.

'JOHNNY' JOHNSTONE HEADS NAM'S RADIO

BLADD NAME J NAME.

G. W. ("Johnny") datastate former news and special events cather from the news and special events cather for ABC, has taken over as distort of radio for the National Asen, of Manufacturers.

He started yesterday Thea, because the control of the National Asen, of Manufacturers, and the control of the NAM's recently hoped public representations of the NAM's recently hoped public representations of the NAM's recently hoped public representations of the NAM's recently large than the NAM's recently hoped public representations and the NAM's recently have been publicated by the NAM's recently have been publicated by the NAME of the

stone. Appointment cues expanding ra-dio operations by the outfit, said to be part of Parkes' new plan to put the NAM 'way out front in fighting strikes, OPA price-king, and the Government's spending program.

Florence Eldridge Heads Up New Daytime Show

The Supreme Court's decision in the Ashbacker Radio case notivith-standing. FCC, will pull no plunches in handing out a "conditional" grant to one of two bidders for a standard for the constant of the conditional of the conditional of the conditional grant to WGAR. Clew-land, under rules drawn up since the and, under rules drawn up since the

"conditional" grant to WGAR, Cleve-land, under rules drawn up since the Supering Court ubase. Under up since the Supering Court ubase. Under up and a hearing on all conflicting requests for a wavelength before a final grant, but Commissions rules pro-vide for a "conditional" approval be-fore hearing. I would be a pro-posed to the conditional one of the con-trol of the conditional one of the conditional one of the con-trol of the conditional one of the conditional one of the con-trol of the conditional one of the conditional one of the conditional one of the con-trol of the conditional one of the conditional one of the conditional

FCC's conditional okay to WGA's conditional okay to WGA's for use of the 1220 kc channel is subtracted by the second of the seco

Corwin Contrib Conks NAB in New S&S Book

riod, Fetzer was continued on the air, subject to a final decision after consolidated hearing.

NAB III New X&S 500.8

"While You New Gone", mub-tilled
"A Report on Wartime Life in the
United States," is being published
this week by Simon and Schus-ter,
its 25 pages rammed with the size 25 pages rammed with the
tile 25 pages rammed with centre of the
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the tile 25 pages rammed with
the tile 25 pages rammed with
the years of war against Axis aggression.
Norman Corwin has authored lite
chapter on radio (Wolott Gibbs
does the theatire, Bosley Crowther,
to be a read of the pages rammed with
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events that highlighted the war years on the home front, Corwin's is a more penetrating, analytical sum-mution of what radio accomplished between Pearl Harbor and V-4 Day. Corwin tries to be objective but, be-ing essentially honest and having the best interests of radio at heart, his execubilists requells many eart, such

searchlight reveals many sore spots.

The controversy of commercial radio vs. public service programming The controversy of commercial radio vs. public service programming action vs. public service programming the NAB and excessive commercials, in particular, coming of a year second. One of the stuumch chamber of the commercial commer

where credit is die, highlighting the significant contribution made by radio toward the winning of the war. The dignified treatment of President Roosevel's death, the complete and otherspade community covered to the contribution of the contribution of the contribution of the contribution of Triumph's Costly slunds out as the top programming contrib, did radio proud. In kulcidoscoping radio variety of progress, Corwin has succeeded in wrapping up realisitatily what radio is and what it can hope to be, foot.

SING FOR YOUR SUPPER' BEEFS

Radio Sans Format

Columbia's Workshop program is back on the air and already among professionals there is lively discussion on the merits of this or that script selection or production. Which is presumably what the Workshop is good for—stirring up views among and about writers, actors, directors, sound-effects men. The very division of opinion is healthy, and it serves as a reminder that for a long time now not many in radie have serted except. that, for a long time now, not many in radio have cared enough to get hot about such matters.

Throughout the war, broadcasts have been pretty much of a Throughout the war; broadcasts have been pretty much of a pattern—either straight format entertainment or straight format war-aiding propaganda. Perhaps that was why the "quiet" beginning of the Workslop, with its emphasis upon mood and characterization, shocked some observers into compaining "out nothing happened." Exactly. "Homeoming." the initial presentation, did not set out to prove a thing, it just introduced, a group of simple folk taiking a simple back-country Idiom. It was warm and sincere and—under Norman Corwin's masterly handling—bright with humanity and heart. No whiplashes. No pistols. No enemy aliens.

No whiplashes. No pistois. No enemy ainens. "Formar!" is considered a 'necessary part of radio. It's what the seller sells and the buyer buys. It's the style and mode and tempo of the series. The interest of the Columbia Workshop lies in its freedom from format. It's different every week. Farce, whimsy, social pageant, cantain, original, adaptation—the range is unlimited. And the production techniques relieved to the series of the s not what they expected, or what they would have liked. They would have done it another way. The same show can be hokum to one listener, art to another. And people nominate ideas, scripts, their own point of view. That's what makes the Work-

Meantime, the Workshop isn't going to make radio history. It didn't before. By definition any art or dramatic workshop does a good deal of puttering around. Each broadcast is not a tolur de force or a sensation or a sensational 'experiment.' It's a low de force or a sensation or a sensational "experiment," It's just a show as different from last week's or next week's as pos-sible, and unfettered up to a point—but still conforming to general radio code limitations. The happy fact is that, with the Workshop, there's a place to try the unusual. It's a place to forget about CAB and Hooper. Best of all, the Workshop is a series that can indulge in story telling free of format. So VARIETY, for one, is glad the Workshop is back doing some inter-esting puttering around.

'Death Watch' on Tap for Bulova: Faces Wrath of Paulist Fathers

Fireworks are expected before fate of either of watch-king Arde Bulova's two Manhattan indies— WNEW and WOV—is finally decided,

FCC has set WNEW's application for license renewal down for hear-ing with that of the Missionary Society of St. Paul the Apostle, which cety of St. Faul the Apostle, which is out to get the station away from Bulova. The Paulist fathers originally owned the Bulova outlet and are now battling for WNEW's facilities on ground that Bulova is not qualified as a station licensee—a point they made much of in 1943 hearings before the Select Committee investigating the TCC.

Meanwhite, Bultowa, eaught in the commissions in multiple - ownership to the more desired with Murray and Meyer Mester to take WOV off. In kinw, ex-scripter for Jaole Sehny, for the Nauki for \$300,000, Proposed findings of PCC released hast spring object the takeli-production mut for the because of alleged misrepresentations made to FCC and other special control of the tenth of the welling assignment, has related the takeli-production mut for the because of alleged misrepresentations made to FCC and other special control of the special points of the metal points of the metal points of the metal points of the metal points of the special points of the special king is fact that and the special points of the well king is fact that special points of the well-king is fact that spec Meanwhile, Bulova, caught in the

Joseloff to Coast To Wrap P&G's 'Kildare'

Stan Josefolf, radio bend of the Blow agency, leaves for the Const tomorrow (Thurs, to wrap up the new 'Dr. Kildare' show, which looks headed for the Thurs, an night 8.30 slot in CBS to replace "FBI in Pence and War," for Proeter & Gamble.

Joseloff is also eyeing a new situ-ation comedy show scripted by Eileen Leslie, who authored "Date, With Judy." He'll audition it while on the Coast.

Nagel's 'Silver Theatre'

Deal looks set for Conrad Nagel to head up the International "Silver Theatte" summer replacement show for Ozzie Nelson and Harriet Hil-liard Sunday nights on CBS, "Silver Theatre" was also the re-placement program last summer. Young & Rubicam is the agency.

Morrow for Bing, KMH Nut at 23G

Return of Bing Crosby to the Kraft Music Hall, NBC show, with the simultaneous inking of Bill Mor-

statutes.

In addition to Bing, who's in as per contract for \$5,000 a wock, and Merrow, who rates to pscriping coin, KMH is retaining all the searo's regularis, including. Frank Morgan and Eddy Duchin. Former is under contract to Kraft until June. There's gene talk now that Creeby under the proposal to the search of the contract of

Philco's Summer Spot

Martha Titton may top the Phileo summer show replacing "Hall of Fame." on the ABC. 6 p.m. Sunday

In any event, Hutchins agency ex-In any event, Hutchins agency ex-ces handling the Philip account, ex-pect to use Miss Tilton on the show. Whether she is starred or not de-nends on whether Paul Whiteman slays on the Coast or comes back to N. Y. for the program.

BITE ON TALENT

By GEORGE ROSEN
Radio performers in recent weeks have been registering increasing squawks; claiming they are being put on the spot, as a result of sponor pressure, in making curfo apstraint of the spot of the s

What they particularly resent about the whole thing is the "ding for your supper" attitude with which they have been also as they are the supper to the supper supper they are the are they are the are

CUFFO BEE PUTS | CAB Smacked by Execs, Told to Shift Into Research Development, Leave Ratings to Privately Operated Outfits

Menser has earmarked an appro-priation of \$100,000. which will be allocated exclusively for talent de-velopment among the six m-8-0 NBC stations. Move is not designed to build new sustainers for the web, but is strictly a fund set apart so that NBC will, in effect, be tutoxing potential radio talent.

potential radio ialent.

In the bid to hypo Chi activity,
Menser is moving three shows there.
These include the "World's Greatest
Noyels" sostaliners, the "Easy
the air after a layord, and the Nelson Olmstead program. Latter is
coming back to the air after a long
stint in the service. "Novels" originates from Chi begfuning March 1;
preem set as yet for "Money."
In addition Menser is bringing to-

preem set as yet for "Money."

In addition, Menser is brinsing together this week for a two-day clinic in New York (15-10) the proclinic in New York (15-10) the proclinic in New York (15-10) the proclinic in the property of the problems of programming, involving
techniques, operation, etc., will be
kicked around. Menser plans to expand the clinic later to embrace
other districts in the country.

Rein Baker's Hiatus Show!

Half-hour show built around Reiny Baker any go in as the surface of the Cast is set of the Cast is s

Squibb Buys 12G Dramat for CBS

A new dramatte show wrapping up the American seene in terms of checional shaukins will go on CRS reacted by Helen Hellen Helle

on the same net for the new program.

The American Theory

Thicker will patent as soon as person, the flavor process of the active the flavor piece goes off, so as to try to expitalize on La Hayes' following. Opener on The-atre' will star Miss Hayes, and other manufactures will be starred in sufficient the start of the start of the Start words of the St

BIOW OPTIONS CBS SLOT FOR SCHICK

The Biow agency has taken an option on the 10:30-11 p.m CBS Mon-day night slot and is currently shopping around for a suitable late evening show to fill the segment. Agency has purchased the time on behalf of the Schick magazine re-peating razor, having recently ac-

peating razon, having recently ac-quired the secount.

If II be a limited eastern network, similar to the CBS hookup that Bal-lantine used in the same spot last year. Currently heard 10:30-11 is the "Crine Photographer" sustainer, which will be moved to another niche.

Wag's Gags Sock or Bore? Eat an Egg, Then Decide Here's one for "Doc" Schwerin's

At what point of the morning does Arthur Godfrey begin to pall, if at all. What effect, if any, does orange juice, or scrambled eggs, or coffee, have on the Godfrey audience ap-

Al least a couple of advertising agencies, to which the Godfrey coast-to-coast CBS morning about has been peddled, have tossed back into the network? also the force of the agencies the early morning before the compared of the couple of the

Inst in 15-500 Goddrey doing a net-journ's show.

They save fails their compatible period in the home office, which be picked in London during the compatible period before breathast to Hong the save and thought to the Goddrey who smashes records be-cause he deem! like them, etc. add sender today (Wed vivil Winston land their breathant and tackled and the save fails and bound to the save fails and the save fails and the save fails and the network Goddrey and claim that AG on a full stomment is another say. The Continent

That's what they said. And they tossed in a tootsole as the possible solution to the whole thiag; That Godfrey does the same thing network as local, only different, but that the something different last the same thing. Godfrey can be had at \$25.00 Godfrey can to 13 sminutes, and to the full 45 minutes for something like \$6.000.

Murrow to Lordon; Picks His Successor Next Week

CBS' head man in Europe, as sucersor to Edward R. Murrow, now in a vecpee slot at the home office,

100% License Fee Hike Burdens BBC Listeners: Double That for Video

Covernment decidated is raise the BBC's yearly raido license from \$2\$ to \$4\$ with a demand out for another yail to \$4\$ with a demand out for another \$4\$ as the cost of television, came as a nasty shock to listeners, who see thing they have to spend money on. Even the BBC blainfed a little. E. J. Williams, Minister of formation of the second of the second control of the se

anticipate any serious drop in pat-ronage.

Decision to boost cost of listen-ing by 160% is a purely Covernment affair, and does not come from the BBC's board of governors, though souncings of popular reaction were no doubt taken in Broadcasting

no dubt taken in Brondeasting, Brondeasting,

and "commercial creetion of pre14.989,000 Licenses
Question looming for the stuture. Is
how much of the new money will go
how much of the new money will go
a sharp upsarge to the number of
linearers, and it is figured here that
the nic total of license holders is
linearers, and it is figured here that
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linearers, and it is figured here that
the nic total of license holders are
likenses and the second of license holders are
likenses and the second of licenses
likenses holders of the
erect state apart from television fees
which are still unknown quantity.
Before the war, about 7.500 viewers
over-all-82. over-all-82.

over-all 82.

Precent expenditure of the BBC is about \$82,000.000 yearnum derived from a grant-in aid from the Treasury. Before the war, four-ditts, of straight to the overall four-ditts of the straight to the corporation and only a fifth was retained by the Government—one-tenth to the Post Office, for collecting and engineering services, and another tenth to the Treasures, and another tenth to the Treasures.

ices, and another tenth to the Treaslose, and another tenth to the TreasDurling the war, the whole of the
BBC's income has been controlled by
the Treasury which voted sums in
bloo. for the various departments,
the treasury which voted sums in
bloo. for the various departments,
casting to the cost of Toomy Handley or Vie Oliver in a variety program. The BBC now seeks control of
its own finances, and anxiously
its own finances, and anxiously
as to where text 480,000,000 is to go,
and how it is to obtain its pre-war
frection. London still broadcasts to
the world in 48 languages, to the
free East, and its wartime commitments are still caling into peace.
On a basis of 1000,000 ilsteners at
the Far East, and its wartime commitments are still caling into peace.
On a basis of 1000,000 ilsteners at
of 832,000,000, and is thus \$12,000,000
in the red, which has been provided
by subsist, The \$4 license, therefore,
avoids a state subsidy and says to
the customer. You may as well pay
for this out of your own pocket, if
comes to the same thing:
cones to the same thing:
cones of the control of the hole burning in their
prockets, from the bill for call to the
bill for t anaport, lighting, traveling,
the process of the control of the control of the hole burning dotter
\$2 will just form part of an automatic held. During the war, the whole

\$2 will just form part of an auto-matic habit. Radio and television licenses are

Radio and television licenses are likely to be charged to the listener at over-all 88 per annum, but no actual date has been announced for the swife-hover, and television is still some way below the horizon.

FCC FM Ruling Due

Washington, Feb. 12. FCC is expected to hand down its detailed opinion this week in support of the recent ruling to maintain FM in its present upstaits channel. Opinion, it is reported, will be comprehensive and cover the social, economic and engineering aspects of the situation.

ABC Snags Matchabelli In Splurge of New Biz

In a splurage of new business, the ABC, not has landed, among others, the Prince Matchabelli "Stradivari Orachestra" a \$4,000 package which will go on over ABC for a half nour at 1230 p.m. Sundays, beginning Feb. 24. Deal, however, is for a limited with the prince of the prince of

Matchabelli bowed out of CBS a

Matchabelli bowed out of CBS a couple of months ago, and was on NBC a year ago. —
Other new ABC, accounts booked this week include several Coast of the week include several Coast Sunday 1126 a.m., half-hour stot- on the Pacific stations for Robert Grain Drugs will start airing an areary a.m. Isbmin. strip next Montay 1187. Lanc Rangen' spot pact Montay 1187. Lanc Rangen' spot Pacific 6-400 ms. seement across the board's and June 200 ms. seement across the board's and p.m. segment across the board; and Germaine Seed Co., has signed up for the Pacific outlets for 9:45-19 a.m. (PST) Sundays.

ABC has also just signed a 52-week renewal of the Ted Malone gab session, Mon.-Frl. 11:45 a.m., with Westinghouse Electric.

Philly Radio, Papers In Team for Special **Red Cross Drive Show**

Philadelphia, Feb. 12. A unique radio-newspaper promo-tion has been arranged by the Philly Red Cross campaign, beamed to sell the need for the drive to both the public and those who will solicit funds.

Into, and the past Red Cross drives would get uncer way with a mass meeting of solicitors at Cohvention Hail at which they would get a pep talk by the brass hats of the organization. This feature proved unsatisfactory because many solicitors wouldn't travel from the sticks to get to Canvention Hail.

This year Howard Browning, public relations director, decided that all solicitors, as well as the public relations director, decided that all solicitors, as well as the public hered for inspirational business because of expected apathy and leteration of the public states of expected apathy and leteration of the public states of expected apathy and leteration of the public states of each with virtually all Philly stations and the four dailies to tleup for a broadcast next Tuesday (19) in which the services of the Red Cross Solicitors with uncest at 3,000 meeting places all over the area and will be tuned into the program. In addition the newspapers will print a questionniare which the doorbello set the right answers they'll have to listen to the show carfully. Narrator on the program will be consulted to clear the control of the program of the production of the production of the production of the program of the production of t

ROBT. ELDER NIXES **40G ANA RADIO JOB**

Robert Elder, assistant to the the offer to head up the Assn. of Na-tional Advertisers' radio division, despite the reported \$40,000 annual

despite the reported \$40,000 annual salary tag.

It now appears probable that for perhaps a year or so the ANA will bypass any such appointment and make its bid for establishing a liaison with all branches of the industry via an executive committee com-prised of top radio advertising exces-within the ANA.

Omaha—Planter's Nut has taken three-day-a-week sponsorship of "The Noohday Forum" with Ray Clark over WOW, Omaha. Schedule calls for Monday, Wednesday and Friday at the "Forums" regular air-ing time of 12:45 to 1 p.m.



ED EAST

Variety—"The hearty, jovial, care-free manner of East highlights the program, and here is an m.e. who really does a seiling job."

Personal Representative

MAX RICHARD 1776 Broadway, New York

Porter Due for OPA Top Post, While Holding on To FCC Ch'mship in Interim

White House seeders, Charles connected that the third that the work of the third that the third

economic stabilizer. White House Secretary Charles Ross said that an announcement was minimient in connection with the reported shakeup, which is intended to get the Administration off a hot-spot. Porter, it is understood, laid his cards on the table to the President, explaining the liberal policies he would follow, if he were named, in

two conferences over the weekend.

Appointment of the FCC chairman would probably be temporary, with a member of the FCC named as interim chairman until his return. Reports here are that Charles R. Denny, 33, the commission's youngest mem-ber and its former general counsel, would likely get the nod from Pres. Truman, although E. K. Jett, who served in that spot from the time James L. Fly resigned until Porter was confirmed by the senate, might move up again.

move up again.
NAB officials considered the pos-sibility of recommending J. Leonard Reinsch as a new appointee as chair-some circles. Reinsch, member of the NAB board, served for a short while as press secretary of the President. Is a radio adviser to the President. Decays Perein September 1997. teen after Truman took over, and is a radio adviser to the President. However, this idea has been dropped because Porter is expected to return to the commission.

REXALL'S SPOT BIZ **ACQUIRED BY BBD&O**

Acquinca by DDDAW.

United Drug (Rexall) has turned its spot radio bits over to BBDRO of Los Angeles, with its national adversiting and network; radio still continuing with N. W. Sor. More followers by Journal of Sunday Challed States of the Costs, whose spot his had been handled by a half dozen agencies.

Only retail-stores spot biz is affected by the change.

Only retail stores spot bit is affected by the change:

Rexall has not used spots for a couple of years, bit before that be-ing handled by Spot Broadcasting Co. for Street and Finney. Spots, segue to BBD&O is regarded as a natural, agency being the number one house in spot radio biz, doing \$5,000,000 a year.

BBD&O Mon. (11) also was ap-pointed agency for Emerson Drug Co., of Baltimore, Md., makers of Bromo-Seltzer, etc.

Steel Union Eyes Pitt. Radio, AM Plus FM

Pittsburgh, Feb. 12.
Clo's United Steelworkers of America is reported readying FCC applications for both standard and FM outlets in Pittsburgh.
Union is expected to compete in hearing with the Liberty Broadcasting Co. for use of the 730 kc, channel for its stundard station.

From the Production Centres

NEW YORK CITY . . . Franklin Jones, head writer on Lew Parker show, stepping out ... Al Elciler, copy chief at Dancer-Fitzgerald-Sample, has a new book coming out soon, titled "Murder at the Mike." He had previously committed "Murout soon, fined "mines as no Andreas and A Mr. Magie." Latter is scripted by Arthur Gray.... Sgt. Dick Pack, former flackery chief at WOR, has been awarded the Army Commendation Ribbon for outstanding work in "utilizing radio as a public relations medium for the First Air Force," He'll be out next week . . . Arthur Poppenberg, formerly in spot sales for NBC and ABC, now eastern sales manager for Arthur B. Church productions....John Gibbs scanning some new writers and huddling about new packages on the Coast last week. . . Jimmy Lipton, www.nacunus aroot new parcages on the Coast last week. ...Jimmy Lipton, who played lead on "Assignment Home" list week, is appher protege of Dave Lipton, advertising head of Columbia Pictures, ...Sign of war's end at CBS: they took of the shatter-prot film over the glass partitions in the offices last week....Capt, Mike Poster out of the Army and back at ...CSB publicity.

CBS publicity.

Lawrence Wynn, N. Y. producer-director, has joined KFBI, Wichida, as program director and production manager... Moe Hastings, who wrote boston Symphony commentary notes for ABC, has resigned. His successor is Richard Leonard... Frances Coiner, publicity gal for WBT, Charlotte, in town last week to estich up with trade-price gays and other radiolites... Announcer George A. Puttam, who recently brought his weekly total of coast-to-costs programs to an extra dozen with the addition of the commercial on "Mole Mystery Theatre," also cut two 15-minute Tressury transcriptions for ABC fils were

transcriptions for NBC this week.

Earl G. Thomas named raids director of Henry A. London advertising agency, directing all network, soot radio from N. Y. and Boston offices. Agency also developing Thomas's sponsor participating show, "Intitation to Breakfast"... Three research assistants have been added to Hugh Beville's staff on NBC Robert MePadyn, Charles C. Squires and William A. Reynolds... The late Theodore Dreiser's "An American Tragedy" has been adapted for radio by Peter Martin, State Dept. shortwave will beam in Latin Americanvard in two installments, Sprich 11 and 21... ABC has optioned a Reporter." Share based on their with correspondence of International News Service which would furnish the background for dramafization of erims fories... Secy. of State Spries and wife at CBS hdgs, Monday 111 for a gander at the color tele demonstration.

for a gander at the color tele demonstration .

WOV offering jazz piano scholarships to listoners...WMCA's new allnight disk jockey is John Wright... Ethel Deckelman has sold some shows
to Muttad, first being on "Real Stories From Real Lide" last Fri. (8)...
It looked like a first class tiff in the wind between N. Y. Film Critics Circle
and Hutchins agency in charge of Fillics show, over airing of crist awards
Jan. 20. But it's been settled amically... That Susan B. Anthony on WMOs
is neither a ghost on an importer; she's a grandinec of the hounder of
fighting suffragism... Sleve Hannagur- office has sent Ned Moss to the
Vinton Haywerb added to cast of "Bonance of Helen Tren"... Bojar
Slehli, Arthur Maitland and Nell Harrison join "Front Page Farrell."

IN HOLLYWOOD . .

IN HOLLYWOOD.

Hall Peary and Jack Euclis working out a new contract for Kreit"Gilderalecve"....Joe Stauffer, Herb Sanford and Phill Gohan in Greit
Grantlain and calling signals for a show to do hiatus duty for DiranteMoore. At this working it tooks like T. Dorsey.....NEC's television wix,
in the conduction of the contract of the proof appointment of the proof appo

Ediar Kobak, Mutual prexy, here this week-end on way to Coast, planning longer stay on return trip.....New WBBM vocalist Nancy Little is the Nancy Mac Conzero, who won the Chi Times Harvest Mond, Annicist Min Wood, recent Army discharges, has joined staff of WOWO, Fart Way and Wood, recent Army discharges, has joined staff of WOWO, Fart Way and Wood, recent Army discharges, has joined staff of WOWO, Fart Way and Wood, recent Army discharges, has joined staff of WOWO, Fart Way and Wood, which was the work of the Wood of Wood of the Wood of Wood of Wood of the Wood of W

The desired of NRC Central Division news and special countries to the control of the control of

ASSOCIATED EXITS MIDST WAILS

Everybody Wants In on FM Act In LOSS OF 3006 **Congested Quadrant in Northeast**

Washington, Feb. 12. In the northeast quarter of the nation, everybody is climbing all over the FCC for a metropolitan FM cliannel, with the prospect that the door will be slammed in the face of almost half these applicants because

of channel shortages, Meanwhile, the commission scratching its head over its inability to convince any of these applicants

There is a substantial number of "community" station slots which can he had for the asking, without the expense and delay of a public hearing, in these same metropolitan areas.

in these same metropolitan areas;
A 230-wat community FM station
is a lot more powerful thair a 259wait standard station, and adequateby covers a radius of 30 to 35 miles
with a good strong signal. (Under
FEC's allocation plan in the congosted northeast a metropolitan station camot reach out beyond 35 to
a top of 30 miles.)—

a top of 50 miles)—
Opinion here is that EM applicants
In the big cities are slying away
from community operation in the
whostle? type of service, Althoush
they could probably win an ECC
community grant inside some of
these light areas, they are apparently willing to buck nearly competition
gether; change of being you aftergether; change of being you after-

Just, such a heated battle for metropolitan FM channels is in the offing as a result of FCC action has week calling hearings on 52 bids for the New York City, Washington, Pittsburgh and Daytun-Springfield, O., metropolitan areas.

New York Sturfest

In and around New York, 24 applicants are scrapping for the nine remaining metropolitan channels, with nine slugging it out for the six Pittsburgh area assignments, six for the five in Dayton-Springfield, and 13 after Washington's 11 wave-lengths.

lengins.

Community grants have already heen banded out to applicants in White Plains, N. Y. Passaic, Paterson and New Brunswick, N. J., with similar grants to community applicants in the three other, metropoblan

areas. In cold dollars-and-cents, arguments for compounty operation in these tight areas are even more persuasive. FCC figures show that equipment for a community station will run under \$10,000, while the plinch for a 10 to 50 kw. transmitter ranges from \$27,000 to \$30,000 and showe. And tab for operating the community outlets is corresponding-ly lower.

ly lower.

Just such a heated battle for metropolitan FM channels is in the offing as a result of FCC section fast week (5). Calling hearings of 52 bids for the New York City, Washington, Pittsburgh and Dayton-Springifeld, O., areas.

Just such a heated battle for metropolition FM channels is in the respective of the control of the property of

Guild Pacts 3 Pkgs.

Guild Facts 3 Pkgs.
While the Radio Writers'
Guild-4 A's negotiations for a contract for freelance writers are crawling along at small's pace, due to many differences, the Guild has clibched three contracts for scripters, with pacts either actually signed or

pacts either actually signed or due for signing within a week. Contracts embracing, the cluttle style of release and ducer. Carl. Bixby, of Radio Reador's Digest the Carriado Plushouse, which bows next such contracts the contract with the producer of a sponsored demant is in the offinz.

Scripter-Slanted New 7G Airer Set By Guild-Cowan

A new half-hour radio show, which will cost at least \$6,000 or \$7,000 per stanza and may rum as high as 12G, has been wrapped up by the Radio Writers' Guild, which owns 25% of the package, and the new production frm of Louis G. Cowan, Inc.

With two agencies interested in the show for bankrolling, and one of the major nets on using it sustaining during the summer, the new program is expected to go on the air

potlighting radio's topflight writers. At least 10 shows of each 13-week cycle will be written by name writers.

Theory of Cowan and the RWG. tested through conversations with some of radio's best paid writers, is that many of the scriplers are too often "typed." preventing them from doing other kinds of writing than the family situationer, comedy than the family situationer, comedy or soaper that's paying them the big dough. These writers will be given the chance to write as they please. Backers of the show insisted, however, that it will be a commercial venture, with nobling deliberately "arty" or "workshop" about it. New writers will have a crack at the program three weeks out of 13.

IN FOLDEROO

Possibilities that a fifth coast-to coast network would enter the field as a real competitor to the four existing webs were tossed skyhigh into speculative areas this week when the

ising webs were tossed skyhigh into speculative areas this week when the Associated Broadcasting System, with much behind-the-cence bickering, of-ficially folded its tent. The special state of the s

ABS' 34 Coast Tieups

ABS; 34 Coast Tieups While Associated Broadcasting System was pulling its official System was pulling its official Carlot and the Carlot and

optioned telephone lines. And that, said some, may form the basis for a revived net to be headed by the William G. Henderson group inside Associated. Or it may form as a bargaining point in fighting any new group that may want to take over.

from Grand Rapids. Leonard A. Versluis, prexy of the net, and his other veepee, Roy C. Kelly, had hopped off for Florida, leaving Henderson in New York to conduct the

Put Blame on AFM

Fut Blame on AFM
Henderson issued a formal statement attributed to Versluis in which
only one cause was mentioned for
the collapse, the blame being-placed
"in part" on alleged "exorbitant"
(Continued on page 38)

Hollister Exit **Cues CBS Revamo**

Anticipated overhaul of the CBS Anticipated overnaur of the cales promotion dept. under the network's new top-shelf regime, as forenast several weeks ago in vetvork's new top-shell regime, as forecast several weeks ago in VABLEY, bore fruition last week when Paul Bollster stepped out as every when Paul Bollster stepped out as excepted in charge of sales promotion and advertising to accept a july as studio rep in New York of BKO-Radio Pictores.

Although Hollister is officially sketded for a March I bowout at CBS. William Gittinger, web vecues in charge of sales, has altraged taken

in charfe of sales, has already taken over supervision of sales prometion-adyselising on a temporary basis, needling appointment of a successor to the little.

Laugh-Milking Cues Split-Second Axing, Only Locals Like Practice

It's a Serial, Son
Fred Allen on his NBC show
Sunday night (9) came up with
a new one to counter the network policy of cutting off a show
on the button regardless of closing commercials, etc.
The Allen program on the previous Sunday suddenly found it-

vious Sunday suddenly found it-self off the air, right in the mid-dle of Kenny Delmar's closing die of Kenny Delmars closing announcement. This week Del-mar took up where he left of the preceding week, he and Aften getting in the closing plugs and announcements—then came on with the new stanza.

Grain Edict May Hit Beer Radio: Schaeffer Exits

Edict from Washington which will seriously effect domestic consumption of wheat and other grains in order to feed the rest of the world s expected to find beer company bankrollers pulling in the reins on network programming. Unusual aspect of the situation is that the grain production dent will probably on the beer sponsors during the late spring and summer, when the greatest merchandising effort is exerted and the commercial plugs count most.

most.

Unlike previous periods of wheat
shortages which hit the beer componies, new law prevents use of
substitutes. As result, agencies handling beer accounts are anticipating
notice in advance of intentions to
thow out of radio when contract expirations permit.

pirations permit.

Top beer sponsor in terms of night-time programming is Pabst, repre-sented by the Danny Kage show. In addition, client, is all set to shell out \$200,000 for sponsorship of the N. Y. Giants games this summer, but there's some speculation now as to whether Pabst will withdraw Town the commitment. Ballantine is another top-coin spender in radio, with its Barry Fitzgerald show.

Schaeffer Beer Bowont

Schaffer Beer Bowoil
Two bankrollers now spotting
ther shows locally on WRAF (NBC
N. Y. flagship) may without
They are Schaffer beer, with a
They are Schaffer beer, with a
They are Schaffer beer, with a
They are Schaffer
They ar

New Lanny Ross Early Eve Strip on Tap for P&G Vice Kirkwood CBS Spot

FICE AIFKWOOD LDO JUDI Protes and Gamble inst suitiloned a new program built around Jenny Ross, recently out of the service.

From the program of the protest of the protes

con discussion within the trade in recent weeks as to the overall merit or harm stemming from the split-account insuling with while network-scood timing, with while network-scood timing to the split gardless of whether or not the sin-nouncer or tendifier has wrapped up his closing spiel. It's been pur-turbantly softenable in recent weeks, in the majority of cases on NMC.

For the most part the cutoffs have been affecting the comedy shows, with the runover largely attributed to the milking of audience laughter, overdoing the ad libs or the tenden-

to the milking of audience laighter, overdoing the ad libs or the tendent-overdoing the ad libs or the tendent-overdoing the add libs or the tendent-overdoing the advantage of the control of the contro

Me stud increasing evidence, say the opponents of the cutoff mactice, of the over-commercialization of cardio, But the fact remains the network is left in the middle of an embarrassing position of either creating the ill will of the affiliate or the const-ta-coast sponsor. And those who condone the producer a few does not controlled the producer a few does not tall the producer a few does not tall the producer as few does not tall the producer

Close-MBS Deal Set Despite Beefs

While liberals around the country are sharpening their axes against Upton Close and Merwin Hart's National Economic Council, Mutual went quietly shead this week to put Close back on the air, with the saber's idebut skedded for next Tuesday (19).

"Former Cov. Elmer A. Benson, of "Former Cov. Elmer A. Benson, of the part of the p

On James Got, Elmer A. Besson, of Minnesola, is timen to be lining up opposition to Mutual's pacting off the indicated and the indicated while the indicated while the indicated while the indicated the feet and the contract calls for the indicated the feet and the feet and the indicated while the indicated with its present "I Was a Convict" with its present "I Was a Convict" with the indicated with its present "I Was a Convict" in Jun, Tuendigs, However, since Convict" is a public sorvice sus-

show aired at the time sold to Close, 10 is p.m.; reseasing, However, since "Convict" is, a public sorvice surface surface with the trade saw WORE, more as one announced, with tongue' in cheek. WOR, it was will be suffer to face to the sold surface with tongue to face with tongue to face with the surface will be suffered to face to the surface with the surface

Chicago will hear Close Chicago will hear Close over WGN, latter station having been the one most carer to book the midwest swieter. Roche Williams & Clebry, Chi agency, was the booker for the Cose contract which is paid for through funds raixed by Close himself and by the National Economic Council.

will spoiling full ordering. The National Economic appointment of a successor will spoiling full ordering. The National Economic Council Incidentally, it was revealed this will spoiling the National Property of the National Property of Charles and Property of the National Property of the Nationa

limericks not after Lear...

in which WOR mentions such subjects as: Its area's percent of the nation's apparel sales; number of farms in its territory compared with the state of Indiana, and other

, things both pertinent and delightful



a young lady named Ella MacLeary, who's timebuyer for Decker & Deary, was rather amazed when the gay fact was raised, that our food sales are 3-billion yearly.

> a tall man who came from Peru called us to ask what was new. said we, in a manner, "Now, take Indiana we have half that state's farms for you."





there was a young man of Leonia who collected the flower begonia said he, "The real pretties are in your 16 great cities, and that's not a fact to bemoania."

an indolent lady of Arrel, "
who wrote to us on an old barrel,
asked, "Is it quite true
that your listeners do
buy one-quarter
the nation's apparel?"



WOR-that power-full station at 1440 Broadway, in New York

MUTUAL

VIDEO IS NOT 'BIG' BUSINESS

Coaxial Cable Meets Biggest Test In Lincoln Day, D. C.-N. Y. Relay

First Washington-New York television broadcast over the Bell ayers consistent of as scheduled at non yeslerday (Clues), deeple Mayor O'Dwyer's delice shuttering virtually all of New York city. Prepared and sponsored by NBC, CBS and Duldont, the program was picked ap it good shape by receivers picked ap it good shape by receivers to relations to prepare the characteristic of the program was a consistent of the program of th

Pressigning excellent video coverage or major events in the nationlos capital when the three webs begin making daily use of the gable, the show matteet the direct time that WABD is the show matter that when the show that the show that the show the show the same that when the show over its newly assigned channel, having spent the show that the show that we have the show that the show Presuging excellent video coverage

to the new frequency.

WNBT (NBC) also transmitted the
phow'te N. Y. audiences, but the CBS
station, WCBW, decided at the last
minute to call off its part of the
transmission program in-line with
the web's policy of canceling all television broadcasts for the duration of
the Mayor's proclaimed state of

Lasting 40 minutes and based on the Lincoln Birthday memorial pro-eedings in Washington, the show opened with an introduction from opened with an introduction from

It is a many and a many and a many a m

Les, snot-FCC chalman, Paul A.
Porter.
From the Capitol the viewers were taken to the DuMont studios in Wastington, where C. B. Plummer, in Wastington, where C. B. Plummer, division, explained the workings of the cable with charts and diagrams, and projected a short film depicting the work involved in laying a small result of the cable with charts and diagrams, are the pament of the Lincoln Memorial for the NBC part of the show, in which Gen. Duight D. Eissinouer appeared to lay a wreath show, in which Gen. Duight D. Eissinouer appeared to lay a wreath show, in which Gen. Duight D. Eissinouer appeared to lay a wreath show, in which Gen. Duight D. Eissinouer appeared to lay a wreath power in the control of the video cameras, the show presented several unexpected conoidy bits. At one point, several news producer of the work of the property of the wreath-laying routne sgan so, they could get bette still shots. At another point, when the cameras were picking us scenes on the Mall between the Capitol and tided Navy officer passed in front

calmelas were picking up seenes on what were picking up seenes on what was been the Capitol and what was a seen as a

KHQ Sale to Spokane Chronicle Gets FCC Okay

Washington, Feb. 12, ossistant chief of police. R. E. North ton, to life. Spotance. Washington, to life. Spotance. It is a spotance in the spotance of the spotance. It is a spotance in the spotance of the spotance in the spotance

Television Review

"VALERIE BETTIS DANCERS"
With, Valerie Bettis, Duncan Noble,
Virgina Miller, Orrin Hiller, Orrin Hiller,
Producer-director, Faul Behanger
Comeras: Fraul Behanger
Set; James McNaughlor
Set, James McNaughlor
Sustaining
WCBW-CBS, N. Y.

is Mines, Friday, 163, 845 p.m.
Smatainia;
WCBW-UBS, N 2
Smatainia;
WCBW-UBS, N 2
Smatainia;
WCBW-UBS, N 2
Smatainia;
WCBW-UBS, N 2
Smatainia;
Friday 163, without going into too
show produced by CBS television,
Friday 163, without going into too
words of one viewer who's beer forlowing the video held almost since
the first real television thrill I've has
since I saw ny first show:
the first real television thrill I've has
since I saw ny first show:
it still not amiss to say that the
corraparative level with anything
turned out by Hollywood. Producerduring television to motion pictures,
it still not amiss to say that the
corraparative level with anything
turned out by Hollywood. Producerduring television to motion pictures,
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of any sort is particularly we adapted to the audiq-visual medium

No Royal Road To Tele-Yet-For Coast Makers of NBC Pix

Hollywood, Feb. 12. Hollywood, Feb. 12.
John Royals first week in Hollywood has failed to develop any of the projected teups with picture studios for the production of films exclusively for NRC television. He last talked with several indice producers, chiefly those in the lober of the production of th

shorts for commercial accounts.

Upon his arrival here, Royal said his mission would be concerned largely with establishing tontracts with film producers and get a line on their production setup. He indicated that any deals in the fire would be consummated in New York after he has made his report. He leaves for the east later in the week.

Truman's Home Town Bids For Radio Independence

MODEST COSTS

For a mere \$272,500, a guy can go into business as a television broad caster. Two and a half years after an account on operating the air, he can count on operating the air, he can count on operating year. He could earn a net operating profit (before saxes, insurance, or legal fees) of 479,693.97, which represents 17.8% of his capital investment.

The transmitting equipment sales dept, of DuMont labs has issued a pamphlet telling all about it and, for the first time prospective video enterpreneurs have a complete set of figures before them.

figures before them.

The trade is already shooting at DuMont's figures. Some point to facts about television's unreadness to go into business seriously until a lot of important issues have been settled, not least of which is whether to broadeast on high or low frequencies, color or monochrome, etc.

to broadcast on high or low frequencies, color or monochrome, etc.

Others are tearing at DoMont's
figures on the basis of the time rates
figures on the basis of the time rates
figures on the basis of the time rates
schedule. The critics are the basis of the
schedule. The critics are a point.
The rates are at \$120 a half hour for
sit lime for a video station broadcasting in a major trading area of
of the critics. Icel the air-time
charges should be higher—the recalitant increase would be in favor of
the video broadcaster, and the profit
would be even higher for the guy
crating costs as a yardstick.

The DuMont pamphlet admits that
the costs, both capital and operating,
projected in the pamphlet my differ in various communities, depending upon four factors: (1) local labor
operating a raido station which can
share some of the operating expenses,
and (4) the expenses the sation may
want to pile up for sustainers.

Pamphlet's Breakdown and

Pamphlet's Breakdown

Pamphlet's Breakdown
Flaures are based on a single-studio station, operating seven hours
a day or 48 hours a week. If is pre-dicted that, after the shakedown
period, the station would devote
\$5.5% of its time to film programs,
\$2.5% of the time to live talent pro-grams originating in its own studios,
and 17.9% of the time to remotes or
field pick-ups.
As to the breakdown between sis-

and 173% of the time to remotes or neity pick-up.

As to the bircahour between ziismine, the Dublom people say their
experience "suggests that television
hould be able immediately to find
commercial sponsorshop for an
approximation of the commercial
programs."

The pampflet goes into many other
details. It suggests is four-to-one
time for live-porgrams. It proposes
studio charges to cilentis who want
controlled from \$50.050 per hour. It
exter rechargis lime, these charges
ranging from \$50.050 per hour. It
exter rechargis lime, these charges
ranging from \$50.050 per hour. It
exter rechargis controlled
exter rechargis controlled
externation
suggests and
externation
e

die would coei him only \$31,278.37 extra.
Readers of the brochure are told harman and the spot announcements could bring \$15,000 at 200 at 200

WHO OWNS 'TELEVISION'?

vestors.

Charging infringement of its trade name, "Television," Ziff-Davis Pub-lishing Co. filed said last week igninst Frederick Kugel Co., pub-lisher of a smillar magazine with the same title it. Nev. York federal

DUMONT LISTS | CBS Pushes Ahead in Color Video. **Builds Tint Cameras, Hypoes Shows**

Kesten Sparkplug
Success of the present CBS
color demonstrations, which are
being continued several-weeks
for the benefit of manufacturers, ad agencies and prospective
spomsors, is regarded in the industry as a ribute to Paul W.
Kesten, exec veepee of the CBS
board.

Agestin, exer veepee of the L.D. Main who bucked the entire industry in plugging for video to move upstairs ever since CBS first demonstrated its color television in September, 1304. See ten didn't appear at the demonstrated its color television in September, 1304. See ten didn't appear at the demonstrated in the demonstrated weeks ago. Despite his present assumption of a back seat, however, the trade recognizes that it was Kesters spirit and drive sible the successful development of the color shows.

FCC To Tutor FM Boys In Effort to Get Them On Air at Early Date

Washington, Feb. 12. In a drive to get some of the 304 holders of "conditional" FM grants actually on the air, FCC Thursday (7) announced a series of conferences with FM permittees in each city to aid them in bringing engineering info in their applications up to date.

serious minima applications up of the serious months of the serious of FOC's final allocation, in several cases service proposed is out of line with the commission's allocation plan for metropolitan and cruzal channels, the serious of giving type allocation plan for metropolitan and cruzal channels. However, biggest bottleneck to faith the serious plan for the serious proposition plan for the serious plan

recursors and equipment. Now heat is on at FCC to get some new FM stations on the air, with likelihood that volume of "conditional" grants will dribbte off in next few months. FCC will meet first with applicants who got the carliest grants.

BELL TELEPHONE IN CLEVE. VIDEO PITCH

Cleveland, Feb. 12.
Another move towards television for Greater Cleveland is being made by the Ohio Bell Telephone Co. A systematic survey is in process to determine ahead of time the coaxial cable and other requirements of television stations here.

television stations here. When FM stations begin to dot the land there will be need of chain broadcasting. And the Bell coaxial modern that yet on the state of the state of this type of radia voice. It is expected tou-that there will be relay networks for both FM and television.

vision. The telephone system for years has been employing relays for erosk-country telephone use. This experience has helped prepare for the experience has helped prepare for the Merrick Oho Boll division commercial manager points, out, Harry Anthony of this division new he considered in the production of the wind in the section of the wind is the top the production of the wind is the top the production of the wind in even to getting a fine of the production of the wind in the section of the wind.

the television industry follows. CBS, which demonstrated to a skeptical audience last week that commercial television in the ultra-high frequen-

stelevision in the ultra-high frequen-lesses of the property of the property of the description of the public unless the PCC puts its foot down on the works, according to Lawrence Lowman, administrative head of the web; wideo department. Next step on the CDS schedule for developing UHF electron is com-which is expected by May. Pollow-ing that, a studie will be built to accummedate full-color productions, both tim and live pilet-up, and the development of a color mobile unit, the property of the pro-duce transmitting and recording equipment for UHF yields.

equipment for UHF video.

General Electric has alseady signified it will continue to build handtooled receiving sets sich as that
used in the CBS demonstrations, and
it's reported that Zenith, which has
been experimenting with color on its
own, will also begin production of
color geelvers in the near future.

own, will also begin production of color receivers in the near future. Leave the construction of which we have been considered to the construction of whether the production of whether the a large enough market for color equipment current think there will be a large enough market for color equipment will be doing color programming. But, Lowman said, once the public gets a taste of what color video means, the demand will be these, companied of the color programming color programming color programming color programming. But, Lowman said, once the public comeans, the demand will be the color color programming color programming color programming color programming. But, Lowman said, once the public color what color which the lower and upper frequences and similar to readio sect equipped for both AM and FM receipton, is also not beyond the realm explicit, and the color programming the color which we color the color when the color with the color with the color which we color with the color

exec.
Reiterating the claim that, with
the entire industry backing UHF
video it could be made available to
pointed out that all televilan teads
come, so why not go sheat with it
added, it should be possible to gather
sufficient data to permit the FCC to
accommodate the commodate of the
aumment of this year.

And this year.

Any of this year.

Any to programming ready to offer
have too programming ready to offer

Evidence that CES is plugging to have top programming ready to offer the public for color video is seen in the expansive and improving program techniques of the reld during program techniques of the reld during the color of the program techniques of the reld during the color of the program to the color of the program to the color of the present of the program of the color of the present above, it the light work week, including Raymond Mustey, Bennet Cerf. Gypay Rose Lee of the present color of the present and the Kailicine Dutham dancers.

SOME APPLICANTS FEAR VIDEO'S SCRAMBLE NOW

Washington, Feb. 12. With tele hearings already slated with the nearings already stated in 11 top trading areas, FCC spokes-men are looking for several companies—scarced off by the competition, the imminence or "unstains" color video, and the costs of video operation—to pull out of the race for low-frequency channels.

for low-frequency channels. First withdrawal came Thursday (7) when the Tower Restly Co, yanked its application for a Baltimore outlet. Only three contendors —Hearst Radio, Inc., Maryland Broadcasting Co, and Joseph Zsanoiski Co.—are still in the running for Baltimore's three channels, which may mean FCC will drop its hearing there.

Meanwhile the commission is ex-

ing there.

Mennwhile, the commission is expected momentarily to announce results of its Washington video hearing, with NBC, Phileo and the Evening Star rungored here us, likely bels for three of the capital city's four video slots.

It happened on NBC





AUGUST 4, 1933

Fred Allen started the first of his programs over NBC. This was a half-hour musical revue, co-starring

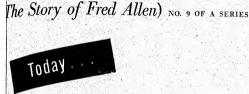
Ferde Grofe and his orchestra.

JULY 11, 1934

Fred Allen inaugurated his famous
"Town Hall Tonight" series of
hour-long Wednesday night programs on NBC—
destined to be heard for six years—
until 1940.

- Allen's Alley is one of the busiest thoroughfares in the world. The traffic cop on Allen's Alley states that each Sunday night it swarms with some twentyfive million people.
- That's a lot of people, and they are all attracted by that famous laugh-tour conductor, Fred Allen.
 Accompanied by the zany Portland Hoffa, Fred brings his millions down the Alley for vocal visits highlight-

ing the dour Bronxisms of Mrs. Nussbaum, the Down-East nasalisms of Titus Moody, the inflated fantasies of Falstaff Openshaw, and the Bourbon-scented conversational impasses of Senator Claghorn. Fred Allen discovered the Alley a number of years ago on NBC. Currently in the fifth month of his new NBC series for Standard Brands, after a sixteen-month selfimposed absence from the air, this modern Pied Piper



OCTOBER 7, 1945

After four years on another network and sixteen months off the air, Fred Allen returned to NBC, receiving an opening Hooper rating of 21.2—the highest first-time Hooper rating ever recorded for any program to date—leaping into fifth place among all Hooper-rated programs with his first broadcast.

DECEMBER 31, 1945

Fred Allen ended the first three months of his new Sunday night series on NBC with a Hooper rating of 25.0, easily holding his own among top Hooper-rated programs.



leads larger throngs than ever down Allen's Alley.

• Early in his career Fred was a juggler. He never got over the habit, Now he holds the spotlight while he juggles Tender Leaf Tea on one hand and Blue Bonnet Margarine on the other—and sales soar in grocery stores on every street, lane, avenue and highway in America.

• What makes Allen's Alley as well known to Ameri-

cans as Broadway, Fifth Avenue, or Main Street in Mr. Benny's Waukegan? It has the all-star attraction of Fred Allen and his troupe of fun-makers; it is paved with the superlative facilities of the NBC Network; it is populated by the vast NBC audience; and it is located just around the corner from 79 Wistful Vista, Kraft Music Hall, Duffy's Tavern and other great shows on NBC.

National Broadcasting Company America's No. 1 Network



would appear to 06 to Kratts and the control of the

correspondent into current Coronel Mag stories. Narretion is in a steady monotone: that is, near-decision of the coronel mag stories. Narretion is in a steady monotone; that is, near-decision of the coronel mag story and major of commontations, shot was going on how to spell in one easy story on how to spell in one easy teston, with Mortison reaching a little of the African campaight, through the use of word "Mediteramena" and the coronel may be supported by the coronel may

With Everett Clarke, Ken Griffin,
With Everett Clarke, Ken Griffin,
Sidney Elistrom, Hope Summers,
Klock Ryder, Hamilton Taylor and
orch, others
Hughes Troducer-Director, Sherman Marks
Announeer: Bob Venables
Music. Withou Hatch
EFERR HAND BIEBMING
WBEM, Chiese
BEAGO
WBEM, Chiese
BEAGO
WBEM, Chiese
BEAGO
WBEM Hatch
Hughes Treasure Hand,
GES Pacific office. On the basis of
Russell Hughes "Freesare Hand,
as popular here as it has been on the
Coast."

Coast.
Eerie whistling, picked up by
Hunter Taylor's orch and building
for a fine symphonic effect, teed off
"Hunt," a "Night Must Fall"-ish af-

Weddir. In the proper spirit, and musical bridges throughout were all any
director could ask to retain the
director could ask to retain the
director for the supersetul, and
sound effects were good too.
"Hunt" is about a cold-blooded
character who stops off in a tank
town and stop of the supersetul, and
sound effects were good too.
"Hunt" is about a cold-blooded
character who stops off in a tank
town and stop of the supersetulation of the
cached away sonewhere in the home
of two spinster sisters by their
hears town good on alleged to be,
cached away sonewhere in the home
of two spinster sisters by their
hears town goods about the coin,
and about how the sisters have been
strength of it being found eventually,
and sets out to wangle his way into
the household so that he can grad it
he woods the younger sister, who's
years older than he is, against the
years older than he is, against the
poison, threatening to kill himself
the opposed, marriage doesn't go
However, the older sister gets hold
of the poison does herself in, and
her light with a three hand-only
he old gal having provided a cuffo
living for herself and sister through
hout the hadven treasure ally.

The sheriff, tipped off to the ign's
sheemes, steeps in and ties him down.

about the hidden treasure alive. The sherif, typed off to the guy's schemes, steps in and ties him down younger gal, holding the threat of a mutder, charge against him. If doesn't stick with her. The origin as a more alive to the states, so the states are states, so the states are states, so the states are states as the states are states are states as the states are states as the states are states ar

"GARDEN OF SONG"
With Gloria Galbe, William Brailowsky orch, Gene Kirby
Producer: James Whippie
15 Mine; Sat, 10:30 p.m.
MUHLENS CO.
WZZ, N. Y.
(Kelly-Nason)
"Garden of Song" with the garage

"Garden of Soun" with the sogram-voice of Gloria Galbo, becked by the William Brailowsky orch, constitute a listenable session with only a few with an are picked with an eye of variety and melody. Mile of the con-variety and melody. Mile of the con-trained and the control of the con-trol of of the con-

sans individualistic interpretation.

Commercialis, on behalf of the, 47-11 line of toilet goods are comparatively short, and ase capably delivered by Gene Kirby, but three of them on. a 15-minute session, seems more than the traffic will bear in this case.

Jose,

Ints case. Jose,
OSCAR BEAND
OSCAR BEAND
OSCAR BEAND
OSCAR BEAND
OSCAR BEAND
OSCAR
O

are Dyer-Bennett, Susan Reed and others.

Newest addition in this category is Osear Brand, who in his WLIB preem Moute enter the Moute of the Moute of the Moute of the Moute entered the Moute

dent.

In some instances, his spiels were too long but they're delivered in a folksy, homespun manner that blends nicely with type of songs he's purveying.

WSAI DEDICATION
With Burt Barber's Orch, The Harmonaires, Alilson Lever, Aileen
Stretch, Elaine Bauer, Johnny

Stretch, Elaine Bauer, Johnny Knapp Froducer-Director: Jinmy Leonard 60 Minas; Sun. (3), 2 p. m. WSA1, Chelmanti Bowing from new quarters in downtown Cincinnati, WSA1 used "I's Our Move" for a thener. By it the station assumes responsibility for improved and extended public

It the dation assumes reconscibility for improved and extended public service. Some service of the provided and extended public service. Service September, 1944, when bought by Marshall Field from the Crookey Corp. Via the FCC ruling service of the provided programmed the FCC ruling service of the FCC r

(Continued on page 36)





HISTORICAL RESEARCH

BOX 848, VARIETY



Another smash in



FEBRUARY 16, 1946

to build a bigger audience for ABC advertisers

To keep up with all sides of the news



Listen to AMERICAN BROADCASTING COMPANY



"America's Town Meeting of the Air"—This provocative radio forum has become an American institution. Every Thurday evening qualified persons say what they think about subjects visit be all of us. America's Town Meeting of the Air' is another example of the ABC policy of presenting all sides of every important political, social, and comonier problem.



Walter Winchell



Elmer Davis



F. H. LaGuardia



Raymond Swing



Drew Pearson





Orson Welles



dda Hoppe















Lisa Sergio





John B. Kennedy



Jimmy Fidler



Lovella Parsons



Gil Martyn

BECAUSE one of the American Broadcastto keep its listeners fully informed, ABC goes all-out to give you all sides of every major issue-a complete unbiased picture of local, national and world events.

Tune in on Headline Edition, featuring the men who make the news; the hard-hitting dynamic interpretations of Walter Winchell, Drew Pearson and F. H. LaGuardia; the down-to-earth simplification of the news by Earl Godwin; the penetrating, hard-headed analysis of Elmer Davis. In fact, to be fully informed on what's going on, you'll want to

listen to all the famous reporters and commentators pictured on this page-and remember, they're all on ABC.

Today twenty-two million families from coast to coast are setting their dials on American Broadcasting Company stations are finding that the easy way to get a lot out of their radios is to get set and stay set on ABC!

Why more leading companies are advertising on ABC today

Advertisers who want a nation-wide audience during good time periods at low cost are buying time on ABC teddy. One network costs 45.7% mores per vening half-beart shan ABC; another costs 28.7% mores. Yet ABCv 195 stations; exact 22 mullion families, who have 92% of the nation's spendable income. If you are an advertiser, remarker data of the proof of the

merican Broadcasting

Time Buyers - note well!

Trend of Radio to Mass Publicity Seen in Twin-City Fan-Mag Deal

Answer to radio stations' old squawk that they're not getting enough publicity in dailies may well

be the fan publication, with a weekly circulation of more than 100,000, got-ten out by KSTP, NBC's St. Paul-Minneapolis 50,000-watter

On the theory that Twin City dall-On the theory that Twin City dail-ies are still working along the old, "Why should we publicize our com-petition?" angle, despite statistics that show radio logs are next to comics in terms of readership, sla-tion has made a tie-in with 'the Western receivery too, and other law's Spite are: on the bublication deal.

rage area on the publication deal.

Titled ."KSTP Radio Reporter."

ud using the reverse side of the Titled "KSTP Radio Reporter," in anyoe the one-time customer wan du using the reverse side of the turn into a regular.

Jack Sprul weekly, ad layout, sheet lansmuch as there's no other sheet sint a door-le-foor throwwaw for a around the Twin Cities where listencounter greenway but its mailed to exican get such large does of rate source and content of the strength of the of the

. It's printed in two editions

which is a control of the control of

of an enty deadine imposed by print shops, however, I'll continue being quile a touch job of editing. Brari edition, for instance, which are touch to the continue of the cont

blurbs, et.al.)
Result has been that press departments of NBC and agency p.n.'s are cooperating to provide KSTP, with news re programs. Station is now obtaining advance listings of programs, stars.and events, and much of it is dope when a the hast minter to meet the tough deadline.

Light Would Dim Slogan

For G.E., Westinghouse Sult to restrain Westinghouse Electric and General Electric from using the advertising slogan, "Lights On," has been filled in the New York Supreme Court by Enoch Light, or-chestra leader

Plaintiff claims exclusive rights to the slogan, which he says, he has been using for years on broadcasts over WOR and WJZ in N. Y.

AFRA Members Pitching For L. A. Convention

FOT L. A. UONVEILLOM

Sitrong bld will be mode for location of matter will be mode for location of matter with the mode for location of matter and the mode of the

AFRAus here anticipate full furn-out of their, delegated membership. Event will give local branch top showing at the meet by 'girfue of having country's largest membership one delegated to every 25 membership of 2.500. They are aided by boing at home and not liwarted by housilys, transportation and work conditions which others hunt consider.

Civetand.—Fisher Brothers, leading Northern Ohio grocery chain, has gore into radio broadcastly through wild as leading without the wild broadcastly through wild as leading with the wild beautiful through the wild beautiful featuring Betty Brownell. Listeners submit favorite recipes.

Peron Blah Nixed By Argentine Radio Talent. Missus Is Very Sore

Montevideo, Feb. 1.

The feeling of Argentine radio players against dictatorships in general, and against Col. Peron's dietatorship in particula, was made very clear once again in the past weeks, when a government office weeks, when a government office was unable to rotun; in any well known radio players for a series of sesti-boosting statusate to be broadenst over the major networks. All the players approached refused to sell third; services, and programs have had to be produced with casts of comparative newcomers and no sock optimities and the produced with casts of comparative newcomers and no sock optimities.

pull with the listening public. This anti-Peron attit de exasperated the government propagand directives. Eva Duarte (recently married to Col., Peron), provoking an oubbrat witnessed by many, to the effect that "the first step the Colonel shall take as President is to sweep all that ... seum out of Radic Mundo and Rades."

The government stanzas in ques-tion are being broadcart through the tion are being broadcart through the country of the standard of the standard have grown concerned at the intens-hared of the "glotious uniform of San Martin" which has swept the country for monties past. A serious try is now being made to reconquer through a country for the standard of the through a country for monties past. A serious try is now being made to reconquer through a country for monties past.

the army's former popularity.

The present shifts are disguised as historical dramatizations, under the title "Successory Figuras." "Reenis and Personalities," and their object and pre-remailment, and their object and the property of the

Cincinnal.—Starting next week Burt Farber takes over as arranger and conductor of music and also piants of the Mars caudy "Curtain Time" Thursday night ball-hour Time" Thursday night half-hom show on ABC, originating in Chicago





WBBB Burlington, N.C. WDAN Danville, Ill. WWDC Washington, D.C. KRBM Bozeman, Mont. WOV New York, N.Y. KFBI Wichita, Kan.

Write for details The W. E. Long Co. 155 N. Clark St. · Chicago

International Ambassador

of Song They Said it is Paris London

NEW YORK.

Rio

ROBERT W. DANA,

World Telegram

LEE MORTIMER, Dolly Micror:

EARL WILSON.

"hear Sablon, the Trench Tessel lef the Yourn, opened spectacularly of the Welster Westywood Room, singing to great opplause received by few performers."

ED SULLIVAN,

Daily News:

"Jean Sablon is a Walderf click."

DANTON WALKER,

"Sablon solid Wedgwood Room hit."

Currently Appearing At The

WEDGWOOD ROOM, WALDORF ASTORIA HOTEL

Opening APRIL 13 IN PARIS, A.B.C. THEATRE

LATEST DECCA RELEASE

"SYMPHONY" . "IT MIGHT AS WELL BE SPRING"

Artists, Ltd.

MUSIC CORPORATION OF AMERICA 745 FIETH AVENUE NEW YORK

CHICAGO . SAN "RANCISCO . BEVERLY HILLS . CLEVELAND . DALLA

Indie Broadcasters on Coast Plan Wage Hike War Vs. AFRA Demands

Hollywood, Feb. 12. Southern California Broadcasters (indies) will battle announcer wage increase proposals of American Federation of Radio Artists and have appointed attorney Dean Johnson jointly to represent them in negotiations with the union. Decision was reached Feb. 7 at meeting at the Nickabob Cafe in Los Angeles, pre-sided over by Bob Reynolds, SCB prexy and manager of station KMPC.

Next and manager of station KMTC.

AFRA propositions for a comparison of the compari

itself of mutual privilege allowed six months after cessation of hostilities. It is holding up renewals as a lever in its dealings and no indies here will receive contracts until matter is settled.

is settled.

Broadcasters are refusing union stand that gabbers rate a 90 to 1007; hike. No set amount has been discussed by Broadcasters but they are agreed that some boost will eventuate. Union; "wild" proposals are generally regarded as an attempt to scare managements into raise-mindedness-and that now is a fait

Rehearing Sought For WCAM; Must Scram Off Air Unless Verdict Upset

All CUBESS VEHICL UPSET
Washington, Feb. 12.
Mark Radio. Sales, Inc., timebroker for WCAM. etty-owned
standard station of Camden, N. Jr.
and the first municipal tidio to feel
the plach of the Federal government—
last Thursday (7) urged a reheating on the station's operations shore
lift, in a last-stitle effort to upset
tion off the air.
Best of ECC's quarret with

Basis of FCC's quarrel, with WCAM was its contract with Mack Radio Sales, which according to the Commission, handed over control of too much station time to a third party. Station is only one of sev-eral under a similar cloud at FCC.

erial under a similar cloud at FCC.

In an "offen of proof "Mack asked
for a retearing on the boats of new
facts since FCC cloues" its -inquiry
facts since FCC cloues its -inquiry
Manager William Markward, a city
mployce. exercises "full control"
over WCAM, subject only to review
of the Cannels mayor, Mack claims,
the company, Both the manager and
assistant manager, to whose activities FCC took acception in 1914, are
According. In "Mack's, statement.

According to Mack's statement Markward can and does reject both scripts and sponsors suggested by Mack. In addition the city has re-

CBC Continues Its War Effort With POW Slanted Broadcasts to the Reich

Its warline job ended, government-owned radio-web CBC has a metallic web CBC has a metallic web case of the control of the con

It's been going on every day since.

V-E day. CBC's powerful short-waver at Sackville, N. B., has-beamed to the Reich talks and political discussions by men who apparently have been swung to democrate.

racy.

There are about 35,000 POWs due for shipment. Source of some of the broadcasts is nearby Farnham, where some of them are being kept. CBC authorities claim that the men do their own scripting for platters.

placed sponsored shows formerly placed through its broker, with sus-tainers and turns down programs sold through Mack in instances where it can deal directly with the advertisers.

Montreal, Feb. 12. then they are checked by the aujob ended, governdido-web CBC has a
ter can slip in. This is typical of the
do that seems to be stuff as it is carried out over the
before going full Atlantic:

Atlantic:
"We realize that things will not be easy for us Germans in the vorded of the future, but now we have our lesson—Germany must and will be ready to cooperate with each of the ready to cooperate with antions of the world for peace; to termane and justice of our fellow human beings."

man beings."

Other items aired are talks on dealing with the Russians, UNO, "What is Democracy?" Men head "What is Democracy?" Men head in the same of the same should be same and the same of the sa

the men are subbing "Herr" for the usual military titles.

CBC has also programmed other shows for Germans being kept here, shows for Germans being kept here, shows for Germans being kept here, show for the show for the show for the show and announcers help Blume, who has been doing overseas broadcast, work since April. 1944, when he and Karl-Renuer, grandson of Austria's present president, worked logether to prepare scripts in German and broadcast them over American shortwave to the Reich.

Pittsburgh-Town's only unsponsored 11 p.m. newscast has found a bankroller again, John Trent's quarter-hour airing of the news WCAE having been taken by Greystone Wines for 26 weeks. It's six shots weekly: Trent's Sunday night broadcast at the same time already having been tied up by Johnson's

> is Your Product in "The Market Basket?" Hartford housewives are talking about this exclu-sive feature on WDRC's Shoppers Special Show, 7

onoppers special snow, /
to 9 a.m. Ask Paul H.
Raymer or Wm. F. Mulo.
WDRC, for details.



Young — Original COMEDY WRITER

Let me send you some at my scripts—then we'll talk

BOB McCULLOUGH 425 W. 74th St., Chicago 21

HICKEY



ABRAHAM LINCOLN SAID . chance have the chance want every man before his condition it. in which he can be ress will maintain it. And freedom of press will maintain it. PRESIDENT TRUMAN SAID ... Redio, must be maintained as free as

the press.



THE GOODWILL STATION, INC., DETROIT

"MICHIGAN'S GREATEST ADVERTISING MEDIUM"

Columbia Broadcasting System Basic Station Fisher Building, Detroit

Radio Reviews

formance, highlighted by "Warsaw Concerto," with Farber featured at plane. The Harmonaires, 12 male voices, scored in four Negro splittuits. This group, halling from Columbus, C., and heard in a Sunday series on WLW, is genintely on the

lumbus, Q. with with the control of the care of the state of the state of the state of the care of the state of the state

arts.

The original "It's Our Move" samble has WSAI, whose general manger, Robert M. Samoson, received a cant mention in the proceedings, cading in the right direction.

Kolf.

Chicage—New account exec at Chi's newly opened Frederic W. Ziv office is Jack Thornquest, just out of the Navy after a three-and-a-half

rior to enterting the service ornquest was sales manager of

"RADIO REPERTORY"
With Eileen Clifford, MacShoub, Albert Miller, Eleanor Stuart, Rudy
Slocekel, James Coghill, Gerad
Rowan, Phylic Carter, Docts Budies
WRITER: MacShoub
PRODUCER-DIRECTOR: Rupert
Can'an
20 mina, Thurs, 8 p.m. (EST)
Suxiair ing
MacShoub, one of Canada's Ma-

MacShoub, one of Canada's up-and-coming and best-known rad.o and-coming and best-known rad.o dram's authors, goes back to his axo-grinding in this his latest production. But where in his previous stuff the propogandizing hart rather than helped, here Shoub g prolife pen and bold, a most blunt approach to the Negro problem, is accomplished with more neatness and assurance than before more.

more, neathers and Baurance tumpast credit should go be Rupert
Caplane direction. The story of tre
colored, amesia-stricten, veteral,
who finds tilmself wearing a value
dead white soldier, is presented
elead white soldier, is presented
to Should's serpti. Kept lot a minimum. The play as sired Thurnday
if was monumental work equal
the soldier soldier in the soldier soldier in the
hard of the U.S. race issue is sincore, forthright, but filled with
eliments. Galance soldier soldiers
core, forthright, but filled with
eliments chapters's hardling thee.

producer.
Albert Miller turns in a sock job as Dr. Penton, the while psychiatrist. Shoub also plays the lead, i.e., the Negro, in strong fashion. All the others seem to do just the right thing—a tribute not only to them but to their director.

Laza.

Follow-up Comment

Tom Breeman and Don MeNell, who met on the air for the first time during Meneller "Breekens" Club" curing Meneller "Breekens" Club" evidently went over big with the veidently went over big with the recommendation of the sense. But seemed to forget the list of the sense of the s

the hour's show.

Brounnin, emcee of "Breakfast in Hollywood," guested on McNelli's how to plug his pic, which processed with the pic with processed with their big following of femme with their big following of femme with their big following of femme ought the particular fancy of he women was Brochema's crooning following to Jack Owen's stangard the price to his number, the gain became almost hysterical when ne made almost hysteri

"BE YOUR OWN BOSS"
With Michael Gore, F. H. Applete Gordon Cray, announcer Writer: Bill Shea Director; Kerby Cushing Producer; Bill Berns 15 Mins; Mon., 9 p.m. Sustaining

Sustaining WNEW, N. Y. WNEW, N. Y. indie station, come up with another public service pro-gram Monday (11) night in "Be Your Own Boss." Weekly feature is designed primarily to assist mustered out GIs in founding their own business with moderate bankroll of be-

tween \$500 to \$1,000.
Tecoff had Michael Gore, author Teestf had Michael Gore, nuthor of '101 Ways to Be Your Own Boss,' as moderator, and F. H. Appleton, merchandizing manager for chain of eredited with parlaying \$500 bank-roll that orthring small business. Gore for the control of the parlaying \$500 bank-roll that orthring small business. Gore for the certain of the parlaying \$500 bank-roll of the parlaying \$700 bank-roll of the pa "101 Ways to Be Your Own Boss:

Associated

nands of the American Federation

of Musicians
There were dark hints that the
older networks had insisted to AFM
officials that they must "stick" AES
heavily. Fact was patent, however,
that the AFM was dragged into this
only to affect the anti-Perillio legalation pending now in Washington.

While Henderson stuck only to the while Hencerson, study only to the official amouncement, other considential employees of Associated, attractly greatly given dismissals, were very bitter about what they called a "gam up" against the new net. These employees admitted, however, that Versitus himself had toped to go into coast-to-coast network operation see coast-to-coast network operation on a \$150,000 shoestring; that he hired \$75-a-week salesmen to compete against \$50,000-a-year account exe s employed by rivals, and that Versitus simply lacked network knowsa'esmen to co

how. Versluis was definitely out of the Verstule was definitely out of the ABS plettures so of this week, Hen-cerson said that he and W. H. Kin-have politoned the telephone lines until now leased by the net-ture of the control of the control of the kines of the control of the control of the known that four other applicans were in line for that telephone hook-up, and the inference was that either Hendorson and Kuning would revive the telephone lines. Only possible outfit that missi

the telephone lines.
Only possible outfit that might want to use those lines, however, is the Alns Corp., whose head Floyd B. Odlum, leaned ABS \$150,000 a. couple of months ago. Odlum has the right, until February 26, to take 60° of the ABS stock in paymen for that 150G.

for that 150G.

That's where the hints of 'other interests', came in. Ht was known that the control of the cont Kuning group would fight them.

One other item entered the situa-tion, just to make it a bit more contion, just to make it a bit more con-losing. Henderson admitted that, before WMCA in New York agreed to tie in with Associated, the act de-posited \$30,000 cash with WMCA as quarantee for payment of all net-work clearges. While that sum is not large in ordinary financies, so for large in ordinary financies, so for large in ordinary financies, so for large in the control of the con-trol of the control of the con-losity total investment. And there was some doubt as to how much of that 50G WMCA would give up now.

Beaument, Tex.—Dave Russell has been named program director for KFDM, coming here from the Dallas County Victory Loan office.





Another Yankee Partnership.

with fileness

World's Largest Specialty Store selects Boston's Popular Quiz

TELLO-TEST"

WNAC - 9:15 A.M. Monday thru Saturday

TELLO-TEST has Boston listeners rushing to encyclopedias, histories, dictionaries, almanacs and other reference sources to find the answer before the phone rings.

Another example of Yankee Showmanship that has made WNAC first with Boston's leading stores.

Acceptance is THE YANKEE NETWORK Foundation

THE YANKEE NETWORK, INC.

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS.

Louis G. Cowan, in association with

Alfred L. Hollender, John Lewellen and Joseph W. Bailey

announces the formation of

Louis G. Cowan, Inc.

Radio Production

Transcriptions

16 mm. Films

New York

Chicago

Inside Stuff-Radio

Gradual switch of Cass Daley style from raucous to sweet was motivated by unanticipated reception to some Standard platters sile made previous to getting her own program. Disks were on the sweeters side and received surprise reception and praise from broadcastors and listeners so munitious through applied brakes to her air doings. Showers it also fuvorably improssed with change to straight ballading. Boilt recard style that grew offensive. Understood couple of recorders are now after sliger for straight warning platters.

KMBC, Kansas City Indie, has mailed to broadcasters throughout the nation the final "challenges" for completion of its documentary book, "First Quarter Century of American Broadcasting, Challenges shocks contain an outline of important dates in radio broadcasting, idea being for the broadcasters to correct the information if it's wrong and to fill in the missing

parts.
Station is currently compiling the material obtained through two previous challenge sheets in book form and expects to announce to the industry within the next several months the way the book may be obtained.

Book will be distributed to all stations, advertisers and agencies through-

learugent move afoot among idlers and others not getting much employment in Hollywood branch of American Federation of Radio Artists. Actors are peeved over connering of work by few top quarters and allege twortite are peeved over connering of work by few top quarters and allege twortite are placed in the connection of the connection

Regina Solons' Airing To Set Precedent in Canada

Regina, Sask., Feb. 12. For the first time, microphones will be taken into the legislative chamber in Regina this month for the airing of all important addresses

Detroit's Mayor Does Weekly Stint on WWJ. Hypoing Role of Radio

Detroit, Feb. 12. Detroit's four-term Mayor, Ed-ward J. Jeffrics, Jr. is airing an indefinitely-scheduled series on lo-cial problems over the Detroit News-owned WWJ every Thursday eve-ning at, 730, Series covers local problems, the hotter the better.

Martin Hayden, Detroit News' Lansing reporter, comes in to De-troit to handle the questioning. Each week, he tries to pick the week's most controversial topic and scouls the town for leading opponents to whatever side the administration is

The opposition is permitted to sored questions but script is shown to Jeffries first so that he can preto Jeffries first so that he can pre-pare his answers. Although the program was suspect because of strong News editorial support of Jeffries throughout his four terms, and the unconfirmed gossio that Hayden has helped with Jeffries companion meterial, it is holding up companion therein, it is holding up many than the program of the program attacked with their play.

satisfied with their play.

Jeffries role is to answer the
accusers. Hayden admits he may
have trouble keeping controversial
topics ready, but it he runs out hell
revert to conversational explanations of city government with. Jeffries and or city department heads
hardling the talk with ordinary
citizens.

eitzens.
With Jeffries on the air, officialuse of radio received a decided
spurt. Previously, the mayor was
spurt. Previously, the mayor was
Jeffries a fine vote-getter winereyes are rumored to be on the
Governorship of Michigan, has a
mild radio personality. He's an
adequate speaker with clarity rather.
His return to the air gave official His return to the air gives official use of radio locally a spark.

CAB Smacked By Execs

continued from page 33 action, it had been their "blaby" since II is sould set out to explore the many selectific rating operations. In the circular section of the wake of that week's disclosure of the Harper-Zeche flandings, sense, in the circular method. We know still footbase the harper-zeche flandings, sense, op-oposition to the recommendation that of Qualifiative problems. Who is to CAB quietly fold its feat and weight of the problems of

out into new research techniques was attill opported, but less rehemands and the proposed of the new thinking was such comment, as: There must be something, to what Happer says, Certainly, there's a duplication in service and a fot of dissatisfaction. I consider the same such comments of the same such as the sa

were:

CAB and Hooper should immediately agree upon a technical advisory committee to establish standards and to begin experimental work to clarify the problems in this field.

CAB should become a research development cooperaffve ageing for the advertising industry. It should have a foundationed for improvement of the cooperaffve ageing for the advertising and media collectory, in gridentising and media collectory.

vision and FM audiences:

Wherever hecessary, CAB should finance the exploration of new techniques, even establishing a service to provide this information. But of the provide this information. But CAB should receive this from such exploration to the Hoopers, Starchs, and turn over such exploration to the Hoopers, Starchs, Puul Stewarts, Nicksin, etc. It abould not use the cooperative possible private business and turn over provided to the cooperative possible to the provided to the provid

"Surely," it pointed out, "the free enterprises represented in the ANA and the Four A's, and the free media are not combined to compete and to eliminate small research busi-nesses, private and free in them-selves.

selves. In analyzing the "acute indiges-tion" from which the industry suffers because of "too many rat-ings," Harper came up with the following observations:

"One "peent experimental work with the telephone coincidental with the telephone coincidental to the peen strongly that be-caused to the presence in their techniques, the presence in their techniques, the presence in their

cuwe of certain declerates in that-techniques, the present co-neidental arting, services under-estimate, tite for the present consideration and the construction of the construction of the problem as to why one service produces ratings which are, on the average, 20% inhibitor, i.e. that we have established to anybody's art-lateful to the construction of the con-tact of the construction of the con-tact of the construction of the con-tact of

and everybody that two services of exactly the same kind are a rather unnecessary evil."

Boston-Trudy Richmond, WCOP's Boston—Trudy Richmond, WCOP's
"Girl' About Town," was presented a
citation by Gov. Tobin for her USO
work in supplying entertainment for
servicemen in Army and Navy
camps, hospitals and other installatous. Her 12th commendation in
connection with war work.



is vital in high goal · polo. Just as vital in the selling of radio time is the "follow through" after the initial sales impact. When it comes to servicing clients' accounts, Weed and Company follows through consistently all year long.



Murray to Teach Choral Technique at Juilliard

Radio choral technique will be aught at the Juilliard School in N. Y. in a new course being organized there by Lyn Murray. Graduates of the course will have a chance to get on network commercial shows and to be featured on "Harvest of Stars" over NBC.

the airing of all important addresses and debales during the sitting of the provincial legislature. The venture of bedieved to be unprecedented in characteristic and characteristic and

HE'S THE FAVORITE'S FAVORITE . . . and MICHIGAN'S FAVORITE HOST The top talent of the country America's outstanding band leaders keep in constant touch with Eddie Chase for public opinion of their latest recordings and dance numbers. WOODY HERMAN CHARLIE SPIVAN SPIKE JONES HORACE HEIDT Friday, 3.00 to 3.45 P.M.



POWER + PROGRAM = SALES

product on WCAU.

WCAU

50,000 WATTS · CBS AFFILIATE

Philadelphia's Leading Radio Institution

Schwerin Reactometer

Schwerin had been able to predict in advance.

There was a similar hazard, par-icularly, in testing reactions to lewscasts; a distinction has to be scasts, a distinction has to be le between affirmative responses news simply because it is favor-a, and genuine liking for the man-in which the news is presented. made betw

To untangle these knots, every-conceivable synonym was used in word tests covering the aforemen-tioned year and a half until the scientifically foolproof way of un-covering valid responses was per-

PROGRAMMING

PROBLEM

WHAT

TO

DO

rom page 22
every instance, the regulars showed
a far higher degree of approval for
the program than did the others.
A technique is valid only if it conforms to this pattern, for obviously
those who enjoy a show are more
likely to listen to it regularly.

All these studies of sampling and validity, together with many other subjects, provided the worksheets for the new technique of radio prefest-ing. The period of theorizing and ing. The period of theorizing and large-scale experimentation is past. Practical trials proved that the new technique will work. It performed the mission assigned to it by the Army, and it now can be applied to commercial broadcasting.

Pretesting A Program

Prefessing A Program

To understand exactly what the
Schwerin System is equipped to do
typical system is equipped to do
typical prefess step by stop.

A program built around a popular light orthestra is the guneap
pig. As a first step, a recording is
made of the show exactly as it would
go on the sir. An audience sample
of 300 is then attracted to a studio to
100 to step and the stop of the sir of
in a specially equipped studio. The
cquipment consists of the machine
invented by Paul Schwerin, already
described. Before the test begins,
its nature is explained to the audience. Much scientific Study his gone. secretifically loopbroot way of more explained to the suni-covering valid responses was per-fected.

Further proof of the testing techni-que's validity was obtained in studies of the suni-lation was obtained in studies of the suni-cerylanation. When the listening explanation. When the listening explana-tion of the suni-tividuals who stated they were registering this pleasure, dis-legation of the suni-tivities of the suni-poportunities to hear the show. In

75 Stations . . . can't clear

time for network program

Let NBC Radio-Recording create your show with network

If your programming problem resembles this . . . call the nearest NBC Radio-Recording Division representative ladar

NBC RADIO-RECORDING DIVISION

to gio-tecording croote your show with network tolent and producers... record it with lifelike quality in the nation's finest recording plant,... stribute glistening Virylite pressings of the show to the 75 stothous for scheduling at a time to the 75 stothous for scheduling at a time to the combe cleared locally... but not notionally.

the play-by-play reaction of each

the program.
Using a complex of standard and the program.

Using a complex of standard and special methines, the work of tabspecial methines, the work of tabmethines, and the standard stan

When the machine tabulation is completed, a profile chart is then constructed. This chart listener profile gives an exact picture of how the future audience would react to each part of the program if it were

such part of the program II it were put on the air in exacely its original form. The profile thus obtained is automatically synchronized with the the jaggered line indicate clearly the parts of the show that are liked and those that are not liked. However, the show that are liked and those that are not liked and those that are not liked. However, the part of the part of the ports of this teric command, take days and even weeks to render ro-ports of this type. Schwerin's system using machines are level size, and we have the profile of the part of the system of the part of the part of the report to a customer in less than 2 hours.

report to a customer in less than 24 hours.

The importance of this rapid-fer and the color of t

Four-Weck Report

The 24-hour report, the first pre-testing job that has ever been fast enough to be applied to the im-provement of a program before it goes on the air on a continulug basis, serves one single and fundamental purpose. It is the basis for changing , pasis, mental **Imagination Still Counts**

In presenting this series, perhaps it's timely to repeat the reminder that Hornee Schwerin himself attached to his 1941 articles on "How to Diagnose Your Radio Commercials and Programs."
He said then, and it should be underlined again, that even the best radio research is not, and ennot be a substitute for magniation or creative ability. No conclusions of research can supplant those shifts of writing, directing, and entertaining that are the essence of stow.

of writing, directing, and entertaining that are the essence of show-manship.

"Dow" and "don't's." warnings or recommendations, septimately develop from research. They may lavaluably supplement creative forms research and the septiment of the

the elements of a single show in a way that will increase audience ac-ceptance. Thus if may lead to the discarding of one song in favor of another, the replacement of a weak commercial, or similar substitutions.

commercial, or similar substitutions. But it would be short-slighted, on the basis of pretesting a single broadcast, to make fundamental changes. It is unwise to replace an announcer who may just have had "an off day." A program with one sort of mood may be slower; in "catching on" than another, but have "catching on" than another, but have more staying power in the end, Fundamental changes like the replacement of cast members or the introduction of a new type of program can only be based on data collected and studied over a longer period of time. To keep tabs on these basic, long-range, structural problems, the schwerin service also includes a Schwerin Service also includes a fundamental to the 24-hour one of the school of the scho

tion to the 24-hour one.

The Summary Report is a consolidation and more detailed analysis of all the monthly broadcasts, for only the consolidation and t

This report also contains a wealth of other valuable data, based on deeper and more rapid research than has hitherto been possible.

'Ladies' Shift to Chi Bid For Midwest Rating Hypo

Chicago, Feb. 12. Unique move to hypo the midwest ating of the ABC daytime audience participationer, "Ladics, Be Scated," will be made Monday (18), when La-Roche & Ellis, which handles the last 15 minutes of the half-hour show for Quaker Oats, moves it from N. Y. to Chicago for a six-week stay. Johnny

Olson is emoce.

WCFL, indie station, currently
takes it live from 2:30 to 3 pm., and
WERR takes it transcribed from 3:30
to 4. Latter station, ABC outlet
here, has it on a delayed basis because the oats outfit isn't satisfied
with WCFL's coverage. And WLS,
with WCRL's coverage. And WLS,
with WCRL's coverage. And WLS,
223 with the Market of the coverage
with WRR, won't take t mmitment.

Radio Correspondents Organize, Elect in Chi

Chicago, Feb. 12.

Newly formed Chicago Radio Corespondents Assn. formally adopted its constitution in a luncheon meet. ing Wed. (6) at the Sherman hotel ing Wed. (0) at the Sherthan note. Charter provides for active, asso-ciate, non-resident, and honorary memberships, while abolishing vot-ing quotas for stations and press as-sociations.

Purposes of the organization are promotion of radio as a news me-dium, with access to news source on an equal footing with other news media, and promotion of radio news-are: William Bay, WMAQ-NEC, prex; Robert F., Hurleigh, WGN, vesper: Robert Ward; WJIJ, WGN, vesper: Robert Ward; WJIJ, WGN, vesper: Robert Ward; WJIJ, wGN, and Julian Bentley, WLS, and Julian Bentley, WLS, and Julian Bentley, WLS, and of the executive committee. Purposes of the organization are:

J. Graydon Rank, former news-paperman in Chicago and Cincy, and who recently terminated 30 mouths of service in the Seabees, took over last week as director of publicity and promotions for WKRC, Ciney, He replaces Carl Press, who resigned

JUST OFF THE PRESSES

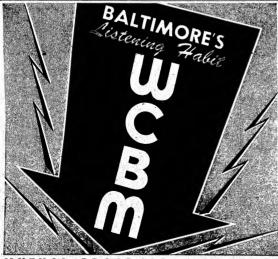
"TELEVISION SHOW RUSINESS"

IUDY DUPUY

A COMPLETE handprogramming and pro-duction based on five years of experience at WRGB, the General Electric Television Station in Schenectady, New York.

Price: \$2.50 per copy All orders should be sent to the General Electric Review, Schenectady 5, New York.

GENERAL ELECTRIC



MUTUAL BROADCASTING SYSTEM

JOHN ELMEP

FREE & PETERS, Inc. Exclusive National Representatives GEORGE H POEDER



"Toes it up, Ref! I eat my Wheaties!"

No One Wants to Buck ASCAP's Old **Roard Members As Election Nears**

Authors and Publishers is having considerable trouble currently with preparations for this spring's annual poard of director elections.

heard of director elections

It seems that, this year, a group of the most powell by much bearders of the heard of the provide the heard of the hear

ting men to sever one, with the above men, with the above men, with the sever men and the sever men an

neces by the bylaws to resign.

To get men to sit on the nominating committee and try to convince someone to run against the incuments, ASCAF had to call a special mesting of the board. Two places were open, They wave family filed by publisher Bob Miller and Dave Ringle.

Pic Trailerizes Jordan, 55-Min. Follow Planned

Louis Jordan, whose Tympany ivs is currently eleaning up on authern one-nighters for the second Five is currently eleaning up on subtrem on-nighters for the second pair in * tow, points out a curious pair in * tow, points out a curious of configuration, points out a curious the strength of Dacca disk hits, But han't hed a stong seller recently and the coin he's now reaping is the han't hed a stong seller recently and the coin he's now reaping is liem. Intent titled "Galdonia," which he made last year and which is de-liented by booked into theatres in towns where he is scheduled for the control of the control of the made in the control of the control of the towns where he is scheduled for lower where he is scheduled for lower where he is scheduled for lower and the control of the c

dance dates, well in advance.
Jordan and his handlers attribute
so much value to the "Caldonia".

Jordan and his handlers attribute
so much value to the "Caldonia".

Possible for the can alteraby as
pending to the control of the can
be allowed by abort, but it will use such
such a bord to the can
be allowed by abort, but it will use such
such a bordan and will be almost all
music, if will be made in N. Y.
made in one day).

Jordan abserts the serain of the
Jordan abserts the serain of the

made in one day).

Jordan askerts he's certain of the impact of the first short, due to the requests from attendes at dances for mise they could have heard nowhere elsa. Incidentally, he music from the original put Jordan into the music publishing business. Tunes were originals.

On his current two coults Jordan.

on his current run south, Jordan piled up over \$10,000 in guarantees and percentages in six dates, taking \$2.378 for, his end alone out of Raleigh, N. C. That's big-band coin.

Dailey-MCA Standoff Puts Rey in Middle

Puts Rey in Middle
Abnio Rey, who recently reorganized his orchestra on the West Const
death of the Const

Howard Christensen J. Dorsey's Manager

Courtney, Burnham May Duck Morris

Both Crees Courtney and Bill Burnhem, the only remaining excutives of the group that ran the William Morris agency's hand department until a few weeks ago, may follow Willard Alexander, who was replaced se head of the band division by Nat Kalchelm, and Billy Banw, whose place as on-eight Banw, whose place as on-eight Jack Archer. Shaw moves to Gale, Inc.

Inc.

Courtney is currently negotiating with Musicraft Records to assume a position that will put him in en important position in that company.

Exactly what his duties will involve if he and the disker get together on terms is uncertain. Both deny that such negotiations are soing on huit.

terms is uncertain. Both deny that such nagotiations are going on, but nevertheless they are.

Burnham has been made an offer by Music Corp. of America. Apparently he's wainted by MCA to fill the apot vacated last week by. Russ Lyon, who quilt to go on his own.

Marsolais Joins Gale
Joe Marsolais, head of the Wil-Joe Marsolais, head of the William Morris agency cocktail department, who resigned last week, will go with tha Moe Gale agency. When the work of the w

Marsolais came to the Morris office three years son after occupying a similar position at Frederick Bros. He's the second Morris agent to go to Gale. Billy Shaw, WM one-night booker, reports to the Gale office in a similar post with a veepec tille beginning next week. Shaw's spot is being taken by Jack Archer who moves in front he Fred-Archer, who moves in from the Fre erick Bros, one-night department.

DECISH RESERVED IN ROSIE O'GRADY' SUIT

RUSIE V URANT SUIT.

Decision on the infringement suit brought by Maude Nugent Jeroma, composer of the song. Sweet Roule tury-Fox Film Corp., is now up to Federal Judge Vincent L. Leibell. Court, reserved decision after heat-work of the suit, which charges that the tune and title was used by Fox for its film. Sweet Roule O'Grand, "suithway with the suit, which charges that the tune and title was used by Fox for its film. "Sweet Roule O'Grand," suithway the property or women of the Composer.

poser.

During the trial, Fox, represented by Julian T. Abeles, contended that the copyrights of the composer were invalid, and that they received ticense from the publisher of the tune, Mills Music for \$5,000, but held up payment until the world wide rights were cleared for them. Composer is represented by the law firm of O'Brien, Driscoll & Raftery.

Palladium's 1946 Slate

Hollywood, Feb. 12.
Palladium dancery has lined up seven name bands for six weeks each plus two alternates. Latter are to be used in case business slumps call for tha curtailment of any of the six-

ma curtailment of any of the six-week periods.
On the list are Bob Crosby, Buddy Rich, Sammy Kaye, Jerry Wald, Frankle Carle, Vaughn Monroe, George Paxton, Henry Busse and Jan Savits.

Lombardo Exits Early. Brandwynne Replacing

Guy Lombard's orchestra leaves the Roosevelt hotel, N. Y., its annual stand, a bit early this spring to play theatives. Nat Brandwynne orchestra replaces Lombardo March 18 for eight weeks.

4 de la company of the com

Finley-MCA Suit Winds Up in L. A.

Attorney for Larry Finity and Music Corp. of America wound up that cases Monday. (11) in Finity's Agency, being heard here before faceral court Judge Paul J. Mecounties. Tomorrow (13) both being the committee of the committee o

sides agreed to go slong with the hort panel.

Called back to the sind and isked hort panel.

Called back to the sind and isked agreed, you see the functions of the particular of MCA, explained that the price of a band was determined by the public demand for same. A few top musicewa he stated, draw heavy prices because the heavy public demand for same. A few top musicewa he stated, draw heavy price heave to the heavy public demands of the heavy public demands to the heavy public demands the heavy p

generally paid \$0,000 a week.

During an earlier session "MCA asked for a directed verdict following presentation of all evidence, which was denied. It was contended that the conduct and nature of MCA business was not related to the provisions of the Sherman Act and should not be regarded as interstate commerce.

Judge McCormick ruled that the Judge McCormick ruled that the entertainment business, hitherto regarded as highly personalized, had changed so much in recent years as to be regarded as big business. Bands and similar show business, in his opinion, had developed into a huge enterprise.

huge enterprise.

Political jockeying between Finley and Wayne Daillard for control of the city-owned Mission Beach Mission Beach was disclosed in later sessions. The Beach franchise covers not only the ballroom but several acres of consessions. Daillard's profits on the dancery in 1944, before Finley took it over, were \$\$25,257, but combined with the rest of the area, he netted \$\$80,264\$.

\$80,004. Walter B. Stutz, head of Stutz Enterprises in San Diego, who took over the Pacific Square ballroom from Dallard, testified that name profitable business in a dancery, Since his take-over last July, he said, he had lost \$12.248. Finley's contention is that MCA had been booking name bands into Pacific Square and leaving Mission Beach stranted.

Stan Kenton Passes Up Palladium, Books Meadowbrook Gardens

Meadowbrook. Gardens. Stan Renton, who even to the American Federation of Musicians also year for relief before agreeing to work out an option for the Paladium. Ballivoom, Bollywood, will next returns to the Cost. His hand has been booked into the Meadowbrook Gardens, which has been offering top coin to names, to open July 9 for an indefinite production of the Paladium, Ballion of the Cost of the Co

Meadow brook,

Capitol Records to Spread Wings. Challenge Big 3 Via Refinancing

Room Shortage Stubs New Band Biz Spread

New Danu Dr. 2pread.

Severe lack of office space in New York is hampering 'the postwarsyread of the bond busines. There arises' representatives coming back from the services and spreading out from established agencies, such as Morris outils, who connot obtain space to set up business. Rentals in Rado City, where most such people want to concentrate, are particularly fough.

Phil Spitalny In Switch to Vogue

In one of the first moves by a major artist to a new resording company. Pull Spitaling this week signed and the state of t

BANDS ON 1% IN N.Y. HIT BY FUEL CURFEW

Most of the name band rooms in N. Y. were halted temporarily last night (Thes.) due to Mayor O'Dwyer's fuel edict. Virtually all of them served dinner, but no music and no liquor. That was permissible under O'Dwyer's ruling exempting restaurant of the control o

raths different formula meant little to the hands themselve excepting combinations such as Les Brown's, at the Pennsylvania's Cafe Rouge and Louis Prima's, at the 400 Club, percentages. They must suffer well that most.

Meanwhile, the coining of N. Y. Meanwhile, the Prima's Roun, News, and Stan Kenton, at Frank Dailey's Meadowbrook. These two spots are forfuniar templement of a large on the coining of the N. Y. Spots.

John Hammond in Mufti. To Hunt Talent for CRC

John Hammond, one of the fore-ost authorities on jazz music and John Hammond, one of the fore-most authorities on jazz music and talent, returns to Columbia Records tha end of this week or early next. Exactly what his duites will be at CRC are not clearly outlined as yet, but it's probable that a goodly por-tion of his effort will be in the direc-tion of talent development.

tion of his erior; will be in the direc-tion of talent development. Hammond has been in the Army for the past three years. He had left Columbia a short while before domining uniform, after a long asso-ciation with the company.

Warren's RR Beef

Warren S RN Deet
Hollywood, Peb 12.
Composer Harry Warren is considerably peeved over the attention
being given Johnny Mercer for the
atter's Dyreal contribution to
Hallroad is crediting Mercer solid
Hallroad is crediting Mercer solid
nits exploitation of the tune, seld
radio has been plugging the Jyriest
warren, one of the most veteran hittune cleffers in the bix, wants to
more than the music?"

Capitol Records is considering launching some sort of stock setup to acquire the financing that will completely solidify its position as one of the policy solidify its position as one of the policy solidify its position as one of the business. Company is currently dickering with an undisclosed coin source for the purpose of exercising its opinon for the full purchase of the screen of the purpose of exercising its opinon for the full purchase of the screen of the purpose of exercising its opinon for the full purchase of the screen of the purpose of the full purchase of the screen of the purpose of the full purchase of the screen of the purpose of the full purchase of the screen of

In addition to the Secunton cach, a financial arrangement would provide a financial arrangement would provide working capital for the company's increasingly expanding business. It is putting the firm of a level comparable with RCA-Victor, Columbia and believing the firm of a level comparable with RCA-Victor, Tolumbia and financial the state of the second provided In addition to the Scranton deal,

Shaw-Musicraft Pact Sets New Release Terms

Artis Shaw has finally completed a recording deal with Musteraft Reactions, the details of which each have great influence on contracts between the contract between the contract of the contr

tain period after the explication of the contract reversite binn. In other words, if Shaw breaks with Musicraft at the end of the same, which was the same that the contract reversity, Musicraft goes to mother company, Musicraft goes to mother company, Musicraft goes to mother company to the same than the same time of the same times of

would have been a boon.

As for Miss Shore, when she left
Victor recently, the latter had at
least 16 unreleased sides made by
her which won't be put out for
some time, if ever.

Of course, such clauses cannot be demanded unless the artist is a pow-erful name. In snagging Shaw, Mu-sicraft grabs off its. first top artist, sicraft grabs off its first top artist, even though he has not been working lately at maintaining his position. Shaw's contract also gives him the right to record anything he wants, with big band, small band, etc. He also has complete power over releases. Musicraft must have written consent from him before it can market a side. Included in the deal are ket a side. Included in the deal are six masters Shaw made on the Coast for any particular company. They will be the company's initial releases under his name.

Columbus Rink Books Band, Points to Trend

Columbus, Peb 12.

Name band road picture seems, lobe picking up in this area fan event of the property of the

Frankie Carres of the control of the control of the calls from patrons who apparently expected to dance on skates. He'll continue occasional dance dates in the future.

Coast Palladium Sues to Stop N.Y. Dreamland From Using Name The Pallactium Ballycom, one, last, work filed suit for nection in New York supreme present in New York supreme present in New York supreme present in New York supreme Blue Barron Milestone Blue Barron Milesto

ORCHESTRAS-MUSIC

Owners of the Palladium Ballroom, **
Hollywood, last week filed suit for an hijunction in New York supreme court to restrain a N. Y, taxi-dancery from using the same title. N. Y, spot. formedly tendent as Dreamland, for the property tendent as Dreamland, for the property tendent as the continuent of the property tendent to the country. Unlike the Hollywood Palladium, the N. y operationalising the taxis of name bands or broadcast wires.

While its the idea of the operators of the original Palladium on the Coast to estop any trading on a name it has built up, there's another respective of the first the overators are tied in with Lou Breekers, and the respective of the Robinston in Speniaring its own' N. Y. Palladium. Such plans have been in evisience for some time. Last year, blueprints for the construction of the spot were submitted to the N. Y. etc. Secured to the construction of the spot were submitted to the N. Y. etc. Secured as the complex and work with the body's regulations, but they are now complete and work will soon beginning that building materials, are obtainable. tainable

Site of the new ballroom is not known. At one time it was intended to refurbish the Gay Blades, which Brecker operates. Whether this will be the eventual site of the N. Y. Pal-

Barron Milestone
Blue Barron's ordiestra, once
again under the batton of Barron
thimself, with Extention of Barron
thimself, with Extention of Barron
the Milestra of Barron's band is the
only nationally known outfit to
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only nationally known outfit
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only nationally known outfit
only not be the band opertion of the same. During Barron's
Army booking, like band operated under a fait-feezen or more sub-leaders

Barron before the war oper-ated out of the Edison, playing there so many months a year. After he went into uniform it was kept out on the road ex-clusively. Forthcoming booking is for eight weeks

ALEXANDER STILL **UNCERTAIN OF PLANS**

Willard Alexander, who severed connections with the William Morris agency several weeks back, still as-Site of the new ballroom is not known. At one time it as intended his however, thinking of an university of the properties of the second properties. Whether this will be the eventual site of the N. V. Palladium is uncertain.

Cosmo records aloue several process of the New Palladium is uncertain.

Cosmo records aloue several process are will be the control of the New Palladium is uncertain.

Cosmo records aloue several process are will be the process are will several properties and husband of singer Martina Tilton, which was a process as the process are will be a process as the process are will be a process as the process astrong the process as the process as the process as the process as serts his future plans are not clear, He is, however, thinking of an ar-

Mull Florida as Site For AFM Conclave in June

make it tougher for certain ineres ing opposition to his reign to attend.

Judge Upholds Second **Continental Disks Suit** Vs. Scranton Record

Continental Record Co.'s second suit against Scranton Manufacturing suit against Scranton Manufacturing.

Co for allegied breach of contract
was upheld law week by Federa
was upheld and the contract
was upheld and the contract
Court denied Scranton's motion to
dismiss on the ground that a similar
suit is pending against the company
in Supreme court. N. Y. Continentia
scoks \$250.000 'damages, charging
that Scranton cut off its supply of
records in stolation of a 1963 record pressing contract. At the same time Judge Clancy allowed Seranton to amend its answers in order to plead for dismissal on the statute of frauds.

for dismissal on the statute of frauds. Judge Clancy also ruted on Con-tinental's move for the examination of Stephen Van Pell Quackenbush, Scranton's president before trial of the suit. Court vuled that the ex-mination be held in Scranton at a date to be agreed upon by attor-ncys for both sides, with the condi-tion that Continental pay defense counsel fees of \$50 per do.", Continental pay defense Continental continental pay defense Continental continental pay defense Continental continental pay defense Continental continental continental pay defense Continental continenta

counsel tees of \$50 per day.

Continental's pending Supreme
court suit against Scranton and
Capitol Records, is for alleged conspiracy to drive them out of business in New York Supreme court.

A similar amount is sought.

Pitt Maestro Back

Pittsburgh, Feb. 12.
First Sergeant Howdy Baum, one of Pittsburgh's most popular prewar bandleaders, is back in civvies after more than four years in the

Army. He plans to begin reorganiz-ing shortly.

Baum hasn't exactly been out of practice, since for the last couple of years he's been leading an Army band in the South Pacific:

Bands at Hotel B.O.'s

	tal vers
	,040 .32
	82
	177
Art Mooney Lincoln (275; \$1-\$1.50)	.87
Guy Lombardo Roosevelt (400; \$1-\$1.50) 16 2,200 4	27
ouis Prima 400 Club (850; \$1-\$1.50) 0 †1.650	1.650
Ial McIntyre Commodore (400; \$1-\$1.50) 4 1,925	,125

Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawatian floor show. Watdorf, Jean Sablon, 14 days.

Chicago

Chicago

Henry Branden (Marine Room, Edgewater Beach holel; 900; \$3.53.28 min.), Olay 5,800 for Brandon and Bayout headed by Consolo & Melbas, Ernile Heeskener (Warylair Room, Blackstone hote; 350, \$13.0-\$2.50 min.), So-9a 2,200 for Russell Swarin and Heeskener.

10.10 for Russell Swarin and Heeskener.

10.10 for Brandon Brandon Strong parlay got good \$3,000.

10.10 for Brandon Brandon Strong parlay got good \$3,000.

10.10 for Swarin Heeskener Strong parlay got good \$3,000.

10.10 for Swarin Sw

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Kccps a steady flow of business at top rates with 4.300 tabs.

Jinmie Grier (Bittmore; 900; \$1-\$1.50). No drop-off from standard pull;

Location Jobs, Not in Hotels
(Chicago)
Gay Chiridge (Cher Parce 880; 83-8330 min.), Fancy 5,600 for Tony
Martin, who opened Friday (0), France Faye and Henry Youngman, who closed. Chuck Fester (Blackhawk; 500; \$2-\$2.50 min.). Foster and Rule Davis

Buddy Shaw (Latin Quarter; 700; \$3-\$3.50 min.). N.s.h, 3,900 again for Shaw and Willie Howard,

(Los Angeles).

Bob Crosby (Palladium, B., Hollywood, 1st week): Fresh outfil excited

Bob Cresby (Palladium B. Hollywood, Ist week). Fresh oulfil excited lettly of turnous and rafed 2300 admishes.

Jan Garber (Triaton, B., South Gate, 9th week). Final stanza was down Astronous Cresberg, and the stance of the control of the Matty Mainisk (Slingsy Maxies, N., Los Angeles, 21st week). In no way loss this change from its issual canacity operation of 4,000.

King Cole Trie-Bobby Ramos (Trocadero, N., Hollywood, 3rd week). This advent operating flow rooms brings count up to 4,000 fabs:

The San Cole of the Cole of the

and rating 3,200 covers for the fram

SPITALNY TO HIT ROAD. **GUARANTEES REACH 90G**

Bulkani IED REACH SULP
Phil Shitainy sets out again on a
concert four March 20, for which
the macsitor of the all-girl 'lfour of
Charm' orchestra has aggregate
Spitalny will work 20-old dates in
the east and midwork starting in
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Harry Squires books him

Maestro Hurt in Crash

Pittsburgh, Feb. 12, Joe Morrone, local bandleader, drew 20 stitches in his face as the result of an automobile accident recently, Morrone was driving one of his musicians, Lco Strini, to a street ear stop when his car skidded and

Two other of Morrone's men in the car, Bill Owen and Joe Masdea, were also injured and had so be stitched up. Strini escaped unhurt with only unlinor bruises and scratches.

KAVANAGH'S NEW BERTH

Géorge Ravanagh, local orcheologue (Reconsight, local orcheologue), local orcheologue, lo

HARRY MOSS **AGENCY**

NATIONALLY FAMOUS **ORCHESTRAS**

THE BEST IN COCKTAIL UNITS Representing

SAMMY WALSH MYRA JEANNE DIANE COURTNEY ANN BREWSTER ANN BARRETT KAIAR and Other HENNY NADELL

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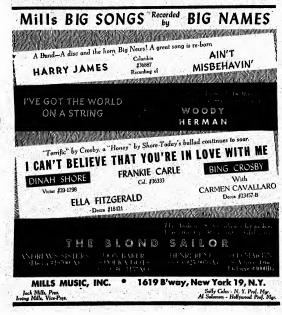
Standards SANTLY-JOY

(WHEN IT'S)

DARKNESS ON THE DELTA

By SYMES, LIVINGSTON, NEIBURG

SANTLY-JOY, Inc. Broadway, New York 19 Tommy Valando, Gen. Prof. Mgr.



10 Best Sellers on Coin-Machines

Let It Snow (4) (Morris)	Vaughn Monroe Victor
	Connee Boswell Decca
Symphony (18) (Chappell)	Freddy Martin Victor Bing Crosby Decca
I Can't Begin to Tell You (17) (BVC)	Bing Crosby Decca Harry James Columbia
Might As Well be Spring (12) (Will Soul).	Dick Haymes Decca Margaret Whiting Capitol
Doctor, Lawyer, Indian (8) (Melrose)	Betty Hutton Capitol
	Johnny LongDecca [Harry JamesColumbia
Chickery Cinck (12) (Sinting -003),	Sammy KayeVictor Gene KrupaColumbia
Personality (1) (Morris)	Johnny Mercer Capitol-
). Some Sunday Morning (4) (Harms)	Haymes-Forrest Decca

10. Oh What It Seemed to Be (1) (Santly-J) | Frank: Sinatra ... Columbia | Frankle Carle ... Columbia WAX WORKS

By BARRY GRAY (WOR-Mutual's All-Night M.C.)

(W UK-Mutuat's All-Night JL.)

Jahiny Dreimond 'vocal with Russ trendition. Hendled smoothly by the Case Orch 2in the Moon Mist' "Do Weston aggregate, and well sung by You Love Me? Victor 1800. "This Russell, its still, not a good munips Benond's second wax to be released and it's better than the first side, is rectly titled "The Palabras" 'Moon Mist' is handled well by the Russ Case crew with the Mist side, is rectly titled "The Palabras" with All State of the Palabras' with English Irries. The Palabras' with English Irries. The Spanish valies. Although opening weakly, styrically and musically, record build from south of the border and wants rapidly. Fedling remains, however, to hear, 'em with Yahkee lyries. cellent string work behind the vo-calist. Athough opening weakly, lyrically and musically, record build, the control of the control of the control taste this ex-G.I. enterfainer is cap-able of better disk work. His radio singing proves it. "Do You Love Me" on the reverse, reverses the favorable." As 'die impression of the singer. Not, his faint because the bytes are poor. As to melody, it's

a rchash.

Tony Paster (vocal by Tony, Pastor, Stubby Pastor, chorus and orbi
to, Stubby Pastor, chorus and orbi
to, Stubby Pastor, chorus and orbi
to, Stubby Pastor, chorus and totoo, Stubby Pastor, chorus and
topological color
to County (T.I.) "Stubby Pastor (vocal, Musically it sounds
agues to a biood curding Tony
Fastor (vocal, Musically it sounds)
will need handling to sell, "LoopDe-Loo," opposite, is a Mohre
Will need handling to sell, "LoopDe-Loo," opposite, is a Mohre
Virginia Maxey, helps some but, in
Perery Lee (vocal with Dave BarPerery Lee (vocal with Dave Bar-

tote, a weak release.

Persy Lie (wool with Bave Barbour orch) "I Can See It Your way" "I Dark Know Enough About way" "I Dark Know Enough About Least a little more than mediocre tune and builds if lo fair results. But "I Can See It Your Way" worn' to anyone excited. The trude it attanged to the stanger of the stanger of

This ex-BG chipper deserves better uniones. Levis (vosel with "Roy Both on the Proposition or with "They Both of they Both of the Both

well made.

Tommy Borsey (yocal by Stuart
Foster) - We'll Gather Lijaes' - "If !had a Wishing Ring' - Victor 1869).

"Lilaes' is handled well by TD and
his sidemen, though it's no more
than an average tune musically and
"Sticilly. Good rhythm, yet it
stigles well and the state of the state of the
ing better one. Stuart Enter, and
ingles well's number. ting better on each date, sings mean-nigless words. A weak number.

"Wishing Ring" is a plug time from
"Wishing Ring" is a plug time troon
wood." Nyfons would have frouble
holping sell this one. Professionally
its well played by Dorrey but its
just an ordinary song that gives
a well sell to be the professionally
fill and wishing
Andy Rossell. "yoo! with Paul
Wiston orch." If I Had a Wishing
Hing. "Without You" (Captiol 284).
Also, Rossell's "Wishing Ring" will
all notes calcinotes than 2. Doesey.

HONEYDRIPPERS EASTING

Joe Liggins' Hollwood, Feb. 12.

Joe Liggins' Hollwood, Feb. 12.

Joe Liggins' Hollwood, Feb. 12.

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Joe Liggins' Hollwood, Feb. 12.

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Joe Liggins' Hollwood, Feb. 12.

Section 12.

Joe Liggins' Hollwood, Feb. 12.

Joe Light Hollwood, Feb. 12.

Joe Li

British Best Sheet Sellers (Week Ending Feb. 1, '46)

London, Feb. 1. KentuckyConnelly Cruising Down River ... Cine.
Been a Long Time ... Wood
Gct That Feeling? .. F. D. & H. Night for Singing.... Chappell Under Willow Tree Macmelodics I'll Close My Eyes. World-Wide Out of the Night Southern Love 2 Sweethcarts...... Dash

Moment I Saw You Maurice Chi Store Offers \$1,000 For Song Re 'State St.

Chicago, Feb. 12.

Chicago, Feb. 12.

Frize of \$1,000 is being offered here by Hinry C. Lytton, & Sons, unent sione, for a time that best giorinest chique, for a time that best giorines Chira main drag. State street. Contest is known as "George Lytton Memorial Award Competition," after, who started the Chi Business Menson orchestra.

Winner will be the songsmith best expresses in some musical form the color, drama and history of State, street," which runs from the north side to the city's Harlem'way out south.

New Juke Box Ready for Unveiling Does Everything But Shake Drinks

the recording business by the everwidening scope of its activity, there is also increasing interest in such things as the manufacture of juke boxes.

DONES.

Perhaps the latest improved rec-ord coin machine will be unveiled at a cocktall party at the Waldorf hole). N. Y., later this month. It's made by the Airson Mig. Co. of Kansas City, a newcomer to the field, and a firm that devoted itself com-pletely to war work during recent years.

pletely to war work during recent; Years. He plane of its concettion, A row will greatly stimulate the im-provement of disk reproducers, if other machines are not already matching its performance. Its ma-chine, designed by Raymond Loewy, Includes, for example, a device that act committely compressed to the con-disks. according to opposition noises; the music being reproduced from disks, according to opposition, noises; i. e., if a bar or restaurant is crowded and there's a great hubbub, volume is increased to compensate. If a spot is comparatively empty, volume diminishes. Another feature is wall boxes that call for selections from the central turntable by shortwaye

Other angles claimed for the

Other angles claimed for the new machine: are that it will, reproduce music at the same fidelity level at which it was recorded; a speaker arrangement called "tone control." that spreads music output in all directions; a method of quickly remov-ing the entire amplifying unit and installing a new one when failures occur etc

occur, etc.

Airon is said to have made a national survey of various people concerned with juke box operation before developing its sets, to determine what was wrong with present
ones.

DECCA'S 'OKLA' ALBUM TOPS 500.000 MARK

"Decca Records" "Oklahoma!" al-bum passed the 500,000 copy mark last week, a phenomenal sale for last week, a phenomenal sale for grouped disks even in current times, when disk sales are healthict than they have been for many years. There are five platficts in the book, meaning a sale of 2,500,000 individual disks.

Disks were recorded by the show's original cast.



ROBBINS MUSIC CORPORATION . 799 Seventh Avenue, N Y, 19 . HERY JOHNSON - Gan. Prof

NBC, CBS, ABC, Mutual Plugs

(Peatman System) Come to Baby, Do.

Dys By Day

Deared Durling

Deared Multina—"Doll Fave"

Die You Later House Huber—"Doll Fave"

Die You Later House Huber—"Doll Fave"

Die You Later House Huber—"Doll Fave"

For Note The Simple Life — Wask Up and Dream"

Give Me the Simple Life — Wask Up and Dream"

The Note Change Rathow—"Dolly Sisters"

Im Glad I Watted For You

I Might As Well Be Spring—"State Fair"

It's Been a Long Long Time

Life Signer Affection—"Synus Farase of But"

Life Life Media Affection—"Synus Farase of But" Berlin ABC Trianele BVC Miller William It Snow Morris Oce More Dress Barton Personality-i-Stork Club Burke me Sunday Morning-+"San Antonio".... Some Stunday Morthing-+"San Autonio",
Symphony
Thai Feeling In the Moonlight,
Thais' For Me—""Slate Fair"
Tomorrow Is Forever
Wait and See--"Harrvey Ciris"
Waitin' For the Train To Come In
What a Deal Dauli Williamso o's Sorry Now
-1 Filmusical. * Legit Musical. 1 BMI Licensed.

Frankie Carle and Effici Law-rences orchestras are booked for the DECCA RECORDS SIGNS U. of Pennsylvania Interfraternit Ball at the Ben Franklin Hotel. Philly March 22. Both leaders are pianists.



Bing Crosby Sings

IN THE LAND OF BEGINNING AGAIN

Words by GRANT CLARKE sic by GEORGE W. MEYER Featured in RKO's THE BELLS OF ST. MARY'S

Published by LEO FEIST, INC.

For new artist copies and arrangements, were or phone PHIL KORNHEISER, Monager Standard Exploitation Dept. The Big 3, 1619 Breadway, New York 19, Circle 6,2935

LOUIS UNTERMEYER Louis Untermeyer, poet, has joined Decca Records in N. Y. to bolster Decea Records in N. Y. to boister the company's choice of material for its ever-increasing stream of dra-matic records. Untermeyer will act as a consultant on the choice of both talent and fare for that type

Jersey Draw May Get **Proof Through Dorsey**

Tommy Dorsey's run at the Ter race Room, Newark, N. J., opens next Tuesday (19), will probably prove once and for all whether that spot can interfere with the draw of Frank Dailey's Meadowbrook, a of Frank Dalley's Meadowbrook, a few miles deeper into N. J. It has been the contention of certain bands-men, that Dalley's spot cannot be hurt by the Terrace, regardless, of who's working the latter; that Dalley's normal patronage from the rich Montclair and Oranges section won't go into Newark for entertain-ment.

ment.
So far, Dailey's gross business has
not been hurt by the Terrace. He
has used Sammy Kaye, Tony Pasior,
Johnny Long, et al., and the current
Stan Kenton since the Terrace Johny Long, et al., and the current Stan Kenton since the Terrace opened. Whether Dalley in turn has but the Terrace is difficult to desp-mine. Glen Gray is current, and the business he's doing is claimed to be the best since the spot opened.

Skinner Bros. Now Pubs

Skinner Music Ca, new publishing house, was formed here by Frank Skinner, composer-conductor ut Universal, and Al Skinner, formerly with Robbins Music in New York, Frank Skinner signed a new Universal contract giving him the right to publish his own scores, first of which will be from "Canyon Passace".

10 Best Sheet Sellers

(Week Ending, Feb. 9) Chappell Symphony Chappell 1 Can't Begin to Tell You. BVCMorris Chasing Rainbows Miller It Might As Well Williamson Personality Doctor, Lawyer, Indian Melrose Chickery Chick Santly-Joy Aren't You Glad ...

Pop Concert Attractions Invade Gab Circuit In Postwar Trend Change

An increasing number of pop conlecture field in recent scasons, with the trend increasing because of post-war changes. Setup is beginning to assume appearance of a Chautauqua circuit revival, with dance groups. song quartets and puppeteers joining monologists on the gab circuit.

ing monologists on the gas circuit. Trend has been marked this season, with National Concert and Artist Corp. booking into its lecture loop the Asadata Dalfora dance group, to demonstrate jungle dance forms and their effect on American music; the Southernaires, and quartet; the Hallelight Quartet, mixed group; Red Players (papelse), Jame Dillon, and Flawsin Concert group; and Flawsin Concert group; and a flawsina convert group.

and a Hawaiian concert group.

Dan Tuthill, NCAC veepee and pop division head, claims that everybody entertainment today wants entertainment today, 'even lecture audiences, and that with war correspondents out, and travelogs slipping, next step on gab loops is straight entertainment, being offered up as educational activity,

Uniformed Song Shark Draws 5 Years in Jug

St. Louis. Feb. 12. Twenty tyro songsmiths, princi-St. Louis Feb. 12.
Twenty tyro songamiths, principally housewives from various parts were billed out of dough in attempts to have their ditties published. last week oblaned revenge when a bury in the United States Dorran, Army Air Forces vet, guilty of 10 counts of using the mails to deferand. He was handed as forever joy lot. Justice Royy M. Hutter and the defermance of the property of the property of the property of the property of the mails to defermance from the mails to defermance some for the hought he would get some leniency that the property of the property of

Records show that twice before Dorion was convicted on similar charges.

Although found guilty on the 10 counts sentence was imposed on but one as Judge Hulen suspended sentence and placed the detendant remaining nine counts, the probation period to start at the expiration of the sentence.

Bring Joins ARA

Hollywood, Feb. 12.
Lou Bring joined ARA, indic record firm, as musical director over weekend. The outfit also took on as p.a. Bruce Altman.

On the Upbeat

Nancy Reed, Pittaburgh girl who geb her start there with local lauries, has joined Hal McIntyre's band as feathird vocabilat. She was with Yangha Mouroe for a while and recently fluished a course at Juillaird School of Music... Skip Strail, By-speriod Pittsburgh leader and frummer, has been discharged from the AAF and plans to reorganize... Baron Elliott. The strain of Clock McCov, who opens Feidly (15)... Lock efficiently his staft band from WAAS. Pittsburgh, go into Vigue Terrace, Pill, on Fed. 22, after Juinty Joy. "Piccolo Pete band has switched to Don Metr Rainbow Room in Pittsburgh after a year's run at the Oasis... Banjoist his wildcate, has rejoined the hall build be provided to the Staff School Peter Burd has witched to Don Metr Rainbow Room in Pittsburgh after a year's run at the Oasis... Banjoist his Wildcate, has rejoined the hall build build be shown as the star of the

Strained Soupbone Keeps Golschmann Off Mound St. Louis, Feb. 12. Five hours of baton waving was

too much for Vladimir Golschmann, maestro of the St. Louis symph orch. and a strained arm forced him to and a strained arm forced him to forego his place on the podium at a concert in the Henry W. Kiel audi-torium last week. Golschmann al-tributed his diffenima to the fact that the Nation," and is show and then-regular concerts in the auditorium. Two concerts based five hours. After resting his arm Golschmann in now back at work. During his absence, concertmenter harry Farm-man conducted the boders.

Maestro Reenlists

macstro recentlists

Staff Sergeant Louis Baier, who
under the bame of Lou Lucky had
pitchburgh, for six years, has decided to make the Army Air
lea has re-cultised in the Army Air
case, where he will spend at least
the next three years.

When Uncle Sam tapped Lucky,
he was replaced at Dies Ridge Inn
has been there years.

Canada Seeks New Song
Toronto, Pel. 12.
Newly - appointed Minister of
Health, Russell T. Kelley, has offered
Canada," which is busually sung or
public occasions in conjunction with
the traditional "God Save the King."
Advertising agency head claims "O
Canada" is sung in three different
canner, and that the thythm is "only
tain."
He wants a metion.

He wants a national song the words of which would be the same all across Canada.

Clarence Gaskill, songwriter, is in serious condition at St. Vincent's Hospital, Staten Island, N. Y.

Fields To Open Auto Agey. And Play Only Local Dates

Sliep Fields, who recently decided to confine his macstroing to the New York area, has secured franchise to represent as a selling agent the new Kalser-Frazier automobile. Fields franchise covers the New Rochelle N. Y. territory and he is now in the process of setting up a showroom in that town preparators to a spring debut.

Since Fields decided to give up road work and remain closer to his family, he has played only dates in N. Y. and within reasonable distance He intends to do radio work and some location jobs, also in N. Y. only,



TOMMY REYNOLDS

Associated Booking Corp.

o definite must for your programs... NG ON THE OUTSIDE (CRYING ON THE INSIDE)

Music by BERNIE WAYNE Lyric by BEN RALEIGH

The Next Novelty HIT of the Year! I LOVE YOU, THAT IS By DEWEY BERGMAN, JACK SEGAL and PATRICK LEWIS

BROADCAST MUSIC INC. SHO FIFTH AVENUE

Inside Orchestras—Music

Olls in the Tokyo area, being served by recorded shows over the Armed Faces Badlo Network, apparently are keeping up with eurrent U.S. bands of musile. In a poll recently conducted, they put Woody Hernan at the top of the beap, and Glenn Miller, Harry James, Duke Ellington, Stan Kenton, Tompy Dorsey, Benny Goodman, Charlle Barnet, Louis Jordan and Count Basie study October and Charle Barnet, Louis Jordan and Count Basie study of the Country of the Coun

Undubtedly the youngest bobby-sozer on record is Louis Prima's 316-year old fan Gloia Lombardi, whom Prima spotlights as a gag in a couple combers whenever his band plays around N. Y. Moppet, a friend of the tamily, is an amazing mimie who goes through all Prima's specialties a la Prima.

Vincent Lopez, recently signed to wax for new Mercury Records of Chicago, cut his first four records last week. "Seems Like Old Times," "All Timong the Night," "Where Did You Learn to Love?," "Abbey de la Zooch," were Ch

Music Notes

THUSIC TUUES

THUSIC TUUES

Bob Hayward, blues-bester, signed by Exclusive Records...Heim. Roembeld jotted by Andrew Stone to whip out score of "The Bachelor's Dualities."

Dualities.

Bob Hayward, blues-bester, signed by Exclusive Records...Heim. Roembeld jotted by Andrew Stone to whip out score of "The Bachelor's Dualities."

Dualities. The Record of the Backelor of the Record of the Recor Hampton's crew

'Gypsy' Disk Releases Coordinated by Leeds

Leeds Music has placed a restriction on all recordings made of its mew song "Gypgs" by various disk companies. To insure that all disks companies, To insure that all disks companies, To insure that all disks companies, and the state of the companies of the time caunot be released before March 18. "Gypsy" turn is one Leeds took

"Gypsy" tune is one Leeds took for circulation from Peter Maurice, London publisher. It is a best-seller in England.

Pollack Takes Over Jewel

Bon Pollack has bought the in-tecets of line has bought the in-tecets of line has bought the in-tecets of line has bought the interest. Lynn Pipworth and E. G. Witterham, in Jewel Record Co. and the Crosswords Music Co., and thus acquires sole control. Crosswords is a BMI affiliate and the Radding light in Jewel's present sibun is Poof Racburn.

Top Tunes for Your Books An All-Time Favorite Music by . . . JIMMY McHUGH

MILLS

Harry Babbitt to Work Single After Discharge

Harry Babbitt, vocalist with the Kay Kyser crew before entering the Navy three years ago, will not re-join Kyser when he gets his discharge about April 1. Vocalist has signed with the Frank Cooper agency for bookings as a single act in niteries, vaude and radio.

Babbitt, stationed in New York, made his first shot as a single as guest star on Jo Stafford's Chester-field Supper Club over the NBC web last night 'Tuesday's Singer received special Navy permission to

BVC Tieup Flatly Denied

Hollywood, Feb. 12.

Hollywood, Feb. 12.

Rumors which have been persistent in recent weeks to the effect that the Bregman, Vocco & Conn publishing house was seeking or listening to a tieup with 20th-Fox or Metro were emphatically scotched here last week by Rocco Vocco. Vet musicman asserted that there were dusteman asserted that there were o deals on the fire and none complated.

templated.

Three partners, Vocco stated, are very content with their long and profitable association, and have no intention of working for anyone else or selling out.

Slack, Morse Re-Waxed

Hollywood, Feb. 12.
Clamor from the boogie disc buyers this week induced Capitol Records to persuade Freddle Slack to wax a couple of sides of bounce. He used Ella Mae Morse on vocal.

The Blonde Bombshell of Rhythm

AND HER ORCHESTRA Oriental, Chicago (Feb. 7-20) Downtown, Detroit (Week Feb. 22)

ASSOCIATED BOOKING CORP.

JOE GLASER, Pres.

745 Fifth Ave. New York 22

PL. 5-5572

Cedar Point Resumes Name Bands This Year

Sandusky, Ohio, Feb. 12. Name bands will return to Cédar Point's ballroom this summer, after an absence of two years. Before this dance spot became a war casual-ty, top orchestras were booked in for a week each, and this policy will again be in effect.

At present, management is checking with summer resort operators in Detroit and Cleveland concerning the possibility of forming an independent band circuit. If adopted, it would mean a three to four week engagement in the western Lake Erie district for agents to ogle.

British Maestroes Protest Possible Influx of U. S. Bands to Government

London, Feb. 12.

Long-heralded world-wide circulation of U. S. name orchestic livelihood from U. S. competition, which figured to run into certain the barring tractiles by labor unions and try permits to U. S. bands of the groups in foreign countries, will probably buck into trouble in fact by the country. After reading and hearing reports of arrangements by a local bandlander seeds (Winnick, Sydhenia) for the country. After reading and hearing reports of arrangements by a local bandlander association, and which U. S. bands will eventually they had the backing of the English be trought here and to the Commissional union in their action.



Records For Every Jukebox!

RECORDS

BING CROSBY FRANK SINATRA JO STAFFORD LES BROWN MARTHA STEWART MONICA LEWIS

DAY BY

By SAMMY CAHN, AXEL STORDAHL, PAUL WESTON

ONE MORE

By BUDDY KAYE and DICK MANNING

RECORDS

JOHNNIE JOHNSTON THE CHARIOTEERS JACK SMITH GINNY SIMMS

RECORDS

FRANK SINATRA and the Charioteers

DON'T FORGET

By JAY MILTON and "UKIE" SHERIN

RECORDS

FULL MOON AND

BY BUDDY KAYE and TED MOSSMAN

FRANK SIMATRA
RAY NOBLE
GORDON McRAE
GINNY SIMMS
JACK LEONARD
LARRY BOUGLAS
CARMEN CAVALLAR
ond 100 BEERLE
PAUL WESTOM
OND
SKITCH HENDERSO
VINCENT LOPEZ

BARTON MUSIC CORP.

CHAS. ROSS, Genl. Prof. Mgr.

1619 Broadway, New York

LESTER SACKS, Prof. 14gr. O SHERMAN BRANDE BERT BROOKS
CBIEGGO-NORMAN FINK O O THOUSTON MARTIN-SAMMY FRIEDMAN

Chi Lays Out Plans for Annual Fair to Promote City's 'Character'

Chicago. Feb. 12.

First of a series of annual Chicago fairs will be held the first cago fairs will be held to contract the first contract of the contract of the contract of the first cannot be contract to the first cannot be contracted to the first cannot be contracte

and the Philadelphia Mummer's Drawde.

Location in the Norther's Island and the adjuling manhaled where the property of the pr

had planned—there'll be one every year.
Fair will be on the rate of a two-fair was the second of the second of the ground research, which will be organized as "Chicago Tomorrow. Inc." with the mayor agreed to select a working committee of 10 net Hodes, corporation counsel, as vice-châtrman, is to develop a pour appreciation of Chicago's "character and achievements."
with \$14,000 already in the kitty from the fund recently donated to



BOURBON CLUB SAVOY

ROY DOUGLAS ca's DIFFERENT Ventrilos

OPENING FEB. 18 STEUBENS, BOSTON

Sings a Duet With Himself Direction

HARRY LEE

EDDIE SMITH

Like the last one, the fair-to-come will include midway attractions, it drama and music festival, major football games, boxing championshift flights, regattas, concerts, and industrial and scientific exhibitions. Buildings already on the site of the last fair will be utilized. Kelly explained, so that little new construction is needed.

plained, so that inter new confab—and all conferring with the unyor's ideas and conferring with the unyor's ideas and conferring with the unyor's ideas and conferring with the union of the conferring the union of the conferring the union of the union o

News publisher.
Edwin Silverman. Essaness Thear,
tree Corp., Frank B. Smith, RKO
Theatrest Arthur Schoenstadt,
Schoenstadt Theatrest, James W.
Mulroy, Chi Sun; Thomas While, Chi
Heratal-American; and reps of variations but the subject of the subj

Philly Ops Again Seen Anxious to Outbid For Best Talent Available

Philadelphia nitery owners are again competing for talent in a manner that threatens to keep headlines ialaries un even if they do dyon elvethere. Bidding is confined to the three major spots in that town-Jack Lynch's Walton Roof, Coroner club and the Latin Casino.

Indications of the tiff is the fact that Sophie Tucker has been signed for the Coronet club at \$4,000 weekly to open April 3. This evolved after she had been submitted to the Walton at \$3,000 and a deal was ready to be made. She had played that room previously at \$2,500. Lynch was given a chance to meet the Coronet price, but wouldn't go beyond e3 500

\$3.500. Another instance of competition bowed last week, when Cpl. Harvey Stone, who gets discharged from service Feb. 22, was submitted to Phility operators. Bidding was benefit of the Coronet has offered \$3,000 on the Coronet has offered \$3,0

Desi Arnaz orch, now at Ciro's Hollywood, will make its vaude bow at the Orphcum, Los Augeles, April

Aaaaah!

Chicago, Feb. 12.

Theatre audiences here are the laziest in the country, according to a group of vauders playing one of the Loop theatres.
One of the performers in show biz 25 years, said, "When they like something the decirity. they like something, they don't applaud. They just sit and whistle, and go 'Asnasasasasa'."

Ex-Servicemen Acts On Broadway Revive Spirits of Bookers

Spirits of Bookers
Booking agents haraseed by the
lack of act during the war, are taking a little heart from current
hely of act during the war, are taking a little heart from current
Broundway stage shows. At the
Sirand is Peter Linut Hoyes, who is
dofting uniform; at the Rosy is
Archie Robbias, fresh out of the
ranks. Also at the Strand is Orrin
Tucker's orehestra, recently, reorganAt the Capitol is the Glenn Millerfres Beneke band, all ex-GFs,
Bookers are happy about the situation became the return of such acts
reliable lesser talent is increasingly becoming available after the draught
of the war years. Another angle contributing to their feeling is the acfull stage of the stage of the

war between supply and demand aries caused by the above condition will soon find their proper level.

ROLLER 'VANITIES' BUYS 'HOLIDAY ON ICE' SHOW

Deal was completed last week by the "Skating Vanities" for purchase of controlling interest in the ice-show, "Boliday on Ice." Georgé D. Tyson, executive director of "Skat-ing Vanities." and Morris Challen.

ing Vanities." and Morris Challen, president, negotiated deal with Emery Gilbert and Carl Sny'ter-representing Tollodes management was the purchase of a second portable tails, measuring 65 by 125 feet, in an effort to get steady bookings for the black display. Previously operating with one tails, the feer had had to alternate better a additional processing with one tails. The feet of the black of the previously operating with one tails. The feet management of the previously operating with one tails. had had to alternate between auti-toriums, in which it used its own rink and arenas huving permanent equipment. Latter are not always available. However, with two tanks one of which is to be set up on a subsequent location, while tank used on a previous dier being defrosted. Between the control of the control bookings, without Interruptions. New portable unit costs around \$40,000. With addition of the second unit.

S40,000.
With addition of the second unit. Tyson believes that the show will hit a binanza with bookings in that a binanza with bookings in the second of th

St. L. Nitery Owner Faces Charge of Serving Minors

St. Louis, Feb. 12.

Excise Commissioner Arthur H.
Bader has eited Harold Koplar, son
of Sam Koplar, owner of the Chase
Club and Crystal Terrace, swank of Sam Koplar, owner of the Chase Chiba and Crystal Terrace synthe Chiba and Crystal Terrace synthe Chiba and Crystal Terrace synthe Chiba and Chiba And Chiba and Dan Hold an

Niteries Continue AGVA-Banned Guest Nites, Paying for Talent

Act Awarded \$20,000 Nod In Suit Vs. Statler, Cleve. Cleveland Feb. 12

Damages of \$20,000 were awarded Mrs. Naida Perez. Boston, after the second trial of a \$30,000 suit against

second trial of a \$50,000 sun agains. Hotel Statter, here. With her husband, Mrs. Petez performed, a pole-balancing act at a convention at the hotel in January, the pole of the property of the pole of the po

throwing her to the floor from the top of the pole. At a first hearing two years ago before Common Pleas Judge Frank J. Merrick, a verdlet for the hotel was directed by the judge. Courl of Appeals held he was in error and a new trial was ordered. Judge Joy Seth Hurd and a jury of eight lieard the second case.

Daylight Saving Time Worries Coast Nitery Owners. Hits Budgets Los Angeles, Feb. 12.

Difference of the control of the con Nitery operators in this state are

tables.
So far, the stale's ruling powers

So far, the stale's, ruling powers have made no move to lift or extend the closing hour. In fact, such a move was actually blocked from coming up before the current legislative session, Claskes between nitery operators and politicians are said to have caused the latter situation,

Saranac Lake

By Happy Benway range Lake, N. Y., Feb. 12.

Saranac Lare, N. I., reu. 12.
Earl Hart, juggler of yesteryear
who made the disappearing cane
trick famous, is a new arrival in the
colony. He is under observation at
Trudeau sanatorium. Drop him a Major James Wotton, recently landed from overseas, is bedsiding his father, James, Sr., at the Rogers;

Nat Schulman in from Brooklyn to ogle and bedside his brother, Sam. who is beating the rap here.

Edwin Dougherty, husband of Margaret Dougherty, who is getting the comeback routine at the Rogers, operates a gas station in the colony. Just to be near his frau.

Just to be near his frau. Helen (LeClaire Carbon, singer, just back from a USO tour, is at the Rogers, Site foured the South Pacific, China and, India. Bede Fidder, who beat the rap Reed Fidder, who beat the rap Reeding, Pacific Pacific Reeding, Pacific Reeding, Pacific Reeding, Site of the Reeding, Site of the Reeding, White Reeding Civic Opera Co. With the smile of good health, Muriel Sheedel left the Rogers with all-clear papers from her medico. Expects to reason work in the West Company of the Reeding Reeding

About 197° of the interest find, had been employing "Cycleria" Whiter feature to hypo lik on vig Whiter feature from the works ago the American Guild Variety Arists cracked down on AGVA's scale of nay for these gueed appearance; calls for slat feature made to curb chiselling on the

Spots in New York continuing the Spots in New York continuing the guest nights on a "pup basis" are Leon & Eddie's La Martinique, Bavan-Madrid and some of the smaller nabe spots in suburbon areas. AGVA field representatives, of the N. Y. local, are policing some of the other latter clubs that had been using the celebrity gas.

Several Florida niteries in the Miami Beach area are also continu-ing these special nights and paying acts for their appearances. Benny Gaines Blackamoor Room is one of

GRAINGER'S GOLDEN ANNI Hollywood, Feb. 12

Percy Grainger, currently cele boards, will pound plane at a Golden Jubice Recital at Los Angeles' Phil-harmonic Auditorium on March I.

Date is under auspices of Irwin



Currently COLLEGE INN, CHICAGO

"CAPPELLA **PATRICIA**

of the BROOK CLUB ere cape dencers and the customers LOYED THEM as EVIDENCED BY THE ENCORES THEY HAD TO PER-FORM."-By BRUNN, Miomi

O. Z. MOSS—ALWAYS AT LIBERTY.

My acts the best in phase representation

for always "at liberty" to give yet gamesus

resident on year oldstare.

S. List 19V for 85.50. Pail
Gray Can gastilles, Write

for Price List V.



New York Currently WIVEL RESTAURANT 16TH WEEK

ROEHM & BOONE

CONSOLO and MELBA

ttly Appearing Edgewater Beach Hotel In Their 4TH WEEK, Chicago Critics Say:





Proser. Standing Pat on 3-Show Policy, Signs Rose-Marie for Copa

Coppershans, N. Y., has signed the state of the stown opening Friday (15) indicating the dead-seriousness of footle Procer, stor opening Friday (15) indicating the dead-seriousness of footle Procer, stor opening Friday (15) indicating the dead-seriousness of footle Procer, stor opening Friday (15) indicating the story opening the story of footle Procer, single three shows indicating the story opening the process single vill hold over on the new layout.

pew layout.

Proser has declared birneaft willing to lese every, bo. performer unites the performer unites the performer integration of the performer integration of the performer and p setback in future dates has been the postponement of Lucienne Boyer's Copa opening until September. French chanteuse was originally scheduled to come here in March but word was received this week that continental dates will keep her busy until then.

oser also says he offered Lewis Proser also says he othered Lewis feve-year contract stipulating that he comic could play his spot at any line and stay as long as he liked, wells, however, hasn't committed simself to this proposition.

Shangri-La Sold To Philly Group

Philadelphia, Feb. 12. Philadelphia, Feb. 12.
Dewey Yesser, who opened a hight club on a bankroll made from a string of milk shake stands, will now stick strictly to the milk shake stoshess. He has sold his Shangri-La to a syndicate headed by Edward Fulfa, a local lawyer.
The control of the control

is froming for, stating that he would make their names public after the transfer of the license was approved by the Pennsylvania Liquor Control Board. Name of the club will be changed to "Click" and it will run on a musical bar policy with oc-casional floor shows.

cational floor shows.

Yessee's career as a night club
operator has been beere with headoperator has been beere with headthe spot for was forced to close
the spot forced to close
the spot forced to close
the spot forced
the spot

owed him \$8,000.)
When Yeare finally got going late last October, he tred a sopia policy with such names as Mar a cours. Bill Robinson and others, Apparently the formula didn't take.
Yeare achieved a modicium of fame" when he presented a \$14,000 floor show, heaviest nut ever undertaken by a Philly spot, The show included Harry Richman and the Ritz Brothers.

Bert Frommer Gives Up Act to Take AGVA Post

Bert Frommer, vaude and nitery emece, is camphoring his gag rou-line and has been appointed field representative of the Hollywood branch of American Guild of Variety

Artists.

He'll work under supervision of Tess Diamond, who heads the west coast AGVA branch.

New Unit "Some Fun," new yaude unit, is being readied by Murray Brown for a whirt, around pic presentation houser.

Unit will be headed by Brown, dialect comedian, and Esta Borden dialect comedian, and Esta Borden dialect comedian, and Esta Borden format will combine blackout skits with musical numbers.

For European Tours

Signing of 13 prominent artists for European Tours Signing of 13 prominent artists for European Signing of 13 prominent artists for European Signing of the invasion of European markets by NCAC for 1st talent, insted to by NCAC for 1st talent, insted to by NCAC for 1st talent, insted to Mack Hurrell, Raoul Jobin, Mario Berini, Miriam Solovieri, Samuel Dushkin, Claudio Arrau, Erno Balogh, Jan Smelterlin, Alexander of Luboschiu-Nemenoff.

Gerard A. Semon, head of NCAC's Greigh dopt, is poing to Europe in May to finish delain on the too forcigin dopt, is poing to Europe in May to finish delain on the too Berlin and Paris before the war, Semon will also set up interlocking strangements with Joed managers with strangers of the Significant Signifi Ralf. both from Sweden.

Ringling Execs to Be Paroled Soon: 3-Million OK'd in Fire Claims

Hartford, Feb. 12.
George W. Smith, general manager,
and Leonard; S. Aylesworth, chief
eanwas man of the Ringling circus,
are to be released from Wethersefield
State Prison the latter part of this
month. State Board of Parole last
week voted to release them at the
expiration of their minimum, sen-

Both men are serving sentences of from a year and a day to five years after they had pleaded nole to charges of involuntary manslaughten charges of involuntary manslaughter growing out of the disastrous circus fire here in July of 1844. James A. Haley, vice-president and director of the circus, who received the same scentence, left the prison on Docks. In 1845, we mostly before Smith and Aylesworth. Edward R. Veers-terg, chief, desertician, and William Caley, chief sontiman, have complet-ed terms of one year at the county juil.

cd terms of one year at the county julin.

Allie, more than \$2,000,000 in \$2 ment to those allowed claims against the Ringling Brothers and Barnum and Bailey Combined Shows, Inc.

JOE E. LEWIS DRAWS **6G AT COLONIAL INN**

Joe E. Lewis, current at the Copaabana, Miami Beach, has been signed for the Colonial Inn, Hallen-dule, Fla., to open Feb. 26 for two weeks and options. He'll close at the Copa a few days prior, Lewis is booked for \$6,000 weekly, his highest salary to date. Copa take is \$3.500.

Deal is considered a great convenience to Lewis inasmuch as he's a consistent visitor to the Colonial's ensino

casmo.

The Ritz Bros. have been signed to succeed Lewis at the Copaenbana, starting Feb. 19, at \$8,000. Hurray Weinger Copa operator, is a tempting to get Danny Thomas to succeed the Ritz Bros. engagement.

USONG IRINGS COME TO END A which had een operating for past year or so with hold-timer. Good stows, has dropped properly of cafe and estery. Reason? Spot's agent, Billy Jackson, ran out of old-timers. The Metropole, N. V., operated by a mane interests, continues with nestalfic include.

Romm-GAC-WM In Neat Mixup

One of those confusing situations that occasionally crop up in the entertainment field, currently has Leonard Romm on a limb. He's still a theatre band booker with the William Morris agency, N. Y., by that agency's good grace, but how learn he'll yearnin in that nostling long he'll remain in that position isn't known either by Romm or

Saler the cover.

Romm last week received an offer to go with General Artist Corp. Romm last week received an offer to go with General Artist Corp. The control of the cont

In the interim, Morris office had In the interim, Morris office had hired Milton Berger to fill Romm's spot. Berger was, with the Matty Rosen-Harry Anger office for two weeks, having come from GAC where he also worked with Harry Romm. Berger started his new post Monday (11). Romm will know where he stands by the end of the worker was the stands by the end of the stands of the stands

where he stands by the end of this week. Morris may try to spot him week. Morris may try to the morris may try the morris m

Philly Transit Strike Has Nitery Ops Wary Of Official Shutdown

Philadelphia, Feb. 12. Phillip nitery nabobs are keeping their fingers crossed in the current transit strike which stured vester-long siege. They are hoping the edity fathers don't take the same action which characterized the strike of August, 1944, when all niteries, taprooms and liguor stores were the control of the control o

Thus far there is no indication of any such action, but if there is any trouble due to drinking by strikers, there may be a crackdown.

there may be a trackdown. Bushness along filtery tow has been hard hit. But even some customers is better than being forced to shut down entirely. Plenty worried are the spoës which have booked expensive shows for the current well with heavy nuts and no way of getting out of contracts, these places face heavy bosses.

Ted Lewis Prefers Clubs But Fills in With Vaude

Ted Lewis band has been set for the Paluce theatre, Cleveland, week of March 7. Lewis is taking occasional vaude dates until he opens at the Latin Quarter, N. Y., in July for what is expected to be a six-month

It's Lewis' intention to stick to Cpl. Harvey Stone, who gets out interest as much as possible because of uniform Feb. 22, has been signed of the long term congagements and for La-Martinique, N. Y., for a September showing.

Bryant Cafe, N.Y., Finds Good Things Come to End Top Fla. Niteries Threaten to Stav Closed in '47 If Dice Ban Holds

Courses in Bar-Tending Come Within GI Rights

Come Within GI Kights.

During the days of prohibition at a college Joe were caught or observed in a speak he could say he was making a sociological study and bluff his way out. Now in Connecticular and the second support of the control of the co

State Board of Education has ap-proved on-the-job training in bar-

proved on-the-job training in baricaling, Such approval canbles veterain to receive from the Veterans to receive from the Veterans lowance while studying the trade of the property of the pro

Sonia Henie's N.Y. B.O. Lower Than '45. Though National Take Jumps

National Take Jumps.
Sonja Henies "Hollywood ice
Bevue" concluded its munual ongarement at Madison Square Garden and
Thursday (77 to a gross of \$832,800);
at 80 to), as compared to significant
libers were 18 performances then,
three more than this season.
Skutting star appeared in Indiangoolia, Derbott and Chiesgo prison
Lair takings being quoted at \$1,808,001
hair takings being quoted to \$1,808,001

thins, at is the mutual sonwing there to the Henico conflict was in ChilMiss Kenicks too Station the greater to the Henico too Station the greater to the Henico Children to Station the greater to the Henico Children to the Henico Children to the Henico Children to the Henico Children to the Henico Lander La

last winter.
Miss Henie and Wirtz will pre Miss Hehle and Wirtz will pre-sent a new theatre skating show at the Center, Radio City, late this spring, it being expected that "Hats Off To Ice," ourrent there, will finale in April. If the new slow goes on late in May or early June, it may suspend during July and August when the United Nations Organiza-tion is due to hold sessions at the tion is due to hold sessions at the Center. If so, the new skating revue would resume in September.

AGVA CRACKS DOWN ON CREST ROOM, N.Y.

American Guild of Variety Artists yanked the floor show at the Crest Room, N. J. last week and cited the spot unfair when Joseph Lieben, Operator, refused to sign eustomary minimum basic agreement of the talent union and post cash security covering valaries of acts.

covering statutes of acts.
Nitery had new show set for tomorrow (Thurs.) night headed by
Jerri Blanchard, songstress. Latter
and other acts were notified by
AGVA they can't play the date because of the unfair listing.

Gypsy Rose Lee Booked For Clover Club, Miami

Gypsy Rose Lee, who recently broke in a new act which utilizes four femmes, has been set for the

tour termines, has been set to the Clover club, Miami, Feb. 27. Previous nitery dates have been as a single, but since pacting with Mu.ic Corp. of America several months ago, agency had new act built for her.

Mary Muni and Minni Beach natesias are agitating to have Dade on the season agitating to have Dade county authorities permit gambling next year if they're to reopen, at that time. Start has already been tors are threatening to close permanently by the end of March or early April, unless county officials resmit Many cowners aren't particularly interested in installing sambling in their own clobe, but insist that it be temporary to the county official permit in the county of the county of

large establishments will say closed most assess or operate as straight cateries.

Interest in the control of t

Spots Opening Up Miami Beach, Feb. 12. Miami and Miami Beach niteries

Mann' and Minn' Beach niteries anticipate lifting of the Dade county gambling lid sportly, and expect to reduce losses for the remainder of the season. Action was cued last week by the retuand of continuation of the grand jury interface of the season. Action was cued last by permitting opening of ceisions white the grand jury is inactive. Some sneak rooms have already started operation, and ti's felt that larger rooms will soon follow suff. So chip, all only lafe Brook chip, Little Palm chip, Turf chip, Turf chip, Turf chip, Turf chip, and a few others.

Omaha Cracks Down
Omaha, Feb. 12.
Surprise action of eity council in raiding all clubs and others having agmiling hardering the council in th

Berle To Carnival, N.Y., at \$7,500 Per

Milton Berle has been signed for the Carnival, N. Y., starting Feb. 27, at \$7,500 plus a split over a figure said to be around \$40,000. Deal gives him the right to approve surround-ing talent. He'll succeed Martha Raye who leaves to go to the Latin Quarter, Chicago, opening March 8

or 15. This is Berle's first N. Y. nitery

This is Berles first N. Y. nitery after in about sween years, last engagement having been at the defunct international Castino.

Contract has been in the works for some time, but it couldn't be combanded to be compared to the country of the carrival has been reported doing consistent weekly business of around \$40,000 since, it opened for the season vital Batribe Rue, Some Berle figures to draw better, he isn't sking too much of a gamble on hitting overages during his stay.

His \$53,000 guarantee is believed to

His \$7,500 guarantee is believed to be the highest salary given a per-former in a N. Y. cafe.

Greenberg to WM Cafes Div.

Irving Greenberg has been transferred from the William Morris vaude department to the agency's cafe department to work with Sam Bramson. John Lastfogel, a vecent Army dischargee, supplants Greenberg in the vaude department.

Night Club Reviews

Guy works smoothly, and has sowed up his delivery considerant, on the supermixers in case, the supermixers in case, and the supermixers in case and supermixers in case, and the supermixers in case and the supermixers in case, and the supermixers in case, and the supermixers in case and the supermixers in the s

interspersed with gaglines.
Monice Boyar clicks with her sul-try calvpso songs and versions of pop tunes. Opens with "Mucho Gus-to" and follows with Spanish version of "So I Dreamed." Blends two calvpsos designed for laughs and en-cores with "Habanera" to garner hefty applause.

hefty appliance.

Dance duo Jack and Jane West
fill in nieely. Handle some litts and
sins nieely in first number, then
switch to waltz with but lesque twissain lat hartnam. Will may have
lite has definitely improved, and
the girts exhibit some nice acrotumbling work in their routines.

Hand getter he her dearing virtue
to for some spinning and resultant
laughts.

for some laughts.

Danny Yates retes kudoes for his backgrounding of the show, especially his violining for Miss Boyer and comedy duet with Youngan, Larg.

Brown Derby, Chi

Hown Berry. Chicago, Feb. 4.
Joan Barry, George Gary, Ann
Barrett, Jeane Blanche, Diana Marlo,
Louise Stewart: American Beauties
(5). Manhatanettes (6), Irr Singer
Orch (5); \$3-\$3.50 minimum.

Jone Bury is to p marine attraction here but entertainment responsibilities revolve pretty much on the rest of the line-up, and it's possibilities revolvely instered by increasing. Completely instered by increasing the state of the line-up, and it's possibilities are not seen attempt. Miss Barry had to wait until the second show to prove that she has a long way to go before consultance of the second show the provents of the consultance of the second shows the provents of the second shows the se



4 Tab Brili. Minut
the graph Youngman, Mories Brilians, State of the Graph Youngman, Mories Brilians, State of the West, Later 47, Davidy
There Oct 18, min. \$250.

Manilattiniettes, has little
mark to graph. Manilattiniettes, has little
mark to graph. Manilattiniettes, has little
mark to graph. Manilattiniettes, has little
mark to graph.

Simple. For Aut, and owney early
Louise Silvari does a clothes-off,
walk-around stirt. Only average.
Once composed, Miss Barry trades
dide chii-chard with ennees Garry, tildmonoth beguine tempo. Skedded for
only one chanty, sive was called back
for more and obliged with 'Dav-By
Dav.'' Not much of a voice here,
taurish.

turish. Gary does excellent job of warm-ing crowd to the show. Gags, some of them not so new, and paredies on "Chilee" and "Rum and Coca-Cola" show good nitery wit. Aud reaction to efforts are fine. Tomm.

Hefet Claremont (BERKELEY, CALIFORIA)

Berkelen, Cal., Feb. 3.
Leighton Noble Orch (17) with

Sweet music is paying off in the L440-scat Garden Room of the Rotel Charmond, with Leighton Noble's and Charmond, with Leighton Noble's audience six nights weekly for disnort and supper. This hand with a tieve plane, for disnort and supper. This hand with a tieve plane, for a disnort and supper control of the control of

Noble has surpassed the record set y Russ Morgan and is sure to be Noble has surpassed the record set by Ritis Morgan and is aure to be held as long as outlons permit, but a long as outlone promit of the record of the recor

Blue Room. N. O. (HOTEL BOOSEVELT

New Orleans, Feb. 8.

Don Reid Orch (14), Sunny Skylar, Nip Nelson, Stuart Morgan
Dancers (4), Jack & June Blair; min.
\$1.50 Saturday and Sunday.

There is quality and quantity in current layout which packs plenty of entertainment. Fast-moving, 45-min-entertainment. Fast-moving, 45-min-Reid's musical erew and diversified cate roll high in entertainment, Reid's aggregation can swing in the control of the control of the soft side music high control of the soft side music to the delight of din-ner patrons. Band is dinecable, and listenable and has nifty arrange-

Marcus Marcus

AGENC

GENERAL EXECUTIVE OFFICES

J. H. LUBIN

GENERAL MANAGER JESSE KAYE

BOOKING MANAGES

ments Reld himself is capable on sliphorn. Outfit also has a flair for comedy and the byplay by the side-man adds to merriment for good re-turns.

work is smooth and elever.

Njp Nelson is a whole show in himself. He imitates signature funce of top bands and does impressive of Kate Smith, Winston Churzhill, Jacke of the property of the party of the property of the pr

bookerban fall breather-faint furni-breather-faint fall breather-faint furni-pulling down bigger band of show, however, is personable Sunny Skylar playing a return engagement. Vocal-ist contributes medley of his own how "Data I allife Bit South of North Carolina," "It's Gotta Be This one. "Just a Liffle Bit South of North English and "Personal-"I Cint'l Be Legal" and "Personal-"Fill Hellbream and Memo Carlyle-members of the band, contributes one connect tunes for nice results. Rod's crew provides nice back-some connect tunes for nice results. Rod's crew provides nice back-worded turning and consequent for reworded turning and consequent for provided turning and consequent for reworded turning and consequent for Bit capacity when caught Liuz.

Coronet, Philly

Philadelphia, Feb. 8.
Murtah Sisters, Marylin Rey nolds, Freddie Bernard, Barranco (2), Line (6), Mickey Alpert, Ear Denny Orch (8); no cover, \$2 min.

The Murtah gals are on the loose again in Philly and as award are a read at the property of th

had to beg off.

Rest of bill provides a well-paced show. Freddie Bernard, song stylist, seems to pattern his vocals after Joson and Richman. He also does a lakeoff of the latter that's devastating. Gur has a plearing personality to go with a fine delivery.

In the terps denoting the state of the state

to go with a fine delivery.

In the terps department there's
Marylin Reynolds in a varied tap
routine and the Barrancos, whose
specialty appears to be a Cuban,
version of Yankee jitterbug, Line is
well-kowned and cyte-filling.

Mickey Alpert, i.e., fisture at the
special control of the control of the control
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Kiity Bavis'. Miami Miami, Feb. 7. Slapsie Maxie Roseubloom, Max Baer, Al Fisher & Co. (3). Lee Bohn, Gale MacDonald, Line (5). Johnny Silvers Orch (6); min. 33-34.

Gale MncDonatd. Line. (3). Johnny Siters Ore (6); min. 33-4.

With biz off laddy in recent weeks, Kitty Davis upped is budget and brought in Singste Maxie. Rosent weeks, with place overflowing for three shows opening night. Looks like the spot will now be able to meet the show opening night. Looks like the spot will now be able to meet the with the racetrack mob definitely with the racetrack mob definitely making up the patronage that the control of the show opening and the state of the control of the show opening the shows the show of the show and the show of the show of the show and all the show and the show of the show of the show and all the show and the show and all the show and the show and all the show and all the show and all the show and

starde, which register for top to the control of th

U.S. Booker, in China In '42, Can't Be Located

42, Can't Be Located Seattle, Feb. 12. Dick Hamilton, who was a booking agent in China until the war broke out, buying many acts from the United States, can't be located, For the past two months Edward J. Fisher, booking agent, has been trying to locate Hamilton.

Fisher used to feed acts to the cir euit of hotel night club dates Hamil-ton controlled in China and French Indo-China.

Last heard from Hamilton was at the Cathay hotel, in Shanghai, which was in 1942, where he had a big floor show.

Nitery Follow-ups

Describing what the De Marcos do its strictly anti-elimentic. Ditto when one mentions the excellence of their more mentions the excellence of their eliments of their eliments. As an excellence of their eliments of the elim

Another ice show at the Hotel St. Regis' Iridium Room, N. Y., another fast-paced entertailment. A Music Corp. of America package, this eight-person unit, including four inegrits, is geared for 25 minutes, and is colorful enough for its budget, which runs about \$1,800.

Hawting the layout are Design and

which can be created not us outsets. When the work of the Peery and Bob White, and George Arnold and Alice Farrar, with their dual and the synthetic or the floor sometimes cramps the skaters, because of the limited space. The floor sometimes cramps the skaters, because of the limited space, but by and learn the strength of the stren

Carmen Cavallars at the Bowman Room of the Biltmore hotel, N. Y. is dubling out a mifty assortment of tunes from the listening and dancing standpoint. The master's oncertifies stand or on the floor itself, to which a pinn is moved for the leader's solo digitating, is suck all the wav. Gorial Feeter, soloist with the outful. Loads appearance and vocal. The De Marlos, with their always.

The De Marlos, with their always improving ballroom turn, complete the bill, and nifty as usual Kahn.

Gastamith Sense lake loop honors at the Normandie Roof, Montreal, show which fundined sanet Gardon, show the European comedy school which fundines lake the European comedy school which fundines taked the European Comedy school which fundines that for our big. Act is ideal for room of Gardon and do comedy actor routines that go over big. Act is ideal for room of the European Committee of the Com

Certland and Coo do a ning-pong routine that's effective but needs dressing up. Routines lack original-

dressing up. nounce.

Builds Clark's orch does neatly
on show backing an for donsapation. Ernie Ardie's quinter woing
over big.

Loza.

Belmont Plaza hotel, N. Y. man-sprement is actule enough to continue use of contessivith considerable sight value in the Class Ten In this cate-gory. Stubby Kaye, a portion will in sonable gent, does exceeding well in overcoming the natural hazards of this layout to register with the put-ronage.

AGVA Fails to Settle Joan Barry-Don D'Carlo Dispute at N. Y. Huddle

Joan Barry, nifery singer and for-mer protegge of Charlie Chaplin, and Don D'Carlo, her erstwhile manager, were brought into New York last week by Matt Shelvey, head of American Guild of Variety Artists, in hope of settling their differences amicably. After several conferences the session seemingly got nowhere. the session scenningly got nownere. Singer subsequently planed out for a date at the Brown Derby. Chicago, and decision on the matter, if any, was reserved.

was reserved.

AGVA's main interest has been to eement a breech between Mes Barry, member of the talent union, and D'Carlo, AGVA-franchise agent operating out of Pitlsburgh. Letter is obdurate in holding the singer to a 50-50 managerial contract despite AGVA's previous ruling that does not permit an agent to deuble as personal manager, demanding that if D'Carlo insists upon continuing as a not permit an agent to double as personal manager, demanding that if DCarlo insists upon continuing as a personal manager he must relinquish his agenting franchise. Under fran-chize an agent is limited to 10° of a performer's carnings. Personal man-ager angle takes it out of AGVA jurisdiction

Mixup stems from Miss Barry's alleged walkout on D'Carlo and switching over to Charlie Yates, of the Joe Glaser Agency, who's now handling her.

handling her.

D'Carlo also claims Miss Barry is indebted to him for some \$4,500. In addition to bringing the gal from the Coast, he claims he lad out money to according costumes and special Coast, he claims he laid out money for coaching, costumes and special orchestral arrangements to the tune of the amount he claims due him, Miss Barry on the other hand, claims D'Carlo collected \$2,500 she carned on a two-week engagement in a Pittsburgh nitery and withheld the arronnables costumes and other common less costumes and other costumes are considered as a costume common less costumes and other costumes and other costumes are considered as a costume costumes and other costumes are costument as a costume costumes and other costumes are costument as a costume costumes are costument as a costume costumes and other costumes are costument as a costu that amount, also costumes and other effects when she decided to break

Terrace, Miami, Folds Second Time in Month

Terrace Room, Miami, folded for a second time within a month last week, with future operation as a nitery doubtful. Spot may reopen again as a straight entery. However, spot has \$4,000 in bond money up with American Guild of Variety Artisis as salary guarantee for performers. Since it, has not

Variety for performers. Since it has asked the talent union to release coin, it's possible that club may slife partnership setup and make other try with band and floor si sible that club may shuf-nip setup and make an-



LAURETTE and CLYMAS Now Appearing at the Exclusive HOTEL QUITAN DINHA BRAZU.

New York Add

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perienced Girl Tap Dancer to work trio. Vaudeville act. In and out EDDIE SMITH AGENCY

TAXES

S. COHEN-WI. 7-4056

Music Hall, N. Y.

Music Hall, N. Y.

Music Hall Symph Orch (Charles
Presit, conductor, Jules Siber and
Otto From, acceptance), Per Boller,
Derrolly, out & Co., Jack Powell,
June Green, Chorat Eusemble, Glode Ballet, Bockettes; "Adventure" (M.
Gl., recieuced in Variety Dec. 19, '45.

righter, Rocketters, "Advesture" inf.
Off, recircued in Vantury Dec. 19, 48.

Current show at the Music Hall is,
or of its lesser apectacles, being
big as unable, the state of the special policy of

Meith's. Indpls.
Indianapolis, Feb 9.
Donald O'Connor & Co., Hubert
Dyer & Co., 2 Oakles; "Ten Cents a
Dance" (Col).

Donate O Conner, e Co., Front P. Denre & CO. Oddies, "Ten Geria a Dance Col. Oddies, "Ten Geria a Grand Col. Oddies, "Ten Geria Grand Col. Oddies, "Ten Grand Col.

National, L'ville

National. Liville
Louisville, Feb. 8.
Barry Wood, Emil & Evelyn, Adele
Parrish, Harrison, Carroll & Ross,
Stevens Bros. & "Big Boy," Mix &
Mix & Mix &

such. Don Tyl, what west backlond "Coppins Pulpote Amie" (Report Coppins Tupbote Amie (Report Coppins Tupbote (Report Coppins Tupbote Amie (Report Coppins Tupbote (Report Coppins Tupb "Spanish Mem" (RKO) (2d run).

Bury Wood, radio and recording vocalist, is standout on this bill, and he gives the patrons just the tunes they seem to, want. They the tunes they seem to, want. They may be seen to be tuned to the tunes which are pointed up with swell arrangemoit; the his selection of tunes which are pointed up with swell arrangemoit; and a medicy of Berlin Globa, as does "It Might as Well Selicia, se does "It Might as Well Selicia, see the "It Might as Well Selicia" and "Australia" an

Tower, K. C. Tower, M.
Kausas Cety, Feb. 3.
Eddie Dean, Al Zimmy, D'Espy
Duo, Fern Andree, Tower Orch (9)
with Don Tiff and Neil Shellon;
'Romance of the West' 'PRC) and
'Captain Tugboat Annie' (Rep).

Russian cinnamon bear, have a lat of roughhouse fun with the 600-jound bruin. Bear has a pleyful time with his trainer, and then generally frought and the ground the second for the secon

Informal routine—or lack of rou-tine—smashes Danny Kaye across for log yak-gabbing results in the Par's current layout, Actually, it's hot much of a layout, just Danny Kaye—bat's all, brother, And that's more properties of the participation of the fact of the participation of the participation in the participation of the Apolle. N. Y.
Erskine Hawkins Orch (18) with
Betty Roche; Boyd & Chapman, Batie
& Moore, Spider Bruce, Gray Family; "The Missing Corpse" (PRC). Besty Roones Boyd & Chapman, Batle & Roone, Spine Brown, Parkennelly, The Missine Brown, Parkennelly, The Missine Brown, Parkennelly, The Missine Brown, Parkennelly, The Missine Brown, Parkennelly, Pa

ance mis last uppearance in these parts by virtue of a brace of Goldward parts by virtue of a brace of Goldward of the control of the control

lunny and what they were integring at a said of Kaye's turn is the familiar double-rake numbers he's miliar double-rake numbers he's and pix. There's "Melody in 4-k" ("Up in Arms"), "Bulmy Boogs" ("Up in Arms"), "Boogs" ("Up in Arms"), "Boogs" ("Up in Arms"), "Boogs" ("Up in

show caught) and any bit of unpredictable business that offers recognized the substance of the substance of

Orphenin, L. A.

Three Stooges, Fred Lowery, and Dorothy Rac, Eddie Bartell, Peggy Lee, Watter Nitson, At Lyoss Orphenn Orch (13); "Hit the Hay" (Col).

Barry Wood, radio and records and record and the second of the second of

Bearamount, N. Y. Bristy Show portion with haushable Bordester. Orde neith farry all Lyons' Orpheum orch backs Globbs, Daning Kege; "Miss Susile the acts and opens show with spotsus (Farry, reviewed in Vanury, Dec. 12, 48.

call arrangement of "rine" Soni, Archie Robbins, Woodrom, Richard Dance' with Lyons taking over at 1 to pain.

State, N. Y.

Mal Hellett Orch 143 with Parti. Looni, Molly Picon, Jack Pepper, with Jacon Markey, Alexa & With Carmen Mirabida topphing a Looning Burkey, Alexa & With Carmen Mirabida topphing a Looning Burkey, Alexa & With Carmen Mirabida topphing a Looning Burkey, Alexa & With Carmen Mirabida topphing a Looning Burkey, Alexa & With Carmen Mirabida topphing a Looning Burkey and the picture, rether that the stage layout.

With Carmen Mirabida topphing a Looning Burkey and centerial present abow that combines made the picture, rether that the stage layout.

With Carmen Mirabida topphing a Looning Burkey and the picture rether that the stage layout.

With Carmen Mirabida topphing a Looning Burkey and the picture rether that the stage layout.

With Carmen Mirabida topphing a Looning Burkey and the picture rether and the picture rether and the picture rether that the stage layout.

With Carmen Mirabida topphing a Looning Burkey and the picture rether and the

Golden Gate. Frisco

Teen Agers, Orch (17); Frank Mary Shannon, Britt Wood, Ki Kimberley; Bells of St. Mary: (RKO).

After a years success as feature of Hoagy Carmichael's Monday night NSC radio shows in Hollywood, the Hoagy Carmichael's Monday night NSC radio shows in Hollywood, the plant of the Hollywood of

Kim Kimberley gets over nicety in song seesing in song seesing in song seesing the seesing the seesing tricks. Umbrella and seequin doughnut stunt could be terrific if more Britt Wood, comile, needs better material to grab hughs, Parody of the seesing seesing the seesing seesing the seesing th

Olympia, Mianti

John Boles, Joe Rio, Ted Lesier, Fran & Irene Still, 3. Rays, Les Rhode House Orch (13); "San An-lonio" (WB).

Hinder Briste Orch 123; Sait Allsolvier (WB).

Annual appearance of John Boxand this tiene out, he's doing it again.

Top shewmarship Boles exhibits in
repetitor; or tunes, nop and expending the state of the Street' and "Pennies From
the Street and the state of the street and are with forceful spirit.

Top shewmarship Boles exhibits in
repetitor; or tunes, nop and expending the street and a street and

Roxy, N. Y.

Carmen Miranda with Aurora Miranda and Bratilian Bois '4), Archie Robbins, Woodrove, Richard & Flora Stuart, Nestor Changes, Paterry, Roxyeltes, Paul Ash Orch; Follen Angel '20th) Reviewed in Vantery, Oct. '24, '49.

Newark, Feb. 9.

Phil Brito, Randy Brooks Orch

15), with Pat Cameron, Billy Unher;
3 Sailors; Crosby Sisters; "Hotel Reserve" (RKO).

121), with Pat Cameron, Billy Urher; series (RKO).

Triple starred frame for this senester didn't unite materialization. The series of the control of the co

(Continued on page 50)

told they would have to rely on their present fuel supplies.

To show business, the clamp brought on by the tugboat strike meant the loss of its prime and for located in NX, along of offices of the booking agencies and film companies. ever irretrievable commodity-play-ing time. Gay mobs that would have

ing time. Gay mobe that would have otherwise crowded filmeries, special matines and evening levit performances and supplications of the control of the contr

O'Dwyer's Advice

S ay home, listen to the radi Say nome, instent to the radio, take a walk—or go loc skating on the lake in Central Park. That was the advice given New Yorkers yesterday (Tucs.) in repeated broadcasts from the city's station, WNYO, relayed to other radio outlets.

Mayor O'Dwyer's office, and the city's Disaster Control Board, cleared up many doubts about who was to close and who cou'd stay open during the broadcasts.

stey open during the broadcasts.
Restaurants could open but
could sell no liquor. Cateros,
who had prepared food in advance for public functions could
serve the food—provided no
extra fuel was used in further extra tuel was used in further cooking. Government and pri-vate welfare agencies, including the Red Cross, remained open. Offices of trade unions and Chambers of Commerce were closed.

closed.

The Mayor's office insistently reminded New Yorkers: "This shutdown order stays in offect until lifted, den't go to work tomorrow (Wed.) unless advised otherwise over the radio and in the newspapers." That order included all amusement places of any kind.

top Broadway flick palaces alone did slightly over \$700,000 during the Lincoln's Birthday stanza in 1945, and \$720,000 last week. Individual grosses run from the \$143,000 the grosses run from the 3143,000 the giant Radio City Music Hall was ex-pected to do this week, with Clark Gable and Greer Garson in Metro's "Adven'ure," to a few hundred dol-lars racked up by thy indies with way-back subsequent runs.

way-back subsequent runs,
Aggregate legit grosses for 34
shows a 35th, "The Duchess Misheaves," was alted to preem at the
heaves," was alted to preem at the
heaves," was alted to preem at the
better than \$800,000 for the sevenday period including the holiday.
Lincoln's Birthday week last year,
with 34 shows on the boards, hit
shows list week was \$780,000. Top
shows list week was \$780,000. Top
shows list week was \$780,000. Top
a record \$49,000 on the basis of adarcord \$49,000 on the basis of advence sales

vance sales.

Nitcries estimated, the losses to the approximately 1,000 spots using talent in the millions of dollars. They run from the \$30,000 estelly and better that such spots es the Zamziour. Copachana. Latin Quarter and Diamond Horseshoe Co, to the handfull of C motes cadged by blatros boasting a singing waiter.

Fuel Shortage Brings O'Dwyer's Shutdown

Usase blacking out ammenent touses and all commercial business and all commercial business the had shorting examined to the had shorting property damage due, but the had shorting to the had to the had shorting to the had to Ukase blacking out amusement ouses and all commercial business

With most homeoffices of the booking agencies and film companies located in NY, closing of offices trend significance (or all show bix. As far as the film industry's homeoffices were encerned, Columbia, 20th-Fox, and RKO had planned to flow all day vosteridy because of the httlory, and offices, were selected to send they consider a state of the control of the state.

in sand their stiffs home at 1 p.m., With Brondway signs already browned out for several days because of the finel situation, the street looked darker than at any time during the war, as theatres turned off their marques lights. Workers with reported to their jobs yesterday were sent home by police-studied throughout the downtown. yesterday were sent home by a stationed throughout the book halls and bors and grills shuttered, turned to racio for whatever entertainment could be found and to keep up with the latest devolopments.

Furore Created

Farire Created
Order created a furore in the city's
business establishments, with depariment stores, all set to make
a killing in holiday sales, fored
to stutter. Hotel received many
cancellations from mercentile buyspecial to the control of the control
special control of the control
special control of the control
special contro

business in years.
Deadway theatre managers were
for ed to revump their schedules on
suit-sycond notice Monday night to
get the customers out by midnight,
instead of at the usual 2 am. closing.
Shows at the Roxy and Music Hall,
instead of at the usual 2 am. closing.
Shows at the Roxy and Music Hall
instead to break at exactly one
mirror before midnight, the
mirror before midnight, the
the committee of the committee of the committee of the
unification of the committee of the
unification of the committee of the
midnight of the committee of the
midnight of the committee of the
midnight of the
midnight

Radio networks were forced to re-Radio networks were forced to re-shuffle their programs to take care of the audione-partitipation shows, unfluwed under the order. CBS teltwison called off all broadcasts, including its transmission of the first Washington-N. Y. show, which was carried, however, by MBC and DeMont. With ad agencies shuf-tered, radio stations had to shift as Dodyon: With a degreed with a post of the state of the st

Special Permish

New York film booking ex-changes were granted special permission during the shutdown-to handle film deliveries to out-of-town eccounts, Mayor's office reportedly believing that there

reportedly believing that there was no reason to force houses outside the city to shutter because of New York's emergency. Exchances, corsequently, maintained social skeleton crews to hardle the film and load it on delivery trucks. Bookers were also on hand to accommodate with the film and the accommodate was the commodate of t

VARIETY owners, declared that the ops.won't be responsible for paying off talent during the crisis because all con-tracts contain "act of legal author-ity" clauses, absolving talent users from paying off performers when, such closings are forced upon them. Edict doos mean, however, that faced charges continue, with both

Edict doos mean, however, that fixed chargés continue, with both theatre and nitery owners indicating heir house staffs would be paid regular salaries throughout the emergency. Nifery owners gointed out that there would be little sav-ings in heat, inasmuch as buildings must be kept warm to prevent water pipes from freeding.

pipes from freezing.

Problem of them in vaude houses presented little difficulties as the closings by "act of legal authority" applies also.

National repercusions of the order were seen in the possibility

Time on The'r Hands

With time on their hands yesterday morning (Tuesday), following closing of theatres, Damy Kaye, Bob Chester and other members of the current show, plus members of the oper-ating staff, played softball in the large inner lobby of the 'N. Y. Paramount theatre.

with talent offices forced to remain shut, cufes and theatres is other eities would be cut off from the lalent supply. Indications of the severity of the measure came yester-ray when Jesse Kaye, at the Loew booking office, was ordered by a policeman to executate the premises. He had attempted to, service the Capitol, Washington, with billings on new sets. en new acts.

House Reviews

Continued from page 49

Oriental, Chi maestra. "....just aren't with it, music-wise.

Loader herself opens show with very solid arrangement and vocal on "Just A'sittin" and A'rockin'," after brassy overture of "Airmail Special."

Special."

Military precision in a tap-acro stint by the Winters gals is opener to good act. Swiftly pacing their routine, sisters go into acro twists and maneuvers which bring spontaneous hands from sedate cyoud.

Clark Ranger, ex-Navy, doing his

taneous hands from sedate crowd.

Clark Ranger, ex-Navy, doing his
first professional job at 20, brings
as, he steps out to take voca spa
as, he steps out to take voca spa
as, he steps out to take voca spa
Mary's" and "Symphony." Timing
will undoubtedly improve with exportence, but guy is a little weak
in the upper registers. Plenty okay,
however.

however.

Tim Herbert is fine comic tapster.
Laushs forthcoming all the way for
Laushs forthcoming all the way for
Know Joe Gollowed by paraphirasling of current polys such as "That's
for Me." I Should Care." "I Might
therme. Imitation of diplomats of
various nations and radio commentators precedes finis of satirical jitterlougang.

ougging.
Orch introduces "Ina's Boogic," an eight-to-the-bar without much character, and a swingy pop, "That's Liberty," Joylously meant for wartime consumption.

Tommy Dix has the conservative type of act that's surefire with the kind of audience drawn to the pres-ent pie. Lad opens with "Because" and follows with "Rodger Young." Encore is chorus from "Buckle Bown Winsocki!" for solid Feturns.

Hippodrome, Balto Baltimore, Feb. 10. Eddle White, George & Murphy Counte, Grace & Jean, Dave & Dolty Workman, Febre Ivia Home Orch (12); "Parton My Pas" (Col).

112); 'Perdon My Pers' (Col).

Eadle White a focuent register here is buck as overce and in sport of the color of the colo

Variety Bills

WEER OF FEB. 14

Numerols to connection with bitls below indicate opening day of show whether full or split week,

Loew

NEW YORK CITY Capital (13) Glesa Miller Orc

Jackie Coogan Miguellio Valdes Uen Heri WAMIINGTON Cupitel (11) Mariam Eureougt Lambertis Johnny Barnes Sharkoy the Scal Pioris Faye

Paramount

NEW YORK CITY | Hob Chester Ed Paradoint (12) | Georgia Gibbs Danny Kaye | The Tay & Toe

Cabaret Bills NEW YORK CITY

Bill's Gay 90's

Wednesday, February 13, 1946

Bure co.

Etnel Giberi
Charles Strickland
Inck Gyan
Inck

Josh White Delores Martin Bernic West

Benny Morton ore Pete Johnson J.C. Heavil Ore Cate Society (Uptown) Sustan Reed Moune Integene Caea Mary Lou William Edmund Hall Ore Gene Fields

Hotel Pinza
T & S. DeMarco
T & S. DeMarco
Tel Stractes One
Mark Monto Ore
Hotel Rossvett
Guy Lornbardie Ore
Hotel St. Regis
Dorothy Shay
Patricia Bright
Teenree Koeli
Whitney Sis

"The Outstanding Agency"

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BOSTON Boston (14) oly Sherwood O

Patriela Marison Martin Fros. SAN FRANCISCO Golden Gate (12) Sulto Jones Ore Watter Albson Kay Ballard Outer-Midgley Helen Greyco

Warner

RKO

NEW VQRK (ITV Strand (15) Ortin Tucker (re Peler Lind Hayes Lane & Claire Frankle Carlo Ore

HAVERHILL Strond (17)

Strand (1)
Art Bourbon
Sally Rote
INDIANAPOLIS
Kelli's (15)
Dop Tablon
Vir Hyde
Cooper 8's
Valless! & Wolf

Independent

NEW YORK (111)
Musle Hall (14)
Jack Powell
June Forrest
Oloria Gillert
Paul Gerrits
Fred Poller

Indicates

Corr de Bullet

Corr de Bullet

Corr de Bullet

Roy (18)

Carmen Miranda

Aurora Miranda

R & F Sunari

Nestor Chayres

Archie Robbins

Flathush (16-17)

Frank Marlow

(Jarnales

Al Stovens

Rabertas Circas

Rabertas

3 Reeds (14-17) Rob Douglas H Santes 3 Johnny Mack

Abhuny Mack Paul Gerson BALTIMORE Hippodrone (13) The Barrets

Values & Wolf
(two to all in the Control of the Con WALTER NILSSON

len Gate, San Francisco WEEK FEIL 13th BEN BERI

Loew's State, New York (Week Feb. 11) 1301 Broadway New York

H. & H. Rohnd.
Artise Danif
Well. & 4 Fays.
State (Hi-16)
Shirley Ja Valle
Barkley Sis.
Edwards & Sollis
Blohards-Adich: D
(17-20)
Werd 2
Bobby Jule
Salty-Misselle
1006 to filli PATERSON Majestle (H-17) Majestie (14-14 mey Nash tilo & Rina ingris Heager smith & Hart I Buddies (18-20) shirley LatValle

Id.IZABETH Liberty (14-17) LYCCUM (15-16) Lyccum (15-16) ort Hourbon ally Rowe:

Sally Rowe:

HARTFORD
Sinhe (15-17)
Buddy High Ore
Edwards Sia
Wilkie & Inco
Ben McAlee

(18-26)
Shirley La Valle
Boyd Heath
Manning & Mitzl
Bub Arcardi Co
tilchards Vda'r 1 BOUND BROOK (INO to fill)

CAMDEN'
Towers (15-11)
The Rayes
Eleknor Hovers
Les Arments
Mills & Byron
Barron 2 & Jaye

Miskilana
J Pineupple Ore
Halel Lineau
Eratine Hand Lineau
Eratine Haw Aurker
Tomny Tucker Cre
Three-two Times
Don Brown
Kerwin Somerville
Eillie Dee

Laszio Orc Ceorge Arnold Al e Farrar Bon. P. Peggy White Jeanne Sook Britishman Sis Woody Spears Theudora Brooks

Holel Tuft Vincent Lopez Ore Holel Wahlorf-A

John Sahlon, Lein Reisman Ore Andre, Andree & B Icelaud Danny White Eiteen Driftera 5 Kings Angelo Di Lou Martin Ore

commind deal Dreich and Commind deal of the Co Lou Martin Ore
Kelly's Sinbirs
Savantiah Chirchill
Winnic Carrol
Hill Godden
Ceel Waters
Radin
Ann Hallow
Walter Fullor Ore
Vickle Zimmer Trie

Fin Martinique
En Martinique
Danny Thotans
Toni Gari
Phil Wayne Ore
Sacasus Ore
Latia Quarter
Yan Corio

Art Waner Ore
Mndlsna Cute
Mnry Jane Walsh
culfford Newdall
thelea Hadley
Jone Hayes
Ernie Holse Ore
Ernie Holse
Carlo
Ray Hensent Ore
Lady Anne
Ray One Hayes
Lady Anne
Ray Onehite O
Old Rommeas Old Remntdan
Jackie Philips
Juckie Philips
Jintag Leads
Jordan e Parvis
Sadie Banks
Mini Kelleriman
3 Claire S s
Relen Bower
Joe La Forte Ore

Joe La Forte Or Ruban Blen Dnodles Weaver Allon Hayes Daphine Hillman Mack Triplets Jack Smilb Market (Inhie Spivy's Ruel Spivy's Ruel Spivy Jupline Hellman Stark Club Morales Oro

Morales Ore
Veraulles
Dermard lives
Buil Pelii Ore
Pelijo Lopes Co
Village Bara
Billy Krije
Beet Stu-s
Patay Lano
Zeb Carver
Alliana Vannana

Print Jane
20 Caree Caree
A Hinge Vargurd
A Hinge Vargurd
Marie Versen
Hone Pro
Hone

Bergerichten Seine Marken in der Marken in d Annahus & Mittel Linear Control of the Control of t

Consolidated Radio Artists Seeks Some of the UBO Gravy on the Road

Opposition to the United Booking office in routing road attractions is the alm of Consolidated Radio Artists. Ltd., as indicated by "franchises" being sent to auditorium located mainly in smaller com-

located mainty in sinuare committees.

maintification of the LEO, which uses the franches yetsen and charges 5% of the gross to the tot the tot the LEO, which uses the franches yetsen and charges 5% of the gross to the theatres supplied with a state of the LEO, which was a state of the control of the gross from the shows booked. Basis for collecting from attractions is CRA's general plan of securing a auditorium, some of which have civic managements, others being in high schools. There are also some theatres booked. Well for CRA, its top attraction. Angel Street, having closed in Detroit Sunday (10). It was scheel, and the control of the contr

B'KPTCY HEARING FOR JELIN SET BACK MONTH

Hearing in New York bankruptcy proceedings against Max J. Jellin, dated for last Wedesday (8), was set back for 30 days by Irwin Kurtz. referee. David F. Cohen, counsel for the creditors, who claim a total of 80,000, was appointed a director of Jelin Productions, Inc. The Jersey whibbior, who entered legit last

exhibitor, who entered legit last Vara remains in possession of the Belaxo, N. Y., from which he had been ousted. "Home of the Brave" is the current attraction there.

Among the errelitors is the control of the contr show management, amounting to \$6,000, the attraction's share. Cred-itors assented and the balance awaits a legal ruling because of claims against Lelin

a legal ruling because of claims against Jelin.
Attorneys for Jelin have applied for a declaratory judgment in N. Y. or a ruling that in a more to obtain a ruling that the Belasco owners. Counsel for the Belasco owners. Counsel for the Heatter's owners then feel a counterclaim for the rent, both motions being up for argument sext Monday 189. If the owners will impediately follow.

Nancy Donovan Signed For Shubert Operetta

Nancy Donovan, now singing at William Penn hole's Ternace Room, has been signed for one of the lead-in todes in the new Shubert operations. In the Show, the control of the signed for one of the lead-in the show, the signed for the signed for the show, the signed for the signe

Robeson to Concert Next Year, No London 'Othello'

Paul Robeson is now being booked Paul Robeson is now being booked for a full congest season next year, from November to May, by Colum-bia Concerts, precluding any legit appearauce on Broadway or else-where. There had been some talk of Robeson's appearance in "Othello" in London next fall,

Actor-singer may go abroad this summer, however, as he did last year, to entertain at Army camps.

ATAM Seeks Wage Hike for Next Yr.: Tilt May Be Retro

Asm, of Theatrical Agents and Managors has served notice on the League of New York Theatres that an Increase in pay will be sought. Why the notification to producers was registered so much in advance of the season of 1846-47 is not exceed to the season of 1846-47 is not exceed in the control of 1846-47 is not exceed in the control of 1846-47 is not exceed in the control of 1846-47 in the 1846-48 in the 1846-

A five-year pact was signatured in 1944, with a stipulation that increases could be applied for any year after 1945. The contract provides that such increases would be dated from September, the technical start of each season, so it's indicated that it is observed in the season, so it's indicated that it is observed in the season will be a season, so it's indicated that it is observed in the season will be that any change in the scales will be dated next Labor Day.

dated next Labor Day.

ATAM stated that because there are several groups within the union, each will name a committee and submit ideas concerning the contemplated boosts. Because road agents are mostly out of fown, a questiomatire will be sent them. Provision is made that will be sent them. Provision is made and the contemplated boosts are allowed to the contemplated by the provision of the provision is made with the contemplated by the provision of the provision is made with the contemplated by May 1, arbitration will be used.

When the present scales were adopted, there was a 15% increase for some groups, especially asso-ciate press agents, while a \$15 tilt applied to seniors, latter getting a minimum of \$165, weekly, higher pay minimum of \$165 weekly, higher pay applying out-of-town agenting for tryouts, Quite a number of agents and company managers are known to command considerably more coin than set forth in the scales. Understood that senior pa's will seek \$200 minimum in New York and \$250 for out-of-town tryouts.

Is This Operetta?

Editor, Variety:
-Re: "What's an opereita?" Re: "What's an operetta?"

Any musical that has a buter churning scene is an oper-

ter churving scene is an oper-chapping of an oper-cita must be a robust tenor and a robuster soprano who scream at each other—like Kiepura and his wife (Maria Eggerth). The his wife (Maria Eggerth). The happy Happburg.—An operetta is slightly less —An operetta is slightly less —An operetta is slightly less but an oper-cita per a solution of Brooks to wring his hands in joy—a chaince to unload a mess of easily unload a mess of guest per a solution of the con-chaince to unload a mess of easily unload a force of the control of the con-trol of the co

"Operettas Not So Serious

aditor, Vanarri s. no. yeer, only not quite so. 'It's lighter, fluid, earlier and by affect I don't mean it has more arias. They are both plays set to music, not normal and the set of the Editor, VARDETT:

"Song of Norway Hollywood.

Editor, Variett:
What's an operetta?
"Song of Norway"—that's an operettal

Milton Lazarus.
(Ed: Lazarus wrote the book or "Song of Norway.")

Engagements

Gloria Stroock, Peggy Meredith, June March, Kenneth Tobey, Solon Hayes, Jutta Wolf, Lorraine Kirby, Louis A. Florence, Eugene Steiner; "Trückline Cafe."

Louis Sharp, "Milton Wood; "St. Louis Woman." Louis Woman."
Harry Clark, Larry Winters, Jerry
Munson, George Hall, Ward Baumgariner, "Call Me Mister."
Joyce Mathews (replacing Delma
Byron), "Up in Central Park."
Weeley Addy (replacing James
Tony Miller (replacing Marlon
Brando), "I Romember Mama."

Stage Fer Action's new play, "A Hero Comes Home," written on as-signment from the Anti-Defamation League, will receive an audition preview Friday (15), at the Hum-phrey-Weidman Studio, N. Y.

Inside Stuff—Legit

"Lute Song." which Michael Myerberg presented at the Plymouth, N. Y., last Wednesday (6), drew a somewhat disappointing press, but there were some favorable notices and attendance during the last half of the week was quite promising. Show represents an investment of \$180,000, a sum comparable, if not more, than some musicals. Its top of \$6 makes it pos sible for "Song" to gross \$60,000 in a theatre designed and used for straight plays, An orchestra of 24 necessitated removing the front row of seats. Show can break even at \$21,000 gross weekly.

Show can break even at \$21,000 gross weekly.

Alyen-berg schiened 65', of 'Sangi' and put in around 50', of the eash for production. Paramount has a nominal interest, other backers including plates Bruitstory and Howard S. Cullman. Among the show's press enthusiats is George Jean Nathan, who gratuitously offered a quote, in advance, from his Monday-11) review column in the Journal-American. It headed extra-space ads that appeared in the dallies after the premiere.

In Boston, when illness forced Joan Arthur out of "Born Yestorday" (uponed at the Layeum, N. Y., bat week), Judy Holliday replaced at a mainta. Show's producer Max Gordon, appeared before the cuttain, telling the audience about the replacement and saying that any patron wishing a ctund on tickets could get it immediately or after the end of the first act. At night the manager made a similar appearance, saying he was so pleased at Miss Holliday's performance, that any one who waited his money back would have to go to the boxoffice before the cuttain rose.

Although the control of a 20% tolerate the above which he walk-modeled unconsidered unconsidered with the above which he walk-modeled unconsidered with the control of the cuttain rose. money back would have to go to the boxoffice before the curtain rose.

Miss Arthur lad a 25% interest in the play, which she relinquished upon becoming hospitalized. Gordon inserted extra-space ads in some delilies explaining her illness, to offset gossip columnists' erroneous reports on why

Broadway critics distinctly reversed out-of-town reviewers highly favorable opinions of "Apple In His Eye," starring Walter Buston, when the play opened last week (3) at the Bitmore, N. Y. So another touted, "good" thing appears to have gone wrong.

thing appears to have goter wrong.

Night before "Jameny Tiew and appears the book of same name,
Night before "Jameny Tiew and the Golden.

Both thick was the first backgrounds, one reason why "This" was opened
sheed of "Apple," sithough in condite with the doubt of "Bont Yesterday,"
Lyceum. "Apple," incidentally, was first called "January' Thow," title
being dropped with the book play started rebenvalls.

""

Rodgers-Hammerstein Rap Parties As Injustice to Average Playgoer

Inez Matthews Out Of 'Jones' Due to Illness Pittsburgh, Feb. 12.

Inez Matthews, who's been alter-nating with Muriel Smith in title role of "Carmen Jones" on the road, left the show last week at end of Nixon engagement here. Illness was given as the reason for her with-

Urylce Leonardos, who sings a ninor role and has been understudy-ng the loads, steps into the title art, which she will share with Miss

Dowling, Singer Reported Tiffing Over 'Menagerie'

Eddie Dowling, co-starred with Laurette Taylor in "The Glass Menagerie," Playhouse, N. Y., and Louis J. Singer, eo-producer of the drama, are reported tiffing over plans for the hit next season, among other matters, including the future, too, of their "St. Lazare's Pharmacy," a variable

"St. Lazarés Pharmacy." a variebre greeser soon to fold in Checko. "Pharmacy" is said to represent an investment of \$80,000. It is not booked for Broadway this season and further road booking are reportedly out.

Although "Menageric" continues to draw capacity and could probably play into next season, with the prospect of big grosses on the road, bowling plans to leave the show under the show the state of carly in the summer. He is sched-uled to direct and appear in Eugene O'Neill's "The Iceman Cometh," which the Theatre Guild has an-nounced for next season. Dowling is supposed to receive an interest in "Iceman." It's also reported that the actor-manager has fagreed to Ice Iceman." It's also reported that the actor-manager has fagreed to Ice.

Singer have 10% of his share.

If Dowling leaves "Menagerie"
Miss Taylor has the right to pass
on the replacement, according to
terms of her contract. Dowling has
old direiend that he desert know the
having been given a production
statement from Singer, who has all
the books in his office. Actor-manager receives a percentage of the
gross, which averages 318,600 weekly,
as does Miss Taylor.

BATSON AUTHORS NEW PLAY FOR ZASU PITTS

Jules Leventhal returned from the Jules Leventhal returned from the Coast this week after making ar-rangments for production of play by George Batson, "Cornella," as new starrer for ZaSu Pitts, Batson au-thored "Ramshackle Iun," in which George Batson, "Cornelia," as new starrer for ZaSu Pitts, Batson au-thored "Ramshackle Inn," in which Miss Pitts toured under Leventhal aegis the past two seasons after a run on Broadway.

It goes into rehearsal on the Coast in three weeks, will open there and eventually tour eastward for a New York showing.

'Ghosts' Goes East

Los Angeles, Feb. 12. Revival of Ibsen's "Ghosts," to be produced by Roger Rogers and Lloyd Chase, will be shifted east to Norfolk, Va., for a breakin Feb. 25. Troupe, inked on the west coast, includes Francis Lederer, Gladys Cooper, George Zucco, Ernest Cossart and Cristofa Simms.

Shows in Rehearsal

"Twilight Bar"-George Abbott.
"Call Me Mister"-Mclvyn Doug-

"Call Me Mister"—Mclvyn Doug-las and Herman Levin.
"One Shoe Off"—Goorge Abbott.
"A Young American"—Shuberts.
"Between Covers"—Leslye Karen
"Second Guesser" (in Chicago)—

"Second Guesser" (in Chicago)— bradley-Carlin Prods: "I Like It Here"—William Cahn. "State of the Union" (road)— celand Hayward, "Charley's Aunt" (road)—Michael

For icasions Broadway ticket brackers have squaviced about the activities of theatre party benefit agents, alleging a number of abuses and the fact that they are unable to anaphy the fact that they are unable to anaphy the first time showmen have gone no record backing up the contentions of the taket agencies, as set forth in an atticle that appeared in Sunday's (10) N. Y. Times bylined by Richard 10) N. Y. Times bylined by Richard They state that there will be no benefit package sales of tickets for the package sales of the packag

their forthcoming musical, "Annie Get Your Gun" (first called "Annie Get Your Gun!" dirst cashed "Annie Godley". They cyplain that a benefit means the purchase of a performance on behalf of a charity organization at a discount, then the boostfice profeers op that the charity outfit can not a proof. The author-immagers concede that a flock of benefits sold before the show the profeer are other claimed advantages. It is contended that theatre parter result in thicket speculation, and the party agents take tolkets such the charte party agents take tolkets away to be controlled to party or benefit agents constitute and outright tolkets buy, although such as the contribution of the party or benefit agents constitute and outright tolkets buy, although such Claimed, too, that package asles to party of benefit agents constitute an appropriate party of the party of t children compared with those scowling, sourpussed donors to charity. They come late, talk noisity unwilling patrons. . they are making a more statement of the company's efforts."

However, R. & H. are convinced that the same people are normally agy in the theaters when they choose than a man and the same people are normally agy in the theaters when they choose than a man and the same people are normally agy in the threat when they choose them.

Memphis Al Fresco Settles Long Feud With the Shuberts Memphis, Fob. 12.

Memphis Open Air theatre terminated its long tiff with the Shuberts this week. Five of the eight op-erettas to be produced at the Dunbar Rowl in Overton Park the coming summer will be Shubert snows.

Sow! In Overlan Park the coming as assument will be Shupert shows.

Joseph Cortece, general manager was a supported to the season, which is to be longest in the last of the days negotiating for shows, contumes and artists for the season, which is to be longest in the last of the day respectively as the season of the season

Set as 'Dog' Star

Hollywood, Feb. 12. Kirk Douglas, who recently fin-ished a film role in "The Strange Love of Martha Ivers" at Para-mount, goes east to star in "Woman Bites Dog," a new comody authored by Sam and Bella Spewack.

Kermit Bloomgarden will produce the play on Broadway, with rchears-als starting late this month. After the stage run, Douglas will resume his film contract with Hal Wallis.

Plays Out of Town

Philadelphia, Feb. 7.

Iterams the received by the property of the control of the

Die bedricht in der Steine in der Weiter St.

Bor estift understnadieler resonne.

Bor estift understnadieler resonne.

Bor estift understnadieler resonne.

Bor estift in eine has boen he zeeliient of one often-veperated questlein.

Why was be odnig in plys that so

Roota's which opened here claise at a

Roota's which opened here claise at a

steer, in effect, has been that he betered he badd the better play. Cetainty if was acclaimed as one of

with the fact still remaining, however, that despite lit many obvious

merita, it will have to overcome face

Roota's If conditions had been re
resent there seems hardly any doubt

immediate smain. Even sow, in the

wake of the olive hit Sheimila appears to have a very sundy, and

drann. The one vulnerable part,

if any, seems to be the fann, elimactic

seem.

Main difference between "10b" and "beep Are the Roots" like in fact that former doesn't have decided sex overlones that merit doesn't have decided sex overlones that the second of the

muchine.

When he dares to ask for a job in the mill calling for that particular expecience, he runs against a stone constitution of the mill calling for that particular who holds the position is to be fired, it is considered an outrage that Job is considered an outrage that Job in the position is to fired, it is considered an outrage that Job in the position is to the fired, it is considered an outrage that Job in the position is to the fired, it is easier that Job is beaten up brutally and forced out of town.

is beaten up britishing an access of the control of

There is the matter of that inde-terminate and somewhat static, al-though bitterly and grimly fronic, finale. Whether Ardrey or Shumlin



LOU WILLS, Jr. "ARE YOU WITH IT

9 Rockefeller Plaza New York City

will consider changing that last scone is definitely a large question male. Shumin has done a fine job with mind the service of the service o

Firece To Make Ready
Boston, Feb. 7.

Steinler Gilbey and burbare Prope pobusiness of the Control of the Control
Boston Feb. 7.

Steinler Gilbey and burbare Prope pobusiness of the Control
Boston Feb. Vancy Bundling muttlieral Scotter, Steinler Steinler, Steinler
Boston Feb. 7.

Boston Feb. 7. Three To Make Ready

Notwithstanding large quantities of sour notes at opener here. "Three to Make Ready," by producing and writing combo that clicked "One for the Money" and "Two for the Show," is obviously set for a wham when they get through with the pruning shears.

Chef reason for now is develop-ment of Ray Bolger in recent years as personality capable of handling fop consedy assignment to supple-ment his capacity for dancing in practically any sivic, and begging-out and always, but the rest Grenda Forbes, in particular) adds up, too. Oponer consisted of 29 scenes and

correcs, in particular) adds up, too.

Opener consisted of 29 scenes and
went off in dress rehearsal tempo,
faltering as much for technical reasons as for imperfectly assimilated or
presented sketches.

Opener consisted of 29 scenes and latelying are much for technical transported by a similar derepasson as for imperfectly assimilated or presented sciencia. The control of the latelying are much for technical transported by the control of the lately and the production of the lately and the control of the lately and the production of the lately and the control of the lately and the lately and the control of the lately and the lately and the control of the lately and the lately and the control of the lately and the lately and the control of the lately and the lately and the lately and the control of the lately and the lately and the control of the lately and the control of the lately and the control of the lately and t

dione by Alleses sorbed and Octor-for the Money", and by Bolger and Rese Indrama as well as a couple of some sorbed of the couple of the will carry the thow. All need that-the couple of the couple of the well carry the thow. All need that-the couple of the couple of the well carry the thow. All need that-the couple of the couple of the well carry the thow. All need that-the couple of the couple of the well carry the thow. All need that-there well carry to the the couple of the the couple of the couple of the the couple of the couple of the couple of the the couple of the couple of the couple of the the couple of the couple of the couple of the the couple of the couple of the couple of the the couple of the couple of the couple of the the couple of the couple of the couple of the the couple of the couple of the couple of the couple of the the couple of the couple of the couple of the couple of the the couple of the couple of the couple of the couple of the the couple of the couple of the couple of the couple of the the couple of the couple of the couple of the couple of the the couple of the couple o

tining, of course, but the stuff is the prediction in strategive without being too laydin, and the costimes by the prediction in the prediction of the predi

He Who Gets Slapped (REVIVAL) Princeton, N. J., Feb. 8.

Theory Guild production of Judice 1 (1997) (

illy Boldby Barry
olly dolin M. O'Connor
ount Maneiti
and Driquet Wolfe Barz 4
naida Stella Adlei
mnnylohn Abbuti
int Jackson
onsucla
lifred BezanoJeromo Thou
mon Regnard
Gentleman
onsekeeper
inguinater A ther Force
irrt Jockey George Cory
read Jorkey Tony Alleri
that Total
hird Joet oy
quertrionne
we Beaux amt a Belle Hop
Phil Sheridan, Juck Orton, Leatter Miller

Daneers: Cynthia Chilm, Levens ess. Sydna Scotl, Jackie Jones, Kilbech Sydna Scotl, Jackie Jones, Kilbech Sydna Scotland, Laceph Singer, Carl Spochi, George Huddleson, Spochi, George Huddleson, Jugglers: Ernert Sarrucino, Frank de Silva, Robin Taylor. Burt Wells, John Hentil Willers. Lace Dyer, Ernert Stebbing Silk Walkers, Lace Dyer, Ernert Stebbing

Sun Walters. Join Type. Towers Stedius, In its new sention of Loudin Andergov's "He Who. Gets. Sampadi." The prepared by Judith Guthrie. the Theatre Guld has an attraction that will have a defanite appeal to its will have a defanite appeal to its symbolic implications of melantolia symbolic implications of melantolia and despair probably will militate against popular favor with run-of-the senting of the table-ond-tiars set, most feel and the premiere at McChiter's theatre before an appreciative gathering of the table-ond-tiars set, most off the senting the

of whom gave it a wereome recep-tion.

The cast is chosen with the usual care of the Guild precisionists, the circus-il'e atmosphere being main-tained even to the realism of no white, no backfore, no trick light and promising newcomer, youthful Ben-trice Pearson as Cousuela, equestri-enne cutere, whose sensity of the

Plays on Broadway

LAILE SONE

Michael Medicine production of fontasis, with Incidental mades. In Prince and City Incidental Medicine Administration of City Incidental Medicine Administration of

"The Lute Song" is the most unique and Eroadway a presentation in preparation. Design and the preparation being based on a Chinese play that dates back for each state of the preparation being based on a Chinese play that dates back for each state of the preparation of the property of the produced, that it is bound to attract attention, though high trends Michael Mycrobery numb more duction of "the Skin of Oor Techny was the most controversial drama in but he tackled the task of putting it in, with the skillful aid of drama in but he tackled the task of putting it, which was the most controversial drama in but he tackled the task of putting it, with the skillful aid of director of the product of the pro

grid live in the pulsee, but which is then to be the conclusine is skipped.

Mury Martin plays the drist wide then to be the conceptinc is skipped.

Mury Martin plays the drist wide concepts it with much grace. The concept is the concept of the concept in the c

Apple of His Eve

Apple of IIIs Eye

Joil Burth poblicing of courcy in tree
and foliar reverse by Kreany Michigan

Sanghar and Sanghar Sanghar

Sanghar Jail Sanghar

Sanghar Jail Sanghar

Sanghar

Jail Sanghar

Jail

'Ruth' 15G, Seattle

Seattle, Feb. 12.

Seattle, Feb. 12.

Ruth," currently at the Metropolita.

In first week, the 1.500-seater being scaled from \$5.35, did around \$15.000.

Running another week, with expectations and advance sale holding up-

SAMUEL FRENCH

Play Brokers and Authors' Representatives 25 West 45th Street, New York 811 West 7th Street, Los Angeles

EXCEPTIONAL SUMMER THEATRE FOR SALE

For Particulars, Write Box 143 VARIETY, 154 W. 46th St., N. Y. 19

Chicago Ups at Week's End; 'Show' Passing Out of Town, 'Suds' Ditto: 'Lucasta' Near SRO, 'Pharmacy' 15G

Biz was slow early part of the Bik was stowed, but it came in a rush towards week, but it came in a rush towards to be all to b

sua Lucasta, Civic (20th week \$3.60). The winnah for the \$17,782, or \$18 short of ca-

seek: \$17,782, or \$18 short, of capacity, some first of the control of the contro

'Make Ready' Wham In Boston With \$19,000, 'Antigone' 13G, 'Roots' 15G

Antigone' 136, 'Roots' 156
Boolon, Feb. 12.

"Antigone' opened ar the Will.

"Antigone' opened ar the Will.

"Antigone' opened ar the Will.

Ready' at the Shubert on Thun. (7)
Ready' at the Shubert on Thun. (7)
Ready' at the Shubert on Thun. (8)
Ready' at the Shubert on Thun. (8)
Ready' at the Shubert on Carlot and Cegirle
Bordwicks as actus, latter drawing
the Kalharine Cornell and Cegirle
Bordwick as actus, latter drawing
they at opener. Musical is a sellout for 18 10 days here: Coucal
bowever, at bo, moderate 385.

This week's openers are '11e Win

Mowever, at bo, moderate 385.

This week's openers are '11e Win

Rowe Marie, 'Opera Home, who

'Rome Marie, 'Opera Home, who

'Rome Marie, 'Opera Home, who

'Rome Marie, 'Opera Home, who

'Address of the Windson,' "Shaming Rogd."

"Carmen dones." "Phaning Rogd."

"

si33000 not hod. Final weck here current.

We have the Reads C volonial 11-500, e33. Did a couple of sellout shows for several groups, to take a nice estimated \$15,000 on finale here.

"Felousies" Opera House \$1,500 on security of the sellout several groups. Side \$1,500 on security of the sellout sell

rrent.

Veice of the Turtle." Plymouth
300; \$31. Seventh week comfortle \$18,300, estimated, good enough
keep it here another month easily.

'NOTION' HITS L.A. FOR **25G AS FIRST GUILDER**

COV AS FIRST (UILDER)
Despite a 10% shade to the midelement endomes. The due Guide to the
water endomes. The due Guide to the
water endomes. The due Guide to the
was above par, with \$25,000 for the
was above par, with \$25,000 for the
state frame. Review and audience
for the country of the state of the
second week of the show; Ken Butpara and the manual capacity \$15,000
Surpeising even the professor. The
for Fee in Fiji' made \$2,000 for the
veen though the prizes ripord it to
sheek. Finale of "Model Wives" at
the Moscat brought \$2,000 for the
for the run, de total grow of \$60,000
for the run,

Current Road Shows

"Anna Lucasta"—Civic, Chi. (11-

"Antigone"-Wilbur, Bost. (11-16) "Blackents of 1945" — El. Capitan, Hollywood (11-23). Blackstone — Shubert - Lafayette. Det. (11-16); English, Indipolis (18-

231, "Blossom Time"—Studebaker, Chi.

"Carmen Jones"—English, Ind polis (11-13): Emery, Clim. e14-16): Hart-man, Columbus (17-20); Erlanger, Buffalo (21-23). "Crescendo"—Shubert, Philly (11-

"Creacende"—Shubert, Philly (11-19). de die Meda"—Blacktone.
"Part Rath"—Davidson, Milwai-"Peter Rath"—Davidson, Milwai-Kee 11-16): Men Hall, Dayton (18-20): Town Hall, Toded (21-25).
"Dear Rath" 125 (20):—Mctone.
"Wilnin, Milwood: (20): Marton, Hel-ena (21): Fox: Gr. Falls (23).
"Party Refered"—Phylyhoue, Newark 14-16); Locust St. Philly
"Blep Are the Rate" — Lyric.

"Beep Are the Roots" — Lyric, Bridgeport (11); Court Sq., Spring-field (12-13); Bushnell, Hartford (14-16); Royal Alex., Toronto (18-

"Desert Song"-Nat'l, Wash, (18-

"Flaminge Road" — Playhouse "ilmington (15-16); Walnut St.

"Flaminge Road" ("Walnut St. Philip (18-22), "Poelish Notion" Bilimore, L. A. (11-16); Civic And., Pasadena (18); Lovic And., Lovic And., Lovic And., Lovic And., Lovic And., Long Beach (21); Russ And., San Diego (22-23), "Harver"—Geary, Frisco (11-23).

"Harvey"—Geary, Frisco (11-23), "Hasty Heart"—Nat'l., Wash, (11-

"He Who Gets Slapped"-Colonial, ost. (11-23). "I Like It Here"-Wilbur, Bost.

18-23).
"feb"—Lecust, Philly (11-16).
"Joyous Season" — Schwyn, Chi,

"Lating Room Only" Shubert, Chi. 118-23).
"Lating Room Only" Shubert, Chi. 118-23).
"Lating Room St. Louis 18-23).
"Lating Room St. Louis 18-23.
Interford (11): Metro. Providence 112; H. S. Aud., Lowell 133: Plynoilly Microsel's 141): Lawler, Green-field (13): Lyric, Bridgeport (16): Playhouse, Wilmington 112-201; Playhouse, Minington 112-201; Playhouse, Minington 12-201; Playhouse, Alloona, 1931; (R.O. Va. Wheeling 122).

"Liftle Brown Jur"-Conley, Bost

"Oklahoma!" — Curran, San Fran cisco (11-23).
"On the Town"--Forrest, Philly

(18-23).
"Polousise"—Erlanger, Buff. (11-16): Cass. Det. (18-23).
"Questionable Ladies" — Walnaf. Philly (11-16).
"Rose Marie"—Opera Höuse. Bost.

San Carlo Opera Co. -- Morre, Sealife (11-16); Strand, Vanconcer (18-21); Royal Victoria (22-

Chi. (11-16).
"St. Louis Woman" - Shubert, N.
Hayen (14-16); Shubert, Bost. (18-

Haven 14:-10; Support, Boot. 11:"School for Faries" — Fariq T, Ballo.
(11-16); Rris. Schenertady (21-23).
"State of the Union"—Subsch (1):"State of the Union"—Subsch (1):"State of the Union"—Subsch (1):"State of the Union"—Subsch (1):"State of the Union"—Subsch (1):(And., Bionarch (1):(And., Bionarch (1):(And., St. Paul (1):(And., S

Chi; (11-16); Shubert-L; fayette, Del. (18-23), "The Passing Show" — Erlauger, Chi; (11-16), "Three to Make Ready"—Shubert, Bost, (11-16); Shubert, Philly (18-

231.
"Truckline Cafe" — Eite, Scheneg-lady-15-169; Ford's, Balto, (18-23).
"Twe Mrs. Carrells" — Tivoll, Frisco (11-23).
"Voice of the Turile" — Elimore, L, A-18-23).
"Voice of the Turile" | 2d Co)— Plymouth, Bost, '11-23).

'Jones' 38G. Pitt

JURES JOU, FIT.

"Carmien Jones" would ju forlnight's step at Nixon last week with
blazing \$18,300, or around seven
grand more than it did the prev losis
stiman. Al \$420 top 'including trabat
capacity, with standing room accounting for the extra coin. First
own to be a formation of the
work of the country to the
Nixon currently has "East George
Nixon currently has "East George
Nixon currently has "East George

went so clean.

Nison currently has "Late George Abbott's new one, "One Shoe Off," with "Life With Father," "On the Town" and "Deep Are-the Roots" following.

Transit Strike Hits Philly Legit

Philadelphia, Feb. 12.
Legif biz, which continued at a very high peak last week, is almost certainly due for a dizzy drop, this stanza with the all-ond transit strike, which started yesterday (11) as the bugaboo.

bugaboo.

"On the Town," last night's opening at the Forrest, had a swell advance and will undoubtedly feel the jot less than the others. Also it will have the musical field all to itself until next Tuesday night.

have the musical field all to list! until next Tuesday night.

Legit offerings that are bound to unfer include the tryout Creseedo. Surfer include the tryout Creseedo. Surfer include the tryout Creseedo. Surferin include the tryout creseedo. Surferin include the surfering the surfe

a sound full aession for lig refeavey. Town's leader last week was the Forrest, which did a whacking his suggested to the suggested of the suggested of the suggested of the suggested of the week was higgest draw of the two entire previous week, held up nicely. Second-stringers were favorsible to the Leinar return by this Shubert-ceiside all three nights. Group out the suggested of the suggeste

weeks and are reported as possible extent. Durbers Mischenres, "which skidded sheeply in he third week at the Shabert, came back somewhat he had been back somewhat he register a fairly sattlefactory \$12,000 played four weeks and three extra performances after being originally shaded weeks and three extra performances after being originally shaded weeks and three extra performances after being originally shaded weeks word sister was "Questlumible Landea." which as a matter of fact, weren't borne out the same three three performances which, as a matter of fact, weren't borne out to show itself. Civic gave it a lacetur. After, three openines last week may be a fact, the same three openines last week may be a fact that the season. Ingit activity keeper three openines last weeks and two this session, legit activity keeper three openines in resular legit here the same and two this session, legit activity keeper three openines in resular legit here weeks and two specials out the side next here weeks.

and two specials on the side next week.

**Note: **Note: **Pinnings Rosal bows, at the Wainst and "Dearly Belwed" at the Lacust. Both are fryouts but not preeme, On Tucoday. Three for the Lacust and his Yddolsh Art Co., for the had Ado next week. Manufee Schwarts and his Yddolsh Art Co., for the had at the Wainst or Ferrers, plays at the Lincoln Interner colored and now attended to the Wainston Ferrers, plays at the Lincoln Interner colored and developed the Lincoln Interner colored and now attended to the Wainston Ferrers, plays at the Lincoln Interner colored and interned the Lincoln Internet colored and internet and the Mask and Wig Chib of the Univ. of Pennsylvania Kategorian and Children and C

There won't be anything on the 28th, but four bookings are likely in the control of the control

'Town' 29G, Balto.

"On the Town" mopped up at Ford's here less week wouldn't up with a resumrine \$29,000 and a unanimous collection of critical raves. In currently is "School for lesses," in currently is "School for lesses," in currently is "School for lesses," in currently is "School for lesses, "I cult may be a well Anderson's new one, "Truck-line Cafe," ect-to follow.

"Windy Hill" - Toronto (11-16); "Windy Hill" — Toronto (11-16); Hanna, Cleve, (12-23); "Young American"—Great North-ern, Chi. (23).

Broadway Blackout; 'Yesterday' Sock \$19,000 in 1st Week, 'Apple' NG 11G, 'Lute Song' Tuneful 25G, 'Thaw' 61/3G

Although bistiness eased of along Broadway bet week, takings gentrally wers tall hefty. Expectations can be along the second of the second of

Thaw' is in doubt

Estimates for Last Week

Keys: C 'Comedy), D (Draina),

CD 'Comedy)-Deman, R (Reque),

M (Musical), O (Operetta);

"Anna Lucasta," Musicalel (76th
week) (M-997; \$3.80). Turnaway

business on Sunday a factor in great

takings of long-stayer, which got
over \$19,000 last Week.

over \$19,000 last week.

"Apple of His Eye," Bilimore (2d week) (CD-920; \$4,20). Drew notices on the down side, discounting highly favorable rating from out of town; around \$11,000,

around \$11,000.
"Are You With It?", Century fi4th
week) (M-1,712; \$4.80). Some musicals have matinee weakness: this
one no exception eased to \$32,500
last week.

"Billion Dollar Baby," Alvin (8th week) (M-1,357; \$6). Expected to be among the summer stayers; com-mands excellent trade, around \$37,000.

"Bloomer Girl," Shubert (72d week.) (M-1.382; \$5.40). Appears to be grooved around \$27,000 but cased off \$500 last week.

off a500 hat week.

"Bon Yastray", Lycum 2d
week) C.980, \$4.20), Management
of the M

56.5.00

Thay Before Spring, National 12th week) 154-156; 359. Not as string as indicated at start but doing fairly well; around \$22,500, some string as indicated at start but doing fairly well; around \$22,500, some content of the string of

of this in, steam 4-1900, get more.

"Fellow the Girls," Broadhurst 198th week 'M-1.160; \$4.80 \). One of the sturdiest grossers considering length of stay, and the pace approximated \$25.500 last week.

mated \$25,500 has week.

"flarvey." 48th Street (67th week)

(C-92s; \$4.20). Sells out at all performances and figures to held that pace into and beyond another sun
"Hamilet," Columbus Circle (9th week), 11,178; \$4.80). GI version

of Shakespaeine classic flagured to into spring, dipped under \$29,000 for Jobal Line.

nees here: \$28,500. "Home of the Brave," Belasco (Tli week) 10-1.072, \$4201. Partics from rogarizations supporting was drama, or a supporting was drama, or a supporting was drama, or a supporting sundays, "I Remember Manan," Music Box, (Tolin week) (CD-979, 34.20). Reputation a factor in keeping deimand up strongly among visitors, and gross is dealed, \$1.382. These, "Golden (2d)

adil-big, \$19,500.

"January Thaw," Golden (2d week) (C-768; \$4.20). Switching to Sunday performances, with Moriday nights and midwest matiness on; the state of the state of

3ZZ.000; more when subserptions crack, ensured St. James (150th week) (A. 150; \$4.80), \$\) Still draw-week (A. 150; \$4.80), \$\) Still draw-yen; \$30,500, some enters fourth yen; \$30,500, some enters fourth yen; \$30,500, some enters fourth yen; \$0.500, som

week) (CD-1,064; \$4.80). With stand-ees in at all performances, this standout sure to clean up; approxi-mately \$25,000.
"The Duchess Misbeliaves," Adel-phi M-1,434; \$4.80). Presented oy A.-P. Waxman: music by Frank

"The Duchess Miberhaves," Adelphi 1M-1434, 3480). Pre-sented of A. P. Waxman: music by Francisch Shelley, with additional dialog by Joe Bigelow; force dosing of the actes presented debut Tuckedy vic.), actual properties of the control of the cont

cuoted.

"The Magnificent Yaukee," Royale (3d, week) ICD-996, \$4.20). Except for early in the week has been capacity since opening; fine \$21,300.

"The Voice of the Turtle," Morosco (97th week) IC-930; \$3.60). Three-person wonder enunedy getting around \$17,000 weekly, and slated linto the summer.

around \$17,000 Weekly, and stated into the summer.

"The Wauld Be Gentleman," Booth (5th week) (C-712; \$4.80). Has done very well to date and is expected to stick into the spring; dipped to

very well to find and to the expected as \$13,000.

"Up in Cestral Park," Broadway 1, 153,000.

"Up in Cestral Park," Broadway 1, 153,000.

"Up in Cestral Park," Broadway 1, 153,000.

"Show Markey 1, 154,000.

"The Desert Saige," City Center (O.2,688; \$24,00).

"The Desert Name of Saige (Saige Markey 1,000.

"The Ma

OKLA.' SMASH 18G IN **1ST 4 DAYS IN FRISCO**

1ST 4 DAYS IN FRISCO
With STATE PROPERTY OF STATE OF THE PROPERTY OF THE PROPE

'Indians' Poor \$6,500 In Toronto, Thea Folds

Then Folds

After three weeks on the road;
indifferent business, Arthur W.
Kelley production of "Bon Little harder",
the week of the road;
its with 1,225-seater, sealed, at
\$2.50 top, prossed a poor \$6,500.

The first four-night engagement of
"Jee Follies of 46."

'Father' 8G, N. H.

Father 8G, N. H.

Take Wei Haven, Feb. 12.

Take Weih Father' hill town to the first time land weekend and hil Sinkert boxoffice for shoot was excellent for four shows at 33 'including taxy top.

The shoot shows at 33 'including taxy top.

The shoot shows at 33 'including taxy top.

The shoot and will doubtle-sky complete the account network over \$10,000 in which we have been accounted by the state of the state o

Literati

Shakenp in Oregon
M. J. Frey was appointed gen,
my of Portland Oregonian Publishing Co. Sat. (9) and in turn
maned Arden Pangborn biz mgr.
for the morning Oregonian Pangton State (1) and in turn
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Fred Beck: Book
Fred Beck, back from the Navy,
Is releasing 'Sosond Carrot from the
releasing 'Sosond Carrot from the
who usually gets his frems hunched
The Beck book is about his adventures as literary selfore
triutures as literary selfore
tion, Carole Landis, Dinah Shore,
Sonny Tutts and Robert Montgomery are among Book's puttler-uppers.
And, of course, Mrs. Beck.

S. & S.'s Bridge

S. & S.'s Bridge
Simon & Schuster announces it is
moving in on Vallety—determined
to bridge the gap between scholarship and the public. Firm will publish an American Scholar series of

lish an American School series whooks,
Material will come from the Philesta Kappa quarterly. The American Scholar. Books will be edited by Irita Van Doren Tree the Middle by Irita Van Doren Tree the School series of the

between scholarship and public.

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Herb Caen Tops Frisce Survey Herb Caen, back from the wars a few weeks, who resumed his column, "It's News to Me," on the San Fran-cisco Chronicle after over two years in service, tops newspaper interest in the San Francisco area, as the re-

in the San Francisco area, as the re-sult of a survey by the Chronicle. Caen led a fleld which included several nationally famous newspaper names. Caen is also on the air with a Sunday night 15-minute chatter ames. Ca Sunday rogram,

CHATTER

Bernard De Voto writing a history of the western fur trade.

Erskine Caldwell at his home some miles from Tuscon, Ariz.

Katherine Brush. working on a novel encompassing the period of 41-46.

Wilstach sold "Patrons for iving" to Book Collectors John Wils e Living"

the Living to BOOK Consenses, Packet, Milliams is new editor of True, with new associates Burt Evans and Tom Davis.

Coroniet's managing ed, Harris Shrvelson, permanently transferred from Chicago to X. Bonniet "Hobby Lobby" program. Elmants "Hobby Lobby" program. by Carleton Period Chicago and Chicago and

evepost.
Marjorie Bonner, former film actress, wrote a mystery novel, "Sh That Creep," for publication

Joe ("Call Me Author") Lauric, Jr., tells of the early history of vaudeville in the February Issue of

vaudeville in the February issue of The American Mercury. Report that Carl Carmer will write a historical folklore story, Paul Bunyan, or Pecos Bill or Fe-bold Feboldson, for Walt Disney. Kenneth S. Ginigey out of Army

and appointed director of publicity of Prentic-Hail, Inc. trade book dept, meceating William Mr. of the Control of the Control

formation.

Bill Ornstein, Metro homeoffice flack, appears in current issue of Swing with a piece entitled "fil-Jinks and Lo-Jacks." Next month will appear in same mag, with skit on radio, "Who Killed Cocker Robin?"

New Brainchild - Continued from page 1 :

banking firm of that name: Harold K, Guinzburg, head of Viking Press; Robert Straus, veepee of the Amer-ican National Bank of Chicago, and Modie Spiegel, prez of Spiegel. Inc. one of the largest mail-order houses

none objects prez of Spiegel. Inc., one of the largest mail-order houses in the country.

Louis G. Cowan is president. Best known in radio as originate of the proper sentition and consultant for one of the long of the New York office of OWI and the proper sentition and consultant for one of the long of the New York office of OWI and the proper sentition and the property of the New York office of OWI of the New York office of OWI of the New York, but will at the amusement biz in Chiespo, Covan will sent the New York, but will also, be shutting frequently between the New York of the New York, but will also, be shutting frequently between the New York of the New Yo

ing still the owner of several skating

Vice-president of the firm is Al

ing still the owner of several skating Nas., prediction of the dram is Al Hollender, formerly assistant to Ralph Atlass when the latter owned WIND and WIJD in Chicago. During the All Hollender, formerly assistant to William S. Paley when the latter owned will have been contained by the contained of the contained by the containe

OBITUARIES

FRED BARTOW

Fred Bartow, 58, veteran circuit
and exchange publicity man, died in
Chicago, February 5, following a
cerebral henorrinace, Cieveland of,
faces of Loew's theatree, Burtow was
transferred to the Chi Metro exchange in 1229, where he began road
show work with "Trader Blorm," then
show work with "Trader Blorm," then
show work with "Trader Blorm," then
how work with "Trader Blorm," then
the mixed to the Warners Chicago
exchange, remaining there until 1942,
at which time he joined the Paramount publicity staffered a paralytic
stroke from which he never fully
recovered, and was comparatively.

recovered, and was comparatively inactive until the time of his death

KAIN E. WALSH

Karin E. Wales, 87 one of the
builders of Navy Pier, Chicago, and
Balaban & Kaiz Chicago, thestre,
and father of Karin J. Walsh, etty
do of the Chi Times, died in Oak
Paris, Ill., Jan. 28.
Bres, contrectors, Walsh had a hand
in building many of the city's landmerks, among them, the Bak flagship and the Pier, leaving the business in 1800 to manage the Seneca
was managing director of the Georgian botel, Evanston, Ill.
Survived by widow, daughter and
three sons.

MILES MANDER
Miles Mander, 57, film actor, writer and director, died Feb. 8 at his home in Hollywood following a heart attack

British born, he had lived in California for 10 years, during which he appeared in 67 pictures. As a director in England he worked on hims for Alexander Korda, British As a writer, he authored several English legit plays and a novel. His at appearance on the acreen was in "Murder, My Sweet." Surviving arch his son, Theodore, and his brother Geoffrey, a member of the British Parlament.

HENRY H. BUSSE

HENRY H. BUSSE
Henry H. Busse, 57, widely known
musician, who at one time was director of orehestras for the Paramount theatre circuit, died in Hartford, Feb. 8. He joined the Paramount organization after serving as
head of the music department of
Knox College, Galeburg, Il. He
also had been violinist with the Minneapolis Symphony Orchestra. He is not to be confused with the pop

s not to be contused with the pop maestro of the same name. Early in the depression years he was appointed director of WPA music activities, later going to Hart-ford as director of the Federal music

PAUL W. HUHN
Paul W. Huhn, 71, veteran retired
Pittsburgh exhibitor, died in his
Petersburg, Pla. He went into the
film business in Pitt 33 years ago as
a partner of the late Chris Vollmer
in operating the old fild Hour for
more than 20 years. For last several
south. he as spent his Winters in the south. In 1931 Huhn transferred his the

atre interests to the Grandview, with his son, Norman C. Huhn, joining the

J. BANNISTER HOWARD J. Bannister Howard, 79, British tor-manager, died in London, Jan.

After many years touring the sticks with old mellers, he became manager of Ben Greet and later arquired sole rights to "The Silver King." He later made a fortune with "The Belle of New York" which he tourcd on an off for over 36 years.

years,
In 1938 he published his memoirs,
"Fifty Years a Showman."

Billy CLARK Billy Clark, 66, vaude performer and, songwriter, died in New York, Feb. 5.

Feb. 5.

He had appeared in value for many years and for a time was teamed with Harry Armstrong. Of his songs, probably the best remembered are "T Love My Wife, but Ob, You Kid," "Snaky Eyes" and "Drivin' Cows Home." Survived by widow,

RONDO HATTON
Rondo Hatton, 51, screen actor, died Feb. 2 in Beverly Hills, following a heart attack. His last film as-

signment was in "The Brute Man" at Universal, Remains were sent to Tampa, Fla, for burial under auspices of the American Legion.

HENRY SCHOENSTADT Henry Schoenstadt, who had been a pioneer exhibitor in Chicago and more recently a member of the Park Board there, died in Chicago, Feb. 10. Board there, died in Chicago, Fcb. 10. The Schoenstact chain, which in-cludes 18 theatres in Chicago, was started by his father and later oper-ated by him and his brother, Ar-thur. He retired from Park board

last year because of illness, Survived by widow, brother and

PPARTA CONTE

ITALIA CONTI
Italia Conti, 73, former actress and
more recently operator of a school of
dramatics, died in Bornemoutit, Eng-land, Feb. 8.

Numbered among her pupils were
Gertrude Lawrence, Noel Coward,
Freddie Bartholomew, Brian Aherne

and Reginald Owen

CHARLES WEIGEL

CHARLES WEIGEL
Charles Weigel, 67 retired piencer
exhibitor of Cluelanati, died Fee. 2
at his home in Norwood, O.
In 1918 he purchased the Albam
Para, a small motion picture theorie
and removed it from the "nickepand provided the state of the state
and removed it from the "nickepand removed it from the "nickepand removed it from the "nickepand removed it from the "nickeptree in the state of the state
and such that the state of the state
and son, Charles J. Weigel, who is
with the M-G-M exchange in Cincy.

SIGMUND SECKEL Sigmund Seckel, 68, who retired a year ago as assistant manager Locw's Mayfair theatre, N. Y., died in New York last week.
Survived by son, brother and four

JUSTUS D. BARNES
Justus D. Barnes, 34, retired actor,
died In Weedsport, N. Y., Feb. 6.
He had appeared in travelling legit
shows and stock many years ago;
also in silent films for the Thanhouser Co.

MARRIAGES

Jerie Flacker to Leonard Broudy, New York, Feb. 10. Groom is son of Dave Broudy, veteran Pittsburgh theatre maestro now a manager there

to Williams of the Manager InterUrylee Leonardos to Kenneth
Bacon, Pittaburgh, Peb. 8. Bride is in
"Cermen Jones".
"Cermen Jones".
"Carmen Jones".
"Carmen Jones".
"Carmen Jones".
"Carmen Jones".
"Carmen Jones".
"Carmen Jones Angeles, Feb. 7. Groom is a radio
commentator.
Sandra Lucas to Alan Curtis, Las
Vegas, Feb. 8. Groom is screen
player.

Vegas, Feb. 8. Groom is serven player. Low Miller to Bob Holleran, San Antonio, Jan. 28. Groom is special events announcer for KrSA, San Antonio.

Charlotte Christman to Jack Samuer. Charlotte Christman to Jack Samuer. Christman Feb. 11. Bride is singer appearing in "The Red Mill" (6th 18th theather): groom is in cast of "The Desert Song" (City Centre). Marahn Hunt to Robert Persent. Marahn Hunt to Robert Persent. Is serven player; groom is serven writer.

RIRTHS

Mr. and Mrs. Felix Jackson, daughter, Hollywood, Feb. 7. Father is Universal producer; mother is Deanna Durbin, Universal screen

star,
Major and Mrs. William C. McCarthy, daughter, Pittsburgh, Feb. 2.
Mother is former Marie Harmon,
intery dancer,
Mr. and Mrs. John Lowe, sonHollywood, Feb. 9, Mother is Ruby
Keeler, former dancer and ex-wife
of Al Jolsen

Keeler, form of Al Jolson.

Needer, former dancer and the Army Son, of Al Johann.

Portico, Peb. 7. Pather is m.c. of Vielly Miller Time' radio above.

The and Mrs. George Fowler. son, V. Y., Peb. 11. Mother is former Diana Shouras, daughter of Spyros Stouras, president of 20th-Proc. Mr. and Mrs. James Brown. Son Mr. Son

is film actor.

Mr. and Mrs. Howard Hawks,
daughter, Hollywood, Feb. II.
Father is film director.
Mr. and Mrs. Maurice Golden,
daughter, Chicago, February 19.
Father is midwest representative for
Metro.

SCULLY'S SCRAPBOOK By Frank Scully +++++

Chapel Hill, Feb. 9.

Chapel Hill, Feb. 9.

After being quoted coast to coast (New Haven to Port Jefferson) for col-lateral commentary on athletic marvels in religious orders who never made the cast of "Bells of St. Mary's," finally eaught the picture in its sixth week. And as believable as Ingrid Bergman is as a sports-loving mun. I still year to watch Sixter M. Matthew perform on the beginning of the many and the picture of the coast of the picture of the still religious orders. The coast of self-defense, nee is a four-letter thun even so.

Comp. herafield, the me at least) as a Marawellie at hat and a Bortelli of

to water stater at sufficiency person of the property of the mainty art of self-defense, leaved teamed-leave through even self-order to the mainty art of self-defense, leaved the property of the mainty art of self-defense, leaved the property of the mainty art of self-defense, leaved the property of the leaf.

The provided part of the property of the leaf.

But topping thrighling and shooting baskets. Her veils flying, also moved about with a speed that was the enry of the leaf.

But topping the limit of the leaf of the leaf of the leaves of the leaf of the leaves of th

Foster Didn't Write It It's a matter of history that Homer nodded, but if I so much as yawn Paul Chavanne, of Brookline, Mass., is there with a corrective directive

in the first mall.

"You claim" he writes, "that 'Home Sweet Home was the work of Stephen C. Foster. Actually, Foster no more wrote 'Home Sweet Home'. The Monight Sonta' (Renember?). The composer of that ballad was Henry C. Bishop.

of that ballad was Henry C. Bishop.

It has ballad was the work of the wo

whole mounts in the control of the c

Before I get crushed in the race to beat the suffrage to their Academy

Before I get crushed in the race to near the subruge to mein acassem; Awarda I had better put down my own selections. The Best Pictures: "The Fighting Lady: The Best Pictures: "The Fighting Lady: The Best Haircuis: Joint Wayne in "They Were Expendable." The Best Shilleers: George Jeach, "The Didy Sisters."

Broadway

Broadway

Earl Blackwell to the Coast to enlarge staff of Celebrity Service.

The Committee of Celebrity Service o

violts. Neuro Civic Opera Guild, offshoot of Negro Opera Co., Plans. touring in Verdis "Traviata," and outfit is now in rehearsal to open on road in mid-March.

larch.
George S. Kaufman to Coast this
reck to collaborate with Nunnally
ohnson on the book of "Park Aveuc," Broadway musical due next

week to collaborate with Nunnally aphunon on the book of "Park Averagemon andway musted due next again to the property of the

San Francisco

Famed Pierre Restaurant has

folded,
Margaret Pemborton to Santa
Barbara for 10-day rest,
Hoagy Carmichael here for broadsakt from local NBC studios.
Al Marsten and Louis Boisot to
back swank eatery on Van Ness

beck swaht, attery on Van Nees average, average, average average of the Van Nees average. Some program over Station KYSO.

Louis Luric has gone to Hollywood Louis Luric Lur

tional Conference of Christians and Jews for National Brotherhood Week. Lassie and Laddie naking personal appearances here at Auditorium Dog Show, two days for \$2.50. Other at-tention-getters are the Andrews Sis-ters' Dobermans and Tom Neal's entries,

Miami

By Larry Selloway Benny Davis' wife, Gilda, ailing. Lew Lehr and John Boles into

Lew Lenr and Joined Billy Vine.
Blalt and Dean Joined Billy Vine.
show at the Clover Club.
Don Ameche and the missus expected at Lord Tarleton.
Joey Adams, Marc Plant and Tony
Canzoneri open at Five o'Clock this
weekend.

Canzoneri open at Five o'Clock this weekend.
Sonny Dusham follows Tony Pastor into Flagler Gardens this weekend.
Kitty. Carlisle, D'Angelo and Varga make up new show at swank Brook Club.

Brook Chais.

In Front, Soughtes, into Colonial Ina, Herry Richman, ailing,
Jame Front, Soughtes, into Colonial Ina, Herry Richman, ailing,
Del Casino held over again at
Chee Price, which atter slow start,
Ritz Busthers Grade Barrie and
new show into the Copacabana Feb.
Ritz Busthers Grade Barrie and
new show into the Copacabana Feb.
Ritz Busthers Grade Barrie and
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Ritz Busthers Grade Barrie and
new show into the Copacabana Feb.
Ritz Busthers Grade Busthers and
Bill Miller. Embassy (N. X.) op

Bill Miller. Embassy (N. X.) op

Bill Sulfer in town for vacaba,
Will stop at Raleigh with former

partner, Murray Weinger.

R'wood Asked Continued from page 1

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Toyald Stope and Richard deRodelmont,
Rodelmont,
Rod

stant contact with public and university libraries.

Society has thrown it and ill weight.

Society has thrown and in the weight of the period of the period

world's problems as "continue ceiting on the ceiting of the continue ceiting of the ceiting of t

hato the Berkeley's Claremont in 10 hards and the state of the book systems should also recognized to the state of the sta

London

Gracie Fields around town looking up old friends.
Roy Fox in town, with Jack Harris expected shortly.
Wendy Toyé, dancer, to stage dances for Charles Cochran's new

lor recovers from illness.

Jack Hylton and Jack Buchanan
are giving up lease of the Lyric theatre when former's play; "Duet for
Two Hands," completes its run, with
theatre going back to Gilbert Miller. theatre going back to Gibert Miller.
While conducting her all-girl band
at the Royal dancehall, Tottenham,
Blanche Coleman's dressing room
was ransacked by burglars, who got
away with her, fur coat and other
stricles valued at \$2,000.

articles valued at \$2,000. Gaiety theatre, which was bought by the London County Council before the war for street reconstruction, is likely to be reopened shortly. Also reopening is the Fortune theatre, which was used by ENSA duting the war for broadcasting shows.

Chicago

Gladys Swarthout here over the weekend in Orchestra Hall recital. Tice-Capades' kicks of an 18-day engagement at the Arena March 17, wanter the company of the control of the Walnut Room, Bismarck hotel, Fri-day (15) Bertha theatre, formerly operated by Koppel circuit, taken over by Essaness.

day (15), heatre, formerly operated by Groupel elecuti, taken over by Essancis.

Warmer circuit manager Jimmy Landy Revent of the Stancis of

Pittsburgh

By Hal Cohen
Ted Goldsmith in town drum-beating "One Shoe Off."
Singer Michael Strange's wife,
Jennie, into the hospital for operation.

on.
Daryl Campbell, trumpeter, out of ervice and joining Tony Pastor's

and. Dave Broudy in the hospital for puple of days having cyst removed

bands. Brondy in the hospital for couple of days having gost removed from arm. on pany of "Deep Are the Roots" concess into Nixon week of March 18. The most section of the Roots of o

N. Y. Commish

an American Labor Party nominee, will take a more lenient stand than did Moss. Circuit and independent theatre

and allows. and independent beairs acked to appear. Point of the meet. Fielding said, as to establish a pre-cedent for a series of huddles to that "a clearing house can be set in minds when a problem artises.' Among those problems, would be consorting. Fielding conceded. In the consorting, Fielding conceded, the consorting beginning conceded, and the huddle will be consorted to the consorting beginning conceded, and the huddle will seek a state of the improvement of sanitary conditions, the newly appointed commissions will be added to the consorting the consorting the consorting the capability of the consorting the capability of the consorting the capability of the capability of the consorting the capability of the consorting the capability of the consorting the exhibition.

Worl Talk On Brefey

Won't Talk On Burley

Woult Talk On Bayley On the subject of litting the ban on the subject of litting the ban on the subject of litting the ban of the subject of litting the litting t

motion picture exhibitors to follow the lead of the Beacon theatre (N. the lead of the Beacon meatre (N. Y.) in running special programs during the day for children. He would also invite suggestions on how the Dept. can aid theatre owners in special programs of this type.

Pic Studio Unions

Continued from page 1

continued from page 1

pliance by the paniners and carpenters with the AFL studio job directive before taking up the Conference demands. They also declared they could not negotiate with the directive before they could not negotiate with the conference affiliate, for film office as the conference affiliate, for the conference for state of the conference for state of the conference for SoEG and declared no change had been made in the Feb. 16 deadline for the conference for sold and the confe pliance by the painters and carpen-ters with the AFL studio job di-

Vatican's Pix

Continued from page 1 Film Center (Central Cattolico Cine-

Filt Center Central Cattolice Cinematographo.

Independent booking agency is also currently being set up that will set tempt to furnish Catholic exhibitors the contract of th

Hollywood

Charles Boyer laid up with flu.

flu. LcRoy Mason bedded with bron-Charles R. Rogers laid up with

Nat Goldstone soaking up sunshine
in Arizona.
Ed "Archic" Gardner parted with
his tonsils.
Bryant Washburn fighting off

Bryant pheumonia.

Roy Rogers to Houston for rodeo appearance.
Robert Young vacationing in
Phoenix, Ariz.
Helen Ferguson vacationing at

Robest
Phoenix Ariz
Helen Ferguson vacationing
Helen Ferguson vacationing
Palm Springs.
Joseph Sandey bought a home at
vanna Beach.
Tevinson in the hos-

pital for surgery, Curtis Bernhardt became an

Curtis Bernhardt became an American citizen.

Curtis Bernhardt became an American citizen.

American citizen.

American citizen.

Selvan and an American citizen.

Die Scharty back on his feet after a battle with presumonia.

Die Scharty back on his feet after a battle with presumonia.

Noel Madsons celebrated cheir 200 met March of Dimes.

Noel Madsons celebrated cheir 200 met March of Dimes.

Noel Madsons celebrated cheir 200 met March of Dimes.

Noel Madsons celebrated cheir 200 met March of Dimes.

Archie Mayos illness halted work.

Con Control of Mayos in Control of the March of Control of the March of the M

Francis Murphy, monologist, leav-ing on a USO-Camp Shows tour of

Japan Leo Spitz, William Goetz and Leonard Goldstein sunning at Palm Springs. Claudette Colbert sold a hunk of real estate on Hollywood blvd. for \$450.000.

5450,000 Nat Tanchusk in town on smillion. Leave after four years in Penny Singleton and Robert Sollywood of the Control of th

Starocketing!



That Genial Irish Gentleman

And His Orchestra

d to featuring

JOHNNY DARCY • JANIE MORGAN RUSTY GATES • DICK WISE THE FOUR BROTHERS

We are indebted to

HARRY MAYER

for our first Broadway theatre engagement

OPENING FEB. 22

STRAND NEW YORK

VOGUE RECORDS

IN COLOR

Mooney Money Platters

MOON MIST • ALL THROUGH THE DAY • PIPER JUNCTION, PA. • I'VE BEEN WORKIN' ON THE RAIL ROAD • WARSAW CONCERTO • YOU'RE NOBODY TILL SOMEBODY LOVES YOU • SEEMS LIKE OLD TIMES

Direction: MUSIC CORP. OF AMERICA

Just concluded
FIVE MONTHS at the
HOTEL LINCOLN, New York
thanks to

MARIA KRAMER

on the CES NEC and Many Membershop

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VOL. 161 No. 11

NEW YORK, WEDNESDAY, FEBRUARY 20, 1946

PRICE 25 CENTS

OOLA REACHES P

SINATRA BROKE DEPITE TAKE OF MICION

Hollywoo eeb. 19.
Trank Sinatra, who had over a million dollars I year, is so broke, probably du to tax cuts, that he's figuring on laying theatre or conrectriction of laying theatre or con-cert date beginning late in March, to build p a wad. Singer hasn't as yet deed which field he'll select replenish the Sinatra family cof-

.fers, but probably will do so within the next week. His radio program will be done from wherever he happens to be each week.

poss to, be each week.

Sinatra's last par was at the Paramount theatre, N. Y., last fall. He
have labyed any other houses, however, for two years or more, since
he went into Boston, Philadelphia,
et al, on hetry guarantees against
5-50 spils from the first dollar,
earning over \$30,000 in the former,
earning over \$30,000 in the former,
large auditoriums, he's likely to cor'ral larger sileses of Unde Sum's cablarge number, and so may try that rai larger sinces or Unice sams can-bage, however, and so may try that field. Short while back, Sinatra and Tommy Dorsey, with whose band he rose to prominence, had an idea to do a string of concerts as a team, but the deal subsequently was iced by

Seems 5 Daughters Are Too Many: CBC Admits Cantor Ban in Canada Montreal, Feb. 19.

Sparked by a remark in Walter Winchell's column appearing here Minchell's column appearing here wed-filed that eracked: "What is the real reason for the Canadian networks banning the Eddic Canfor Program?", the Canadian Breadeast-ing Corp. audickly, if somewhat belacely, came forth with the explanation that "The Eddic Cantor show was refused by the CBC for a number of reasons, but mainly because (Continued on page 55

SKOURAS KEY TO AID OF JEWS IN GREECE

Spyros Skouras, president of 20th-flox, is revealed to have been the Dromlent Greek-American" who almost a year ago was responsible for the restoration of civil righls to thousands of Jews in Greece.

Abusands of Jews in Greece.
Siouras, a riend of the Greece,
Prime minister, received a Greece,
Large, and it was at the committer's request that Stouras went at time
the p. m. and interceded at a time
the p. m. and interceded as a time
the p. m. and interceded as a time
that p. m. and interceded as a form
that published to include reasoning the Jews', rights,

Smooth Trip

Hollywood, Feb. 19.
When Howard Hughes' Constellation left here for its New
York weekend it might not have
been the only thing carrying a

been into only many carrying to the control of the

Agency Warns Of Telelegging

UI IGIEGGING

Bootleg television is in the offing, according to the director of a
sion. He says if III be called televlegging, and here's how if III pan out.
The average race fan, who usually
can't serape together enough cash.
The average race fan, who usually
can't serape together enough cash.
The average race fan, who usually
can't serape together enough cash.
The average together enough cash.
The average together enough cash.
As for prisefughts, the forecast
there is also "muddy track." What
happens in the states that have alhappens in the states that have alfights: It's asked. Not newspaper or
radio reports, mind you, but those
nastly, bloodthirsty pictures of the
fulls themselves—and now video.
And what about those California
supermarkets that are even now
demonstrating to housewives how to
of video's Will they be besieged by
football fans who'll trample old
delies with armloads of groceries in
their mad rush to see the Roschowl
the Birdsey display?

FANCY PRICES AT END, SAY AGENTS

Heigh-de-ho days on prices paid by Hollywood for screen rights to be Hollywood for screen rights to books are is an end. Peak has been reached on the fancy coin being passed out by the studios, and from here on in can be expected to skid gently downward. That's the pri-us well as story editors for the major companies.

companies. "There's no thought that a spec-tacular best-selling novel or big Broadway musclal won't come along Broadway musclal won't come along obtained through competitive studio bidding, but the feeling is that the economic limit has now been reached and the law of diminishing returns will start to function as grosses taper off in the next few

(Continued on page 53)

American Theatre Wing Mulls Treasury Distrib: AFRA Bids for \$50,000

American Theatre Wing is expected to decide soon on the disposition of al least an appreciable percentage of the decide soon on the disposition of al least an appreciable percentage is considering a request of the American Federation of Radio Artists for \$50,000 for its emergency. fund, and if that's favorably acted upon theatrical charities may be the

upon theatrical charities may be the recipients of the Wing's surplus before it ultimately winds up.

AFRA contends that it has a stronger claim than other talent groups, pointing out that high-salariod players appeared in the "Stage Door Cantend". Tadio shows for comparatively nominal salarios (name (Continued on page 2)

Hot Florida

Miami, Feb. 19.

At Florida dice tables they're not only standing three and four deep, they're passing those loose \$100 tips hand-over-hand from rear to front rows to get down.

One guy was also hand to One guy was also heard to offer another \$100 for his place at the table.

Hero's Film Story May Elect Him

Philadelphia, Feb. 19. Philly Democrats are making a little experiment in the value of a little experiment in the value of a film character as a vote-getter. They have slated Set. Al Schmid, blind hero of Gusdalcani, as state sena-flower of the state of the state of the state of the state of the publicity Schmid got in the Warner dramstration of his life in 'Pride of the Marines.' The picture got a heavy play therever shown in Phility, especially wherever shown in Phility, especially there was the state of the state o

lives and worked, Scenes of Schmids to blown enighborhood were in film. Many scenes of the picture were short right in Schmid's home balli-barrowds at the time.

Another angle figured by the Democrats is that Sgt. Schmid received a \$1,000 hero award from the cleived a \$1,000 hero award from the Philly Inquirer, powerful GOP sheet. The paper could hardly the rap on a candidate which it thus home the first part of the state of the s

nonored not so long ago.

Another service hero with film connections gave the Demmies a turndown over the weekend. He is Col. Jimmy Stewart, who had been talked about as a possible gubernatorial candidate. Stewart wrote the local politicos that he was highly flattered but he was sticking to pic-tures. Stewart comes from Cleartures. Stewart comes from Clear field, Pa. He is a member of a fam ily of old-line Democrats.

O'DWYER DRAWS N. Y. NIX BY **SHOW BIZ**

In not much more than a month in office, New York's Mayor O'Dwyer offies, New York's Mayor O'Divyce has searcely endeared himself the various branches of the amusement industry in this "entertainment explain and the property of the property

fact his office had even asked for extra copies.

The radio field, too, has become deather about O'Dwyer. His attitude, remains undefined and there is considerable question on its future. Under the LaGuardia regime, the considerable question on its future. Under the LaGuardia regime, the for its high standard of service to the citizens of New York and was greatly respected in the industry. It now appears that if C'Dwyer does the control of the citizens of the control of the control

(Continued on page 21)

Gardner's Ad Lib On 'Tavern' May Cost Him \$100,000

Cost Him \$100,000 Looks the Bar Gardner on Hobbet himself into a possible \$100,000 cleaned as a season of a result of a reference to an ex-school teacher on the "Duffy's Twent" show a couple weeks back. They're styring to season of the season of the season of the shows the shows the season of the shows the season of the shows the season of the shows th

fictitious monicker. Meanwhile there are plenty of red faces over the whole incident.

British Labor Govt. a Big Factor In Theatre's Boom, Sez Swaffer

Labor government in England is the only British party that believes in the theatre as a form of cultural necessity and will do everything in its power to keep it going, according to Hannen Swaffer, former drama

to Hannen Swaffer, former drama for years has a picture been so a critic of the London-Daily Express, which ye paned as "Geasar and Cleen In New York for the first time in, patra," on which producer Gabriel on the Swaffer of the Commission of the

the street to take the best London proleading to the smaller cities, its
said, to the smaller cities its
said cities its rich cities continues
he said. He described the picture
below, "Elm falls down, however, niter, Swaffer declared he was
societies are not well handled.
J. Arthur Rank, to Swaffer, is
"mystery man," "Born a abelboods,"
when the smaller cities is
said to smaller cities is
said to smaller cities is
said to smaller cities in
said to smaller or people
with small purses," Recalling that
strength or the smaller cities is
said to smaller cities is
said to smaller cities in
said to smaller cities is
said to smaller with the smaller cities is
said to smaller the smaller cities in
said to smaller is smaller ci

(Continued on page 2)

LA. GOV. JIMMY DAVIS TO DISK FOR DECCA Hollywood, Feb. 19.

Hollywood, Feb. 19.
Governor Jimmy Davis, of Louisaina, who breezed in Sunday (17) with his own 10-piece hillbilly band; will disk four platters for Decca lafer this week. A member of the musicrew is Davis' secretary of state, Charles Mitchell.

Betore becoming governor, Davis had his own band

Metro, Paramount in Hot Bidding To Contract Actress Unknown to Pix

In an unprecedented move by Hollywood studies to pact an un- Sue to Stop Sale Of known film b.o. potential, two companies have submitted scripts for young legit player currently in "Deep Are the Roots" at the Fulton, N. Y. Procedure of giving a player without national b.o. standing script approval as bait to get her to ink dotted line is virtually unheard of, but competish is so strong that Metro has submitted four scenarios and Paramount one.

Miss Bel Geddes is insisting upon an adequate script as a guarantee against being brushed off in an expension to the property of the property Miss Bel Geddes is insisting upor

has not been made.

"Miss Bel Geddes list appeared on Broadway with Billie Burke and Broadway with Billie Burke and Artick." He for long the property of the p

'Arsenic' Set to Fold In London After 1,337 Shows, New U.S. Record

London, Feb. 19. Lace," which opened at the Strand here in December, 1942, and still running, is set to close March 2. that date, it will have played 1.337 performances, topping the record of

performances, topping the record of any American importation. "Ro-mance," with 1.049 shows, starting in 1914, held previous record. Show will have grossed nearly \$1,700,000, with an audience of more than 3,860,000 despite the theatre having been blitzed during the war.

SHOW FOLK BIOGS FILL COMING FILM SLATES

Hollywood, Feb. 19. Living persons are crowding out historical figures in the current trend of film biography. In all Hollywood history there never have been so many existent notables glorified on many exist

the secue.

In work at Columbia is "The Story of Jolson." Cole Porter's life, "Night and Day," was recently completed was recently and the secue of the produce the produce the produced was recently and the produce th

Proposes \$1,000,000 State Theatre for N.Y.

State Theatre for N.T.
A \$1,000,000 State theatre, sponsoring productions at low admission prices, is proposed in a bill introduced by Assemblyman Philip Schupler (D., Brooklyn), school-teacher. The measure establishes a board of trustees to be appointed by the State Commissioner of Education, at \$10,000 annually.

"Greaf Britain's experience with a

Great Britain's experience with a "Great Britain's experience with a state theater has demonstrated that not only does such an institution distance of the state of the state that the state that it is cultural program, but if actually invigorates the commercial theater," Assemblyman Schupler said. He pointed out that such a theater for his state could bring artists like this state could bring artists like this state could bring artists like upon the state where it would be unprofitable for a private producer to operate.

Hotel Ambassador, L.A.

Hotel Ambassador, L.A.
Sult to stop the sale of the Ambassador hotel to C. H. Hilton was
flied here by a group of. stockholders
headed by Manuel M. Schultz and
Edward E. Glait, of. Chicago.
Under terms of the proposed sale,
Hilton would pay \$2,837,900 for outstanding slock in the company, and
pay off bonds amounting to \$5,
185,200.

Only 11 'Cradle' Babes To H'wood Out of 4,900, Nip Rumors Vs. Pixites

Chicago, Feb. 19. In running down rumors in Chilast week that the Cradle, famous orphanage in suburban Evanston, Ill., is refusing to let film, stars and others in showbiz adopt any more babies because of the many divorces in the business, Vanters, in an interview with Mrs. William B. Walrath, founder and managing director of the orphanage, learned that contrary to popular opinion only 11 of the

the constitution of the control of the popular opinion only I of the throughout the country by the 23 years of its existence have "gone Hollywood." Existence have "gone Hollywood." Foster parents in the film colony and the number of children they can be considered that the colony and the number of children they can be compared to the colony of the parents in the film colony and the parents of the poet of the poet of the poet of the poet of the pears, have adopted children at the Cradle.

Mrs. Waltrath added that, despite

the Cradle.

Mrs. Walrath added that, despite
Miss Hopkins' divorce, and the Jolson-Keeler split-up they are "as fine
as any parents in the country". The
Cradle keeps track of all its former
wards, she said, and Miss Hopkins'
boy is in a good school, as is the
Jolson moppet—"whom Al wor,
ships." The others are very much

ships." The others are very much olday, too.

The Cradle never used to reveal who adopted the kids because it al-ways wanted to protect the parents, and the kids, too, for that matter. If the parents wanted to make an adoption public, that was okay with Mrs. Walrath, but she never en-

and the property of the proper

His Experience Will Now Wind Up on Benny Airer

Wind Up on Benny Airet
Eddle "Rochester" And er zon
known how it feels to be a shipweeked mariner, after spending a
yacht derfilling in the Pacific Ocean.
Comedian and two friends were on
their way to Catalina Island when
the propoller shaft broke. They
were rescued mest day by a fishing
amands which towed them, back to
Willinington.



192nd WEEK! KEN MURRAY'S "BLACKOUTS OF 1946"

El Capitan Theatre, Hollywood, Cal. "I cannot remember ever having enjoyed a show more."

CARY GRANT.

Radio, Press Slug It On D.C. Party Front; Air Wins First Round

Washington, Feb. 19.
Washington seems set for hot com Washington seems set for hot com-petition between the Radio Corre-spondents Assn. and the White House Correspondents Assn. in, the calibre of entertainment of the gives for the President of the United States. For a number of years, CBS and NBC alternated in supplying the shows for the White House dimers. As the work of the White House dimers. As the work of the White House dimers. As the work of the White House dimers.

Next, one is booked for March X and it was NBCS turn to give. However, and it was NBCS turn to give the newamen on a limb. The William Morris agency and Loew's West and the Name of the N

now.

The way it seems in Washington, the broadcasters now have a show-case of their own (the Radio Correspondents' affairs) to display before the President and scores of Government brass who attend the dinners, and no longer need to borrow the one the newsmen have.

Video Shows New Plane: Royal NBC Messenger

Anylai NDL messenger John F. Royal, NBC exec veepee over television, became a long-distance messenger boy Friday (15), when he arrived at Laidaurdia Felda, when he arrived at Laidaurdia Felda, etc. and the second of the second

somal titles helped inaugurate the newworked mariner, after spending a
night aboard his disabled motor
yeach diffulls in the Pacific Oceanthe propeller shaft broke. They
were rescued next day by a fishing
smack which towed them back to

Barrymore's Retort

After repeated invitations to at
the the propeller shaft broke. They
were rescued next day by a fishing
smack which towed them back to

Barrymore's Retort

After repeated invitations to at
the propeller of the propeller of the propeller of the propeller
with the propeller of the propeller
and the private art gallery of a
the propeller of the propeller
with the propeller of the propeller
than 18 hours after the plane left
with the propeller of the propeller
than 18 hours after the plane left
with the propeller of the plane is and the propeller
than 18 hours after the plane left
with the propeller of the plane is and the propeller
than 18 hours after the plane left
with the propeller of the plane is and projected them on the
WEBW Friday night over WBT, toes
than 18 hours after the plane left
with the propeller of the plane is and projected them on the
WEBW Friday night over WBT, toes
than 18 hours after the plane left
with the propeller of the plane is and projected them on the
WEBW Friday night show.
WE

Bill to Bar City Censor on B'way Plays to Be Introduced in N. Y. Senate

Ex-Maestro-Drummer **Eyes Seattle Mayoralty**

Vic Meyers, extentle, Feb. 18, Vic Meyers, extending his fourth term as this stated leutenant governor and at present acting governor while Gov. Wall present acting governor while Gov. Wall present acting governor while Gov. Wall present acting governor while Gov. Meyers and the Governor while Gov. Meyers and the Governor while Gov. Wall of Gov. Wall of

UNO Information Unit Maps Greater Co-op In Newsreel Coverage

In Newsreel Coverage

Plans are being drawn by the piblic information action of the United the Control of the United Control of Cont

Mae West's Frisco-er

Mac West's Frisco-er
Hollywood, Feb. 19,
Next stage starrer for Mae West
West be "Ring Twice Tonight," slated
March 13 and 20, with the Shuberts
producing, Rehearsals open here
next week, with James Timony casting and Albert De Courville likely to
direct, coast-whored by Thomas Dunphy, Fred Schiller and the late Miler
Mander, has a Washington background.

British Labor Govt. Continued from page 1

amusement to London, Swaffer said Rose would be "conferring a boon on the English people—if he could do it at the same prices." Pointing do it at the same prices. Pointing to the could be a same prices. Pointing the same prices are prices and that he had no coupons to buy new shoes, the columnist said he believed that Rose realized now was ture—"London read his new verns ture—"London read his new verns, we will have been the control of th

Albany, Feb. 19.

\$ Lags Souther Feed Moetit, of Brootlyn, told Ver Feed Moetit, of Brootlyn, told Ver Feed Moetit, of the State of the

Suspension of Power Strike in Pitt Comes In Time for Theatres

In lime for Theatres

Pittisburgh, Peb. 18.
Althought 20-hour power artise
here last week practically put the
city out of commission, theatr
were permitted to operate und
wartine browmout and lighting.

To build down the next of supersion of walkout came
time for them, was practically nil
Bits, of course, get into town
science nobody gir trolley tireno,
cause of businesses were all set to
full management of the power to the
businesses, which hadeen forced to
close, some time to swiftered

section. Nightichies and box. suffered most. Latter virtually shim shop with the control of the control of the control of the control of the time the city went didn't open. Whole thing was reministent of the time the city went didn't open. Whole thing was reministent of the time the city went papera had enough power to publish this time. however, although this time, however, although ships the control of the contr

HONOLULU ON SKED FOR U.S. NAME BANDS

FUN-U.S. NAIME DAILUD FINE'S a possibility U.S. name bands will be playing regular dance dates in Honolulu in the near future. It seems a syndicate of Hawaii businessmen is currently in the course of constructing a large ballroom in that city, to serve the servicement stationed in that awar. They have determined that the U.S. They have determined that the U.S. and th

of several hundred thousand men at Paral Harbor, who, combined with large Army forces, will provide warrant the high cost of flying top harbor from the maintain. Since Havail is a U. S. possession, the problem of bringing name based tion of transportation only. At the moment, the latter is no problem either. Trip by air from California to Honolulu is made in something like 11 hours.

Theatre Wing Continued from page 1

i people have "the same and even a more eager degree for amount of the same and the

WALL ST. LAG DESPITE BIG B.O.

What Next? Hollywood Is Making Longhair Artists Learn to Thesp

Pointed up sharply is a new pix treat recently exemplified in the east of Jose lumb and Louritz Melchior—the artist, being used as nactor, and the music as part of plot. Former styles are left in the property of the proper

as: Met tenor to ease out of opera assignments, and whose concern assignments, and whose concern assignments, and whose concern dept columbia Concerts, went to the Coast Jan. 21 on short hotice to work in Universal's color production of "Spinhrazad" bigg of composer Rimination of the Carlo and "Jean" pears Aumont (who plays Rimsky), in role of the Carlo and "Jean" pears Aumont (who plays Rimsky), in role of the Carlo and "Jean" pears Aumont (who plays Rimsky), in role of the Carlo and "Jean" pears and the Carlo and Jean" pears and the Jean and did a secre from "Travittai," with Helen Jepson, in "Goldwyn Follow" (U.A) in 15mme 'Ann'y Serbedon's Turnum' and Premier Stalin at Potskam, goes to Coust and "Jean" pears and Jean" pears and Jean" pears and Jean" pears and Jean pears and Jean pears and Jean" pears and Jean pears

Grieg Concetto, couple Choppin pieces, some Gershwin and boogievocation studies have made nibbles for Gregor Piatigorsky, who, in addition to being a world-famed cellst, is reported to be a colorful personality of the Melchior-Itural type, and for William Kapell, another young pianist. James Melton and Rise Stevens have also had sev-(Continued on page 54)

HITCHY, BERNSTEIN **HUDDLE ON INDIE UNIT**

HUDDLE ON INDIE UNIT

Alfred Hitchcock, Sydney Bersein and Albert Margolles have been huddling in New York title been huddling in New York title was a state of the huddling in New York title was a state of the huddling in New York title pending to the huddling in New York title pending to the huddling in the pending in the huddling in the pending in the huddling i

Jolson's Troubles

Hollywood, Feb. 19.
Al Jolson motored here from Miami and even had trouble getting in Motels. The G.I.'s are checking into these auto-camps presumably for a few days, then stay weeks and sometimes

stay weeks and sometimes.

Jolson says you've got to hone ahead to get in. He claims that the only way he convinced one clerk he was the guy who made the reservation was by doing a chorus of "Swance" in the lobby. She'd seen the picture.

See Loew-Einfeld **Releasing Via RKO**

Deal is understood virtually set by David Loew and Charles Einfield or release of their unit's product via RKO. First pie under the pact will be produced in a profit-sharing arrangement with the L-E setup by David Lewis this spring, prior to his going into production on Erich Maria Remarqués "Arch of Triumph." Latter will be L-E's initial top-budget effort.

Lew is currently in New York Tom the Coast working out the RKO deal and completing details or re-lease by United Artists of his "Bet Anni" Latter was started by Toew prior to his association with Einfeld Lewis was also east last week and concluded arrangements with Retardee for several rights to his extraction of the Completing to the Retardee for several rights to his extraction of the Completing to the localed in a th. sanatorium.

Outlaw' Packs Too Many Guns for Memphis Board: Film Banned in Toto

Film Banned in Tolo

Memphis Feb. 19.
Censors here today (19) banned
'The Outlaw' in toto—but not for
the usual reasons. Reveating shole
the usual reasons. Reveating shole
previous censorable headaches for
producer Howard Hughes, weren't
even mentioned by local board
emebers. They didn't like the
'Nix came almost on the eve of the
stedded preem at Loew's State, it
had been previously reported that
the tim was dayed, but thairmant
the tim was dayed, but thairmant
to film was dayed, but thairmant
to film was dayed, but thairmant
to film was dayed, but the state
ind the tim was dayed, but the state
ind the tim was dayed, but the tim
'makes a been out of a killer
and that's a bein finitence on young
people. Only today I read in the
paper where a boy killed day the
west-ress because mobody takes the
seriously, but The Outlaw's is noire
and the state of the state of the state
in a western. Goday and Tm not
soling to let it show in Memphis.'

Bintord said final decision had
been delived until all three mempers of the board could see the
petente.

M-G Inks Kay Swift As **New Music Consultant**

Curtiz Dickers WB For New Meg-Prod. Ticket Hollywood, Feb. 19.

Metro inlack Kayell, compacting the most many of the studies and the most many of the studies may be many of the studies of the many of the studies of the

Despite net profite running millions of dollars sheet of recent years, and gross business that's reclined an al-time peak with many were hammered down as much as in the current stock market decline this week. Stocks went into complete reverse yesterday. (Ties.) tumbling three to I points among the complete reverse yesterday. (Ties.) tumbling three to I points among the complete reverse yesterday. (Ties.) tumbling three to I points among the complete yesterday, and lost nearly as much on Mondess on the Stock.

Marked westances to not stock the point of the stock of the s

Rule Due on Dual Cal. N. Y. Tax

Ruling on the question of tax-ability of legit players who main-tain homes in New York white-migrating to the Coast to make pite. York State Tax Commission, Prob-lem is currently being weighted after squawks from a number of players who were hit almultaneously bus valued to the players who were hit almultaneously bus potermination is being sought by film lawyers which would forestail both states from holding that a per-spendent of a similar ruling by the other.

other.
Problem is in the forefront because

other.

Programmer is the footform because Programmer is a control of the Programmer is a con

ANOTHER PAR QUARTET FOR 1945-46 RELEASE

FUN 1343-40 RELIABLE
Athering to a polley of grouping four rather than five pictures in a pole. Paramount is packaging a syst undetermined date. Company sells considerably far in advance. Pictures are "To Ench Ills Own, "Stame Lowe of Martha Fores" and "Hot Cargo." They will bring Pareleases up to 20 for '43-4a total of 16 in four different groups having been pre-tacked by 100.

Ken Murray to Play Lead in Western

Lead in Western Hollywood, Feb. 19.
Ken Murrey will play straight western lead in "The Froutierman," outer yarn which will be produced by comedian and Dave Siegel says flam will not be manuely. Siegel says flam will not be manuely. Siegel says flam will not be manuely siegel says flam will not be manuely siegel says flam will take him most of way through current year.

DIP AS MUCH AS | Revamp of Secondary Midtown Houses \$4 FOR STOCKS For First Runs Seen Product Jam Aid

'The Lost Plug'

The Lost Plug
Pulling a switch on the usual
letters-to-the-producer routine,
Walter E. Kline, Hollywood
fack, evidently handling accounts for several bourbon distillers, penned the following
note to Jerry Walte, producer of
the forthcoming Warner Bros.

the forthcoming Warner Bros.
film, "Humoresque":
"I would appreciate it very
much, if the drinking senes are
detrimental, that you mention
anything but bourbon. If the
seenes are dignified and constructive, however, reference to
bourbon might be made."

20th's \$5,200,000 Studio Expansion-

Hillywood, Feb. 19.

20th-Fox vill 2000 and studio to thate of \$5.000.000 cannot studio to thate of \$5.000.000 cannot studio to the of \$5.000.000 cannot stage; of total of 10 to be erected ultimately, a five-house, properly storage building, story wardrobe building, power-house, properly storage building, escended electrical building, seen dood electrical building, seen dood en incinerator and miscelaneous emodeling will the included in the program.

program.

Erection will start as soon as materials become available. Coincidental with that announcement it was revealed that studio would hypo production from 22 to 32 features for 1946 with many of films to be made in Technicolor.

Chaplin 51%, Kelly 49% In Streamlined Co., UA Release

Charles Chaplin holds 51% and Arthur W. Kelly 40%, of the stock in the new production outfit, Signet Flins, which they have recently set limes which they have recently set limes" for United Artists release. First subject, 'The Hand,' will go into production about April 15, with Chaplin excretising control over script, existing and production permaking the film itself.

making the film itself.

Pix will all be "psychological" type, in contrast to the 'Hal Roach 'greamliners," which UA also distributed, and which were comedies. "Hand" is from an "Inner Sanctum" radio script by Mel Dinelli. Mustradio Sanctum of Courville, who made a number de courville. The sanctum is sufficient to the court of the

Active in executive capacity in the outfit will be Tim Durant, longtime Chaplin associate. Plan is to employ a producer for each film in the series.

Balaban Discusses Foreign Setup on Coast

FOI TIGHT SETLIP OIL COAST.

Spending all of last week at the Paramount studio with George Weliner, v.p. over foreign operations, and David Rose, in charge of foreign activities in Great Britiant, Barney Baluban, Par prez, stated upon his return Monday (18) that foreign and other matters were generally discussed.

cussed.

Balaban looked at product that has come and is coming off the assembly line.

Settles 'Maisie' Suit

Settles 'Maisie' Sunt Paul Denis, N. Y. Post writer, has settled out of court his suit against. Loew's, Inc., charging that Metro "Maisie' films were based on a char-acter he had created in a series of tradepaper articles.

**Long-felt jam-up of product in key cities, brought about by extended runs, has in recent weeks reached such serious proportions this industrial way to be considered to the construction of the construction

Inther.

Long wait for playdates in topflight defluxers is causing serious
inancial disruptions all the way
along the line. It is particularly
hard on indie distrib who have considerable coin tied up in a film and
earl' start it on its way to paying
back. That is costly, in addition to
a contract the contract of the contract
in the contract of the contract
in the contract of the contract
(Continuous on pare 44). (Continued on page 44)

TOLEDO LABOR LEADER AS JOHNSTON AIDE

Edward Cheyfitz, Toledo labor leader, has been named temporary assistant to Eric A. Johnston, proc of the Motion Picture Assn., to work on Johnston's labor - management

setup.

Cheyfitz, who recently resigned as head of the die-casting division of the GIO Mine, Mill and Smelter Workers, will serve as personal all to Johnston in obtaining information for another labor-management huddle.

York 19, N. Y.

Vol. 161

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Chatter Foreign

42 Joe Laurie, Jr. 20 Legitimate Literati Music ... Music
New Acts
Night Club Reviews
Obituary
Orchestras
Pictures Radio 23 Radio Reviews 26 Frank Seully 53

BASILY VARIETY
(Published in Hollywood by
Dally Variety, Ltd.)
\$10 a Year—\$12 Foreign

Conference of Studio Unions and producers are still at logsethered, despite CSU's temporary celling on of threeiseach studio reflexe. CSU interest of the control of the co

they will observe the AFL labor directive.
Labor situation during the week
hopped from jalls to control to
hopped from jalls to control to
hopped from jalls to control to
hopped from jalls to control
hopped from jalls to
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hopped from
ho

discussion of wage demands

discussion of wage demands.
"You have now submitted about reply which we quote and to with the second of the secon

"Since you are aware the pen-ncy of uniair labor negative Since you are aware the pendency of unfate labor practice charges prevents any NLRB election, which would enable office workers to make a free choice of bargaining representatives, your proposal (Continued on page 38)

New Supers' Union Bows In Extra Vote Muddle

In Extra Vote Muddle
In Extra Vote Muddle
In Hullywood, Peb. 19.
New group of atmosphere players,
known as the United Actors Organization, has moved into the election
statution, and towed more confusion
of film extras.
United declares its purpose is to
force an orderly: merger between
the Serven Players Union and the
Serven Extras Guild, both of which
which body will be bargaining agent
for the extras.

TREGASKIS PLUCKS 'ROSE' ollywood, Feb. 19.

Richard Tregaskis, war correspond-nt who authored Guadalcanal hary, has been inked by 20th-Fox ent who authored "Guadalcana Diary." has been inked by 20th-For to write the screenplay for "The Black Rose."

Black Rose.

Picture is slated for summer filming, as one of the studio's high-bufgeters for this season.

ROONEY DUE IN NEW YORK

ROONLY DUE IN NEW YORK
Sam Stieft, operating bead of,
Mickey Rooney Corp., is in New
York awaiting arrivel of Rooney
from Europe. Star is expected to
be released from the Army shortly,
He will return to Metro under a
Bew pace made by the studio with
Rooney Corp.

Eastern Music Director

Universal has renewed the contract of Jack Shaindlin as musical director for its eastern-made product. Shaindlin will direct the scoring Shaindlin will direct the scoring of Universal shorts produced in New York, including "Variety Views," "Person-Oddity" series and the Sing and Be Happy" musicals, as well as the Universal newsreel.

In Exchanges

Pending completion of negotia-Peneling completion of necotia-tions on other aspects of their con-tract, the International, Alliance of Treatrical Single Employees, has ac-cepted a 15° gay increase from the Treatrical Single Employees, has ac-cepted a 15° gay increase from the the exchanges. Still to be worked out, however, ure classifications and number of hours weekly. On behalf of these so-called "F" unions, the week from 40 to 35 hours. Any deal, reached will extend to Dec. 1, 1947, and be refroetive to Dec. 1, 1944. In controls the frontoffice help in all exchanges complete the in Lan-ter Changes of the Complete of the strength of the Complete of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the strength of the Complete of the Complete of the Complete of the

New York. Meantime, IA's "B" unions, cring shipping rooms, are negotiating individually in the various exchange zones for a deal retroactive to Dec.

St. Loo Exhib Sues To **Enjoin Pickets, Charges**

St. Louis, Feb. 19. Charging that pickets of the Stage-ands Union, Local No. 6, are intim-lating customers from attending Charging that pickets of the Stage-bands Dulon, Local No. 8, are intimi-bands Dulon, Local No. 8, are intimi-bands Dulon, Local No. 8, are intimi-bands dulon the stage of the

Several weeks and Hallower with Several weeks and Several weeks and Hallower with Several weeks and Se

Juicer Sues Studio Over No Postwar Job

UPE NO POSTWAT Job Livyd. Carrier, 1986. 198. Lilyd. Garinelt, chief cleetrician at California Studies before he entured the Navy, filed and in Federal Court, demanding reimstement and referoscient for the Navy, filed and in Federal Court. Employment Rights. Garnell declares the company refused to hire him when he returned from the war, where he served in the John Ford photographic unit, the ritatis, on Dec. 1884, But was dismissed two weeks later.

COMPLEX 'COMPLEX' DUTIES

Wollywood, Feb. 19, W. Lee Wilder will function three ways on "Complex," his next production for Republic release. In addition to producing. Wilder will direct the picture, based on his

Studio Contracts

Hollywood, Feb. 19,
Lanny Reese, moppet, RKO.
Philip Friend, actor, Vanguard,
Frank Leesser, composer, ParCharles Car, actess, 20th FoxCharles Car, actess, 20th FoxHolly Car, actes, 20th FoxHolly Car, actes, Paramount
Clinto Sundhurg, actor, Metro.
June Vincent, actress, Calif.
Frances Ramoden, actress, Calif.
Keith Richars, actor, Paramount
Keith Richars, actor, Paramount Keith Richars, actor, Paramount Ethel Sherman, actress, Columbia Rhel Sherman, actress, Columbia, Ruth Godfrey, actress, Columbia, Loretta Lutz, actress, 20th-Pox. Ivan Morfat, writer, Liberty Films, Marc Pittle, renewed, Columbia, Alex Romero, actor, Columbia, Rebert Scott, actor, Columbia, Rebert Scott, actor, Columbia, Robert Scott, actor, Columbia, Robert Scott, actor, Columbia, Robert Scott, actor, Columbia, Loretta, actor, Columbia, Joan Edwards, Republic, for "Hit Arade of 1946."

Whitecollarites' **New AFL Charter An Election Move**

nm and radio white collarites have been issued an AFL charter by the Office Employees International Union and the new group and the hours are controlled to the controlled to time. JAx - B" unions, cov. hipping rooms, are negotiaring hipping rooms, are negotiaring to a deal retroactive to Dec. of a deal retroactive to Dec. of the decision of the d

Employees Guild was weakened.

Harry Sherman, AFL rep in labor
division of regional WLB office
here, was appointed international
tustee for new local during forma-tion period and charter includes
pledge for election of officers and local autonomy not later than six
months from new. months from now,

months from now.
All official AFL councils are supporting the organizing compaging
Meanwhile the Conference of Studio
Meanwhile the Conference of Studio
will meet late leday 119 for nucleics
on CSU demands. Herbert Sorrell.
CSU prexy, was tied up in court
sessions during the day and met,
with painters during evening, precluding huddles with studiomen yescluding huddles with studiomen yesterday.

Roports were filtered in fryum Sas-ianctio. too. concerning recent strike in which legislative sub-com-mittee investigating strike condi-tions stated the legislative sub-com-mittee investigating strike condi-tions stated there was "definite and serious breakfower, of inva and serious breakfower, of inva and port were District Altomore Feed B. Howser and Superior Judge John port were District Motioney Feed B. Howser and Superior Judge John Sarviley Strike which was stated for Monday at studies was earlied aff Sorveil who stated "We deterded Sorveil who stated "We deterded Sorveil who stated "We deterded showed bad fulls in negotiations."

N.Y. SOPEG Reps Attend **UOPWA Cleve. Convensh**

Five members of New York local of Screen Office and Professional Employes Guild, CIO, are currently attending the national convention in Cleveland of the Upide Office and Professional Workers of America. It winds up Friday (22).

At the seeh are Mary Kaem, 20th-Fox olerk; Herman Liveright, Para-mount sloiy dopartment reader; Grace Walsh, RKO legal zeeretary; Alico Goodman, Metro story depart-ment reader; and Otto Lunger, ac-countant, in Locw's New York (xehanse.

ESPY BACK ON COAST

Hollywood, Feb. 19.
Recves Espy, PRC studio prexy, returned from New York with a green light to increase production on

Eastern Film Actors Earned a Third More in '45 Than in Previous Year

Wayne's Teeoff at Rep As Producer and Star

Hollywood, Feb. 19.
John Wayne reported for work at
Republic on his first double chore
as producer and star.
Picture will be a western, sluted
to start around April 1.

17.000 Theatres In **Red Cross Drive**

Motion picture industry's annual Red Cross Drive has been set for Match 20-26, with more than 17,000 heatres throughout the country expected to take up collections, Lunchcon was held at the St. Moritz, N. Y., Thursday (14), at which Spyros P. Stours, 20th-Fox prexy and millionic their through the control of the control lined plans to reps of leading pro-ducer and exhib outfits,

duere and exhib unites, easy pro-cluser and exhib unites, easy pro-mittee include Donald A. Henderson, 20th-Pox : treasurer, as unessurer, William J. Kupper, 20th-Fox sales and Hawold J. Pittgereld, prev of Fox Wisconsin theatres, as national cum-pain director. Neil Agnew, Van-guard veeper and general salesman-Fox exex evepes, were placed in charge of corporate gifts and ho-collections. Trying Kahn, 20th-Fox charman and the pro-toners of the pro-clusion of the pro-toners of

National Screen Service has again donated its service for the distribu-tion of special trailers and acces-sories. Production of the trailers has not yet been set.

Farmer Turns Exhib. Typical of Splurges Of Theatre Newcomers

Minneapolis, Feb. 19.
Loaded with wartime-acquired wealth, at least one Minnesota farmer is deserting his actes to ener the film business. Others are farmer is descring his active to enter the film business. Others are said to be ready in a number of communities to follow the leady of Farmer Jones this real namer, who farmer some two farms and bought at \$15,000 theatre building at Windom, Minn.

Blessed with good crops and high prices. Minnesota farmers have cleaned up during the post five years, and many are flush with years, and many are flush with combark on new cuterprises. For the first time in several decardes, a number find themselves in a position to act out of farming "while the petting tractive fields ill roade more attractive fields." Blessed with good crops and high

tractive fields.

The accumulation of other wartime-created wealth seeking an outtime the second of the calciumtion in the calciumtion field poses a problem for cation that the calciumtion field poses a problem for cation of the calciumtion field poses a problem for calciumtion field poses a problem for calciumtion field poses a problem for one
of the calciumtion field poses are being the calciumtion field poses are the calcium
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tor group.

In Minneapolis the city council is on record to refuse permits for new interactions of the signs at ready have appeared indicating that receives efforts with be made to decisions efforts with the made to receive a supervised by the determination of many war veterants in become exhibitors. How the law makers could reside pressure from meters could reside pressure from exhibitors and surface to let down to include the residence of the residence of the received from the difficult refused to the construction in configuration in difficult for including meters to figure out.

RAFTERY, SEARS TO COAST Rective Sony, PRC studies pressy, returned from New York with a Rafferry, United Artists pressy, and Crad Sears, vp. in charge of the lot after conference, with company toppers.

While in the cest Expy huddled with larger Yhonias, president of Davids Stanks via Moral Pick Or Hodies with Order Charles, fine, Robert Purceil, and with various of the company's board chairman of Paths Industry, presenting of the Charles and Market Brujbania, representing the Artists Ranks graphical of the Charles and the Charl

Screen Actor's carning in the set increased by one-third in the set in production, Florence Maxley Screen Actor Childs New York reports of the set in t

share of the gravy with a substantial rise over the war years in dubbings rise over the war years in dubbings of flow and the state of the state of

Goldwyn Starts Work On Special Effects Bldg.

Hollywood, Feb. 19.
Samuel Goldwyn started construction on a special effects laboratory
covering 5,000 square feet.
Building will be equipped will the
latest trick photography equipment,
and will be in charge of John Eulion,
who has directed special effects for
Goldwyn for 25 years.

Fontaine, Bing to 'Waltz'

Paramount borrowed Joan Fon-taine from RIO to co-star with Bing Crosby in the forthcoming Tech-nicoln filmsical, "The Emperor Waltz," slated to start in May. Chai tes Biackett, who will pro-duce, and Billy Wilder, who will direct, are collaborating on the

L. A. to N. Y.

James Allen Sam Berger Trying Berlin Jack Carson Richard Conte Richard Conte Ken Dolan Robert Fellows Larry Finley John C. Filinn George E. Gibbs Martin Gosch Fillipo del Guidice Lindeles E. Kimbal Lindsley F. Kimball Herb Lamb C. P. MacGregor Edwin Maxwell Patricia Morison Eli Oberstein A. L. Pratchett Paul Quan Art Semels Thomas L. Walker Jack L. Warner George Weltner Patricia White

N. Y. to L. A. mmy Cahn

Herman Citron Lester Cowan
Henry Ephron
Phoebe Ephron
George Evans
Matty Fox
Kdmund Gwenn
David Hopkins
David Lewis
Thomas D. Luckenbill Lester Cowan S. Barret McCormick Lee Mortimer Joe Pasternak Ed Raftery Ed Raftery Ronald Reagan Natalie Schafer Grad Sears George Sidney Tommy Valando

LONDON to N. Y.

apt. Eric Fredman lickey Rooney N. Y. to LONDON Harry Foster

FLY-BY-NIGHTS SNARL EDUC'L PIX

Hollywood, Rank Duel Shaping Up for Playing Time in Britain

Clobal warfare of a hitherto unforeseen scope in currently and made and a contract of the cont

British market.

One, studio setting let slight for constitution setting let slight for sky, current or completed pictures kiwe, a British flavor. The list incides "Three Strangers" a sale of London; "The Verdict," "Q! Human Bondage," "Escape Me Never," Devotion" and "The Two Mrs. Carton Parameters.

rolls." Paramount is alming at the Brit-ish trade with "Kitty." "To Each Its Own and "Imperfect Lady." Unit-Market in the Company of the Company Holmes series and is planning a spe-cial advertising campaign on "The She Wolf of London," At 20th-Fox there are "Cluny Brown. "Block Beauty." Forever Continued on page 21)

'Movietime' Will Give-N.Y. Phoners Answer On What's Playing and When

What S riaying and When Thirty-two telephone operators will sing "It's Movtetime" somewhere in the Boro Hall section of Brooklyn. starting Monday (25) as part of a starting Monday (25) as part of a starting the section of the secti

At the outset, the company wil service all theatres in the metropolitan area without charge as a means of breaking in the system and accustoming exhibs with the new gadget toming exhibs with the new gadget. Julius Pollinger, prexy of Movictime, Inc., said. Actually, Movetime hopes to operate profitably by bringing the greater number of the close to 700 houses into the fold on a service charge. Fee of subscribers is fixed on a basic of run and capacity, with the average nabe paying about \$1 per day.

Enough hard-to-get telephone Enough hard-to-get telephone caujument has been assimbled to lecep 52 operators point, with 32 set lecephone are trained to rattle off name of a picture at any given house, the type of pic, members of east and the time of performances. Brooklyn locale of permission is because it's centrally operations is because it's centrally a nickel call from any point in the city.

Among those who have already signed as subscribers are the Fabian circuit. Roxy, Paramount theatres in N. Y. and Brooklyn, and the Fox and Strand in Brooklyn.

Chaplin, Jr., Aims To
Go in Pix Production
Charica Chaplin, Jr., hack in waited by come to exthine all available, and elso produce the continuous and the continuous

Sherman Relieves Action

Action Pictures will make one more production at California Studies, through a concession by Harry Shefman, owner of the lot.

Sherman had handed two-week notices to all companies on the lot to vacue, but Action pleaded that it could not find studie space elsewhere and was granted time for one more film.

State Dept. Talks On Use of Films In Overseas Plan

Assistant Secretary of State Bill Benton and John Begg, his motion programmer of the programmer of the Benton and John Begg, his motion programmer of the Benton and John Benton and John State Dept. plans for the use Association of America directors to explain State Dept. plans for the use of films in its overease cultural program and to get views of the in-Moeting was set by MPA-Y prexy Bric Johnston, close friend of Benton, who is interested in having the industry give the Government a helping hand. Session will be followed in the programmer of the Motion Picture Society of the Americas for world-society of the Americas for world-motion of the programmer of the Motion Picture Society of the Americas for world-motion of Picture Society (John Hay

about the lines of the author frequen-vide operations has been recom-mended to Benton by Col. John Hay (foch) Whitery in his final report, which completes his job as alm con-mended to Benton by Col. John Hay (but have been been been been been been Benton, and Archibald MacLeish last night attended a dinner bere by grompto American activity in con-tended to the second of the second organization Educational, Scientified and Cultural Committee. Latter meets again in Europe about June and Cultural Committee. Latter meets again in Europe about June fait was to get wiesh helpful to the State Department delegates. It cov-ced the whole field of the mass magazines.

naguzines. Although Benton has been pushing (Continued on page 54)

RENTAL STUDIOS BALKED BY LACK OF MATERIALS

Construction of at least three rental studies is being held up in-definitely, pending decision of the civilian Production Commission on the flow of building insterials. Wearwhile, independent producers are up against a shortage of stage space with little hope of immediate

relicf.
Waiting the go signal from CPC
are the Sol Lesser syndicate, the
Charles Einfeld-David Loew outfit
and Eagle-Lion, all ready to build
modern rental studios as soon as
they can get the materials.

Wm. M. Rankin East For O'Malley Research

William M. Rankin, Hollywood scripter of "The Harvey Girls," "Boys Town," and the film, blog of William Allen White, airwayed east last week to visit the New York Sun

Present mass-migration into the production field by ex-GFs who had experience with training dinas while in service is a menace to visual education in the service is a menace to visual education in the New York City public schools, and considered one of the foremost autorities on visual education in the New York City public schools, and considered one of the foremost autorities on visual education, deconsidered one of them and it's given them an exagerated opinion of their own importance, so that they now hinh and discard the ideas of educators with more than 25 years of experience in educational pix, she said. The control of the

New Pic Studio Set for Brooklyn

New motion pleture studio for the production of commercial, industrial, educational, religious and clevision films is presently being constructed in Broth in proceedings of the production of t

SUSPEND SQUIRE, N. Y., AFTER CEILING COLLAPSE

AFIER CEILING ULLARYS
Pending a complete investigation
by the Dept. of Housings and Buildings, the licons of the Squire, New
York, has been suspended following
collapse of a part of the balcony
were injured. House closed
mediately atterward for repairs.
Squire, operated for nearly three
years by the Siricky Bros. was
taken over hat Jun. 1 toy Max Zipperman and Sam Figler.

Stromberg Inks Garnett To Producer-Director

Tyy Garacti Blywood, Pob 19.
Tyy Garacti Blywood, Pob 19.
Thy Garacti Blywood, Pob 19.
Thy Garacti Blywood, Pob 19.
Thus Garacti Blywood, Pob 19.
Thus Garacti Blywood, Pob 19.
Thus Holl by Wall Jader With \$2,000,000 budget.
Film shot by Garacti In pre-war Hongkong and Shanghai will be included.

EX-GIPHODUCERS 20th-Fox Sales Execs, Exhibs Duel On SEEN AS MENAGE Which Does the Biz—the Pic or Stager?

H'wood Sepia Hypo

Holly wood, Feb. 19.
Secretary Walter White of the National Assn. for the Advancement of. Colored People was in town over weekend conferring with local Negro prominents and o.o.'ing the local seene with the idea of opening an NAACP office here.

scene with the idea of opening an NAACP office here.
Establishment of such an office would be to do some on-the-ground stumping for bigger, better parts in pix for colored talent.

RKO to Continue Making B Pix, Says Rathvon

Hollywood, Pcb. 19. N. Peter Rathvon, RKO's new production chief, won himself a soft place in the hearts of newmen at his initial press confab this week with the admission that the company would go right on producing B pictures. Major studio excess for years have to be produced by the producing the producing the producing the producing by the producing the producing by the producing the producing

nave retusen to amont usey mace use secondary type pixesp on making
"We're going, to no too making
"We're going, to no too making
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"We're going to no too making
"We're going to no no making
"We're going to no no making
"We're going
"We're go

who the control of the product of in dependents.

"When we make our program for the year," Rathyon explained, "we want fine independent product in-the year," Rathyon explained, "we want fine independent product in-the year," I have been supported by the product in the product in the product in the product in declared he will hold the post in the year of production declared he will hold the post successor to Charles Koerner, who died recently, is selected. It had been generally reported a had product in the prod

SCHWALBERG IS NAMED ASS'T UWP SALES HEAD

AND I UWF DALED IRAU
Altred W. Schowlberg. Formerly
general salesmanager of Informational Pleitures, has been named assistant sales chief of United World
pelctures by William J. Holmeman,
recently appointed UWP vecpee and
general salesmanager. Schwalberg
assumen his new duties with UWP
immediately and vill alto be dustrib organiaution.
Matty Fox. UWP press. polanod to.

zation.

Matty Fox, UWP prexy, planed to the Coast Sunday. (17) for 10 days of huddles with Lee Spitz and Wilhiam Goetz, of international and UWP exces. They'll discuss acquisition of new personnel, story properties and arrange shooting scientules for International, which releases via UWP through Universal.

Massine Will Direct Dances in 'Costa Rica'

Dances in 'Costa Rica'
Lonnide Masine, ballet dancerchoreographer, has been signed tostage the dances in 20th-70x' Costa
Rica, 'starring Jeanne Crein and
Cesser Romero, which Gregory Ration
with his "Ballet Russe Highlighta,"
will drop out in early March, being
due on the Costa March 13. Sint
will drop out in early March, being
due on the Costa March 13. Sint
reported \$15.00.66f services, for a
reported \$15.00.66f services, for a
signment, although he staged dances
signment, although he staged dances
Ballet Russe made for Warners
couple years ago.

Due between 50th-for anie roces, and, a number of excluse has been enging on recently over relative values of pletures versus stage shows in drawing crowed to the Rocy, N. Y., Company has been estimp percentages on certain films on basis of the biz it does at the Broadway and the Broadway and the biz it does at the Broadway and the biz it does at the Broadway and a verse of a does at the Broadway and a verse of a does at the Broadway and a verse of a does at the Broadway and a verse of a does at the Broadway and a verse of the biz it does not be a does not b

Bonks on detween naisons, so work, and the property.

Balaban docsn't deprecate by any means the effects of inflationary wartine bit or the pull of the illine interesting the property of the pull of the illine interesting the property of the pull of the illine interesting the property of the pull of the illine interesting the pull of the interesting the interesting the interesting the interesting the interesting the interesting demands on the pull of the interesting demands on the interesting demands o

Show Biz Atternevs Named to Aid Group On Copyright Changes

University of the second of th

which may lead to a general revision of domestic and international copyright.

In the committee for the mean of the committee for the mean of the committee for the mean of the committee for th

Whitman co membership.

Wilcox Joins Korda In New Brit. Setup

In New Brit. Setup

Herbert Wilcox is the first independent producer to fine first index in first index

United Artists type setup here, along

with several prominent English producers.

Wilcox in four years will make

Wilcox in four years

Wilcox in four years

Wilcox in four years

Wilcox in

Annual MPAA Meet March 25

Annual meeting of the Motion Picture Association of America will be held in New York, March 23. It will be the first such meeting of all member companies at which Eric Johnston, new prexy, will preside.

CENTURY-FO

"STATE FAIR" broke playing time record

"THE HOUSE ON 92nd STREET" held over-brought bac

"THE DOLLY SISTERS" held-held-everywhere!

"FALLEN ANGEL" champion hold-over hit!

HER TO HEAVEN" eclipsed then

Now! WALK IN TH

Now! COLONEL EFF

and soon! SENTIN

p in the long-runs HAM'S RAID" ITAL JOURNEY"

.continue the most amazing succession of extended-run

Dragonwyck

Dragonwyck

201b-Fox releasy of Darrij F. Zanuck
production, Stars Gene Tecney; Cestures
Walter Hussin, Vincent Prée, tilem
Langani, Anne-Revere, Spring Ibjacton,
vered by Jones Browner, Spring Ibjacton,
vered by Jones Ibjacton,
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vered Browner, Sprin many address, Davidsy Spensor, Translations, UT VINS.

"Green Tilevas, Control of the Control of

Anya Seton's "Dragonycyck," the bestseller, has been given a 'unid been given a 'unid cercen. Backed by the book's countainon, and a east of performers been given a 'performers' performers and the set of performers and the set

Young Widow

Tairol Artiers rejues of Hunt Stromber;
production. Stern dame Russ Hund Lenis
Hoyeard; feeturee, Prilit Incomme. Maile
Horeard by Bolgon L. Marin, Sees indiay.
Horeard Maeunlay and Margarett Bond
Horeard Maeunlay

Horeard Maeunlay

London Horeard

L

most extended the service of the ser

neophyte star no break. Story is thin, dialog often sufficient to make a control of the star of the st

The Bandit of Sherwood Forest

Forest
(COLOR) of Feb. 18.
Columbia victoria of America National Colorest National C

Н	Robert of Noltingham (Son of Rolein
ч	Hood) Cancl Wilde
ш	Lady Catherine Multland Asita Louise
. 1	The Queen Mother
1	Friar Tuck
1	The Regent
	Pitz-Herbert thourge Msortady
3	R bin Food
. 1	Will Searlet
	Sheriff of Notringham Lloy-I Corrigen
	Mether Meg
•	Little John Ray Tool
	Allan-A-Dale
	Lord Martimer
	The King Maurice R. Tanxin
е	The semantic state of the Landson

Technicolor srec'ette of hishes adventure in the Sherwood Forest. Name of Cornel Wilde in star spot gives enough marque weight to push business into the lither brack-cornel with the star spot gives enough marque western, in effect, offering the fiberonal exceanage of the son of Robin Hood. a hard-richer, hard-lowing hombre who uses his trusty how trymus back in the days of todds foreland.

Miniature Reviews

"Bragonyek" 20th). Gene
Tierrey heads strong cast in big
boxoffice version of hesteller.
Russell-Louis Hayward starreg
disappointing, with modest bo.
Indicated.
Forest" (Ol) (Color). Technicolor swashbuckler, with name
strongth ose if through.

"The Catman of Paris" (Tep).

"The Catman of Paris" (Mil) and
hayward starreg
hayward of the will sell of the colors.

Horror menter that was charged with the Music Hall" (Rep). Musical whodunit with production values and other factors to give it good payoff.

"The Madenna's Secret" (Rep) (Song). Interesting whodunit, well-handled, should do okay.
"A Close Call for Besten Blackle" (Col), Good "B" detective comedy,

Blackle" (Col). Good "B" detective coincidy.
"Drifting Along" (Mono) (Songs). Fairish western.
"Christina" (Sono). Argentina-made meller shapes as dull entry in Latin-America; slim chance for U. S. bookings.

running time down to a tight 85 min-utes. Other credits do well in fur-nishing lavish background abropos of the historical period. Brog.

The Catman of Paris

Republic release of Marrek M. Libkov jun-duction. Fugures Carl Esmond, Leuipe Aubert, Donglins Dambrith, Gerald Mohr Aubert, Donglins Dambrith, Grand Mohr Jander: Servenjulay, Shermin L. Lawry Somera, Regule Laming; editor, Lawry Keller, Previewed in N. T., Sebg 11, 49, Rudning ing, 65 MNN,

dargurite Duval	۱
lenry Borchard Douglass Dumbrille	ı
nspector Severen	ŀ
refeet of Police	ı
and Andet Francis Pierbit	ı
Sulliard George Retuvent	П
Devergan's Francis McDonald	ı
'aul de Roche	ı
Inturice Caenignae Alphonse Martell	
nies Paul Mark p	
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httippethrt Neubert	ı
tjanche de ClermontEhitue Lange	ı
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And the property of the property of the amenia within a district of the amenia within the property of the amenia within and third within the property of the amenia within the property of the amenia within and within the property of the amenia within the property of the amenia within and within a doring w

falts	Fern Hraba Rabiton
Eam. Millik-ent.	Willbart Mayshall
Mrs. Morgan	Walker
Carl	Edward Neigris
Henderson	Jack LaRue
Singer,	Buy Makengle
Mom	Ilka Gruning
Wailriss	Mary Field
Mission Worker Pollerunn	Allie Nagel
Ryan	Tota Landon
Socially lee Stars; (utulen and Pobland

deform Cowan is seen oriety as a William Richor Indee to the ice in three Rathing numbers, and other three Rathing numbers, and other specialty stars in the production numbers are Condon and Bohland, Red McCantry, Pauli Philippil, John Aller McCantry, Paul Philippil, John Fay McKenzic, hat a cefe sinver, and he makes numbers show up relessite their backgrounding more molecular control of the c

The Madonna's Secret

The Madonium's Secret
(SONGS)

Republic release of Stochen Arer promaterial States of the States of the Stochen Arer promaterial States of the St

Wednesday, February 20, 1946

John English's direction of the frame Milliakowsky production, and milliakowsky production, and milliakowsky production, and interest the state of the milliakowsky production, and interest the state of the milliakowsky production, and interest the milliakowsky production, and interest the milliakowsky production, and covernation is unfolded in again the formation of the milliakowsky production in the following part of the milliakowsky production is unfolded in again to the milliakowsky production in the milliakowsky produc

The comment of the columbia series, and the columbia series, film uses all the tricby clothed to the columbia series, film uses all the tricby clothed the mystery detection of the columbia series, and the series of the columbia series, and the simmical which includes all the simmical which makes the simmical that the simmical that it is shown that the simmical series are series and the simmical series and the simmical

Drifting Along (SONGS)

(SONGS)

Managram release at Scott-II. Dunlan production, Store Johnsy. Banck Brown: featured in the store transcription of the store transcription of the store transcription. See the store transcription of the store transcription of the store transcription of the store transcription. See the store transcription of the store transcription. Leftuny Mark Brown

'nt McBride
aware R cymond Hatton
ock Dalley Douglas Powley
lingelf
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Tedro Thornton Manurels
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herlif Devers Jack Ruckwell
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ted Leonard St. Lee
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and the second s

Cent therest and the Trainbeen Cent therete and the Trainbeen countries, but not wanting in the brawn of the Trainbeen Central the Central Cen

(Argentine-made)

(Argentine-made)

Buenos Aires, Feb. 5.

Argentine, Sand Plin projuerion and releave the properties of the following services

Ferral Moss, Jann Jase Phreim. Discrete
lay Principes Mujers, Servendry 18 2004

Lay Principes Mujers, Servendry 18 2004

Artes, Jan. 18, 40, Running 1999, 85

M188, 40, Running 1999, 85 (In Spanish)

the Spanish)

Billed as the first robes of the varieties we select the second of the selection was given unusual advance publicity. And it needs plotty of all ybecuser it is distinctly choosed as far as coin goes, past achievements of this major studies and an hopes, but it just doesn't jell. It has been seen to the been seen to the U.S. are nil.

The story is the trite, out-of-date for the big city to "live and find her-solf." There is the yound struggle to the seen seen the seen the seen to be a heel; and the old friend from home who is patiently seed to the seen the see

a single good feature to relieve the conclomeration.
Photography leaves much to be desired, being especially hard of Alberto Closss, new juve lead, when the control of the COYOTE' VICE TODINE

COYOTE' VICE TODINE'
Switch in Connet's production
schedule will put "The Advantures
of Don Coyote" before the camers
at the company's first pictum. instead of "Little Iodine," as o'rightably planned.
Buddy Roggers and Ralph Coch
have interviewed more than 600 kies
on the "battle" policy thou finding
a moppet suitable for the puri.

Whitecollar H.O. and Exchange Staffs Will Gain By Minimum Wage Move

Senate move to raise the minimum legal wage. If successful, will directly affect a substantial number of the control and Labor.

Estimate of David Goldan control and Labor.

proposed Sol. .

The bill which the Senate labor group has voted to send to the floor, for gleet fixes a \$58 weekly minimum for the first two years, \$28 for interest the proposed sold the prop

RKO Forces Other Buys Along With Bells, Say Exhibs

Claiming insult is being uiled upon injury. North Central Allied, iude-pendent exhibitors organization bere, will formand. pendent exhibitors' organization bene, will forward a protest to Rain-bow productions over the alleged local RKO sales policy of forcing ex-hibitors to buy other unwanted RKO product in order to obtain "Bells of St. Mary's."

St. Mary's."

Organization previously had befed over the 50% terms and extra-playing time for "Bells." Now it wants to know if Rainbow is aware that the Minneapolis RKO exchange tier in such other pictures as "First Yank in Tokyo," "file of the Dead" and "Spanish Main" with "Bells" it such os the bales deals, and if it sunctions such bales

procedure.

North Central Affied points out that while such tie-in sales, although "unethical," are not un'ommon, this one is particularly "nefarious" because "Bells" isn't an RKO picture.

construction are not mornioned. The content of the

Rep. Hypos Production To Wind 25 Features

Republic is aiming to complete 25 productions before the end of May, with eight already in work and 17 more definitely already in the period. Four of the 17 are high-budgeters, three are. "B" productions, one is a serial and nince regularies.

are gallopers.
Top productions are "Earl Carroll's Sketchbook," starting March 4;
"Rendezvous With Annie," March
11; "That Brennau Girl," April 16,
and "The Plainsmau and the Lady."
April 22.

Morey-Sutherland To Talk Cartoon Release

Morey & Sutherland to include car-toon feature productions in the retoon feature productions in the re-leashing pact it now has with United Artists. Present contract covers shorts only, Walter E. Heller & Co. commercial factor, which some months ago purchased rights to "G. I. Joe" from Lester Cowan and has coin in "Walk in the Sun," will finance the carroon feature.

John Sutherland and Larry Morey, who top the outfit, are also setting up a division to handle cartoon pro-ductions for commercial accounts,

Distribs Cold To Allied Beefs

Squawks of Allied States Association against local box checkers, coupled with demand for a whole new checking system, are meeting a coal reception from discribs who can be compared to the coal carbon beautiful to bring down rentals. Plan which calls for audiling by indental compared to the compared compared to the compared compared to the compared compared to the coal carbon beautiful compared to the coal carbon carbon coal carbon coal carbon carbon coal carbon Squawks of Allied States Associa

Allied board, meet which closed in New York last Wednesday (13).

Meeting wound 19 with the name of Jack Kirsch. Chicago exhibitor, as the new national present of the control of the cont

N.Y. FILM COUNCIL SET TO CUE EDUC'L PIX INFO

TO CUE EDUC'L PIX INFO
New York Film Council, initiated
by Film Council of America, bas
for Film Council of America, bas
for Film Council of America, bas
center for interchange of info on
documentary and educational pix.
Council hopes to further purposes of
micro and pix of the council hopes to further purposes
for the council hopes to further purposes
for the council hopes to further purposes
working with school systems, civic
groups, etc., to help them expand
wider public support.
Thomas J. Brandon, of Brandon
Films, was elected acting thairman,
Mainbers include Bosley Crowther,
N. Y. Times film critic; Icis Barry,
Muscum of Modern Art; Robert
Filherty, F. Is a to rty. Robert
Louise Condit, Metropolitan Museum
of Art, and Horace O. Jones, pircxy,
Louise Condit, Metropolitan Museum
of Art, and Horace O. Jones, pircxy,
Asan, Organization plans to hold
monthly meetings that will be open
to anyone professionally interested
in any phase of the nim moustain folly
wood companie, the major Malywood companies the

including reps of the major Holly wood companies. Libkow's Rep Threesome

Libkow's Kep Infreesome
Hollywood, Feb. 19.
Republic hanced three more yarns
to Marek M. Libkow, who recently
produced "The Catman of Paris."
On Libkow's production program
are "The Man in the Moon." "Four
Pages of the Diary" and a filmusical,
"Don't Ever Leave Us."

Showbiz Heads If N. Y.
Clinena Lodge, Bnai Byrth, whose
me-abership in show business has
own grown to 800, will honor its
past presidents and founders at the
past presidents and founders at the
Past presidents to be cited are
Alfred W. Schwalberg, assistant gword
real sales manager of United Worder
Pictures; Arthur Israel, Jr. Paramount attorney; Irving Greenfield,
Low's attorney, and Adolph Schinel,
Universal counter

City Investing Mulls Extensive B'way Bldg. Plans

In the largest of any postwar theatre building projects, the City Investing Co., N. Y., is now deciding the control of the con

Goldman-Erlanger Moving Closer To **Final Settlement**

Philadelphia, Feb. 19.

Counsel for Warners said that it Counsel for Warners said that it was against the master deciding damages, but recognized the right of Judge Kirkpatrick to appoint one. The suit started over Goldman's allegation that Warners and the major distribs had "conspired" to freeze him out of getting first-run product for the Erlanger.

STOCKHOLDERS OKAY U'S ADDITIONAL STOEK

US ADDITIONAL STORE
Plan to increase. Universal's authorized cential stock- by additive
preferred was approved by the
prefer

B'nai B'rith to Honor Past Showbiz Heads in N. Y. Film Fan Mags Assert Independence In Pointing Up Their Wartime Growth

Eagle-Lion Receives

N. Y. Corp. Charter

N. Y. Corp. Charter
Albany, Feb. 19.
Lagle-Lion Films, new distrib outfit owned jointly by Fathe Industries
and J. Arthur Rank, received its
and J. Arthur Rank, received its
new York secretary of state here.
Two hundred shares of capital stock
were listed at no parvalue. Directors, each listed in the corporation papers as owning one share, intion papers are the complex of the control of the control

M. Kilne and Leon Alexandroft.

Eagle-Lion, whose formation was Eagle-Lion, whose formation was announced several months ago in London by Rank and in this course of the several months ago in London by Rank and in this course. World Pictures is the other. Eagle-Lion will distribute Rank's product in the United States and Latin August PRC exchanges. Industries, a subsidiary of Pattle Industries, a subsidiary of Pattle.

Army Pix Have Clearance Blues

Several thousand films produced Several thousand films produced during the war by the armed forces which, it is said, might have value now to the general public as educational and documentary pix, are being held up by the U. S. Office of Education because of difficulties in obtaining clearance rights from various unions and copyright owners.

various unions and copyright powers. Chief stimuling blook is the missic used as background scores for many of the films. Copyright owners, including several Holly wood producers, granted the War Dept. spebut are now bucking the idea of having the pix released for general consumption without getting the unual royalities. American Federation of Musiclams also enters the payment of the usual musiclans' fees If the films are released.

ji the films are released.

Survey conducted by the Arrily
Pictorial Service reveals that 30%
of all the films produced by the
arried forces during the war have
potential public value. Arroy, reimacellately and turned the matter
over to the Surplus Property Board,
which has the final say, SPB, in
turn, passed the buck to the Education. Office as a clearing ground and
steps will have to be taken, to get
the "restricted" classification removed. moved.

'BROTHERHOOD' SHORT DEMAND BEATS SUPPLY

DEMAND BRATS SUPPLY.
Demand for the 10000 National
Brotherhood Week trailers produced
free to exhibis throughout the country
has far exceeded the supply, acFox prexy and chairman of the film
midustry's committee. Newsreel clip.
featuring Chief Justice Harlan Fr.
Stone of the U.S. Supreme Confifurder and Frank Murphy, has also
been shown in almost every theatre
in the country, according to Shourast
hood Week is being led by Preiddent Truunan as honorary chairman
dot Harold E. Stassen as general
chairman. William of CBS. condand Harold E. Stassen as general
chairman, William of CBS. condincold radios activities for the campaign, which ends Saturday (23).

Tristates Theatres Plan Fund Vs. Hit-Runners

Outburst of hit-run driving, with vor recent futallities, has led to Tri-runce Theurers Corp. starting a movement to rate a fund to run on the run of the

Backed by a respectability that comes from a net paid circulation boost of 4,000,000 in the war years and with a continued climb in the wind, fau mags are making new de-mands for exclusive publicity stuff mands for exclusive publicity stuff, and an extension of privileges similar to, say those accorded Life. That would include freedom for their own emucrament to roam the studies. Top pix exploiteers are going more than halfway to meet rate the addit mags as "the most immediate medium to build up personalities" and "the first line of offense in a personality campaign." Along with a 150°s circulation of the control of the con

offense in a personality eampaign."
Along with a 150% circulation rise has come a change to a more mature outlook. The old hat of playing up phoney romantic ties a single playing up phoney romantic playing up phoney romantic playing up playing

ting that thought over.

Handouts of stills are no longer acceptable. Though the mags were happy, in the old days to accept sloughed-off exploitation material that the national steets couldn't use, the top fan mags are currently telling film flacks that they wont touch anything unless tailor-made to fit the mags style, and exclusive, too.

the mag; style, and exclusive, too.

Tarallels B.O. War 'lither

Rapid Growth of the film mag
parallels ho, wartime hiles. Sentiment generally echoed is that 'they
are have anything they, want within reason.

'what's been happening
is given by latest ABC figures
just released for the last half of 'AS.

Boott is all the more remarkable because a paper shortage has been
colding down the figures and mag
belling the short of the country is

the property of the country is rise when pinch lets up. To prove their contention, exces say that, a periodical is figured a sellout when 92 percent of distributed copies have been disposed. Mags are now sell-ing between 98 and 99 percent which, they say, means supply isn't meeting the demand.

The Mill Shortage

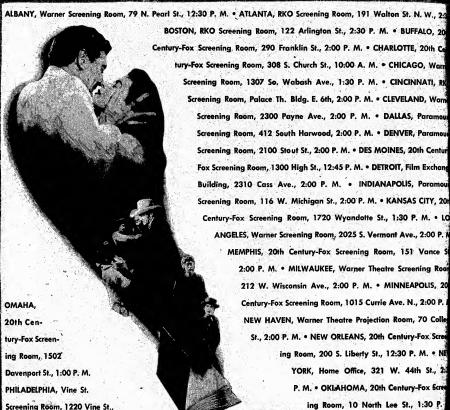
Government limitations on paper Government Ilmitations on paper slock were lifted in Octobor, 1945. But manpower shortages continue to hamper the mills. A 10 percent paper stock cut in '43 and an increase to 25 percent in' 44 kept circulation figures below what the kept circulation figures below what have a continued to the control of t

namers 257, 162 Section 257, 258 Sheets shape up strong with film and excess because readers interest "pre-sella" plx and "you don't have been to be sellar place to

SELZNICK PACTS BAMBI LYNN

SELZMICK PACTS BARBIL LYNN
Bambi Lynn, currently daneing in
the Theatre Guidfs "Carousel,"
has been signed by David O. Selznick to a term contract.
Ticket gives daneer the right to
make a stage appearance after two
years, with the producer reserving
privilege of preliminary play apmoval.

11:00 A. M. . PITTSBURGH, 20th Century-Fox Screening Room, 1715



Blvd. of Allies, 1:30 P. M. • PORTLAND. Jewel Box Screening Room, 1947 N. W. Kearney St., 2:00 P. M. • SALT LAKE, 20th Century-Fox Screening Room, 216 East 1st South, 2:00 P. M. • SAN FRANCISCO, Republic Screening Room, 221 Golden Gate Ave., 1:30 P. M. • SEATTLE. Jewel Box Screening Room, 2318 Second Ave., 2:00 P. M. • ST. LOUIS, S'renco Screening Room, 3143 Olive St., 1:00 P. M. . WASHINGTON, Earle THE TRADE SHOW Theatre Building, 13th & E Sts. N. W., 10.30 A. M.

以 RS E ra Robs MAX STEINER

London Shows Scramble For Houses: Gilbert Miller, Cochran Prep Shows

London, Feb. 12.

West End legit bit is like Jinmy,
Durante's act; everybody wants to
get into it. Latest assyrant is a Mrs.
Van Der Elst. on the lookout for a
house, he has naste an offer for like
A control of the control of the control
other Norman D. Humpton, esRAF officer. He has already launched
the new Norman Ginsbury version of
Issen's "A Dol'ts House," which
is dopping at Whiter Garden, but he
off Eyelding, concert impressrlo, who
wants to make a "beautiful control
of music" out of a fixeter.
The theater sebratage is acute.

of music" out of a theatre.

The theatre shortage is acute.

As soon as a house goes up for
sale there's a swarm of buyer's.

Luckicat one recently is Bernard

Delfont who, despite many hidders,
managed to secure the Saville theairc, a modern house in the WestEnd. for SSS\$0.000. His backer is

Eddle Hall, head of a blg provincial transport company.

Meanwhile the regulars, with several shows lined up, are having great difficulty crashing the West End, and are compelled to go on tour in order to keep their companies to-

gether.

Firth Shephard has two ready.
One is "Stage Door," Earls Ferberge
Ground to the Swille Feb. 16, replacfore; into the Swille Feb. 16, replacing Delfont's "Big Boy," although it
is still making money. The other is
the English play, "Fifty-Fifty," in
which Shephard is bringing back
Harry Green after seven years. This
one with too rise the Strand, replaction with the or the Strand, replac-

which Shephard is braining deale Harry Green after charge for a while, and then go into the Strend, replacing "Arenie and Old Lace," which, deeplte being in its fourth year, is a couple. One is the American play, Portruit in Black," by Iven Goff and Ben Roberts, starring Diama Protruit, and the starting Diama Ben Roberts, starring Diama Charge and Ben Roberts, starring Diama Charge and the starting in the west part of the country, and slugh. Williams, Will be out for at least four weeks before starting in the West End. "Wilsolow Bent Charge, and Reitlean, with Embry Williams, Frank Celler and Angels Badelety, with Glota Byen Shaw proceeding. Expected to be out of the starting in the firm's plays, Limit & Dunice will have interest in these most of the firm's plays, Limit & Dunice will have interest in these and the start of th

most of the firm's plays, Limit & Dunite will have interest in these two.

asck Hylton has a couple in "Can-Can," an adaptation from Offen-Can," an adaptation from Offen-Can," an adaptation of the Adelphi in March, and "No Room, at the Ira," a play tried out at Swiss Cottage, which will tour before it reaches London. It will be the state of the Adelphi of the Adel

coming here.

Gilbort Miller, who has been away from London since 1939, is skedded to make a local comcback with the Broadway htt, "Dear Ruth." He plans to open in March.

Another producer, hilbernating since the war, is Charles Cochran. He is due back with "Big Ben," new operetta by A. P. Herbert, which goeretta by A. P. Herbert, which goere to a long tour before complete than ordinary minority of the state of the st

poet on a long four sector comming of the control of more than ordinary importance is the importation of Yvonne frintensps by Moc Coward, who has rivintensps by Moc Coward, who has rivintensps by after Lee Ephriam-Jack Hulbert's revue, due at the hereafter the month, finishes this run for Cilock Revue," which is to star the presented by James Laval and Leslie Estaince Lillie. It is being presented by James Laval and Leslie by James Laval and Leslie been set, and the control of the

the to size on Broadway in "The Land of Smites" in the spring.

Edmar Productions, substdiny of Glover Trust, which recently acquired the Duchess and Duke of Glover Trust, which recently acquired the Duchess and Duke of Size of Glover Trust, which recently acquired the Duchess and Duke of Glover Trust, which possession, of former house to stage the recent to the possession, and due in the Corp. American the March, 9. Consolidated Theutrical Corp., another recently formed company, has "Our Wife," American to the Corp. American the Corp. Ame

Six More Film Houses Planned in Mex. City: 12 Theatres Building

TI IREAL CS DUBLING
Mexico City, Feb. 12...
Film theatre construction continues at a fax clip here. Tweelvemore are planned. Titese are Opcadora de Teatros, tô be built by
a large circuit here. Company has
engaged John & Drue Blergon, NY...
architects, for the Job which is set

to start this winter.

One of Opcradora's houses, a 4,000-seater, will be on the Pasco de la Reforma, Another seating 3,000, will be on Avenida Hidalgo. The other two, 2,000-seaters, will be neighborhoods, on the fringe of the downtown belt.

downtown belt.

These 18 chiemas will boost the total number of picture theatres open here to 91.

Besides these, building permits have been greated the Cla. Constructors del Tepoyac, for the erection of two theatres here, an 1,860-scator and one to seat 1,250-. Work on these starts on March 1.

Hoffberg's 4 World Buys Hoffberg Productions, N. Y., has bught world rights to four indic-nade features from William L.

made features acon-Penzner. Pix, "Night Cargo," "House of Danger," "On Probation" and "Cir-cus Shadows," have been added to two other Hofberg releases, "Sport-ing Chance" and "The Reckoning," already dubbed for Spanish-speak-ing countries.

Hake Planes to So. Africa

Clay V. Hake, Paramount's rep in South Africa, left by plane for his territory last week. Hake goes first to London. . He plans flying from there to Johannesburg, arriving about Feb. 20.

Wolfe Cohen's Looksee Wolfe Cohen, Warner Bros. International veepee in charge of LatinAmerica, Far East and Australasia, showed off yesterday (Tues.) for his initial inspection tour of the Farshowed off yesterday Tues.) for his initial inspection tour of the Farinitial inspection tour of the Farinitial inspection tour of the Farinitial inspection to the Farinitial inspection of the FarCohen will be gone about five mouths, spending most of this time in the Orient establishing full opcrations in that territory.

OLD PRINCE EDWARD. LONDON, TO BE CASINO

London Feb. 12. Prince Edward theatre, which wa renamed London Casino when Clifford Fischer had it several years ago and more recently known as Queens berry All-Service club, is up for sale. Owners are Green Bros, govern-ment contractors, and Charles Clore. Thoy are asking \$1,200,000. Understood there are several bid-

ders for the property, including Prince Littler, Jack Hylton, Tom

Prince Littler, Jack Mytton, Tom Arnold, and Glover Trust:
Should Prince Littler or Hytton become the owners, It's thicky that either one would close deal with Billy Rose to introduce a "Diamoud Horseshoe" nitery in London.

Operating 3 Theatres French Govt. Headache

Paris, Feb. 12. The Ministry of Education is experiencing difficulties with the three theatres it operates for the government, Pit orchestras at both the Opera and Opera Comique went back to work after a three-day strike which darkened the houses, but only pending adjustment of their claims. Main gripe is that the offi-cial radio orchestras, through workcial radio orchestras, through work-ing longer hours, are getting higher salaries than theatre musicians, salaries than theatre musicians, training entitle entitle them to top figures. Theatre managers Maurice Lehman, at the Opera and Albert Wolff, at the Opera Comique, cannot adjust the situation without the min-isterial olary which has so far been refused. They favor the rules.

rerused. They favor the raise.

At the Concile Francists the situation calls for a complete change of the current system, and is not likely to be adjusted for some time. Nor unless would be established for permise would be established for permise with the state of the call of the c

Fre-war administration left the managers a pretty free hand in their houses, but the current tendency is for the government to supervise even minor details, with new problems cropping up daily.

Ranks' Odeon Plans 3 Key Deluxers For Can. in 18 Mos.: Davis, Woolf Here

The J. Arthur Rank interests plan to build three flats interests plan to build three flats interests plan to build three flats in Toronto, Montreal and Ottawa, to-getler with I'm deditional houses getler with I'm deditional houses director of Odorn Theatres, here from London for his blind visit since the Rank Nathmoor merger which gives Odeon over 120 houses in Cranda. Davis was accompanied by General Elian Distributors, one of General Elian Distributors, one of Rank's distrib companies Davis said

ceneral Film Distributors, one of Rank's distrib companies. Davis said the sites for the three Canadian key-points have been bought and that construction has only been delayed by Canadian restrictions on building contents.

by Canadian restrictions on building naterials.
Primary aim of Davis' Canadian visit is this construction program. He plans houses of not more than 2,500 seats. It is important that showcases be opened quickly in Toronto, Ottawa and Montreal, ac-cording to Davis.
Wooff, on his first visit to Canada Wooff, on his first visit to Canada

Jack Rulbert's revue, due at the thestreet vis month, finishes tist in the "Nine
Click Revue," whole is no contained to the street visit of the street visit on the street visit on the street visit on the street visit is clearly as the street visit is climated in the street visit is climated in the street visit in the street visit is climated in the street visit in the street visit is climated in the street visit in a commercial enterprise. Exstreet visit is climated in the street visit in the street visit is climated in the street visit in the street visit is climated in the street visit in the street vis street visit in the street visit in the street visit in the street visit in the street vi

to Rank because of ill health. Nathanson is now in the Laurentians on westion.

The state of the admission restrictions of the admission of the Royal National State of the admission of the Royal National State of the Admission of the Royal State of the Admission of the A

Ideal Climate, Favorable Exchange Lure Foreign Pix Producers to Italy

Paris Theatres Sour On New Batch of Crix

On New Batch of Crix Paris, Feb. 12. Claiming that reviews ofter than those of Paris papers are of no practice of the paris papers are of no practice of the paris papers are of no practice of the paris pa

play personal prejudices in panning

Aussie Picture Board **Faces Tough Sledding Industry Execs Opine** Sydney, Feb. 5.

Plenty of obstacles confront the headed by Ralph Foster, Canadian journalist, before it gets into pro-duction in this zone, Aussie key officials claim. There is no major executive on this board who has had real experience in the production of full-length features geared for gencral appeal.

Aussic officials point out that there's no profit in documentary films because the public won't go for them any more. They are convinced that a lot of money, mostly from that a lot of money, mostly, from Anissic taxpayers, will go down the grain if the Film Board sticks to its documentary plan. Also lots more coin will be laid out if the Film Board attempts to swing into com-mercial production without experi-enced directors, stars, stories for world markets, technicians and ade-quate equipment.

World advances.

Venerry was told that a rep of the Film Board is on his way, to the U. S. to buy the latest technical coulpment and to study production lengths. All the last an okay to larger for Aussie screen productions. A spokenman also indicate that the board hoped to establish a major production until in the future, with situdio of its own, that would this conducting country.

place. Australia on the map as, a film-producing country.

Top officials, while keen to see an upbeat in local production, say that Hollywood would not send ace toch-nicians, directors, players, scripters and all that goes to setting up a and all that goes to setting up a major production unit, to Australia on any hig sealed for years. They cite that the battle for screen time between U. S. and British producers precludes such a setup. Also they can't see the British 'doing this either.

It's well known here that picture It's well known here that picture production solely for educational purposes is not a paying proposition. U. S. companies are far ahead in the 16 millimeter field, and able to supply all educational needs. Metro is already established with its 16mm, and other major U. S. distribs are doing the same.

doing the Same.
Leading film excess say the only way to, firmly, establish Anssie production, on a big industry seate would be to form a company made up of men of experience from within the industry ligstf, with sufficient capital to carry the load. Columbia did. this with "Suntinty," and Ealing with "Overlanders."

Rio Radio Station Revamp

Rio de Janeiro, Feb. 12.
Radio Clube do Brasil, owned by
Hugo Borghi, will spend \$80,000 to
strengthen the station.
Renato Murce, vet program director, returns to station as the first
step in this revamp.

Oldest Studie Torn Down

Probably the oldest motion-pleture studies in the content motion pleture studies in the content motion in the content motion in the content motion in Montreull, near here. It steed on a plot that was included in new building project.

Plant had been used in ploneer days by Goorges Melles, inventor of trick photography.

been regaining their equipment from northern Italy, where it was tran ferred in the course of the war, are creating a widespread lure to picture producers in England France as well as the U. S. Ideal climatic conditions in addition to comparatively high value of foreign currency are the major reasons. Low production overhead, plus available studio facilities still intact in Rome

production overhead, plus available is studio facilities still intact in Rome (which was little affected by the war). are eagery being studied, which was little affected by the war), are eagery being studied, which was also as a studied of the war. I was a studied with the war was a studied with the war was a studied was a

wartime relations.
An all-British cast will be used in a production in Italy by Stephen Palles, former New York rep for Alexander Korda, in a deal wift J. Arthur Rank. French picture in-ATIME RAIR. French picture in-terests, currently burdened with heavy taxes that have aroused pro-tests to the government, are also said to be contemplating large migrations to Italian studios.

U.S. Use of Oldie Films In Paris Curbed by Grind Paris, Feb. 12.

What business local American exchanges are still able to do with old pictures until permitted to import new ones is now threatened by wear and tear of these old prints. Because of local conditions they cannot be replaced. Result is that one of two have to be junked every

Metro is in an exceptional position

metro is in an exceptional position because many prints were hidded during German occupation by Henry Lactigue, locat chief. Current lack of technical facili-ties reportedly is also holding off Columbia preparations to enter the 16 millimeter field.

Sets U. S. Distrib

U. S. and Canadian distribution rights to "A Diary for Timothy" have been acquired by have been acquired by English
Flins, Inc., N. Y. Pie, slated for
March release, is a 40-minute documentary made by the British Govcriment in 1945 with Myra Hess,
pjanist, and John Gielgud costarred. Film depicts day-by-day
life of newly born child in Britian
during the six months preceding VE
Day.

Dung the Six Montas precessing, view Saffah Flinis to S. distributed for product of Grand National. Associated British Pictures and Pales, in addition to that of the British in addition to that of the British FRG and Universal took over. Slated for early release are Grand Montanas Science and State of the State of t

Gell to London for Levey Gell to London for Levey
William James, Gell, continental
rep for Jules Levey, left for London
oy plane yesterday (Tuesday) to
oversee opening of "Ablene Town"
(UA) there.
Pic is skedded to preem si the
Pavilion theatre early in March.

Cohen Up for 20th Canfabs
Edward D. Cohen, 20th-International's supervisor for several South
American territorics, has come
torth for confabs with foreign chief,
Murray Silverstone and other homeoffice executives.

Dutch Society of Pix Exhibs Feels IJ. S. Export Assn. Setup, Squawks

U. J. EAPUIT AS

Netherlands Society of Motion's
Picture Exhibitors (Nederlands in the Society of Motion's
Picture Exhibitors (Nederlands in the Society was an attempt by

Heart and Warners and 20th Fox and the Society was an attempt by

the American producers to "invotite the Dutch attempt of the Motion Fox and the Motion Fox and the Society was an attempt by

American fine mountains a started against the Dutch business become a started against the Dutch was a started against the Dutch Poch was a started against the Dutch was a started against the Dutch was a started against the Dutch New Society and Society and Society and Society and Society could get their films of the Netherlands, he saids glass the started and playing the product of the Society could get, their films of the Netherlands of the Society could get, their films are the Society could get, their films and playing the product of the Society could get, their films are the Society could get, their films and playing the product of the Society could get, their films are the Society could get, their films and playing the society could get, their films and the Society could get the Societ

the Society could get their films into the Netherlands, he said, and other American producers, includ-ing United Artists, Columbia and Universal, were left out in the cold as far as Dutch business was con-

as far as Dutch business was con-cerned.

Before the war, it was recalled the Society could get away with its monopolistic dealings by playing one company against another in orone company agginst another in order to, obtain the towest possible film rentals. Since V-J Day, however, the Export Association of the U-S. picture industry has taken to the U-S. picture industry has taken and aircady has sent Henry Khin, fis rep. to Holland to deal independently with any Dutch exhib waiting to huw American product. With the Export Association's bucking, the text of the Export Association's bucking, causil, afterd to withdraw from the Society.

Society's charges were contained in reply to a letter protesting against the Society's dealings sent by a Brilish subject.

Metro's Big 16mm, Pix Plans for Down Under

Sydney, Feb. 5.
Bernie Freeman, Metro's local topper, recently returned from U. S. confubs, has appointed Cecil Gidley as chief of Metro's 16-millimeter diseint of Metro's to-minmeter di-sision. Gidley, an ex-school teacher, as attached to Army Education ervices during the war. He has ad experience in visual education

films.

Freeman pointed out that Melco will distribute 16mm. prints of all product plus educational and documentary subjects in Australia, New Zealand and many Pacific islands.

London Legiters Plan Two Shows Per Night

London, Feb. 12.
With London Passenger Transport
having intimated it plans to extend

having intimated it plans to extend bas and train services, picture theatre have decided to close at 11 p.m. instead to 10 octock. First to fall full time are Paramount and Warner, with others likely to follow.

It is to be a fall to the fall to

Aussie Salesmen's Union

Sydney, Feb. 5.

Sydney, Feb. 5.

Film salesmen are mulling the formation of their own union in an effort to get higher wages and more liberal expense accounts.

There's a possibility that salesmen sight associate with the Managers' Union rather than seek court permission to form own union.

LATER PARIS CLOSINGS

LALER FARIS CLOSINOS

Bain having telped the supply of
hydro-tele current here, closing
flows
could be consulted to the country
care will close at midnight and
hieries stay open until 2 and, Treatre mutinees also will resume normal
benchies,
sing of cafes and niteries
will financiately restore about 20,060
to work.

'Candida' Set for Rio

Callund Oct 101 INU
Rio de Jáneiro, Feb. 12.
Eva Tudor is rehearsing "Candida," which opens at the Serradot theatre next month. Eduardo Vieira will direct.
Cast includes Affonso Stuart. Elza Grand, Andre Villen and Samaritana Santos.

'Ruth' Aussie Click As 3 Young U.S. Legiters Duplicate 'Turtle' Hit

Melbourne, Feb. 12.

"Dear Ruth," Norman Krasna's current Broadway, connedy successive which opened at the Comedy theatre which opened at the Comedy theatre here last month, has stepped into the hir class, with its three young American principals further adding to their popularity with Aussie audi-

eneye.

This trio, Ann Lincohn, Gladys
Griswold and Everett Ball, came out
from N. Y. in September to play
leads in John Van Druten's "Voice
of the Turtle." After completing a
16-week run in that play, three renewed their contracts with the Willlamson Theatres, Ltd., for another
16 weeks, for "Pear Ruth."

SEE TAX RELIEF FOR FRENCH PRODUCERS

Paris, Feb. 12.
French film producers, currently fighting to get tax relief, were told by Andre Mniraux, French Mnister for information, that he was considering littings that out to be considered good enough to be a credit for force inductive. This would mean about one picture out of four. Producing aumprofitable, are the work when the considerers say tax rate now makes pieced in force, it would mean preferential treatments. Paris, Feb. 12

Should the idea be placed in force. It would mem preferential treatment for local productions. Good foreign productions. Good foreign product would still be subject to full taxation. Because Minister Malraux had been in office only a short time, they suspended their plans to had all production for three months to grace will distribute French product in

time to act. Meanwhile, Jean Sefert, Producers Association prexy, has resigned. He South America.

Industry Comes to Aid Of Pix Biz Vs. Govt.

Of Pir Biz Vs. Gort.

The general industrialists of Mesico came to bat for the picture business at their national convention
urging the government ender resolution
urging the government are resolution
urging the government and they consider medication legislation of the
after medication legislation of the
after medication legislation of the
after medication of the control of the
moniposed of two cabinet ministers
and three representatives for producers, distributors and exhibitors.
Totalerstalists in adopting only
against too much government in
business. Establishment of a comish
for the flun biz is the feature of a
traiter and whitel soon will be presented to Congress. The producers,
through 15 of their toppers, already
have objected to this law.

Budapest Theatre Mgrs. Eagerly Await U.S. Plays

Budapest Peb. 8.
Budapest theatre managers impatiently swait good American plays. Mail communication still continues slow, manuscripti don't come and American play agencies have not extended thungarian thatens. The former local agency. Additionally the statement of the second through the second th

Current London Shows

London, Feb. 19.
"Arsenic & Old Lace," Strand.
"Billie Spirit" "Arrente & Oid Lace," Strain.
"Butte Spirit," Duchess.
"Crying Out Loud," Stoll.
"Orying Out Loud," Stoll.
"Plust for Two," Lyric.
"Fine Feathers," Wales.
"Fine Gentleman," Swoy.
"Find Gentleman," Swoy.
"Gay Rosalinda," Pallace.
"Golden Eagle," Westminster.
"Happy & Glorious," Palladium.
"Hatty Heart," Aldwych.
"Hatty Heart," Aldwych.
"Hatty Heart," Aldwych.
"Hatty Heart," Aldwych.
"Windermere's Fam," Haymarket.
"Windermere's Fam," Haymarket.
"Windermere's Fam," Haymarket.
"No Bledals," Vaudeville.
"No Bledals," Vaudeville.
"Perchaine to Dream," Hipp.

"No Medais," Vaudeville.
"Perchance to Dream," Hipp.
"Private Lives," Apollo.
"See How They Bun." Comedy
"Shop Sly Corner," St. Martin,
"Sweeter Lower," Ambasadors.
"Under the Counter," Phoentx.
"While Sun Shines," Globe.
"Years Between," Wyndhams.

Canada's Theatre Biz Still Socko

Wartime gross levels are being maintained by the picture business in Canada, according to Haskell Masters, district manager for War-Masters, district manager for Warner Bros, above the border, who was
in N. Y. last week. While admission
prices are subject to ceilings as of
rive years ago, the number of persons attending picture theatres has
increased substantially in that time,
the Canadian sales exec stated,

With the general business outlook ery favorable in Canada, further with the general Dusiness outlook very favorable in Canada, further gains for the picture biz are a good possibility with plans being made for building many new theatres by circuits and Independents, Masters

DEL GUIDICE IN N. Y. ON WAY TO ENGLAND

Filippo del Guidiee, chief of Two Cities Films, one of the four major The Cities Films, one of the four major recurred to the four major the control of the four major Hollywood production tour of Hollywood production techniques. British exec interviewed Hollywood technicians and star laient and described his trip as very "instruc-tive and informative."

tive and informative."

Del Guidire reportedly dickered with several American producers about the possibilities of an interchange of American and British production units but withheld results of the production of the production

British Films May Get So. Cal. First-Run Chain

Oo. Call. FIRST-Mull Diamil.

Extablishment of a string of firstrun theatres in Southern California
to handle English-made pictures: is
in prospect. following the local suewhich romped along for four weeks
as a solo picture at the Carthay
Circle. Result of this showing is that
local exhibus are turning a more
kindly eye to productions that Universal will distribute for 2. Arthur

Rank:

British features, backed by the Rank setup in his bid for a world-wide market, is thought to be an important part of screen entertainment in this area this year.

Chinese Pix Scribe to U. S.

Budapest Heatte managers imputed the particular of the patiently swift food American plays, with Communication still continues and American play agencies have not American play agencies have not yet contacted Hungarian to Action of the Central Motion Picture Studio Salow, manuscripts don't come and American play agencies have not yet contacted Hungarian Medican of the Central Motion Picture Studio Salow, manuscripts don't come and American play agencies have not some and the Central Motion Picture Studio Salow, manuscripts with the Central Motion Studio Salow, manuscripts with the Central Motion Studio Salow, manuscripts with the Central Motion Salow, manuscri

London Legit Holds Up; 'Cinderella' Big 221/2G, 5th Wk.; 'Happy' 24G, 2d Yr.; 'Night' 22G, 37th Wk.; 'Perchance' 16G

List of long-arr his remains about the same in West his remains about the same in the decided with the same in the decided with the same in the same in the decided with the same in the same in

"Arsenic and Old Lace," Strand (4th year). Terrific moneymaker, and even now at near \$7,000 is profit-able.

"Blithe Spirit," Duchess (5th year). Another hit for Noel Coward and H. M. Tennent. Still not in red, even at \$2,800 per, as overhead is small. Vacating in March to make room for new revue.

room for new revue.

"Cinderella," delphi (5th wk).
Smash since opening. Has touched \$28,000; but now near \$22,500, still very profitable for producer Jack Hylton. Slaying till end of March after which it's being replaced by Hylton's 'Can-Can."

There were the service of the servic

ing on profitable side now at around \$2,000 for nine shows week!, solid \$2,000 for nine \$2,000, now close to \$15,000 for solid \$2,000 for week! \$1,000 for solid \$2,000 for solid \$2,000 for solid \$2,000 for week!, but now \$2,000, or close \$2,000 for solid \$2,000 for week!, but now \$2,000 for solid \$2,000 for week!, but now \$2,000 for solid \$2,0

Now near \$5,000 weekly, still profile—
T-day From Edinburgh. Playhouse (42d wk). Opened slowly, but,
ploted up, now being Mendy grosser
ploted up, now being Mendy grosser
bouse. Has now alipped below. \$5,000,
but okay.

When the Membershee's Fam. Haymarket (23d wk). Plenty of custioners for this Ocear Wide review, doing steady \$3,000; now about \$7,000.

"Merrie England," Princes (22d
wk). In the money all the way,
cause of small goverhead,
"No Mealas," Vouceville (20 year).
"No Mealas," Vouceville (20 year).
"No Mealas," Vouceville (20 year).
and never below \$7,000, good for this
and leaver below \$7,000, good for this
and leaver below \$7,000, good for this

Practically, espacity since opening and never below \$5.000, good for this and never below \$5.000, good for this and never below \$5.000, good for this and the second secon

tor another edition. "Sweetest & Lowest."
"See How They Run." Comedy (2d year). Coin-getter for months, but now just out of loss column at \$3,500. Unlikely to stay much longer.

"Years Between," Wyndham's (2d wk). Plenty of life in this oldie, Still garnering around \$5,800, good going and likely stays for several

"Under the Counter," Phoenix (10th wk). Great \$9,500. Looks se for months.

for months

"White San Shines." Globe (2d year). Sturdy hit. Went as high as \$8,000 per for months. About \$4,400 now, quite profitable. This coin means months more.

"Worm's Eye View." Whitehall (8th wk). Started slowly, but has picked up to near \$4,400 weekly. Healthy for this small bouse.

Quiet on Argentina's Censorship Front With New Board in Office

Montevideo, Feb. 12.

Buenos Aires, Argentina, has appointed a new Municipal Cehsorship Board, which is to pass on all nictures for exhibition in Argentina during 1946. The board's censorship is concerned with moral grounds only.

only.

The new board is made up of Dr.
Atillo R. Maggiolo, for the National
Health Board: Osvaldo J. Tovo, for
National Education Board; Police
officer Horacio Estaban Garcia for

officer Horaclo Estaban García for the police department; and Enrique Pardo for the film industry. Inspector General of Entertainment, Herotr Peculiant, will prevade a Since the green light finally was. Since the green light finally was. Since the green light finally was. Since the green light finally was been quiet on the censorship front for United Nations pitches. This indicates most of the troubles stemmed from the totalitarian sympathics of ex-entertainment czar, Don Alfredo Boigness. of Colonel. Peron's now abolished Press and Propagnada Secretariat.

Hyman Bros. Land Two Theatres for \$390,000

nucaties 10r 3540,000

Hyman Bron has purchased Hipcopyone, Lewisham, and Brinc,
Croydon, part of the Loughtborught
Croydon, part of the Loughtborugh
up for autoin bast week and with
drawn.
The Hippodrome was withreave at
\$225,000, and the form paid scopetively \$230,000 and \$410,000 and intend to operate them on vaudeville
policy.

policy.

Hymans have had the Empire on lease for last eight years, playing vaudeville Lease expires in six

Pathe Spots Printing Lab in Mexico City

Fischer's Paris Opening

TOP OF BOX OFFICE





WITH RECORD-BREAKING PACE REPORTED FROM EVERY ONE OF THE FIRST TEN OPENINGS... NEW YORK, DETROIT, CINCINNATI, RICHMOND, JERSEY CITY, CLEVELAND, BIRMINGHAM, HOUSTON, NASHVILLE, DENVER!... WATCH THE FIGURES ROLL UP WITH NEW BIG OPENINGS WEEK BY WEEK!

DOROTHY McGUIRE GEORGE BRENT ETHEL BARRYMORE

The Spiral Staircase

KENT SMITH•RHONDA FLEMING GORDON (

GORDON OLIVER • ELSA LANCHESTER

A DORF SCHARY PRODUCTION Directed by ROBERT STODMAN

CORES DIAN BY HELDINGLY - BASED ON THE NOVEL "SOME MUST WATCH" BY EINE. "NA WAT



N. Y. Back in Stride: 'Adventure' Smash \$130,000, 'Susie'-Kave-Chester Sock 100G, Both 2d Wk.; 'Scarlet' Terrif 47G

Only three new shows came to town during the past week. One of town during the past week. One of town during the past week. One of the consort sarly in Jamus the consort sarly on the first week. Tars and Spars, on Inst-cun and Micuelito on the first week. Tars and Spars, on Inst-cun and Micuelito Valles in person, is hitling a fast pace for a probable sarly in the consort sar

Riallo will do a good enough \$8,000 will be will do a good enough \$8,000 will be will

strong, this week being on way and the state of the state

6½ days.
Radio City Muste Hali (Rockefel-lers) 5.945: 70-\$1.20)—"Adventure" (M-G) and stageshow (2d wk). Mighty \$130,000 or better is sighted this week while six days, plus one evening showing of picture on Tues-day (12), was \$122,000. Length of run indef.

day 112, was \$122,000. Length of run inder in Mary (164 5.8 jm.—"Bablind Green Lights" (20th). Bathest stiffactory at \$8,000. but worf hold. Last week. "Terror by Night" (U) The Mary (164 5.8 jm.) and Carnen On No desurture date as yet, 100—"Fallor Angel" (20th) and Carnen Mirands in Jeron (3d wk.) (Clocked very alron; 355,000 on second frame-linus most C. Lincolin; birthday. Was a particularly powerful \$114,000. The Mary (164 5.8 jm.) and Carnen for the Mary (165 5.8 jm.) and Carnen for the Mary (165 5.8 jm.) and Carnen for the Mary (165 5.8 jm.) and Carnen Fallor Angel" (20th) and Carnen Fallor Angel" (20th) (165 7.8 jm.) and the Mary (165 7.8 jm.) and the Ma

\$44,000 Tops Hub

Boston, Feb. 19.

"Lost Weekend" is the smash entry around here this week, and may hit new record at the Met. "Cornered" plus Bobby Sherwood band is strong at RKO Boston. "Vacation Marriage" looks nice at State.

band is strong at EKO Boston.

"Vacation Marriage" jobs nice at State. Estimates for This Week

RKO Baston (3,200; 50-81,10)—
"Corriered" (RKO) plus Bobby Shery wood orch, oliners, on stage. Big wood orch, oliners, on stage. Big wood orch, oliners, oliners, betweek (10,10) and who plus Freddy Rich orch.

"Leave to Heaven" (2001) and "Songe weeks at Met. J. 373; 40-749—"Leave to Heaven" (2001) and "Songe weeks at Met. Still lively at 50,000. Last week, "Danger Signa" (WB) and "Enchanted Forest". (PRC)

"Because of Him" (U) opens today Marrys" (RKO) great \$2,200 on eighth stanza. Film set record for Marrys" (RKO) great \$2,200 on eighth stanza. Film set record for the control of the set of the set

'MY REP' SOLID 121G. 9 DAYS, L'VILLE ACE

days, days whate Balt (Bookefed, and our re-12 "- Rockefed, and the College of th

\$10,000 in view. Last week, "Spanish Main" (RKO) (2d run) and vaude headed by Barry Wood, \$8,000. Hiato (Fourth Avenue) (3,000. 40-60).—Bells of St. Mary's" (RLO), St. Mary's" (RLO), St. Mary's" (RLO), St. Mary's (RLO), St. Mary

Strand (Fourth Avenue) (3,400,406) — "Col. Effingham's Raid" (20th) and "Behind Green Lights" (20th), mild \$4,000. Last week, "Adventures Marco Polo" (FC) and "Topper" (FC). treissues), \$4,500.

Weekend' Sock \$19,000 In K. C.: 'Walk in Sun' Strong 16G, 'Past' Same

Strong 10th, Task 3 Agille

Rausas City, Feb. 18.
Film biz generally is on the upbeat this week. "Lost Weekend,"
soloing at the Newman, is out in
soloing at the Newman, is out in
which the soloing at the Newman, is out in
the Sun" opened strongly day-date
at Eaguire, Uplewan and Fairway.
Faquire, Uplewan and Fairway.
Faquire, Uplewan and Fairway.
Fox.Midwest) (200, 2043 and 700,
600)—"Walk Isam" 620th), Strong
Strong Tour owns. Lake weed. School to
Strong Lake Weed.

S16,000 or over. Last week, "Sarriet street", (1) 2.0 w/s, good \$8,000 in Midland (Loew's) (3,500, 48-55). "Region My Fact Cool) and Sarriet (10,100 midland (Loew's) (3,500, 48-55). "Lost Weekend" (UA) (2d wk), great street, "Spellbound" (UA) (2d wk), great street, "Lost Weekend" (Par), Load in the lown with small \$13,000 midland in the lown small \$13,000 mi

'DALTONS'-'ROSE' BIG \$12,000 LEADS OMAHA

\$12,000 LEADS OMAHA
Omnia is show ing has appreention to see "The Daltons Ride Again to see "The Daltons Ride Again to See "The Daltons Ride Again and "Doky Book", glwing this house he Paramount, also clooks good.
Estimates for This Week.
Oppleases Cristates 13,000, Geological Company of the Paramount also clooks good.
Trikay Rose "Gar". Excellent 312,000, Geological Company of the Paramount (Tristates) (3,000, Heaven St. 100, Geological Company of the Company of the

'Harvey' Smash \$36,000, Frisco: 'Garter' 15G

San Francisco, Feb. 19.
Trade appears a bit off in several lots this week. But "Harvey Girls" spots this week. But "Harvey Girls" is doing a big session at the Warfield while Spike Jones' band is boosting "Dick Tracy" to a nice week at the Golden Gate. "Getting Gertie's Garter" shapes well at United Artists.

Golden Vale. General Geria: College Grant Geria: Geria Geria: General at United Artists.

Golden Gate (RKO) (2,448, 60.55).

—"Dick Tracy" (RKO) with stage show headed by Spike Jones band;

—"Dick Tracy" (RKO) with stage show headed by Spike Jones band;

Brown of the Spike Jones Land West, "Belle of St. Marye", "RKO) (7th wk) plus stage, hefty (RKO) (7th wk) pl

Chi OK Despite Storm; 'Spellbound' Hot 30G, 'Angel' 21G, 'Because' Same

'Kiss' Lusty \$15,000 In Mont'l.; 'Lady' 11G

Montreal, Fcb. 19. Montreal, Fcb. 19.
Biz is far from sensational currently, with "Kiss and Tell" the
standout new entry at Palace,
Eatimates for This WeekPalace (CT) (20), Brick \$15,000. Last
week, "Confidential Agent" (WB)
2d wky, \$2000.

Capitol (CT) (2,700; 35-62)—"Lady on Train" (U). Modest \$11,000. Last week, "Lost Weekend" (Par) (3d wk), nice \$11,000. whb, nice \$1,000.

Lew (CT) (2,000; 35-67)—Wonder Man' (RKO) (Cd wh') Nice the state of the stat

Heaven' Terrif \$23,000 in Balto

Baltimore, Feb. 19. Big news continues to be "Leave her to Heaven," at the rebuilt New theatre where it's still going on second week starting today. Else-where biz is only so-so except "Seventh Veil" which looks nice at Keith's, although "Lost Weeken looks strong on Stanley holdover.

looks strong on Stanley holdover,
Estimates for This Weok
Century (Loew's-UA) (3,000; 200)—"Doll Face" (20th),
\$14,000, Last week, third of Spans
\$14,000, Last week, third of Spans
Hippedrome (Happapot) (2,240;
25-65)—"Tars and Spars" (Col) piles
valude. Some action at possible \$15,000. Last week, "Pardon My Past"
(Col) and vaude, \$15,700.

Keith's (Schanberger) (2,460, 20-60)

—"Seventh Veil" (U). Nice \$11,000.

Last week, "Walk in Sun" (20th) (2d wk), trim \$8,800.

Last week, "Walk in Sun' 'Zoth' (24 k), Irin 88-2018 (260 5-55.5)—
"MarJair (Hiles) (1680 5-55.5)—
"MarJair (Hiles) (1680 5-55.5)—
"MarJair (Hiles) (1680 5-55.5)—
"MarJair (Hiles) (1680 6-55.5)—
"MarJair (Hiles) (1680 6-55

WALK IN SUN' \$13,000. CINCY; 'VACATION' 9G

CINCY, 'VACATION' 96

Cincinnal Feb. 39.

Downbown Cincinnal Feb. 39.

Reputation' (WB) (dd wk). Taper's first unsk downbown Cincinnal Feb. 39.

Teck. (Shea) (4,00. 40-70.—"Up downbown Cincinnal Feb. 39.

Teck. (Shea) (4,00.

Chicago, Feb. 19.

Blizzard and near-zero temperatures here hit some houses hard, but top Loop attractions are still pulling. "Lost Weekend," at the small-scater Apollo, continues to line 'em up. being sock \$30,000 on fourth week. Loss of the Tom Bremennes relies have the total to the Tom Bremennes relies have the Bremennes relies hav ing sock solvoid on fourth week. Loss of the Tom Breneman radio show as an added morning attraction is tough on the Oriental's "Breakfast in Hollywood," with Ina Ray Hutton band on stage. It dropped to \$40,000 on second stanza, but still nice.

on stage. It dropped to \$40,000 on stage is dropped to \$40,000 on \$40,000 on

ing stage; crisp \$45,000.

Garriet, (B&K), (900), 53-95)Garriet, (B&K), (900), 53-95)Fast \$12,000. Last week, \$16,000.

Grand (RKO) (1,150; 53-95)Black Market Bables' Mono, and
\$14,000. Last' week, "Man Alive",
(RKO) and "China's Latie Devils'
(MKOO), split with "Bables' and
Oriental (Essanes) (3,249,55-95)"Breakfast in Hollywood" (UA), plus
Than Ray Button orch on slage (2d,
great \$54,000.

Palace (RKO) 25-00.

great \$54,000.
Palace (RKO) (2,500: 55-95)—
"Because of Him" (U) and "Strange Confession" (U). Modest \$21,000.
Last week, "Cornered" (RKO) (2d wk) apile with "Because" and "Confession", "smart \$27,000.

"Confession," smart \$27,000.
Rosevett (B&KT) (1.500; 55-95)—
"Fallen Angel" (20th), Hetty \$21,000.
Last week, "Mildred Pierce" (WB)
(8th wk), and "Angel," big \$24,000.
State-Lake (B&K) (2.700; 55-95)—
"Spellbound" (UA). Thumping \$30,000.
Last week, "Leave to Heaven"
(20th) (6th wk) and "Spelibound,"
grand \$23,000. grand \$28,000.

United Artists (B&K). (1,700; 5595)—"Harvey Girls" (M-G) 44h
wk). Brisk \$20,000. Last week,

\$25,000, Woods (Essangss) (1,200: 55-95)— "Bells of St. Mary's" (RKO) (8th wk). Massive \$30,000. Last week, about same.

'Harvey' Strong \$22,000 In Buff.; 'Deadline' Fine 9G, 'Spellbound' 14G, 2d

"The Harvey Girls," with rousing stanza at the Great Lakes, is town a winner this weeks "Deadline at Dawn" also shapes up well at the Century.

Century.

Estimates for This Week

Buffalo (Shea) (3,500; 40-70)—
"Spellbound" (UA) (2d wk).

Staunch \$14,000. Last week, great
\$30,000.

\$30,000.

Great Lakes (Shca) (3,000; 40-70)

"'Harvey Girls" (M-G). Rousing
\$22,000. Last week, "Leave to
Heaven" (20th) (3d wk), nearly
\$13,000, solid.

ON THE ATCHISON, TOPEKA AND SINGLE SANTA CLAUS!



Longruns Slow L. A.: 'Murder' \$36.000 In 2 Spots, Krupa Ups 'Angel B'klyn Hep 30G, 'Strangers' 40G in 3, 2d Wk.

Los Angeles, Feb. 19. Dearth of new bills is holding Dearth of new bills is holding everall total down in firstrens. "Murieter in Music Hall" and "Catman of Paris" look about average, with \$80.000 in the two Paramounts, while "Angel Comes Brooklyn" is being shuved to great \$30.000 at Orpheum by the Gene Krupa band on stage. Third frame of "Dolly Stetes" in three spots is clocking big \$43,000 or

three spots is clocking big \$43,000 or near "Three Strangers" taking olay \$40,000 for second week in three houses — Bells of St. Mary's," how definit-yes of or a night brane in two spots, eighth week, only slightly under seventh. "Daltons Ride Again" and "House of Daneulus" on second week in four theaters, is tell \$25,000 order small opening storag being record at United Action.

average and a congress of the congress of the

Downtewn (WB) (1,800; 50-\$1)— Three Stratigers' (WB) (2d wk). Good \$18,000. Last week, good \$21,-500.

Downtown Masic Hall (Blumen-feld) (872; 55-\$1.20)—"Whistle Stop." (UA) (4th wk-5 days). Around \$10,-100. Last week, smooth \$11,200. Egyptian (FWC) (1,538; 50-\$1)—
"Harvey Girls" (M-G) (5th wh-d)
days) Finales at \$5,500. Last week, good \$9,300.

good \$9,300.

Four Star (UA-WC) (900; 50-\$1)—
"Leave to Heaven" (20th) (3d .wk)
m.o.). Only \$3,000 in 5 days. Last
week, stout \$4,700.

Morek about \$4.700.

Gaila 1 FWC 1/988; 90-81)—"Daltons Ride Again" (U) and "House
Decella" (U) 2d wis. Okay \$8.500.

Last week, socko \$7,000.

Hawaii (58-5-Blumenteld) (958;
55-81)—"Whistle Stop" (U4) 1/41

Web's daws): dust \$3,000. Last week,
herty \$3,000 (WB) (2.756; 50-81)—

Fillow Strangers" (WB) (2d wk).
Noat \$125000. Last, week, nifty
\$17,300.

Neat \$17.500.

Hellywood Music Hall (Blumen-feld) (475, 55-85)—"Whistle Stop" (UA) (4th wk-5 days). Down to \$2,500. Last week, fast \$4,200, over hopes.

Loew's State (Loew) (2.404; 50-\$1)
—"Dolly Sisters" (20th) (3d wk).
Stout \$20,000. Last week, \$25,900. Stout \$20,000. Last week, \$25,900.

Los Angeles (D'town-WC) (2.097;
50-\$1)—"Harvey Girls" (M-G) (5th wk-4 days). Trim \$10,000. Last week, big \$18,600.

week, big \$18.600.

Orphenm (D'town) '(2.000; 65.85)

"Angel lo Brooklyn" (Rep) with
Gene Krunn orth, others, on stage,
Great \$30.000 Last week, 'Hit Hay'
(Gol) with Three Stooges, others,
nifty \$24,500.

Pantages (Pan) (2,812; 50-\$1)— Bells St. Mary's" (RKO) (8th wk). Big \$14,000 and stays for ninth week. Lest week, sturdy \$14,600;

Lest week, sturdy \$14,600:

Paramont (F&M) (3,398; 50-\$1)—

"Minder Music Hall" (Rep) and

Catiman of Pants" (Rep). Near

average at \$24,000 or near. Lost

week. "Masquerade Mexico" (Par)

and "People Are Funny" (Par) (2d

wk), so-so \$15,300.

No. 1995 S. 1995 (1997) (Far) (24)

Favoroni Hallywood (FaM) (1.45); 50-51) - Murder Music Hall (1.45); 50-51 (1.45); 50-

\$3.100 (ed Atlists (U.A.WC) (2.100;
U.S.) Dallons (B.W.C) (2.100;
U.S.) Dallons (B.W.C) (1.100;
S.13.000, Last week, record \$22,600;
Untown (FWC) (1,700; 50-61);
Dolly Sisters (20th) (3d wk),
Sturry \$3,000, Last week, fine
\$11.000,
Vegue (FWC) (885; 50-81);
Dally Vegue (FWC) (885; 50-81);

Key City Grosses

Estimated Total Gross
This Week. \$2,009,960
(Based on 23 citics, 184 theatres, chiefly first runs, including

Last Year \$1,995,600 (Based on 20 ciries, 146 theores)

Weekend Huge \$22,000 in Mpls.

Minneapolis, Feb. 19 Even 15-below-zero weather hasn't been able to keep the crowds away from "Lost Weekend" and picture from "Lost Weekend," and picture looks likely to take its place with other boxoffice record-breakers, of recent weeks. It promises to have a long stay at the State. Two other hits, "Bells of St. Mary's" and "Spelbound," are in their eighth and third weeks researchingly.

bound, "air in thele eighth and third weeks, respectively.

**Estimates for This Week
- Resimates for This Week
- The Week

Gopher (Par) (1,000; 44)—"Julia Ross" (Col). Good \$4,000, Last week, "Went to the Races" (M-G), \$3,000.

Lyrie (Par) (1,100: 44-60)— Pardon My Part' (Par) (3d wk). Satisfactory \$4,000. Last week, neat Orpheum (RKO) (2.890; 44-60)—
"Love of Ours" (U). Trim \$10.000.
Last week, "Tars and Spars" (Col),
only lair \$8,500.

RKO-Pan (BKO) (1,600; 44-60)—
"Bells of Sl. Mary's" (RKO) (8th
wk). Should finish its phenomerial
run at big \$7,000. Last week, big
\$6,000.

86,000.

Radio City (Par) (4,000: 44-60)—
"Spellbound" (UA) (3d wk). One
of the theatre's top grossers of all
time for straight film having broken
house record on its first week. Fast
\$12,000. Last week, big \$18,000 after
terrific \$26,000 first week. Scate *22,000 first week.

Scate (Par) (2,300; 44-60)—"Lost
Weekend" (Par). Zooming to colossal
\$22,000, new record. Last week, "Getting Gertie's Garter" (UA), good
\$14,000.

S14,000. Uptewn (Par) (1,100; 40-50)—"San Antonio" (WB). First nabe showing. Neat \$4,000. Last week, "Stork Club" (Par), \$4,200. World (Par), \$4,200. "Arrowsmith" (FC) (reissue (Par), \$4,200. Wk). Looks okay \$2,000 after strong \$3,000 first, week.

'Staircase' Torrid At \$28,000 in Big Cleve .: 'Weekend' Colossal 33G

Cleveland, Feb. 19.

Waving the SRO flag on the first four days. Lost Wocked' is so for one of year's best takes at State and perhaps a two-week holdover. Grasses also improving are in other main stands. "Spiral Stairease" going extra strong at Palace.

onan stande, "Spiral Shirered more start at the stander of the sta

'Sailor' Hot 12G, Indpls.; 'Forest' Sturdy 10G

Santor Hott Lee, mappes, per legislation of the leg

Strike Slows Up Pitt: 'Sailor' Only 17G, 'Raid'

7G, 'Spellbound' 26G, 2d Holdovers are taking the play away from the new films this week. "Spellbound" at Penn and "Doll Face" at Fulton both in sectond stancas and doing big. "Sailor Takes Effinghua, Faller at Sailor Efficience at Sailor Efficience at Sailor Efficience at Sailor Efficience and the Sailor Efficience at Sailor Efficience and so hole. One-day power strike hurt all over.

so hot. One-day power strike huri all over.

Tation Sines 1,700. Some Service Sines 1,700. Some Sines 1,700. Some Service Sines 1,700. Some Service Sines 1,700. Some Sines 1,700. Some Sines 1,700. Some Sines 1,700. Some Sines

'Sailor' Fast 21G, St. L.; 'Bells' Wham 28G. 2d

The Bells of St. Louis, Feb. 19.
The Bells of St. Marys, which did sensational biz last week, exceeding the most optimiste predictions, is en route to another suck session, and is easily beating all opposish. Sailor Takes a Wife is next best.

book.

Sailor Tances a Wife' is next
Loew's 'Loew's (13,172; 39-60;
Loew's 'Loew's (13,172; 39-60;
Loew's 'Loew's (13,172; 39-60;
Loew's 'Loew's (13,172; 39-60);
Sailor Tances a Wife' (M.G.) area
(22,00)
Loew's Loew's (23,00; 30-60);
Loew's (13,00; 30-60);
Loew's (14,00; 30-

Last week. Last Chance: M.G. and Last week. Last Chance: 186-2) 2d wkb. 55,000.

Ambassader: FEADI, 3,000: 46-73, 55,000.

Ambassader: FEADI, 3,000: 46-73, 50,000.

Ambassader: FEADI, 3,000: 46-83, 50,000.

KENO, Sevo \$18,000. Last week, Last week, 18,000.

Missaud: FEADI, 3,000: 46-83, 50,000.

Missaud: FEADI, 3,000: 46-83, 50,000.

Allay: (1), 136,000.

'Scarlet' Loud \$39.000 in Mild Det.: 'Whistle' 17G, 'Spiral' Hefty 25G, 2d

Broadway Grosses

Estimated Total Gross
This Week.
Based on 16 theatr

Total Gross Same Week
Lust Year \$659,200
| Bosed on 16 theatres)

'Bells' Gigantic \$55,000 in Philly

"Bells of St. Marry," apparently is headed for one of the greatest grosses ever registered in Philip. One of the biggest theaters in the local standers. Biz also is okay on all to standers. Biz also is okay on all the properties of the biggest theater forms with a market picking following the end of the brief trolley strike.

Estimates for This Week

Estimate for The Week
Adding (WB) (1203) 40-851Sperificound (LA) 3d wt. 10ge
325.00. Last week, hefty 825.00.
Arrada (Sabbody) (708 40-85)Mary (1200) 40-851Mid (3-50) Last week, \$3.00.
Beyd (WB) (2-90) 40-851Mid (3-50) Last week, \$3.00.
Beyd (WB) (2-90) 40-851Mid (3-50) Last week, \$3.00.
Beyd (WB) (2-90) 40-851Mid (3-90) Last week, \$3.00.
Beyd (WB) (2-90) 40-851Mid (3-90) 40-8

Karlton (Goldman) (1,000; 40-85)

"Vacation from Marriage" (M-G)
(2d run). So-so \$8,000. Last week.

Kiss and Telf (UA), \$6,300 second

"Acste James" (20th) and "Return of Jesse James" (20th) and "Return of Jesse James" (20th) (refsgors), Great \$10,000. Last week, "Corp, Hargrove" (M-G), only \$4,800 second run.

(M.-G.), only \$4,800 second run.

Masthaum (WB) 4,492; 40-85)—

"Bells of St. Mary's, 1922; 40-85)—

"Bells of St. Mary's, 18KO.). Trementous \$55,000. Law week, "My
Reputation" (WB) 4th wk), \$16,500.

Starty WB) 42,760; 40-85,—"thrvey Girk" (M.-G.) 13d wk). Still in \$2,500. Last week, trim
\$27,500.

Stanton (WB) (1.475; 40-85)— "Frontier Girl" (U) (2d. wk). Fuir \$10,000, Last week, big \$15,800.

Seattle Full of H.O.'s. Reissues; 'My Rep' 13G, 2d Seattle, Feb. 19.

Current favorites among the big first runs are "My Reputation" at the Orpheum and "Lost Weekend." at Fifth Ave., both smash on second sessions. Numerous holdovers and reissues will not help the town's total this week,

Estimates for This Week Blue Meuse (H-E) (800; 45-80)—
Doll Face' (20th) and Green
Lights' (20th) (3d wk. From Musie
Halt Good \$7.000. in 8 days. Last
week. "Game Trute' (WB) irriessues) (2d
wk), only \$3,700 in 5 days.

wk), only \$3,700 in 5 days.

Fifth Avenue (1-E) (2,349; 45-80)

—"Lost Weekend" (Par) (24 wk).

Still in high gear at huge \$14,000 after last week's colossal \$25,500, near all-time city mark.

Liberty [J & vH] (1,650; 45-80)

Bilithe Spirit" (1JA) 0 days with. Nice \$8,000 after big \$11,200 last week.

Music Box (H-E) (850: 45-80)—
"That Night With You" (U., 5 days, plus "Leave to Heaven" (20th) (7th wk), 2 days, okay \$4.300. Last week, "Heaven" was big \$6.300 on sixtly week.

week.

Music Hall (H-E) (2.200; 45-80)

"Hurricane" (FC) and "Raffles" (F
(reissues), Mild \$6,500, Lust we
"Doll Face" (2011) and "Gre
Lights" (20th) (2d wk), trin \$6,00 Orpheum (H-E) (2,600; 45-"My Reputation" (WB) (2d Great \$13,000, Last week, s \$17,500,

Paramount (H-E) (3,039; 45-80)—
"Spellbound" (U) (3d wk). Trim
\$10,000 in 6 days. Last week, hefty
\$18,160.

Detroit, Feb. 19, Holdovers predominate here this week. Of the new films, "Scarlet Street," at the Fox, easily leads the list. "Spiral Staircase" still is hig on second week at Michigan after sock opening session.

Estimates for This Week
Atlants (Balaban) (2,863; 60-85)—
101 Face (20th) (m.o.). Stout
\$18,600. Last week, Kiss and Tell'
(Col) due \$16,000 on third downtown week.

towd, week.

Breatiway - Capitel (United De-troit) (3,000; 60-85) — Whistir Stop' (UA) and 'Wanderro of Wasiclaud' (RKO) - (m.o.), Moderate \$17,000. Last, week. "San Autonio" (WB) and 'Siwange Gregory" (Mono) (m.o.), \$14,000.

Last, week, Sail Autonio (1981) and 1844.000.

Downtown (Balaban) (2,883; 460.

Downtown (Balaban) (2,883; 460.

Downtown (Balaban) (2,883; 460.

Paul Rendos, and Don Cummings on Stage, Bright \$25,000. Last week, Somman Came Back, Rep) with Stage Stages, Charles Spaces, Charles Spaces,

'My Rep' Great \$18,500. Prov.: J. Dorsey Boosts 'Falcon' Big 14G, 4 Days

Providence, Feb. 19.

Majestic's "My Reputation" is leading the town this week, RKO Albee's "Scarlet Street" is strong on holdover session. Estimates for This Week

Albee (RKO) (2,200; 44-65)—
"Scarlet Street" (U) and "Girl on
Spot" (U) (2d wk), Nice \$14,000
after sweet \$17,000 opener. Carlton (Fay-Loew) (1,400; 44-65)
—"Dakota" (Rep) and "How Do You
Do" (PRC) (2d run), Fairly steady
4,4000. Last week, "Leave Hor to
Heaven" (20th) (4th downtown wk),

"Stage show, nice \$8,500 in 3-day run.

Stafe Loren's (3200, 44-65)—"Up
Goes Maiste" (M-G) and "Letter for
Revi" (M-G). Healthy \$15,600, Last
Revi" (M-G). Healthy \$15,600, Last
big \$15,000.

Skrand (Silverman) (220), 44-65)
—"Masquerade in Mexico" (Par).
Opened Monday (18). Last week.
"Tokyo Rose" (Par) and "Gentleman
Misbehaves" (Col.), fair \$10,000.

'Maisie'-Vaude Only 22G. D.C.; 'Spellbound' 25G, 2d

"Spellbound" hilds the center of interest this session, although in the second week at the Palace. However, "Scarlet Street" at the smaller Keith's, also is big on second stanza

Scarled Street" at the smaller cover, "Scarled Street" at the smaller cover and the street cover and the street cover at the s

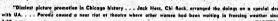
**SHOW BUSINESS PEAK WAS HIT" HENRY MURDOCK CHICAGO SUN "MASTER DISPLAY OF PRESS AGEN

ADELE HOSKINS, DAILY NEWS

ORIENTAL S \$60,000

> AN ALL TIME RECORD WITH TOM BRENEMAN'S

Breakfast in Hollywood



ting Indeed . . . In long contact with press agents have come across one scared stiff, not by failure of his t by whot its tremendous success reveoled." —W. A. S. DOUGLAS, EDITORIAL, SUN

"Publicity for picture spilled over with results . . . Brenemon, Hopper, not prepared for avalanche of fontostic . . Oriental turned away 7,000 (last day, opening week, in blizzard) . . . ahead of previous record-breaker." -ADELE HOSKINS, DAILY NEWS

"Theotre lines began forming of 3:30 a.m., remained long after theotre was crammed." -FULL COLUMN NEWS STORY, TRIBUNE

"Closed up boxoffice by 10 a.m. . . . long queues in lobby and outside." —HENRY T. MURDOCK, SUN

"Women porode . . . but 25 police keep order." -HEADLINE OF NEWS STORY, SUN

"One of the best selling compoigns in show business." -EDDIE SILVERMAN, ESSANESS THEATRES (ORIENTAL)

All traffic cleared on Mac n. State and Randalph Streets



Only those who sow it could believe.

AT 458 AGATE LINES OF PURLICITY ALL DEPARTMENTS OF CHICAGO NEWSPAPERS . 224 PICTURE BREAKS . . . TWO HOURS OF NEWS COVERAGE ON BOTH LOCAL ABC STATIONS . . . 42 LOCAL SPOT AN-NOUNCEMENTS AND INTERVIEWS . . . DEPARTMENT STORE COUNTERS WITH SPECIAL SECTIONS SELLING HAT MATERIALS . . . 37 MICHIGAN BOULEVARD AND STATE STREET WINDOW DISPLAYS . . . FOX 20TH CENTURY NEWSREEL COVERAGE.

THANKS TO:-

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John Mosterson, Renzo Cesono, United Artists Corp., Edword and Robert Golden, Som Dembow, Essoness Theories Corp., American Broadcasting Co., Moyor Edword J. Kelly, Corp. Counsel Barnet Hodes, Police Com. John C. Prendergost, Fire Prevention Chief John L. Fenn, Aldermon Nicholos J. Bohling, Infontile Paralysis Faundation, Max Holperin of Theotre Authority, Inc., H. L. S. Cowen, Westinghouse Electric Corp., Helbros Wotch Co., Kellogg Com-, Procter & Gomble, Hudnur Soles Co., Allied Florists Assn., Mostercrofters Mfg. Co., AND THE PRESS-



PUBLIC RELATIONS 203 N. Wabash Ave. Chicago 1 Illinois

JACK HESS

Chuck Williams erol M. Kubit

B. & K. Shakes Up Field Staff With **Eight Changes: Other Xchange News**

Chicago, Feb. 19.

Shakeup in Balbana & Katzl deld, operation got under way last week with cight new assignments. The control of the control

Cottle moves from his

managers.

Charley Cottle moves from his
Charley Could move from the
Charley Council of the State-Lake
to become district manager of the
State-Lake
to become district manager of
BeK's weat side division, previously
BeK's weat side division, previously
in charge of buying and booking.
Former Paradise theatre builo, Ray
Caraky, acceeds Joseph Pipher, who
Caraky, acceeds Joseph Pipher, who
carakising. Carsky will operate under Nate Plant, Bak's production
of the Pints accounting department, succeeds Charles Pfingsten
who spin gind private business in
volve going into private business in
prevent manager will be
prevent manager will be
under Artists to manager at the
United Artists to manager at the
State of manager at the
United State of manager at th

N. Y. Booke:s Dance

N. Y. Bookers Dance
Seventh anniversary dinner-dance
of N. Y. Motion Picture Bookers
Club will be held at the Astor hotel
May 19. Al Arnswalder, of Metro,
is chairman of the affair, Oscar
Lager, president of club, appointed
Ed Richter, Metro, and Dan Ponticelle, Warners, as co-chairmen.

RKO Buys New Rochelle Blde.

RKO Bays New Rochelle Bid;

RKO Theaters Inc., purchast an entire block in New Rochelle, NY, containing RKO theater. Corporation containing RKO theater. Corporation the theatre portion only. Furciace was from the estate of George Backer, Il includes 34,000 square building teredecide in 1877; containing the theatre, 21 stores and sixteen office suites. RKO bouse is a 3,000-sector in iterat of the Rew Rochelle bushness district.

2 More Metro Mgrs. Will Trips
Metro has added two additional
branch managers to the previous
by plane to Stouth American points,
in line with policy of acquainting its
asses personned with conditions in
asses personned with conditions in
on basis of the results they have attained in their respective territories.
Added starter, are Simuel J. I.
Added starter, are Simuel J. I.
Added starter, are Simuel J. A.
Dear Company of the Company of the Company
and the Company of the Company of the Company
and New Orleans, respectively. Group
planes from Mann, Feb. 32.

Murphy to Loew's Penn

Murphy to Loew's Pens Murphy to Loew's Pens 19. Frank Murphy, but to the farm of the first out of Army, named manager of Loew's Penn theatre here. Succeeds to manager of Capital, New Younded to manager of Capital, New Younded to manager of Capital, New Younded to Murphy of the first of the

in that post.

Shapiro-Finnan elreuit sold
Temple theatre, in Sheraden district,
owilliam Papas, Vandergrift, Pap.

Region of the Shape of the Shape

salesman upon his discharge several months ago.

Ribler, Marcalmont, owner of Ribler, mared Joseph W. Hodel, reRibler, named Joseph W. Hodel, reRibler, mared Joseph W. Hodel, resasistant manager

Jim Laux, exolf, returned to
Warner circuit as manager of Whitehall. Replaces Myrtle Millitzer, who
goes to the Stanley as assistant to
Manager Charlie Eagle.

RKO Tie Reported

HNO THE REPORTED

Howard Hawks will sever all connection with Wartners as soon as he
finishes retales on his current production, "The Big Sleep." Severance
includes: Hawks' in-crests in Lauren
Bacall's courted and in productions
he has made for Warners.
Understood Hawks is negotiating for a producer-director post at RKO

Roxy, N. Y., Cashes In On 300 Brides With

No Place to Go, Until

Roxy theatre, N. Y., cashed in on publicity break Monday (18) in guesting almost 300 British brides of GIs who arrived on the Vulvania 24 Gits who arrived on the Vulvania 24 bours a head of "schedule. Prearranged transportation to their bushonsts, according to arrival sleat, would have had be visually a state of the control of the cont

the film currently playing the Roxy. Brides, who filed out of five busses, were welcomed at Roxy's 50th street exce entrance by Carmen Miranda, currently appearing in the siage show. Fast action pa.ing obtained full New York nowspaper overage, newsrechers and spot-radio broadcast by American Broadcasting Co. over WIZ.

SCHWARTZ TAKES OVER AS MPA N.Y. HEAD TODAY

At a luncheon-meeting to be held today (Wednesday) by Motion Pic-ture Associates, N. Y., organization of distribution and oxhibition men. of distribution and exhibition free Fred J. Schwartz, v.p. and general manager of the Century circuit, will be installed as president for the coming year. He becomes the first person from the theatre field to hold

the oflice.

Morris Saunders, N. Y. sales supervisor for 20th-Fox, who held the presidency for two consecutive years, but declined to run again, was elected first vice-president instead, under Schwartz. Benjamin Fielding, newly appointed N. Y. Commissioner of Licenses, will address the meeting.

Wall Street Lag

- Continued from page 3

nearly \$10,000,000 feet profit for the past fiscal year, was one of the company's best, and was followed by first quarter (of new fiscal year) report of more than \$4,000,000 to the profit, or nearly double that of a year and

profit, or nearly deuble that of a year ago.

In like fashine, Loew's came through with \$12,913,369 not profit for its past fiscal year and then returned to the past fiscal year and then returned to the profit of the 12-week period ending list Nov. 22 as compared with \$2,978,342 of a year ago. Universal hit the largest not profit in company's history with its \$3,916,326 in the fiscal year ending last Nov. period to the profit particularly from the repediof excess profits tax effective last Jan. I. Columbia earnings also were reported running ahead of a year ago.

sasisant manager.

Warne circuit as manager of Whitehall. Replaces Myrtle Millitzer, who
goes to the Sanley as assistant to
discuss the Sanley as assistant to
discuss the Sanley as assistant to
DALL Y ON USIG HALL, N. V.
Jack F. Dally Joins executive staff
of the Music Hall, New York, March
1, as administrative assistant to G.
S. Eyssell, president and managing
officeror. He saw 26 months of active
director. He saw 26 months of active
system of exhibition of entertainproduction of the Sanley Sanley Sanley
ment films both in the field and in
requisitioned theatres. He army
Dalley lind been with Paramount inf
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VARIETY Par Checks In Over 30 Thesps Back From Wars

Thesps Back From Wars

Hostwar checkup on the Paramount let discount on the Paramount let discount on the Paramount let discount of the Paramount let discount on the Armed Gores.

Among the boys who have reverted to civvies are Stirling Hayden, Macdonald Carey, Robert Preston, Harlan Ward, Goorge J., Fannon, Fred Voltz, Lawson Houghton, Billy De Wolfe, Richard Bennider, Icharles Ward, Goorge J., Fannon, Fred Voltz, Lawson Houghton, Billy De Wolfe, Richard Benning, Charles Lecs, Owen Tytee and Alfred Ryder, T. H. Fletcher and John Nowat, back from service, bought Gay thearten, Dallas, A. A., Hoope and his bother, M. A. Hoope and his bother, M. the Ruby theat et at Wells, Yeasa.

Rex Tuylor, Army, to Paramount's New York.

Warners Nearly 2 Million Over Last Yr. for 1/4

business and strong product last, fail scyptember? Cotober and November). Warner: Bros. pounded out the first three mouths of its new fiscal year last Dec. community for the company and the company also was sided by the repeal of the excess profits tax to the extent of \$550,000. Net profit for: the three montise ended last Dec. 1 amounted to \$4,367,000 as against \$2,388,000 in the three-month precing ending Nov. 25, 1244. This is strong product last fall October and Novem-

last Dec. 1 amounted to \$4,367,000 as against \$2,583,000 in the three-month period, ending Nov. 25, 1944. This is causivalent to \$1.17 per common share carainst 65c in like petrol and year compared with \$33,093,000 a year ago. Warners' statement cites that taxable not income for current fiscal year ending Aug. 31 will be subject and and a subject of the tax calculated on the basis of rates in effect last Dec. 31, but wenthirds of the tax figured on rates in effect last Dec. 31, but wenthirds of the tax figured on rates in effect last Dec. 31, but wenthirds of the tax figured on rates in effect last Dec. 31, but wenthirds of the tax figured on rates in effect last Dec. 31, but wenthirds of the tax figured on rates in effect last Dec. 31, but wenthirds of the tax figured on rates in effect last Dec. 31, but wenthirds of the tax figured on the same properties of the same properties of \$4,000,000 in this first quarter as the same properties of \$4,000,000 in this first quarter as proving fiscal year. Report notes that reserve for contingencies includes \$2,167,313 in respect to net assects of authorities as of last the properties of \$4,000,000 in the control of the properties in foreign countries.

Warners' inventories as of last Dec. 1 totaled \$41,561,116, this cover-Dec. I totaled \$41,501,116, this cover-ing pictures released, films complet-ed but not released, those in pro-duction, rights and scripts to pic-tures not yet produced, and raw ma-terials, accessories, supplies, etc.

WB Divvy

WE Divry
Warner directorate declared another See dividend on its common stock last week, making \$\fo\$\$ that's been declared or paid within about three months. Initial divry on the common, first in many years, was New dividend in payable April 4 to stockholders of record March 8. While no mention was made of Warners' common being on an animal \$\fo\$\$ basis, signs point for this, since corporation's net profits could into the profits of the

Net profits of Warner Bros. are expected to show a substantial gain in the quarter lending March 2, over corresponding period a year ago, it was stated by a company represent the control of the company representation. The profits of the profits of the company of the profits of the company of the control of the company o

· SHIRLEY FOR 'FATHER'?

Hollywood, Feb. 19.

Jack L. Warner is negotiating with
David O Sciznick on a loanout deal David O. Sciznick on a loanout deal calling for the services of Shirley Temple in "Life. With Father." Irene Dunne and William Powell' are signed for top roles. Michael Curtiz, director, hopes to get the ilm under way March 1.

'A Thumbnose Sketch—Pat O'Brien!'

- By Joe Laurie, Jr.

In the early morning of Nov. 11, 1899, the City Hall clock in Milwaukee was softly going "tick-tick-tick," while Mr. O'Brien said to Mrs. O'Brien, "Congratuations, I think it's a baby?" Used hearing the good news, the was softly going "tick-tick-tick," while Mr. O'Brien said to Mrs. O'Brien, "Congratuations, I think it's a baby?" Used hearing the morning of the Mrs. O'Brien, Being born in a beer town the baby was a "growber," and it was only natural when he was able to stand (Standing Pat, they called it), they reashed the grower to the Goes I Truchtal School, and tred of the "observation of the control of the con

He Hits the Road

At this time the U. S. Senste was trying to figure out a way to get l'at OBricon utof Milwaukee, so they passed the Bonus bill, and with his bonus money Pat came to New York and entered the American Academy of Dermantic Art. He went through a faking-talent course and was rendy to canquer the theatrical world. He started with a stock company in Plain-formatic Art. He went through a faking-talent course and was rendy to canquer the theatrical world. He started with a stock company in Plain-formatic Art. He went through a faking-talent course and was ready to canquer the theatrical world. He started with a stock company in Plain-formatic Art. He was practically playing the foxholes of show business. After four years of playing the woodpecker circuit, Phi Dunning gave him a job is lead in the southern company of "Broadway"—which was like changing sents in a jeep. Then Jed Harris put Pat in the Chicago company of beautiful girl, got stuck on her at first sight, and they soon were married. Her mame is Eloise, a pretty name, but not half as pretfy as when you hear Pat say it he puts roses in his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise, and you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise, and you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise, and you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise. And you should hear his voice when he speaks the name of Eloise, and the part of the Eloise. And the your world hear the content of the Eloise and the part of the Eloise and the part o

Pat-faid: He made all his jumps in the Paeifie by plane, and wore out three sets of Rosary beads.

He is vice-president of the Del Monte racetrack. He has been Harlcouin of The Masquers, is a member of the Players, a K, of C, and an honorary member of the Baal Brith' (for protection), besides being a member of the Lambs, and at heart still occur agrarers above his knees (sock, ton). It can be a supplied to the still be the could have been a cop if he had the education. His time had is still his size. He does you can be a supplied to the kind of a guy who does fine things for his fellowman by stealth, and is only found out by accident. Modest, unaffected, generous, loveable and fun-loving character—that's show biz's pet Pat.

Metro Organizes Own **Europe Newsreel Setup**

London, Feb. 19. Metro is organizing its own news-reel setup in Europe, with W. P. Montague, formerly assignment edi-tor of the Paramount reel, named editor and director.

editor and director.

Montague Landled newsreel and
other film work overseas for the
Office of War Information and later
set up the first Government newsreel to cover Germany.

TODDY'S NEGRO RELEASES

TODAY PIEURE, PROBLET ASS TO TODAY PIEURE, PROBLET AND ANALYSIS OF TODAY PIEURE, IS RELEASING, IN 1946, FOUR PIEURE, IS RELEASING, IN 1946, FOUR PIEURE DE MARCHAIN MORPHISM OF THE PIEURE DE MARCHAIN PIEURE PIEU

SMPE Aide Urges Educ'l Program on Operations

Following last week's meeting of the Society of Motion Picture Engineers in New York, Col, Frank E. gineers in New York, Col. Frank E.
Cahill, Jr., director of sound and
projection for the Warner circuit
and chairman of the Atlantic Costsection of the Sharp, proposed in
users of the Sharp, proposed in
users, discussions and special severiings for the purpose of acquainting
all members of the film industry
with various phases of operations.
Meetings would be open to members
as well as inon-members of the
SAPE.

Society will have another session March 13. It will be addressed by Dr. Allen B. DuMont, president of DuMont Television, on relationship between television and pictures.

Mayor O'Dwyer

'Abilene' in Globe, N. Y., March 2 Jules Leveys "Abilene Tows" is skedded to open at the Globe, N. Y., Saturday, March 2, following current "Tarzan and the Leopard Womans". It was previously slated for Feb. 23, but delayed by ho. of "Tarzan."

tel least get slough-off trentment and word hirlesque'—or just what in and unally diminish in importance.
Now amusement tax proposed with the proposed in a request by Mizzoncr to Governor Dewey to permit such clearly. There's no indication yet of the Governor's stitutude. Another the Governor's stitutude. Another the Governor's stitutude. Another the Governor's stitutude. Another the great client winder proper supervision burlesque associated in the proper supervision burlesque and to given here in New that the properties of the

ns at the b.o. ussions at the D.O.

A bitter fight by indic exhibs
gainst the tax looms with a meeting
f the Unaffiliated Independent Exibitors skedded for next week. of the Unaffinated Independent Ex-hibitors skedded for next week. Indice, while opposing the thx en-tirely, will demand an exemption on dantission prices below a 50c mini-mum if the Mayor insists that levy be passed. Theatre reps will confer this week with O'Dwyer on the tax

Cost Filmers 300G

Sautering of New York thatires from the Tender of Sautering of New York thatires from the Tender of Sautering of New York thatires from the Tender of Sautering o

clined to do so through the papers.

Logit houses estimated their total losses at about \$40,000 as a result of loss of the holiday matinee, plus the fact that when they did relight for the evening performance, trude was badly off. Same was true of film houses. Two legities couldn't get east together and fall and weening performance fall.

any evening performance at all.
Only ones who liked the Mayor's
edict we're not O'Dwyer voters. They
were theatre, nifery and bar operators in surrounding New Jersey and
Westchester, Nassau and Suñolk
counties. They did tremendous biz
as holiday mobs scurried by bus,
train and car out of New York City
or entertainment and pleasure.

Mayor's Burley Attitude

Mayor's Burley, Attitude
Mayor's attitude on burley came
to light at City Hall Monday when
reporters asked for a singement on
asking that the ban, instituted by
LaGuardia, be lifted, O'Dwyer's only
reply was: "There will be no dirty
shows. I don't care what you call
them—burlesque or anything clse.
Tn against them."

That led to a query as to whether the utterance could be interpreted as forecasting a sapolioing of Broad-way shows. To which Hizzoner said: "I have no information before me that there are any dirty shows running on Broadway. I haven't seen a show for four or five years."

seen a show for four or flew years."
Paul Dullied, exee secretary and
treasurer of Equity, was plinily
burned by the Mayor's statement
and the admission he had not even
and the letter. Dullizell said the
statement "covers so much territory
it doesn't mean a damined thing," it
includes nightfulus, vaudeville, the
cightnate thearter and the musical
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"We hoped for something specific from the Mayor. Does he mean by this statement that he feels the same way about burlesque as his prede-cessor did—that he eyen hates the

LAWYER

Veteron, unattached, desiring to de-vote all his efforts toward sofe-guarding the interests of one per-ton, neeks position as secretary, spentral cadviser and companion to individual entrepreneur such as movie star, travelling business ex-curive or the like. Excellent quali-fications.

BOX 44, VARIETY 154 West 46th Street, New York 19

RIDE THE TRAILS OF THE OLD WEST, ON A HORSE . . .

Hidden Spring Ranch, 40 ceres, with liveble-moders, and ran h hegats, Professor spring welter, clos. yer. High in Sts. Menta Mr. 4 ml, Frest Lake Mallbu, 14 ml, Frest Mallbu, 16 ml, "then surf of the stars." A shekawa-WYOMING RANKIN HO GENERAL MALLWOOD 22 323 Cec. Mestywood 22

H'wood-Rank

Continued from page 5

Amber" and "The Razor's Edge," all Amber" and "Fire Razor's Edge, with English backgrounds, Mean-while, Metro is working on "The Green Years," a story of life in England and Scotland.

land and Scoland.

Of Rank's new thms, 16 are now roady for release or are in final stages of estimate, seven are in production and nine, will be ready to the stage of estimate, seven are in production and nine, will be ready to make the stage of the s snows could be given here in New York City whold of the country of Bow, musical based on the lite of Paganini, starring Stewart Granger, Phyllis Calvert and featuring Ychudi Mcauhir's violin, and "Top Secret," Two Cities' story of radar, starring Ralph Hichardson.

Among the pix already completed and ready for exhibition are Noel Coward's "Brief Encounter"; "Men of Two Worlds." Technicolor proof two worlds, Technicolor pro-duction; Stefan Zweig's "Beware of Pity": "A Matter of Life and Death," starring David Niven, Raymond Messey and Kim Hunter, also in Technicolor; "Caravan," starring

Settlement Negotiations Go On Quietly on Falsified Grosses

Joins Par in Exec Job

Paramount has brought Louis Novins, lawyer and former assistant attornoy general of Massachusetts, into its exec organization. Novins joined the company last week. No specific post has as yet been deter-mined for him.

mined for nm.

Some weeks ago Par also engaged
Herman Odell, Chicago attorney,
who is studying theatre activities under Leonard H. Goldenson, v.p. over
theatre operations, but who also as
yet has not been assigned to any

Stewart Granger, Daphae DuMau-tir's "The Years Between," starring Michael Rederave and Valerie Hob-side and the Stewart of t

Settlement negotiations are pro cecding quietly between major company distribs and theatremen in New York, Boston, Philadelphia and Pittsburgh on claims that exhibs had falsified grosses on which they made percentage deal payoffs. Move follows a country wide probe launched last fall by the majors into the accuracy of returns on grosses filed by exhibs with major distribs. Understood that threat of suit has brought

shoot that threal of sult has krongly as substantial number of, exhibs to the dickering point and that included in that group are several large New York circuits.

In the discount of the substantial point and the substantial point as a number of recellificant exhibs in Pittsburgh and Boston and, their latest set this week, filed action to Providence, R. 1, against Harry Horgan and The Opera House, made against other, exhibs that the defendant had irientionally furnished "alse and inaccurate statements of receipts." Claim; a made entitle of the substantial points of the substantial po



Now you can fly in the famous **Lockheed Constellation**

World's fastest schedules Coast-to-Coast and Overseas!

IT'S TRUE! The record-breaking Lockheed Constellation is now in regular airline service! Coast-to-Coast in a few hours! Overseas between dawn and dusk or overnight! Every feature of the Constellation adds up to greater speed, greater comfort and greater safety than that offered by any other transport in service now-or for a long time to come! Plan your trip now. See your travel agent or call one of these airlines.

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The Constellation can fly on any tree of its four giant engines - more safety margin (4000 horsepower) than any other transport.

MAKE RESERVATIONS EARLY!

Naturally, the number of Constella-tions now in service is limited—the demand for seats is large. But don't forget that more Constellations are being added every week and that there are no priorities on reservations-first come, first served. Phone early! Call one of these girlines:

AMERICAN AIRLINES . TWA PAN AMERICAN or local travel agent

Constellation service soon on

AIR FRANCE . BRITISH OVERSEAS . KLM EASTERN AIR LINES . KNILM . PANAGRA For greater speed, greater comfort, eater safety...ask for th



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LOOK TO LOCKHEED FOR LEADERSHIP YEARS AHEAD IN THE SCIENCE OF FLIGHT

You Know they like pictures-sure, their own as seen in Scholastic ROTO-

And the ones shown by your exhibitors.

Anything special for the Columbia handed producer relation on Man From the Sky to Leon Bardan, for the Spiring filming the spiring film just-older than "juve" market?

Tell 'em-in Scholastic ROTO. that roto supplement to high school newspapers, coast-to-coast. over a

1,000,000

circulation

WINTON H. BROWN **Advertising Director** 400 N. MICHIGAN AVE. CHICAGO, ILL.

PACIFIC COAST: NED BRYDONE-JACK

Film-Radio Puffers In Buff. Salit \$500 Prize

Buff. Split \$500 Prize
Earl Hilbstan, did direct of 20th
Century theater, Buffalo, and Willam A. Schweltzer, promotion manager of WEBR. Mutual outlet in that
tily, shared first prize of \$500 in
Vacory structure. The structure of \$500 in
Vacory structure. Structure of \$500 in
Vacory structure. Structure of \$500 in
Vacory structure. Structure of \$500 in
Second prize of \$200 in bonds was
split by William Welton manager
of Strand. Salina. Knasas. and Ray
forset, mranger of MSAL, in Salina.
School of the Structure. Structure of \$500 in
harred by Daniel Lewis, Cooperative
Theatres, and Barbarn MacFarland,
CKLW sales promotion rep.
The Theatres are outside the surface.

Detroit.

Tradepaper eds did the judging.

Palestine Situation

Delays Selznick 'Lily'

Delays Selznick 'Lify' Biblywood, Feb. 13. David O. Selznick's 'The Scarlet Lify, 'and February and February

Barsha Hits 'Sky

20th-Roxy Duel

Continued from page 5 z

Continent frem pass 8

out thet 20th opened "House on 25d out the 20th opened "House on 25d out the 20th opened "House on 25d out the 25d

Considerable refurbishing of the Boxy has already been done, in-cluding a new glass stage, and up-wards of \$75,000 more is skedded as soon as materials are available. Big-gest job to be done is modernization of outer lobbics with loads of glass

of other lobbies with loads of glass and mirrors.

Twentieth sales exces, at a meeting last week with a committee from Allied Theatre Owners of New Jersey, are reported to have made their position clear with respect to revised terms requested on "Leave Her to Hosven." Percentage and terms were set metable on besides of strong wares set metables on besides of strong the control of the sale of the sal were set partially on basis of strong

were set partially on basis of strong Row, grosses. Assertedly 20th is not backing down in, any way on the selling conditions preectibed.

Allied organization met in New, York Pcb. 4 to protest the changing of terms on "Hasven" several times by 20th. Pollowing the playing of various dates, especially the Roxy. 20th sealized that it was entitled to

20th recalized that it was entitled to higher price and thus placed picture in a higher percentage bracket and made extended playing time a bendition of the centract.

The committee of Lee Newbury. Maurey Miller and Louis Gold, who met with 20th last week, are maintened to the proposed of the control of t yet closed any deals for "Hear for the 35 theatres it represents.

Held for Grand Jury In 'Indecent' Performance

Indecent Performance
Charged by police in suburban
Wilmette, Ill., with presenting an
indecent performance and selling
obscene liberature, Charles E. Zimbed for the grand jury here Friday
151. Zimmerman has been traveling around the Midwest for the past
several months with "Mann and
Dad." feature length social hydiene
after produced by Hygiene Produciname is Elliott Forbes.
Jimmerman was arrested last Jau.

name is Elliott Forbes.

Zimmernan was arrested last Jau.

27 while making his pitch at the
Withnette theatre and selling pamplitets at a buck apieco. A police sergeant sat through the lecture and
later reported he believed Zimmermen exceeded good tate in his
statements, using gestares "motiliserative tran the occasion called
illustrative tran the occasion called

for." A woman member of the High-land Park, Ill., school board and a Northwestern University coed came booth western University coed came justice of the peace Alonzo Column in Wilmete, stating they found nothing objectionable in the film, lecture or pamphlets, but Zimmer-man was turned over to the grand jury anyway.

BARTON MEGS NEXT A.&C.

Hollywood, Feb. 19. Universal assigned Charles Bartor director on the next Abbott and as director on the next Abbott and Costello feature, tentatively titled "The Ghost Steps Out." Filming starts March 4, with Val Earton as producer.

Visual Ed

Continued from page 5 markets and might bring Hollywood into the field.

While the pictures produced

While the pictures produced specially for the school system by such firms as Encyclopedia Britannica Films are naturally best for the purpose, commercially-sponsored pix arc also good so long as they have educational value, the educator said.

are also good so long as they have colocutional value, the educator-saidrepresentation of the colocution of the colocu school systems for a preview show ing. New York educators are per feetly willing to take the recom

his potential customers among the school systems for a proview showing. New York educators are persected by white the customer of the customer

John Nick Reported Trying to Gain Feethold in St. Louis Local No. 6

John P. Nick, former head of In the presence of the members. ALTSE, local number 143, and when the preference of the members. ALTSE, local number 143, and when the perfettion, film, row of the tellors and to revisit the region of the present part of the region of the present part of the present parts. The perfettion are the present parts of the present parts of the present parts. The perfettion are to the present parts of the present parts. The perfettion are to the present parts of the present parts. The perfettion are to the present parts of the present parts. Under the present parts of the present parts. The perfet parts of the present parts of the present parts. Under the present parts of the present parts of the present parts. The perfet parts of the present parts of the present parts. Under the parts of the present parts of the present parts of the present parts. The perfect parts of the present parts of the parts of the present parts. The perfect parts of the present parts of the present parts of the present parts. The perfect parts of the present parts of the present parts of the p

printed and the voters mark an "X" opposite their choice. Under the present system the hames of the can-

present system the names of the can-didates are written in.

It is charged by those opposing Nick and his faction that under the Australian system ballots are counted

Seidman to Top Donahue, Coe Theatre Service Dept.

In a move to co-ordinate handling of theatre accounts, Donahue and Coe, Inc., N. Y. ad agency, has set up a special department to service local houses. Lloyd Seidman, agency.

local houses. Lloyd Seidman, agency, veepee and account executive in charge of national advertising for Republic Pictures, has been named, to head the department, Floor of the RKO building, until recently occupied by the Warnance Division of the Treasury Finance Division of the Treasury Insure the Company of the Company

II.O.s Closed Friday (22)
All film company home offices in
N. Y. will close Friday (22), Washington's birthday.
Offices were shuttered automatically on Lificoln's birthday, Feb. 12,
because of the official shutdown of
the city brought on by the tug strike.

triends of Nick:

Those who are opposing Nickyrise to dominance of the local are hopsful that a provision of the late Circuit Judge Emest F. Oaldey's sweeping outer decree, later allow by the St. Louis court of appeal, who was a supposition of the late Circuit St. Louis court of appeal, which was a supposition of the later has been considered that Nick to penhibited from continuing in employment as a modion-picture operator and as a member of any other local union, wherever situated, affiliated with the send International Alliance with the send International Alliance Louis, without having first obtained permission of said Local No. 143."

Harry Barco, prec of Local No. 143."

Harry Barco, prez of Local No. 143, said that Nick has never requested, or had been granted, the permission stipulated in the injunction.

supulated in the influences.

Film row observers believe that
plenty of pressure is being exerted
on members of Local No. 6 to put
over the Nick plan but whether sufficient strength can be mustered to
checkmate it will remain unknown until the annual election.

Elmer Moran is the incumbent prez of Local No. 6.



New York Theatres



GLENN MILLER ORCHESTRA

TEX BENEKE

FALLEN ANGEL" SOHOS ROXY 7th Ave. 4

NOW PLAYING 'ROXY

THE NEW Life With Baby

LAKE TUFTS CAULFIELD In Person: DANNY KAYP BOB CHESTER and Orch PARAMOUNT

RADIO CITY MUSIC HALL ADVENTURE"

ctucular Stage Predu

HELD OVER TARS and SPARS

ALL. STAR SHOW

B'way at 47th St. STRAND Gary COOPER Ingrid BERGMAN

Sydney Goroldina Peter EENSTREET * FITZGERALD * LORRI

"THREE STRANGERS"

JACK CARSON

ARTHUR TREACHER

ART MOONEY

"SARATOGA TRUNK" Namers' Biggest with Flora Robs Centineses Hollywood Broaders, Pop. Prices Hollywood At 31st St.

INGRID BERGMAN GREGORY PECK SPELLBOUND ASTOR :

PARAMOUNTS "THE LOST WEEKEND" Stayring
MILLAND - SANE WIMAN
Phillip Verry, Haward da Sibes, Deris
set, Directed by Charles
att. Directed by

Doors Open RIVOLI B'way A



"THE SPIRAL STAIRCASE'

YAK GUYS BITE THE HAN

Why Serials Fail

with the program strategists at CBS and ABC veering from daytime serials in favor of revues and audience participation shows for afternoon time segments, it begins to look as if the daytime serial will shrink considerably in numbers and net financial importance in the trade. This may only be a temporary condition. Some believe so. But others see networks and agencles "tiring" of serials and the consistent critical abuse they draw down upon the industry-and seeking an escape.

In the last several years, both NBC and CBS have spent a good deal of money "researching" serials and preparing defense documentation. CBS in particular canvassed the trade with a special easel presentation prepared by Gilbert Seldes and Frances Wilder. This was well enough received by the agencies, but apparently resulted in nothing effective. The quality of serials has not improved (a fact brought out in Fortune's forthcoming special piece, according to report), and the public reputation of serials remains low, although there's no evidence that ratings are necessarily down.

The networks can't and the agencies won't really do anything about the quality of serials, in the opinion of studio directors, who point out that they are allowed only one hour rehearsal and that the whole procedure is so cut and dried that it's a question of just getting on and off the air on time. There's not going to of just getting oft and on the air on time. There's not going to be any improvement in serials so long as \$1,400-pc-week is an average price, and so long as short rehearsals, once-over lightly, and stock characterizations prevail. It isn't just the scripts. They could be much better. But the whole operation sells quality" short.

Serials have about the reputation they deserve in the opinion of most radio critics. The present trend is fairly interpreted, they feel, as a case of running away from a problem.

Mutual Stations Hit on Head For Lower Rates, Paid Off by More Biz

Mutual has quietly but firmly pushed the hour-rates on many of its affiliate outlets downward during its affiliate outlets downward during the last year, in some instances affecting reductions of as high as 50 reductions of as high as 50 reductions of as high as 50 reductions of a high as 50 reductions of the last share increased their business with the result, web excess say, that he advertueer is getting more for his money while the station is grossing bigger total billings, from whole move, as viewed by the whole move, as viewed by the billings are supported and around the property of the station of the sta

bringing more money to the web as well as to affiliates. New rates estabwell as to affiliates. New rates estab-lished as a result of the drive, be-gun a year ago by prexy Edgar Kobak, has given the net justifica-tion for the slogan to be employed in a big promotion campaign virtu-ally set to go under the ballyhoo line of "More for the Money on Mutual."

Affiliates' Squawks
In many firstances, it is understond, the affiliates kicked up a big fuss before they would accept the nel's ediet of 'cut the rate, or clse." But Mutual exces insist that the stations Mutual excess insist that the stations were won over when the research sparse were thrown at them, showing them that their mill-home rate for the per 1,000 radio home? was too for the per 1,000 radio home? was too for the per 1,000 radio home? was too for the per 1,000 radio home? was the per 1,000 radio home? when the per 1,000 radio home? was the per 1,000 radio home? when the per 1,000 radio home? When

inspired research.

Actual work on the studies resulting in the cuts were made under supervision of Bob Schmid, Mutual's divector of sales and promotion research.

director of sales and premption research.

The total saving to the advertiser
Land hours' tipe over the net has
ten an hours' tipe over the net has
ten an hours' tipe over the net has
back through the downward
revision. The total saving and the cus
back through greater volume is rich
to the tipe and the stations got the cus
back through greater volume is rich
to fact that average Mutual booken.
He of the transperse of the stations are
the stations into the stations are
the stations into the stations are
the increase insiders declare.

The crease insiders declare.

Eastman Kodak Spots

Eastman Kodak Co. has started a spot radio campaign, teeing off with about dozen stations but planning to expand as soon as desirable spots open up on major stations coast-to-cast. Plan is to broadcast weather reports, on same night, same time, same station, seven times a week,
Deals for spots being set by J.
Walter Thompson agency.

Bingo for Bing: Or Why Kraft's Happy

Bing Crobe, who moved in again on the Kenlt Music Hall show two weeks ago after the several-month tusels and subsequent Hitigation with his sponsor, bounced right back into the payoff column on the thirtial right half with the payoff column on the thirtial right half with the payoff column on the thirtial right and walking off with sixth position in the Top 15 sweepstalker. KMH hearth been that far up in the tully sheets since the Bingo deserted Frank Morgan, who held down the comic spot on the program since the start of the 48-48 season, is only ing off, although originally his contract was set to run out in June. Morgan teams up with Crosby on the program teams up with Crosby on the program teams up with Crosby on the program teams up with Crosby on the contract was set to run out in June. Morgan teams up with Crosby on the program teams up with Crosby on the program teams up to the program teams up to the program teams up to the program of the progr

WHAT ABOUT

Question being increasingly kicked around in trade circles today is whether or not air show talent, particularly the top comedians, have a proper appreciation of the selling asects of radio. It's contended by some that there are top-bracketed air stars who are still inclined to resent commercials as a necessary evil. Equally emphatic are those who, viewing the overall picture of nighttime commercial radio, main-tain talent as a whole is smart enough to appreciate the economic importance of commercials to them

importance of commercials to them.
The pro and con discussion has
been highlighted in recent weeks by
the unusually large number of
shows that have been cut off, leaving
closing commercials dangling in
midair, because the producer failed
to wrap up the show within the allotted time.

In some instances it has created resentment on the part of the spon-sor and the agency, who frequently

Isolate the Comedian?

Isolate the Comedian?
One of the agenetic, pressured the present of the agenetic properties of before the agenetic properties of the agenetic properties of the agenetic properties of the agenetic properties of the agenetic present of the agenetic

plug.

What they haven't figured out yet is how to cope with the star when he hears about it,

attribute it to the comedian and his attribute it to the comedian and his deduct to milk studio audience hugh-ter for all its worth, with the result-nar rouning over on time. As far as sporyor should have no squawks be-cause he's lost out on a plug. To then the show's auccess is measured below the show's auccess is measured below the show's auccess is measured lought to the shoulding about? Sup-ley lought to the shoulding about? Sup-pore you did lose out on part of the closing commercial? Did you heav But the bankroller doesn't section

But the bankroller doesn't reckon But the bankroller doesn't reckon it that way; he's laying plenty of cold, hard eash on the line to get in those plugs; to him the commercial is jirst as important as the length of the yak he's paying his comedian to produce. It's the wise talent boys, say agency when we who realizes it's the commer-

execs, who realizes it's the commer-cial that pays for the show and that the commercial has to get the break

Farming' Compounds Snafa

doing four more shows before checking off, although originally his conbound of the control o

KQV's Power Strike Settlem at Scoop THE COMM'LS? A M'Coy Radio Version of 'Front Page'

Ace Exiting Kave Show

Ocodiman Ace is dropping, out as scripter of the Danny Kaye air show for Pubet when the comedian leaves for the Const after three more from the Const after three from the Const after three Const after the C

Clients Belabor Neighbor Line. **Kick at Capsule**

There's increasing evidence of top radio bankrollers staging the "algacery blues," is a pointed up recently in Vanury, and recling that they're evident to something more than a squarek in determining what there is the bankroller of the squares. As the latest illustration, it's gonours the Joan Davis Messalor of the squares the Joan Pavis Messalor Swan Soap, is far from happy over the break-in on programming contactly by the soluting of the 825-9 pm. Johnt-Marville news program-turly by the soluting of the 825-9 pm. Johnt-Marville news program-the board, thus slicing all the 839 nightline shows to 25 minute periods.

periods. As in the case of Lever Bros. it's known too, that General Foods would be a lot happier if it could expand its Kate Smith Friday right show to a half hour.

Johns-Manville forks over 20% of a full-hour rate for the five-minute

Johns-Manville forts over 20% of a full-hour rate for the five-minute news segment. But the question is posed by at least one of the agencies involved whether or not CBS is being "penny-wise and pound quence of programming because of its J-34 contact. It's the contention that a full-30-minute ride for the 870 show, permitting, for instance, for the Monitorian period of the pennitorial period of the Monitorian period o

NBC to Show Off Its Own Showmen

A new wrinkle in exploitation-promotion of air, shows is being in-troduced by NBC. In effect, the web is taking a leaf from the film studios' "personal appearance" of stars into key cities in connection with new pix

product.

Houseforth all personalities wrapped up for NBC-packaged programs will be available for local station appearance when affiliates put local interest in them in a move to hold the component in all fathers do to be incorporated in all fathers do house calling the state of the component o

Program managers at the NBC clinic held last week in New York went all-out for the plan.

Travelers Want to Go Places, Via Networks

Travelers Insurance Co., through its agency, Young & Rubleam, is looking for a nightlime network ar show. Several have been considered but no decision yet.

I'll be the company's initial splurge into web programming.

Pittsburgh, Feb. 19. KQV is taking plenty of bows,

and rightly so, for being a major instrument in settling the power

and rightly so, for being a major instrument in settling, the power strike which crippide the entire city sat week. Lord Maintal orders for the settling the power strike which crippide the entire the city set week. The control of the walkout exclusively and principal of the other four stations, two of which are owned by newspapers, Caultinan, who does two commercial newscasts duly on KQV and a Saturday weekly shot of Maintal, virtually had to sit, on his scop and the walkout of the walkout exclusively shot of Maintal, virtually had to sit, on his scop of the walkout of

virtually had to sit, on his secop for hours, ... "sit was through a Kaufmenonal Friend and a laveyr-collection. Herman Lipsiti, Autoracy for the striking union, Last Monday (11) when everybody was trying to reach George Mueller, president of power workers union, which had called the strike for a o'clock the opour workers union, which had called the strike for a o'clock the union heads to a KOV mike and ofter latter had pleaded his union's cause, detailing low wages, increased cost latter had pleaded his union's cause, detailing low wages, increased cost of living, etc., Kaufman started to proper living, etc., Kaufman started to proper the starter of the starter of

Campbell Soups **Dropping 'Request'**

Campbell's Soup is dropping the \$15,000-budgeted Sunday night "Request Performance" show on CBS after the April 21 broadcast. Sponany bought the package last fall as replacement for "Raido Reader's Digest," but reportedly has been consistent of the progress. Program originates from the Coast, with William N. Robson at the prepatterned along lines of Armed Forces Raido Service warfume "request" shows to the boys overseas. Ward Wheelack, agency on the ping around for a replacement they have been consistent of the sound proposed to the consistent of the sound program of the ping around for a replacement they are the ping around for a replacement of sell in uniform, is also looking around for a summer replacement for fact Casson, likewise sponsored by Campbell. sor bought the package last fall as

'CAN'T STAND BENNY'

Because of Lucky Strike Strike, Picket NBC Studio at H'wood

Because of Lucky Strike SWince,
Picket NR Smalls at IR boose,
Jack Benny program was picketed
at the NEC studies here Sunday by
a group of C10 members who dismendants sponsor, Lucky Strike
cigarets
Pickets appeared at the sint of
the program because the same of
the program
NEC mistoric, but at the sanche firm.
Some of signs read "I Cno't Stand
Jack Benny Becnuse for Somewheely
Strikes Mean Fink Tobacco."
It so happened that the program
emanated from Palm Springs, while
empty studie at Sunset and Vine
streets.

Schwerin System of Pretesting Seen Equally Applicable to Tele, Pix, Legit in Eliminating Guesswork

(This is the fourth and final in the series of articles on the Schwerin System of audience precesting.)

What are the limitations of the Schwerin System? It is not, Horace Schwerin emphasizes, a curve-all for radio programs that are organically weak. It is not a subscitute for weak. It is not a subscitute for professional calibre. It simply provides a body of selentific knowledge that competent more cau use as a guide in creating better pregrams, shows with more selling serious professional calibre.

power.

Indeed, an casy misunderstanding to fall into is the idea that the system somehow issurps the function of writers and producers. Such is two moments the case, casy Schwerin.

The Schwerin System is not primar-The Schwerin System is not primative oncorrold with what changes to make, but with indicating the places and circumstances that do require changes. Of course it inevitably collects much data through its tests that provide shortcuts and indicates the general type of changes to be made. Nevertheless, the writtens of the control of the c

indicates the general type of changes to be much. Nevertheless, the writers will still write the writers will still write the words, the desired properties of the three words. The promise of the Schwerin System is that good writers, producers, and performers on shows stead by it will be even more effective ones will be a little more effective. There is no magic formula for making all radio programs perfect; they will always deeped artinarily on the ability of the trained men who contained the standard of the standard men who contained the standard of the standard men who contained the standard men who can be standard men who can be standard men who contained the standard men who can be stand

titative information about competition, the size and composition of audiences at different times of the day, month, not year, and we day, month, not year, and we day, month, and year, year,

It was mentioned that the system will in all probability be adapted to other fields besides radio as time

One such likely field is television. One such likely field is television. Schwein's detailed data on audiences and the tapid machine methods of calculation can be applied immediately to tele problems. He has aircudy established by experiment the fact that this system is applicable to television and contemporary to the subject of the subject

Another entertainment industry that is likely to find the Schwerin system useful is the motion-picture trade. The system can isolate samtrade. The system can isolate sam-ples that react in the same way as the total potential audience of any picture, test the sample as soon as the film's produced and indicate whether there are parts of the pic-ture. In the should be edited. The the "innets preview," which never could do more than indicate variously that a whole picture was well or that a whole picture was well of poorly liked.

The same technique is applicable to the legitimate theatre.

The rame technique is applicable to the legitimate teacher seeking field in films is the Audience Research in films is the Audience Research Institute, Galtup poll sitesia. Setworin proposes to enter this repliere in three or four months. following seeking the seeking of the seeking the seekin

Celanese Testing Fashion Show Via Disk Series

Celanese, which sponsors "Great Moments in Music," has purchased a new daytime fashion show which will be tested via a transcribed, there-times-a-week series for stations in the south. Program is ludgeted at approximately \$1,000

hudgeted as used a week.

Show's format is currently being whitped into shape, with Young & Rubicam, agency on the Celanese account, presenting it to a test panel later this week. It'll be aimed the company of the co strictly for femme appeal, with Marie Woodward, Celanese fashion expert, emeeeing.

Disk series bows in March 11, with ultimate aim to spotlight it

\$1.900.000 WFIL Sale Approved; **Durr Raps Price**

Washington, Feb. 19.
Sale of WEIL and WEILLEM in Philly-to Triangle Publications, Inc., for \$1,900,000, was formally okayed yesterday (18) by the FCC. Sale was one of those approved under to competitive bidding. No other bidder entered the fel against Triangle, which publishes the Philadelphia Inquirer, the execution of the Philadelphia Inquirer, the several offer magazines and new-papers, Triangle is owned by the Annenherg family. There was one dissenting vote.

There was one dissenting vote, that of Commissioner Clifford J. Durr, whose opinion showed that he was following his frequently aired charge that radio stations are being sold for inflated values at the present time.

Durr wrote in part: "It is true Durr wrote in part: "It is true that the action taken in this case is not inconsistent with the majority action approving the transfer of control of the Crosley Corp. to the Aviation Corp." He added, however, that the price appeared out of line with the book value of WFIL, and warned against the mounting prices for which studions are being sold.

Murrow's Valedictory Show for BBC; to Name Asst. as Program Veepee

ASSI, AS Frogram Veepee.

Among the new appointments on tap at CBS is an assistant to present the control of th

Actually, Murrow won't become active in network program operation until mid-sommer. Upon his returnhell take a three-month rest on doctor's advice before buckling down.

Teen Timer Format Switch Accentuates Desmond

Accelluates Desmond rather than a composite "profile" from "timer's Club"; show on MC Schurday mornings is due from the control of the contro



Home on the Range! PAMMY AND DUSTY

KLZ Singing Stars Out where the West IS is where they like their western music and this pair gives it to 'em right off

Wails Go Up As **UNO Mulls Rad o**

If the United Nations Organiza tion in London thought that the Wostchester County-Connecticut re volt of peasants in velvet overalls gave trouble when it looked as if there would be no pheasant shooting on their estates because the UNO wants a home—it's nothing com-pared to the blasts coming from radio row in event a plan proposed by Great Britain's attorney general

Sir Hartley Shawcross, chie

'Halls of UNO'

Whether the UNO has its own radio in this country or not, plans are already under way for the "concession" to broadcast sessions of the United Nations General Assembly.

General Assembly.

WMCA (N.X.) last week submitted to Secy. of State James
F. Byrnes a schedulc for broadcasting those sessions on a weekty basis. Show would be titled
"Halls of UNO." Station now
broadcasts weekly a "Halls of
Congress" program, reporting
the past week's ddings at the na-

suggested in London last week that suggested in London last week that the UNO should have its own broad-easting facilities when it get: a permanent home. And—and here's the rub, as far as Madison avenue is concerned—Sir Hartley wasn't talk-ing only about shortwave radio. He meant a regular broadcasting station, reaching listeners in the U.S.

reaching lateners in the U.S.
Arthur Feldman, ABC correspondent in London, declared in spreadcast from the British capital broadcast from the British capital formed to UNO stations "which could compete with existing, American commercial stations," Feldman said need for the move, as seen by the British spokesman, was that presend radio now "whether state compand radio now "whether state compand and the property of the property trolled or free, tend inevitably to discuss questions from a national viewpoint."

Dilemma to the Madison avenue Dilemma to the Madison avenue boys was in fact that they wouldn't mind at all if UNO takes over the United States' surplus shortwave transmitters. That would be con-sidered a boon and, furthermore, might help settle the problem of what to do with those stations. Pri-vate owners don't want the Govern-wort is region and don't like its vate owners don't want the Govern-ment in radio, and don't like like idea of spending big dough for DX programming. So that kind, of an arrangement would suit the commer-cial men fine—as long as the UNO broadcasts to foreign countries only. But as for as UNO broadcasting longwave to the U.S.A.—that's dif-ferent.

Do Affiliates Plug Web Shows? 102,756 Times Yes, Sez NBC

Geo. Maynard, Zirato **New CBS Directors**

Under its expanded programming personnel setup, CBS has added two new directors to its roster. They are George Maynard, formerly of NBC, who has checked in at CBS director-producer, and Bruno Zirato Jr. Latter son of the assistant to Arthur Judson as manager of the New York Philharmonic sym phony, will be assigned to the mu le division.

Programming division (18th floor) at CBS hdqs, has been completely revamped, with floor turned over to the two program veepees, Davidsor Taylor and Ed Murrow, with their immediate assistants and supervisors. Latter are bracketed together for first time on the same

Directors, formerly on 18th floor ave been moved down to the 17th.

Pix Academy Inks 15-Year Contract For Squibb Airer

Hollywood Rob 19

Longest contract in history of adio-15 years-has been drawn up for signaturing by house of Squibb and Academy of Motion Picture Arts and Academy of Motion Picture Ar-and Sciences. Deal consummate last weekend by Pat Geyer and Do Shay for Geyer, Cornell & Newell and Jean Hersholt on behalf of Academy of which he is prez.

Academy of which he is prez.

Dramatic series to be called
"Academy Awards Theatre" goes
into Saturday night CBS spot replacing Helen Hayes for Textron.
Players and pictures that have won
"Oscars" in previous years, and also
those nominated, will be made availble by Academy and Fanous Artists. able by Academy and Famous Artists which swung deal.

which swung deal.

Long term contract is dir.-t between the Academy and Squibb, due to legal phase of the instrument, which is said to be the first to run beyond seven years. The California law prohibits an employment contract beyond that period, and the direct deal between the Academy and Squibb tukes it out of that category.

Starting date is March 30, and Shaw is due back in three weeks to set up production. Tony Stanford and Dee Engelbach are reported to have the best chance for direction. The Academy for years has stood off radio deals and the first break in its auti-radio front came last year when ABC was given rights to when ABC was given rights broadcast the annual "Oscar" ev How the \$16,000 package price breaks down is a closely guarded secret, but the Academy likely is getting a tat sum for the use of its name and clearing talent and property. AFRA was assured the dea is clean, that no pressure is to be used, and established fees are to be

Shayon-Keesely Series On Community Chest Set; Legit Stars Recruited

LUGII MATS RECTILIEU.

"Advoctures of the Red Peather Man." new trunscription series in-tended for Community Chest and Council drives, is being prepped, with CBS Bob Shayon producing-directing, and Nick Keesely supervising. Current series, third of an annual certes, will enture John Gib-annual Certes, will enture John Gib-annual certes, with enture John Gib-annual Certes, will enture John Gib-annual Certes problems John Hart will do the music, and guestars will nid.

Series will be released in April Series will be released in June of spring promotion. Darothy (lids and Arlene Francis have guested on first two recordings already medical and operated here. Tex.—KXOX. owned with Walter Huston, Laurette Traylor, June 1980 and operated here by Mr. and Mrs. Victor Joseph Shailey Booth among Ja. S. McBeath, will join the Mutual those set for others.

Editor, VARIETY:

In a recent issue of Variety, you composed a depressing (to me) little essay on the "commercial-mind edmess" of broadcasters around the country in not slotting more time for plugs for network shows. You gracelossly excluded the key network stations in New York for which I my grateful because we have worked hard on WBAP, using station breaks we have used the newspapers and such magazines as Life, Ut may interest, you to know that one of the deophy-held convictions of NBC's vice-prevident and general manager. for plugs for network shows

vice-president and general manager, Frank Mallen, is that 'radio should use its own medium more intensively for promotion purposes.)

As far as NBC's owned and op-crated station as go, management lossed at the promotion department to job of using station breaks for promotion, not only of network to, This is being done on an in-ten-ive spale now.

More improdunt I think is your

ton-ive spile now.

More important I think, is your
impression that few stations outside of New York are doing a job
via their own air to build listening;
out in their own air to build listening;
cerned, this is, far from the truth.
I've just gotten from Station Relations a report covering only the
Spil. 1-Dec, 31, 1985, period of onlisten the state of the state of the state
period from Stars effort,
you and others may be surprised to
learn what the figures are
the period mentioned. The parade is
a year-round effort.
Over the four-month period from
Over the four-month period from
Over the four-

a year-round effort.

Over the four-month period from Sept. 1, through Dec. 31, the incomplete reports of the 1945-46 Parade indicate that the stations scheduled like the period of the 1945-46 Parade indicate that the stations scheduled indicate that the stations scheduled indicate the stationary of the stationary of

ame period the preceding year.

If you are satisfically-minded, you will be interested in seeing how his total of 102,756 announcements reaks down, on an average:

25,689 station breaks per month;
685 announcements per station over the four - month

71 announcements per station per month; 6 announcements per station

6-announcements per station per day.

None of the foregoing includes the approximately 1,400 special programs ranging trom flue to 15 minutes in length which NBC affiliated stations devote entirely to audience promo-tion during this period.

"I think this is convincing evidence not only of the willingness of NBC affiliates aggressively to use the material sent to them in the Parade of Stars bandbox, but also Parade of Stars bandbox, but also of their own enterprise in developing individual on-the-air promotions in behalf of network shows. I might add that most of the effective program promotion done by the NEC affiliates is that which they develop on their own, entirely independently of the network.

Charles P. Hammond, NBC Director, Adv. and Promotion.

EXECS DREAM OF JINGLING COIN

Top 15 and the Opposition

It's still Bob Hope and Fibber McGee and Molly at the top of the heap in the newest (Feb. 15) Hooperslings, with Fred Allen moving up from eighth to third position. Eddie Cantor, Phil Baker (Take np from eight, of the discounting Lattic Cantor, Phil Baker ("Take It") and Great Gildersleere, all represented in the previous Top 15, disappeared from the "honor roll," with Bing Crosby, Amos 'n' Andy and "Truth or Consequences" moving in.

Only nine of the shows facing the stiff opposition of the Top 15 succeeded in snaring an 8 rating or better. These nine rate the meritoriour column, considering they're stucked up against the best, rating-wise, that radio has to offer.

PROGRAM		
Bob Hope	.32.6	
Fibber McGee and Molly	31.5	. 8
Fred Allen	26.8	13
Jack Benny	26.6	. 9
Charlie McCarthy	26.5	
Bing Crosby	25.0	
Red Skelton	24.9	2 3
Lux Radio Theatre	23.6	- 11
Walter Winchell	22.5	10
Jack Haley	21.8	
Screen Guild Players	21.0	. 9
Mr. District Attorney	19.9	. 8
Truth or Consequences	19.6	11
Amos 'n' Andy	19,3	11
Abbolt & Costello	19.2	
	1.0	7.5

	OFFUSITIO
Crim	ls My Best e Doctor Pearson
Dret	

	rmation Please

Contented Program Maisie Mayor of the Town Inner Sanctum

MBS Outlets Waver Twixt Pro & Con As Liberals Try to Shut Up Close

With Upton Close skedded to re gabbing over his one-time Mutual last night (Tues.), the network got gripes about him as well as denunciations of his sponsor, the National Economic Council, even be-fore he was on the air.

fore he was on the air.

The pro-Close adherents around the country were not taking it lying down, putting on their own pressure campaign. It all added up to the unhappiness of Mutual excess who were saying, off the record, "wish we'd never gol into this thing."

never gol into this thing.

The network guy and the first way and the gather talked of "giving wole to sattive detractors of democracy," the other side insisted it was "the democratic thing to do." But there was not seen to sattive democratic thing to do." But there was the from Wolf. Chi flagship owned by the Chicago Trib, would have preferred not begin in the waster.

One protest came to Edgar Kobak.
Mutual prexy, from former Minnesota Governor Elmer A. Benson.
chairman of the executive council of
the Political Action Committee, who

Wrote:

"One of the more weed spoke-men for bothstonist-nationalist forces in this country, Close has been publicly discredited upon undimerable occasions. Twice in the past is months, he has been dropped from sponsored metwork programs, reportedly in both instances as a result of public select of the commentary on current.

Select of the commentary on current.

Benson denounced Merwin K.
Bart, head of the outil sponsoring
Close, as "a France enthusiast and
nationalist," and declared Muthal's
to the public interest." "opposed
to the public interest."

Dwight J. Bradley, director of Re-ligious Associates which, he said, includes "some 500 religious leaders of all faiths," wrote Mutual:

Ladies' Ready to Talk includes "some 500 religious leaders" of all failing, "worde Mottuals of the many seems possible that the Mutual network", can be aware of the implication of permitting this Mutual network, can be aware of the implication of permitting this Set. Lesler Lewis who is avecaring the expression of his dangerous elevely of the thing of the seems of the competition of the dangerous elevely of the seems of the day of the seems of the seems of the day of the seems of the se

Wanna Hot Ducat?

Wanna Hot Ducat?
Van Johnson's guest, shot on
the Kate Snith program March
1 is creating a soft spot for
tickel speculators. So far, there
are some 77.000 requests for
ducats to the broadcast, which
takes place in the 1.100-seat CBS
Playhouse No. 3 in N. Y.

lt's Johnson's initial p.a. N. Y. of any kind since he came a-real hot film name.

Sports B'casters In Wholesale Purge

In a first-class fracas that has left In a dirst-class fracas that has left a lot of heads sore, and broken some lowe-standing friendships, the Sports Broadcasters Assn. has purged its membership/list of nearly one-third of its former colleagues.

f its former colleagues.

Among those ousted are Larry
itevers, Paul Gardner, Stan Waren,
Paylor Grant, George Schreier, Irwin
Rosic, Ea. Wilhelm, and Henry Wisardic Latter, incidentally, was seey,
of the organization when he was
hucked out.

Rea on given by the leadership of the preparation—which includes.

of the organization—which includes Bill Slater as presy, and Bill Slater as presy, and Bill Slater and Red Barber as verpect—is that the outsted men are no longer sports broadcasters in the genuine meaning of the term, many of them being press agents and in other occupations.

Those kicked out are sore because Thice kieled out are sore because, for one thing, non-membership in the organization robs them of the process while latter insisted that the move was in accordance with the move was in accordance with the move was produced to the process while the process while the process while the process of air show. The ousted men say the officers couldn't find a copy of the constitution. But, it seems, the dismissuls stand.

'Ladies' Ready to Talk

WANT TO BE OWN BOSSES

Washington, Feb. 19

Radio men, now on the payrolls of the networks and stations as evecu tives, producers, entertainers and engineers, and ex-radio men back from the wars, are all busy climbing aboard the bandwagon to grab off a little gravy as licensees in their

Trend has become so pronounced that over a third of new applications at FCC highlight names of Army-Navy operators with long-time ex-perience on management and pro-gramming end.

Latest to enter the picture as po-Latest to enter the picture as po-lential station owner is -Harry Butcher, ex-CBS vice prexy and former aide to Gen. Eisenhower. Butcher, who hit the big time with is "Eisenhower Diary," is rumored dickering with idea of setting up in business in southern California and ducking the Juicy offers of top ex-sentite jobs on somebody else's pay-

Al Nelson, NBC San Francisco manager, put in his bid a couple of weeks back for a station in Prisco Several Don Lee excess are principal-in, station requests in and around the Golden Gate area.

the Golden Gate area.

Ed Kirby, flack for "Information Please" and other name radio shows, and part-time publicity adviser to the NAB, last week entered his bid for a regional station in Nashville, Kirby is teamed with his father-in-law, a Vanderbill University law roof.

Ted Granik, Et Al. In Washington, Ted Granik, maestro of Mutauls' "American Forum
of the Air." is in the race for a DC
FM onitet. Cartelon Smith, manager
of WRC, the NBC-owned station
here, shows up as a minerity slockholder in a company bidding for
standard station in Roanoloc, Va.

standard station in Roanote, Va.
Already reaping the profits of a
plush market are, ex-CBS-WTOP
engineers. Howard Hughes and CarlLindbergh, who got an FCC olsay
a couple of months back to go on the
air as operators of WHIK, Alexandrist, Va.—seventh station in the
Weshington market.

Lindeberth, who got an FCC otay for couple of months back to go and bedieve the properties of WIRIS, Alexander of the properties of WIRIS, Alexander of the properties of WIRIS, Alexander of the Cornel of the Corn

There May Be a Sleet Storm, So Don't Fire Writer If Rating Dips

Linda Darnell Week

Linda Darnell Week
Famine of guestar material on
New York originating network
shows has reached the stuge
where a Coast star is grabbed
steps off a plane or train, and is
shuttled off to web studios "for
the duration" of the stay.
Case in point is Linda Darnell,
who, although in for a quickie,
who, although in for a quickie,
shots in two days. On Priday
(22) she's on the Kate Sunkarier;
the following day she
makes a brace of appearances
makes a brace of appearance
and Celebrity Club.

Radio's Lions Roaring Less Since GI Return

Demobilization of acto-soldiers from the Army, and Navy is starting to affect working conditions around New York radio studies. Influx, of New York radio studies. Influx, of New York radio studies. Influx, of Influx, of New York representation for Jobs, with the result that the "ascrete Years, are less indevended by the York of Years, and the Years, are less indevended by the Years, and seale work generally, are now saying 'yes' radio leads have reappeared in recent weeks willing to play bits and voices.

voices.

A number of the returning soldiers have done very well financially, such as Dean Carlton, Neil O'Malley, Warren Bryan, Frank Behrens, Nelson Case, Art Carney, Don Briggs, Gary Merrill, Robert Dryden, James McCallion, Byron McGrath and Ted Reid.

WESSON OIL SHOW

BY Ag general rule, when the temcompoundant for the ILGWU, the feel another ex-CBs show. It is the

before a produced the idea of a

standard outlet of his own in

Bridgeport. Conn., area.

Lopez-Reynold's Deal On

Reynold's Metal Co., makers of

the new Reynolds per, is invented

The new Reynolds per, is invented. A new, 15-similate

The new Reynolds per, is invented over a per and case the form Hully and case the period over a BC on

The new Reynolds per, is invented over a period over a BC on

The n

Lately there's been a tendency for ratings to bounce such, the consistency of a looy. Their's up one statement of a looy. Their's up one the following. It's been puzzling a mamber of people in show business. It's been puzzling VARIEY. So VARIEY has acked C. E. Hooper for a possible explanation of the consistency in the consistency of the consistency of

By C. E. HOOPER

By C. K. HOOPER
In not surprised to bear from you that people in show business say, "Why do valings supp the way they do?" The answer really falls sint two sections, and In not going to the control of the section which holds year in and year out. That's the one I am writing about today. The other has to do short today. The other has to do short today. The other has to do tistening audiences which take place when exceptional changes are going on in people's living habits. The latter I will treat in another, letter, version in the American home, too. We can't court the radio audience

version" in the American home, too. We can't count the radio audience the way they do movie attendance, for example. There are no box-countries of the result of the resul

well know the facts about it."
In every sampling operation (Galtup. Roper, Hooper, etc.), the answers you get are subject to what is
known as "expected statistical variation." That's a two-buck prise
meaning margin or leavey. In the
case of a show with an average rating, it works out to about one point,
incl. it works out to shout one point,
continued to the state of the state of the sample wouldn't ent the wolof the sample wouldn't ent the woli And, incidentally, doubling the size of the sample wouldn't cut the wobble in halt). So advoided and the wobble in halt). So advoided and the sample of the sample will be so the sample of the samp

2-Hr. Showcase
For CBS Shows
They're auditioning like mad three days over at CBS programming hdgs, lin New York, blueprinting a second point the gray train? You know that the gray train? You know that the star of the metal shows under samming venepe. Plan is to make the gray train? You know that the 3to 5 o'clock afternoon program articles of the newly developed plants of the p w leaded in New York tills wires by consequence and the wires by consequence and the work of the work

*THE BULGE"
With Frank Behrens, Anne Teeman,
Virgi Bichardson, Walter Vaughn,
Louis Neislad, Louis Serin, Leo
Schottiand, Mildred Clinton, others
Writer-Director: Arnold Hartley
25 Mins; Mon. (18), 10 p.m. (one
shot)

Swstaming Y.

Arnold Hartley has penned another visgoruls radio drame concerning a vital postwar American problem. Once more the Bulgava-owned display of courage in presenting the play the problem. The Bulger has been supported to the play that the most value rather had been been solder brings that the most solder brings that the most solder brings had been solder brings and the neighborhood under the leadership of a rabble-touser dispension of the play that the problem of the most play that the problem of the play that the play the play that the play the play the play that the play the

Hartiey's expose of racial disrimanto is blunt and pulls no
large the mention of the control of the
large that is blunt and pulls no
large the blunt and the control
large that is blunt and pulls no
large the blunt fact on the table. If
this casher could be cut out with a
large that the control of the control
large that the control
large tha

was no particular asset.

Yet the problem presented, and
the method of combating it, still
remained clarion clear. As such,
Hartley's new drama is a noteworthy
addition to radio, which has skirted
the "Negro problem."

Rose.

"HARRY SAVOY SHOW" "HARRY SAVOY SHOW"
With Harry Savoy, Vera Holly, Murphy Sisters Trio, John Gart oreh
Writers Matty Norman, Hy Cooper
Director: Reger Bower
Producer: Jacques Fray
30 Mins.; Sav., 8:30 p.m.
Sustaining
WOR-Muthal, N. Y.

30 Minas, Saka, 5:30 p.m.
Sustaining al. N. Y.

Mubal reportedly has plunked down \$3,500 at week for this connedy show in a move to bother its Saturation of the state of the

ducting the orchestra. But it all and added up to mimor league programming.

"AMERICA'S STORY IN SONG"
With Bab Atcher
When Bab Atcher
With Bab Atcher
When Ba

Hartley's new drama is a noteworm, addition to radio, which has delited the "Neero problem."

Ross.

**SUNDAY SERNADE"

Wis Predie Hill, Christopher Blits, Ruper Capin, Elsen Christopher Blits, Ruper Capin, Elsen Christopher Blits, Wiser-Tedes Hill, Christopher Blits, Wiser-Tedes Hill, Christopher Blits, and the standing of the stan

VARIETY

"MUSICAL MILKWAGON"
With Tommy Port, Fontaine Sisters,
Harry Frohman, Dick Platt, Bob
Dayton, Raiph Hancock, Ed Frentiss
Writer: Bud Schulte
Producer-Director: Peter Cavalle
39 Mins; Mon.-thru-Fri., 11:39 s.m.
(CST)

Writer: Bud Schule:
Writer: Bud Schule:
So Mins; Mon-thur-Fri, 1168 s.m.
(1087) Mins; Mon-thur-Fri, 1168 s.m.
(1087) Mins; Mon-thur-Fri, 1168 s.m.
(1087) Milk Co.

"Musical Milk Co.

"Musical Milk Respon" is a smoothy-collection of the following of the followin

see a synth staff under SeyFeb. 12-2 et et e. 12-2 et

"THE AMERICAN FARMER"
With John Baker, Tom Johr
Jim Miles, Ella Gaddis, Bill
ham, K. E. Beeson, Ronald
man, Harry Kogen and
others

others
Producer: Robert B. White
Director: Fred Klillan
Writers: Harry Hess, John Baker
Announcer: Dick Elliott
30 Mins.; Sat., 11:30 a.m. (CST)
Sustaining
WCBS-ABC, Springfield, Ill.
Declared: "Secretary with the

ROWMAN MILK CO.

World J. Weller Thrompson)

"Musical Milkwagon" is a smooth, sary to take before-hunch-or-any-other-time musical show with an understand the comparison of the comparison with the stream of the men and the comparison with the conversion of the comparison with the conversion of the comparison with the conversion of the comparison with the conversion plant the conversion

Television Reviews

"LAUGHTEE IN PARIS"
With Michael Rosenberg, Arnold Staup, Haskell Coffin, Larry Deb-Rin, Eds Heinemann, Larry Parke, and Committee Commi

Producer-Director: Bred Cor Producer-Director: Beward Gron-berg.

Leading Director: Beward Gron-berg.

Leading Director: Beward Gron-berg.

Leading Director: Beward Gron-berg.

Leading Director: Beward Gron-Beward Director: Beward Gron-Beward Director: Beward Gron-Leading Director: Beward Director:

Leading Director: Beward Director: Beward Director: Beward Director:

Leading Director: Beward Director: Beward

one supposedly returning from use grave to torture the other in his old.

McDonagh created an admirable bit of suspense that mounted steadily bit of suspense that mounted steadily ling, in intensity anything green on the motion picture screen. Fale switch motion picture screen. Fale switch motion picture screen, Fale switch as the state of the same state of the state of the same state of

wood, Equal credit for excellent wood. Coc and set designer Bob Wed-Fred Coc and set designer Bob Wed-Fred Coc and Set Des Box Non Tours.

MAMENT With Bob Edge, announcer Fredwerr Back Bandels.

**Cocket Marshall blakin, Ed Leftweet Marshall Box No. 1988.

**WCBW-CES, N. Y.

**As a preview of what might be captured from a telecant of the expected from a telecant of the expected from a telecant of the weight championship glipt, CBS television took its remote pickup equipment of the New York city finals of the Cooken and in the Cooken and the Coo

limes appeared hazy, due probably the the presence of the first video rights to the Committon and the video rights to the Committon and the video rights to the Committon and the video rights of the Committon and the video right and announcer than Boh, Edge, who handled Monday nights affair. Reflect than pointing up the meritia Reflect than pointing the properties of the video part of television theil the reflect progressing, which detracted from the videous interest interest. Grown the videous interest interest Committee videous their videous part of the videous part of the videous part of the videous videou

"STORY OF A DRUM"
With Katherine, Dunham and dance troupe (14)
Producer-director: Paul Belanger Asst. director: Lucille Hudlburg Cameras: Howard, Hayes, Kalph. Warren

Asst. director: Lucille Hudiburg Cameras; Heward. Hayes, Kalph Sets. James. McNaughton So Miss.; Fri. (16); Esip pan. Sustaining WCBW-CBS, N. Y. WCBW-CBS, N.

DON LEE, WBAL, ON FCC CARPET

Round Two in NAB-AFM Peace Move | PROGRAMS, BIZ | Skedded for April 8 in New York

Me. Move Licked

St. Louis, Feb. 19.
Missouri Senate bill to curb the
power of James C. Petrillo, prexy
of the AFM, by barring labor unlons

power of James C. Petrillo, prexy of the APM, by barring labor unloss of the APM, by barring labor unloss clair radio broadcasts by schools, referental and patriotic organizations, met defeat last week in the State House of Representalities by a vote of the APM of

nere.

Several members of the House found it convenient to be absent "on business" and several who were present did not vote. Most of the support for the proposal came from rural members.

Mutual's \$3,500 Comedy Bid Via Savoy Show; Fleetwood Ciggie Deal On

TRECHWOOD UIGGE DOCK INNew "Harry Savoy Show" which bowed in Saturday night (16) on Mutual, represents one of the top coin outlays by MBS for a sustainer. Comedy show, aimed at hypoing the web's Saturday night light music comedy-variety programming mood. In reportedly budgeted with the proported of the programming mood. In the proported of the programming mood and th

tured.
Negotiations are reportedly going
on for Fleetwood Cigarets to latch
on to sponsorship of the program.
Cigaie outfit originally wanted to
bankroll the stanza for 13 weeks,
but MBS sales dept nixed deal,
holding out for a straight 39-week
contract.

Elman 'Auction' Bowing

"Dave Elman's Radio Auction show goes off Mutual March 13 after 26 weeks, when sponsor, Rensie Watch, drops airer.

Program found it could make no herdway against a lineup like CBS' Lux Radio Theatre (9 p.m.) and Sercen Guild (10 p.m.) on Monday nights, and switched six weeks ago to Wed. night.

Leon Goldstein, public rela-tions veepee for WMCA (N. Y.), went to Washington last week to participate in a huddle about ac-creditation of radio correspondents to cover the Navy's atomic bomb tests in the Pacific next

Washington, Peb. 19.

Maddle between NAB and Per Control of the Co bomb tests in the Pacific next.

Coniab, with networks opposing the idea of feeding atomic bomb stories to indies, resulted from insistence by Ted Cott, WNEW (N. T.) program directout in the cold. Goldstein entered the meeting as a network rep — representing Associated his station was affiliated. By the time the session was over—ABS had anounced its own factors, and Goldstein found from the control of the co

numself an indie rep again.

The atomic coverage issue hasn't been settled yet between the webs and indies. When the next huddle is held, Goldstein is expected to be there—pitching for the indie team.

Happen in Chi

Happen in Uhi

Chicago, Feb. 18.

Bewildering, to say the least, is the situation that exists here, with two sponsors bankrolling two programs on two different stations at the same time Sunday nights. Confusing?

"The Whistler." sponsored by Mesterbrau Brewing Co. through BBD&O, just started on WBBM at \$2.00 on the weekend night. "Mysswitch BBD&O steeded to take over the account March 1, is on WGM at the same time. Latter show has been compared by Longines-Wittnauer Most Honored Music," transcriped, sponsored by Longines-Wittnauer Walch Co. through the Arthur Rose entered the same time. Latter that the same hight "World" and the same hight "World" sponsored by Longines-Wittnauer Walch Co. through the Arthur Rose entered the same time. Latter that the same hight "World" sponsored by Longines-Wittnauer Walch Co. through the Arthur Rose entered the same hour. Same sponsor. same sent of the Walch Co. through the Arthur Rose entered the world of the same time with the same hour. Same sponsor. Same agency. Life "Whistler," R Just started, while "Music" has been on Agency and station people all have different reasons for the tangenes. Say and station people all have different reasons for the tangele. Says one station guy. "Ha a lost as to whether WMAQ, or WGA, adds, Mosterbrau has such a terrific deal of the rate card at WGN they wouldn't be smart if they dropped out." Asked for an opinion about time, he begoed off with, "Don't bother me: I've got enough troubles of my own." "They's buying a form of the proper of the proper

of my own."

Assency rep: "They're buying a ficket on every horse in the race. You can't lose that way."

Another station man; 'Another station may be another stati

wer ?).
Another agency rep: "Whistler has a 20 rating on the Coast, where we got the scripts and arrangements. It'll clean up here too, Then too—oh; nuts. I'm getting a head-ache,"

BILL BRUNDIGE TO WOL

Washington, Feb. 19.
Bill Brundige has been signed by
WOL, the Cowles-Mutual station, to
head its sports department. He will
replace Russ Hodges who goes to
New York.
Brundiae

New York.

Brundige gets out of the Armed Forces today. Prior to entering the Army he was with WDOD, Chattanooga; WSIX. Nashville, and KQW. San Francisco.

POLICIES 0.0.'D

Washington, Peb. 18.
A sweeping investigation of the net practices of the Don Lee Broad-casting System was ordered yesterday (18) by the PCC. The commission will book into the Pacific Coast regional ner's contracts for alleged violation of the PCC anti-monopoly rules on time options and exclusivity.

The commission is understood to have had the chain, affiliated with Mutual, under surveillance for the past two years, but delayed action

And Another

One of the high-kw indies in New York is also currently un-der FCC scrutiny. The FCC hasn't announced the probe officially.

until it had more information before

Since the commission has no juris-diction over webs as such, the FCC moved against Don Lee's ewoch-and-operated stations. It set down for a hearing renewal applications of a placing renewal applications Sants Barbara, and at the same time called upon Don Lee to file renewal applications within 30 days for its other Children's stations. FFRC. San Francisco, and KHB and NKHS-FM.

Francisco, and KHs and KHs-18. The Allow Angeles.

De Angeles.

On WBAL, Hearst Radio, Inc., powerful on WBAL, Hearst Radio, Inc., powerful clear channel outlet in Baltumore, setting down the station's license re-newal for a hearing.

Basis of WBAL action is reported to be over-commercialization of its program structure. Several years proper history on Solw so that it could render better service to rural listeners.

SENATE CUTS FCC TO \$5,385,000

110 43,003,000 symplectic states of the state of the stat

war.
Sen. Robert LaFoliette fought a
stiff battle on the floor to win Sen
told to the sen the sen to the sen t

Wheeler Sez He Wheeled Porter Out of Dual Role on OPA and FCC

Land Sakes!

Chicago, Feb. 19.

In the backwash of storm centering around world premiere of "Breakfast in Hollywood" here has revealed a story of two business partners, no petitors after a fashion.

oussitess partners, now comsome years back, during one
of the Los Angeles land,
booms, there were two partners
peddling real estate, but really
the 50-cents-a-head received
from taking prospective customers out in the sticks to look
towers out in the sticks to look
towers out in the sticks to look
towers out in the sticks to look
from Brenenan, "Breakfast, in
follywood" emece, and Harold
labell, likewise on "Meet the
The only property they ever
soid was a tiny lot... to Breneman's mother.

MBS Recorder In D.C. Precedent

Unprecedented use of the wire ecorder in Washington was scored by Mutual outlet WOL last Wednes day (13) when it broke down tradi tional Government antagonism and succeeded in bringing its gadget to Harold Ickes' bow-out press confab

as Sec'y, of the Interior, So far as is known, Mutual's beat represents first time the wirere-corder has been used at an official corder has been used at an official cabinet conference. Result was that Mutual's 201 affiliates. hand the "old ("urmundgeon") uninterrupted 10-" on the aff at 12.46 pm. sharp. WOL carried it at 17.40 pm. sharp. WOL carried it at 17.40 pm. and it made such a hit locality that it was relayed at pm. and 10 pm. the same day. I have been a sharp with the sharp with the

wanted to bring its recorder to press parieys of returning generals. At that time, Col. Edward Kirby, then chief of War Dept. radio, handed down a policy forbidding use of recorders at such confabs.

Washington, Feb. 19.
Senator Burton K. Wheeler, chairman of the powerful Senate Interstate Commerce Committee, was the man behind the scenes in Paul Porter's last-minute switch of plans to clear out of the FCC altogether and give full time to his new job as director of OPA,

new Job as director of OPA,
Porter, fin a surprise move, told
newmen Friday (15) he would resign as FCC chairman as sone
he was confirmed for the OPA post,
with Charles R. Denny, Jr. slated to
move as acting head of the FCC.
Earlier reports from the White
House were emphatic that Porter
than over the OPA hot seed move
or less on a loan basis.
Wheeler told Vaurry' he had on.

or less on a loan basis. Wheeler told Vanury he had op-posed this setup both to President Truman and to Porter. Several committee members, according to Wheeler, were disturbed at any part-time arrangement, in view of commission's present workload—the heaviest in history.

heaviest in history.

While no announcement is expected soon on a permanent FC chairman, Denny is thought to have Wheeler's support for the 10b. Both Porter and Wheeler's support for the 10b. Both of the CC weachey, eithough it was Wheeler's hunch the commish could not tunction long with a six-

man team.

If Denny, after probation period, wins White House support for the No. 1 FCC slot, he will become commission's youngest chairman, a distinction the 40-year, old Porter held when he took over FCC last year. Denny will be 34 April 11.

year. Denny will be 34 April II.
Commenting on the youthfulnss of
the FCC set-up when Denny's name
came up for the commission post
last year, Wheeler wisecracked
"Another nomination or two like
this and we will be referring to the
FCC as the Quiz Kids."

N.Y. AFRA Elects: Bud' Collver Prexy

New York local of American Fed-New York local of American Federation of Radio Artists has a new set of officers, elected in balloting held Jan. 28 and just tallied, with Clayton "Bud" Collyer succeeding House Jameson as prexy.

House Jameson as prexy.

In spite of recent compromises on
the long-standing "lyoty-tower"
battle inside the chapter, the election of officers once more centered
on that disagreement which involves
contentions for and against AFFA
membership meetings
membership meetings
directly on
wagers of the door the conditions.

tions.

Felix Knight, nominated for the presidency by the anti-tower group, so 238 votes to Collyer's 470. Ben Grauct, opposed to the "inverties" is client as one of the veepces. But Quentin Reynolds was defeated as one of the veepces. But vee prexy nomine, having so only 387 votes. The complete list save prexy nomine, having so only 387 votes. The complete list save prexy nomine, having so and the control of the presidency to the presidency of the presidency of the presidency of the presidency to the presidency of the "nowerites"; and fifth, Ned Wever (506).

anti-tower group got their George Hicks, elected secre-without a contest. Luis Van The man, George Hicks, ele tary, without a contest.

tary, without a contest. Luls Van Rooten was chosen treasurer.

AFFA members resource and the state of the st

Small Stations Breathe Easier; Sniff Plenty National Ad Dough

Chicago, Feb. 19. Small local stations throughout the country never used to be considered much of a buy for national advertisers, but they are now. The long, hard haul for the little guys is finally paying of.

hard houl for the little gave is finally pairing off.

Among the big bankrollers cury and the pairing off.

Among the big bankrollers cury and the pairing harding out about the effective capable of doing are Procter & Gurte Gardin, and Miles Labs. Because of the General Motors, Guster Otta, Fitch, and Miles Labs. Because of the Garding of the Gardin

for a Buy' styline; to spoorored by Ref and althesine to the styline of the styli

lets, 180 are commonstly 250-waters.

Home Corn Preferred
There in it a CAB Hooper or Nietsen, rater around who won't admittant ten most clienteary explanation for these figures is that hundreds of small communities have been of Two Cities over WERN-WHAM of Continued on page 35 (Continued on page 35)

Radio in Transition' Themes Okla, U. **Annual Conference Set for March**

Oklahoma City, Feb. 19.

Leading figures in the radio industry will participate in the analosis conference on station problems of the conference on the conference on

Arthur Stringer, is, planned concurs of the conference. As the conference of Tendio in Transition," the working ratio fraterity will get to down-to-earth raid of the process of formulation stress on opening Thurs, March I, us, the process of formulation stress on opening Thurs, March I, us, the concursion opening Thurs, March I, us, the process of formulation stress on the concursion opening Thurs, March I, us, the process of formulation stress of the universal stress of the concursion opening the co

VARIETY

cron, National Education Assn.,
Washington, Willard D. Egolf, National Assn. of Broadcasters, Washington, Robert Enrob, KTOK, Otlahstrong, Washington, Robert B. Hudber, CBS,
N.Y.; Grace Johnson, ASC, N. Y.;
Kenneth K. Kellam, KTIIS, Hot
S. Offic, of Education, Washington,
Dorothy Lewis, National Assn. of
Broadcasters, N. Y.; Ben Ludy,
WIEW, Topeka, Kan.; Ken Miller,
N. Y.; P. A. Sugg, WKY, Oktahoma
N. Y.; P. A. Sugg, WKY, Oktahoma
V. S. Oktahoma, M. William
V. Radio, Columbust, Judish
WFAB, Lincoln, and William O.
Wiseman, WOW, Omaha.

Corwin '1-World' Award; Goes to Coast Sunday (24)

Goes to Coast Sunday (24)

Norman Corvin, CBS writer-preThe World's ward, including a trip
around the world, for his contributions to the "ideal of international
unity" at special ceremonies hometions to the "ideal of international
unity" at special ceremonies hometions to the "ideal of international
unity" at precial ceremonies hometions to the waldoorf-Astoris, N. Y., Monday night (18),
Award was made by former Mayor
the Common Council for American
Unity and the Willike Memorial
Fund and was broadcast over the
CBS activors. Corvinias "impaired
writing." LaGuardia termed, Corvinia
the "first of the Willike Kayevelers
who circle the globe" to reshind the
world of Willies and continuate
of the award annually would insure
to the ward annually would insure
of the award annually would insure
that Willike's "concept circles, the
earth in a kind of annual orbit"
Covini is skeedde to le teve for a.

Corwin is skedded to leave for a month's visit to the Coast Sunday (24) to complete negotiations for the filming of his radio show, "Mary and the Falty," He'll stop in Chicago en route to speak before the Inde-pendent Citizen's Committee.

Coast Stations **Getting Too Big** For Knee Pants

Hollywood, Feb. 19.

Hollywood. Feb; 18.
There was a young network that lived in a shoe . That characterizes American Broadcasting System's current housing situation here, the net is using facilities of NBC. Earl Carroll's, old Warner studios (now KEWB property), the web a own KECA Playbouse and illerally any other bash into which it can

Others are crowded, too, as wit-ness CBS and NBC tacking on ad-juncts and annexes.

juncts and annexes.

The jampack which has reducedradioties almost to the expedient to sitting on one another's laps will shortly be eased, however. Thought and the property quarters to ease the crowding and Mutual will soon move to a Fountain and Vince to the property quarters to ease the crowding and Mutual will soon move to a Fountain and Vince to the property of the propert

NBC is adding a pair of studios, both with large capacity for audiences, and they'll be ready by late spring. CBS is tossing up a brand-new structure which will house two big audience-studios.

big audience-studios.
Aside from the networks, work is
underway on two new studio buildings. J. Frank Burke, KPVD
owner, officially opens his very
owners, officially opens his very
studies, plus an aud sealing 269,
Site resembles a complete theatre.
Though management envisions an
aviruge from it, is gout packs all the
necessary propa, etc., resulting
opensets: b. bring only cach and

3 Labor Unions Get FM Permits

Washington, Feb. 19

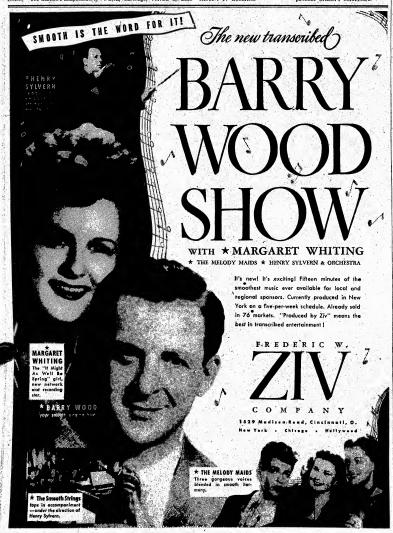
Conditional FM grants to three labor unions, the first FM chaunels to go to labor, were among 19 anounced last week-by FCC. Total number of conditional grants is now

233.

UAW-CIO grabbed a metropolitan channel in Detroit, Amalgamated Brandeasting System, owned by the Amalgamated Clothing Workers of America, ggd one in Rochester; and Unity Broadeasting Corp. of Temperature of the Control of the

Unity Broadcasting Corp. of Tensoesee, offspring of the International Ladies Carment Workers Union, 201 Ladies Carment Workers Ladies Ladie

Tennessee: Unity Broadcasting Corp. of Tenn., Chattanooga; WJHL, Inc., WJHL, Johnson City.





"Why, Mr. Silverpin," I sex to him, "for the best story on network costs, you should...

Listen to ABC!"

Just about everybody in the business is finding out that ABC has a story to tell about low-cost programming. Rates are lower than those of major competitors—despite the fact that ABC's fast-growing list of top-flight shows is winning more listeners all the time.

Look at the Sunday evening line-up, for instance: the Radio Hall of Fame, the Sunday Evening Party, Drew Pearson, Don Gardiner, the Quiz Kids; the Sunday Evening Hour, Walter Winchell, Louella Parsons, F. H. LaGuardia, Jimmy Fidler, The Theatre Guild on the Air. Is it any wonder that so many families everywhere are learning to stay tuned to ABC stations for their news and entertainment?

According to night-time coverage figures, the American Broadcasting Company's 198 stations reach an audience of Twenty-Two Million families from coast to coast—and the figure is climbing steadly as the

network's station facilities continue to be expanded and improved.

These Twenty-Two Million families, located in practically every major market in the U.S., constitute a nation-wide audience which can be reached more economically on ABC. If you compare rates, you'll find that one network costs 43.7% more per evening halfhour than ABC; another costs 28.7% more.

It's because they are able to get good time periods at low cost—and know that this can mean a valuable franchise both now and in the years to come—that so many leading advertisers are buying time on ABC today. If you are looking for good radio time, you'd better listen to an ABC representative soon.

7 REASONS

why more leading advertisers sit up and listen to ABC

- ECONOMICAL RATES Network X costs. 43.7% more than ABC per evening half-hour. Network Y costs 28.7% more.
- REACHES 22,000,000 FAMILIES, located in practically every major market in the U.S.
- EXPERT PROGRAM SERVICE available if and when you want it.
- 4. EFFECTIVE AUDIENCE PROMOTION that is making more and more people listen to ABC.
- GOOD WILL—a nation-wide reputation for public service features that present all sides of vital issues.
- 198 STATIONS—eager to cooperate in making every program a success in every way.
- PRACTICAL TELEVISION program-building on an economical basis.

American Broadcasting Company

A NETWORK OF 198 RADIO STATIONS SERVING AMERICA

Zenith Jumps on Color Bandwagon: All Set for Mass Production Of Receivers: Sez Black-and-White 'Dead'

CBS television's constant plugging said. "Their effects with color ar for color video received a shot in the just out of this world when com

CBS television's constant plugging said. "Their effects with color are for color video received a shot in the sust of this world when commonwheat in the color shot and the sustain announced. It would enter 100% to the color field on the ultra-high frequencies and planned to give up all experimentation in black and white. Let experimentation of color receivers very shortly and would have them on the market within a year at a price tot exceeding 20%, above the price tot exceeding 20%, above the After withensing the CBS contributions, McDonald declared the color of the c

CBS' Color Quiz.
CBS int missing a bet in its hypoed campaign to sell color lectvision. To the public. Most recent pitch is being carried over WCBV. CBS' N. Y. video outlet, where each night before the show starts, a slide is flashed on the acreen with the words are considered with the words are color with the words are color with the words are color with the words are colored with the words are colore

A routine about the webs color system.

System.

Goldberry dates are being quoted by manufacturers for production of color receivers?

Manufacturers for production of color receivers?

and. 'How long should I late to set standards for commercial color television in the galitra high too set standards for commercial great on the color television in the galitra high favor the CBS stand on the question, with the webs excess obviously attempting to secure the public's support for its campaign to have television move upolatins solor.

Publisher Morris Eves

RCA Portable Video Set (About \$200) To Be Marketed by Early Summer

New Co. to Have Video Sets In Stores by May

Jumping the gun on television receiver manufacturers who don't expect to begin marketing sets before early summer. United States Television Mfg. expects to have a line of video scts in the stores by early May. Best set, with a 20-inch tube that would project a 16x24inch picture and expected to retail for about \$900, includes facilities for AM and FM radio reception, as well as video and an automatic record changer.

What might prove the most pop Cleff Plugs Via Video

Ifollywood, Frb. 19.

Apparently the first musts published to color an interest of the first must published to color an inferested except on the nor second changes to the video where, AM and FM exception is Buddy Morris, naw here from east on regular visit to the second will make its television west on regular visit to does not figure on high-frequency Morris has hired aded Clark, forman manager of the Hollywood praca hield and one-time radiotic.

Special reasons are the consequent of the conseq

Assistances and more Strices arises again, spanin, program, out of ger again, spanin and ich tube.

Harry Boyd Brown, Phileo mer-Harry Boyd-Brown, Phileo mer-chandising manuer, revealed his firm had developed two mobiles units small enough to be carried in a fallion wagon and equipped for motion picture canorias. Brown declared that television furnished 600 times more information to the audience in a given period of time than radio and predicted that within than radio and predicted that within the Atlantic coast would lave tele-vision service.

the Aliantic coad would have lefe-vision service.

Philico sets will also be on the market by summer, Brown said, and will self for \$150 to \$450, the latter model projecting an image the size of the latter of the latter of the proper page.

Entary the proper page along ager, amounced but Mora Jepanned to market its new line of video receivers by summer, declaring that procurement difficulties had made any earlier deliveries im-possible. With a sales promotion to the proper proper proper properties of the latter of the properties of the pro-tein of the pro-tein of the properties of the pro-tein of the pro-tein of the properties of the pro-tein of the properties of the pro-tein of the pro-tein of the pro-tein of the pro-tein of the protein of the protein of the pro-tein of the protein of the protein of the pro-tein of the protein of the protein of the pro-tein of the protein of the protein of the protein of the pro-tein of the protein of the protein of the protein of the pro-tein of the protein of the protein of the protein of the protein of the pro-tein of the protein of the protein of the protein of the protein of the pro-tein of the protein of the protein of the protein of the pro-tein of the protein of the pro-tein of the protein of believed the demand would far ex-ceed the supply for some time. Firm will make two general types of frience the time receivers, using a screen. Du Mont will not mani-facture projection receivers until the present performance of such receivers can match the definition, clarity, sharpness and resolution of the direct view types, he added.

Jerry Fairbanks'

NBC Video Films



They're waiting for the professor!...

There's glamour in WTOP's Community Service Department

Our Director of Public Service and Education has more degrees than a thermometer...an educational background that sounds like a tour of the world's great universities ... and a professorship!

Sounds almost stuffy, doesn't it? Makes you think of well-thumbed textbooks, dusty classrooms, and the general weight of the world, Hardly what you'd expect to find at a bright, colorful spot on the dial like WTOP's. And hardly the kind of person to attract so many admirers. But then, you probably haven't met up with our Miss Hazel Kenyon Markel ... She may be Professor Markel, but "charm" is

really her middle name. She puts lots of solid thinking into WTOP's public service activities ... and plenty of personality. Mix the two together, like people at a party, and you have a special brand of public service that has set Washington civic groups and schools a buzzing.

Through WTOP, six hundred servicemen found rides home at Christmas ... a sensational tuberculosis campaign was written right into WTOP's own daytime serial Janice Gray ... a WTOP broadcast on the return of the Magna Charta to England made educational history ... and, well, by now you

Sorry, Radio Sales can't help you on this one. But write us or Hazel Markel to find out how a professor can rate a line at the stage door... and still do Washington's top public service job for Washington's only 50.000-walt station, WTOP.



Jerry Fairbanks est deal here. If the New York John St. 16 the New York John Royal net may be the New York John Royal net work wideo veepee, completed deal with Fairbanks after aureving to real pairbanks after aureving the Fairbanks will make a series of experimental about of all types. The New York John St. 16 the New

Fairbanks will continue to make his short subjects for Paramount and the new television departmen will be an adjunct to his studio op

PHtsburth — Hayes Dever, one-time singing radio star who was featured over both WASA and KQV here a decade ago before entering the aviation fled, has just been ap-pointed assistant to C. Bedeil Munto, president of Pennsylvania-Central Artilines.

REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CBS



We see by the papers-

...that power-full WOR has once again contracted with the N.Y. Herald Tribune to promote its sponsors' programs with more than 3000 lines of space every week during the year 1946.

Whether it's on-the-air, outdoor, direct mail, window display, newspaper, magazine, business paper, or special tie-in, WOR is probably doing one of the greatest great station promotion jobs in America today to build more and more listening in its 7-state, 16-city area for the sponsors whose billing it carries.

WOR -that power-full station at 1440 Broadway, in New York

N. Y., Coast Directors Do Care. But H'wood Boys Want Lower Fare in the works for hatter to hand over whan network for hatter to hand over whan network flore to hand over holds to RDG.

Hollwroact, Feb. 19, Having rendered spreament to be concluded insuline. Another special Having rendered spreament to be concluded will be called this archive and make up with the New York director group. Radio Director spreament will be called this work. Fine problems out a sponsed to \$1 \text{ for \$35 \text{ salary}}\$ is sawn house. Prime problems in bracket begave all the season bettleted huntly of Greitors resenting proposal in members of a possible 50 here. No tree stand bettleted huntly of Grid's start has been made to organize the stand bettleted huntly of Grid's start has been made to organize the stand bettleted huntly of Grid's start has been made to organize the stand bettleted huntly of Grid's start has been made to organize the stand bettleted huntly of Grid's start has been made to organize the stand bettleted huntly of Grid's start has been made to organize the stand bettleted huntly of Grid's standard bettleted huntly of Grid's start has been started by the standard huntler was referred to committee login negotiations with employers

AFRA contracts with nets come up then also and action may be com-

Tomlinson Kudosed

Washington, Pet. 19.
Edward Tontlason, NEC commonitated and little-American coport, received the National Order
of the Southern Cross, Bratilis highest decoration to foreigners at the
Brazillan Embassy here last Thursday. (14). Tomlinson 'also has received the National Medal of Meril
from 'Ecuador. Washington, Feb. 19.

New Civilians

Harold Walker, ex-Army, has re-joined the sales staff of WSAI, Cin-

Paul Martin, recently out of the of WWDC, Washington.

L4. Comm. Lloyd Dennis, back in multi after four years in the Navy, has returned to WTOP, the CBS-owned outlet in Washington, as a producer-director. He joined the

Raiph Edgar has rejoined WGAR. Cleveland, after three and a half years in the Air Forces. Return to announcing staff shifts John Saun-dors has fulllime production. Also back is William Pettepiece to WGAR engineering staff after three years in Air Force.

Hal Sawyer, out of the Navy with rank of lieutenant, after 44 months' service, back on the air from the Coast. He's the announcer for "Ad-ventures of Bill Lance," on NBC.

Lioyd Chapman, who was a mem-ner of the KDKA. Pittsburgh, news lepartment when he joined the ervice, has refurned to the West-ughouse station gain, but this time e's going with the sales staff

Martin Cohen, an AAF Captain who served two years in the Pacifi with the Fifth Air Force, has been named head of publicity and promo-tion department of WWSW, Pitt.

Jimmy Wilbur, who was clarinet soloist with the official Army Air Forces Band in England and France for two years, has rejoined WLW. Checimati, as orchestra director, While he was in the service his

Zenith

sells black and white three to o

solls black and white three to onethe public works color."

Asserting that in a color television,

Asserting that in a color television,

receiver the public could eaply color
without additional cost after the

original purchase of a preciver, Mc
Dation of the public could eaply color
without additional cost after the

original purchase of a preciver, Mc
Dation of the public in the 50 me, band,

which even the FCC concedes is a

temporary assignment. No videous

for operation in the lower frequenc
ties. "without putting the public on

notice that their 50 me, receivers will

for operation in the lower frequenc
ties." without putting the public on

notice that their 50 me, receivers will

be obsolice; he added

the concentration of the color

field. The long-standing sousbble be
sween CBS and the rest of the belevision industry has penetrated past

the broadcasters and fator the belevision to Zenith, Ceneral Flectric,

dition to Zenith, Ceneral Flectric,

dition to Zenith, Ceneral Flectric,

Westinghouse and Federal Telephone

and Radio, subsidiary of Inter
national Telephone and Teleproper

and white federsion on the other

hand, have gone all out for black

was "belling on the right horse." Da
Mont, RCA and Philec, on the other

hand, have gone all out for black

are of the device of the color

field that antil an all-electronic color

are all the stabilished by David

for such a system to be perfected

when black and white is all set to go,

CBS answers that with the asser-

CBS answers that with the as on that its mechanical color sys-m is also, ready now, and that if ee entire industry cooperates, the readcasters should be able to serve to public with full color program-ing by early 1937. According to r. Peter Goldmark, CBS director of search, full electronic color, "when comes will have solve colors." it comes, will have colors only a good as these and should not make this color system obsolete."

brother, R. D., led the Wilbur combo Navy, has been added to WLW; continuity staff.

Bitt MeBurnie back in the tran-scripton dept, at WBEN, Buffalo, after three years in Army as a non-com in a tank destroyer buffalion participating in four major European campaigns.

Tom Tarrant, vet radio scripter, has returned as a freefance radio writer and producer after four years of war work,

Jack Tyter, formerly assistant di-rector of CBS, returns to his post after more than two years as a member of the writing crew, Army Signal, Photographic Center.

Frank Dodge has returned as a CBS assistant director. He entered the service in March, 1943, and served in the ETO, and Pacific the-atre with the Army Eugineers,



funfest. A recent Conlan Survey proves that the majority of Can on radios are tuned to Marty's Party every weekday morning. What better way to tell your sales story to Canton's valu





PROGRAMMING PROBLEM

TO

haw to salve this p with an NBC Custo

Product distribution in 8 markets ... network coverage in only 3

BC RADIO-RECORDING DIVISION

FREE LANCE WRITERS **Please Note**

One of radio's best known, nighttime dramatic shows needs SCRIPTS.

Steady market . . . every week in the year.

Experienced writers only, please. Substantial pay.

Details, including explanation of requirements, on request.

WRITE

VARIETY, BOX 3731

154 W. 46th St., New York 19, N.Y.

N. W. AYER & SON, INC. U.S. Army Recruiting Service

BADGER and BROWNING & HERSEY, INC. Chiclets Dentyne Suchard Chacolate

TED BATES, INC.

B. B. D. & O., INC.
N. Y. Telephone Company
My-T-Fine Dessert
Saturday Evening Post
United Fruit Bananas
Wildroot Cream Oil Formula

BIOW COMPANY, INC.
Bulova Watches
La Boheme Wines

BLAINE-THOMPSON COMPANY, INC. Warner Brothers Pictures

FRANKLIN BRUCK ADVERTISING CORP. Warren's Mint Cocktail Chewing Gum

BUCHANAN & CO., INC.
Paramount Pictures
United Artists

CECIL & PRESBREY, INC.
Topps Chewing Gum
Ronson Lighters
Fleetwood Cigarettes

CHAMBERS & WISWELL,

Andy Boy Broccoli Andy Boy Celery

DANCER-FITZGERALD-SAMPLE, INC. Anacin Old English Polish Kolynos Tooth Paste & Powder Hill's Cold Tablets Spic & Span

DONAHUE & COE, INC. Metro-Goldwyn-Mayer Pictures

EHRLICH & NEUWIRTH Aziza Mascara

ERWIN WASEY & COMPANY, INC.
Barbasol

WILLIAM ESTY & CO., INC.
Piel Beer
Super Suds

FOOTS, CONE & BELDING
RKO Pictures
Selznick Pictures
Sunkist Oranges

FRIEND
ADVERTISING AGENCY
Carbona

GRADY & WAGNER CO.
Blondex

HONIG-COOPER CO.

CHARLES W. HOYT COMPANY, INC. 8 C Remedy Powders Parker-Herbey Products

JACKSON ADVERTISING AGENCY Flemolyn M. J. JACOBS, INC. Mission Bell Wines JOSEPH KATZ CO. Ex-Lax

KLINGER ADVERTISING CORP. Stanback Headache Powders J. M. KORN & COMPANY Don Juan Lipstick Ramsdell's Sulphur Cream

LENNEN & MITCHELL, INC.

Jergens Face Cream

Woodbury Soap

Woodbury Face Powder

AL PAUL LEFTON CO., INC. Seventeen Magazine

NORMAN A. MACK & CO.

J. M. MATHES, INC. Duragloss Nail Polish

McCANN-ERICKSON, INC.
Del Monte Products
Bromo Seltzer
True Magazine

EMIL MOGUL CO., INC.
Ronzoni Macaroni
Esquire Boot Palish

NEWELL-EMMETT CO. Beech-Nut Chewing Gum Chesterfield Cigarettes Pepsi-Cola Sylvania Household Bulbs

OLIAN ADVERTISING CO.
Paradise Wine
Snacks

PEDLAR & RYAN, INC.

CHAS. DALLAS REACH CO.
Admiracion Shampoo
Personal Romances
Magazine

AFTHUR ROSENBERG COMPANY, INC. Gleam Shampoo

RUTHRAUFF & RYAM. INC.

Hair Groom

G. Washington Coffee
Virginia Dare Wine
Lifebuoy Soon
Rinso

SCHECK ADVERTISING AGENCY, INC. Holland House Coffee

SCHWIMMER & SCOTT Coronel Magazine

RUSSEL M. SEEDS CO., INC. Pinex Cough Syrup

SMERMAN & MARQUETTE, INC. Dr. Caldwell's Syrup Campho-Phenique

SLANS & MAURY

ALLEN C. SMITH ADVERTISING CO. Tayton's Lipstick

STREET & FINNEY, INC.

J. D. TARCHER & CC. White Rose Tex

TRADE DEVELOPMENT CORPORATION Kaiser Automobile Frazer Automobile

YOUNG & RUBICAM, INC. Borden's Starlac Celanese Lipton Tea Grape Nuts Wheat Meal

NEW YORK 22, N. Y.

A radio station is known for the companies it keeps

W N E W
KEEPS THE FINEST
YEAR AFTER YEAR

For a real selling job in New York City, the nation's leading advertisers use

WNEW

...... From the Production Centres

IN NEW YORK CITY . . .

IN NEW 10KR CHI

Hubbell Robinson to the Coast latter part of the month for a look-see
and to meet up with the Foote, Cone & Belding gang in Hollywood.

Barry Wood back from a three-week vande tour of the south and all set
to record the new "Barry Wood Show" for Fred Ziv, already sold to 183
stations on a multiple sponsorship basis. Margaree Whiting, Hank Sylvern
orch aend Melody Maids Trie co-featured, Jeanne Harrison directs... Peet
McGovern, who as Army captain headed up an Army Service Forces radio
unit in N. Y., just released from service... Jint O'Byoon, publicity of the control of the Control

an Mutual, left yesterday (Tues, on American Air Lines' 12-day Junket lo Holland.

Joe Pranklin, of WNEW production staff, has auditioned a 15-minute musical commentary featuring Chet Lane, late of the Armed Forces Network music at the Table general and the Lane of the Armed Forces Network music staff. Packet expenses, and wife to Coast Friday (13) for two vecks. Andree Wallace and John Stanty join "Barry Cameron players, while Helen Choat, Ben Cooper and Ellen Malara rar added to "David Harum". ... Anna Karen, John Graham and Roper Peurson new to respective casts of "Just Plain Bill," "Young Widder Brown" and "Backstager Wife". ... Charme Allen, Ralph Camarago, Attun. Allen and Camero Prudic Services of The Cooper Services of Services of Services of Services, and the Services of Services of Services, and the Services of S



Will You Be Our Valentine?

Here it is, Februayl, ...time to bake a cherry pic, split a rail, recise the Gerstysburg address, and send our true low toilest with a valentiate.

The violet crop may be a little short in these parts, this year-but at WHB we've a weveel little package awooing in the Kansas City market! Beginning in awooing in the Kansas City market! Beginning in awooing in the Kansas City market! Beginning in which parts the state of the control of the

	FOT WHE A		YOUNG of		is ar any	٠.
Now '	Yerk City, 18	11 W	Yest A2nd St.	1.0	agacre 3-192	•
Chica San I	rancisca, 4	33 East	Washington	St	Allebeyer \$44	
Les /	Ingoles, 13	441	South Hitt S	Copperson	Michigae 092 MArrison 116	i
KEY	STATION	for the	KANSAS	STATE	NETWORK	
Table 1	20.00				1	

HODGER SHEET HODGER SHEET HOVERNER 146	WHB	Station A	Station B	Station C	Station D	Station E	9
	27.2	21.7	18.6	12.3	15.7	3.4	
TO STATE OF THE PERSON NAMED IN COLUMN 1 AND THE PERSON NAMED IN C	28.2	22.6	26.7	T5.9	8.8	2.4	
1	10.7	37.0	27.8	14.5	9.0	3.8	
207 mm ph/ 7 mm 2 m - 2 p / 20	31.8	28.8	26.7	12.6	2.1	0.0	

VARIETY

Wedler Deep, back east after Palm Springs vacation, with "Hall of Fame" shedded to stay on Coast until April ... Parts half of "Breakfast Club" all set for the Coast until April ... Parts half of "Breakfast Club" all set for Lee H. Bristol, veepee of Bristol-Myers, skedded to get a special award on "Mr. District Attorney" tonight (Wed.) from the National Conference of Christians and Jews. Clustion is for "steedfastly exposing the criminal character of those forces of hat which would divide America along rachal character of those forces of hat which would divide America along rachal plugging the fight against jayenite editionsency, and showing how to handle the problem has been produced on platters by John H. Clarke, formerly producer of "Blind Date" on ABC. .. Jo. Lyons, writer and casting director at BEBOGO, onode ting course in television programming at New York Univ. ... Act Byron, writer-producer of "Mr. District Attorney" bedded with pronocnible of "Tamous Jury Trais," which ABC took over on sustaining basis about a month ago when show was dropped by Williamson Candy. "Procter & Gambie definitely dropping its FlB show on CBS next month with Stan Joseloff wrapping up the "Dr. Kildare" show as replacement.

IN HOLLYWOOD . . .

Ed Kobak, Phil Carlin and Abe Schechter broke up and went their separate ways after a few days of confabbing with Lew Weiss and Willet Brown at Don Lee headquarters. Carlin histeld back to New York with Proven at Don Lee headquarters. Carlin histeld back to New York with periodic call on James H. McGraw, with whom he was associated in McGraw-Hill Publications, and Schechter entraining last.

Six Larmon browned and robust after a month on a ranch at Chandlee, Ariz. He came into town to 're-install' Torn Lewis as vp. in Chandlee, Ariz. He came into town to 're-install' Torn Lewis as vp. in the summer spot for Durante-Moore until that new offer from Coca-Cola is kicked around a bit...' Meet Me at Parky's 'had is lease extended another 13 weeks... Ed Jorgenson, KFI commentator, last week was stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won a stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Huntley won stitched to Belle Keller of Chicago, ... Columbia's Chef Sambia of Chicago, ... Chicago, ... Columbia's Chef Sambia of Chicago, ... Columbia's Chef Sambia of Chicago, ... Chicago, ... Chicago, ... Chicago, ...

IN CHICAGO

IN CHICAGO

John Aferman, WBBM asleamar and former exce secretary of the Democratic Committee of Southern Cal. has been subpoenced to appear before the Tobey Commission in Washington this week to testify in hearings on the Tobey Commission in Washington this week to testify in hearings on the Tobey Commission in Washington this week to testify in hearings on the Tobey Commission in Washington this week to testify in hearings on the Tobey Commission in Washington Commission Commission on Washington Committee Com

SUGAR SCARCITY CUES WRIGLEY STATUS OUO

Chicago, Feb. 19. In spite of the fact that produc tion has been resumed on topbrand Spearmint Gum, and baseball se is drawing clese, P. K. Wrigley in-terests don't contemplate changing their present radio setup, according to the gum magnate. "With present

their present radio actus, according to the pure magnete. "With present sugar ration at 50% of the 1941 level why should we advertise, when we can't rade concupt sum to meet channels novel" was the way Wrig-common to the control of the control of

Bidders for Nixed WOKO Nixed on FCC Delay Bid

Washington, Feb. 19.

Bidders for facilities of WOKO,
Albany—If and when station is
taken off the air—last week (13) asked FCC for an indefinite postponement of hearing on their requests until the Supreme Court
rules on the status of the Albany
outlet.

ruces on the Santos of the Archiver of the Control over to the 146 held by WOKO. Commission is

held by WOKO.

Commission is in process of appealing a Court of Appeals ruling upsetting its decision to yank the vitation's literace.

'Planned Parenthood' Airer Hit: 'Offensive' To Albany Catholics

Albany, Feb. 19, Obeservers here were waiting to e whether a storm would break following an open discussion on

see whence a store would break following, an open discussion on a bank - sponsored program over the state of where

where the exchange between Willia, who conducts This and That" for Albany City and County Savings Bank at 5 p.m., Mon.-Fri, and the minister, lasted about 10 minutes.

Bank at 5 p.m., Mon.-Fri, and the minister, lasted about 10 minutes.

Gram of "planned parenthood" was offensive to Catholics, who comprise a majority of Albany population.

San Antonie.—"The Missus Goes to Market" is the title of a new series of quarter hour programs to be aired over KABC under sponsorship of the Handy Andy Super. Markets, Mon-days through Pridays.



Ken Wright has been the virtness of WKY's mammeth Kilger in. In addition to his ov red programs and taking

grams, Ken Wilght has played a weekly half-hour closed-circuit the Army's Borden General Hos-pital at Chickaska, Okla., fo



Portable Recording-Playback Gadget Seen Answer to Transcription Costs

A revolutionary new combination of recording-play-back machine and playing back instantly a half-hour shown on sever-induce muscale playing back instantly a half-hour shown on a sever-induce muscale playing back instantly a half-hour shown on a sever-induce muscale playing back instantly a half-hour shown on a sever-induce muscale playing back instantly a half-hour shown on the produce described of how to produce described of how to produce described of how to produce described a back could have country large back out that currently. Small states the shall core, which will make it better than the state of the shall produce the country large half and the shall be shall b

begin-house they can't afford "Easy Aces." "So the Story Goos." and other well-known shows. Aces." "So the Story Goos." and other well-known shows. The Story Goos." And the well-known shows almost unlimited possibilities, along with the hower-cost angle, and the hower-cost angle,

Here's How

Here's how Sperry is going to use the machines, which resemble toy rolliop desks—and these uses are, of course, applicable to other e.t. out-fits, as well as to radio stations, ad

Instead of distributing records by express, he'll send them airmail special—21 cents instead of 40 cents.

special—21 cents instead of 90 cents.
2. Because machine, is small causing to be set on an office desk, it is considered to be set of the state of t

machines by Long.

3. Field operators for Long will be able to air-check radio programs presented by bakerios, and will air-mail them back to the Chi home office, where Sperry's production erew will review them and, on the other side of the same air-check, give, advice re the programs.

give, advice re the programs.

4. Due to automatic growing de-vice—and this is probably the most stonlishing part of the whole deal— i'll be possible during recording.

I'll be possible during recording show, iron out writhles, and start up again where the break was made, thus obviating present method of starting all over again when some-both fuffs. Automatic growing sys-tem of the programs of the property exists of the property of the property of section of the programs. needle—a tiny one always drops in the same groove.

5. Rehearsals or auditions will be recorded, gimmick being to mail them to the baker, who can listen and give his approval or whathave you.

6. Long execs will record speeches directed to staffs of radio stations, bakeries, salesmen, etc., who can sit around and listen en masse to the

7. Besides the lower delivery co

Besides the lower delivery cost, records themselves cost only nine ents-versus present audition traiscription cost severaging \$1.
 8. In the field, Long employees will record their conferences with radio station reps or bakers, thus making permanent records of these confals.

201fabs.

-9. Due to a new type mike and am-plification system, it's not necessary to talk directly into the machine, so to talk directly into the motivation where the recording spation on the wider of those on film sets, with entering the recording spation on the wider of those on film sets, with entering the recording spation in one convert station. In which we have the set of the recording the recording the recording the recording to the recording the

10. For promotional purposes, Long Co, intends switching to spoken correspondence, feeling that

fidelity in music.

12. Larger bakery clients will receive complete recording outfils, as against playback machines only for the smaller ones, which will make it possible for the baker upon receipt of the "letter" from Long to answer immediately on a record, There are four-linch disks available, too, which can be slapided on the back of a can be slapided on the back of a

Boston—Frank Ryan, who broad-cast hockey games for the first time in this section 22 years ago, has re-turned to WBZ where he will broad-cast post-game recreations of home and out-of-town games.

New WNEW Sun, Show Spots Pix Talent Scouts

Eastern talent scouts of major film companies will do a weekly stint on a new WNEW, N. Y., show, to be done by Bill Berns, special events man at the station.

Tagged "Sunday in Hollywood," it's a 15-minute chatter affair, with the talent scouts serving as judges to pick best choice from Hollywood ranks of possible stars for suggested

Myron Mishkin, 20th-Fox, is on the initial sesh Sunday (24), with Zelma Brooks, Warner Bros, set for the following week.

Mayer's Legion of Honor

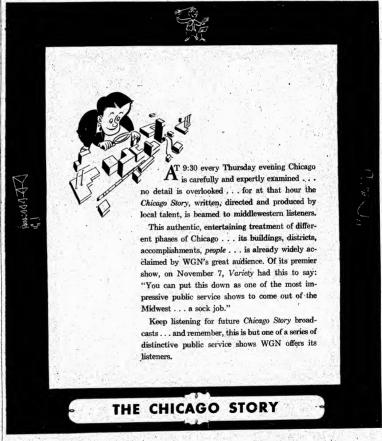
Washington, Feb. 19. French Government announced last week it would award its Legion of Honor decoration to Gerald Mayor, former OWI attache in Europe, now with the State Department's Office of International Information and Cultural Affairs. He was formerly with NBC in New York

Platters With % Wrinkle Dangled By World B'dcasting as Star Come-On

With the royally deal, the person by Herb Gorden of the World Broadcasting System, Gorden has been offering among percentage and on who were a period royalty deals on platter shows. So far as is known this kind of propagation hasalt been offered periously, and Gorden hopes to sug some the control of the c

recording and politers allows. So, the second of the secon

New wrinkle in setting up tran-scription shows is being submitted by Herb Gordon of the World former stands to make more coin



A Clear Channel Station Serving the Middle West





MUTUAL BROADCASTING SYSTEM

Transcription Reviews

SUMNER WELLES Producer-Director: Brad Simpson 15 Mins.; Once-a-Weck 20 Stations

Stations (WJW Enterprises, Cicretand)

28 Stations

(WJW Enterprises, Cicercland)

Frank, scholarly, and almost mountully above in his analyses of der Secretary of State Summer Welles booms out on this series of public has been a series of the series

ourselves."

However, he argued, other nations won't go for that because the U.S. wants to participate, in their scientific discoveries too, and if we go nationalistic, the other countries won't give us the right time. Windup, "The peace cannot be held if the United States pursues a policy of solution and imperialisment a pice."

neighbors to the south, especially those who did so much to help us win the war—like Brazil. The One-Worlder has a lot of fine things to say, but his delivery just isn't pulatable: In fact, 'twould be 'nopeless, with guys like Winchell, Heatter, Kaltenborn, ctc., as competition.

Mike.

statems.

Calling All Girls, which was too the All Girls, which was too the All Girls, which was too the All Girls, which was to the All Girls, which was too the All Girls, which was too to the All Girls, which was the

up: The peace cannot be held if the crew.

United. States pursues a policy of Designed to get the sox-nt-halfisolation and imperialism.

On other program, the made a pica
for the better understanding of our olday, but def. That's borrowed

<i>Years

Million

LETTERS

written EVIDENCE

AUDIENCE THAT RESPONDS TO TALENT AND PROGRAMMING

PLEASE AND SERVE

MIDWEST AMERICA

CHOSEN TO

OF AN

rom Jenny, who makes the remark re one of her "ardent, hearteries." Patey Campbell and Sylvia Lee are lie judgeling and the patential of the p

the soda fountain crows we have tomers.

Il's a good job, talking neither up nor down to the gals, and tied together like a "woosome twosome" that's denny again).

Add "Did You Know" item: There are 9,000,000 teen-age girls in the U. S.—and more coming! Mike.

*BLACKSTONE, THE MAGIC DE-TECTIVE" With Ed Jerome, Fran Carlan, Ted Oabe-ne, others Webb Writers: Jean and Naney Webb Writers: Jean and Naney Webb Dreebor: Carles de Angelo Autouncer: Allan Kent Music: Bill Meader 1 10 Mins. (Charles & Michelson Transcriptions)

16 Sations (Charles officials of Biackstone the magician might appear sight of the bat more suited to television than radio. This set of 78 quarter-hour shows would seem to offset that theory. They're informative, well set up, and never lacking in interest.

radio. This set of 78 quarter-hout heavy. They're informative, well set up, and never lacking in inter-front in a set up, and never lacking in inter-front in a set up, and never lacking in inter-front in a set up, and never lacking in inter-front in a set up and the set up an

plained reproduction gimmleks. Ingraphic former's stave takeoff on the folial former's stave takeoff on the folial former's stave takeoff on the folial former's great many cities in the U. S. and samed, should prove a big draw, especially for the youngsters.

Mike.

Five FM Permits Given Baltimore; 328 in U.S.

Baltimore, SZO II U.S.

FCC yesterday (18) handed out its first five, conditional FM: grant for the Baltimore metropolitan area, itself in the Baltimore Baltimore Broadcasting, CO, WCAO, Baltimore Broadcasting, COT, all Forced productions and the Baltimore Baltimore Baltimore area of the Baltimore Baltimore area of the Baltimore Baltimore area of the Ba

Television Reviews

"SEE WHAT YOU KNOW"
With Bennett Oerf, emeee; Gypsy
Roos, Lee, Tex McGrary, S. J.
Produser-director: Ben Felner
Ass't director: Jerry Faust
Cameras: Howard Hughes, Ralph
Warren
Warren
Sustaining McMendaby (13), 8:20 p.m.
Sustaining

30 Mins.; Wednesday (12), 8:20 p.m. Sustaining. Sustaining. Most ambitious venture of CRS Clevision into a quiz-type program. "See What You Know is the kind advertisers should go for in a big way. This entry, while possessing all the attributes of good entertain-production-wise, however, before it an pass missier.

all the attributes of good entertainment, will require much polishing ment, will require much polishing the property of the pr

Follow-up Comment

Continued from page 26

the radio will reach directly anyone who wants to listen. This shows the need of continuance of shortwave broadcasting from this country." A former. OWI colleague of Davis added (off the air): "AP please copy."

copy."

WNCA (N. Y.) out on the massably effective show on the unsably effective show on the unsably effective show on the unsably effective show on the unsable show of the unsable show

Washington — Corwin Lockwood, back from long overseas duty as Lt. Commander, USNR: has returned to practice of radio law with firm of hogan and Hartson hers, D. C. counsel for Paramount Pix radio Increasts. Lockwood was formerly on ECC's legial staff before joining up with H, and H.



tollow thin

is vital in high goal polo. Just as vital in the selloing of radio time is the "follow through" after the initial sales impact. When it comes to servicing clients' accounts, Weed and Company follows through consistently all year long.







REPRESENTED BY JOHN BLAIR & COMPANY

Wayne Coy Cited For Platter 'Treat'

FCC member Clifford J. Duri ribution to broadcasting" action of Wavne Coy, manager of the Washwavne Coy, manager of the washing Post indic WINX, in making available to stations throughout the country platters of a "public-service" sustainer carrier carlier on

ica sustainer carrier on WINX.

Program was a 13-minute inter-view by Herk Ellison, associate editor of the Post, with the Post of State of the Other Post, with the Post of State of S

SO, CAL, INDIE B'CASTERS **FACE GABBER PAY HIKE**

Hollywood, Feb. 19. Southern California Broadcasters indie station group, has been notified that exisiting announcer contracts with American Federation of Radio Artiss will be terminated on March IM Move in first step in re-negotiat-ing for gabber salary hikes under me blanket ignerment. Date will seem blanket ignerment. Date will seem blanket ignerment seem to be seem seem seem seem to be seem seem seem fullon has allow the Artisa seem disease the problem. It original commercial to commercials for nonneers. It connectes that initial plan has been abandoned but it still plan has been abandoned but it still plan has been abandoned but it at last fees per commercial easily raises approximating 90 to low. Artists will be terminated on March

100%. Stations denounced percentage proposal and at first retused any hike. Now stations have also reconsidered and are amenable to "some" boost, thought still violently opposed to anything but straight salary raise of somewhat lesser proportion than union seeks.

CBC Plans 200G Outlet. Editor Calls It Waste

Regina, Sask., Feb. 19.

Reginn, Sisk. Feb. 19.
Reports are that the Canadian Broadcasting Corp, plans to invest \$3500,000 in a new \$5,000 out 18.
Standon of the Calpary, The plan to see \$1500,000 in a new \$5,000 out 18.
The plan time \$5,000 ou

San Antonio.—An opportunite terais to make known their view miblic issues will be offered on corrams over WOA. new scries of programs over WOAI.

The Voice of the Veteran" will be heard each Tuesday, Thursday and Friday for a quarter hour under spensorship of the Lone Star Ice Starioss.



Old ABS Stations To Keep Informal Link

Hollywood, Feb. 19. Agreement has been reached be

Agreement has been reached between Coasi remainst of defunct Associated Broadcasting System to participate in a part-time, per occasion, regional net under leadership of Van C. Newkirk, erstwhile v-p in charge of western end of Associated. Permanent lines are down but when business is acceptable three will be the service of the control of the contro

Scattle.

For cue purposes regional will be known as United Pacific Network, though name is not an incorporated label. Areangement is temporary sociated headquarters, elaborating on bust-up. So far no detailed explanation has been forthcoming since conference call to all stations announced the finise.

Kansas City.—Ann Fitzgerald is new script chief at KCMO, ABC out-let here. Formerly at KVOO, Tulsa.

New ABC Promotion Mag

New station promotion piece for affiliates as well as the net is going to be published by ABC, beginning May 1, in the form of a monthly mag which will contain plugs for the web's shows and personalities as well as for the local outlets.

went as for the local outlets.

Each Issue will give a third of the space to each local affiliate cooperating in the publication. Local as well as national advertisers will be tied in.

Mag will be called The Listener, with local station's call letters indentifying the publication. However,

wan rocal station's call letters inden-tifying the publication. Harry S. Goodman handling the mag in New York for the network.

Major Stephen J. McCormack, out of uniform, hes returned to the an-nouncing staff of WOL, Washington, He was with the station until he went into the Army in 1940.

Capt. Seamon Jacobs, cx-Broad-way p.a. and hubby of Margie Hart, out of the Army. He'll write on Harvey Stone show.

ABC Promotion Mag Ties Web, Affiliates Supreme Court Supports WPEN Ban Of 'Sabbath Monopoly' Evangelists

Meat Packer Wraps Up WABY Baseball Program

WABY Baseball Program
The Albany, Peb. 19.
The Albany Division of Tobin
Packing Co. will again sponsor
broadcasts of Albany Eastern
Wilson C. Codling, vice-president
Wilson C. Codling, vice-president
that his company boped to continue
so "for many years to come."
Albany Packing has sponsored the
play-by-plays for the pact two
someon, and has teader during year
season, and has teader during year
season, and has teader during year
warmup' baseball quiz on WABY
two nights weekly, starting March
The concern will again present a
"warmup' baseball quiz on WABY
two nights weekly, starting March
S. This show, featuring Manager
S. This show, featuring Manager
League season opens the first week
in May.

Philadelphia, Feb. 19.
The U. S. supreme Gourt Last 19 everruled that WPEN was within the
trights in redains to renew contracts
with a group of radio evangelists.
The Court said that there was no
intringement of free speech or right.
The ministers had brought suit on
habiting.
The ministers had brought suit on
Federal Court here when the Fee
ning Bulletin, upon purchase of the
station, "cleaned" house" on its
station, "cleaned" house on its
station, "cleaned" house on its
station, "cleaned" house on its
purpose of giving the three major
religious groups—Catholic, Protestunt and Jewish—representation on
its Sabbath shows.

Edward Scoville, supervisor of production for CBS Network Opera-tions, has returned after five years with the Coast Artillery. He par-ticipated in the African and Pacific campaigns, and attained the rank of lieutenant colonel.

Meet "The Mayor"

(He's got influence!)



"The Mayor" is Nelson E. Bragg, whose daily whimsy is known and liked by millions of New England radio listeners.., Now "The Mayor" brings his wit to WCOP, the Boston Cowles Station, three times daily, Monday through Saturday. From 7:45 A.M. to 8:00 A.M. and again from 8:15 A.M. to 9:00 A.M. he emcees a smart comedy and variety show featuring the live talent of Hum and Strum, who are among the longest and best known radio performers in New England. One-minute spots are available on these programs.

"Braggin' with Bragg" is the headline for "The Mayor's" afternoon program — from 4:15 P. M. to 4:45 P. M. - where he dispenses comedy with popular recordings. One-minute spots or quarter-hour units are available at this time.

Both Bragg himself, and Hum and Strum pitching with him, are long established in Boston listener-loyalty. These programs of top-notch entertainment are top-flight vehicles for sponsors who want to address a proven following. Rates and availabilities from any Katz office.



P. S. "Terry's Tune Shop" is another smart buy. Terry Cowlin presides over a program of "sweet" recordings from 2:00 P.M. to 2:30 P.M., Monday through Saturday. Available for minute spots or quarter-hour units.



A Cowles Station Exclusive American Broadcasting Company Outlet in Boston

Schwerin System of Pretesting

Continued from page 18

Turn is attractively high for, playsy gernod, it is perfected now. It will and musicals that really click. There would be little difficulty in present a play of the property of the p would be little difficulty in pretest-ing sample theatre audiences to de-termine how Manhattan theatre-goers will react for a play, part by part, from the first act curtain for the closing line, Here again, a cum-bersome method of pretesting—un-certain trail weeks in Boston, Phila-delphia, or Washington—could be dispensed with.

dispensed with.

All of these major entertainment fields share a common pattern of large financial investments and a considerable uncertainty as to the value of the "product" in which the each is being invested. The pretesting large world is on the prediction of the production of t cash is being invested, The precessing idea points to, at time when the same kind of accurate market recarch can be done for movies, plays and televised shows that has been accomplished for other commodities or services for consumers.

modifies or services for consumers. Further likely uses for the system readily suggest themselves. It is apparent that if could be used to disparent the summary of the sum

The big question on the minds of many men who have long been in search of a system like this is, of course, "How soon will. The Schwerin System be Available?"

The answer: As far as the methods and operations involved are con-

Since the system is inturally be-ing furnished on an exclusive basis to customers, whether networks, agency, or advertiser, whether unique virtues it, possesses should unique virture il, possesses should verpresent idodevishi for the possessor of the resports. Most of the advantages have, been mentioned and commented upon. in the course of these articles. Cathered together and summed up, they add up as follows: The system substitute of the state of the course of the system substitute of the system of

minute-by-minute construction of a radio show, rapid enough to it into the fight production schedules of the production schedules of the production schedules of the production schedules of the production of the production and production are production of the cutter popular of the production of the cutter popular of your customers or your competitors used to be producted to such a production of the cutter of the traction of the cutter of the traction of the production of your customers or your competitors used to be producted to the production of the production of

tiser's ciforts to or ate a program that will sell his product with maximum effectiveness; in short, each new test adds to the fund of continuing knowledge at the fingertips of the sponsor served.

of the sponsor served.

It can be used by the advertiser or agency to take the guesswork out of the selection or construction of a new show, selecting from among many contenders the single program for which the audience itself has east its yole. By the same token, it can determine which of the con-

it can determine which of the con-tendors best appeals to that portion of the total listening population made up of potential customers for the sponsor's product—in other words, a show tailor-made to ad-tise and sell a particular item.

tiss and sell a particular item. The perennial network headaches—austainers—can, it's now felt, be built up to salcable proportions through judiclous use of the Schwerin System. For public service programs, it can answer the pertiame and which den't from the shower than the period of the period

Another regular headache, the number replacements program, ob-lously yields to the same sort of

For the television minded, the syson the terevision minded, the sys-em offers the chance to save a onsiderable slice of the money be-ng siphoned into unsuggessful or in-onclusive experiment.

conclusive experiment.

With the war at an end, the broadcasting industry admittedly stands
at the dodyway of a new age. Television, trequency-modulation, technical improvements in sending and
receiving apparatus, all ofter new
opportunities and provide greater
challenges. It would seem that the
Schwirzin Schrien represents as a sta-Schwerin System represents an adschwerin system represents an advance in research technique which keeps pace with the new technological advances in 'the industry it-self. Certainly its intelligent application can do radio, tele, and show business in general a lot of much needed from

Small Stations

Continued from page 27 :

during the past 10 years that more often than not they'll tune in the local man-on-the-street show to find out what Neighbor Jones thinks about this season's crop of rutabaga, in preference to the high-rating not show being beamed at them simul-taneously from the nearest 50,000-

And there's no reason to believe that these local stations won't become that these soes attained won't become inercasingly important in the future, particularly with FM's low range looming. Because of its limited scope, FM coverage will be local at first. Ergo: Power alone isn't the answer to full coverage any more. You have to have stations, and more stations.

trons.

Ten years ago a hational advertiser wouldn't consider a 250-watter, being of the opinion, and rightly, that nobody listened to them because people got better programs on the webs. Today, however, the small-timer has come into his own as a sales weapon.

Resson obviously is that the lift of lift of the lift of lif

Reason obviously is that the liftle graph have made themselves a power in their communities. The big guys can't do it because their setups don't lend themselves to such promistion. A big station in Raleigh, N. C., for instance, and serving the whole castern part of the state, can't sford to devote i.self a cochieve to Alaeioh devote i.self a cochieve to Alaeioh devote i self exclusively to Raleigh problems because it's serving a num-ber of other communities also.

The local Raleigh station, on the other hand, because it can give everything it has to the town, can

everything it has to the lown, can eventually experience listeners, just as the Champaien, III., News-Carekto has more: readers in Champaign than as more: readers in Champaign than sheet has a lot of downsite news in the but i'll never equal the local daily's circulation in that town. As a result of surveys', various active, reps here are of the opinion active, reps here are of the opinion aren't as effective as they might be —in other words, that they can't do-pend solely on them for covering, even when they're only 25 miles to the control of the control of the con-position, is what makes the small sta-tions important nowadays:

For one, electrical transcription For one, electrical transcriptions, which have been greatly improved technically and talent-wise during the past few years, and from which the stigma of 'not being live' has thereby been removed, are the back-bone of many a small-timer. More people are listening to the c.t.'s than even before. The wait best of the company of the compa ever before. The muil pull of the disks proves that.

Disking the Gabbers

Chicago, Feb. 19.

"Distinguished Guest Hour," program featuring w.k. speakers curbeing heard Sunday afternoons live, is now being plattered by Criterion Radio Features, Chl. following pact between the Smith-Ben-son-McClure agency, who handle it on WGN, and Criterion Features, production agency.

production agency.
Live show is sponsored by Carson
Pirie Scott & Co., local department
store. E. T. version will be on a
quartor-hour, onco-a-week basis.
Speakers discoursing on every imaginable subject include Will Durant, Islere Elizabeth Kenny, Ruth
Bryan. Owens, Jan Struther, Ely
Culbertson, etc.

Hooper

Continued from page 25

costinued from page 25
persisted goes up in the more poppersisted goes up in the more popings go down. As far as ratings are
concerned, a miserable sleet storm in
March may be worth three good gags
in a comedy routine. But with so
Southern California, performers are
becoming less and less conscious of
the influence of weather or ratings.
There's more to the story than
purgraph. But I hope I've said
enough in one letter to convince
alent that it shouldn't take reportto-teport, rating changes so perculaint that it shouldn't take reportto-teport, rating changes so perdo about the wobblec that are part
of a sampling operation . .about
the seasonal changes . about the
seasonal changes . about the
seasonal changes . about the
ways say to radio performers; we
don't rate the show; we simply
measure the audience.

KQV's Scoop Continued from page 23

broadcast had been extended from 15 minutes to half an hour berated Kaufman for double-crossing him, elaiming he had no inkling that he would be placed on the snot that

When strike was finally called, Kaufman still kept on heels of Mueller through Lipsitz, and ham-mered away the point that sline public was now dramatically aware of effects of such a walkout, volun-tary restoration of power on part of unkn would probably gain favor-able reaction for union. Mueller

began to see light and at 3 evices, Kaufman ealled Wasser and raid the began to see light and at 3 evices, Kaufman ealled Wassers and raid the was sitting on a barrel of dynamile and to hold the station ready for meantime. Musler had to cantact others on union committee before would go on the air with his lew would go on the air with he would go on the air with he would go on the air with he is worth to the word of the word

Teaser Technique

KQV. however, hed several employees right with Mueller while he was making his rounds in the evening, but just when they were ready to break, guy had to go out again. By this time, station was airing teasers every half minute or yo telling everybody to keep numed in for year, important annunconcept. tening everybody to keep tuned in for very important announcement. Whole thing resembled the situation in the play. The Front Page, had the story locked up but afraid of the alighest possible lask inas-much as studio by that time was full of newshawks and cameramen who had been tipped something was in the whole.

Mayor Lawrence, who had been trying to break strike for 48 hours, and power company itself hadrit been able to contact Mueller all day and they were completely in the dark about what was going on; only Kaufman on the outside knew. Fi. nally, at 11:29 p.m. Mueller showed up ready to muler his statement. up ready to make his statement. At that moment, two other stations were broadcasting a disc of Mayor Lawrence's live speech of several hours carlier when he pleaded for an end of the walkout.

an end of the wallout.

Newspapers, eognizant of job
KQV and Kaufman had done, were
liberal in space and mentions of
station and its newscaster with one
exception. Sun-Telegraph, which
owns WCAE, blocked out KQV call
letters in pleture showing Mueller
at the mike ending the strike.

CSU Seeking

Continued from page 4
completely negatives the right of these employees to these their own bargaining representative. We will not engage in any negotiations with you affecting these workers unless and until you are legal, essentiated for represent them.

"2—As to the jurisdictional direction of the committee and order them of the committee and order them.

"2—As to the jurisdictional directive of the committee appointed by the Council of the American Federa-tion of Labor, you state:
"Conference will assure the producers that we will not participate in any strike against the directive of the three man Committee. the three man Committee. definite agreement our the part of each time agreement our the part of each time of that directive irrespective of the outcome of any negotiations in of that directive irrespective of the outcome of any negotiations in which we now engage. We are com-had to the direct agreement by each union as to this matter, as we feel that any action by, or resolu-tion of, the Conference of Studio Unions, is ineffective for the pur-nose.

Officials in the position of the position of the position of the position of changed working conditions, which obviously will again affect such increased wage scale. We, therefore, must again repeat our request that the negotiation peat our request that the negonations must first cover working conditions and that any contract we enter must be an active agreement covering both working conditions and wages."



miles of Soit Lake City. These smelters treat ares from Utah and me ather states, and even from some for-eign countries. Utah's mining, milling and smelting industry assures depe able buying power in this state.

The world's largest non-ferre

Local Advertisers Know

KDYL Brings Results

Utahns turn naturally to KDYL for raentertalnment-far the brilliant



John Blair & Co.



Character ... is the combination of qualities that distinguishes WWJ from

all other radio stations. The esteem in which WWJ is held by the community and by the nation, is based on a pioneer spirit that has motivated each milestone of WWJ's progress. As America's first commercial radio station, WWJ offers an impressive record of "firsts" . . . reflected in the influence exerted by WWJ's leadership in the public interest and in the interest of advertisers.

Your sales message on WWJ is enhanced by the prestige achieved through 25 years of progressive broadcasting service.



AMERICA'S PIONEER BROADCASTING STATION-First in Detroit OWNED AND OPERATED BY THE DETROIT NEWS

Col. Records Weeding-Out Seen In Offing; Cued to Execs' H. O. Huddle

met last week (14) at the com- Lionel Hampton Stirs pany's Bridgeport home offices in the first major huddle they have entered into in some time. Meeting duction and operation, plus the conideration of the company's current artist roster, which, it's no secret, poludes names with which very little has been done lately and which will probably be weeded out.

will prohably be weeded out.

Columbia officials refuse to comment the results of their meeting the comment of the results of their meeting their meeting

Another rumor that ran around N.Y. last week was to the effect that Frank Sinatra would leave Columbia to go with Metro's new disk subsid-iary and that Manie Sacks, CRC's diigy and that Manie Sacks, CRC's director of grists and repertoire, would go with him. Sacks laughs at the reports. Sinatra's comments area? known. He's on the Coast. Apparently the rumors were begun by the impending signing of Sinatra's new film contract with Metro, which indicated the contract with Metro, which includes any. new nim contract with apero, which, incidentally, does not include any deal for even a partial buy-in by Metro on Sinatra's Barton Music Co. At one time this was a part of the new contract deal.

Spivak Breaks Off **With Don Haynes**

Charles Spirake concelled an agreemit list weeks under which Don
Hymes, recently discharged from
Bar Percest unstanded his orchesture. Relationably was cut, by
the properties of the properties of the properties of
Hymes other interests. Latter also
Bankes orchesture, currently at the
manages, the Glenn Miller - Tex
Banke orchesture, currently at the
Bankes orchesture, currently at
Bankes orchesture, currently at
Bankes orchesture, contract
Bankes orchesture, by
Bankes
Bankes Charlie Spivak cancelled an agree-

Spirak: recently voiced dissalinfations with the section, Bayasis immediately broke it up.

Spirak's band was originally assisted winto existence by the late spirak and the section of the section of the section of the section bard of the section bard of the section bard of the section bard of the section of the section

Mass Corp. to inc.

Mary Corp. to inc.

Mary Spivat benefits from that ten only Spivat benefits from the Spivat Sp

KEARNEY, TILOVE TO FB FOR ONE-NITERS

HE FOR ONE-MITERS

Ask Kenring and Benaid Thirty

latted at Fredesich Brico, N. V.

latted at Fredesich Brico, N. V.

Menday (18) as one-tlight bookers

succedint Jack Archer who moved
to be William Morris agency van in the

misic connectly, Kenring was in the

misic modern of the Britoness recentive

lies to join FE

Jinder the FE settup, Tilove will

Jinder the FE settup, Tilove will

Jinder the FE settup, Tilove will

Archer and the paticine orche.

Borris agency to or will hade Gale

one-night booker with a veepe

general and the paticine or the setting of the setting or the setting of the setting of

Jee Ricardel orch has been booked into New York's Tavern on the Green opening Feb. 28, replacing Walter Turner crew.

Staid Music Hall, Detroit

Staid Music Hall, Detroit
Detroit, Feb. 18.
Snih stude Hall received its first
received in the received its first
first and received in the received in the
forms. That i jazz, at least Hampton
style, is welcomed in the sedule
style, in the sedule
style

ASCAP Gets Tele Rights to Catalog Of Santly-Joy

Santly-Joy last week signed an agreement granting to the American Society of Composers, Authors and Publishers television rights to its Publishers television rights to its catulate for the next three years. Staning of Santly, which is one of the major independent tirms, leaves ASCAP only about one percentage-point shy of the 80% of publisher-members signatures required. This was required by the Society's board of directors before the organization could claim representation rights in dealing with relevation. Including with property of the standard of the Santle was one of the firms, which

problems.

Santly was one of the firms which has withheld television rights from the Society since the latter began seeking signatures several, months ago, Lone major recalciturat is the Robbins combine. Latter situation may be straightened out in the near future when Jules C. Abeles, along the control of the seeking of the seeking the seek

cuiss it.

Same time ago, when six major publishers, including Bregman, Vocaco & Com. Napiro Bernstein, Vocaco & Com. Napiro Bernstein, Principal of the Community of the Commun Writer okays are claimed to be over the required 80%.

over the required 80%.
Santly also signed an agreement
with ASCAP extending his company's membership in the organization until 1965. This had been asked
of all the Society's publishers some
time ago, but all had not agreed to
the idea. Sastly was one.

Lecuona Orch Goes Home

Los Angeles, Feb. 19. thesite by order of the American Receivation of Musicians, the Lections Cubin Boys are going back to their native Hayana without finishing their good-will four, aponator and their control of the Cubin Boys and their source of their source theatre by order of the American

Debbin Prof. Mgr. of Famous Nat Debbin has been named pro-ssiumd manager of Famous Ausie N. Y. He works under Eddie folpin, recently named general

Mack Clark is professional man-ager of the other Paramount Pic-tures-owned publishing subsidiary, Payamount Music.

Elman Rejoins T. Dorsey

Elman got, out or service, week.
During his three years or so hi uniform. Elman had made plans to begin work on a band of his own immediately after his discharge. It was agreed, later, however, that he would go back with Dorsey for a while, hists to build his name, therefore he was a supplementation of his own country of the country of the work of the wor

Ira Arnstein Wins **Point in Porter Suit**

Ira Arnstein, songwriter, for the first time won a partial victory on a point of procedure in the U. S. Cir-cuit Court, of Appeals, High courts without passing on the merits of the songwriters, publishers, et al., were dismissed after trials,

dismissed after trials.

Armétins current suit charges
that Porter's hit times. "Don't Fence
that Porter's hit times." Don't Fence
that Porter's hit times. "Don't Fence
that Porter's hit times." The Porter's
You," "Night and Day," and "You'd
Son Night to Come Home To." were
pirated from his own published
trues. "The Love Home Maphe Porter
published works, "La Priere." "I
Love You Mady," "Sadness Overwhelms My Soul," and "A Modern
Messhah," and that titles to Porter's
Messhah, "and that titles to Porter's

whening ally Soult, and "A Modern," assess, "What Is This Thing Called Layer," and "Night and Day," were copped from his times, "Weight Waltz," and "The Sourg of David;" and "The Sourg of David; "I want to be a second of the second and the Carlot Court of Appeals and the Circuit Court of Appeals to the Carlot of the Carlot

a jury. No date has been set for the trial.

Negotiate Auld Release From Frederick Bros .: **Owes 14G Commissions**

Managers of Georgie Auld, who cently broke up his band on the To Havana After Beef advice of physicians to take a recommended rest, are currently nego-tiating with Frederick Bros. agency for the leader's release from a contract that has some time to run, Auld owes FB approximately \$14,000 in back commissions. An arrangement back commissions. An artangement has been made whereby he will re-pay a lump sum of \$4,000 or \$5,000 for a conditional release, calling for continued-payments of \$200 weekly until the debt is hauidated.
Aud-had a contract with FB that guaranteed him certain things such payments of \$200 weekly until the debt is hauidated.

Finley's \$55,000 Victory Vs. MCA Throws Fear of Turmoil Into Biz

ASCAP's Concert-License Division Showing Results Division Snowing Kestillis.

Dejve of the American Society of
Composers, Author's and Publishers
to liceuse the longshar concert field,
to show results, with over 50 leads
concert managers already signed,
Campaian is admittedly only beginning, ASCAP believing it, will tule
five years to sign over field.

On professional simmersearies

On professional simmersearies

five years to sign over field, on ASCAP's concerned division is executed. ASCAP's concerned division is executed. ASCAP's concert processing first, then intends going after community and civil concert groups, wo next schools, colleges, and or any wonders clubs, colleges, and or any monthing muscled concerts. Concert division, under F. C. Endman, has in the pirt year the group of the pirt year the processing ment, with another half-deasen symphonic groups buying music on a la carle basis. Fees vury, according to the control of the processing of the 17 major U. S. Concertains established what they concerned the processing the state year a committee representing the 17 major U. S. Carles and the state of the processing the state of the concerning.

Leased to Swiss In 10-Yr. Pact

Mills Music has completed a deal nder which a syndicate of Sy business men have obtained the rights to the company's catalog for a term said to be 10 years, and in-volving around \$250,000 overall in financial benefits to the publisher. Under the contract, the Swiss outfit has exclusive rights to Mills material in certain European countries. Which countries are involved is uncertain due to the fact that Jack Mills, head

in certain European countries, whitein to certain European countries, whitein due to the fact that Jack Mills, head of the company, could not be reached and Sam Buzzell, Mills' attorney, was refuctant to comment. Binzell admits the deal was mude, and the couldn't remember other details. He solidn't remember other details, He show that the contract is rancient history' since it was concluded some time after the first of the year, that statement. During the part week or two, a representative of a Swiss outfit, has been checking, which was the sumber of the statement. During the part week or two, a representative of a Swiss outfit, has been checking outfit, has been checking over the statement. The part of the swiss outfit, has been checking over the swisses outfit, has been checking over some personalities for their opinions on the value of the Mills catalog. There have been a number of rumors lately in the music business concerning impending delse contributed and others that have been offered is the large sums of money frozen in the country since the beginning of the country where which the U. S. Government has not yet released, and the ensiest method of putting similar to the Mills deal.

It's known that some of the European promoters who, have been over leaf to the Mills deal.

It's known that some of the European promoters who, have been over leaf to the Mills deal.

It's known that some of the European promoters who, have been over leaf to the Mills deal.

It's known that some of the European promoters who, have deen over leaf to the Mills deal.

Loesser Pacted by Par To Cleffing, Pub Deal

Hollywood, Feb. 19.
Paramount has jotted Frank Loescr to a contract with stipulations
paramiting the composer to operate,
in partnership with Paramount, his
firm, Solo Publishing Co. Tar malicing his old and forthcoming

Los Angeles, Feb. 19.

While the majority of those in the band business were elated inst week over the success of Larry Finesses, which was a considered in the success of Larry Finesses, and the success of Larry Finesses, and event from the success of Larry Finesses, and event from the more important users of unite bands, personal managers, and even trival agencies old agency, and even from the success of the more important users of unite bands, before the success of Los Angeles, Feb. 19.

to approximately \$40,000.
According to Julias Stein, president of MCA, the agency will immediately appeal the decision. He still extend the property of the decision has foresteen experience of the decision has foresteen experience of the decision has frented ensured the efforts of company in behalf of our clienta in ment for the maximum wages consistent with the furtherance of the artist's career. The San Diego situation, out of which this lawesta rose, occurred only because of our efforts to behalf of our clients. Therefore, the linguistic and are converged that the higher courts will vindicate and sanction our policy of representand sanction our policy of represent-ing our clients to the best of our ability."

Finley's action declared that an Finley's action declared that an exclusive contract existed, between MCA and Wayne Daillard, operator of the Peatific Square Bailroom, in San Diego, a rival of Finley's dence that it Mission Beach. The charge was that MCA had a monopoly on many binds, controlled 85° of them among the controlled 85° of them among the controlled 85° of them of the exclusive arrangement with Daillard excitation to bands controlled by MCA were unavailable to him.

Metro, Philco In Bisk Dist. Deal

A deal is said to have ben con-cluded between Metro, and Philes Radio via which the latter company will distribute through its various outlets the product of Metro's re-ord subsidiary, which is slowly taking slape under Frank Wilker. Affiliation of the two firms is not confirmed, but its Masserted by confirmed, but its Masserted by the confirmed of the confirmed of the half wood to have been arranged. Daile, but hour keen available.

Hollywood to have been arranged. Philo has long been anxious to get into the recording business. It has lonked into many of the small and elsewhere during the past two years. However, no financial injerest was ever taken in any of those outfits offered to the radio nanufacturer. Metro distribution deal may be, the answer.

GE REPORTED READY TO TIE WITH THIELE

neuron his oid and forthcoming to the company his oid and forthcoming to the company his object in the company at Payellians or legal uniform and the company, as Payellians or legal uniform leaver the company his proposition of the company as Payellians of the Company of the Co

On the Upbeat

Stain Kention's orchestra follows Tommy Dorsey's into new Rahibow Gardens balliroom, Chiesago, March 19..., Nat. Brandwynne follows Roosevelt Hole, I. Y., Doolsing, which opens March 18, with Startigat Roor of Army service, rejoined that band at 400 Club, N. Y.... D'Artesga signed to direct critical contracts a behind Buddy Boylan for National Records... Copy Cole to join Benny Goodman's orchestra for Paramount theatre, N. Y. date, opening Pto. 27... Voggen Records sell for \$150, and 86 sg. cited in Inst works.

Feb. 27....Vogue Records Sell 107 31.09, not were several sell volumers.

NAMERT: M. VARIETT: M. VARIE

Band Reviews

COTTS FRIMA ORCH (17)
With Librama Carel, Nithe Cotton,
Frank Federic, 1990 Club, N. Y.
Louis Prima; the man who pleys
pretty for the peopler diffin at the
dol that he's one of the most person
able biton-wielders of the present
composition of the present
compositi

around the handstand and clamoring for more. On the Bank Street school of the Bank Street school

STAN KENTON ORCH
With June Christie, Gene Howard
Meadowbrook Gardens, Cedar
Grove, N. J.
Stan Kenton's orchestra came into
N. Y. for the first time just before
the war and, while juzze critics
jumped up and down in glee, did a

Russ Lyon on Own

Russ Lyon, who severed connec-tion with Music Corp. of America several weeks ago, set up his own booking agency last week in a N. Y hotel.

It was the only space available to

brodie with the public because its library was conduct to the kind material that goes well only on \$2d street. Since that time, however, Kenton has steadily pushed his way npward by modifying his style, strunger of the structure of the structur

and some attention to billings, since ords out the Capitol label.

Now at Frank Dailey's Meadow-mook, Renton's orchestia does not be a considered to be a considered

there are not maked in the property of the composed of lo pass evenly divided.

Musically the band is good. If a composed of lo pass evenly divided. Composed of lo pass evenly divided rehearsed combination that plays cleanly and with good spirit, and spottights very able soloists in every long the combination of the

Music Notes

Lawrence Music Co., recently organized by Elliot Lawrence, Philly macstro, and Bix Reichner, newsman-lyricist, last week changed its name to the Elliot Music Co. Change was made when it was learned that there to the Elliot Music Co. Change was made when it was learned that there was another Lawrence Music Co., a subsidiary of Milk Music. "Loi Pring, ARA's musical director, flow from Hollywood to Chi over weekend to supervise Earl Hime' disking of four tupes... "Fred Stryker, just out of khaki, new partner of Jimmy Wakeley in Fairway Music Co. Hollywood disker; fourner's known as Modod Music... After years' subsence from disker; fourner's known as Modod Music... After years' subsence from the first of the fourner's known as Modod Music... After years' subsence from the fourner's known as Modod Music... After years' subsence from the fourner's fourner's known for the first three fourners, and the fourner's fourner

Nou."

Out in Hollywood last week vocalist Carolyn Gray was bleycling between Palladium terpalace and Orpheum vaudfilmer. At ballroom she was warnaling with Dyarga's shoat (relief for Bob Grouby) and at thette doing fours-ady. ... Philo Records, pop platter maker, this week alters name to fours-ady. ... Philo Records, pop platter maker, this week alters name to great conductor at Pacific Music Camp at Stockton, Calif. ... Dent thome great conductor at Pacific Music Camp at Stockton, Calif. ... Dent thome orch, current at Ciros, Hollywood, inked by Warners for musical short to be made Feb. 25 with Annanda Lane on vocal. ... Sydney Greenstrect has completed Decea album of "Cast of Annontlindo," Poe classic. ... Beal Enthone, Jane Powell and Ted Donaldson will Co. "Hancis and Gretch" althoney, Jane Powell and Ted Donaldson will Co. "Hancis and Gretch" comblum's California Junior Stymphony will make a Warner short next month. month

Johnny Farrow joined Grand-Wemar firms in N. Y. as professional manager... Decea releasing original recording of "Talk of the Town," by Glen Gray's orchestra.... Harry Bernie joined Crawford Music staff in N. Y.

ARA Recalls Vatican Choir Disks Due To **Beefs Over Quality**

Hollywood, Feb. 19.
American Recording Artists, Inc., indic record-maker, is recalling from dealers the recordings of the Sistine Chapel Choir of the Vatican, which were released not long ago.

were released not long ago.

Squawks have poured in aplenty
from customers disatisfied with the
quality of the disks' reproductions of
the choral voices. Many had ordered
without first listening, and ARA fig-

without first listening, and ARA figures it will take a lacing and retain public goodwill and confidence.

ARA made the records from masters which recorded the Choir many years ago in Rome. Owned by an Italian outfit, they passed through many hands during a decade it. Europe and obviously suffered materially before ARA acquired insertially before the works.

ARA Recuts 'Spellbo

ARA Recuts 'Spellbound'

American Recording Artists, Inc.

pop-platter

Hollywood, Peb. 19.

pop-platter

The pop-platter

Th

poorest.

ARA states Radio Recorders cut
the masters from the filin score,
making an improper job which resulted in inferior reproduction. ARA
will flot recall the albums already,
on dealers' shelves, but will prepare the new stockpile against demand.

GODAY NOW A LEEDS V .- P.

THAPPS, Goday, who has been a member of Leeds Music since the company made its offices in the apartment of Lou Levy, some seven president of the firm.

Goday during the past few years has headed Leeds Hollywood office, in the future he'll alternate between N. X. and the Coast.

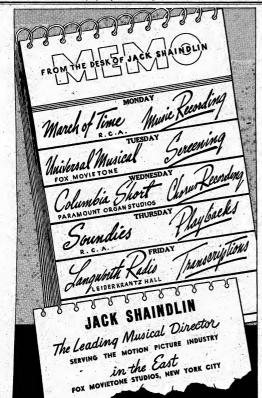
Coast Pluggers Hold Meet

Coast Fluggers fold meet with a weekend meeting of the Coast handle fold the fold that fold April





Tommy Valando, Gen Prof Mgr



10 Best Sellers on Coin-Machines

IV PACE TO THE PROPERTY OF THE	to a real contract of the cont
	Freddy Martin Victor
20 00 000	Vaughn MonroeVicto
I Can't Begin to Tell You (18) (BVC)	Bing Crosby Dece Harry James Columb
Personality (2) (Morris)	Johnny Mercer Capite
Might As Well Be Spring (13) (Wm'son).	Dick HaymesDec Margaret Whiting Capit
6 Doctor, Lawyer, Indian (9) (Melrose)	Betty Hutton,, Capit
7. Oh What It Seemed to Be (2) (Santly-J).	Frank SinatraColumb Frankie CarleColumb
- moder (0) (Pleak)	Harry JamesColumb
Santa and Cantle Total	Sammy KayeVict
some Sunday Morning (5) (Harms)	Haymes-Forrest Dec

WAX WORKS

By BARRY GRAY
(WOR-Mutual's All-Night M.C.)

Varian Menroe (vocal with Nortime Sisters and orch) "Seems Like B
off Times" Greet I Wash" Vietor Bby "and not good Docant give to
MILAB. Seems Like Old Times"
perfailing an expressionless lyric.

Time of the show t hind the maestro, this one hasn't got it."Gee! I wish" sounds better. Easier it: Tee! I wish sounds better. Easier tempo, better musicianship, and the Norton gals and Monroe reveal some temwork. Should be the commer-cial side of this release.

gal side of this rocket.

Qui side of this r

Rite does nicely with it.

Disas Shore (vocal with Sonny
Barke orch) "Shoo-Fly Pie and Aganpie Ann Dowly"—"Ister I Go Aganic Columbia 36943). Miss Shore's
Shoo-Fly' is good and will sell
soid-Fly' is good and will sell
work by her new recording contracts
But Slan Kenton's disk of this
number is still the best. "Here I Go
again' is actually better attied to
see the still the sell of the still
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TOP HIT OF YESTERDAY REAT POPULAR STANDARD TODAY DON'T Lyric by DOROTHY FIELDS Melody by JIMMY McHUGH

personner or orchestra an even chance.

Gene Krupa (vocal by Anita O'Day) "Hop, Skip, and Jump"-"Yesterdays" (Columbia 68831). Showing the columbia 68831 Showing Lage. Krupa has recorded a rythmic special that'll sell. Anita O'Day handies a poor lytip well on "Hop." Music sags a bit in the final turns but the beat is good. Krupa's draim work is impressive. Krupa also fronts the beat is good. Krupa's draim work is the beat is good. Krupa's draim work is impressive. Krupa also fronts the heat all the beat is a see is adept he falls to sell this lovely Kern tune, "Yesterdays." Jived towards the finale it. develops only a bad taste. Those who don't revember the original melody may like it.

Les Brewn (woral by Doris Day)

ināl modoļy may Ilke it.

Les Brown (woeal by Doris Day)
"Day by Day" "Dototo, Lawyer, Ilm
dian Chief" (Columbia 38845). Good
musicianship evident and this disk
will sell some. Doris Day ha
sung better on oben diener dates. She
seems to be attempting a different
style and it doesn't register. Butch
Stone tigkes the grooves for "Doctor,
Lawyer." He's adequate. O'thelesta
plays better here in a rbyth me.

Sione tites the stone-seed to the control of the co

Majestic Opens Coast Disc Plant in Burbank Hollywood, Feb. 19.

Majestic Records opened its new production plant in Burbank last week, with 20 presses popping, and the firm prexy, N. Y.s ex-mayor, Jiminy Walker, on hand.

Jimmy Walker, on hand.
Disk outfit has brought west from
its Newark, N. J., factory, Ed Bareli,
to boss the mechanical end here
and Merton Glati as, chief of the
business office. Bill Sturdevant will
continue as western division head
and will keep his offices in San
Francisco.

and will keep his offices in San Francisco.
Walker has not signed any per-formers for Majestic while here, al-though it is known he has been dick-ering with at least two names. West Coast distrib-vights to Majestic plat-ters are held by the combo of Hal Roach and Doe Driver.

After an argument with NBC last week; Frank Dailey uprooted the net's lone remote wire into his Meadowbrook, Cedar Grove, N. J. Dailey objected to the manner in Dailey objected to the manner in which NBC cancelled broadcasts from his spot when other items the net deemed more important came up. He wanted undisturbed pickups or none at all.

To make up for the NBC shot, two extra ABC periods were added.

Col., Decca, Cap. Royalties Up

bia, Decca and Capitol for the third quarter of 1945, were dispatched last week Statements of all three companies are claimed to be substan-tially better than the previous quar-ter although the exact percentage of increase not disclosed.

ncrease not disclosed.

RCA-Victor declivered its third uarter statement a month ago due to the fact its fiscal year ends Nov. O. It, too, forked over a substantially higher amount to publishers, in the average.

Dailey Yanks NBC Remote 400,000,000 Disks Seen for Majors As Steel Rolls, Promising Presses

With the sized strike over, record Vogue, if it gets going, should turn companies anticipate adding greatly in the near future to disk production. Stoppage had completely exceed the builds need as badd as an in 1946, not to mention the tendence of the size o

from producers.

That will leave the diskers with only two other items to worry about (1) the securing and training of people to operate preases; and (2) replacement parts for machines now in operation, which are being kept unning in many cases by sheer ingenuity only. These old campaigners cannot immediately be replaced

ers cannot immediately be replaced by new machine are making and the production eightball.

In spite of production barriers.

L Wolfe Gilbert East

L Wolfe Gilber

On the basis of the above figures for the four major firms alone. Ventre for the four major firms alone. Ventre prediction of last year before the war ended, that disk sales would ultimately reach between 300,000,000 and 600,000,000 pectwar 300,000,000 and 600,000,000 pectwar and the sales of the production will lag far behind demand for some time to come—that new radio-record set production, ever-expanding coin machine production and operations will be production and operations.

THE SONG'S THE THING

Here's Your New Rhythm Hit!

WITHOUT A PENNY IN YOUR POCKET



GLOBAL MUSIC INC., 1674 Broadway, New York

PETER DORAINE, Gen. Mgr. Circle 7-\$273-4

"SKEETS" DORAINE

Inside Orchestras—Music

Sammy Kaye has started a national "50 You Want To Lead a Band" contest to tie in with his ABC sustaining program. Leader is putting an a \$1,000 cash, prize, plus smaller awards for runnerups, to be given the insults among contestants from four excited the contest of the conte

Buck Ram and Dana Slawson signed to do the score for musical by Has-sard Short, to be tilted "Angelica"... Terry Keit discharged from Arna and Joins. E. B. Marks contact staff in N. Y... "Doo" Berger, also out of Army, to be Leeds contact in Cincinnati... Irwin Gary Joined Advauced Music staff in N. Y... ... Mickey Bloom. Brother of songwirter Rube Bloom, with International Pictures in N. Y. to exploit times from conipany's films Larry Saulty back from scrive, rejoined Shapine-Benselsin staff

Occasionally an unpublished acong content along that flatts a furce amona ground the publishers, who scramble to stage its posibilishing rights. So that a time has publisher and the publisher and the scale at the latest and the stage of the scale and the

"Man With a Horn," a song vrisiten by Bonny Lake and the late Jack Jenney, top trombonist, who died in December of last year, is the first song which per late year, is the first song which got under vay last week, is an association of Murray Albert, former band manager just out of the service; Herby Speucer, arranger; Eddie Powell and arranger Sonny Burke.

Slight isside between Cub Calloway and Clause Hoshim, which securred when the secure playing it Zarabas, N. Ya gegether with those has been seen to be the secure of the control of the co

Either Louis Jordan likes plenty of room or he's making so much coin on his current southern one-nighter dates that he feels like being a spend-thrift. At any rate, Jordan and the five members of his band hired a 37-seat bus to cruise them from one date to another.

Michigan Senate Asks Petrillo to Reinstate Interlocken's Dr. Maddy

micriocken's Dr. Maduy
Detroit. Feb. 19.
Michigan State Sende has injected
Iteel' into: Ine fight between James
Federation of Musicians, and Dr.
Federation of Musicians, and Dr.
Gosph Maddy, music educator at the
University of Michigan, who was
Lawmakors have voded to request
Petrillo to reconsider the exputison
Of J. Maddy, who has held a union
card for 25 years. He's the head of
International Control of the Control of th

First work by a U. S. name band below the border will probably be done by Stan Kenton's orchestra It's planned to stage a concert with the outfit in Mexico City in the spring, either before or after a scheduled date at the Mission Beach Ballroom, San Diego, which opens

Petrillo to reconsider the expuision of Dr. Maddy, who has held a unbot Carlos Gastel. Konton's manager, eard for 25 years. He's the head of the Interbeken Music Camp. who spends a lot of time below the risborder. In fact, Gastel's sister operates a music business in McXico II is the first time that the Michgan lawmaking body has taken part in a unlon fight of any kind.

STAN KENTON'S ORCH PLANS MEX. CONCERT

May 28.

Idea for the affair springs from

Esquire's All-American Winner! AMERICA'S FOREMOST JAZZ VIOLINIST

AND HIS ORCHESTRA

Downbeat Club, 52nd Street, New York

EXCLUSIVE MANAGEMENT ASSOCIATED BOOKING CORP. JOE GLASER Pres.

745 Fifth Ave., New York 22

PL. 5-5572

(Weck Ending Feb. 8, '46)

London, Feb. 8 Kentucky

Kentucky

Kentucky

Connelly
Night for Singing.
Chappell
Feeling in Monlight. F. D. & H.
Under Willow Tree. Maemolodies

Crussing Down River

Cines
Out of the Night.
Southers

HI Close My Eres World-Wide
Keep H. That Way

Gay

Love 2 Sweethearts.
Dash
Monent I Saw You.
Maurice

Chapel

'Hit' Disks Hiked Via Black Market

Despite increasing production by the major disk manufacturers and many indica black markets on "hit" records still cust in N. Latest to the product of the p

Another that for awhile had black Another that for awhile had black market aspects was Betty Hutton's "Doctor, Lawyer, Indian Chief," but that's now slackening. Angle on the inability to obtain that disk is said to be due to Capitol's halt on the pressing of it due to Miss Hutton's shift to the RCA-Victor label just after the record started its climb to hit concerning.

Miss Hutton's version of it is credited with making the song a best sheet-seller.

Glenn Miller-Beneke Band Into Sherman H., Chi., Sets 1-Niters

Glenn Miller-Tex Beneke orches-tra of 39 people has been set on its first location and one-nighter dates. first location and one-nighter dates, despite the earlier assumption that the band would not play such bookings due to its size. Band 'goes into the Sherman, hotel, Chicago, for two weeks, opening July 5, which may be preceded by a stay at Frank Dailey's Meadowbrook, Cedar Grove. M. J.

Language and Company and Compa

Bill Burnham Staying

With Wm. Morris Agey. With Wm. Morris Agey.
Bil Burnham, William Morris
agency band department executive,
will remain with that agency. He
had-been dickering with Music Corp.
of America to shift to that outfit.
What induced Burnham to stay, with
Morris is tutifications.
Meanwhile, the position of Cress
Commission of Cress
to the Commissio

Just Startin' to Pop! Something Special for Your Program—

By Alan Roberts and Doris Fisher

COLUMBIA RECORD-PEARL BAILEY

BARTON MUSIC CORP., 1619 Broadway, New York 19, N. Y.

British Best Sheet Sellers | Bands at Hotel B. O.'s

	Band Hotel	Weeks Played		Covers On Date
ı	Johnny Pineapple Lexington (300; 75c-\$1.50)	. 3	1.775	5,300
ı	Tommy Tucker*. New Yorker (400; \$1-\$1.50)	. 5	1.625	8,950
1	Les Brown Pennsylvania (500; \$1-\$1.50)	. 9	2,300	24.625
1	Leo Reisman* Waldorf (550; \$2)		2,650	7,425
1	Erskine Hawkins . Lincoln (275; \$1-\$1.50)		1500	500
١	Guy Lombardo Roosevelt (400; \$1-\$1.50)		2,475	49,750
1	Louis Prima 400 Club (850; \$1-\$1.50)	. 1	2,300	3,950
j	Hal McIntyre Commodore (400; \$1-\$1.50)	. 5	2,000	11,125
1		1 . 3		

Asterisks indicate a supporting floor show. New Yorker has ice show, Lexington, an Hawaiian floor show. Waldorf, Jean Sablon.
 2 days.

Chicago

Henry Branden (Marine Room, Edgewater Beach hotel; 900: 83-8250 in.). Brandon, Consolo & Melba, Howard Cook drew muscular 5,890. Ernie Heckscher (Mayfair Room, Blackstone hotel; 350; \$1.50-\$2.50 min.). Not bad 2,500 for Heckscher and Russell Swann.

Benny Strong (Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.), Talia, Paul Rosini, split dandy 3,000 with Jack Spot, De Mar & Denise (in Friday (15)). Strong backing them up.

Triday (19.1). Strong seaturg usem up.
324c Teaga-face (Darther Room, Sherman hote); 950; \$1.50-\$2.50 min.).
324c Teaga-face (Darther Room, Sherman hote); 950; \$1.50-\$2.50 min.).
Teaf Weems (Boulevard Room, and the allphorn maserity pull olay, 50-dis.)
Teaf Weems (Boulevard Room, and the Mendod by \$ Willys draw (regal 4,00).
Griff Williams (Empire Room, Palmer bouse; 600; \$3-83.50 min.). Irwin Corey, Dorothy Shay, Williams orch: c.d.; going big 4: 65.60.

Location Jobs, Not in Hotels (Chicago)

Gay Claridge (Chez Parce; 650; \$3-\$3.50 min.). New Tony Martin layout jamming 'em la willi boffola 5,800.

Chuck Foster (Blackhawk; 500; \$2-\$2.50 min.). Rufe Davis and Foster

Chuck Foster (Blackhawk, 200, 200, 200, 200), which was a moothies pull steady 3,500.

Buddy Shaw (Latin Quietter, 700; \$3-\$3.50 min.), Willie Howard and the whaving trouble here. Diminutive 3,300. Shaw having trouble hi

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). In there pitching with always clicko.biz at 4.300 covers,
Jimmie Grier (Biltmore) 900; \$1-\$1.50). The glitter is all gold at the Bowl for a neal take of 4.000 tabs.

(I oe Andelee)

Gos Angoles?

Bob Crosby (Paliadium, B. Hollywood, 2nd week). Not quite the take of last week but still plenty heavy kale at 27,000.

Jan Garber (Triminon, B. South Gate, 10th week). Final frame for the Amazon Carber (Triminon). Be south Gate, 10th week). Final frame for the Matty Maineck (Slapsy Maxie's N. Los Angoles, 22nd week). New show cache in but nothing changes Stoff Garros of 4,000 customers.

King Cole Trio, Bebby Rames (Trocadero, N. Hollywood, 4th week). King Cole Rome is the draw here and big salon just so-so. but 3,000 tabs. Ded Arnas (Ciro, N. Hollywood, 7th week). Up a mite and ulways alled at helty cycle to 3,220 covers.

N.Y. Suburban Casino

To Reopen in Spring Contrary to rumors that Glen Is-land Casino, New Rochelle, N. Y.,

would not operate this year, the spot will definitely resume for the season sometime in May. So far, no band has been set; three or four are being considered.

baid has been set; three or four are being considered.

It had been said in the N. Y. trade that 'changes' in the Westchester County Park Commission would lift the lease on the spot held by Howard DeZutter. He has several years to go on his current lease, and an option beyond that,

Public No Like Maestro's Many Marital Difficulties

Many Marital Difficulties

Introventies of the Maritan State of the Maritan M

maestro.

ASCAP POWWOW MOVED UP ASCAP 20WWOW MOVED UP
American Society of Composers,
Authors, and Publishers moved its
monthly board of directors meeting
up one week this month, to tomore
to "Fhurs, I from next week to a
proper time for consideration of pasmopter time for consideration of pasproper time for consideration of pasmopter time for consideration of pasproper time for consideration of pasmopter time for consideration of pasmopter time for consideration of pasmopter time for consideration of pasproceeding the annual membership
meeting and dimer. which time
Meeting side chimed, will have no
Meeting side chimed, will have no Meeting, it's claimed, will have no musual problems to consider.

Tatum Likes That Ol' Sun

Art Tatum is squabbling with his agent, local office of William Morris agency, over having been booked into Club 21, Baltimore, week of Feb. 27, with eight subsequent stanzas set for the Downbeat, N. Y.

Colored pianist wants to stay on Coast, while agency insists he has Colored planist wants to stay on Coast, while agency insists he has been committed and will fulfill dates. Tatum has been staying at his home here since closing some time ago at the Trocadero.

Top Tunes for Your Books An All-Time Favorite

I FEEL ASONG COMINGON Music by . . . JIMMY McHUGH

ROBBINS

FW SONGS— With a nilmental - appraising) "R A D DUR CARISS AWAY" (Novel ma-diance) due cach (rolns). A composing, Arranging, Printing, P dding, Rensouable rates, (Mater DEDEERS(ONALS). KENNEDY MUSIC CO., 3

BROWN EYES (Why Are You Blue)

MILLS MUSIC, Inc.

BALLROOM MANAGER

Box 100, Variety, 360 No. Michigan Ave., Chicago 1, Ill.

NBC, CBS, ABC, Mutual Plugs

(Peatman System)	
Aren't You Glad You're You-+"Bells St. Mary's"	Burke
- " - et Mary's-t"Bells St. Mary's"	T P Harma
at the war Chiefe	Southe- Iou
Doctor, Lawyer, Indian Chief-+"Stork Club"	Melrose
Everybody Knew But Me	Berlin
Gee, It's Good To Hold You	Criterion
Gimme a Little Kiss	ARC
Here Comes Heaven Again- "Doll Face"	Robbins
I Can't Begin To Tell You- "Dolly Sisters"	BVC .
I'm Always Chasing Rainbows-f"Dolly Sisters"	Miller
n Clad I Waited For You	·Shaniro
It Might As Well Be Spring-f"State Fair"	Williamson
H's Been a Long Long Time.	Morris
Just a Little Fond Affection- "Swing Parade of 1946	Shaniro
Just A'sittin' and A'rockin'	Robbins
Let It Snow	Morrie
Oh What It Scemed To Be	Santly-Joy
One-zy, Two-zy	Mortin
Penthouse Serenade	Famous
Personality—†"Road to Utopia"	Burke
Some Sunday Morning- "San Antonio"	Harms
Symphony	Channell
That's For Mc-i"State Fair"	Williamson
managem le Forever	Advanced
Waitin' For the Train To Come In	†Rlock
Walkin' With My Honey	Republic
Filmusical, * Legit Musical. 1 BMI Licensed.	passe
Transference Dog o Mitsteam & Did t Cheensell.	and the state of t

Jack Mills on Coast

Hollywood, Feb. 19.
Jack Mills, prez of Mills Music, lnc., arrived over weekend after four-day stopover at Palm Springs, en route from N. Y.

Russ Carlisle orchestra opened at the New Kenmore hotel, Albany.

COURTNEY'S SHUTTLE

Hollywood, Feb. 19.

Del Courtney orch, currently oneniting upstate, set for a week at the
Golden Gate theatre, San Francisco.

10 Best Sheet Sellers

Week Ending Feb. 18
Swaphony ... Chapped
I Can't Begin to Tell You, BVC
Let It Snow ... Morris
Some Sunday Morning. Harms
It Might as Well, ... Williamson
It Might as Well, ... Morris
Perconalty ... Morris
Doctor, Lawyer, Indian Melrose
Day by Day ... Barton

Aussie Sheet, Disk

Sheet-music dearers report a more more. Dissausned with the following for upbeat in sheet sales as fans go for numbers featured in top U. S. turned to the Appeals Board, then musical nix here recently. "I Walked to the full board of directors, which jor upbeat in sheet sales as fans go for numbers featured in top U. S. musical pix here recently. "I Walked In," "I Don't Care Who Knows It," Accentuate the Positive," 'I Fromise You," "Let's Take the Long Way Home," "Give Me a Little Kiss, Will You Huh, "Till the End of Time," of You, and "In Acapulco," are the major sucression.

major successes.

Disk sales are likewise bright in

Disk sales are likewise bright in Aussie, with melodies, mostly U. S., given preview plays via commercial radio to build sales.

As for music, present trend is for the sweeter type, with hot jive appearing to be on the way out. War stuff, naturally, taboo.

Golden Gate-theatte, San Francisco, John March 13.

Band will then bounce here to make a short for Universal before niling, to New Orleans for a stand west 'valuates week of. March 29 at the Rosevell potel in late April. at

Leeds Music Awarded Availability Boost to 1,000 Points by ASCAP

guing for months with the American Society of Composers, Authors and Publishers over an availability point rating that it deemed far too low, was handed another 250-point boost last week, which brings the catalogs' value in ASCAP up to 1,-Sales Boosting Leeds, which was originally placed at 500 points, went before the Society's Publisher's Classification Committee and drew 250 points more. Dissatisfied with this the firm

> boosted it to the 1,000 mark. Leeds made its plea on the basis of the vast Russian catalog it represents through a deal made last year with Am-Rus Company and also asked ASCAP for full support also asked ASCAP for full support in protecting the foreign music from unauthorized use in this country, despite the fact that there is no re-tween the U.S. and Russia and this. country's music is freely appropriated there without payment of royalties. ASCAP rejected Leeds at the time. Whether the new boost in availability points is left-handed

Lecds Music, which has been aruling for months with the Amerian Society of Composers, Authors
and Publishers over an availability
offin rating that it deemed fartoo
on, was handed another 250-post
oose last week; which brings
tlete
ratings' value in ASCAP up to 1
000 points. Several months back,
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Society Agespite the fact that the
leeds which was ordinality placed.
Society Agespite the fact that the
easts which was ordinality placed.
Society Agespite the fact that the
easts which was ordinality placed.
Society Agespite the fact that the Society doesn't recognize the pub-lisher's Russian holdings.

Cleffers-MPPA Pact Hits Delay

There have been several delays in the final drafting of the new contract the Songwriters Protective will offer to music publishers through the Music Publishers Protective Assn. The final draft of the new deal the writers will seek from the pubs was supposed to have been ready in time for the royalties. ASCAP rejected Leeds at SPA's animal dimer-membership the time. Whether the new boost in meeting, which this year occurs and the time. Whether the new boost in meeting, which this year occurs and the state of the st

A Truly Great Ballad

From the Picture that Gave You ON THE ATCHISON, TOPEKA AND THE SANTA FE

By the hit writing team of HARRY WARREN and JOHNNY MERCER

ALREADY RECORDED BY

DECCA KENNY BAKER

JOHNNIE JOHNSTON

GINNY SIMMS

Featured by Judy Garland in M-G-M's Technicolor Success THE HARVEY GIRLS

eo Feistine, 1619 Broadway, N. Y. 19 + HARRY LINK, GOA. Prof. Mgr. - GEORGE DALIN Prof.

Consecutive S. A. Bookings in Rio. **Buenos Aires, Santiago Being Set Up**

Consecutive bookings in South By Happy Beenvay.

Special mention and bows go to been booked for the Casho da Urca Rio de Janeiro: Confiderie Loncerus. Buenos Aires, and a spot in Santiago. Chie. They've been signed for 17 weeks starting June 15 and several weeks of options there is a special week of options there is a special week of the special weeks of options there is a special weeks of options there is a special week of the special weeks of the special week arranged for American acts. Among

pool transportation costs which are al present considerable, and at the same time cut talent costs because of consecutive playing time.

Jerry Lester Subs In St. L. So Slate Bros. Can Play Latin Quarter, N.Y.

A my buttin Quarter, vi. 1.

Slate Bros. will open at the Latin
Quarter, N. Y. Feb. 24, because
Jerry Lester agreed to substitute
for them at the Chase hotel. St.
Louis, where they were to have
opened last week.

Substitution was acceptable to the Chase management and deal was okayed after the Slates agreed to reimburse the spot for cost of advertising them. Trio is shelling out lheir share.



ARTHUR BLAKE

Presents His.

BOULEVARD ROOM STEVENS HOTEL, Chicago Dir.: GENERAL ARTISTS CORP.

Saranac Lake

hag a strictly bed routine with 24-hour nurse service. Since that time he has licked a very scrious setheack that 'required three blood transfusions and a major operating the local Main Stem.

Local Wall of the Stem of the

biz.

George M. Fee, musician, a new arrival at the Rogers. Now getting an o.o. Needs this kind of come.

Jack Mulvany, who was on this circuit, doing oke in the Big-Town. Ditto for Harry Jackson, extended the second of the se

a bed routine.
Sam Schulman happy over his latest, good clinic reports, which may lead to added upped routine.
(Write to those who are ill.)

Milton Berle Surprises A Few People, Remains With Wm. Morris Agev.

WIII WIII. WIII. WIII. WIII. WIII. WHIII. WIII. WHIII. BE AR re-signed with the William Mortis agency for an additional two years. Pacting came: as a surprise inasmuch as it would go with Maiat Corp. of Americas as generally thought that Berle would go with Maiat Corp. of America so with Maiat Corp. of America South Coodman, who was in charge of Berle's bookings when Goodman wowld over to MCA months ágol. However, Berle's booking at the Cartival, N. Y., at a \$12,000 weekly saread tops 40,000 a weekly saread tops 40,000 a weekly is said to have cemented the breach.

FB Has Exclusive

Frederick Pros. is now booking the Auditorium, Springfield, a Sunday stand, which hitherto has been booked by Al and Belle Dow. If the only vauder booked by the the only audier booked by the only and will include Mary Small, Billy Eckstein orto and Guy Kibbee, Jack Kalcheim will handle the house for FB.

HAZEL SCOTT SUED Ice Follies' Takes No **Chances With Rail Travel**

Chances With Rail Travel
Montreal, Feb. 19.
"Ice Follies," which opened here at the \$300-seater Forum Sunday (10) and was skedded to diose Monday in the standard of the standard of the standard and closed Sunday night stand and closed Sunday night stand mar diosed Sunday night stand was that U. S. atrikes have agravated the transportation problem and due to a committed opening in Boston, Tuesday (10) the company of root getting there.
General Manager Oscar Jolimson announced that dukatholders for the funds or have the pasteboard exchanged for closing night, Sunday.

Competition for Stage Shows Expected To **Boil in Minneapolis**

Boil in Minneapolis

Minneapolis, Feb. 19.

Competitive bidding for stagenames is expected there in consequence of decision to play them ocstarting with Frankie Carle, April
19. The RKO Orpheum, an opposition house now, has a similar policy.
During the lip years of an operatingsoit and the proper of the property of the prosoit Amus. Co., which operates
the Radio City house, and SingerRKO, ditto for the Orpheum, which
shows were hooked only into the
Orpheum, When the Radio City first,
house and the proper of the proper of the proper of the
proper of the pro

CHARLIE CARLISLE SET AT LA MARTINIQUE, N.Y.

Charlie Carlisle has been signed to succeed current Danny Thomas at La Martinique, N. Y. Carlisle, who opens early in April, is reported get-ting \$1,000 weekly.

Crest Room, N.Y., Signs With AGVA, Opens Show

Crest Room, N. Y., capitulated to the demands of American Guild of Variety Artists last week by signing Variety Artists last week by signing basic minimum agreement and posting cash covering two weeks salary for Jert Blanchard, songstress, and other acts employed in its floorshow. Deal was complete in time for the spot to get underway immediately after New York's Mayor O'Dwyer 1886 the blacked but Trondow (48). lified the blackout last Tuesday (12)

previous week by the talent union and its show yanked when operators yefused to sign AGVA b.m.a. or post required cash security:

Negro Actors Elect

Abbie Mitchell, vet actress, was elected executive secretary of the elected executive secretary of the Negro Actors Guild at a meeting held recently. Mabel A. Roane was 'renamed as administrative sec-retary. Miss Mitchell's position is honorary and she serves without pay. Frederick O'Neal was appointed chairman of the board.

chairman of the board.

Also named at this meeting were
Bill Robinson, honorary president;
Robie Slasti, persident; Elimer A.
Noble Slasti, persident; Elimer A.
Doard, and vice-chairman of the executive board, W. C. Handy, treasurer; Robert P. Braddicks, assistant
reseaurer; Harry C. Bragg, counsel;
Fred Washington, recording secretary; Kenneth Spencer, Lena Roberts
and Ruth Attaway as additions to
the executive board.

BY N.J. PROMOTER

BY N.J. PKUNULEK
Damages of \$82.000 are sought by
Benjamin F. Kutcher, concert promotor, in a suit fleel tast week in
New York: federal court against
Miss Scott breached a playing date at
Miss Scott breached a playing date at
Miss Scott breached of silvent and the Scott breached of silvent and the Scott breached of the Scott b

Pitt AFM Local Hikes Nitery Show Scale 10%

Pittsburgh, Feb. 19. New wages set by Local 60 of American Federation of Musicians for musicians in Pittsburgh niteries call for an extra hike of 10% over scale for men playing in spots where there are tloor shows.

there are thour shows.

It affects at least a dozen clubs in downlown area and at least another dozen in outlying districts. Some places only use live entertainment couple of nights a week, so musicians pay gues up an additional 10% on those nights.

Dave Jonas Into Civvies

And Rosen-Anger Agency Dave Jonas, who's been discharged from the Army today (Wednesday) is set to join the Matty Rosen-Harry Anger office as successor to Millon Berger, who left last week to join the William Morris agency.

Before going into service, Jonas was with Music Corp. of America and Fanchon & Marco as well as other agencies

2d 'Blackouts' Hollywood, Feb. 19.

Ken Murray's "Blackouts" have two companies, the second of open at Tivoli in San Francisco James O'Neil, Bay City theatre owner, and his Hollywood rep, Irving Tischman, are conferring on deal with Murray.

Murray underslood favoring project and is interviewing talent. Plan, if consummated, would use troupe of about 90 entertainers and would do last year's show.

Romberg Hits Jackpot

Nomberg Filts Jackpot
Dallas, Feb. 19.
Sigmund Roinberg concert here
last Tuesday (12), at the Fair Park
Auditorium, grossed \$10,040, the
largest amount ever earned by a
single one night altraction in the
history of the auditorium.

Revamp Houses

Continued from page 3

until finally many subsequent-runs are forced to use reissues. In a few are forced to use reissues. In a few spots, such as New York, Philly and Chicago, even third and fourth run-ners have been forced into the oldies. While admittedly many cities could first-run houses, prelim survey by exhibis in New York reveals that four and possibly free moderate-sized de-lucers could be added without dif-ference of the control of the property of the control of the fourers, some showmen figure there are several choice sizes available on Sixth avec, between 42d and 50th sts., sikes within, the same limits are nat-urally preferred.

Larry Storch, impersonalor, has been booked into the Copacabana, N. Y., starting March 7.

Roller and Ice Shows Will Explore Backwoods Dates Next Season

Producers of "Skating Vanities" roller show and "Holiday for Ice" tank show will gamble with tank iank show will gamble with their thorse necessary of coin in the back there's pienty of coin in the back woods. Next year's schedules currently being worked out, will include many town, especially in the lotte many town, especially in the large 75-100 people shows within normally, also that erritory. This solt of schedule was originally planned for "Vanities," but it is Roller Follies, Inc., operators of the show, last week acquired 18% in show, last week acquired 18% in show last week acquired 18% in along the line for the blades show as well.

as well.

Mechanical difficulties in playing autitoriums or arenas of towns that have never had these type shows is eliminated by the fact that the wheel show earries its own maso skating surface and the icer will sasting surface and the icer will carry two portable lanks, one to be set up in the next fown while the other is being defrosted. Conse-quently they believe that they'll be able to play any spot that has the floor space.

floor space.

Next year's skute display will be the most expensive in its history. Carlos Romero, who stages productions at Universal, will do the production with Arthur Knorr, Boxy producter, production supervisor, Budget for "Holiday" will also run over \$200,000. George Tyson, Jorner executive producer for Arena Managers Assn., is in charge of both shows. of both shows.
"Vanities" Sunday (17) wound up

"Vanities" Sunday (17) wound in a six-day stay in Sacramento, where take exclusive of laxes was \$45,000. On previous date al Oakland, they did a not \$62,000 in nine days and preceded that with a fat \$86,000 in San Francisco in 14 days.



Rov Douglas America's DIFFERENT

STEUBENS, BOSTON 'Sings a Duet With Himself'

Manager: BARRY LEE, New York Direction: EDDIE SMITH, New York

"AH) THERE'S GOOD NEWS TONIGHT WILD

WM. PENN, PITTSBURGH

TROIKA, WASHINGTON

Dir. MARK LEDDY

YOUR GUESS IS AS GOOD AS MINI

GAGS! JOKES! GAGS!

Fun Master Gag Files Nos. 1 Thru 13 \$1.05 Per Script, Postage Prepaid Each File Contains Over 100 Sock

Gags 1!

Make Checks Payable to
PAULA SMITH
Mult to "Fin-Master"
) W. 54th St., New York City 19, N.Y.



GIREN WITH MICKEY O'DAY

New York Currently WIVEL RESTAURANT 17TH WEEK

ROEHM & BOONE BEN SHANIN



Marie McDonald Gets Flu and Booking Mixun

At Once; Cap, N.Y., Date Marie McDonald, who has been on a vaude tour, was compelled to can-cel a trio of indie dates this week set up by the Arthur Fisher agency, Y., because of illness. However, when she notified Fisher she could when she notified Fisher she could not play the factus at Holyoke and Worcester, Mass, and Providence, latter explained that the singer seeking an out because the Chile of Music Carp. of American Child of Music Carp. of American Carp. 10 (20) (20)

sa Charles theatre, New Orleans, to gene today (20).

Fisher lodged a complaint with merican Guild of Variety Artists. Discon fire of the complaint of the complaint with the complaint of the co

A MODERN CLASSIC IN VENTRILOQUISM



WALTER

and His Wooden Family America's Most Versatile

Ventriloquist
Inator, and ooly ventriloquist
inplish a male and female
ileo harmony duct.

2 WEEKS—FEB. 21 and 28 HIPPODROME, BALT. MARCH 20 OLYMPIA, MIAMI

Management—TYLER MASON 48 W. 48th St., New York City LOngacre 3-6550

Agents Wanted-Male

HARRY MOSS AGENCY Name Bands • Name Acts TOPS IN COCKTAIL UNITS 1597 Breadway, New York City Columbus 5-7788—7789—7790

BELLE BAKER REPEATS AT NITERY IN MIAMI

Belle Baker was signed yesterday (Tuesday) to reopen at the Beach comber. Miami Beach starting 6 on the same show with Willie Howard. She closed at that spot Feb. 1 after being there six

She's getting \$2,500, increase of \$500 over her salary of the first date.

Lou Handin Voted **NVA Presidency For** 10th Straight Year

Lou Handin, incumbent, nosed out Jack Boyle, opposition candidate for presidency of National Variety Artists at annual election held Sunday (17) at the NVA clubhouse, N. Y. Handin, who had been running for his tenth term of office polled 239 votes as against Boyle's 193.

hly tenth term of 'office polled 239 votes as against Boyle's 1933.

Total of builots cast represents only votes of members in the city at time of election. There were born to be considered to be considered and voided. However, new bailots will be sent out this week to be returned and counted by March 24, while the country of the coun

Fire in Vaude House **Endangers Patrons**

Montreal, Feb. 19. Fast work of an assistant manager and members of the vaude troupe were responsible Monday afternoon (18) for possibly saving the lives of hundreds of customers, when a flash fire broke out in the Crystal Palace theatre. Vaude show had just begun when the fire started in an electric motor in the theatre's small restaur-

Unable to quell the fast moving flames, two candy counter boys sounded the alarm. Walter Ferron, sounded the alarm. Walter Ferron, asst. manager, ran to the stage as the terrified audience panicked. Ferron calmed the payees and instructed them on leaving the theatre, while planist Eugene Nölin continued to play and comedian Wildor and the rest of the aets continued their routines.

No one was injured, but heavy amage was done to the house.

Jesse & James on Wrong End of Pact Breach Claim

Latin Quarter, Cincinnati, has filed complaint of contract breach against complaint of contract breach against Jesse & James, sepia team, with American Guild of Variety Artists. Spot claims they had ducked out of a two-week booking' some weeks ago, claiming illness of one of the members. A week later they opened at the Lockout House, also in Claims at the Lockout House, also in Claims 3800, the sum asked by the L. Q.

Act put up the coin under protest pending arbitration by the talent union. Meeting will be held in AGVA national headquarters in New York on a unnamed future date.

Now It's 'Leo's 'n' Eddie's Minneapolis, Feb. 19.

Minnespolis, Feb. II.

Leo Haydnet and Eddie Holman, localities who have bought Andys, one of the larger loop night clubs, from Andy Leonard, plan to rename is 'Lroe's 'n Eddie's.' 'Although their name is similar to the famous New York nitery.' Leon and Edy's within (heir rights. we within (heir rights.)

They promise name bands and

To Sub Barrymore Dates Fop division of National Concert and Artilise Corp. his signed La Meri and her dance group for a cross-country four next season. Meantime supporting dancers as since for the Barrymore Colt on dates in the Barrymore Colt on dates in the South from Feb. 26 through month of March, on their tecture circuit. Miss Cott, doing a song-recital titled "A Davignore Sing for Her Sup-ness, but for curialt four due to Ill-ness, but for curialt four due to Ill-

per, "nad to curiati tour due to ill."

NCAC also stigned dancer Buth
Page and the Graff Ballet for next
season, but will find some spot dates
for them this spring. Mass Page.
Johnny "Sollat which was involved
in a mild censorship tangle at
N. '16. City General tas season, will
'A city General tas season, will
dances and recite poetry. Graff
dances and recite poetry. Graff
aroup, a modern ballet unit from
Chicago, is headed by Grace and
Kart Graff.

So. Pacific Plane Crash Brings USO Gold Star Total to 28 Since '43

Announcement by USO - Camp Shows that a plane carrying nine en-tertainers, has been missing since Feb. 5 on a flight from Panay Island to Cebu brings the number of gold stars on the Camp Shows roster to

to Cobo be size the number of good to stars on the Camp Shows roster to 28.

Although search for the missing plane is continuing, it's feared that are continuing, it's feared that the compare of the compared for the compared fo

GOGIA PASHA'S PASH IS U. S. BOOKINGS

Gogia Pasha, Egyptian magico and illusionist, vens a tour of America. He's now attempting to get necessary clearances from British consul is New York so that he can qualify for a visa out of London. Agent Billy Jackson plans to bring

Agent Billy Jackson plans to bring Pasha here and showease him. In some one and two night dates in RKO Greater N. Y. theatres for a starter, RKO contracts, according to Jackson, would be sufficient to gain him an okay to leave London and ext sail for America. Yet an extensive reperiore most of which is new to living country.

Baccaloni Troupe Tours

Salvatore Baccaloni, Metropolitan Opera bass and his Commedia dell' Arte Players will be concert-toured Arte Players will be content and the beginning Feb. 27, in Nashville. Thereafter they go through 14 cities including New Orleans, San Diego, San Francisco, Sacramento, Seattle, Milwaukee, Buffalo and Brooklyn.

Milwaukee, Buffalo and Brooklyn.
Production. made up of operatic excerpts, will introduce a style of presentation used in 19th century Italy by Goldini Commedia. del! Arte. Beside Baccaloni, the cast will include Andzia Kuzak, Gabor Carelli, Ilovard VanDenburg and Valirido Patacchi. Conductor will be Armande Aphil.

NCAC Sets La Meri Group To Sub Barrymore Dates Showbusiness Doesn't Intend To Forget Vets: Hospital Circuit Bows

No Cash-No Splash!

Los Angeles, Feb. 19.
One reason the Sonja Henie ice
now didn't get a flock of publicity
the Los Angeles dailies was that in the Los Angeles dailies wa the newspapers pulled their tomary demand—\$12,000 for tomary dema

ur Wirtz, manager of the told them where they could sult—no frozen cheesecake. snow, told go. Result-

Six Marvelettes First Act Imported to Eng.: Into Palladium, London

Deal for the first act to be exported from this country to England was completed this week, Six Marvel-

completed this, week. Six Marved-cites, cemme actor group, have been signed for the April show at the Fal-ladium, London. Deal was nego-tiated by the William Morris agency with Harry Zebert's London office. Same pair of agencies have also country. First 10, get across is Woodrow, British juggler, currently at the Roxy theatre, and Vic Perry, due at the Chanticleer, Baltimore, March 3; Warren and Jean who've been signed for the Lutin Quarter Boston, March 3 and Jorense Leven Control of the Lutin Quarter Part of the Lutin Quarter American audiences in several out-town interins before coming to -town niteries before coming to

LEONARD ROMM OUT OF MORRIS AGENCY

Leonard Romm left the William Morris agency Saturday (16). Resignation was the result of a confused situation which left him hanging on a limb.

attastion which set num manging on a limb, had a clean on the fire under which he was to go to the theretoe which he was to go to the the state department of General Artists Corp. *Consequently he handed in his notice to the Morris office, However, GAC deal felt through and Romm found himself in an unterhand already engaged Milton Berger to take his place.

Morris excess had attempted to fit form, into another part of the organization, but, with many Morrise employees coming out of the serious plans are indefinite.

New Circus Grows Out Of Defunct Ice Show

Of Defunct Ice Show

Sensots Pia, Peb. 19.

New circus is being organized here, to open March 22 under led of the Sparks Circus, with James Eagur as sowner, and Raiph J. Clinical Control of the Control

that vets of this war will not be forgotten as were the disabled of World War I, was evidenced this week war I, was evidenced this week with the inauguration of shows at the Veterans Hospital in the Bronx, N. Y., and announcement of a program by the American Theatre Wing designed to entertain veterans in hospitals remote from theatrical.

in hospitals remote from theatrical reason. 1905-Couns show to ge into a vel loopital under anspices of the Veterana Administration came 'off last night 'Tuesday') when 'Tancy Carlot 'Rein and 'Grand' 'Rein 'Re

speciary program. So far the ATW's new schedule is restricted to spots where they've previously, maintained a branch, so that the program can be carefully supervised, but it's hoped to extend this work with organizations all over the country concerning.

cooperating.

ATW has devised an informal party format for ward entertainment. Under proper auspices, it claims any type amateur or professional entertainer can be utilized. In the experiments conducted, they've successfully used everything from musicians to billiard players.

ROY ROGERS Star of Stage, Screen and Ro

ATOMIC COMIC Now Appearing THE TOP HAT DETROIT

Opening March 15th LATIN QUARTER Newport, Kentucky

Direction, BEN SHARIN ount Building, New York City



LAURETTE and CLYMAS

RICHARD and FLORA

STUAR

ROXY, NEW YORK

Sixth Return Engagement

SAM RAUCH and GAE FOSTER

Night Club Reviews

Village Corners, N.Y.
Earl Bostic Orch (5). George
Stone, Burke Turins, Charles Linton,
Melody Maids (3): \$2.50 min.

Stone, Burke Theins, Charles Linton, letted blatch, d3; \$23.00 min.

This recently opened Village spot as yet hasn't hit of a policy to flish a yet hasn't hit of a policy to flish day yet hasn't hit of a policy to flish day and the property of the proper

spots.
Others in the layout, George Stone, Burke Twins, Lolla and Charles Linton, are all under New Acts.

Chez Parce, Chi

Tony Mar.in. Jayne DiGatano reith Adam, Jean Carroll. Dorothy Keller. Line (10) with Vivian Martin and North Garcia Corp. (13) 33-83.50



STEVE

HAPPY TIMES & JOLLY MOMENTS COLLEGE INN, CHICAGO

Harry James tumpeting "Irish Darothy Keller, lair of "Pollom the Girls," turns in a couple of tast use, standout being the comedy burners to "Cood Good." Sive tupone personality, and the hoofing in fresh and furious. Line reprises Reacal" numbers from formers show, with Vivian Martin and Norma Doget sharing hours on the back-The Gay Claridge and Lucio Garcia tumenakers leave nothing to be dissied in the way of accounts and furious properties. The Company of the Compa

Mocambo. Miami

Miami Beach, Feb. 12.

Jackie Miles, Frances Faye, Carl
Racasa, The Hightowers: Billy
Love, Line (6), Marmilian Berger
Orch (12) Machito Orch (14); min.
\$2.50-54.

With late biz off badly around town, local ops instead of retrenching, are going all out with increased budgets in an attempt to salvage a season which is turning into a waler for most of them. Wisdom of this

30 minutes.

Cail Ravazza scores with his songs and easy personality. Gals go too hin, and males loo, especially for his group of originals, topoers among them being "Petro" and "Her Bathing Suit Never Got Wet."

ing Suit Never Got Wet."

Billy Reed has given the line some neally devised routines which accommend the sound of the sound the real dancing intents. Billy devised routines which accommend the sound the sou

Nitery Follow-ups

Monte Proser, as well as the trade in general is watching the b.o. results of his current display at the Copacabana, N. Y., with exceptional interest. Proser, rebellious at the fact that many of his usual names are refusing to do three shows nightly, is out to prove that his carenightly, is out to prove that its cate-ful and expensive production plus, keen talent will compensate for the lack of names. He's also gambling on the fact that the histitutional value of the Copa will produce enough business to keep him out of the red.

emough business to keep him out of the recent blow looped by Rose Marie and Rense De Marco is likely to prave the soundness of the Proser line of thought. Jack Leoning and the property of the Proser line of thought. Jack Leoning to the line of line of the line of line o

move remains to be seen, and fit the state of the state o

Shabile sax some cere we have been considered as a fermine singling council content of the showed cannot be strickly been considered as a fermine singling council considered as a straight council complete with ther burante takeon. The plantitive bont 18 cAugs With Mex. Sergesin's and her standing, with Mex. Sergesin's and her standing with Mex. Sergesin's and the services, turns in a sock job in Mex. Sergesin's sergesin's services, turns in a sock job in Mex. Sergesin's services, turns

Gene Bayles, whose previous N. Y. date was at La Martinique where he filled in on the late show only, is shown to fairly good advantage at the Greenwish Village in where the Greenwish Village in where the properties of ancient material and goes in on his own he does well with his impressions of the pithol I machine and the Helgen Morgain takeoff on "Man I He gets on familiar terms with

Love."

He gets on familiar terms with the audience in short time and hurst takes to nicely. He's careful not to overdo that, however, love the read draw opened two weeks ago, who's bringing in much but in the sound of the sound that the s

New Acts

CHARLES LINTON

5 Mins.
Village Corners, N. Y.
Charles Linton, a Negro tenor, who at one time was with the late Chick Webb's orch, shows considerable savey with his pipes. In two selections, "Can't Begin to Tell You," and "If I Didn't Care." he shows good projection of voice and winds m with a palm, celections, and "If Didn't can and "If I Didn't can and "If I Didn't can and "If I Didn't can and "I D

BURNE TWINS
Songs, Dance
Yilisge Corners, N. Y.
The Burke Twins, an okay lookting and file-by costumed femme pair,
the gand melby costumed femme pair,
came littes, who manage nice harmonic effects on "No. Can Do' and
effect of the gange into threese
after dome and segue into threese
and segue into the segue into three
and segue into the segue into three
and segue into the seg

after dotting sue service and agree of the service ser

Dane 5 Mius.

Village Corners, N. Y.
Löllitt, a slint hard-working flancated terper, has a passable line of dances interspersed with capet-wirlding and castanct clicking. Thus for

routines aren't strong enough presentation in bigger spots as a single but she could be integrated into production numbers nicely.

Matadorish looking outful fits nicely with her work.

ings sooh. Jose.

NELSON SISTERS

Mine.
State. N. Y.
Working from swinping and also working from some sound to be a second some sound to be a second some sound to be a second single so the second some sound to be a second some sound to be a second so the second so t

The Smoothies (Babs, Charlie and Little) opening at Hippodrome, Baltimore, tomorrow (21) set by Associated Booking Corp.

Jackie Smith, recently discharged from the Army, has joined the Sol Tepper office. Pre-war, Smith was a hoofer.

We are very proud to be reengaged at the swank BROOK CLUB after a lapse of only 2 weeks.

As previously we were held over for 3 different shows

> NOW EXCLUSIVE **BROOK CLUB** MIAMI BEACH

Thanks to HERBERT MARKS



COMIC-SATIRIST

CAPITOL, New York

WHITEY ROBERTS

FOR BERT LEVY OASIS CAFE, SEATTLE, WASH

JACKIE COOGAN

HELD OVER LOEW'S STATE, NEW YORK (Weeks Feb. 14th and 21st)

Booked Solid Theatres and Cafes in East

Closing at Loew's Washington April 24th . . . Then to California for

EMERSON DRUG-BROMO SELTZER RADIO SHOW

BEGINNING APRIL 29th, C.B.S. 8 to 8:30 EST

MILES INGALLS

East

DIRECTION

WALTER MEYERS

P. S.: Thanks, SAMMY

House Reviews

State, N. Y.

Jackie Coogan, Jane Kean, Migue-ito Valtes, Ben Beri, Nelson Sisters (2): Ruby Zwerling House Orch, "Tars and Spars" (Col) reviewed in Vantry, Jan. 16, 46.

Again and Spears, "CO1) revolved in Vantry, Jun. 16, 48.

Greater part of the current State display consists of uels of proven metite which individually exhort metite which individually exhort consists of the state of the stat

Jane Kenn, who works a spot with
Jane Kenn, who works a spot with
Cares with a fisit for comedy. Site's
set a stead leth, whying been in legit aw
well so winder go the comedy. Site's
set a stead leth, whying been in legit aw
well so winder the comedy for the
result of the
r Jane Kean, who works a spot with

RKO, Boston

Bobby Sherwood Orch with Jay Johnson, Patricia O'Connor; Ted & Flo Vallet, Don Rice; "Cornered" (RKO).

BROON THE STATE CONTRIVENCE OF THE STATE OF

Sender West works with a special control of the sender of

"Chickery Chick" and "Boogle Blues", Stewart's Sintura-style of Symplony, "My Gild Filend", Symplony, "My Gild Filend", Grey also pleased with "Give Me a Little Kiss, will Ya."

Added acts on this week's bill are Added acts on the week's bill are Added acts on the week's bill are Added acts on the Company of the Added acts on the Company personations of their beautiful and and Geneve Doran, who combined and Geneve Doran, who combined and Geneve Doran, who combined and Geneve Boran, who combined and added acts of the Company and the Company of the Com

Tower, K. C.

Kunsas City, Feb. 15.

Les Harding: 3 Corwyns, Bill
Hughes & Blackle, Dells (2), Tower
Orch with Don Tiff and Nell Shelton, "Life with Blondie" (Cot) and
"Behind City Lights" (Rep).

ton, "Ife with Blondis" (Co) and "Schmidt City Lohns" (rep.).

Stage layout at the Tower this week is a well-diversified smooth-published should be considered to the control of the contr

Gayety, Montreal

Montreal, Feb. 18.
Montreal, Feb. 18.
Montreal, Feb. 18.
Jacquetine Woods, Brown & Honey,
Eddie Hanley & Co. (2) Phil & Bonnie, Marjean, Line (10), Len Howard's Orch (9).

mie. Mar-jean, Line (10), Len Houmit's Orch (1) seek there would be
sock with better routing. She
sock with seek the
sock with seek
s

Adams, Newark

Newark, Feb. 14.
Billy Eckstine Orch (17), Joe
Liggins's Honeydrippers (7), Ann
Baker, Canfield & Lewis, Sim and
Sweets; "The Flying Sergent" (PRC).

is a better job or the sand. Est-stine's vocals in "That's for Me" and "I'm in the Mood for Jow" have a Snattra flavor and the girls scream. Canfield and Lewis set up a good comety turn, which meludes a bar-comy stooge coper and smart sug-comy stooge coper and smart sug-ant Sweets, long and short dame and short dame when the short dame and short dame and short dame when the short dame and short dame and short dame when the short dame and short dame and short dame when the short dame and short dame and short dame when the short dame and short dame and short dame and short dame and short dame.

Chicago, Chi

Chicago, Feb. 15.
Skip Farrell; 3 Sailors; "Cookie".
Bouers; The Sidneys (3); Lou
Breese Orch (14), with Tonk Rami;
"Masquerude in Mexico" (Par).

ls another mime on Yiddish mans appliance.

Built up as a radio swoon-cooner group in the feed bothy-sovers, Farrell house, complete with sage-als. Not appearance Acids act to the same papearance Acids ac

Olympia, Miami

Jackie Heller, Will & Gladys Ahern, Jack McCoy, Peul Sydell & Dogs, Ruth & Billy Ambrose, Les Rhode House Orch (13); "Too Young To Know" (WB).

To Know" (WB).

Current show is a balanced layout that pleases all the way.

Jackic Belier is topliner and turns and turns of the state of the state

remonse.

Paul Sydell, doubling from the Colonial Inn, clicks with his trained canines, and again proved one of the best acts of the kind to play this some trim terroing to the layout, and get over nicely.

Les Rhode and house orch background acts in top manner. Biz good when caught

Variety Bills WEEK OF

m with bills below indicate opening day of show whether full or split week

Loew

NEW YORK CITY Capitol (20)

Bolby Pinkus John Boles WASHINGTON Cupital (21) Nelson Sis Mare Ballero Jackie Coogsa Jane Keun Brue

Paramount

NEW YORK CITY Paramount (20) Paramount (26 Danny Kuye Bob thester Bd Cla, Tap & Toe

Cip. Tup & tee Georgia (Tibba CHRAGO Chicaga (22) Acronomises Arnau Bros Regal (22) Dako Ellington Jesso & James

Cook & Brown
DETROIT
Michigain (22)
Woody Herman Bd
Boddy-Lester
Steve Condos
MIAMI
Oximpla (20)
Allen & Kent
Comile, Haines Counte Haine Cuy Kibbeo Buster West Lou Vogel

ab Calloway luke & Doke Ponts NEW BEDFORD Bullss Sq (21-24)

LOUISVILLE

Bullss Nq (21-24) Morey & Euton Jimmy & Bivens Jack Ope Leon The Andantes Burrou 2, & Joyce NPW ARK Adams (22) Circ Rimac Oro Miguello Valdes Benny Rubin Jury Beth Hughes

Valdes
New Rubin
Parks Beth Hugher
NEW ORLEANS
St. Charles (20)
Ponnee Boxwell
Ventury (2)
juller's Scals
two (e, fill)
PATF

(two to first)

Markette (21-21)

The Selfer (21-21)

Toroll's Circus

(22-21)

Gladboore Co
Log & Camelle

Wagner & Committe

Wagner & Sonce

Anderson's Greus
Lynn Royce
Lynn Royce
WishHiNGTON
WishHiNGTON
High Bekstine Ore
Eddie Heywood
Kitty Murray
WOONSOCKET
New Park (24)
Bonne Baleron
Tas Andantes
WOOKSOK ST
WOOKSOK S
WOOKS

PROVIDENCE Metrop Tt's (32-24) Johnny Long Ore

Hop Skip & Ju ROCKFORD Palace (22)

HOURE ORB Palance (22) Majone & Mandell Majone & Mandell Virginia Tiffany F & S Carroll (One to fill) SPRINGTIELD Contt Sq. (21-24) Dick Leslic Untierine Harris A & M. Havel Sasia Loonoff Lynn Rock (News)

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RKO

BOSTON Baston (21) coston (21) ray Family enald & Rudy il Lamb ois

Tot Lewis Orc SAN FRANCISCO SAN FRANCISCO
Galden' Gate (20)
The Phillips
Danny Grayson
Jerl Sullivan
Carrier & Moreland
S Manon-Denns 3 ois Andrews ob Sherle COLUMBI'S Palace (23-23)

Warner

NEW YORK CITY Strand (22) Jack Carson PHILADELPHIA Earle (22)
Buddy Rich Ore
Edwards Sis
Don Cummings
Kitty Kallen rebur Treacher agwell i Mooney Ore leanor Tecman

Independent

.

NEW YORK CITY

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Large Service

3 ON B'WAY NOW BEN BERI GAUDSMITH BROS.

Inew's State, New York
TIP, TAP and TOE
Paramenet, New York
Mgt.: EDDIE SMITH
Brandway New

ence & Jim drienne Furker & T La Rose PITCHBURG Lyric (22-23) HARTFORD

State (22-24) of Lome Ore florden's Dogs 1, & A Cails ter Lind Hayes JFAVERIILL Strand (24) a Brown Co Note Arrown to Arno Carroll HOLYOKE
Valley Arron (24)
D & D Remy Orth Tacker
Gerran 3 & Joyce

Harran 2 & Jose
ENDIA POLIS
Circle (22)
Brig Kinney Ore
& Aloffa Maries
Mineviere Runculs
Partiels Morison
Maries Bros
Reith's (22)
End & Hulls
Anthony & Hogers
Anthony & Hoger Jacquele & Henno Itadio Jamborce KANSAS (ITY Tower (22) Noble 3 2 Oglibes Virginia Paige (one to illi)

Cabaret Bills

NEW YORK CITY

Jack Fields
Pupl Campo Ore
Sanabria Ore
Hotel Ambassador
Louis Betancourt O
Julos Lande Ore
Hotel Astar
Jose Morand Ore

Jose Morand Ore
Horel Belimont
Pluzs
Stubby Kaye
Tony Craig
Kathryn Dufty Ders
Alice Moore
Payson Re Ore
Hatel Bilimere
Boh Grant Ore
Cardini

Bill's Gay 90's Ether Gilberr Charles Stricethne inck Ryan Harold Willard Jiminy Burns Bill Kelsey Gay 90'c Quartett entane.

Bill Kelsoy
Gay 90x Quartett
Hitle Angel
Lovy Reeges
Lovy Reeges
Here Mitriply
Here Mitriply
Here Mitriply
Josh White
Dolores Martia
Bernie West
Henny Morton ore
Pote Johnson
Cafe Society
(Upfown)
Susan Reed
Mouno
Lough Mouno
Lough Mouno
Lough Mouno
Lough
Lo

Parson Re Ore
Hutch Illitmere
Bon Grant Ore
Bon Grant Ore
Estelle & LeRoy
Marjorle Knapp
Marjo Britane
Hate Commedice
Hotel Mixle
Al Trace Ore
Hotel Mixle
Cloring Control
Hotel Lexington
Momi Kai
Tapu Kaus
Maile
Mokihana
J Fineapple Ore

Nones Committee Committee

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Mochanage or James Harden Grand Harden Harden Harden Harden Harden Harden Harden Grand Harden Hard Una Cooper Silec's Doncen S Kings Silec's Doncen S Kings Low Martin Ore Kelly's Stables Dunah Washington Bill Gooden Terddy Oualies Hob Davis Pirce Riffs Walter Fore Janny Thomas Toll Gari Phill Wayne Ore Sacsaus Ore Sacsaus Ore

Phill Wayne Oro
Saessas Oro
Laffu Quarter
Ann Corlo
Lorrane Roguas
Harry Sav Weder
Corling Woulder
Hary Lou Valle
Esquires
Mary Lou Valle
Huddy Harlow-Ore
On page 54)

Plays Out of Town

St. Louis Woman

S4. Lonis Woman New Mirror, Peb 14. Market from Athers Veglardines, Inc. 2 Production of tumend county for there acts 12 sectors. Pentures the Nicholm Brow. 12 sectors. Pentures the Nicholm Brow. 12 sectors. Pentures the Nicholm Brown Interview, Januari India, Fashe by Arma Bortenge and Counties Culent mines by Arma Bortenge and Counties Culent mines and director and choral arrainmentation, Leon detect direction, Almon Tables, minescal director and choral arrainmentation, Evon Social, Menual Safa, Walker Potal, Pira-diction directed and designed by Leoned Liver, Peb 1, 126, 8, Ed. 20.

Baven, Feb. 14, 46, \$4,20 top.,	ŀ
Baarloot, Robert Pope	Н
Little Ang c	1 :
Barney Unyard Nicholas	1
Slau Louis Sharp	1.
Lita June Hawkins	li
Besterrib Pearl Bailey	ŀ i
Lieble Govern	1
Bella Goen	ı
First Bystander	t:
breued Batunder Charles Welcle	Н
Boglow Brown	1
Messesippi,	1.4
Young Impdy Prenk Green	п
leahdnanita Hall	В
John JusperJoseph Endy	П
Cele-tine	ı
Piccietierbert Coleman	١,
Joshua Larenzo Fuller	١
Mr. Hopkins,	
Prescher, Creighton Thompson	1
Watter Carrington Lewis	h
A Saratoga Man	
Ragedale's Friend Arthur Lawson	п
A Saratoga Weiman	1
Another Saratoga Woman Royce Wallace	п
renormer currences reposition that the wattace	13

"St. Louis Woman" generates planty of steam in the fiest of "its planty of steam in the fiest of "its planty of steam in the fiest of "its planty of steam in the steam in the

Seep caular ouscard the liabilities. Seep caular and pointing up the strength of the seep cause of the

bers.
Ruby Hill gets an important breck Dear the property of the prope

Inserted in show's second-hulf teloff Bellevia (1997) and the second s

should be remedied to bolster waning

scenes.
Seenically, "Woman" is an cyclul.
Plenty of color has been injected
into settings, typical of the script's
gaudy undercurrent. Same applies to
costumes.

Bone.

Flamingo Road Wilmington, Del., Feb. 15. Rewland Stebbins' production of deal in three acts (seven scenes by Robert of

Sally Wilder. Staged by Jose Ruben; set
titers by Watson Barratt. At the Phys
house, Wilmington, Peb. 15-16, '45; \$2.4
Bestright Divester Pol
Time Senude Francis J. Feltos
Man
Fielding Cartisle Lauren Gilber
Heary Veech Prank McNelli
"Tog" Watterson Will Gee
Dan Curtis
Late-Mac Sannalers Heris Ric
Mobile Martha Jones
Girl Sally Cartling
dane Ballon
Burrell Lassen
Mary Brown Mareella Markhair
Matron
Virgle Breign buvi
Pice Jackson, Pant Por
Tate Hadley Bernard Randal
Take Italy

The Javanus, "John Pwel Trate Halley" and Lierung Genhall

An an indication of the political pol

my the politician-lover and heaping more charges on the girl. She brings more charges on the girl. She brings mentor. It is all the state of the sta

Truckline Cafe

Baltimore, Feb. 18.
Production by Harald Chirman and Ella
Raxan in association with The Playweight:
Co. of comedy in three acts of Maywell
Anderson. Directed for Chirman, setting in

	Poris Aroncon. Opened at Ford's, Bulti-
	more, Feb. 18, '46; \$3.62 ton.
	Talay Frank Overton
	runy
1	Kip
	StewJohn Sweet
	Mourice Kevin McCathy
	Mittage Walker
	Wing Commander Hern Silbayid Manners
	Mort Carrath Richard Waring
	Anne Carrolli Virginia Gilmore
	Stag
	State Mart Maiden
	Apple
	Celepte
	Patrido an Schwatz Robert Simon
	Byvie Garrett
	Dutch
	Matt Lonis A Florence
	June Wolf
	Single Letta Mense
	Tory McRue Arm Shepherd
	Sarg Meltae Marlon Brande
	The Breadman Peter Holds
	Janet Penge Meredith
	Bini Richard Paul
	Tuffy Carrett Engrane Staluer
	Man with a Poll Lon Gilbert
	First Man Selen Haves
	Plest Womph Lorenine Kirky
	te test. Womthare Commercial Policies Period.
	Second Man
	Second Woman
	Pirst tilri
	Second Cirl Hiorin Stroock

cocted acts of conversation. It's not

cocied acts of conversation. It's not bo, in its current state.

Anderson here tries to point out the returned warriors and those who has premise that the order of the conversation of the returned warriors and those who wailed their return. It seems to be his premise that the order in the warrior of the interfued constitution of the conversation of the conversatio

Ite is the father of a child by a Pollah refuse. This child is the flux that brings about reunion. That so not be a pollah refuse. This child is the flux that brings about reunion. That so not be the flux that brings about reunion. That so not be the flux that be the flux that the

Brando, as the tragic twostome, get-over very well.

The design of the artificiality and heavyhandedness of the dialogue, Anderson's telegraphing of entrances and exits, strange coincidences and that the cotorie of experienced hands that have happened before, hardly beff the cotorie of experienced hands that have happened before, hardly beff the cotorie of experienced hands that have happened before, hardly around and points his collinasce well around hod there is much. Dissolve into a winning entry. Settling is quite authentic and offitage sounds of au-authentic and offitage sounds of au-

One Shoe Off

	Pitisburgh, Feb. 18.
	arge Abbott production of comedy in
bott	satting, John Root; co-turnes, Lucinia
	rd. Miss Watt's second-net dance de-
	by Kiny St. Just. At Nixon theatre.
3. G	myer Wing Edward Clarke Lilley
Grac	e Wing
Lois	Wings
John	Wing Pongles Jones or Pond Robert Sully
Mar	eric Thompson
Was	geuseller
3im	Leonard
June	tie Leonard, June Dayton
Hen	ry T. McCatcheon W. O. McWarters

It could possibly be that George Abbott saw a straightaway version of "Billion Dollar Beby" in "One Snee Off," since they're both laif in the country of the

amount of fixing between here and broadway. Abbott's magic among the adolescents has deserted tim, at least for the moment anyway. "One Shoe Off has little of the work of the state of the

Plays on Broadway

J	Katharfle Cornell and Gilbert Miller pro-
1	duction of traceds in one act tone scone),
1	adapted by Lewis Galantiere from original
ı	of Jean Anonilla, Stars Miss Cornell and
ı	Cedric Hardwicke, Staged by Guthrie Mc-
1	Clintie; setting by Raymond Sovey, Opened
Н	at 486 Cort. N. Y., Peb. 18, '46; \$1.40 top.
Н	81 (100 Coet, N. 1., 100, 18, 40; \$1.10 top.
Н	Chorus Itornee Bredam
1	Antigone
1	NurseBertha Belmore
Н	Isurene
١	Haemon Addy
J	Croon Cedrie Hardwicke
П	First Guard
Я	Second Guard David J. Stewart
И	Third Guard
Ц	Titled country
d	Messenger Oliver Clift
4	Page Alliert Blondo
	Eurydice

Tragedy comes to the modern the attention of a fire long intertibles, and the only after long intertibles and the after long in the af

SHUBERTS BAN HUB CRITIC

SHUBERTS BAN RUB CRITIC
Boston, Peb. 19.
Al Watts, veleran Traveler court
reporter who's been second string.
Ind as leaft crick for Richel Eager
Subert thearter following his notice
on Shubert revival of "Rose Marie".
J. J. read the piece on train to
N. Y., after visiting town, and
phoned the elett. Watts incurred
Shubert would first for "Polonulse"
mitter formlant ago.

The Duchess Misbehaves A. P. Waxman production of musical man neis (click) section. Musical in

	Bluck; book and lyries by Gladys Sheller	
	and additional dialog by Jac Bigelow, Fes- tures Audrey Christle, George Tapps, Paula	
	Human Andrew Christie Charmes Protect	
	Jaurence and Joey Paye. Slaged by Martin	
	antireace and Joey, Paye, Staged by Martin	
	Manufis: musical numbers and differen	
	staged by Tupric; sets by A. A. Ostrondon	
	costumes by Wills Kim, Presented at	
	Melphi theatre, N. Y., Feb. 13, '46; \$1.86	
	340 pai theatre, N. 1., Pet, 1a, 46, 81.56	
	top (87.20 opening night).	
	Woman,	
	Branchet Buddy Ferrara	
	First Slater Plena Bood	
	Second Sister Mildred Bord	
	Second Saster Milated 1803	
	Third Sister	
	Butterfly	
	Paul Douglas	
	PitzgeraldJames Mactell	
	Litrobetatur	
	Woonsocket	
	First Girl	
	Second Girl Ethel Madson	
	Miss Klester Paula Laurence	
	Crystal Shallmar, Andrey Christie	
	Crystat Suntiliat	
	Reparter,, Al Downlag	
		į
	Amber	
1	Goga Joey Pays	
	Mudel	
	Mudeltonno rap	
	Roberto Junes Mart'ell	
	Ductues of AllaAmirev Ciristia	
۰		
	Barber Paul Marsen	
	Manlegrist Jeanne Jame	
	William and	
	TailorKen Martin	
	Ass't Tallor, Bernie Williafos	
	Plest Student	۱
	Second Student	
	Duke of Alim Pump tange	
	Ladies in Waltings The Boyd Triblets	
	Duke of Alisa Philip Tonge Ladies in Waltings The Boyd Triplets Queen of Spain Pauls Laurings	
	Matader	
	Akitador Il Desimber	
	Juse At Downing	
	Dencer	
	Her Man	
	Her Blancaster and Comments and	

Antigone is set in suckent Thebeus to the players are in modern every senerated by Sophoeles of which a street of the players are in modern every senerated by the players and Etwoelse had battled or the throne and killed each other. It is a subject to the players are in the players and the players are in the players and the players are interested by the players and Etwoelse had battled for the throne and killed each other. It is a subject to the players and the players are interested by the players and the players and the players are interested by the players and the players and the players are interested by the players and the players and the players and the players

Shows in Rehearsal

"Miss Jones"—Max Gorden.
"Song of Bernadette" — Victor

"Song of Bernadette" — Victor Payne-Jennings. "Merry Wives of Windser" (revi-val)—Theatre Guild. "Twilight Bar"—George Abbott. "Call Me Mister"—Melvyn Douglas

and Herman Levin.
"Between Covers"—Leslye Karen.
"A Young American"—Shuberts.

This Is Operetta

A couple of weeks ago Vannert carried a story asking "What's An Operetia?" It followed a fortnight's kidding-on-the-level quest when the beame cylein that show people couldn't agree on a definition of operetia. Trying to define the difference between the "musical play." a comparatively new plassification in show business, and "operetia." complicated the controversy.

complicated the controversy.

Vanner's original story tissue of Feb. 6) outlined the structure of the other musical show forms such as musical comoidy, revue, and the musical play. It further stated that while Vanner had its definition of operetta it would wait to see if a better one showed up.

of operetts it would want to see if a setter one showed up. Wind up and throw whalever's handy. Here is Vasury's version; In operetta the score is the primary consideration. It usually calls for trained voices backed by both a big voocal chours and orchestra. The book, danding (if any), councdy (if any), production, and acting (if any) is all secondary to the music and singing.

In other words, in operetta the score's the thing-(High and outside, Ball one.)

Another Operetta Definition

Following is another definition of operetta, more complete and better critical than Variety's, and deserving the attention of those interested. Tuscaloosa, Ala.

Editor, VARIETY

Editor, Varietti , Mary J. Varietti , Va shallow style and mannerism.

shallow style and mannerism.

The original meaning of the word is not hard to define. It opera means "drama set to musle," then operetta, being morely a diminutive form, will mean "light play set to light musle," And it is in this sense that the operetta flourished with Offenbach, Strauss, Sullivan, Lohar, Victor Herbert, and countless other more or less important representa-

Let me put it this way: Operetta is a musical show where the accont

Let me put it this way: Operetta Is a musical show where the accent is on the various staged presentations of a number of different songs. The book tilbretto' is to establish, through a busually light plot, a certain atmosphere; to create characters and situations whereby this musi-time that the stage of the control of

S/Sgt. Denes Agay. (Northington Gen. Hospital)

Big Outlook For Summer Stock

Summer stock suggests a boom for that phase of legit this year, with the number of inquiries at Equity for rural theatres steadily mounting. So many embryo strawhat managers are secking information about rental possibilities that Equity is preparing a list of summer stock spots that were operated in 1939-40, after which gas and tire rationing reduced the number by approximately 75%.

Volume of talent for stocks is ques-tionable because of USO shows over-seas. Quite a number of actors will have returned before the end of the season, but most of them will have season, but most of them will have bankrolls and may not consider slock appearances. However, groups of young players who seek stage ex-perience plan to form their own stocks next summer.

It's probable that not as many stocks will operate in cities. It was a trend for the strawhats to go metropolitan when the hideaways went into disuse. Almost certain increase into disuse. Almost certain increase in strawhais and the continuation of USO shows i can that there will be little unemployment during the summer, assuming that Broadway will be lighted as much as in the past.

Affluence of actors in USO-crs is explained by the fact that when overseas there is little spending by the cintertainers, housing and meuls being supplied by the Army. Average pay is \$100 weekly and most ac-tors use but \$25 per week or less, the balance being sent to dependents or deposited for them by USO. Shows troupe for six months.

Conn. Strawbats Set

New Haven, Feb. 19.
First robins, as far as this Councetieut district's strawhat situation is concerned, are Clinton Memorial, Clinton, and Chapel Playhouse, Gulford.

Former will be operated again by Sam Wasserman, now presenting intermittent legit in Worcester, Mass. Wasserman conducted the spot at a profit last summer. Lewis Harmon has taken a lease on the Guilford location.

'BRAVE' FORCED TO QUIT NO PLACE TO MOVE

"Home of the Brave," war drama by Arthur Laurents, presented by Lec Sabinson and W. L. Katzell at the Belasco, N. Y., closes Saturday (23) after a stay of nine weeks. Play. which drew attention because of its tolerance angle, is not slated to tour. Although attendance was promising, it dropped under the stop limit of \$12.000, which resulted in its exit notice from Max J. Jelin "Brave" would probably survive it another theatre was available.

Show was booked into the Belasco by its owners, then the house was turned over to Jelin, the lessec when a dispossess order was voided by the appellate division of the N. Y. supreme court.

preme court.
Sabinson had "Trio" in the Belasco last season, when there was a series of differences between the show care of the series of differences between the show care of the series of the seri

Legal proceedings expected to test Jein's right to the Belasco tenancy are due to be heard this week. His lease is dated to expire next Octorequired to pay rent after May 31, o nthe grounds that the lessee was prevented from operating the house for a similar period, or one-third

Bernard Rogers-Corwin

Opera Wins Met Award
"The Warrior," short open based
on the Samson-Deitlah Biblical
story, with muste by Bernard Rogers
and libretto by Norman Corvin, has
been Judged winner of contest sponsorted by the Mctropolitan Opera
Sams, and Columbia University. In
addid by McLand award, work is
added by McLand award, work is
added by Acade award, work is
added by Acade award, work or
Compositions in the contest were
all submitted anonymously. Jury of

Compositions in the contest were all submitted anonymously. Jury of award consisted of Edward Johnson, Prof: Douglas Moore, Frank St. Leger, Otto Luening, Paul Breisach, Herbert Graf, Karl Kritz, Wolfgang Martin, Leo Muciler and Max Ru-

Equity Relaxes **Bars on Agents**

Equity, which has been licensing Equity, which has been lleensing, casting agents for many seasons, with stiff qualifications which present the seasons with stiff qualifications which present the seasons with the seasons with

remeature who have been in legit for some time claim that they have been making little in commissions for legit engagements, and by adding to the number of casters show will give he seem to be the seem of the s Agents who have been in legit for

percentage than the agency rules stipulate. Thus, the members should benefit

contenting agents given permits this second are those who have been getting jobs for actors in radio, inspiretubes and vandeville, all proving that they also spot their people on the state. "New" casters are Miles Ingails, Nick Agnets, Richard Contents and Pedman States and the state of their people of the state of that name), Ifant Leddy and Alfarde H. Morion (National Concert, Arists). All were required to pay Equity an initiation fee of \$100; annual dues are \$25. All others on the latest of the second of the sec Among agents given permits this

accrodited list.
All of those agents newly added to the list have ES (special representative) permits, which allow them to collect 5°; of the salary for like length of the enagement, provided that the people placed receive more than \$125 per week, otherwise they are not supposed get commission after 10 weeks. A get commission after 10 weeks. A few agencies are permitted to get 10°s for the length of the engage of the engage

Miller, Singer Snag On

Brit. Menagerie Rights

graph of a year.

Hwood Bowl Theatre

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Arnard Rogers-Corwin Opera Wins Met Award Radio's Free Announcements for Legit Relieve O'Dwyer's 'Black Tuesday'

\$50,000 Setup Planned

country with a troupe of cight welllanown bailed artists.
Group claims to have \$20,000
already, with public invited to obaiready, with public invited to tolaready with public invited to the
tus lists sever of its eight artists at
follows: Irina Baronova, Ballet
Russes sfar: Katherine Lee, now in
'Are You With It?", Karen Conrad,
a former Bailet Theatreite; Tatinna
'Are You With It?", Karen Conrad,
a former Bailet Theatreite; Tatinna
'Owas in "A. Lady Says' Yes"; and
Yurok Shabelevski; Yurek Lazowski
and Harold Lang, three Ballet
Theatre dancers, last-named now in
the gister. Three To Bake Ready.'

Miss Baronova, however, has isued statement that use of her name
is unauthorized.

Edward Raquello, radio actor, is-

Edward Raquello, radio actor, is and Miss. Grantzeva are reported originators of the group idea, which includes the artists sharing in the

Backstage Heads Get 1/8 Pay Rise

Managers have agreed to pay the heads of departments backstage in legit houses one-eighth more pay for extra performances, that matter not having been clarified when showmer recently agreed to wage increases. Those who will benefit are the carpenter, electrician and property man, union first asking for one-fixth more. Managers demurred a tirst on the grounds that heads are regularly on duly from one o'clock to five anyway.

Wages went up 15% load worth recently agreed to wage increases.

Wages went up 15% last month, heads getting \$112.70 weekly, so that they will collect \$14 additionally when extra holiday performances

are played.

A number of attractions have added an aftercroot show this friday (22). Washington's Blirthday. Stagehands union sought pay for the cancelled mattines last week timenelled was the conference of the fuel-shortage shared was the conference of the fuel-shortage shared who, but managers declined to accede. Actors in shows which would work mattines with the holiday were paid seven-righths for termances were established as a minimum by Equity.

REWRITE PLANNED FOR PHARMACY

Eddie Dowling and Louis J. Singer plan to have "St. Lazare's Pharmacy" rewritten but, to date at least two authors are said to have declined the assignment. Marc Connelly went to Chicago to see the play at the Harris and so did Anthony Brown, both refusing to tackle the job. At the weekend Edwin Justus Mayer made the same journey to Chi, but whether he will revise the script is not definite.

iller, Singer Snag On

Brit. Menagerie Rights

Arithe nights to True Ginab American in a play he has completed. Reputs

Brit. Wengerie Rights

Strike nights to True Ginab American in a play he has completed. Re
Brit. Wengerie Chief Miller. Wengerie Chief Miller Chief Chie

Radio gratuitiously sided Broadway in a big way a week ago, Tues-For New Ballet Unit.
Legit and concert circles are currently being canvassed with a prospecture by a few diance, group blans a \$50,000 setup to tour the country with a troupe of eight well-two the country day (12), when New York's Mayor was okay to open up, and all but two out of 34 legit shows did so. Actors had been advised to stand by but few shownen expected the lld would be lifted so quickly, and had it not been for local stations announcing the crows immediately and repeating it at the request of managers, few shows if any would have lighted.

have lighted.

A waye of telephoning was a factor in summoning easts to the theatres. So here ticked agencies opened for bissiness but most were kept closed until the heat morning. Brokers had sent all tickets on hand back to the theatres. Included were reservations already stamped and in envelopes for customers. Theatres envelopes for customers. Theatres accepted all returns from the agen-ces and made refunds to patrons who purchased tickets directly at the boxoffice.

the broadlese. Briefly a service of the closing edited was to carrial attendance in mist theatter on the 'black Tuesday,' while next day's matines attendance was the control of the broadlese of the broadlese of the close that the control of the c

invendented edite. Only three were secheduled as extra performances ("Harvey," 48th Street, "Carouse,") Majostic and "Bom Yesterday," switched their midweek mattness to the holiday. Eight attractions played only seven 'performances on the second of the holiday. Eight attractions played only seven 'performances on the second of the secon queries from neighborhood and sub-priban points were received, patrons wanting to know if the houses were heated. A few attractions played to actual capacity on the night the lid was lifted principally because of benefit sellouts.

benefit sellouis, Equity held an emergency council session on Friday (15), okaying a one-eighth pay deduction for those companies which played but seven times, and the managers quickly agreed not to deduct from players who were unable to reach theatres on the disaffected Tuesdry recurses tued and there was considerable switching of parts. Out of towers who had tickets

switching of parts.

Out of towners who had tickets for the skipped Tuesday matinees were particularly disconforted, especially where his were involved. Most of those without soltained retunds but localites exchanged tickets for subsequent performances. Strong advance sales prevented many exchanges from being made for dates convenient to patrons

CBS' ALVIN, N.Y., BUY **COMPLETED FOR 825G**

Deal for the sale of the Alvin, N. Y., via CBS was completed as week but the house will remain in leadt until next December. Purchase price was announced as \$825,000, CBS giving the former owners a lomonth lease at an undisclosed rental. The current engagement of Billion Dollar Bable will the consideration of the control of the contr winter

in the Proche-Gandian combet and in winder. The continue late one of the continue late of the continue of the continue of the continue of the continue late of the continue of the co

Inside Stuff-Legit

List before "Polonisis" were to the road from life Adelphi. N. Y. the management was no shinnels lim, and J. J. Leventhal came to the exession of Harry Bloomfold, who had takes the missel over from Horse Schnidlapp some time previously. Leventhal put up around \$12,000, most of it going to Equity to guarantice salaries, money on deposit there for that purpose having been used up by the show management to pay the company varing red closing weeks. He had been been paid from Islaines out of town, and it is understood he's been reimbursed from Islaines out of town and it is understood he's been reimbursed from Philadelphia, where "Polonise" registered strong grosses, and Boston. He has no interest in the musical, the financial Coal being an accommodation.

Kurt Bois of the earl has complained to Equity stipulation in his content. Before "Polonise" vent to the road, he was replaced by Rex Weber without the consent of the authors, will the result that Bois was re-engaged at the insistence of the Dramaths Guild.

at the imasternee of the Dramach's Guine.

Closing of "The Duches Mikhenhevas" Saturday (18), after only four days at the Adalphi, N. Y. is the fourth ossily musical flox in the same spot as at the Adalphi, N. Y. is the fourth ossily musical flox in the same spot as a first is eason. "Carib Song." The Girl From Nantucket" and Yellie Blu' were the others, the latter lasting but two weeks. "Nellie" drewn a couple for favorable notices, white "Duchess' was severely panned all around, "Duchess' is estimated to have cost around \$200,000. George Shaskin, a Wall Streeter, father of Clad's Sheller, who wrote the book and Isrier, is said to have been one of the principal backers, although listed as naving originally put in \$2,000. Philip Book is listed as a \$35,000 investor; producing the production of the production of

Report that Judy Hollicay entered the east of "Born Yesterday" (Lyceum, N. Y.) while the show was in Boston was incorrect. When Jean Arthur was taken ill lete in the first week of the Hub tryout, Mary Leslo. the understudy, subbed.

the understudy, subbed.
Miss Laslo played through the second week. "Yesterday" then jumped
to Philadelphia, it being expected that Miss Arthur would be able to appear but she was too ill. Gordon considered cancelling the date, until alies
Hollday was submitted. She mastered the erript in three days, and the
show finally opened on the Sattuccy of the fart week booted hipper. Two
more weeks were played at the Walnut Street, Phila, prior to, Broadway.
Mail orders for "Vesterday" now extend into May at the Loceum
there are four dischedlers in the boordies of the Loceum, where the
stand. "Burn Yesterday" is playing, Immy Vinnen, being the latest addi-

Legit bookings on the West coast are a pain in the neck to producers who had figured on invading the Pacilic seaboard this summer. With 'Oktahome' laded for three months at the Billmore in Los Angeles, only two houses are available for touring trouges, and Jack Precent and Harry Zevin are leasing one, and probably both of these theatres for their own productions. Philharmonic Auditorium will be occupied most of the sumer by the Civic Light Opera. Co. Similar situation provals in San Francisco where, "Two Mrs. Carrolls' had to move into a flur house because the Curran and the Geary were tied un. Another legit play, "Chesis," originally-slated to open in Los Angeles, is now going to make its bow in the east.

When New York Mayor O'Dwyer edicted that all business, except essen-When New York Mayor of Dwycr edicted that all business, except essential activities, asspend early last week, the Brooks ecutume platif planued to send a workshop crew to New Haven so that the duds for "St. Jouis Woman," which opened there Thursday (14), could be completed. Arrangements to use the ballroom of the Taft hotel there were made, contume people also to work in the thearte, but when the ban was littled profito the New Haven plans were scratched.

Jimmy Stroode, of the Brooks outlit, is in Sarasota, Fla., conferring with Robert Ringling on new costumes and production for the 1946 edition of the Ringling crucus.

When "Menagerie" was sent to Washindton recently for a Sunday showing in aid of the March of Dimes, the settling built for the second company ass supposed to have been used. When the low raws abundoned, work on more supposed to have been used. When the low raws abundoned, work on showing, the performance going on with drapes and some props. Roadshow setting is said to have cost around \$8,000, and it may never be used. Pauline Lord had been engaged for the tour, it being understood that she received \$5,000 is like of her contract.

Plays Out of Town

One Shoe Off
anybody much to sport on but even
Abbotts discelling seems singularly
static. Play is labored and did,
never gets started or selloon goes
active the seems of the seems of the seems of the seems of the
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A reduce historica

denny churecter study offering Ferry Withbridte less haracters plant of the year—which he guips down with reliab—it's a suitafactory and offers of the plant of the year—which he guips down with reliab—it's a suitafactory and offers outcome. If it gets whiteched in New plant of the plant of

were out to find the product of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there. Two many the control of the first week booked there are a pain in the neek to producers are a pain in the neek to producers. Period a seakond this summer. While are a pain in the neek to producers are a pain in the neek to producers are a pain in the neek to producers. Period a seakond this summer. While are the first week to make the first

wed to take over a last-place bush legeraoutliether. Niagara Fair legerato take over a last-place bush legerato the west of the legerato the west of the legerathey we got no place else to go but
up. The decentation who is fi love
up. The decentation who is fi love
daughter, puts up the dough, but
daughter, puts up the dough, but
Speed Notron, kid pitcher, wins at
Bull faws potient enough to wait
for the third act and Schacht's showcastleg of those else y impressions and
to the third act and Schacht's showcastleg of those else y impressions on in
the training of the state of the legeral
will enloy it. He also comes on in
the training of the legeral that and tails that
the state of the legeral that the lines
than Massity, however, the thing
lings beddy, being hypoed only occur
line, massity, however, the thing
lings beddy, being hypoed only occur
Meckin's Franklin Panghory's m.
Second act draws, and Schucht's time
scool dead of the way. A scene in
the bleecheft, for in-tance, as snalted
because the family of the second of the legeral
to the state of the second of the content break of the records in Chicaes
out to There such to even the enough
bodyer 'ans to keep it runwing a
long time on the stem. After,

Bearry Beckevery

Bearly Beloved

Accepted

Newark, Feb. 15,
thread layer production of chimal
thread layer production of chimal
stage Malgire Hamilton; Features Chalmon
frater, Mart, Holfr, Edmand Glacer, Edie
one Smidgiana, Street by Arthury Man
on Newark (Ferra Phajlance, Newark, Fe14, 10: \$3.40 t.p. Bdenund Glover

Belgium I (I)
Albert Mellin ib Hellin ib Helli

Role and Edmund Glover, as the lovers, carry on their affair as grace-fully as the stiff manners of the period permit. Florence Sundstroms acting as the neighborhood toilop is notable for its free-awinging, regain, fr., too-sundstroms, description of the small role of a psychiatrist. Region

Current Road Shows

(Period Covering Feb. 18 Mar. 2)
"Anna Lucasta"—Civic, Chi. (18-2), "Between Covers"—Hanna, Cleve.

"Between Covers"—Funthe, Cieve. (24-2):
"Blackouts ef 1943"—El. Capitan, Bollywood. (18-2).
"Blackstone" — English, Ind'polis (18-28): Music Hall, Kansas City (27-2).
"B ossom Time"—Studebuker, Chi. (18-2).

(18-2), "Carmen Jones"—Hartman Co-lumbus (18-20); Erlanger, Buffana (24-25), (21-23); Rival Alexandra (24-25), "That of the Moon"—Blackstone "Pear Rath"—Mem Hall Dayton (18-20); Town Hall, Toledo (21-23); Weller, Zanecville (25); Virginia, Wheoling (26); Aud. Newark (27); Columba J. Acton (26); Park, Youngs-Columba J. Acton (26); Park, Youngs-Colonial, A

"Dear Nath" (2d Co.) - Fox, Stoding "Pear Nath" (2d Co.) - Fox, Spokine (19); Wilma, Missoula (29); Marlow, Helena (21); Fox, Gr. Falle (23); Babcock. Billings (25); Fargo, Fargo (27); And, S. Paul (1-2), "Dearly Releved" - Locust St., Phility (18-2), "Dearly Releved (18-2), "Dearly Releved (18-2), "Dearly Releved (18-2), "Dearly St., Nath. (18-2), "D

2),
"Flamingo Road" — Walnut St.,
Philly (18-2),
"Foolish Notion" — Civic Aud.,
Pasadera (18): Lobero, Santa Barbara (19-20): Mun. Aud., Long Beach

bara (19-20); Mun, Aud, Long Beach (21); Buss Aud, San Diege (22-23), "Ghekis"—Ceftre, Nofrolk (23-27); Lyrte, Richmond (23-2). "Harvey"—Genry, Frisco. (18-2). "He Who Gets Slapped"—Colonial, Boston (18-23): Fords, Batto. (27-2). "190yous Season"—Selwyn, Chi. (18-2).

(18-2), "Laffing Room Only" — Shubert,

"Laffing Room (Ch. (18-2)" Apicy"—Amer. St. Louis (18-29); Elonger, Ch. (24-2). "Life With Father" — Playhouse, Ulife With Father" — Playhouse, Lancater (21); Playhouse, Altoom (23); RKO Va., Wheeling (23); Nixon, caster (21, Pag. 1982), Nixon,
Pitts. (24-2).
"Li te Brown Jug"—Copley, Bost.
(18-2).
"Oklahoma!"—Curran, San Fran-

cisco (13-2).
"On the Town" — Forrest, Philly

(18-2). (18-2).
"One Store Off" — Nixon, Pitts
(18-23); Shubert, New Haven (28-2).
"Polonalse"—Cass. Det. (18-2).
"Rose Marle"—Opera House, Bost.

(18-2)

(18-2).
San Carlo Opera Co.—Vancouver (18-21); Royal Victoria, Victoria (22-23); Royale Victoria, Bellingham (24); Temple, Tacoma (25-26); Ri-alto, Yaltimu (27); Fox, Spokane (28-2) alto, xannua (28-2). "St. Lazare's Pharmacy"—Harris,

"St. Large's Pharmacy"—Harris, Chi (18-2).
"St. Louis Woman"—Shubert, Bost (18-2).
"St. Louis Woman"—Shubert, Bost (18-2).
"School for Brides" Eric, Schener, Chi (18-2).
"School for Brides" (No. 2)—Shubert-Laflayet's, Det. (18-2).
"School for Brides" (No. 2)—Shubert-Laflayet's, Det. (18-2).
"School for Brides" (No. 2)—Shubert-Laflayet's, Det. (18-2).
"State of the Union"—Shubert, N. Havon (21-23); Colonial, Boston (20); Davidson, Milwaytice (21-23); Eriser, Danville (23); Lincoln, Decatur (68, Palace, So. Bend (27); English Ind (18-2).
"Bend (28-2). Bend (27); English Ind (18-2). Bend (27); English Ind (18-2).
"Truckline Cate"—Ford's, Ballo. (18-3); Playtous, Newark (24-2).
"Truckline Cate"—Ford's, Ballo. (18-3); Playtous, Newark (24-2).

"Truckline Cafe" — Ford's, Balto. (18-23); Playhouse, Newark (24-2). "Two Mrs. Carrolls" — Tivoli, Frisco. (18-2). "Voice of the Tartle"—Biltmore, L. A. (18-2).

"Voice of the Turtle" (2d Co.)—
Plymouth, Bost. (18-2).
"Windy Hill"—American, St. Louis

(18-2).

"Young American"-Gt. Northern, Chi. (26-2).

Balter for 'Bottom'

Matter for Bottom Hollywood, Feb. 19. Nat Freedman inked Benny, Baker for male role in "Bigger Than Bottom." legit show to be prepared here for showing in New York. Tony Carson, in charge of western casting, is looking for a film name

for femme lead.

"Dark of Moon' Heads Chi With \$19.300. St. Louis Woman' Hot Lucasta' \$17,800, 'Blossom' \$23,500

paint of capacity.

Having closed Saturday (16).

Having closed Saturday (16).

Busing closed Saturday (16).

Busing closed Saturday (16).

Having closed Saturday (16).

For the saturday (16).

Estimates for Last Week "Anna Lucasta," Civic (21st week) (800; \$3.60). Still s.r.o. with \$17,700.

"Blossom Time," Studebaker (3rd week) (1,246; \$3.60). Delectable \$23,500 for near-sellout.

"Dark of the Moon," Blackstone (4th week) (1,360; \$3.60). Mammoth \$19,300 as crix raved.

"Laffing Room Only," Shubert 22nd week) (2,163; \$4.80). Husky

22nd week (2,163; \$4.80). Husky 33,000. "St. Lazare's Pharmacy." Harris (8th week) (1,00); \$3.60). Okay here with average \$14,500. "Suds in Your Eye," Great Northern (4th week) (1,425; \$3.60). Last week in circulation grossed middling

500.

The Joyous Season," Selwyn (5th ele) (1.000; \$3.60). Firm \$17,000 the Papist play.

The Passing Show," Erlanger week) (1,400; \$4.80). Closing with \$20,000.

HEART' EXITS WASH. WITH 45G, 2 WEEKS

"The Harty Lot Helm)
"The Hasty Heart" checked out
with \$45,000 for the fortaight's engagement. Every seat for the second week was SRO. There is a good
demand for "The Desert Song"
Washington had no usual
since Milton Berle in "Spring In
Brazil." Since Milton Berle in Brazil."

There is a lively sale for "He Who Gets Slapped."

'Ozarks' 1316 in Cleve.

Wk.; Big Advance Bally

Wk, Big Advance Bally
Reopening the revealed Feb. 119.
Lead of the most lurid advertising the revealed feb. 119.
Lead of the revealed Feb. 119.
Lea

'Charley's Aunt' to Tour Interstate With Kennedy

The Intervalse circuit announces that in April it will four a Coast broadcriber of "Charley's Aunt." with Elgar Kennedy in the tile or a Coast production of "Charley's Aunt." with Elgar Kennedy in the tile project of the State Charles of th

Texas' Legit Theatre

DESPITE PITT STRIKE

Desyritis TRIKE

Secretaing considered, including some strikes considered, including and a showsform at the tag end. Tatte George Apley did very weat \$8.50 (including tax) top. Opening light was add out in advance to Mt. It, which pushed window sale into the strikes of the st

what. "An low surrect some-thorever, "An ley" pulled up strong when settlement maily came and finished prety close to capacity Rave notices all along the line thejoes generally. Nixon now booked to the property of the control of the strong was a surrection of the con-tion of week of 11th, but that's ex-pected to be filled shortly. That date falls between "On the Town" and "Deep Are the Roots."

Cincy Bypassed; Big \$18,500 in 4 for 'Jones'

Cincinnal. Feb. 19.
Cincy is being lypasced by 70.
And thows aime J. J. Shubert wisited here several weeks ago and, in sumbers exceed weeks ago and, in sumbers with the several weeks ago and for the several weeks ago and for legit, yet hotchs for pix. After a month of insettivity on pix and the several pi Cincinnati, Feb. 19.

'Jones' Nifty 20G In Four at Indple

"Carmen Jones" took a smash \$20,000 in four performances to ca-pacity audiences at \$3.50 top at the Mural (1,900) under management of Page & Byrne, Feb. 3-6. or rate & Byrne, Fcb. 3-6.
English returned to action after a
month dark with Blackstone, masician, this week, to be followed by
'The Student Prince' Fcb. 28March 2 and 'Blossom Time,' March
11-13.

Sigmund Romberg will play Murat for second time this season night "The Student Prince" opens.

Hefty 20G Advance in Toronto

Toronto, Feb. 19. With over \$20,000 already in the Boyal Alexindra's till. "Carmen Jones" has secred the largest addications are that mail orders alone will give the 1,225-secter a complete sellout for a capacity gross of \$250 to 1,250 t

'Notion' Leaving L. A. With 51G Fortnight

With 51G Portnight
Only three houses were lit last
week, but the semi-quiet period
meant good coin to the trip of spoke
meant good coin to the trip of spoke
tinkle was "Poolish Notion" at the
Bittmere, which pecked in \$28,200
worth of business for the second and
worth of business for the second and
Sol, 200.
Ken Murray's "Buckoust of 1946"
monped through the way with the
capacity \$13,400. At the Mayan "Its
for Free in \$1]" collected \$8,000 on
the second worth.

'Brides' 111/2G, Balto

Baltimore, Feb. 19.
In spite of critical panning,
"School For Brides," at Ford's here
last week, registered ample profit
with a gross of \$11,500 at \$2 top.

Fexas Legit healre

Austin, Feb. 19.

A legit theatre for Texas, organized on the lifthest professel and week, resistered ample profit lead on the lifthest professel and the lift production of its meaning and the lift production of the subsequence of the legit production of the subsequence of the lift production of the subsequence of the lift production of the legit production of the subsequence of the lift production of lift production of the lift production of lift produc

\$14,100 in N. H. Bow

"St. Louis Woman" came through with a hot estimated gross of \$14,100 in its three-day, four-show premiere athe Shubert last weekend (14-16), included a couple of s.r.o. perform-ances

included a couple of s.r.o. personmane control company of "Sixte of the
Union" breaks in here this week
(21-23) for a last half, and next
week gets a full stanza when "One
March 2.

Week of March 4 still in the pencli stage, with next defaulte attraction being opening of "Call Me Mister" on March 14.

Town' Sock 30G In 1st Philly Wk.

Local dopestics had been been considered to the construction of th

similarity on: Just weet that negate without the two-performance hands.

Other legit offering to click legit when the service of the service

Turtle' 14G. Mpls.

"Voice of Turtle" sold out completely for three nights and a matinee at \$3 top in the 2,100-seat \$1,200 seat \$3. At the same theatre, also for four performances and with the scale the same. Massine's "Ballet Russe Hights" highest be able to a mid \$8,000.

'Duchess' Off Fast; Few Hits Hold Up; Slow B'way Comeback After Tuesday Shutdown; This Week on Upbeat

Bloadway had a hecite first half last week when all amusements were ordered closed as of midnight atomic content of the state of the st

news, and the standard eight lines.

"There-purchasing was slungth for the lines of the standard eight lines."

"There-purchasing was slungth for the lines of th

"Amis Lucasts," Mandhold (77th week) (M-997; \$3.50). Played seven times, holding wattines, being cancelled and pace dented around \$2.000; "Antiformer," Cort. (D-1.04; \$4.20). Presented by Katharine Cornell and Olibert Miller; adapted by Lewis Galantiere; opened Monday (19); "Ample of Hr Sey" Biltone (3rd week) (CD-20); \$4.20). Among the shows that missed one performance because of the closing but last week; because of the closing but last week (100-100); \$4.20).

control of the contro

in the state of th

"Harvey," 48th Street (68th week) (C-925; \$4.20). Added matinee cancelled and refunded 100%; refunds of \$600 on night following ban; gross quoted at \$18.700.

quoted at \$18.700.

"Hamlet," Columbus Circle '10th
week) (1,172; \$4.80). Has been slip-ping, and last week's takings ap-proximated \$16,000; should do much
better this week.

better this week.

"Itats Off to Ice." Center (84th week) (R-2,944 \$1.98). His been in the money consistently and will play into spring rated around \$25,000.

1.071; \$4.20). Final and ninth week (ide.2,945). Final and ninth week of the proper state of the proper sta

1, 2071; 48, 20). Final and ninth week: week and placed by the control of the con

takings for his wee cloge to \$22,000.

takings for his wee cloge to \$22,000.

ph. Got press lacins after opening statement of the statement of

counted for a drop of around \$1,000; 3,000. Valee of the Turkle, Morceto (86th week) (C-900; \$5.80). Were to allow the conto about the same as meet where though, played eight times; around \$100. Week lead to the contraction of the continuary Bornh (6th week) (C-712; \$4.80). Affected around \$10,000; should do much betmore than most other shows; rated around \$10,000; should do much bet""Ip in Central Park." Broadway (55th week) (M-1,900; \$81. Hud been doing quite well for long-run musical; went off last week to around \$25,000.

cal; went off last week to around \$25,000. ReVIVALS

"Show Boat," Ziegfeld 6th week)

"Al-1,203: 83. Not many empty sent takings approximated \$44,000; on 116 or tiegets in agencies.

Old For tiegets in agencies.

If the week in agencies.

"The week in agencies."

"The musicals that were nothed; \$32, replaced Michael O'Shee.

"Tygmailom." Barrymore '(7th benedit; played eight times und the quoted gross was \$26,200; stated and performances and doc's extend-

POLONAISE' \$26,000 IN WEEK AT BUFFALO

IN WELA AI BUFFALU

"Ploansie" at the Fininger all last
week attracted the season's peak
week attracted the season's peak
bust gross of \$28,000, congsement is
reported to have lost money. Thirtyseven stage hands were required to
the backstage crew for the notes of
the backstage crew for the notes of
Maritz Eggert's libros's necessitated
understudy vane Magowan's appearance for all performance active Worthmaritz Eggert of prominers after Wortsundented by the substitution confine
undented by the substitution confine

WINDY, \$10,200, TORONTO

Repeat engagement of "Windy Hill." starring Kay Francis with Roger Pryor, did a fuir \$10,200 at the Royal Alexandra here, with 1,525-seater scaled at \$3 top.

'Rose Marie' Healthy \$24,500 in Hub: 'Slapped' 15G; 'Jug' 4G in 4 Times

"He Who Gets Slapped," Guid-show at the Colonial, and "Rose in Market Shaped," Guid-show at the Colonial, and "Rose in Market," Shaped, "Guid-show at the Chern Monday, "11), both getting mixed reviews and the latter getting most off on Thursday at the Copley, and proved sleeper, drawing sexcellent in f.o. appeal. "There to Make Ready" remained SRO in male Trans Ready Ready Remained SRO in male Trans Ready Remained SRO in male Trans Ready Remained Ready Remained Ready R

reen in too much execut, we'll freez point star from the point at the

181,500 on week. "I Life ft Here"
oppens Thirstelly "Stapped," Colonial 1,1500, 33.60)—Guild entry doing lay Guide on the colonial 1,1500, 33.60)—Guild entry doing lay Guide his but little outside appending the colonial state of play. Estimated \$15,000. Final good notices and caught on mmer good notices and caught on mine good notices and caught on mine the colonial state of the colonial state

Plays Abroad

Doris
Paris, Feb. 12. Margan and Mrs. 11, 12 Bu production of a cancely by Maccol Thickent I are received and a control of the Accol Thickent I are received and a prolon, State Cale Petrol of the Accol Thickent I are received and a prolon, State Cale Petrol on the Accol Thickent I are received and the According to Marcal Thickent I are received a filler of the According States and Dennay, Robert Landon, Petrol According to Petrol According to the According to Petrol According to the According to the

Dorls
Plorent
Larer Land Dariday
Julien, Jurval
Cherin Pillen It rusen
VidensolPlepla
Officier
Langord Jean Francois Lides Langord Robert Dartols
Jeanne Marthe Merender
The Old Lady Susanna Demor

This is Marcel Thiebnat's first play, and it reveals the species to be a play, and it reveals the species of the play and it reveals the play and it reveals the play and it reveals the species of the play and it reveals the species of the play and it reveals the species of the play the play and it reveals the species of the play and it reveals the play a play the play is well done but lacks. The play is well done but lacks a play the play by the will done but lacks a play the play it will one but lacks play the play it well done but lacks a play the play is well done but lacks play the play between the play the play it well one but lacks a play the play the play is well done but lacks and the play the play

newspaperman: Juyai mgm pe a picture bet.

The play is well done but lacks plausibility. With considerable re-writing, the mythomaniac character might be developed enough for a screen story. But the out-of-mar-riage affair might run into censor trouble.

Golden Eagle

Anmer Hall production of a new histori-cal play in three next by Clifford Bax. Di-rected by Robert Atkins. At Westminster Reatre. theatre.

Henry Lord Darnier. Privil Reed David Rizato. John Ryr n Mars Starr. Chiefe Jates Part of Bolwell . Torin Thucker Lair of Bolwell . Torin Thucker Lair of Bolwell . Ann Farrer Mary Reston. David Horne Morten . David Horne Morten . David Horne Morray . Harry Fried . Harry Field . Harry Field . Thurston. Towned Whitting Buttleven. Towned Whitting Tattleven.

This is a dramatic grouping of episodes in the life of Mary. Queen of Soots. Claire Luce gives a wholly commendable portrayal of the tragic beauty who enslaved so many men and awayed the destiny of nations.

but it holes to have small chance for a long ruo.
Stury opens three years after Mary Stuart's arrival in Scotland, now the study open study of the s

the people revolt against the num-prison of the property of the pro-principle. Lose gives full measure of stumor and allure to the cluster rot, but is any supported by a strong east, with John Byron excelling as at the petulint spouse. Production is preferritors, and menced by the property of the pro-principle of the property of the support of the cauthor. So the pro-ting the property of the pro-ting appear of the pro-ting the property of the pro-ting appear of the pro-ting assignment of the pro-ting appear of the pro-ting assignment of the pro-ting appear of the pro-ting assignment of the pro

La Nuit du 16 Janvier

Paris, Feb. 10.
("Night of January 10")
Pierfe Planours, procedures, 10")
Pierfe Planours, procedures, of Ayra Band's
Prevolv version of Ayra Band's
Privacer blay, Stars, Latelenfor, Educate
Privacer blay, Stars, Latelenfor, Educate
Post pages Paul Antion, Eferre PlensBallo, Directed by, Jacques January, Set by
Heur, Montaeri, At Ayudlo, Paris,
16.

13	inige Wilson Honey Rosey
13	Prosecutor Plint
1.1	awyer Stevenson, Plerce Floureus
1)	caren Borg Lucienne Lemanchand
1	Sector Kirkland
12	John Hutchins Charles Vissieres
Ιā	over Van Fleel Henri Chanvet
13	Surgeant Sweeney Paul Frantisur
13	Sancy Lee Faulkher Assia
н	Magda Stevenson Marcelle Monthil
1:	John Graham, Whitfield, Pierre Magnier
	lunes Chandler Gaston Jenbert
13	Siegnr Anderson, Pa Jacques Roux
	stegur Anderson, aneques roux
	"Guta" Bengan Jean Jacques Dellio
14	Court's Assistant Vingent Ortega
١.	Indge Heath Armand Perceval
Ш	Secretary Jacques Sapin
1	

Nicely produced by Pierre Flourens, author-manager, this play will likely run of hall season at the Apollo-The French appreciate this court was a season of the product of

VARIETY

The country of the co

La Folle de Chaillot ("THE CHAILLOT MADWOMAN")

Prospector Maurice Lags	n ne
lower Girl Sybil G	III
Pouldent	en
resident	eda:
awndtay	Ro
ng Man	750
eaf and Dumb	il v
ma, the Dish Washer, Monique Moll	Ret
ma. the Dish Washer, Monique Moll	nan
ugglerAndre F	CIR
ruler	nai
Fool Georges Ric	mb
Wanda, Camille Rodrique, Vera	817.
orior Jailly Anguste Ho	Marie
delimentary March 1997 1997 1997 1997 1997 1997 1997 199	ver
wimming Muster	ait:
lerre Micael Her	MIX

Second Policeman. Alicael Herbanit Constince, Pascy Madwonno, Marg Mayane Gabrielle, St. Salplee Madwonno, Harmone Josephine, Concorde Madwonno, Harmone

Con his return from a therefore Begger lost. Louis Jones, hower mid could yellow, Louis Jones, hower many control of the contr

man's secretary, gives an excellent performance, using restraint at the start and gradually going emotional. The play opens on the terrace of few well, Jean Jacques Debo and the control of the control

Boy and Loo manure as othere of the gard.

The other important release the girl and the common a

House Reviews = Continued from page 47 =

Keith's, Indpls.

in a silet son and dance setup. Gal does a "Merry Widow" routine with meeting followed by "Shut the Door, medity followed by "Shut the Door, which a subject of the control by wall burns, and juggest, who got by a ledge, and juggest, who got by a ledge.

was average when caught

Apollo. N. Y.

Eddie Hejwood, George Hudson
Orch (17), Sazie Williams, Octoroons, Coles & Attichus, Spider Bruce;
"Crime Doctor" (Col).

"Crime Doctor Local".

Eddie Heywood, hot biane maestro, is the major item on Apollo bill this week. Preciously saved for the show's windup, he is preceded by received the providing of the providing and rhythm on the brassy side, currently by a new band received by a side, currently by a new band Heywood so he like to nie he vories are done with a small special combo a drums, base, clerinet, sax and two drums, base, clerinet, sax and two drums, base, clerinet, sax and two in fine form with group suby backgrounding. "Begin the Beguine," with which he is bucked by soft course, and makes house clamor for more. Other numbers, are "Please

needay, February 20, 1946.

Don't Talls, about Me When I'm Come "I Didn't Knew Annual Men a rangement of "Loch Lomona" representation of "Loch Lomona" styled hot and excellently well done, styled hot and the styled hot and

Spider Bruce burlesque skit kills 'em with no effort and poor material

National, L'ville

Renfro Valley Folks, with Fiddins' "Slim" Miller, Chick Sullingn, Curty Corred, Joseph Steer, Raphi, Poss, Randall Parker, Gene "Nubin" Cobb and 4 Tones: "Northwest Trail" (Indie).

Indicise to the control of the contr

Special," both in the folk music groove.
Unusual item in the hillbilly grove.
Unusual item in the hillbilly grows hereabouts are the hymns who was to be a special succession of the special succession. It is not specially successive to the hereafter of the herea

sing gosper songs in swing time, also please,
Cobb, in rustic costume, contribs a stint of eccentric dancing which clicks, and grabs laughs with his exchange of down to carth chatter with Millor.

Hold.

PLAY PUBLISHERS

of hese and many other distriguished plays SONG OF BERNADETTE TOMORROW THE WORLD LOST MCRIZON HIGHLAND FUNG EVE OF ST. MARK BEST FOOT FORWARD FEATHERS IN A GALE - MRS. MINIVER - GREAT
BIG DOORSTEP - KITTY
FOYLE - HOUSE WITHOUT A KEY

THE DRAMATIC PUBLISHING CO. 59 E. VAN BUREN ST. CHICAGO 5

.....

GHOSTWRITER

Would like to write a play for YOU I write it. You sign it. Let's tall Anspach, At., 9-6000, Apt. 422 New York City

... COMMANDS ATTENTION" -VARIETY, 4-7-43



"The white boy turns out to be Berle's brother, played with some EXCELLENT Tarzan dance effects by Ray Long." -VARIETY, 10-3-45 "Ray Long is EXCELLENT as

the dancing wild man from the jungle." -Kirkley, Baltimore Sun, 12-11-45

Featured Dancer in 1943-44 "Ziegfeld Follies"

Featured in "Spring in Brazil"

Arnold Hoskwith Myron Selznick, Ltd. (N. Y.)



Also SAG - AFRA - AGVA - ARA

ENFRANCHISED BY

ACTOR'S EQUITY

ASSOCIATION

Literati

Sainte in March 4 Now
First issue of Salute, monthly produced by former editors and write.

Will probably be regulation for high
altitude tripe from now on,

Yankur Ungar, editor of Delip
Vantry, was aboard the Hughes
in the trade, will be out March 4;

dated April. Macs. of 52 panes, parties
at 18c, will have same type layout
as Yank, with contribe including winder per during the property of duced by former editors and writers of Yank and Stripes which has excited keen advance interest in the property of the propert publisher.

Early American, \$2,500 Hiller's book-burning has upped merican collectors' items. Ernest Dawson, of L. A., reports that the Logarity of the Comment of the C

Prices generally are 50% ab rrices generally are 50% above 1940, though books like Kesta' first editions have dropped from \$950 to \$150. Dawson reports most of the literal stuff being brought home by Gls from Kurope is juick, and that the boys would du better to rifle their own sittles for early American books if it's dough they're after.

AP has measured 1945 for length and girth for the first of its series of Associated Press News Annuals. Out of myrind AP news and feature dis-patches, staff writer Russell Lund-tine and page book.

into a 745 page book.

Text includes month-by-month record of the military fronts, politics, labor strife, science, entertainment and sports world, with a comprehensive chronology highlighting the year's decisive events. Rinchart is publishing the book for April release.

8. F. Scholarships The San Francisco Press Club has

The San Francisco Press Club has amounced the 'creation of a \$1,000 scholarship fund which includes an award designed to create an interest in radio writing among high school journalism students.

Journalism students.

The award will be presented al.

a Press Club Junior Gang Dinner,
on April 27, to the northern Califors,
nia high school senior journalism
student who submits the best dramatic radio script dealing with
some phase of the historic development of newspapers.

Three of the scholaushing seals

Three other scholarships, each valued at \$250, will be awarded for the best news story, feature story and photograph appearing in northern California high school newspapers this year.

N. Y. Scribes' Flight Experlence N. Y. Seriher's Pilght Experience
When the first TWA mon-stop,
tracibiner came from the Coast
recently with a party of New York
recently with a party of New York
recently with a proty of New York
recently with a proty of New York
as all pooled near Pulse paint
as all pooled near Pulse paint
as all pooled near Pulse paint
as all pooled near Pulse
as dozen zeribes literally hit in
ceiling, Jack Lait, editor of the
Child Mirror, was shaken up and
Tested for a few days, but is back
as all policy and the protection of PM
assistant managing editor of News
assistant managing editor of News
week, amanded through the physical assistant managing editor of News-week, smashed through the ply wood top of the eabin, being suspended there, receiving cuts around the ears, Selig Adler, the Mirror's city editor, similarly crushed through the root but dropped back into his seat next to Lait, the escaped un-lart,

Second non-stop TWA ex ploted by Down the string arrangement, and the property of the string area of the string and the string Second non-stop TWAer piloted

CHATTER . James Norman Hall has returned

James Norman Hall has returned to Tahiti.

Eric Johnston has done a piece on racial discrimination called "Hate Challenges America" in the March Negro Digest.

Buck Herzog, notion picture editor of the Milwaukee Sentinel, visit-

tor of the Milwauter Sentinel, visit, ing Hollywood studios for the first time since the war,
Maxwell Hamilton, receivily discharged from the Navy, rejoined Prewett Publications as managing editor of Motten Picture Magazine, Hollywood Victoriy Committee and the estate of Senator James D. Picture as gritting awards of Collifornians in the fields of writing and cantonning.

cartooning.
H. J. Hellema, H. G. Hermans, L. J. Kleyn, A. J. Koejemans, A. J. P. Tammes and H. M. Van Randwijk, newspaper editors from Holland, touring Hollywood studios as guests of the motion of turn industry.

of the motion bi-ture industry.
Fashlon Trades, new weekly covering the women's apparel history;
is due for the stands in March. Pub-lisher is Jerry Finkelstein, also pub-lisher of the Civil Service Leader.
March Mademoisselle contains
piece on "Mexican Movies" by Al-tree Ratz and "Latin-American Matac" by Faul Bowles.

Story Moola

Continued from page 1

years. Novels or plays bought now of course, aren't usually ready for release for periods of up to three years, and an eye must be kept on fulme gross potentialties in anything currently purchased.

Competitive factors are also ex-pected to function to bring down some of the "almost fantastic" figures now being paid. It is pointed out some of the "almost fontacte" faures move being paid. It is pointed out that recturring vets, whose output was missed during the war, which was missed during the war, will phority begin to pour out material again and some of the aspects of will vanish. Hollywood at the moment is loaded down with returning writers, many of vehon are experiencing difficulty in lining up studio Joiss. They are expected to separate of the against will remove some of the splitted bidding that has been encouraged by diminishing quantity of story material.

by dimi material. Vets Not Much Help So Far

material.

Vets Not Much Help So Far
So far, returning servicemen have
not been much help in this direction,
in the servicement of the servicement

the ceiling.

Recent vogue on legit buys is a profit-sharing arrangement, although there is often a high-minimum guarantee involved. Except on spectacular hits and even on most of them.

VARIETY

Who Lifted Check? Or the Mystery Of A H'wood Luncheon

By FRANK SCULLY
Hollywood, Feb. 15.
This concerns a St. Vo. nine
kucheon in honor of Abel Green
under auspices of Sate Crashers' Local No. 7 (Independent) at the Authors' Club, Hotel Roosevelt, under chairmanship of Col Runer Hughes. At least it was under Hughes' chairmanship until the Hughes' chairmanship until the author of "Scully's Scrapbook" moved in and grabbed the nike away from the Colonel and began telling the astonished literati to keep their seats, because the place was surrounded.

surrounded.

Scully then proceeded to introduce the editor of VARIETY as the author of "Mister Broadway" and "Illow of "Mister Broadway" and "Illow of the process of the p

tie.

After that, Seully introduced
Variety muggs VME's (Variety
Muggs Emeriti) and others, while
Louis Sobol reached for a quill to
tecord the phenomenon for Memory
Lane, an older brother of Lola Laite.
They were:

Sid Skolsky, author of "Little Man, "What's New?" and currently producer of Columbia's "The Story of Al Jolson."

Fred Stanley, VME, now New York Times boss, of Hollywood, and, incidentally, not related to the guy who found Llyingston because that wasn't the guy's real name

rash the gay's real name.

Leonard L. Levinson, VME, creaof "The Great Gildersleeve."

Joe Schoenfeld, VME, currently of
the William Morris Agency.

Harry Friedman, VME, now with

Norman Sper, VME, now making VE sports pix for the Encyclopacdia Britannica, which he can't spell

Hal Bock, VME now public rela-tions chief of NBC and the hund-somest inugg next to George Wash-ington Scully.

Carroll Carroll, VME, of the J Carroll Carroll, VME, of the J. Walter Thompson agency, and known to his children as the "Two Mr. Carrolls."

George Marshall, VME, i.g., owner of the Washington Redskins, who began life as a bad actor and has never given it up.

never given it up.

These 5 am. Blues
Jerry Wald was supposed to sttend, but out knowing how to get_out
by the back lot he couldn't get past
be convoys Writer Green cach morning as the thing shrieks 9 am. Wald,
however, was dubbing his "Mildred
Pierce" for Shanghai release. Ofters
however, was dubbing his "Mildred
Pierce" for Shanghai release. Ofters
Claude Biryon Para". Bob Sisk
McIrovi, George McCall, of "The
Outlaw," Jose Bigelow of "Tire
the Screen Publicists, and Max Magmus of Berlin.

nus of Berlin.

Their absence was compensated by Lee Shippey of the La. A. Times, Dick Hyland, who writes The Hyland Fling, for the same paper, Jimusy Swinnerson and Tom Merchaner, a fine painter of vesterns; Upton Clees, who wanted the mugar to see their radio "favorite" commentary. Fritz Lieber, the vet grands of the painter of vesterns; Upton Clees, who wanted the mugar bear of the painter o Their absence was compensated by

police commissioner.
In addition to these undistinguished personalities were the priviled a speaker-Fibert E. Smith, who made the first projection machines and shot those early smeak hits like Nigarar Falls, and the Policy Paradic Paul Hoefer, who came into pictures with the Scientific Code and Tanagard to grow in Paradic Paul Hoefer, who came into pictures with the Scientific Code and Tanagard to grow in cycle and managed to grow enough to sprout a beard and my up cycle and equal to sprout a beard and mass-ve pictures for schools. Smith told how he didn't shoot the Seventh Regiment in the Spanish-Abovetic Regiment in the Spanish-Abovetic Roosevett grabbed all the closetys. He might have shot the muggs at the interferoit, but he had left his gun and camera at home. He still has a

camera at home. He still has a home.

(But, gentlemen, who lost the toss?

—Ed.)

SCULLY'S SCRAPBOOK

Jack Pulsaki's tunt for a definition of "operatia" is proof that Vanistrant's report memors any longer without successfully a proof that Vanistrant's report memors any longer without successfully and the proof of the proof of

The hepsasants already suspect that Pulaski's campaign is simply a prelim which will wind up by his offering a pair of skulls to some show of a friend of his. All these bids for increased ratings end that way. With what as a final payoff,2 The discontent of the millions who dhin's win the

Among his teaser displays of best mustcal comedies, tevues, musical plays and operates like listed one that was the tipoff. That was "Bitter Sweet." That's what you'll be paid hi if you succumb to his mail order buildup for the stage and of Vaniery's literary counter.

for the space and of Vasient's literary cominer.

An operatia, is a salybedy known from reading these leatened motions and the space of the space of

ons mo the red, 'On, orother-r:)

The "etta" part is merely a lousing of "ette," as in "I musta ette some-hing." "Ette" means "little."

thing." "Edde" means "little."

Well, an opera complex, which already hilly litself as "little," may not be boxoffice points, but it is not exactly freably enaught mountain trout either. The property of the

operetta? an "operetta?"

An operetta is a show where the audience fulls over from boredom opera is different. There the principals pass out before the audience there way, there's no money in it for you in English.

Or Den't Play

If you don't think that a curiodity about things can eventually end in your shilling for them maybe you'll be convinced by Martin Graeff and Charlie Radice. They played torgis kids in pictures. At least they diet 'fill he other day when, without a director to tell them when to cut, they held up a grocery store. They shot, the grocer shot, and Graeff was dead. The mond. If you play a character part least it in the studied when you

To illustrate further how doodling will expendually fails even a fee. Species and the state of the species of t

SHOW BIZ PROPIE TRACH

SHOW BIZ PROPILE TEACH

Read Black. For Sharpheaders

Noting an item in Inside Stuff which told more Lolly Parsons yelled. Hell

Hall. Academy p.a. into a jam for not giving her a three-hour jump on
Academy Award nominations. I pursued the lead even in their and learned
that ABCS monitors were altered to yank her of the sir if she violated
the press release;

that for the sir is the stemal hunt for scoops, the femme tabustors of Academy ballots at Price-Waterhouse may even find themselves
being taken to dinner by leg men of the columnists. It will not do them
unch good. Ripping a page from "The House on \$2nd Struces" the accounting is now so broken up that molody will have a clear picture of the
in the hat of Der Bingle in "The Bellis of St. Maryes," until the night
when the winners will be announced from the Chinese theatre.
Why anybody would want to announce an election before the registrar
of voiers peats the results has always clouded me. Sood reporting consists
or a story that has been announced for release. It would be as idiculous
as putting the finger on election boards because they phoned in their tailies
to the county clerk ingteed of to their favorite newspapers.

as putting the anger on election boards because they phoned in their tailies to the county clerk injected of to their favorite newspapers. In cartler Academy Awards it got so wild that those who had paid \$25.00 to banquet tickets heard the results at 11 p.m. That was four to six hours after the man in the street got them for a nickel.

You may have heard or read about 80 b lope and the Look Achievement Awards for 1945, but you may have missed Harry Crocker's story of sent. Harry was the me. and in his account of the didees he listed about but made the climer and dance later at Circ's. But in his whole column he never got around to mentioning that the awards were made by Look, a magazine not in the Heart string. Reminds of J. P. McRevy starting out as a sports writer in South Bend. He had not been supported by the string that the wards were made by under the student waiter. Well, Mae was the waiter for the student waiter. Well, Mae was the waiter for the student waiter. South Bend. In catching his first football game as a sports writer ne got in everything.

As for Scrapbook Awards for 1945, not likely to conflict with the Acad-

As to Sciences a Court of the L. A. Daily News.

Ten Best Critics: Virginia Wright of the L. A. Daily News.

Ten Best Laughs: John Garfield as Al Schmidt in "Pride of the Marines" asking a guy named Diamond how to say "Scholem aleichem." For Johnny

Ten Beel Laughet John Garfield as Al Schmidt in "Fride of the Marines-saking a guy asmed Dalmond jow to say "Scholora alleichen." Fer Johnny, that was acting.

Ten Beel Corrective-Directives: Barney Glazer telling Ton Howard to quilt congratulating GIs for getting the Pupple Heart, a wound being a missortume not an achievement.

Ten Beet Blindgers, Lulby getting all builted up between Vermont and Beet Blindgers, Lulby getting all builted up between Vermont and control and fluidly consigning the Brian Aheriras to Joneympour in "Ver-routh."

Ten Best Radio Additions: Kenny Delmar as Claghorne.

What Frice Story?

What Frice Story?

Byron Price has had his initial squawk. At his first preis conference in Hullywood, the Eric Johnston aid passed up the entire British press condingent. Renters called him on it. He apologized, cleiming instantializing with the Hullywood picture and laying it in the lap of the old Hays organization. That's along for Arch Neeve.

He didn't incluse ne either. That's shang for Scully.

"I hear," said Nobody of Kenny, Nobody and Plalt, "that 'Oil for the Lamps of Chinu', is going to be remade as 'The Lost Wick End.".

He was quietly told that vaudeville has gone.

OBITUARIES

ALF T. WILTON
Alf T. Wilton, 77, for many years
a tophight agent for the Keith
Alboe circuit, died in Newark, N. J.,
Feb. 18. Until- his vedirement some
years ago he had operated an agency
in that city, specializing in club
ookings. His death clumaxes the
career of one of the most colorful
figures in show biz.

figures in show bit.

Siarting out in his youth as a singer, with Lew Dockstadter's forward with the singer with Early Constitution and the singer with several to vandeville, appearing with several Lattrope, owner of the old Howard Attentium theetre, Boston, who substantially the singer of the old Howard Attentium theetre, Boston, who substantially have been appeared by the singer of the sin

without his continued in which we will be a second or continued in the will be a second or water and seveloping talent that became top-flight headlines of vaude and later stars of musical comedy. He had also been a long sent with the Keith-Albee circuit for many years until 1929 when he a controverse which ended with the litting of Willow's K-A franchise. After that he moved his suite of offices out of the Palace theatre building. N. X. and built up a litting of Willow's K-A franchise and the litting in the high-saluried acts that he had oreviously handled were always available to him for club dates—at their regular high spland of the world water and will be suited to the second of the high-saluried acts that he had oreviously handled were always available to him for club dates—at their regular high splands with the second of the Wilton had continued in the gency business for years, repre-

dates—at their regular high salaries. Wilton only handled the better class of such bookings and eventually deducated lodges and industrial concerns throwing such shindigs to go in for better class of entertainment at considerably upped budgets than had previously obtained. In later years there had been attempts to cement the breach between Wilton cement the breach between witton and Albee, also a gesture that he pick up his franchise again and resume bookings with the K-A circuit. He nixed this, being content with the lucyative revenue he had been deriving from the club book-

Some years back he had married Kathryn Dahl, an actress, who sur-vives him.

Funeral services will be held in , Y, Fri. (22) at the Walter Cooke uneral Chapel, West 72nd St., at

WILLIAM WINTER JEFFERSON

WILLIAM WINTER JEFFERSON
William Winter Jefferson, 70, actor
who perpetuated the roles made
famous by his atther, the noted
week in Honolulu, Bork in London,
he was the son of Joseph and Sarah
Jefferson and descendant of a long
line of actors. His father became
The line of the line of the line of the line
Jefferson and descendant of a long
line of actors. His father became
Thin in "Nil" New Interpretation of a long
actor in Sheridan's "The Rivals."
Before deeding to follow in his
father's footsteps (not only in his
father's footsteps (not only in his
father's footsteps (not only in his
father's company.
The stage characteristic of Rip
The stage characteristic of Rip
The stage characteristic of Rip
Thomas, in road company proteins, even before the death of their
father in 1906, and continued for
some time afterward. Included
before of the later of the later of the later
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among other leading roles he played before his retirement in 1925, are those of Sam in "The Senator Keeps House" and the Count de Cluny in 12 mg and the Count de Cluny in 1n 1927, he and another brother. Prank, sold their properties in New York and took up residence in Hono-lulu. He had married three times, Unlu. He had married three times, Ald, astress; his second wife was with the country of the country of the all, astress; his second wife was the country of the country of the country of the hird wife, Marry, survives.

IVAN M. MOSKVIN

IVAN M. MOSKVIN.

Ivan Mikhailovitch Moskvin, 72, leading actor in Moscow's Dramatic Art Theatte and member of the Stapeme Soviet, died in Moscow, Feb. 18. He had been on the stage for about 40 years and wa notothe for his performances in the works of Tolstoi, Gorki and Anton Chefron

laie Morris Gest. His outstanding work was in Tolstof's, "Car Feoder Unanviter" in the title role. He also appeared in other plays, in-dicting Gorkis "The Lower Depths" and 'Chekhov's "The Cherry Or-land", "He later played in a num-ber of Russian films, several of Cherry Or-Times in the Cherry Or-Times in the Cherry Or-Station Master" and "Death of a Government Clerk".

U.S. meuded "Pollkushka," The Station Master" and "Death of a Government Clerk."

In 1943, he was one of several Soviet artists to be hoored in the distribution of more than 5,000,000 rubles on Premier Stalin's 60th birthday.

EARLE MITCHELL

EARLE STITUTELL.

Earle Mitchell, 64, retired legit actor who had been on the stage for more than 40 years, died in New York, Feb. 17. For the past few years he had been a receptionist in the news room of the New York

Times.

During his long stage eareor, Mifehell is reputed to have acted safe partial and the safe partial part Cover," "Baby Mine," "Under Cover," "The Dove" and many others. His last Broadway appear-ance was in 1938 when he appeared with Eva Le Gallienne in "Madame Capet."

Mitchell was a member of The Players, and formerly of The Lambs and the old Greenroom Club. Survived by son and a sister.

CLIFFORD STORK

Clifford Stork, 67, former actor-manager, more recently engaged in radio work, died in New York, Feb. 14.

Sortic instruction and realized and realized appearing in legit readshows on the old Staff & Haylin circuit. He later appeared in stock, having been a member of Corse Payton's company at the old Lee Avenue theatre, Brooklyn, for shout, 15 years. After the contract and directed list own occupants and directed list own occupants, some years ago, in Newark, N. J. Between stock assignments, he also had directed several legit has a some contraction of the contract of the contrac Stork entered show business at 17

CHARLES K. CHAMPLIN

CHARLES K, CHAMPLIN
Charles K. Champlin, 70, retired
theatrical producer, who for many
years operated a travelling stock
theatrical producer, who for many
years operated a travelling stock
Feb. 13. He had made his home
there since retirement in 1928.
He had entered theatricals via an
amateur theatrical group for which
amateur theatrical group for which
coess induced him to form a partnercess induced him to form a partnership with Frank Tuttle in a professional rep troupe in 1835. They
had the stock of the produced the stock
that the stock of the stock
that the stock of the productions, including 'Ohly a Private.'
which uttimately was given in N.Y.
After Tuttle withdrew, Champlin
His production of 'The y alone
His production of 'The production
Survived by widow, Adde 'Price
Champlin, who land appeared in his
compensate.

HAROLD S. BUCQUET

HAROLD S. BUCQUET
HAROLD S. BUCQUET
HAROLD S. Bucquet, 54, Britishborn film director, who was best
known as director of the "Dr. Kildare" picture series, died in HollyBucquet, who rose from an extra
to become one of the screen's top
directors, came to the U. S. as
youth, served in the first World War
youth, served in the first World War
acting. After a period as series
signer and assistant producer, he became a director. become one of the two of the control of the control

Sced." Prior to this he had directed many shorts.
Survived by widow, son and three Survived by widow and daughter

JOHN C. CREVIOT

JOHN C. CHEVIOT
John Charles Cheviot, 89, retired
actor and singer, died at Englewood,
N. J. Feb. 18, He had been a guest
of the Activation of the Control of the Control
He had been on the stage since
1889, when he made his debut in
Augustin Daly's production of "The
been a member of Granville Barker's
company during a season of repertory at the old Wallack's theatre,
N. J. He also appeared with the
several Henry W. Savage produclions.

funeral services were held Mon-day (18) at Cooke Funeral chapel, N. Y., with interment in Actors Fund plot in Kensico Cemetery.

FRANK L. MORGAN

FRANK L. MORCAN
Frank Langdon Morgan, 48,
Vannerr mugg, died in Chicago, Feb.
14. He was in various branches of
show-bit in Chicago all his life, comlies to Vannerr four years a real
ing to Vannerr four years a real
ing to Vannerr four years a real
ing to the composition of the real
ing to the composition of the c

MAROLD HUBLEY
Harold Hurley, 48, former Paramount producer, deled in Oia, Calif,
at the home of his sister Feb. 18, it
was revealed by sheriff's office in Ventura, which claimed the former
was revealed by sheriff's office in Ventura, which claimed the form of Ventura, which was assistant to Emst Lught
Cohen, when latter headed Paramount production until early 1935.
Later he served as executive producer in charge of the Ventura of Ventura, which was a venture producer in charge of all B pictures
on lot.

Survived by widow and daughter.

FRANCIS J. (BARNEY) FEGAN

FRANCIS J. (NARNEY) FEGAN
Francis J. (Barney) Fegan, a pioneer in the film field in the midwest.

Lal. Brooglish, St. Louis piece control of the midwest.

Lal. Brooglish, St. Louis piece career, Pegan joined the old General Film Co. in St. Louis. In 1919 be organized and headed the Standard Film Co. in St. Louis. In 1919 be organized and headed the Standard Film Co. was the first president of the St. Louis Film Board of Trade. He later managed sicker theatres in St. Louis. At the time of his death he was of the St. Louis Film Board of Trade. He are manager of the St. Louis Libro of his death he was of the St. Louis Libro Tribune.

BENNET MUSSON

BENNET MUSSON

Bennet Musson, 80, retired legit
actor, who had also appeared in
many silent films with Famous
Players and Universal, died Feb. 17
at the Brunswick Home, Amityville,
Long Island. He had been a guest
at the Percy Williams Home since
1831.

He had appeared with Jessie Bonstelle and the Harry Davis stock companies, and was associated with Gustav Frohman and later with the Cohan and Harris production of "Get Rich Quick Wallingford" and "The Fortune Hunter."

Martin Reinhart 50, musician and trumpeter of the orchestra of "Carouse", at the Majesic Instart Towns, at the Majesic Instart Towns, at the Majesic Instart In Queeus Special Sessions court, Y. He had been testifying as a bookmaking case.

He collapsed after testifying that the defendant on trial was of good court of the majesic marting the majesic properties of the majesic prope

CAPT. R. KING KAUFFMAN Capt. R. King Kauffman, Jr., 44 film cameraman, died Feb. 10 in Birmingham General Hospital near Hollywood of illness incurred in

military service overseas.

Prior to his Army service, Kauff-man was an assistant cameraman at Metro for 15 years.

JACK POTSDAM

JACK FOTSDAM
Jack Potsdam, 74, a Loew franchised agent for 35 years died at
his home in New York, Feb. 19. He
was the brother of the late Charile
Potdam, manager of Loew's American and Greeley Square, N.,
theatres, He retired 10 years ago.
A nephew, Hierman Potedam, od
he Loew Boothing office, survives.

EUGENE P. OCMS

Eugene P. Ochs, 46, former theatre
manager, died Feb. 10 of a eerobral
hemorrhage while en route to his
home-town of Cleveland, 0, for wist.
Formerly was associated with
visit, Formerly was associated with
in Cleveland.
Survived by widow, mother, and
three sons.

HENRY J. MANDELBAUM
Henry Joel Mandelbaum, manager of the Plaza theater, Cleveland, died in that city on Teb. 13.
Thirty years ago he established the first motion picture supply house in Northern Ohlo.

Surviving are his widow, four sons and a sister.

FRANK ISHMAEL
Frank Ishmael, 61, former Metro
salesman in the Chicago office, died
February 7, following a heart attack
in Chicago. in Chicago.

Ishmael joined the Metro sales force in 1921 and remained there until 1940, when he left the exchange to enter the retail liquor business.

Franklin Boyd Hollingsworth, 98, oldest employee on the Universal lot, died Feh. 8 in Hollywood as a result of injuries sustained in a fall. He was one of the three surviving Confederate war veterans in Southern Californie.

Richard Ravenhall, 96, whose res-taurant in Coney Island, N. Y., was a popular spot with theatrical folk of other decades, died in Jupiter, Fla., Feb. 15.

Putney Dandridge, 45, Negro pian ist, who was accompanist for Bil Robinson, dancer, for 18 years, died in Asbury Park, N. J., Feb. 16.

Katy Jane Shantz, 25, pianist and reputed protege of Jose Iturbi, pian-ist, died in San Antonio, Feb. 16.

Lewis Brown, 77, father of George Brown, Paramount publicity direc-tor, died in N. Y., Feb. 18,

BIRTHS

Mr. and Mrs. Monte Proser, son, Kingston, N. Y., Feb. 17. Mother is Jane Ball, screen player; father is owner of Copacabana, N. Y., nitery. Mr. and Mrs. Earl McEvoy, daugh-

Mr. and Mrs. Earl McEvoy, daugh-ter, Hollywood, Feb. 13. Father, is an assistant director at Metro. Mr. and Mrs. Max Trumpower, son, Hollywood, Feb. 13. Father is man-ager of the Fox Wilshire theatre.

Mr. and Mrs. Jean Pierre Aumont, daughter, Hollywood, Feb. 14. Mother is Maria Montez, screen actress; father is an actor. Mr. and Mrs. Fred Stauber, daugh ter, Toledo, Feb. 10. Mother is Ann Kline, Toledo eorrespondent fo VALUETY.

Mr. and Mrs. Michael McAdam, son, Hollywood, Feb. 12. Father is a film editor at RKO.

a min editor at RKO.

Mr. and Mrs. Raiph Edwards, daughter, Hollywood, Feb. 16. Father is quizmaster on radio show, "Truth or Consequences."

or Consequences."
Mr. and Mrs. Bud Orstein, Hollywood, Feb. 13. Mother is Gwynne
Pickford, niece of Mary Pickford,
father is back in the film business
after discharge from the Army
Transport Command,
Mr. and Mrs. Joe Seitz, daughter,
Hollywood, Feb. 15. Mother is the
business of twing. Mills, music
publisher.

MARRIAGES

Kyra Vasilyevna to Elliott Shirk, Moscow, Feb. 15. Bride is Russian egit actress.

legit actress.

Moya Clare to Salvadore Lopez,
New York, Feb. 8. Groom is with,
N. 4 sales department of 20th-Fox
and shortly leaves for a distribution
post in South America.

Namey Kelly to Fred J.chman, Jr.
Las Vegar, Feb. 1b. Bride is a stage
and recommendation of the Comment of the Comm

er, New York, Feb. 7.. Bride is radia singer. Iller to Reese Lewellyn Minner Santa Barbara Feb. 38. Miner Santa Barbara Feb. 38. Miner Santa Barbara Feb. 38. Phyllis Miles to Frankle Master, New York, Feb. 18. Bride is New York, Feb. 18. Bride is New York, Feb. 18. Bride is New York, Feb. 15. Groom is head of artists and repertoire for Commonder of Artists and Particles of Artists and Artist

State Dept.

Continued from page 5 his program for an international information service hard, he is far from out of the woods so far as his authority goes. "Congress has been balking and last Thursday (14) the House Rules Committee tabled the Dollang and use Anterprety 1-1 me House Runc Committee tubled the House Runc Committee tubled the Affairs Committee, to set up a service which would lean heavily on six and radio. As a practical matter, the bill cannot get to the floor for action until the autocrarie Rule he bill cannot get to the floor for action until the autocrarie Rule Affairs Cox (D. Ga.), member of the Rule Cox (D. Ga.), member of the Rule Committee, blasted that the Siste Department was "chockted of Reds" and "the lousels outfit in town," and "the lousels outfit in town," and "the rolated cutting that the Blate Department was "chockted of Reds," and "the lousels outfit in town," and "the lousels outfit in the lousels outfit i

co.nmittee.

Meanwhile, State Department officials go before the House Appropriations committee this week for hearings on coin for Benton's work. Committee is expected to give the Benton office a rough time.

co.nmittee

What Next? Continued from page 3 =

eral screen offers recently. Miss Stevens was wanted for the List ple, but reneged, partly because of a con-flict of concert dates, partly because role didn't seem large enough. Helfetz was approached for the re-make of "Humoresque," Isaac Stem doing the recording when the for-mer refused.

doing the recording when the for-mer refused.

Yehudi Menuhin has asked and will receive screen credit for his un-seen performance in British-made "Magie Bow" (Gainsborough). Al-though Iturbi had Insisted on no though Iturbi had Insisted on no screen credit for his major unseen job in "Song To Remember" (Co. on "Bow") his managers pointed out importance of the credit, as well as fact that Menuhin's scleetion of works played and overseeing of the recording sufficiently attested to the artistic level of his contribution, warranting listing of his name.

Bills Next Week

Continued from page 47 Leon & Eddle's
Eddle Davis
Lill St. Cyr
Tucker's Tremain
Schrist & Dule
Thal Arfa
George Nicolis
V & G Miller
Marshall Monte
Art Waner Ore
Wo-llana Cafe

from page 47

JULINGES Berg

JULINGES BERG

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JULINGES

JULINGE Madison Cafe Mary Jane Walsh Clifford Newdall Helen Hadiey Don Hayes Ernic Hoist Ore Monte Carle
Ray Benson Ore
Jenn F Murray
Lady Anno
Ramon Monchite

Old Romanian
Jackie Philips
Happy Lewis
Jordan & Parvis
Sadio-Banka
Mimi Kollerman
3 Claire Sia
Holen Bower
Joe La Porto Ore Peo Wee harque Claude Ropisms Caude Ropisms C Russ Erefeba Badi Femen Sarl Gorbi Irene Fredon Irene Fredon Tony Pasier Tony Pasier Alan Stone G Andros Ore Zimmerman G Andros Ore Zimmerman C Andros C Ropisms Ruban Bleu Doodlos Wenver Allen Hayes Daphine Hellman Mack Triplets

Mack Triplets
Jack Smith
Murlel (Saine
Day Dawn & Dusk
Cadrie Wallace Trie
Splvy's Roof
Splvy
Daphne Heilman

55

Broadway

Tommy Wonder signed to a film deal by Metro.

Mrs. Billy Jackson, wife of the tent agent, is ailing.

Writer Eve Merriam recuperating al Johns Hopkins hospital, Balti-

C. D. Prutzman, Universal's chief counsel, back from southern re-cuperation from flu.

Arthur Freed, Metro producer, re-turus to the Coast Friday after a two-week wisit east. Joseph Pastanna

yo-week visit east. Joseph Pasternak returns to the oast Tuesday (26) following a va-ation here and in Miami.

cation here and in Miami.

Ray Roberts, recently with the William Morris agency radio department, now with Frederick Bros. ment, now with Frederick Bros.
Natalic Schafer returned to Hollywood last week following appearance in "A Joy Forever," legitler.
Howard Dietz, v.p. in charge of publicity-advertising for Loew's, returns from London Monday (25).

Melvin Gold, advertising-publicity director for National Screen Service, flies to Hollywood Friday (22) on a two-week visit.

files to floilywood Friday (22) on a two-week visit.

Austin C. Kcough, volume general Kornete, Fla, on a rest cure, due back in his office April 1.

Arthur Loow head of Logw's In-ternational, and Morton Spring, Coast over the weekend,...

Joe Schoenfeld, former Vaustrungen new with the William Mortis nugg, new with the William Mortis visit to Broadway heat morth.

Mut Shelovey, national administra-

coest interest y copparation, due for a six to Broadway next month, as a six to be a six t

ago, will be reduced to five instead of seven nights, a week. When to describe the model of the control of the

Australia

By Eric Gerrick
End of Aussie Industrial strife
sees biz on upbeat in theatres and
nightclubs.

sees his on tupbent in theatres and mightclubs.

Monogram is hopeful of having in Monogram is hopeful of having local show dates. "Dillinger" for local show dates. "Dillinger" for local show dates. Weekly auto racing in Sydney is upuling top his. There's a year presentation of the Mountains at His Majesty. He Mountains at His Majesty. Karl Rankl, Austrian conductors, and the Mountain is the Mountain of the Mountain of the Mountain of the Mountain and the Majesty of the Mountain is a least the Mountain of the Mountain of

Begr Ateroffe Mt Inserver.

Begr Ateroffe Mt Inserver.

Ith week in Melbourne and 10th in Sydney.

Ith week in Melbourne and 10th in Sydney.

Ith week in Melbourne and 10th in Sydney.

Ith was a second of the angle of the America.

Ith Melbourne presently. Doris, with it is angling for new season.

U.S. flor new season.

The second of t

aid Food for Britain appeal. Other previews follow via Greater Union.

previews follow via Greater Union.

"The Sullivanis" (20th) is being given repeat play in Sydney for Hoyt's. This one, screened nearly two years ago, topped many local records.

Danny Kaye is rapidly swinging to top fave with the Aussie fans, Latest ple, "Woorder Man" (RKO) is a cleanup for Hoyts at Regent, Sydney.

cleanup for Hoyts at Regent, Syd-ney,
Gladys Moncrieff will four New Zealand for Williamson-Tait in re-vivals of oldtime musicals, "Maid of the Mountains," "Kaţinka" and "The Merry Widow."

sivals of olduline musicals, "Maid of the Mountains," Kalinka," and "The Mer Widow."

Ber Widow."

Bithe Spirit," at Royal, Sydney, end of this month. Cast includes Edwin of this month. Cast includes Edwin to the Cast of t

mm men were paying only nat that sufficiency V" (CBD) has broken all records at Athenaeum, Melbourne, in the paying the paying the paying sufficiency of the paying the paying at Savoy, with "I Live in Grosvenor Square" (BEF) still sock in 10th week.

Square" (BEF) still sock in 10th week.
Following click of legit in Brisbane with "Peter Pan," Mahoney and Geraghty will bring in stock company to play U. S and British legits.
Royal, recently taken over by M. Act., will be sock while their other huse he stock while continue with valide-revue policy.

5 Daughters

Continued from page 1 it did not meet CBC standards of

Continued from page 1

It did not meet CBC standards of
program acceptance."

Explanation still lett Canadian listeners somewhat in the dark, because
a) CBC did not specify exactly what
standards of program acceptance.

It is not careful to the continue of the standards of
for a number of reasons." What
offer a number of reasons." What
offer is number of reasons." What
is no secret, however, that there's
been not a little eyebrow raising for
many homes and by certain groups
his large output of daughters. Matter of fact, though the CBC statement made no reference to the Canter of fact, though the CBC statement made no reference to the Canter of the control of the control
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London

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fouring fine Bur East for ENSA.
John Glielau black in fown after
fouring fine Bur East for ENSA,
March, where he expect los size
three weeks and then to Bioliywood,
exacted by the Cate Anglain manusement underneath the Anglais, reTree theatist-eal agency business,
which flally barred under Fascial
chamoring for himoroted pitch,
The Rivals' sloced its five months
catedomoring for homoroted pitch, saw
Chetham Strode titled "The Guines
Estitab Consol in France bis ad-

ceeded by a new connecty by W. Chetham Stroed titled 'The Gilina British Connal in France has adBritish Connal in France has adBritish Connal in France has not been considered by the British Connal in France has not been considered by the British Connection of the Connection of

Chicago

Buddy Lester inked into Rio Ca-bana for March 15. Chi Times has added Mike McAu-liffe to amusement staff as nitery re-viewer.

Chi Times has added Mike McAulife to anument staff as nitery relife to anument staff as nitery reMeriow Conner left Warner Theat
Language of the staff of the

leader there, price combo, with Clarita Souva-vocalist.

With the closing of "Passing Show" here Willie Howard has signed to play additional three weeks at the Latin Quarter, at end of which Lou Holtz and Martha Raye..."

of which Lou Holtz and Martha Raye will come beined Rainbow Garden, Newly reopened Rainbow Garden, northside bailroom, to follow up Tommy Dorsey opening with a week or two of Bobby Sherwood, then Jack Teagarden, and dickering with there failed or Frankie Carle for later failed.

Stan Kenton of Frankie Uafte to-later dates. Chi Press Photogs Ball, held Saturday (18) at the Morrison, guested by Olsen & Johnson, Frank Libuse, Five Willys, Arnaut Bros, Willie Howard, Shirley Dennis, Ethel Waters, Tony Martin, Rufe Davis, Al Schacht, and other nittery talent.

Minneapolis

Minneapolis

By Les Rees

Nadine Conner here for concert.

Sandine Control of the Control of th Tarry Hirseh in Chicago in consection with forthcoming annual solution of the consection with forthcoming annual solution decided and the consection with a second consection of the consection

rent campaign for funds. Harry Reasnor, new Daily Times movie critic succeeding Al Bloom, who resigned to enter trade press field, has first novel coming out next month.

month.
Perry Martin and orch after more
than two years at Hotel Nicoliet
Minnesota Terrace now featured
with Feris, accordionist, at Hotel
Dyckman Robin Hood room.

Raiph Maw, W. H. Workman and Al Putz, M-G-M district, branch and sales manager here, respectively, to Chicago for sales meetings. J. E.

Al Putz, M-C-M district, branch and scales manager news, respectively. In consistent of the consistency of t

Miami

By Larry Solloway
Moss Hart has joined colony at
Lord Tarleton.

Lord Tarleton.

Francine White opened at new Acquacade room in Fleetwood.

Joe E. Lewis opens at Colonial Inn Feb. 26 at a reported salary of \$8,000.

Joey Adams, Mark Plant and Tony Canzoneri a click at Five O'Clock club.

Johnny Long's band set to follow onny Dunham unit at Flagler Gar-

dens.

Mycon Cohen staying on at Ra-leigh hotel while dickering to open at local Beach spot.

Gypsy Rose Lee getting pleniy of advance publicity for her opening at Clover Club, the 27th.

Cappella and Patricia reopened at Brook club the 19th, for third en-gagement there this seaso.

Cappella and Patricia recogned at Brook ciths the Bith, for Inited enter the Bith, the Inited enter the Bith, the Inited enter the Bith, the Bith,

Pittsburgh

a HADMIL [3]

"On the Town" gets March 4 date at Nixon.
Niek Covato, son of Etzi Covato, infery owner, out of Army, James A Patterson is new general metals. Eddie Condon booked into Syria Mosque for jazz concert next Tuesday, [28].

January of the Man Sugges authorized the Man Suggest authorized the

San Francisco

By Ted Friend Bee Harold is Henry King's new

Hollywood

Joan Fontaine to the hospital with Phil Berg soaking up sun at Palm Springs.

Springs.

Harold Lloyd laid up with flu and pleurisy.

Janis Paige to Tacoma to visit the old folks. d folks. William A. Wellman laid up with

ronchitis.

Paul McNamara laid up—with ronchitis.

Al Jolson back in town after a tay in Miami.

Dick Plittenger back to work after ospitalization. Signe Hasso returned from her ative Sweden.

Don. Barry in Mt. Sinai Hospital Brian Aberne in from the East to

Joan Cauffield in from New York to resume film work.
Everett Crosby in town after radio huddles in New York.
The Harpo Marxes joined the Lou-Holtzes in Miami Beach.
Frank Orestil out

Frank Orsattl out of the hospital to recuperate at home. Edwin Lester back in town after ogling plays in New York.

George Landy left the Frank Vin-cent agency to open his own. Gail Patrick filed suit for divorce against Arnold Dean White.

Robert North in from New York to resume work at Republic.

agains, Arthon, Jean white,
or essume work at Republic.
Sam Wood convalencing at home
after a month in the hospil.
Sam Wood convalencing at home
after a month in the hospil.
Sam Wood convalencing at home
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general Buddyn, Solobhas, Jack's boy, hquseby the seeking at Mrs. Gus Kahn's, back
Gus Kyssel, managing director of
Musac Hall, in town 16 ogie Metro
Gus Kyssel, managing director of
Musac Hall, in town 16 ogie Metro
Gus Kyssel, managing director of
Misch Hall, in town 16 ogie Metro
Gus Kyssel, managing director of
Richard Wiporf Bilgass hald goodirector of Till the Clouds Roil By'
George Captrey, recently out of
the Army, returned to work at CenGene Autry booked for two weeks
at the Fit. Worth stock show, startHarold Menliker returned to Central Casting after nearly five years
and miller and Reese Elevellyn
Miller took out a marriage licenise
Ann Miller and Reese Elevellyn
Miller and Keese Elevellyn
Millan Petrobas, between
Bouglas sirliner to be used on the
Bouglas sirliner to be used on the
Leslie Brooks, checked in at Columbia for the first time since the
Nonnally Johnson has been east
almost two months because of his
William Petrobas, checked in at Columbia for the first time since the
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York for Paramount huddles prior
Johnson Wayne, rec



"My Beauty Facials bring quick new loveliness"

Claudette



SO QUICKLY . . . SKIN TAKES ON FRESH NEW BEAUTY!









now showing locally

9 out of 10 Screen Stars use Lux Toilet Soap

Lux Girls are Lovelier!

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VOL. 161 No. 12

NEW YORK, WEDNESDAY, FEBRUARY 27, 1946

PRICE 25 CENTS

MB'S TELEVISH C

Stress Psychiatric Films by H'wood As Aid to Rehabilitation of War Vets

Washington, Feb. 26, to "perform a real service to many veterans" suffering from some form of emotional disturbances, by the production of entertainment films on the subject. Suggestion came from Brigadier General Karl Menninger,

the subject. Suggestion came from Figuider General Karl Menninger, deather and the subject of th

(Continued on page 62)

For Those Who Chase The Sun, Acapulco In Mexico Is the Spot

By BARNEY OLDFIELD
Acapulco, Mexico, Feb. 26,
For those who chase the Sun, this
is the Mexican capital for ii.
The town has a population of
18,000 Mexicans, and 48 hotels, with

18.000 Mexicans, and 40 hotels, with mich 2401, on the way.
There are three methods of get-line here. By sea, down the Pacific Coast; via American or Pan Amer

at Acapulco.

What Southern California claims in the way of uninterrupted sunshine and becomes the butt of consess ribs for fallure to deliver sume.

Acapulco has for a fact. If a comic

(Continued on page 8)

WHITE ROMEO OPPOSITE
NEGRO JULIET FOR N.Y.
Chicago, Feb. 26.
Casting is almost completed to the cast who sang the lunc. For the cast was the lunc to the cast who sang the lunc. For the cast was the lunc. For the cast was the lunc to the cast who sang the lunc. For the cast was the lunc. For the cast was the lunc to the (Continued on page 63)

200 Ohioans Get Own House

Two hundred suburban Barberton men and women are going to buy their own theatre because they feel the need for a film house in their end of town.

The 200 aiready have \$75,000 in the treasury and hope to have the new theatre open mex fall.

Recruiting Films Get Bronx Cheers

Army brasshals have nixed re-cruiting films for public theatres, withdrawal of a current trailer and the dropping of plans for future release followed a cat-calling re-ception to the film by GTs. Incided in the ban is a trailer, now set for wide release, which depicted a mass culciment at Othmawa. Sound track Gen. Harold Gilbert.

While the Army's recruiting cam-paign continues through other media, the film angle, once consid-ered a major sparkplug in the drive. ered a major sparkplug in the detive, is out because compiled reports from nine service commands told or audience booling. In place the property of the proper

(Continued on page 8)

Band Forces Cutting Of Lyric Re Petrillo

Philadelphia, Feb. 26. Philadelphia, Fop. 26.
Lyrics referring to James C. Petrillo, AFM prexy, were eliminated last night (Mon.) from one of the numbers in "John Paul Jones." current musical comedy staged by the U. of Pennsylvania's Mask and Wig Club at the Erlanger.

December 1998, by Meytin, Thal.

(Continued on page 26)

Television will provide the sole means of on-the-spot observation for Naval officers at the all-imposition for Naval officers at the all-imposition of the sole of

(Continued on page 63) Now, If Jerry Wald Only Did Westerns,

See What He'd Miss? By ABEL GREEN

By ABEL GREEN

A film producer who does biographical between the congraphical states and the congraphical states are a congraphical states and the congraphical states are a congraphical states and the coning tion. For instance, there's Jerry
Wald, who does a lot of that type
pic on the Warner lot. Some of the
screwball incidents that manifest
themselves, following the news he's
to do a certain film biog, are really

to do a certain film blog, are really unique. When it was announced Wald would work on the Will Rogers blog. him. They all warried to become technical advisors. When he was assigned the Marilyn. Miller yarr. seams of old programs and office inemorabilita flooded in. One wormst provided to the control of the warried warried to be completed from the warried to be controlled to the word of the word of

(Continued on page 63) WB SLATED TO FILM LIFE OF BERNHARDT

LIFE UF BERNHARDT

Warner, with film the bigg of
Sample of the bigg of
Sample of the several
studios. Clearances finally effected
distancials now in Hollywood, who
did the several of the the several
distancials of the moline, published
in France. Verneuit did a sereen
All Italia being cleared. Curtis
Bernhardt will direct.

N.Y. Talent Scouts Win Purple Hearts As Former GI Hams Get Film Ideas

Medico to Pix

Hollywood, Feb. 26.
Edward Cagney has joined William Cagney Productions, having relinquished his medical practice since the death of his mother two months ago

and William Cagney are James and William Cagney are both officers of the firm. Fourth brother, Dr. Harry Cagney, remains in his profession.

See 'Weekend,' Milland Oscared

Hollywood, Feb. 26.

Paramounts "The Lost Weekend"
looks like the money horse in the
ten of the money horse in the
ten of the look of the look of the
ten's Oscar Derby at Grauman's
Chinese theatre here March 7.

"Weekend" is standout favorite for
the for or year, with Warners
Lamary's a Rainbow production for
RKO, being the only entries capable
of furnishing opposition.

With Ray Milland up, "Weekend" is considered likely to capture
of with law to outdistance Bing
Crosby on "Bells." Joan Crawford
is expected to place an easy winner
in the best-actress class, for "Mildred"
The composition will be weekend.

in the best-actress cross, ...
Piercc.*

The competition will be more been best-actressed actor. If the best-actressed actor. If the best-actressed actor. If the standoff between J. Carrol Naish in the Paramount entry, "A Medal for Benny" and Michael Chekhov for his performance in "Spellbound," Selz-actressed actressed actre

(Continued on page 62)

New York talent excess for major studies are being deluged with returning GIs who discovered they were finny in the Army. Most of comporting the would-be pic stars are without pro experience, but appeared in local camp or unit above, where they come with the content would-be pic stars are without processing the content would be supply to the content with the content would be supplyed to the content with the supply the

seeces with the belont scouts.

Few refurring Gls who've had no experience but that gained in Army shows have attracted studio interest. And they have been leading-man root, cases. Talent men, however, have gone out of their way to give a clin hearing to all who have applied, imparently encouraged by the fellow off they have amused, have furned up in N. Y. talent offices during large to regional separation centers. Many others have used mistering out pay to come to N. Y. Talenten of the seed of the property of the seed of the property of the seed of the property of th

(Continued on page 8)

Phil Regan to Solo At Chi Indoctrination Of Cardinal Samuel Stritch

LATGINIA DAMINE STRICK

Signal honor was accorded Phil

Regan, appearing at the Hotel Radisson Flame Room kere, in being

the Room kere, in being

midestriation of newly delegated

Cardinal Samuel A. Strick upon

the latter's return from Room

Event is expected and outside the

Chicago Colssem March. 7. Regan

will be permitted to absent himself

from the Flame Room for the one

might, in order to accept the lavita
tion.



Compromise Anti-Petrillo Bill Sure **To Pass With Congress Temper on Rise**

Washington Neb. 28.
Fate of the Lea unti-Petrillo full which the House whooged through by a 222-43 vote last Thuts, (21), abpears somewhat uncertain here with the Senate likely at take a more moderate cleave of the situation with an amount of the control of the situation with the Senate likely at curring AFM (section with nan-control of the control of the control

nated music programs. The two bills are likely to be compromised into sometiling milder than the House than the Scanse provided for the first than the Scanse provided for an acceleration of amendments designed to water down the measure. Attitude of the chamber was best for the first bad bill and I know it. But this led to the state of the first bad bill and I know it. But this fellow Petrillo is polson to the

"It's a bad fill and I know it. But this fellow Petrillo is polson to the folks back home in my district. How men it was against this bill and then in the folks back home in my district. How ment to the Frederal Communications. Act. It carries maximum penalties of one year in jail and \$1,000 fine. The proposed policy of the proposed policy of

Temper of the House was reflected in the heavy appliatus given to Rep. Clarence J. Brown (R. O.) when he clarence J. Brown (R. O.) when he clarence was resulted and the clarence was resulted and the clarence was have no place for Cacsars." He added that the bill would "put in his place and cut down to his own size this man cut down to his own size this man Congress of the United States to go to hell."

to hell."

While the bill was pending the CIO issued a blast against it, claiming that it was directed against the rights of all labor unions.

Bloom To Blast Foreign Info Unit

Washington, Feb. 26. Rep Sol Bloom (D., N. Y.), chair man of the House Foreign Affairs Committee, intends to go before the House Rules Committee this week in an effort to blast loose the bill authorizing a foreign information

service.

The bill, which would give the green light to the sclup being created by Assistant Secretary of State William Benton, has been held up by the autocratic Rules Committee. Benton plans to isse both pix and radio in his organization.

Mary Martin Returning To Par for One Pic

Mary Martin returns to her home lot, Paramount, for one picture, Charlie Brackett-Billy Wilder v Charlie Brackett-Billy Wilder version of Sir James M. Barrie's "Affice Sit By the Fire," possibly this sumer. She has been in legit musicals since leaving Par, save for a bit in the forthcoming: "Night and 'Day" (WBI, Cole Porter biog. In the latter she recreates the "Heart Belones ter she recreates the "Heart Belongs to Daddy" song which first brought her to Hollywood attention some sea-

sons ago.

Miss Martin is currently starring in "Lute Song" on Broadway and, after her film, is slated for another legit musical, co-produced by her husband, Richard Halliday, and Arthur Schwartz, latter also to write the ture.

Stella Unger Writes Filmusical on 'Doll'

"Papter Doll" is the title and theme of a filmusical written by Stella Unger, who has just returned to New York from Hollywood, Mary Dinger's script will be an "expose" of the true origin of the "Doll" song and will bare "hitherto unrevealed details" of the court lifegation which has involved it for many to Acw York from Hollywood, Miss Unger's script will be an "expected of the irue origin of the 'Dolt' song and will bear "hitherto with the are witherto will be an increased a season of the court litigation which has increased in a season of the season square Garden Fair Employment Arrangements for the tights the tune have been made with E. B. Moret Delson is chairman of the already and the season square Garden Fair Employment Practices Committee selly to morrow (Thursday). Robert Delson is chairman of the electrometer of the court of the season of the court of the court

Idea on Atom-Bomb Pic

Idea on Atom-Bomb F1C
Hollywood, Feb. 26,
Writer Norman Krasna is understood to have been landed \$20,000 by
Metro for the page-and-a-halt idea
on which the studio is basing its
atom-bomb pic. Bob Considing is
now doing the screenplay from the
Krasna idea.

Germany to Make Indoctrination Films

INDOCTIBATION FIRMS
INDITIONAL THE ANALYSIS OF THE ANALYSIS OF

Munich.

Pommer was a well-known producer in Germany and chief of the UFA plant in Berlin in pre-Hitter days, In April, 1933, Goebbels invited him to head up UFA productions under the Nazis on the promise that hed be exempt from racial laws. Formner objected though the Crebbels offered to include his en-

Goebbels offered to include his en-tire family in the exemption.

On the producer's continued re-fusal, Goebbels asked: "What can! I do to prove my good faith?" Pom-mer replied: "Stamp my passport without a '!' on it!" Nazi propa-ganda minister did and Pommer seed the passport to seram the

country. United States is considerably behind the Russians in production of indoctrination films in Germany. Soviets are using the Sasoha studios in Vienna and have employed Willy Soviets are using the Sasona studios in Vienna and have employed Willy Forst, German star and anti-Nazi, to work on the pix. They have dismantled the UFA plants at Templehof and Neuhabelsberg and carted them off to the homeland.

'NO SPORTSMANSHIP' HIT AXIS PIC PROPAGANDA

AXIS PIC PROPAGANDA

Lack of sportsmanship caused the
failure of Axis propagand affine
during the war, while follywood
information flims succeeded in impressing peoples of neutral countries. That was the opinion of PreBrunner, chief engineer of Swissair,
tries. That was the opinion of PreBrunner, chief engineer of Swissair,
dark Porce, currently visiting the
Warners studio.
German films, he added were so
one-sided and biased that the people
of Switzerland couldn't stand them,
of Switzerland couldn't stand them,
which most of the Swiss understood
hellywood pictures, he said, presented the issues clearly and fairly
with due consideration of the other

with due consideration of the oth-

Dept. of Commerce In

Passage Arrangement

Passage Arrangement washington, Feb. 28.

Film export people, nov having difficulty in getting passage oversear and in traveling between, foreign countries, should benefit by a new Dept. of Commerce, and the should be should be the should be the should be the should be the should b

Stars at Garden Rally



193rd Week! KEN MURRAY'S

"BLACKOUTS OF 1946" El Captain Theatre, Hollywood, Cal. "From one hishman to another, you've got something. It's the "Laugh of the month' show every month,"

PAT O'BRIEN

AFRA Gets 50G From the Wing

Board of the American Theatre Wing complied with the request of the American Federation of Radio Artists last week and the union's emergency fund will be benefited by nearly \$50,000. At the same time it was agreed that none of the legit and affiliated groups, nor stage charities, be permitted to put the bite on the Wing's treasury, which has approximately \$500,000 on hand. Surplus is to be devoted to various activities designed to aid service-men, mostly those now hospitalized. Grant to AFRA was based solely on the ground that the Wing bene fited financially through the efforts of the radio union's membership. Figures were presented to the board showing that the Stage Door teen radio show brought \$447.314 into the Wing's coffers and AFRA will get 10% of that total.

Radio group's contentions that its emergency fund should be emergency fund should benefit brought out how the Screen Actors Guild participated in the Wing's agent of the "Canteen" finn. SAG stars of the "Canteen" finn. SAG 100 per second stars of the "Canteen" finn. SAG 100 per second stars of the "Canteen" was allotted 20%, with 2½% to the naval auxiliary, a total of 20%, 20%. Details of belief to the second stars of the

Wing's board is comprised of of-ficers in talent and backstage unions. Members of all participated in Wing activities but the board thought that activities but the board thought that only those groups that attracted financial aid to the Wing should participate in the surplus, and evi-dently only SAG and AFRA quali-fied.

COAST BREAK-IN FOR JOLSON BEFORE B'WAY

Los Angeles, Feb. 26.
Al Jolson will play in "Oh. Susanna," in June at Los Angeles Phil-harmonic auditorium if deal goes through between Mike Todd, producer of, show, and Edwin Lester, director general of Civic Light Opera Ass'n, here.

Ass'n. here.

Todd, who plans to take show to
Broadway, would interpolate show
into light opera season here in lune
prior to Broadway bow. Production
would play both Los Angeles and
San Francisco before moving east. Lester, Todd and Jolson currently are huddling here, and inking ex-pected shortly for production.

Walter Donaldson Talks Film Biog; Runyon Out.

Film Diog; Rulhyon Ulla Damon Runyon's illness prevented him from consummating a film blog on Walter Donaldson, so the song-smith is talking a picture deal else-where, to incorporate his career and songs. When Runyon was a 20th-Fox producer, the idea first spawned there.

Agent Dan Winkler, former music publisher, is representing Donaldson, now a Coast resident.

\$375,306,023 Admish Taxes in '45. **Topping '44 by Nearly \$75,000,000**

Earl Carroll Gets OK For 6,000-Seat House Los Angeles, Feb. 26,

Earl Carroll was granted permis-sion by the city zoning administrator to build a 6,000-seat theatre on Sun-

Zoning commission's permission was necessary because one-lifth of the building will enter an area hith-erto restricted to private residences.

New March Hearings Skedded on Pending Anglo-U.S. Tax Treaty Washington Feb. 26.

Washington, Feo. 20.

New hearings on the pending
U. S.-British tax treaty, target for
attacks by U. S. entertainers as
discriminatory, are skedded for
March before the Senate Foreign March before the Senate Forcigu Relations Committee. Tracty was returned to subcommittee for for-thee consideration following de-mands by reps of entertainment or ganizations for deletion of a treaty clause which specifically excludes stage, film or radio artists, musicians and athletes from tax exemptions.

Provision which currently is in-applicable to entertainers grants, exemption from British taxes to American citizens on income carned in the United Kingdom during resi-dence of less than a half-year.

dence of less thian a half-year.

Original hearings were held in December and January. Main spokesman for entertainment field was Adrian McCalmon, administration of the Artiss Managera British tax is higher than that in the U.S. its rates a higher than the control of the Artiss Managera (J. S. its rates will be scaled than the Control of the Control

SUPER-DUPER SERVICE VISIONED FOR VIPS

Special service for VIPs ivery im-Special service for VIPs very important persons throughout the world has been established by a couple of enterprising New Yorkers very service of the problems that the busy bigwigs might not have time to take care of on their own. Organization is headed by Bill Murphy, former CSB writer and naval lieutenant, and Charlotte Morgan, ex-Goireal WIPs Seak-institute of the problems of

Molors public relations.

VIP Service guarantees to provide
the answers that might otherwise
cost the biggies more than 84M. For
a nominal fee, the group will take
over from the buys sceretary the odd
jobs fosted on her vip a VIP box.
theater tickets: travel accommodations, etc. Along with these services
over VIPs amjune feature of its own
plane that can be chartered with
plot and co-pilot to carry VIPs anyalso mail food and clothing, includalso mail food and clothing, included the food and clothing th

Bouncing Emma

correspondents overseas

Following is 'one of my favorite stories and it is supposedly a true one about Emma Fames the oncre singer. She was singing at the Paris opera in "Tosca." She was very dissatisfied with the stagehands, because after her final high C, when she jumps off the parapet and drops out of sight of the audience, she falls into a net held by eight of the boys. She berated them soundly for letting her hit the floor after they had caught her in the net. She told them the next time she sang the role to hold the net completely taut or they would be fired. The next performance she finished her part with a resounding high C and jumped. As she hit the net, stagehands

tightened it and up she bounced into full view of the audience—and six-times thereafter, in full view of the audience,-Libby Holman.

Washington, Feb. 28
The 1943 admissions tax brought
Uncle Sam S73,906,223, according to
official figures released tonight, 29
by the Bureau of Internal Revenite.
This contrasts with \$300,515,911 dutting 1944. The actual take last year
ran slightly under the \$381,000,000
cstimate made unofficially in Geveniment circles at the year's end.
The admissions tax includes the

The admissions tax includes thea-tres, niteries, sports events elr-euses, etc. Other official figures on, 1945 and 1944 excise receipts:

Phonograph records: \$2,347,895 in 1945; \$2,003,263 in 1944:

Musical instruments: \$1.365,537 in 1945; \$593,385 in 1944. Optical equipment and photo-Optical equipment and photo-graphic apparatus: \$20,804.643 in 1945; \$13,575,831 in 1944.

Radio sets, phonographs am parts: \$5,129,295 in 1945; \$4,147,905 in

1944. Bowling alleys, pool lables, cic.; \$4,051,145 in 1945; \$3,983,321 in 1944. Coin-operated devices: \$17,789,542 in 1945; \$17,985,281 in 1944.

Early War-Tax **Cut Unlikely**

Congressional dispussions studies at its untilledy that wanted tast in the milkely that wanted tast in the milkely that wanted tast in the milkely that wanted downward until mext year. On top of wanted that it was a demission to all amuseum was that it was that Congressional discussions indi-

to adjunature the bill.

When the admissions tox was raised from 10°5'to 20°, during the war it was stated by Washington was a stated by Washington to the state of the war it was stated by the state of the war. Early this season it was inlimated that the ticket levy would be harved by June, 1946. The propose a 5't isx it would mean that all amusements and sports events will earry a tax of 25°, an impost considered as a tax of 25°, an impost considered as a law to the state of the s

threat to attendance. One manager has proposed closing down shows in project to the proposed nick by the

city. Should the city admissions tax eventuate, ticket prices would be scrambled and would wirtually eliminate chances of any possible downward boxoffice trend.

Schine Buying Waldorf? It's a Big Joke, Sez He

It S a Dig Jorke, SeZ. Ite Gloverswille, N. Y. Feb. 26. Louis W. Schine branded as a jobe a note by a Washington columnist that J. Myer Schine, precident of the state of the state of the state of the total territorium, the Wathorf. A toria hotel in New York. Mirror cohumn conducted by George Josen, entitled, "Washington Scene," The slory was carried in a N. Y. The story went, "Washington Scene," The story washington Scene, "The story washington Scene,"

num:

"J. Myer Schine, the fability hotel owner, who goes around biying hotels the way the average person collects souventr match covers, has been up in New York trying to buy the Waldorf-Astôria. He isn'l back yet, hopever, so I don't Row how he's doing."

Russell Birdwell Joins Ranks of Pic Producers

Russell Birdwell is joining like a Russell Birdwell is joining like a ranks of indice flum producer's it addition to his chores as a publisher First picture, backed by a New John of the producer, and the producer and the producer and the producer and the producer and producer and producer and producer, and Paul H. Shown, and Paul H. S

MAP PIX DEALS AT TRADE TALK

3 Bestsellers Stress Pix Tendency To Shy From Ultra-High Price Tags

TO JILY X TO HIL VI.

Developing includency of Jillywood studies to basely
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year of publication in the U, S, and Canada, with a celling of \$300,000. In addition, studio would have to pay \$50,000 extra if it decided at any time to do a remale. Shying away by American pro-ducers has led to negotiations for production in England. J. Arthur Rank interests have been talking a deal with Miss du Maurier's reps

The Objections Hollywood objections to the book, aside from the tremendous price asked is that the heroine is a crip-(which could be changed, (Continued on page 26)

British 'Sensitive' To U.S. Producers On Own Soil-Dietz

Recent development of the Eng-lish film industry and the present esquomic difficulties in the country have increased the sensitivity of the British to American companies com-ing there to produce, opines How-ard Dietz. Metro v.p. returned to New York Monday (23) following a few-week gandey (23) following a few-week gandey at the Situation in Britain, France and Switzerland,

Production difficulties make it un-kely that Metro will be in full stride likely that Metro will be in full stride on British film-making for at least a year or two, Dietz asserted. He said the company's pre-war British studios are still occupied by a wartime motor manufacturer, and there are as yet no signs of departure.

Nevertheless, pub-ad exce stated: "Metro has always been a leader in the nollier of triouslysh; wat concerns."

ne policy of friendship and coopera-on with Britain, even to the prac-(Continued on page 22)

CAPRA WILL GIVE NOD TO GI'S AT LIBERTY

Returned Work Peb. 26. et he professor will be professor with the professor will be p

Capra explained that he feels merous, returning to film making after Army service, and appreciates the feelings of other servicement coming back to the studies. RCO, 2001-FCO, and the companies, and the control of th

UA INKS ANOTHER INDIE

Hollywood, Feb. 26.

New indie production unit, consisting of Sam Coslow, David Hersh
and George Frank, luked a deal to
nuke two musicals a year for United
Artists release.

make two musicals a year for United Artists release. First of this year's pair will be "Copacabana," with Andy Russell and Carmen Miranda in the top

Heads German Reel

Berlin, Feb. 26.
Lothar Wolf, who formerly
worked on Parufamet (Paramount, UFA, Metro) newsreel in
Germany, is once again in
German newsreel. This time it is under Allied Mili-tary Government auspices.

Wolf, only recently released, was a lieutenant in the U. S.

Pasternak Hits **High Pix Prices** For Legit Plays

rights to Broadway hit shows at in-ereasingly stiff terms, running into rights to Broadway hit shows at in-creasingly stiff terms, running into the property of the property of the hit by Joe Pasternak, Metro pro-ducer, as an "umhealthy tendency in the industry?" Pasternak, who had talent necessary of the pro-tince growing so that before you know it the play owners will be considered to the property of the seconding to the opinion of many factoring to the opinion of many that tapexing grosses and an antici-pated the property of the property of the property of the more difficult when a high fee has been paid for a property, because "every word has cost at fortune, and who wants to change one at those

wants to change one at those (Continued on page 26)

Sailor Can't Take His Wife Too Forcefully, So Rag Censors Ad

St. Louis, Feb. 26.
A local theatre ad was yanked by a rag here on grounds of being too risque last week. A national ad of M-G's "A Salior Takes a Wife" was pulled, after running in one edition of the Star-Times, on orders of Arthur Kaye, general manager of the sheet.

Ad depicted Robert Walker trying Ad depicted Robert Walker trying to force open a bedroom door behind which was his, new frau, June Allyson, who had barriended the portal with a pile of furniture, etc. A bed backgrounded her portion of the ad. When Kaye informed City Wannager Martin Burnett of his decision Burnett immediately supplied the mai of autother national ad of the

The Post-Dispatch (Pulitzer), the other atternoon rag, which is quick on the trigger to censor or reject advertising copy that runs counter to its policy, ran the same ad with-out any action.

RONALD COLMAN GETS 'HORNBLOWER' WB LEAD

Hollywood, Feb. 26.
After years of tentative easting, Ronald Colman gets the lead for "Captain Horatio Hornblower" at Warners.

Warners.
Michael Curtiz will direct for producer Robert Buckner. An early summer start is set, Studio is endeavoring to get a Technicolor commitment for the C. S. Forrester sea Varners. Michael

Tucker to Be 'Attorney' Hollywood, Feb. 26. Columbia handed Forrest Tucker

Columbia handed rocess lucker the top male role opposite Lynn Metrick in the forthcoming produc-tion, "Power of Attorney." Ted Richmond will produce, with D. Ross Lederman as director.

U. S. SPONSORS LONDON CONFAB

U. S. has invited 15 nations to a preliminary world trade conference to be held in London in either June

so be held in London in either June or July, with the export business of the American motion picture Lindustry having a deep interest in the proceedings. The meeting, to be followed by a larger world-wide trade hudde in way a round robin of export-inport deals, with films to be an important and the search of the control ture problems. They include Britain, Czechoslovakia, France, India, Australia and the Netherlands.

The session and the one next year, which will be attended by more countries, will shape new trade agreements to take the place of several of those now in operation.

Thus, although the French expect

(Continued on page 22)

RKO Rentals Hit Record High in '45

Floyd B. Odlum. head of Atlas Corp., in his annual report to stockholders revealed that RKO film sales and rentals hit a new volume record in 1945, Atlas has a substantial stake in RKO, holding 1,299,020 shaves of common and 237,812 option warrants. Atlas showed Increase in asset Jue to \$43.14 per share after paying dividends of \$2,166,651 in the year ending last Dec. 31.

ding last Dec. 31.
Besides RKO shares, Atlas added Besides RKO shares Atlas added 5000 Paramount common shares and 88,700 Walt Disney common shares to its portfolio. It also added 5308,-000 paramounts of the shares and additions supplanted 22,850 preferred shares held a year ago. Odium revealed present indications are that earnings of RKO. after taxes, will be in excess of the previous year.

'DAY BEFORE SPRING' TO **GET NEW TUNES FOR PIC**

Hollywood, Feb. 26.
"Day Before Spring," Alan Lerer-Fred Loewe musical which "Bay Before Spring," Alan Ler-ner-Fred Loewe musted which Mctror financed in part via a John way, will get almost completely new tuning when it hits the screen. Frank Loesser will write the new songs with but a couple of the original legit scores retained, irene Dunne is slated to reenact the Irene A. Torochicola Arthur Hornblow. Jr., production.

Another unusual switch is the fact that Loesser will publish his own tunes despite Metro's large-scale music pub operations via the Big 3.

Jack Warner Due East

Jack Warner, Warner Bros. v.p. and exec producer is expected in New York March 16. It will be a forinight's stay for huddles with b.o. execs and gander at the new Broad

excess and ganger at the new Broad-way shows.

He'll leave for the east from Hot Springs, Ark... where he'll spend a vacash with his wife, former Aun Page, prior to New York visit.

Scientists Fear Flip A-Bomb Stance: Return M-G \$5,000 Due to String Tie

Switch for Costello Hollywood, Feb. 26.

Universal has a plan afoot to make a switch in the format of the Bud Abbott-Lou Costello comedy routine. Idea is to build up Costello for the worm-turns type of character roles and get away from present slapstick and

gag routine.
Studio figures on the change providing a hypo for the comics.

Studio Arbiter Discussed By **Top Producers**

Hollywood, Feb. 26. Appointment of a labor ezar or board to arbitrate studio jurisdietional disputes, to settle them within 24 hours, is being discussed by major company heads and film labor union executives. Conference of Studio Unions committee, headed by Carl Head, met with Byron Price, Mo-

Head, met with Byron Price, Moiton Ficture, Assn. veepee; E. J. Mainnis, Y. Frank Freeman, B. B. Kahnae and Cliff Work Friday, and group discussed plan to end jurisdictional raids and work stoppages. Business reps of unions under plan would call to gimmediate hearings. headquarters, and if settlement could not be reached, case would be turned over to arbitrator or board with understanding that binding decision would be banded down within 28 form pattern for labor relations in the industry, and jurisdiction of all cartact could be established in six to crafts could be established in six to eight months, it is felt.

Johnston's Plan That Labor Have Stake In Capitalism Linked to Pix With labor troubles boiling over in Hollywood, Eric A. Johnston's

article, "Labor Should Have a Stake in Capitalism," in Sunday's (24) N. Y. Times, was viewed by some industryites as the prelude to a plan eventually to be introduced by the new Motion Picture Assn. prez for permanent labor-management peace in the studios. Johnston called for a share for workers in both profits and management, stating that that is the way to give the employee a "chance to take a chance" within the frame-work of the present economic

system.

fortion.

Johnston, without mentioning the
ple industry, but touching on the
four Coast industrial plants with
which he is associated, stated: "We
came to the belief that an effective
labor dividend and multiple mangeneric program would short
about a situation where our employees would say 'we when they
referred to the companies instead
of 'they." of they

John Flinn Recuping

GOLDWYN DUSTS 'O-ED'
Back on Samuel Goldwyn a Brist Brist Co-Ed', a ynn he his owned for five years.

Slory deals with a samuel Soldware a single specific sold a single specific sold a single specific sold a single specific spec

production schedule goes "The First Co-Box" arm. he has owned for Bullet and the Co-Box arm. he has owned for the continual femine students at Co-Box Sunday, Cohen College, Ohio, in 1840. The Co-Box Sunday. Medicas informed to the York from the Co-Box Sunday. Medicas informed the screenplay.

A Association of atom 2001, escandists has returned to aberts a school of the contribution made in connection with studio's forthcoming A-bomb (i. "Beginning of the End." Scientists claim that M-G lied an imposition of the contribution of the con

(formerly Federation of Alonic Scientists).

Highotham stressed that the Mederation has no objection to the Mederation has no objection to the Scientists of the Mederation has no objection to the Alonic Scientists of the Mederation has expended to work with Metro on the script have been accepted. Feeling is, however, Highlotham stated, that while the pictures work stated, that with the pictures work they also so the controlled to the Medical Scientists of the Medical Scientists of the Medical Scientists of the Medical Scientists who worked at the Los entities' contention that there is other defense against the bomb and (Continued on page 23)

(Continued on page 22)

MAYER ORDERS BIG PLAY FOR YOUNGER TALENT

Hollywood, Feb. 28, issued through Bill Grady, studio taleut head, to give young bletro players all possible breaks in forth-coming productions, eame to light yesterday (25). The order was issued as an inter-office memo to all producers and executives on the lot and was considered top secret. Grady's memo conveyed Mayer's

and was considered top secret.

Grady's memo conveyed Mayer's
insistence that Metro's top men immediately look over the young
talent under contract, as well as
Grady's enthusiastic appraisal of the

FOUNDED BY SIME

Published Weekly by VARIETY, Inc. Sid Silverman, President SUBSCRIPTION
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Single Copies..........25 Cents

Vol. 161

.... 57

Chatter 63 Barry Gray'... Inside Legit 50 Inside Radio
 Legitimate
 59

 Literati
 22

 Music
 48
 Pictures Radio Radio Reviews

Frank Scully 22
Television 35
Vaudeville 54 DAMLY VARIETY

-(Published in Hollywood by
Daily Variety, Ltd.)
\$10 a Year-\$12 Foreign

U. S. Film Industry's Strategy Now Is to Establish Beachheads In Europe: 'Profits Will Come Later'

and economic conditions existing throughout Europe, the U. S. motion throughout Europe, the U. S. motion picture industry is destinitely not showing any lack of interest in that market. Foreign department executives not to extend profits from Europe now, but to establish beachheads in various countries for eventual American reconquest of the film market.

Biggest block in the current strategy is the trend to state control in Europe. Trend is gonverfeint from two directions, with internal presented of the control on countries like France, Spain and Holland, while Russiin, on the other hand, shifts westward, important of the control on countries like France, Spain and Holland, while Russiin, on the other hand, shifts westward in the other hand, shifts westward in the other hand, shifts westward in the control of the con Biggest block in the current strat

In France, exhibitors have sereened any new American relea executions have not server and the s

Hely.

Spain, unscarred onlooker of World War II but seated precariously on a social-seonomic volcano, has drawn up a list of film import restrictions an arm long and topped it off with a ban on withdrawals of American dollars from 11s borders. Sole exceptions in western Europe to the freezeout of American dins are Sweden and Portugal, where rel-atively low barriers exist for Holly-wood entries.

The Russian Shadov

The Russian shadow
Russian shadow across esserin and
central Europe is inducting headaches
in pie excess which aspirin will not
cure. Russian pazelite, aped by the
Balkan countries, is to set up a sinte
trict exchange with outsiders to an
absolute minimum. U. S. pictures in
their cyes are particularly dispensable on both indological ain genmonic grounds. Only ray of confort
is the report that old American films
still being exhibited are the top favorites at the ball. still being exhibited are the top fav-orites at the b.o.

Usual postwar epidemic of cur-

Usual postwar epidemic of currency devaluations is also initing the pie companies where they must agrimate and bear it. In one country after another, filpancial sleight-ui-hand maneuves are shrinking U. S. company holdings in terms of the foliat: For a foung as the movement of the property of the piece of the property of the propert

Joeal purposes,
According to forcigin division
exects, pictures, like title rest of
American industry, want the restoration of European stability and the
creation of an international "open
door." Although the companies stand
irreconcilably opposed to American
Government interference in their
State Dent, in grease, their, was vino. business, they are looking to the U. S. State Dept. to grease their way into Europe. In their opinion, reciprocal trade agreements and tariff reduc-tions should be made the pre-condi-tions for American losses and grants.

Benjamin to the Coast For Eagle-Lion Talks

Robert S. Benjamin, prez of Engle-Lion films, J. Arthur Rank distribut-ing org in the United States, left Erfday, (22) for a quickie trip to the Coast to discuss organizational mat-ters with Coast execs of the firm,

ters with Coast exces of the firm.
Bedfamin, who also acres as legal
counsel, for United World Pictures,
other Rank distrib ony in this comother Rank distrib ony in this composition of the property of the comformation of the property of the commiliate of UWP. Benjamin is expected to accompany Fox back, to

N. 2. at the end of the works.

In Film Infringement

Plagiarism suit for \$100.000 dum-ages and an injunction to -estrain-exhibition of the film, "Gaisight Cavaleade," has been flief; in the New York Supreme Court by Joceph Lewin against Ben Brood-Green Lewin against Ben Brood-Green Lewin against Ben Brood-Green Charge is made that defenduarly in infringes upon "Gaslight Fol-lies," a nostalgie review of silent pix siars and flius, with ineration by Milton Cross and Ben Grueer. Ap-plication for temporary fujions will ge head in Supreme Court in-meteres. (28). Planiarism suit for \$100,000 dam

Majors Aim 22 Feature Pix For Foreign Market

Rollywood, Feb. 28.

Seven major lots here are readying on have completed a total of 22 ing on have completed a total of 22 ing on have completed a total of 22 ing on have completed a total of 23 ing on have completed a total of 22 ing on have completed a total of 24 ing on have completed a total of 24 ing on have considered and the second of the control of the co

apan: Columbia — "Perilous Holida fexico; "So Dark the Nig"

renice; "So Burk the Night," rance.
Warners—"Of Human Bondage," ingland: "The Two Mrs. Carrolls," ingland: "The Best With Five ingers," Italy, "Escape Me Never,"

Universal — "Fandango," Russian battleship; "Dressed to Kill," Eng-land,

'Honeymoon' for RKO To Be Keighley's First

10 Be Reguley's First
William Keighbey's First, film sinceleaving service will be "Indexmoon," starring Joseph Cutter, Shirtey Temple and Guy Medinon. Pictey Temple and Guy Medinon. Picmoon, starring Joseph Cutter, Shirtey Temple and Guy Medinon. Picmoon of the produced sign was a starmoon of the produced sign was a starmoon of the picture of the

RKO Romances Kanin

Hollywood, Feb. 26, N. Peter Rathvon, who expects to teave for New York around the middle of March, will huddle with Garson Kanin on the latter's possible return to RKO.

return to RKO.

Kanin, now directing Broadway
shows, is understood to want a producer-director ticket before returning to Hollywood. Kanin was director at RKO prior to entering the
service.

Small Packages 'Bella' For UWP Int'l Parlay

Hollywood, Feb. 26.
Edward Small closed a package iteal to produce "Bella Donna" for International, to be released through Unified World Pictures. Deal includes Andre De Toth, director, and Merle Oberon and Charles Korvin.

co-stars.

Picture had been originally desined for United Artists release, but Singal could not find sufficient space on the RKO-Pathe to to produce the picture on his own, finded with informational is temporary, and will not affect this status as an independent

Big Budget Hike For Roach Films

Hal Roach announced budget o \$5,000,000 for his forthcoming short features, which will hypo negative cost of each film by 300". Roach, prior to war, was hitting \$100,000 per film on budgets. Increases of over 200% will figure in cost of cast and story, with producer promising to bring top Bro way comedy names to Coast and ink high-priced writers,

night-priced writers.

Construction costs have been hiked 50% since Pearl Harbor and another major budget upping for Roach is that entire program will be filmed in color. First film, "First film," will be Fabulous Joe," will roll in mid-

Hal Roach studios were formally Hal Roach studios were formany turned over to Roach Productions hie, yesterday (25) by Army engi-neers after 315-year occupancy by the first motion picture unit of the Army Air Force

Army has been inventorying and preparing studies for return for past two months. Production on civilian film slated to start March 11, when Bebe Daniels produces "The Fabulous Joc."

Time Mag's Pointing At Pic 'Inaccuracies' Brings Beefs to Luce

Hollywood, Feb. 26.
Luncheon tossed by David O. Selznick last week for Henry R. Luce,
planned as a hands-across-the-table
affair for hollywood production
excess and the Time-Life-Fortune
tapper, turned into a warm discussion of Time's treatment of film
excises Studie chelefiatins souawked leviews. Studio chieftains squawked al the mag's finger-pointing at alleged inaccuracies in pix. Luce agreed to take the matter under con-

sideration.

Waiter Wanger, Ceell B. deMille,
Samuel Goldwyn and Jack Warber
were among those present who
pointed out to the mag exec that
they spent between \$60,000 and
\$100,000 on research for a biographial or historical film. When the slory
is completed, this material is assually
woodlies admitted that liberties were
often taken with biographics or hiswoodies admitted that never seem often taken with biographics or history for the sake of the story. They declared they felt such switches justified to carry out films, primary purpose as an entertainment medium.

ZANUCK TO PRODUCE **RED CROSS TRAILER**

ARD CRUSS I FAILER
Darryl F. Zainek, 20th-570 veepee
over production, will produce a
special trulier for film industry's participation in Red Cruss Week, select
Jack Kirsch, recoulty-elected
Jack Kirsch, recoulty-elected
ruce Exhibitors, has been numed associate national campaign director
for the drive. Kirsch will work in
explanation with Harold J. Finzgerand, campain director.

Goldwyn Acquires New Thurber Tale

Fielding's Standard Code

Adoption of a standard theatre code by all U. S. major cities is cur, resulty being acquish by N. Y. Commissioner of Licenses Benjamin Fielding, Project is being pushed through the Assa, of Mayors, with a clearing, house of information already set up among cight major cities, Felding disclosed. Plant, which has been favorably received by other cities, is an outgrowth of a move by the department to formulate a new body of regulations for New York film and legit theatres, the commission of the property of the commission of the commission of the work of the commission of the commission of the work of the work of the commission of the work of the commission of the work of the commission of the work of t

poly of regulations of view loss in an in feat oreasts, the commission of the first states of the cities' codes into a system of regulations to be offered as a model to the Asan of Mayors, Felding stated, New York theatre owners, producers and unions have been invited to attend holdes with the commissi during the week of March 4. Reps of Loew's, RNO, Brandt, Skouras, Randforce and other circuits, as well as spokesmen for induce bouses, are to meet with Felding. Officials as spokesmen for induce bouses, are to meet with Felding. Officials faulty, Local 306, of the Moning Picture Machine Operators unlon, and other crouss. Will all circuit.

Equity, Local see, of the moving tricture searchine Operators union, and other groups will altend.

New code will propose changes in sanitary regulations, fire rules, number of matrons and ushers, admission of minors and other features. It will become effective upon issuance by Fielding of an administrative order.

WB Leaning on Hit Legits, Bestsellers

Hollywood, Feb. 26 selling novels and success Best selling move and reversely stage plays predominate in the current list of story properties at Warrens. Almong the legit plays are "Life With Falher." "The Hasdy Heart," "The Volice of the Turtle." "Antunn Crecus," Lady Winders, "Autunn Crecus," Lady Winders, "Autunn Crecus," Lady Winders, "Anveks awailing production are "Stallion Road," "The Founttimhead," "The Turquisies," "Deep Valley," "Night Unio Night," "Tomorrow Is Another Day," "Land I Have Cheem," "The Embezzler, "Seef Mouse," "Guletty My Captain Waits" and "Captain Horatio Hornblower,"

Metro Looks To Ease of Backlog

Hopes are held by Merte that it can essee the booking Jam on a product in the New York area, exceptionally light at present by the quantity of its pictures which will shortly the proof of the picture which will shortly the picture which will shortly the picture which will shortly the picture will be picture with the followed by anisther M-G pic. "The Green Years." Sailor Taken a Wife." Coppide thornow Thurshay to succeed the current "Harvey Gitles." Sailor the picture with the following film to be M-G's expensive "Ziesfeld Falles." Jates the M-G's expensive "Ziesfeld Falles." Jates will be succeeded by the studios "Two Staters from Bustom." Citigerion, current with Universal's

wo obsters from postun, Criferion, current with Universal's "Searlet Street," follows that up with Columbia's "Bandit of Shey-wood Forest," and, then gets Metro's "Vacation From Marriage."

Reis to Meg 'Remembered,'

Reis to Meg 'Remembered,'
Budget Near \$1,500,000'

see Lar Angeles Peb, 26.

Fring Reis is set to direct "So
Well Remembered,' which will be
produced in England by RKO in
connection with 2 Arthur Rank,
connection with 3 Arthur Rank,
attent for RKO Romond, will leve
March 10 for the east with a fortenmight's stoporer in New York Seel.

Free Seel Producer of "Remembered", will flow too week later,
set for the film version of the James
Hilton novel.

N. Y. to L. A.

Perry Charles Alan F. Cummings Claudia Franck Claudia Franck
Arthur Freed
Jack Goodman
Jeannette Kamins.
Paul Lazarus, Jr.
Walter Lurie
Zack Freedman
S. Barret McCormick
Joe Pasternak
Paul Radin
Addin Addina Paul Radin Adrian Samish C. J. Scotlard George E-ina Skis. Hunt Strombe Genan Wynn George Sidney Skinner Skinner Stromberg, Jr.

LONDON to N. Y.

Howard Dielz Alexander Korda

LICENSE CHIEF WARNS N. Y. **EXHIBS**

Warning tossed out by Benjamin Fleiding, recently-inmed New York Commissioner of Licenses, of drastic steps to be talent against, violators explose consistency of the property of the Molion Fleture Associates between to toss a scare into exhips. Souther these the property of the Molion Fleture Associates between to toss a scare into exhips. Souther these the property of the Molion Fleture Associates between to toss a scare into exhips. Souther these to the property of the molion flower to the molion flower to the molion flower of the mol

SPRING SALES TO CUE WARNER CHI MEET

WARNER CHI MELT
Plant for the setting and merchandising of warrer product involves the setting and merchandising of warrer product in the setting and setting will be descared at a three-day sales meeting to be ded in Chreago fomerow. Friday and Suturday (28-12), with the product of the setting of the setting of the setting of the setting since December. It addition to the company's nint district sales managers and Kalmeron, ho, sexes attending will include the setting of the setting sales managers Roy Iluitor, better a setting sales managers Roy Iluitor, western-advistance sales managers Roy Iluitor, western-division sales have a setting sales managers from the setting sales managers from the

L. A. to N. Y.

Edward L. Alperson Raul Da Fonseca Dick Dickson Kirk Douglas Ken Duncan Virginia Field Bill Grady Norman Granz Bill Grady Norman Granz Abel Green Dean Jagger Edward Lawren Edwin Maxwell Annibal Maya Ray Milland Pat O'Brien Edward Raffery N. Boder Bythryn N. Peter Rathyon Marvin Schenck Gradwell Sears George A. Smith Louis Sobol Mike Spector

WASHINGTON THREAT ON PRICES

Govt's Plan for Dissolving Schine Circuit Cues Interest for Majors As Key to Big Five Divorcement

Buffalo, Feb. 26.

Becision on the Government's suggested plan for breaking up the Schine circuit, one of the largest independent film theatre chains in

gested, pan for overage, sp. 166schine drivedt, one of the chains in
independent of the chain of the chain

as attacking the courts mannas upon McClonnen strongly objected to what he described as "findings for during they be successful party" in he suit. He charged that the described he will be supported to the suit. He charged that the court is the suit. He charged the findings of the plant for reorganization that the suit of the court is partial, dissolution of the circuit, leaving Schim in possission of a substantial number of the Spectre.

m is of interest to the majors (Continued on page 18)

Goldwyn Takes In 'For Rent' Sign As He Evicts Indies

He LYCES Induces
Samuel Goldwyn is closing his
stadio to rental producers and reserving all his stage space and facilities for his own pictures. Announceties for his own pictures. Announceproducers who have been feeling the
bousing shortage more and more.
Recently RKO served notice that the
closed to indice for the time bettle.
Letter the picture of the picture of the
way gotge to use his California
study for his own productions.
Currently maintaining beadquarCurrently maintaining beadquar-

studio for his own productions. Currently maintaining headquar-ters on the Goldwyn lot are the Mary Pickford-Buddy Rogers Comet Productions, Preston Sturges, Hunt Stomberg, Jules Levey, Scymour Nebensal and William Cagney. In-ternational had offices there but remainly arranged to move to the Universal lot.

Semething Wrong
Mary Pickford, who owns 51%
of the ground under the Goldwyn 104,
expressed "amazement" over the anbouncement. Goldwyn has a lease
on the property and owns 24% of it.
The other 25% is owned by the
widow of the late Douglas Fairbanks.
Ocidwyn's lease expires in 1948. He
bought the equipment in 1935 from
(Continued on page 24) (Continued on page 24)

FIELDS SETS UP INDIE WITH EDWARD SMALL

Hollywood, Feb. 28.

New indic outfit, Joseph Fields Productions, Inc., was formed here to make two pictures annually, with Fields functioning as writer and Producer, in association with Edward Stuall.

Description of the property of

Ex-Theatre Mgr. On Official Red Cross Poster

Official facti Cross Poster
Pic Gordon Pyle, former assistant,
manager of the Broadway theatre,
Portland, Ore., is one of the two figtrees who will appear on the official
posters for the 1946 Red Cross drive.
As soon as his three-year enlistment
ends, Pyle intends to return to show
biz.

Other figure is that of Margaret Neel, who started out with the USO and wound up overseas as a Red Cross worker.

Rank, Johnston Straighten Out **UNO Film Mess**

That supposed pushing around American pictures got in London, when J. Arthur Rank decladed to show his product to United Nations (Organization delegates there, was apparently all an error by a lesser, Rank organization official in England. Notes exchanged between Motion Picture Asan. of America, appear to have cleared up everything.

thing.

In a cable to Rank, Johnston reiterated his belief that Anglo-American film relations should continue on a cooperative basis. Rank recently sent Johnston a note pointing on a cooperative basis. Rank recentry sent Johnston a note pinting
ican distribe had approached him
personally, either verbally or by lettor, about getting U. S. films above
the product in his showing is not
had been informed from London that
Rank would include only British
and been informed from London that
Rank would include only British
reduct in Landon. As a result,
theatre where they screened only
American product for the delegates.
In his roply-to Rank, Johnston
admitted that the association was in
how U. S. fine Bank reluced to,
show U. S. fines Bank reluced to,
show U. S. fin

our industries. We must constantly strive to improve these relations. We in the U. S., have too great an appreciation of Britain's unconquerable spirit and her contribution to victory to allow misunderstandings to divert us now from that cooperation between our two countries which I consider essential to world reconstruction, and proce. This cooperation offers the biggest hope of the future."

'CAESAR-CLEOPATRA' DUE IN N.Y. BY MARCH 1

Print of J. Arthur Rank's color spec, "Caesar and Clopatra," is due in New York March 1. Pie is tentatively skedded to have its U. S. preem at the Rank-controlled Winter Garden, N. Y. following the current tenant, Tomorrow is 27 rent tenant, Tomorrow is 27 rent tenant, Tomorrow is 27 research tenant, Tomorrow is 27 research tenant, and the print of the p

KRUPA JOINS 'BAND'

Gene Krupe, bandleader ... who played a top role in "George White's Scomdals," was inked by RKO to costar with Frances Langford in "Beat the Band."

SEN. LANGER BACKS INDIES

Minneapolis, Feb. 28.
Following a conference here with Bennie Berger, president (f North Central Allied, independent exhibitors organization, U. S. Senator William Langer of North Dulcota announced that unless distributors stopped "discriminating" in Plan deals against the independent exhibitor against the independent exhibitor, and it favor of the producer-owned houses, he will introduce legislation in Congress to recitly the relatation. In Congress to recitly the relatation is under the state of the recitly the relatation of the recitly the relatation has reached an ularimize stage," and that while the producer-owned theatres are prospering as dependent exhibitors are hortely able to else out an existence. He did not proposed legislation. The recitly related to the recitled representation of the proposed legislation.

"I am informed by several lenders of independent theatre owners that the producers and distributors of motion pictures are discriminating in film rentals against the independent theatre owners," said Langer in a written statement issued to the trade

written statement issued to the trade press.

"The percentage terms that the deependent exhibitors are not then the terms saked from the producer-owned theatres. Many small term independent exhibitors in North Dakovine Conductive Many small solvening the producer-owned theatres are showing. Baken the sake th

U.S. Senate to alleviate the Inde-pendent exhibitory present yight."

California, Berger himself assérted that the Independent exhibitors there are "suffering" as much as those in terms and percentage, and also are "up in arms."

From what have besnetted the three country, and unless the distributions immediately change their ta-tics and curb their greed the lid will be under the country, and the country, and the country, and unless the distrib-tors immediately change their ta-tics and curb their greed the lid will the entire fentlustry, declared Berger. We'd like to settle our differences inside the Industry, the Carlo Berger. We'd like to settle our differences inside the Industry, but I first his impossible were legislation that will bring reide and we'll demand closer government regulation of the indus-try.

RODGERS MAKES UP NEXT METRO BLOCK

NEAT MELKU BJUUL.
William F. Rodgers, v.p. over distribution for Metro, who has been on the Coast several weeks, will not return to the homeoffice until around March 13, under present plans.

Let a the property plans of the contract that pictures while happen peakinged in Metro's next block are "Postman Always Rings Twice," "Two Sisters from Boston," "Bad Bascomb," "The Hoodulan will be the property of the picture which will be served of the picture because the contraction, while "Susters" will be serveded first week in March 1.

while "Sisters" will be screened first week in March or special release the end of March or early April. Pictures likely to be released by mid-summer include "Time for Two," "Easy to Bed," "Army Brai," "Hold High the Torch," "The Green Years" and "Boys Ranch." Boys Ranch

PRC Goes Back to Work **Rolling Six Features**

Kolling JN Features
Hollywood, Feb. 26.
PRC swings back into active production next week after a month of idieness, with six features stated for cardy filming. Lined up for camera work are gueen Hayride.
"Crime on My Hands," a Philo Vance mystery yarn and a Buster Crabbe western of the month of the company of the compan

Jackson Park (Chicago) 360G Award, Confirmed by U. S. Supreme Court, Seen Having Wide Trust Significance

Korda Here for Distrib

Deal on British Lion Alexander Korda arrives in New York today (Wednesday) from Lon-don. It's understood he'll talk deals with various distribs on handling of the product in this country of Brit-ish Lion Pictures, in which he re-cently acquired a majority interest

He's also expected to visit Holly-wood in an effort to set name play-ers for films on his production slate in England.

Int'l Sets Backlog To Meet 8-a-Year For United World

ction backlog is being built Pictures unit in an effort to meet its eight films-a-year commitment to United World Pictures, It will have

United World Pictures, It will have a print of its next release, "The Stranger" in New York from the aprint of its next release, "In Stranger" in New York from the unit of the property of the property of the property of the property of the park Mirror, while he well on its way by then.

"The Dark Mirror, while he well on its way by then." The Dark Mirror, while to live a property of the park of the property of

per.
Scripting now is "My True Love." to be produced for International by Joe Sistrom. "Up Front With Mauldin," next pic on the state, has just had first draft of its script completed by brothers John and Ring Lardner, Jr.

Jr. "Stranger," starring Orson Welles, Edward G. Robinson and Loretta Young, and directed by Welles, is last International filet for RKO release. They'll go to Universal vin UWP after that at the eight-a-year rather when satisficient production backlog is built up.

backlog is built up.
International will relain its own
offices in New York separate from
UWP, which has just acquired
4,000 square feet of Us space in the
RCA building. Production on the
Coast is to be switched from present
location on the Goldwyn lot to U
studio about August.

INT'L SHIFTS HQ. FROM **COLDWYN LOT TO 11** Hollywood, Feb. 26.

Hollywood, Feb. 28. International, Fictures, currently quartered at the Goldwayn studio, is moving into Universal, where its offices will also serve as Hollywood turne. Deal was made at a conference of William Goetz, Leo Spita and Matty Fox, UWP presx, by acquiring a half interest in International, now has a heavy circustional, and J. Arthur Rank. Universal, beckholders voted for Universal whether the Company of the Compan

Universal stockholders voted for the public sale of \$6.000,000 in pre-ferred stock. About \$2.000,000 will nerred stock. About \$2,000,000 will be spent in the company's expansion program to afford modern facilities for International.

Gallup Execs to Coast
Albert Sindlinger, executive vecpoe of Audienee Revesch Inc.
Guilup audienee Revesch in GoGuilup audienee Guilup audienee
With several independent producers
regarding survey work.
George Gallup, head of Gallup
Poll, with Join him in Hollywood
early in Morch.

Repercussions throughout the film industry were anticipated following the highly-significant and precedentsetting decision handed down by the Setting decision handed down by the Supreme Court yesterday (Monday) in the Chicago Jackson Park theatve case. Chicago house was confirmed on \$360,000 triple damages on its charge that the major distribs, by their clearance terms and double-

To Seek Injunction

10 Seek Injunction
Chicago. Fpc. 28.
An injunction against the service of the ser

featuring, injured the Jackson Park's

featuring, injured the Jackson Park's ho, potential.
Attorneys for the Big Five here and in New York went into immediate huddles on application of the tribunal's sevent-one ruling to the pending decision in a special Federal statutory court in New York.
Attorney General Tom C. Clark actually helps are pleasure at results of the case, declaring that it 'extrainly helps are in the Justice Dept. Supplies the property of the pending the p (Continued on page 24)

Pre-Release Deluxe Chain for Original U.S. Pix Set in Italy

U.S. Pix Set in Italy
Cifecult of delutes previous from
the control of the contro

(Continued on page 24)

RAFTERY, SEARS PITCH FOR UA GLOBAL HYPO

FUK UA GLUBAL HITU
Edward C. Rattery, Prexy: and
Gradwell L. Sears, veopee, of
United Artists, are in town-to priore expanded domestic and foreign
operation of the control of the control

Pat O'Brien Heading East Pat O'Brien is due in New York from the Coast, Saturday (2). He's skedded to do a number of radio guest shots. Player just completed work in "Crackup" for RKO.

DANCE-HALL HOSTESS, **GOB ON SHORE LEAVE...**

Fate points the finger of suspicion...and one evening of innocent fun turns into a nightmare of MURDER!

BIG NATIONAL MAGAZINE COVERAGEI

Full pages in magazines totalling 19,063,367 CIRCUrun pages in magazines totaling 19,003,301 tantuu-LATION ... SATURDAY EVENING POST—LIBERTY—LOOK PIC —TIME — TRUE — INSIDE DETECTIVE — FRONT PAGE DETECTIVE — TRUE DETECTIVE — MASTER DE-TECTIVE—OFFICIAL DETECTIVE STORIES and FAN LIST.

THOSE ENDE YOUNG CHAR RKO MONEY MELODRAMA

HAYWARD • LUKAS

Biee WILLIAMS

JOSEPH CALLEIA - OSA MASSEN - LOLA LANE - JEROME COWAN

Produced by ADRIAN SCOTT - Directed by HAROLD CLURMAN - Screen Play by SLEFGRD UDE IS

From This Day Forward
(OKE SONG)
BNO prime of William Is John of Manager of William Is John of Manager of Mana

MINK
Susan Joan Fentaine
Martha Boesley Rosemary DeCamp
Hank Beesley Henry Morgan I
Jake Beesley Wally Boswn
Manufe Beesley Arline Judge I
Charlie Reesley Remy McEvoy
Timmy Beesley Robby Driscoll
Alice Buesley Mary Treen I
Barbara Beesley Doreen McCann
Higgier Braking Sauford

Mark Steyens as Bill Commings

Mark Sterens, as Bull Committee.
There's pilent jun "From This Day Forward" to attract the femme-tands.
This factor, coupled with the Jean Link of the Jean Lin

state of the state

and harringe and knowless mundand harringe and knowless mundbetter by the capable playing and
directing.

It is a series the Personthat will find wide flavor, he's sureable, tallented and with an appeal
that will find wide flavor, he's suresolutions and the sure of the suresolution of the sure of the suresolution of the sure of the suresolution of the sure of the sureflavor of the sure of the suresolution of the sure of the sureflavor of the suresolution o

Meet Me on Broadway

Meet Me on Broadway
(MUSICAL)

(M

Olay mulcal for secondary posi-tions. There's before than average cast values but it's abort on enter-tainment. Production has entered in cast values but it's abort on enter-tainment. Production has entered in times in the backstage plot, and di-rection manages to spot a few produces allowed to the con-traction of the contract of the manages to spot a few ends up stating of the sources of casts with a country club production of the parties of the spot and the manages of the spot and the manages of the spot and the winning his production rous an still keening bis old girl. Most of the production numbers

keeping his old girl.

Most of the production numbers for introduced are reflected, and the production numbers for introduced are reflected, and the production are reprised for finale. Vocal work of Mariperie Reynolds and Vocal work of Mariperie Reynolds and Prece Brady, male lend, and Leren Tordall, a rival are adequate in their people. Although the control of the work of Mariperie Reynolds and Prece Brady, male lend, and Leren Tordall, a rival are adequate in their people. Although the control of the work of people.

Miniature Reviews

"From This Day Forward" (RKO). Story of young mar-ried love with veteran rehabili-tation angle. Joan Fontaine name for sturdy boxoffice.

"Meet Me on Broadway"
(Songs) (Col), Secondary bookings.

ings.
"Little Glant" (U): Boffo Ab-bott and Costello comedy.
"Open City" (Mayer - Bur-styn). Italian-made story of re-sistance to Nazi rule in Rome will appeal to arty houses.

will appeal to arty houses.

"Junier From" (Mono) (Mu-sical). First in Mono's new teen-ager scries shapes up as excellent for younger filmpoers. "Four Hearts" (Artkino). Rus-slan-made comedy suited only as moderate entry at Russ-language spots.

writer; Spring Byington, and Gene Lockhart try hard for laughs. Songs do not stand out. Best dis-play is made of "She Was a Good Girl," by Allan Roberts and Doris Fisher, in the Burt Kelly production Camera, editing and other technical functions are standard. Brog.

Little Giant
Röllywood, Feb. 22.
Universal relaxes of Jos Torslevena proteins a constant of the Constant proteins of Joseph Constant of the Co

Dad Alibott	
Bouny Miller Lou Castello	
huby Brenda Jayce	
Hazel	
Uncle Clarence	
Martha Hill Elena Verduge	
Mom Miller	
President Van Loon Pierre Watkins	
Pullman Conductor Douald MacReida	
Gus Victor Killian	
Mrs. Hendrickson Margaret Dumont	
O'Brien George Chandler	
Secretary (Miss King) Beatrice Gray	3

Generation of the control of the con

Open City ,

(ITALIAN-MADE)
Mayer-Burstyn release of Excelsa produc
ion. Directed by Roberto Busselin
creenplay by Sergio Amidel and F. Fellin
rom story by Amidel: camera, Pheld
Trafa: English (itles, Pietro Di Bonato au
lerman G. Weinberg. Previewed in N. Y
7ch, 23, '46. Running time, 162 MINS.
Don Pietro Alco Pabri:
Sna Anna Mragnot
fanfredi
Inreello
he Sexton
Seiginaun Poly
ngrid
rancesco Francesco Grandjarque
olice Wurden
Iarina Mirla Mirl
auretta
hief of Police
orimonVan Ilnjse

a fletionalization that is virtually a decimentary in the simplieity and adecity with which it tells the story of the simplieity with which it tells the story it will have appeal for the think-trade that patronizes the arty houses, and the simplieity of the simpli

overlength for those who must depend on a few words of subtile to be point on a few words of subtile to talk.

Story line in early reefs is not tator contained, and the contained the c

Junior Prom

Junior Propos (MISIGAL)

Hollywood, Feb. 22.

Simegran relywood of han key imme medFrantzer, Frontie Steiner, June Probert Frantzer, Frontie Steiner, June Probert Ground Steiner, June Probert Ground Steiner, June Probert William Austria under director, Ale Law-ter and Company, June June 1997, 199

FreddieFreddle Stewar
Dollelune Preissr
Addle
Befty Nort Nei
Jinmy
Roy Frankie Darr
Lec
Tiny Murray Davi
Mrs. Riggers Mira McKinn
Mhot Hinkfefink Belle Mitches
Prof. Townley Mift Kibbe
Mr. Forrist
Uncle Daniel Charles Evan
Tony Hank Menr
Also Also Lyman Orch., Eddle Heywoo
Oreh., Harry (The Hipster) Glison, Th

neh. Harry (Toe Hjuster Gloson: Twellhollmers,
Young talent; and smooth, wellhalmerd production sinn Junior
let. Melange of songs, dances and
let. Mantree
let. Melange of songs, dances
let. Mantree
let. Melange of songs, dances
let. Mantree
let. Melange of songs, dances
let. Melange
let. Me

music all of which leads up to the lash finale. Stewart does well vocally. High-lishts are Eddie Heywood's orch do-ing special arrangement of "Joch Lomoud" and "Keen the Bent" as wrapped up by Harry (The Higster) Gibson, Lyman's band figures importantly in the music scoring as an-

"Journey Together"
"Journey Together," RKO re-lease of an English Films pro-duction, with Edward G. Rob-inson and a cast of servicemen, is skedded for American preem at the Gotham, N. Y., Saturday

Reviewing the film Oct. 17, 1945, from London, Vasury said: This war epic is so terrific in its simplicity and heart-gripping screened before look like theap heroics. Journey Together may mark the end of all war films for a long time." Script was written by Terrence Ratigan.

written by Ferrence Rangam.

other criedtible attinction. Among score's songs are "Teen Canteen," I'rs Me, Oh Lawd," Wy Hoart Singes, and "Trimbal for President," June Prelieser's fleshy nerobatic dancing, and Judy Clark's singing get over; and gale also do obay so transuc over; and gale also do obay so transuc seen is the person of Jackie Monan and Frankle Doran, both of whom signments in this. Noe'l Nell, Warren Mills and others in the cast perform well.

The production of the president of the material together experity. Production framework is excellent, Photography, musical arrangements of the production framework is excellent, Photography, musical arrangements of the production of the production framework is excellent, Photography, musical arrangements of the production of the production

Four Hearts (RUSSIAN-MADE)

(RUSSIAN-RABLE)
Arthino release of Mondilm Studios production. Feedure's Valentina Secury, Enzere Sundilow, Ladmilla Thelikovskiaya, Russia Studios, Ladmilla Thelikovskiaya, Vadio, Story, Anton, Falko; zamera, Nikelia Viasawo; English (Like by 'Fhories (Gement, At Stanley, N. Y., shrifny Peb. 25, 46. Running time, 8 MINS.

23, '46. Rünning line, 80 MINN.
Galina Murashova. Valenlina Serova
1st Lleut, Peter Kolchin. Mugene Samollov
Shira Mirashova. Auduliha Tesificoshova
Shira Mirashova. Auduliha Tesificoshova
The Mother. Lies, Dun't-levalazy,
The Manieutist. Elena Murashova
Private Torenegav. Varially Sonayev
(Russian; English stitles)

"Four Hearts" is a slight, romantic Soviet-made comedy that may fit into Soviet-made comedy that may fit into Soviet-made comedy that may fit into a ting much excitement. But not in any other U.S. spots.

This production about measures up to the quality of recent product from Moscow, but Soviet comedy producers have much to Jean. Film has worm in American pictures years ago.

Story is supposed to be the hitari-

all the familiar gags that were time-worn in American pictures years ago.
Slovy is supposed to be the litari-tion of the control boyfriends. Just who's in love with shown is clear only to the director how is clear only to the director happy-looking professor. There's much chatter about commades, com-baigene Samollow, who impressed in recent Riws pictures, is the manylo-ffere, in love with the more commly sail in the cent "whether shows are proposed in the control of the control year. The control of the control of the Russian melodramatic musical, does better in his one as the chief heart New York and the control of the control year. It is the control of the control year is the control of the control of the Yuri Milliutin. Ladmilla Tsellows-kaya is the other femme but gets kny is the control of the control of the kny is the young in the kny is a supportant of the kny is the young in the kny is a supportant of the kny is the kny is a supportant of the kny is a supportant kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a supportant of the kny kny is a supportant of the kny is a

Talent Scouts

Continued from Page 1 quently can be arranged nearer the

quently can be arranged nearer the neophyte's hometown, anyway.

In addition to the comics, hitting the studio reps for auditions are harmonica players, musical spoon operators, washboard band experts and a myriad of other such "talent," for which filmers have little use. There is the tusia studio interest, of course, in potential teading men. of course, in potential leading men.
Drain on manpower during the
war has so eased, according to one
talent chieftain, that the ratio of potential actors to jobs in Hoflywood,
which sank to a mere 20 to 1; is now
again approaching the normal 100
to 1.

Recruiting Films Continued from page 1

Continued from page 1

voluble during the period of unlaworable publicity which accompanied GI protests last month in
the Philippines and Europe.

A trailer ragged "The Best Date
of the Year" and two bulletins, "In
War and Peolece" and "Job with a
War and Peolece" and "Job with a
withdrawal order could be issued.

In withdrawal order could be issued.

The bulletins, tacked to newarcels,
were widely distributed by the five
worder companies. The truiler,
with 30 prints allotted to each of the
called in with most of the distribution completed.

Those Who Chase

Continued from page 1

tried to do a twisteroo, however, and mentioned the name of this town, most listeners would credit him with a fluff. Hottest thing about the town is

the bets on its future, money rolling in from many places to increase the hostelries and conveniences. Newest operating hotel is the Casablanca, in which Oklahoma City millionaire John Harden sunk \$1,000,000. 16's high on a cliff overlooking the sea, the town and the beaches. Cheapest double room is \$20 a day, with meals.

It's a looker as hotels go, but as It's a looker as hotels go, but as ticearres have a way of opening before the shavings are swept out, the hotel did also; it's still being built, hotel did also; it's still being built, built of the still being being built of the still being being by truck most of the time. Every truck that comes on the premises is a signal for all the guests to run to their sinks and showers. Bike Arabs coming upon an oasis atter days in the Sahara.

the Sahara.

These water inconveniences seem to be nothing as long as the seven beaches are open and the bar is well-stocked, but everyone here is sooner or later stricken with the local dysentery.

Housing A Big Item

Housing A Big Item
Housing is a big item here, just
as it is everywhere else. Estimate
is that 5,000 guests can be handled
daily, but there are plans to build
more and more places to double this
room space in the next few years.
The next hotel, now halfway completed, will be the Yachtmen's Club.

pieted, will be the Yachtmers Chiu. The most claborate preparation is for swimming, with seven beaches going full black. The better ones find going full black. The better ones find a contract of the preparation is a size of the project of the premises, who claims, end of the project of the premises, who claims, he is mittled to a tee.

If you want to fish, for \$80 a day, amn will provide a beat, the line, the place and built the hook. If no will a dismury on short to have a will a dismury on short to have a

fish takes the bait, he'll provide you with a dummy on short to have a photo made to bear strong witness with the lie back at Rotary at home. Every night, noar the Mirador hotel, several high divers poise themselves on the cliffs 115 feet above the sea, and when the preso-contributions are sufficient they sail off into the surf below, risking their skulls on their skills on their skills.

Don't Wear Stacks!

Don't Wear Stacks!

Signs along the road all the way down from the United States tell. American women to lay off wearing slacks in Mexico, because it's not in good form. Judging from the sights one sees around Acapuleo, they know what they're linking about on form, but most of the women go can one better and appear in shorts when they have been a significant of the women go can be the state of the women go can be compared to the work of the women go can be compared to the state of the women go can be compared to the state of the women go can be compared to the state of the women go can be compared to the state of the women go can be compared to the state of the women go can be compared to the state of the women go can be compared to the state of the women go can be compared to the state of the women go can be compared to the women go can be compared

Mexican seamstresses in the town sew all day long and into the night to provide the tourists with typical clothing. Sales of sunburn lotion are heavy. Huaraches, the sandals for aircooled feet, are in heavy demand: aircooled feet, are in heavy demande Acapuloo, a longtime sunision for Mexicans, used to hit is peak at Roly Week, when Mexicans from all over the country, but mostly Mexica OLTy, flocked in for the religious a premium, many of the sunsection as a premium, many of the sunsection would along out the nights on the beaches. The war brought the Americans into Mexica, and they fave them seeping southward to the property of the prop

greater numbers each year.

Acapulco believes it will really get going when Grace Lines and the fruit companies get their runs soing again. There is a proposed airline swing from the California side of the United States to Moxico Clos Acapulco, Guttenalla, Havaria will then Minn. The number of the high activation of the high altitudes and the many hairpin turns.

The larger hotels have dones.

bades and the many hairpin turns.

The larger hotels have dances nightly. The enly nightch in town it, Plays Suave, from which, after dancing swhile, most not the stuming parties frame up. Even though entering to a highelass tourist the same of the stuming parties frame up. Even though entering to a highelass tourist the same of the same of

But the commodities for sale and balt are mostly the sun, the sand and the saltwater.

THE BIGGEST

ON BROADWAY HERALDS

THE BIGGEST SMASH HIT

EVER TO PLAY THE

WINTER GARDEN



CLAUDETTE COLBERT ORSON WELLES GEORGE BREAT
TOMORROW IS FOREVE

TOMORROW

WINTER GARDEN

INTERNATIONAL PICTURE DISTRIBUTED BY RKO RADIO PICTURES

L. A. Okay; 'Adventure' Record \$95,000, 3 Spots: 'Abilene' Sock \$48,500 in 4, 'Jones' Neat 51G. 3: Past' Fast 46G. 4

Los Angeles, Feb. 26.
Major firstrum biz is going to
"Adventure" this week. Spotted in
three houses, it is smasking all records for the trio of theatres at huge
\$35,000. This betters the previous
with "Meet him in St. Louis," "Adwenture" hit a new high in cach of
three houses.

with "Meet Me in St. Louis." "Activative" hit a new high in cach of the control o

orch, others, on stage, rousing \$30,-200. Detaines (Pen J. 2.112; ob. 4).—
"Bellis St. Marry's' (RKO) (9th wch).
"Bellis St. Marry's' (RKO) (9th wch).
"Britis St. Marry's' (RKO) (9th wch).
"British with Hall" (Rep) and
"Autreel Music Hall" (Rep) and
Down to \$16,500. Last week, about
average \$12,500.
"Farameuti Hellywood (F&M) (1).
"Farameuti Hellywood (F&M) (1).
\$15, 16,541].—Whurder Minde Hall'
Wch) Nice \$8,000. Last week, good \$12,700.

\$12.70. "ROOM. Lass week, good \$12.70. "ROO HINTON HINTON

\$13,000. (FWC) (1,700, 50.81).
"Diff was (FWC) (1,700, 50.81).
"Diff was (2011) (4th Wc)
Oke \$3.500. Last week, 82,700.
Verus (FWC) (685; 50-61). "Pardon Past" (Col) and "Macton Bway" (Col). Stout \$75,000 or close. Liast week, "Daltons Ride" (U) and "House Dvacula" (U) (2d wk), neat \$3.200.

week, "Dations Ride" (U) and "Home Dreating" (U) feek with a series of the series of t

Last Year \$2,981,300 (Based on 23 cities, 192 theatres)

'Harvey Girls' \$31,000. St. Louis

"The Horvey Girls" running solo of the Girls" ru

week, "Spellbound" (UA) (2d wk), 36,309.
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36,30

Expendable' Big 19G, Denver; 'Because' 20G

"They Were Expendable" is packing the Orpheum most of time, and will get top coin for a single house. "Because of Him" will land biggest total, but playing in three houses. It's rated good.

Estimate:

S1)—"Dolly Sisters" (2001) (404; 50Closes at \$17.000. Last week, "Mandain (Fox) (1,400; 35-74)—"My
Loss at \$17.000. Last week, "Reputation" (WB) and "Red Dragon"
3. Les Angeles (Ploym-WC) (2,607;
56-31)—"Adventure" (M-G). Regulation (WB) and "Red Dragon"
53.800. Lest week, "Mandain (Cox!11) (1,760; 35-76)—"Mandain (Cox!11) (1,

nesuscrates in Mexico" (Par) 1,23
Sad 34,000 in 5 days, and nulled. Last
week, "Masquerade" (Par), mid
Beate of Him" (U) and "Terror by
Night" (U), day-date with Esquire.
"My Reputation" (WB) and "Red
Dragon" (Shoro, 1828; 33-41—"Because of Him" (U) and "Terror by
Beate of Him" (U) and "Terror by
High" (U), day-date with Esquire.
"My Reputation" (WB) and "Red
Esquire (Fox) (742; 33-74)—"Because of Him" (U) and "Perror
Night" (U), also Denver, Webbert,
Lation" (WB) and "Terror by Night"
(I), however, Solina Latrease"
(EX), 1998 (MC), Rousing \$19,000,
(I), 1998 (MC), 1998 (MC), 1998 (MC),
(I), 1998 (MC),
(I),

Lights'-Kinney Robust 19G, Indpls.; 'Harvey' 18G

19G, Indpls., "Harvey' 18G

Indianapolis, Feb. 26.

Film biz continues an even keel pere tils stanza. "Behind Green on the stanza tilber of the stanza tilbe

'Spiral' Smash \$18,000. Prov.: 'Harvey Girls' 27G, 'My Rep' Fast 16G, 2d

miy Nep rast 10ty, 2d.
Low's State's "The Barvey Girls' is sock groster in a fairly health with min stem here. Also strong are stated by the strong strong are strong and strong are strong and strong are strong as a strong as

om stage. Peppy \$7,300. Lest week, "Pillow of Death" (U) and vande. \$Malestic (Fny) (2,000; 44-65)—"My Reputation" (WB) and "Hitter Lives" (WB) (2d wk). Still big at \$15,000. Methods of the stage of t

'SPIRAL' RECORD 47G, FRISCO; 'SLAGLE'S' 24G

FRISCO; SLAGLES 2 246

FRISCOLE 2 246

FRI

'Harvey Girls' Sock 54G, 2 Hub Spots: 'Cornered' H.O. Plus Vaude Great 32G

Broadway Grosses

Total Gross Same Week
Last Year\$619,000
(Based on 16 theatres)

'Pardon' \$16,000, Winner in Pitt.

Pittsburgh, Feb. 26, double-feature etck is Senator's double-feature reissue combo of Jesse James' and "Return of Frank James," giving that house best big in James, "Riving that house best big in Jesse and the James James

Page 1 to doing veen well actions by Edition where the Control of the Control of

Bells' Colossal \$46,000 For 2 Seattle Spots

Seattle, Feb. 26. Holiday week bills are boosting biz all over this session, with three day weekend biggest known here. "Bells of St. Mary's," day-dating in beils of St. Mary's," day-dating in two houses, is the smash hit this stanza, doing \$46,000 in the two locations. It broke house record at the Music Hall, "Harvey Girls" also is sock.

Boston, Fcb. 26.

Biggest week in many month here with Washington's Birthday holiday and top name product being to be seen and the seen

cause of Him' is great as Marmond.
Lost Weekerd' still territ at Met on
second frame.

Redunates for This Week

Redunates for State of the Redunates

Redunates for State of the Redunates

Redunates for Redunates

Reduna

Still lively \$17,000 after big \$18,000 after big \$18,000 after big \$18,000 after big \$18,000 after big for this \$90.00 after big for big

'Adventure' Sockeroo 27G In Brisk Cincy; 'Bandit' Wow 23G, 'Forever' 17G

Cincinnati: Feb. 26. Cinclusati, Feb. 26.
Four firstrius are elicking this session to make it one of the session to make it one of the session of t

Seliments for Titls Week
Albee 198200, 34.00; 44.70) —
"Bardid of Sherwood Forest" (Cel.
Sock, \$33,000 or near. Last veek,
Walk in Sun" (20th), sturdy \$14,000.
Capital (RKO) (2,000 d.470).
44.70).
4517,000 on world preem. Hypord via
servia plus prees and radio blurbe on
stria and in dallels, trolley and discarded plus prees and radio blurbe on
stria of six-year-old Natalite Wood
Grand (RKO) (1,430 d.470).
"Black Market Babies" (Aono) and
"Swing Parade of 1984" (Aono) Pet
34.64 (2) (2d wk.), \$27,000.
Keith's (Unice) (1,500 d.470).
Keith's (Unice) (1,500 d.470).

Keith's (United) (1,500; 44-70).
"Walk in Sun" (20th) (m.o.). Onl
\$4,500. Last week, "Vacation From Marriage" (M-G), nifty \$7,500. Lyrie (RKO) (1,400; 44-70) —
"Harvey Girls" (M-G) (m.o.). Fifth
downtown fling. Tuncful \$7,500.
Last week, "Dick Tracy" (RKO) and
"Live Wires" (Mono), okay \$5,000. Palaee (RKO) (2,600: 44-70)"Adventure" (M-G). Colossal \$27000. Holds. Last week, "Spira's directed (RKO) (2d wk), strong \$14000.

Shubert (RKO) (2.100; 44-70)—
"Spiral Staircase" (RKO). Third
round on front line. Solid \$6,000.
Last week, "Because of Him" (U)
2d run), and "Gaslight" (M-G)
(reissate), \$4,000.

AND THAT BOTTLE OF RUM? Hollywood, Feb. 26,

Hollywood, Fob. 26.
Yo-ho-ho, sunken treasure in the
offing, and all that sort of thing.
Metro has discovered a scuttled
Spanish galloon off the coast of Cuba
and will turn its gold, if any, into
celluloid.
Picture will be made as a short by
Pate Smith under the title. "Thu

Picture will be made as a source of Petr Smith under the title, "The Mystery of the Santa Rosa." Wreck was discovered by Irwin A. Williamson, explorer, who will function as technical advisor.

Monroe Ups 'Blithe' to Sock 58G, Chi: 'noll'-Vaude 60G, 'Walk in Sun' Hot 20G, 'Spellbound' Huge 55G, 'Spiral' Tall 24G

Washington's Birthday, with upped holiday scale, will help over-all total this session. Biggest surprise is "Billite Spirit," at the Oriental, with colession of the state of the session of the session

Lake, is doing smash \$55,000;
Rai-marks for This Week
Apollo (B&K): (1,200; 55-95Lost Wocked? (Par) (3fth wk).
Banguy \$27,000. Last week, \$31,000.
Chikege (20th) with sage show
leaded by Jack Durant. Rousing
80,000. Last week, "Masquerade in
Mexico: and Silvy Parsed), heading

stage show, only \$44,000.
Garriek (B&K) (900; 55-95)—
"Walk in Sun" (20th). Torrid \$20.
000. Last week, "Three Strangers'
(WB) '(3d wk), okay \$12,000.
Graad (RKO) (1,190; 55-95)—
"Black Market Bables" (Mono) and
"Swing Parade of 1946" (Mono) 2d
wk). Fair \$10,000. Last week,
\$14,000.

\$14,000. Last week,
Oriental (Essaness) (3,240: 55-95)
—Bithe Spirit" (UA) plus Vaughn
Mouroe ortho. Colossal \$56,000. Last
week, "Breakfast in Hollywood"
(UA) with in Ruy Hutton oreh (3d
wk), tidy \$45,000.

#8). itdy \$45,000.

*Palace (RKO) (2,500: 55-85)—

"Spiral Staircase" (RKO) and
#flyerboat Rlythm" (RKO). Plump
\$45,000 or over. Last week. "Because of Him" (II) and "Strange
Contession" (U). \$21,000.

*Fallen Aruge! (20th): (2d wto.)

*Fallen Aruge! (20th): (2d wto.)

*Control of the control of the

\$28,000.
State-Lake (B&K) (2,700; 55-95)—
"Spellbound" (UA). Fabulous \$35,000. Lnst week, "Leave to Heaven"
(20th), firm \$25,000. E&K) (1,700; 55)— Harvey Girls (M-G) (5th
\$25,000. Mart \$21,000. Last week,

Weeds (F25,000. Last week,

Mpls. Bullish; 'Heaven' Record \$26,000, 'Spiral' Sock 16G, 'Frontier' 6G

Washington birthday holiday pushed loop up into boom proper-loos, with "Leave Her to Heaven" in the pushed loop up into boom proper-loos, with "Leave Her to Heaven" in the pushed loop into his parade, Former may give Radio Cily a new record week, "Stairease," also is big at smaller Orpheum. Holdwers also is big at smaller Orpheum. Holdwers will going strong are also use high.

Estimates for This Week
Astor (Pur) (900; 25-35)—"NotoriScrpent" (PRC). Opened today,
Last week, "Call Blackie" (Col and
"Girl on Spot" (U). Good \$2,300 in

Century (Par) (1,600: 40-60 —
"Spellbound" (UA) (m.o.). Here
after threering weeks at Rudio City.
Good \$3,000. Last week. "Getting
Gertic's Garter" (UA) (2d wk), nice
\$5,500.

\$5.500.

Gepher (Par) (1,000; 44)—"Tom Sawyer" (UA) (reissue). Sold in big way, Trim \$4,000. Last week. "Julia Ross" (Col). \$3.500. Lyric (Par) (1,100; 40-60) (Getting Gertie's Garter" (UA) (Ind.). Third downtown ston, Saitwey, Saitwey,

hay Pasts' (Col) (da wish, okay)

400 — 1800 (Kirk) (2,800) (4,40) —

"Spiral Staircase" (RKO) (2,700) (4,40) —

"Spiral Staircase" (RKO) (7,700) (1,40) (1,

Bucker flug \$22,000 mices and \$22,000 mices and \$20,000 mices and

'RAID'-VAUDE \$25,000. TOP D.C. COIN-GETTER

Washington, Feb. 26.
Holiday biz is helping to start cur-rent session off to rousing start.
Three theatres will do great.

rent session off fo rousing start. Three theidres will do great. Start Three theidres will do great. Start Three theidres will do great. Start Three theidres will be great their start three theidres will be great three thr

'Garter'-Herman, Wow \$58,000. Det.

'Heaven' Giant \$15,000,

Omaha; "Whistle' 11G Omaha, Feb. 26. "Leave Her to Heaven," at Para-mount, looks winner this week, with smash session on tap.

mouth looks winner thus as Fattle mouth looks winner thus week, with small session on tap.

Fatimates for This Week
Pariamount (Tritisties) (3,000; 16-00-10

312,500.
State (Goldberg) (865: 15-50)—
"San Antonio" (WB) and "Hidden
Eye" (M-G). Nice \$3,200 or near.
Last week, "Stork Club" (par) and
"People Are Funny" (Par), \$3,800.

'Spiral'-Vaude Lush 21G. Balto

Baltimore, Feb. 26.
Biz is steady here with "The Harvey Girls." at Loew's Century, and "Spiral Staircase" at combo Hippodrome, leading the field by substantial margins. "Three Strangers" at the Stanley, also shapes up well,

the Stanley, also stapes up well,
Estimates for This, Week
Century (Loew's-UA) (3,000; 20)
—"Harvey Girls" (M-G) TopRight at robust \$24,000. Last week,
Hippedrome (Rapaparot) (2,240;
28-65)—"Spiral Staircase" (RICO)
plus vaude, Strong \$2,000. Last
week, "Tars and Spars" (Col) and
vaude, only \$44,600.

vature, only \$14,800.

Keith's (Schamberger) (2,460: 20-60)—"Little Giant" (U). Opening tomorrow (Wed.), after a week of "Col. Effingham's Raid" (20th) to unevent(ul \$10,300.

N.Y. Holiday Week Big; 'Forever' 55G, 'Strangers'-Stage Wow 70G; 'Augel,' Miranda 100G. 'Adventure' 138G. 3d

Broadway film stands were given Last week, fourth for "My Reputa-horn" (WP) and Orin Turcheor creh, washington's Birthday weekend (22) 22-24) and Monday (25) was bestardail. While fears ended yes-bound that the state of a transit strike. Yesterday aftern week might be meeting dissipated by the threat of a transit strike. Yesterday aftern week in the strike was claimed of Picture houses, however the strike of a transit strike research and the strike was claimed of Picture houses, however the strike was \$15,000. Holds one and the strike was \$15,000. Holds one was the strand operations in case of a turn of the strike was \$15,000. Holds and the strike was \$15,000. Though some notices were house the strike was \$15,000. Though some notices were house the strike was \$15,000. Though some notices were house the strike was \$15,000. Though some notices were house the strike was \$15,000. Though some notices were house the strike was \$15,000. Though some notices were house the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices were with the strike was \$15,000. Though some notices w

mouse or Horrors' and doing the total total State of the total State o

Estimates for This Week Aster (City Inv.) (1,300; 70-\$1.40)

—"Spellbound" (UA) (15th wk).
On way currently to about \$37,000, very good, and holds. Last week

Theatree are doing much below.

The control of the

Philadelphia, Feb. 26. "Bells of St. Mary's" continues to play sweet music at the Mastbaum, but the big news currently is terrific opening of "Adventure." Husky Washington's Birthday biz is helping to boost trade at most spots. Estimates for This Week

Aldine (WB) (1,302; 40-85)—"Spell-bound" (UA) (4th wk). Even better than last week at smash \$24,000. Last week, bangup \$23,000.

week, pangup \$23,000, Areadia (Sablosky) (700; 40-85)— "My Reputation" (WB) __(2d run), Oke \$6,500, Last week, "San Antonio" (WB). So-so \$4,700 second week of second run.

second run.

Boyd (WB) (2,560; 40-85).— "Love
of Ours" (U) (2d week). Falling
to \$16,500. Last week, fine \$23,500.

Earle (WB) (2,760; 50-95).— "Went
to -Races" (Mr-G) with Buddy Rich
oreh and Kitty Kallen on stage. Nice
\$23,500. Last week, "Way to Love"
and Frankie Carle orch, fair \$22,000.

The Roxy,
New York,
Proudly
Claims The
Honor Of Its
World Premiere
... March 6th!



MAUREEN O'HARA



JOHN PAYNE



WILLIAM BENDIX

entimental Journey

> SIR CEDRIC HARDWICKE – GLENN LANGAN – MISCHA AUER KURT KREUGER – IRUDY MARSHALL – RUTH NELSON

and presenting CONNIE MARSHALL

DIFFERENCE WALTER LANG. - Produced by WALTER MOROSCO

n Play by Samuel Hoffunstein and Elizabeth Reinhardt

A distinguished and unusual love story certain of unrivaled boxoffice results!



NEW PREFERREDS AS COIN-RAISER

Major Companies Planning Return Of 1-a-Year National Sales Parleys PLACE OF LOANS

VI 1-4 ** LCAI 1 NACL

Againg back to the one-a-year material pack to the one-a-year material pack to the one-a-year material pack to the one-a-year material pack. The pack to the one-a-year material pack. Survey indicates that all mappines are arrivated to the one-a-year material pack to the one-a-year material pack to the one-a-year material pack. The manufacture more this year.

For "effective drumbearing regions have proven assistatory, asies official gain." The manufacture material proven assistatory, asies official gain. The manufacture material proven assistatory, asies official gain. The manufacture material proven assistant provents of the pack to the p business of cross-country trekking to a half-dozen spots hasn't proven

popular:

Many Favor L. A. This Year
While convention sites must depend, in the main, on hotel facilities,
a number of the companies are
favoring Los Angeles for meets this
year. The studio locale shippes up
strongly because the salest tuppers
want to get ucross the idea of a postweet book in veseduction. want to get across the fictar of a post-war board in production and a prom-ise of picuity of hot pix to self. Safet beautiful and the production of the con-looking forward to the heigh-de-ho-that ques with a junket to L. A. In this regard, William P. Rodgers, sales child of Metro, at recent regionals in, for which the production of the con-traction of the con

wind if hotel space eased.

As it stands now the hotel hurdle is the chief deterrent to the switch.

Convention attendance varies from about 250 for Columbia to 600 at about 250 for Columbos to 600 at Meron. Inquiries to the larger hotels on the Coast have brought the discouraging response that nothing so ambifious in the way of facilities will be available for main; months to come. Should the pinch continue in LA. of include a middle will turn to other times efficie, very likely New Tongor and the continue in the saving alternatively in either of these sides.

sites. A lesser block, but still a head-ache, is transportation, Production of badly needed rolling stock has been held up by the steel strike, only recently settled, and railroad facili-ties are at an all-time low,

M-G Gets 500 Contracts On 'Last Chance' in N.Y.

Off I stail of 730 possibilities in the New York-New Jersey area serviced by its New York-exchange. Met's has closed contracts with over 50° Pouses for its Swiss-nade "Land Chance." These deals have been made despite the fact that the picture of the New York Swissen was not as yet been placed in a condition of the New York Swissen S

next group.

Meantime "Last Chance" has placed the Locw Metropolitan New York circuit with "Guest Wife" (UA) bilted over it. Combo did exceptionally well.

Schrum's Indie Oaters

Hollywood, Feb. 26.

New indie production unit, Westenair Pictures, headed by Cal Schrum, western bandleader, wilt make eight oaters, starting with "Sing. Cowboy, Sing," currently in production Second, still untitled, will go be-fore the lenses in March.

22.000 Warrants Issued to Top Execs At U for Stock Buys

Disclosure that 22,000 warrants, to buy common shock at \$10 per to buy company executives to top company executives to top company executives to top company executives statement proceeds amount matiled Universal stockholders last week, statement proceeds amount meeting, the primarily to elect 14 directors to the corporation.

ios is развитих to cleed 14 directors to the corporation:
Warrants, good until 1956, were issued pursuant to contracts dated
and six executives. J. Cheever
Cowdin and Nate Blumberg received
5,000 warrants each, while 3,000 went;
10 c. D. Prutzman. Cliff Work. Willlam A. Scully and Joseph H. Seidelman, Proxy statement also shows
that 5,000 warrants issued to Work
5 and Nov. 2, 1945. Also that Scully
sold 5,700 warrants in January and
February last year for approximately 568,700.

Three Exerelsed Warrants

ranzed between \$40.30 and \$49.87% correre being quoted at the low of inesday (20).

Proxy statement does not show that the warrants issued Cowdin. Proxy statement does not show that the warrants issued Cowdin. South the warrants issued statement says that they could have obtained common sinces. Universal's statement says that the issuance of the warrant is not regarded as remuted that the company's best interests would be severed as a result of their issuance and that this would act to many's statement would be company's best interests. The Field Household of the warrants in the company's best interests would be severed as a result of their issuance and that this would act to many's state from a will be company's best interests. Blumberg Brown, Prochet, Cowdin D. C. Collins, Preston Davic March 1997. The property of the property of the process of the property of the process of t

ready issuing new low-interest preenty is towards such is sue instead erred stocks, trend in the film industry is fowards such issues instead of usual bank loans and boots, according to Wall Street. Desire to cash in on eureest low-interest rates, of the contract of the contr tion date, as with many bond issues. Columbia recently suplanted its old preferred with a new preferred issue. Univisnal is employing its new preferred as a means of raising inoney for expansion in, the world market, rather than berrowing from banks or via a new bond issue. Loew's and Persmount both called ital! owners for the preferred is all the control of the preferred in the columbia of the

Loew's and Paramount both called in all preferreds in the last few years, as has Warner Bros. Par and Loew's are understood setting up preference issues for any new financ-ing they may require on production or for expansion oversets. Twentieth-Fox: is about to call in its old envertible preferred leaving. its old convertible preferred, leaving

20th-Fox Wins

Meantime Last Chance?

Meantime Last Chance?

Meantime Last Chance?

Meantime Last Chance?

Last Chance?

Last Chance?

Meantime Last Cha

LONG-TERMERS IN U Announces 'Scarlet' Court Fight In Atlanta Ads; Strong Biz Elsewhere

He Doesn't Like Nazis

Pittsburgh, Feb. 26. Down in Bradshaw, West Va.,

Memphis Press Penners Censors With Ridicule On Banning of 'Outlaw'

Memphis, Feb. 26.
Local press is having a field day with the city censors over banning of "The Outlaw" for excess gunplay. of "The Oullaw for excess gunplay.

The Commercial Appeal, in particular, has taken Chairman Lloyd T.

Binford and the municipal snoopers over the coals, with cartoons columns, running news stories and editorial comment.

Duting a Scattly and loogent. Seek seed in the seed of the company's both in the company

Universal is also become a continuous properties and a participation of the second of

to de promptis.

Cominued on, page 22)

Lamb Making Animated
Musical Cartoon Shorts
Sories of animated musical cartoon shorts is currently being protioned shorts is currently being protioned by Herb Lamb Productions, mishly where it down
with Three Blind Mice as the leadtoon is New York seeking major animated musical cartoon in New York seeking major animated musical cartoon for the cartoons when the seeking major animated musical cartool depression of the cartoon of the cartoons of the seeking major animated musical cartool depression of the ca

Douglas to Co-Star With Tracy-Hepburn

High Tacty-Tieppurfit holywood Feb. 26.
Melvyn Donelas, recently released as a major in the Army, is returning to pictures in "Sea of Grass" at Metro.
Picture will also star Spencer Tracy and Katharine Hepburn.



A MILLION playing on radio and juke boxes . . . including the sensational "Hubba-Hubba" song!

HELD OVER — 3 weeks San Francisco, Seattle! Extended runs Worcester, New Orleans, Portland, Hartford, Memphis! Tops everywhere!

she's a boxoffice

THE STATES

in a boxoffice musical from



Century-Fox

VIVIAN BLAINE · DENNIS O'KEEFE · PERRY COMO · CARMEN MIRANDA in DOLL FACE with/Martha Stewart Michael Dunne · Reed Hadley · Directed by LEWIS SEILER · Produced by BRYAN FOY · Screen Play by Leonard Praskins Adapterion by Herold Buchman · From a Play by Louise Maric by Mirita by Jimmy McHugh and Harold Adamson · Dances Staged by Kenny Williams

2 Mexican Production Unions Again Feuding, Fear Shutdown of Studios

Mexico City, Feb. 19. Film labor trouble has flared here again and producers Fear another distribution of work. Newest trouble stems from quarrel between the bosses of the National Chematographic, hotostry Workers and "Canlindas" (Mario Moreno). Jogen Nogrete and Gabriel Figueroa, chiefs of the rival Production Union, organized fast aumner.

tion Union, organized test summer.

Annunced pecife several w. &c.

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Squabble is so bad that studie Squabble is so had that studio operators have placed guards at their plants. The guards are film laborities for National, and players for the Production Union, these augmenting the studio regular police.

the studio regular police.

Situation is being closely watched by the police which is ready to use cops armed with rifles and tear gas. Cops are so armed because having a constitutionable. had considerable experience handling local studies.

Dubbed U. S. Pix Venezuela Clicks

By D. J. LANDRY

By D. J. LANDRY
Cariacas, Venezuici, Feb. 19.
There are no double features or fin theater matiness in Venezuicia.
The three daily shows are at 5:15, 7:15 and 9:15 p.m., with average admission in first-rui houses \$1. And dutthers is booming here. Shows usually include three minutes of old-time for the state of the st time ad slides, trailer for the next attraction, a newsreel, and the fea-ture, it takes slightly less than two

As unitrons are let out the side doors, ticket holders for the next performance are let in at the front. A going rings, loudly in front of the theatre for several minutes to herald the start of a new show.

Carneas, the capital city where money flows as freely as the oil in this country, has several fine picture houses which compare (accordity with those in any other city of

NEW MEXICAN CIRCUIT Mexico City, Feb. 19

Mexico City, Feb. 18.

Cinco Allay, S. A., has been, orSaubzel here to operate cinemas
inder a 80-year municipal Tranchise.
Butterprise is backed by Manuel
ant Ernesto Septemas Liefesias, opor, 10, 2 of a farge cinema circuit
been, and the Bancos Capitalizador
de Aharros. S. A. Mexican piòner
settings John.

French Writers Killed In War Aided on Works

An esolution has been passed ex-tending for an exitra 30 years the validity of rights of French writers Rilled during the wai or who died in prison camps. For these the normal 50-year pe-riod after their death will this be changed to 30 years before fathing

in public domain

FRENCH PRODS. **EXHIBS SEEN FEUDING**

There are signs of a widening breach between producers and eset hibitors in the film industry here. First bone of centerlain is the ultimate divey of accumulated 77 to subdidie local picture production. Eschibitors now claim they are called the aportion of the analysis of the control of the is helping the dynamods of exhibitors for a freer hand, but it remains to be seen what the government will do. Scarcity of new pictures is re-sulting in teatures starring, their run in several theatres on the 'safe-date and the release of reissues. For example. "Lea caw Dames," pro-duced in 1935, recently opened at the Marbeut.

Klarsfeld Optimistic On French Quota Outcome

Implementation of the trade treats bases, which compare favorably with three in any other city of heteroether with the compared of the compared o between U. S. and France currently

secondary feetures would use the secondary feetures would be a secondary feeture for the secondary feetures for the secondary feetures, and the secondary feetures feetures feetures feetures feetures feetures feetures, and feetures fee

Mex. Circus 58 Yrs. Old

Mexico City, Feb. 19.
Circo Atayde, circus operated by
the five Atayde brothers, Ringlings
of Mexico-eurrently playing to big
biz here, is Latin America's most
unique big top, it was founded in
1888, and has been operating eversince.

since.

Show is just back home after 20 consecutive years playing in other Latin-American countries; during which it was seen by 12 presidents.

Brazil Pix Biz Continues Big

Brazil's picture theatre business continues about as strong as 11 was during the war and well above the pre-war level, according to Enrique Bear. United Aritists general man-Bear. United Aritists general man-boom, there is little theatre construction because of high wages and sortiuge of material, he revealed.

30c. with no double-features used, Bear revealed. This actually means 36c, because there is an admission at the strong and the s

American pictures represent 90% of the playing time, he stated. Som Mexican and Argentina films recent ly, have played but with little suc-

All Subsequent-Run Theatres in Mex. City Face Strike Over Pay

Mexico City, Feb. 19. here face a strike picture houses here face a strike The National Cinematographic Industry Workers, Union threatiens a walkout unless they increase pay to the level paid by the first-run houses. There are only nine of the latter here. The smaller exhibitors have tald the Federal Board of Conciliation and Arbitration, which is trying to head off the artike, that they cannot afford to pay higher exceptions are lovely as the state of the s Workers Union threatens a

subsequent-runs charge patrons less the volume of biz frequently is greater than that at a first-run

house.

Daily pay seales of the first-run
houses are: Chief of employees and
projectionists. \$25.56 each: treasurers. \$19.50; doormen and ushers.
\$16.50, and watchmen, \$12.65 adil
Mex currency. 25c to the dollar).

PAUL NATHANSON, ILL OUITS ODEON PREXY JOB

Quita OPLUM IRRAI 1990
Paul L. Nathanson resigned Ftiday (22) as president and managing
director of Odeon Theatres of Canada, Ltd., which he owns jointly
with J. Arthur Rank. He remains as
a member of the board of directors.
Nathanson has been seriously ill
since last August.
J. Earl. Roseon, Nathanson's legal

J. Earl. Rosson, Nathanson's legal counsel, was named to replace him as prexy. Change in toppers is un-derstood to have been effected by John Davis, Rank's, eccond-in-com mand, who has been in Canada.

Current London Shows

Italian Producers Seen Back Of Delay in Getting U.S. Pix Into Italy

George Tucker Named RKO So. African Rep. Albany Feb. 26

Albany, Feb. 26.
George F, Tucker, RKO safesman here for 12 years, has been named the company's, representative in South Africa. Tucker, who finished his local stint last Saturday, reports to the home office for a month's training before sailing for Johannes-

ourg.

Tucker was representative in India for the U. S. Rubber Co. before starting in film distribution in Detroit. He has traveled all over the world.

Italian picture statements con the importation of U. S. films into this importation of U. S. films into this importation of U. S. films into this importation of U. S. films into the control of the cont

aligoment. Italian film magnales, many of thom grew rich and powerful vith the help of Fascite theitains, apparently refuse to recognize the political change that has taken place, During the four war years; the Italian film industry had the field to itself. Many films were made and profits piled up. CHILE MAY PUT UP BARS ON U.S. PIX

Chile may invitute some restric live measures in connection with the importation of pictures, in the next two or three years, according to a Dept. of Commerce survey of the Chilean film market tonight. Condition may be brought about indirectly by increased production of native pictures and by the foreign exchange situation, the

The survey found that a Chilean-produced picture normally does far more business than any imported ones, although to date the country has been turning out only three or four features annually.

cour features annually. The local public "asid the survey, "prefers films produced in the Sanish language with an Argentine of Mezican accent. Dubbed U. S. Duba films in Bangths with super-imposed titles. Dubbing would not be objectionable providing U. S. actors were not so well known. The main one of the survey of the sur

which it has become accustomed.
"In general, a preference exists for films of U. S. origin, although this preference is more marked in larger downlown, theatres in San large and Valgarasias. "Care should be talken to avoid the too common ervors in our films of not portraving correctly the Latin-American and written, about a grant witten, about a grant written, about a general supportsed."

Censoring of Newsreels In Argentina Flares

In Argentina Flares

Convoxing a point and the Poly 19.

Convoxing a point as the Poly 19.

Convoxing a point as the last again in Argentina in the last again in Argentina in the last deared to be a point as the point and the period of the provinces. The transporting and boxes, was shottered by the provinces. The transporting and boxes, was shottered by the provinces and the provinces and the provinces are transported to the provinces and the provinces are transported to the provinces are transported to the provinces and try to intimidate the anti-peron consolidate.

forries and Ity to intimidate the anti-peran opposition, equippes cut from the feature and inserted in other incorrections of the feature and inserted in other experience of the second out appear on the section in any shape or form. This comes despite repeated official assurances that the government will be utterly impar-ial throughout the pre-ecctorial

when the Allied armice lended in lay, film production writially stopped. It was not mult 1945 that some new pictures, were produced. One reason for this was the badly since the largest studies at Clinetida and Tirrenia were and still_are requisitioned are retuges camps. An-requisitioned are retuges camps. An-fert of the still still are retuged to the arrival of Allies in Rome. In the apring of last year production fore the need for new signations became apparent. When the Allied armies landed in

The Italian government and Allied Commission act up a Plin Board and drafted new rules for the film industry. At the first meeting of this board it became clear that Italian producers wanted ewe change made producers wanted ewe changes made insportant being that all foreign field were to get free entry. It also abolished quotes compelling, exhibitors to show a certain number of lating this annually. It also for lating this annually. It also fall the short of the commission of The Italian government and Allied

Hinian and foreign newsreets, when the proposed changes were brought up in a bill in the Council of Ministers, lobbying was so strong that the measure was shelved several times. It fluidly became, law last Oct. 23.

One might have expected the film roducers to give up the fight after his. Instead they fought harder

First they managed to have the stalian Treasury Dept. hamper-the importation of U. S. 4lms, this being an effort to delay the actuof showing of new American seatures until late this spring or in the summer.

this spring or in the summer. Negotiations are in progress to get these pictures past the customs, and sooner or later, as viewed here, the Treasury will have the give in as there appears no legal basis; cu which to stand. But every day that U. S. films spend in eustoms warestoner in a field day for fatiliant them. The summary of the control of the producers to the producers the control of the producers.

know this.

Committee representing the American film companies, now in Rome, is made up of Robert Schless, Jack Segal; William Levy, Harry Novak and David Lewis. Committee will sek the State Department to see that Ralian authorities live up to the law.

know this.

'Guinea Pig' in OK Bow. London: 'Stage Door' Ditto

London, Feb. 28.

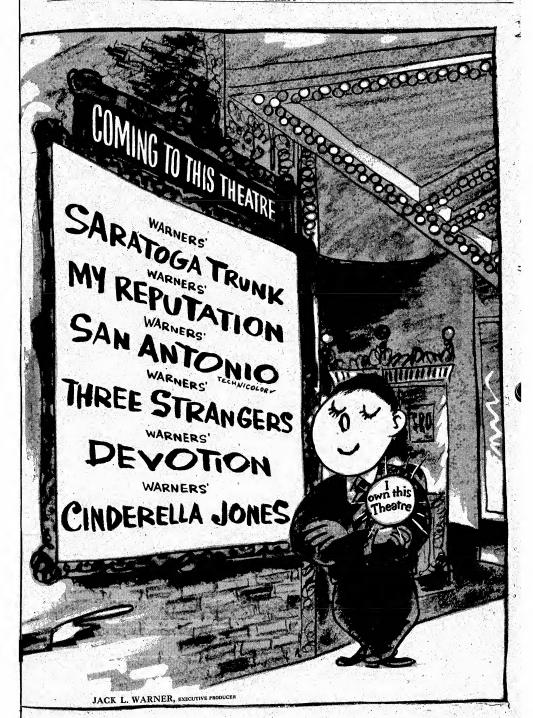
The Guinea Pig, which opened at the Criterion Feb. 18, appears headed for a long run here. Topical convedy, based on the new educational law afreding expensive schools, which doesn't seem suitable for the U. S.

doesn't seem sintable for the U.S. "Stage Door," which came into the Saville on Feb. 22, drew a mixed reception from the crix, elaiming miscasting hurt its chances. However it was generally well retered and should have a moderate run.

tial throughout the pre-electional privide.

There is some satisfaction, however the content of the content of





Inside Stuff-Pictures

With the date passed on which RKO preferred stockholders could con

With the date passed on which RKO preferred, stockholders could convert their shares into common, the occapation's nevereer orderingtion program actually cost only about \$21,1000. This is because bulk of preferred holders preferred converting their shares into common instead of getting the redemption price of \$106.54. Result was that RKO redeemed only around 2000 preferred shares, while about \$1,900 shares were converted at the rate of right shares of common for each preferred.

Had RKO been capited out to redeem all outstanding three ever \$5,000 men of the company more than \$5,000,000. Instead, RKO's outstanding common merely was increased by about 723,000 shared lenves the company for the shares of the sh

Warners, appears to have started amonthing with its recent booklet en-titled "A Financial Review and Brief History of Warner Broa." Broching-put out as an institutional piece, and either an impression on stockholders, bankers and others to whom copies were sent, or who obtained copies after reading favorable notices, andex into an impression on stockholders, bankers and others to whom copies were sent, or who obtained copies after reading favorable notices about it in financial columns or the house parted considering similar booklets. Banking and investment sources are urging motion pieture corporations to do more of this sort of public rela-tions work as a good-will builder, not only among stockholders of film companies but also among the public at larse. The Warner booklet is both to the company, compiled the statistics.

Prior to the release of the Leo McCarcy picture, "The Bells of St. Mary's." by Rainbow, a deal was closed with Janes A. FitzPatrick whereby the Travetikal produces garred to withdraw from distribution has own version of the Bells of St. Mary's. Elizabetics made the picking the produce of the picking for the produce of t

Postwar agreement, calling for appearances of actors to entertain veterans in military hospitals, was arranged through a permanent Hallywood Coordinating Committee wooking in conjunction with the Screen Actars Guild and representative of the film industry. New arrangement will take worr the warrine functions formerly operated by the Hollywood Victory Committee. Group will work in unison with Theatre Authority, Inc., to supply actors for all benefit affairs. Actors on the committee are George Mary news of the Screen Actors Guild. James Cagnoy. Franchet Tone, Robert Montgomery, Stapp Mars, Dick Fowlet and John Dales, John

Indie producers intent on building their own studios are up against a new shortage—floancing. Technical advisors have told the floancier to lay would be observed by the control of the control of the control of the would be observed by the control of the control of the control of the gadgets coming into the film and radies and television business. Idea is that today's well-equipped service lot would cost around \$5.000000, which would require several years of profitable operations to return the original investment, but expenses for the installation of modernized equipment.

Talent agents and film producers, who formerly confined their labors to agenting and producing, have been pushed unwillingly into real estate had started during the wars good in housing and travel accommodations. It started during the wars good in housing and travel accommodations are problems for clients and confractees from the east, and the atluntion is even worse today. Personalities refuse to heed calls from Hollywood unless their passage and sleeping quarters are guaranteed. Now the agents and producers are leasing whole autees and buying tickets in wholesale lots,

"Tricycling" films is the new Hollywood gag among the top Coast names who swap their Idmin. Bits. R's a switch on bicycling pix (Shmin.) and the coast of the coa

marriage clashed against production interests with so much Inter-stude marriage clasmed against production interests with so must observe that Charles Video Jirica a lawyer to terminate his director on volume that Charles Video Jirica a lawyer to terminate his director to a sneek preview of "Gilda", which he had directed. Columbia executive to a sneek preview of "Gilda", which he had directed. Columbia executive to divideo that it wouldn't be cricket to permit Mrs. Video; daughter of Harry Warner, to see a preview, as representative of a business opponent Video realisated by instituting bis attorney to woll his Columbia part.

Humphrey Bogart plays the title role in "The Life of Jack Beary," which Bill Morrow is scripting for Jerry Wald's production on the Warner Free! iot. If so one of those tongue-in-check fantasies, where Bogart faces his creal-life visa-vis, Benry, and research all the Benry cliches of, radio Be attill. color sack character who personates WB eastern openication, bend also the Color Bock. Usernor is personated. Wald wants to cast Errol Flym In that role but Warner is building.

Since Owear Hammersteint 2d delivered his and Richard Rodgers script of "State Fair" to Darryl Zanuck, wherein the mss. included the Jyrics as part of the libretts, it has set a new vogue at 20th-Fox. Zanuck wants all filmusicals similarly prepared. Herefolore it's been a hit it's been a hit it's here a hit of the state of the state of the state of the witten for fit shatalons.

written to fit situations,

Housing shortage is holding up production of "Tenth Avenue Angel" at Metro. Phyllis Thuster was due in Böllywood from Chicago several weeks ago with her new buby, but neither her agent no het shusband who flew ago with the row buby, but neither her agent no het shusband who flew the production of the production of the stress, could find rooms for the actress, child and nurse. Meanwhite Ealph Wheelverght, produce or the picture, to swelche time.

Three-dimensional experiment was fried out by Universal in the filming of "Love Takes a Holiday," with entuins success to call for further trials on other picture acts. Device evolved by Dick Riedell, consists of transparent gazzi hung in front of set-walks, with indirect lighting beamed petween the gazze and the backing. It can be done without exity changes

Though other sheels have ended restrictions on lineage, tab New York Daily Mirror informs that due to the new-point situation, paper is forced to continue rationing of space in its anuskennent section. Fears, also, that this may be necessary for sometime to come. Mirror is allowing a maximum cat 800 thics on opening days, 400 the day before and 200 for the prior day.

RIFT WIDENS IN

MPLS EXHIB GROUP

Minieupolis, Feb. 26.

Rift among North Central Allied, intenders has wildened in Consequence of the Consequ the development.

exhibitors' organization because of the development.

Fuel was added to the fire when Berger, following a contreenner of Berger, so was a second of the seco

terms. Lebedoff's "opinion" in the matter is only personal, he claims.

N. Y. Distrib-Exhib Grown in Plan For Underprivileged Kids

Motion Picture Associates embracing distribution and exhibition personnel in New York, is developing
a plan to send underprivileged
children to summer camps this year
for two or three-week periods, Orgasization will hold its annual banquef at the Hotel Waldorf-Aslovia,
N. Y., Jun 4, to rause added funds

r the purpose.

Meantime, a plea for more coin
aid the needy, inside and outside to aid the needy, inside and output MPA ranks, was made by Jack Ellis, chairman of the board when officers chairman of the board when officers for the coming year were installed last week. Morris Sanders, outgoing president, stated that the MPA has done more welfare work during the past year than ever before in its 27-year history. Through effects of flavoid Bodner, Warre B www. Rogers Sandorium. Saranae Lake, N. Y. bave been made available to the MPA, Sanders disclosed.

Pred Schwartz, vp.-sand general.

Fred Schwartz, v.p. and general manager of the Century circuit, is new president of MPA.

REP BUYS 'STEEL' YARN

Hollywood. Feb. 26.
Republic purchased "Steel Against the Sky," a tale of building construction authored by Allan Howes.
Don H. Brown will produce, with David Lang doing the screenplay.

Studio Contracts

Hollywood: Feb. 26, Jane Nigh, renewed: 20th-Fox. Bruce Langley. actor., Republic, Fred Brady, writer. Universal. Beverly Carroll Beverly Carroll, actress. Republic William Eythe, renewed, 20th, William Jothe, esseence and the control of the cont

Gov't's Schine Plan

section of the sectio

Milliord, in Delaware.

2. All, theatres but one must be dropped in the following places: Amsterdam, Abburn, Conandaiguni, Corning, Courthand, Geneva, Gloverswite, Iterkimer, Hom, Little Green, Consensity, Cons

Kentucky.

3. Five theatres in Kentucky, Maryland, New York and Ohio, still undisposed of although they were ordered to be sold under a consent decree in 1942, must be dropped.

4. Circuit must sell two of its four theatres in Rochester, N. Y.

theatres in Rochester, N. Y.

5. It must end a pooling arrange ment by selfing its stock in theatre, in Fostoria, Medina, Norwalk, an Stielby, Ohio, and in Ballston Spa Granville, Mechanicsville and White hall, New York.

hall, New York,

6. Pouling arrangement at Syracuse must also be terminated.

7. Schine must withdraw entirely, from one of each of the following, from one of cach of the following, or the second of the following of the following of each other: Kent and Raveman, Ohio: Ashland and Wooster, Ohio: Bucyrus and Tifflin, Old Cambridge and Easton, Md; Levington and Paris, Ky; Amsterdam for the following of the following of the first many following t

Carborouge and Endoth, seath Leaviser and Implemental Paris, K.; Amsterdam, implemental Paris, K.; Amsterdam, Implemental Paris, K.; Amsterdam, Anburn and Seneca, N. Y.; and Geneva and Canandaigua, N. Y. and Geneva and Geneva and Geneva and Geneva and Geneva and Geneval and Genev

II. Schine Interests shall t It. Schine interests shall not be permitted to acquire a financial interest in any more theatres except after an affirmative showing to the court that no restriction of trade will be involved."

will be involved."

Distes Suping Power

Justice Dept plus said in part:
The plan substantially distress the
circuit busing power possessed by
the defendants and found by the
court to have been illegally used by
them to achieve their present demtioner of motion picture exhibition.

This is seen where they open of
competitive condition.

"The plan provides for

competitive conditions
"The plan provides for terminating all of the existing pooling arrangements. These are the situations
where Schine, partially or wholly
eliminated competition by the formation, of corporations joinity
owned by the defendants and other
exhibitors in the towns in question
and the plan provides for complete
whicherway of the defendants from
these pools."

"In fixing the terms of sale, com-"In fixing the terms of sale, com-plete flexibility has been provided its charter under the with a view to actually accomplish-ing the sales required to effective expulsion, unless they respir tool the plan as rapidly as possible, al-drough the rights of the parties have to vote in the forthcoming SPG exce-bren protected by a provision for utility bad'd elections.

Continued from page 5
singer it hints the type of dissolu- joint approval of every sale, he ton the Justice Dept. might, ask, plan to be effective, of course, cunton the page of the page

visions have been inserted to this cite.

"In view of the history of the detendant's failure to comply with the control of the control of the control of a limited number of the ring of a limited number of the ring of a limited number of the ring of the control of the plan. However, we have not proposed a receiver when the court's agent may function that the court's agent may function that the court's agent may function at the court's agent may function at the court's agent may function the court of the c

properties ordered soile, "The provision started bounds," the provisions started bounds, and the provision of the provision started bounds, and the provision of the charter are self-explanatory. Any plan of dissolution could, of course, be frustrated by an exponsion of either character." The Schile interests involve their Properties of the provision of the prov

Films of Radio Shows While on Air Planned For Theatre Showing

Ambitious production program, in-cluding filming of radio shows while they're being broadcast, is being planned by Harry A. Kupit, follow-ing his purchase of General Film ing ins purenase of General Film Produc-tion, N. Y., recently, Films will be shot on 16mm, and 35 nm, stock for both theatrical and non-theatrical distributions. distribution.

distribution.

Budd Rogers, eastern rep of several Hollywood producers, will hande theatheid distribution and is negotiating for a major release. Also distribution with Kapit is Eddie Albert, film player, who will produce a series of educationals on the Coast for General.

Coast for General.

With a production staff of ex-GFs, all of whom had major screen credits, Kapit has scheduled a weits on
Mitchell, the Answer Man'.

Muttall and "Town Meeting of the
Air" (ABC), to be shot at Town
Hall, N. Y. during broadcasts. First
will be "Crime and Juvenile Delingenery," with Attorney General Tom
Clark participating.

General Films will also produce

Clark participating.

General Films will also produce
pix for television and Kapit is realigning General Film Library, to
be headed by his son, gibbet, to furnish stock shots for video. Company has already completed a seried
of 'minute-movie' ads for a South
African eigaret firm, starring organte zilnel Smith, which will be telebet zilnel Smith, which will be televised.

Kapit, one of the founders of the Walter O. Gutlobn non-theorical firth resigned as veepee of Inter-tational Theorities & Television, Gutlohn successon, to buy General, A. Hitliman, 1.7.8.7. prexy, and Harry J. Bathman will take over-salesmanagement for the company, assisted, by Gecald C. Barry, first of the firm's religious films division.

Flacks Act to Drep Dual Card Holders

Screen Publicists Guild voted Serveen Publicists Guild coted to take immediate action against studio press agents holding dual cards in SPG and the Mollon Picture Studio Publicists Assn. Movement was initiated by the Brotherhood of Painters, through which SPG holds its charter.

174 Fox-West Coast Theatres Affected N. Y. Buying Units By Teamster Refusal to Deliver Pix

Hollywood, Feb. 28.
Teamsters union has refused to de-liver film to any of Fox-West Coast circuits 174 houses in this area as-outgrowth of demand by teamsters that circuit clear up asserted non-union situation existing in ware-house at home office. Film shortage is drastle for majority of houses, which face regular change of bill Thursday (28)

which face regular enange of bill Thursday (28).

Union charges boxoffice coin-pickup, men are non-union. That large number of non-union workers are employed in warehouse, and that non-union drivers are making deare employed in warehouse, and that mon-minon drivers are making demon-minon drivers are making demon-minon drivers are making demoney and the money of the deproposed of the deproposed of the deproposed of the demoney of the dem

Circuit toppers here were in con-Circuit toppers here we're in con-ference with Charles P. Skouras, F-WC prexy, yesterday via telephone. Skouras is in New York and ex-pected out via the Constellation Thursday night.

St. Louis Exhib Doesn't Mind Being Picketed. But No Intimidation

But No Intimidation

A precedent in local film-house
management and union labor was
established last week when Henry J.
Gem. St. Louis County, consented,
with qualifications, to the general
continuance of the application for an
injunction against pickets of the
Through his counsel, Halloway told
St. Louis County Judge Amandus
Frackman that he was willing for
the union to have two pickets in
the internal counter of the continuance of the
month of the country Judge Amandus
and the country Judge Amandus
and the country Judge Amandus
and the country Judge Amandus
practical country Judge Amandus
and the country Judge Amandus
and Judge Aman

manner.
Halloway has not yielded in his stand against the local's demand that he hire a pripper at \$59 per week, because he still maintains there is no work for such an employee. He is continuing to operate with a non-perate with a more and the presence of the properation of the

Halloway's demand for the injune-Halloway's demand for the injunc-tion was made several weeks *ago when kiddle customers were fright-ened by the pickets, who warned them against entering the theater who would cut off their ears." Photos of adults and the Heense plates of a substantial that the head of the Heense plates of the Heense plates

publication. That, too, was also cited as intindation. In consenting to Halloway's plea for a general continguace of the injunction suit Judge Brackman said he would order it to remain on the docket to be revived if there was any breach of the agreement between Halloway and exces of the local.

'Homestretch' for O'Hara

Hollywood, Feb. 26.
Maureen O'Hara draws the star femme spot in the 20th-Fox Technicolor production. "The Homestretch," to be produced by Robert Bassler,

Picture will have an equine background, including glimpses of derby races in Kentucky, England and Argentina.

Par's Scollard West
C. J. "Pal" Scollard, exe assistant
C. A. "Pal" Scollard, exe assistant
Charles M. Reagan, W., over distibution, for Paramount, left for the
Coast Farday (22)
He will huddle with officials of
Coast exchanges, returning to the
Domeoffice in about three weeks.
Description are understood to be
Carlotton are understood to be
Carlotton are understood to
discussion with eachange managers.

Weissmuller Shifts Pix

Hollywood, Feb. 28.

Johnny Weissmuller, originally assigned to "Seven Were Saved," has been shifted to another Pine-Thomas production, still untitled.

Role has been rewritten and no longer fits the former swimming chann.

\$8,000,000 PAY HIKES SOUGHT IN STUDIOS

Hollywood, Feb. 26.

Negotiations were started yesterday (25) on demands by IATS 95, 350,00,00 hite in wages for 10,00

\$3,000,000 hite in wages for 10,000

they's esistion devoted to discussing
they's esistion devoted to discussing
aries without violating wage-hour
ban on "rigged rates."

Wage-hour ruled that factitious
rates cannot be rigged; that if employee works so many hours he must
overtime starts. New standard contracts will have to be adopted to
cover guarantees in most agreements.

ments.
Complete wage demands will be submitted shortly and next meeting of 1A heads and studio chiefs is alated for Friday (29). Deal would call for jime and a half to start after eight hours, instead of six, with pay difference to be made up by indirection of the start after eight hours, instead of six, with pay will be submitted to the start after eight hours, instead of six, with year with the start of the submitted with the start of the submitted with the submitted half the submitted with the submi to be taken up later.

AWAIT CASEY IN N.Y. FOR PHOTOGS DEAL

Discussions concerning wage in-creases for eastern cameramen when they are the concerning the con-trol of the control of the con-ducers. He was east prepared to negotiate a new deal but was called back to the Coast last week by the fresh trouble at the studies.

back to the Coast last week by un-treat of fresh trouble at the studios.

New York cameramen, known as. International Photographers, Local 644, IATSE, is a participant in the basic agreement involving 10 Hol-ipwood studios. Under its free-year' deal with the studios. Local 644 has deal with the studios. Local 644 has the right to reopen the pact at the end of each year on wage scales. To be negotiated on Casey's return east will be terms for the third year of the contract, retroactive to Jan. 1.

Sorrell Bicycling To Court From County Jug

COURT From County Jug.

Revbert K. Sorrell. Chief of the
Conference of Studio Unions, is now
a communer between the Los Angleis.

Study senience for contempt of
court, and the Burbank police court,
where he is on trial for strike disturbances at the Warners studio last
court will be deducted from his contempt senience.

Meanwhile, negoliations between
major producers and the CSU, about
and the Study Study Study Study

Petition of Sorrell for writ of
habeas corpus was hised systems.

Petition of Sorrell for writ of habeas corpus was nixed yesterfaw (25) by State Supreme court, which reded that CSU chief nux finish reded that CSU chief nux finish jeited for violating mass picket restraining order of superior court, Meantime, trial of Sorrell and eight others on richting clarges was continuing in Burbank; police "court, where jury was selected."

Lang to Pilot 'Stampede'

Lang to Filot 'Stampede';
Hollywood, Feb. 26, aFritz Lang draws director chores
on the Gary Cooper starrer, "The
Great Stampede." to be produced in
attimum by United States 'Ficlures.
Film, slated for 'release through
Warpers, will deat with adventure
and commone in early Texas.

For National Assn.

Move for national organization of Move for national organization or bulying-booking combines, proposed by Irving Gillman, head of a Minne-spolis combine, has met a cold re-ception by New York buying units. Rege of metropolitan combos brand as unworkable the Gillman plan, which calls for formation of a na-tional association as a mouthpiece of all combos.

Metropolitan area has four com-bines representing 245 theatres. Largest is Brandt circuit with 137, houses, followed by Island Theatre circuit with 52, Independent Theatres Service with 40, and Sam Stiefel with 16.

with 18. While the primary purpose of buying organizations is to hold down
prices, N.Y. buyers cite any nationalizing of combos would restrict,
the manager of one N.Y. buyingbooking outsit, he might be able to
make a deal on a picture that would
be good for his customer, but that
the same manner elsewhere. Also,
this buyer adds, he might be able to
make a better deal on a picture
group than some other comp's repregionative could.

Cops Gander Chi **Election of Ops:** Incumbents In

Everything was under control at the biennial election of officers of the Chicago Motion Picture Opera-tors Union, local 110 (AFL), Thurs-day (21), thanks to four cops as-signed to keep guard. Virtually all incumbent officers were voted back vide office. into office.

Cops were on hand because of nos-

Cops were on hand because of possible trouble from a disconfented minority group, which wanted to relation Ora D. Bebb as secretary-treasurer. Clarence Jalas, assistant to Gene Aktison, business manager, for the past two years, got Bebb's Job, beating him by 441 to 155. That was the only upset. Which was the only upset. The property of the past two years, got bebb's James Gorman remains prez. for the past two property of the p

James Gorman remains prez for another two years, winning out over Pete Bridges 468 to 128, and Atkinson, bear Sam Mansfeld 351 to 64. Frank-desired the second of the seco

the board.

Election was the first held by the local since Feb. 17, 1944, when the former officials were ousted because of their connections with George Browne and Willie Bioff, both victed of extortion from Holly

film producers.

Local's affairs, more than any other in the country, have been marked with internal strife for years.

SOEG DISSENTERS VOTE TIE WITH NEW GUILD

Hollywood, Feb. 26. by strike dissenters in Screen Office Employees Guild, voted unanimous-fy to join new Office Workers' Inter-national.

national FOWG has agreements with Metro, Universal, RKO, Columbia and Rebublic, SOEG tops claim halot, was illegal, stating FOWG constitution required two-thriets vide of membership by mail ballot, SOEG, however, is offering to affiliate with OWI if certains conditions are met.

Who Backs Extras Union?

Who is supporting whom, or words to that effect, is the big problem in the forthcoming election to decide whether the Screen Extras Guild or the Screen Players Union will be the bargaining, agent for atmosphere where in the film studies. burgaining agent for at

reb. 26. d players in the film studios.

or dhores for the film studios.

for didecal in didecal in didecal in didecal in didecal in film studios.

for the film studios.

for didecal in d

N. Y. Theatremen Appeal Both To Dewey and O'Dwyer on New Tax

RKO's Peak Stock List

Hollywood, Feb. 26.
Total of 47 stock players, the largest in the company's history, is reported by RKO this week in its campaign to build up top talent for the future.

the future.

Players, 29 male and 18 femme, are taking thesp lessons from the studio coaches.

EASTERN INDIES CHILL O'DWYER ON BRUSHOFF

New York's Mayor O'Dwyer, already the target of much criticism. In the complex of the complex of

from Hollywood to the east, Proposal was sent to O'Dwyer by a group of indie producers headed by Stanley M. Neal, przsy of Associated Filmakers. Spokesmen for the Mayorg's office declared that the letter in reality came from the office of Russell Birdwell, who handlers Neal's probletly, and that the city's Division of Commerce for "further investigation." Neal, however, said his group had.

"further investigation."
Neal, however, said his group had never even received acknowledge-mett shat the mayor had received giving the plan a brushoff because it had been originally broached by Floration H. LaGuardin, O'Dwyer's the plan a brushoff because the plan a brushoff because the plan and the pla read of the city's Commerce Divi-sion, as asking the mayor to either "give the department some work or abandon it entirely." If Sanders admits his office has no work, then what happened to the proposal, Neal wants to know.

what happened to the proposal, Neal, wat has been consulted to the indies' claim that at least 20 sound stages will late studies with the consulted to the cons

Street," the majors assert.

Neal is reportedly dickering with
20th-Fox to allow Carole Landu
wife of Horace Schmidlapp, his
partner, to come east to make a
picture for him. Producer has also
signed two unidentified Broadway
actors to full-term contracts, first
time on record such a move ho
been taken by a commercial pro-

METRO TO REVIVE NAT'L EXHIB FORUMS

Metro will revive nationwide exhibitor forums in the late spring after a four-ver wartine lapse, Forums will be directed by H. M. Richey, in charge of exhibitor relations, who handled the previous meets last held in 1941. Easing of transportation plach makes the re-newal possible.

newal possible.

Blantet invitations will be extended, to estibilities in local territories invocalent the country topoper at full-day cessions in whiteseprets in all fields connected with
the film industry will tecture. Under
previous practice, to be revived,
local governmental heads and abor
local smattal problems with theatremen.

When the Wark Damesta and Robbinson alternate the result of the Robbinson and Robbinso

with Joseph R. Vogel and Charles Moskowitz of Low's, Senator Henry Moskowitz of Low's, Senator Henry Moskowitz of Low's, Senator Henry Robert States of the Sizourse theatre cirras, head of the Sizourse theatre cirras, the senator of the Sizourse theatre cirras, the senator of the Sizourse theatre cirras, and the senator of the Sizourse theatre of the Sizourse theatre of the Sizourse of the Sizou

25% Minimums Boost, Closed Shop Sought By Directors Guild

by Directors Guild.

Increases in all salary minimums by 25% and a 10% closed shop are being sought by berean Directors and fast picture deals.

Guild also will ask that directors, and fast picture deals.

Guild also will ask that directors of short subjects be included in minimums. Bereaton at the control of the contro

METRO NIXES FOREIGN TRIP FOR BRANCH MEN

INIT FUN BRANCH MEN.
Calling off its proposed junt to
Europe for 13 district managers,
branch heads and salesmen showing
greatest general efficiency. Metro
has decided to set a jubile four in
this country. European junket has
a decided to set a jubile tour in
this country. European junket has
taken and hold office title.
Under the new plan, the 13 winers of the efficiency context, ending
in September, will visit the Metro
studios and make various other
points himself with the points
attend regular cashiect meetings held
by William F. Rodgers, v.p. over
state.

Sales.
Meantime, 12 Metro branch managers are on a plane tour of South American points as winners of a recent contest based upon the successful operations of their exchanges.

Felix Jackson Producing 'Park' for Deanna at U

Frix for Deanna at U
Hollywood, Feb. 26,
Feix Jockson sets the producing
job, and his wife, Deanna Durbin,
the star spot in "Up in Central
Park," to be limed by Universal in
July,
Sercen version of Mike Todde,
stage musical will be the first Durbin role slace the birth of her child.



Big Ads Breaking Now



On Dottie's New Show



Have Millions of Readers









Rarin' To Go ...

.. To Gay "Masquerade

In Mexico"

"Frenchman's Creek" Class...

"Lady In The Dark" Lavishness...

From Leisen!

Paramount's Musical

Masquerade in Mexico"

DOROTHY LAMOUR ARTURO DE CORDOVA

PATRIC KNOWLES · ANN DVORAK · GEORGE RIGAUD Natalie Schafer • Mikhail Rasumny • Billy Daniels and The Guadalajara Trio

Produced by KARL TUNBERG . Directed by MITCHELL LEISEN Screen Play by KARL TUNBERG . Based on a Story by EDWIN JUSTUS MAYER and FRANZ SPENCER

Literati

Canter's Up-to-Date "Life".
World Pub. wants Eddie Cantor
to revise his "My Life Is in Your
Hands" autoblog (1927), bring it up
to date, and it will publish it in a

\$1 edition. Camedian is working on it.

Authors Turn Pubs

Authors Turn Pubs
A new cooperative mag publishing
concern composed of promitient,
writers, authsts, and photographers
has not associated Magazine Conributors, with offices in New YorkStock-ownership is limited to producing artists. Profits will be
distributed according to amount, invested and creative material authvested and creative material auth-

distributed according to amount his vested and creative material sub-mitted to the magazine. The control of the control of the con-trol of the control of the control of the control of the control of the vp.; William A. Lydgate, secretary, and Maxwell S. Stewart treasurer: Among the owner-contributors are John Steinbeck, Pearl Buck, Clifton Fadiman. Raymond Swing, Sam Bernan, and Ernest K. Lindley.

Literary Legionnaires

Literary Legionnaires
Showbiz and literati cx-servicemen in N. Y., who worked in information and education branches, have
formed an American Legion Post.
Temporary chariter has been granted
for the Duncan-Paris Post, named
atter Gregory Duncan, PM and Stars
& Strings artist, and Pete Paris Vank

* Strings artist, and Pete Paris Vank adter Cregory Dancea, PM and Stars, Stripes artist, and Pete Pears, Vanic photog, both killed in Europe. Officers are Marsion Hargrow, commanders and the Bernard Stars, and the Bernard Stars, and St

That Would Be News Editor Variety.

Editor, Vantery:

I see that Bill Rankin is looking, up data for a picture around Frank Ward O'Malley. There is little in the Sun morgue—for Frank's stull was not a lot, when the sun morgue—for Frank's stull was not a lot, when he was not a lot was not a lot with a lot was not was not a lot was not a lot was not a lot was not a lot was not was not

Hill was a star reporter along with Hill was a star reporter along with Prank O'Malley during the latter's entire carcer on the Sun. He must be a mine of material, but why for nawthin', free gratis I dunno. There are a few other ex-Sun men, like mysell, who have memories. Too bad the history of Jack's was never written, O'Malley had an office and was the beautiful and the surface of the trees to the surface of the myself.

a real home there, sometimes day and night, night and day. Frank was a modest guy—and if they get a modest newspaper man in a Hollywood movie, that would be in a Hollywood movie, that would be news. Returning from France, where he lived for years during prohibition, he said: "Why are reporters inter-viewing me? I wrote a couple of plays that were duds. Two books still in first editions. Tm a flop." For one, he never thought of himself as a great reporter. He was though and a great guy. John Wilstach.

CHATTER

Sally Warren upped to publicity director for Today's Woman Faw-

Six guys fired from Billboard over the weekend as aftermath of recen-strike.

Charles Jackson, author of "Lost Veckend," doing a book on homosexuality.

Kenneth Friede, publisher of Screen Guide, spending 10 days in

Incz Wallace in Hollywood fo in-terview film names for the Cleveland Plain Dealer.

Valentine Mandelstamm. Russian author, currently living in Holly-wood is winding up his 28th novel, "Son of Russ'a."

Lt. Col. Bernard Bergman, onetime New Yorker m.c. and exec, and fea-ture cd. of Phila, Record-N. Y. Post, out of Army Air Forces. Will be edi-torial consultant on national mags in N. Y.

"Rebel Without a Cause" (Grune No) & Stratton; \$4), by Dr. Robert M. as yet.

Lindner, criminologist, and treating with a psychopathic criminal, has been bought by Jerry Wald for War-ner filming.

Columnist Louis Sobol and Sidney

Commiss Louis 2000 and States Kingsley have written a sercen orig-inal. "Farewell Performance." Inci-dentally. Sobol's "Comeback Trail" for Cosmopolitan, and his profile on Joe E. Lewis in True mag are soon

Scientists Fear

Continued from page 3

that its secret cannot long be with held from other nations.

Missionaries To H'wood To get this idea across in Holly-

To ett this idea across in Mollywood, Federiann seul two missionsries to laik with whomever would
listen. They are Buadford Shank,
Los Alamos engineer, and Ed Tomplan, Ouk Ridge engineer. Tompkins
is now working with Melro scripter
lan, Ouk Ridge engineer. Tompkins
is now working with Melro scripter
In connection with return of the
\$5,000 cheek. Highbotham made
clear to Metro that this did not
mean the. Pederation would not
onderse the picture. It only signified
that the studio had not lived up to
conderse the picture. It only signified
that the studio had not lived up to
such the studio had not lived up to
refer the studio had not uranve chairman states. Endogse-ment will be devided upon when the second control of the control of the Scientists' particular fear now is that quality may be sacrificed for speed in the race between Metro and Wallist of set their A-bomb, entries on the screen, Both films are being more of base treated as deci-being more of base treated as de-tinated to the control of the two bonds are pleased with the knowledge they'll give of how vast a project it was. One of their specific fears, however, is that finales will be flagowaring affairs on "how will be flagowaring affairs on "how lovented such a thing" instead of the warning that determination for peace and world organization for peace and world organization or retion.

Andiences Supply Answers

Addences Supply Answers
Metro's finish, as a matter of fact,
will let the audience supply its own
answers. Film will open with a pair
of hands, an indeterminate number
of, years' hence, removing memorabilla of circa 1946 from a stone

vault.

Among the items taken out is a can of film, which provides flashback scenes to atom bomb construction at Oak Ridge and other plants. Finish shows the pair of hands placing the film and other material back in the vault. Question is films left to the audience as to whether the output of the plants of th into which some future scientist is

digging.
Wallis pic, for release by Paramount, is tentatively labeled "Top Secret." It is understood to be somewhat behind Metro's entry in approaching production.

Memphis Press

Continued from page 13 =

Continued from page 15

Board is about to take position of banning a picture which has shown all over already

Martin column also dubbed Binford "Throttlebottom," a pile on his middle initial, referred to him as "Brother, Throttlebottom" and "Deacon from Duck Hill." Result.

"Deacon from Duck Hill." Result of the pile of the p

planned to attend and ask embar-rassing questions). Now, theatres all over territory are offering preferred playing time for the control of the control of the Crittenden Theatre at West Mem-phis, just across Mississippi River phis, just across Mississippi River principles of the control of the company of the control of the control of the control of the control of the politices and copped up.

'Outlaw' Okayed By Chi

Chicago, Feb. 26. Howard Hughes' "Outlaw," banned Howard Highes Outlaw, banned in other cities, got the green light last week from Chicago's police, motion picture censor board. There were a few cuts, but only minor ones, according to a board member. No playdate has been announced.

Long Park Loses Plea To Enioin Keith Group On Trenton Corp. Mgmnt.

Move for a temporary injunction pending trial by Long Park, Inc., in its stockholder's suit against B. F. Keith. Corp., Trenton-New, Brunswick Theaters Co., and others, was denied Monday (25) by Supreme court Justice Aaron Steuer in New York. Suit seeks to enjoin and restrain Keith from asserting soil.

restrain Keith from asserting sole and exclusive management of the Trenton corporation to the exclusion of the directors.

Under a 1942 agreement between Long Park, Keith and the Trenton Thoatre Building Co., Keith was granted exclusive management of the Trenton Rev Brunswick Corp. The plaintiff charges that that agreement is in violation of the New York State and New Jersey

New York State and Advanced and Keith Court of the Court of the

ton Theatre Holding Co.

In denying the temporary injunction, Justice Steuer held; "It is only tion, Justice Steuer held; "It is only necessary to reach a decision on this motion to determine whether: the contract is illegal, because, it takes from the directors the management of the corporation. Neither the contract is support of it catabilist this proposition with sufficient charity to warrant injunctive relief."

Metro Int'l Takes Extra N. Y. Space

Confronted with need for expanded dubbing facilities, Metro International is currently readying new space in the Mayfair Bldg, N. Y., which will serve as an adreadving N. Y. which will serve as an adjunct to its present facilities. New 16min, program and the company's recent polley of importing, foreign pix for, domestic distribution; resulted in need or, space.

Orton H. Hicks, 10pper of 16mm, program, is due back in New York this week after series of control to the program, is due back in New York.

ences with studio chiefs on the Coast and with equipment manu-facturers in Chicago. Hicks also huddled with University of Chicago excess during his trip regarding the training program for Metro's local managers, who will handle distribu-tion of the 16mm, product overseas. with studio chiefs on the

20th-Fox Wins Continued from page 13

picture in August, 1938. They also differed from Judge Moore, who hold that there were similarities between the book and picture which could not have been due to coincidence, and also opined that no ordinary observer would receive the impres-sion that the picture was taken from the book.

the book.

In his dissenting opinion, Judge Harvey M. Johnson wrote that he feels there are grounds on which Judge Moore could reason there had been plagiarism. Judge Johnson further held that circumstantial cvi-

been plagfarism. Judge Johnson (control related by the plagfarism Judge Johnson (control related by the plagfarism) and the plagfarism of the plagfarism of

attorney, announced he would ask for a rehearing and if this request for a rehearing and if this request is desired he intends to seek a writ of everiew before the United States of the control of

...... SCULLY'S SCRAPBOOK By Frank Scully

Queue Gardens, Feb. 21, In show business it's the outside assignments that wear a guy out. If the number of man-hours spent hunting butter, basen, stockings and, pepper were piled on top of one another, a guy would find himself the other side of heaven.

number of man-hours spent hunting butter, bacon, stocklung and peoper errer pilled on top of one another, a guy would find himself, the other side of heaven.

To illustrate how wild these extra entreuts deeplechases become. I cite such a simple thing see a go all the properties of the properties of the seed of the properties of the pr

Personal Candidate

My own film candidate for the Academy Award is a British picture never yet shown in America. It's producer is Signor Felipo Guidice, of Twin Cities, London, and is called "The Lamp Still Burns." It's about a real rachitect who sees an accident in London and decides to qui designant of the control of

On Sereen Writing Credits
What Bosley Crowther, of the N. Y. Times, and Emmet Lavery, of the
Sereen Writors Guild, didn't say in their fiff over acreen credits on "Walk
in the Soul" was the only thing worth saying, and who is better qualified
is samething, one way or another, you have to pay for.
The screen writers have gone on record as being against paid didvertising. Doctors and lawyers also think direct advertising is unetitical. But
the lengths to which some of them will go for indirect advertising is too
well known to need briefing.
Where screen-writers come in its thist if orbite words where

Where screen-writers come in is that if critics write that Where screen-writers come in is that if critics write that "an other-wise dull picture was relieved by Miss Soltern's bright, sulpsi" it is it because they don't know the quips were the work of a screen writer and not ad libbed by Miss Soltern, but because they were not reminded of this when in the pressure of going its press they discovered they had lost line credit sheet and had to look up names in some daily as deepy. Not being able to find the names of the screen writers without a magnifying able they simply throw the plug to the gal with the Soltern exposure and call it

Whatever mid-Victorian ideas screen writers may have to the contrary, it not only pays to advertise, its ethical to do so. In show business it never was otherwise.

Westchester Worles

Westchester has more to worry about than UNO. It has one school for younger youngsters where the boys and girls washrooms adjoin. Sure, they caught the culprits boring a hole through the wall. The culprits

The girls.

This is a slight switch from the days when I'd try to peek over the

Shape Deals Continued from page 3 -

to settle down in Washington in lo settle down in Washington in the next few days to seek a big loan and to make certain trade concessions, the trade dear would only be internin, penuling the big fluodier, also talk over a new convention to end doubte laxation during their turnent visit to this country. First will be watched by show-basiness to the control of the country of the trade of the country of the country of the trade of the country of the countr

will be watched by show-business appeared to the control of the co

went into France from foreign countries. The 1936 trade agree-ment provided that our position in that respect would not become worse. The recent French offcis have all cut the 80% down substantially

Brit. Sensitive Continued from page 3

tice of frequently using English back-grounded stories, and we propose to maintain that loadership."

Bobby-Soxers Back, Gable's Got'Em

Frankie crooned and they don't do it often. Just to see And it wasn't just the girls who wooned. Van grinned and they Gable. And we don't do any of turned out to welcome Gable back that swooning stuff. We just like this morning. swooned. Van grinned and they wanted to mother him. But ohhhh. That Gable!

Dodo Miller's dark eyes were dreamy in the dawn's early light outside Radio City Music Hall this morning.

"Oh, Frankie and Van are just kids," cried Dodo, who is 18 and Glives at 308 W. 82nd St. "At least, St., Gable's a man!"

Hundreds in Line.

Yes, Van and Frankie. There were hundreds of these fickle iemmes in line for tickets to the premiere of the Gable-Garson scorcher, "Adventure." And even though that he-man has been off the screen for three and one-half years.

"The only thing I don't like is Garson's got him. It isn't fair. That was Doris Rovinsky, 17, Washington Irving High School senior, of 1635 Union St., Bklyn., doing the wailing.

Demure little Marjorie Cooper of Butler, N. J., looked sleepy. She had been in the line since 8:30 a. m.

She's Glad.

"I'm just glad he's back," she said shyly, "I worked all night at nursing. Then I came over to

about his acting, definitely favorite actor, she observ loftily. "He's more of a man the Gables of the control of given"

One trio of giggling girls co fided: "We're hooky players. V took off from work." The tall blonde explained, "W him 'cause he's a wonderful actor.

Tough Guy.

Arcky Pasquarello, 17, 1354 63rd St., Bklyn., was just beside herself with anticipation. "He's tough," she said of Gable. "He's got that look. Huh?"

Gloria Constantino of 1270 54th Bklyn., sighed rapturously. "He can make love just like the guys I don't know."

Ex-Maj. Clark Gable, who started his 3½-year army career as a private and who flew five combat missions over Europe and won the Air Medal, was released by the Army Air Forces last May, but this is his first picture.

"I want to see what he's like after coming out of the Army," explained a faithful admirer, Edward Wexler, of 112 Ave. F. Bklvn.

Mission for Wife.

Next to him in line was Mr. J. Goldstein, a visitor from Montreal. Canada. "My wife's still sleeping," he said sadly, "I'm to get the tickets. She wants to see Gable."

Mary Ribaudo, 17, of 361 W. 27th St., was way back in the line, stalled at Rockefeller Plaza. "For Gable," she said. "I'd stand four Gable," she said. "I'd stand four blocks."

(The New York newspapers cover it like a news event. Above is a sample from N.Y. World-Telegram)



ADVENTURE

Flush! Los Angeles, Cincinnati, Philadelphia break records. Watch for more!



THEY ALL GO FOR **SCHENLEY** RESERVE!

Socko biz figures reveal SCHENLEY Reserve is America's largest selling whiskey. The flavor that's wowing them all is the result of top-quality ingredients blended by maestros. Unanimous hailing of the whiskey that's "Mellow as a Sunny Morning" has logical sequel: Try SCHENLEY Reserve today!

SCHENLEY



Goldman in Setback On Plea That Suit Damages Be Determined by Jury

stemmen of a doust ruled that the damages and load if used that the damages and load if used that the damages and load if used that the control of the damages and the damages and the damages and the damages are greater than the damage have the grounds that no evidence had been submitted that interstate commerce was involved. The Circuit Court had overruted Judge Kirkston of Goldman Actual damage however, must now be determined. Goldman originally used for \$1,000 to \$1,000

age evidence. Under the Appelate Court's ruling he must hear it him-

Indiana Exhibs Score 'Vulgar' H'wood Publicity

Indianapolis, Feb. 26.
The Associated Theatre Owners of Indiana lias gone on record against 'vulgar publicity' as exemplified by recent 'open bodiec' fashion stories Feric A. Johnston by organization's board of directors.

Letter advises Johnston, pro- de Letter advises Johnston, pro- de Letter course of the Johnston by organization's board of directors. It contains the producers should have better control over publicity of the type, stating it is bound to reflect adversely on local theatre owners our theatres shall not be used as part of a campaign to establish revoluof a campaign to establish revolutionary and immoral styles among the womanhood of our state."

Goldwyn Takes

assemb schemel. Mist Pickfort aim:
There must be samething yeong
with this news. Sam has always
done the right thing and he wouldn't
do this to fellow producers. Since
1921, it wouldn't neftect to Sam's
eredit to deny me faceliffes there.
I am certainly resign to produce "One
Touch of Venus" and "There Goes
shoot the films on a traffic button at
Hollywood and Vine. There should
be room in the industry for one who
who loves it as much as I do."
Goldwyn's explanation is that he
needs the room for four high-budget
Goldwyn's explanation is that the
needs the room for four high-budget
Secret Like of Walter Mitty.
Hishop's Wife" and "Earth and High
Heaven." Miss Pickford said:

Heaven. Comet Productions is lining up blusprints for its own studio, figuring on getting the green light on materials because six of the company's toppers are war veterans. Buddy Rogers, Ralph Cohen, Sonny Chalif, Herb Willis, Regrinald LeBorg and Bob Beche all served in the atmod forces.

armed forces.

Company has a site spotted for construction of sound stages within a 10-mile radius of Hollywood,

Pre-Release

the chain, Friedman said. Diffeetities in setting up a labora-fory in Rome to handle reduction prints is slowing shipments of pro-jectors to the Vatican, Friedman said. Lab was originally to have been completed and ready to begin and the production of the produc

Jackson Park Award

Robert Jackson did not participate in the case.

Jackson Parc charged it was preJackson Parc charged it was preJackson Parc charged it was preJackson Parc charged in the Chicage distribution system and due to the introduction of double features in the nabe houses, under which the got the break throughout. It claimed that in a five-year period from July, 1937, when double features were Introduced, to July, 1932, its net tell of 2000 participate of the Sender Chicage Ch

Troubles. Or July, 1922, its met rich was a result, it sied for treble damages and as a result, it sied for treble damages under the eivil provisions of the Sherman anti-trust act. The district ourr in Chicago found hist a consultation of the control of the same and awarded the \$180,000 requested that Jackson Park was unable to prove monetary losses. Therefore it that Jackson Park was unable to prove monetary losses. Therefore it Supreme court uphed the district court and reversed the circuit court. Precedent opens the door to additional damage sails by independent also in other parts of the country where one or more majors-have the-attrochains.

one of the angles in which the

One of the angles in which the Supreme Court saw eye-to-eye with Jackson Pork was in the double-feature situation. Before the majors introduced double features in their neighborhood theatres, indic contended, it was able to get good product not shown first in competing the-stree course in the product of t atres owned by the chains. Introduc-tion of double features, it said, prac-tically ended this situation.

Thus, there will probably be a review of the double feature practice in numerous situations around the

in numerous situations around the country.

One unusual sidelight is the speed with which the decision came down. Case was argued on Feb. 7. Ruling had not been expected for a couple of months. Supreme Court vaid in

The gist of the complaint is that "The gist of the complaint is that by reason of the conspiracy thy Loew's, RKO, 20th-Fox, Parsmount. Vitagraph, Balban & Katz and Vitagraph, Balban & Katz and petitioners were prevented from excuring pictures for exhibition in their theatre until after the pre-ferred exhibitors had been able to show them in the earlier and more desirable runs, and that petitioners desirable runs, and that petitioners in the distribution of feature films in the distribution of feature films in favor of compeling theatres in favor of competing then owned or controlled by some the respondents.

owned or controlled by some of the respondents.

"There was evidence from which the jury (in the Chicago district court) could have found that re-spondents maintained in the Chi-cago district, by a conspiracy among homestives, a discriminatory eviden themselves, a discriminatory system of distributing motion pictures for showing in successive we ks of

Evidence Of Conspiracy "There is evidence that respondent distributors and exhibitors con-spired to give to the conspirator-controlled or affiliated theatres Pre-Release

Ontime from page 2

One product and furnishing the fallan people with a means of terming the fallan people with a mean that the fall people with t

f lease.

Evidence was introduced in the course of the trial tending to show

Be Determined by Jury

Philadelphia, Feb. 26.

William Goldman, indic exhibitor generally considered to make the Goldman case in Philadelphia, where the received a setback in his litigation hagainst Warners and the major of damages to be awarded the prostance of the properties of t

pince competition of the subsequent relatives when the subsequent of the subsequent objects of the s

were.
"With the advent of double featur-

were.

"With the advent of double featuring, the actives with playing positions in the active with playing positions of the films distributed, and the pictures which petitioners were able to exhibit in the first week of general release, by reason of the dissibilities of the first week of general release, by reason of the dissibilities of the petitioners where the respondents violation whether the respondents violation is whether the respondents violation the petitioners. This necessarily involves substantial proof that the petitioners business would have been more profitable if the distribution at rece-for-all, and if no factor of the scheme that constituted allegal conspictory had been in operation, than under the conditions that "Specifically, one feature of the

tion, than under the conditions that actually prevailed.

"Specifically, one feature of the contepiracy was stipulated rentals by distributors in furnishing films to exhibitors. The record appears devoid of proof that if competitive control of the control of th disadvantage of independents like the petitioners. They might indi-vidually have done so and not have offended the Sherman law."

Col. Revives 'Lone Wolf'

Hollywood, Feb. 26.
With Gerald Mohr in the title role, Columbia is reviving the "Lone Wolf" mystery series, inactive for about two years.
Company recently completed "The Notorious Lone Wolf," and is readying another for lette series.

ing another for late spring.

Warren Douglas in Spins

Warren Douglas in Spins Hollywood, Fcb. 26. Warren Douglas is getting a run-around at Republic, at least as far as film titles are concerned. Actor recently completed a whirt in "Inner Circle" and drew the male lead in "The Twisted Circle."



LARGE NEW Popcorn Machines \$20 per hr. Capacity **Deliver At Once**

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This is just part of the crowd that couldn't get in to see . . .

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For greater speed, greater comfort greater safety ... ask for the



LOOK TO LOCKHEED FOR LEADERSHIP YEARS AHEAD IN THE SCIENCE OF FLIGHT

Engineers Unit Maps Expansion

Enjandon program, sided by a hite in indigety funcied becker, while immediately funcied by the Society of Motion Picture Engineers, to Society of Motion Picture Engineers, of 30 members of 30 members of 30 members of 50 member

man said, includes: (1) Problems and practices directly related to production, distribution and exhibition: (2) related of the devision to product the production of the said of the said

SMPE technical committees due for boosts to correlate industry research and experimentation aimed research and experimentation aimed towards improvements in cine-matography, process photography, screen brightness, color, preservation of film, projection, theatre design, conservation of equipment, etc. Mushrooming 16mm. field, commercials and industrials will also be studied.

Govt. Housing Topper Confirms Sharp Curb On All Theatre Bldg.

Washington, Feb. 26.
Sharp curb in theatre building, predicted two weeks ago in Vaniery, was confirmed lest Thursday (21) by U. S. Housing Administrator Wil-

was commune an example of the commune of the commune of the National Press Club, said "a great deal of construction" on the latest and the commune of the co

BRIGHT '46 FORECAST FOR NW EXHIBS

FUR NW EXHIBS
Exhibitors in this territory are
given encouragement by J. Cameron
Thomson, president of Morthwest
Thomson, president of Morthwest
Bunks here, who o'receasts a beight
1846 business outlook for the Northuset. The area, he points out, expers period in history during the
recent World Wayer and if national
deposits this year and if national
or hand to be a second to the conpate stimulated production of compate stimulated production of comcommerce goods, the said at a meeting
of bank executives.

The commerce of the comcommerce of the comcommerce

Joan Caulfield Opposite Bing, Fitzgerald 'Stranger'

Hollywood, Feb. 28.

Paramount assigned Joan Caulfield to co-star with Bing Crosby and Barry Fitzgerald in Welcome Stranger."

Picture rolls next month, with Elliott Nugent directing.

University Show Continued from page 1

role of Antonio, a barkeep, went as

role of Alliano, a Deflocrat will find it just as tough "To get his candidates the votes "As buying Jim Petrillo's notes, "The music plays". the public pays—and stuff."

Last night's (25) lyrics were "They took a crack at

pays—and stuff."

Last night's (25) lyrics were brand new. They took a crack at Fhilly's bad drinking water,

Now the members of the cast are worried whether the City Administration will take offense. Water situash has been a hot political potato in Fhilly.

Thalia, Chi Nabe, Loses \$1.000,000 Trust Suit Vs. Major Cos., Exhibs

VARIETY

Chiengo, Fob. 26.
Million dollar anti-trust suit brought by Thomas A. Murray, former operator of the nabe Thaila theattre, against various distribs and exhibs, was, dismissed by Federal Judge William J. Campbell 'ast week.

Oxnico, was dismissed by Federia Joseph William J. Campbell and Survey State of the Control of the Control oxide the Con

trial. Latter is the one Judge Campbell kicked out last week. Following presentation of the Campbell kicked out last week. Following presentation of the Complaint of the Campbell's prime reason for grant-borney son of the complaint, defendant attorneys asked for a directed verdied of not guilty. Judge Campbell's prime reason for grant-field between local exchanges and exhibs was not in interstate commerce, and therefore the ease couldn't some under the Sherman Mutrary's principal beef was that the Milo management had bought from Elman 78 times during a certain period but had exhibited only 28, when Mutrary stried to buy them from Elman for the Thalia, he said, he was turned down.

After the dismissal method the was that the Milo management had bought he was turned down.

After the dismissal foolity's order in the production of the complete foolity's order in the complete foolity's order in the production of the complete foolity's order in the complete foolity order in the complete foolity or the complete foolity order in the complete foolity order in the complete foolity or the complete foolity or the complete foolity order in the complete foolity or the complet

Countersuits Aplenty In Chi Exhib-Union Row

Chi Exhib-Union Row
Chicago, Feb. 26.
Countersuits were plentiful here
last week as a followup on the suitlast week as a followup on the suitlast week as a followup on the suitlast week as a followup on the suitago against Ben Cooney, owner of
the nabe Ogden theatre, to forcehim to rehire his nephew, Ed Cooney,
an honorably discharged sailor. For
interesting the section of the suitpost of the suitlast post of the suitlast post of the suitrestricts Tulino, local 110, has refused
to let him go back to the lob, derecteding the has to wait his turnteneding the has to wait his turnteneding to the suitcedings in Federal District court
asking, in effect, who's boss—the
Government, or the union—and Val
Meyer, who de an intervening bettion complaining that the Government is trying to deprive him of his
Bar's cross-auit charges that "certain persons"—meaning the union—
are threatening to prevent him from
are threatening to prevent him from

Ban's cross-suit charges that tain persons"—meaning the union—are threatening to prevent him from re-hiring Ed, and asks that they be restrained from interfering.

Rep Sets 'Ghost' Meggers

Republic assigned Fred Rannon and William Whitney as co-directors on its second 1946 clifffanger, "The Crimson Ghost."

Episode picture, in 12 chapters, goes into work March 26, with Ron Davidson at the helm.

Best-Sellers

Continued from page 3

Costinued from page 3

course) plus the fact that it is a big costume straff. Studios feet they've had enough of the latter recently, and enough of the latter recently had enough of the latter recently had been seen to the latter recently being asked.

On "White Tower at ag of \$150.

On "White Tower at ag of \$150.

On "White Tower at ag of \$150.

Con the state of the latter of

Major 16mm. Distribs May Also Have to Supply Own Projectors

Distribs Plan to Force 7-Day Deliveries In The New York Area

The New York Area
Bocane of limited film delivery
service to the limited film delivery
service to the limited film delivery
service by the New York exchanges, distributors are plauning to
force accounts and, in turn, delivery
companies into operating on
force accounts and, in turn, delivery
companies into operating on
force accounts and the service of the
fatter was the subject of a discussion at meeting last week of the
N. Y. Film Beard of Trade.
Spokesmen declare the delivery
problem will have to be solved
luming the war, due to transit problems, delivery sorvices were permitted to go on a five-day week.
They want to remain on that basis.
Distribs have been making various
count in order to take care of customers, paying for it themselves.
Hore are no regular deliveries on
Mondays or Pridays at present.

Innes Returns to Par

As E. Production Exec Hiller lines, for many years with Paramount before entering the serv-ice, on Monday (25) returned to his former post as homeoffice produc-tion manager and executive assistant

their product in 16mm, abroad are finding they may have to go into the business of selling or leasing projectors, too. They've been resisting the idea, since it requires a large or-ganization to service the equipment, but in a number of countries where prospects look best for 16mm, re-lease, there are no sales outlets for projectors and associated equip-

ment.

Distribe idea, wherever it is possible, is to attempt to get Bell & Ilowell, and other large unders of 16mm, equipment, to set up their own sales and service agencies, so that they can concentrate on figm sales without the celluloid peddlers carrying a stock of spare parts.

Pasternak

Continued from page 3 prices?" Pasternak declared. More over, many times the best lines in the play, while acceptable on the stage, are unusable under the stricter standards of the screen, producer said. To top off a bad deal all around, Pasternak summod up, "if you make a good picture, it's the play that did it, and it it's bad, you're accused of rulning the play."

Hitter innes, for many years with paramount better entering the service, on Monday CB3 recurrent to his paramount better entering the service of Monday CB3 recurrent to his consistency of the service o

New York Theatres



"FALLEN ANGEL"

ROXY 7th Ave **NOW PLAYING 'ROXY'**



BING CROSSY BOR HOPE DOROTHY LAMOUR In "ROAD TO UTOPIA" In Person-Benny Gaodman

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TABLE TY HUTTON
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The STORK
CLUB'
Barry IN PERSON
-Famous Singing
Personality of
Singt. Screen and
Radio John BOLES Barry Filzgerald

CHAS, HOFFMAN GETS 'KISS' Hollywood, Feb. 26. Warners handed Charles Hoffman production reins on "A Kiss in the Dark," a musical wrapped around a song composed by Victor Herbert. Scripting chore goes to Richard Sale, for summer filming.

In Warner Bros. New Hit "THREE STRANGERS" IN PERSON JACK CARSON ARTHUR TREACHER ART MOONEY B'way at 47th St. STRAND

Gary COOPER Ingrid BERGMAN EDNA FERBER'S "SARATOGA TRUNK"

Warners' Biggest with Flora Robso Continuous Hollywood Brondway

INGRID BERGMAN GREGORY PECK SPELLBOUND - ASTOR

"THE LOST WEEKEND" RAY MILLAND - JANE WYMAN With Phillip Tery, Howard & Silva, Deris Dozilan, Frank Faylen. Produced by Charles Brackelt. Directed by Billy Wilder. Doors Open RIVOLI Burny A

THE SPIRA STAIRCASE"

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Reinsch-Scripps Scrap, Political Switch on Okays, Spark FCC Hearings

Washington, Reb. 26.
Political power howered in the background of three new stations okayed last Wednesday (20) at FCC, will two important administration figures freatured other commission hearing turing seased on FCC, proval of a new standard station in Lexington, Kry, to Edward Pritted, FC, father of the newly appointed general content to the National Democratic Committee. Precipional Democratic Committee, Precipional Processing of stockholders, in Brandesding Co. which won a green light for a regional operation in Kentucky.

Broadcashing Co., Winter States and ConBroadcashing Co. Winter Bankbead, Kerthucky.

In Alabama, Walter Bankbead, Kerthucky.

In Alabama, Orang States and Senator John Bankbead, St., served bariefly as Congressmen in 1840 following death of his uncle W. B. Bankbead, formers Senator States and S

its breamt coverage.

Coursel for Scripps, amixous to get Reinsch, political affiliation in the croond, after some verbal, shadow-croond, after some verbal, shadow-length of the control of the country of the country

Concurrently, name of Under-Sec Concurrently, name of 'Under-Secretary of War Kenneth Royall was drawn into another FCC hearing. Royall owns a sight, hierest in the Eastern Carolina Broadcasting Co., licensee of WGBR, Goldsboro, N. C., ong of a half-dozen stations battling for use of the 580 ke wave length with increased power.

CBS Revamps Sun. Line. Moves 'Platform' From Sat., Adds Bryson Snot

Effective March 17, the CBS Sunday morning and early afternoon programming setup is belong revamped to achieve a better sequence in programming, particularly on religious shows.

Involved in the new Sunday program structure is a switchayer of

gram structure is a switchover of "People's Platform" from Saturday 6:15-6:45 p.m. into the Sabbath afternoon 1 o'clock slot, and a revision of the chouse formal. the show's format.

Henceforth "Platform" will be

Henceforth "Platform" will be given over to a two-speaker debate, Lyman Bryson, who produces "Plat-form," will also be slotted in the 130 Sunday afternoon spot with a new program tabbed "Time for Reason," It'll be a 15-minute discussion pro-

Dee Englebach Producing Sauibb-Academy Airer

Hollywood, Fcb. 26. Dec Englebach has been named see sourcemen has been rained producer-director of the new Squibb-Academy Awards Theatre, slated to bow in next month over CBS. Leith Stevens will compose the score for the show and conduct the orch.

the orch.

Frank Wilson has resigned from
the J. Walter Thompson agency in
N. Y. to write, adaptations, Engleback continues as director of the
Dick Powell "Rogues, Gallery" on

Washington - Raymond Michael recently out of the AAF, has returned to WMAL. He handled sports announcing before the war. While amouncing before the war, While in the Army, Michael served as emece for the Air Transport Command's variety show "Contact Caravan" which toured South America and Europe.

Prexy in Exec Revamps

Bernard C. Duffy has been named prexy of Batten, Barton, Durstine & Osborn, succeeding Bruce Barton in a realignment of top positions in the agency announced after the annual meeting of stockholders. Barton takes over as chairman of the board, with Alex F. Osborn, former chairman, named vice-chairman.

man, named vider-shairman.

Charles H. Brwer, veepee over the copy department, was elected eare veepe in charge of all residue acrices, J.; Davis Dantetti was excepted, J.; Davis Dantetti was competitive and the competition of the competitio were reelected as the exce commit-tee, with Feland as chairman.

NAB to Reopen Academy Plan

In mid-April: board of National Asen of Broadcasters will again at our proposal of the first of the commendation of the commendations of country-wide committees will then be studied and some deciron made on matter that has been considered to the country-wide committees with the best deciron made on matter that has been without the proposal of the commendation of the country-wide country-wide country-wide country-wide country-wide country-wide considered to produce the country-wide considered to produce the country-wide considered to produce the considered considered considered country-wide was shoted from NAB and looked for matter the country-wide was not then was shoted from NAB had looked for an attractive and concise selection plan which could later be embroidered. When surveyors went overefund the country was shoted from the country of the count

Committees were appointed to re-investigate field. William F. Ryan, manager of NBC outlet station KFI, was named local committee chief. He and others throughout the country will make their report at board meet-ing in Washington, on April 15.



Down on the Farm! LOWELL WATTS KLZ Farm Reporter

The directs KLZ's dally noonting farm service program devoted ex-clusively to the advancement of farming as a business and a way of life.

Sport Thrills Of **Century Set By** Kelly, Denton

Hollywood, Feb. 26. Mark Kelly and Jim Denton have cooked up a nostalgic sports idea which is getting responses from two advertising agencies as a radio program titled, "Thrills of the Century," Sporting editors, columnists and reporters throughout the country have been asked to recall their most vivid memories of sporting events. Consonsus of 132 listed these as the most memorable:

Contames on IA2 listed times as time as most memorable mental times at most memorable miral against Scabiscuit on the horse track; Dempsey atomizing Willard in

Levers, Dempary atomizing Willard in 1926. Cherje rebring from the Yankee lineng after 2,141 consecutive games; Charlie Paddock winning the two aprints in the Inter-Allied Cames; De Louis strafing Max Schmeling; Tod Sloane revolutionizing the jockey art; Notro Dane vs. Johnson in the Reno battle; Fred Merkle neglecting to touch second base in a crucial game between Ginnts and Cube; Jesse Owens a trible Olympie winner in Berlin, 1925.

Cuba Wins Clear-Cut Victory in Int'l Parley on Channel-Band Allocations

Tiny Cuba won a clear victory over U. S. broadcasters yesterday (25) when representatives of the U.S. and seven other North American countries signed an agreement to give the island use of five U. S. clear channels and seven North American

channels and seven North American regional bands.
While FCC Commissioner E. K.
Jett. chairman of the International parley, expressed regret at the breakdown of the American chan-nels, alternative of tetting the pres-cut treaty lapse next month would, he declared, result in "chaos on all breaddeast bands."

brondcast bands."
Slening of the three-year interim agreement elimaxed the three weeks of heated battle, with Cuban delegates walking out on the conferees, threatening to let the present treatly expire, and generally keeping U.S. reps with their backs to be wall. Agreement as now written pro-

and American outlet WEMR and WLS. Chicago, are the sugrieved parties, Safeguards in the treaty protect KPI from interference from Coton stallons wet of SI Paso, Texas, and the Chicago stations, and CBS-owned WMAQ on 670, NBC affiliate KOA on 880, WIIDH, 830, and CBS-owned WCCO, Minneapolis on 500, will have to share their channels with low-powered Cubon statistics with low-powered Cubon statistics of the Chicago statistics of the William Chicago st

4. On the credit side, regional U.S. issuedacture, dopie the loss of channels, are given rore, rather than less, protection from outside interference, 5. Halled as single greatest advance in international radio is treaty pictige for an engineering committee of Cuban, Nexican, U.S. and Canadian expert, to see that stations in the control of the contr

reps with their backs to the wall.
Agreement as now written provides.

1. Cuban stations, up to one kw power in far castern part of the issued called castern part of the issued caster

FCC Gets Lashing From WADC, Akron. On Its Conditional Grants Action

Tinney, Broza, Rosenman New Veenees at WCAU

Philadelphia, Fcb. 26, embers of the WCAU staff vere elected vice-presidents last week. They are Com. Joseph L. Tinney, assistant to the president, named executive vecpec; Stanley Broza, program director, now vicepresident in charge of programs; and Alexander Rosenman, who becomes vice president in charge of sales. The latter two have been with WCAU for more than 20 years,

WCAU for more than 20 years,
Philip J. Sharkey was named
treasurer, and Leonard Levinson
was re-elected secretary. Dr. Leon
Levy remains as vice-president and
I. D. Levy, as chairman of the board. I. D. Levy, as chairman of the board.
Tinney, who was bead of the
Philly public relations office for
the Navy before joining WCAU six
months ago, will take over most of
the details of running the station while Dr. Levy concentrates on the development of the new WCAU radio and television center planned

H'wood, N. Y., Chi **Director Merger?**

Director Merger.

Indications are that trio of varied, disector unions here, in New York and Chicago will soon join together. Radio Directors Guild here is already in the control of the

Anacin 'Real Stories' Acquired by Air Features

Air Features takes over production of "Real Stories from Real Lite," nightline serial on Mutual, spousored by Whitehall Pharmacal Co, for Anacin.

Go, for Anacin.
Drug outfit is reported to have been dissatisfied with the show's ratings, although liking the original idea behind it, which bases the dramat on mag stories. "Stories' has a Hooperating ranging from 2.1 on 18 towest pight to 5.1 on the highest, and bankrollers feel it em be recided into closer realization of its po-died into closer realization of its po-

With Mutual continuing to own with Mutual continuing to own the package, the new producers will inherit it as, of March II, and may change format or experiment with angle than more format.

Washington, Fab, 22
FCC operations under the Supreme court's decision in the Ashbacter radio case got a heavy tongue-shalling in a brief fitted last
tion auggested that FCC's practice of handling out a conditional grant to
one of several competitions for a
one of several competitions for a
bearing sequents of all biddees may
be a "couple" under which the
commission hopes to dodge requirements of the hist court radius,
ments of the hist court radius,
for hearing before any grant may be
made.

for hearing before any grant may be made.

The station's kick followed FCC manufactures are said this mouth of a nonunement end this mouth of a consumer of the followed FCC when the follower of the follower suggested, "substantially the same" as one earlier turned down at PCC. The commission's "unsubstantiated" charge of a "strike" application, WADC pointed out, could do "the station considerable harm. The station's project was filed by Washington attorney Paul Segal, who argued and won the Asbbacker case before the Supreme court.

BENNY LAFF-GETTERS BECOME BIG BUSINESS

BECOME BIG BUSINESS

Secime that any gag on the Jacks

Secime that any gag on the Jacks

Benny radio show has a chance to

Benny radio show has a chance to

Following the returns from the

"Why I Hate Jack Benny" context,

it now turns oft that two little

tit now turns oft that two little

dities that were introduced solely

might airer have anowballed in popularily to the extent that one will

be plattered and the other pub
"Pickle ha the Middle sand the

Mustard on the Top)." opening lines

of a gag ditly sung on the show by

Artle Antervach, Benny's "Hot Dod

as soon as John Tracksberry and

Carl Sigman can work the line lind

complete sony." excend gag ditty,

"Oncey Twosy." excend gag ditty,

"Am Record Co., with Eddie Cantor

warbling the lyries Disk, due for

art field cantor

warbling the lyries. Disk, due for

warbling and living Taylor. Coast

writers. Reverse side of the disk will

leasuro "Rather Do Without You,

Baby," with mustle by Emery Hein

and words by Wolfe Kustinan.

Mercer's 'Lucky' Exit Only Temporary Halt

Unity Temporary Hall
Johnny Morer's unexpected disappearance from the Lindey Strike
Hill Parada Land Strikurday 423 stirred much comment in the trade
over whether the had also tanted
down the bear the had also tanted
American Tebacco heady of the bearducers of the program. However,
when Moreer signed to do the pratama, a clause in the agreement allowed him to take two weeks of thetaman and the strike the strike of the
width Harold Arlen.
This is what occurred the prat
week, Macreer went to Boilon for
this week 12, to no. but returns the
following Staturday.

Ford Summer Lineup

A light musical show will replace A light musical show will replace Fore Sanday Evening Hour for summer months starting in June. Leich Harrine will direct a 36-piece or clear for the show, which will feature guest singers, instrumentalists and

chorts.

George Zachary will produce the show which Jahn Swallow suffered to the Konyon & Eckeller Company of the Swallow Swallow Company of the Swallow Swallow Produced Faulkner, W. B. Lewis, K. & Lewis, R. &

THE BITTER TEA OF PROSPERITY

Who's Next?

General sentiment is that the FCC crackdown on the Don Lee network and WBAL, the powerful clear channel outlet in Baltinetwork and what, one powering clear channel outer in Batti-more, is a healthy omen for the industry, since it portends an era of stricter vigilance. It's no exaggeration to say that plenty of broadcasters whose licenses are up for renewal are scared silly by the FCC's "serving of notice" that over-commercializa-tion of program structures and violation of FCC anti-monogoly rules will henceforth come under close surveillance.

THEN WILL DESCRIPTION OF THE PROPERTY OF THE P

Reflecting over the war years and the general conduct of many stations, it doesn't conjure up a very pretty picture. Public service programming of a constructive nature too frequently went by the boards as broadcasters concentrated on raking in the coin. There was an abundance of it around, and they lost no time in grabbing it up.

These include a number of stations that, in the past few years, obtained FCC okay for a power like on the grounds that they would render a more distinct contribution in the public interest. Unfortunately, they made the mistake of committing themselves in writing. Now the FCC appears to be catching up on the loops to whom a pledge was nothing more than a scrap of paper.

P&G Finds Comedy Strips Don't

Procter & Gamble is dropping Jack Kirkwood at the end of March, and "Mommie and the Men" later, at eycles end. Into the half-hour CBS strip go Lamy Ross and the de-tective series based on "Agatha Christie's Hercule Poirot."

Christie's Hercule Poirot."

Kirkwood is being cancelled because P&G found comedy strips don't pay off and Jack Smith is doing so well ratingwise. The soap outfil however, took an option on Kirkwood's half-hour show, recently recorded.

recorded.

Kirkwood gets his notice tomormow (Wednesday). It is likely he
may (get one of the two Drene spots
next fall, as P&G liked his half-hour

CBS Holds Haves To Keep Audience

CBS, in an unusual gesture to re-CRS, in an unusual gesture to re-tain the Helen Hayes "Festron Theatire" audience during the three-week interval between the show's week interval between the show's to the show in the show's the new Show is "buying" the Hayes pack-atow, is "buying" to the foliate that is a state of the foliate that the show is a shown in the show is the show is a shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the shown in the show is a shown in the show

T. Dorsey, Cugat, Lombardo Get Coca-Cola Eve

Long anticipated postwar revamp of the Coca-Cola "Spotlight Bands"

Long anticipated postwar revamp of the Coea-Cola "Spottlish Bands' format appears to be shaping to seem of the Coea-Cola "Spottlish Bands' format appears to be shaping to seem of the colar see

the leaving in a bree-week light of the stumbling the leaves of the stumbling leaves (LB will "sponsor") features the stumbling between the stumbling leaves (LB will "sponsor") features (LB will "sponsor") fea

MAY 'FORCE'

Where some are asking do NBC

and CBS go from here; The four major networks rolled up total gross billings during 1943 of \$190,750,000. That just about hits the previous year's total on the button, less than \$100,000 separating the two figures. Whereas CBS, with total gross time sales of \$65,730,000, took a 2° dip on the year, NBC was up 2% with billings totalling \$64.
500.000. But wrapping up the cumu-lative four major networks total, it's even-steven on billings with the previous year.

All of which highlights one signifiaris, obtained PCC okay for a power hike on the grounds that the property of the post of the property of the post to whom a piledge was nothing more than a seriary of the post to whom a ant point: As far as NBC and CBS

If the latter course is pursued, and some see it as inevitable, what will be their talking points?

Obviously, with other medfa opening with one their distrillar, points, which is a proposite that the advertiser law appears to obliged to proceed with caution in proposing that the advertiser law more money on the line. But some money on the line. But some ment that radio audicnore are increasing week by week. Millions oddiers are back in civilian life, all potential customers could be the rating organization offer black-and-white testimony that sets-ig-use have been hieresizing at an accel-cap the argument, the latest censure veews that the U. S. population has climbed to 140,000,000—1 intell inserting the country of t

Andrews Sis Bowing Out March 27 as N-K Pulls In Horns; Set New Show

In tioriss, set Rew Show
The Andrews Sister exit from the
Wednedur night Nash-Redvinate
show on CBS on March 71, at the
end of the current 18-week cycle.
Asserve on the N-K account,
shows, beweat is cued to the sponsar's new approach to radio,
which shows the control of the current
beautiful distribution of the current
beautiful distribution of the current
of the current
current shows the current
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current shows the current

Reconversion in the American Home Chief Factor in Bouncing of Ratings: Mob Behavior Cues Listening Habit

Welles Loses Sponsor,

The Orson Welles show, heard over Ass.

The Orson Welles show, heard over Ass.

Soundays at 1:15 p.m., will go on the show's spousor, Lear, Inc., bows ont. Soonsor claimed it couldn't get, any product to sell, due to strike situation, and wanted to set a deal where, but to could pick the show up again later. Claimed it couldn't come to the strength of the show the strength of the show the soundary that the strength of the show the strength of the show the strength of the show the show

Pabst in Summer

Sphinge, But Says

Kaye'll Be Back

Pabet hine to lay it on the Irie country. Say mouths even years a considerable to the country of the production wise. For the summer replacement flow or fauring the summer specified and to the flow of the summer replacement for Kaye should the show click. However, Warwick the summer replacement for Kaye should the show click However, Warwick to the picture at the end of the season; that the replacement program is one specified to the picture at the end of the season; that the replacement program is him. Change from War Time back to the picture at the end of the season; that the replacement program is him. What they can do, when the program is of the picture at the end of the season; that the replacement program is him. As new show whose us full be a three-way orchestral-vacal musical parisy shared by Bavid Rose. Tuny Martin and Georgia flishes. Latts of the picture at the end of the season; the first that the replacement program is home. What they can do, when the part of the picture at the end of the season; the first shared the program is home. All these are new and changed since V-J Day, package which, in terms of summer shows, is for point, all the say are new and changed since V-J Day.

Batter the program is a summer shows, is for point, and the program is a summer shows, is for point, and the program is a summer shows, is for point, and the program is a summer shows, is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and the program is a summer shows is for point, and

puckage which, in ferms of stimmer shows, is top coin.

The Kayer Friday night CBS show has been the subject of continuous broad-card and the continuous broad-card and the continuous shows. We have been the subject of continuous broad-card and the continuous broad-card and the continuous shows the cont

\$6,934 Average

and no local shows.

Outcome amazed FCB officials, because the evening costs especially, are felt to be surprisingly Jow. in view of all the squawks about the high costs of talent novadus's. And. because they are so low, the outlay for daytime stuff—mostly scap operas—is surprisingly high.

a 15.8 Hologoparting and at Millon
Blow's insistence it stays where it is.
PAG released all claims on the
show which is now being offered
3-Pabs. Schiltz and Budweiser—
around to other agencies.

es Loses Sponsor,
Will Stay on Sustaining
Orion Weles show, head over
sindays at 118 p.m., will as on
sponsor, Learn Jine, bows out,
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home.

As we went into the war, our reports pointed out how listening trends were reversed by the charge to War Time. By the advent of gastrationing, and later by the reduction in the number of people per home and the number of hours people were issending at home.

By Beer Sponsor

Another lend-lease deal; similar to the American Tobacco-Colgate pact on Kay Kyser, is currently under consideration. It involves the Barry Fitzgerald, "His Honor, the Barbet" nighttime show which is sponsored by Balbantine.

Night Show Cost

Night Show Cost

Chiegos, Ph. 26

Average cost of the 91 bull-hour
evening shows currently on the metaworks is \$6,934.62 a week, and each
of the country's 34 quarter here, is hold to the show and the MEC
metabull the shows—also week, and each
of the country's 34 quarter here, is hold to the show and the MEC
metalaytime shows—also web—cost \$2.

Those figures were arrived at that
make the week by like Chi office of Fosic.
Cone & Belding, and it won'd in
the control of the country of the country
of shows, the agency men were laying out a presentation for a metaof shows, the agency men were laying out a presentation for a new
client. Fluores are for the four mation weeks of course—on region and
office of the country of the minute country of the
office of the course of the course
of the minute of the minute country of the
order of the course of the course
of the course of the course
of the course—on region and before chains.

Outcome a mascel RCB officials.

Alientific shows the gasnes of the grain
of the course of the course
of th

Eighbrew also cancelled its "Keep Alroad" show with Lew Parker est WOII ("MPS. N. Y.) last Friday (22). The shew had been on three years, and the kill order come Washing-ton's Birthday effect've that very night.

Estimated Weekly Network Program Costs: 1946

Night-time and Day-time Overall Costs Include Production Expenses, Actors, Musicians, Writers, Royalties, Freelance Directors, Transportation, Prizes, Etc., But Not Radio Time.

(Point of Origination also included, as follows: N for New York, C for Chicago, H for Hollywood. Asterisk (*) indicates several writers on a show, these being listed in a footnote.)

PROGRAM	ORIG.	COST	NETWORK	AGENCY	ACCOUNT	PRODUCER	WRITER
	н	\$3 500	NBC		Tums	M Linderman	Aleen Leslie
"A Date With Judy" "A Woman's Life" Abbott & Coscello	N H	2,750 18,000	CBS	Roche, Williams Young & Rubicam Wm. Esty	Lever Bros. Camel	Jack Roche Don Bernard	Kathleen Norris
"Adventures of Bulldog Drammond"	N	2.250	MBS	Olian .	Lewis Howe	Mendy Brown	J. Prindle, E. Forma Si Brown
"Adventures of Bulldog Drummond" "Adventures of Ellery Queen" "Adventures of Ozzie & Harriet" "Adventures of the Falcon"	H	4,000 8,000	CBS	Ruthrauff & Ryan Young & Rubicam Federal	Anacin Int'l Silver	David Elton	J. Medbury, J. Dougl
	N N	2,000 5,500	MBS CBS	Federal Benton & Bowles	Gem Razor Gen, Foods	Carlo D'Angelo * Himan Brown	Freelance
Adventures or the Linit Man Aldrich Family" Fred Allen "American Album" "American Melody Hout" "American Theatre"	N N	11,000 20,000	CBS NBC	Benton & Bowles Young & Rubicam J. W. Thompson Dancer, Fitzgerald Dancer, Fitzgerald Geyer, Cornell	Gen. Foods Standard Brands	Ed Duerr Bill Harding	Milton Lewis
'American Album"	N	5.000	NRC	Dancer, Fitzgerald	Bay er	Frank Hummert	Fred Allen Agency Staff Agency Staff Tom Everitt
'American Melody Hour" 'American Theatre"	N N N	4,000 12,000	CBS CBS	Dancer, Fitzgerald Gever, Cornell	Bayer Squibb	Frank Hummert Tom Everitt	Agency Staff Tom Everitt
Amos 'n' Audy" Andrews Sisters	н	12,500	NBC	Ruthrauff & Ryan Geyer, Cornell	Lever Bros. Nash-Kelvinator	Kenneth Hodge	
Andrews Sisters Jack Armstrong" Armstrong Theatre"	H N C N	12,500 1,900	CBS		Nash-Kelvinator General Mills	Ed Cashman Jumes Jewell	Bob Smith Irving J. Crump
Armstrong Theatre"	N	3,000 2,000	CBS	B.B.D.&O. Ruthrauff & Ryan Buthrauff & Ryan		lr: Avery Bob Steele Bob Seal	Freelance Freelance
Armstrong Rueatre Aunt Jenny" iene Agiry Backstor's Children" Backstage Wife" onstance Bennett ack Benny Alvar Bergen	N H C N H	2,500 3,500	CBS	Ruthrauff & Ryan	Lever Bros. Wrigley Wonder Bread Sterling Drug	Bob Steele Bob Seal	George Anderson
Backstage Wife"	N	2,000 1,500	NBC	Ted Bates Dancer, Fitzgerald	Wonder Bread Sterling Drug	Burr Lee #J. Mansfield	George Anderson Bess Flynn Eliz, Todd
onstance Bennett		22 500	ABC		Cooperative Lucky Strike	Larry Robertson Bob Ballin	Jean Wright
dgar Bergen	H	20,000	NBC NBC ABC	Ruthrauff & Ryan J. W. Thompson	Standard Brands	Earl Ebi Jack Berch	
ack Berch Show Beulah Show"	N H	3,000 .6,500	CBS	Bcuton & Bowles Roche, Williams	Prudential Tums	Jack Berch Heien Mack	None Chas. Stewart
Big S'ster" Big Town"	N N	2,000 2,500	CBS	Ruthrauff & Ryan Pedlar, Ryan	Lever Bros Ironized Yeast	Heien Mack Ted Huston	Julian Funt.
Blondie"	н	, 8,500	CBS	Wm. Esty	Colgate	Jerry McGill Don Bernard	Jerry McGill Johnny Green
Boston Symphony Break the Bank"	N	12,500 2,500 5,000	ABC MBS	Compton Morse	Allis-Chalmers Vicks	Oliver Daniel Jack Rubin	None J. Kane, W. Kramer
Breakfast in Hellywood"	н	5,000	ABC	Kenyon & Eckhardt	Kellogg Procter & Gamble	John Masterson	
Breakfast Ciub"	C	6,000	ABC	Thompson: Frielen	Swift	2 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Vance Colvig .
annie Brice	н	13,000	CBS	Hutchins Young & Rubicam	Phileo Sanka	Cliff Petersen Teo Bliss	- N
Bride & Groom" Billie Burke Show"	H	4,000 2,500	ABC	Dancer, Fitzgerald Lambert & Feasley	Sterling	John Nelson Axel Greenberg	John Reddy
Bulle Burke Show" lurns & Allen lob Burns	H	15,000 10,000	NRC	Benton & Bowles Ruthrauff & Ryan	Lambert Pharm. Maxwell House	Al Kave	John Reddy Paul West Paul Henning
lob Burns larry Cameron	H	10,000	NBC NBC		Lever Bros. Manhattan Soap	Sam Pierce #Richard Leonard	Victor McLeud Peggy Blake
larry Cameron Can You Top This?" udy Canova	N N	2,000 5,000 10,500	NBC NBC	Ted Bates Sherman, Marquette Young & Rubicam 'Hill, Blackett		Jay Clark Joe Rines	None
ddie Cantor - Capt. Midnight"	H	15,000	NBC	Young & Rubicam	Colgate Colgate Bristol-Myers	Joe Rines Dave Ellon	Fred Fox
Cornation Hours	C	7,900	MBS	Hill, Blackett	Ovaltine	Dave Elion Russell Young	Freelance
Jimmy Carroll Sings" Jack Carson Show	N N	7,500 5,000	CBS CBS	Erwin, Wasey Geyer, Cornell Ward, Wheelock	Carnation Milk E. R. Squibb	Joe Brattain Donald S. Shaw	Al G, Miller
ack Carson Show Cavaicade of America" armen Cavaliero Orch.	H	12,000 8,500 2,000	NBC NBC		Campbell Soup Du Pont	Larry Berns John Zoller Don Gillis	Russ Hughes
Carmen Cavaliero Orch.	N	2,000	NBC	Seeds Co. B.P.D.&O. Geyer, Cornell Newell, Emmett	Sheaffer Pen Continental Can	Don Gillis	Don Gillis' R. Sloan, W. Gleckma
Celebrity Club" lka Chase	N	5,000 1,500	CBS MBS	Geyer, Cornell	Berkshire	Marx Loeb	R. Sloan, W. Gleckma llka Chase Dave Harmon
Chesterfield Supper Club" Counter Spy"	N N N N	12,500 3,750	NBC ABC		Chesterfield Schutter Candy	Eldridge Packham	Dave Harmon Phillips H. Lord
Counter Spy" County Fair" Crime Doctor" Bob Crosby Show	Ν .		CBS	Kenyon & Eckhardt	Schutter Candy Borden Co. Philip Morris	Lord, Inc. Bill Gernant	
Sob Crosby Show	н	3,500 7,000	CBS CBS	Biow J. W. Thompson	Ford Mars Co.	Max Marcin Ezra McIntosh	E. Helwick
'Curtain Time" "Steila Dalias"	H C N H	3,000 1,750	ABC NBC	Dancer Fitzgerold	Mars Co. Sterling	Harry Holcombe #Richard Leonard	Max Marcin E. Helwick Myron Golden Helen Walpole
"Darts for Dough"	Н -	1,000	ABC	Tracy, Locke	Sterling Dr. Pepper Co.	Bill Johnson	Jill Mitchell
Ioan Davis "Detect and Collect" "Dick Tracy"	H	17,500 4,500	ABC	Young & Rubicam B.B.D.&O.	Lever Bros. Goodrich	Dick Mack Mildred Fenton	Wildred Fenton
'Diek Traey" 'Dr. Christian"	N N H	2,750 4,000	CBS	Ivey, Ellington McCann, Erickson	Goodrich Sweets Co.	Hal James	Sidney Slon
Dr. Christian" Dector I.Q."	c c	5,600	NBC	Grant	Chesebrough Mfg. Mars Candy Amer. Cyanamid	Neil Regan	Freelance E. Elam
Doctors Talk It Over" Double or Nothing"	C N N	5,600 1,500 3,000	ABC MBS	Hezerd Ruthrauff & Ryan	Amer. Cyanamid Pharmaco Coca-Cola	Jos. L. Borand John Wellington	None Gerald Rice
Jorton Downey 'Duffy's Tavern"		3,500 8 500	MBS NBC	D'Arcy Young & Rubicam		Paul Louis Rupert Lucas	Hector Chevigney
Double or Nothing" Morrion Downey 'Duffy's Tavern' Ilmmy Durante-Garry Moore Nelson Eddy 'Exploring the Unknown' 'FBI in Peace and War' 'Tibber McGee & Moily''	H H N N	13,500 10,000	CBS	D'Arcy Young & Rubicam N. W. Ayer N. W. Ayer	United Drug Light & Power Cos.	Phil Cohan	
Expioring the Unknown"	N .	4 500	MBS		Revere Copper Procter & Gamble	Charles Herbert Sherman Dryer	Larry Roman Freelance
"FBI in Peace and War" "Fibber McGee & Molly"		4,800 15,000	CBS	Biow Neodham, Louis	Proctor & Gamble	Max Marcin	
Jimmy Fidler	н	1.250	NBC ABC CBS	Small & Seiffer	S. C. Johnson Carter Products	Frank Pittman Dick Woollen	Don Quinn Jimmy Fidler
"Fishing & Hunting Club"	C N	3,000 1,500	ABC NBC	Small & Seiffer Wallace, Ferry Walker, Downing		Joc Ainley Vic Scidel	Jimmy Fidler Freclance None
"Freedom of Opportunity"	H C N H C	9,500 3,000	NBC MBS	L. W. Ramsey Arthur Meyerhoff	Mail Pouch F. W. Fitch Mutual Benefit	Lou Fulton Joe Ainley	W. Josefsberg
"Fibl in Feace and War" "Fibber McGee & Moily" Jimmy Fidler "First Nighter" "Fishing & Hunting Club" "Fich Bandwagon" "Fich Bandwagon" "Fresh Up Show" "Fresh Up Show" "Fresh Page Farrell" "Gangbusters"		- 10.000	ABC	Kenyon & Eckhardt		Joe Ainley Wm. J. Reddick	Agency Staff None
"Front Page Farrell"	N N N N	7,500 1,700	MBS NBC	J. W. Thompson Dancer, Fitzgerald	Seven Up Whitehall Pharm	Wm. J. Reddick Morcy Holland #J. Mansfield	B Pearson L. While
"Gangbusters" Gilleke Fights "Giamer Maner"	N N	4,250 3,000	ABC ABC	Dallas Reach Maxon		Lord, Inc.	Freelance Phillips H. Lord
"Giamer Maner"		8,000	ABC	Benton & Bowles	Gillette Procter & Gamble	None Tom McDcrmoit	None C. Rinker
"Grand Ole' Opry"	N	3,000	CBS NBC	McCann, Erickson William Esty	Phisbury Prince Albert Kraft	Martin Horrell	Freelenge
"Grand Central Station" "Grand Ole' Opry" "Great Glidersieeve" "Great Moments in Music" "Guiding Light" "Hop Harrigan"	H	10,500 8,000	NRC	Needham, Louis Young & Rubicam	Kraft Celanese	Prink Pittman Ernest Charles	Dave Murray J. Whedon, S. Moore Roger Lyons Irne Phillips
"Guiding Light"	Ĉ	3,000	CBS NBC		General Mills	Ernest Charles Joe Ainley	Roger Lyons
"David Harum" "Beb Hawk Show"	N C N N N	2,250 2,500	ABC NBC	Young & Rubicam Duane Jones	General Foods B. T. Babbitt	Jessica Maxwell	Al Aley
	N	4,000 5,500	CBS MBS	Win. Esty Erwin Wasey McKec, Albright McCann, Erickson Ruthrauff, Ryan	Camel	Jessica Maxwell #Martha Atwell Kometh McGregor	Al Aley Mary W. Recves Bob Hawk G. Heatter S. Singer
Jack Hajey "Harvest of Stars"		11,000 10,000	NBC	McKec, Albright	Barb'l., Zon., Semler Sealtest	R. Redd	G. Heatter
D'ek Haymes Show	N H	10,000 8,000	NBC CBS	McCann, Erickson Ruthrauff, Ryan	Int'l Harvester Autolite	Russ Johnston Dave Young	- John Dunkel
Woody Herman Show	N N	2,750	ARC	B.B.D.&O.	Wildroot	Dave Young Chet Gierlach	J. Bloodworth Rod Reed
Woody Herman Show "Highways in Melody" Hildegarde's Raleigh Room	N N	5,000 10,500	NBC NBC	B.B.D.&O. Foote, Cone, Belding Russel M. Seeds J. W. Thompson	Cities Service	Harry Ingram	Margoret Lewerth
'His Honor the Barber" 'Hobby Lobby" 'Holiday & Co."	H	10,500 13,500 5,000	NBC	J. W. Thompson Weintraub	Ballantine	Harry Ingram Anna Sosenko C. E. Morse	J. Stein, L. Meltzer Carlton E. Morse
Holiday & Co."	N N N	5,000	CBS CBS	Riow	Philip Morris	Abe Burrows	Ed Ettinger
'Holiday & Co." 'Holiywood Star Time" Bob Hope Hedda Hopper 'Hour of Charm"	H	13,500 17,500	CBS NBC	Foote, Cone & Belding Foote, Cone & Belding Foote, Cone & Belding	Ballantine Anchor Hocking Philip Morris General Motors Pepsodent	Robert Redd Bob Stephenson	J. Stein, L. Meltzer Carlton E. Morse Ed Ettinger Abe Burrows Milton Geiger
Hedda Hopper Hour of Charm"	H H	3:000	NBC ABC NBC	Foote, Cone & Belding	Armour General Electric	Bob Stephenson Arnold McGuire David White	A! Schwartz Hedda Hopper
House of Mystery" House Party"	N	6,000 2,500	MBS	Benton, Bowles	General Electric	David White	A! Schwartz Hedd Hopper Alton Alexander Freelance
House Party" Hymnic of Ali Churches" Information Please"	H C N N C	5,500 2,300	ABC	B.D.&O. Benton, Bowles Young & Rubicam Dancer, Fitzgerald	General Flectric	Olga Druce John Guedel	
Information Please"	N	11.000	NRC		General Mills Socony Lipton Co.	Fred Jacky Dan Goleunaul	None None
Inner Sanctum" Island Venture"	C	4,500 3,200	CBS CBS	Young & Rubicam Arthur Meyerhoff Dancer, Fitzgerald		Hi Brown Ted Robertson	None Freelance Ken Robinson 1. & M. Ferro
Lorenzo Jones"		1.750	NBC	Then you will would	Phillips; Bayer		

RESEARCH: LEAVE IT TO HEAVEN

Rival Pitt. Outlets Squawk KQV's LOOKS LIKE A Strike Scoon 'Not in Public Interest'

All of lower from 3 wide strain or well with united and the control of the contro Ail of town's rival radio sta-

(Trest) unless their demands are artificially. All Cale and WWW love handed singether, making an agreement with both using and Mayor Lawrence's effice, where ingolar hand a single sing

KQV sangural scoop came through the driendship of its ace necessity

to final Addition.

In the Second of the Sec

CBS Joins Gift Shower Parade

CBS is joining the ranks of NBC.
Blue and Muttad in recognizing thesuddence payoff of the 'era of dabuless givenacy's in daytine proless givenacy's in daytine proless givenacy's in daytine proless givenacy's in the response to ABCs. 'Bride and
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Tough Luck for NAM

Tough Luck for NAM.

National Assistent Pet. 201.

National Assistent Pet. 201.

National Assistent Pet. 201.

National Assistent Pet. 201.

Saturday night airer, "fil. Your Saturday night airer, "fil. Your Cago. Show follows the unioning of the pet. 201.

Show follows the unioning personned for Jabor I. S. A.," which is heard here from \$46 to 18bor-named to 18bor

Mixed Casting No Deterrent To CBS

Included on the CBS programming agenda are pilins for a half-shour comedy-variety slainas headed for a nightlime slot, which will have a white-and-colored cast. Show will have a night club background, with Willie Bryant, Negro comic, as emore. Will Roland is set to direct our overstanding the contract of the contract

emece. Will Roland is set to ourse, and produce:
CBS has decided to proceed with the blueprinsed plans, despite the fact that the spotting of a mixed cast on a network show may havite possible repercussions from affiliate stations in the south.

"h's More Than Lta, Girls" Cantor's Retort to CBC Banning of Air Show

Eddie Canton's hanning by Ca-malan Broadoasting Corp. as re-ported from Montreal last week, has elicited a counter-attack from Can-ton the Canton of the Canton thing more to the hanning of my data and the grife. The consedien pointed out that his 'dda and the Grik' gag is furth." The consedien pointed out that his 'dda and the Grik' gag is furth." The consedien pointed out that his 'dda and the 'Jack Benny's "thinghees." Jaan Davis' constant "musi-hum" etc. "more of the commend interest of the commend the constructive clement of our habow." and commendations have

noted, "have seen fit to commend the constructive eliment of our show," and commendations have come also from chierches of all decount and the construction of the con

BING-KMH ROMANCE **COES BEYOND 13 WKS.**

Bing Crashy has definitely committed himself to Kraft seyond the II weeks agreed upon in the out-of-tracted Higgstion. Just how long tracted Higgstion. Just how long the highes with Earth Manie Holl nobody know, but sources close to seency and sponsar any durn't be surprised if he ricks along clear July surprised of the conference and time, and returns to the

JUST LIKE POP

Ibutford, P. 26.
Lacuard Müllin, Jr., sain of WTIC
of left antonicer Bernard Millins, Jr., sain of WTIC
of left antonicer Bernard Millins, Jr., sain of WTIC
of left antonicer Bernard Millins, Jr., sain of WTIC
of left antonicer Bernard Millins, Jr., sain of WTIC
of left antonicer Bernard Millins, Jr., sain of WTIC
of left antonicer Bernard Millins, Jr., sain of left with some left and left

By SATIL CARSON

Radio, this year, is spending more no one knows exactly where that research is headed.

research is headed.
This is one of the inevitable con-clusions from a survey of the, redio research field through interviews with responsible researche: an each of the four, major ways, as well as with the heads of several of the outstanding organizations devoted outstanding organizations devoted containing organizations devoted the control of the control of the con-clusion with a service of the con-trol of the control of the con-trol of the con-

usary with subsection monthly term in the condition of the condition of the condition of the condition of the most fundamental condition of the most fundamental control of the most fundamental condition of the between the sales office and the

the methods. Hired up inside the works as between the state office and the creative Ruys, of the sales people crears the promotion experts. It is all the sales promoted to the sales are supported to the sales and the sales are sales are sales and the sales and the sales are sales are sales and the sales and the sales are sales are sales are sales and the sales are sales are sales are sales and the sales are sales are sales are sales and the sales are sales are sales are sales and the sales are sales are

Point to Pix

Point to Pix.

As an illustration of what might be done in radio, some people point at the film industry. This industry, as a mature business, is, only about one of the point of the point

Real Wake Up Chi Plan Set For Cooperative Talent Development

Poor Little Rich Girl

Poor Little Rich Girl Eliale Carrington, soaj scrip-ter and angel - producer of Mutual's new 'Carrington Play-house,' earns only \$27.50 a week as an actives.

"That's what she gels—AFRA morimum—The her intro slint on the new show, and she lassto active when the second of the seco

Cambell Not Toying With Spring Ratings, So Rooney Waits Till Fall

Although he's skedded for an im-minent release from the Army, Nickey Rooney won't go into the new Campbell Soup Sunday night CBS show until next full, Instead Ward Wheelock will use a "filter" show after "Request Performance" bows off on April 21,

bows off on April 21.

Agency decision to hold off on Rooney siner is cued to the feeling why preem a high-budgeted show in the late spring, when natings are beginning to slough off?"

A new plan to build up Chicago to ils former status as a produ Hs former status as a production center has been proposed and will be presented to members of the Chiusaco Radio Management Club at a meeting Wednesdaw (27). Plan, to locate a constant supply of new Islent as a backlog to preface the many who are leaving, 164. Holly-wood and New York, was prepared by Holman Pause of the Mitchell-Paul Conference of the Chief Confer

FCC Jolted With

More Sales Kicks

Litted, Nick against PCC's rules on distinction of the Michelland of the control of the Con

perienced writers and directors, and under production supervision of a Management Club member. Each audition erew will then review its notes and forward them, to sentence of the reference in casting free shows. Goal of the system is 19 get all factors in Chicago radio to cooperate in locating good new talend, coordinate audition methods, and get reports of talent circulated to graduate the cooperate in the cooperate of the cooperate in the cooperate in the cooperate of the cooperate in the cooperate of the coop

Menser Unwraps 100G MBC Contrib to Chi's Buck Radio' Activity

Chicago, Feb. 26.
Clarence L. Menser, NBC veepee
in charge of programs huddled here
last week with midwest net exces on Rooney stem is cused to the feedburg why preem a high-budgeted when when the last spring, when partings are beginning to shought off?

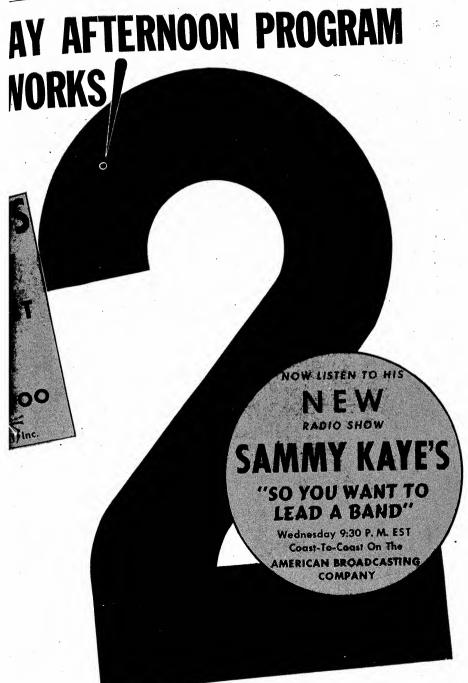
BOORAEM TAKES OVER

AS PHILCO PRODUCER

Former Li. Hendrik "Hank's beginning to shough the producing rew ones here long the parting to shough the producing rew ones here long the first the producing rew ones here long the first executions from your beginning to shough a day to be shelved after Pearl Harrish executions from the second to the producing rew ones here long the first executions from your beginning to shough a day to be shelved after Pearl Harrish executions from your beginning to the producing rew ones here long the first executions from your beginning to the producing rew ones here long the first executions from your beginning to the producing rew ones here long the first producing rew ones here long the first execution from the producing rew ones here long the first execution from the first producing rew ones here long the first producing rew ones here long the search that the producing rew ones here long the producing rew one

HIGHEST HOOPER OF ANY SUN ON ABC, CBS OR MUTUAL NET





Management: NIDORF-PEPPE, Inc., 607 Fifth Avenue, New York 17, N. Y.

WRITER

None B. Demling George Faulkner

F. H. LaGuardia

H. Selinger Evelyn Hart Sylvia Fine, G. Ace None

Estimated Weekly Network Program Costs

AGENCY

Compton

Grant

Duane Jones Compton Gardner

D'Arcy

Murse N. W. Ayer

N. W. Aver

Biow Makelin

Kustier

LaRoche, Ellis B.B.D.&O.

		-	-
PROGRAM	ORIG.	2,000	NETWO
yee Jordan" st Plain BilP"	N	1,300	NEC
mny Kaye's Sunday Serenade"	N N H	2,500 7,000	NEC CBS ABC CBS CBS
k Kirkwood Show ndre Kostelanetz Music" raft Music Hall"	N	10.000	CBS
raft Music Hall"	H	17,500 13,500	NBC
	N N	2,500 2,250	ABC
Atuarda Speaks" (dies Be Seated" (1's Pretend" (c Can Be Beant ful" (c of Rile;" ght of the World" stening Post" y Lomburdo one Ranger"	N	2.000	CBS
fe of Riley"	N H N	8 000	NBC CBS
stening Post"	N N	1,809 2,009 5,509	ABC
y Lombardo one Ranger" ora Lawton"	N	2,259 2,300	ABC
ora Lawton" om & Abner"	H	3.599	ABC
ng Lawton" ng Abner" ng Radio Theatre" a Perkins"	C	20,098 3,000 11,000	CBS-NB
aiste" i Malone	H	2.500	CBS ABC
anhattan Merry-Go-Round"	N N	4,250 2,500	CBS
	C H	2,390 4,599	NBC
ediation Board"	N	2,000 6,500	MAS
asquerade" ayor of the Town" ediation Board" eet Me at Parky's" ropolitan Opera r, & Mrs. North" r, District Attorney" r, Keen"	H N	10,000	ABC
r. & Mrs. North" r. District Attorney"	N N	18.608 18.608	NBC
Mix	N C	2,759 2,490	MBS
ter Morrison True Story"	N C C N	2,000	ABC
stery Theatre" tional Barn Dance"	N C C	3,998 5,000	NBC NBC
		3,000	NEC
Symphony (, Philharmonie Man's Family"	N N	10,000 10,000	NBC CBS
	H	9.500 2.800	MBS
Gal Sunday"	N	1,300 2,500	ABC
lla Parsons Show ple Are Funny" y Pearson	H	1,690 4,599	NBC NBC NBC
	N	7,588 2,588	NBC NBC
rtia Faces Life" wder Box Theatre" esent From Hollywood" ofessor Quiz"	N N	7,099	CBS
sent from Hollywood" dessor Quiz"	N N	1, 00 0 3,000	ABC
dential Family Hour"	N H	9,599 4,698	MBS
dential Family Hour" sen for a Day" ck As a Flash" x Kids" A Victor Show"	N C	2,000 4,000	MBS
A Victor Show"	N	19,689 12,589	NBC ABC
d o Hall of Fame" ader's Digest"	N N	1,000	CBS MBS
eat Stories' equest Performance'' entin Reynolds	H	17,388	CBS
ntin Reynolds thi to Happiness" ad of Life"	N N	2,259 2,759	NBC
oad of Life"	N H	4,300	CBS MBS
ognes Gallery" omance of Helen Trent" omance of Evelyn Winters"	N N	2.259 2.599	CBS
osemary"	N N N	2,509 4,399	CBS
reen Guild"	34	9,598	CBS
osemary" sturday Night Screnade" creen Guild" ceond Mrs. Burton" he Shadow" he Sherin"	N N N	2,999	MBS
iliam L, Shirer min Shore		2,999	CBS NBC
herlack Halmes"	N	9.500 600.2	MBS
nny Simms	H	11,599 12,699	CBS
d Skelton	H	19,999	NBC
k Sm th Shew	N N	5,999 12,599	CBS
ck Smith Shew ate Smith Henr" ate Smith Speaks" pollight Bands" tars Over Hellywood"	N	2,259 12,500	CBS
ars Over Hellywood"	H	1.509	CBS
l Stern radivari Orchestra" inday Evening Party" aperman"	N	4.089	A THE
inday Evening Party" aperman"	N N	5,969 2,609	ABC
	H	7,999 1,999	CBS
weetheart Time" ake it or Leave It' centimers Cinb"	N	3,000	CBS
eliphone Hour" eng and Tim" ennessee Jed"	N C	6,399 1,599	NBC CBS
emiessee Jed"	N	3.750 2.750	ABC
exace Star Theatre?	N N	11,580	CES
emessee Jed" erry and the Pirates" exaco Star Theatre' licatre Guild of the Air" licatre of Komance' heatre of Today"	N.	15,899 9,399 1,999	ABC CBS
heatre-of Today" his Is My Best"	N H	4.000	CBS
his Is My Best" his Is Your FBP" hi Charles Thomas	N	5.589	ABC
well Thomas	N	12,999 5,993	NBC
in Pan Alley of Air"	C C	4,990 1,839	CB9
eday's Children" reasure Hour of Song" rue Delective Mysteries"	CN	2,599	NBC MB
True Delective Mysteries"	N	1.759 9.699	MBS
al'ant Lady"	N TT	2,399 11,999	CBS
aice of Firesiane"	N.	6,508	NBC
'ex Pen" (alix T'me"	N N	4,758 3,500	NEC
c. the Peanle"	H	7,000 1,250	CBS ABC
son Welles Vhen a G: 1 Mavries" alter Winchell	N N	2,500 7,500	NRO
elyn Winters"	IN	2,000	C38

(Continued from page 30) Dancer, Fitzgerald Dancer, Fitzgerald Warwick & Legier Roche, Williams Ruthrauff & Ryan J. W. Thompson Ted Bates Warwick, Legler Compton Biow Dancer, Fitzgerald Bancer, Frizgeraid B.B.D.&O. Warwick & Legler Dancer, Fitzgerald Dunce Jones Biow McCann, Erickson Dancer, Fitzgerald Pedlar, Ryan, L. Dancer, Fitzgerald Buthrauff & Ryan Grant Lennen & Mitchell Henry Souvaine Lennen & Mitchell Deherty, Clifford Dancer, Fitzgerald Gardner Schwimmer, Scott J. W. Thompson Scrutan Young & Rubicam Wade B. S. Gittins Arthur Kudner Campbell-Ewald J. W. Thompson Molle Gardner
Gardner
Dancer, Fitzgerald
Lernen & Mitchell
Russel M. Seeds
Weintranb
Blow Young & Rubicam Foote, Cone, Belding M. H. Hackett M. H. Hacketi Katz Benton & Bowles Wade Wm. H. Weletraub Wade J. Walter Thompson Hidehins Foote, Cone, Belding Dascer, Fitzgerald Wand, Wacelock Ward, Waterlock Newell, Emmet Compton Compton Ramsey Dancer, Fitzeerald Compion Gardine
Gardine
Gardine
McGuntin
McGuntin
McGuntin
McCane, Erickson
J, Walter Thompson
Voung & Rubicam
Donce, Fitzgerald
Foute, Cone, Belding
Berton & Bowles
D'Arcy Petri Border Serensen Sherman & Marquette N. W. Ayer Grant J. Walter Thompson Sherman, Marquette Bocksman B.B.D.4O. B.S D.&G.
W.a wick & Legler
McCann-Erickson
Boche, Williams
Buthrauff & Ryan
Jarobs Co. Knex. Beeves Bermingham Audrey, Wallace Compton Dincer, Fitzgerald Kuster Sweeney & James McCann-Erickson Dancer, Fitzgerald Young & Rubicam A. Kudner Benton & Bowles Leonen & Mitchell Duate Jones

ACCOUNT Procter & Gamble Anacin
Pabst
Raymond Labs
Procter & Gamble
Chrysler
Kraft
Colgate Qualter Oats Qualter Gats
Cream of Wheat
Procter & Gamble
Procter & Gamble
General Mills
Curtis Pub. Co.
Larus & Bros.
General Mills
B. T. Babbitt
Milos
Lever Bros.
Procter & Gamble
Eversharp Eversharp Westinghouse Lyons Tooth Pev Procter & Gamb General Mills Noxzema Serutan Old Colds Texts Co. Woodbury Beistol-Myers Kolynos En sice Purina Coronet Luby, McNeil Molle
Alka-Seitzer
Allis-Chalmers
General Moiors
U. S. Rubber
Standard Brands Ralston Purina Anacin
Jorgens
Raleighs
Lee Hats
Philip Morris General Foods General Foods Boundois -Boscut Tea American Oil Prudential Mites Helbros Watches Alka-Seltzet BCA-Victor Phileo Phileo Hall Bros. Anacin Campbell Soup Pepsi-Cela Procter & Gamble Procter & Gamble Procter & Gamble Fitch Bisodol-Kolynes Manhattan Precter & Gamble Pet Milk Lady Esther General For Lady Esther
General Foods
D. L. & W. Coal; C. Salt
Borax Co.
J. B. Williams
General Foods Borden Old Golds Raleighs Cole Milling Proofer & Gan Griberal Foods General Foods Ceca-Cola Dari-Rich Colgute Prince Matchabelli Hires Co. Kellogg Roma Wine Gum Lab. s Dress Teentimers De Beij Cugahy Ward Baking Quake, Oats Texas Co. U. S. Steel Caleste Colgate Atmstrong Cork Armstrong Col Cresta Blanca Equitable Westinghouse Sun Off Quaker Oats Leaf Gum General Mills Conti General Mills
Conti
Williamson Candy
Proceer & Gamble
General Mills
Proceer & Gamble
Firestone Co.
Emerson Drug
Phillips
Culf, Oil
bear Ino hear, hie. General Foods Jergens Manhattan Soap

PRODUCER Himan Brown Gene Eubanks Gone Eubanks Goodman Ace John Cleary Paul Franklin John Wellington Erra McIntosh Frank O'Connor Morris Novik George Weist Nila Mack Oliver Barbour Irving Brecher Basil Loughrane Basil Loughrane
Henry Klein
George Lowther
Chas, Livingstone
Martha Atwell
A Daly, D. Hauser
Fred MacKaye
Phil Bowman
Bill Rousseau
Wylie Adams Wylie Adams
Prank Hummert
J. Taylor, S. Marsh
Norman Pelson
Kumbles Entriken
A. L. Alexander
Haroid Fimberg
Leftoy Marshall
John Loweton
Ed Byron
Et. Leonard
Al Chaine
A. an Fishburn
Chas, Warburton
Frank Tallord Frank Telford Ed Freckman H. Lateau Perce Atkinson James Fassett C. E. Morse C. E. Morse
Bill, Charles Brown
#Steve Gross
Ted Sherdeman
John Guedel
Wm. Neel
Ward Byron
M. Gonzan M. Goodsen Fred Bethel Dan Russell Edward Fitzgerald Edward Fitzge Les Harris Bud Ernst Dick Lewis Forest Owen Bill Wilgus Eddie Saulpaugh Carl Schullinger Cyril Armbruster Bill Robson Charles Schenck D. Engelbach #Errest Ricea Errest Ricca
Errust Ricca
Theadors Yales
Roland Martini
William Lawrence
Stoart Buchanan
John Cole
Dorothy McCann
John Heiney
Walter Bunker Waiter Bunker
Edna Best
Red Tollenger
Mann Holiner
Kesth McLeod
H. Donevan
William Brennan
Ted Collins
Ted Collins N. Stammer, C. Bulloti P. Pierce Paul Dumoni Dan Bursell Joe Ripley D. Decovery D. Decoverty
William Spier
Phil Kalar
Beity Mandeville
John Wyatt
Wallace Magill
Harry Holoombe
Paul DeFur
Welle Adams
Henry Souvaine
George Kondolt
Charles Vanda
Catteron Hawley Cameron Hawles Don Clark Don Clark
Jery Devine
Clarence Gimstead
Joe Mansfield
Les Weinnot
Harry Bubeck
Harry Bubeck
Roker Bawer
M. Bulseck
Edwards
Eny Lockwood
E. Vallee
Ed Dontham
Dave Grant

Bill Redford Nila Mack D. Becker, C. Bixby Adele Seymout Freelance Dar Seymone Jean Carroll
R. Rogers, B. Boyle
Sanford Barnett
L. Hantley, N. Johnson Art Phillips T. Malone Agency Staff
Erie Gardner
A. Glad: I. Phillips
C. Tazewell, H. Breslia
A. L. Alexander
H. Fimberg, H. Einstein Fa Byron Agency Staff George Lowther Coester Morrison Margaret Sangster Margaret Sangster Freeilance - Jack Frest R. Carmen David Hall Ben Hyams Carlton E. Morse Powell Stamper Jean Carvell Louella Parsons A. Linkletter Drew Pearson Jay F. Jones Many Kent Mona Kent M. Lewerth Ira Marion None Carl Bixby Carl Bixby
J. Bailey
Gene Wang
John Lewellyn
None Louie Quinn Carl Bixby Freelance S. Lee Q. Reynelds Q. Reynelds
John Young
Howard Teichman
R. Buffum
Murtha Alexander
H. L. Algyer
Eliaine Castrington
R. Martini
Harry Cromman
John Young
Freelance
Freelance

D. Green Glen Wheston Edna Skelton H. Donovan d Smith None Freelance Ruth Fox James Carhartt B. P. Freeman Freelance Freelance Edith Oliver G. Holland Norman Rosien Peggy Beckmark Howard Carraway Al Barker
Frank Phares
Frank Phares
Fractance
Jean Holloway
Freelance Free 'ance Free lance Free lance For certaing L. Thomas A. Miller, P. Kent N. Goodwing

Freelance Wm. L. Shirer

B. Buret A. Richton, L. Stone R. Marko Ed Dunnom

Ed Dontham Dave Grant Frank Hummert Lindsay MacHarrie Wright Esser Dude Yates John Madigan #Swest Rices

Irria Phillips ck Albright Jack Albrig M. Burnett

El ine Carrington W. Winchell H. L. Algyer

(Continued on page 36)

TELEVISION SEEN AS COSTLY BIZ

NBC, Philco, WMAL and DuMont Seen D. C. FIGURES N. Y. Video Blind & Dumb As New Victors in Washington Video Race

Washington, Peß. 26.

Long awsited. FCC decision en who sets Washington's four low-requency video channels is in the olding his week, with informed observers here taking odds that NBC.

Pilloo, the Factor and Allen B. Danger Laboratories will get the not of the capital city outlets. Capital Broadcasting Co. (wWDC) and the Bamberger Broadcasting Co., they claim, will lose out in a close fight. FCC, which would have liked to tall six bidders and the claim of the commander of the common cleventh-old of the common cleventh-old of the common claim of the common claim. WRC and Philo were seen as top.

hambe-down on the idea.

NBC and Philos were such as top choless in the Washington race early in the game, in view of their heavy investment in tele ploneering, the considerable of their heavy investment in tele ploneering, the considerable of their heavy investment in the ploneering to local character, responsible manifolds with the considerable of their ploneering to the considerable of their ploneering to their ploneering to their ploneering to their ploneering to the considerable of their ploneering to the considerable of their ploneering to the considerable of their ploneering their planeering their planee

Closest choice, according to opin-ion here, was between DuMont and the Bamberger Broadcasting Co., New York City department store owners and licensee of Manhattan outlet WOR.

outlet WOR.

DuMont backers claim the company had the edge over Bamberge to because of its long-time commercial video experience in No. 100 mg with washington as an important washington as an important program origination point. Also my manufacture of the program origination of the program of deliberations.

Bamberger has real cause for chagrin if it loses out since only last week; after six months' of dickering, the D. C. Zoning Commission gave its final okay to the company's proposed uptown lower site.

LOCKHEED'S TELE COM'L SET FOR ABC

Hollywood, Feb. 26. Hollywood, Feb. 28.

New half-hour television show sponsored by Lockheed Aircraft will be aired by the ABC video department sometime in March over WABD (DuMont, N. Y.). Deal was closed by Paul Mowrey, manager of web's television department, who is slated to return from the Coast to N. Y. this weekend.

N. Y. this weekend.

Lockheed show, first. Coast commercial undertaken by ABC, will comprise four weekly broadcasts commercial programs. For the commercial programs is the commercial programs. So to 9 p.m. and will feature stories about the new Lockheed Constellation of the commercial programs. So the commercial programs will be program to the commercial programs about the new Lockheed Constellation. The commercial programs will be programs to the constellation of the construction of the construction

The Winnah-\$\$\$

The Winnah—\$\$\$
WNBT (NBC, N, Y,) got caught with its commercials down at the telecast of the Gus caught with its commercials down at the telecast of the Gus down at the Gus d

Chi Times-WLS Tiein Seen as Lesson For 'Hate Radio' Papers

ABC Video to Rely On Remotes, Sez Mowrey

San Francisco, Feb. 26.

Fapil E. Mowrey, ABC director of clevision told a special meeting of the Advertising Club here last veek (21) that "ABC's policy on television told a special meeting of the Advertising Club here last veek (21) that "ABC's policy on television told a special meeting of the Advertising Club here last veek (21) that "ABC's policy on television because of the programming will consist Largely of special events, on-the-spot news formed," and other types of remote, and other types of remote, and other types of remote, and the programming the programming the programming will consist Largely of special events, on-the-spot news formed, and other types of remote, and other types of remote, and the programming the pro

REFUTE DUMONT

Those big noises coming these days from video row are not sound effects or bursting tubes, but loud gripes from felevision broadcasters who complain that Duhlont labs "are selling felevision short in earlfort to get business for transmission equipment."

sion equipment."
This week, the tabulation of esti-This week, the tabulation of estimated construction and operating costs for six proposed: Washington CDC. I televish stations were offered as an answer to the Dulfout figures. It was pointed out that one set of figures, in these tabulations, are for Dulfouth's own proposed are for Dulfouth's own proposed and the contract of the cont

the tabulation is official, having been entered into the record of the FCC at the D.C. video hearings, Jan. 21-23.

Jan. 21-23.

DuMont sales figures showed that a television broadcaster could go into business for a mere \$272,500.

The Washington figures show that the average cost for transmitter and equipment for four proposed Washington video outlets—Phileo. NBC, WOR and DuMont—is \$456,845

WOR and DuMont—is \$456,845 apiece.
The DuMont seles figures held out the promise that, after 30 months of operation, at lefevision station of operation, at lefevision station of \$314,889. The FCC labulation gives the average operating costs for that same group of four stations—Phileo, NBC, WOR and DuMont—more, these operating costs are for properation of the property of the properation of the property of the pr

were for operations totaling 49 hours a week.

Carrying further their criticism of DuMont sales dept. operating cost estimates, video excess point out that right now WCBW (CBS) and WNBT (MBC) both in N. Y., spend about \$730,000 a year apiece for operating costs. operating costs.

'Penny-Ante' Rates

operating costs.

Video now is just as unbappy about Distont sales talke promising casters at what some of them call penny-ander rates per half hour. They disagree with DuMont's eather when the sales are proposed to the casters at what some of them call montes which call nowless in well-anders with the caster of the caster

Here is a summary of the figures presented to the FCC by the six

	Construction	Annual
Station	18 Par	* contha
Philipp	\$529,423	\$738,000
NBC	514,700	736,000
WOR		480,600
WW'DE	258,310	225, 200
DoMent	494,555	1396,072
Washington K.	cc. Stur # 44,500	300,030
		in in

* Twenty-el-ht-hour-per-week operation.

† Instades 20% depreciation. Others be-lieved to omit dense-ration.

§ Does not include proposed downlown television studies and studie equipment-cost not estimate.

'Pappy' for Radio

rappy for Aadlo
Li Col. Gregory "Pappy" Boyington is being submitted around for
radio statistical around for
radio statistic being signed with MCA
as week.
Agency plans for Boyington aren't
completed, but they're easting film
and radio nibbles for Boyington's
fortheoming, book, "Black Sheep,"
based upon his war experiences.

Channel Attuning Forces Shutdown

Television Reviews

NATIONAL AAU TRACK MEET Bob Stanton, announcer Producer: Burke Crotty 120 Mins., Sat. (23), 8 p.m. Sustaining WNBT-NBC, N. Y.

WNBT-NBC, N. Y.
Hauling their mone pickup coulp-ment over to Madison Sq. Garkin Studiesy high 129 for a televast of Studiesy high 129 for a televast of the studiesy of the studiesy of field meet, the NBC television creen-ting to the studiesy of the studiesy of the studiesy of the studiesy of the motors staged the various events in certain spots of the Garden Just for the benefit of the television eamories, but the pickup condict have been way. It had been planned that way.

the benefit of the extension just for but the pickup couldn't have been better if it had been planned that Using only one camera because of the concentrated action, the crew could, swing it down to one of of apprint event, follow the runners at large the extension of the concentrated action, the crew could, swing it down to one of a sprint event, follow the runners at large the pick spike spik

as sense of intimacy between himself and the viewers.

"KNOKOUT"
With J. C. Nageni, Michael Read, Joans Castle, Waiter Long, Ethei Griffee, Frances Tannelli, Alexander Spaulding, John Gerstad, Jeanne Cagney, Lee Nageni Merstad, Jeanne Cagney, Lee Nageni Jay Brilliott and J. C. Nugeni Producer, Director, Ed Sobol Test Bob Wedger, Al Frotuma 15th Mins. Sun 15th Mins

owners in the New York area will be left without a show to tune in after tomorrow (Thursday) midnight. To reconvert transmitting equipment to the new channels assigned them by FCC, WCBW (CBS) will sign off at midnight (onight (Wednesday) and WNBT (NBC) 24 hours later. NBC and CBS utlets in New York

will be off several weeks. Earliest of New York's outlets to come back to the air will be WABD (DuMont), returning March 11 with video broadcasts from the new Wanamaker broadcasts from the new Wasmanker studio, where a new transmitter, is sixed a studie, of the new channel. DuMont has been off since last-fall, laterim will give set owners also Lukerim will give set owners also Lukerim will give set owners where the opportunity to reconvert their machines to the new frequencies. DuMont lastes staff has already sent out cards notifying owners that the set must be returned, and is preparate in first-come, first-serve order. Other

Video's 4-Month Stay

Video's 4-Month Stay
Full '28-hoir a week programming for commercial video stations need not begin until July
Lions need not begin until July
Although recently adopted
regulations call for operation no
less than two hours a day and
28 hours a week, the commission
explained it was giving the television broadcasters: a four
months' breather to build up
nother breather to build up
six commercial telecasters, how
in commercial telecasters and
on the air are programming an on the air are programming an average of 18 hours weekly.

manufacturers will probably follow suit, with a charge for the service ex-pected to range from \$10 to \$25, de-pending on the size of the set and other details. WNBT, switching from Channel 1

WNBT, switching from Channel 1 to Channel 4 expects to be back-on the air about April 8. Station's excess time, but will continue along present lines, giving viewers nightly broadcasts of films, live drama and variety shows, sports pickups, etc. Station has not announced the acquisition of any additional; spourced shows.

Bows Off Tonight

Bows Off Tonight
WCBW, remaining in Channel 2
but changing its brondest bank, will
bow off tonight following presentation of the second in its series of
'See What You Know," quiz show
featuring Bennett Octra permanent
'See What You Know," and the series of
'See What You Know," quiz show
featuring Bennett Octra permanent
copy will guest Jinz Relikenburg.
Abe Burrows and Johnny Mercer,
Obs. secce reported plenty of nibbles had been received from ad
agencless for air time, but retregated
must handle the controls of any vision
when it goes not he air. Med's vision
when it was not a seen and the seen and the
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broadcasts in the near future, following the successful inauguration of the tight of the successful inauguration of the life! System's coaxial cable on Lincoln's birthday. Fresent plans call for the cable to be made available to each station two nights' weekly for experimental purposs. With the lowester, it's doubtful that the new service will begin until the broadcasters are able to buy-enough equipment to preclude their having to lug cameras from N. Y. down to D. C. WAED has announced that it will sell art time for the first thin it is history, with almost two-thirds of available time already purposes. Differing from NEC cores to handle all phases of production, which is believed the reason for the great amount of time already would by the station.

"CARLINGTON PLAYHOUSE" ("The Babas Murder") warder ("The Babas Carrington Director Perry Caffert) and the Carrington Playhouse, on Minutal Sand Mina, Thurs. 8 p. m. Southin Warder ("The Babas Mortal Sand Murder") was a sense of Proctor of the Carrington Playhouse, and the Carrington Playhouse, and the Carrington Playhouse, and the Carrington Research of the Babas Market ("The Babas Market Carrington Research of the Babas Market ("The Babas Mark

PACK VENTURE"
("No ling Point")
("No ling Point")
("No ling Point")
("No ling Point")
("Robert Bruce, Glovia Blendell,
Charles Seel, Ben Alexander, Norwriter J. Donald Wilson
Fraducer-Ulreder, Leounted Reeg
28 Minus, Tess, 232 p.m.
Satisfaine
("No line Wilson
With the unfoldment of 'Dark
Venture' in the 250 cm. slot, the
Venture' in the 250 cm. slot, the
ACC for his given in Tuesday night.

programming a stiff hypo in the direction of garnering the listenership territory of the listenership territory of garnering the listenership territory of t

Office on the rival nets. Lars.

"BRAMA OF PALESTINE"

With Allen Edwards, I., Clark, Ronnie Liss, Raphi Chanirgo, Charles

Kebhem, Anne Shepherd

Writers: Al Polez, Larry Menkin

Producer: Harry, Torcayuer

15 Mins; Sun, 16:15 a.m.

METROPOLITAN ZIONIST FUND

WMCA, N. Y.

Epizein

A great deal of experience was-

METROPOLITAN ZIONIST FUND WMCA, N. Epprein
A areal deal of experience was acquired by radio during the war acquired by radio during the war dramatic. Since V.J. Day, such diverse organizations as the Sione deverse organization and the Sione deverse organization and the Sione deverse organization that the Sione deverse organization per such as the since the since was made to the since the since

Real Radio

Real Radio

Radio back Radio

Radio back Radio in contribution to Brothermout Work.

Seldom has there been a more, complete acceptance of the personned the selection of the selection of the selection of the personned radio in the selection of the personned radio in the following and for the full acceptance of the ideas, and the facility of the selection was one of the facility of the selection with the selection of the selection work for the peace as in was, and the selection of the select

throbbing "Don Giosanni" overlines the outily 182nd Symbous, bentitute of the control of the con

"LET'S TALK IT OVER" Quentin Beynolds: Russ Dum bar, announcer; Walter S. Mack

nated Talent Cost: \$1,500 Estimated Talent Cost: \$
15 Mins.; Sun., 6:45 p.m.
PEPSI-COLA CO. WOR-MBS, N. Y. (Newell-Emett)

Motural exhibits the send boost in the gabber category last Simday night. (24) when Quentin Reynolds exhibits the gabber category last Simday night. (24) when Quentin Reynolds of the send of the sen

of Germany in 30 seconds flut.

Reynolds did exactly, what Mack promised, throwing some hefty arguments against the National Asan, of Manufacturers and its methods of Robing Influsion. He seled to names the National Conference of the National Conference on the National Conference on the National Conference on personal interviews with, people to people of the National Conference on the Na

UPTON CLOSE

Preducer: Don Ryan

13 Mins. Thee, R15 Jun. CTS.

13 Mins. Thee, R15 Jun. CTS.

WINN. Marken L. Chicago.

Upton Close, self-skyled "Voice of Voice of Upton Close, self-skyled "Voice of Upton Close, self-skyled "Vo

ganization.

In view of the context of his teeoff script, plus his new sponsor, it's
agropos to review Close's recent
extreer. Here tis:

an view of the context of his besoff setting, high, this new approach if a
feet of setting, high, this new approach if a
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carrier, "Idea ligs."

He did a regular Sunday rommentary for Shaeffer Feet from Sept.

He did a regular Sunday rommentary for Shaeffer Feet from Sept.

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He did a regular Sunday rommentary for Shaeffer Feet from Sept.

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the settin A conclused by relative the people in competition like Editic Castor, Frank competition like Editic Castor, Frank conclusion, and alternative was a minimum to the conclusion as the Standard, and Altr. District Atturney. The property of the Micropolition of the Castor of the Micropolition and the Castor of the Micropolition and the Castor of the Micropolition. The Castor of the Micropolitic Zonita Frank Standard of the process of the Micropolitic Zonita Frank Standard of the process of the Micropolitic Zonita Frank Standard of the process of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Micropolitic Zonita Frank Standard of the Castor of the Castor of the Micropolitic Zonita Frank Standard Castor of the Cast

Estimated Weekly Network Program Costs: 1946

(Continued from page 34) PROGRAM COST NETWORK AGENCY ACCOUNT PRODUCER Weman in White"
"Woman of America" WRITER 2,500 2,500 Knox-Reeves Compton: Dancer NBC NBC General Mills Procter & Gamble Herb Futran Hugh Hole H. Futran Alan Young Show
"Young Dr. Malone"
"Young Widder Brown"
"Pepper Young's Family"
"Your Hit Parade" Della Decker Compton
Dancer, Fitzgerald
Pedlar & Ryan
Foote, Cone & Belding 4.500 2.000 ABC Bristol-Myers Dick Woellen
Charles Schenck, Jr.
#Martha Atwell
Chick Vincent
Lee Stahorn D. Schwartz, N. Paul David Driscoti Elizabeth Todd Crisco Holeys M.O. Proeter & Gamble Lucky Strike NBC Elaine Carrington

Anne in Andy (writers)—Bob Moss, Bob Fischer, Octavur Roy Cohen, Jack Benny (writers)—John Techniques Hell Sinhor Ton Langen

Anne in Andy (writers)—Bob Moss, Bob Fischer, Octavur Roy Cohen, Jack Benny (writers)—John Techniques Hell Sinhor Hell S # Produced under general direction Frank and Anne Hummert.

S Passengers Set Mark for Lar

Carried on Single Flight as I Flore From West Const (

52 Aboard Plane Span U. S In Record 7 Hrs. 27 Mins

Commercial Ho



As a nation gapes and distance shrinks, WOR, too, is rolling up records on the air that leave sponsors gasping pleasantly.

Take WOR's Bessie Beatty, for instance. Two weeks ago, a few brief announcements made by this grand lady put samples of a sponsor's product in the hands of 12,215 people who verote in to ask for it. In less than five weeks, "The Answer Man" blithely tempted 15,572 listeners to ask him questions; which, by the way, were answered individually with pointed plugs for this WOR program's sponsors. While "Dorothy & Dick" casually mentioned during each week in January that they'd like to have their listeners try a sponsor's product. The sample was only pin-size, but listeners liked the offer — to the tune of 5,919 who wrote in.

Things like these, Gentlemen, are merely indicative of what happens at all hours at our place, for the smart advertisers who buy WOR's low-for-cash shows with the high-for-less pulling power.

WOR

-that power-full station, at 1440 Broadway, in New York

Swing 1 000 Miles an Hour

Destroy Service Show Platters As Per Non-Commercial Agreement

The hundreds of platters cut for the Armed Forces Radio Service for overseas transcriptions are all slated destruction except for individual disks which are being filed in the Library of Congress for historical

The various air shows, still being prepared for the men overseas, show biz and efforts have been made to obtain some of the transcripphonograph records for commercial

The Army and Navy are pledged to destroy the platters and to prevent any duplicates from being made under agreements made with the commercial companies, the includes the unions, agencies and tal-

Library of Congress is only now beginning to get one copy of the various great air shows which were cut on wax and then sent abroad to be used by military broadcast stations for the entertainment of

EVERYBODY LOVES CEREALS IN CINCY

Cincinnati, Fcb. 26. For the second time within a month stations here have launched mid-day programs patterned after established breakfast network

WCKY was first with a "Birthday series originaling in Mrs. Pressler's cafeteria five days a week from 2 to 2:30 p.m. It has Nelson King as cincee. Tagging is by Low

King as ennece. Tagging is by Low-enthal's, line. local furrier.

Last weel: WLW kicked off with The Fifty Club" series, which originates in the Hotel Gibson and is being tested for 13 weeks by Protect & Gamble for blurbing on the company of the

GRAYSON EXITS ABC TO PACK OWN SHOWS

Mitchell Grayson, ABC director who ran the net's "Best Sellers" pro-gram, half-hour afternoon strip dramatizing top-drawer fiction, is re-signing from the web on March 15 to

signing from the web on March 15 to package a couple shows of his own and finish a test play.

The significant of the significant of the charge drecking, his fart chore being the Saturday night "Dick Trace" for Tootise Rolls. His most recent net assignment included the entire "Dick Trace" sequence, em-bracing a cross-thic-board, 15-hinute mitted states with the significant of the properties of the state of the state of the mitted states. night stanza.

Methodists Plattering B'casts in Air Pitch

Transcription series to be spotted nationally on local stations is being readied by the General Board of the Methodist church. Quarter - hour Methodist church. Quarter - hour evangelizing platters will be released from Church's headquarters in Nash-

ville.

Harry L. Williams will direct the series to be known as "The Upper Room Radio Parish." It will be Methodist's initial attempt to proscriptize through the ether, following gospeling of Catholic Lutheran. Baptists and others over the years.

Research: Leave It to Heaven

continued from page 11

search, added Ben Gedalecia to his so-called 'qualitative' fellows think staff a few months ago, taking the they'll accomplish,' says this partilatter for his experience in audie; some research for the O'B compared to the complete the search of the Compared to t

Critics, Critics Everywaere
But others, outside these two nets,
scoff at both NBC's and ABC's efforts, and challenge the interviewer.
"Ask them exactly what kind of
qualitative research they, want; they
can't define it." Fact is that they
don't define it, and admit they are
still experimenting in the direction One critic of these "qualitative" efforts will say that their very use of that term is erroneous, "It should be called creative research—with the be called creative research—with the term descriptive used for what they now call 'quantitative' research. The very fact that they use the other terms show that their thinking is not solid—and they won't get any-

Still another doesn't mind the terms but attacks the essential direction in which research is tending. This man defends Hooper to the hilt knocks down Nielsen's efforts, and takes a sidewipe at CAL.

"Hooper can do anything these

But, this man admits, he'll con-tinue paying for the other services "because the other fellows do, and I can't afford to be behind the pa-rade."

rade."
Hooper critics talk about Hooper's.
"woer-large" claims, snift at the
Hooper type of work #s "mere nose
counting, which doesn't even in-Booper type of work as "mere near counting, which doesn't even include all the noses, let alone show the counting which behind the probabes." Some network men with many statutors in the binteriand lope that the counting the co

'Diary Sampling'

"Plary Sampling"
Another pro-Hooper 'man points
out that the Hooper organization is
how doing something which C. E.
Hooper himself is as yet discussing
very quietly. Hooper is now plan-ning to go into "diary sampling."

The property of the property of the pro-line of the property of the property of the pro-teed of the property of the property of the pro-teed of the property of the property of the pro-teed of the property of the property of the pro-teed of the proteed of the pro-teed of the pro-teed of the pro-teed of the pro-teed of the proteed of the proteed of the pro-teed of the proteed of the proteed of the pro-teed of the proteed of the proteed of the pro-teed of the proteed of the proteed of the proteed of the pro-teed of the proteed of the proteed of the proteed of the pro-teed of the proteed of t

country where he will set detailed reports on Intenting. This method is precomptly attacked as going reports on the conceiled in the state of the state of the control of the state of the control of the

research standards and techniques, is something else on which there is little agreement. Not that anyone wants CAB to duplicate Hosper's work and stop, there. But it's obvious that few researchers will accept any techniques worked out by another man or group.

"I'm not going to tell anyone what we qualifying research stown or going to tell anyone what we qualifying research stown."

m not going to tell anyone what my qualitative research shows, or how I arrive at it, said one re-searcher, "and I admit I'm not go-ing to let another man tell me how to arrive at the information I seek. He may want something else en-trelle"

tirely."
Perhaps the sole "area of agreement" is in regard to the need for more research and, particularly, in more research and, particularly, in convergence of the second second of the second of the second of the second of the present broadcasters off their feet.

As one prominent researcher-said, and the second of the s

if a clear that 'rado is kidding it.

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Cops Can't Tell Time

Cops Can't Tell Time

FCC lias ruled that time-telling is
not a part of the attuorized service
of KGPC. (St. Louis Police Deplix
station) and this information was
ordered discontinued last week.
Since 1298, KGPC has been anminimum to the louis and the station of the louis
and the time on the louis and
the station of the louis
area and natives without accord
cars and natives without accord
cars and natives without accord
cars and sold on the louis
station through a monitor of the local
situation through a monitor station situation through a monitor station in Atlanta. The FCC order was intmediately obeyed



WHY BUY HALF A LOAF? To Baltimoreans, there is only ONE real radio station . . . WFBR

Yes, WFBR alone attracts huge studio audiences, visitors in large numbers . . . and gives advertisers the goodwill of Baltimore's only complete radio service. Only here do you get crowds of daily visitors-product displays and all the glamor of Radio City in smaller replica. No wonder successful advertisers have concentrated on WFBR for over a decade-day in and day out-year in and year out. For WFBR gets results. And in Baltimore, WFBR is a living, breathing radio station - not just a tower or a spot on the dial - it's Baltimore's Big Home Town Radio Station. It is your best buy in the nation's 6th largest market.



Big Argent. Boom Cued by New Biz From Yank Firms

Buenos Aires, Peb. 19.
Argentine radio outlets are loajing forward to a soek season during 1946, with plenty of coin coming infrom big local and Vanit advertisers to bankroll programs with high
ratios from abroad.

The first of the Yank bankrolles's to sign up is Stutibo, a newbounet to
Argentine radio—as the as big scale
frant signory, a contract has been inked for an eight-month series of
the "Crussede of Good Pan," directed,
are a contract has been inked for an eight-month series of
the "Crussede of Good Pan," directed,
gram had the highest Hoopensting
of any program on the sir during
1945.

The series will go over Radio El

The series will go over Radio El Mundo, and involves a total of \$37,500, a new high for these parts. Del Box has just returned from a jaunt through the Paelic coast countries of South America, plus Mexico, Cuba and Hollywood. Pedro Farias, long known as one of Radio Belgrano's too emeers, also got back from a justice up agency, called "Contamor," with what hid describes as injuck Yauk what hid describes as injuck Yauk and that a stabilised a new gency, called "Outstaner," with what he describes as "nixed Yaush and Argestules (naucial backing, The dream of every local announcer onwedgay as to set up his own convedays as to set up his own some big Yauk agency to take "ver the radio department.

Of the attencies "theady estabilised, Walter Thompson Argestules indied, Walter Thompson Argestules developed turnover for 1945, Argestules sedue, running a close second. Grant is setting out to rival both for 1946.

both for 1946.

POP STARS INVOLVED IN **NEW LONGHAIR SWITCH**

New symphi program. combining big names in both longfair and pon felds, with pop artists doing classification of the combining for the fillion of the front of the fillion of the combining of the fillion of the combining of the fillion supervisor for CBS "Hobby Lobby" program.

program,
Format calls for a large-size symph orehestra, conducted by top batonists like Sir Thomas Beecham,
Osmandy, etc., with popladonista like Sir Thomas Beecham, Engene Ornandy, etc., with pop artists like Dinah Shore, Frank Sinatria or Duke Ellington appearing as soloists in strictly longhair works to orch accompaniment. Program would contain symphonic selections interspersed by rocal or instru-mental solos, with a dranatization of a composer's life during internis-sion. Two agencies already re-ported ulibbility.

NCAC Wraps Two Shows. One Live, One on Wax

'Crooked Square," mystery show Janet Huckins, which was aired by Janet Huckins, which was aired to 10 vecks last summer on MBS as a quarter-hour program sponsored by Lee Hats, is resuming. Show this time will be a half-hour recorded, with the Execs Co. negotialing as lists Corps, is handling. NGAC is also offering a package show titled "Adventure For Hird." Record to the season of the control of of the c

MBS' Whodunit Parlay

When "Those Websters" moves over from CBS into the Sunday 6 over from CBS into the Sunday 6
p.m. slot on Mutual, March 3, "Nied
p.m. slot on Mutual, March 3, "Nied
to The slot on the solid or the slot of the sl

The present incumbent of the slot being given to "Carter," "Leave It to Mike," is getting the axe.

Com'ls Win in Webs' Decision Vs. Churchill

Toutist Winston Churchill is no big bright of the control of the c Tourist Winston Churchill is no big

D.C. Sports Gabber In Congressional Race

In Congressional Race
Arch McDonald, one of the best
known sports broadcasters in the
known sports broadcasters in the
risg for Congress. McDonald, who
works for WTOP, the CBS-owned
50,000 watter, has entered the Dencertife principle of the Manyland District, a collection of subrban counties to the north and ban counties to the

SAMISH MON. OUINTET **EYED BY SPONSORS**

EYED BY SPONSORS

With the preem of ARC's fifth new Monday night show skedded for March 4, when Billy Thempson in the March 4, which are the March 4, when Billy March 4, which a standard 1, which was a standard 1, which are the March 4, which a standard 1, w

Hartford—Having received his discharge from the Navy recently, Bob duFour, former Lt. (jg) is back at his old post as announcer for WTIC.

Agcy, Man Sees Wax Cash, Kudos Big Enough to Attract Bigtimers

Chicago, Feb. 26.

Because of electrical transcriptions, the dopesters are beginning to ask just what a name radio star is. One for the star of the st

Now the second s

MAISIE' SHAKEN: KUHL TAYLOR TO TAKE OVER

AYLOR TO TAKE OVER

If Billywood, Feb. 28.
Cal Kuhi is returning to Bies as producer of "Maisie," April ly replacing Bill Rousseau, who leaves predecessor as radio director for Biow, and will function only as "Maisie" produces A Cosal radio head with be picked hater by Biow. The are writer Artio Phillips and writer artio "True Boardman, Sam Thylor, who wrote the artly "Maisie" Sort, who wrote the artly "Maisie" with very who write the artly "Maisie" who wrote the artly "Maisie" who wrote the artly "Maisie" sort, who were the artly "Maisie" sort, who were the artly "Maisie" sort, who was the same artly "Maisie" sort, who was the same artly "Maisie" sort, which was the same a

More for your moneyon Mutual

HAVE you compared network rates lately?

Mutual has adapted and adopted as its credo: More value for each radio dollar than has been made available in network radio before. Mutual is helping advertisers to keep their costs of distribution in line.

For example... Mutual today delivers 40 more stations than a year ago, reaches hundreds of thousands more radio homes at no increase in overall cost. Mutual is the largest network in station count-with onethird more stations than the next network. And Mutual rates are lowest. For any

standard time-unit bought on a full network basis for a full year, Network A costs at least 24% more than Mutual; Network B costs at least 47% more than Mutual; Network C costs at least 64% more.

In planning your advertising budget, keep these factors in mind-

STATIONS ... Mutual has top-flight outlets reaching forty-seven of the leading 50 markets-and more exclusive station-cities than all other networks combined.

PROGRAMS...Mutual-developed programs are working for four of the top ten radio advertisers; 5 times as many air-tested features are currently available.

ECONOMY . . . A half-hour evening over a network of 260 Mutual stations costs only \$6,700 per week for time (52 week basis).

Have you compared network rates and values lately? Apparently more and more advertisers have-because Mutual's sales increased 33% in November, 49% in December and 66% in January compared to the same months the year before.

It will pay you to investigate and compare.

Mutual Broadcasting System





1 She turns on the radio and hears...





2 She reads the morning paper and sees...





5 She takes the street car down-town and sees...



6 From the car window she sees...





9 In the evening paper she sees...





10 That night when Mr. Broussard says, "What's good on the radio tonight?"....

Pierre Broussard of New Orleans ...



Going to maret; on the store vindow she sees...





4 In the grocery store she sees . . .





As she enters α otel for lunch she



8 Home again the mailman has left a message...



er answer is likely to be...

Morning, Noon, and Night Folks turn first to



The Greatest Selling Power
in the South's Greatest City

50,000 Watts - Clear Channel - CBS Affiliate
Represented Nationally by The Katz Agency, Inc.

Radio Reviews

as well as the "Memorles" time and "April Showers."
Casest artists were nighteith stare. Accest artists were nighteith stare. The case artists were nighteith stare beared in "Don't Take My Love From Mc. 'featuring Jonnie at the plano and Miss Steele's vooels. Both were nice applause. Of program regulars, Joe. Allen was heard in "Symphomy and Alice Loniang "Put. That are talented and the case of the program regulars. On My Pringer." Both are talented the pringer. Both are talented the pringer. Both are talented the pringer. The pringer with memory and the pringer.

On My Finger." Both are takented to agaters.

In the property of the state of the suddence is held by Condo Brady, who asks questions concorrect answers make payof in state takes the state of the stat

"AND SO THEY WERE MARRIED" With Easter Straker, Russ Byan, others others oducer-Director: Bob Platt Mins.; Mon.-thru-Frl., 10:15 a.m.

is Mins.; Mon-dirusFri., 1815 a.m. Sustaining sustainin

Miss Straker, a lady baritone has with the guys. She keeps the con-versation going better than he does too, but that's probably because she's had more experience on interview shows.

had more experience w.
Shows.
Questions are on the order of "Do
you think a husband should spend
you think a husband should spend
while but had been the spend
while but he husband's ties?". "Do
you object to a gar! refaishing her
face in public?". "Should a woman
be made to ocey her husband?", etc.
It could be done a lot better.

Mile.

"COFFEE CLUR"
With Dave Zimmerman, emcee Jackie Ward, Lee Edwards, Paul Leash & orch, offers Writer: Earl Gormine Producers: Z mmerman, Walter

Koste 30 Mins., Mon.-Fri., 9 a. m.

20 Mins, Mon-Fri., 9 a. m. sustaining: WWJ. Detroit may audience participation; several management of the program has been inaugurated by WWJ (NBC) in Detroit, and, from present indications, it should hit the networks in the Callest the "Offee Club". The Sominute program has a goodly mixture of good music, excellent comedy, and a master of ceremonies in Dave Zimperman who keeps things

cay and a master of ceremonies in. Dave Zimmerman who keeps things moving along. Although only a week old, "Coffee" is already turning away the crowds of femmers, and tickets are reserved 10 days in ad-

vance.

Songs for the unsponsored show are provided by Jackie Ward and Lee Edwards, formerly with Henry Busse's orchestra. Music is provided by Paul Leash's 18-piece out-

at.

Although competing locally with Don McNeill's "Breakfast Club." "Coffec" has been given a tremendous mail support and, with a little brushing up, can't miss.

The to-be weds are so up in the clouds when Miss Straker and Ryan unit and the clouds when Miss Straker and Ryan unit and the clouds when Miss Straker and Ryan unit and the clouds when Miss Straker and Ryan unit and the cloud the cloud

house to the 25 winners on each stanza.

Source to the 20 wilmers on each substance handled the chatter season with giving glib account on some followed chains and then brought on Teddy First, stage the december of the control of the chains and then been controlled to the chain of the chain o

signoff.

Berns then went into the spiel on talent scout contest. Listeners on teem fishers a Sunday (24) were asked to vote their choice for the role of Fither in the forthcoming Warner film version of "Life With Father" which should be totat fun for the pseudo casters, Statza was breezily handled.

Educ.

Follow-up Comment

.......

F. H. LaGuardia rang the bell (for a change) with his coast to-coaster on ABC last Sunday night (24) when Writer: Bert Schwarts
30 Mins; Wed. (20); 7:30 p. m.
Sustaining
50 Mins; Wed. (20); 7:30 p. m.
Sustaining
10 Mins; Swit Happen, ABC has
devised an interest-maintaining and
worktable format for presentation of
sports shows. Hitherto telle, with treline to the world of the state of the state
line to the wealth of material conlained in this kende devised on "I.
With the format devised on Swit Happen," most types of sports
we it Happen, most types of sports went after Associated Press for "strike against the Government," In the kind of plain-spoken criticism which he had developed to a fine art when he had his own municipalart when he had his own municipaly-owned station to play with as
Mayor, the Little Flower let AP have
both barrels for refusing to sell news
to the State Dept. for shortwave
the Sustaining Sustaining the Markov Sustaining Sustaining WHOD Grape WHOD Chi, recently, bids well to become a local high rater; if for no other reason than the other stanzas. Easter Straker is the interviewer, and a good one, and Einer Sustaining Sustaini

same service.

Then he went into a spot in which he promised he would read a recipe for ice cream next week. It was elever showmanship and good radio. Maybe LaG. is finding his stride.

Matual's "Rainbow House," Juve audience participationer, had its format changed with last Saturday's format changed with last Saturday's the youngaters to try to ahow exotic ment about a "freedom of speech," oftenent of a flat pun, And the mass sinsing, plus quartet, that results of the property of the punchase of th

Tele Reviews

"I SAW IT HAPPEN"
With Don Dunphy, Charley Peterson, Ethan Allen, Etta Barton
Producer-Director: Bobbie Henry

Producer-Director: Bobbie He Writer: Bert Schwartz 30 Mins.; Wed. (20), 7:30 p. m.

CELEBRITY SPOTLIGHT With Easter Straker, guest stars Producer: Howard Miller Announcer: Frank Allen 15 Mins; Mon. thru Frl., 9:15 a.m. (CST)

steries part of what the Negro size and no series, remembers in the Skyl and I too the no on the shelf ever since. I guess they just don't think I'm good picture material... It most occupant to the steries of the ste

ically my bliggest wish for the function. The gal jubbered some canticulty framks, line that, with Miss Straker prodding her on, for 13 minutes, and seemed to be tagetting warmed up to her soul-solve the strain of the second backstage or in hotels at which stars are story while play. The strain of the second backstage or in hotels at which stars are story while play. The wire recorded probably accounts for the fresh quality and are broadcast the following morning. The wire recorded probably accounts for the fresh quality and are broadcast the following morning. The wire recorded probably accounts for the fresh quality and are broadcast the following morning. The wire recorded probably accounts for the fresh quality and are broadcast the following morning. The wire recorded probably accounts of the performer's the star of the second probable section of the section of the second probable section of the second probable

Miriam - Hopkins, metrics, etc.

It's a good deal for an indic station like WIND, with thousands of dollars worth of talent—not to mention Miss Straker, who is obviously the kird of person others like to pour that hearts out to. And on the air vet!

"DEEP PURPLE"
When Ralph Kanna, Marion Kanna,
M. Oakley Christoph
Writer: Raiph Kanna
Producer - Director: Arthur Berg-

(CST)

ups and long-shots, with the all-ine, can be televised with actual demonstration and the portant middle shots hardly ever used, and any tried effects hardly ever used, and any tried effects hardly ever used. The post of th strations interspersed with interviews.

August 1 to of during budge

- basebull and billiards—were olde

- basebull and billiards—were olde

- basebull and billiards—were olde

old successfully with guest appearances of Rhan Allen, former major

for a great of the successful appearances of Rhan Allen, former major

Allen Seebull (aceth, angelinde)

Peterson, the three-cushion player

Bods of the time was devoide to

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on which the cameramen worded

of the bad for many of Peterson

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peterson analything a transing com
mentary of his play with many ha
mentary of his play with many ha
mental has been a successful and a successful has a successful and

Allen's task was mainly along in
terview Ilnes, with Don During,

WINS spects commentator, throwing

with the dignity worthy of one shoet

shoe also made use of Dunphy's

Show also made use of Dunphy's

to be associated with Yale.

Show also made use of Dumphy's histrionic ability, easting him as a sports columnists trying to before this pillar in spile of interruptions by a photog using the office as a studio, Etta Barton, as the photog's subject, provided some nice cheesceake as a divertissement.

It's a twest show allowating the contraction of the provided some nice cheesceake as a divertissement.

divertissement.

It's a two-set show alternating between the billiard table and the news office, allowing fast pacing by show's producer. Bobbie Henry. A knowing job of video writing was turned in by Bert Schwartz.

Jose.

"CHOREOTONES"
With Bambi Lynn, Robert Pagent,
Talley Beatty, Pauline Koner, Elmira Beay
Producers: Kitty Doner, Pauline

Drector: Paul Belanger Cameras: Frank Hayes, Ralph War-ren Set: James McNaughton 15 Mins.: Frl. (22), 8:50 p.m.

Canteres: Frank Hayes, Raipe warSet! James McNaughen
18 Mines; Rt. (22), 8:30 p.m.
WCBW-Chs.
N. Y.
Chice fault of WCBW's latest
fact that it was too short—and that's
definitely: a compliment. Within
fact that it was too short—and that's
definitely: a compliment.

Set of the compliment of the compliment

Set of the compliment.

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From of "Caronises," and Talley
Beatty, of "Showboart, plus care

From of the compliment of the compliment

From of the

Col. Concerts Radio Expansion Col. Concerts Radio Expansion
With more of its artists steadily
going into radio and film work. Columbia Concerts is opening if Hollywood office next week. It'll be
headed by ex-Li. Hugh Hooks, Jr.,
just released from Army, Hooks
formerly was western manager for
Columbia's Community Concerts and
prior to that manager of a chain of
Hooks, will were all Columbia
artists in California for radio, teleartists in California for radio, tele-

Hooks will service all Columbia artists in California for radio, tele-vision and films, with stress pur-ticularily on radio work.





rates high among early morning programs. From 7:00 to 8:30 every weekday morning, It is doing a great job for participating sponsors. A few spots are available.



Don't miss the first broadcast of the new Bill Thompson Show



ANCHOR MAN ON THE ABC MONDAY NIGHT RELAY

Bill Thompson, just out of the Navy, now will have a half-hour program of his own. This means that ABC will have four big shows running together to win a big and bigger share of the Monday night radio audience-

8:30-9:00, EST

Dashiell Hammett's "Fat Man" with J. Scott Smart

Bill Gargan in "I Deal in Crime"

9:30-10:00, EST Paul Whiteman's "Forever Tops"

10:00-10:30, EST

"The Bill Thompson Show" (Preem. March 4).

Monday Night March 4 10:00-10:30, EST. on your

Known to millions as one of radio's most popular "characters," Bill Thompson launches his own half-hour of hilarious comedy next Monday night on ABC

We have high hopes that this show can be one of the great laugh-a-minute comedies of 1946. To maintain an inherited thirty-room house, Bill lets rooms to pigeon trainers, golf pros, artists, inventors-and turns the main floor over to the local fire department! With a set-up like this-plus some brand-new characterizations by Bill Thompson and a touch of love-interest at its goofiest-well, listen and judge for yourself.

You can be pretty sure that advertisers who are looking for a good show at a good time period and at reasonable cost will be pulling for this one!

Listen to

American Broadcasting Company

From the Production Centres

IN NEW YORK CITY . .

Larry Berns, of CBS in Hollywood, in town... Max Wylle's play about India has been sold to the Theatre Guild... Russell Mederalt, who authored the "Cradle Snatehers," legit play, and recently with BBD&O as radio script editor, has completed a new play for Broadway ... Writers Board (ex-Writers War Board) is being liquidated, with bow out slated next month... Vera Allen and Stacy Harris join the cast of "Lora Lawton" Ethel Intropidi and Clyde North added to "Barry Cameron" ... Elizaboth Foster and Charles Penman in the cast of 'David Harum' Morrison joins cast of "Stella Dallas" ... Eleanor Sherman, Peter Capelle and Athena Lorde added to "Front Page Farrell."

Sgt. Alan Surgal's specially-written tribute to Hopkins and Rooscvelt, played over the American Forces network, embossed in silver cover and Blackie"... Nelson Rockefeller, N. Y. chairman for recent Victory Clothing Drive, kudosed city's broadcasters for their help. Air lineup credited to former OWI regional chief Harry C. Levin and his top aide, Gladys Bashkin. formerly WNYC ... Sophic Gardner, secretary to Mutual's Phillips Carlin, last week married Dr. Herman Schauder:

Jacqueline Susann, who portrays Gypsy Rose Lee in the new legiter. "Between Covers," and herself, has authored the upcoming Vinton Freedley production, "Tempting Mrs. Smith," is the wife of Irving Mansfield, CBS . Although out of the service less than a week, Billy Halot, ex-Dead-End Kid," has guested on three shows already ... Judy Holliday, of the "Born Yesterday" legiter, skedded to headline new radio package show. Steward was spotted on NBC several years back while still teamed up with the "Revuers"....Jeanne Harrison, top director (or 'he Frederick W. Ziv



We Gave Them THE BIRD ...and they Liked it!

About eight years ago , . . in the middle of the night ... WIP's Pep Boys Dawn Patrol played a special selection, "BLUEBIRD OF HAPPINESS." The listeners liked it. Liked it so much they recently insisted that it be made available for playing at home.

RCA-VICTOR engaged the same Metropolitan Opera star Jan Peerce, who made the original under a nom de song, to make a record of the "BLUE-BIRD" and it's selling BIG!

More proof of the fact that they want what they hear on WIP! +

MUTUAL'S 3rd MARKET AFFILIATE



WHITS PIONE

Represented Nationally by GEO. P. HOLLINGBERY CO.

agency, being profiled by the Philadelphia Record. Philly is her home town.

agency, being profiled by the Philadelphia Record. Phility Is her home town.

Harry, Wismer will start broadcasting baseball games from the training emps of all major league teams. His first stati will be with the New York-Clands, a territory of the property of the property of the property of the property of the New York, and the property of the property of the New York, and the property of the Property of the New York, and the property of the Property of the New York which was the property of the New York which was the property of the New York was the New York which was the Property of the Leaf Property of the Leaf Property of the Leaf Property of the New York was the New York which was the Property of the New York was the New York was the New York which was the New York was t

Cleveland.

IN HOLLYWOOD . .

Myron Kirk around and admitting his guns are sighted at Crosby's contract-signing hand ... Ken Hinks, account exec on Lux for J. Walter Thompson, to Arizona for a month of sunning....Ted Bates agency finally moved out of its hotel suite into Ken Dolan's recently acquired building in Hollywood. ... Dale Evans set for a series of guestings with Durante-Moore Paul Warwick and the missus hit by the flu and recuping on the desert. He's been around for a couple of weeks "just looking around" Few days before Norman Kohler and Ted Lenz cut a record of "H'ya Pop" at ABC, Mrs. Kohler presented the producer-packager with an helress Nate Tufts, the other new papa-of-the-week, did a bit of polishing with a Nate Tutís, the other new papa-of-the-week, did a bit of polithing with a Ruthrant & Ryan client by passing out paeis of Pall Malls, ...L. Col. Robert Kearney, paid-up member of AFRA and Sercen Actors Guidd, took over as commandant at Armer Forces Radio Service, relieving Martin Work, who's returning to radio, ...Alex, Robb, assistant program manager to the relievance of the relievance oHarry Kerr out of the Navy and hock at J. Walter Thompson as talent buyer for Lux Radio Theatro...Carl. Brown of Sherman & Marquette around for conclabs with Joe Rines and Sam Fuller....Weck after "Lone Ranger" moved off. Don Lee over to ABC, former chain closed deal with bakery outlit for sponsorship of "The Clase Kid" in the vacated time slots...W. B. Lewis casting the availables with John Swaffow in queet of light summer fare for Ford Evening Hour...Dec Engelbach, Charles Vanda and William N. Robson have proposed to CBS that it earry GI Pubriouse" in one of the summer spots. Only returned war vets would be used, with the producers donating their services.

IN CHICAGO . . .

Hope Summers, of NBC's "Masquerade," doubling into "Second Guesser," Al Schacht legit starrer at the Chicago Civic Opera House John Ackerman, WBBM salesman, back to his desk after telling on Edwin J. Pauley. before Tobey committee in Washington ... Ralph L. Atlass, WIND prexy Chiefed to Los Angeles for a two-week sojourn... Edgar Kobak, Mutual prexy, doing the town between trains on his way back to New York from the Coast... Nannette Sargeant, who has played the part of "Baby Paulette" for five years in "Ma Perkins," wins the role of "Fay Perkins Hennut: or five years in "Ma Perking," wins the role of "Fay Perkins Hen-derson," the mether, replacing (hener Benton, who has xetterd. Another change in the "Ma Perkins" cast brings Mary Marren Rees to the role of ("Chistine Decter". Paul Benton, WBBB stift amounter, quitting Chicago to seek his radio fortune in New York as frechancer... First issue of "Chain-Bearing," new NBC central house organ, ready for distribution March 1. It will be edited by Bob Guibert, central division continuity ac-ceptance editor... "Parm and Iome Hours" Everett Mitchell will address annual meeting of Independent Milk Producers Assin. at Gigand Rapids March 3.

March N. For the second year Johnny Neblett fires the opening gun at the Blackstone hotel for the annual Red Cross drive of the Chi chapter ... Skedded for talks belowed advertising school sponsored by Cheago Pederated Advertising school sponsored by Cheago Pederated Advertising school service ... and Gail Books of Irving Batter Loss Rebuvescus, program manager, and Gail Books, of Irving Batter Loss Rebuvescus, program manager, and Gail Books, of Irving Batter Loss Rebuvescus, program manager, and Gail Books, of Irving Batter Loss Results of Irving Batter Constantial Control of the Constantial Control of the Constantial Constantial Control of The Control of The Constantial Control of The Constantial Control of The Control of

Inside Stuff—Radio

Situation of a writer getting radio credit a week after his show was aired occurred just week. The precedent was established by WGN, Mutual's Cheago flaghth, and the recipient was Oto Harbach, collaborator with Cheago flaghth, and the recipient was Oto Harbach collaborator with "Roberts" as a tribute to Kern on Feb. WCN aired a radio adaptation of "Roberts" as a tribute to Kern on Feb. Harbach, where the station immediately after the broadcast, protecting that everybody concerned with the production but Harbach got billing on the air. WGN's must directly after Weeker, replied that "althought we were with the production of the work of

"Carrington Playhouse," preeming over MBS last Thursday (21) brought to the Longacre theatre, N. Y., Muttual studio, something of a legit first-night atmosphere, what with prominent guests, et al. In addition to ton network and agency excess present, there was a turnout of Broadway and radio manes. Audience included Ziden Hayes, Shirley Bookhe, Gertrude Anders, Charles Carried Lander, Carried Lower, Shirley Bookhe, Gertrude Schot, Bookhe, Carried Lander, Carried Law State, and Carried Law State, and

Names of the two rival gangaters on Dick Powell's "Rogues Gallery" program last week were strictly a local gag for Pittsburgh, where Powell of his start as a theatre me, more than 16 years ago. In the actifet he tags it he hoodsluns were Kap Monahan and Krut. Monahan is the tags it he hoodsluns were Kap Monahan and Krut krut, Monahan is the tags it has been been been been been a similar bettle on the Sun Target and the sea and Krut indick down a similar bettle on the Sun Telegraph some of them have been trievide of Powell since his fledgling days. The kidding han't alopped yet for Monahan and Krut.

Menser

Continued from page plan going about it, Menser pointed out, will be to have many of the out, will be to have many of the summer replacement shows—particularly those subbing for the super-flowled the summer replacement of the summer replacement shows from the summer replacement of the summer replacement replacem

will weel

where the control of the control of

similar to the seven-year pacts comployed by picture companie, with each of them being on the regular department facilities for the department facilities for the development of this talent will be established, Monser promising the department will be performed by the picture of the department of the general plan more shows will be put on platters to make it easier for sales studies to the property of the department of the property of the property of the department of the property of the property of the department of the property of the p

to offer them for sponsorstift, with all available selling promotion and publicity put behind them wherever they're offered for sails, even they're offered for sails, even they're offered for sails, and the web is hot on putting together a large number of musical mins built only for local sponsors in NBC mo. stations, and in some cases for most stations, and in some cases for the sail of the sail of

around."

Menser added that because the mounting costs for radio talent is one of the real problems of the industry, "much of the water has to be squeezed out of a number of shows on tap to make them good, saleable material."

Pittsburgh—Pair of returning GIs, Walt Sickles and Bill Hines, both former WWSW staff men, aren't reformer WWSW staff men, accen't re-turning to their old jobs at indie station but are going into the radio transcription business: on their own. They're opening a studio next month. Sickles was program direc-tor of WWSW before going into the service and Hines was on the cre-sincering site. gincering staff.



tollow thro is vital in high goal

polo. Just as vital in the selfing of radio time is the "follow through" after the initial sales impact. When it comes to servicing clients' accounts, Weed and Company follows through consistently all year long. h



A PLAIN STATEMENT OF FACT ABOUT THE SOUND-RECORDING METHODS OF THE FUTURE

FOREWORD: Today, widespread confusion exista in the public mind regarding no-called "postwar" methods of recording and reproducing toines, music and other original sounds. Yet the straight facts are quite simple. As one of the leaders in the sound-recording industry, we have thoroughly explored these facts and weighted them in the balance. The results are contained in the

PRESIDENT, AUDIO DEVICES, INC.

THE public is beginning to examine earefully some of the postwar dream-products that were breaking into print while World War II was still on.

Certain manufacturers with the good taste not to claim that their products were winning the war, and who therefore had little to talk about, resorted to beating the gun on "postwar planning."

The public was seriously led to believe, for example: — That glass-and-plastic cars, streaking along ex-press highways at 100 miles an hour, will make all pre-Pearl Harbor models as extinct as the Dodo.

— That full-color television, with 15-minute news broadcasts as standard equipment, will sweep news-papers and radio sets into the discard.

That invisible electronic fish-fences will fence the

— That futuristic pre-fabricated postwar homes, equipped with screenless screens, heatless light and remote-control base plugs, will be mounted on swivels and turn with the sun.

- That the automobile of the future will take wing from a wide place in the highway, and just as easily ford a rushing river.

Certain of the postwar products which thus burst into print can fill a definite public need or desire. Others, however interesting, are either without prac-tical application and were publicized beyond their actual possibilities, or exist only in the fevered imaginations of artists and writers.

imaginations of artists and writers.

Generally speaking, most manufacturers are now aware that publicity of this kind leads only to confusion, and thus tends to tighten, not loosen, America's purse-atrings. That the public, already fed up with shoddy wartime quality, is getting just as fed up. with postwar gadgets too.

Newness alone is not enough. It's got to be better-better-BETTER.

That's when the purse-strings will loosen. That's when the public will buy.

The American peacetime public does not hesitate to discard last years car, when next year's model comes out; junk the old coal-eating kitchen range for a sleek new streamlined wonder, or jettison millions of ice-boxes to make room for jeterite refrigerators.

Something not only new but BETTER. That's what built this country and the American way of life.

A pre-war product with postwar improvements, yes. But a postwar product that has not proved itself any place else than on paper—a loud and resounding NO.

This brings us to an examination of the industry we represent: High-fidelily sound and roice recording.

First of all, we are not -- nor do we aspire to be -- one of the producers of popular or symphonic phone

That is not our field. Our place in the picture is more

We make (1.) instantaneous recording blanks (audio-dises) on which voices, music and other sounds are recorded for immediate or later playback. (2.) Master audiodises used for the original recording in the pro-duction of phonograph records.

In the great broadcasting stations from coast to coast; in the great motion picture studies; in the recording studies of phonograph record manufacturers; and in America's leading schools and colleges; our audiodices are predominantly used.

Thanks to this universal acceptance, we are the larg-

est manufacturers of professional recording discs in the world.

So we feel it is our obligation and our privilege to place before the public the facts regarding the "sound-recording methods of the future."

It is true, of course, that from early 1941 to V-J'Day, all sound recording suffered to some extent; not only from wartime scarcities and restrictions but from lack of the best raw materials.

Our own supplies were severely curtailed. Our production of audiodiscs was limited to the Armed Forces, broadcasting stations and similar professional requirements. Manufacturers of recording machines were similarly restricted.

But the manufacturers of recording discs and ma-chines, and the commercial record producers, have not been idle.

Thanks to improved types of disc recording and re-producing equipment, plus improvements in audio-disc manufacturing, it is now more convenient than ever to record, instantaneously, sound-gradations and frequencies whose fidelity is uncanny.

Records made by this method now reproduce original sounds so exactly that the human ear cannot distin-guish the recording from the original. "tire" studio per-formance.

Record producers, too, have so improved their materials and technique that pressed records, often turned out by the millions, can now faithfully re-produce the original recordings.

produce the organiz recordings.
And thanks to these and still other coming developments in audiodisc manufacture, these seemingly uncanny results will soon be as easy to attain in an average school or home, as in a professional recording studio. So we say to every radio and phonograph manufac-turer: From now on, equip your sets with disc recording and reproducing units.

For the recording industry will shortly bring to "amateur" recording the same fidelity now realized in the professional radio broadcasting industry.

Facts like these are in themselves significant. But

We have already mentioned that the American public will go for something new, if—and only if—it is not merely new but BETTER.

So we have given the most painstaking fact-finding study to the so-called sound-recording methods of study to th

And we hereby report to the American public that no other practical method of sound recording—tape, film or wire—ean either record or reproduce sound, voice or music with anything like audiodise fidelity.

Now let us fictitiously suppose for the moment that one of these new methods, upon investigation, did seem better than disc recording—which, we repeat, they definitely are not.

This new method could not come as a revolutionary overnight development, so far as the public is con-cerned. It would have to come as an evolution taking

The public would require considerable time to become accustomed to the new method and learn how to use it. And despite the American public's willingness to buy "something new and better," the cost would be enormous!

- 1. The public now owns about 5 million disc phonographs, a total investment (at retail) of about \$250,000,000.
- 2. The public new owns at least 200 million 12" classical disc records plus incalculable quanclassical disc records plus incalculable quan-tities of 10° popular discs, whose total dollar value is astronomical.
- The public has also spent upwards of \$10,000,000 on disc accessory equipment—needles, albums, racks and the like.
- The public owns large security holdings and investments in manufacturers' disc recording equipment—matrices, pressing plates, machinery, motors, needles, and the manufacturing plants which support the whole

great disc record and recording business as we now know it.

now know it.

A Merica's retail trades-people own over 400,000 disc juke boxes at an average cost of \$300 each — an investment approaching \$120,000,000 and pouring millions of nickels nightly into America's cash registers.

ica's cash registers.

e public would gladly discard these millions of lars' worth of disc records and equipment, if it is worth their while to do so.

OTHER PRACTICAL METHOD OF SOUND RECORDING COMPARES WITH THE AUDIO-DISC METHOD IN CONVENIENCE, IN FI-DELITY OR IN QUALITY.

We present The many convenience of the property of the present the many convenience.

We repeat: The plain facts conclusively indicate that the "sound-recording methods of the future" you have heard so much about, are not only NOT "BETTER" but are not nearly as good.

In recording, the audiodisc has the following ad-

- a. Easy cutting characteristics.
- b. Positive thread-throw with no annoying static. e. These qualities do not change, regardless of the age of the disc.

In playback, the audiodisc has the following advan-

- a. Brilliant high-frequency response.
- b. No audible background-scratching, even after many playings.

as the recordin with the years.

Can any other "recording method of the future" lay even partial claim to any such advantages as these? The facts give the answer: No.

TO SUM UP: For the public's information, here are the basic points—each one of which indicates that the "sound-recording method of the future" has actually been here for years:

actually been nere nor years.
All of the several methods of sound recording and reproduction—disc, wire, tape and film—have their particular uses and limitations. A disc turntable and cutting arm, obviously, cannot be used in a plane. The other methods are adaptable for, office reference or other uses when absolute fidelity is not a factor. But the audiodisc type of recording is the method which is preeminent in three ways—true fidelity, ease of making pressed phonograph records, and con-

It is thus the method which will continue to bring the public delayed broadcasts and transcribed pro-grams over the air.

It is the method that will continue to supply the orig-inal sound recordings from which phonograph records are produced by the hundreds of millions.

It is the method which will serve the increasing de-mands of schools and colleges, in dramatics, language and music instruction, speech correction and scores of other ways.

And finally, it is the method which will be used in count-less homes.

From now on, in the postwar era, watch the disc re-cording industry grow.

It is the sound-recording method of the future—and it has been here all the time.

AUDIO DEVICES, INC. Makers of Audiodiscs 444 MADISON AVE., N.Y. 22, N.Y.

NOTE: The above statement is published, in bihalf of the recording industry, in newspapers and frade magazines throughout America. Reprints, singly or in quantity, are available to individuals and organizations within the industry. From small purious finding in relatively a window organizations within the industry. From small periods a window or an individuals and organizations within the industry. From small periods within the industry. From Small periods within its relative and office of fobbers or distributors, will be further without charge. Write Bree Hagnes, Vice Precident, Andio Deriver, Liuc., 444 Modison Arenne, New York 25, N. Y.

46

Transcription Reviews

a few more weeks. On the basis of the andition recent they should have life the ensuing platters are as good as the first, this show should really a single should be shown to be some they are a sound of the should be some they warden specially a sound of the should be some they are should be should be some they are should be should be should be some they are should be should be should be some they are should be should be

"REMINISCIN' WITH SINGIN SAM"
With Sing n' Sam (Harry Frankel)
Mullen Sisters, Charlie Magnante

Co-Op 43 Stations

18 Stations of the Stations of

DO YOU NEED AN **EXECUTIVE SECRETARY?**

Experienced in Radio, Television and Theatre. Formerly with CBS. Will travel. Write Box 776, Variety. 154 West 46th St., New York 19, N. Y.

IS THERE A GENIUS

IN THE HOUSE

Who can use an assistant J. G. Genius) girl, young, wellded background N. Y. radio, inclluction, scripting, comm'l, copy,
notion . network and indic .
7 7 7 7

Box 348, Variety, 154 W, 46th St. New York 19

LIN ALLEN -

candy makers, jowelers, department stores, wholesale feed distribs, etc., ing. Rieboy Maids, Heury Stylverie, and every stores of the state of the s

Phil Resente attractions of the control of the cont

ADVENTURES IN GRACIOUS LIVING*
With Nancy Sasser, Raiph Ginsb and orch, Vincent Felletier Writer; Miss Sasser Director: Maurice Murray 15 Mins. "ADVENTURES IN GRACIOUS

writer: Miss Sasser
Director: Maurice Murray
Director: Maurice Murray
Director: Maurice Murray
SCHLITZ BREWING CO
41 Stations, (McJunkin)
This new series of transcriptions is revolutionary in the beer advertising field, to say the least. None of the McJunkin age of the McJunkin agercy has said the chem ton going after some of the McJunkin agercy has said the chem ton going after some of the McJunkin agercy has said the chem to a fine and the homes of America, says the teconfaction of the McJunkin agercy has said the McJunkin agercy has said the McJunkin agercy has said the chem to a fine and the homes of America, says the teconfaction of the McJunkin agercy has been added to the women and the homes of America, says the teconfaction of the McJunkin and the homes of America, says the teconfaction of the McJunkin and McJunkin

ceing preserves the Ia-de-da atmosphere.
In the Ara of the chow, 'Name' Share' Share'

commercials, however, see pouned by staffers at McJunkin, and are as responsible for the ladylinger mood as the rest of the end of the rest of the staff care to give out with times credits which is a shame. It's this reviewer's opinion that, if with reviewer's opinion that, if will never, after it's had a fair trial, use any other kind of advertising—and the staff is a staff trial, use any other kind of advertising—and the staff is a staff trial, use any other kind of advertising—and the staff is a staff trial, use any other kind of advertising. Account of the great trial the staff is remarked to the staff is rema

VARIETY

"CLARA, LU AND EM"
With Fran Altison, Dolly Day, Harriet Allya
Writers: Louise Mead, Helen Mitchell, Rachel Stevenson, Ellen Murdock

feek

Freducer: W. Biggle Levin
Breeders Homer Heck

Massir Low Blowed

Massir Low Gayline not salow in the
castly 30 agvine not salow

free not salow in the salow in the
castly 30 agvine not salow

castly 30 agvine

castly 30

"THIS FABULOUS WORLD"
With Alex Dreley, Mike Romano,
Jack Petruzzi, Irwa Glenn, John
Holtman, others
Writers: Dreler and Bill Ratigan
Writers: Dreler and Bill Ratigan
Foreign Share Co-Op
Charten L. C. Common Control
Co-Op

to Muns, Three-a-Week

Cheop (Parto & Colmon)

Disk debut of Alex Dreier, NBC

Disk debut of Alex Dreier, NBC

Disk gives every promise of

becoming a bit. He and Bill Ratigate

the becoming a bit. He and Bill Ratigate

the becoming a bit. He and Bill Ratigate

the become a become a become a become

Alex Shep Charlor, recently with

Alex Shep Charlor, recently with

Alex Corp. of America, and Ben

Bill Ratigate

Alex Bill Ratigate

Bill

And the whole thing comes our snarp as a tack.

There are two stories to a platter, but a short "Del you Know?" feature at the end. All are suthentic and the short was the story of the short wo heard were definitely hacker two heard were definitely hacker raisers, thanks to Dreier's soll djust-drainatio-enough narration, and the original background organ music by Irma Glenn. Plus the writing, of cultice.

Story No. 1 tells how the most fa-mous military code of all time never did go to war. A Capil. LeBorut in Louis Napoleon's army sels out to Commanding officer; however, times thumbs down on whal he cones up with—lobes punched in paper—and throws the paper away. It's picked up by a Bulind incuboy, who feels

Will You Love Me on Wed. As-?

If Monday is washday this week, listening may be off. Next week, if the weather is bad on Monday and Tuesday, you get an entirely different pleture. Here, for example, are ratings of a group of daytine programs which show wide month-to-month variations in the highest

ferent picture. Here, to programs which show w listening day.

Program Name
"Breakfast in Hollywood "Pepper Young's Family "Ma Perkins," CBS
"Ma Perkins," NBC

November Thursday Monday Wednesday

Thursday Wednesday Thursday

Reconversion: Hooper

by any individual in the home. So change in its select audience. But with different persons at home at both saddeness have probably been undergo changes. Everywhere you took you see more freedom of action than during the regimented and restricted war years. That's wint at the restriction than during the regimented and restricted war years. That's will be regimented to a program and succeeding better at a program and succeeding the regiment of a program and succeeding the regiment of the proposition of the restriction of their own of the proposition of the restriction of their own average with the proposition of the program of the pr

Red-Blooded Changes
There are the 8 a.m., 12 noon and
6 p.m. peaks in listening. People get
together for meals. There's the drop
after 10 p.m.—people go to bed. A
flu epidemic keeps people home,
shoots listening up. A sequence of
good movies takes people outi-sends
listening down. Afternoon listening

latening down. Atternoon listening the latening down. Atternoon listening titcularly if the weather is bad. And the kids stay up, with no homework, the night before a holiday and wread lit races of comparability with the week before. That is radio. Now, what I'm discussing in this letter are not statistical phenomena. These are real red-blooded changes in the actual size of the audience established pattern from day to day. They are unpredictable. They are equally uncontrollable. They are capilly in them. I repeat they are radio. are radio

are radio.

Radio is a closely tied to people's lives as eating and sleeping. The pattern of listening is constantly remodded. off to there behavior changes: Conversely, people adjust themselves their listening desires to some pregrans than to others. In the past 24 ratings on the New York Pritharmonic, only one rating fell below 3.3 and but one exceeded 8. This select audionce repeatedly adjust its life audionce repeatedly adjust its life thing exceptional. "Information Please" has shale radings. It even changed broadcast time with little.

changed broadcast time with little the holes and realizes he's really got brailled. The newsboy's name is Brailled. The newsboy's name is Brailled. Story No. 2, "Birth of a Songs," and the story of th

know's at the end. This one will sell.

the two entire years showed a difference of only one-tenth of a point. In this average rating for a year—compared with the next, the next, and the next—lies the true appraisal of a star's popularity.

Another Bid for Station In Truman's Home Town Washington, Feb. 26.

Washington, Feb. 28.
Second bid within two weeks for a new local outlet in Independence, Mo.—Trumain's home town—was filed at FCC last Thursday (21) by Frank E. Fowler, John Craig, Charles and Cedric Siegfried, principals in Blue Valley, want the 15th-kc channel, for a one-kilowatt regional shifton.







PROGRAMMING : Additional sales pressure PROBLEM needed in 15 markets

> WHAT : DO

Then reach for your phone and get complete facts from your nearest NBC Radio-Recording representative about our Custom-Built Program Service which provides network-calibler programs... built to your specification network-calibler programs... built to your specification and distributed for local broadcast 10 stations which umbrella the 15 markets you wish to cover.

f your programming problem resembles this . . . call he nearest office of the NBC Radio-Recording Division.

NBC RADIO-RECORDING DIVISION

Radio Bucks Argentina Dictator, **Outlet Given Fascist Treatment**

Argentina's radio outlets are still struggling with the military regime in an attempt to avoid snafus for propaganda blasts in favor of the Democratic Union, the party in op-position to Col. Peron's Nazi ambi-

silence). Nevertheirs when the am-billous Colonel is gabbing, he can continue as long as he pleases, even if he runs into the government time, which is cleared to give him gang-

authorities constantly protest The authorities constantly profest that they are rigidly concerned with insuring complete impartially. To prove it, they insist on the radio outlets giving time to the Allanza Nacionalista—which they term a political party and therefore entitled to the same percegatives as the to the same pierogatives as the other participants in the elections. The Alianza is a Nazi group, known to have been inspired and subsidized by the German Embassy; it is organ-ized completely along the lines of ized completely along the lines or the SS squads, and goes in, for anti-Semitic pogroms, terroristic shoot-ings, and beatings, of any men or women they find on the streets wearing democratic symbols on their lapels, Coi. Peronis so-called Labor Party lost a great dead of support throughout the country due to its merger with the Alianaza.

merger with the Alianza.

The radio outlets found tough going in their opposition to airing the Alianza's blah, but had to bow to it or risk the whole arrangement of equal space for everyone collapsing around them. They did manage to persuade Col. Lascalea, chief of the persuante COL Lascalea, chief of the Information division of the Ministry of the Interior, to arrange for the, Nationalist boys to do their gabbing, from Col. Peron's party offices, and not from the studios of the major-webs.

webs.

As the "Aliancistas" have been the personal of a year at most attacks or beat-marked the personal of the personal or to provide studio personal or to personal L'Affaire Salta

The worse and the projection for the Peronist purify bubbing has occurred in the old of Salta, close to the northwest from the property of the projection of they are worth \$70,000 1992,5001. All the Salita posspapers are anti-government and anti-Peron, which meant that the regime had no means of spreading its propaganda. As LV9 is affiliated to the "Mundo" netweek, under a severely legal and binding contract, the province was required, and the second province was the propaganda was concerned from the propaganda was propaganda was propaganda which in the propaganda was propagand

For some time the oppressive mili-tary intervention in Salta has been searching for some excuse to muscle in to LV9 and gain control. On Feb. 8, the chance came.

A violent storm broke down the igh tension cable linking studios of transmitter. As administrator. and transmitter. As administrator, Valdivieso ordered technical men to repair the damage. He was told that "stitle teconomy" had been ordered by the government and that, to save expense, the repair job, must be undertaken by the provincial fire demarkation. partners, As a consequence, the out-let was off the air for three days, while the incompetent fare-fighting squad trampled around making the stange woise. Validivises then tried to operate ar emergency 1-kw/ trans-der, but other government codicals better than the control of the con-trol of the control of the control of the tubes. "Which had been gold for

economy's sake." The receiving equipment installed by "Mundo" for network connection purposes was dismantled and carried off under orders from the Interventor of the Province.

'CRAIG'S WIFE' STRIP AIR SHOW PACKAGED

Walter Lurie, radio head foi Blaine-Thompson agency has packaged the Jegiter 'Craig's Wife' as a 15-minute, cross-the-board strip which will be cut on 200 open-end platters and distributed by World Broadcasting Co.

Nip-Up of Jap Programming Faced By NBC Man Heading Radio Tokyo



Artie Shaw Finally Signing Contract With MCA After Three-Month Delay

Artic Shaw has finally agreed to sign a contract with Music Corp. of America, to which agency he trans-ferred last November from William Morris, Agreement worked out between the leader and MCA binds the former to the agency for three years as of last Nov. 25. Contract is now on the Coast for Shaw's sig-

when Shaw and Morra garcet lo diagree last fall, the leader went to diagree last fall, the leader went to receive all commissions earned by him until-a total of approximately statute of the statute of When Shaw and Morris agreed to

Major Pubs Keep Royalty Rate Up For New Diskers

mitting the reduced royalty rate of 112c per side (for 50c retail disks) under which the major disk manuunder which the major disk manufactures have been working for the past 10 years or so, to spread to the past 10 years or so, to spread to the dozens of sanal disk farms now in operation. Except in isolated licenshing agreements made with the more important-looking of the newer manufacturers, the publishers are heaving to the full 2e stationry rate for disks retaining at 30 g, the to possibly out interpreted disapproximately for higher part of the disks of the possibly of the distribution of the properties of th

There are several reasons for the publishers' attitude. Primarily, they feel that the recording business no longer needs the financial benefits the sliced royalty rate meant to man-

iongen needs the financial benefits the sliced royally rate mean to manufacturers when it was first put into practice. At the time it was stretched and needed every financial 'break' it could get. Furthermore. Jo or 21 years ago the disk business was feed as a sistence of bowered costs.

Another reason for the stitude to ward the small companies now is ward to be small companies now is were subject to the same of the subject to the subje

SAM DONAHUE ORCH SIGNS GAC CONTRACT

Sam Donahue's new orchestra has been signed to a management contract by General Artists Corp. Before the war and Donahue's service as first a sideman with the Navy band led by Artie Shaw and later measure of the outfit, he was under contract to the William Morris

Assency.

Donahue put his new band into rchearsal Monday (25). It is one of the best equipped, insolar as arrangements are concerned, of any embryo combos. Donahue has about 365 arrangements written.

Jack Mills Gets Nod

Columbia Signs Herman For Year, Sans Options

For Year, Sans Uptions.

Woody Hermans orchestre was residently Columbia Records last western the contract with Columbia Records last work. Contract is for an underledsed term, with options. Leader's initial moved from Decen Records, was for only one year with no options, with no options of the contract with Columbia to which are dependently of the Michigan theater of the columbia of the Michigan theater of the columbia of the Michigan theater of the Michiga

Returning GI, Former WCAU Studio Musician, Opens Unusual Mixup

Philadelphia, Fcb. 26.

Philadelphia, Fcb. 28.
Te-employment division of the State Solection of the State Solection

Couple of weeks ago Singer re-turned from service and demanded that Lawrence give him a job as a bass player although he had never been a member of Lawrence's band. Playing bass for Lawrence is Andy Riccardi, a brother of A. Rex Ric-cardi, executive assistant to AFM cardi, a orbitale of A. Rex Rie-cardi, executive assistant to AFM presy James C. Petrillo, He's work-ing under a union contract with the

This far, Local 77, AFM, of which Riceard is a member, has not talten any hand in the muddle. Spokesman for the union said the case was one for Reginal: Veterans Re-employment administrator. Louis F. B. Rayerolt to settle. If Rayerolt the union would have to abide by the decision, the union official said. However, if Andy Riceardi makes any protest about being bounced in violation of his contract, the union which will be the the union official said. However, if Andy Riceardi makes any protest about being bounced in the matter. The spokesman said this "position" may set a patiern for union action in many such cases. Thus far, Local 77. AFM, of which

Radio Spot Tune Grows To Song, Starts Trend

To Song, Starts Trend
Marketing of the Fadio spot-commercial melody of the St. Gorge
Model, N. Y., as a pop song—after it
was fitted with rever
start of the St. Gorge
Wire commercial; used throughout
the country, is headed for the same
fatt. It is being fitted with byrice
fatted throughout
for the St. proper ditty. In the country, is
now, titled, "There's No. One. But
you', and is being published by
Shapiro-Bernatein." Same company
to the St. proper ditty.
Al first. Misson Bell company was
loathe to okay the use of its tunfor publication as a pop song, shiele

for publication as a pop song, which was turned out for it by Kent-Johnson, same outfit that did the St. George plug.

S.F. Symphony to Tour For First Time in 1947

From ASCAP Exec Comm.

Jack Mills, head of Mills Music, heane a member of the American Society of Composers, Authors and Publishers executive-committee for the first time last week. Now on the Coast, Mills will pick up the duties of the spot when he returns of the American Society of Composers, Authors and Coast, Mills will pick up the duties of the spot when he returns of the spot when he r

H'wood Bowl Offers 1G As Gershwin Memorial

As Gershwin Memorial
Hollywood, Feb. 26,
Thousand follar prize, known as
the Gershwin Memorial Award, has
been established by the Hollywood
Boyd Assa., for a composer whose
work is as "indigenous to America
as was the music of George Gershwin."

Entries, which must be submitted by May 1, will be judged by Leopold Stokowski, Paul Whiteman, Arlur Rodzinski, Decms Taylor, Olin Downs, Ferde Grote and Robert Russell Bennett,

British Tunes Clicking in U.S.

There's an unusual number of ex-British song hits in the publishing plans of U.S. music comp rently. Trend, with which the re-turn home of thousands of U.S. soldiers from England is at least partially connected, is unusual. History has established that, while English song-buyers at home accept virtually every U. S. hit. few British song hits strike the fancy of the U. S. public.

U. S. public.

Lutest English tune here is Chappell's "We'll Gather Lilaes." Leeds
is just starting work on "Gypsy."

Harry James' Music Makers turn has

Harry James' Music Makers turn has

the start "Two foreign tunes are siready established: Shapiro's "Just a

tille. Fond Affection," and Chappell's "Symphony." Latter is not

English, but a French importation.

Palladium Ops Move **Ouickly** to Forestall Name Copying; S.F. Spot Hollywood, Feb. 26.

In a move to get the Palladium chain started, Maurice Cohen has gone to San Francisco to start terpalace operations rolling in that city. Bay area property centers around Bay area property centers around Market and Van Ness avenue junc-tion and civic center region.

tion and civic center region.
Action is understood being taken
by terpery chief because of attempts
by out of town spots to cash in ou
Palladium name. Other cities being
selected for possible Palladiums will
be Chicago, Washington, D. C., New
Orlcans, and St. Louis.

Lewisohn Stadium, N.Y., To **Cut Summer Concerts**

Lewisohn Stadium, N. Y., concerts this summer will make a radical departure for the first time in the operation's 29-year-old history. Concerts will be given five nights a week instead of seven. Pay of the musicians, all N. Y. Philharmonic players, will remain the same as last year, at a minimum of \$100 weekly. Men won't play less than before, as rehearisals have been increased from three to five weekly.

three to the weekly.

Budget, according to Mrs. Minuic
Guggenheimer, Stadium, concerts'
spackplug, will run to \$250,000, with
an estimated deficit from \$60,000 to
\$75,000. This will be made up, as
usual, in an informal drive for donations before and during the seacor.

son.

It's elaimed the change lo five concerts, and increase in rehearasts will bring about a higher standard of performance. It's also said the added rehearast sing for each conceductors. Lineap his summer the conductors. Lineap his summer the cludes George Sezul, Pierre Montgux, Dmitr's Mitrouppulots. Frem Kortt and Alexander Smallens: Artist Rodeinski will open the clight-week season. June 71.

'Caravan' Finally Lyric Hollywood, Fcb. 26.

"Caravan," Duke Ellington's uine-year-old tune, has been plattered 13 times in past by as many combos on as many labels, using all manner of arrangements.

But for first time this week ditty will be disked with lyrics warbled, when Bob Matthews vocalizes for Buzz Adlum's band on an Independ-ent Record Producers' master.

Irving Berlin Renews Fight Against **ASCAP's Rating of Self-Written Tunes**

New Vogue Disks Stir Interest in N.Y. Debut

New Vogue record company of Detroit shipped its initial pressings into the New York area last week. Originally, the company expected to have its first disks on the market by Jan, I, but numerous mechanical difficulties prevented the fulfillment of plans. In addition, a laboratory fire, right after the first of the year, destroyed a group of masters

Vogue's records have created quite a bit of interest. They are made of an unbreakable material, with alumi-num base, and test disks are said to have been played over 500 times With all its mechanical troubles and preparation of a factory, there's said to be over \$300,000 sunk into the operation already by inventor Tom Saffady and his father.

Phil Spitalny's all-girl "Hour of Charm" orchestra was signed to re-cord for the label two weeks ago. Band cut its first disks in N. Y. yesterday (Tues), and cuts addi-tional platters today (Wed.).

Jazz Might Stir Wrong **Emotions.** Constitution Hall Bans Condon Crew Washington, Feb. 26.

Constitution Hall had added jazz to is list of artistic peeves. Fred E. Hand, managing director of the DAR-Owned Hall admitted vesterday that he had told Eddle Condon, jazz band leader, that he could not appear with his band in the austere concert hall,

What Constitution Hall doesn't like. Hand said, about the kind of music Condon represents, is the comotion jazz, incites. Condon's or-chestra, he said, is the sort of at-traction that might stimulate the emotions of bobby-sockers to the point where they might lose their equilibrium.

Constitution Hall, in the past, has denied the use of the hall to Marian Anderson and Hazel Scott, pianist, both Negroes.

both Negroes.
Condon has set his concert in the nearby Willard hotel's ballroom for March 23. Although the hotel ballroom seats only 900, making possible only an even break on - the deal, Condon insisted on playing a Washington date in protest against the policies of what he calls "Unconstitutional Italia".

Enlargement Planned

Plans are being mulled for the enlarging of the Terrace Room, Newark, name-band spot opened last fall, which formerly was operated by Frank Dailey, owner of Meadow-

For Terrace, Newark

brook.

Tentative plans feature the idea of providing a street entrance to the spot breaking through the rear of the entrent reom. It would climinate the oilmoded entrance now used, which is virtually-hidden at the rear of the lobby of the Mosque theatre, in the basement of which the room is situated. is situated.

is situaled. How much extra capacity would be provided by the plans being discussed is uncertain. As it is now, the room is claimed to have, a capacity of 1,500, white some assert its absolute limit is 1,250. Tominy Dorsey's band is current, with Les Brown to follow March 5.

GLASER ON COAST

Hollywood, Feb. 26.

Jie Glaser, prez of Associated Booking Corp., due in on plane today (Tues.) to spade up some bookings for his bands.

PELL THILET INES

Irving Berlin has reneved his appeal from the American Society of poul from the American Society of the Pellin of the American Society of the American Socie

3 Bands Crowd Rio, Balto., In Club Date Snafu

Operators' of the Bix Club, Baltimore, found themselves in a fine flar recently, with no less than three bands booked for the same period. Situation wound up with representatives of the American Pederal of Musicians on the socie to non-baltimore than the state of the leaders' suffered floating the other bands of the leaders' suffered floating the booking signals mixed.

Doan Hudson's orteletia was booked to open the spot Peb. 18. belief to be bands of the period of the peri ing set arrangement, but when Hues-up mished his first group of tunes, up popped Chris Cross orchestra, up popped Chris Cross orchestra, that inglut McParbout Tvotos pre handled by Joe Claser's Associated Booking Corp. Hudson by General Artisls and Cross by Stan Zucker. Cross 'are still alternating. Up and the Cross are still alternating to Laucher making an effort to book the latter elsewhere. In the mean-tion, the APM is seeing to it that both bonds one paid.

ASCAP'S HOLLYWOOD MEET CALLED OFF

Annual Coast meeting of members of the American Society of Composers, Authors and Publishers, which usually precedes the general membership meeting in N. V will not be held this year. Reason given for the cancellation is the impos-sibility of obtaining places to live in Hollywood, plus the difficulty of securing transportation, for the con-tingent of N. Y. executives, around whom the Coast meeting is field.

Coast meeting is a fixlure and it's held because so many Society mem-bers live and work in that area. Central idea is to listen, to peeves and suggestions of the western fac-tion for digestion by the larger N. Y. membership contab, which this year is scheduled for March 28.

Sid Goldstein Teams With Gray, O'Keefe

Sidney Goldstein, who resigned from the Fanous-Paramonia pub-lishing setup recently, has gone into business with Glen Gray and Cork lishing setup recently, bus goine into business with Glen Gray and Cork O'Keefe. For years, the latter have owned the Piymouth Missle. Co, which has been comparatively listactive. Goldstein is said to have been given a piece of the firm, and the company's catalog, is "When You Awake."

for his bounds. While here he will try to find Sulf-able Offices fin the already over-crowded town to open a West Could the lobe foliage at Fanous-Daramount was taken by Eddie Wolpin branch, a project he long has time. Wolpin is general manager of both from

Shapiro 'Contracts To Purchase' AMP, Inc., but BMI Also Interested

shapiro-Bernstein has "contracted to purchase" the Associated Music Fullishers, Inc. organization, which consists of both a cutolog or which the both of purchase. A cutolog of the company, which has been up for sale. Among the most large both of the company, which has been up for sale. Among the most large both and the company which has been up for sale. Among the most large both and the company which has been up for sale. Among the most large both and the company which has been up for sale. Among the most large was a construction of a 4,000 partial property of the company which has been up for sale. Among the most large was a construction of a 4,000 partial property of the company which has been up for sale. Among the most large was a construction of a 2,000 conveylets, if a sale, and the company which has been up for sale and the company which has been up for sale. Among the most large was a construction of a 2,000 conveylets, country, and a plantation having shut several months ago. Wed.) for ASCA for the form and individuals such as Edward MacDowell, company the company of the company o

Santly-Joy Doing It With Mirrors?

Music business is beginning to suspect the use of mirrors or a crystal bail or some supernatural means by which Saulty-Joy divines hit songs, with arms compared to the work of the control of the control of the consecutive hits within the past year. For a firm with an office of the control out five connections, header in other more all the control of the control of

percentian. "So is sixty mer-percent."
Publisher's run started last spring with "My Dreams Are Getting Better All the Time" and followed with "Bell Bottom Trousers," "Till the End of Time," the biggest hit of 1945, and "Chickery Chick." Tommy Va-lando is protessional manager.

Capitol Signs Al Rey, Completing Roster Of RCA's 'King' Spouses

RCA's King's pouses.

Capital Biolity wood, Feb. 28.

Capital Cole, piank-studio maestro: Sid Azevedo, foreign market surveyor, are the others connected with the firm. Twist, however, is that the Kings themselves are still tied to RCA.

T. DORSEY REPORTED BUYING OUT BROTHER

Hollywood, Feb. 26.

Tommy Dorsey is supposed to have bought out the interest of his brother, Jimmy Dorsey, in the Casino Gardens Ballroom, Senta Monica, leaving the former as sole owner of the spot.

whier of the spot.

Larry Finley, operator for a while last summer of Mission Beach Ballroom, San Diego, owned a one-third interest in the Casino, but subsequently sold his piece back to the brothers.

Tommy Dorsey denied in New York that he has become the only shareholder in Casino Gardens. He assects he and his brother have not disturbed their partnership.

Will Bradley, who formerly led his on band, recently has been doing only radio studio work in N. Y., sigued to record for Signature Records with studio band.

For L.A. June Opening

Hollywood, Feb. 26.
Curtis Mosby, operator of two Coast colored niteries, has commenced construction of a 4,000-capacity Negro ballroom, which will be ready for a June unveiling. A policy of name scpla bands will prevail.

At present there is no colored ter palace in the area, Joe Morris' elab orate Plantation having shuttered several months ago.

Ballots Out Today (Wed.) for ASCAP Annual Elections

Ballots for the election of members of the board of directors of the American Society of Composers, Authors and Publishers will be mailed today (Wed) and are returnable March 21. Sheets carry the names of an unusually long number of candidates since a fairly large number didates since a fairly large number of the men on the board are up for new terms. Incumbents up for re-election represent the cream of the industry's executives, men, who have occupied positions on the board or other high Society posts for years. They do not figure to be beaten easily, hence the difficulty the Society's continuous and the society is the society of the society and the society is the society in the society in the society is the society in the society in the society is the society in the society is the society in the society in the society in the society is the society in the society in the society in the society is the society in the society in the society in the society is the society in the society in the society in the society is the society in the society i noning committee ran into sev-cral weeks ago in securing enough nominees to oppose them.

Men up for reelection to the Pop-ular Publisher's faction of the board are: Louis Bernstein, Sol Bornstein,

Herman Starr. Opposing them will be: Ben Barton, Bob Gilmore, W. C. be: Ben Bartón, Bob Gilhnore, W. C. Handy, the Negro composer, who is also a publisher. They are three-greaterms, only three are to be cited. Browne for a two-year term, Output, the same the same and the same and

oppose Gus Schirmer.

Among the popular writers, incumbents Fred Ahlert, Irving Casear
and Oscar Hammerstein II are opposed, for three-year terms, by Faul
man, Herman Hupfeld, Moc. Jaffel
And Razaf. For one-year term,
incumbent Richard Rogers is opposed
by Phil Charig and John Latouche
in the standard group, Jicapment Al
Gould and Douglas Moore.

TUNERS IN ASCAP LOSE THEIR APPEALS

Anthors and Publishers but each continues and Publishers but each continues and failty rejected all appeals of a group of songwifers who recently were placed in a riew classification and fluad appealed their cases. Little more than a month ago the society crueted the C-14 Gloss little society crueted the C-14 Gloss little society for the continues of the contin American Society of Composers, Authors and Publishers last week

step to Class C.

Writers involved complained due
to the fact that the fump to Class C.

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would reparticipating for the class of the
basis of the swelety's revenue, if the
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basis of the swell has a swell as the
basis of the swell has a swell as the
class below Cl.

Complaint was made to the Writer-

Complaint was made to the Writer's Appeals Board, which flatly rejected their bects.

J. Dorsey To Terrace

Jimmy Dorsey's orchestra plays a second date at the Terrace Boom, Newark, N. J., opening April 5. The band opened the spot last No-vember. New run is for two weeks

Milt Ebbins Managing

Billy EcKstane's Orcas
Milton Ebbins, personal manager
of Count Basie, last week assumed
the same position with Billy Eckstine's orchestra. Deal: was completed after weeks of dickering,
Eckstine, who was developed by
Eckstine, who was developed by
agency, is handled by the William
Morris agency.

Paine to Paris **Again for CPRS**

John G. Palne, general manager of the American Society of Composers, Authors and Pulsilaters, leaves N. Y. nild-March for Paris to attend the federation of Performing Rights So-cieties, of which ASCAP is a mem-ber, Meeting convenes March 24, Paine will go by plane within a year. Last spring he cov-cred England, Paris, and Madrid in the course of setting up new re-turning the con-traction of the property of the property of the property of the the rights organizations in each country.

Coast Studio Musician Committee to Beef To Petrillo Over Gillett

Hollywood, Feb. 26.. Committee of seven pic studic musicians plane- to N. Y. today 'Tues.') to hand recommendations for contract changes to James C. for contract changes to James C Petrillo, AFM boss. Complaint will be registered against the pres Pactilio, APM boss. Complaints will be registered against the present one-man regime of J. W. Gillette as the Intensitional Studio library of the April 1988 of the April 1988 of the Intensitional Studio library of basic wage tills and increasing number of musikers employed in studios.

The committee will present the grievances only to Berlilli who after protestations were made against Gillette locally. As feer protestations were made against Gillette locally. Following the committee's trek to Petrillo's headquarters, Gillette before the national board of the AFM, and it appears certain he will do so when released from St. Joseph's hosp-here, where he is currently III.

do so when released from St. Joseph's hosp-here, where he is currently III.

when the protection of the control of the cont

NO GE COIN IN SIGNATURE DISKS

General Electric emphatically denies any arrangement whereby it will become financially interested in the Signature Record Co. GE's in terest in the indie disk outfit, estab lished during the war by Bob Thicle, is strictly as a distributor of the company's production. Latter, tieng was revealed last Thursday (21) at a luncheon at the New Yorker hotel.

Signature, which is slowly bring-ing its lone N. Y. plant into full pro-duction, and will enlarge it as mate-rials become available, takes or strong prestige via the GE ticup strong prestige via the GR Itany.

New York supreme count Justice
Aaron Steuer last week reserved decision on a motion by Signature Recording Corp., declemant, in a
Corgo Menglessohn, of Interstate
Music Suppliers, for dismissal on the
ground the ault fails to state a cause
of action. Action charges that
Signature Paracella for the territories comprising New York State
ont Including the five boroughen,
New Jersey, Pennsylvania, Connectic
Miss., Rhood Jained and Direccircle and selling to others in those
terrilories.

territories

territories.
Complaint further alleges that although the defendant notified Interstate that there would be a delay in delivery of its recordings. Signature, in December, 1945, repudiated and refused to abide by the agreement.
Original distribution generates

refused to abide by the agreement.
Original distribution contract for
Signature records was obtained by
Paintiff from the Asshe Recording
Committee the Mary, 1944. Later, Signature
terminated its contract with Asshe
and in April, 1945, it is alleged, new
contracts between Signature and
Diterstate were made.

Ebbins Managing Billy Eckstine's Orch Leeds, Peter Maurice Set Up 2-Way **Publishing-House Arrangement**

Rex Stewart's Release From Morris Pact Unusual

From Mortis Fact Unusual An unusual deal was completed last week between Rex Stewart, toomer Duke Elington trumpeter, and the William Mortis agency. It releases Stewart from a Mortis contract, but stipulates that he can be considered, but stipulates that the can be considered, but so the constant of t

Deal also stipulates that no rea-sonable offer from the Morris office is to be refused.

Par Signs Burke. Van Heusen for 7 Scores, 75G Each

Jimmy Van Heusen and Johnny Burke, songwriters who have been on a picture-to-picture basis with nount Picture just weck were signed to an unusual five-year contract, Agreement calls for the pair to turn out seven scores during the five years, at a reported \$75,000 per score, but it's on a non-exclusive basis. The two are free to do other work, so long as they live up to the requirements of the pact. They drew \$40,000 for their last onepicture Par chore.

drew \$40,000 for their last onepicture Par choice agreement are
Included in the agreement are
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BMI. EMBASSY MUSIC RENEW AFFILIATION

KEREW ATTILIATION.

Broadcast Music, Inc., and Embassy Music, publishing firm owned by Jack Johnstone, have renewed their artiliation. Contracts for an undisclosed term were signed ast week of the state of the sta

MPPA Moves to Crack Down on Disc 'Mooching'

Hollywood, Feb. 26. one-week survey of the situ-In a one-week survey of the situ-ation around local pop-platter bix, Harry Fox, general manager of the Music Publishers' Protective Agso-doven odd-label' recording outlis-which have disked times without payment to copyright owners. In cracking down on these wild-cat indics, Fox expects to not nearly important coll their were unwards

important coin in back royalities, observery that there were upwards of 00. labels being manufactured for superised the MPPA exec upon his arrival. An o. o. of their books compared to the control of th

Peter Maurice, Lid., London missic publishers, and Leeds Music, New York firm, have completed a deal whereby the two firms will set deal whereby the two firms will set deal whereby the two forms will set will be set to see the set of second for the second for t

Beetin and Louis Deorits. That deal, however, was a one-way setup. Dreyfue is setting up a publishing house in London under the fills, house in London under the fills, and the louis in London under the fills, and the louis in Louis Lo

from Hollywood to N. Y. to meet Monagana and Monagana and

Larry Clinton Inks Cosmo Exec. Deal

Larry Clinton, who recently re-turned, from India and was dis-harged from the Army as a Caplain, considered to the Army as a Caplain, Records as a musical director, side ser and conductor. Contract is for three years, during the first of which the leader will time out 60 sides with the leader will time out 60 sides with standards designed to begin the building of a cetalog for the new Cosmo outfit, the remaining 20 to be -11 a addition to recording. Clinton

Loomo ount, the remaining 20 to be originals. On the conting Clinton in the conting and conting and reperference. A way of Clinton, who before the conting artists and reperference. A way of Clinton, who before the conting with the Head of Clinton in the conting and conting and conting and conting the conting and conting and

ASCAP Makes Deal With Austrian Counterpart. **Improving Old Contract**

minjoying vine Contract American Society of Composers, Authors and Publishers has consumated a new performing rights agreement with Statutien Genetics (ASA), the Autrien performing flower of the Contract with the Contract of the

had meantime expired, is for five years.

During the war, the Alien Property Custodian had, asstody of AKM's rights in this country. As in the cases of the deals ASCAP and last year with the British, French and Spanish societies, the AKM deal is an Improvement on the old one is an improvement on the old one in that it calls for ASCAP to represent concert and symphonic rights as well as popular.

AL GAZLEY SUCCEEDS RUSS LYON AT MCA

Al Gazley, recently discharged from the Army, has succeeded Russ Lyon at Music Corp. of America. Lyons resigned two weeks ago to

Lyons resigned two weeks ago to form his own agency.

Gazley has been with MCA for eight years as assistant to Billy Goodhart, who prior to his retirement, headed the New York MCA office.

Bands at Hotel B.O.'s

Band Hotel Place Johann Placepple Lexington. (300, 75c-\$150) 4	Past Week 1.750	Covers On Date 7,050
Tommy Tucker New Yorker (400, \$1.\$1.50)	1,800	10,750
Les Prown Pennsylvania (500, \$1-\$1,50) 10	2,830	27.475
Leo Reisman* Waldorf (550; \$2)	2.575	10,000
Erskine Hawkins, Lincoln (275; \$1-\$1.50)	2.650	52,400
Louis Prima 400 Club (850; \$1-\$1.50) 2	2,450	6.400
Ray McKinley Commocore (400, \$1-\$1.50) 0	11,550	1,550

* Asterisks indicate a supporting floor show New Yorker has ice show Legington, on Hawailan floor show, Walder), Jean Sablan. t 4 deus.

Chicago

Chicago

Henry Brandon (Marine Room, Edeewater Beach, hotel: 900: \$51-\$53.50

min., Macatro Silli pulling strong, logether with A. Robbins, Bob Wilson, Macatro Silli pulling strong, logether with A. Robbins, Bob Wilson, Bob Wilson, Benny Strong, Wilson, Benny Strong, Strong, Wilson, Benny Strong, Strong, Wilson, Benny Strong, Wilson, Benny Strong, Wilson, Benny Strong, Strong, Wilson, Benny Krong, Strong, Macatro, Bob, Marine Marine, Bob, Marine, Mar

Los Angeles

Freedy Martin (Ambasisher 900: 81-81.50). No variation in the draw here summer or whiter. Result is 4.200 tabs. Jimmie Grier (Bittmore: 900; 81-81.50). Took a hite and showed to masterful profits with 4.400 covers.

Location Jobs. Not in Hotels

Gay Claristee (Chez Parce: 650: 63-383.50 min.). Tony Martin show with Claridge fronting pulls titanic 3:00.
Chuck Poetre (Blackhawk, 500: 23-25.50 min.). Rufe Dayls, Poeter in middling 3:400.
Buddy Shaw (Latin Quyrter: 700: 83-83.50 min.). Willie Howard, Shaw not doing much biz. Scrubby 3:700.

Bab Cresby (Paliadium, B. Isolawood, ard Week). Tapered off again but noisoly sering with 25 does not not noisoly sering with 25 does not not noisoly sering with 25 does not not noisoly sering 250. Mathy Malmeck (Shapy Maxies, N. Los Angeles, 25rd week). Standard apacity poll of 1500 cent be bettered untest the place gets bigger. Mathy Malmeck (Shapy Maxies, N. Los Angeles, 25rd week). Standard apacity poll of 1500 cent bettered untest the place gets bigger. All the bits for the Trio, but Rainos has his fans, too; 3,500 lab, weeks. All the bits for the Trio, but Rainos has his fans, too; 3,500 lab, but not violently. Take is still golden at 3,25 covers.

Griff Williams (Empire Room, Palmor House; 550; \$3.48.50 min.). This tune of 6,500.

400, N.Y., MAY GET OLD

RCA's Modernized

The 400 Citub, New York, may eventually shift to another site. Negotiations are proceeding under which Nat Moss, club's operator, would take a lease on space in a rebuilding being planned for the site of the old Hippodrome theatten, now spraking tot. Club is operating a block away from the old Hipp site currently, in a baament from seating approximately 685 people.

10 Best Sheet Sellers

(Week Ending, Feb. 28) Symphony ... Chappell Some Sunday Morning .. Harms I Can't Begin to Tell You . BVC What Seemed to Be . Santly Joy Doctor, Lawyer Morris Day By Day Barton Personality Morris
You Won't Be Satisfied Mutual

British Opposition To U.S. Bands Entry Cued To Petrillo Broadcast Ban

Recent action by British bandleaders in protesting the possible entry of U.S. bands into England not due, it's claimed by Englishmen now here, to a fear that forlihood. English maestros took the of the barring by James C. Petrille head of the American Federation of Musicians, of the rebroadcasting on U. S. networks of English musical programs, such as the recent 'Atlantic Spotlight."

its Spotlight.

Couple works ago. English massires Jack Payne, Stiney Lipton and Murirec Winnick; who do not make up the cream of sith country's names, went to the Ministry Challer, with the backing of the Country's names, went to the Ministry Challer, with the backing of the Couple of the Coupl

CRC-DREYFUS SETTLE ROYALTIES DISPUTE

Situation existing between the Dreyfus music publishing group and Columbia Records, involving the payment of the full 2c statutory rate by Columbia for Dreyfus songs, has been resolved. After a meeting last week between representatives of the two organizations, the causes of the Victor Herbert Album.

Victor Will, try something on in the recording of an of victor theref unleddes by the victor will proceed on the generally acceptable of victor therefore unleddes by for 50c disks of 1½c per side royalty of victor therefore unleddes by

album of Vicios Herbert melodies by 1 or 56c disks.

To moderuize and lighten the heavily croup had become peeved at the corbestrated backgrounds quality as way Columba handled the assignment of and production of its population of the population

NBC, CBS, ABC, Mutual Plugs

(Peatman System)	
Aren't You Glad You're You-j"Bells St. Mary's"	Burke
As Long As I Live	
Atlanta G A	. tStevens
Bells of St. Mary's-t"Bells St. Mary's"	T. B. Harme
Blue	Starlight
Come to Baby, Do	Leeds
Day By Day	Barton
Doctor, Lawyer, Judian Chief-+f"Stork Club"	Melrose
Do You Remember Me?	
Everybody Knew But Me	Berlin
Gimme a Little Kiss	
Give Mc the Simple Life-+"Wake Up and Dream"	Triangle
Here Comes Heaven Again-+"Doll Fare"	Robbins
I Can't Begin To Tell You-t"Dolly Sisters"	
I'm Always Chasing Rainbows-"Dolly Sisters"	Miller
It Might As Well Be Spring-f"State Fair"	Williamson
It's Been a Long Long Time	Morris
It's Only a Paper Moon-t"Too Young To Know"	Harms
Just a Little Fond Affection-1"Swing Parade of 1946"	Shapira
Let It Snow	Morris
My Guy's Come Back	Shaniro
Oh What It Seemed To Be	Sautly-Joy
One More Dream	Barton
One-zy, Two-zy	Martin
Penthouse Screnade	
Personality-+"Road to Utopia'	Burke
Shoo Fly Pie	Capitol
Some Sunday Morning-+"San Antonio"	Harms
Symphony	Chappell
Wave To Me My Lady	Famous
Who's Sorry Now	
You Won't Be Satisfied	Mutual
+ Filmusical * Least Musical + P.M. Licensed	A 2.51

Music Notes

Meade Lux Lewis, bongie-woogie Ber, hurried is Hollywood over weekend after cancelling at Sky-Par, Clevleand, due to wife's injury suffered
in fall at their home on Coast... Cliff Lang becomes musical director of
Pari-American Records on Fit. 10..., Pull Westeln, musical director of
Capitol Records and Mickey Goldsen, of Capitol Songs, planed to HollyBollywood on Sun. (23) for nitery date, First fileth for colored keyboardknuckler... Larry Cotten, former Borace Heidt yecalist, on terminal leave
after three years in Army, ne route to N. Y.... Perde Grofe inked to
exclusive platter past by ARA. First disking will be composer's "Aviation.
TYR Ritter, celluloid cowhand, has joited Jug Walers and his Texas Steers
to record for actor's disk firm....Jose flurth; set for symph recording at
RCA-Victor's Coast studios on March 20. John Charles Thomas same day
will shat four sides for same firm... Frans Warman scoring Warner Bros.
"Humoresque" with 168-piece... Dat Digman, who has diofed the klash
Elwell, partners in Belltone Records, are sharing the prexy's percit, each
atternating yearly in the ten-peact....Jose Royal book with the
Barder as battlee... Brosaway Music Co. is latest N. Y. pub house to
to set up shop....Hans Salter has thished recording store of "So Goes
My Love". Skrball-Manning pic.... Eddie Cantor took three hours to popalatterie "One-Zy." to his satisfaction for Pan-Am Records last week.
West he comics first disking fin by years... France Kelly is first fromer
leave the property of the proper

Daris Day, who had been preparing to leave Les Brown's orchestra at the completion of the band; run shurday (2014), will remain with the band until at least September.

Affinity (2014) recently returned from Army service.

A "NATURAL"

FOR YOUR PROGRAM!

Featured in 20th Century-Fox's THE DOLLY SISTERS

I'M ALWAYS CHASING RAINBOWS

Lyric by JOSEPH McCARTHY

Music by HARRY CARROLL

Featured in M-G-M's THE HOODLUM SAINT

SWEETHEA

Lyric by BENNY DAVIS

Music by ARNOLD JOHNSON

ONE OF THE OF ALL TIME!



_and proves it with this smash box office gross l

"Billy Eckstine's business beyond all expectations... Audience reaction sensational . . . Newark fans acclaimed him one of the nation's top band attractions . . . Hope for a speedy return engagement." BEN GRIEFER, Managing Dit, Adams Theatre, Newark

A RECORD FOR A NEW BAND AT THE ADAMS THEATRE



1st 4 releases—half-million—\$1ea. * RECORDS NEXT "NATIONAL" RELEASE "PRISONER OF LOVE"

★ WINNER ESQUIRE'S ALL-AMERICAN JAZZ AWARDS-1946 Best Male Vocalist, New Stars

AND HIS ORCHESTRA

Ne Management MORRIS AGENCY, INC.

Versonal Manager EBBINS MILTON EBBINS
SID FIELDS, Road Manager—JIM McCARTHY, Press Relations



10 Best Sellers on Coin-Machines

1.	Let It Snow (6) (Majris)	Vaughn Monroe Victo
2.	Symphony (20) (Chappell)	Freddy Martin Vieto
3.	l Can't Begin to Tell You (19) (BVC)	Bing Crosby Deer Harry James Columbi
4.	Doctor, Lawyer, Indian (10) (Metroset	Betty Hutton Capite
	Personality (3) (Morris)	Johnny Mercer Capite
		Frank Sinatra Columbi Frankie Carle Columbi
7.	Might As Well Be Spring (14) (Wm'son).	Dick Haymes Deer Margaret Whiting Capite
8	Always Chasing Rainbows (2) (Miller)	Perry Conio Victo
	Waiting For Train (10) (Block)	Harry James Columbi Peggy Lee Capite
19.	Some Sunday Morning (6) (Harms)	Harmes-Forrest Decc
	- Coming Up	
		Columbia

You Won't Be Satisfied (Mutual)	Les I rown , C
Day By Day (Barton)	Frank Sinatra (
Snoo-Fly Pie (Criterion)	Stan Kenton
Bells of St. Mary's (Chappell)	Bing Crosby

WAX WORKS

By BARRY GRAY (WOR-Mutual's All-Night M.C.)

TOP HIT OF YESTERDAY

GREAT POPULAR

STANDARD TODAY

Bing Crosby Sings

IN THE

LAND OF

BEGINNING

AGAIN

Words by GRANT CLARKE

Music by GEORGE W. MEYER

Featured in RKO's THE BELLS OF ST. MARY'S

Published by LEO FEIST, INC.

For new all at opies and arrangement, wife or phote PHIL KORNIFESE. Moneger Standard Exploitation Dept. The Big 3, 1619 Broadway, New York 19 Circle 4 2019

(n UK-Mintuella - Alf-Night M.C.)

Carl Kress orch)—"All Through the boy" to sound, the ill Backett impressively boy". Love in Vain" (Capitot 120, Miss Whitting, whose present prominence is mainly owed to a disk of "Might as Well Be Spring". Number listens like an outstanding pear of the search for another some to equal the counter sales made with to equal the counter sales made with TOP HIS OF YESTERBAY.

... Decca ... Victor

and a fine release.

And the Sheer (with Vite Schoen.

And Roy with and Fortitude?

"Red River Vite Schoen.

Fad River Vite Schoen.

The Sheep Schoen City Schoen.

The Sheep Schoen City Schoen.

The Sheep Schoen City Schoen City Schoen.

And Schoen Schoen City Schoen City Schoen City With Schoen.

The Sheep Schoen City Sch

music.

Dick Thomas (vocal)—"Sloux City
Sue". "Some Day Darlin" '(National
5010'). Dick Thomas wrote "Sue"
and thus far has issued the best release of his tune. It's strictly

and thus far has issued the best retand the far has issued the best retanders and the state of the state of the
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Georgia Brown "Capitol 239). Nat Cole, the murstre, wrote "Better" which is a nevelty tune that may self although it's not specticular. Does little to add anything to this group. "Georgia Brown" is a de-cated improvement. Excellent mu-steament by the trin.

ented Improvement. Excellent musicianship his trito.

Jo Stafford Vallenn with Pgual Weston order (eight select Capital Capita Victor leesing their vocal in an aboun of Columbia cities standard-tune sides. Having Capitol copped various popularity polls and beautiful control and control an and all the way.

Engineer Lack Cripples Coast Waxing Business Holly wood. Feb. 26.

Record and transcription firms o Record and transcription trms on Coast are being hobbled by dearth of competent engineers. Both busi-nesses have boomed so rapidly out-lare, there now aren't enough adep mechanical men to go around and there has been no time to train 'em. As consequence, some transcrip-tion producers are backlogging planned production until assured of Class A work.

SHEP FIELDS' HPSTATE DATE Shep Fields orchestes, which have een hugging N. Y. the past couple f months due to its leader's desire to remain home, plays two weeks at the Concord hotel. Kiamesha Lake, N. Y., opening March 5. Bund is drawing \$3,500 weekly.

drawing \$3.000 weekly.
Fields has been signed to do
five radio shows with Jack Carson
withe the latter's Campbell commercial emanators from N. Y. and
Phitadelphia. He'll come into N. Y.
weekly from the resort job for the
radio chore.

Band Review

RAY McKINLEY ORCH (14) With Evelyn Stallings, Ted Norman, Rollo Laylan, Peanuts Hucko, Ray Beller

Beller on first sax and Mondell Lower sentiar.

Band correct a second diramsee in Band correct of Bollo Lavian, who backs up McKinley on misd numbers and doubles with him on ride-best-ine specializes. Outstanding numbers of the senting specializes. Outstanding numbers of the senting se

On the Upbeat

Kay Starr Moving To Cut Jewel Disk Pact Hollywood, Feb. 26,

Mollywood, Feb. 26.

Kay Start is apparently trying to break, with Jewel Records, updar three-year exchains was made at the same and the same at the s

Jules Stein to Gotham

Julies Dieth 10 Utiliani Hollywood Peb. 26. Jules Stein, Music Corp. of Amer-ica prez, planes for N. Y. today. (Tues.) after six weeks hee, dur-ing which time his firm lost 355,000 damages, plus '40,000 costs, to San Diego ballroom operator Larry Fin-ley, in anti-trust suit in federal court.

ley in anti-trust suit in federal court, in Loa Angeles.
It is likely Stein will return to Hollywood within a month, while his appeal from court's verdiet pends, Larry Barnett, MCA v.p. in charge of local office, planed in Sunday (21) from week's biz jaunt to N. Y.

Beb Miller, prez of Music Publish rs Contact Employes, has lei Hollywood en route to N. Y. head-quarters after three-week slay.

Wanna Buy Some Tonsils?

Vincent Degen and Chuck Gold-stein have formed Voices. Inc. out-fit designed to rent vocal chords in solo or wholesale quantities to pic-tures and radio.

Top Tunes for Your Books An All-Time Favorite

DON'T BLAME

Music by . . . JIMMY McHUGH

RORBINS

Mills Suggests -Favorite IRISH Guld - Timers THAT TUMBLE-DOWN

ARRAH GO ON I'M GONNA THE DEAR OULD DART IF I KNOCK THE "L"

MILLS MUSIC, Inc. 619 Broadway * New York 19



By BERNARD MATLIN and RAY DOLL

SANTLY-JOY. Inc. . 1619 B≃aadway New York 19 Tommy Yalanda, Gen Prof. Mgr.

Star of Stage and Screen

R.K.O. BOSTON-WEEK FEB. 21

Signed to Appear in Michael Todd's Forthcoming Musical

EXCLUSIVE MANAGEMEN ASSOCIATED BOOKING CORP. JOE GLASER, Pres

745 Fifth Ave. New York 22

PL. 5-5572

Inside Orchestras—Music

Back in 1834 Jan Pecree, then virtually an unknown, recorded a tune titled "Bluebird of Happiness" for World Broadeasting, using the mame of "Paul Robinson." Few years later the tune, as trusserined became the theme of the "Dawn Partor," all-night disk program on WP, Philadelphia, spensored by the Pep. Boys, Philip auto-accessories chain. "Bluebird" was played three times each night—at the beginning, middle and cdd of the murathous above.

The program of the program

Sammy Kaye almost choked on the mike last week '20' during the broadcast of his '80' You Want To Lead a Bend,' ABC sustainer, from the same was the same and the

A song that failed to click when first offered, will be revived, it was disclosed in Hamilton, Ohio, when Judge P. P. Boll, of common pleas court, approved an agreement whereby the E. B. Marks Music Corp. is to publish "Too Many Drons in the Fire," a composition of the late Johnny Black, extevible local composer. Agreement filed indicates that the publishers will pay 3c. rayrally on each plano copy sold, and 50% of receipts from crocks, elc., and on returns from grants to foreign countries. The estate will reactly estate as a advance on royalite, it was stated by Harry S. Wonnell, local attorney, who is administrator.

House of Kennedy, Cleveland firm mentioned several weeks ago in a Vannev story concerning music publisher's printing wore, does not actually print music. Rather, the dran has developed a new method of amplifying and hastebling the making of plates from which music is printed. These works are the properties of the pro

WAX SCARCE, THUGS JUMP 2 TRUCKLOADS

cords being as scarce as they are, despite increased production hijackers are making them their obnijackers are making them their ob-ject in N. Y. Last week, a truckload of Columbia disks, including a big batch of Frank Sinatra pressings, was successfully defended from a group of hoods in N. Y.

in Brooklyn.

Exclusive Diskery In **Publishing House Move**

Hollywood, Feb. 26. Exclusive Records, pop-platte firm, will shortly invade sheet-music pub field. Subsid will be known as Leon Rene Publications, Rene being prexy of Exclusive.

Johnny Blackburn, who's been on the Coast for years, Couple of days later, a truckload been on the Coast for years, 1 Decea output; valued at about 88. has been inked to manage the sheet 10, the bulk of them Bing Crosby's sales organization, stockholders and bells of St. Mary's," were snatched cording company.

Donley Joins ASCAP Hollywood, Feb. 26.
Donley, who recently
the khaki after four years
with Irving Berlin's This

doffed the khaki after four years trouping with frying Berlin's This Is the Army," has joined the Amer-ican Society of Composers, Authors and Publishers as a field rep. After several weeks' coincutation here at local office, Donley flow to here at local office, Donley flow to the will work under regional ASCAP director Harry Levisson.

Mrs. Kramer Dickering With Art Mooney For 5-Year Contract

Art Mooney, whose band closed the Lincoln fotel, N. Y., last week and is currently at the N. Y. Strand theatre, is dickering with Mrs Maria Kramer, owner of the hostelry, for a five-year contract. Mrs Kramer, who had used such band Kramer, who had used such bands as Harry James, Artie Shaw, et al, when they were comparatively unknown, and which played for bigger N. Y. hotels when they built a reputation, wants a solid hold on Mooney, just in case

If the five-year termer is com-pleted some time this week, Mooney will go back into the Lincoln, suc-ceeding the current Erskine Haw-kins, around April 11 or 12.

HORACE HEIDT WON'T RETURN TO BAND BIZ

Hollywood, Feb. 26. Horace Heidr continues to spurn idea to re-form a band and return to batoning. Ex-leader intends devoting himself to his biz interests hereabouts and remaining perma-nently retired professionally.

Trianon ballroom as well as an eatery here bearing his name are enterprises, plus a \$350,000 hotel property in Palm Springs Heidt for some time has been credited within the trade as being a millionaire.

Publishers' Classification Comm. To Protest Leeds Availability Boost

Steele Reorganizing Ork

Hollywood, Feb. 26.
Ted Steele, who recently assumed duties of musical director at KMPC here, will re-form band form personals and recordings under aegis of William Morris agency.

Meadowbrook Mulling **Full Week Bookings**

Meadowbrook Gardens, Culver City is weighing plan to book name orchs six nights per week through summer. If idea is adopted it is probable Gene Krupa will inaugurate the policy when he opens March 21.

Ballroom's practice at present is to use name bands over four-day weekends only, and a local relief crew on two other evenings.

Refreshments With Pop Concerts for Carnegie?

Concerts for Carnegie; New York will get its own version of the Boston pop-concerts starting May 4. Carnegie hall has been leased for seven weeks with options up to 20 weeks for pop concerts, during which customers will be able to partake of refreshments. It's long been a successful institution in Boston.

Boston,

Mac Scheeman, N. Y. contractor
and businessman, is behind the
project. He's currently dickering
with musicians of the N. Y. Philharmonic orch and plans to use pop
and classical guest stars. Concerts
will run seven nights a week,
It's planned to operate along the
same lines as the Boston institution,
where customers sit around tables
in Symphony hall, with beer, pret-

where customers sit around tables in Symphony hall, with beer, pret-zels and other refreshments served. Orch there comprises men of the Boston Symphony orch and is con-ducted by Arthur Friedler.

Special meeting has been called by the publisher's classification committee of the American Solitoria of Composers, Authors and Publisher's error over the granting of a 500-joint error over the granting of a 500-joint Music, by the society's board of the freetors. It's the intent of the class-fection committee to protest the rating handed to Leeds, which now rates at 1,000 points (th originally had 300).

Leeds and ASCAP have been having quite a scrap in recent months over the publisher's plea for a better availability mark, Originally, the availability mark. Originally, the classification committee granted the firm a 250-point jump to 730. Dis-statisfied, Leeds went to the Appeals Board and then on to the director. Board and then on to the director. Apparently, the classification com-mittee feels the action of the clas-rectors in tacking on 250 more points than they first increased Leeds was not justified. They can be under the society's by-laws, point in the committee of the classification points and the committee of the classification.

sion.

Another appeal due for consideration by the board of directors, after having sone through the board of directors, after having sone through the board of popeals, is a beet by Ralph Peer's combine over a recent reduction of the seniority rating of the Charles K. Harris catalox, which Peer operates. Clipping of the farm's seniority active the control of the c relative inactivity of the catalog

Jimmy Walker East

Hollywood, Peb. 26.
Jimmy Walker, prez of Majestie
Besords, trained out Thure. (2) for New York after three weeks in Hollywood. Accompanying Walker Walkers of Tracky, prezy of Majestie
Baldo & Prelevision Corp., of which
Walker formally opened Majestica,
new platter plant at Burbank while
here.



Canadian Acts Planning Formation Of Talent Union Similar to AGVA Moureal, Feb. 26. Note to set up a profise-induction of interpretation of the new group. However, and the area of interpretation of the new group. However, marked to set up a profise-induction of the new group. Auturn AGVA. but additionally recurse to filiance the control of affiliate with AGVA. but addition of the new group. However, and the new group hope of control of the new group. However, marked the new group hope of the new group. However, and the new group hope of the new group. However, and the new group hope of the new group hope of the new group. However, and the new group hope of the new group hope of the new group hope of the new group. However, and the new group hope of the new group hope

tertainer, guild is under way locally with professional performers interesten in the project planning a number or variety revues to finance the organization of the new group.

Auburn, magico and chan man of the organizing committee, will be for the protection of entertainer, booker, the protection of entertainer, beocker, intery and theatre operators: Entertainers, he said will be graded Americas (Luid of Variety Artists and a minimum wage per performance will be set for each member. Spots will also be graded, but adjustments will be made from time to time depending on shifts of acts into higher of lower coin brackets. Spot



HAPPY TIMES & JOLLY MOMENTS Currently
COLLEGE INN, CHICAGO
ROSEN ANGER ASSOCIATES



Month Brazil LAURETTE and CLYMAS

N. V. address May Johnson

Thrive as Breakfast Clubs in L.A. Upshoot

Los Angeles, Feb. 26. After - hours black - and - tanneries After - hours black - and - tanneties are booming here springing up as opening last weekend of Jungle Club and The Basket, total become an even dozen spots, each using bands and floorphows.

even dozen spais, seath chang dature control could be a control to the control to

vous. Casabia Cale Society.

Act Asks AGVA Cancel Pact With Agent Tepper

Vaude team of Charles and Ann Howard have petitioned American Guild of Variety Artists for permis-Howard have controlled the first properties of the fir

Arbitration was about to be set up by AGVA but since team has been alerted for USO-Campshows tour matter will be held in abeyance until their return.

Gil Lamb does his first nitery date in years when he starts a run at the Palmer house, Chicago, April 25.

Paul Orland has returned to Gen-eral Artists Corp. following three years in the Navy:



WIVEL RESTAURANT

18TH WEEK

ROEHM & BOONE BEN SHANIN

Miami Cafe Acts Pulled Until AGVA Pact OK'd

With pacting of La Boheme and Bill Jordan's Bar of Music this week, it gives the talent union 100°c representation in Miami Beach and adjacent territory, with security adjacent territory, coin up for all spots. with security

Up Over 1st Postwar Mardi Gras March 5

This year's Mardi Gras-the first since 1941—will be witnessed by more people than any other in the to start March 5, and while there will be fewer visitors here, due to start March 5, and while there will be fewer visitors here, due to fifficially in oblaiming living accommodations; the 50,000 or more estimated new residents of New Orleans the same the same of the control of the

Hotels here stopped accepting reservations weeks ago. Housing shortage here, however, is proving a boon to hostelries on the nearby Gulf coast, which are reported do-ing the biggest business in years.

Ing the biggest obsiness in years.

Niteries and bars, especially those in the historic French quarter, have been doing a landoffice business, operators asserting it's the biggest in years. Most of them have emballabled that floor chours needed

Coronet, Philly, Books Harvey Stone at \$3,000

Question of which Philadelphia nitry is to get Harvey Stone was settled last week when Music Corp. of America. Stone's handlers, sold him to the Coronet, where he'll open

ham to the Coronet, where he'll open March 20 at \$3.000 weekly. Contract with this spot had been held in abeyance beeause her hival Latin Casino and the contract with this spot had been held in a beyand the dough to \$3.250.

However, it was felt that he Coronet would be the better room for Stone, consequently Casino's offer Another factor that may have inhemed selection of the Coronet. Is the fact that the Latin Casino is the Coronet of the Coronet is the fact that the Latin Casino is the Coronet in the Casino is the Casino is the Casino is the Casino is the Casino in the Casino in the Casino in the Casino is the Casino in t

Irwin Corey has been signed to repeat at the Blue Angel, N. Y., starting April 25.

Leonard Romm Goes To GAC on Deal As Strange as 1st Mixup

Curious case of Leonard Romm has been solved temporarily with his been solved temporarily with his poining the General Artists Corp. theatre department. Romm completed the GAC deal Saturday (23) which calls for his services until his brother, Harry Romm, head of GAC's theatre department, comes back from the Coast to

the Coast.

Leonard Romm will work in GAC's theatre sector to fill the hole left by the comparison of Glenn Miller's life, two weeks ago to attend to the film production of Glenn Miller's life, rights to which he recently acquired from Miller's widew. Deal is lived weeks originally contemplated. Consequently, Leonard Romm was called in to fill the breach. However, there weeks originally contemplated. Consequently, Leonard Romm several weeks ago found himself out on a limb after having resigned from the theatre see the comparison of the comparison the Coast, Leonard Romm will work in GAC's

MONROE BREAKING IT UP AT CHI'S ORIENTAL

Chicago, Feb. 26.
Indications are that Vaughn Monroe will hit \$60,000 for current week
at the Oriental theatre here. If
this figure is reached, Monroe's take

will be \$20,000, since his deal calls for a \$10,000 guarantee plus a 50% split over \$40,000.

Current take is considered remarkable in light of the fact that the Oriental lost money on Manroe's last date there two years ago, when he was pold \$65.00 date there two years ago, when he was paid \$8,500.

Carroll, AGVA to Hash Over 1G Salary Claim

uver 14 Salary Claim

Earl Carrell and the American

Guide of Vine and the American

Guide of Vine and the American

to arbitrate a three-grouth-ofe salary claim amounting to about \$1,000.

Charge dates back to Nov. 20

when Carroll closed his theatier restaurant for one day while repairs

were being made on the roof. AGVA

were being made on the roof. AGVA

one day's pay while other union
affiliated employees were paid for

the day.

Smatra's 50-50 Theatre Date

Frank Sinatra may not be able to play the theatre dates he had fig-ured on doing, at least in the east, due to a call from Metro for the due to a can from actro for the first picture on his new contract with the studio. Meantime, how-ever, Sinatra had okayed a week at the Golden Gate, San Francisco, opening March 20. He's drawing a

opening March 20. He's drawing a flat 50-60 split of the bo., Golden Gate is a large house and has been known to rack to weekly grosses of approximately \$70,000, so us 25,000 for his end, with \$30,000 or \$35,000 for his end, minus the cost of his show. He'll be accomped by the film "Riverboat Ritythm."

Gloria Gilbert, intery and vaude ballerina, has been signed for the Copacabana, Rio de Janeiro, for the April 21 show.

Star of Stage, Screen and Radio ATOMIC COMIC

THE TOP HAT DETROIT

Opening March 15th LATIN QUARTER

Newport, Kentucky Direction, BEN SHANIN



Douglas DIFFERENT

Rov

STEUBENS, BOSTON 'Sings a Duet With Himself

ger: HARRY LEE, New York

ELEANOR TEEMAN

Currently STRAND, New York

Thanks to HARRY MAYER and JOHNNY DUGAN

Direction M.C.A. ARTISTS, Ltd.



PAUL REGAN

COMIC SATIRIST

CURRENTLY 5TH WEEK CAPITOL, NEW YORK [ALREADY SIGNED FOR THIRD RETURN ENGAGEMENT]

Thanks Jesse Kaye, Ben Kuchuk Repeat Engagement (Within Two Weeks) Wednesday, February 27th on

HILDEGARDE'S RALEIGH ROOM SHOW . . . NBC OPENING ADAMS, NEWARK, N. J. (WEEK MARCH 7TH)

Followed by PALACE, CLEVELAND, O. Per Mgt:-MCA ARTISTS LTD.

Easing of Travel Conditions at Last Smooths Jumps; Airlines Seek Biz

Increasing availability of plane travel has virtually eliminated late arrivals for shows. This, plus the easing of the railroad burden, has finally eased the constant worry of finally eased the constant worry of vaudfilm house managers over the frequent failure of acts to show up

requent failure of acts to show up for opening shows. Ingles and po-ment of the control of the control of the fair of the control of the control of the state of the control of the control of the state stating to give more considera-tion to theatrical needs because that business will be needed once condi-tions resume normaley. Indicative of this is the fact that American Ain-lines and TWA they had vest as some lines and TWA have been canvassing agencies during the past week or two and are doing everything possible to accommodate performers and firm fact, that plane travel will be used on a greater scale in the future by entire, shows, bands as well as individual performers, and are consequently starting to build goodwill in an effort to get that high trade.

CORP TO RUN CIRO'S

LORP. TO KON CIRCUS
Los Angeles, Feb. 26.
Herman D. Hover formed the AllState Business Corp., with a capital
of 100,000 shares at \$1 par, for the
purpose of operating Circ's.
Directors of the corporation, in
addition to Hover, are Abe Schiller,
Sue Steele and Thomas Pryor.



LOU WILLS, Jr. "ARE YOU WITH IT"

FRED K. STEELE

9 Rackefeller Plaze New York City

WHITEY' ROBERTS

OASIS CLUB, SEATTLE KONA CLUB, OAKLAND

'Holiday Ice' Clicks in 1st Denver Date, \$70,000 B.O.

Denver, Feb. 28.

Denver, Feb. 28.

Tholiday on Ice,* first ice show to appear here, packed the Stockyards Stadium for 11 performances, nine nights and two matness, to \$70,000 gross. Stadium has only 4000 sents and \$2.40 was to promoted the show. Probably will be annual the show.

Belle Baker Asks For Arbitration of Dispute Over Latin Q., N.Y., %

Over Latin Q., N.Y., %
Bolle Baker is in the middle of a commission small arising out of her engagement at the Latin Quarter, N.Y., some months ago. Frederick-Bootsteeper and the production of the control of the cont

JOAN EDWARDS' FAST WALDORF, N.Y., REPEAT

Joan Edwards is set for a repeat date at the Wedgwood Room of the Waldorf - Astoria hotel, starting March 29, John Schastlan will be the only other act on the show. Miss Edwards first played that room in November, and March 29 stand is considered to be an unusually fast repeat.

USO's Drescher Back

Norman W. Drescher, USO-Camp Shows executive, who left the U. S. four months ago, to organize the Manila office of USO-Camp Shows, is slated to arrive back here this

week.
Drescher organized the Manila base
as a prelude to Camp Shows' expansion in the Pacific. Three Camp
Shows field men remain to carry on
the activity in that theatre.

Mentalist Quits Nitery In Montreal; 'Too Noisy'

Montreal, Feb. 26,
"Myrus," mentallist, quit the Normandie Roof show here after completing only four days of a two-week booking. He complained that the room was too noisy for him to do his stint properly.

Myrus onened Mondre, and

co his stint properly.

Myrus opened Monday (18) and
the same night complained that the
payees give too noisy. He requested
that service he stopped during his
However, on succeeding nights,
this did not seem to help. Wednesday night Myrus told Buddy Clarke,
who runs the shows, that he would
like to be released from his constick if out till a replacement arrived.

Clarke got Don Gardfler, singer, to take Myrus' place. Gardner opened Friday (22). Pay arrangement with Myrus has not been revealed but it's reported that settlement will be made on a pro rata basis.

Copa, N. Y., 3-Show Stance May Also Lose Jane Froman

Jane Froman is likely to be the latest name performer to switch from the Copiecham to La Martinique, the Copiecham to La Martinique, the Copiecham to La Martinique, the Copiecham to Jane La Martinique, the Carlisle Miss Froman, who was originally seducided to pile with Charlie Carlisle. Miss Froman, who was originally seducided to pile with Charlie Carlisle. Miss Froman, who as originally seducided to pile with Charlie Carlisle. Miss Froman, who was originally seducided to the dinner and midnight display.

She's the second Copas regular of the dinner and midnight display.

She's the second Copas regular to be display to be a Martinique. Sophie Tucker previously switched.

When the Miss feed that charlies the control of the control Jane Froman is likely to be the

NVA RESUMES WEEKLY 'CLOWN NITES' IN N.Y

National Variety Aritists resumed its series of "Clown Nights" as of last Sunday (24) at the clubhouse in New York. Shindigs are held every Sunday and are free for membership. There's a 60c tap for guests. Proceeds go into the organization's practices of the companion of the co

Proceeds go into the organization's welfare fund.

Bills offered are a combo of old-timers and new acts, with the ses-sions providing a showcase oppor-tunity for new talent.

Mrs. Sally Fields Joins Lawrence Agcy. in N.Y.

Michigan Forbids Cards, Gambling Devices in Clubs

Gambling Devices in Club.

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C for owners to remove all machines pertaining to gambling from their premises. In effoct, the rule permits niteries to have juke boxes and cigaret machines only.

Under sponsorship of leaders in the entertainment fields, Stage For Action will present "Theatre Pa-rade," variety show, at Carnegie Ilall, N. Y., on Sunday, March 31.

AGVA Orders All N. Y. Clubs to Pay Acts in Full for O'Dwyer's 1-Day Fold

New York interies unprepared to and that performers were ready function night of Lincoln's Bittoday and willings to go on, they must be staffs after allowed to be and willings to go on, they must be staffs after allowed to be a staff after allowed to be

600G Damages Asked By Nitery Owner And Brother for False Pinch

Brother for False Pinch

St. Louis, Feb. 26.

Mack Barnholtz, owner of the Top

O' the Town, west end nitery, and

in brother, blower, proprietor of a

like duits asking a total of \$600,000

from Dr. Carl J. Wedel, demist, for

false arrest. Brothers were arrested

in connection with a holdup in Dr.

in which the dentist was fagged and

bound and robbed of \$400 in eash

and \$875 worth of jewelry.

Brothers were identified by Dr.

Wedel. They were identified by Dr.

Wedel. They were infentified by Dr.

Wedel. They were infentified in first

degree robbery warrans, which

degree robbery warrans, which

farmon, an East St. Louis tast

driver, confessed that he and a com
panion pulled the job.

Each plaintiff asks \$150,000 number.

They contend that since they are in

business, they suffered as a conse
quence of their false arrest, and

their families, including children in

school, were embarrissed.

FILM-VAUDE CASTING ON

FILM-VAUDE CASTING ON
Hollywood, Feb. 26.
Boris Petroff, onetime stager for
Paramount-Publix circuit presentations, is here casting a vaude unit,
"Parisieme Scandals," which has
been booked by Bert Levey for six
weeks of spit-stanzas and one-niters
in Pacific Northwest film houses.
Unit will comprise 12 performers. weeks of spit-stanzas and one-niters in Pacific Northwest film houses. Unit will comprise 12 performers and will break in at the Lyric, Salt Lake City, Mar. 14.

paid whether shows were given to contain these the shows the per-coveres should not support the con-tainty of the shows the should be and engligence of blatto one to bold kitchen workers and other help on call so that spots could properly function the evening the ban was call so that spots could properly function the state of the should be could pay for the night. Spots not functioning that evening and subject to the payoff are Lou Walter? Latin Quarter, Iceland, Bal Tabarin, Nikow, Blatr's Camival, Tabarin, Nikow, Blatr's Camival, Tabarin, and Shang and the shows the Hungaria and Billy Rose? Diamond Joneselve. Latter gave a midnight show, but others remained shuttered, All made defentions of salter gave and the shows the shows the show as well and the shows the shows the shows the work the weekend to Dave Pox, head of N. Y. Joel of AGVA, who moved in and ordered spots to pay Union held up the first show at

Union held up the first show at the Latin Quarter Sunday (24) night until pay off was made. Other spots involved, with exception of the Copacabana, Zanzibar and Carthe Copacabana, Zangibas and Cai-nival, have also paid off. On the latter AGVA has notified Milton Berte and other performers due to open in the new show there tonight (Wed.) that they carnot debut un-less Blair pays up. Copa and Zan-zibar have also been given until today to adjust elaims.

GAGS! JOKES! GAGS! PATTER! WISE-CRAX! STORIES!

For vaude-nite clubs, radio M.C.'s, singles deubites, announcers, producers, dise jeckeys directors, band feaders, speakers, comics steepes, majelcans, vantriles, commentaters writers, cartemists, atc. Fun Master Gag Files Nos. 1 Thru 13 \$1.05 Per Script, Postage Prepaid

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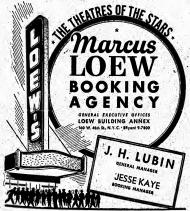
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INTERNATIONAL SINGING STAR

Opening March 1st MAYFAIR ROOM BLACKSTONE HOTEL, CHICAGO

Management-MCA ARTISTS, LTD.



tertainers' guild is under way localty with professional performers interested in the project planning a number of variety revues to finance the organization of the new group.

Organization, according to Tom Anjuru, magicoi and chairman of the originizing committee, will be for the protection of entertainer, booker, intern and theart operations. Entertainers, he said, will be graded American Guld of Variety Artisis and a minimum wage per performance will be set for each member. Spots will also be graded, but affunction of the minimum time of the minimum time to the minimum time to be minimum time. The minimum time to be minimum time to be minimum time to be minimum time to be minimum time. Auburn, magico and chairman of the



STEVE

APPY TIMES & JOLLY MOMENTS COLLEGE INN, CHICAGO ROSEN-ANGER ASSOCIATES



Brazit LAURETTE and CLYMAS

Montreal, Feb. 26. grading will also be subject to ad-

Auburn said the new group hopes to affiliate with AGVA, but ad-mitted that the Montreal Musicians Guild (AFM) has afready offered to accept it as affiliate.

Junmy Diano is president of the

Black-and-Tan Joints Thrive as Breakfast Clubs in L.A. Unshoot

Los Angoles; Fcb. 26; After - hours black - and - tannerie After hours black and statteries are booming here, springing up as rapidly as Jack's beanstalk. With opening last weekend of Jungle Cluband The Basket, total becomes an even dozen spots, each using bands und floorshows.

and floorshows.

Terming selves "breakfast elubse," these snots sport no liquot licenses, and don't throw open their doors "il after midnile, the curiew hour for after down. Floorshows frolle at one, three and 5 a.m. usually and, though liquor isn't pedded on premises, there is a long of the control of th

Act Asks AGVA Cancel Pact With Agent Tepper

Vaude team of Charles and Ann Howard have petitioned American Guild of Variety Artists for permis-Guild of variety Artists for permis-sion to nullify an exclusive repre-sentation contract held by Sol Tep-per, agent. Team claims latter has not given them adequate attention "nor has he lived up to his part of the contract," according to their complaint.

Arbitration was about to be set up by AGVA but since team has been alerted for USO-Campshows tour matter will be held in abeyance until their return.

Gil Lamb does his first nitery date in years when he starts a run at the Palmer house, Chicago, April 25.

Paul Orland has returned to Gen eral Artists Corp. following three years in the Navy.



GLENN GREGORY

WITH MICKEY O'DAY New York Currently WIVEL RESTAURANT 18TH WEEK

ROEHM & BOONE BEN SHANIN

Miami Cafe Acts Pulled Until AGVA Pact OK'd

Until AGYA Pact OK'd
American Gulid of Variety Artists
via Arthur Kaye, head of its Florida
local, moved in on Papa Boutche's
La Boteme, Migmi, and pulled out
the show when operator refused to
post \$3,000 cash security to cover
performers, salaries. However, maiter was adjusted Friday (22) when
spot posted ceash security and signed,
a minimum basic agreement, and
acts were permitted to resume.

acis were permitted to resume.
Kaye has since been appointed southeastern rep of Florida with additional territory to cover, although he will continue to make headquarters in Miami. Jerry Hirsch has been added to Kaye's auft and will fainted shimm for AGVA.
With pacting of La Boheme and the state of the

adjacent territory, with sccurity

New Orleans Hopped Un Over 1st Postwar Mardi Gras March 5

Mardu Vras March 2
This year's Mardu Gras-the first since 1941—will be witnessed by more people than any other in the uly's history. Cecheration is stated will be fewer visitors here. Oue to difficulty in obtaining living accommodations, the 50,000 or more estimated new residents of New Orleans, since the start of the war, with more than pade on the difference of the control of

Hotels here stopped accepting reservations weeks ago. Housing shortage here, however, is proving a boon to hostelries on the nearby Gulf coast, which are reported do-ing the biggest business in years.

ing the biggest business in years. Niceries and bars, especially those in the historic French quarter, have been doing a landoffice business, operators asserting it's the biggest in believe the best of the best

Coronet, Philly, Books Harvey Stone at \$3,000

Harvey Mone at \$3,000 Question of which Philadelphia nitroy is to get Harvey Stone was sottled last week when Music Corp. bitm to the Coronect, where he'll open March 20 at \$5,000 weekly. Contract with this spot had been held in abeyrate beeking the rival Latin Casino the dough to \$3,250. However, it was felt that the Coronect would be the better room for word the country and the contract would be the better room for the country and the contract would be the better room for the country that the contract would be the better room for the country that the contract would be the better room for the country that the contract was not contract when the contract was the contract which was not contract which was not contract which was not contract when the contract was not contract which was not contract when the contract was not contract which was not contract when the contract was not contract when the contract was not contract which was not contract when the contract which was not contract when the contract was not contract when the contract which was not contract when the contract when the contract was not contract when the

was nixed.

Another factor that may have in-Another factor that may have in-fluenced selection of the Coronet, is the fact that the Latin Casino is booked exclusively by General Art-itst Corp., and his placement there would have involved splitting of

Irwin Corey has been signed to speat at the Blue Angel, N. Y., tarting April 25.

Leonard Romm Goes To GAC on Deal As Strange as 1st Mixup

Strange as 1st MIXUD
Curious case of Locinard Roman has
been solved temporarily with has
joining the General Artists Co.
Locinary and Co.
Locinary C

the Coast.

It was the coast. The coast is the coast. The capetr to fill the hole loft by Harry Romat, who went to the Coast to week ago to attend to the film production of Glenn Miller's life, rights to which he recently acquired from Miller's widow, Deal is expected to take honger than the three productions of the coast of the

tion of the William Mortls agency to go with GAC. However, the GAC deal then fell through. By that time Mofris lad replaced him.

One curious angle of the Leonard Romm deal is the fact that while Harry Romm is head of the theatre department and okays all the help, Leonard Romm's salary is being paid Lconard by GAC.

MONROE BREAKING IT UP AT CHI'S ORIENTAL

Chicago, Feb. 26, Indications are that Vaughn Monroe will hit \$60,000 for current week at the Oriental theatre here. If this figure, is reached, Monroe's take will be \$20,000, since his deal calls for a \$10,000 guarantee plus a \$07.00 split over \$40,000. Current take the considered remark. Current take the considered remarks that the Control of the control of

date there two years ago, when he was paid \$8,500.

Carroll, AGVA to Hash Over 1G Salary Claim

Hollywood, Feb. 26.

Earl Carroll and the American
Guild of Variety Artists have agreed
to arbitrate a three-month-old salary claim amouning to about \$1,000.
Charge dates back to Nov. 20
when. Carroll closed his theater restaurant for one day while repairs
were being made on the roof. AGVA declares performers were docked one day's pay while other union-affiliated employees were paid for the day.

Sinatra's 50-50 Theatre Date

Frank Sinatra may not be able to play the theatre dutes he had figured on doing, at least in the east, due to a call from Metro for the first picture on his new contract with the studio. Meantime, however, Sinatra had okayed a week at the Golden Gate, San Francisco, opening March 20. He's drawing a

opening March 20...He's drawing a fat 50-50 pilot of the bo.
Golden Gate is a large house and has been known to rack up weetly grosses of approximately \$70,000, so it's possible the singer can wind up with \$30,000 or \$33,000 for his end, ininus the cost of his show, He'll be accomped by the film "Riverboot Rivytan."

Gleria Gilbert, nitery and vaude ballerina, has been signed for the Copacabana, Rio de Janeiro, for the April 21 show

ROY ROGERS tar of Stage, Screen and Radio ATOMIC COMIC

THE TOP HAT

DETROIT Opening March 15th

LATIN QUARTER Newport, Kentucky Direction, BEN SHANIN





DIFFFRENT

STEUBENS, BOSTON Sings a Duet With Himse

Manager: HARRY LEE, New York Direction; EDDIE SMITH, New York

ELEANOR TERMAN

Currently STRAND, New York Thanks to HARRY MAYER and JOHNNY DUGAN Direction M.C.A. ARTISTS, Ltd.



PAUL REGAN

COMIC SATIRIST

CURRENTLY 5TH WEEK CAPITOL, NEW YORK TALREADY SIGNED FOR THIRD RETURN ENGAGEMENT

Thanks Jesse Kaye, Ben Kuchuk

Repeat Engagement (Within Two Weeks) Wednesday, February 27th on HILDEGARDE'S RALEIGH ROOM SHOW . . . NBC

OPENING ADAMS, NEWARK, N. J. (WEEK MARCH 7TH) Followed by PALACE, CLEVELAND, O.

Per Mgt:-MCA ARTISTS LTD.

Easing of Travel Conditions at Last Smooths Jumps; Airlines Seek Biz

Increasing availability of plane-travel has virtually eliminated late-arivals for shows. This, plus the easing, of the railroad burden, has inally eased the constant worry of visidim bosons of acts to show up. committees of acts to show up. Currently all plane flights and pop-lar extra-fare trains are running at capacity, but alrilines and valivous are starting to give not extra-fare are starting to give not extra-fare to the committee of the constant of the committee of the constant constant will be needed once cond-tions resume normaley, indicative of

business will be needed once condi-tions resume normaley. Indicative of this is the fact that American Ais-tions resume of the past week or two and are doing everything possible to accommodate performers and firm exces. Airlines are cognizant of the fact that plane travel will be used on a greater scale in the future by entire shows, bands as well as individual performers, and are conse-quently starting to build goodwill in an effort to get that lush trade.

CORP. TO RUN CIRO'S

LOSA. TO KUN CIRUS
LOS Angeles, Feb. 26.
Herman D. Hover formed the AllState Business Corp., with a capital
of 100,000 shares at \$1 par, for the
purpose of operating Ciro's.
Directors of the cotporation, in
addition to Hover, are Abe Schiller,
Sue Steele and Thomas Pryor.



LOU WILLS, Jr. 'ARE YOU WITH IT

Management FRED K. STEELE Rockefeller Plaza

WHITEY ROBERTS

OASIS CLUB, SEATTLE KONA CLUB, OAKLAND

'Holiday Ice' Clicks in 1st Denver Date, \$70,000 B.O.

"Bolday on Lenver, Feb. 28.

"Bolday on Lenver, Feb. 28.

to Bolday on Lenver, Feb. 28.

to appear here." first lee showyards Stadium for 11 performances,
inte nights and two matines, to
\$70,000 gross, Stadium has only
4,000 seats and \$2,40 was top.

Arthur M. Oberfelder promoted
the show. Probably will be annual
event.

Belle Baker Asks For **Arbitration of Dispute**

Over Latin Q., N.Y., %

Over Latin Q, N.Y., //
Belle Baker is in the middle of a commission snarl arising out of her engagement at the Latin Quarter, N.Y., some months ago. Frederick-Bros. agency via A. and a claim against the singer with A. merican Guild of Variety Artists, asserting she owes \$500 commission on the L.Q. date.

L.Q. date.

L.Q. date.

L.Q. date.

L. G. date.

L

JOAN EDWARDS' FAST WALDORF, N.Y., REPEAT

Joan Edwards is set for a repeat date at the Wedgwood Room of the Waddorf Astoria hotel, starting March 29. John Sebastlan will be the only other act on the show.

Miss Edwards first played that room in November, and March 29 stand is considered to be an unusual-by fost roses.

USO's Drescher Back

Norman W. Drescher, USO-Ca Shows executive, who left the U four months ago, to organize the Manila office of USO-Camp Shows, is slated to arrive back here this

week.
Drescher organized the Manila base
as a prelude to Camp Shows' expansion in the Pacific. Three Camp
Shows field men remain to carry on
the activity in that theatre.

J. H. LUBIN

GENERAL MANAGER JESSE KAYE

AGENC GENERAL EXECUTIVE OFFICES Mentalist Quits Nitery In Montreal; Too Noisy

Montreal; 100 Noisy.

Montreal, Feb. 28.

"Myrus," mentallist, quit the Normandie Roof show here after completing only four days of a two-week booking. He complained that the room was too noisy for him to do his stint properly.

Myrus opened Monday (18) and the same night complained that the payees were too noisy. He requested that service be stopped during his stint. This was done.

However, on succeeding nights, this did not seem to help. Wednesday, night Myrus told Buddy Clarke, who runs the shows, that he would like to be released from his contract. He told Clarke that he would stick it out till a replacement arrived.

Clarke got Don Gardner, singer, to take Myrus' place: Gardner opened Friday (22). Pay arrangement with Myrus has not been revealed but it's reported that sottlement will be made on a pro rata basis.

Copa, N. Y., 3-Show Stance May Also Lose Jane Froman

Jane Froman is likely to be the Jane Froman is likely to be the latest name performer to switch from the Copenchans to La Martinique, N. Y. Deal is now being recipitated to the control of the Copenchans to the special control of the copenchant of the special control of the copenchant of the cope

the Office and midnight displays only.

She's the second Copa regular to go to La Martinique. Sophic Tucker previously switched.

When the Miss retord that relationship to the Miss retord that relationship to the Miss retord that relationship to the Miss retord that the Miss retord that the Miss retord that the Miss retord the William Morris agency will be strained further. Proser is already peeved at that office for having sold Mitton Berle away from him to the Carnival, N. Y., where he opens tonight (Wednesday) checkering for the Desi Arnez orch, now at Clin's, Hollywood, for a May opening.

NVA RESUMES WEEKLY 'CLOWN NITES' IN N.Y.

National Variety Artists resumed its series of "Clown Nights" as of last Sunday, 249 at the clubhouse in New York. Shindigs are held every Sunday and are tree for member-ship. There's a 60c tap for guests. Proceeds go into the organization's welfare fund. Bills ondered are a combo of old-bulls of the company of the company of the company of the theory of the company of the company of the company of the series of the company of the comp

timers and new acts, with the ses-sions providing a showcase oppor-tunity for new talent.

Mrs. Sally Fields Joins Lawrence Agey. in N.Y.

Lawrence Aggy, in N.1.

The troit, Feb. 26.

Mrs. Sally Fields, former Detroit

mewspaperwomin, has joined the

Larry Lawrence office, here, as head

mer man incline titlent agency.

Mrs. Fields is the second recent

formerly associated with the Abuser

before that with Lou Walters, re
cently joined Lawrence.

Michigan Forbids Cards, Gambling Devices in Clubs

Gambling Devices in Clubs
Detroit, Feb. 28.
Siriet enforcement of State Liquor
Control Commission's new ruling
Gorbidding games and pinchan not
week, it was amonumed by Charles
A. Parrish, enforcement director.
New ruling beame effective Feb.
Li called a "reasonable length of time"
for owners to remove all machines
pertaining to gambling from their
or owners to remove all machines
pertaining to gambling from their
premises. In offert, the rule premises
and glaret machines only.

Under sponsorship of leaders in the entertainment fields, Stage For Action will present "Theatre Pa-rade," variety show, at Carnegic Itali, N. Y., on Sunday, March 31.

AGVA Orders All N. Y. Clubs to Pay Acts in Full for O'Dwyer's 1-Day Fold

New York niteries unprepared to and that performers were ready unction night of Lincoln's Birthday and willing to go on; they must be night through inability to round up paid whether shows were given or staffs after Mayor O'Dwyer lifted his lot. one-day shutdown, will have to pay performers salaries for that night. This ruling was made by American Guild of Variety Artists, AGVA says that since the emergency measure was rescinded at 6 p. m.

600G Damages Asked By Nitery Owner And **Brother for False Pinch**

St. Louis, Feb. 26. Mack Bartholtz, owner of the Top O'the Town, west end nitery, and bis brother, Robert, proprietor of a westend family hotel, last week for the towner of the towner of the owner of the towner of the towner of false arrest. Brothers were arrested in connection with a holdup in Dr. Wedel's suburban home last Nov. 28 in which the centat was gaged and and \$376 worth of jewely. Brothers were identified by Dr. Brothers were identified by Dr.

and \$15 works of swelf-in coan and \$15 works of swelf-in the Wedel. They were named in first degree robbery warrants, he was a same and the ware dismissed when Thomas J. Harmon, an East St. Louis tax driver, confessed that he and a compact of the warrant warrant

FILM-VAUDE CASTING ON

FILM-VAUDE CASTING ON
Borls Petroff, onetime stager for
Paramount-Public circuit presentations, is here casting a vaude unit.
Parlisieme Seandia," which has
been booked by Bert Levey for six
weeks of spi-damazs and on-elliers
unit will comprise. 12 performers
and will break in at the Lyric, Salt
Lake City, Mar. 14.

not.
Union takes the stance that performers should not be penalized for negligence of bistro ops to hold kitchen workers and other help on call so that spots could properly function the evening the ban was lifted. Musicians have demanded full pap for that night.

lifted. Musicians have demanded telli pay for that night.

Spots not functioning that evening.

Spots not functioning that evening and the spots of the spots of

GAGS! JOKES! GAGS! PATTER! WISE-CRAX! STORIES! For vaude-nite clubs, reitle M.C.*s, singles, doubles, annumers, producers, dits jetkeys, discenters, hand leaders, speakers, comice, steepes, magicians, ventralier, estumentature, writers, cartesonity, ste.

Fun Master Gag Files Nos. 1 Thra 13 \$1.05 Per Script, Postage Prepaid Each File Contains Over 100 Sock Gags ! I

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"INTERNATIONAL SINGING STAR"

Opening March 1st MAYFAIR ROOM BLACKSTONE HOTEL, CHICAGO

Management-MCA ARTISTS, LTD.

Night Club Reviews

800 Club. N. Y.

Lew Brice, Ginger Harmon, Danny Rogers, Sid Tomack, Floria Vestoff, Fred Hillebrand, Whitfred Hender-son, Carol Hor ou, Barry Bros. Orch (6): \$2.50, \$3.50 minimum.

Lew Brice, vet vauder and brother Lew Brice, vet vauder and brother of Fanuis Brice, last week (Wednesday's preemed the 800 citio on the state of the state

that don't look of look. The par-ticle of the particle of the particle of the Met ovicine feature of Briera show is the fact that he set too deep an indige mond, one which will neither entitle the West Side spend-oper too far into the barlesaue era for his skits and haart come up with anything worth treasuring.

The talort is passable and as pre-tained. The blackout corn spoils any good effect made by individual truns. But the show does serve to Acts, who provides the solid fangh part of the show with his handling of lines and torps. Ginger Harmon has also on the clay side with spe-isalson the clay side with speis also on the okay side with cial material lyries, while Carol Horton has a brief moment with "Ol." Man Mose" for good effect. Singing

CAPPELLA

We are very proud to be

reengaged at the swank

BROOK CLUB after a

As previously we were held over for 3 different

lapse of only 2 weeks.

MIAMI HERALD-"Those an

darlings of the dance floor—Cap-pella and Patricia are back home in the Brook—they've been there

since Christmas now, with only 2

weeks out during which they rested

and whipped up some new and ssible routines. Only Jacques

and Patricia make them seem so easy to do. Their "Three Blind Mice" is a delightful bit of foot

> NOW EXCLUSIVE **BROOK CLUB**

> > MIAMI BEACH . inks to HERBERT MARKS

By Georges Bourke.

fantasy."

contingent is completed by Winfred Headerson. Next Abelev Control of a pair of numbers distinguished by head to the control of a pair of numbers distinguished by head to the control of t

ment in the wing in socious.

The Barry Bros. orch (5) cuts the show neatly and plays for short dance sessions only. Another combo is needed if the duner or late trade what there is of it, is to be held for an extra draik or so. The piped-in music isn't sufficient.

Pulnee Hotel, Frisco San Francisco, Feb.
Henry Busse Orch (21), N.
Claire and Bill Jacoby vocalists.

claire and Bill Jacoby towalists.

The largest and probably toudest, and to hit here allowed for the war days, then y Base's robust music-market took over the acdate Rose Room of the property of the propert

Glen West, guitar player, warbles effectively in specially, and Norma Claire and Bill Jacoby, vocalists, hold up their end effectively. Ted.

Copacabana, Miami

Miami Beach, Feb. 24.
Ritz Bros., Gracie Barrie, Maxellos
(5), Jack Harwood, Marianna, Line
(6), Dave Tyler Orch (10), Catalino
Orch (10), \$4 and \$5 min.

Orb. (10); \$4 and \$5 min.,

Murray Weinger, operator of this class room, has come up with what looke like a winner in this season took like a winner in this season out which opened Triesday (10) packing them in early and leaf necervations running days ahead. The constraints of the control o

big city bistros and comes nece winters.
With all their years in the bir, the canics have enough material to canics have enough material to the common state of the canics have which in itself might be the answer to the late bir problem. In first show they work in own spot and turn in 40 minutes of laughter arch.

ards. In second show, trie get into

very act, from Maxellos to Gracie Barrie, and project "Snow White number from pix, among others to make the project of the project with the project of the p

Roulevard Room, Chi

Boulevard Room. (hi (STEVENS HOTEL). Chicago, Feb. 22. Frankie Masters Oreh (13) seith Phyllis Mites, Forest Lane, Marty. Kay, Pet and Je. Arthur Balke, Paul Remox & Toy Boys, Winter Sisters (3). Marguerite English, Line (12): 33-83.50 minumum.

Remor & Tot, Bons, Winter Sisters

33-83-20 minimum.

Singed in front of a giant sirplane

side of the bandsiand, Dorothy, Dorothy

Boulevard Room is a honey—front

Boulevard Room is a honey—front

me original tunce by Midred Jaffed

devastuling takeoffs on Louella Far
sons and Hedda Hopper.

Kawa, Eng. Set. May a sirplane

Mary Frankie Mastery

Kawa, Eng. Set. May a sirplane

Mary Honey Set. Set. Set. Set. Set. Set.

Kawa, Eng. Set. May a sirplane

Minter Sistery are sirplane

Winter Sistery are the steward
Winter Sistery are from the sir,

Clouds, Lane being an avistor who,

the gale wind up big with a killing

double-twist somersual by one of

the line lake over with 'Up in the

Clouds,' Lane being an avistor who,

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Clouds,' Lane being an avistor who,

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This My Syster of be blaneing rou
tines with Remos and a pole num
ber and sequined tirans.

Bake is on unsual booking for

relied on to grab attention and hold

thave nothing on him, however,

sande leien in stroblite, complete

with glowing with and hone glove.

On the set with minimipries of Hep
(Continued on page 57)

New Acts

DANNY ROGERS
Camedy, Dance
See Clab, N. Y.
Danny Rogers, strictly speaking, is
no novice but his not listed in
ord. He's a lad with a selling line
of they are and sense at congress of
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His forte is tapping aton a table which is productive of health mitts, and also contributes to the skits and blackouts used in the 800 display, doing equally well in that direction.

Jose.

WINIFRED HENDERSON

Sours

Weinfred Hondreau

British in N

Weinfred Hondreau

British importation, at this signe of
her development is more suited
her development in the signe development
her development in the signe development
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Her num

EARLE, PHILLY, CUTS **VAUDE FOR 2 WEEKS**

Philadelphia, Feb. 26, Vaudeville shows will be droppe for the next two weeks by the Earl Stanley-Warner vaudefilmer, due Stancity warner value inner, due to scarcity of top-line attractions. House will go on a straight film policy until March 16th when Jack Carson comes here at the head of

Embassy, N.Y., Still Not Certain of Show Policy

Embassy, N. Y., show opening to-morrow (Thursday) comprises Mar-jorie Knapp, Marty Drake, Bobby Baxter and Greb & Lober, Latter

Bastlet and Grob & Loose; Lara to holdwers. Embassy operator, is still looking around for a suitable policy for the spot, but will not go in for names, tearing to be caught in the middle of competition for top performers between Copacabana and La Martinique. Possibility of dropping shows and using bands is still being considered by Millet.

Twin Cities Bury Hatchet When Coin Is Involved

When Coln Is Involved
Minneapolis, Peb. 26.
Twin Cities have buried the
latchet temporarily while Minneproups help to boost the annual 10day St. Paul Winter Carnival, the
city's Mardi Gras version. St. Paul
will recliproacte for Minneapolis next
summer when the annual AquatenPrincipal Winter Carnival thre is.

nial celebration is held here.
Principal Winter Carnival lure is
"ice-Capades," playing at the St.
Paul Auditorium, vieing for attention with parades, athletic events,
other shows and 26 "Snow Queens,"
charm and beauty contest winners
in their home communities.

Saranac Lake

By Happy Benway Saranac Lake, Feb. 26. "Sarthan Lake, Feb, 2d.
Mrs. William Garzke, a product of Hempstead, L. I., arrived at the Rogers as a new arrival, now getting that check-up and other height in Lake Sports at the height in Lake Sports and the height in Lake Green and the Lake Sports and the height in Lake Green and the Lake Sports and the height for the champ skier, while the Lowell Thomas Trophy goes to the bod-side champion of the season. Agues Orr and Alice Farley, who beat the rap here and left for home that any other than the state of the state o

work, in for a weekend vatesh and that annual cheek-up. Medico gave them in all clear. Did you send birthday greetings to Kathryn Bernard, Tom Pontz, Rose Hanken and James McCarhty? Rogerites also celebrating good clinic reports.

Integrate and a second measuring good children person.

Barl Hart, who is doing his bit at the Trudeau smarterium, got his first O.K. for a downtown visit, but spent the whole day visiting patients of the colony. The colony of the colony of

of the state of the service of the state of the service of the ser

OPA Files Suit Against Chicago Brown Derby For Boosting Prices

Chicago, Feb. 26. Damage suit that may amount to \$500,000 was filed in circuit court here Monday (25) against the Brown Derby nitery, by the OPA. Action alleges the nitery collected overceiling prices for foed and drinks from Legionnaires during annual Ameri-can Legion convention in Chicago last November.

last November.

Basis of the suit is a souvenir menu, on which OPA, charged that the Docby hiked liquor prices any-where from 10 cents to \$5. Treble damages on all overcharges during 1945, or \$30 damages per customer overcharged throughout the year, whichever is greater, are therefore being sought. If latter method is being sought. If latter method is used, OPA officials said damages can totat \$500,000



"SYMPHONY IN SATIRE"

BOULEVARD ROOM STEVENS HOTEL, Chicago DIT.: GENERAL ARTISTS CORP.



CAPITOL, New York

Management: M.C.A

MOSS PHOTO

TAXES

S. COHEN-WI. 7-4056

CIRO RIMAC and His Band

Alzira Camargo — Charley Boy **Dorito and Mechita**

Week Feb. 21st, Adams, Newark, N. J. Week Feb. 28th, R.K.O., Boston, Mass. March 8-10, State, Hartford, Conn.

> Opening March 13th Latin Casino, Philadelphia, Pa. Direction — HARRY ROMM General Artists Corp., R.K.O. Bldg., Radio City, N. Y.

ALZIRA CAMARGO

Brazilian Singing Personality

with

CIRO RIMAC BAND

Week Feb. 21st, Adams, Newark, Week Feb. 28th, R.K.O. Boston, March 8-10, State, Hartford, Conn.

Opening March 13th Latin Casino, Philadelphia

Direction - Harry Romm General Artists Corp. R.K.O. Bldg., Radio City, New York

Night Club Reviews

rem page-56

by Clifton Small and guy is shoppy
with the score.
Line opens regular show in "For
Dancer Only." More rehearsal and
Company of the state of the state of the
One of the best upsates to hit Chi
In many a day is All Guster, who
Come of the best upsates to hit Chi
In many a day is All Guster, who
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In the state of the

Bestlevard Room, Chi hurn, Darre, Bankhead, Davis, Steva-Ania, West, etc., mixing his genders like mad. The impression of Hedda and Localia on the air is senders like mad. The impression of Hedda and Localia on the air is martice Kay's "I Don't Care," with all the secontements. He could have spayed hence "I Cod't Green World" or the "Bight-around-the-world closer, to "Appl" in Faris, "Alota of "Appl" in Faris, "Alota event how impressively, as well as providing sweet, neat danespation, which were the property of the con-tinues with the Steinway ben't interest." cluding looks. Walker returns with "Thought You Ought to Know" and "I Cover the Waterfront." Gal duo, Manhattan Debs, does boogle soft shoe that's interesting even if they don't say together. Personality helps this act to a fine hand.

ewei if, they don't asiy together, Personality belos this act to a fine important of the property of the prope Terrace Room, Pitt (HOTEL WILLIAM PENN) Pittsburgh, Feb. 20.
Marty Gresor Orch 410, Wally Boag, LeBrua & Campbell, Naney Dononan, Beverly Bennett; coner 31 weekdays, \$1.50 Fridays and Saturdays.

speciality, \$1.50 Friengs and SaurTown's defined the first supplies the control of Pittsburgh's No. 1 Ion, has some time, it's a fast, good-looking, and well-packed byouth.

The control of the contro

Boston, Boston

Boston, Feb. 20.

Milt Britton Orch with Tommy
Rafferty, Suzan Carol, Al Dellay,
Buddy Raymon, others; The Jades
(20), Lucille Norris, Nardini & Naydenc, min, \$2 weekdays, \$2.50 Saturdays. Rio Casino, Boston

Et Morocco, Mont'l

Walnut Room, Chi (BISMARK HOTEL) Chicago, Feb. 20, Benny Strong Orch (11) with Ruth Marion; Jack Spot, Dellar & Denise; \$1.50-\$2.50 min.

Marion: Jack Spot, DeMar & Denise; §150-8230 min.

Customers out to make an occasional night of tike this short two-sicolar light of the third of th

El Grotto, Chl.

Chicago, Feb. 20.

Earl "Fatha" Hities Orch 118)
with Essex: Scott, Dolores Perker,
Arthur Walker; Mabel Scott, Peekin'
Joe Steel, Cuban Pete & Santa, Al
Guster, Manhaltan Debs (2), Line
(8), Jim Bowman, \$1,36-\$2,50 min.

(i), Jin Bourna, \$1.50.42.50 min.

While once and the control of t register well.

Jimmy Saunders is a crooner with
a nice voice. It's his first professional date and he naturally needs
training aplenty.

Ernie Hayden in sixth week and
still strong. His terping is tops.
Hal Hartley Orch plays the show
solidly. Line needs new routines.
Biz good. Lezu.

Nitery Follow-ups

Chaik it up as a management ma-neuver, or whal you will, but there's been a definite change for the better in the eurent performance of Jane Pickens. She opened last week at the Hotol Woldorf-Astoria's Wedg-wood, Room, sharing the headline wood in the work of the headline has the Ballroom dancers. The Barry, the ballroom dancers have been

Must Pickers and State Burry. Must Pickers has discarded to a considerable extent the sacchannel quality of her former turn. The showmanship and know-how for sudence values that has been sorely dience values that has been sorely trick, wherein she pilays a reflector and the patrons of the pilays a reflector trick wherein she pilays a reflector trick, wherein she pilays a reflector trick, wherein she pilays a reflector trick, wherein she pilays a reflector trick to the pilays a reflector to the pilays and patrons of the pilays and the pilays

sace, but it's aurprising how effective it can be when properly soptilipited, as with Misse Packons.

It can be when properly soptilipited, as with Misse Packons.

The property of the properly soptilipited in the properly soft of the properly of the prop

The last time the Bernards played a New York nitgry was at the Blue Angel, about a year ago. Now the two brothers, with a year ago. Now the two brothers, with a great played to the property of the played to the p

deser; min. \$2 weekdags, \$2.50 Saturdags.

This Hub nitery, on spot of famous bot-time. Lido. Venice, inaugurates in the control of the contr Galante and Leonarda make a whom meet in their Normandie and Louise and their Normandie and their name selling factors seeming to be standout technique, meet, ages of one pair stuff such as Massami's cavallers and Moonlaght Sonata for nicely routined Their "Moon-light" item, aided by effective lighting, is especially seek. "Spin their forms of their Moon-light" item, aided by effective lighting, is especially seek. "Spin their Moon-light" item, aided by effective lighting. They have to begon attemption of the spin their spin their

"MI Ombo Crite Salawi James Negraza, who is a hep showman with a fast ad lib, sells his stuff in local tashion. The mentalist routine is boff as always.

Buddy Clarke orch, as usual, is hep on the showplaying and smooth the dataspation. Dee and the seller work also okay. Lega. Julie Oshins, Wendy Bishop, Jimmy Saunders, Ernie Hayden, Line (3), Hol Hartley Orch (13); \$1.50 nin.

Julie Oshins returns to nitery floor after long hitch with Irving Berlins "This is the Anapy." If this current reception at the El Morocco is any indication, he's going to be chicking solidly in cate dates around the analysis of the control of th

ww. ww. dwy. Bishop's warbling sells nicely except for an odd, rough spot-Her manuscript items, such as the 'End and the result of the spot and the spot and 'June Is Busting' also register well.

lief work also okay. Leza.

Jan Marray's addition to the Soubie Tucker show at the Latin Quarter. Miami, with an all new production 'griday 22) had production 'griday 22 had production 'griday and the Souper's part. Business figured to taper off a bit, with so many new shows opening around town, but it has a many and the same anew and the same and the same and the same and the same and the sa

Creat room, N.Y., a recent addition to the cast side, gay side to lead to the cast side of the cast side

Variety Bills

tinreison Carol & R PATERSON

PATERSON
Midestic (28-3)
Jose Rites
The Fournams
A & M Havel
Brethe's Boars
(une in fill)
(1-6)
Milleric & Penny
Frank Donla
Jinniny Jimao Co
Billy Van
Fille ADEL FILLS

ILADELPIDA arman (28) nan & White Best

nuchi & Smith letropoditan larry Drake entor Carlos er Sullivan lamend Boys

Numerals in connection with bills below indicate opening day at show whether full or spill week

Loew

NEW YORK CITY Capital (27) Sammy Kaye Ore Mario Methonatu Jack Carter, State (28) Merobell, Old Ley Front Bobby Pinkus

Bonnie Baker 3 Swifts John Boles WASHINGTON Capitol (27) Gleng Miller Ore Tex Beneke Crosby Sis Ladd Lyon

Paramount

NEW YORK CITY Arnaul Bros Paramount (27)
Lack Durant
Lack Durant
Part Henric Maria
Pat Henric Maria
Johniny Barries
Ghirasol Maria
Halfeltoy
(Ghirasol Maria
Ken & Roy Palge
Sonsin Miller
Sonsin Deve

RKO

BOSTON Boston (28) Whitson Bros The Rimacs Miguelite Valdez Johnny Morgan

NEW YORK CITY COLUMBI'S
COLUMBI'S
Palare (4-6)
Dube Ellington Ore
Joseph Galmes
NAN ERANCISCO
Golden Gate (27)
Midred Balley
Midred Balley
Midred Balley

Stubby Name
Tony traig
Rathryn Duffy Ders
Atlee Moore
Payson Re Ore
Hotel Billmore
Bob Grant Ore
Cardini
Estelle & LeRoy
Mariorie Khapp

BOCKLORD Pulnes (29) Authory & Roser, Martela & Miguon Earl Morgan Larry Büir Teenk Certy, Own No. (78-3) Evers & Delores Marshall Bros L, & E. Roberts Birth & General Jerry Brinka WOONSOUGET

Sid Rice Lucy Nush 3 Harmonikings Poal McWilliams WORCESTER Plymouth (25-97) Johnny Long Ord Dick Lealle Colos & Atkins 4 Caudillo Sis

A G E N C Y

1924-1946 Booking for Most Discriminat Independent The-

Cabaret Pills

1501 BRyant 9-6352-3-4 New York

CLEVELAND
Palace (28)
Vanghn Monroe Or.
Identification
Fred Sanborn

The Phillips
Danny Drayson
Jest Suffivan
Carter, & Moreland
S Manon-Denas

Warner

NEW YORK CITY
S(rand (1)

Jack Carson

Arihur Treacher
Tukwell
Jack Carson

Arihur Treacher
Tukwell
Mooney Ore
Micanor Teeman

Independent

NEW YORK CITY Music Balt (28) Jack Powell June Forrest Gorita Paul Gerrits Fred Poller Dorothy Curler Rockettes

Doogstly Coffee Recharters (Coffee) Corners Miradia (Corners Miradia (Coffee) Corners Miradia (Coffee) Coffee Coff

Shedha Durrett
James Coppe
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CAMPEN
TRAVET (I-3)
DON RICEATO CO
HARTES HETRET
JIMMY JIMPA CO
HARTE HOTTES
CHILLY VAN
MOTHE & MOTTIS
CHILLY VAN
MOTHE & MOTTIS
CHILLY VAN
MILEY & DATE
(ONE to 1911)
Liberty (28-2),
The Lurry Witt
Fred. Rookle to
LARTHORD Fred Rookie Co HARTFORD State (1-3) Cycling Dyacuffs Bernie George Sara, Ann McCabe Henny Rubin Alllis Bros

Mills Bros
HOLVOKE
Valley Arena (3)
Lucy Nash
Senor Carlos
(two to fill)

ROCHELLE AND BEEBE LATIN QUARTERS, MIAMI, FLA. 4 WEEKS OPENING MARCH 1st

Per, Mgt. EDDIE SMITH Broadway New York

Thundles Yvenne Mi Nord Corn

Nord Corfeel

AKRON
Palace (28-3)
Ray Kluney Ore
4 Adoba Maids
Minevitch Rascals
Johnny
Patricla Morison
Mactin Jims Martin Bros
BALTIMORE
Hippodrome (28)
The Lambertis
Malter Walter of
Sammy Walsh
Smoothles
State (48-2)

INDIANAPOLIS Kelth's (29)

INTERVALUES

KATINA CHARLES

KATINA CHARLES

KATINA CHARLES

KATINA CHARLES

LORGER

L

Intelligence of the control of the c

Joves Stabiles Ore states of the control of the con Mary Lan Check Orc Esquires Marty Heck Orc Huddy Harlows Orc Leen & Eddler Siddle Baxis Lill St. Cyr. Jackie Whalen Sonny King 4 Markis Hoverly Page Hishard & Adapt 1 alborie & Reins

Mante-Sammy Warse Smoothles State (28-2) J. Oladmore Co. Hall Khaling Jernal Books Trips & Pall (5-6)

HOUSE REVIEWS

Strand, N. Y. Jack Carson, Arthur Treacher, Tugwell, Mary McCarty, Eleanor Teeman, Art Mooney Orch (15) woll-Johnny Darcey, Janie Morgan and 4 Brothers, "Three Strangers" (WB), reviewed in Varkery, Jan. 30, 46

the finale, which rightly tops the making the speciators self-conscious by a lengthy-chink of gab on how a good undience cause makes the speciators self-conscious by a lengthy-chink of gab on how a good show. That's entirely unnecessary, Likewise his habit of tuping the story that you are about to hear is a loke. Otherwise, a shortening of a story that you are about to hear is a loke. Otherwise, a shortening of the story that you are about to hear is a loke. Otherwise, a shortening of the story that you do not be a shortening of the story that you do not be a shortening the story that you do not be shortening that the story that the story that the story that you want to short the story that you want to short the story that the stor

or his familiar butler characterization. As more than the money or the cores nicely with rhythm numbers, at which it seeks and mediocety with a med-aw Concette, and "Claire de Lune" Cocalitá Johny Darcey is n. Ab. on Vocalitá Johny Darcey John Darcey J

Ornheum, L. A.

Los Angeles, Feb. 22.
Chuy Reyes Orch (20), Antonio Triana, Lola Mowes, Luisa; Hector Del Villar, 3 Minneriich Madcaps; "Red Dragon" (Mouo):

Acceptable aggregation of talont of Latin flavor has been ascendible for this week's Orpheum bill. Staring top spots are Chuy Reyes orch and the control of the control of

"Blythm Rhapsody," proving him-self a sharp interpreter of Latin rhythm.

and his co-stars. Lola Montes and Luss, backed up by an ensemble of four femmes, give class performances "Per Dance". Latin shows and Luss, backed up by an ensemble of four femmes, give class is shownamly staged and clicks. Luis, in the control of the control of the shows up well in "Canasteroa". Heator Lettor Del Villier, Afro-Cuban singer, pleases mildly with two Minneyitch Maceaps give a switch on the Latin tempo of bill with on the Latin tempo of bill with broad consety and harmonica play-thesis of the control of the control of the manufacture of the control of the ment of the control of the co

Texas, Sau Antonio
San An onto, Feb. 22.
Tex Ritter & White Flash, Dub
"Cannonball" Taylor, Slim Andreus,
Wesley Tuttle, Pals of the Prairic
(3), Phil Marx, Jr., Bill Lister, Joe
Allson, Mugne Huches, Ernest
Hauser House Orch (22), "Along the
Navglo Trail" (Rep).

Hauser House Oren (122) "Asong me Manago Trail" (Rep).

Interstate bircuit has booked the cowboy star Tex Ritter for a series of western and full fully minores in the cowboy star Tex Ritter for a series of western and full fully minores of the company of the cowself of the cowself of the cowboy star for the cowboy star for the cowboy star for the cowboy star for the cowboy star full fully minores and house crew playing Deep in the Heart of Texas. Boys and Deep in the Heart of Texas. Boys are with a guitar and the other with a base violin, and a boy with an act of the cowboy of the co

is heard in impersonations. His best seemands beyon most Cole seemands. Boyen most Cole seemands of the cole seemands of the s

Apollo, N. Y.

Lionel Hampton's Orch (20) with Madeline Green, Winnie Brown, Red & Curley, Rimmer Sketers; "Murder in the Blue Room (U).

Madeline Green, Winne Broun, Red in the Bile Room (U).

Lionel Hampion and orch give out in the Bile Room (U).

Lionel Hampion and orch give out in the Bile Room (U).

Lionel Hampion and orch give out in the bill are nothing but bried diversions to be the customers come the bill are nothing but bried diversions to let the customers come the bill are nothing but bried diversions to let the customers come with a frenched ten-injust cumber, rhythm pounding that heats up the bosse to the melting point. Tenming the bosse to the bosse to the melting point to the wild "Bagler's Boogle" with Google. In this number, Hampion tickly maneuters with a bass finder and "Stittin" and Rockin" and Winnie Brown, singing "The lower and "Stittin" and Rockin" and Winnie Brown, singing "The from the rowd impation to rome. Biller and "Stittin" and Rockin" and Winnie Brown, singing "The from the crowd impation to rome and discount of the singing the head of the singing the from the crowd impation to rome and dramming, register high with send the singing the head of the singing the head

National, L'ville

Louisville, Feb. 22.
Cab Callonean Orch (17) with Dettie Saul ers, Molee & Poke. 3 Poms,
Peter Sisters, Jonah Jones. Tyree
Glenn, Milton Histon; "Shanghai
Cobra" (Mono).

Cobra* (Mono) Among, Stanguine Cobra* (Mono) Among, Stanguine Cobra* (Calloway has talent down to his flagertips, and the guy known the stangertips, and the guy known to his flagertips, and the guy known to the stanger of the stang talent, too, as evidenced by the awell convex of handman and specialty and the convex of hist even the convex

State, N. V.
Jackie Coogan, Jane Kean, Ben
Beri, 3 Rockets, Gaudsmith Bros. (2).
Danking Danos (2), Crosby Sisters
(2), Ruby Zwerling House Orch;
"Tars and Spars" (COI.

State, N. Y., had planned on holding over entire bill of previous week, but ran into a booking smalt that required release of three acts and an addition of four to the current stanza. Holdovers are Jackic Coogan, Jane Kean and Ben Boti.

an addition of four to the current gan, dane Kean and Ben Hoti,
Three Rockets, sepia male dance trio, ecoof bill with nifty precision and the sepial sepial

Ruby Zwerling piterew provides customary swell show-backing.

Olympia, Miami Miami Beach, Feb. 21. Guy Kibbee, Consic Haines, Bus-ter West & Co. Lou Vogle, Allen & Kent, Les Rhode House Orch (13); "My Reputation" (WB).

Twentieth anni bill for this house, though not what one might expect though not what one might expect though not what one might expect the property of the pro Twentieth anni bill for this house,

Regal, Chi Chicago, Feb. 22. Dulse Ellington Orch (18) with Al Hibbler, Joya Sherril, Kay Davis; Chetney & James; Cooke & Brown; "Breakjast in Hollywood" (UA).

"Suburbanite," a concert jum tune. Second net is acro-tap with comedy standards, but whipped to fresh by swift pacing of Chetney and James, Cuys spik, aide, tumble, and tiny tray on one fingerith. This act as gentine begin a special property of the second of the secon

Earle. Philly

Philadelphia, Feb. 23.
Buddy Rich Orch (18) with Dorothy Reid: Kitty Kallen, Don Cummings, Edward Sisters (2); "She
Went to the Races" (M-G).

In the recent Miles of the control o

Circle Indals.

Indianapolis, Fcb. 23.
Ray Kinney Orch, Borrah Minevitch Rascals, Patricia Morison, Martin Brox. "Behind Green Lights" (20th-Fox).

tin Bros. "Behind Green Lighte's (20th-Fex)."
Ray Kinney's Hawaiians, aided by drawing power of Harmonica Research Research

Oriental, Chi

Vaughn Monroe Orch (16) with Norton Sisters (4), Sally Stuert, and Ziggy Talent; The Gerardos; Fred Sanborn; "Blithe Spirit" (UA),

Sanson; "Stume Sprir." (IA),
Vaughn Monore platter stansby
"Let It Snow," featuring meetro and
Norion Satters, opens unit layou,
Morion Satters, opens unit layou,
Morion Satters, opens unit layou,
on "Night and Day."
Dance team Gerardos is unique lo
that numbers steer away from standard balirosm routines and pitch to
deal balirosm routines and
well ball ball ball ball ball ball
well ball ball ball ball ball
well ball ball ball ball ball
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standard ball
sta

with band unit requirement, well with band unit requirement well with band unit requirement in wispowers with band unit requirement in wispowers with the second of the se

Chicago, Chi

Jack Durant, Arnauts, Susan Mil-ler, Acromaniaes (3), Lou Breese Orch (4), with Gil Marshall; "Doll Face" (20th).

race" (20th).

Suprise of this abov is fillerbilled Accomantes act, a real topport, Guys follow orth opener, "One
O'Clock Jump," nicely jumped by
Marshall in "Symphony" okay too,
duking up band-and head-stands
with fancy pyramids, plus quick shot
of surprising litterbugging, Topper
is one-strand planche on revolving
particles of the property of

pedestal.

Blond thrush Susan Miller coarses
through "Atchison, Topeka, & Santa
Fe" before showing well in "Il's
Been a Long, Long Time." Swingy
"Comin" Through the Rye" next.
American Brotherhood Weel brings
on "The House I Live In." Fair
hand.

hand.
Arnaut brothers do comic fiddle act with offstage effects, ending up instrumental portion with a waltz played while dancing together. Next is bird romance imitation that is one drawn and eventually very unformer.

long-drawn and eventually very unarrhy ack Durant's chatter and cracks are fast-moving and show well-down material. Comic eventually brings maestro into act, winding up with imitation of Clark Gable, Tomm.

Downtown, Detroit

Ina Ray Hutton Oreh, Dancing Sherwoods, Coley Worth, Dorothy Donegan; "The Enchanted Forest" (PRC).

American description of the second of the se

Adams, Newark
Newark, Feb. 21.
Mary Both Hughes, Miquelito
Valdes, Alcira Camaroo, Ciro Rimac
Orch (8). Adams Pit Band (11),
Benny Rubin; "Texas Panhandles"
(Col.).

Maize (that's Latin-American for com) is sprouting thickly during this placed session. This carload of Surio-tion of the border musickers makes with the virunuss, the sambs and the coners, but, senores, eet ees not so bueno.

bonters, but, senoues, test con-bueno. Carlo but and the show, com-ting his maracen wagglers with the test in the rew. First per-formance found the lads looking-unsuccessfully—for the netes. The (Continued on page 62)

24 Chorus Members in 'Girls' Turn In Notices in Beef Over Pay Rise Nix

Quitting notices by 24 boy and girl dancers in 'Pollow the Girls' Broadburst, N., was handed ite management last, week, chotusers with the control of the co

other musiculs are getting higher Mov. of the necessition in "Citis" Movid (4 550, whieri is the Citorus, and the Citorus and Cito

'HOME OF BRAVE' FOLD

A parly marking the closing of a play that wound up \$60,000 in the red is unprecedented—but such an event was held Saturday (22) after the curtain dropped on "Home of the Brave," at the Belssco, Nr. The war drama, by Arthur Laura, the war drama, by Arthur Laura, whiltiam "R. Katzell, played eight

William R. Katzell, played eight weeks.
Katzell was not at the social revent, held it is. Riverside Drive revent, held it is. Riverside Drive held it is. Riverside Drive held it is. Riverside in the backers of the play were "proud" to have presented "Brave" because of its tolerance theme, with ititle thought of profit, they said.
The producers inserted day's (21).
X.Y. Times, headed, "Goodbye and Thanks," describing the play as "a definite contribution to the American theatre." Thanks were given to the author, Michael Gordon, who stand The week of the author, Michael Gordon, who stand The week of the said of th

dall Clark and Henry Barunce. in part, read:

"We want to thank our backers who realized the play could never be called 'commercial'. and the Brave' as well as our present favorites, the Messrs. John Chapman (News), (Robert) Garland (Journal-American) and (Burton) Rascoe (World-Pelegram). Zertiles lauded the drawnings and (Journal-American) and 'jauroin' Rascoe (World-Telegram)." Latter critics lauded the drama. There were thanks to the columnists and

were thanks to the columnists and drama editors, too.

Samuel J. Friedman, who pressagented "Barve." in a rhymed story, told of "the closing, ending with ribey ipprducers) really tried, too bad that it died."

Sabineon and Katzell announced they would produce "Heartsong" next season I is being written by

Laurents, young author recently ou

St. Paul's Guild Season

Minneapolis, Feb. 26.
St. Paul stole a march on its rival
nd twin, Minneapolis, to become

St. Paul static a marchet on its study and twin, Minnenpolis, to become the first of the Twin Cities to become a New York Theatre Guild alberghtion-season city.

Mechants a marches a committee will sponsor the season which has been indorsed by the town's Women's Institute, a group of many iced by the St. Paul Pinnere Press. It's pandounced that Harriet Watts of the Theatre Guild, who has just arranged for subscription seasons in the in St. Paul Pinner Press. It's pandounced that Harriet Watts of the Theatre Guild, who has just arranged for subscription seasons in the in St. Paul Pinner Press. It's pand Lox Augebraic the details.

Even though Minneapolis doesn't

Even though Minneapolis doesn't Even though Minneapolis doesn't join as a subscription city, it is ex-pected here that it will also get all the Guild attractions that play St. Paul, inasmuch as grosses here in-Paul, inasmuch as grosses here in-variably are much larger than in the smaller sister city.

The Boston Stock Co., celebrates its 69th week, the longest run of any company in Boston in many years, with a week's performance of Ibson's A Dally. "A Doll's House," opening last night (26) at Brattle Hull. Cambridge.

Shows in Rehearsal "Annie Get Your Gun"-Rodgers "Love In the Snow"

"Weman Lites Dog" - Kermi Bloomgarden "Judy O'Connor"-Frank Ross:
"Saluté To Murder"--Bruce V. "Miss Jones"-Max Gordon

"Call Me Mister"-Melvyu Douglas and Herman Levin.

"Twilight Bar"-George Abbott

"Merry Wives of Windsor" (re-

Proper Announcement Of Substitute Players Held 'Must' by Equity

After considerable discussion Equity has advised managers that the PARTIED AFTER 60G RED revised regulation pertaining to sudden replacements must be followed If an actor is absent through illness or other reason the name of the player stepping into the part must be player stopping into the part must be announced from the stage or a slip be inserted in the program. Man-agers had the alternative of posting the replacement at the boxoffee but so many partous have their tickets in advance that only a small per-centage of the audience could be in-formed by that method.

formed by that method.

Managers argued that announcements of replacements of bit players would tend to disturbs audiences, but classes of actes. The union states are that partons, if judging a player to be giving a poor performance, could very well discredit the wrong actor, the replacement not getting credit by properties of the proposed of the properties of the prope

Preps Mae West Show On Coast Before Tour Los Angeles, Feb. 26.

In town to ready production of "Ring Twice Tonight," the forth coming Mae West legit sterrer, is Major Barry O'Daniel, assistant to J. J. Shubert and current'y con terminal leave from the Army.

Show will be tried out in San Diego and Long Beach, with stands in Los Angeles and San Francisco before trekking to New York.

B'way Mgrs. Pledge Aid to Red Cross

Broadway managers have readily okayed Red Cross collections in theatres but have revised, methods used heretofore by that organization and other charity outlits.
Collections, in legit houses are to
be confined to theatre lobbies, passing of containers and baskets inside
the theatres having beer ruled outlibecause it's deemed an unnecessary
annoyance to audiences.

Red Constant ganization and other charity outfits.

Red Cross legit committee has been formed with Ralph Bellamy as its head. He is appearing in "State of the Union." at the Hudson.

Trio for Montreal

Montreal, Feb. 26.

Montreal's legit senson is hoisting itself out of the doldrums with "School for Brides," Ibsen's "Ghosts" and "Song of Bernadette," slated for His Majesty's within the next few

Starring in the Ibsen play will be Starring in the lisen play will be Prancis Ledever, who appeared here last in "Doll's House," also bloom, last season, "Ghosts will open week's run March 11, "School" opened a week's showing Monday (25), and the Victor Peyre-Jennings stage Version of "Bernadette" will take to the bourds April 1.

IOU Deal Held Reason For Gleason Walkout On Duchess Misbehaves

Un Juchess Missbehaves
When A. P. Wexman engaged
Jackie Gleason for "The Duchess
Micholaves," recent fast flop at the
Adelphi, N. Y., the comedian, had
not also a second of the control of the
Micholaves, "As \$2,000 weekly for
two weeks. Gleason agreed to cancet the didle provided Wasman
would let him have an advance of
To weekly. Gleason gave the maiager an IOU for the amount to be
ultern out of his salary at the rate
of \$500 weekly. That advanced
fixed from the processor of the control
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hiladelphia. Philadelphia. Glosson elaimed Waxmun agreed not to use the IOU against money on deposit with Equity to guirantee salaries. But the manager did so anyway Equity states that it received written authorization from the actor's representative to refund the \$4,000.

Waxman is said to have assured the actors that "Duchess" would play at least two weeks on Broad-way, which may result in a claim for a week's salary, although verbal apartracts are rarely recognized by Equity.

Joey Faye was a hasty replacement for Gleason, but when he joined the show, nearly all the material written by Joe Bigelow was dropped. Bigelow's contract called for a percentage of the gross and picture rights. Neither he nor Frank Black, who composed the music, witnessed the final Philadelphia showings and were absent from the Adelphi debut.

UNDERSTUDY GOES ON FOR LAURETTE TAYLOR

FUN LAURETTE TATLUK
Shortly after the performance of
"The Glass Menagerie" started at
Playbouse, N. V., last Friday '(22)
evening, Laurette Taylor's asthmatic
throat condition became aggravated.
Eddie Dowling asked the suddence
thether they winder their tickets refunded or desired the show to proced with the understudy. The patrons chose the latter, and Laura
part. Five patrons got their money
back, but the tickets were promptly
resold.

resold.

Miss Walker took over during both
Saturday performances, when around
\$175 in refunds were made. Mouday
425) Miss Taylor was still out and
around \$150 was refunded. Small
amount of refunding is explainable
by the fact that most of the audiuncer were from out of two and ences were from out of town, and chose not to seek tickets for subse-

was expected back in the cast

Tvers for L.A. Civic

tycis ior L.A. LYIC
Los Angeles, Feb. 28.
Edwin Lester inseed John Tyers
to warn't for the Civic Light Opera
season, which opens at the Philharmonic auditorium here April 28.
Tyers' last appearance here was
the barlone chore in "Winged
Victory," Before that he sang in
"The Firefy" and "The Gypsy
Baron" for Civic.

SEEKS ACTRESS MOTHER

Editor, Variety:

Editor, Vantry, P. Bruge, Calif.

Editor, Vantry, I. I would appreciate your printing the following in hopes one of your readers can help trace my mother than the control of the control

549 West street, Fort Bragg, Calif.

Expected Biz Decline on Broadway Seen Easing Shortage of Theatres

'Ladies' Nights

"Ladies' Nights
Chicago, Feb. 26.
Midwest Productions, Inc.,
tyro legit-producing, outfit putting on the Al Schacht starrer,
"Second Guesser," in the Civic
Opera House, is carrying the
baseball theme of the show to

extremes.

Billed as a "romantic farce comedy" and kicked all over the lot by Chi alse-sitters at its premiere last week, play is tricked out with sidelines of popcorn, peanuts, hotdogs, pop, scorecards and all the other accountements found in ballparks. coutrements found in ballparks. Latest addition and, it's felt along the Riatto, a much more practical one than any of the others, is the announcement tacked up towards the end of the week.

"Ladies' Nights-Monday and Tuesday-Ladies Admitted Free

Sullavan for London 'Turtle.' Nugent And Christie Get Come-On

Alfred de Liagre, Jr., is trying to ne up the original Broadway cast line up the original Broadway caut of the John van Druten, hit comedy, "The Voice of the Turtle," for a London, production in late spring. Now on the Coast, 'de Liagre has signed' Margaret Sullavan, who created the Sally role, and is assped' and the Bloth, Nugert, who will be supported the Sally role, and is assped to the Sally role, and the Sally role,

Cumming new in each.

Nugent, who is now directing the
Bing Crosby-Barry Etzearald file.

Welcome Stranger, "would be
available, as is Audrey Christie, who
completed the original "Trute" cast
as Olive Sias Christie, who
completed the original "Trute" cast
as Olive Sias Christie, who
read "The Duchess Misbehaves."

De Liagre, who plans producing
"Drute" in London on his sown
combining a pleasure trip to the
the tim version of "Trute" which
he'll produce for Warner Bros.

NEW PLAYERS GUIDE TO BE ISSUED IN JUNE

A new edition of the Players Guide, sponsored by Equity, will be issued in June by Theress Hayden. It is a pictorial directory of legit players, each photo to accupy a quarter-page, with accompanying data, and is distributed gratis to producing personnel in stage, pictures, radio and television fields.

radio and television fields.

Equityies and members of the
chorus branch are entitled to representation, cost to such actor before
\$6, but if the same photo to 18, 50,

Fresnal copies of the guiden supbe obtained for \$3.

Fourty finances the publications.

Kaufman on Coast For 'Park Ave.' Musical

ARTK AVe. Musical Ballywood Ph. 28. George S. Kaufman has arrived here to work with composer Arthur Schwartz and lyricist fra Gershwin on "Park Avenue," musical for Max Gordon, for which he and Nunnully Johnson are doing the book. It's based on a Satevepost story by Justice.

Latter has been tied up in Co-lumbus, Ga., with his ailing mother. Schwartz-Gershwin meantime have been working on the tunes.

'Waltz' for Detroit

Detroit Feb. 26.

"The Great Walts" is being presented currently at Masonic Temple It is the third of the Civic Light Opera Assn.'s showings.

Indications are that business on Broadway will decline with the passing of Washington's Birthday last Friday. If so, the most sustained theater shortage in many years will lease off. The volume of advance sales for coming weeks has sharply dropped for a number of run attrac-tions. Whether the grosses of those is to-be exen, and bookers assigned to spot niew shows waiting for Broadway berths will wast the box offices clorely. Hand a threatment transportation strike, dated for last grosses would have dived this week. Three musicals are in release without definite main stem bookings though the respective managements ing of Washington's Birthday last though the respective managements are well aware of the booking situ-ation and hoping for a break such as permitted the musical "Three and motion of the control of the con

to keen the comedy in town inofinitely. Waiting for bookings are
"Finningo Road," "Little Brown
information of the control of the control
pullitare priswinner revival, and
others. Still, new shows go into
rehearsal, another quintette being
and the control of the control
control of the control of the control
contr revival very strong. "Carouse!"
(Majestic) remains the musical
leader, and "Oklahoma!" (St. James)

VACATIONS IRONED OUT THIS WEEK BY GRIPS

THIS WEEK BY GRIPS
Another concession to New York
Interly stage-hands is to be broused out
this weeks. It concerns the protraction of the control of the control of the control
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know.

Last week department heads with hows playing nine performances collected an extra \$14.09 for the added Washington's Birthday on Friday, that being added to the new scale of \$112.70.

New Stracuse Group
Rischer during a flassoid rounde
Rischer during a flassoid rounde
Rischer during flassoid rounde
Rischer during flassoid flassoi

Plays Out of Town

I Like It Here

LEGITIMATE

Boston, Feb. 22.
william Cahn production of play in three ets (five scenes) by A. B. Shiffrin. Sinra
Oscai Kuriweis; features Bert Lytell and
bur, Boston, Feb. 21, '46; 83 top.
Mr. Smedler Seth Arnold Revant
Length Merriwegiber Mardi Bryant
Captain Leroux John Effect Matilda Merriweather Bayoris Payfe
Sendironia Lawrence

Considerable doubt about future of this entry. Faree gives Ozear Karl-wels opportunity to empty his bas-of tricks all over the deck and pick-then up assess the control of the tricks all over the deck and pick-then up assess that the control than the control of the control doesn't stack-up, contemporary alli-sions seem laborate plot is short irite and contrived, and subporting the trick to the narmitye, even taken for whal it is.

docen't always lend sufficient authority to the narrative, even taken for sure and the sure and

and the Colond."

It's the play itself that causes concern, for while the more obvious defeats will be corrected here, the basic premise of the plot can hardly meterso completed the colon concern, for the play can be compared to the colon c

Karlweis can put it over all by himsel. supporting east needs a good
an more excellent bear 1 good
and more excellent bear 1 good
and the second of the selfcompared to the selfgood as the wife, looking were
smart and handling, Donald Ranspecial to the selfspecial to the special to the selfspecial to the selfspecial to the special to th

Between Covers Cleveland, Feb. 25.

	Leslye Karen production of comedy in
	Cooksey, Ruth Altman, Directed by Rob-
	ert Renderson; settings, Perry Watklas.
	ert Henderson; settings, Perry Wasking.
	Al Hanna, Cleveland, Peb. 28, '46; \$3 top.
	Terry
	Edgar Crump Bruce Adams
b	Bill Hatch Millard Mitchell
	Nelson Parrington, Jr Curtis Cooksoy
,	Mac Edward Mullen
7	Joe David Durcien
	Jim Ladd Haynes
	Jun
	Mile. Genevieve
	J. Dean Loveridge D vid Lowis
	Rev. HawkingJohn Souther
	Plano William Colle
	Mamie Lou Willis Coch Elffott
	Cyrus Wheelock Richard Temple

Both Charles Raddock and Leslye Karen take bows as author and pro-ducer, respectively of "Between Covers," which can be marked down only as a false start. Raddock aimed it to be a take-off on book-publishing business but satire never gets off the ground.

business but satire never gets off the fround.

Acid test was reaction of first-nighters who figured and onemly-day (25). Not more than a dozen to the first state of the first state of

instead printed a potboiler nenned by a striptease dancer, "Between Covers" yeers along these seant-autoblographical lines. Proceeds a seast autoblographical lines. Proceeds a seast artiperoo artist (obviously a jab of Cypsy Rose Lee) commissioned by a high-powerd book-promoter to tell all in a first-oerson-singular tale of her torrold tite.

singular tale of her torric life.

Just when she has hit the half-way mark in her manuscript, her chiseling booker shows up to prove she has a previous contract for daneer's exclusive services.

sme has a previous contract comers accused vearviews. General sections of the promotive is put behind the w.k. 8-built when the number one noveles in the stables goes on which the properties of the promotive in the stables goes on which is provided to the stables goes on which is provided as the properties of the pro

everybody in it is hopelessly mudleaded.

Randy in monthly five is a
Randy editor, betriender of youngtypps-lovers, who blasts at all
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stunuers, and gal has plenty to recell altham as hive'r from Paris
does dary in a flashy role. As stuffy,
conservative partier who fire
Mitchell, Curis Cookery offers good
strong, David Lewis starts unconvincingly as the stew but gets a bit
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Legit Follow-Un

"STATE OF THE UNION"

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"STATE OF THE UNION"

"State of the Ween Feb. 21.

A fine cast drey a solid sender of the solid sender

'Laffing Room' Sets

Chi Run, B.O. Record

Chi Run, B.O. Record Chicago, Peb. 28.
Record 23-week Chi un of "Oklamona" faded into the background this week as a new revue mark, both in grosses and length of run, was exhabilished by "Laffing Room has racked up 24 weeks and is still drawing heavily, after grossing close to a million at \$4.80 top. Figurins heavily in the big-money take is the large capacity of the Stubert theatre here. 2155 seats seats 1,400. Cola. "Oklaboma" stay is trailed by "Carmen Jones," which had 19 weeks at the Chric and "The Great Waltz," which challed up 15 weeks.

Play on Broadway

Jeh

two acts (neven scenes) by Robert Ardrey.
arsociale, David Merrick, At Morrio Ecck.
N. Y., opening Feb, 21, '46; \$1.29 top (\$6
N. Y., opening Pro, 21, 40, 51,25 top (40
oprning night).
Solly Marris McKenney
Hazy Johnson, Wardell Saunders
Jeh Turnet Ossie Davis
Jen Turnet
Bush P. Jay Stiney
Rachel
Libby George Ruby Dec
Library Creouge translated Avidances
Liber Contract Contract Contract
Jefferson Christopher Bennett
Aultan Munrice Killis
Paul D. voure Santos Ortega
Mrs, Devoure Grace McTarnahan
Joseph
Mr. Dowd Edward Furbes
Mr. Down House House
Another White Man Owen Hewitt

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College Show

John Paul, Jones
(MASK AND WG, UOF PA),

Philadelphia, Peb. 22,

Asa and Wie Cub Grberally of Paul

Philadelphia (Peb. 22)

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Roadethor Cit & William meant involved by

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Roadethor Cit & William in John

It seems, about to Dr. Chris Recompt. In the State of Sta

Inside Stuff—Legit

There's a colosidence in Maxwell Anderson's "Truckline Cafe," opening tonight (27) on Broadway (Belaseo), while an article on the same topic appears in the cuirrent edition of the Saturday Evening Post, Yarn, entitled "Glamour Boys of the Highway," tells of the highly-paid drivers of corromous tetteds shuttling between Los Angoles and San Francisco, and their stops at the roadside exteries, or 'truckline edge,' on the way. The proposed of the Proposed Carlon of the Proposed Carlon of the Carlon of the

Coast company of "Harvey," with Joe R. Brown, is in the final three weeks of a nine-week engagement at the Geary, San Prancisco. Advance sale indicates expanely for rest of the run. It is grossing \$80000 weekty, and total for the Geary run will therefore approximate \$270,000.

A score or more of "Harvey" backers is cleaning up, they already baving received 300% on their investments. One participant who put in \$7,500, and is said to be the largest individual backer, received \$22,000 by the end of "Harvey" and the 48th Street, N. Y. Profits this run that the same of the same state of

"Nellie Bly" will wind up costing Eddie Cantor \$310,000, all of it his money, save for \$50,000 each, which Walter Baer and Walter Kirschner both wished to invest with Cantor, longtime friends. Baer is of Six, Baer & Fuller, St. Louis department store, and executor of Cantor's will; and Kirschner, head of the Grayon-Robinson chain of shops.

Reported that three companies of "Stadent Prince," "Blossom Time," and "Maytime," all Shubert presentations of Sigmund Romberg scores, netted \$500,000 on the road last season, and that the composer got very little out of it, relatively. The reason, was because, in those days, he had made a flat weekly royalty deal—not) percentage.

famed Mask and Wig sharus precision numbers, and the numerous specialities, reflect real credit on Fielend as a dame director, and his scenes and the series of the series

numbers, and the choral work is a branch control work to the choral concerns, amount American naval here. Priotog (and enling, too) are lad in Annapolis (where Soland, incidentally, has been stationed as years), with main portion of show reverting to Revolutionary War days, grays), with main portion of show reverting to Revolutionary War days, 175, and Act II at the Prench Court of Versailles, 1770. Audie Caspin, Jones, and Jon

Play Abroad

The Marriage of Figure

The vaLachino Viscotti production of comLachino Viscotti production of comcontrol of the company of the comletter Translation of the company of the

tervals between scenes are filled, just as in old times, by a concealed or-chestra playing chamber music. Costumes are richer than usually seen in productions of this kind. Ditto for securry and stage direction. This play might appeal to American audiences.

'One Shoe Off' Weak \$6,000 in Pittsburgh

\$5,000 in Pittsburgh

Boxoffice any George, About a convenience and the service of the service o

'Windy' Winds Up Cleve. For Good \$17,500 Stay

For Good \$17,500 Stay.

"Windy Hill," new Kay Franco
comedy, managed to draw a good
estimated \$17,500 during ene-west
verse factors.

Show had been cancelled once becree by Milk Kunta, manager, and
kept bouse dark for three weeks.

Show had been cancelled once becree by Milk Kunta, manager, and
kept house dark for three weeks.

Critics gave it a once-over-lightly
treatment, yet play did excellent
treatment, yet play did excellent
multy frame crowds,

"Between Covers," Charles Roiddock's new safter on book-play
control for tryout Monday (28). Adultor and
telegik Karen, producer, in town for
preem and to work bugs out of show.

Chi Steady: 'Lucasta' Tops All, \$19.700: 'Second Guesser' \$13,000, 'Moon' \$18,300

Current Road Shows

(Period Covering Feb. 25-Mar. 9)
"Anna Lucasta"—Civic, Chi. (25-

(25-9).

"Laffing Room Only" — Shuberl,
Chi. (25-9).

"Late George Aeley" — Erlanger.
Chi (25-9).

"Eife With Father"—Nixon. Pitts.
(25-2); Cox. Cincy (4-6); Mem. Aud.
Liville (7); Aud., Asheville (9).

"Little Brown Jug"—Copley, Bast.
(25-9).

"Miss Jones"—Locust St., Phila.

-9). "Okishoma!"--Curran, San Fran-

cisco (25-9).
"On the Town" — Forrest, Philly (25-2); Nixon, Plits. (4-9).
"One Shoe Off" — Shubert, New Haven (25-2).
"Folunaise" — Cass. Det. (25-2); Sludebaker, Chi.;14-9).
"Rose Marie"—Opera House, Bost. (25-2).

18-9).
"Schoot far Brides" (No. 2)—Shubert-Lafayette, Det. (25-9).
"State of the Union" — Colonial.
Boston (25-9).
"Student Prince"—Fisher, Danville

Plymouth, Bost. (25-9).
"Windy Hill"—American, St. Louis

"Windy Hill"—American, St. Louis (25-2); Orpheum, Davenport (4); Iowa, Cedar, Rapids (5); Harris, Minn'p'l's (6-9). "Young American"—Gt. Northern, Chi. (26-9).

Chicago, Feb. 26, 4

Nice week for Chi legit, in spite of fact that mly two shows took of fact that mly two shows took of the control of the "Anna Lucasta"—Civic, Chi. 123.
"Setivene Ceveri"—Hanna, Cleve.
(25-2); Amer., St. Luuis 14-9).
"Backeuste of 1493"—El Capitan,
Hollywood (25-9).
Blackstone—Music Hall, Kansas
City (27-2); Mon Hall, Salina 34);
Tuba (17); Aud. Bartleaville (2).
"Blessom Time"—Studebaker, Chi.
(25-2); Cages Det. (4-9).
"Carmen Jones"—Royal Alexaride, Toroito (25-24); Sindert, Bost.
"bart of the Moon"—Blackstone,
Chi. (25-9).

"Bark of the Moon"—Blackstone, Chi. (25-9).
"Dear Rath"—Weller, Zaneeville (16-14).
"Dear Rath"—Weller, 26): Aud. St. (16-14).
"Bark (16-14). can, "at the Great Northern.

Betfinates for Last Week

"Anna Lucasta," Civic (22nd
week): '900; '38.60). Complete sellout for the Hilda Simms, Earl Hyman starrer, 'Titanic \$15,700, mine

"Filosoom Time," Studebaker '374
week! (1.246, 35,90). Still an old
favorrie and doing terrific business.
Superative '26,800, nine perform-Aud., St. Paul (1-2); Hamma, Cleve. (4-3);

"Beep Ars. the Books"—Erlanger. Bull. (25-20); Aud. Rochestes (1-2);

"Breart Sang"—Natl., Wash. (25-2); Forrest, Phillip. (4-9).
"Branninge Roads"—Wall., Wash. (25-2); Forrest, Phillip. (4-9).
"Blanninge Roads"—Wall. (25-2); Forrest, Phillip. (4-9).
"Ghosts"—Centre, Nortok (25-3).
"Ghosts"—Centre, Nortok (25-3).
"Lawler, Greenfield 47); Exis, Schenetady (4-9).
"If are "Geary, Prisco (25-9).
"If who, Gest Shapped"—Fords

E. Like It Here"—Wilbur, Bost. (25-2); Flaghouse, Newark (25-2); Flaghouse, Newark (25-2); Flaghouse, Newark (25-2); Flaghouse, Newark (25-3).
"Ichouse, Newark (25-3)."

arices.

(5th week) (1.360; \$3.60). Seats at a premium, with biz a fancy \$18,300. \$1.60; \$1.6

\$38,500.

St. Lazare's Pharmacy." Harvis (9th week) (1,246; \$3,60). This one also up from recent average grosses, with lush \$16,500.

with lish \$15,500."
"Second Guesser," Civic Opera
House (1st week) (3,600; \$3,500, Reported climbing but still second
division with very weak \$13,000.
"The Jeyous Season," Selwyn (6fh
week) (1,000; \$3,500. Holding same
pace for entire stay. Savory \$17,000.

'BLACKOUTS' GROSS HITS 17 G: HOUSE RESCALED

1/26, INUME REJARLEY

S. Letting hair down for the first time
ince its inception back in June, 1992,
management of . Ken Murray,
management of . Ken Murray,
the property of the post several months. Show
their just himshed its 1930 week
at El Capitan, has gradually been
with Saturday evening show replacing the matthee and loge prices begin hilter. Result is capacity for the
of 314,500 which it was for the previous years.

of \$14,800 which it was for the pre-vious, "Cera" in Trutle" moved into the Billmore and copped a solid \$26,000 for the first week of run, despite mixed bottees. "It's for, Free in Fiji" went up to \$8,000 for Free in Fiji" went up to \$8,000 for in a Bed." ieenst completely in scepa-returned to the Minart and picked up a hefty \$4,000 for the first week at the small house. nixed toolkiews of four control of the control of t

'Apley' Nifty \$19,000

In St. L. Legit Return
St. Lunk Frob 26.
Legit, absent from this burg for
five weeks because of a templeter's
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formation of the
formatio "Student Frince"—Fisher, Danville 231: Linenin, Decatur 2261: Palace, Sn. Bend 2271: English, Incluse (28-2); Bjolo, Bailte Creek vid.; Mich., St. Bailte, Bailte, Creek vid.; Mich., State, Kalamaton 171; Keilth, Gr. Rapids (4-9).

"Three to Make Ready"—Shibert, Philly (25-2). Carvelle"—Tivol. Frico. (25-9).

"Voice of the Turits"—Blitmore, L. A. (25-9).

Roger Pryor co-starring, opened a one-week stand at the American Sunday 1241, Advance good. House scaled at \$3.05.

'Cafe' Mild 7G, Bal'o

Cafe' Mild 7G, Bal'o
Maxwell. Anderson's "Prackline
Maxwell. A

'Roots' Poor \$6,500 In Toronto: Crix Liked It

107010, TA LIKE II.

Toronto, Feb. 28.

Despite a good press, Theep Are
the Property of the Pr

"St Luis Woman" at the Shibert and "Luke it Here" at the Wilbur and "Luke it Here" at the Wilbur Ling wholly favorable hotices, but ling wholly favorable hotices, but ling wholly favorable hotices, but upper notches. Reviews of "Woman" ranged from moderately good to faitly cordial to moderate, all crix going all out on Osear Karlweis.

the control of the co

though it drew mixed notices nearly \$24,000, estimated, not bad.
"Voice of the Turtie," Plymouth (1.300; \$3). Ninth week hit peak of run, estimated \$18,200, very tidy.

'HARVEY' 30G, 'OKLA.' RECORD 39G, FRISCO

ALCORN 3-76, PKINSUS

"Harvey" now in its sixth vects at the Geary, is still knocking box-office records for a loop. Last week showed a tremendous \$300,000.

"Othahoma!" is doing its the standard of the

The "Two Mrs. Carrolls," starring Elisabeth Bergner and now in its second week at the Tivuli, showed a fairly good \$17,000 last week, its first.

State of Union' Sock \$14,200 in New Haven

New Haven, Feb. 26.

"State of the Union' broke in market to the Union' broke in market with broaded the tarter of students with broaded the tarter of students with broaded the tarter of students with the Union of the Uni

Jones' 18G, Buffalo

Buffalo, Feb. 25
"Carmen Jones" in six perforsances at Erlanger last week rang standee takings for entire stan with a lofty \$16.000 at \$3.60 top.

Desert Seng' 286, Wash, Washington, Feb. 26.

"The Desert Sung' in cight performances last week at the National theater grossed an estimated \$28,000, standing room only from Tuesday night on.

B'way Spotty: 'Antigone'-Cornell OK Despite Critics, \$20,500; 'Jeb' Stopping, 'Pygmalion' Up to 29G

with the tregores here are not interested in the Nergore of the Area of the Nergore of the Nergo

covered from effects, our and the control from effects of the eff

notices: though agency demand limited, sorod great \$30,000 for initial week! ("Deve 25 43.00"). Somewhat better takings; bettered \$11.00, and total better the pack.

"Are You With 44". Century (16th musical sold out; business bettere on unseed) sold out; business better on unseed) sold out; business better on unseed sold out; business better on unseed sold out; business better on unseed to the whole; \$260,00 estimated, but the sold of the sold out to the sold out to

"Jean G. 18. 1.3." Somewhat meder the previous figures but got exceedent money, around \$17.500 last content money, around \$17.500 last content money, around \$17.500 last content money around \$17.500 last content for the content of the content of

Maxwell Anderson, opens tonight of the product of t

'Town' 34G. Over 29G for 'Ready'

record street of the control of the control of the control of a control of the co

Ruth' Ups in Seattle

To Sturdy, \$15,600

To Sturdy, \$15,600

Sturdy, \$15,600

In second week "Dear Rith" was slightly better than in initial stanza, doing \$15,600. Metropolitan, seating 1,500, was scaled, from \$2,75.

Penciled in at the Metropolitan is The Drunkard, "Will upon March better than the second than the second

SAMUEL FRENCH

SINCE 1830 Play, Brokers and Authors' Representatives 25 West 45th Sivert, New York: 211 West 7th Street, Less Augstes

OBITUARIES

MRS, FRANK CASE

MRS. FRANK CASE
Mrs. Bertha Widien Case, wife of
Frank Case, owner of the Algonquin
hotel, N. Y., dick in N. Y., 7eb. 21.
Mrs. Case had otten been hostes
to the control of the control of the control
literary professione with e assisting
her husband at the hotel. Occasional
elimpses of her bright personality
and ready wit were given in her
husband's both about the hotel,
During the first World War, Mrs.
During the first World War, Mrs.
During the first World War, Mrs.
She and Mrs. Janis helped entertain
she and Mrs. Janis helped entertain
to the YAMCA. in France
Survived by husband.

JOHN J. DROWNE,

John J. Drowne, 88, who played on Broadway with Weber and Fields on two seasons and who appeared with stock companies in the United States and Europe, died in Albany, N. Y., Feb. 19.

N. Y., Feb. 19.
Born in Plattsburgh, N. Y., he was graduated from Union College in 1882. He speut a year with an architectural firm before beginning a stage career. He retired from the stage in 1913 and became display manager for Protor theatres, Albany, from which he retired in 1920. Widow, dayghter and son survive.

NATHAN RUBENSTEIN

NATHAN RUBENSTEIN
NATHAN RUBENSTEIN
NATHAN RUBENSTEIN
NATHAN RUBENSTEIN
SAGEN, GIGH PERCHERT
SAGEN, GIGH PERCHERT
SAGEN, GIGH PERCHERT
SAGEN
SAG

EUGEN ROGART SANGER

EUGEN BOGART SANCER
Eugen Bogert Sanger, für, reihred
actora.

L. Feb. 24. He had dappeared in several Broadway productions early in his career, including
"Charley's Aunt."
Sanger later turned to directing
and producing plays for the voad,
the abso staged several production
to the triang
to the several production
to the several production to the several production
to

GEORGE M. NELSON
George M. Nelson, 65, former
playwright-producer and recently
employed by National Broadcasting
Co. in the latter's mail and Co. in the latter's mail and messen ger division, died as result of stroke on Feb. 22.

stroke on Feb. 22.
During 1918 and 1917 he produced several plays of his own. Lafet Nelson authored the radio show, "Bustles and Crinoline"
Nelson was a member of Town Hall Club, Authors League of American Draunatist' Society, Survived by widow.

Joseph Dillon, 34, conductor of Irish redio programs, died in Philadelius and the programs of the programs. Temeral the first Irish program. "Emeral late" over Station WPEN, Philip, and later ran the station's "Nith," and "Dillon's Irish Hour."

He leaves a widow, son, daughter, three brothers and a sister.

HARRY WEISBACH Harry Weisbach, 59, first violinist for the Chicago Symphony Orches-tra, died in Chi Feb, 22.

tra, died in Chi Feb. 22.
Weisbach's musical career began at the age of 13, when he was concert master of the Volpe Symphony Orehestra of N. Y. He was also concert master of the Chi outfit from 1912 to 1921, and often conducted Ravinia Park concerts.
Survived by two sons and daughter.

MAUDE KRAMER
Maude Kramer, vaude performer, died at Merfden, Coun., Feb. 15. She had appeared in vaude, both here and abroad, partnered with her lushand, Jim Keunedy, in a doncing aci billed as Keunedy and Kramer. She had trouped for more than 30 years. Team's last appearance was with USO-Camp Shows tour in the Allen and Kent unit. Husband survives.

LOUIS KAPLAN

Louis Kaplan, 68, pioneer exhibi-tor, dled Feb. 22 of cerebral hemor-

Kaplan, father-in-law of Sam Klein, Hollywood theatre broker, started in theatre business in Chicago in 1910. He at one time owned all theatres in Santa Barbara but sold out to Warness in 1930. He had holdbut to warness in 130, re had hold-ings at one time in theatres in San Diego, Glendale, Temple City and Santa Ana.

Survived by widow, son and two

BILL CHRISTY

BILL CHRISTY

Bill Christy, 21, film and radio actor, died Feb. 25 at Sawtelle vets hospital on the Coast, from what doctors believed to be some form of paralysis. He was stricken with throat ailment Feb. 22 and was rushed to hospital.

rusnes to hospital.

Mustered out of service 18 months
ago, Christy played comedy role in
"Song of the Open Road" and had
part in "Corliss Archer" radio show.
He is survived by widow and parents.

MILTON I SCHMIDT

Milton J. Schmidt, 41, treasurer of the Erlanger theatre. Chicago, died in Chicago, Feb. 22, after illness following an appendectomy.

Schmidt, a member of Association of Theatrical Agents and Managers and the executive board of Treasurers. Ticket Sellers and Cashiers' Union, Local 750, IATSE, was at the Erlanger six years.

CHARLES DAVIS

CHARLES DAVIS

Charles Davis, 52 transportation
manager for Warner Bros. at the
homeoffice, died suddenly yesterday,
(28) of a stroke while having tunch.
He had been with WB 15 years in
various capacities, including in sales.

BUD GEARY

Bud Geary, 47, screen actor, died in Hollywood Feb. 22 as a result of injuries sustained in a motor crash. He had played character roles for years at Republic. Surviving are his wife and two

MARY R. HUMMEL

Mary Rockwell Hummel. 57, film character actress, died Feb. 16 in Hollywood after a short illness. She had been in pictures for 30

Mrs. Lealse Torpin Norton, 76, mother of Darryl Zanuck, vecpec in charge of production at 20th-"ox, died Feb. 18 in Hollywood, att r. a three-month illness.

Ronald C. Burrows, 47, assistant purchasing agent for 20th-Fox, died Feb. 20 in Hollywood, following a three-month illness.

Cornellus J. Sullivan, assistant film rector, died Feb. 18 in North Holly-

Martin A. Ryan, 72, father of Frank Ryan, Universal director, died Feb. 20 at his home in Los Angeles.

Bills Next Week

Continued from page 57 Helen Hadley John Hayes Ernic Holst Ore Monte Carle Ray Benson Ore Jean V Murray Lady Anne

Lango Menehito O
Lamon Menehito O
Jache Philips
Jache Phil

Corrie Waltace T
Russ Kreicha
Ranka

Ne Carrolls Ke. Trarish Horton Ore Hall's Horton Ore Hall's Horton Ore Hall's Horton Rosen Blaurica Rosen Fasca Hall's Howell & H

MARRIAGES

Joyce David to Dr. Leon G. Lipkis, Los Angeles, Feb. 16. Bride is secre-tary to Charles Feldman, Universal

Ruth Maxwell to Charles Drake, Pomona, Cal., Feb. 20, Groom is a film actor.

Nancy Huston to Gene Baker, Tituana Mexico Feb. 18. Groom is

Julia Krulce to Joe Stack, Pitts-burgh, Feb. 17. Groom is on M-G-M exchange staff in that city.

Margaret Gledhill to Philip Abbot Herrick, Los Angeles, Feb. 21. Bride is secretary of the Academy of Motion Picture Arts and Sciences.

Florence Pepper to Robert Ent-whistle, Hollywood, Feb. 23. Bride is screen actress; groom is film dialog

Rhoda Weinberg to Robert W Jackson, New York, Feb. 21. Groom is the son of Billy Jackson, vaude

agent.
Sylvia Ring to Lt, Samuel Richlin.
New York, March 3. Bride is secretary to Manie Sacks, Columbia Record executive.

Sue Read to Monroe Forma. New York, Feb. 23. Bride is WOR emere and WQXR commentator.

BIRTHS

Mr. and Mrs. Norman Warembud, son, New York, Feb. 24. Father is production manager of Mills Music in New York.

Mr. and Mrs. Charles Levin, twin sous, Hollywood, Feb. 21. Father is assistant to Jack Cummings, Metro producer,

Mr. and Mrs. Gentile Verstracte,

Mr. and Mrs. Gentile Verstracte, daughter, Hollywood, Feb. 19. Father is in the RKO maintenance department.

Mr. and Mrs. Tony Mazza, son, Pittsburgh, Jan. 27. Father is on Nixon Cafe staff.

Nixon Cafe staff,

Mr. and Mrs. Johnny Davis, son,
Pittsburgh, Feb. 20. Father is aunouncer and newscaster at WWSW

nouncer and newscaster at WWSW in that city.

Mr. and Mrs. Charles Beebee, daughter, Pittsburgh, Feb. 19. Father is an organist on WWSW, Pitt.

Mr. and Mrs. Robert Bray. daugh-ter, Los Angeles, Feb. 24. Father is

ter, Los Angeles, rep. 24. Father is film actor.

Mr. and Mrs. Manny Goodman, son, New York, Feb. 19. Father is in foreign sales dept. of International Pictures.

'Weekend', Milland Continued from page 1

Gray."

Best bet for direction looks like Leo McCarey for "The Bells of St. Mary's." Weekend" should pick up another purse for best-written sercenplay, with nods to Charles Brackett and Billy Wilder. Best original story should go to 20th-Fox's "House on \$2ad Street," turned out by Charles G. Booth. Best original by Charles G. Booth. Best original screenplay should be a race between Philip Kordan's "Dillinger." King "Saily O'Bourker." Parameter of the "Saily O'Bourker." Parameter of the by Miton Holmes. John Scitz should capture the Back and White Cine-matography award with "Weekend." while Tony Guido should score for Columbia in color cinematography." "Bella" of Memember."

with "A Song to Remember;"

"Bells" and "Weekend" will fight to out for the film-editing henore, the out for the film-editing henore, and the state of the state

Warners' "Rhapsody in Blue" looks Warners' "Rhapsody in Blue" looks like a standout for sound recording, with Metro's "Anchors Aweigh" holding the same position for the best musical score by George Stone, Best, musical scoreing of a drama' should go to Dr. Miklos Rozza for "Spellbound."

"Spellbound." In the cartoon division: "Donald's. Crime," Walt Dancy entry, or "Poet and Peasant," a Walter Lantz entry for Universal, should take the pursue in the short subjects-cartoon such subjects actions and the short subjects cartoon such which was the short subjects are the short subjects are the short subjects and the short subjects are the short subjects and the short subject subjects subjects subject subjec

House Reviews

Adams, Newark ragged effect did no good to such old stuff, as "Ms Shaw!" of the such as "Shaw!" of the su

will core in his turn. Sheep pulse with a core in his turn. Sheep pulse himself across impressively in such typical bits as "Bin-Bann-Boom." Way Bongo.

Mary Both Hughes, cinamise, who may Both Hughes, cinamise, who may Both Guite switched her intimate style to the larger confines of in a golden gown, as she sing. "Bell-Bottomed Trousers." "Her Bathing medicy. She has a fair, but the present act does not reveal it well, present act does not reveal it well, complines clements of Carnen Miradda and Lina Bonnay advantage medicy. She has a fair, but the present act does not reveal it well, or the setup. With a twitch of the high and at winkle of a sidelong flance, where the setup. With a twitch of the high and a twinkle of a sidelong flance, "Manna eu Quiero," sawths specialty, and "The Horse Song," folk madrigat nowes.

Benny Rubin, veleran funster, the study of the country of the

Hippodrome, Balto

Baltimore, Feb. 24,
The Smoothies (3), The Lambertis
(2), Walter Walters, Jr., Sammy
Walsh, Felice Iula House Orch (12);
The Spiral Staircase" (RKO).

Good layout is well-routined and smartly diversified for maximum entertainment. Punchy opening is provided by the Lambertis, man and woman balancing duo, who score with well-sold tricks and novelty in the fenne doing most of the under-standing.

the teame doing most of the under-standing.

The standing of the standing of

blaying a not be a served band. Smoothies close with vocal arrangements including "St. Louis Blues," "Symphony," a potopourit of jazz styles and singing commercials, all adding up to solid applause. Biz very big.

Gayety, Montreal
Montreal, Feb. 25,
Henny Nadell, Peaches, Saly
Musalle, Jack Wallace, 4 Dallaires,
Charlotte Blake, 4 Harlem Highlanders, Charlie Abbott, Line (10),
Len Howard Orch (9).

One of the top shows in a long while hits the Gayety boards this week with honors going to all for a fast moving, nicely balanced and punchy revue.

Henny Nadell is on deck with his well-known draftee routine that heavy the same of the control of

well-known as the search of th

Mia" and "Of Tree 1 Jong, burning response, Four Harlem Highlanders are show toppers in their close harmony, and fiving. Charlie Abbott is o.k. toppers of the control of t

Keith's, Indpls.

Indianapolis, Feb. 23.
Buddy & Hollis, Anthony & Rogers,
Ann Sutter, Shavo, Sherman, Wilky
& Dave 3 Arnolds; "Road to Alcu-traz" (Rep).

Keith's has cooked up a combina-tion that has variety and balance in the current set of six acts. Fine re-sults are earned by the Three Ar-self and the current set of portunities and Liszia-*Liebestraum,** both struight and swing.

comedy sidelights. Wilkey and Dare show some fancy turning and turn-bling tricks in another okey act. Hiss Dare uses some nifty jiu-jitsi to throw her partner around convite ingly. Wilkey doubles acceptably as emece.

ingiy. Wilkey doubles acceptably as esmece.
Shavo Sherman's impersonations of the share sh

Tower, K. C.

Russ Dcan, Noble Trio, Virginia
Paige, 2 Oakies, Tower Orch (9)
with Don Tiff and Nell Shelion,
"Navago Trail" (Rep) and "Prison
Ship" (Col)

"Manago, Tvail" (Rep) and "Prison Shap" (Col.)

Tower gives out this week with pleases all the way.

Don Tiff and the house orch tee below the pleases all the way.

Don Tiff and the house orch tee collection of the collection of

Psychiatric Continued from page 1 =

actually only 7% are in that category. The general psychological lessons learned from the war could form the basis of a film that could be most useful in informing the public as well as helping to adjust the patient."

patient."

Monninger stressed the great physical appeal and distribution of motion pictures, and pointed out that, were the proper alma made, this work the proper alma made, this distribution of the proper alma made, the proper alma made, the proper alma made that courage and suggestions for himself. Reader's Digest and March of Time have both entered the campaign for the adjustment of the mentality disturbed velt. Mienthinger well jump on the bandwago. well jump on the bandwagon.

Best Scientific Advice Urged

Best Scientific Advice Urged
He stressed the necessity for
relipters and producers to obtain
the best scientific advice for films
the best scientific advice for films
faction with the fact that Hollywood
taturing to the problem in general
Also gratifying, he said, were the
playwright and film people for
guidance. Menninger lauded the
Walt Disney technique as an ideal
for an ofluentional or documentary
"I david not heart' for example."

for an educational or documentary on the subject.

"Lady in the Dark, for example," he continued, "though strictly an exterial mental m

A number of industrial firms are making films for their personnel dealing with mental problems peculiar to their industries.

cerl fast pop numbers and lazze a "highestram," both straight and swing.

Ann Sutter, a chanteuse with a neast sense of humor, works up warm sufferer reaction to her source and illume could help."

Broadway

Abel Green back from the Coast.

Jed Harris in Doctors hospital with
grippe. grippe.

Jack L. Warner to Hot Springs.

Ark., for the waters.

Ark, for the waters.

Rose Marie back at the Copa. Out riefly after auto accident.

Jesse Long, et company manager, o Bernuda for a month's vacation.

Louella Farsons out of Good Savarian hospital following week's

Louella Parsons out of codes were autain hospital following week's checking.

The partial following week's checking leaving the partial for the Last Fronter, Last Vegas, New. nitery and the partial following the partial

head for Metro, one a service Coast trip.
Virginia Peine remained here while hurband Quentin Reynolds went east last week on radio commitments.
Metro, p.a. Perry Charles hopped to New York from the Coast via Mismi, where he had Van Johnson in

low.

Ben Stein, general manager of "Apple of His Eye," due back tomorrow (Thurs.) from Florida recuper-

row (Thurs.) from Florida recuper-stion.
Director-producer Felix Bentiano discharged from Neurological Issil-discharged from Neurological Issil-discharged from Neurological Issil-uperation; (ecuperating at home. Twentieth-Pock's Family (Thib will have its winter party at the Carnival Club in, the Capitol hotel March 5. with Milton Berle emec. March 5. would his week, while his wife pur-sues the sun in Miami Beach guil April.

would this week, while his wife hus rice title win in Miani Beach gddi.

Three ex Gls, Ira Steiner, Stanley Halporn and Maryin Frank evident Halporn and Maryin Frank evident Halporn and Halporn and

at half the vestering at the control of the control

Mexico City

By Douglas L. Grahame oria Marin, pic star, ill with

Cloria Marin, pie some pneumonia.

Doris Harlow dancers topping show at the Hindo Paluce nitery.

Turner, on stopporer to twent biggies show at the Hindu Palace nitery, Lana Turner, on stopover to South America, feted by pic biggles. Virginia Bruce, Ricard Arlen and William Warren at the Hotel Re-

J. B. Leech has taken over as the BBC director in Mexico, succeeding Thomas P. Gale.

rnomes P. Gale.
Carlos Riverull, ratho producer for Coce-Cola here, back from a business trip to Hollywood,
Pix of Dolores del Rio and Arturo de Cordóbe being distributed by Pan-American Films.

by Pan-American Films.
Warners have started building their long-planned show window here. Ut on the Paseo de la Reforma.
Radio station XEBM (5,000 watts) at San Luis Potosi City, being facellited for more power and studio space.

space.

Biz so big for "Snow White" (RKO) on its revival here that the Cline Olimpia is operating with griad policy.

Local military prison has installed a chema for the diversion and education of the inmates. Trivelogs are featured.

re featured.

Pie writers' union has hiked the himmun price per script to \$5.000 Mext. Former uninimum was

Pie writers' union has hiked the minimum price per seript to \$5.000 (Moch). Farmer minimum was. The property of the property o

ment in Shanghai. Trade tendered him a farewell-bon voyage banquet.
Zessinger and Lowenthal, European pic distributors, have bought four Mexican films for exhibition in Sweden. France, Belgium and Switzerland.

Sweden, France, Belgium and Switzerland.

Switzerland.

Switzerland.

Currillo, ace Mevican. conduction composer and inventor of "Sound 13," a new musical process, on his many control of the process, on his many control of the process, on his many control of the Arts. (National Theater, File Arts. (National Theater, File Arts. (National Theater), than when here hast (me and et a process, on his many control of the process, on his many control of the process, on his many control of the production. The Rebellon de tos Funtacinas. ("The Rebellon de tos Funtacinas." ("The R

bellion of the Phantoms 7, Maria Felix, top pie star, thked by Artistas Argentinos Asociados, Argentine producers, for a pie. Shedded to go to Bueoos Aires in April and may do stage-radionitery work on the side.

nttery work on the side, Class Flims reading a super-religious pic, "Pelipe de Jesus" St. Philip of Jesus"), Mexico's boy Saint killed by the Japs when he went to Japan, as a missionary in the 16th centry. Reported cost of hic is \$2,006, 000 (Mex.), a new high, for Mexico.

Music. Grace Moore guesting Golden Beach with friends.

Dean Murphy planed into town to join wife, Dorothy Dey. Opens at rook club next week.

Greer Garson received hunorary Doctor of Humanities degree from Rollins College Feb. 23,

Rollins College Feb. 23,
Hall Winters and Dixle Roberts, opened at Citib Ball Friday (22), with Henny Youngman held over.
Jim Vernon (La Martinque, N. Y.) at Lord Tarleton for vacash, Regular patron at Copa for Ritz Bros. sessions.

essions,

Raleigh hutel cabana chib scene of
tally gag session by Jan Murray,
Eddie Schaeffer, Harry Moiton,
Myron Cohen and Billy Vine.

Myron Cohen and Billy Vine.
Moss Hart, Bill Shiers, Kitty Carlisle and Jo Davidson, among those
attending Arts and Seineres dinner
at Latin Quarter Sunday (24).
Willie Howard and Belle Baker
head new show at Beacheomber,
March 8, Dae Marcus will fill in for
head of which Local Hollz-closes Friabear March Shalaban and davids and the shalaban and davids and the

day (1).

Barney Balaban and family celebrating 25th wedding auni at Brook Glub, Friday (22). Returned to town last week, and rejoined colony at Lord Tarleton hotel.

Minneapolis

By Les Rees

Lyle Dayls orch into Hotel Lowry Phil Regau held over at Hotel Rad-son Flame Room.

lsson Flame Room.

Bob Byrne orchestra into Prom Ballroom for one-nighter.

Harry Chapman, Par salesman, back on job after illness.

Shriners' annual winter iodoor cir-

cus at Auditorium March 4-9.
Hofel Nicollet Munesota Terrace
extending Dave Apollen engagement.
Hofel Dyckmun Robin Hood room
holding Perry Martin and his orchestra indefinitely.
John K. Sherman, "Star Journal
drama critic, in New York looking
over Broadway shows, hose Nelson

over Broudway shows, Curly's floor show has Nelson Thomasson, Earl Dinin, Randolph & Hillory and Jeanne Gordon, W. H. Workman, M-G-M Tornanger, ill at home as result of relapse following major operation, Ceclvic Adams, Star Junral columnist and ace radio newscaptor, "written up" in current issee of Time.

Ban Brennan, new Times film critic, has novel, "Never So Young Again," hitting bookstands March 7. Again," hitting bookstands March 7.
Pat Halloran of Universal new
prestdent of Reel Fellow's club of
illm salesmen, succeeding Bill Caorcron, of M-G-M, named vice-president.

dent.
Columnists Virginia Safford of
Minucapolis Star Journal and Paul
Light of St. Paul Pioneer Press in
Hofflywood, making studio rounds for
daily yarns.

White Romeo Continued from page 1

VARIETY Chicago

Martin Grancer skedded for Chi appealm and an accept skedded for Chi appealm and a compared for Chi appealment of the compared for Chi appealment of the compared for Chi appealment of the compared for the compa

st week at Polo Room of Am-issador hotel, Willie Shore skedded for Coli-um Trailer Show opening March

munica Sourie Recease for Coli
tile. The Soury opening March

Louis Milestone, director-producer

Walk in the Soury opening of

"Walk in the Soury opening opening opening

Good opening opening opening opening

"Walk in the Soury opening opening

Chi company of "Deep Are the

Foreign opening opening opening opening

Chi company of "Deep Are the

Ender Joe Wallace elected presi
Hato March componentum; 23th

Mc-Mc cameranien finsield dim
genera Study opening of the

Ender

The College opening of the

Ender

The College opening of the

Ender

The College of the Soury opening of the

Ender

The College of the Soury opening of the

Ender

End."

Theatre Guild revival of "The Merry Wives of Windsor" with Charles Coburn Falstaffing due here May 27.

Hidill Survey Solloway

Lynn Parri Jolford rhow at Bar of Miriam Hopkins to New York, after St. Lazeres Pharmacy. Closing Grace Moore Questing Golden Barbon Hopkins to New York after St. Lazeres Pharmacy. Closing York Cappery Pike. The Company of the Cappery Pike. Eddie, not quitting Palmer House, where he has staged productions for some dutles.

Jerry Wald ___ Continued from page 1 ___

continued from bare 1
her that (1) the film goo would
have the good in on all biographicals
how the good in on all biographicals
had to for this seems to prope food
in on all biographicals
had to form seems the corner
house the good good good good good
had to form seems the corner
house the good good good
had to form seems the corner
house the good good
her that good
her that

When told that all the Variety files are readily available to Waroers, that comes as a big surprise. Others and seem equally surprised when given the same answer.

Then there is the violitist who worked in Lou Formar's band at the Palace (Broadway). He figures he qualifics as a technical advisor, Asked why, list groups he form where I ware to the same answer. Faluee (Broadway). He figures he aguilles as a termineal advisor, Asked another side of Sime from where I was sitting. (Sime was chieff a rainful, back of the house, so this likel must have had 'good aglims.) Another worked for L Miller, acuse of the side of the house, so this control of the side of the s

Jimmy Durante, Eddie Cantor and Jack Benny.

Ack Benny.

Addicalls them. They pinone the studie, ask 'are you interested in some wonderful incidents," and if yell ask 'are you be the studie, ask 'are you have tested in some wonderful incidents," and if yell ask 'are you have the studie, ask 'are you have the fundament of the bear of the studies and the studies and the studies and the studies are to the expected turndown they were more articulately prepared to argue but the interest proposed to argue but the interest proposed in the studies are the studies and the studies are the studies are the studies and the studies are the stud

ean division sales manager, while lat-ter vacations in Plorida. Northwest Variety elub has raised more than half of the \$225,000 which it will use to build and equip a heart hospital on the University of Minnesota campus as its main phil-anthropic activity. The property of the property to t

John H. Harris, national variety club president, coming in from Pitts-burgh this week during engagement of "Ice Capades" at St. Paul Audi-torium and will be entertained by local Variety club.

St. Louis

By Sam X. Hurst

erry Lester h.o. at Chase Club. ay McShann band in at Club Jay McShann band in at Club Plantation. Radio Aces in at Crystal Terrace until March 1. Bonnie Baker and revue opened at the 400 Club. Clark & Bailey, comedy acrobats, handling floor show at Club Con-tinental.

"Glerk & Budey, comedy acrobasts and fine to show at Club. Conlimitation and the control of th

San Francisco

"Ric" Ricord and wife off to Los

"Ric" Ricord and wife off to Los Angeles. Buster Crabbe and Al St. John in from Hollywood. Dwight Fiske set for Music Box, April 28. George Milner, Fox West Coast

il 28. corge Milner, Fox West Coast c, on out of tuwn busicess. cnny Goodman, Jan Garber. by Busse all in town over the skend. lenry Busse all in town over the eckend, Paul Whiteman, Martha Tilton and

Paul Winteman, Martha Tilton and Paul Mowrey were guests at press cho Gung Dinner, where the Company of the Com

featuring George Sessions Perry's story on Frisco, being peddied for as the period of the composer; here to George Antheil, composer; here to conduct two symphony consects; guested on KPO-NBG Friow Your Symphony. Know Your Symphony. Gate pan, garnering Spike Jones plenty of space as result of muestro smiget auto and indian, feathers and all following hum all over town.

Atom Bomb Continued from page 1 =

video waves. Because of the faotasnition waves. Because of the faotastic dishiergration effects of the anombomb, the cameras and transmitting caipinent will input and transmitting caipinent will input any and the second of the cameras will then the second of t

Newsreel Coverage Mapped Technicians are also exploring the possibility of placing another video transmitter, as well as newsreel cameras, in the sizes of first bomb. Because of the tremendous amount of technical equipment that the plane will be required to early, however, it's beleved unlikely at this time. Naval observers said it, had me vet

musician just out of the Army, as Charlie Morrison, Pat Caser, Charlie Mor

Hollywood

Sheila Ryan divorced Allan Lane, James Roosevelt airlined to Miami, Harold Vermilyea in from New

Patric Knowles laid up with bron-Carleton Alsop laid up with in-

Janet Blair bedded at home by in-Al Joison motored in from Palm Springs Tess Diamond, AGVA exec, laid up.

Dorothy Lamour to Phoenix on Leon Errol making his 96th two-eler at BKO

Richard Benediet injured in a otor accident.

Natine Wood to Cincinnati to visit the home tolks.

Natine Wood to Cincinnati to visit the home tolks.

Ned Serrell; radio announcer, laid up with injumps.

Louella Farsons out of the hospital after a checkup.

after a checkup.

Alen, Warner flack, loospitalized for surgery.

Joseph Coltent

al Conditions are fact, hospitalinced for surjety.
Joseph Cotten returned from a
Jack L. Warner entertained Mr.
Jack J. Wa

Jack (formerly Jackie) Cooper sought a new home in Monte Mar Vista.
Buddy Rogers' brother. Major
Bruce Rogers, due from Europe this

week.

J. D. Wrather in from Dallas to establish offices for his 16mm, com-

establish cinces to heaville for the home town opening of "Whistle Stop."

Al Salomon bought the house he has been renting for the last three years, Otto Kruger sprained his ankle by falling from a ladder while pruning

falling from a lidder while pruning a tree.
Charles Feldman fouring Universal branch offices in Denver and Salt-Labe CIV.
Arthur Sheekman, vacationing in Las Vegas.
Bro Boxesus tossed a surprise birthday narty for his director, Ed-Civic Eckhard tought a home in the Wilshrie district to beat, an eviction nolice.

the Wishrie district to beat an eviction whishrie district to beat an evicalfred Hitchcok aired Into town
after sizing on Pred Allen's show in
New York
Control associated in from Moxico
Control associated i

Frieding to Mexico for a Sa-week honeymon.

Frieding to Mexico for a Sa-week honeymon.

Roy Rouger in Law Veger is look Roy Rouger in Law Veger is look will an active state for a lood-acted dark gatch. The look has been dead to be a look of the l

A. Meyers of British Lion.
A. Abert B. Gins in town for conferences with I. B. Korrblum about the American Guild of Musical Artisls.
Charles Leonard in from New York to succeed Charlie Dasget as rublicity chief for William Cagney Productions.

Publicity that-

WEAR DYCREDS ANYTHING BYPRORES



— Says
PALMOLIVE and COLGATE
Advertising Agency Head.

SHERMAN & MARQUETTE
INCORPORATED
ADVERTISING

NEW YORK 20, N. Y.

January 29, 1946

Mr. David Green
David Green Associates
280 Madison Avenue
New York, N. Y.

Dear Dave:

In accordance with our original letter to you of several months ago, setting forth the terms and your associates, I want to refer now to one letter. Specifically, I am referring to the rangements wherein you were advised that.

The trial run is definitely over, and this letter is simply to tell you that the actual tangible results we received far exceeded anything we had expected or even hoped for. You have done a grand job and we want you and your people to know how we feel, and that we are making the original arrangement a permanent one.

Sincerely,

SHERMAN & MARQU

Carl S. Brown ps

Our increased personnel of publicity specialists enpibles us to serve a few. DAVID E. GREEN

ASSOCIATES

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